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SAN FRANCISCO

News Letter

AND

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CALIFORNIA ADVERTISER

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SAN FRANCISCO

SATURDAY, JANUARY 3, 1925

LOS ANGELES

1925

1925

A

Happy New Year

to All

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SAN FRANCISCO
NEWS LETTER
California Advertiser.



Devoted to the Leading Interests of California and the Pacific Coast

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VOL. CVI

SAN FRANCISCO, CALIF., SATURDAY, JANUARY 3, 1925

No. 1

—A Happy New Year! (And about this time many of us are already breaking some of our numerous New Year's resolutions!)

* * *

—Of all the perverse, provoking, disturbing, ornery, foolish and pestiferous emotions in the procession of life, Love leads the band wagon.

* * *

—Those people who shot themselves (or was it each other?) in Chicago during the recent freezing weather, must have believed sincerely in a hereafter.

* * *

—Hear what Robert Browning said about the Wise Thrush: "That's the wise thrush; he sings each song twice over, lest you should think he never could recapture the first fine careless rapture!"

* * *

—Britannia to Egypt: "I gave you liberty. See to it that the things done by you in her name do not make me repent my gift!" Shades of our American forefathers! How many times must they have felt repentance!

* * *

—These Mc Nabs are a winning tribe. We note that one of them has been made United States District Attorney for the Southern District. He spells his name with two "bs." That only shows a more generous disposition. He has all the other characteristics of the family.

* * *

—According to the Trade Record of the National City Bank of New York, we now produce and export many products which were formerly imported and on the other hand we are bringing in many articles of which we are already the world's largest producer. These changes constitute the curious turns in international trade.

* * *

—Those of us that have any influence with Jupiter Pluvius should get in and use that influence, because next year will be quite a pivotal year in that regard. There are three years' rains to be made up, for the wells are dry, so that we may all have a wet January is greatly to be desired, and by the pious to be prayed for.

* * *

—Seattle has the right idea, in barring prohibition agents from entering private residences in liquor raids, unless statutory requirements have been complied with, and evidence that liquor is being sold, has been secured. Even in the dark ages in old England, "a man's house was his castle." How far from such sentiments have we traveled today!

* * *

—It would seem as if January 10th were still to see red breeches in Cologne. That may be all right from one point of view, but from another and more sensible angle, this perpetuation of the war seven years after date, is a bit silly. Let us all go home and mind our own business. For once we have to congratulate our people on their common sense with regard to the occupation.

—If one owes money and wants to borrow more, it would seem to be a necessary preliminary to acknowledge the debt already owing. This elementary fact seems to be unintelligible to the French. For an astute race, they are most dense on the matter of borrowed money, and it is good that we have a New England President who has Connecticut views on borrowed money.

* * *

—If the object of the visiting Japanese "fleet" is to promote friendly feelings between the United States and Japan, then we say: "More power to the whole proposition!" But we cannot help smiling a little in our beards (only we have no beards) when we think of a similar time and welcome given to a certain Teutonic submarine in pre-war days which landed on American soil from across the Atlantic.

* * *

—The newspaper paragraphs which contain resolutions for the New Year uttered by prominent people are notable only for their dullness and respectability. It was not always like that. We can remember the time when Arthur McEwen or Ambrose Bierce wrote stuff at this time of the year that sparkled over continents and oceans and gave us a reputation for brilliancy. Then we were not fighting the demon Rum.

* * *

—There is a tendency to offset the widespread intolerance which has been so marked in certain circles during the past year. All good Americans will aid in the campaign against those secret orders which flourish in the soil of bigotry and hatred. We have lots of room in our country for all creeds and all men of good intent.

* * *

—When we look at the year and think what evils have been avoided and how well on the whole we have come through conditions which might have laid us low, we have lots to be thankful for, even if the drought and the cattle plague did hit us in soft spots. There is lots of resiliency in this state because it is very strong and healthy and rich enough to laugh at fate for quite a long time.

* * *

—Only a few months ago everybody was jeering at British planes. Now, they are acknowledged to be the best, and the cautious Briton is talking about mastery of the air in the same self assured manner that he has always talked about mistressing the seas. What has happened? Has the British mechanical engineer found something which is not generally known? We are inclined to think that it is connected with engine improvement.

* * *

—This is the way "The Autobiography of Margot Asquith" came to be written: "Can you give me a thousand pounds?" said Mrs. Asquith one day to her husband. "No, not even a thousand pence." "Then may I write a book?" she asked. "Yes, on condition you do not ask me to read it." A year later, on the day the book appeared, Mr. Asquith read it in one flash. He ran to his wife. "Margot," he said, "It is a masterpiece; the little mistakes do not matter,"—and the eyes of both were full of tears.



To all of our readers we wish a **Happy New Year** Happy New Year. We have peace and prosperity at home, and abroad and the dark clouds which have for ten years hung ominously over the rest of the world appear to be breaking and there would seem to be fair weather ahead. Not that one can place any confidence in phenomena. The changes are so frequent and the potentialities of trouble are so many that the most that can be done in the way of prophecy is to predict a future based on the continuance of the present tendencies. As compared with the past these are most promising. The election secured a government which can be depended upon to further American interests and to maintain the confidence of invested capital without which confidence we can have no prosperity under the conditions of today. We have a president who is not showy, but who has displayed an unusual ability in determining the signs of the times and who has a very useful preference for economy in administration. Taxes on industrial efforts are too high at present and too great a burden is placed on that accumulation of wealth, without which we cannot undertake the activities necessitated by the development of our system, which, in its very nature, must constantly seek new fields of endeavor and add to the prosperity of the entire nation by the exploitation of those natural resources which make us at one and the same time the most wealthy and the most envied of peoples. In addition to this political security we have an industrial tranquility which promises well. The senseless struggle between capital and labor has been at least suspended. Never in our history has there been a new year with fairer promises or a rosier outlook. May all our readers share in the wealth and glory of our country in 1925!

Juvenile Thievery We have talked over the matter of juvenile crime before, but make no apology for again referring to it, as it seems to possess a very pressing interest for all classes in the community. From the lowest to the highest publications, there is always a greater or less amount of comment on it and some departments of the daily papers are being conducted by experts, whose only claim to attention is their glibness in discussing what is taken to be an ascertained social fact. But, in spite of all our searching, we do not seem to be able to come into contact with such evidence as would place the delinquency of the modern juvenile in the realm of certainty. There has been a discussion among various police officers with regard to this and they differ. One says that there is greater moral laxity and others deny it. Another says, with more wisdom than the rest, that perhaps the modern restrictions and prohibitions make offenses seem more obvious. But one says something that is not denied by others and which is capable of proof by statistics. That ominous fact is that dishonesty is more common among the young. Petty theft is the thing which gets most young people into trouble when they come into the hands of the authorities. That is a terribly serious thing. If the rights of property are despised by our young, the whole fabric of civilization is menaced by such perversion. Theft strikes at the very base of things and lays the foundation for all sorts of trouble in the future. The courts should cease to be maudlin about the theft. Let youth know that any tampering with the "mine and thine" means punishment and probable ruin to the thief.

Some day a real humorist will come along and will write the history of the ineffably ludicrous prohibition fight. He will tell the story of the little black books which have played so prominent a part in the mess of corruption and incapacity. Ever since a paternal government determined to thrust down our throats the prohibition measure, against which we voted and with respect to which the vast majority of our citizens have nothing but hostile contempt, little black books have been appearing. Where do all the little black books come from? Are they the sign and symbol of the bootlegger? Is it necessary to get a little black book when one goes into the business of illegitimate trade in cheer, as it is to get a mask and a nightgown when one joins the K. K. K.? Be that as it may; and I suppose the truth will not be revealed till the dread day when we discover what became of most of the liquor taken from the Quadra, little black books are of ominous importance. That one which showed that the police rake-off for protection was greater than the federal agents were receiving, raised a great deal of trouble which has not as yet died down. Now, there is another little black book and they say that it contains the names of more than twenty army officers and at least one judge. The names are not revealed. Of course not; when the names are revealed, if there are any names (which is doubtful), the chance of blackmail will be gone and reputable people cannot be threatened by vicious agents with ruin, unless they come through. Nothing worse has happened in the whole of our municipal history than that bald statement in the press about the contents of the mythical black books. It gives every chance to the blackguard and the blackmailer to work his game and to make money out of the hypersensitive who shrink from threatened publicity. It is not too much to say that we have reached the very depths of malicious brutality in this campaign.

San Francisco Development A week ago the Board of Supervisors passed an ordinance directing City Attorney George Lull to proceed with the condemnation of land necessary to the development of the extension of Van Ness Avenue through to Mission. It has taken the Board three years to come to a decision concerning one of the three major projects for the upbuilding and growth of San Francisco, which was known as the "San Francisco Program", this being a form of recommendations and plans made by Dr. B. M. Rastal, who was employed by the Chamber of Commerce to make a survey of the city as an industrial engineer. This is the same gentleman who has conducted the affairs of Californians, Inc., with such marked and notable success. The other two things which the engineer considered as necessary preliminaries to our growth, are the razing of Rincon Hill and the establishment of an annual Industrial Exposition. The Industrial Exposition has been launched and the Van Ness extension is apparently on the way to a start at least. But Rincon Hill still sticks out like a sore thumb and the city suffers in consequence. It will cost \$326,277 to cut through the land necessary for the extension of Van Ness. We are not carping about it, but something might have been saved by a little earlier action. The extension of Van Ness makes it possible to erect on Mission Street, between Eleventh and Twelfth, the great passenger terminal depot for rapid transit electric service to peninsula points, as well as for all south-bound coast passenger traffic. This will be a great saving in every way over the present cumbersome and tiresome journeying required at present. The scheme would involve the removal of the through and suburban lines terminal from Third and Townsend to Mission and their electrification as far as San Jose. This would mean wonders in the way of the city and the peninsula.

Reducing Air Postal Rates Harry Kirkwood, formerly of the New York stock exchange, and now of San Francisco, has made suggestions with respect to an aerial post card rate which, it is his contention, will realize a sufficient sum to increase the number of postal aerial lanes and greatly facilitate the development of the air post. The plan, according to our local postmaster, James E. Power, might produce additional funds, but in all probability not so much as the designer calculates; moreover Congress would have to pass appropriate legislation to make it effective. The notion is to reduce the cost of post card sending by the air route from eight to two cents a zone. It is calculated that out of the two and a half billion post cards used annually in this country one billion would go to the air mail under the new schedule. We are not postal experts and we cannot say how much there may be of probability in the proposed addition to the post card service. But we can see that there is much reason in the contention that the present rate of eight cents for a post card, weight one-eighth of an ounce, as against the same charge for a letter weighing half an ounce is absurdly out of proportion. We are all practically agreed that the air mail service can be developed if there is sufficient inducement to persuade the people to use it. We also know that the development of the air mail service implies also the development in use of the airplane and that such development is in the very nature of things imperative for our economic and social progress.

Wilson and Peace As we have said in these columns the death of Woodrow Wilson by no means ended his influence. We have had a notable illustration of this locally in the meeting to celebrate his birthday held at the Palace Hotel. Another meeting of great significance was held in New York at the same time at the Hotel Astor. It is notable that each of these meetings was addressed by the winners of the prize of \$25,000 awarded for peace plans. Viscount Cecil of Chelwood received the prize in New York. Dr. David Starr Jordan, the prize for the same amount in San Francisco. It is one of the most striking comments upon the way in which history moves that the man who made war should be regarded as the great peacemaker. Viscount Cecil said of him: "He was a great American and a great citizen of the world and there is no title to fame higher than that." Dr. Jordan won his prize on the subject of education for peace. Both of these great men, for they are great men, who have faced unpopularity for their opinions, hailed our dead President as one of the great factors in the movement looking to the abolition of war. So that it would appear that though Woodrow Wilson seemed to be swallowed up in the mists of defeat, the sun of his glory is still shining through.

Three Cooks and the Broth

It is easy to visualize the incongruity of a people's being governed by two distinct and competitive sets of rulers; the result is chaos. San Francisco is beset with a similar condition, to wit: we have here, not two, but three distinct and commercially antagonistic systems of passenger carrying utilities. It is true that competition begets better service, but there is a limit to this—a point is reached where to further compete entails an overhead impossible to carry without serious injury to service. The Municipal, Market and California Street traction enterprises are non-inter-transferring, distinct units, their lines of railway often overlap and therefore duplicate; they are commercially antagonistic without the redeeming feature this often gives in better service. They should be united and thereafter a plan could be evolved with them as a nucleus to provide the ever increasing intra-city traveling public with a first-class and serviceable traction system—something we now sorely need.

Catlin Motor Oil

That our supply of petroleum from oil-wells is nearly exhausted is the fear of a number of people throughout the United States. These people should be interested in the statement made in an address by Dr. David T. Day, formerly petroleum expert of the U. S. Bureau of Mines, that a single basin in the Uintah Mountains contains, stored up in its rocky sides, eight times as much oil as all the wells of the United States have ever produced, or are ever likely to produce. We are not, then, on the edge of an oil famine. The trouble is not to find the oil-bearing shales, according to Dr. Day, but to get the oil out. If the cost is going to be like extracting the gold from sea water, evidently we might starve for oil amid all this abundance. Dr. Day, however, reports such advance in improved methods of extraction that several points are already in successful operation. Among other things, he says:

"... There are two good processes available and in commercial use at the present time. A plant of either system can be erected in the time required to drill the average California well, and the cost of a plant to produce 400 barrels of oil per day does not exceed the cost of drilling a well. The fact that the shale industry has arrived, was emphasized six weeks ago by a celebration by Elko, Nevada, people who commemorated the commercial success of the shale plant which Mr. Robert M. Catlin has spent many years in developing. The celebration included a parade, a real Western cowboy round-up, a circus, barbecue for over 3,500 people, and addresses of welcome by the Governor of Nevada, and many other dignitaries. Even the town was lighted by shale oil, for it furnished the fuel for the electric-light plant. Every automobile and many airplanes were run on shale gasoline and shale lubricating oil. In California a plant has just been developed of somewhat different type. It also is effective in developing all of the products common to oil refineries, in addition to flotation oil, of high grade, creosoting oil sufficient to supply the present deficiency in the material for wood preservation and insecticides, of the grades which are the costliest and greatest in demand. Thus the shale industry of the United States is already beginning to furnish every product that is characteristic of an oil industry, and it is also reaching out into other lines of usefulness, because of those constituents which ordinary petroleum does not possess."

Catlin Motor Oil is now being sold throughout California.

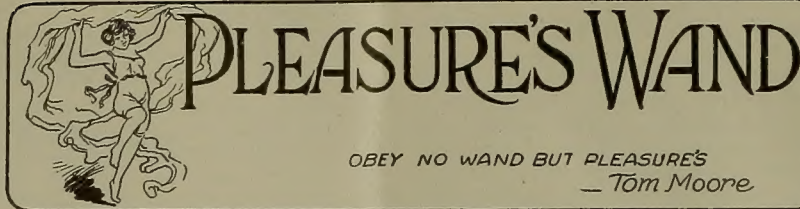
* * *

And now comes along Mencken to take the edge off Stevenson's reputation. And why not? What right has Stevenson to more gold filigree in his literary crown than another undeserving? Mencken rates Robert Louis distinctly below the genius, and, accepting this, we should not imagine that we have not enjoyed Stevenson the less. It is the province of the critic to dam the gush that overflows in praise.

Mencken pointed to only two or three productions, taking his poetry and prose together, which Stevenson wrote, that warrant the height of his reputation. We do not come out with this article except through the momentum of Mencken's word, and though we number among the admirers of the author of Dr. Jekyll and Mr. Hyde, the one-time editor of the Smart Set has given us a thought or two on this subject. We have ever enjoyed Stevenson as a genius, but likely have overrated him, which is a great deal more than might on our part be said of another writer who spent much time on the Western shores. This romancer of the cowboy and gambler, and writer of soft-tinkling poetry—Bret Harte—was inspired in literature at a strata far below that of Stevenson.

* * *

Certain it is, that children should be safe in the streets. They had better play on the sidewalks, but if they stray out a few steps, there is no occasion for automobiles to mercilessly run them down.



By Katherine Schwartz
Formerly of the "Chicago Tribune"

CHRISTMAS Week was indeed gala week among the various theaters and movie houses in San Francisco, for what with the opening of the New Columbia in what was the Old Tivoli with Mitzi in "The Magic Ring," the re-opening of the Capitol with Frank Egan's production of "White Collars," "Welcome Stranger" at the Curran, and Olga Petrova at the Geary St. (the old Columbia), and the movie houses making special efforts to give prologues in keeping with the holiday spirit, not to speak of the unusual offerings in the concert field, there was indeed something to please every taste.

The Alcazar is still playing to crowded houses with "The Cat and the Canary," and both the Golden Gate and the Orpheum presented splendid bills.

Much is promised for the coming year, the first of the good things promised being the delightful comedy, "The Goose Hangs High," which Louis O. Macloon is bringing to the Curran on Sunday, January 4.

In addition to all these, special mention must be made of the fine program given at the Exposition Auditorium on Christmas Eve under the auspices of Mayor James Rolph Jr., and the Board of Supervisors, assisted by the San Francisco Community Service. In addition to the fine musical program, a very elaborate and beautiful pantomime was given, "In Snowland," written by Mrs. John Cuddy, in which there appeared in addition to the adults in the cast, a hundred or more children of all ages, beautifully trained and drilled, both in the various dances and in their singing of the various Christmas Carols.

Alcazar

The starting of the eighth week of the run of "The Cat and the Canary" at the Alcazar next Sunday night will be the occasion for a special celebration. It will mark the return to the cast of adorable Dale Winter, leading woman of the Henry Duffy Players, who was forced to take a rest of ten days after she fainted during a matinee performance week before last.

The work of Miss Winter in the role of Annabelle West has been one of the factors in the remarkable success of "The Cat and the Canary" in San Francisco. It is a difficult part and one strongly contrasting that of "Irene", in which the little actress last starred here. She plays opposite Henry Duffy, who is at his funniest as Paul Jones, the veterinary, who has taken to doctoring automobiles instead of animals. Upon the shoulders of these two players rests the responsibility for much of the merriment which keeps the audience in good humor throughout the show, and makes them hold their seats in the exciting moments.

Corinne Griffith Coming to Loew's Warfield

Beautiful Corinne Griffith, beloved by theatre patrons throughout the world and well remembered for her recent success in "Black Oxen", will be with us again at Loew's Warfield next week in "Love's Wilderness", a widely different play from anything she has given before. Ian Keith and Holmes Herbert are the leading men of the cast.

"Love's Wilderness" is a thrilling romance that opens in the picturesque southland, moves rapidly to Canada and on to the Malay jungles. Miss Griffith has never done

better emotional work than in this jungle fastness where she finds that her first husband is still alive and she is compelled to tell her second husband the secret she has held from him.

On the stage Fanchon and Marco will offer another of their delightful reviews with several new additions to the cast in the way of musical comedy stars.

Club Beaux Arts

The Mid-Winter lecture series of the Club Beaux Arts will open with a lecture by Dr. Phyllis Ackerman, "Some Recent Tendencies in Painting," on Tuesday the 6th, at 2:30 p. m. Miss Ackerman, who is widely known as an authority on Oriental rugs (the subject of her previous lecture at the Fine Arts), has been touring throughout the East, visiting galleries of New York, Boston, Chicago, etc., and brings back with her a fund of interesting data on the contemporary art exhibited in those cities and abroad.

Symphony Concerts—Cecilia Hansen at the Auditorium

Cecilia Hansen, almost frail, very demure and so shy that one almost felt sorry for her, has surely won a place in the hearts of ten thousand music lovers of San Francisco; from her first note until the last she gave us such a treat as we are rarely afforded. Her perfect intonation in the melodious D Major Concerto for violin by Beethoven, her absolute assurance in the very difficult passages of the Rondo Allegro movement, and her very soul inspiring reading of the Larghetto, not only places her as the "Peer of the Auer Clan," but the Peer of any Clan.

She most graciously responded to the thundering acclaim of the audience with several encores—far too few to satisfy.

The orchestral accompaniment by Mr. Hertz and his musicians was in itself a work of art. The symphony concert consisted of the "Phedre" Overture by Massenet, the well known and well loved "Unfinished Symphony" by Schubert, and "Fantasia Francesca de Rimini" by Tschai-kowsky, all heard here recently and given in the most artistic manner.

Fourth Popular Concert, Curran—Eugenia Argiewicz, Bem, Soloist

In paying tribute to the world famous artists who visit us, let us not forget our own: Eugenia Argiewicz Bem, violiniste, stepping up from the ranks, as it were, to the spotlight, thrilled her audience Sunday with her reading of the very difficult and beautiful Concerto for Violin in F Minor by Lalo. What the audience lacked in size, due to heavy rainfall, it multiplied in genuine enthusiasm for this very efficient local artiste.

Two other artists of the orchestra, Schipillitti, English horn, and Lajos Fenster, viola, won a well deserved encore in "In the Village" from Caucasian Sketches by Ippoliton-Ivanon. Perhaps the favorite of the day was Mr. Hertz' own arrangement of the ever popular "Caprice Viennois" by Kreisler.

Fifth Symphony Concert, Curran—Louis Persinger, Soloist

During the holidays we have had the pleasure of hearing Miss Hansen, and Mr. Elman, than whom there are few as good, but in this concert we had the pleasure of listening to our own sterling concert master, Louis Persinger. We

sometimes doubt if San Francisco music lovers appreciate their privilege in having among us such an artist. To hear him play Bruch G Minor Concerto for Violin was a rare pleasure. His superb reading of the first and second movements is seldom, if ever, excelled, while his fire and display of technique in the Allegro Vivace Finale will be long remembered by those genuine lovers of music who appreciate the best.

The novelty of the Symphony Program proper was Symphony No. 3, "Rhenish" by Schumann as arranged by Frederick Stock, protégé of the revered Theodore Thomas and since the latter's demise, conductor of the Chicago Symphony Orchestra. Perhaps as Schumann originally arranged it, the instrumentation was adequate at that time, but certainly with the improved and increased instrumentation of modern times, nothing could be more beautiful than these individual melodies as Mr. Stock has arranged them.

The greatest artists acknowledge Mr. Hertz as a master in Wagner. To hear him read the Prelude to "Parsifal" is a lesson in repression and dynamics such as we seldom hear.

Curran

"Welcome Stranger," with George Sidney in the role of "Isadore Solomon" in the Aaron Hoffman comedy is a masterpiece. Hoffman wrote this play for Sidney and in it he has scored a huge success. There is a strong cast supporting the star. This is the last week of this offering.

Following "Welcome Stranger," Louis O. Macloon announces Lewis Beach's famous play, "The Goose Hangs High," which will open Sunday night, January 4. This is a buoyant American comedy and is called the laughing hit of 1924.

The locale of the piece is a small mid-western town and the story unfolds a tale of two dotting parents who have sacrificed everything to their children's welfare. The children on the other hand, take all and give nothing. Suddenly the father meets with reverses, and the startling change in his family is told in interesting and amusing manner.

Macloon, who has brought many successes to San Francisco, is very proud of the fact that he has been able to bring "The Goose Hangs High" to play here at this time. It really is a scoop, for this production has been seen only in New York and Chicago. A fine cast headed by Cyril Keightly and Effie Ellsler will be seen here.

Geary St. Theatre

Olga Petrova shows herself to be a great emotional actress in "Hurricane," a strong play which she has written, and produced at the Geary St. Theatre.

The play is the story of a woman's life in four episodes. During this play Mme. Petrova does some splendid, and extremely artistic work, for although surrounded by a fine cast, the brunt of the action devolves upon her.

It is too bad that this play and this fine actress came into town, you might say, almost unheralded. The play gives one much food for thought, and points a strong and lasting moral.

Strand

As a holiday offering, Will King and his company surpassed themselves this week in an offering called "Hotsy Totsy," which only demonstrates the truth of "What's in a Name."

The whole production is especially good, many clever song numbers being interpolated, but stress must be laid on the group of musical numbers consisting of flower songs and dances. The stage picture was worthy of any Broadway production, and the songs and dances by the Star Trio, Mildred Markle, Clara Larinoff, Blossom Sisters, Maurine Pierce, Evelyn Marion, ably assisted by the beautiful chorus, was a real hit.

Will King and his inseparable partner, Lew Dunbar, entertain with several specialties, and Hermie King has a diverting number entitled "Uncle Tom's Cabin," in which the able leader narrates the story, accompanied by unique musical effects, demonstrating the action of the play.

Another treat is promised by this ever popular company for next week entitled "Dumb Dora."

The New Columbia

The New Columbia opening was a gala affair, and the gaily dressed crowd at the first night made one think of the old days of the Tivoli, when the opera held forth there.

The New Columbia is very beautiful, and everything possible has been done for the comfort of its patrons. A woman's lounge where smoking is permitted has also been provided.

It was most fitting to have the first attraction a musical comedy, and dainty little Mitzi in Henry Savage's "Magic Ring," won the favor of the audience at once. She has a fine supporting company, and there are some pretty songs, but Mitzi herself is the magnet in this show.

She will be here for another week, and is playing to a good business.

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 The most exciting Play ever written—
THE CAT and THE CANARY
 By John Willard Staged by Ira Harris
 With
DALE WINTER AND HENRY DUFFY
 "A Solid Evening of Merry Thrills"

ALEXANDRIA } "The Fast Set"
 18th and Geary

CASINO } "The Midnight Express"
 Ellis and Mason Vaudeville

CAMEO } "The Fighting Fury"
 936 Market St.

CURRAN } "The Goose Hangs High"
 Geary, Nr. Mason

CALIFORNIA } "Peter Pan"
 4th and Market

COLUMBIA } "Mitzi"
 Eddy and Mason

GRANADA } "K, The Unknown"
 1066 Market St.

GOLDEN GATE } Vaudeville
 G. G. Ave. and Taylor

GEARY Formerly } Petrova
 Geary and Mason Columbia in "Hurricane"

IMPERIAL } Valentino
 1077 Market St. in "The Sainted Devil"

LOEW'S WARFIELD } "Husbands and Lovers" and Fanchon and Marco
 988 Market St.

METROPOLITAN } Betty Compson
 2055 Union St. in "The Female"

NEW FILLMORE } "Dangerous Money"
 1320 Fillmore St.

ORPHEUM } Vaudeville
 O'Farrell and Powell

ROYAL } "Sinners in Heaven" and "The Female"
 1529 Polk St.

STRAND } "Hotsy Totsy" with Will King
 965 Market St.



By Antoinette Arnold

The Clock Has a Word

YOUTH, vigorous youth, has the center of the stage. Like other products of which we are boastfully proud, our Western youth is something superlative.

Lovely girls and stalwart boys, resplendent in their strength, have considerable to proclaim in the way of effective propelling power—the power which makes for the best we have to give to the world of industry, education, government, civic or economic activities. Just to look at them is to challenge erstwhile libeling of youth.

“What are our boys and girls coming to?” ask crusty cynics.

“They are not so bad,” replies the old clock in the hall, whose pendulum marked the passing of several generations in families of present-day complainants. “Who are you, that you should question the boys and girls of today?” And the pendulum swings to and fro, in its regular, syncopated way.

“A lively rascal were you,” champions the old hall clock. “You had no automobiles, but you had the old horse and buggy. You had no jazz, but you managed to stay out-of-nights. If you really want to know, the boys and girls of today are just as good as ever you or your associates were. They are a little bit better, mostly, and I’m the one who knows.”

There was no denying what the old clock had to say. It had stood in the homes of the cynic, his father and his dear old grandfather. For three generations had it reckoned time—always in the hall, where it could see and hear—everything.

“Dads who take their son ‘out’ as often as they do their high-powered cars; mothers who share their time liberally with their daughters; families who create the home atmosphere, studying, playing, working, planning, enjoying life together, never bother their heads with the query: ‘What are our boys and girls coming to?’”

The voice of the clock added philosophy to his wealth of definite knowledge.

“Every right thinking son aspires to be like Dad. Every sweet, sensible girl believes that her own mother is the loveliest creation of God.”

Children idolize their parents, inwardly. If the demonstration is lacking at times, I believe with the sage old clock in the hall—the stalwart boys and the lovely girls are just as good, and a little bit better, than many of their critical forebears.

California is duly proud of its youth. They are the greatest assets of all our great and boastful possessions.

“Who are you, Mr. Cynic, who criticize the boys and girls of this glorious land?”

The clock interrupted to declare: “Nobody!”

Betrothal Announced * * *

The betrothal of Miss Marianne Speer Kuhn to Robert Gay Hooker Jr. has been announced by Mr. and Mrs. William S. Kuhn, parents of the bride-to-be. The wedding of these young people will unite two prominent families,

well known throughout the entire state. Robert Gay Hooker is the son of the late Mrs. Hooker, and Robert Gay Hooker of San Francisco and San Mateo.

A charming announcement was made recently of the betrothal at the Kuhn home in San Mateo. Miss Kuhn is a sister of Katherine Kuhn, and so much do the two sisters resemble each other that often they are taken for twins. Both of the beautiful daughters are talented; their musical ability being part of many recent programs of exceptional excellence. The Kuhns’ social prestige in southern cities can be traced back to interesting historical connections. Colonel Jerome Hill, one of the aides of the famous General Robert E. Lee, of Virginia, was the grandfather of Miss Marianne Kuhn.

Robert Hooker is related to Mrs. George Lent, to Mrs. George Rodman Shreve, and is a nephew of Miss Jennie Hooker and of C. Osgood Hooker. The wedding of Miss Kuhn and Mr. Hooker will probably take place in June.

* * *

Mr. Crocker’s Opera

All society, musical circles, literary colonies and prominent men, as well as the cultural groups of two continents, are interested in the announcement of the new opera to be produced by Charles Templeton Crocker at the Opera House in Monte Carlo. The premiere of this opera will be given early in March.

Mr. Crocker is now in Europe making preparations for the magnificent production, and will soon be joined by Mrs. Crocker, who sails from New York, in a day or so, to join her husband in Paris.

The new opera, “Fay-Yen-Fah,” has an oriental motif in its construction. Some of the music and the lyrics were first heard in “The Land of Happiness,” a Bohemian Grove play, which met with splendid success. Joseph Redding, who wrote the music for which Mr. Crocker created and elaborated a theme, is on his way to France to join the Crockers in the plans. According to authority, the present opera has been changed in so many ways, that it is practically a new production. Many exquisite scenes of oriental loveliness will be introduced with an exotic touch of the East in its gorgeous settings. Charles Templeton Crocker is an authority on oriental art, having made an intensive study of the peoples, their customs and their culture.

* * *

The Weatherwax Fancy Dress Ball

The fancy dress ball given by Mr. and Mrs. Cliff Weatherwax, at the Burlingame Country Club a week ago, establishes anew the record for excellence and charm.

Decorations skillfully placed transformed the club rooms into a veritable garden of towering trees and red pointsettias. Costumes original in design and fabric were worn by the guests, which included the smart set of Burlingame and the bay cities.

Mrs. W. W. Crocker, Mrs. Kenneth Monteagle, Mrs. John Boissevain, Mrs. Walter S. Martin, Mrs. Fentriss Hill,

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Mrs. Walker Kamm, Mrs. William Deveraux, Mrs. Frederick Hussey, Mrs. Robert Hays Smith, the Misses Edith and Josephine Grant were among those complimented for their distinctive attire.

Many dinners were given before the memorable party.

Costumes were elaborate and many of them carried the motif of humor, Mr. Stanford Gwin being pronouncedly novel. The upper part of his costume impersonated an old lady and the lower, a dashing ballet girl.

Six Russian Cossacks entered the ballroom together, creating exclamations of surprise and astonishment. They were Mrs. George Cameron, Mrs. Robert Hays Smith, Mrs. Joseph Oliver Tobin, Mr. Walter Martin, Mr. Edmunds Lyman and Mr. William Tevis, Jr.

* * *

Mr. and Mrs. Horace W. Morgan gave a handsome dinner dance at the Hotel St. Francis recently to entertain the friends of the son, William Morgan, one of the juniors of society. There were about a hundred and fifty guests, many being also Miss Eleanor Morgan's friends of the older set.

It was a dinner dance, the guests being seated at tables decorated in the prevailing colors of the season. Approximately the same coterie will be entertained at a dancing party given by Mrs. Frederick Hope Beaver, who is entertaining for her son, Peter Beaver, a student at Stanford, Class of '26.

* * *

Miss Alfreda Sbarboro was hostess this week at two affairs at the home of her parents, Mr. and Mrs. A. E. Sbarboro. She entertained a school girl contingent at tea, having 100 guests, many of them her schoolmates from the Sacred Heart College at Menlo Park.

In the evening Miss Sbarboro had eighty guests at a dance. A large receiving party assisted at each of the two parties. Pouring at the handsomely arranged tea table were Miss Bernice Balcom and Miss Alice Boyd.

* * *

Miss Carol King, daughter of Mr. and Mrs. William A. Klink, and one of the popular girls attending Stanford University, is at home enjoying the round of diversions for the school set. Miss Betty Klink, who attended school in the East, is home for the winter.

The Misses Dorothy and Peggy Roeding were hostesses at a dancing party on January 2 in honor of Miss Daisy Parsons. It was held at the Woman's Athletic Club.

* * *

Dr. and Mrs. William E. Stevens gave a handsome Christmas dance on Saturday night last to entertain friends of their daughter, Miss Stella Stevens, who is a student at Mills College. A number of her school friends, Eastern girls, were included in the invitation list.



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Another party of Saturday night for Marin County families was given at the lovely home of Mr. and Mrs. E. N. Harmon, in Belvedere. The Harmon home, on the island hill, commands a panoramic view of the Alameda, San Francisco and Marin County shore lines.

* * *

Mr. and Mrs. Robert Watt Miller (Elizabeth Folger) had their second son christened Paul Albert at a ceremony last Saturday at St. Mary's Cathedral. Miss Elena Folger was the child's godmother and Albert Miller the godfather. The two sponsors are aunt and uncle to the baby, who is the grandchild of Mr. and Mrs. C. O. G. Miller and Mr. and Mrs. Ernest Folger.

A reception of fifty or more guests followed the christening at the home of Mr. and Mrs. Miller, every one drinking toasts to the little newcomer.

* * *

William Adam McGee Jr. will claim Miss Edith Grant as his bride the second week in February. The ceremony promises to be one of the most important social events of the late winter, with hundreds of society folk from about the bay in attendance.

(Continued on Page 20)

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By Edward H. Manning

DURING the last few weeks, the Pacific Coast section of the United States has been busy purchasing three per cent more than it bought in the corresponding weeks of last year. Over the same period, the other sections have bought about two per cent more. We have been able to spend more because we have earned more in proportion than others, not because we have been more extravagant; a fact proved by the other little fact that our per capita wealth is greater today than it was a week ago, greater than ever before. Our wealth is attracting the attention of the whole world, has of late been the subject of articles in the foreign press devoted to suggestions that it should be exploited by foreign manufacturers. Contributors to the Trade Supplements of The London Times have been going so far as to advise readers that San Francisco, rather than New York, should be the goal of business men. We have known this for a long time, were too modest to tell others. When your Britisher has waked up to a condition, he gets real busy in his ramrod way. So we may expect an invasion in earnest of the best he has to offer.

* * *

—In spite of denials, I adhere to all I have said concerning the real powers behind the throne, in the matter of the Great Western-San Joaquin Power Merger. Who was the real buyer of the Fleishhacker interests? I do not mean the intermediary. And what does Rudolph Spreckels think about the Eastern intrusion?

* * *

—“Pacific Business” for December is again before me. I remember when the first number came out. I was rather sorry for the publisher, Mr. Baley. Because he was taking a big chance, expecting the solid work he was doing to be appreciated. He must have need of all the grit in his make-up, to stick it out. He is surely to be congratulated on arriving. I do not agree with all he has to say in his Summary of Pacific conditions, but he gives strong supporting facts, and everyone who has the interests of California at heart should subscribe—and read. Address, for specimen copy, Crocker Bank Building, San Francisco.

* * *

—An interesting article from the pen of Charles J. Deering, Executive Vice-President of the Wells Fargo Bank and Union Trust Company, appears in the Annual Number of “The Argonaut”. The Living Trust is his theme, winner in the popularity race. For a meticulous remuneration the Trust Department of the bank will attend to all the routine work of your investments; will attend to the buying and selling of securities, handling real estate in the same manner; will collect income of any sort whatsoever; will make up your income and other tax returns. Further, arrangements can be made for continuing supervision when other spheres call you away. It means that the business man can devote undivided attention to the making of new money, leaving to the trust company the job of caring for what he wishes to put aside. It is really surprising how little most people know about the business of a trust company.

* * *

—San Francisco’s imports of toys are growing every year, from foreign countries as well as from our eastern states. Why are we so backward in their manufacture? Surely children should know something about making toys.

(Continued on Page 20)

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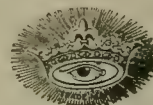
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SAN FRANCISCO

Wheat and Chaff

By Nathaniel Anderson



Nathaniel Anderson

WHO read the Reports of the U. S. National Museum? Not many, it is safe to say. On the other hand, it is to be commented that those who do not know of the yearly issue of the Smithsonian book would be pleased and interested to see one. Peeping within there is found much of birds, insects, flora, fauna, ethnology, archaeology, etc., with text and illustration.

Here, no doubt, is some text-matter for a new issue of the museum's report: A forty-four word letter in the eye of a needle was received by the Institute as a missive. We give it in full:

"This is a crude, hurriedly prepared, large sample of micro-engraving. I trust it will contain a moment of interest to the regents, and regret that time prevents preparing an exhibition more worthy of their inspection. Believe me, yours cordially, Alfred McEwen."

The National Museum is under the direction of the Smithsonian Institute, and the large, fulsome book it publishes can be found in second-hand book stores priced at about from fifty cents to one dollar.

* * *

Why is it so many of us find our souls etherealized in writing and reading American Indian subject-matter, and so many more of us don't even give the Indian his due, nor treat him humanely? Read Mrs. Heman's poem, based on life from an actual incident, "The Indian and His Child." The Indian was so neglected while his offspring was dying, that when the end came, he carried his dead child far away from his white neighbors, to the mountains of his people. There he wanted to bury it, among the scenes of pleasanter memories.

* * *

We are all, or too near the number of all, inclined to take the attitude of master over the "slave." Freedom, in thought, actions and emotions is a fine thing, and the very notion of it hits us hard on the head. It works inside a bit, but does not seem to take proper root there. It is too ill-nourished by our notions and dispositions to become a part of us. The occasions bring out more natural inclinations. Who is considerate to a remarkable extent in the office, factory or store of the under-man's time or his nature? Some, yes, but how many, beyond the exact point at where present social and labor conditions compel him? How far really goes warm enthusiasm for the other man's freedom? Our plaguey natures do not prevent us from being kind often, but after that, we want to rule a man's life, if we can, at least so far and during the time of any little obligation due. A good fellow lends some money to a friend who is down on his fortune, and until the money is paid he seems to think he must regulate the other's affairs—or his life. He watches if the debtor goes to the theatre, lest he be extravagant, and notices when the unfortunate comes out of the grocery store with his bundles. He does not want the poor shorthanded one to overfeed his children—

not with his money. I can still remember the old song with the same relish of its humor, "I owe ten dollars to O'Grady, he thinks he has a mortgage on me life—"

* * *

I know girls who will not accept alimony, and Judge Graham says it is getting to be an idea out of date to consider it just the thing to mulct all a woman can from the former mate.

* * *

"A man is never older than he feels," declared the ancient beat, bravely. "Now I feel as fresh as a two-year-old." "Horse or egg?" asked the sweet young thing brightly.

* * *

Cora—She's always able to get a new hat. How does she manage it?


Laura—Oh, she just calls at her husband's office in a thing she makes herself.

* * *

Crabshaw—You're very careful when you see a pedestrian crossing the street.

Speedwell—Yes, I have a new car and I don't want to get any dents in the mudguards.

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A.M.	P.M.	A.M.	P.M.
6:00	12:30	6:30	12:30
6:30	1:00	7:00	1:00
7:00	1:30	7:30	1:30
7:30	2:00	8:00	2:00
8:00	3:00	8:30	2:30
8:30	4:00	9:00	3:30
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	8:30		8:30
	9:00		9:00
	9:30		9:30
	10:30		10:00
	11:30		11:00
			12:00

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Men of Moment



ON THE TRAIL OF TONNINGSEN

By Eleanore F. Ross

When all is said and done, people may be divided into two classes: the kind who observe, who "read between the lines," and the kind who fail to see even that which is before their eyes. You may be thrown into contact with a man or woman "full of years" and the dignity which age should always bring with it, and one may be eloquent with the richness of wide and varied experience, while the other may be stupid and voiceless of any particular wisdom that time might have endowed him with.

One is alive and virile with that strange spark which we call magnetism (for want of a better word), and the other is as cold and speechless as the proverbial clod.

history of this community has passed before his eyes like a wonderful moving picture—full of adventure, tragedy, comedy—all of the different stages through which a commercial center must go, as it evolves from a primitive mining town into the stature of a great metropolis. And this kaleidoscopic picture has given of its color—its Western commingling of fire and good nature, pathos and fun, labor and play, tears and laughter, to the life of this San Francisco trail blazer.

* * *

John Tonningesen was born in Schleswig-Holstein on November 4th, 1854; after finishing school he went to sea in a "windjammer" from Hamburg, around the Cape of



John Tonningesen, at the age of seventy years and "in the brave days when he was twenty-one."

When I first saw John Tonningesen in his apartments at the St. Francis Hotel, I felt immediately that here was a man, seventy years young, whom life had enriched with many different phases and pictures, all of which had participated in the making of a veritable "man of the world."

Fifty years a citizen of San Francisco (with the exception of a two-year trip around the world), the dramatic

Good Hope to the East Indies, Siberia, Northern China, Southern China and Japan. After a stay of two years in the Orient, he came to San Francisco December 22nd, 1874, on the British steamer "Vasco da Gama." He went into the shipping supply business here, and in 1886 changed to mining and real estate.

In 1876 he married Miss Lizzie Moebus, a native daugh-

ter of Stockton, who passed away after a short illness, in 1903. He was burned out in 1906, but the fire was instrumental in creating a second romance, for it was through this calamity that he met Mrs. Pierre G. Soms, also a refugee, and their marriage was consummated in October of 1906.

A honeymoon trip of two years around the world brought the Tonningsens back to California, both of them concluding that no European province or state could compare with our Golden State, and no city or town with our good gray city by the sea.

Mr. Tonningsen's parents, three brothers and one sister came to California in 1873 and settled in Modoc County; an elder brother came to this state in 1870. This pioneer can boast of five nephews in the late war, most of them becoming officers, and all of them having originally enlisted. All of the Tonningsens are enthusiastic Californians, who believe there is no place on God's green earth like the state of their adoption.

Mr. Tonningsen has been president of the Union State Bank, and now holds the positions of president of the Mount Diablo M. and M. Company of Nevada, the Colma Land Association of San Mateo County, and has been a stockholder in the Dollar Steamship Co. from its inception. He is a Mason, Past Master of Oriental Lodge No. 144, F. A. M., Past High Priest of California Chapter No. 5 R. and A. M., Past Eminent Commander of California Commandery No. 1 K. T., and Past Patron of California Chapter No. 183 Order of the Eastern Star; was a former Trustee of the Masonic Widows' and Orphans' Home, and of both the old and the new Masonic Hall Associations, and a member of Islam Temple of the Mystic Shrine.

He was decorated with the Cross of the Grand Orient of England and Wales by King Edward VII of Great Britain, for his active and efficient participation in the Triennial Templar Conclave of 1904.

In the fifty years that have rolled by since Mr. Tonningsen first beheld San Francisco, the changes have been innumerable; amusements, politics, social customs, cafe life, the gay and serious sides of a big city, the conditions that make up these metropolitan attributes, show a different phase and coloring than those in the early seventies. And here was a man who had observed and absorbed these extraordinary changes.

"Amusements?" repeated Mr. Tonningsen. "Well, Platt's Hall, where the Mills Building now stands, was a great place for Sunday evening dances, and very respectable people, I can tell you, used to patronize it. The Wintergarten, which place was later rebuilt for the Pacific Union Club, and again after the fire, by the Plaza Hotel, was also a very popular place as a Sunday evening dance hall. In those days the whole family would go out together, father, mother, sons and daughters, and enjoy themselves. How different it is now! This building was afterward used as a light opera and concert hall.

"The Krelling Bros. opened a place of amusement at the corner of Sutter and Stockton Streets, called the Tivoli Gardens. This was where many a fine concert took place, and where the first ladies' orchestra played in San Francisco. Later the Krellings built a theater on Eddy Street, where the Tivoli now stands, and gave concerts, opening the house with "Pinafore." An entrance fee of 25 cents was charged, which entitled the holder to a glass of beer. The patrons sat around tables, chatted and visited, and a spirit of camaraderie prevailed which one doesn't see in these days at playhouses. Then came the California and the Bush Street Theater, which were the best at that time until the Wade's Opera House and the Baldwin Theater were built.

"At Wade's were heard the great tenor, Wachtel; Mme. Fabri, the soprano; Jacob Muller, considered the finest baritone of his time; here also we heard Patti, Nicolini (her husband, and Schalcey, the contralto, in "Aida." Christine

Nielson also sang in this playhouse. Later it was renamed the Grand Opera House, and was used for opera occasionally, but eventually was turned into a cheap theater by the elder Morosco, who was a figure around town, in his barouche, with a team of beautiful black horses and two footmen.

"The Baldwin was the theater, with James O'Neil, Lewis Morrison, Mrs. Jeffreys Lewis and Elenore Carey in the stock company. Mr. Lewis played "East Lynne" to a S. R. O. house, and not a dry eye in the theater. Then came the Alcazar on O'Farrell Street, where the Hippodrome now stands.

"So much for theaters. In the matter of cafes, San Francisco was world renowned in the early days for its wonderful eating places. The Poodle Dog at Dupont and Bush Streets was famous for its cuisine and wines, and Blanco's Poodle Dog Restaurant at Eddy and Mason Streets was considered the smartest restaurant anywhere on the whole globe. Then we had Marchand's at Stockton and Geary Streets, and other French restaurants in that neighborhood, all of the best. Mr. Techau converted a church on Mason Street into a restaurant, which became all the rage..

"Social amenities were carried on very differently in those days from the way we do things now. The polonaise, the waltz, the lancers and quadrille were favorites, but we also had Spanish dances, the schottische, Virginia reel and the polka. What could be more graceful than the waltz quadrille, or the minuet? Dances which we do not see any more on the ballroom floor.

"The Cliff House and Uncle Tom's Cabin down at San Bruno, the rendez-vous for many a gay party, but you had to have a team to get there, and a fat pocketbook was an essential for those two places. The Fountain was a great place for entertainment and wonderful meals, where the Sutter Hotel now stands. It was the largest and most attractive place in the whole city, and there is nothing like it at present. The Palace was considered the finest hotel in the world for many years, with the Baldwin a close second. In many places a splendid chicken dinner was served for the small sum of 25 cents, with wine, and if you tried to tip you would get into trouble, except in French restaurants.

"Those were the days of elegance," went on Mr. Tonningsen, reminiscently. "To my mind nothing in the way of autos can ever compare with the beautiful horses and turn-outs that used to drive along Golden Gate Avenue to the Park and Cliff, and people seemed to have more leisure, and there was more repose of manner than one sees today.

"Politics? Well, I suppose the political situation has improved, but sometimes I think that a political boss like old Chris Buckley, who kept down taxes for years to \$1.00 a hundred, would be a good thing for the city."

* * *

On December 22nd, 1924, which was the 50th anniversary of his arrival in San Francisco, Mr. Tonningsen gave a banquet at his apartment at the St. Francis Hotel, where he and Mrs. Tonningsen have resided for the last fifteen years, and where they have entertained their numerous friends. The following guests were present:

Hon. W. W. Morrow	Hon. Frank W. Kerrigan
Hon. W. H. Waste	Captain Robert Dollar
Hon. Thomas J. Lennon	Mr. A. P. Giannini
Dr. Francis F. Knorp	Dr. Wm. C. Hassler
Dr. Herbert T. Moore	Col. Frank W. Marston
Mr. Charles E. Gree	Mr. Samuel Pauson
Mr. Benard Lowe	Mr. Frederick D. Hihn
Mr. Herbert E. Law	Mr. Charles Tonningsen
Mr. Hugh Campbell	Mr. Thomas P. Andrews
Mr. F. W. G. Moebus	Mr. J. H. Newbauer
Mr. Sanford Sachs	Mr. Samuel A. Clarke
Mr. Donzel Stoney	Mr. R. M. J. Armstrong
Mr. Richard Miller	Mr. George Leibold
Hon. Frank C. Sykes	Mr. Wm. Woodfield, Jr.



By KEM

"Books for children and books for adults . . . overlap. In bookshops as in libraries, it has long since been proved impracticable to attempt to place all the juvenile literature in one room, all the adult literature in another. The two streams persist in mingling. Therefore the prime requisite is that readers should have access to a selection so broad that they—children and adults alike—may ride forth to make their own discoveries in the land of high adventure."—C. S. M. Editorial, 1923.

THIS is the gift-giving season and nothing pleases the average child more than a well-chosen book, and there are scores and scores of new titles and new authors wise in the psychology of childhood. Certain books that never go out of fashion—that the child will read with pleasure too, when grown, are recommended by the thoughtful little lady of the Juvenile Departments, viz., Kenneth Grahame's *Wind In The Willows*, Hudson's *Little Boy Lost*, Alice In *Wonderland*, by Carroll, *In The Secret Garden*, by Frances Hodgson Burnett; also there is much demand for books by California authors at this season and we are shown—

Injun Babies—Stories and Drawings, by Maynard Dixon, the well-known artist, which came out in 1923, a very artistic book that will both please and instruct young children. G. P. Putnam Sons, \$1.75.

The Bear Family At Home, by Curtis D. Wilbur, the Secretary of the Navy, which is all about circuses and very real live bears, who escape from them to lead wonderful free, wild lives in fascinating caves.

(New edition '23) *The Bobbs-Merrill Company*, \$1.75.

Why The Chimes Rang, is by Professor Raymond MacDonald Alden, who has just died and was formerly with Stanford University. He was the son of "Pansy", who wrote delightful children stories. His own stories are literary gems, charmingly illustrated by Katherine Sturges; the sort to make a universal appeal because of their interest, beauty and truth. There is a new edition just out this year.

Bobbs-Merrill, \$2.50.

Redcoat and Minuteman, by Bernhard Marshall, is the third story in the series of romances dealing with the great periods of the Anglo-Saxon struggle for freedom. It is a story of the Revolutionary War and is exciting reading for both young people and grown-ups, and complete in itself, if one cares for but one of these very worth-while period stories. The Appleton Press, \$2.50.

Recitations—Old and New—For Boys and Girls, by Grace Gaige, is one of the very useful and attractive books just off the press this year. The introduction is by Christopher Morley who quotes: "The air of the New World," says Joseph Conrad in *Nostromo*, "seems favorable to the art of declamation." There are poems for the very Little Ones; poems about Birds and Animals; Flowers and Seasons; Humor; Patriotism; Mother's Day, and for every well-known day and season;—old favorites and new—chosen with care to please, and for use as recitations from the best of well-known authors. Who wouldn't want to hear the small boy recite this one by Edgar A. Guest?

"The Radio"

Since pa put in the radio we have a lot of fun, We hustle to my room upstairs as soon as supper's done And Pa he tinkers with the disks to get it loud and clear, Then says: 'Wait just a moment now, there's nothing yet to hear.

Oh, now it's coming! Silence there! Now don't you move a thing.

Say Ma, this is a marvellous age—a lady's going to sing!

Pa put that radio in for me—at least he told me so, But if it's really mine or not, is something I don't know, 'Coz Pa he wants it all himself, to hear the funny things, And Ma must hear the concerts through when some great artist sings,

But when the parson starts to talk on Selfishness and Sin, Pa says: 'Now it has come the time for you to listen in.'"
Appleton and Company, \$3.00. —Edgar A. Guest.

Books that are reviewed in the News Letter can be obtained

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By HOOT MCGREGOR

Joe Whalen promises to be there with his trusty niblick.

Charlie Weld says the reason he did not play last month was because he wanted to find out how many more shot over 150.

Frank Klimm has gone in for midnight golf. He uses illuminated balls.

Anse Dalziel, while practicing for the tournament, broke four windows in his bathroom.

Ross Clark is going to bring a steam boiler so that he can produce energy enough to get over the ditch on the 10th hole.

Billy Monihan hopes to finish in the first three this month. Billy shoots a consistent game.

Bennett, of the U. S. Steel, is having all his irons case-hardened.

Bill Goss says to watch his smoke this month. Getting ready to collect that \$30, Bill?

Austin Sperry expects to play the full course in "A Flat" 100.

Claude Alexander, the singing secretary, sang a beautiful score, accompanied by his brassie.

"Grandpa" Charlie Goodwin carries around a bag full of clubs, but all he ever uses is a spoon and a putter.

Jack Ellery was there outfitted for shooting ducks, but he compromised by shooting down the fairways.

Jack Houston said he was a cinch to win until he started playing rough on the 7th.

Bill Carson said he made two pars on the second. Course par is 4 and Bill made an 8.

Van Lyons was driving so far that he carried a pair of pocket binoculars to watch the ball's flight.

Joe Moore was driving his putts so well that he turned to the genial dentist, "Doc" Browne, and said: "What do you think is the matter with me?" and "Doc," who was having trouble of his own, answered: "Open your mouth, please."

"Beau Brummel" Barter was looking for friends (?). He wanted to bet on every hole.

Norman Kidwell played a wonderful game in the traps. He was seen on his knees twice.

It sure looked good to see genial "Jerry" Brooks back on the job. He looks much better with a mashie in his hand than he would with a lily.

"Pants" Poheim did his usual sailor's horn-pipe when driving.

(Continued on Page 16)



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Leaving New York January 22, 1925

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"Negligees and Lingerie"

with its attractive models and alluring garments will prove an interesting page to the ladies, while the men will probably be more interested in the movie stars who are featured in this issue. There are some unusual pictures from

"Out of the West"

Many prominent personages are featured "Among the Great and Beautiful"; there is a wide variety of notables "In the Public Eye"; a page showing "The Sports of Amateurs," and some unique views taken "On Penguin Isle." Everyone will like the

Sunday Chronicle Rotagravure Section

(Continued from Page 15)

Harry Speas says the next thing the Railroad Commission will try and cut is his golf score.

Rigo DeLuca was heard to remark that he expected to bring in a couple of birdies. What kind, Rigo, eagles or turkeys?

Marshall Scobey still reigns as king of the 19th hole.

Jack Percy played the whole course in his best Superior Court manner.

When "Doc" Sherman crossed the gully on the 8th he said: "Let us pray, this is where I broke the best mashie I ever owned."

Charlie Ash says it is far easier to putt the little white ball in the cup, than it is to put a wild apricot in a can.

Reginald Meller was kept busy trying to get his score low enough to suit his artistic temperament.

Walter Hood, the pride of California Street, says he did not need a bit of help to add his score.

Hal Ballantine, who's motto is: "'Tis a feat to fit feet," is talking of having rubber heels put on his woods.

Fred Small broke a record by talking to his partners all along the course, but all he said was "Yes" and "No."

Andrew Nelson says it pays to drink his buttermilk. He refers to his score as proof.

Louis Thymes shot a wonderful game. Is it because you shaved the mustache, Lou?

Dudley Fish was kept busy arguing with all the boys about their handicap.

Linc Johnson says that while he and Rod Guyett were in Los Angeles, he captured a little golf and he is now training it in the way it should go.

Bill Davis shot a 77 but refuses to tell what he made on the second nine.

Roy Staniford sure hits 'em a mile.

Herb Bilsborough is showing a much better form on the greens. He now weighs only 247.

"Doc" Pierce hasn't been playing much golf since he got married. What's the matter, Doc?

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By E. V. Weller
National Automobile Club

THE WINTER'S CHARM

When chilly Winter plays the lead
And tramps about the stage
And storms and roars and struts about
To amplify his rage,
The timid tourist quits his car
And takes to toe and heel
And longs for spring and summer suns
That mean glad days awheel.
But he who tours in snow or rain
When sunny skies are rare
Enjoys the thrill of all the year
In weather foul and fair.
The clanking chains their music lend
Like sleigh-bells in the snow,
The charm of New Year's melody
Wherever he may go.
The patter of the falling rain,
The north wind's whining song
Are harmonies of Winter-tide
That follow fast along.
From meadow wide and rolling hill
From mountain and from dale
The rainbows rise to greet the sun
That robes of mist enveil.
Go view the forests as the rain
Bedews each leafy bed
On oak and redwood, moss and fern
Like fragrant incense shed.
Look down on great Yosemite,
Its Winter beauty know—
Its tumbling waters, icy vales,
Its minarets of snow.
Go view great Shasta, gaunt and white,
Where glacial giants trod,
In awe-inspiring majesty—
The sentinel of God.
Gaze on the vastness of the sea
In foamy anger whirled
As mighty waves by tempest torn
On jagged cliffs are hurled.
Go read the book of Nature writ
By Winter's mighty pen,
The tragedies of storm and stress

Beyond mere mortal ken.
The beauty of the summer night,
The perfume of the spring,
The charm of autumn's sombre hues,
Their subtle pleasures bring.
But Nature's most inspiring song
Of mountain, vale or sea
Is that with organ voice enshrined
In Winter's symphony.

POPULAR referendums at the November election in a number of states indicate the forward march of highway construction. The results also have another significance for the road builder, according to Harvey M. Toy, Chairman of the California Highway Commission; they indicate the trend of highway financing.

Reviewing the situation, the conclusion is that the tendency is unmistakably away from bond issues and toward direct taxation. A greater share of the cost of road construction is being placed directly upon users of the highways. This is predicated upon the theory that the construction of modern, hard surfaced highways is reducing greatly the cost of operation of motor vehicles. The highway user is the greatest single benefactor of highway building and, therefore, should make the greatest contribution to their construction and maintenance.

One of the notable November victories for good roads was the adoption of a constitutional amendment in Minnesota authorizing the legislature to levy a tax on gasoline and specifically reserving the proceeds for construction of highways. Some 500,000 votes were cast in favor of the amendment and only 200,000 against it, the Minnesota highway department reported.

Missouri voters by a large majority approved higher motor vehicle license fees and a gasoline tax. Voters in Texas also authorized the collection of a gasoline tax. A bond issue for highways was defeated in Arizona, as was a \$75,000,000 issue in Kentucky. Illinois approved a bond issue for state highways of \$100,000,000, but this is to be paid, principal and interest, by motor vehicle license fees. The vote in its favor is reported almost four to one.

There is a well defined movement in Iowa to adopt a gasoline tax similar to the Minnesota plan and the farm bureau organizations of Wisconsin are campaigning for a gasoline tax in that state where motor vehicle license fees are already high. It was reported at the San Francisco convention that there is little doubt that Wisconsin will join the ranks of the gasoline tax states when its legislature meets.

Only in Massachusetts, a small, thickly settled state whose highway problems are not comparable with those of the Middle West, was a gasoline tax proposal defeated.

It will be noted that the out and out bond issue proposals, those of Arizona and Kentucky, were defeated. The Illinois plan which places the entire burden on the 900,000 motor vehicle owners of that state was adopted. This plan is justified, Frank T. Sheets, Chief Highway Engineer of Illinois, told the San Francisco meeting, because the expenditure of \$60,000,000 in highway construction by Illinois already has greatly reduced the cost of motor vehicle operation and a still further reduction will result as the 9,000-mile projected system of hard surfaced roads is extended into all parts of the state.

The question Toy asks regarding the Illinois plan is this: Why would it not be better to take the tax which the motorists of Illinois will pay for principal and interest on the bonds and carry forward a pay-as-you-go program? It would seem that the sale of the bonds will not permit the work to go forward much faster than by the direct tax method. Millions in interest would be saved as construction doubtless will be completed before the bonds are paid off. The tax would then be available for maintenance and construction.



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Bits of Unwritten History

By Edward S. Spring

(Author's Note: This is a collection of odds and ends—queer sayings and doings in the local financial district and the mining fields,—that came to the writer's attention during many years past, and, so far as he knows, none of them have been hitherto published.)

CHAPTER XVII

Built From Bonanza Dividends

IN the late '70s, John C. Morrison, of Moon, Scully & Co., a pioneer liquor firm, found his personal bank account growing so big, that something had to be done to relieve the congestion. He was a very large holder of the old bonanza stocks—Consolidated Virginia and California. Each of those stocks was paying regular monthly dividends of \$2.00 per share. It looked as if these payments would be continued indefinitely. After much study as to how his rapidly increasing surplus should be safely invested, Morrison, who was the owner of a fair-sized lot at the north-west corner of Pine and Leidesdorff streets, decided to put up a fine building on that site. He had the bank make a separate account in his name, to which all the accumulated dividend money was transferred and the future dividends were to go. This he called his "Dividend Building Account." Then he awarded the contracts for the building.

The result of Morrison's decision, was the erection on the Pine and Leidesdorff corner of a fine building of five stories and a high basement. The architectural feature, was an iron front, in the Gothic style, facing Pine street. This was the first wholly iron front put up in San Francisco and gave the structure an imposing appearance. It was made at one of the big foundries in the East and shipped here in sections, by rail. Morrison appropriately named his building the Dividend Building.

While the Dividend Building was being constructed, the present writer frequently met Mr. Morrison and was shown the latter's special bank book, with the receipts from bonanza dividends entered on one side and the disbursements, all on account of the building, on the opposite page. When last seen, these disbursements had amounted to over \$200,000 and they all were from the bonanza dividends. The completed building may have cost \$225,000.

A feature of the Dividend Building was the Dividend Saloon, in the rear, with the entrance on Leidesdorff street and said to have been the most beautifully adorned and equipped cafe-saloon ever constructed on the coast. Being in the wine and liquor business, Morrison knew just what to do in such a matter. His first intention was to name the saloon, the "Camille", in honor of the great Polish actress, Helena Modjeska, who made a furore here in that character at the time, and he was about to order a full length oil painting of her, as she appeared in the part, but he finally chose the name "Dividend" as best in keeping with the building. The saloon was first rented and managed by Nick Steiner.

The first floor above the high basement of the Dividend Building was occupied by the Crocker-Woolworth Bank. W. H. Crocker, the manager, had his office in a little back room. When the bank removed, this floor was taken by the San Francisco Clearing House Association. The high basement was occupied by S. B. Wakefield & Co., stock brokers, of which Arthur W. Foster, California University regent, was a member. The middle and upper floors were rented by law firms and corporations. Morrison intended to install a Hammam Bath place on the roof but abandoned that idea.

The Dividend Building property, after Morrison's death, was bought by E. W. Hopkins. The building was de-

stroyed by the great fire of 1906 and was replaced by the present handsome structure. It is to be regretted that Morrison's landmark, showing the great part that the Comstock lode has played in building up San Francisco, with its bullion and big dividends, should have disappeared.

Ghosts versus Goats

The district bounded by California, Sansome, Bush and Montgomery streets used to furnish about everything in the line of speculation that an ardent gambler could wish, with its stock and grain exchanges, pool rooms, bucket shops, clock games and little rooms back of saloons, where cards were played in all styles. Old Platt's Hall, fronting on the east side of Montgomery street, between Pine and Bush, used to be an amusement center of the district. It was in the rear of that hall, that about fifty persons, including many "leading citizens", were arrested while watching and participating in the clock game and were carted off to the city prison in patrol wagons, amid the jeers of crowds in the streets. Ladies' walking matches, vaudeville performances, and political meetings also drew "packed houses" at the hall and one evening a memorable spiritual "seance" was given, with a full attendance.

The medium who conducted this "seance" had gone through with his list of "manifestations" and had finished a story of his personal experiences with spirits, or ghosts, with this appeal to the audience:

"And there are doubtless many among you here, tonight, who have also had close relations with spirits, or ghosts, of the departed. I would ask any such person in this hall to stand up."

Only one man, a tall Irishman, in the rear of the hall, stood up in response to this request. He was asked by the medium to come forward to the platform. This the man did and on being assisted up the steps he was asked for his name.

"Me name is James O'Riley."

"Ladies and gentlemen," said the medium. "It gives me great pleasure to introduce to you Mr. James O'Riley, who will now tell you about the close relations he has had with the spirits, or ghosts."

"Ghosts, did yez say?" said O'Riley. "Ghosts? I never had any relations with thim. I thought yez said Goats. I've had lots to do with thim."

And that of course ended the wonderful Platt's Hall "seance".

(To be continued)

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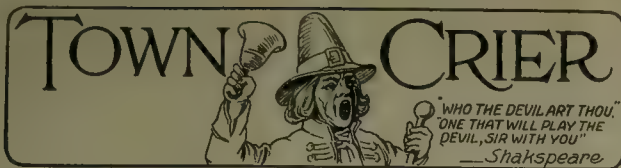
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IT strikes the writer of this department that drivers of automobiles should be arrested for other reasons than fast driving. They should be hauled in for that, too, especially when the occasion is in a crowded city, and their punishment is recommended as something sure to follow in a severe and striking manner. All this has been said before, we know, and deaths, which are akin to murder, pile up faster than ever. But what we have for further suggestion, and we think it pretty hefty, is that these wild laddies bouncing along on the springs of chasses should be arrested on a few abiding principles. If they are careless, whether going a hundred miles an hour or not, they could be due for the iron grating. Take an instance like this, when an old lady or a child or I have to save ourselves by expert manipulation in crossing the public street, some sort of retribution should follow for that. Why wait until we are killed? If they take chances dodging around corners, thinking it all right as long as a possible crash is not in view on the other side, a policeman should fire a club at the offenders. If the drivers crowd you in any way, leaving it to you to avoid disaster, that is good enough of fence. Passengers might be allowed to board street-cars with no thought of ten or eleven machines bearing down on him, and whoever wheels him or bumps him out of the way, should either be forthwith unceremoniously clapped into a cell, or the policeman should on the spot deputize six or seven healthy citizens to maul the negligent driver as they see fit. The franchise of driving a dangerous piece of automatic manufacture through the streets of the city should be gratefully considered by the recipient, and if he even gets out of that state of mind, he should be shoved along to jail. In simple words, the aged and the children want protection, and so do I.

* * *

—Prohibition has come and has been with us for some years, and this Christmas the city prison held more guests than ever. It has been claimed that alcohol is the cause of insanity, which it is not, as is admitted by statisticians and doctors who believe in total abstinence. When one sees a man dead drunk and a sot, it is so easy to imagine for his kind all the crimes of the calendar, but indignation does not manufacture realities. It can be predicted that all of willing mind will soon recognize the small percentage in the relationship between drinking and crime, and that all men who

drink are not beasts, and what is more, all who get drunk, do not get dead drunk, and that most of those who make beasts of themselves, have done their misdeed in just that way, and are not bothering much about entering hallways to carry off the marble statuary.

* * *

—If California abolishes the poor houses, with an idea to be carried out that it will take care of the aged without caging them, it will have done one of the finest things in modern civilization, for the accident at least. China has a great reputation for venerating the older people. The scheme advocated by the Fraternal Order of Eagles, backed by the Daily News, and the writer, and similar to laws in force in Montana, Utah and Pennsylvania, is to use about 30 dollars a month for an indigent and infirm, for his living with his freedom. This is evidently no more expensive than a poor house cost. If we are insured from going "over the hill," life will be made safe in peace.

The San Francisco Bank
(LATELY THE SAN FRANCISCO SAVINGS AND LOAN SOCIETY)
526 California St. (and Branches),
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For the quarter year ending December 31st, 1924, a dividend has been declared at the rate of **four and one quarter (4 1/4)** per cent per annum on all deposits, payable on and after January 2nd, 1925. Dividends not called for are added to the deposit account and earn interest from January 1st, 1925. Deposits made on or before January 10th, 1925, will earn interest from January 1st, 1925.

A. H. MULLER, Secretary.

DIVIDEND NOTICE
BANK OF ITALY

Head Office and San Francisco Branches
For the half year ending December 31, 1924, a dividend has been declared at the rate of four (4) per cent per annum on all Savings Deposits, payable on and after January 2, 1925. Dividends not called for are added to and bear the same rate of interest as the principal from January 1, 1925. SAVINGS DEPOSITS MADE ON THE FIRST BUSINESS DAY OF ANY MONTH (OR ON OR BEFORE THE TENTH DAY OF JANUARY, APRIL, JULY AND OCTOBER) WILL EARN INTEREST FROM THE FIRST OF THAT MONTH; DEPOSITS MADE AFTER SAID DATE WILL EARN INTEREST FROM THE FIRST OF THE FOLLOWING MONTH.

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Phone Franklin 217
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San Francisco

SERVICE

FINANCE

(Continued from Page 10)

—Another article that should be read is Campbell's, entitled "Irrigation's Battle Won". If you want to know all that is doing in the irrigation field, either Stephens & Co. or Mason will tell you the truth. It is not, however, a thing to be happy about, that Eastern capital is being poured into our irrigation districts. We could do all the financing ourselves, but we have allowed irrigation's enemies to blind our eyes to the wonderful work that is being done, and have stood aloof. That blunders have been made does not excuse us. Do we spurn the child because it is born horizontal and cannot assume the perpendicular immediately? Flat folly!

* * *

—Did you see J. E. Stuart's oil painting on wood at The American Bank? A wonderful picturing of the sunset glow on Mt. Hood, looking up and across the Columbia River, with Rooster Rock in the middle distance. The effect is brought out to the maximum by the way the painting is set back in a retreating framework of black broadcloth and illuminated by indirect lighting.

* * *

—Again Heller, Bruce's Monthly Review of The Municipal Market is to hand. Time surely flies on no leaden wings, but I shall not complain as long as it continues to bring me the worthwhiles. Those interested in municipals will always find something worth reading when Heller gets to work with his stenographers. He is advising the purchase of Los Angeles bonds while prices are low; good price advances being as certain as fogs in that part of San Francisco where the other fellow lives. They are underpriced just now because a big bunch of them were issued last year. The advice is sound.

* * *

—Hunter, Dulin & Co. are sponsoring Sun Realty Co. First Mortgage Leasehold 20-year 6½ percent Sinking Fund Gold Bonds. The security is the leasehold interest in substantial real property, including a new eleven-story building to be erected, situated in one of the best locations in Los Angeles city. The interest and sinking fund of the bonds is amply secured by the rental to be received from Barker Bros., who have taken a 35 years lease. The risk of such an investment is infinitesimal, as will be appreciated by anyone who knows the history of Barker Bros.

* * *

—Dean Witter & Co. are going ahead. Guy Witter is in Los Angeles, opening a new branch, making the third recently opened on the Pacific Coast. The success of the firm is not difficult to understand. The executives know the business thoroughly and are very much alive.

* * *

—Arizona seems to be going wet, deaf to the pleadings of the dries; the latest evidence being a request for a trifle over a million dollars for The Roosevelt Water Conservation District, in the form of a bond issue sponsored by Stephens & Co., and Freeman, Smith & Camp Co. of San Francisco, other important eastern houses participating. The yield is 6 per cent, prospects admirable. The bonds are going like hot cakes, I am told, but there is little fear of anyone burning their fingers. My congratulations to Campbell, the livest wire of the organizing crowd.

* * *

—So Edminson has done what we all knew he would do sooner or later—lined up Wm. R. Staats & Co. as associate members of the San Francisco Stock and Bond Exchange. Well, well, apples do not always ripen, do they, Mack? Get nipped in the bud. It is not yet too late to repent of the error of your ways. Not that the mining exchange has lost out altogether; it is forging ahead quite satisfactorily. The little rum-p has done all good.

—Did you see the list of listed securities advertised in The Examiner of Tuesday by the Stock and Bond Exchange? If anyone needs convincing as to the standing of San Francisco in the financial world, that should do the trick. All we now need is to pull together better.

* * *

—The "Wall Street Journal" and "Commerce and Finance," leading eastern papers, are going to publish the Stock and Bond Exchange quotations in future. It is never too late to mend; they should have done it long ago.

SOCIETY

(Continued from Page 9)

Miss Josephine Grant, the bride-elect's sister, will be maid of honor and there will be a large group of bridesmaids.

* * *

Another party of Saturday night for Marin County families was given at the lovely home of Mr. and Mrs. E. N. Harmon, in Belvedere. The Harmon home, on the island hill, commands a panoramic view of the Alameda, San Francisco and Marin County shore lines.

* * *

Mr. and Mrs. Robert Watt Miller (Elizabeth Folger) had their second son christened Paul Albert at a ceremony last Saturday at St. Mary's Cathedral. Miss Elena Folger was the child's godmother and Albert Miller the godfather. The two sponsors are aunt and uncle to the baby, who is the grandchild of Mr. and Mrs. C. O. G. Miller and Mr. and Mrs. Ernest Folger.

A reception of fifty or more guests followed the christening at the home of Mr. and Mrs. Miller, every one drinking toasts to the little newcomer.

* * *

William Adam McGee Jr. will claim Miss Edith Grant as his bride the second week in February. The ceremony promises to be one of the most important social events of the late winter, with hundreds of society folk from about the bay in attendance. Miss Josephine Grant, the bride-elect's sister, will be maid of honor and there will be a large group of bridesmaids.

Miss Grant's father, Joseph Grant, has given her a piece of property in Burlingame near his home, and plans are being prepared now to build on this, so that the young couple may take possession of a new home soon after their marriage.

* * *

In honor of Miss Hettie B. Ege, dean of residence and instructor in the mathematics department at Mills College, Dr. Aurelia Henry Reinhardt, president, entertained a large group of guests at a reception Sunday afternoon.

Dean Ege will leave for the Atlantic Coast soon on a sabbatical leave of absence. She will visit Eastern colleges for women, and also visit many prominent members of the Mills alumni now in the East.

* * *

Mr. and Mrs. Prentis Cobb Hale and Master Prentis Hale, Jr., left for New York on Saturday, to be away about six weeks. They are going to say goodby to Mrs. Hale's son, Commander Hamilton Bryan, U.S.N., who, with Mrs. Bryan, will sail for South America next month. Commander Bryan has been appointed to the naval commission at Rio Janeiro, with Admiral McCully in command. He will probably be on duty there for two or three years.

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A.M.	P.M.		A.M.	P.M.
†6:00	2:40		†5:45	2:20
6:30	3:00		6:15	2:40
7:00	3:20		6:45	3:00
7:30	3:40		7:15	3:20
8:00	4:00		7:45	3:40
8:20	4:20		8:20	4:00
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NOON	8:00		NOON	7:45
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1:20	11:00		1:20	10:45
1:40	*11:30		1:40	*11:15
2:00	*12:00		2:00	*11:45
2:20	*12:30			*12:15
	*1:00			*12:45

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8:00 P.M.	Lark	9:25 A.M.
4:50 P.M.	Sunset Express	8:10 A.M.

VIA VALLEY LINE

(Ferry Station)		
10:40 A.M.	Los Angeles Express	7:40 A.M.
6:00 P.M.	Owl	8:50 A.M.
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11:40 P.M.	Los Angeles Passenger	6:45 P.M.

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ITEMS OF INTEREST

It is said fogs may be dispelled by means of electric waves.

A 714-pound alligator at the Cincinnati zoo is 125 years old.

The enamel on teeth is the hardest tissue in the human body.

There are 5,500 noncommissioned officers in the American army.

San Jose, Costa Rica, has the fifth finest opera house in the world.

Windsor castle has been a royal residence for more than 800 years.

The first woman's rights journal was established in Boston in 1854.

The art of tinning iron appears to have originated in the sixteenth century.

A Chinese typewriter would have to have about 2,000 keys on the board.

Small tides are caused in the solid crust of the earth by the pull of the moon.

A Japanese girl is not permitted to sit with a man in a moving picture house.

A 30-cent American postage stamp of 1869 brought \$1,750 when offered for sale.

Of every thousand marriages celebrated in London, 15 are between cousins.

The admiralty buildings, in Whitehall, London, are two centuries old this year.

In Ku, Central Africa, a couple must be engaged two years before marriage.

Women get old among primitive people much earlier than in higher civilizations.

The average cost of keeping one rat in the United States is about 25 cents a year.

It is said Egyptian girls are very pretty at 14, but immediately after begin to fade.

China, with a population of 340,000,000, has a military man power of 15,000,000.

A nonbreakable watch "crystal" can be made from a piece of transparent celluloid.

To please the South Sea islander a girl must be tattooed sky blue and wear a nose ring.

Only in the last 15 years or so has it been possible to bore holes through diamonds.

Policemen in Sweden receive small decorations for their knowledge of foreign languages.

In Sicily, a young woman is usually wed at 15, that being the legal age for marriage.

Brewton, Ga., has a woman mayor and five women members of the board of aldermen.

Charcoal can be made from any kind of wood, but the quality varies with the wood used.

In the whole of England there are only a dozen women who are qualified to practice law.

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ESTABLISHED JULY 20, 1856

SAN FRANCISCO

News Letter

AND

PRICE 10 CENTS

CALIFORNIA ADVERTISER

\$5.00 PER YEAR

SAN FRANCISCO

SATURDAY, JANUARY 10, 1925

LOS ANGELES



*At Loew's Warfield
next week:
Eleanor Boardman,
In
'So This is Marriage,'
in a wonderful gown
designed especially for
her part.*

STATEMENT

Of the Condition and Value of the Assets and Liabilities

of

The Hibernia Savings and Loan Society

HIBERNIA BANK

Dated San Francisco, December 31, 1924

ASSETS

1—Bonds of the United States (\$11,000,000.00), of the State of California and the Counties, Cities and School Districts thereof (\$19,762,833.87), of the State of New York (\$894,000.00), of the City of New York (\$1,139,000.00), of the State of Nevada (\$100,000.00), of the State of Oregon (\$51,000.00), of the County of Lane, Or. (\$200,000.00), of the County of Douglas, Or. (\$147,000.00), of the County of Bergen, N. J. (\$120,000.00), of the County of Jackson, Or. (\$84,000.00), of the County of Clackamas, Or. (\$73,950.00), of the City of Cleveland, Ohio (\$105,000.00), of the City of St. Paul, Minn. (\$100,000.00), of the City of Jersey City, N. J. (\$50,000.00), of the City of Portland, Or. (\$50,000.00), of the City of Dayton, Ohio (\$25,000.00), the actual value of which is.....	\$33,819,202.82
2—Miscellaneous Bonds comprising Quasi-Public Corporation Bonds and Real Estate Mortgage Bonds (\$3,084,000.00), the actual value of which is.....	3,025,263.00
3—Cash on Hand.....	2,978,520.89
4—Promissory Notes and the debts thereby secured, the actual value of which is.....	39,819,002.30
Said Promissory Notes are all existing Contracts, owned by said Corporation, and the payment thereof is secured by First Mortgages on Real Estate within this State, and the States of Oregon, Nevada, Washington and Utah.	
5—Promissory Notes and the debts thereby secured, the actual value of which is.....	469,050.00
Said Promissory Notes are all existing Contracts, owned by said Corporation, and the payment thereof is secured by pledge of Bonds and other securities.	
6—(a) Real Estate situate in the City and County of San Francisco (\$196,882.87), and in the Counties of Monterey (\$63,875.32), and San Luis Obispo (\$92,264.36), in this State, the actual value of which is.....	353,022.55
(b) The Lands and Buildings in which said Corporation keeps its offices, the actual value of which is.....	1,139,639.69
TOTAL ASSETS	\$81,603,701.25

LIABILITIES

1—Said Corporation owes Deposits amounting to and the actual value of which is.....	\$75,681,008.10
2—Reserve Fund.....	\$5,922,693.15
TOTAL LIABILITIES	\$81,603,701.25

THE HIBERNIA SAVINGS AND LOAN SOCIETY,

By E. J. Tobin, President.

THE HIBERNIA SAVINGS AND LOAN SOCIETY,

By J. O. Tobin, Acting Secretary.

STATE OF CALIFORNIA,

City and County of San Francisco—ss.

E. J. TOBIN and J. O. TOBIN, being each duly sworn, each for himself says: That said E. J. TOBIN is President and that said J. O. TOBIN is Acting Secretary of THE HIBERNIA SAVINGS AND LOAN SOCIETY, the Corporation above mentioned, and that the foregoing statement is true.

E. J. TOBIN, President.

J. O. TOBIN, Acting Secretary.

Subscribed and sworn to before me this 2nd day of January, 1925.

CHAS. T. STANLEY,

Notary Public in and for the City and County of
San Francisco, State of California



SAN FRANCISCO
 THE CITY AT THE FOOT OF THE MOUNTAIN
NEWS LETTER
 THE SACRAMENTO LEADER
California Advertiser.



Devoted to the Leading Interests of California and the Pacific Coast

The San Francisco News Letter and California Advertiser was founded July 20, 1856, by Frederick Marriott. Published by Frederick Marriott, Jr., from 1884 to 1925. Is now printed and published by Frederick Alfred Marriott, 235 Montgomery St., San Francisco, California. Telephone Douglas 6853. Entered at San Francisco, California, Post Office as second-class matter. London Office: Street & Co., 30 Cornhill, E. C. London, England. Subscription Rates (including postage), one year, \$5.00. Foreign, one year, \$6.00. Canada, one year, \$6.00.

—The greatest achievement for the human being is to be useful.

* * *

—Petting parties are on the increase, and yet hurry-up marriages are on the decline, which forms a sort of anomaly in our minds that we can't puzzle out.

* * *

—“Look at those dogs playing,” said Epictetus, “fawning on one another in good friendship. Toss a bone to them and you will see them bite and destroy one another.” So with men, self-interest is the bone that drives them to discord.

* * *

—The more we associate with poets, the more is the fact impressed upon us that there should be national asylums, havens or sanctuaries for these children of nature, where they could be supported and cherished. The cold business world is no place for them.

* * *

—Cross-word puzzles are so much the rage now, that they are engrossing the attention of even the tired business man, and it is a common sight to behold Captains of Industry, and Lieutenants, too, on the Peninsula trains making furrows in their foreheads over some new word.

* * *

There are two undertakers in the new Assembly. At an earlier stage of Californian political history that might have had a utilitarian bearing, but now we have grown so pious that we do not even brawl as in the respectable Senate at Washington. Thus does fate always jeer at us and provide, as the Scotch say, beef when the teeth are gone.

* * *

Tendency of our local people to become international is evident in the case of Alma Reed. Formerly a newspaper woman, she took an interest in archaeology and went to the old Mexican cities in Yucatan and elsewhere, where excavations are carried on. Now she has attained enough distinction to be invited to take part in the exploration of the buried cities of North Africa. So a new career opens for women in archaeology!

* * *

—The Bishop of Gloucester gives a warning to England: “The British Empire has been created and peopled because this island sent out a vigorous and capable stock for commerce, for Imperial rule, and for colonization throughout the world. If that stock fails, the Empire will fail, and we will have to give way to others who are willing to increase and multiply, and to work with their hands, replenishing the earth.” We should take some of this wisdom to ourselves, in the matter of the tilling of the soil in our beloved State, which is being done more and more by what Kipling called “the lesser breeds.”

—Montgomery Street is not only narrow, but it is generally rather free from cops, and congested traffic during the rush hours is becoming more and more difficult to handle. We would suggest that this street should allow no parking between Market and Sacramento, on either side, between the hours of 4:30 and 6:00 p. m.

* * *

—San Francisco has an enviable reputation for fairness and no small clique of newspaper writers should be suffered to cause her to lose it. In regard to the recent victory of Notre Dame over Stanford at Pasadena, some sporting scribes here have sought to discount the achievement of the boys from the east by employing “ifs” and “ands” and “supposings” and “it might have beens” in discussing the contest. The Indiana lads won the game and the Crimson boys won our admiration by their sportmanship and effort and no doubt the latter, individually and as a team, will concede they were outclassed. Let's conserve our reputation for fairness.

* * *

—Public Opinion, published in London, and a most enlightening and instructive publication, has an article in its issue of December 19th, 1924, giving Marconi's recent inaugural address at the 171st session of the Royal Society of Arts, which should interest every radio fan in the country. Mr. Marconi took up the theory of electric waves bending around the earth, instead of shooting off into space, constituting electrically a kind of curved ceiling, at a certain distance above the earth, capable of reflecting electric waves, and resulting in these finding themselves between two concentric surfaces, from which they cannot escape. He has been investigating the effect of daylight on these charged waves, for it has been proved that waves of a certain length will cover great distances by daylight, whilst others will only cover similar ranges at night time. Buy this number of Public Opinion, Mr. Radioman, and learn a lot about this wonderful invention.

* * *

—There are many phases in the Child Labor Amendment that are commendable, and should be put through, but one's enthusiasm is rather squelched when we read what Mme. Lelina, wife of the President of the Communist International, has to say ament this bill:

“We must nationalize the children. We must remove the children from the pernicious influence of the family. We must register the children, or—let us speak plainly—we must nationalize them. Thus they will from the very start remain under the beneficial influence of communist kindergartens and schools. Here they will grow up to be real communists. To compel the mother to surrender her child to us, to the soviet State, that is the practical task before us.” Did you ever read anything more Germanic and arbitrary in your life? Why not dress all children in a uniform, also, and number them, as we do convicts? This amendment is a communistic measure, and communism has no place in a democracy. Let us leave that for—Russia.

EDITORIAL MENTION



Our Magnificent Record

The outside world was inclined to look upon California with a certain amount of sympathy last year and to think that we were having an exceptionally hard time. The Eastern papers wasted good ink and paper in their expressions of condolence and cheered us constantly with ironic reference to the fact that the god of rain was a trifle deaf to us and that the murrain on the cattle would seem to place us in an unenviable category. He laughs best who laughs last however, and, as far as San Francisco is concerned, so far from last year being one of depression and gloom, it was on the other hand one of marked success and prosperity. Whether we take bank clearings or building operations or exports and imports or the development of local industry, the tale is the same. An index is to be found in the post office receipts, which show nearly more than seven and a half million of dollars in excess of 1923. The bank clearings were in rough figures 317 million dollars more than in 1923, and there were \$7,400,000 bank clearings in December of last year over the December of 1923. There was a slight falling off in the realty market and the high figures of 1923,—\$156,188,438, were not reached as the totality of the sales of real estate amounted to \$140,000,000. But the fact that there was a presidential election last year and that political campaigns invariably interfere with the real estate business, has to be taken into consideration and under the circumstances, the experts argue that the conditions in the realty market show no falling off. On the whole, it was a banner year in all respects and San Francisco maintains its place at the head of coast business. Her sovereignty as a coast capital has not been even attacked, and, with the prospects which are so excellent for the coming year, we shall see the whole of Northern California acquiring that importance and a degree of recognition which we have always known to be certain.

A New Airplane Engine

It will be noted that for many months after the war was over the British made practically no progress in aviation. It is true that various lines of travel were instituted and that air-travel between Britain and the continent was developed to the extent that air journeys to the principal European capitals became a common-place of ordinary life. But the army planes were left in the condition that the war had produced and there was apparent quiescence to such an extent that critics arose to say that the life of the country was in danger. The French had greatly increased the number of their planes and after the war still went on increasing. They had an available fifty-four squadrons of airplanes against a British eighteen of inferior construction. The world saw in the quietude with which the Poincare occupation of the Ruhr was accepted by the British government, a proof that the British were overawed by the French planes and the downfall of Britain at the hands of conquering air forces was loudly prophesied. Now, the British are saying that the supremacy of the air is to be theirs as was the former supremacy of the seas. The air squadrons are increasing rapidly. New mammoth planes are being constructed of steel, capable of carrying large numbers of troops and of flying to India. They have increased the speed of scout planes by twenty miles an hour and have reduced the weight of engines considerably. In other words, they seem to have done the same trick in the air that they formerly did on the sea and in making a new air-dreadnaught, as it were, to have practically scrapped the aerial navies of their rivals at one swoop. There is little doubt that the secret of the new engine will be carefully kept for a while and

then that it will become public property, as is the way with inventions.

The California Legislature met for the beginning of its forty-sixth session at the State Capitol on Monday last. The session, as far as can be seen at present, is likely to be useful and unexciting. Most useful sessions are not exciting and we can spare the fireworks if we get the business done. There is some talk about "pro-administration" and "anti-administration" forces; but there is likely to be little acrimony about that. The appropriations cause the trouble, for every local patriot is out for his own, notwithstanding the claims of others. But this is to be expected, and not to be rashly condemned, as the sum total of local zeals for progress means the zeal for the general progress of the State as a result. What we call for most is an honest Legislature and it must be gladly admitted that our legislators are for the most part honest today, and that the gathering at Sacramento for legislative purposes is to a great extent a gathering of earnest men who are determined to do their best for the State as a whole. It would be hard to ask more than that. That there will be some severe contests over such matters as the Child Labor Amendment to the United States Constitution is to be expected. It is a controversial matter of the greatest importance and may be expected to produce differences of opinion. It would be unfortunate if it did not. The usual jibes of the daily press will endeavor to make the members as ridiculous as possible and to give the impression that the legislature is a sort of Wild West show with a monkey-house annex. That is the tradition of California daily papers and they do not seem to be able to get away from it. Why it should be so is quite hard to explain. Why we should go to the expense and labor of electing a legislature only to deride it, passes understanding. For our part we regard the State Legislature as a dignified and important body worthy of the sympathetic interest of all citizens.

When the proposition to increase the wages of postal employees was presented to the President, he took just the view of the situation that one might have expected from his disposition and executive practice. As we all know by this time, the President has a feeling, amounting almost to a passion, against any form of extravagance either in public or private life. He has also a conviction, for which we should all be grateful, that taxes are too high now and that an era of governmental economy is the best and easiest way in which to reduce them. In that respect it cannot be questioned that the President strikes a responsive chord in the entire industrial and commercial community. This being his attitude, he declined to consider the raise in pay unless there was a corresponding increase in income in the postal service. The bill, of which Senator Moses of New Hampshire has charge, is supposed to produce the \$68,000,000 which the new wage scale will necessitate. It is a compromise measure and does not raise the rates on second-class matter to the same extent as was proposed by Postmaster General New, of which rate the President had formerly approved. Against these high rates the newspaper publishers have protested with success and the new bill is an arrangement by which it is expected that the deficit can be made up and the increased pay allowed without working too great a hardship on the publishing industry. But the bill, even so, will not have a walk over, as the notice of Senator Norris of Nebraska that he will block immediate consideration would seem to show that the course is by no means clear and that there are interests still dissatisfied. It may be generally conceded that the wages of postal employees should be raised, as far as can be done with due consideration of the interests of the community at large. The postal personnel is on the whole a very fine body of men and the way in which they have carried their holiday burden is deserving of praise.

Sunrise at the New Year How many of us saw the sun rise on New Year's morning in San Francisco? Quite a number were up, no doubt, and getting back from the very temperate celebrations with which the new year was welcomed, but of these very few had either the time or the inclination to watch sunrises. The mere pursuit of beauty, as beauty, is something to which we have not yet attained. A common Chinese peasant or a Sicilian could perhaps give us many lessons in the appreciation of color for the sake of color, or of beauty for the sake of beauty. And yet there was a handful of people determined to see the rising of the sun, with a sort of mystical love of beauty, much as the mystically religious ascend hills to see the sunrise on Easter morning. And they were well rewarded. Incidentally, the lovers of the abstract are always well rewarded, for they receive in reality the promise "all other things shall be added unto you." Never did the sun rise more fairly over our bay than on the morning of this year. The bay grew light with the most entrancing swiftness. Alcatraz peeped out of the mist to soon become a dazzling jewel in the morning light; the mists rolled away from Tamalpais and the beautiful, graceful mountain stood up, the mists dropping like garments from a Greed goddess. The Gate, which had been lost in the dark, actually leaped as it were from the ocean, and, changing through various shades of blue ended in a glitter and sparkle as the sun touched the rocks. Speaking as one who haunts sunrises and sunsets and to whom the changing colors on the bay are unsurpassingly alluring, it may be said that the sunrise on the morning of the New Year was exceptionally lovely; beautiful beyond words from the top of Telegraph Hill. But ever since we have been haunted by the thought that the sight of it from the hill there by Montara must have been exquisite beyond measure.

Smoking Women It seems late in the day to refer to the now almost universal custom of smoking by women. It would be crass and crude to raise any question as to its relative virtue or lack of it. Discussion of the matter from the point of view of the exclusive male prerogative to consume tobacco, could only be taken in hand humorously, as no one with any intelligence would insist any longer upon that side of the question. But a very famous Vienna doctor, one Hofstaetter, has put the affair in another light and has said that smoking women are unhappy. He has written a whole book about them and chief among his statements is the foregoing. Now, of course, if smoking is an outward and visible sign of an inward and spiritual female unhappiness and comes to be recognized as such, its effects upon smoking women will be quite incalculable. No woman will advertise her unhappiness by smoking and the public use of the weed by ladies will decline even more rapidly than it became fashionable. Perhaps the doctor has this in view and thus makes war upon a practise which he dislikes and against which his book is obviously directed. Thus, he declares that smoking tends to make women look masculine; he also maintains that it is used solely for the purpose of showing of graceful and playful movements in public. He had better stick to his guns that women smoke because they are unhappy, for there he is on ground that he can maintain. He might also extend the argument and say that men smoke for the same reason. We have the best philosophical and sacred grounds for the contention that happiness is not to be expected; that where it occurs, it occurs accidentally. Thus, to say that smoking women are unhappy is perhaps no more than to say that women being human beings are unhappy and that some of the unhappy ones smoke. This also would apply to men and the distinction made by the learned doctor like most such distinctions disappears in the light of reason.

Business Versus Prejudice It is seldom an astute business man allows prejudice to interfere with his commercial transactions. He buys where and from whom it seems profitable. The Market Street Railway properties are up for sale to the City and County of San Francisco—a corporation; but the stockholders thereof—the voting public—has several times turned down the offer and seemingly through prejudice. Memories of Pat Calhoun, strikes, bloodshed, Ruef and Schmi'z and their granted franchises still linger despite the fact these things have naught to do with the present company! In a word, *prejudice*, to a great extent has been the motive actuating the refusal of a two-thirds majority of San Francisco voters to buy into a good business and a profitable one! Rather like a case of cutting off the nose to spite the face. Our effort is to place before the electorate a proposition in the light of a good investment and to endeavor to dispel the fog of silly enmity still obtaining to prevent a useful enterprise: the bringing of the assorted city railways into one interchangeable municipally-owned system.

Lectures in Astronomy

The first of a series of fifteen lectures on "The Elements of Astronomy" will be given by Mr. Carlos S. Mundt, M. A., at the Engineers' Club, 57 Post street, on Monday evening, January 12, at 7:30 o'clock. The series will be under the auspices of the Extension Division of the University of California, with the cooperation of the Astronomical Society of the Pacific. The lectures are designed to give in non-technical terms to those attending, a good basic knowledge of the principles of Astronomy. The topics will be the Solar System, Earth, Time, Calendar, Moon, Eclipses, Planets, Asteroids, Comets, Meteors, Stars, Clusters, Nebulae and Problem of Stellar Evolution.

A Scotsman took a sixpenny ticket in a raffle for a pony and trap, which he was lucky enough to win. All his friends thought he would be overjoyed with his good fortune, but when the pony and trap were brought to him, all he did was to walk around surveying them with a gloomy face. At last he turned to one of his friends and said, "I told ye the whole thing was a swindle." "Why, what's the matter?" asked the other. "Well," demanded the Scotsman, "where's the whip?"

* * *

John, the hale and hearty steward of the cross-Channel boat was at his usual stand at the gangway, retailing his constant instructions: "First-class passengers to the right, second-class to the left."

Along came a young woman holding a baby in her arms. She seemed undecided which way to proceed.

"First or second?" asked John, kindly.

The girl's face was suffused with blushes as she stammered: "Oh, dear; oh, it's—it's not mine."

* * *

It was with considerable astonishment that the manager of a Minneapolis shoe store watched his new clerk, a tall Swede, deliberately throw a new pair of shoes into the wastebasket.

"What's the matter with those shoes?" asked the manager.

"Dey ain't any good," replied the clerk.

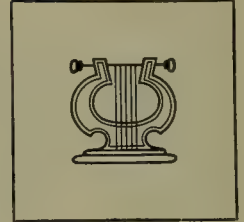
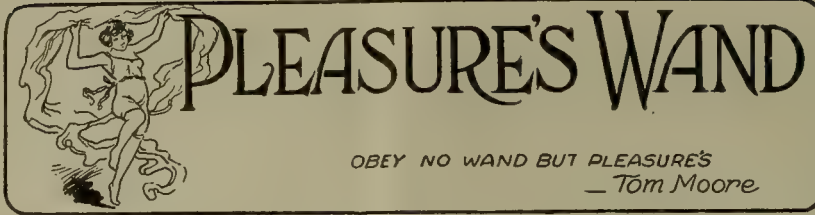
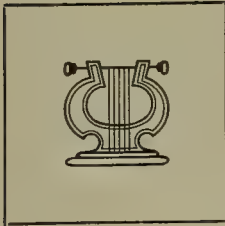
"How do you know?"

"I ban try 'em on half dozen fallers and dey wouldn't fit none of dem."

* * *

"Was the hotel manager indignant when you asked him for another week's credit?" inquired the friend of the Havana tourist who had found his luck not so good.

"Not at all," was the response. "It was I who was put out."



By Katherine Schwartz
Formerly of the "Chicago Tribune"

New Columbia

FOLLOWING Mitzi into the New Columbia will be seen a new and richly staged version of the thrilling Alexander Dumas romance, "The Three Musketeers," with Fritz Leiber, an old favorite of San Francisco, and his company who are booked at this house for a two weeks' engagement.

In addition to the "Three Musketeers" this company will also present "Hamlet," "Macbeth," "The Taming of the Shrew," "Julius Caesar," "Othello," "Romeo and Juliet," and "The Merchant of Venice."

Imperial

With crowds lining up as early as seven o'clock in the morning to see Eric Von Stroheim's "Greed," it is needless to say that this is a most unusual offering in the way of a picture.

It is of great interest to playgoers in this city, for in addition to having been made here—that is, the greater part of it—the novel from which it was adapted was written by a native of this city, Frank Norris.

The novel's title, "McTeague," was changed to "Greed," because it seemed to tell the story better in this one word. Norris was a realist in every sense of the word, and "Greed" is not a pretty story, but it has a moral, is intensely dramatic, and reacts upon an audience in marked manner.

There is a strong cast in this picture, which includes Zazu Pitts, Gibson Gowland, Jean Hersholt, Dale Fuller, Fanny Midgley, Chester Conklin, Sylvia Ashton, Hughie Mack and Frank Hayes.

St. Olaf's Choir

Words seem utterly futile, when one tries to tell something of what they experienced upon hearing the St. Olaf Choir, at the Auditorium this week.

This choir, which numbers about sixty voices, is a marvel in the quality of its tone, its precision, its purity of intonation, its command of nuances, and its responsiveness to the conductor, F. Melius Christiansen.

These young descendants of the Vikings carry pitch in their heads, so that it is quite unnecessary to use an instrument to establish the key.

To attempt to express something of the feeling which their music conjured up, sent forth in a living stream, is to wish for adjectives as fresh and as fraught with meaning as the exquisite voices of these young singers.

Mr. Christiansen deserves the gratitude of the whole nation, for we will never hear such a celestial choir as that of the hallelujahs and hosannas of St. Olaf's Lutheran Choir.

Casino

This week the picture—Mrs. Wallace Reid's "Broken Laws" holds the first position at Beatty's Casino. It's a terrific drama of the jazz age, and gives much food for thought.

The vaudeville bill includes six big acts, headed by Nep Scoville & Co. in "Pinched," Clayton Kirby and Evalyn De Gage in a spectacular revue with Lopez's Castilian Serenaders.

The Casino seems to have "caught on" with San Franciscans, who show their appreciation by their large attendance at all performances.

Next week the screen offering will be "Christine of the

Hungry Heart," featuring Florence Vidor. This story is from the pen of Kathleen Norris.

There will also be six excellent vaudeville acts.

Strand

Will King and his company offer this week a piece called "Dumb Dora,"—I couldn't quite understand why it was so named,—but it has some very clever numbers, some beautiful gowns, and as always, splendid stage settings.

There are several groups of songs,—the best of which was the group "Cake Walking," "Strut Miss Lizzie," "Step Henrietta," "Walk Jenny," and the "Strutters' Ball," with Millie Pedro, Evelyn Marion, Marion Blossom, Ethel Burney, and a newcomer in the company—a clever colored lad, Strut Marshall, who quite stopped the show in this number as well as in his appearance with the orchestra.

Next week, this company will present "Friend Wife," in which Will King and his partner, Lew Dunbar, will be able to delight their audiences. This is described as a funny, frisky frolic.

Warfield

"So This Is Marriage," an ul'tra-modern photoplay featuring Eleanor Boardman, Conrad Nagel and Lew Cody, is the newest story booked for Loew's Warfield. This one heads the program, beginning next Saturday which will also include a gorgeous stage revue, "Bagdad," staged by Fanchon and Marco.

The story deals with a young married couple and their troubles during the first five years. Eleanor Boardman is the beautiful wife, Conrad Nagel the husband, while Lew Cody is the bachelor friend.

A novel touch has been added to this production by the Biblical story of David and Bath-Sheba. This insertion is in beautiful natural colors. Hundreds of people are used in big scenes which include a mammoth festival with a big ballet of Oriental dancers staged by Fanchon and Marco, our own San Francisco producers.

Mr. Marco is now in the East and during his absence Miss Fanchon will come up from Hollywood to stage "Bagdad," next week's revue, which will have an Oriental flavor similar to the dance sequence in the techni-color scenes of the film.

A concert by Severi and the music masters and short comic and topical reels will conclude the bill.

Curran

Parents' self-sacrifice is the leading theme of "The Goose Hangs High," Louis O. Macloon's sparkling comedy which opened at the Curran this week.

There is a splendid cast, headed by Cyril Keightly, who will be remembered for his work in "Spring Cleaning" several months ago. Effie Ellsler is another capable actor in this fine company, in which every individual seems well fitted for his role.

The debut of another one of San Francisco's own—Harry Crocker—was also a matter of much interest. He has made good in every sense of the word. He is young, good looking, with a good stage personality, and has a good part in this play. The opening night there was a big demonstration for him, but he modestly kept in the background, while the audience

applauded and applauded. He has gone a long way since his appearance at the Players Club in "Aria da Capo."

This is a fine comedy, and once more Mr. Macloon has demonstrated his ability to stage plays.

Orpheum

For the last few weeks the Orpheum Theatre has been presenting new programs each Sunday, and the coming week several international stars will be seen.

Nelson Keyes, comedian, assisted by Miss Irene Russell, both stars of Charlotte's Revue, will offer some characteristic impressions.

Max Fisher, ever-popular leader, and his orchestra will be seen with his new orchestra.

Tillie Solar, another international favorite, is also on the bill in a riot of comedy entitled "The Laugh Factory." The Water Queen, Odiva with her school of Pacific Sea Lions, will give an exhibition of fancy diving in an immense glass tank.

Karasaeff, a great Russian dancer, is also on this bill assisted by a large company.

Frank Hurst and Eddie Vogt, in "Profiteering in Fun"; The Connor Twins; and "Juggleland" with Fred and Anna Henning, will complete this most promising vaudeville bill.

Golden Gate

Next week at the Golden Gate the headliner is an eccentric dancer, tumbler and singer, Clyde Cook. With the aid of two assistants he executes some extremely difficult falls in his act.

A second feature on the new bill is Howard Kyle, eminent dramatic star who will be seen in a skit written especially for him. In his support will be seen Amy Hodges, Buckley Starkey, Cliff Worman and Marjorie Hayes.

Al and Fanny Steadman, popular Orpheum stars, will be seen in their nut comedy stuff, "Pianocapers." There is also a juggling and acrobatic act, the Kikutas Japs, billed as the "Oriental Wonder Workers."

Eddie Weber and Marion Ridnor sing, dance and chatter in their number entitled "Just a Couple of Nifties." The Australian Whip King, Burt Shepard, will give an exhibition of his skill with a whip.

On the screen will be seen Cullen Landis and Lillian Rich in "Cheap Kisses." Claude Sweeten's orchestra will play.

The New Wilkes

January twelfth will mark the opening of the New Wilkes Theatre—formerly the Columbia—then for two weeks the Geary Street Theatre.

This opening will have a doubly significant meaning for the opening attraction will be those ever-popular comedians, Kolb and Dill.

The playhouse has been all refurnished and renewed for this event, and reports which have come to us from the Northwest, where this famous pair have been appearing for nearly two months, indicate that in their new vehicle they have one of the most entertaining offerings of their career.

It sure will seem good to see Kolb and Dill in something where they will sing and dance a bit as in the good, old days. Their new piece is called "Politics" and was written for them by the late Aaron Hoffman. It is said to give them a splendid opportunity to burlesque some of the latest political sensations which have swept the country.

They have surrounded themselves with a splendid company, a bevy of pretty girls, and in addition Ernest Ball, entertainer and composer, will be seen, assisted by the girls, in a specialty number.

Those who remember "The High Cost of Loving" which broke all records when seen here, will be glad to know, that in this year's offering they even surpass that stellar attraction.

Capitol

"White Collars," the great play of the middle class, is going into its fourth week at the Capitol, and judging from all indications it is due to stay here for an indefinite period.

There is a splendid cast and some fine comedy, with just the right amount of pathos, and it provides a fine evening's entertainment.

Alcazar

"Just Married," a comedy of irresistible appeal for every member of the household, will be the Alcazar attraction beginning with the performance next Sunday night. It will be the second vehicle of the Henry Duffy Players at the O'Farrell Street theater and those who have seen it are a unit in proclaiming that it will run "The Cat and the Canary" a close race for an attendance record.

(Continued on Page 22)

ALCAZAR
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STARTING SUNDAY NIGHT, JAN. 11
Seats Now!
THE HENRY DUFFY PLAYERS
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A Boat Load of Laughs
"JUST MARRIED"
By the Author of "Abie's Irish Rose"
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Amusements

ALEXANDRIA 18th and Geary	} Pola Negri in "Forbidden Paradise"
CASINO Ellis and Mason	} "Christine of the Hungry Heart"
CAMEO 936 Market St.	} "Let Women Alone"
CURRAN Geary, Nr. Mason	} "The Goose Hangs High"
CALIFORNIA 4th and Market	} Pola Negri in "East of Suez"
COLUMBIA Eddy and Mason	} Fritz Leiber in Reper- toire, Opening With "The Three Musketiers"
CAPITOL 64 Ellis St.	} "White Collars"
GRANADA 1066 Market St.	} "A Man Must Live"
GOLDEN GATE G. G. Ave. and Taylor	} Vaudeville and Pictures
IMPERIAL 1077 Market St.	} "Greed"
LOEW'S WARFIELD 988 Market St.	} "So This Is Marriage"
METROPOLITAN 2055 Union St.	} Buster Keaton in "The Navigator"
NEW FILLMORE NEW MISSION	} "Manhattan"
ORPHEUM O'Farrell and Powell	} Vaudeville
STRAND 965 Market St.	} "Friend Wife"
WILKES Formerly Geary and Mason	} Kolb & Dill in "Politics"
Concerts	
COLUMBIA	} Sunday Afternoon January 11 Schumann-Heink
AUDITORIUM	} January 15, Night Mischa Elman With S. F. Symphony
CURRAN	} Friday Aft., Jan. 16th Sunday Aft., Jan. 18th E. Robert Schmitz S. F. Symphony Soloist



By Antoinette Arnold

A Promenade With the Ultra-Smart.

Window promenades a fad of the ultra-smart? Certainly!

They are crowding bridge and mah jongg for favoritism and popularity. Fortunately for dealers and merchants, these promenades are not all on what might be termed the leeward side of the window.

Invariably they culminate within the luxurious show rooms, at some objective point. Or, at the display desk, or the beveled glass counter. The promenades are but preambles of a shopping adventure. They precede purchases.

San Francisco's show windows are proverbially alluring.

There is a decided magnetism about them. They are exceptionally artistic in their decorative scheme and persuasion. They challenge shops of style centers, anywhere.

It is they, really, that are responsible for the fashionable window promenades. Prominent visitors enroute from European cities to the shores of Honolulu or the Orient, or returning this way to New York and other commanding places of feminine longing, exclaim out loud about our shops, and our shop windows. So why shouldn't we?

This new fad, window promenading, has taken hold of the conservatives and the enthusiasts alike. In this premiere shopping expedition, one may acquire style knowledge to add to a cherished idea or original taste and inclination. That is one reason for their favoritism.

Debutantes, wise in young ways, sense the valuation of window displays. They see themselves as others might see them before the testing glare of real daylight. Thus are they aided in decisions. The idea is not so bad, when one stops to analyze.

Besides, the windows of our marvelous city are wonderful.

Years ago, so grandmama says, it was the correct and fashionable thing to promenade along old Kearny Street on a Saturday afternoon attired in fashion's latest and best. Ladies, fine and sedate; debutantes, graceful and not-so-sedate, joined in the Kearny Street promenade.

It was the custom, so grandmama says. She knows, for, she was mighty fashionable herself. She is grand and fashionable, yet.

Those Kearny Street promenades were in days, long, long ago. Before most of us were born, I guess.

Today, the favored time for window promenades along our shopping thoroughfares is mostly on Monday, it seems; after the luncheons and teas at famous hostelrys.

Limousines await fair owners at entrances of the shops. But the promenades along the down-town avenues are between the limousine calls. Ladies, charmingly dressed in gorgeous gowns, handsome furs and becoming chapeaux; debutantes, exquisitely wrapped in latest modes and chic little hats, go trippingly along the tours of the window promenade. Unconsciously, they add to the pictures as they go.

They gain in healthful exercise, as well.

Promenades are direct contributions to the ensemble loveliness of our land. They give direct and convincing evidence of prosperity. They play a part which pronounces this West and the inhabitants, thereof; happy, glorious, opulent and abundantly appreciative of what commerce, art, and trade can offer.

The wondrous shop windows are not only tempting, alluring magnetic and beautiful—they have a positive value in visualizing worth and its radiating good.

* * *

Cap and Bells

The literary section of Cap and Bells Club is presenting an unusually interesting and attractive program for the meeting to be held on Thursday, January 15 in the Terrace Room of the Fairmont Hotel.

Esther Birdsall Darling author of "Baldy of Nome" will be an honor guest and speaker on "Finding the Literary Trail." Mrs. J. A. Simpson will review Mrs. Darling's book and Harry A. James, lecturer, will speak. Harry McKnight will sing with Mrs. D. Richard Martens as accompanist.

Mrs. Jesse Whited, past president of the club and associate chairman of the section of which Josephine Wilson is chairman, has charge of the day.

The Rev. Claude J. Pernin, dean of the extension division, Loyola University, Chicago, and head of the English department with classes of 3,000 teachers as students will be an honor guest and speaker.

* * *

Rev. Pernin is national director of the series of pageants written by Rev. Daniel J. Lord, including "The Pageant of Youth" a symbolical musical masque which has just concluded a most successful production in large eastern cities. Rev. Pernin is the pioneer radio-broadcaster of America and has given lectures on "Twenty Minutes of Good Reading" every Thursday night from the Chicago broadcasting station. At the Cap and Bells literary meeting the Rev. Pernin will speak on the influence of pageantry as a moral and educational influence. Mrs. J. Emmet Hayden is president of the club.

* * *

At The St. Francis

Two distinct events recently attracted society to their usual Monday rendezvous at one of our lovely down-town hotels, the St. Francis, where tables especially prepared were pleasant assembling places for coteries of friends.

Among the prominent leaders of the social set were many from Burlingame, as usual, some of whom were attired in the latest bits of fashion's dictates with the stamp of Paris or New York, or best of all, an air of our own smartest shops undeniably about them.

Mrs. Richard McCreery was hostess to a group, with her mother, Mrs. Wayne Cuyler, as her favored guest. Mrs. McCreery wore a black satin coat made up with wide bands of sealskin, a bunch of white violets being the only bit of contrast. Her small hat was made of satin.

Mrs. Harry H. Scott, who returned to this city after her long eastern sojourn, appeared in an adorable frock of tan kasha cloth of the stylish sunburnt shade.

Mrs. George Cameron, in the same party with Mrs. Scott,

HOTEL DEL MONTE

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Mrs. Walter Martin and Mrs. Augustus Taylor, looked as charming as ever. Green was the favored color adopted by many of the smart set. A long coat and small felt hat to match was worn by Mrs. Martin.

Mrs. Kenneth Walsh and Mrs. Bliss Rucker, two brides of the past year, were both attired in that new shade of tan which baffles description, but looks soft and inviting to the eye.

Mrs. Edward Tobin, who always looks lovely was particularly attractive in a cape and dress of black velvet. The short skirt attracted commending comment, for that, we know, is fashion's verdict and we are not seemingly offended by the fact at all.

* * *

Gold Mardi Gras Ball

An animated contest is being conducted for the honor of being queen of the Gold Mardi Gras Ball on January 24 in the San Francisco Auditorium. Eight candidates have been chosen so far with all the excitement, suspense and fascination contests provide.

Those already high in the reckonings for choice are announced as follows: Mrs. George Hearst, Miss Constance White, Miss Claudine Spreckels, Mrs. Coy Filmer, Mrs. Nion Tucker, Mrs. Herbert Fleishhacker, Mrs. Arthur Rose Vincent, Mrs. Phillips Dunn, Mrs. W. W. Crocker.

Mrs. George Bowles is making up the personnel of the court of ladies-in-waiting to the queen and most of these have been chosen from among the debutante set with several of the brides of the past year.

The sale of tickets is now on. With each ticket for dancing there is a coupon for fifty votes. For the spectators tickets, which are \$2.50, there are twenty-five votes. The tickets are to be had at Sherman & Clay's.

Reservation for the dinner dance on January 19 should be made at room 616, Hotel St. Francis. This is expected to be a merry night, probably nearly as lively as the ball itself.

Among those who will have dinner parties on the contest night are:

Messrs. and Mesdames: Latham McMullin, Augustus Taylor, Charles B. Henderson, Laurance I. Scott, Henry Foster Dutton, Robert Miller, W. H. Crocker, Miss Emily Carolan.

As the Hotel St. Francis is also having the supper in charge on the night of the ball at the Auditorium, both reservations may be made at the same time. The floor committee, of which Milton Esberg is chairman, also plans active participation in the affair. Associated with Mr. Esberg are:

Messrs: Russell Slade, Alexander Rutherford, George Montgomery, Edmunda Lyman, Robert S. Muller, Roy Pike, Geoffrev Montgomery, Bliss Rucker, Henry Foster Dutton, Coy Filmer.

* * *

A private showing of the portraits of Lulo de Blas Monday attracted a smart audience at the St. Francis. Today and tomorrow the sixteen canvases are on public exhibition. Eleven of the sixteen portrait subjects belong to San Francisco and peninsula society.

* * *

Mrs. Richard E. Doyle (Gladys Sullivan) was hostess at an enjoyable children's party on Saturday afternoon, the party taking place at the lovely home of her aunt, Miss Mary Phelan, on Washington street.

The party marked the first birthday of little Alice Doyle. The mothers of the babies at the party were entertained at tea. Many of the tiny guests were accompanied by their nurses.



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250 Rooms
Rates: From \$2.50 per day

Miss Phyllis Fay is leaving this week for the Atlantic Coast. She will be a guest of Captain and Mrs. Powers Symington (Maud Fay), the latter an aunt of the debutante. Later on Mr. and Mrs. Phillip Fay will go to New York to bring their daughter home. In New York they will be joined by Mr. and Mrs. Paul Fay.

* * *

Wedding of Distinction

Society is on the qui vive over the coming wedding of Miss Edith Grant and Mr. William A. Magee Jr., which will take place on February eleven at the handsome home of the bride's parents.

The wedding will be one of the most fashionable events of the season. No one knows the first thing about the details of decorations, the color scheme or just what new fascinating plan the brilliant bride-to-be has in the back of her head. Some of the bridesmaids might tell, but they won't. The young men in the bridal escort claim that they know, but they just won't tell, either.

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U. S. Bonds and Certificates.....	14,388,715.81
Other Bonds and Securities.....	2,684,201.40
Capital Stock in Federal Reserve Bank of S. F.....	225,000.00
Customers' Liability Under Letters of Credit.....	3,095,730.80
Cash and Sight Exchange.....	10,665,978.81

\$60,112,325.75

Liabilities:	
Capital.....	\$ 2,000,000.00
Surplus and Undivided Profits.....	7,618,675.84
Circulation.....	2,000,000.00
Letters of Credit.....	3,148,474.83
Deposits.....	45,345,175.08

\$60,112,325.75

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By Edward H. Manning

I am asked my opinion of all kinds of speculative deals, but it is not the function of a financial writer to adopt the role of a security tipster. The most he can do is to lay down principles, and discuss from time to time the position of groups; mentioning particular opportunities more to warn than to enthuse. If he knows his subject, his readers will be able to gather from reading between the lines the course to be pursued. Always, it must be remembered that forecasts, however well founded, are liable to be falsified through the subsequent and sudden intrusion of factors from an invisible behind the horizon.

* * *

—Having said this, I wish it understood, however, that I shall be glad to render assistance to anyone at any time. The power that aims at shaping our destinies would otherwise be balked of its desires.

* * *

—For those who are in a position to devote a month to a charming and instructive experience, Panama Pacific line and the Santa Fe railway have a treat in store. A valentine of an unusual character, though the usual trimmings of the saint's providing may be found by those to whom his little ways appeal. Leaving here on the steamer "Finland," on the fourteenth of next month, a club de luxe water and rail tour is being planned by the companies mentioned, Max A. Podlech, in charge, it is announced. Mrs. Max Podlech will be with the party, and, if my experience goes for anything, the "king" will be more fitly described as king consort. I have been married quite a bit.

* * *

—Through the Canal to Havana, where six days will be spent sightseeing, thence to Miami's shores, Palm Beach, St. Augustine and Jacksonville, Florida, proceeding to New Orleans, and back to our city of cave-dwellers via the Grand Canyon. Everything that the heart of man (including his feeling better than even half) will be assured by the hosts, the Santa Fe furnishing a special train at Key West to "home" the travelers so well that they will miss nothing of the atmosphere that makes men great and women gracious and kindly. And won't we welcome them back and feast our intellects and artistic emotions on the tales they will have to tell us?

* * *

—Sad, indeed, that my readers cannot spare me to go myself!

* * *

—Copper is running ahead of the market, if my information goes for anything. Fifteen cents is the most that is justified by present demand. The same game is being played in my opinion, with the metal, as has been played with copper securities. However, as the players are husky, it might be well to buy on even small reactions, unless you are prepared to be left out of the program. Obviously, you will be making friends with the children of mammon, but "it has to be done." The cheap producers offer the best chances, such as Chile Copper. And watch what the British groups are doing in South America.

(Continued on Page 20)

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Capital, Reserve and Contingent Funds.....	4,000,000.00
Employees' Pension Fund.....	461,746.52

MISSION BRANCH.....	Mission and 21st Streets
PARK-PRESIDIO BRANCH.....	Clement St. and 7th Ave.
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 SAN FRANCISCO



The Dirt Situation

Newspapers, civic organizations and health authorities have been recently uniting in effort to enforce clean city streets and the effort is commendable—though apparently abortive. Since the campaign began some weeks ago, and though the urge was ably seconded by some generous downpours from above, our thoroughfares have not quickened to the cleansing—In fact there seems to be more dirt in evidence than ever before in their dirty history. And there are reasons for this, but the papers, for reasons best known to themselves, are not hitting the evil where it should be swatted. For instance: the Board of Public Works is the champion dirt diffuser by reason of its undeviating permissive attitude; builders are allowed without restriction, except as to space, to dump their materials on sidewalk and street without containing boards or barriers to keep it from scattering broadcast. That body allows wreckers and excavators to remove material which has not been dampened and in leaky or overloaded conveyances that drop a continuous litter from source to final disposal.

Then the Board of Supervisors and the Health Department: jointly these bodies allow the garbage trust, uncovered wagons to course our streets wasting their unfragrant litterings upon the city air. Even though the drivers of these vehicles do belong to a powerful union and wield a nasty vote, it is no reason why citizens not seeking votes should be subjected to the intolerant nuisance.

Then the cops—those, at times, seemingly stone blind guardians of our weal—why, the little merchants along our main fares regularly indulge a sweepout into the gutter any old time right under the bluecoat's or tancoat's nose and narry a protest—an arrest is entirely out of the question. So much for those we pay to see the laws are observed and certainly the above is sufficient indictment.

Now for those of the inhabitants—and their name is legion—who seem to have a natural affinity for dirt; we do not refer to the professional open air toothpickers, the street and public conveyance self-manicurists who deem their dirty dexterity an art, the self-satisfied ear and nasal excavators and the sundry human animals who plague our existence and originate nervous prostration! No, no law governs them,

and we fear no legislation will be effected to stop their nauseating practices so long as a good representation of their kind grace our legislative halls; we refer to the folk naturally inclined to be dirty—the grownups who would think the town a deserted village unless they see the streets littered; the genus who reason a street pavement should be made homelike—to them, what is home without a little mess? They are among the chief offenders.

Such is the status of our town and the reasons; there are ways out of it, but the press must get on the right track; otherwise it shall be continued to be broadcasted: "San Francisco Knows How"—to be dirty!

Keeping the Pork Pots Boiling

THE recently proposed amendment of Senator Bruce of Maryland to have the personnel of the corporation which is to operate Muscle Shoals come under civil service was overwhelmingly—and logically—beaten. Did the merit system go into effect, the big affair would be as clean of patronage troughs as Mother Hubbard's cupboard, and what would the poor polies do then? To the average politician, civil service is anathema, and no other course of action by Congress may be expected in the big Shoals enterprise, as to do otherwise would extract eight and a fraction of the big political feline's proverbial nine lives and effect a consequent elimination of the pork barrel sustenance. Will President Coolidge, despite his bumptious allusion to civil service in his recent message, veto the legislation when finally effected? Would a fish hope the ocean'd dry up?

* * *

Since our "literary" dailies have seen fit to publish "My Sweetheart" by Kid McCoy and label it a "poem," all the doggerel constructors may take heart.

* * *

Lucky for us the Prince of Wales is given to forgetting. At a Thanksgiving Day dinner in London the other day he declared his visit to the United States was "a thrill that can come only once in a lifetime," and stressed how much regard he had for Will Rogers, what he thought of our Woolworth Building, the great subways and the Chicago stockyards. Apparently and consolingly he has forgotten all about the damphool females who beseeched him to walk on their necks.

DIVIDEND NOTICES

The San Francisco Bank

(LATELY THE SAN FRANCISCO SAVINGS AND LOAN SOCIETY)

526 California St. (and Branches),
San Francisco

For the quarter year ending December 31st, 1924, a dividend has been declared at the rate of four and one quarter (4 1/4) per cent per annum on all deposits, payable on and after January 2nd, 1925. Dividends not called for are added to the deposit account and earn interest from January 1st, 1925. Deposits made on or before January 10th, 1925, will earn interest from January 1st, 1925.

A. H. MULLER, Secretary.

BANK OF ITALY

Head Office and San Francisco Branches
For the half year ending December 31, 1924, a dividend has been declared at the rate of four (4) per cent per annum on all Savings Deposits, payable on and after January 2, 1925. Dividends not called for are added to and bear the same rate of interest as the principal from January 1, 1925. SAVINGS DEPOSITS MADE ON THE FIRST BUSINESS DAY OF ANY MONTH (OR ON OR BEFORE THE TENTH DAY OF JANUARY, APRIL, JULY AND OCTOBER) WILL EARN INTEREST FROM THE FIRST OF THAT MONTH; DEPOSITS MADE AFTER SAID DATE WILL EARN INTEREST FROM THE FIRST OF THE FOLLOWING MONTH.

JAMES A. BACIGALUPI, President.

Italian American Bank

S. E. corner Montgomery and Sacramento sts.; corner Beach Branch, corner Columbus ave. and Broadway; Columbus Bianca, corner Montgomery and Washington sts.—For the half year ending December 31, 1924, a dividend has been declared at the rate of four and one-quarter (4 1/4) per cent per annum on all savings deposits, payable on and after January 2, 1925. Dividends not called for will be added to the principal and bear the same rate of interest from January 1, 1925. Deposits made on or before January 10, 1925, will earn interest from January 1, 1925.

A. E. SBARBORO, President.

The Hibernia Savings and Loan Society

Main Office, corner Market, McAllister and Jones sts.; Mission Office, corner Valencia and 22d sts.—For the half year ending December 31, 1924, a dividend has been declared at the rate of four (4) per cent per annum on all deposits, payable on and after Friday, January 2, 1925. Dividends not drawn will be added to depositors' accounts, become a part thereof and will earn dividends from January 1, 1925. Deposits made on or before January 10, 1925, will earn interest from January 1, 1925.

J. O. TOBIN, Vice-President.

The French-American Bank

(Savings Department), 108 Sutter st. and Branches—For the half year ending December 31, 1924, a dividend has been declared at the rate of four and one-quarter (4 1/4) per cent per annum on all deposits, payable on and after January 2, 1925. Dividends not called for are added to and bear the same rate of interest as the principal from January 1, 1925. Deposits made on or before January 10, 1925, will earn interest from January 1, 1925.

LEON BOCQUERAZ, President



By Hoot McGregor

Trans-bay Shriners to hold mammoth golf tourney.

The Van Ness boys play their best golf down the avenue.

Ernest West will hook up with Dr. C. H. Whitley for the sleeves out of his vest.

Ernest Lang will play with his new Lacquer ball.

Dr's. Aaron and Lewis Green will demonstrate a few hospital shots.

Duke Du Common will play for the Bass-Hueter Cup.

Gus Lachman has offered one of his 22 floors as a trophy.

Frank Kreesling will render an official opinion on all the shots.

Dr Harry Brownell, the Monterey golf whiz, will be there.

Bill Crocker will lend his moral support.

The Bernard brothers—Howard the soap king, Ed the Mohawk baby, and Al, the Silicate expert hope to grab off a championship.

Bill Wentz says its a cinch he'll win if Zip, the Caddie, will pack for him.

Harold Balantine, the shoe man, will try and put the jinx on Herb Bilsbrough of 585 fame.

Bill Newhouse wil play his brother Hugo for an option on the Kohl Building.

Dr. George McClure will twist a few with his mashie.

Frank Nestroy the classy tailor, former champion of Milwaukee will hook up with Captain Pierce.

Arthur Heinz will play one of his 57 varieties.

Charlie "Grandpa" Goodwin says he's sure to cop the Grandfather's cup.

Billy Wooden, the pote from the logging supply camp, will introduce his famous shafts.

George Habernicht is banking on making the course the same day.

Harry Hannan the encyclopedia from the Palace, will be at the first tee to answer all enquiries.

Harry Foster, one of the rocking chair boys, will write his score on the porch.

Dr. Bob Lorentz, the Beau Brummel of the medical profession, will sport some of his 15 trunks of glad rags.

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Pete Gerhardt claims that he can make the course in two hours flat.

Al Samuels, the Market Street Jeweler, must have one of his lucky wedding rings hooked on his driver.

Hugh McKevirt, the attorney, has asked for restraining order to prevent Jack Houston, the publisher, from kidding him while he putts.

George Letterby, the organ man, is sometimes known as the "Musical Golfer."

John McNab, the Scotch lawyer, spent the night at Lakeside, but he found the lost ball.

Dave Crowley, the launch king, got lost in the fog on Lakeside Sunday and came near being shot-up as a runner.

Ed Bernard, the gasoline agent, claims he is now "Monarch" of all golfers.

Frank Keesling has filed suit to make Will Crocker, the banker, buy a new golf suit.

The Board of Health will have sanitary plumbing now that Frank J. Klimm has been reappointed a member.

Whit Prentiss of the Phoenix Desk Co., has been crowned the rocking chair golf champion of Lakeside.

As a golf player Reggie Marrack is a marvelous music teacher.

Milt Prittle, the builder, plans to construct some sideboards for the Lakeside fairways.

Neal Shoor, the diamond merchant, always tries to knock a homerun with his putter.

E. F. Warren, the federal agent, is frequently called upon to solve the mystery of a lost ball.

Al Gump has placed his last score card along with some of the most priceless treasures in his Post Street shop.

A. L. Brown still claims to be the only man in California who quit business for golf.

Bob Matthey, of the Du Pont Company, believes a little of his own powder would be excellent medicine for talkative golfers.

Big Hearted Johnny Crow always gives the boys a drink out of one of his vacuum cups.

She—Before we were married you called me an angel.
He—I know it.
"But now you don't call me anything."
"That shows my self-control."

"Oh, I think I'm getting on. Last night he asked me to call him by his first name!"
"Pooh, that's nothing! I wouldn't trust any man till he called me by his last name."

Magistrate: "Can't this case be settled out of court?"
O'Grady: "That's what we were trying to do, your honor, when the police interfered."

Time



Card

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6:30	3:00		8:15	2:40
7:00	3:20		8:45	3:00
7:30	3:40		9:15	3:20
8:00	4:00		9:45	3:40
8:20	4:20		10:20	4:00
8:40	4:40		10:50	4:20
9:00	5:00		11:20	4:40
9:20	5:20		11:50	5:00
9:40	5:40		NOON	5:20
10:00	6:00		12:00	5:40
10:20	6:20		12:20	6:00
10:40	6:40		12:40	6:20
11:00	7:00		1:00	6:40
11:20	7:20		1:20	7:00
11:40	7:40		1:40	7:20
NOON	8:00		2:00	7:45
12:00	8:30			8:15
P.M.	9:00		P.M.	8:45
12:20	9:30		12:20	9:15
12:40	10:00		12:40	9:45
1:00	10:30		1:00	10:15
1:20	11:00		1:20	10:45
1:40	*11:30		1:40	*11:15
2:00	*12:00		2:00	*11:45
2:20	*12:30			*12:15
	*1:00			*12:45

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By KEM

"The essay is thus a literary creation to the making of which go mood and form; . . . 'tis an Ariel among literary kinds, shy, airy, tricky, elusive, vanishing in the garish light that beats down upon the arena where the big prizes of fiction are competed for amidst noise, confusion and eclat."

Richard Burton in "Force in Fiction."

DEFINITIONS, by Henry Seidel Canby, we are told, "contains brief essays upon tendencies, prejudices and perplexities in literature—a book OF, not ON, criticism—a mirror reflecting the vigorous, turbulent, successful years of 1922, 1923 and 1924." This is truly a feast for the scholarly reader or one who temporarily tires of the novel or wearies of the rhythm of poetry. There are chapters on "The Age of Experiment," in which one learns much of interest about such "Experimenters" in literature as Sherwood Anderson; of those who find a sense of necessity of coming to some conclusion as to what life is to mean "as shown in the criticism of Cabell and Santanyana, the poetry of Masefield and Vachel Lindsay, and the lyrics of Miss Millay; chapters on "Outlook and Insight," in which we are asked: "Does Mr. Hergersheimer look at the world about him before he begins to write, or at his own soul? Are Miss Lowell and Mr. Galsworthy and Mr. Masters and Mr. Tarkington outlookers or inseers? . . . never were special cases, such as diseased souls and harsh environments, indeed every fact which is subject to observation, so popular. . ." But is it querulous to ask for more inseers, men like St. Paul, who write from a passionate meditation? No American novelist since Hawthorne has belonged wholly in that category. Other chapters follow on "Censorship," "Sex and the Censorship," "Highbrow and Lowbrow," "A Man of Letters," and one most interesting to us, on "The Golden West," which tells us: "San Francisco, tawdry, beautiful, careless, energetic, absorbs her invaders . . . and by and through and of all this shall California literature be made. There is no literature of California. What passes for literature there might as well be written in New York. . . the good books out of California are not in any deep-going sense Californian. Bret Harte and Joaquin Miller in this respect, were merely descriptive. Frank Norris could have applied his Russian manner more successfully to Kansas or Nebraska. Mrs. Atherton is national rather than sectional."

"California is inexpressive in literature because she has not yet found her soul. . . Most of our writers of fiction in particular are merely craftsmen who have no depth of emotion in themselves and no artist's responsibility to beauty and ultimate truth. . . In California the soul of a civilization itself is still nebulous. A cheerful light, a whirl of energy, a spectrum of bright, contrasting colors are there, but the star is still in the making."

Harcourt, Brace and Howe, \$2.00.

The Birthmark, by Eugenie Schroeder, is a new novelette dedicated by the author to Mrs. John F. Merrill. Proceeds to be offered as a gift towards the building fund of the new Maternity Ward of the Children's Hospital. It is an attractive little booklet with a very artistic design on the cover by Vera Josephi Limbeau, one of the finest commercial artists in California, and a San Francisco society favorite. "The Birthmark" is now on sale at all bookshops.

Hanson & Co., San Francisco, publishers, \$1.00.

An Irish farmer had a couple of daughters who had been on the marriage market for some time. Numerous applicants had been refused a hearing. Recently a friend tried to arrange what he considered to be reasonable offers, but the old man would not listen, and, in reply to further arguments, said: "I know my own business; there's as good fish in the 'say' as ever was caught." "Aye," replied the friend, "but ye must remember, Dan, that the baits are getting stale."

Books that are reviewed in the News Letter can be obtained

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Wheat and Chaff

By Nathaniel Anderson



Nathaniel Anderson

THE grief toll that pays for the auto speed maniac overburdens us. We should struggle for an amelioration from it with a will that would force taxes down. The money mulct, however, is nothing to the tears ground from the people by tearing wheels of machines of all kinds, and the reckless automobile driver is the chief monster. Care is the key that will unlock the door to our safety, but we have to learn all over again what is really meant by being careful. The pace and the risk is set so high at present that even good men do not know the level of humane driving. We must

take away from the rush of affairs in the great measure that should be given to care.

Men of caution behind the steering wheels contend with the high average of recklessness, and few driving six months can say they have not killed or maimed. It is a dangerous thing to drive an automobile, and a new standard of the task should be set. Only the best should be given licenses, after thorough tests on the highways and by-ways. They should be selected on application like prospects for a crack regiment. Fools, scamps, drunkards and weaklings should be forever denied, and the chosen should pay fees to attend lectures on reasonable driving, being told of the necessities of it and psychologically trained to the idea as to what notions to avoid while in their seats of responsibility, and then given their licenses with the understanding that the finest record to make is that of no accidents.

* * *

—I have seen and heard of some wonderful actions on the part of San Francisco physicians. One went to war to work there in the real spirit of the greatness of a mission. After the conflict he came back and applied himself to hours long enough and continual enough to give an over-time man heart failure. This doctor died, not because a bullet was put into him by his kind for over-working, but from the very effects of his strenuous labours. I have seen among other things a surgeon who was perhaps the best in the city answer an accident call without a moment's delay and stay at his task and without knowledge of the certainty of his fee or mention of it.

* * *

—It is hard to go against the established order of things, and one should hesitate long, if not personally concerned, to be out of order. Where matters do not concern suffering to a great extent, nor are the immediate causes of dire poverty, we should move slowly against the social status, because too often the rectification is worse than the trouble, if trouble there is.

The sure movement of liberal citizenship in England reached a point where within a few years two Jews became Lord Mayors of London. They could have chosen Rabbis for chaplaincies, but they did not, good Jews though they were themselves. They not only appointed clergymen of

Golden Gate Ferry Company

FOOT OF HYDE STREET, SAN FRANCISCO

WINTER SCHEDULE

TIME TABLE

EFFECTIVE OCTOBER 15, 1924

Leave Sausalito		Leave San Francisco (Hyde Street)	
A.M.	P.M.	A.M.	P.M.
6:00	12:30	6:30	12:30
6:30	1:00	7:00	1:00
7:00	1:30	7:30	1:30
7:30	2:00	8:00	2:00
8:00	3:00	8:30	2:30
8:30	4:00	9:00	3:00
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	8:30		8:30
	9:00		9:00
	9:30		9:30
	10:30		10:00
	11:30		11:00
			12:00

Special Service When Traffic Requirements Make Necessary.

Golden Gate Ferry Company

"Artistic San Francisco"

is a very attractive page, illustrating some of the beauties of San Francisco, and one that you will be glad to mail to your out-of-town friends; there is also an interesting page "From Other Lands," and some attractive news photos taken "Around America."

"Oddities of Dress"

is unique and appealing; there are picturesque views of "Rivers of Beauty and Fame"; illustrations of "The Novel in Nature," and some of your favorite entertainers pictured in "Stage and Screen." The whole family will want to see the

Sunday Chronicle Rotagravure Section

the Church of England, but amongst other established contributions, they made the customary one to the Society for the Conversion of the Jews.

* * *

—The nucoa was good enough for the children. That was the opinion of a woman in a grocery store buying a cheap substitute. There is no substitute for butter or anything else to make good blood which children need and which should be within the knowledge and instinct of a mother, with intelligence and without it.

* * *

—It is strange how few people know the difference of a sentimental value of an article and the commercial value of it, or the distinction that lies in the value of objects when in the expensive setting of a store, after the cost of getting them there, and when they are unburdened with salesmen, etc., in a private home. Anything once privately purchased has its merit in a character of use or sentiment. Yet any owner will often take a few articles to sell without a thought that his very act has released them from their best worth. He does not stop to think that to make them again worthy citizens of the market, he would be compelled to establish a store and give them many like companions. He will innocently go to a dealer and grow marvelously surprised at the price offered. Articles taken from the home must practically begin commercial life anew.

* * *

"Were you cool in battle?" asked Captain Rock.
 "Cool!" repeated truthful Eddie Jouffet. "There were times when I shivered."

* * *

He: "There's something I've been wanting to say to you for a long time——"
 She (encouragingly): "Yes?"
 He: "You've got a black smudge on your nose—soot, I think!"

* * *

Patroness—"Where is my seat?"
 Usher—"At the end of U."
 Patroness—"Sir."



RAPID PROGRESS ON BIG POWER HOUSE

Pacific Gas and Electric Company's Pit No 3 development in Shasta County is progressing rapidly. This big 108,000 horsepower plant was started January 1924 and will be placed in operation about July 1st, 1925. The section of Penstock pipe on the flat car is 10 feet in diameter. Three large Penstocks each 313 feet long will carry water from the tunnel outlet on the mountainside to the generators.



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Petrol Paragraphs



By E. V. Weller
National Automobile Club

A New Petrified Forest

ONE of the strangest districts in California is to be found about twenty miles outside of Mojave on the Owens River Valley route, about 135 miles from Los Angeles.

The center of this district is the little town of Ricardo, located in the heart of Red Rock Canyon. Here the eyes of the motorist are greeted with a vision of the canyon as it widens out into a natural amphitheatre, the walls of which are lined with the burrowings of pioneer miners. The cataclysmic formations of multi-colored rocks are piled, wedged and jammed into grotesque forms which suggest a story of tempest and upheaval too mighty to contemplate. It would seem as though a giant hand had shuffled these slabs of rock as one would a deck of cards; then growing tired or disgusted with the game, the dealer had cast them into an immense pile, some flat, some end on end, others at dizzy angles which seem to defy every law of gravity. Seen in the last glows of a setting sun, one can easily imagine a horde of worshippers on their way to temple or shrine. Sharp ledges hundreds of feet high seem to be fashioned in forms resembling temple or cathedral, sculptured with mighty tools and with a symmetry carefully conceived.

A well maintained grade has been constructed through the gorge, but the crookedness of the canyon requires careful driving. Twelve miles east of Ricardo lies the newly found Petrified Forest. The path thereto is not well known and care should be exercised in leaving Ricardo that the small wooden sign denoting the route to Petrified Forest is not overlooked. About a year ago this region was first made accessible by foot and horse trails and since then a great deal of exploitation work has been

carried on. The forest is located among the rocky hills known as the El Paso Mountains. There are found skeletons of mastodons and other prehistoric animals which cast revealing glimpses into the past—when the world was still young. A number of interesting fossils have been uncovered and the investigations now being carried on have brought to light many specimens of fossilized flora and fauna which tend to prove that this arid land was at one time a tropical forest.

With the aim of safeguarding the interests of the motor vehicle owner in matters of legislation and taxation, the Automotive Protective League of California was organized in San Francisco last week. Included in its membership are representatives of all fields of automobile activity who take a prominent part in California legislative matters and who are vitally interested in the welfare of the industry they represent. Col. William F. Culberson of San Francisco was elected chairman of the Executive Committee of the League and Robert W. Martland of Oakland was chosen Secretary. At the organization meeting, the following were named as members of the Executive Committee: William F. Culberson, of the Motor Car Dealers' Association of San Francisco; Robert W. Martland, of the California Automobile Trade Association; A. F. Lemberger, of the National Motor Vehicle Conference; Arthur H. Samish, of the Motor Carriers' Association of California; Joseph F. Vizzard, of the California Truck Owners' Association; C. R. Stevens, of the General Petroleum Corporation; W. E. Farr, of the Motor Truck Division of the San Francisco Motor Car Dealers' Association; E. V. Weller, of the National Automobile Club; C. P. Clark, of the National Automobile Chamber of Commerce, and Capt. C. Thompson, of the Draymen's Association of California.

Articles of association were drawn up and approved, some of which are given herewith:

Certain individuals, personally interested in the development of the State of California, the furtherance of construction and maintenance of roads in this state and the encouragement and growth of highway transportation in the interest and for the benefit of the public of this state, have gathered together for the purpose of inaugurating, fostering and maintaining an organization to be known as the Automotive Protective League of California and hereby declare the principles of this league to be:

That funds necessary for the maintenance and reconstruction of such roads already built, as a matter of course, should be raised by a levy upon vehicles using such roads, as nearly as possible, in proportion to the use thereof.

That funds should be available to the State officials having jurisdiction thereof to construct such additional highways and the necessary adjuncts thereto as may seem to be advisable, considering the existing volume of traffic or the lack of adequate facilities to care for immediate requirements of highway transportation. That such construction should not be predicated upon remote, speculative or distantly future needs, but should be confined to such highways as are immediately imperative, and limited to funds which may be available without burden upon any property, industry or class.

That no new or additional taxes in any form should be levied except upon a strict accounting of past expenditures, the results obtained therefrom, the present construction requirements, the itemized estimate of the cost of each unit thereof and the showing that the reasonably expectant revenues from present sources of income will be insufficient to meet such demands in the immediate future, not to exceed five years, and that the voice of those upon whom such taxes will fall shall the first be heard.

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Bits of Unwritten History

By Edward S. Spring

(Author's Note: This is a collection of odds and ends—queer sayings and doings in the local financial district and the mining fields,—that came to the writer's attention during many years past, and, so far as he knows, none of them have been hitherto published.)

CHAPTER XVIII

Acuteness of Jim Keene

FIFTY years ago, when H. H. Noble, president of the Cypress Lawn Cemetery Association, was an active broker on the San Francisco Stock and Exchange Board, he missed earning a big commission and, at the same time, had an illustration of the wonderful acuteness of James R. Keene. This happened during the period when E. J. ("Lucky") Baldwin was making his great deal in Ophir, which stock had risen to \$300 a share.

Keene was bidding Ophir up, in the thick of a crowd of madly excited brokers, in the center of the old boardroom on California street. Noble was in the outskirts of the crowd, trying to execute some commission orders for various stocks. Of a sudden, above the din, he heard the sharp voice of Keene, yelling—

"Three hundred and ten for ten thousand Ophir!"

No one, then in the boardroom, had such an amount of Ophir for sale; in fact, no one in the street could have sold and delivered 10,000 shares of Ophir at that time, outside of Lucky Baldwin the maker of the deal. Noble knew all this and, it flashed upon him, that Baldwin might want to sell Ophir at \$310 a share and, if he did, a large commission could be made. So he gave his order book to another broker—Loveland—and ran to the door, in full view, headed for Baldwin's office, which was close at hand. He found Baldwin there, busy with his private secretary, young Cavalier.

"Sell him 10,000 Ophir at \$310? Of course I will," said Baldwin. "Here, quick, Cavalier, go get the Ophir box and give Noble the stock."

Cavalier rushed to the safe and brought out a big tin box containing Baldwin's Ophir. The latter thrust his hand into the box and drew out a big batch of the stock which he gave to Noble, saying—

"No time to count this. Hurry back to the boardroom and, if Keene repeats his bid, sell him the 10,000 shares."

Returned to the boardroom, Noble found continued wild excitement in the market, but Keene had ceased bidding for Ophir. Loveland reported that after Noble had so hurriedly left the room, Keene had repeated his 10,000-share bid several times and then became silent and went to his seat, fanning himself and all the time keeping a good watch on the door. Noble, who missed making a large commission, believes to this day, that Keene, (who was well named), must have seen him when he rushed to the door and divined where he was going, and for what purpose. Jim Keene's instinct in stock matters was uncanny. Hardly an important order came into the market that he did not immediately fathom out what it was and who it was for and, when he was satisfied that he was right, there was no stopping him, in his operations. It is no wonder, that a man whose mind seemed especially created for the stock game, should have made many millions in the market.

H. H. Noble, who recently reached his 80th year, is perhaps the youngest looking old man in San Francisco and this is undoubtedly due to his optimism and cheerfulness, under all conditions, whether it be the failure to secure a big commission, or managing one of the most beautifully adorned cemeteries in the world.

Keene's bid for 10,000 shares of Ophir, was a bluff, made to help create a general boom in the market, under cover

of which, he was unloading certain stocks through other brokers.

"Johnny" Skae's Big Assessment

Meeting William McPherson, once secretary of the Sierra Nevada Mining Company, the other day, the former said to the writer.—"Don't forget to record among your bits of Unwritten History, that the largest single amount ever paid on a mining stock assessment, was in our old office."

The amount spoken of by McPherson, was \$99,000, on an assessment of \$3 a share, levied by the old Sierra Nevada Mining Company in the late '70s. This was paid by a check of Glazier & Co., and was for all the Sierra Nevada stock held for customers in their office at the time. Most of this stock was being carried on margin for "Johnny" Skae, president of the Sierra Nevada Mining Company. When the price had risen from \$1.55 to \$270.00 a share, he was still buying, or "pyramiding," as the stock professionals call it, believing that the rich body of ore would expand. But the ore became low grade and the stock fell below \$100.00 and Skae's brokers sold him out. A short time before the break came, Skae gave his famous fish fry dinner, to which all persons on the Comstock and in the neighboring counties were invited. The spread was given in the little hollow where the Mexican mill now stands and among many other things, several thousand trout and two carloads of champagne was served to the multitude.

"Where Ignorance Is Bliss"

The public at large is better educated in stock matters nowadays than in the old times, but, for all that, veterans at the game say that it was easier to make money then than now. In years gone by, one heard and saw many queer things, while standing for half an hour in a broker's office. For example, in Ed. Cahill's office one day a woman went to the counter and said to Jim Cahill—

"I want to buy 50 Best and Belcher to go down."

"Why do you want to make a loss after you have bought it?" asked Cahill and, after a little reflection, he said.—"Oh! I see. You want to short Best and Belcher. In that case, you must sell it, not buy." "Yes, that's it," replied the woman.

Another customer, named Einstein, said to Cahill, "Would you advise me to buy some sabbage?" (otherwise pronounced Savage).

"No," said Cahill, "I advise you to buy some cabbage."

Another day, when the writer was present, a well known priest entered Cahill's office, wrote an order and handed it to Jim. After the priest departed, the writer said—"I don't want to pry into your business, Jim, but please tell me what that order was for."

"It was to buy some Ophir," (which sold that day for \$8 to \$10).

Three days later, Ophir sold up to \$19.

Bill Smith, returning from work much earlier than usual, noticed his wife cleaning the outside windows.

Thinking to give her a pleasant surprise, he crept up behind her and kissed her. Without turning around she murmured sweetly, "One pint, please."

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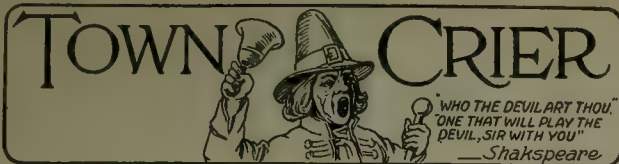
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THERE will be much disappointment that the President has not seen fit to appoint a Californian to the United States Supreme Court upon the resignation of Justice Joseph McKenna. This state has for many years had its representative at Washington on the Supreme Bench and in the person of Justice Stephen I. Field contributed a great deal to the distinction of that body. Other times, other ways, The West does not seem to find any great favor nowadays at the White House.

* * *

—Judge Partridge is certain that the Quadra was legally seized. That is to say he assumes that the statement of the government people that it was within an hour of the shore is correct. On the other hand, the Quadra people maintain that they can prove that they were more than seventeen miles from the nearest American land. Of course the decision at present goes merely to preliminary matter and does not touch the main controversy.

* * *

—From the County Bench of Alameda County to a federal judgeship in less than five years, is going quite fast, but that appears to be what Judge A. F. St. Sure is reported to have accomplished. They say that he is slated for the place left vacant by the late Maurice J. Dooling, a great jurist and a fine man. We congratulate the new judge.

* * *

—It is a queer thing how large the law looms in this republic of ours and in this city of ours, also. In this week's issue we have several items dealing with the bench and bar, and yet their importance necessitates the notes. A cynic might remark that for all the apparent recognition of the majesty of the law, there is little real recognition, and he would be too nearly right to be agreeable.

* * *

—What with cross word puzzles and limerick contests and the like, the San Francisco evening papers are becoming wastes and wildernesses through which it is practically impossible to trace the hiding news to its lair, and when found—but there! One would think that we had enough ability in the city to produce a newspaper instead of a conglomerate.

* * *

—We have all been perplexed as to the action of Police Captain Goff with

respect to his proposed appointment as head of the prohibition forces of the State of California. First he would, and then he wouldn't, such coyness is seldom seen off the comic opera stage and we are still left guessing, though the report that the appointment has been actually mailed from Washington, looks suspiciously certain. Goff is a nice man, but he is going to take up a horrible job, with failure a foregone conclusion.

* * *

—Now the prohis are going to sweep the rum runners from the sea by a specially armed body of coast vessels in the hands of the Coast Guard Service. This last body of men, by the way have been a great asset since their formation, which was before we had a regular navy. One of their vessels, the "Tampa," escorted three hundred and fifty ships through the war zone and finally lost two. She was finally torpedoed by a German submarine. Every last one of her hundred and fifteen men went down with her and the British Admiralty formally expressed its admiration of the heroism of the crew. To set such men to work chasing rum runners is little short of ludicrous.

* * *

—There is a high school started at San Quentin, in the jail. This is a new departure and is supposed to be a great advance. Well, it may be, but really, it is hard to say. For example, the professors are convicts, and they say that the new high school in the penitentiary will have a staff which as far as academic standing goes, is better equipped than any high school in the state. What is the use of academic training if it can't keep you out of jail? A class of crooks being educated by a crook who is also a scholar, should make the education enthusiasts pause a bit.



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FINANCIAL

(Continued from Page 10)

—The oil situation is the subject of many letters, personal as well as institutional. You have to remember that there are conflicting interests. Some want to keep the price of the product low, others will do their best to keep production down and get the price up. I am disposed to think that the former are winning at present, but the big men will have their way before many months are past. Therefore, I would advocate friendly relations with both Codlin and Short. Buy a little on every reaction, but reserve a good half of your resources for the big ones—which you will see surely.

* * *

—And stick to the strong companies. Pacific oil is the best for the long pull. When the big interests get their way, you will see high prices for your gas—the bit of oil that interests you most probably—and you will understand what a powerful ally Pacific Oil has in Dame Nature.

* * *

—Welcome, little stranger, "The Redwood Reforester," born in Eureka. Mighty trees from little acorns grow, as mother used to say. This title explains; all should join in the campaign for the preservation of our wonderful giants. Big nurseries are in active operation, more can be done if we get together. Write to the editor at Eureka for particulars of the Redwood Reforestation Association. If he sees this, will he tell me more about those canvas frames? My little lovers' delight of a garden found Jack Frost an undesirable bedfellow recently.

* * *

—Heller, Bruce & Co. offer a varied list of conservative investments, suited to the man or woman who places security above everything and is wise enough to know that he does not know. Among the municipals my present favorite is Los Angeles High School District 5s, sold to yield about 4.65 per cent. From the Public Utilities offered, I select Southern California Gas Co. first and re-funding mortgage 5½s, sold to yield just under 5.80 per cent. Pennsylvania R. R. Co 5s, yielding about 5.08 per cent is a sound "Miscellaneous." Maybe, Mr. Heller has more up his sleeve, but all his cards are trumps.

* * *

—We surely are feeling proud to see the quotations of our Stock and Bond Exchange in "The Wall Street Journal" and other Eastern papers. It is difficult to see how any American paper can pretend to give a full quotation service without including those of the leading exchange of the Pacific Coast. It is, however, never too late to mend.

* * *

—Mr. J. R. Mason thinks that San Francisco is not doing its duty to the "back country." Maybe, he is right, and we have been too much occupied counting our bits of paper, to realize where they come from. Or is it that Mr. Mason is expecting too much of less seriously minded persons than himself? The true lover is apt to eye with unkind eyes those who wear smooth the paths of dalliance, and when Mason chants "I love thee, California," he tempts one to ask why he says it; it is so obvious to all the world, in all he does.

* * *

—For some reason, no real reason, a prejudice exists in the minds of many against unlisted securities. Yet the list contains many of the soundest bargains in the market. As you may find out for yourself by sending a postal to Martin Judge, Jr. & Co., American Bank Building, for the list the firm publishes. There are all kinds of explanations for not listing—as there are for my not devoting my time to theological discourses. Better, in both cases, for the stockholder.



The new domestic help was stating the terms on which she would accept the situation.

"I want sixty pounds a year," she said, "and I don't wash floors, or clean boots, or—"

"But—" protested the mistress, feebly.

"Work after six o'clock," went on the woman, steadily. "And I want every evening off in the week and a fine reference, and—"

"But surely the reference can wait till you leave us?" broke in the mistress, hurriedly.

"No, I want the letter now," replied the new domestic, firmly. "I've tried getting them when I leave, and I've never got a good one yet."

* * *

The young man was being instructed in his duties as usher at a wedding.

"You understand," said the best man; "When the people arrive you ask them if they're friends of the bride or of the groom. You show the bride's friends to seats on one side of the church and the groom's to seats on the other."

"Lot of fuss!" said the usher. "Won't they take sides soon enough?"

* * *

"Well, Jimmy, did you enjoy your visit to the museum?"

"Yes, mamma."

"Do you remember any of the nice things you saw?"

"Oh, yes, I remember lots of them."

"What were they called?"

"Well, most of them were called 'Do not touch.'"

* * *

A tourist with his bride asked a driver if there was anything remarkable about the mountain they were ascending, and he answered: "No, nothing peculiar about the hill itself, but there is a queer story connected with it."

"Please give us the legend."

"Well, once upon a time a young lady and gentleman went up this mountain together. Hundreds of people saw them go higher and higher until they disappeared, and they never came back."

"What became of them?"

"They went down on the other side."

* * *

"How much bread do you sell a day?" the customer asked.

"Some four hundred pounds on the average," replied the baker.

"I can tell you how to sell five hundred pounds," said the customer.

"Can you?" said the baker, eagerly.

"Yes; give full weight," said the customer.

* * *

Young Newrich had spent twelve months abroad, and on his return was greeted warmly by his father, accompanied by guests.

"Well, Charlie, old boy, enjoyed yerself?" cried old Newrich, joyously. "And how you've grown."

"Grown, father, grown," corrected his son, annoyed at the suppressed chuckles.

"Well, I'm blessed," replied the old man, in a surprised tone. "Rum notions you pick up abroad. What have I to groan for?"

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Assets—

United States Bonds and Notes, State, Municipal and Other Bonds and Securities (total value \$26,500,851.63), standing on books at.....	\$24,248,711.53
Loans on Real Estate, secured by first mortgages	62,573,112.57
Loans on Bonds and Stocks and other Securities.....	1,084,312.23
Bank Buildings and Lots, main and branch offices (value \$1,700,100.00) standing on books at.....	1.00
Other Real Estate (value \$85,000.00), standing on books at	1.00
Employees' Pension Fund (value \$461,746.52) standing on books at.....	1.00
Cash on hand and checks on Federal Reserve and other Banks.....	9,011,031.36

Total..... \$96,917,170.69

Liabilities—

Due Depositors.....	\$92,917,170.69
Capital Stock actually paid up.....	1,000,000.00
Reserve and Contingent Funds.....	3,000,000.00

Total..... \$96,917,170.69

GEO. TOURNY, *President*

A. H. MULLER, *Secretary*.

Subscribed and sworn to before me this 31st day of December, 1924.

SEAL CHAS. F. DUISENBERG, Notary Public.

A Dividend to Depositors of FOUR AND ONE-QUARTER (4 $\frac{1}{4}$) per cent per annum was declared, Interest COMPUTED MONTHLY and COMPOUNDED QUARTERLY,

AND WHICH MAY BE WITHDRAWN QUARTERLY

Deposits made on or before January 10th, 1925, will earn interest from January 1st, 1925.

PLEASURE'S WAND

(Continued from Page 7)

Henry Duffy will be seen in the star role, a part created for him by the author. It is that of a young society man who becomes intoxicated by the night life of Paris and imbibes a bit too freely on one occasion. It happens that he lingers too long on the dock at Bordeaux and is carried away on a steamer bound for New York and home. On the vessel are several engaged couples and some newly-married ones, and the inebriated one gets tangled up in the affairs of two of them with resulting ludicrous complications. The mirth is of the most delicate sort and the entire action occurs on the steamer, which by the way, is a real boat solidly constructed and the pride of the Alcazar mechanical forces.

Cameo

"Let Women Alone," the feature photoplay at the Cameo this week, is the screen adaptation of Viola Brothers Shore's magazine story, "On the Shelf," and was produced by Frank Wood at the Peninsula Studios at San Mateo. Many scenes in and around San Francisco are shown in the picture. Pat O'Malley and Wanda Hawley have the leading roles, while Ethel Wales appears as the mother. Wallace Beery has one of the most enjoyable characterizations in "Let Women Alone," appearing as the unique captain of a tugboat. The musical portion of the performance is also rather elaborate this week. Walter Allen and the Cameo Melodists with Miss Gladys W. Salisbury, organist, present an excellent concert, while Frank McBride, tenor, is one of the principals of the musical program.

Club Beaux Arts

The mid-winter lecture series of the Club Beaux Arts opened on Tuesday afternoon, the 6th, with a lecture by Prof. Eugene Neuhaus, "A Century of Painting." Dr. Phyllis Ackerman's lecture will be given at a later date, as her eastern lecture tour has been extended.

Professor Neuhaus traced the influence of the Barbazin or Romantic School of Painting in France and Europe to this country, from Corot and Rousseau to George Innis and on to our own William Keith. He showed that it was because this school sunk in a silly sentimentality at the last that caused the rise of the new schools of painting, the realists, the impressionists, the cubists. To these schools we owe the renewed vigor in painting, the freshness in color, etc. Professor Neuhaus emphasized the fact that art cannot stand still, that if we wait for it to setle back into a traditional past or a peaceful present to give it our support we still have to wait until there is no art at all. He spoke of several of the canvases hanging in the Club Gallery and showed why they stood for the best in the art of our time.

Maynard Dixon opens on the 15th of this month with a two weeks' one-man showing of his recent work, which will be new to the public of San Francisco. Invitations to the opening are being sent.



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SAN FRANCISCO

OVER HALF A MILLION DEPOSITORS

CONDENSED STATEMENT OF CONDITION

Bank of Italy

SAVINGS COMMERCIAL TRUST

Head Office (San Francisco) and Branches

DECEMBER 29, 1924

RESOURCES

First Mortgage Loans on Real Estate	\$123,553,441.32	
Other Loans and Discounts	80,918,996.29	\$204,472,437.61

United States, State, County and Municipal Bonds and United States Certificates of Indebtedness	86,436,435.40	
Other Bonds and Securities	9,377,819.12	
Stock in Federal Reserve Bank	675,000.00	

TOTAL U. S. AND OTHER SECURITIES		96,489,254.52
Due from Federal Reserve Bank	16,778,739.68	
Cash and Due from Other Banks	27,524,515.57	

TOTAL CASH AND DUE FROM BANKS		44,303,255.25
Banking Premises, Furniture, Fixtures and Safe Deposit Vaults (Eighty-seven Banking Offices in Fifty-eight California cities)	8,652,473.37	
Other Real Estate Owned	978,737.00	
Customers' Liability Under Letters of Credit and Acceptances	957,494.95	
Interest Earned—Uncollected	2,782,882.85	
Employees' Pension Fund (actual value \$164,590.33) standing on the Books at	1.00	
Other Resources	19,765.22	

TOTAL RESOURCES \$358,656,301.77

LIABILITIES

DEPOSITS—Savings	\$233,372,237.08	
Commercial	95,591,681.97	\$328,963,919.05

Dividends Unpaid	619,798.40	
Discount Collected but Not Earned	53,511.48	
Letters of Credit, Acceptances and Time Drafts	957,494.95	
		\$330,594,723.88

CAPITAL PAID IN	\$ 17,500,000.00	
SURPLUS	5,000,000.00	
UNDIVIDED PROFITS	2,778,695.04	
Interest Earned but Not Collected	2,782,882.85	

TOTAL LIABILITIES \$358,656,301.77

All charge-offs, expenses and interest payable to end of half-year have been deducted in above statement.

CONDENSED STATEMENT OF CONDITION—STOCK-HOLDERS AUXILIARY CORPORATION

(The Capital Stock of this Corporation is owned share for share by the stockholders of the Bank of Italy)

December 29, 1924

Resources

Investment in Stocks, Bonds and Real Estate	\$6,817,309.37	
Bills and Accounts Receivable	2,697,548.96	
Cash on Hand and in Banks	22,848.91	

TOTAL RESOURCES \$9,537,707.24

Liabilities

Bills and Accounts Payable	\$ 622,758.91	
CAPITAL, SURPLUS AND UNDIVIDED PROFITS	8,914,948.33	

TOTAL LIABILITIES \$9,537,707.24

COMBINED CAPITAL, SURPLUS AND PROFITS OF BOTH CORPORATIONS	\$36,976,526.22	
(Including interest earned by Bank of Italy but not collected)		

NUMBER OF DEPOSITORS, 550,097

Savings Deposits made to and including January 10, 1925, will earn interest from January 1, 1925.

The Mission of Our 1925 Advertising

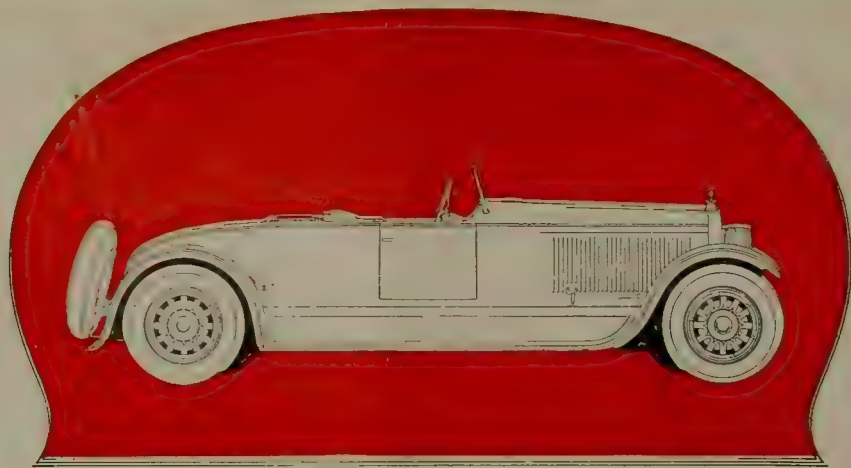
To assist your enjoyment
and further appreciation
of our service.

To convey to the public the neces-
sity and desirability of our service.
To indicate the greater enjoyment
you will find in life through the use
of gas and electricity when utilized
through modern appliances.

And to ask, if we may, that you
assist us in making

*Pacific Service a
Popular Service*

P. G. and E.
"PACIFIC SERVICE"



HERE'S WHAT I WISH

WISHING and getting and wishing again—that's a lot better than Latin or Greek.

When my dad was a kid and my mother his girl, he wished on every white horse and hay wagon that passed.

Some day in June when Caesar has all Gaul divided into three parts and the only Euclid that I care anything about is the main

street of Cleveland—I want a Playboy.

If wishing got dad what he wanted, I'll have the Playboy, and I just have an idea that when school is over and the dandelions are dandelioning, it would please dad a lot to see me driving the Playboy.

Because that's the kind of a dad I have.

CHASE-MORRILL COMPANY

Motor Cars

Van Ness and Sutter

SAN FRANCISCO



*A crystal thren on the sunlit snow—
where the world leaves off and joy
begins—skimming the wan white
waste—a thrilling journey for one per-
fect moment through the stinging air,
like the wine of youth—the wind's own
children—happy—exhilarated—car free
—alive. That's Lake Placid in January.*

J O R D A N

ESTABLISHED JULY 20, 1856

SAN FRANCISCO

News Letter

AND

\$5.00 PER YEAR

PRICE 10 CENTS

CALIFORNIA ADVERTISER

SAN FRANCISCO

SATURDAY, JANUARY 17, 1925

LOS ANGELES



*Looking due south, from the brow of Telegraph Hill, to down-town San Francisco.
From this viewpoint one sees the Insurance and Financial District.*

*Before You Build
visit*

**Sharon Building
Exhibit of
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BUILDING MATERIALS
HOME EQUIPMENT

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55 New Montgomery Street, San Francisco
Opposite Palace Hotel

Golden Gate Ferry Company

FOOT OF HYDE STREET, SAN FRANCISCO

WINTER SCHEDULE
TIME TABLE

EFFECTIVE OCTOBER 15, 1924

Leave Sausalito		Leave San Francisco (Hyde Street)	
A.M.	P.M.	A.M.	P.M.
6:00	12:30	6:30	12:30
6:30	1:00	7:00	1:00
7:00	1:30	7:30	1:30
7:30	2:00	8:00	2:00
8:00	3:00	8:30	2:30
8:30	4:00	9:00	3:00
9:00	4:30	9:30	4:30
9:30	5:00	10:00	5:00
10:00	5:30	10:30	5:30
10:30	6:00	11:00	6:00
11:00	6:30	11:30	6:30
11:30	7:00	12:00	7:00
12:00	7:30		7:30
	8:00		8:00
	8:30		8:30
	9:00		9:00
	9:30		9:30
	10:30		10:00
	11:30		11:00
			12:00

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Golden Gate Ferry Company

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COMPANY**

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fine fixtures.



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American Auto Painting Co.

Incorporated

Van Ness Avenue at Eddy Street

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Established July 20, 1856



SAN FRANCISCO NEWS LETTER



California Advertiser.

Devoted to the Leading Interests of California and the Pacific Coast

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Vol. CVI

SAN FRANCISCO, CALIF., SATURDAY, JANUARY 17, 1925

No. 3



F. MARRIOTT

PIONEER PUBLISHER PASSES ON

INTERWOVEN with the business life of the Pacific Coast, more particularly with San Francisco, was the life and work of Frederick Marriott, who for over forty years published and edited the San Francisco News Letter, a journal of general circulation, devoted to finance, society, politics and vital questions of the day. Mr. Marriott passed away last Sunday morning at his home, after a long period of illness.

His keen insight into the different phases of the commercial and financial world of our city, where his publication has always wielded no little influence, gave him an unusual opportunity to make his grasp of the knowledge of the existence of its citizens an unusually efficient one, and aided him in directing his staff of writers as to what the public wanted and appreciated.

This periodical has always made special editions its active work, and no other publication on the Coast has brought out such artistic and splendidly printed editions, which have always been met with a cordial reception by the people, not only at home, but all over the world.

Mr. Marriott, like his father, who was the founder of the Illustrated London News, and the News Letter, which he established in 1856, may be said to have been a continuous business success.

Mr. Marriott was proprietor of the Overland Monthly for several years, but sold this magazine to give all his attention and care to the News Letter.

He has been called a shrewdly cautious business man, but socially was known to have many kind impulses, which he indulged himself in to the satisfaction of many.

A pretty story is told which proved how closely associated Mr. Marriott always was with his writers. At the time of the big fire in San Francisco his editorial rooms and printing establishment, then located in the old Halleck block, were burned. He arrived on the scene early in the morning, before the general fire had reached the place, but at a time when destruction threatened and the firemen were at work dynamiting parts of the building. He entered the building, which was badly wrecked, and carried out a large bundle of manuscripts. One of his office staff asked him why he should risk his life to save manuscripts of writers who surely would not hold him responsible for the loss by fire. Mr. Marriott replied that no matter how valueless a manuscript might appear, that the writers themselves looked upon their work as their children, and that he would continue to risk his life and try and save all of the papers.

Mr. Marriott was a lover of animals, and this was shown in his affection for dogs and horses. He was at one time an amateur raiser of pedigreed dogs. He loved the great out of doors as only a Californian can, and was quite a traveler. For his age he was one of the youngest and most energetic of men, until only a few months before his death. At the age of seventy, he looked but fifty years of age.

Besides his widow, Mrs. Fredericka Marriott, two sisters, Miss Adele Marriott and Mrs. John Partridge, he leaves two daughters, Mrs. Ida Bacon and Miss Desiree Marriott, and two sons, F. A. and E. R. Marriott, who will carry on the business.

EDITORIAL MENTION



The Child Labor Amendment

Both the houses at Sacramento passed the amendment to the federal constitution, giving the federal government the power and control over all children in the country under eighteen years of age by overwhelming majorities. The Assembly voted 68 to 10 for the amendment and the Senate 36 to 3 the same way. In fact there have been no measures of this importance in the history of the Legislature so completely supported. The legislation strikes at the very fundamental idea of our government and confiscates from the individual state a very important part of the power which is necessarily and fittingly its own. If the federal government is able by means of constitutional amendments to encroach upon the power of the state to control its own liquor laws and again on the power of the state to make its own legislation with respect to the labor of the children of its own citizens, there is going to be very little power left to the individual state and the notion that we are a federation of self governing communities known as states will have to be abandoned. This has nothing to do with the labor of children as such. We yield to no one in our anxiety for the welfare of the children and we willingly support any measure looking to that well being. But we must respectfully differ from the contentions of those whose object appears to be the building up of a federal bureau which will dominate the lives of citizens in their domestic relations. Our conditions of child labor are beyond any question good. There is nowhere in the world where childhood is more sympathetically and carefully guarded. It is true that there are parts of the country where the conditions are not so good. But it is much safer to leave those conditions to the awakening intelligence.

The Harbor Commission

The Governor gave us an exceptionally long statement this year. It cannot be said however that it was not interesting, on the contrary it was in many ways an unusually valuable document. It may be frankly said, however, to have been somewhat marred by the introduction of the personal element and a note of belligerency, which is not in accord with the best messages of executive chiefs.

But among all the statements in a very long message we look with the greatest pleasure upon the references to the State Harbor Commission. It is time that the real value of this very fine body of men was more completely recognized. The Governor is to be congratulated upon his public acknowledgment of the value of its services, some of which are so marked as to deserve repetition at our hands.

After praising the record of the Board for economy and efficiency, he goes on as follows:

"Other improvements made by the board to encourage activity on the waterfront and assist the shipping industry are the opening and successful operation of a grain terminal, repaving the Embarcadero with smooth surfacing, reconstruction of the Belt Line Railroad, extending and covering piers, repairing ferry slips and making room for more ships in the southern extension of the harbor, building new Pier No. 50, one of the three planned; reclamation of a large area of submerged lands along Islais creek for commercial uses, and carrying forward a general plan to reclaim 280 acres of waterfront owned by the state. Meantime the well-organized forces of the commission have been giving good service to the shipping public, winning general praise for splendid business management and for the encouragement of commerce.

The case of the Quadra with its cargo of rum is likely to be one of the great historical cases and in time to come the students of law and inernational affairs may easily come to regard it as one of the pivotal cases in international affairs. Not that the Quadra itself matters much now. The fate of that ship will have to depend upon the credibility of the witnesses as to the position of the ship with reference to the limit imposed by the treaty between Britain and the United States. But the principle involved in the decision on a collateral matter by the District Court here, is the bone of contention. Our District Judge says: "It is the merest sophistry to say that when a foreign ship has a cargo of liquor in her hold on the high seas she is doing no more than she has a right to do." On the other hand, Federal Judge James M. Morton, Jr., of the district of Massachusetts says: "That a vessel carrying liquor is not amenable to seizure as long as she keeps to the high seas, except as provided by the treaty." There is a very distinct difference of opinion here in two federal courts as to the law in such cases. Our local court evidently holds, at least for the present, that a coast guard can stop any ship on the high seas and take her in if they think that she has liquor on board. If she has liquor, then, that fact places her in the wrong whether she is on the high seas and more than an hour from the coast or not. The Massachusetts judge takes the point of view that we have no jurisdiction on the high seas and that we have no more right to take a ship outside of the limits fixed by treaty just because she is carrying liquor, than if she were carrying a cargo of canned apricots. There is a wide difference here which will have to be determined by the highest court and may take a long time. We can very well imagine that if the opinion of our district court is upheld, that there will be international conferences.

The Peninsula Road

The statement of Chairman Toy of the State Highway Commission that funds will be at hand to develop the Peninsula Highway will be received with great satisfaction. The "bottleneck" is the only means of getting into and out of San Francisco, without crossing a ferry, and the congestion on the present highway is admittedly a severe handicap to the city itself. The funds are derived from the operation of the gasoline tax and will be sufficient to allow of the important part of the work being completed during the current year. The most dangerous section of the road is between San Bruno and Daly City. With that part the beginning will be made, according to Mr. Toy. The widening will begin at San Bruno and will go northward to the San Francisco county line, a distance of about seven and a half miles, as rapidly as the rights of way are acquired. The character of the widening will be the same as that between San Bruno and Beresford which cost \$140,000 for about five and three quarters miles. There will be a roadway with a clear width of fifty feet and a thirty foot pavement between Redwood City and the Southern boundary of San Mateo County. This is about three and a half miles and cost \$130,000. From the above it can readily be seen that, as soon as the proposed extension and widening of the highway is completed, we shall have one road, at least, capable of handling the enormous amount of traffic and which affords the automobiling public a safer and more commodious means of arrival and departure from our city. For all of this later improvement of the traffic facilities of San Francisco, we have to thank the untiring energy and abounding talent of Mr. Toy. Never was a community better served than by this citizen, who combines with a discreet financial perception of the economics of the situation, an energy and engineering enterprise which few public officials in the world possess. The achievements of such men restore our faith in the democratic form of government and give us renewed confidence in the possibility of first-class work.

(Continued on Page 16)



By Antoinette Arnold

The Cavalier and His Bid

Of all the invitations femininity is heiress to, none is so individually flattering as a bid to an exclusive Men's Club.

Courtesies extended by cavaliers to the opera, the theatre, to banquets, dinners, dances, motor jaunts, in no way compare in significance to an engraved invitation bearing the insignia of "his" club.

He who extends such attentive consideration leaps skyward in "her" applause and estimation. He has paid her a convincing compliment and she esteems it so. Wife, who is the recipient of the coveted cards, heartily responds, proud and happy with anticipation.

Immediately she begins to plan what to wear. She wants to look her best and all her wiles are commandeered for the important event.

The greatest compliment, the highest social tribute in this respect ever accorded the fairer sex, young, old, or at the guessing age, was that incomparable time when we were invited to the world renowned Bohemian Grove.

It happened just once, in all the history of those magnificent Bohemian annuals.

Men travel from various parts of the world to be present at these classical events. Members of the Bohemian Club, study, rehearse, prepare with skill, and arrange their business enterprises, according to the schedule of the historical jinks. They are presented in a glorious redwood grove, near where the Russian River flows.

Dignitaries, men of letters, financiers, composers, authors, sculptors, artists of every land and clime, count it their privilege to assemble there.

And to think that we, mere women-folks, were once invited to their selected guests!

Whatever we anticipated; however high our expectations were; how haughtily critical we intended to be—we were actually carried away on magic wings and given a glimpse of Paradise. Towering trees, flowering shrubs, songsters that skimmed across the vaulted skies—all Nature's gifts were seemingly accumulated and placed within the confines of the Grove.

Glorious beyond the scope of words, was the Bohemian play. Text, music, drama, scenery, precept and purpose made eloquent appeal to aesthetic appreciation and vigor of mind.

Kipling has written considerate things about the Bohemian Club in his famous American Notes. Julian Street, in his comments, Abroad at Home, has stated that San Francisco with her hills is partner with Rome; with her harbor, Naples, she reflects; with her hotels, she is New York; but with her clubs and her people, she is distinctively and alone, San Francisco, "which to my mind," said he, "comes nearest being the acme of praise."

Liberal in their hospitalities are many men's clubs.

The camaraderie of their organizations typifies the spirit of the West. Among these are the Union League Club, the Pacific Union Club, up on Nob Hill, the University Club; the Commonwealth Club, the Transportation, the Con-

cordia, the Argonaut, the Army and Navy clubs; the brilliant Press Club, and the generous-hearted gallants of the popular Olympic Club.

We have danced, dined and marveled at the honors they have conferred, remembering, with acclaim, their unlimited generousities.

Business clubs, fraternal organizations, too, with high entertainment and the worth-while instructions they give, command the feminine mind. Among them, the Rotary Club, the Kiwanis, the California Development League, the wonderful Advertising Club, the Knights of Columbus, the high and prominent Masonic orders, the Elks, the Electrical Organizations of Men and their fascinating gatherings.

Co-recreational clubs, like co-educational clubs, have outstanding events when men have invited us. The Presidio Golf Club, the California, the San Francisco and the Lake Merced Golf Clubs; the different country clubs of fashionable personnel. The San Francisco Yacht Club, the Corinthians—how often have they, all, placed us in the row of pleasure's reckonings.

"With her clubs and her people, she is SAN FRANCISCO," wrote the literary man.

To feminine mind also comes something closely akin to the "acme of praise" in due and fitting commendation.

But, one thing we should like to know. Will we, feminine folks, ever again be invited to the Bohemian Grove?

I am just wondering!

* * *

New Club Constructed Near Yosemite Valley

A club, said to be unlike any other club in America, is in the course of construction in the midst of the high Sierra Mountains, within the proximity of the famous Yosemite Valley. It is located at the edge of the great National Park and less than three miles from the entrance to the Mariposa Grove of big trees.

The foundation of the Yosemite Mountain Club is progressing according to well known authorities. The road from Wawona is completed, as are several other roads leading to it.

The club house will be at an altitude of over five thousand feet. It is planned to have the exterior rustic in appearance, while luxury and the most modern interior will be the plan. The building will be three stories high. In addition to the main building, the club plans a bachelors' lodge, chalet, a golf course, tennis courts, trapshooting ranges, a toboggan slide and other equipment for winter sports, as well. A lake with flowering lilies and high mountain blooms will be an added attraction.

Membership includes men and women from all parts of the United States. Many will be enrolled from California. Walter Clark, of Los Angeles, is president of the Club. Dr. T. Edward Bailly, of San Francisco, is on the board of governors.

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HOTEL DEL MONTE

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Dinner at Bohemian Club

Charles Caldwell Dobie, that brilliant young author of whom California is growing more and more proud, presided at a dinner given not long ago at the Bohemian Club in compliment to several famous novelists. Gertrude Atherton was one of them.

Ruth Comfort Mitchell, in private life, Mrs. Sanborn Young, wife of Senator Young, who makes her home near the Los Gatos hills, was an honor guest. She has just finished another book, and gains prestige in the world of letters with each new publication.

* * *

California National Guards

Major-General Charles G. Morton made his last official appearance as Commander of the Ninth Corps Area, Tuesday, at a reception given in his honor by the California National Guards and members of the San Francisco sector of the Association of the Army of the United States. Distinguished guests, included Lieutenant-General Hunter Liggett, retired, who commanded the American First Army in France; Major-General Wendall C. Neville, commanding the Department of the Pacific, United States Marine Corps; Captain C. W. Cole, chief of staff, Twelfth Naval District; and Brigadier-General Thornwall Mullally, organized reserves.

* * *

Dance in Honor of Miss Edith Grant

Mr. and Mrs. William A. Magee gave a party at their lovely home on Jackson Street last Friday night in honor of Miss Edith Grant, fiancée of William A. Magee Jr. Three hundred guests were present.

A number of dinner parties preceded the dance. Miss Josephine Grant, sister of the charming bride-to-be, was hostess to Miss Edith Grant and her fiancée. Miss Jean Howard had a group of friends in honor of Miss Elizabeth Magee.

Mr. and Mrs. Harry Hush Magee entertained a number of intimate friends at the St. Francis Hotel just before the dance.

Mr. and Mrs. James C. Jackman also gave a dinner complimentary to a few friends preceding the social affair at the Magee home.

* * *

Mr. and Mrs. Evans Pillsbury (Olive Edrington), whose wedding took place on January 3 in New York, have been visiting the groom's father, Horace D. Pillsbury.

* * *

Leon Brooks Walter gave a dinner party in compliment to Mr. and Mrs. Evans Pillsbury at the Willis Walker home.

* * *

General and Mrs. Charles Gould Morton were given a dinner party recently by Colonel Percy Bishop, commanding the San Francisco coast defenses, and Mrs. Bishop at their home at Fort Winfield Scott. The guests were General and Mrs. Morton, Colonel and Mrs. Charles S. Lincoln, Colonel and Mrs. Lucius Holbrook, Major and Mrs. Sam Parker, and Mr. and Mrs. Thomas Calvert of Portland, Me.

* * *

The evening of Monday, January 19, will see the leaders of society massed in a merry war to elect a queen of the



HOTEL CANTERBURY
750 Sutter Street
San Francisco's Finest
Family Hotel
250 Rooms
Rates: From \$2.50 per day

Gold Ball Mardi Gras. A dinner dance has been arranged to bring the several groups together as votes for the queen are decided.

* * *

Mr. and Mrs. Harry H. Scott will give a dinner party on the night of the Gold Ball Mardi Gras in honor of Mr. and Mrs. Robert Dunham of Chicago, who are arriving shortly for a visit.

* * *

Senator James Phelan gave a reception a few days ago in compliment to a group of writers. Gertrude Atherton was the honor guest, the event being planned as a farewell, preceding her trip abroad. Mrs. Rudolph Spreckels, Mrs. Charmian London, widow of Jack London, Mr. and Mrs. Downey Harvey, Mrs. Atherton Russell, Mr. William Gwin, George Sterling, Charles Caldwell Dobie, Mrs. Alexander Garceau were guests.

* * *

Judge and Mrs. W. W. Morrow gave a delightful dinner party recently in honor of their granddaughter, the former Miss Amy Fehntler, and Ensign Robert Iverson Hicks, whose marriage was one of the most recent society events.

* * *

Mrs. Louis Titus of California, recognized as one of the best-gowned women in Washington, is wearing a black velvet dinner gown combined with white lace, the latter forming a deep circular flounce. This lace of heavy mesh is encrusted not only in pearls and crystals, but in minute particles of mirror glass which is the last word in Paris.

* * *

Mr. and Mrs. George Newhall are leaving this month for a trip around the world. They will sail from New York on the Franconia, and at Nice they are to be joined by Mrs. Frederick McNear, Miss Kathryn Kilbourne and Jack Breeden.

9 trains daily to LOS ANGELES

at convenient hours

VIA COAST LINE

Lv. San Francisco	(Third St. Station)	Ar. Los Angeles
7:45 A.M.	Daylight Limited	7:45 P.M.
8:00 A.M.	Shore Line Limited	10:45 P.M.
6:15 P.M.	Sunset Limited	8:20 A.M.
8:00 P.M.	Lark	9:25 A.M.
4:50 P.M.	Sunset Express	8:10 A.M.

VIA VALLEY LINE

(Ferry Station)		
10:40 A.M.	Los Angeles Express	7:40 A.M.
6:00 P.M.	Owl	8:50 A.M.
7:40 P.M.	Padre (runs via Coast Line)	9:35 A.M.
11:40 P.M.	Los Angeles Passenger	11:45 P.M.

Similar Service Returning

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Week-end Fares, \$25.00 round trip

Note the convenience of departure and arrival times. Consider also the luxurious comfort and safety of the service.



And you'll like Southern Pacific dining car service—highest quality food deliciously prepared and served at your accustomed meal time.

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Golf



By Hoot McGregor

So Miss Helen Wills has added a mid-iron to her tennis racket.

The Bronxville Country Club at Mt. Vernon, New York, will bar the gentler sex from not only playing, but as guests of the Club as well. Caddies of this Club will wear red blouses and white knickers, and members will sport blazers, a la Saint Andrews, Scotland.

The California open championship for golfers commenced on Thursday of this week, on the two courses of the Olympic Club. Every distinguished golfing visitor to California has endorsed these courses as good enough to stage a national event. An average golfer can get round either course in respectable figures, providing he uses his head as well as his stick, and a good golfer may medal them in par. According to Sam Whiting, they are both "in the pink."

Some good advice is given to those who want to get most benefit from watching professionals play: Don't be too keen just to watch the flight of the ball, but watch the player swing from start to the finish of his stroke.

An interesting program for the balance of the month for the fair sex has been arranged by Mrs. E. C. Sewall, captain of the Presidio Golf Club. These events are attracting a good field each week and Mrs. Sewall has proved herself a most efficient official. We can only give the last two events in this series: For next Friday, January 23,—third round for trophy and medal and putts for all. For the Friday following (the 30th) finals for trophy and match play.

Of all the new faces in the field, the most important are the two Britishers, George Duncan and Abe Mitchell. The former is the only champion who calls himself Scotch. Abe Mitchell is an Englishman. The Duncan-Mitchell combination is the best in the world today. Al Watrous, who has been prominent in most of the representative open tournaments of recent years, is the next visitor of note.

Duncan and Mitchell have been engaged for an eighteen hole match at Lincoln Park, next Monday afternoon, commencing at 1:30. John McHugh will be one of the opponents in this match. Johnny has won from fields in which golfers of national reputation have participated.

The generosity of Herbert Fleishhacker, chairman of the Park Commission, has made this match possible, for he promptly guaranteed two-thirds of the expense of the engagement as soon as it was proposed. These golf stars will play today at the Burlingame Country Club, but on this occasion they will dissolve partnership. Sunday they will get their first glimpse of the New Ingleside links of the San Francisco Golf and Country Club, where they will be opposed by the two Harolds, Sampson and Clark.

Did you know that all the great golfers of the day have played on San Francisco's public course, including Walter Hagen and Joe Kirkwood, Gene Sarazen and "Chick" Evans. The brilliant roster will be completed by Duncan and Mitchell.

Another engagement for the Britishers, announced by their manager, Davis Scott-Chisholm, is to be held at San Jose Country Club, Wednesday, January 21st.

The Hotel Stewart was the scene of the annual meeting of the Professional Golfers' Association of Northern California, Monday evening, the 12th. The meeting was preceded by a dinner at the same hostelry. This association has made wonderful progress during the last two years, and recently became affiliated with the P. G. A. of America, the national body.

The secretary of the California Golf Association, Robert M. Eyre, announces the receipt of eighty entries for the California open championship, including seventy-four professionals and six amateurs.

Last week Mrs. Ida Sargent Anderson took possession of the Mrs. Brent Potter trophy for one month in the play at the San Jose Golf and Country Club, her card of 96-9-87 giving her the right. This handsome sterling vase has been played for since last March and from all indications will continue to be played for indefinitely.

Porto Rico

Porto Rico, Its Importance and Beauty, is a book that is marvelously well illustrated, and which contains a vast deal of information for the mainland American people. Porto Rico is an American territory now twenty-five years old, and its Americanism is of such a character that it must hold the admiration of every reader of this book. The effect of such a publication will be to remove many false impressions which now exist.

Very few people know that Porto Rico was the first of any state or territory to offer the country an armed and trained force in its defense during the world war and the first Porto Rico regiment was selected for the defense of the Panama Canal and it fulfilled this duty throughout the war.

Porto Rico's patriotism has never been doubted and it gave another and a most impressive testimonial in that direction by paying the most for the White House wool sold for the benefit of the Red Cross. The pictures, taken from magnificent photographs, show the type of men and women who are the citizens of Porto Rico. It is doubtful if any other part of the United States could show more beautiful women and children or more splendidly set-up men. Other illustrations show structures housing the schools of the territory and other pages show the magnificent roads which traverse the Island in all directions. Many motorists take their machines from the mainland to Porto Rico, in order to enjoy motoring over the 1,500 miles of magnificent roads. Porto Rico is easily reached from San Francisco by the Swayne and Hoyt line of steamers, but it is along commercial lines that California will benefit mostly and the people of Porto Rico are anxious to improve trade relations.

Trade relations are improving with all Latin America and Porto Rico is a natural bridge over which a much easier approach to an improvement may be made with any South American country. Published by Clarence E. Ferguson, care of Mary Morgan, Printer, San Francisco.



By ANTISTHENES

Bucking the Grade

SENATOR Jack Inman's recently declared intention to work to reduce the legislature to forty members characterizes the Sacramento solon as a forward thinker. Too many cooks at the political broth have made our civic soup non-edible and though we are opposed to centralized government we feel the commonwealth could stand a big chunk of decentralizing and still be the gainer.

One glaring fault of the system is that so many are headed for Sacramento and small glory, that it is impossible for the electorate to sort the herd into goats and sheep, so, the but-terins butt through and hence the complexion of our legislative preserves. Some concentration on the merits—or demerits—of candidates might obtain were the crowd not so thick, and providence on our side and with the breaks in luck, we might be able to get an even chance.

The ideal way, of course, would be to subject the runnerups to an examination patterned somewhat after civil service tests, but even with providence batting on our side, it would be impossible to put that over, for the legislators themselves would have to pass on the improvement and you're demented did you allow these lads are aching to commit hari-kari. So while we wish Senator Inman oodles of luck we tell him he's on a treacherous grade, he has no skid chains aboard, his gas is low and his carburetor is all out of whack.

* * *

We always suspected that "great British naval victory at Jutland" was fluky, and now Admiral Reginald Bacon goes a little further than simply acknowledging it so to accuse Admiral Beatty of "being to blame for this great failure of the war's greatest sea conflict!" However, suppression of the truth at the time steadied the allies and seemingly propaganda hath her victories more than candor.

* * *

We reserve our private opinion as to Adolph Uhl's recent tearing down of "educational" posters desecrating light standards in Union Square, but we hint to Adolph we're with him. Now the astute manager who sought this class A free advertising space threatens to sue Uhl for destruction of

property! We hope we are on the jury that'll try the case.

* * *

Pauline Fredericks has ascended a few rounds further to the top of the movie star ladder by her recent third divorce. For it seems we have come to measure an actor's professional success by the number of his matrimonial failures.

* * *

The San Francisco press generally is to be congratulated on its forbearing to elaborate on Los Angeles' recent serious outbreak, but good example seems wasted on our southern sister city: the other evening we here were treated to a slight seismic flutter and a friend of ours, just returned from the sunny metropolis, asked us seriously if there had been any casualties! No Damon and Pythias there, brother.

* * *

Who and why and how are the "sixty teamsters" still in the City employ and mentioned recently by the Bureau of Governmental Research? Didn't we some weeks ago hearken to the edifying news from the Purchaser of Supplies that he had purchased motive trucks to take the places of those archaic, patronage-producing, nag drawn, scarcely motivating dump wagons? Or did the mountain of promised efficiency travail and bring forth but the proverbial mouse of hokum?

* * *

Gloria Swanson has received her final degree of divorce. Though only a second term—hymeneally speaking—Gloria has advanced rapidly in magnitude among the constellation of movie stars. However, so conformity with the apparently accepted legend of "little notoriety, little advancement" almost generally obtaining among that fraternity may prevail, we might recall how a near scandal or two were connected with Gloria's earlier career. That must account for the apparent deviation from the rule.

* * *

"San Francisco Knows How" may be euphonious and correct, but "San Francisco Has the Lowest Municipal Tax Rate" we think a more practical slogan to draw population and capital to us. However, as its adoption would work to knock the props from under the consummate knockers hereabout we do not anticipate the papers will take kindly to the suggestion. There is no craft so numerous as the fraternity of hammer pushers.

DIVIDEND NOTICES

The San Francisco Bank

(LATELY THE SAN FRANCISCO SAVINGS AND LOAN SOCIETY)

526 California St. (and Branches),
San Francisco

For the quarter year ending December 31st, 1924, a dividend has been declared at the rate of four and one quarter (4¼) per cent per annum on all deposits, payable on and after January 2nd, 1925. Dividends not called for are added to the deposit account and earn interest from January 1st, 1925. Deposits made on or before January 10th, 1925, will earn interest from January 1st, 1925.

A. H. MULLER, Secretary.

BANK OF ITALY

Head Office and San Francisco Branches

For the half year ending December 31, 1924, a dividend has been declared at the rate of four (4) per cent per annum on all Savings Deposits, payable on and after January 2, 1925. Dividends not called for are added to and bear the same rate of interest as the principal from January 1, 1925. SAVINGS DEPOSITS MADE ON THE FIRST BUSINESS DAY OF ANY MONTH (OR ON OR BEFORE THE TENTH DAY OF JANUARY, APRIL, JULY AND OCTOBER) WILL EARN INTEREST FROM THE FIRST OF THAT MONTH; DEPOSITS MADE AFTER SAID DATE WILL EARN INTEREST FROM THE FIRST OF THE FOLLOWING MONTH.

JAMES A. BACIGALUPI, President.

Italian American Bank

S. E. corner Montgomery and Sacramento sts.; North Beach Branch, corner Columbus ave. and Broadway; Columbus Branch, corner Montgomery and Washington sts.—For the half year ending December 31, 1924, a dividend has been declared at the rate of four and one-quarter (4¼) per cent per annum on all savings deposits, payable on and after January 2, 1925. Dividends not called for will be added to the principal and bear the same rate of interest from January 1, 1925. Deposits made on or before January 10, 1925, will earn interest from January 1, 1925.

A. E. SBARBORO, President.

The Hibernia Savings and Loan Society

Main Office, corner Market, McAllister and Jones sts.; Mission Office, corner Valencia and 22d sts.—For the half year ending December 31, 1924, a dividend has been declared at the rate of four (4) per cent per annum on all deposits, payable on and after Friday, January 2, 1925. Dividends not drawn will be added to depositors' accounts, become a part thereof and will earn dividends from January 1, 1925. Deposits made on or before January 10, 1925, will earn interest from January 1, 1925.

J. O. TOBIN, Vice-President.

The French-American Bank

(Savings Department), 108 Sutter st. and Branches—For the half year ending December 31, 1924, a dividend has been declared at the rate of four and one-quarter (4¼) per cent per annum on all deposits, payable on and after January 2, 1925. Dividends not called for are added to and bear the same rate of interest as the principal from January 1, 1925. Deposits made on or before January 10, 1925, will earn interest from January 1, 1925.

LEON BOCQUERAZ, President.

ANNUAL MEETING

The Joshua Hendy Iron Works

The regular annual meeting of the stockholders of The Joshua Hendy Iron Works will be held at the office of the corporation, No. 75 Fremont Street, San Francisco, California, on Tuesday, the 10th day of February 1925, at the hour of 10 o'clock a. m. for the purpose of electing a Board of Directors to serve for the ensuing year, and the transaction of such other business as may come before the meeting.

CHAS. C. GARDNER,
Secretary.

Office: 75 Fremont Street,
San Francisco, Calif.

Wheat and Chaff

By Nathaniel Anderson



Nathaniel Anderson

"LET me buy you some clothes, and we will go to Los Angeles." Why is this offer an ugly bespattering of our page? Because it is in the usual terms of an insult. Everyone knows we have not quoted a frequent proposal by some generous man to a needy but ambitious youth, but a bid for the honor of a woman—vile in being a purely material one. Where it is accepted, the love given in return for the clothes is always in the measure of the kind suited to the cold-blooded spirit suggested by the proposition.

As Judge O'Brien was provoked into censuring a flirt caught annoying the telephone girls, the writer is agitated as his mind is frequently compelled by the like incidents to revert to the tawdry aspect of his kind, though the incident he proceeds to relate gives him a bit of satisfaction. The woman in it accepted an invitation to dinner from one of the clients of her firm, after refusing on a half-dozen other occasions with excuses apparent to any but the crudest of mashers. The result of the dinner was the offer of the unlovely trip to Los Angeles, and the answer was a laugh, but the woman found it hard to make a fool of a fool. After five or six more refusals of his dinner invitations, the man once more found himself beside the lady in a restaurant, but a most expensive one this time, the lady with an appetite richly-determined on her part to be a stunner to her companion. He was compelled to behave, as well as pay the bill equal to the cost of three bachelors on a whiskey-spree.

From last accounts the man has been trained into being a good friend, with no particular amorous aspirations.

* * *

All ye men who have reached forty, hear! As has been the case with o'bers from ye olden times to the present, the world conspires to keep you old. Brace up, and for the next sixty and ten years slap an occasional vigorous thought back. Don't get caught mentally climbing downhill. And you do not need the company of James J. Montague's saucy flapper.

* * *

Overeating is the great bane of life, and the only way to attend a banquet is to be on hand hungry as a wolf. Don't indulge in food all the day previous, and be prepared to sleep half of the following day. Pity the poor statesmen! who mostly all die too young because they are banquet-fed. If they follow our rule, they will receive both joy and nourishment.

* * *

If the great majority of men are honest, as many like to repeat, what on earth is meant by honesty?

* * *

The remains of the puritanical habit of regulating conduct are still with us. We hope to see a blessed future entirely without them. What is left of prohibitions against or personal conduct and demands upon it dies hard in the first half of this twentieth century, too much reinforced by acts of legislators influenced by silly male reformers and what the

populace are pleased to call "old hens." Special thought is here given to the Eighteenth Amendment.

Down in the state of blue grass colonels they passed a pippin of a law the other day. Imagine an effort to check by law neighborly converse, or even the tongue of the more acrid gossip! That was Kentucky's idea. We give deference in description to the question put in a local editorial: "What greater affront could Kentucky offer mankind?" We have yet to come to the belief that the dries throughout the country will win out, tenacious as they are. As for the law in Kentucky referred to, why, the women will talk it down.

* * *

A farmer had a dispute with his son. For some months they quarreled away, and at last, wishing to settle matters one way or the other, the farmer issued a summons against the young man.

"Your name is Hezekiah Perkins, is it not?" inquired the opposing counsel.

"It is, sir," replied the farmer, in dignified tones.

"You have brought this action against your son?"

"I have, sir."

"And do I understand you to say that you have ignored your son for the past month?"

"What?" asked the old man, somewhat puzzled.

"Have you ignored your son for the past month?"

"Oh, no," said the old man, shaking his head. "I have had nothing whatever to do with him."

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By Edward H. Manning

THE merger idea is getting into the financial district, and not too soon. We have too many investment houses scrambling for the crumbs in dull periods. It is not a bad idea for the established houses to strengthen themselves and buttress their working force against the "let out" danger. The public will gain, too, for it is the weaker houses that are responsible for the "take a chance" issues that bring discredit on the whole business.

* * *

—The latest amalgamation is that between the brokerage houses of M. P. Lilienthal & Co. and Milton A. Bremer & Co., both holders of memberships in the Stock and Bond Exchange. Max P. bears an honored name in Californian finance and has been a member of the Montgomery Street Exchange for many years. Bremer's membership dates back a score of years. The other two partners, John B. Lowe and Richard O. Simon, are well known in the district, known and respected.

* * *

—Irrigation is booming. A bill is to be "promulgated" in the Legislature by John Creighton of Bakersfield, looking for a half million appropriation for surveys concerning a project to erect dams on every stream flowing from the Sierra Nevada Mountains into the San Joaquin or Sacramento Valleys, in order to conserve "waste" waters in winter. The scheme includes connecting the high mountain lakes by tunnels, and running their water into nearby streams.

* * *

—Among the prominent irrigation specialists who foregathered last week to discuss the proposal at Sacramento, I noticed the cheery Campbell, of Stephens & Co., busier than the busiest of bees, suggesting, criticising, ever smiling. Wonderful digestion that man must have, nothing seems able to run a wrinkle through his face. If ever there was an incurable optimist, Campbell, the irrepensible, is he. Which accounts for the pace at which he forges ahead, the ease with which he overcomes every obstacle, the success of every issue he sponsors.

* * *

—Bradstreet's forecast is full of wisdom, but there is a note of nervousness which may be all right, but is premature. It cannot be said that our business men are going ahead any too fast yet, nor that they do not realize the dangers inherent in doing so. It cannot be said, moreover, that stock markets have nearly discounted the probable prosperity that seems insured. The devils are nowhere the Gadarenes porkers yet; the bankers are busy, too, erecting fences on the precipice edges.

* * *

—So Calpack directors refused to do what the financial experts told us they would. Because the position does not warrant an immediate dividend increase, and they are very cautious folk. Strongly entrenched as the business is, big dividends are unwise in the case of one of that character. Moreover, 6 per cent is plenty. That it may be increased to 7 per cent in the near future is a possibility, but I know enough of the big men in it to know that when it is it will be because no fear is entertained that a bad year or two would render "passing," or even a reduction, necessary. This is not to say that good news is not to be expected—of a different nature. When the market price goes under 100 get ready to buy, to hold for the long pull.

(Continued on Page 16)

THE SAN FRANCISCO BANK

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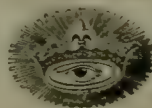
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OBEDIENCE TO NO WAND BUT PLEASURE'S
—Tom Moore



By Katherine Schwartz
Formerly of the "Chicago Tribune"

Alcazar

WELL! Well! If you want to know a sure cure for the blues—just go to the Alcazar this week! But I warn you, if you don't want to laugh until your sides ache, you had better stay away!

In their new play, "Just Married," Henry Duffy and his excellent company have certainly shown "the City That Knows How"—how. From start to finish it is a laughing riot. One hardly knows where to begin—even the smallest part is so well done.

In the first act, Henry Duffy, ably assisted by the versatile stage director,—and who let me tell you, is no slouch of an actor,—simply convulses the audience with his impersonation of the very much jagged young hero, Robert Adams.

And dainty and talented Dale Winters! Well you already know what a splendid, and talented young actress she is anyway, but in "Just Married" she gathered in all kinds of new laurels.

As for all the rest of the cast,—from Ruth Hammond, new in the cast, Dorothy Lamar, Florence Roberts, Maurice Franklin, George Leffingwell, Leo Leone, and all the rest,—all must be commended for the splendid support which they give.

I must mention also, the ship, the good ship Lafayette, on the decks and in the stateroom of which, the action of this very funny piece takes place—it certainly is a masterpiece, and Mr. Murphy is to be congratulated upon the success of this very realistic stage setting.

I am sure that "Just Married" will see a longer run even, than the "Cat and the Canary," and I know of no better nor happier way to spend any evening than to go and see this farce.

S. F. Symphony

Perhaps no artist who has visited San Francisco this season, has made a more pleasant impression on his audience than E. Robert Schmitz, pianist, who appeared with the Symphony at its regular symphony concerts at the Curran Theatre this week.

In a quiet, unassuming manner, he wins his audience by such brilliant technique, and beautiful interpretation that they were loathe to let him go. In the Burlesque in D minor by Richard Strauss, there was little opportunity for heavy work, and for a time, it led us to believe that it was not one of his accomplishments, but in the Symphonic Variations for piano and orchestra by Cesar Franck he displayed a solidity and depth of schooling equalled by few.

The regular symphony program opened with "Surprise Symphony in G Major," by Haydn, with its simple, yet serene melodies and perfect construction. The closing number, the Prelude and Love Death from "Tristan and Isolde" by Wagner, was read by Dr. Hertz and his splendid orchestra in such a manner as to further convince us that there are few better students of Wagner than he.

Orpheum

The program at the Orpheum this week reads like a roster of celebrities of the stage. There will be Snub Pol-

lard, the popular movie comic in a new comedy by Ted McClane called "Oh Uncle."

The concert and operatic stage will contribute an internationally famous prima donna Mme. Bernice De Pasquali. The circus sends Lillian St. Leon, and Bostock's Riding School a mammoth comedy act with five riders and five horses.

Musical comedy will be represented by Jessis Maker and William Redford in an amusing skit called "Rolling Stones." Dave Apollon sensational Russian artist is bringing his new edition of "Bi-Ba-Bo" with Ramona, M. Markoff, and Dorothy Campbell.

Corinne Tilton, "The Charter Box Doll," the Lerner Girls; Nelson Keyes, English character comedian is staying over a second week. He is assisted by Irene Russell.

Strand

Will King and his company present an unusually good offering this week—"Friend Wife."

The dialogue is good, and this week there is a good plot, which affords Will King and his inseparable partner, Lew Dunbar with an excellent opportunity in their particular line of comedy.

Howard Evans certainly knows how to put over a group of songs, and this week, from the opening number to the last group, splendid work is done.

Special mention must be made of Will Aubrey and his yodeling, and the group I liked best, was the one in which Mildred Markle, Clara Larinoff and the Star Trio sang a group of "Moonlight" songs. The costuming of this number was exceptionally pretty and artistic.

Hermie King and his men give a delightful concert, featuring the versatile Milton Frumkin, who plays on a number of instruments, all equally well.

Next week the offering will be "Listen, Dolly."

Golden Gate

Next week brings William Frawley and Edna Louis in a Paul Gerard Smith sketch, Helen Coyne and Henri French, classic dancers an all feature supporting show, and the exclusive San Francisco showing of Charlie Ray's new picture produced by the late Thomas Ince, "Dynamite Smith."

Others on the program are Mel Klee, the blackface monologist better known as the "Prince of Wails," Bert Gordon and his pretty dancing partner Alice Knowlton, both excellent comedians; Winifred Clarke with a new fun offering, "Now What." Richard Hayes a juggler and ball bouncer, who with his very much colored valet creates a lot of fun.

There are short films and splendid music by Claude Sweeten's orchestra.

Curran

Pauline Frederick will make her second appearance on the stage here at the Curran Theatre, Monday evening, in Martin Brown's play, "The Lady" which Louis O. Macdon is bringing here to follow his production of "The Goose Hangs High" which closes tonight.

"The Lady" has to do with a music hall girl whose child, the son of a young scamp, a nobleman's son is about to be taken from her by the father of her lover. She gives the child away and loses sight of it, while she sinks into the gutter. Then in after years, her own boy, in her resort commits a murder, and the mother, discovering who he is, takes the crime on her shoulders to save the boy.

Wilkes

The Wilkes Theatre opened in a blaze of glory Monday night, all refurnished and redecorated.

There was a great crowd out to welcome back those ever popular favorites, Kolb and Dill in their new vehicle, "Politics." The lobby looked like somebody had moved up an entire florist store there.

It seemed good to see Kolb and Dill once more in a "girl show." They have not, however, reverted to the old slapstick methods of twenty years ago, to get their laughs, they do sing and dance though, and the audience welcomed them with gusto.

The second act features Ernest Ball and seven girls, Florence Rose Cleaveland, Clorine Engle, Mildred Carroll, Dorothy Bushner, Marion Lorraine, Clive Gray, and Stephanie Newton. They feature some new songs by Mr. Ball, as well as some of his ever popular old favorites.

Special mention must be made of the fine work done by May Cloy, Eddie O'Brien, Mike Donlin, Mr. Elliott and Miss Clinchard. Kolb and Dill, as always, are the whole show, and it is a riot of fun from start to finish.

Columbia

There is one of the best classic repertoire companies at the Columbia in an age.

The opening night Duma's "Three Musketeers" was the offering, and Fritz Lieber brings to this character all the romance, swashbuckling, lovemaking, and adventure that one could expect or imagine in the role of D'Artagnan. There is a splendid supporting cast, who read their lines extremely well, and Mr. Lieber has shown a fine discrimination in their selection.

It is quite a step from "The Three Musketeers" to the various plays of Shakespeare which this company will appear in for the balance of their stay, but I have no doubt, judging from the excellence of their performance the opening night, that they will in every way prove more than equal to the task.

Beatty's Casino

Next week the picture at the Casino will be "Greater Than Marriage," featuring Marjorie Daw, Lou Tellegen, Dagmar Godowsky and a strong supporting cast.

On the vaudeville part of the bill will be seen Brosius and Brown, billed as "The Brainless Wonders." Ray and Eva La Rue in "Hollywood," De Marco's "Harpland" in "Melodious Moments;" Morley and Auger "He Who Gets Slapped;" and Joe Melvin in a European comedy novelty.

Ceremonies at Legion of Honor Palace

Last Sunday it was cold but sunny, but even the coldest wind wouldn't have kept away the enthusiastic crowd that gathered in the spacious court of the Palace by the Sea, and witnessed the unveiling of the Memorial Palms, presented by the Republic of France, and the dedication of the Concert Organ, the latter being the gift of John D. Spreckels. Very simply, Mr. Spreckels presented his gift, saying: "You have it in your hands; it is yours. I have bought it for the people of California."

An excellent musical program was rendered by the orchestra, which was conducted by Eugene E. Schmitz, and there were many old-timers who rejoiced in seeing 'Gene manipulating his baton again. The attendance at the Palace for the last few weeks has numbered into the hundreds of thousands, people as a rule believing that the slight climb up the hill is amply repaid by the wonderful view from the heights, and the interesting features of the Palace itself.

The Comfort Route

The Royal Mail S. S. Company, with offices at 544 Market St. have issued some very interesting and prettily gotten up booklets, describing in text and picture the comforts to be found on their different steamers,—the "Orbita," the "Orca," the "Ohio," and the "Orduna." Here we find state room luxury that can only be compared to the best hotels, with two, three or four berths, or the tastefully furnished "cabin-de-luxe," which might be a replica of a room in one of

(Continued on Page 22)

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Amusements

NEAT WEEK

ALEXANDRIA 18th and Geary	"His Hour"
CASINO Ellis and Mason	Picture: "Greater Than Marriage" Vaudeville
CAMEO 936 Market St.	"The Memphis Minstrels" 30 Colored Entertainers
CURRAN Geary, Nr. Mason	Pauline Frederick (In Person) "The Lady"
CALIFORNIA 4th and Market	"The Dark Swan"
COLUMBIA Eddy and Mason	Fritz Lieber in Repertoire
CAPITOL 64 Ellis St.	"White Collars"
GRANADA 1066 Market St.	Reginald Denny in "Oh, Doctor"
GOLDEN GATE G. G. Ave. and Taylor	Vaudeville and Pictures
IMPERIAL 1077 Market St.	"Greed"
LOEW'S WARFIELD 988 Market St.	Heban in "The Greatest Love of All"
METROPOLITAN 2055 Union St.	"The Sea Hawk"
NEW FILLMORE NEW MISSION	"Captain Blood"
ORPHEUM O'Farrell and Powell	Vaudeville
ROYAL 1529 Polk St.	"Three Women"
STRAND 965 Market St.	Will King and Company in "Listen, Dolly"
WILKES Formerly Geary and Mason	Kolb and Dill in "Politics"

Concerts

S. F. Symphony
 Popular Concert, Sunday Afternoon, January 18, Curran Theatre, Seventh Pair Regular Concerts, Erna Rubinstein, Violinist.
 Fri., Jan. 23, 3:00 p. m. CURRAN
 Sun., Jan. 25, 2:45 p. m. THEATER

**E. Robert Schmitz Illustrated
 Lecture Recital**
 Monday Evening, January 19, St. Francis Colonial Ballroom.
 Thursday Evening, January 22, Recital, Scottish Rite Hall.

Jascha Heifetz, Violinist
 Beatty's Casino
 Sunday Afternoon, January 18.



By KEM

"After a longish run on homespun and calico in fiction fashions, this season's novels incline to the employment of more sophisticated and luxurious materials. Having investigated the small towns and the remoter rural regions, the slums and the service quarters, we are invited to refresh our aesthetic sensibilities with an hour of drawing room amenities."—Isabel Paterson in *The Bookman*, December, 1924.

"**T**HE *White Monkey*," by Galsworthy, "*The Little French Girl*" by Anne Douglas Sedgwick, "*A Passage to India*" by E. M. Forster, "*Nina*" by Susan Ertz, all come under the category of "*Drawing Room Fiction*," and are worthily ranked amongst the best novels of the year. The *Bookman's* Monthly Score given in the Christmas number, shows more of a leaning in some cases towards the "homespun and calico"; viz:

So Big by Edna Ferber,

Rose of the World by Kathleen Norris,

The Little French Girl by Anne Douglas Sedgwick,

A Gentleman of Courage by James Oliver Curwood,

The Home-maker by Dorothy Canfield,

The Able McLaughlins by Margaret Wilson,

The Plastic Age by Percy Marks,

Old New York by Edith Wharton,

Peacock Feathers by Temple Bailey,

The Coming of Amos by William J. Locke.

A number of novels which may be said to belong to the "Between" class and which are very much called for still at bookshops and libraries are "*The Interpreter's House*," which gives us both the drawing room and the business world; "*Julie Cane*," which keeps us oscillating between the homes of the well-to-do and the grocery store, and "*Mother Mason*," which supplies charmingly the atmosphere of comfortable American family life. Sophisticates are reading Michael Arlen's "*Green Hat*," "*Charming People*," Aldous Huxley's "*Young Archimedes*." Readers who like to hark back to colorful, romantic times or personalities and are spurred on by radio hints are calling loudly for "*The Divine Lady*" by E. Barrington, "*The Beauty of the Purple*," by Wm. Stearns Davis, "*The Slave Ship*," by Mary Johnston, or "*Ariel*," and the life of Shelley by Andre Maurois.

Besides, these mentioned, are scores of novels, some of them worthwhile, to satisfy the taste of the normal fiction readers and some of them unmistakably the output of the "*Melting Pot*," which Henry B. Fuller in the December 21st "*New York Times Review*," tells us forcefully and truly "is beginning to smell." To quote:

"A young, eager, ambitious, receptive people, newly stirred to an interest in music, art and literature, opens wide its mouth and deeply expands its chest to take in—what? Well, whatever a congeries of new arrivals, rather irresponsible and often insolent beyond its own consciousness, chooses to provide; . . . 'the new fiction,' perhaps long or short. Here we begin to encounter the 'soul'! The soul has multiplied of late, and it is too often small, cheap naked and nasty. Really, souls ought to dress more—as once they used to . . . but the new soul, parading the literary beach with no vestige of attire, and disclosing willingly, even eagerly, its foulnesses and deformities, calls loudly for the bathrobe. . . . The lowest depth of all is reached in the moving pictures. . . . Hollywood with its clinches and close-ups, its ready-made orgies of the upper world and the under world, its distortions of actual life . . . the men and money come from the East . . . they represent a metropolitan 'throw-off' in the direction of

California . . . so out here they are, cutting up calculated, commercialized viciousness into standard lengths, . . . and despatching these wherever two or three hundred may be gathered together. These may be loosely grouped as the Emotionals. There remain the Intellectuals. These irk us almost as much. They are here to tell us What, How and Why. The young Intellectual of alien race is a trial. He himself needs to be told that stark mentality and abstract theory (coupled with the merest minimum of practical experience) leads you, if any where, to—Russia.

. . . The Intellectuals, however they may have been balked on their quest for the good things of life, are mostly earnest and honest . . . but to the body of greedy and irresponsible adventurers who have taken it upon themselves to supply the emotional needs of this land of ours it may be worth while to say that there is an America, and that it is not so new and pliable as it seems, but is grounded on something that the acquisitive newcomer may well pause to sense . . . that it has come to feel disgusted at finding the general fiber of its life so coarsened and cheapened and its general atmosphere so vitiated and polluted. . . . Therefore, brethren of the Newer Miscellany, lay off . . . try to understand the tone and temper you have found here, and do a little less to impair the one and to try the other."

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Hollywood Gossip

By Madeline Jamison

ARE the French and German producers going to take our best motion picture material away from us? The foreign fields seem to have a strong lure for many of our popular stars. Every few days we read in the papers that another famous one has gone abroad.

Gloria Swanson, Norma Talmadge, Carmel Myers, Justine Johnston, and Kathleen Key are all in Europe, and now comes the news that Betty Blythe has accepted a long term contract in France and is leaving soon. The Gish girls long ago professed a fondness for working abroad. After a six years absence from California, they returned for the opening night of "Romola" at Grauman's theatre in Hollywood and stayed less than two weeks.

It is said that Bettye Blythe has offers from a French company that she is considering, and that certain European companies are moving heaven and earth to get Gloria Swanson, offering her fabulous sums, but the latest rumor is that she has signed a contract with Joseph Schenk in Paris to make pictures for the United Artists after the expiration of her contract with the Famous Players.

By the way, Rod La Roque has just sailed for Paris to join Gloria's company.

Everyone is wondering whether "Ben Hur," which has just been filmed in Europe, will ever pay the cost of its production. When Fred Niblo took Enid Bennett, Ramon Novarro, Carmel Meyers, and the rest of the enormous cast over last summer to make the picture in Rome, it was supposed to cost, royalties and everything, between two and three millions of dollars; but one hears nowadays rumors of costs amounting to many times the first estimate.

Very few pictures made in California have ever reached the million mark. In fact, the first of the year the head of one picture making concern announced that in 1925 pictures costing no more than fifty thousand dollars would be made. The idea being to increase the quality and decrease the quantity, arguing that too much energy went into spending large sums of money and not enough into making really worthwhile pictures.

Is this mad rush to Europe just a phase in the evolution of picture-making or is it a real menace to our supremacy? No one knows. It may be only the outcome of the constant demand for "something new" by the jaded public; but in the meantime some of our best actors and actresses are being missed on their native shores where they won fame and fortune and our good hard American dollars are being spent abroad.

Pola Negri gave up her European contracts to come to California. True, she has not made a really good picture since she did, but she has made money. Her lovely home in Beverly Hills is mute testimony to that fact. Her next picture will be a slap stick comedy, so one has hopes, for as one writer expressed it, "Pola never was a queen."

Rudolph Valentino, Charlie Chaplin, George Beban, and many other foreign actors were practically unknown until they came to California.

* * *

—George A. VanSmith, who is the new warden at San Quentin, is starting out with an idea of prison reform. They all do, all the best of them, and in the end they all yield to the old system and the thing goes on just as before; indeed we are lucky if it goes on no worse. Too, we don't put any too much faith in the good intentions of the new warden, but we do give him all good wishes and hopes for the successful carrying out of his very difficult task.

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EDITORIAL

(Continued from Page 5)

Coast Guard Heroes

Last week we mentioned the fact that the coast guard service was to be used for the enforcement of the prohibition law. We wonder if the bulk of our readers have any idea how wonderfully fine a body of men we have in that service, and if they grasp the actual human values of their work. It may not be generally known that it is due to the coast guard service that there have been no losses of ships by iceberg collision since the dreadful accident to the Titanic. Our coast guardsmen find the icebergs, report them by wireless and destroy them by T. N. T. Ships seeing icebergs report the same by wireless and the coast guard service takes them in hand. Not only that, but the coastguard ships deliver mail to fishermen on the sea, provide medical attendance to people on ship at times; give medical advice by radio to merchant ship officers who are worried with cases out of the normal, and perform a variety of social functions which are of the greatest humanitarian value and bring out the best in man. Not only that, but they assist in biological science, as appears from a note in the log of the Modoc which says: "While the cutter drifted for the night, nets were towed and samples of marine life were obtained. A vertical haul was made with the plankton net to obtain specimens of sea life," and from the same log book we get the information: "On June 11, medical advice was furnished by radio to a merchant ship." There is a fine record which we can say, without boasting, may be matched but cannot be excelled by any other service anywhere, and as a matter of fact we would not know where to look in order to match it. Even in the one matter of looking for and destroying derelicts, the coast guard service stands out preeminently as a magnificently valuable national asset. And to set the men that are doing all this fine work to the task of chasing rum runners appears to be a waste of splendid material and very poor social economics.

The Return to Gold

Nothing shows the improvement in the European condition and the gradual recovery from the effects of the war better than the recent advance in American exchange and the general stoppage of inflation in European currencies. These facts have moved as eminent an authority as the London "Statis" to declare that the question of an international gold standard is "nearer than it has been at any other time since the Armistice." Sweden has already re-adopted the gold standard and today the dollar is at a fractional discount in Stockholm. The Canadian dollar is now on a parity with gold. Australian and South African pounds are nearer to gold than to sterling. The Swiss franc and the Dutch florin are at a very small discount and within the last few days the pound sterling has again gone up. An important group of countries has been brought back to the gold basis including those like Canada and Sweden which are already back in the fold and others like Poland with the gold zloty, and Russia with the gold ceernovetz. Latvia with the new gold lat, and Germany with the new gold Reichs mark. These are only a few instances of countries in which the new gold currencies have been introduced upon the basis of the devaluation of depreciated paper currencies. At present it is really only London which is keeping the world waiting so says the Statist for a general reversion to the international gold standard. Countries like France, Belgium and Italy will by sheer force of financial gravity be compelled to accept devaluation of their paper currencies and it is only the fact that there is still a discount on the pound sterling at New York that halts the procession. The approach to the gold standard is rendered all the more easy from the fact that there has been a fall in the value of gold of about ten per cent as expressed in rising prices in this country. So far the decline in the value of gold is helpful rather than the contrary but there is a question as to how far it will go.

The New Richmond Ferry System

Business and passenger traffic always follow the lines of least resistance and that is the reason why an almost immediate improvement is made manifest when better means of communication are provided between widely separated communities. San Francisco has been said, in the past, to be surrounded by a Chinese Wall and that this wall should be torn down by the building of bridges and the inauguration of new ferry systems. Bridges have been built and are even now designed to be built in the near future, but the building of such gigantic structures is a very slow process comparatively. The new ferry system of the Southern Pacific Company will make possible a much more rapid transit than is now available to the motorists to reach those parts of the State most easily accessible from Richmond.

In announcing this yesterday J. H. R. Parsons, passenger traffic manager for the Southern Pacific Company, stated that the new ferry steamer "New Orleans" will be placed in service between the two bay cities.

The "New Orleans" is one of the new ferryboats recently constructed for the railroad by Bethlehem Shipbuilding Corporation. It has a capacity for 75 machines and will make the trip across the bay in 40 minutes. On week days the new ferry steamer will make eight trips each way across the Bay; the first boat leaving San Francisco at 6:20 a.m. and Richmond at 7:10 a.m. On Sundays and holidays the first boat will leave San Francisco at 7:00 a.m. and Richmond at 8:00 a.m. The service will be maintained until midnight.

San Francisco, Richmond and points in the Sacramento, San Joaquin and Napa Valleys, will greatly benefit by the new Richmond ferry service. The "New Orleans" is ideally suited to handle vehicular traffic across San Francisco Bay. Everything possible for the convenience of passengers has been incorporated into the new steamer.

Richmond itself will profit greatly through the new ferry line and it will only be a short time, in the opinion of transportation people, when they will run to capacity.

The country tributary to San Francisco through the operation of the new ferry system consists of some of the most productive and rich counties around the bay. Contra Costa County is one of the richest sections of the State as regards the production of grapes, apricots and peaches, while its grazing lands are rich in pasturage and the farmers of the country are among the wealthiest.

The opening function occurred on the fourteenth of January and was enthusiastically attended by the people of Richmond and San Francisco and invited guests.

A Noisy Affair

A dear old lady from the country traveled to London to see her married daughter, and returned with stories of her wonderful experiences.

London was enveloped in fog during the first two or three days of her visit, and as her bedroom looked out upon the railway she was troubled by the fog signals. She came down to breakfast after her first restless night and required the cause of the strange banging she had heard so often during the hours of darkness.

"Oh, that was the fog," explained her son-in-law.

Her visit over, she returned to the country, full of the wonderful sights and sounds of London life.

"Did you see a Lonnen fog, granny?" asked one of her listeners.

"Aye, that I did," replied granny; "and I heard 'un, too!"

"Heard 'un, granny?" exclaimed another listener. "How didst hear a fog?"

"Why," was the reply, "Lonnen fog hain't like ours. Every now and then it goes off wi' a rare bang."

Bits of Unwritten History

By Edward S. Spring

(Author's Note: This is a collection of odds and ends—queer sayings and doings in the local financial district and the mining fields,—that came to the writer's attention during many years past, and, so far as he knows, none of them have been hitherto published.)

CHAPTER XIX

"Old Yank" of Lake Tahoe

IT'S a far cry from San Francisco's financial district to the shores of beautiful Lake Tahoe. But, when the writer began to spend his summer vacations at Tallac on the lake, in the '80s, he found so many local banking and stock people quartered there that it seemed like being back in the bustle of California, Pine, Montgomery and Sansome streets. It afterward became quite "the thing" among this class of folks, to build and occupy summer homes on the lake. None appreciated the charm of vacation life there more than the late I. W. Hellman, president of the Wells Fargo Nevada National Bank and, in some years, his visits were prolonged far beyond the month's allotted time.

Under cover of the above remarks, the writer will now introduce a queer inhabitant of Lake Tahoe's shores, who quickly made himself known to newcomers and amused everybody with his eccentricities. This was old "Yank" Clement. In the '49 times, Clement and his wife kept a tavern on the Placerville road and made a nice amount of money. They came to Lake Tahoe and bought a short stretch of the shore, with quite a deep backing, including a grove of grand old tamarac trees, immediately adjoining "Lucky" Baldwin's big estate, on which he erected the Hotel Tallac. Baldwin vainly tried to buy the Clements property, and so did another rich man, who owned a large lot on the other side of them, for the "improvements" which old "Yank" put on his land did not add to the beauty of the spot. These improvements consisted mainly of a rickety two-story unpainted shanty, put up by "Yank" himself. There was a shallow cellar underneath, over the door of which was a sign bearing the significant word, "Bar." A shingle nailed to one of the corners of the house read: "Hotel. Boarders Wanted."

Were "Yank" Clement and his wife alive in these days, they could make a big fortune in the movies, which are always after "types" of their kind. No one appeared to know how old they were. "Yank" owned up to one hundred and five years, and, pointing to the old lady, would say: "She came over in the Mayflower, so you can guess how old she is."

Dwellers in the mountains surrounding the lake gave Mrs. Clement a good name. They said she understood the virtues of all kinds of herbs and was well versed in the art of healing and would tramp twenty miles, if necessary, to reach and cure anyone she heard was sick. Try as hard as they could, they did not get any boarders for their "hotel," for appearances were against it. How "Yank" worked the "bar" is told further along. He felt very bitter against Baldwin and his neighbor on the other side, who, he said, were trying to "freeze him out" and would not give him right of way through their land, forcing him to wade around in the water to reach the wharf at Tallac.

"Yank was never known to have worn a hat. He had a great shock of tousled hair, that originally may have been white, but was now dirty and full of dry leaves and twigs, and so was his long, bushy beard. Leaning across his fence, he shamelessly confessed to the writer that he had never taken a bath but once in his life, and, he explained:

"That was when I fell in the lake and could not help it. It nearly killed me."

"These are grand old trees, 'Yank,'" said the writer, pointing to the towering tamaracs, centuries old.

"Guess they are. I'm proud of 'em, for I set 'em all out myself."

This was amazing, but more astonishment came when "Yank" invited his new acquaintance to visit the "hotel." Climbing the fence, the writer was led to the "bar" in the cellar, where a plank across two saw-horses served as a counter. "Yank" went into a corner and produced a gallon demijohn and two glasses, which he filled to the brim with the liquor.

"There's something that will make your hair curl," said the old man with much pride.

As "Yank" turned to put the demijohn back in the corner, the writer lifted one of the glasses and had a whiff of something that smelled like spirits of turpentine. He quickly poured the stuff on the ground, covered the glass with his hand and pretended to have drained the last drop, when his host again faced him and emptied his own glass with one gulp.

"How does that strike you?" asked "Yank," smacking his lips.

"That's great stuff. I've never seen its equal before."

"Well, it ought to be great stuff," said "Yank." "It cost me 75 cents a gallon in Sacramento."

* * *

"Yank" and his worthy wife put up a hard fight to retain their land and the tamarac grove and the hotel and all that went with the outfit, but, in the end, the "bloated capitalists" came out on top, as they usually do.

Stuff That "Takes Right Hold"

Writing about liquor with a "kick in it" and that "takes right hold," like the stuff that old "Yank" said he paid 75 cents a gallon for, in Sacramento, reminds one of what the late E. A. Fargo (related to the great express people), and who was in the liquor business here for many years, once said:

"Miners, teamsters and other hard working people up in the mountains and laborers on the river steamers and ranches will not touch liquor that does not bite."

And then Fargo went down into his basement and showed a row of eighteen barrels of whiskey. "Starting at this end," he said: "Here is our finest, oldest and smoothest whiskey. The price is \$12 to \$15 a gallon and, as we go along the row of barrels, the liquor gets poorer and cheaper, but more fiery, until it would take a throat and stomach of cast iron to retain the stuff in the last barrel on that end, the price of which is 85 cents a gallon."

"We had a buyer here from French Corral," continued Fargo, "and he wanted our best whiskey and was willing to pay \$12 a gallon for it. As a joke, we gave him a sample of the best, smooth whiskey and told him the price was 85 cents. But it seemed tasteless and he would have none of it, and as we went along sampling and as the whiskey got poorer and the price became higher the man's face brightened and when we reached the 85 cent stuff he said: 'That's the right taste—that's the real \$12 whiskey. Give me a barrel of it.'"

"We let him into the joke and lost a good customer," said Fargo.

(To be continued)

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FINANCIAL

(Continued from Page 11)

—The Community Chest people ask me to say a word for them, to help them in their campaign for 1925. I have heard little against their past work, much that does them credit. Like many others, I think it is bit of a close corporation, in that many deservng charities are excluded from its beneficent support. But then, how many of its critics know anything really of the societies excluded, or of the reasons? I do not like the way employes of big corporations are practically forced to contribute, because in many cases they cannot afford to (for reasons that they cannot explain to everyone). But the pressure cannot be "blamed on" the Chest. And, when all is said, the idea is good, and we are not supporting it as we should.

* * *

—No one will be sorry to hear the good news put out by Thomas Magee & Sons concerning real estate transactions in San Francisco. I can never hear too much about home building, too little about rabbit-hutch erections. Be that as it may, building investments in any of our larger cities are safe enough, if under experienced management. Building bonds show fine yields, and are as a rule well secured. Their popularity will increase every year.

* * *

—We are going to be well treated in the matter of oil stations. The General Petroleum Company is following in the footsteps of Pan-American, with a million dollar bank roll to support its enthusiasm. That the company's move has the element of permanency, is evidenced by its having arranged for a fleet of tank trucks to bring the oil from the south, and for the construction of steel storage tanks of 200,000 barrel capacity. Warehouses, garages, shops, etc., are included in the plan of operation. All this means competitive service, but do not look for lower prices. The market position does not warrant any such expectation.

* * *

—A big increase in passenger traffic from the East and Middle West is expected by the officials of the Southern Pacific Company. It was below normal in 1924, but a larger proportion of those who came to look remained to thank their stars that they had taken the peep. As many as 5076 refunds on unused portions of tickets were issued during the last six months of last year. Let them all come—except the Chicago bees.

* * *

—"Why a laborer's wage of \$6.00?" is asked. The reference being to the liberality of our Supervisors. I express no opinion, not being a municipal laborer—if there is such a thing, correctly so described. But when the opponents of the increased pay tell me that a daily wage of \$5 50 is 10 per cent in excess of the rate fixed for skilled labor in private employment, I rub my eyes. Under what classification does a bricklayer come? Mechanic? Unless the suggestion is that he is skilled, but not a laborer, though non-municipal.

* * *

—Hunter, Dulin & Co., of 256 Montgomery Street, offer a carefully selected list of "Considered Investments." If more of us considered there would be complaining. Also, if more personal modesty guided our investments, there would be fewer blunders. We have skilled advice at our elbows, why be out of elbows after a lot of self-sacrifice in savings? Because we think we know.



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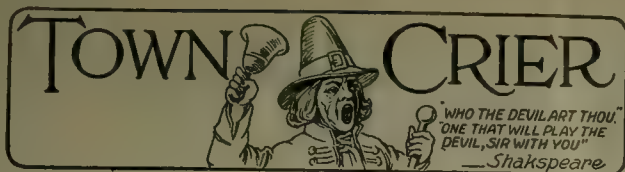
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A MERCHANT on upper Sutter street called my attention to a young girl entering the machine of a stranger. He explained to me that the automobilist had been following the girl for over a block persuading her to take a ride.

"Now," said my friend, "that young woman doesn't know whether she is going home or not, and I wish she had called to me for help. I should like to have landed into that fellow. But what can one do in a case of that kind?" As I left him, he said, "It makes a man afraid to raise a family."

* * *

—She was rather proper herself, but thought she liked the he-man idea,—a man fashioned in the most he-masculine style that is dear to the heart of a goodly portion of feminine writers. She showed me a story she wrote herself about the kind of a woman she evidently thought was her kind, and my heart echoed with a cynical laugh-beat.

I sometimes think that civilization has developed a manlier type than the cave-man at least, and I read with thrilling interest that according to Professor George L. Collie the "cave-man" theory of murderous love-making is about as solid as stewed minced apples. Professor Collie, who is of Beloit College, says that the he-man of the cave to be sure to get the girl of his eye, instead of hitting on the head with a club to drag her to his domicile, coaxed her there by mincing means, and flattered her, and strung her beads. We think, by the way, that the cave-woman was some husky herself, and can imagine what she might have done with that same club when she regained consciousness from its contact, her head still throbbing, and while her supposed lord and master was snoring like the meat-eater he was.

* * *

—"S. F. Men Will Avenge Death." That is a pretty title a newspaper is compelled to print to indicate the state of affairs locally reached between the prohibition agents and those who refuse to be prohibited. Of course we are talking of liquor. What other object denied to the citizens by law or action restrained by it, has brought opposing forces in contact where guns are mounted, ships sunk and men killed?

* * *

—We belong to no cult, and have no spiritualistic fad, but we wonder why we hear of a case on good authority of a woman screaming when her son is murdered three thousand miles away in a foreign land, and should an article, ap-

parently truthful, appear in a local newspaper telling of a man who turned back in the city because he felt his wife was in danger, thus saving her from being overcome by escaping gas? If such things are, why laugh at Sir Conan Doyle and Sir Oliver Lodge and the late Henry James? Many have grown to believe in telepathic thought, but reject any kind of spiritualistic theory. In the two there is something akin.

* * *

—We only know this life, most of us, and they who are with us and claim knowledge of another, may have a happiness we cannot comprehend. That is, perhaps, why we do not believe them, and cannot understand.

* * *

—The jury found Kid McCoy guilty of manslaughter in the case of the death of Mrs. Mors with whom he was intimate, and the judge sentenced him to a possible one year's imprisonment; in other words, from one to ten. To the writer it looks very little. Was there a lingering doubt in the judge's mind? We ask the question cautiously, because the trial is over; and the judge is the judge, but the sentence does seem very little, especially on a man who shot at two or three people at the time of Mrs. Mors' death.

* * *

—It always seems to us that where an opera singer is paid from \$1000 to \$2500 for two or three nights' work, there should be some leeway in the finances involved to pay something to members of the chorus. Sometimes they are paid and sometimes not, but an operatic star will often hold up the curtain, or try to do so, unless handed in advance his small fortune.

* * *

More bluejackets' lives snuffed out by another explosion! Surely in our Navy is exemplified the aphorism paraphrased: Peace hath her victims more than war.

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SERVICE

Petrol Paragraphs



By E. V. Weller
National Automobile Club

Motor Car Thieves

"IT is when the shoe pinches us that we are most concerned," recently declared a prominent detective who has a great deal to do with apprehending motor car thieves. This statement was made in commenting upon the number of automobile thefts daily occurring throughout the country.

"Americans are not a selfish race, but are apt to be thoughtless by nature," he said. "When we rely too long upon 'George doing it,' George generally becomes tired and falls down on the job. Laws can be made by legislatures and brilliant legal minds, but the enforcement of these laws rests with the conscientious support and co-operation they are given by 'Mr. Every-day Citizen.'"

The problem of motor car thefts is like all other similar ones, a matter of public interest. Mr. Citizen is very apt to be apathetic towards his neighbor's car being stolen, but let him find his car amongst the missing and it is an entirely different story. It is a known fact that outside of the amateur car thief there are organized groups of motor car thieves operating throughout the country. The cleverness and skill of these bands of outlaws is so ingenious that the most brilliant minds in the Police Departments are needed to cope with them. It is for these organized gangs that the Theft Details are at present spreading their nets. Already the meshes of this fine net which extends over eleven Western states, have entangled some of the shrewdest criminals in the country. But to accomplish this work in a speedy manner, the co-operation and assistance of the public is essential.

This help which the individual car owner may give comes mostly in the form of following just plain horse sense in matters pertaining to his car. Many of the present traffic rules which seem unnecessary to the average person are laws which were adopted for the purpose of preventing the theft of cars or accessories on cars. The following are a few simple suggestions which would greatly assist in lessening such thefts:

Don't park your car in out-of-the-way places. Don't leave the keys in your car. Always secure your car with either an ignition lock, or tire lock before leaving it. Report immediately to the police when you rent your private garage to any outsider as stolen cars are often altered in private garages to confuse identity. Always keep a memorandum of your car's license and motor numbers and any particular mark of identification. Keep your license registration certificate in your car and last, but not least, if your car is stolen, report immediately to the nearest police station, giving them intelligent information, and not a confused statement of mere surmises."

* * *

There is no approved spotlight list authorized by the Motor Vehicle Department. This was the statement made by Inspector Harder of the State Motor Vehicle Department to a representative of the National Automobile Club last week. All spotlights "are approved" provided they conform to Section 108A and Section 108B of the State Motor Vehicle Act.

The first defines the term spotlight as any light, the rays of which are projected forward, other than headlights and sidelights.

The law governing the use of such devices is as follows:

All spotlights used on motor vehicles shall be affixed to such vehicles in such a manner that the centers thereof shall be not less than fifty nor more than seventy-two inches above the level surface upon which the vehicle stands, and shall be so constructed and arranged that no portion of the main substantially parallel beam of light when measured one hundred feet or more ahead of said lights, shall rise or shall be capable of being raised from the front seat to more than forty-two inches above the level surface of the highway upon which the vehicle stands, directly ahead of such vehicle. The provisions of this subsection shall not apply to police or fire department vehicles.

According to Inspector Harder, the use of the spotlight is so definitely set forth in the Motor Vehicle Law that it is unnecessary for the Motor Vehicle

Department to test any such devices, and the corps of Inspectors will only occupy themselves in checking up the use of these devices to ascertain whether they are being employed strictly in accord with the law or not. If they are so employed, there is no danger of any glare and there is no necessity of issuing any prescribed list of approved devices.

The following telegram was sent out by the State Motor Vehicle Department in regard to the use of spotlights on motor vehicles:

"Any spotlight that complies with Section 108 complies with law. Laboratory test not required. Laboratory test has been made at request of several manufacturers but this was for advertising purposes only.

(Signed)

Division of Motor Vehicles."

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Captain Shotover, in "Heartbreak House," says he has attained the "Seventh Degree of Concentration." Not one man in a million attains the First Degree of Concentration. A bullet goes farther than a pound of buckshot. The secret of success is concentration. A perfect sonnet is concentrated poetry. A diamond is concentrated coal. If you want to get on, you ought to focus your energy on one aim, not on twenty. Versatility is a curse for the artist as well as for the business man. You cannot be everywhere and do everything. Be one thing and do one thing thoroughly. The man who can do one thing well has attained the First Degree of Concentration.

* * *

"Our new cook always boils my eggs hard."
 "Lucky man! We can never get one to stay that long!"—
Kasper (Stockholm).

* * *

It happened in a Baltimore market. "What," said a woman customer of one dealer, "is the price of these chickens?"
 "A dollar and a quarter apiece, ma'am," replied the dealer.
 "Did you raise them yourself?" asked the lady.
 "Oh, yes, ma'am. They was only a dollar ten last week," was the reply.

* * *

"I say, Gadsby," said Mr. Smith, entering the fishmonger's shop with a lot of tackle in his hand, "I want some fish to take home. Put them up to look as if they'd been caught today, will you?"
 "Certainly, sir. How many?"
 "Oh, you'd be'ter give me three or four—mackerel. Make it look decent in quantity without appearing to exaggerate, you know."

* * *

"Yes, sir. You'd better take salmon, though."
 "Why? What makes you think so?"
 "Oh, nothing except that your wife was here early this morning and said if you dropped in with your fishing-tackle I was to persuade you to take salmon, if possible, as she liked that best."

* * *

"When you refused him my hand did he fall on his knees, papa?"
 "I didn't notice where he fell!"—*Karikaturen* (Christiania).

* * *

"It must be awfully cold in brother's room at college."
 "Why so?"
 "He writes that his roommate just slipped in with a skate on."—*Dartmouth Jack o' Lantern*.

* * *

"Do you speak French?"
 "No."
 "Do you speak English?"
 "No."
 "But on your window it says 'French and English spoken here.' Who speaks it?"
 "The customers!"—*Strix* (Stockholm).

* * *

Tom's wife was commenting upon a love passage in the novel she was reading.
 "Were you embarrassed when you proposed to me, dear?" she inquired.
 "Yes, darling," replied her husband, "I owed over £300!"
 —*Weekly Telegraph* (London).

* * *

Rhyme and Reason—A little kissing now and then is why we have the married men!—*Pearson's Weekly*.

The Old Dear—"Yes, we've been married goin' on forty years, an' my husband has never received me once!"
 The Dear—"My, isn't that wonderful!"
 "Yes, isn't it? I can tell when he's lying—every time."—
Sydney Bulletin (Australia).

* * *

"When my wife starts to scold I go for a walk!"
 "Indeed! The shoemaker told me you are one of his best customers!"—*Der Brummer* (Berlin).

New President for Down-Towners

E. W. Milburn was elected last Tuesday by the directors of the Down-Town Association as president of their organization for the ensuing twelve months, to take the place of J. M. Kepner, the latter having held the chairmanship for three years. The other members of the board are: Horace H. Allen, John Breuner Jr., B. C. Brown, Frank E. Carroll, Thomas J. Coleman, Richard W. Costello, Tom Dillon, J. F. Douglas, W. D. Fennimore, Marshal Hale, J. M. Kepner, Frank W. Marston, Byron Mauzy, Andrew G. McCarthy, Angelo J. Rossi, E. V. Saunders, Max Sommers, James A. Sorensen, Harvey M. Toy, Frank I. Turner, John I. Walter and Frederick A. Wilson. Joseph M. Cumming remains as executive secretary, Edgar D. Peixotto as attorney and James C. Crawford as publicity director.

ASSESSMENT NOTICE

The Mineral Development Company, Location of Principal Place of Business, San Francisco, California.
 Notice is hereby given that at a regular meeting of the directors held on the 13th day of January, 1925, an assessment of one-half cent per share was levied upon the issued capital stock of the corporation, payable immediately in legal money of the United States, to the Secretary, at the office of the Company, Room No. 237 Monadnock Building, San Francisco, California.
 Any stock on which this assessment shall remain unpaid on the 20th day of February, 1925, will be delinquent and advertised for sale at public auction, and unless payment is made before will be sold on Friday, the 20th day of March, 1925, to pay the delinquent assessment, together with costs of advertising and expense of sale.
 M. J. SEELY Secretary,
 237 Monadnock Building, San Francisco, California.

**“The World’s
 Most Beautiful”**

Showing the fairest daughters of many lands, is an attractive page in Sunday's rotagravure section. There is also a page of unusual pictures taken "Abroad," and some out of the ordinary scenes taken "Afloat and Ashore."

**“Picturesque
 Visitors**

At the White House," shows an even dozen notables from various lands; there are some interesting scenes from "The Woolly West," some styles for the ladies, and a delightful front page, "The Masquerader." Don't miss The

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PLEASURE'S WAND

(Continued from Page 13)

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Cameo

Burns Brothers' Memphis Minstrel, an organization of 30 colored performers, is heading the stage presentation this week at the Cameo. The minstrels opened a week's engagement Saturday in conjunction with the picture feature Buck Jones in "The Desert Outlaw."

The colored minstrels are a complete modern organization, and with their Creole Beauty Chorus, present as one episode a minstrel revue. Willie Williams, a dancer, The Dixie Four, a quartet of male voices; "Skating" George Green, Claude Burns and Ed Lancaster are also prominent in the cast. They carry their own minstrel band, which not only appears on the stage, but gives typical Southern airs in front of the theater each day.

"The Desert Law" is a fast moving Western story. It tells of a young prospector who saves the life of an outlaw, brother of the girl he loves, and gets into trouble himself by the act. An exciting scene in the picture is when Buck, handcuffed, escaping from a posse, leaps from his flying horse to a fast moving train. Evelyn Brent plays opposite Jones and other members of the cast have been well selected.

Warfield

George Beban, perhaps the world's foremost delineator of Italian character on both the stage and screen, comes back to this city Saturday as the star of the film, "The Greatest Love of All," at the head of his company, and enacts a bit of the play on the stage. Loew's-Warfield will house this attraction beginning today.

This same method of entertaining an audience—that of showing a company on the screen and then having them on the stage speaking their parts, was done by Beban and his company several seasons ago with great success. This time he has a company of 24 players, all of them from the original film cast. A court room sequence of the story will be done on the stage of the Warfield.

Added to this will be the usual liberal quota of short films, a concert by the music masters under Severi's leadership, and another flashing Idea staged by Fanchon.

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SATURDAY, JANUARY 24, 1925

LOS ANGELES



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Ralph Graves



Alice Day



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—Very seldom do both sides of a record appeal to us.

* * *

—The cork on a fishing line dances around and attracts a lot of attention, but it is the hook that is doing the work.

* * *

—Japan signs treaty of recognition with Russia. We can read much significance into that fact.

* * *

—“Education is good behavior to the young, comfort to the old, riches to the poor, and decoration to the rich.”
—Diogenes.

* * *

—Emerson advised us that “The true test of civilization is not the census, nor the size of cities, nor the crops; no, but the kind of man the country turns out.”

* * *

—When circumstances appear as too monstrous for us to contend with, and the future appalls us, it is comforting to remember what Plato said: “Combat is beautiful and hope is great.”

* * *

—Listening to the orchestra at the Fairmont last Sunday evening, and looking around at the absorbed audience, their faces keenly alive to the beauty of the music, we thought: “Thank Heaven, the whole world is not jazz mad.”

* * *

—To ignore the power of gold in the present organization of the world would be folly, like failing to recognize the power of the elements in nature, but man, a superior being, ought to be able to dominate it, use it and never let himself become subjugated by it.

* * *

—Hear what Luis H. Debayle says on evil speaking: “When you hear, ‘they say that they say,’ ask, rather: ‘What is it that they do not say?’. . . Calumny is the miasma of the social swamp. . . The evil speaker is an evil doer in germ.”

* * *

—In a recent speech to the American Society of Newspaper Editors, President Coolidge stated that the ideals of American newspapers are high, that they lead the world—that their success lies in avoiding propaganda—that there is no such thing as the influence of the “Capitalistic press,” etc., etc., and much more fulsome praise. Well—well—even if these statements have to be taken with a pinch of salt, we believe that occasional praise is a valuable thing and tends to create a desire on the part of the recipient to live up to the standards set forth.

—That an employment agency can function efficiently and profitably on a 10 per cent basis, has been proved conclusively by a certain firm here in San Francisco; realizing this, it seems an unnecessary hardship to burden working girls with, when an agency demands a third of the first month’s salary.

* * *

—Much adverse criticism has been aroused in motoring circles regarding the proposed raise of taxes on gasoline to 20 per cent of the retail price. The present tax is 12½ per cent of the value of the commodity sold. A little reasoning will show the motorist who considers himself over-taxed that the up-keep of roads means the up-keep of his machine, for bad roads mean the rapid deterioration of an automobile.

* * *

—To quote the English Times: “Facts which none dispute have convinced the Government of the United States, against its will, that the existing regime in Russia is based upon the negation of every principle of honor and good faith, and every usage and convention underlying the whole structure of international law, that is, to the negation, in short, of every principle upon which it is possible to base harmonious and trustful relations, whether of nations or of individuals.”

* * *

—So it is decided that the old U. S. A. cannot elevate its own battleship guns. More European arbitration. Well, we might be suffering a few qualms of apprehension over all this handicapping and handcuffing of Uncle Sam, except that history tells us, whether elevated or not, “its the man behind the gun that does the work,” and the American “gob” has yet to be beaten.

* * *

—In the recent matricide that has shocked the whole community and to which the daily press has devoted page upon page of space, there may be extenuating circumstances which are unknown to the public, or even unrealized by the girl criminal herself. Often the fact that a child is not wanted serves to react against the mother and brings about an abnormal hatred which the child itself cannot understand.

* * *

—If your affairs of life seem to be inexplicably mixed, and there is no loop-hole of escape from various disagreeable business duties that stare you in the face, and an impenetrable wall seems to be between you and the future, take a stroll around the water’s edge to Land’s End, and standing on the cliffs by the sea, steep your tired vision in the gray-green waves and the blue-green Marin hills beyond, attune your fagged pulses to the throbbing of the tides, face the breeze with a cheerful countenance and your perplexities will drop from your consciousness like a smothering and unnecessary cloak from your shoulders.



EDITORIAL MENTION

Back to Unity We have always taken the position that an economic unity, once achieved, is a matter of great moment and that any attempts to destroy that unity and to break it up again into its component parts is a step to the rear and a reactionary move. We always consider that the expression of the famous J. Pierpont Morgan that one cannot unscramble eggs was a very wise and unassailable statement of a fact which mere political demagogues are very apt to ignore. So we considered, always, that the breaking up of the Austrian Empire into congeries of small states was a great mistake which could not fail to throw Europe backwards. The "Succession States," as they are called, are now beginning to see that they cannot exist as separate entities, but that they are really parts of one system. They have begun to talk about economic union and in this they are eloquently aided by the London Times and the Paris Temps. It might be carping to say that these papers might have been sagacious enough six years ago to have seen where the separatist tendencies would lead. Now it seems to be evident that these nations must have economic union, and, if economic, why not political? Indeed the one is the correlative of the other. They cannot exist apart. As one authority puts it: "To break up a natural economic unit like the Austro-Hungarian monarchy was such a unique, extraordinary and fantastic piece of political malpractice as to be explainable only by the atmosphere of blind passion and still blinder ignorance in which it was committed but nature has its own way of healing wounds and rest and quiet will restore damages inflicted by accident or recklessness. So, also, political mistakes foolishly and ignorantly committed in times of war are corrected in times of peace. We may hope therefore that if the peace of Europe is maintained for some time, there will be a general tendency to remedy the errors of the unfortunate Treaty, particularly in view of the movement towards a United States of Europe.

Air Ships Extraordinary We make no apology for constantly in these columns calling attention to the development of air transportation because we think that it is destined to have a very important effect on the development of the race as a whole and we are convinced that it is perhaps the most remarkable achievement of this very remarkable quarter century. In the Shenandoah and the Los Angeles we have two very fine airships, the best to date. Now England is preparing to build two airships of five million cubic feet capacity or twice the size of the Shenandoah or the Los Angeles. These are to run between England and India. They are to be ready by 1927. One is to be built by the government and the other by a commercial company. They will be 720 feet in length and 140 feet high, driven by seven engines each of 700 horsepower burning heavy fuel oil. The maximum speed will be about 70 miles an hour and they will each accommodate about a hundred persons. Of course, that all sounds quite formidable and does mark a great advance, but the specifications show that this form of transportation is, as yet, only in an experimental state and it may easily happen that progress will be so rapid that these designs may be abandoned before completion, in view of great progress in heavier than air machines. What is worth while from the point of view of general human progress, is the fact, now fairly apparent, that the most energetic

and progressive peoples are engaged in a friendly rivalry with the purpose of dominating the air and extending the domain of man into regions which until a very few years ago were regarded as entirely inaccessible. It is our national glory to have taken the very decisive steps in the history of those human gains. It will also be our future glory that we have not fallen into the rear in this race, but have steadfastly maintained the fame of American inventiveness and mechanical skill.

Africa Awakening If the war put many old forces, such as the feudal classes of Germany, Austria and Russia out of existence, it also brought, in other places, new forces into life and has made possibilities of action among people who before the war were considered as negligible savages. This has been particularly true of Africa, and a writer in the English Review, St. Barbe Baker, is very emphatic in his statement that the war should have been kept out of that continent, for its disturbing effects upon the African natives can hardly be appreciated by those who were not acquainted with the country prior to the employment of large numbers of natives in European hostilities. Events have so speeded up an abnormal development that periods which it took Europe hundreds of years to pass will be traversed by Africans in a few decades. We have the motor car and the telephone side by side with the witch-doctor. The war has given the natives a fondness for the play of military evolutions and they are already organized with fighting men and a staff, which very cleverly imitates the methods of civilized fighters. Such is the ignorance of the civilized with respect to the African native, that none can say whether war sports are purely amusement or part of a hidden design to organize and drill the Africans for effective fighting. As a matter of fact, we know next to nothing of the history of Central Africa and the inner circle of the Council of Elders seems to guard that history very closely. There seems to have been at some time a central kingdom to which all the tribes owed allegiance and there is today a very deep desire to restore that unity. What the effect of such a desire, coupled with the discipline and power of organization due to the war, will be on the nations now occupying and exploiting Africa, is one of the deepest and hardest problems of modern imperialism.

Our Grisly Press One would think to read the front page of the local papers that we were bathing in a sea of dread crime and awful and abandoned cruelty. The morning papers seem to have taken the motto of the Fat Boy in Pickwick and make our "blood run cold." They turn out for our delectation columns of misery which make the heart to bleed, even the tears to congeal on our cheeks, these chilly mornings. Why is all this? Can it be truthfully said that the condition of things is worse than usual and that we are all off full speed to the eternal bowwows? We think not. There is no reason to suppose that any particular wave of fell and horrible criminality has struck us at the present time nor that this, the first month in a new year of grace, is bestotted and begored to a greater extent than its predecessors. Yet the front pages of our papers scream crime at us in flaring letters, and the evening papers follow suit, also piping the dance of death. To ride in a street car or on the ferry boat in the earlier hours of the morning and to watch the people with their morning papers is to see a group bowed in awe-struck interest over the tale of doings that would disgrace any tribe of savages. Think of the effect upon the minds of large numbers of those readers, of the horrible start to the day, of the perversions and psychological twists which arise from the contemplation of these monstrosities! If it were necessary it would be bad enough in all conscience; but it is not necessary.

Our State Prosperity Wells Fargo Bank and Union Trust Company have issued a pamphlet called "Business Outlook" in which the results of the farming operations of the State are well handled. The report arrives at the conclusion that the farming operations resulted much better than was anticipated from the conditions earlier in the year. The drought caused a loss of about 25 per cent of the acreage harvested. There was an increase of 8 per cent in the acreage of tree-fruits over 1923. The total tonnage of field and tree-fruits was 7 per cent less than in 1923, but increased prices brought the returns up to within 1 per cent of the former year. Total value of the field and tree crops was in 1924 \$368,427,000 as against \$370,398,000 in 1923, a comparatively slight falling off, very much less than was anticipated. There was also a slight falling off in the amount of lumber produced; \$1,400,000,000, approximately as against \$1,600,000,000 in 1923; according to the estimates of the California White and Sugar Pine Association. The prices of lumber have increased, however, from \$2.00 to \$5.00 per thousand since the early autumn. The year 1924 was a good one for both fruit growers and packers. There was a lower tonnage, but the prices were better than in 1923 and the carry-over is very slight as compared with most former years, about one-third less than it was last year. Taking it altogether, the State weathered what might have been a very bad year quite successfully and the agricultural and fruit growing sections are in good condition and can look forward with a great deal of confidence to the future. The cities were very prosperous and the industrial growth and commercial development of San Francisco is reflected in the fact that 5,027 new businesses were started and the building permits reached a point never before attained. \$57,852,973 in building permits is a record of \$7,000,000 higher than the best hitherto.

Taxation of Public Utilities

Assemblyman S. C. Hartman of Fullerton has introduced a bill into the State Legislature which will undoubtedly cause much discussion during the present session and possibly a good deal of feeling. He proposes to tax publicly-owned utilities on the same basis as private utilities are taxed under the King Act, which is 7 per cent of the gross earnings. It is said that behind the proposed action is the support of the State Farm Bureau Federation and all the other farmer organizations. The idea is not to tax water and irrigation projects, as such, but all public light and power and transportation enterprises would be affected. The San Francisco delegation announced that the bill would meet with their determined opposition and the statement was made that the bill was an attack upon the principle of public ownership. If the community goes into municipal trading—and the act only applies to municipal trading—it would appear to be equitable, that it should take up that phase of activity under the same conditions as apply to other enterprises of a like character and that the public should not have the advantage over private concerns in so essential a matter as taxation. A San Francisco enterprise free from taxation places the state at a disadvantage with respect to the amount of taxation which could be derived from the enterprise if it were in private hands. It thus becomes very obvious why the farmers should object to municipal trading enterprises being free from fair taxation, as the state must have the revenues. If the municipal enterprises are excused it means that the farmers would have to pay so much the more in taxation. The mere fact that an enterprise is a public trading concern out of which a given community gains or saves money, at least in theory, should not give that enterprise any advantage in taxation which might operate to the detriment of the rest of the State.

He Took a Vacation

Who that was in the financial district, during the '70s and '80s does not remember the little old man that sold eye-glasses and spectacles, standing on the steps of one of the basement entrances of the old Merchants Exchange Building, on California street. He was always bundled in a thick overcoat and wore a big pair of goggles. For many years, in rain, or shine, heat, or cold, there he was, promptly at 8 o'clock, every morning, with a small push cart, bearing a big tray, full of his wares. If it rained, he was protected by a big umbrella. The little man did a good business. His method was, to allow you to do your own fitting of the glasses. Bankers, brokers, merchants and others would stop and try one pair after another until they got one that was suited to their eyes and they all appeared to be satisfied. Many declared that they were better pleased than at the big optical stores. The little man and his cart, grew old together on the spot. His customers died, but he was always there. Bank and insurance clerks used to set their watches by him. One morning, California street got a shock. The little old man with the glasses was missing. Three days passed and he did not appear. On the morning of the fourth day, another man was there at 8 o'clock, with the tray of glasses, ready for business.

"Where is the little old man?" asked the writer.

"Oh! He's gone on a vacation?"

"Dead?"

"Dead."

* * *

A Square Deal

Twenty years ago the suit on your back cost you thirty dollars; today similar raiment costs you sixty; twenty years ago a car ride was purchased for five cents; today it is five cents! The contrast emphasizes the ludicrousness of the city railways situation: the materials and workmanship entering into the manufacture of that suit of clothes are no whit different in volume from the material and workmanship incident to the railway upkeep and operation; these have doubled or trebled in both cases but the corporations are prohibited by archaic legislation from charging a just price for their "product." This is senseless and politics is to blame for the condition.

In the Board of Supervisors is vested authority to grant relief for this intolerable and unjust condition, but favorable votes being necessary to election, and permission granted for an increased tariff being handmaid to unpopularity politically, elective officials are fearsome of establishing even the small though equitable increase asked.

Both the Municipal and Market Street railways are suffering seriously in their revenues—are tending toward the brink of bankruptcy—because of the five cents fare obtaining and it is a serious condition that must be remedied to stave off the inevitable crash. We therefore advocate the creation of a committee representing commercial and labor elements which would study the situation; we are confident any unbiased body of serious observers would be forced to issue an opinion consonant with common justice.

Why Daddy Washed

Mr. and Mrs. Jones had been invited out to tea.

"Come along, dearie," said Mrs. Jones to her three-year-old son, "and have your face washed."

"Don't want to be washed," came the reply.

"But," said mother, "you don't want to be dirty, do you? I want my little boy to have a nice clean face for the ladies to kiss."

Upon this persuasion he gave way and was washed.

A few minutes later he stood watching his father washing. "Daddy!" he cried, "I know why you are washing!"



PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S
— Tom Moore



By Katherine Schwartz
Formerly of the "Chicago Tribune"

Curran

AS a long time admirer of Pauline Frederick both on stage and screen, I rise to say that in her new play, "The Lady," which opened Monday night at the Curran, she displays a depth of emotion and intensity never dreamed of before.

In this play, a rather melodramatic, but gripping and unusual drama, she ran the gamut of emotions—lightness and gayety, then quick as a flash, portraying the very depths of tragic emotion. She carried her audience with her, playing on their emotions so that they responded to her every mood.

The play opens with a prologue—The Brixton Bar, Havre, France. In this she portrays the keeper of this bar, in a reminiscent mood. Next she is seen as the beautiful and honest Polly Pearl in the dressing room of a London Theatre, then as the wife of an English gentleman who tires of her and wants to divorce her, then in the next act as a distracted mother who sacrifices everything for her child's welfare, and finally in the epilogue, where her intense mother love again prompts her to sacrifice herself for her boy.

There is a splendid supporting cast. June Elvidge as the devil-may-care Fanny LeClare gives a splendid characterization. Special mention must be made of George Barraud as the weak husband; Charles Coleman as the flashy race track lover; Rose Dione as Mme. Blanche.

To my mind, "The Lady," from start to finish, is one of the smoothest and best acted plays I have seen for many a day. Much credit is due for the direction of this play by Lillian Albertson, and to my way of thinking it is another big triumph for Louis O. Macloon, who produced it.

Jascha Heifetz

With every seat filled, and many standing, Beatty's Casino presented a gala appearance Sunday afternoon, for the only appearance of Jascha Heifetz in San Francisco this season.

He comes heralded as the world's premiere technician on the very difficult instrument, the violin, and after hearing him, we acquiesce in this claim. Certainly nothing on the program overtaxed his ability.

Opening at his concert with the Concerto by Glazounoff, he gave a perfect demonstration of the Auer teaching. Following this very difficult work was a variety of exquisite and delicate numbers, ranging from the Sixteenth Century to the very modern Cyril Scott—finishing his program with the Introduction and Tarrantelle by Sarasate.

The audience refused to leave, and he very graciously responded with several encores. Surely there is only one Heifetz!

A word in passing must be given to the very excellent accompaniments as played by Isidor Achron.

Golden Gate

A well known favorite of the stage and screen heads the bill at the Golden Gate next week, in her new offering, "Scrubby." Assisted by Williard Barton and Edward Tall-

man, Miss Barriscale in the title role gives a splended performance as the little scrub girl.

Herbert Williams, in his very funny offering, "Soup to Nuts," is guaranteed to chase away the blues. Ruth Budd, aerialist, musician and dancer, has a splendid offering.

Odiva, "the water queen," and her school of Pacific sea lions, will be seen in an exhibition of diving, endurance, and feats of grace in a large glass tank. Walter Weems, monologist, presents "Southern Humor." Rhea and Marguerite Lorner, little English dancing girls have a pleasing number.

On the screen will be seen "Idle Tongues," which was adapted from the very popular novel of Joseph Lincoln's "Dr. Nye." Claude Sweeten and the orchestra have some special numbers in preparation.

Orpheum

Joseph E. Howard, popular musical comedy composer, with a company of 25 singers, dancers, comedians and musicians, will head the new bill at the Orpheum next week. Edith and Dickie Barstow, Mammy Jinny, Jannette Gilmore, Ed and Mirian Root, Ruth Miller and The California Serenaders are some of the principals who will be seen with Mr. Howard in his new musical offering entitled "The Toy Shop."

Another popular musical comedy star, Mabel McCane, is also on the bill in a novelty of song called "Life," written expressly for her by Blanche Merrill.

William Damarest with his \$1.50 cello, and Estelle Collette, the talented violinist, have an entertaining mixture of comedy and artistry. Walter and Emily Walters, ventriloquists will entertain in an original manner.

Lew Lockett and Peggy Page in "Say It While Dancing," assisted by Ruby Ward at the piano; Neal Abel and his darky stories; Don Valero premier wire dancer complete the bill.

Strand

"Listen Dolly," this week's offering of Will King and his company is replete with laughs and good musical numbers. Will King and Lew Dunbar appear in this number as a couple of tramps and laughs and chuckles are the rule from the moment they walk on.

Bessie Hill and James Ellard stopped the show the night I saw them in their impersonations of the different stars, ending up with Ellard impersonating Will King.

The opening number, a group of "California" songs done by Clara La Verne and Howard Evans, is especially beautiful, but it is unfortunate Miss La Verne had to sing with such a heavy cold. The scenic effects in this number are lovely—a bungalow tucked into a valley between two mountain peaks, and in the last number the chorus carried the letters to spell "California."

Another pleasing number is Will Aubrey's excelling singing of "Wait Till the Morning After"—he was obliged to give several encores.

Hermie King had some pleasing numbers, including a saxophone solo by Mickey McConnell.

Next week this popular company will offer "Papa Loves Mama," with Alma Astor, an old favorite of the Casino days added to the cast.

Wilkes

Kolb and Dill, the ever popular comedians are playing to packed houses at the Wilkes—and their new vehicle, "Politics," seems to have "caught on" with a vengeance.

The play affords a glimpse of political methods as they used to be, and Ernie Ball and his galaxy of beautiful girls come in for their share of approval.

S. F. Symphony

Mischa Elman

Just to prove that San Francisco is indeed a music-loving city, there were perhaps twelve thousand people at the Auditorium to listen to the famous artist, Mischa Elman, play the very difficult Tschaiakowsky Concerto in D Major for violin. Elman always has been noted for his large tone and displayed this to the best advantage in the large auditorium. He played the most difficult passages with apparent ease—at times appearing almost careless, and the Andante was rich in color and phrasing. He was most gracious with encores which would not be denied by the large audience.

A very happy and entertaining program was also offered by the splendid symphony orchestra playing such popular selections as the Peer Gynt Suite, by Grieg; and "The Irish Washerwoman," by Sowerby; "Caprice Viennois," by Kreisler; and "In the Village," from the Caucasian Sketches of Ippolitow-Ivanow., which was offered a few weeks ago to our great delight, the English horn and the viola were heard to great advantage. The Leonora overture by Beethoven opened the program.

French Theater

Under the direction of Andre Ferrier, "La Fleur d'Oranger," an up-to-date three-act comedy, by Andre Birabeau and Georges Dolly, is to be presented this evening at La Gaite Francaise, 1470 Washington street, and will be repeated on Friday evening and Saturday afternoon. This play was one of the greatest of the 1924 successes in Paris. Said the critic of "Le Figaro"; " 'La Fleur d'Oranger' est une comedie ou les familles pourront trouver de l'allegresse. Ces 3 actes sont pleins de drolerie et d'agrement."

In the local presentation Ferrier plays the leading role as Raymond le Hochet.

Warfield

"So Big," one of the truly great stories of all time and one of the biggest sellers of today, has been brought to the screen with the versatile Colleen Moore as its star and will be at the Warfield theatre attraction for one week beginning next Saturday.

Following a series of "flaming youth" and "flapper" stories, this star attempts to offer proof conclusive that she is an actress of the very first order, for in "So Big" she portrays the life of a woman from 18 to 50, a feat which few actresses would have the temerity to even try.

Surrounding the star is a long list of film celebrities that sound like a "who's who" screenland. Most important of these is Wallace Beery, Ben Lyon, John Bowers, Ford Sterling, Jean Hersholt, Sam DeGrasse, Dot Farley, Gladys Brockwell, Rosemary Theby, Phyllis Haver, Charlotte Merriman, Henry Herbert and Frankie Darrow.

Fanchon will offer another of her spectacular reviews that will compare favorably with her "Bagdad Ballet." A comedy, a concert by the music masters under Severi's guidance, and other short films will also be included.

Alcazar

The second week of the riotously funny farce-comedy, "Just Married" at the Alcazar is announced, beginning Sunday night. The Henry Duffy Players have entered into the spirit of this amusing play in a manner that puts it over with a vim, and those who like to laugh and are fascinated by situations of an original sort, will find much that is entertaining in it.

Despite the implication that might be taken from the name, "Just Married" is in no sense a bed-room farce of the sort that thrived several seasons ago. It is a brand new comedy

(Continued on Page 22)

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Amusements

NEXT WEEK

CASINO Ellis and Mason	}	Pictures "The Girl on the Stairs" Vaudeville
CAMEO 936 Market St.		"It Is the Law"
CURRAN Geary, Nr. Mason	}	Pauline Frederick (In Person) "The Lady"
CALIFORNIA 4th and Market		"The Salvation Hunters"
COLUMBIA Eddy and Mason	}	May Robson "Something Tells Me"
CAPITOL 64 Ellis St.		"White Collars"
GRANADA 1066 Market St.	}	Tom Mix "The Deadwood Coach"
GOLDEN GATE G. G. Ave. and Taylor		Picture "Idle Tongues" Vaudeville
IMPERIAL 1077 Market St.	}	Marion Davies "Janice Meredith"
LOEW'S WARFIELD 988 Market St.		Edna Feber's "So Big"
NEW FILLMORE NEW MISSION	}	"He Who Gets Slapped"
ORPHEUM O'Farrell and Powell		Vaudeville
PANTAGES Market at Mason	}	Vaudeville
STRAND 965 Market St.		Will King & Co. in "Papa Loves Mama"
WILKES Geary and Mason	Formerly Geary	Kolb and Dill in "Politics"

Concerts

S. F. Symphony
CURRAN THEATRE

Sunday Afternoon, January 25

ERNA RUBENSTEIN
 Violinist

MARIA IVOGUN
 Scottish Rite Hall
 Monday Evening, January 26



By Antoinette Arnold

Mi-Lady and What She Reads.

DOES mi-lady read? Indeed, she does. Ask the book-dealers. Inquire at the libraries. Question lecturers who give scholarly dissertations on world-wide affairs, or conduct students through preparatory travel tours.

Mi-lady reads, not fiction only; nor newspaper headlines and society, alone; nor mere magazines, exclusively. She reads many of these from cover to cover, fashion magazines, especially; and the home periodicals; good magazines, and weeklies, the **News Letter**, for instance, where she finds much of reliable interest and real news. She reads other fine publications, weekly or monthly editions, according to individual taste and liking.

Mi-lady reads considerably. She must, forsooth, in order to keep up with the times.

What if brother comes home well informed about the big things in the world and intelligently relates them to the family? Must sister only smile sweet ignorance? No sir!

She, too, must be able to participate in dinner hour table-talk, enter into discussions, and have ideas that register. Besides, the man whom she most admires is a man of affairs. She must, perforce, be mentally alert, in order to interest him. So, she thinks.

I know of cultured American families who make it a daily schedule to discuss, at the dinner hour, events that have transpired in the world. It has been a custom handed down to them through generations of refinement, erudition and progress.

Every night the young folks seated at the evening meal are challenged to tell of some one thing that they have learned during the day. What big outstanding world-wide activity do they know? What has the city, the state or the nation done, particularly, to interest them? What old literary classic have they read? What new book has been written? What opera, what music has the creative world given them that day?

Has any great or brilliant man, any noble woman achieved something to brighten the world, or make brave the heart of humankind?

The mother presiding like a queen in the home, seated with happy dignity and graceful poise at her end of the damask tablecloth; father, keen and sensible, full of business reckonings; smile at each other, with beaming pride across the length of the family board, rejoicing over the refreshing things their bright-minded children bring.

There is never any gossip at these dinner tables. No idle chatter nor scandal in such homes. Things worth remembering are all that are allowed at the pleasant dinner hour to constitute their mental calories. For, these people do not just "have a meal." They dine.

They dine with ceremony, gaining strength of mind as well as bodily refreshment and physical sustenance.

Society, based on such foundations of American ideals, with such standards of hopes, resources and a generous view of life, contribute solidly to the unified force which makes this country a nation that commands the admiration and universal respect of mankind.

Mi-lady read? Yes, she does.

She has to—to keep apace with the men!

* * *

Officers of Men's Clubs.

Election of officers in the most prominent of local organizations seems to have been a pleasurable past-time during the week just closed.

The annual meeting of the Union League Club held on Tuesday, January 13, places Mr. Charles W. Helser in the executive chair as president of the club. In making his annual report, the retiring president, Mr. John L. McNab, declared that the Union League Club was in excellent financial condition. Less than one hundred resident memberships are now open, according to the report.

In appreciation of the president a dinner has been announced for the evening of Saturday, January 31, honoring Mr. McNab for his excellent executive service which has extended over a period of seven years.

The new president will be supported by a staff of officers which includes: Hugh M. Cochran, first vice-president; John D. McGilvray, second vice-president; Frank P. Jacobs, treasurer; Charles E. Sloan, secretary; William F. Tatroe, Samuel F. Fulton, Dr. S. E. Welfield, Louis Fischbeck, U. S. Webb, William Chatham, are the directors.

* * *

Officers of the club elected to serve through the new fiscal year on the executive board with Mr. A. E. Schwabacher are: Mr. R. C. Ward, first vice-president; Mr. William G. Vilkman, second vice-president; Mr. Ronald T. Rolph, honorary secretary; Charles F. Ryan, executive secretary, reelected. The new directors of the Commercial Club include Messrs. Charles W. Bain, James B. Black, E. A. Bunker, Victor F. Palmer and J. W. Pew.

* * *

"A Night in the South Seas" was the motif of an interesting dinner given the San Francisco Yacht Club, recently in Sausalito in compliment to members who are going to enter their yachts in a race to Papeete.

A special ferry carried the guests from San Francisco and the bay cities to the scene of the gaiety, where dancing and merry making took place under the efficient management of a capable committee.

* * *

A wide acquaintance in the army set regrets the orders that take Colonel and Mrs. Charles Reese, of the Presidio, to Washington for the next few years. Colonel and Mrs. Reese sail on a transport January 23.

* * *

General Morton Retires.

After forty-two years of service in the United States Army, Major-General Charles G. Morton, Commander of the Ninth Corps Area, with headquarters at the Presidio, retires. The first plan for his leisure time is a trip with Mrs. Morton around the world. Following that they will pass at least some time at their country estate at Los Gatos in the Santa Clara foothills.

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General Morton's officers said an official good-bye with a luncheon in the officers' mess at the Presidio, when Brigadier-General Henry T. Todd of the Coast Artillery presented the retiring officer with a loving cup in tribute from his associates in the army circle.

Menoher Coming * * *

General Morton will be succeeded in command of the Ninth Corps Area by Major-General Charles T. Menoher, who will arrive from the Hawaiian Islands on Monday on the transport Chateau Thierry.

General Morton takes his place among a distinguished group of army and navy officers who are retired and living in the San Francisco Bay district environs. Some of these are: Major-General Hunter Liggett, 2760 Scott street; Major-General Frank L. Winn, 2930 Clay street; Major-General William C. Davis, 2444 Oregon street, Berkeley; Brigadier-General Ira A. Haynes, 81 Marcella avenue; Brigadier-General E. O. Hunt, 1108 Shattuck avenue, Berkeley; Rear-Admiral William H. Bullard, Hotel Cecil; Rear-Admiral A. S. Halstead, Hotel St. Francis; Rear-Admiral John B. Milton, Hotel Biltmore; Rear-Admiral Charles F. Pond, 2621 Ridge road, Piedmont; Rear-Admiral George C. Reiter, Los Gatos, and Rear-Admiral William H. Whiting, 1317 Arch street, Berkeley.

During the long years when General Morton devoted his services to his country he took part in campaigns on the Indian frontier, the Spanish-American war, and the World War.

* * *

Now Comes the Brilliant Gold Ball for Humanity's Sake

Society has centered attention for several weeks on the Gold Ball to be given at the Civic Auditorium, Saturday night, January 24, when leaders of the smart set from San Francisco, the peninsula cities and the bay region will commingle in happy contribution of gaiety.

The society matron, Mrs. Phillips Dunn, won Monday evening in the lively battle of votes for the chosen honor of Queen of the Mardi Gras Gold Ball, with a margin of 20,000 votes over the pretty telephone girl, Miss Constance White, who ran a close second. Miss White was supported in the contest by the following out-standing figures, who have been dubbed "The Four Horsemen": Chief of Police Daniel O'Brien, Lorry Harris, Frank Sykes and William H. McCarthy. The proceeds of the contest netted \$35,000.

Back of the social event is the big purpose for which the beautiful affair has been planned and that is—as it always has been with Mardi Gras affairs—the Children's Hospital. All of the proceeds accruing from the ball, this year, will be devoted to the construction of a new maternity wing to the hospital.

Reservations have been received at the Mardi Gras headquarters in the St. Francis Hotel for the supper that is to attend the Mardi Gras. This is to be served by the Hotel St. Francis management and will afford an interesting side picture to the big affair in the main auditorium. The menu is to be Italian, the decorations and setting in keeping with this idea, with Italian street singers. The supper arrangements are in charge of a committee headed by Mrs. Horace Hill, Mrs. Fentress Hill and Mrs. Edmunds Lyman.



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Rates: From \$2.50 per day

The committee on decorations and entertainment is headed by Mrs. Augustus Taylor and Mrs. Latham McMullin. A dazzling array of prizes contributed by local merchants through the solicitation of a committee headed by Mrs. Andrew Welch will add to the interest of the evening.

The floormen have been named by Mrs. Stewart Lowery, chairman. These will form a striking picture garbed in evening coats, gold knickers, black silk hose and a broad ribbon after the fashion of the Legion of Honor to be worn across the breast.

Special preparations are under way to make the crowning of the queen impressive. Her court is being selected by a special committee headed by Mrs. George Bowles. Among those already named for ladies-of-waiting to the queen are Mrs. Niou Tucker, Miss Helen Foster, Miss Jean Howard, Mrs. George Ebright, Mrs. Alexander Wilson, Miss Frances Mathieu, Mrs. William Schuman, Miss Gladys Quarre, Mrs. Ruth Fisher, Mrs. Alan Lowrey, Mrs. Kenneth Monteagle, Mrs. C. Ellsworth Wylie, Miss Audrey Willett, Mrs. Vernon Tenny, Mrs. George Hearst, Mrs. James C. Jackman, Misses Marie and Florence Welch, Mrs. Alfred Whittell, Mrs. Hooper Jackson, Mrs. John Clark Burgard, Mrs. John Boissevain.

* * *

Mr. and Mrs. Ralston White were hosts at one of the enjoyable recent dances, when they entertained a hundred of their friends at a party complimenting Mrs. White's brother and sister-in-law, Dr. and Mrs. Charles Boericke.

The dance was given at "The Garden of Allah," the White's attractive home in Mill Valley.

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Golf



By Hoot McGregor

Jim Symon, the Adonis of the water front, and Jack Hazlett, the giant golf aces of the Masons, have invited Jack Taver, the giant from Texas, to compete for the heavy-weight golf championship of the state.

Jim and Jack admit that their combined weight doesn't compare with the Texan's, but weight don't count in a golf match.

Jim Symon says he bumped one the other day farther than Abe Mitchell ever did.

Symon hit one off Pier 41 that landed in Alameda on a ferry boat.

Lee Dolson says he hopes his son Lee, Jr., will caddie for him, then he's sure to win.

The Symon brothers, Bill, Dave, George, Jack, Jim and Tom, have challenged the Walker sextette, Bert, Harry, Joe, Tom, Bill and Charlie, to a golf match, the losers to pay for a trip around the world.

Frank Keesling has been taking enough time from his political activities to secretly prepare himself to cover the course in less than par.

"Bill" Crocker has clipped his beard in order to lighten his weight for the approaching match.

Jack Houston says anyone can get in the bunkers, but show me the man that can dig them out.

John Wished claims he is the champion veteran grand secretary of golf in America. Jack is willing to back his opinion up to a 1,000.

Ira Coburn is willing to wager he can go around the course in less than a day.

Arthur Joel has been conditioning himself by hiking over Marin hills.

Bill Warden has just purchased several new suits of golf togs, and hopes to make a score with them.

George Pomeroy, the Shrine Drummer, will furnish the music on the tee.

"Bill" Sherman, the ice peddler, has promised to supply the ice for the 19th hole.

"Jawn" McNab will use Scotch thrift on his strokes and thus save effort.

Bill Newhouse, the banker, and his brother Hugo will play the Bernard twins, Ed and Al.

Hugh McKeivitt, the Pote, has resorted to Blackstone to prove the game of golf is non compis mentis.

Walter Hood, the expert accountant, always turns in a fine score; no wonder he's fine at figures.

Harry Marsh is going to take along a laundry tray. He says the cups are too small.

Burr Eastwood, Sr., is going to try his hand, but insists that he should be allowed to use a tennis racket in driving.

Jack Hottes and Bob Nicholson, the east bay champs, are coming over to show the city boys how golf should be played.

Jim Wallace, of Crane Co., says the reason he plays such classy golf is to be in keeping with his display exhibit.

Mike Wangenheim is hurrying back from the east so that he can give Newt Stern a trimming.

Frank White, the reporter's nose-gay, declares that he will reduce his score this month by at least 2 columns.

Jim Pinkerton is going along to keep the boys honest in the count.

Joe Ahlback says his motto is "Think Twice," and gives that as the cause of his high score.

Charlie and Lloyd Traung hope to put their label on the Championship Cup.

Harold Ballantine is always there with his \$10 smile, but when it comes to golf Herb Billsbrough always puts the 585 sign on him.

Claude Alexander, the golfing tenor, is willing to take on McCormick or Martinelli anytime they will train down to his scale.

Walter Walsh, the diminutive vice-president, says he will take up golf if he can get clubs small enough.

Bill Carson has bought a new record called "The First Hundred Strokes are the Hardest."

Herbert Holt has stored his clubs for the winter.

"Parson" Sherman says he is going to build a "Robot" to play his woods for him.

Jack Houston claims it is a cinch to play around the "World" with a putter.

Al Ferreria is now out of the hospital and claims that in about 30 days he will be able to give Norman Kidwell a sweet trimming.

Louis Thynnes claims that he holds the record for selling bonds on the golf links.



By Edward H. Manning

THE Southern Pacific "Spur Track" is creating quite a bit of trouble. I can sympathize, in some measure, with the resident protestants, but I cannot but realize that industrial development is the first consideration, as things are. The difficulty is always to reconcile the conflicting viewpoints of the old and the new spirit. "Youth must be served," as all parents know. Will the S. P. people send me the means of forming a balanced opinion? It too often happens that newspaper men mislead the public through lack of full information. I have no predilections and am no propagandist.

* * *

—"California for the Cotton Planter," recently issued by the Southern Pacific Company, should be in the hands of everyone interested in the progress of our state. I happen to know that, not long since, a member of one of the largest cotton houses in Liverpool, (Eng.), was prospecting in California, with a view to investment in the growing end, and that he went back deeply impressed with climatic conditions in parts of the state, for the growth of the American type—the best for all-around purposes. I wondered if we were about to witness a second edition of the oil story. I do know that the gentleman was qualified to judge; I know, too, that the Britisher does not form conclusions hastily.

* * *

—May I ask the Southern Pacific Bureau of News why a copy of the booklet has not been sent to me? I am interested in what they tell me about it, but a copy of the publication would tell me far more.

* * *

—I am sometimes sorry for such men as Mentzner, consuming midnight oil on matters regarded by him as so much more important than beachcombing. He will have it that the financial district ought to be interested in the truth, that actual conditions in industry are more influential in deciding their financial fate than the gossip of the sidewalk. And—here's the rub—can they be induced to think that the laborer is worthy of his hire if their palate is not educated to the appreciation of what he produces for their consumption? The tripe and onions addict is with difficulty fed by a Ritz cook.

* * *

—For a paltry \$40 a year he gives four valuable letters a month and as many—in reason—carefully studied opinions as demanded, by telephone, or by personal letter. The opinions are justly described as "studied." No wonder he wears a worried look, as he sits in his office in the Crocker Building.

* * *

—A big construction and maintenance program, the P. G. & E.'s for what we are getting accustomed to hear spoken of as "a banner year." Around eighteen million dollars will be spent. Early next July the Pit No. 3 plant of the Chain of Hydro-Electric Developments on the Pit River will be in operation and adding 1,000,000 kilowatt hours of electrical energy daily to the company's output, but long before this plant is completed men will be at work on Pit No. 4 plant. This No. 4 plant calls for a tunnel four miles long, a big diversion dam, a surge chamber, three Penstock lines and a Power House with an installed capacity of 135,000 horsepower. \$2,500,000 of the \$15,000,000 that Pit No. 4 will cost, will be spent in 1925.

(Continued on Page 18)

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Employees' Pension Fund.....	461,746.52

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PARK-PRESIDIO BRANCH.....	Clement St. and 7th Ave.
HAIGHT STREET BRANCH.....	Haight and Belvedere Streets
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SAN FRANCISCO

Bits of Unwritten History

By Edward S. Spring

CHAPTER XX

Old Time "Practical Jokers"

THE old San Francisco Stock and Exchange Board included several inveterate, "practical jokers" in its membership, and they surely made fun for themselves and the crowd on occasions. Chief among them was Fulton G. Berry, afterwards appointed Commissary of the State Prison at San Quentin and who, later, went to Fresno and made a big fortune in real estate there and became widely known as the "Commodore of the Fresno Yacht Club." A bulky volume could be filled with stories of the pranks which Berry played upon his fellow brokers in the Board, but, an account of what was regarded as his crowning achievement in the practical joking line, will now suffice. It contains several things not hitherto published.

Berry was a very tall and slim man and added to his height by wearing a tall silk hat, that is—when his colleagues in the pit allowed him to keep it on his head. He generally wore this kind of hat well tilted back and had to buy a new one every few days, when the previous hat became badly battered. The tall silk hat had no connection with Berry's great practical joke and is only mentioned to show the man's eccentricity. And now, for the story.

Berry selected for his victim, one of the oldest, richest and most elegant members of the Board. Seventy years of age and always dressed in the height of fashion, this person carried himself with great dignity. Early in life, he had become quite bald and had taken to wearing a wig. As the years advanced, he wore his wigs grayer and grayer, in order to conform to his age. The wig, at this time, was almost white and formed a contrast to his full, florid face and carefully trimmed, well-waxed mustache.

The day Berry played his joke, the little, old boardroom on California street, where the Insurance Exchange building now stands, was closely packed with spectators, and several distinguished visitors from the East were present in the gallery. The brokers' seats were in several rows, in a semi-circle, around the center of the room. Berry's elderly victim had a seat in the outer row, next to the railing. He had just sat down and carefully removed his hat, when Berry quickly slipped around behind him and tied one end of a long string to the railing. At the other end of the string, was a small fish hook and this was cleverly fastened to the back of the old gentleman's wig by Berry. The latter then hastened to his own seat, after having had a few words with one of the messenger boys at the entrance to the pit. The gong sounded and the session was called to order by Chairman Howard Coit. The latter was about to call the stock list, when the messenger boy, spoken to by Berry, was seen to hurry over to the elderly broker and hand him a small note. It was evident that somebody wished to see him at the door. He rushed into the center, with the string trailing behind him. When half across the center of the pit, the string became taut, and—

Off flew his wig, exposing his bald head, bare and glistening, like a billiard ball, to the full view of the astonished brokers and spectators. Amid the yells and laughter that followed, and which the chairman was unable to check for several minutes, the mortified victim of Berry's joke, recovered and replaced his wig and left the room, glaring around to discover the perpetrator of such an outrage.

It was really a mean trick for Berry to play and even his best friends, who knew that he was guilty, did not condone the act. But they, and others, who saw him fasten the hook,

were loyal to him and not even a liberal reward that the highly respectable old financier offered, tempted them to confess the secret.

Like most practical jokers, "Fult" Berry was a poor hand to take a joke played upon himself. Other members of the old San Francisco Stock and Exchange Board who were great jokers included W. C. Budd and J. W. ("Billy") Brown.

* * *

Guarding His Treasures

There was a little man on the street, in the old times, named "Jake" Marx. He was well-to-do and had the bump of caution developed to a high degree. He was a boxholder in the old California Safe Deposit Vaults and so careful was he of his treasures, there, that every afternoon, when he locked his compartment and started for the street, he would return several times and feel of the little steel plate, that covered the key-hole, to make sure that his box was secure. This was noticed by many and among them, "Billy" Brown, who saw a good chance to play one of his pranks.

So, "Billy" Brown obtained some of the stationery bearing the letter-head of the California Safe Deposit Company and addressed a note to Mr. Jacob Marx. This missive he left with a barkeeper in Legee's saloon on Halleck street, where there was a stock ticker that Marx used to visit regularly at 10 a. m., every day. Marx was to be given the note immediately he entered. When Marx opened the note, it read something like this:

Dear Mr. Marx:—Important. Come here at once. We wish to know if you locked your box yesterday afternoon.

(Signed) Calif. Safe Deposit Box Co.

Marx, upon reading this note, turned white and nearly collapsed, but partly recovered and ran, as fast as he was able, to the safe deposit vaults where he learned that the whole thing was a hoax. This was also a cruel trick, but Marx was a good sport and pretended, at least, to enjoy it. It was observed, however, that he did not relax in his daily habit of making sure that his box was securely locked.

* * *

Telling Ore By Taste

Four old Comstockers were disputing over what mines half a dozen samples of ore came from. One of their number knew. The others had a hot discussion over one particular piece of rock and named the wrong mine, until one of them—old Archie Borland—took the piece and passed his tongue over it several times and then smacked his lips, saying—"That's from the Savage." And it was.

(To be continued).

"What do you do when your wife tells you of her first husband?"

"Envy him!"—*Karikaturen* (Christiania).

* * *

He—"How much do you weigh?"

She—"Oh, not enough to spoil the crease in your trousers."
—*Lafayette Lyre*.

* * *

Diner—"I'd like a juicy tender steak, medium done, with a lump of butter on top."

Soho Waiter—"That would be very nice, sir. And now, what will you have?"

* * *

He—"Where did you do most of your skating while learning?"

She—"I think you're horrid."

* * *

"Mamma," cried little Tommy, "Billy Thompson hit me!"

"What did he hit you for?" asked his mother, ready to take up arms against Mrs. Thompson.

"'Cause I hit him," piped Tommy.

Petrol Paragraphs



By E. V. Weller,
National Automobile Club

SPRING is already in the air and in spite of the fact that the higher Sierras are resting under a blanket of snow, it will only be a few weeks before the Yosemite roads will open and the annual Economy Run, which marks the start of the motor car season in the Yosemite, will be under way. Announcement was made by the National Park Service recently that Yosemite is at last to be rescued from dust and motoring dangers. Its valley roads will be paved and its mountain roads widened, straightened, and flattened. For years efforts of the National Park Service have been directed toward the securing of funds for the purpose of improving the road system of various national parks that visitors might tour them in comfort and safety. The first tangible result of these efforts came when on December 5, the President affixed his signature to the Second Deficiency Bill, which carries an item of \$1,000,000 for the improvements of roads in the national parks and monuments. This money became available immediately, and of the total sum, \$150,000 has been allotted to Yosemite National Park.

A second bill now being considered by Congress carries an additional \$1,500,000 for similar purposes with every indication of becoming a law in the near future. Of this amount, it is expected that Yosemite will get \$350,000, thereby making a total of \$500,000 available during the first year of a three years road improvement program authorized last year by Congress, during which Yosemite will receive \$1,500,000 for the improvement and reconstruction of its road system.

* * *

Some snow has fallen at Placerville, but melts rapidly. Those seeking snow

in quantity will find it at the 14-mile house above Placerville. They can continue as far as the 16-mile house, but beyond this point the road is closed.

* * *

More than 225 miles of roads and nearly 457 miles of trails were constructed within or adjacent to the 17 National Forests of California during the last fiscal year, according to report by the San Francisco district headquarters of the U. S. Forest Service. In addition, maintenance work was performed on 963 miles of roads and 3,617 miles of trails. Major road projects were built in co-operation with the Bureau of Public Roads.

Including the construction work completed within the last year, the total mileage of National Forest roads in California District constructed by June 30 of this year stood at 535 and the total mileage of trails at 1,642.

The sum of \$1,396,146 was expended on National Forest road and trail work in California by the Forest Service during the last fiscal year. This sum was augmented by funds to the amount of \$396,000 from co-operative agencies such as the State, counties and local organizations.

* * *

Under this program, by the end of 1927, the main roads on the floor of Yosemite Valley and El Portal Road to its connection with the all year highway, now under construction by the State, will have been paved, and the entire mountain road system of the park reconstructed on safe widths and grades, surfaced with gravel or crushed rock, and sprinkling systems installed.

As this program progresses, Yosemite winter and summer, will become more and more the mountain mecca of motorists.

* * *

Some states have a motor vehicle law requiring motorists to dim their lights while passing a car coming from the opposite direction. Such a law, if enacted in California, with all of its traffic, would cause inconvenience and slow down the speed of the cars on the road to an irksome rate. Yet such a law for this State is not in any way an impossibility, and whether it really ever does become effective here, in my estimation, depends largely upon the co-operation the motorists give to the present lens law.

Have you ever ventured forth on a dark night and had the experience of a car coming from the opposite direction almost cause you to drive off the road because of the glare of headlights? You naturally condemn the driver of this car, yet the chances are that your own lights are just as much out of focus as the other car's.

The State has appointed in every city certain garages and battery houses to act as testing stations for automobile lamps. These places are fully qualified to not only examine the lights but adjust or repair them if necessary. A flat rate charge is prescribed for this service, which is most nominal. The fact that nine out of every ten cars on the road have poorly adjusted headlights shows the present amount of co-operation given this law.

As thousands of accidents each year are directly caused by poor lights, it is obvious unless the present law is followed more closely by car owners, a new one will have to take its place.

ANNUAL MEETING

The Joshua Hendy Iron Works

The regular annual meeting of the stockholders of The Joshua Hendy Iron Works will be held at the office of the corporation, No. 75 Fremont Street, San Francisco, California, on Tuesday, the 10th day of February, 1925, at the hour of 10 o'clock a. m., for the purpose of electing a Board of Directors to serve for the ensuing year, and the transaction of such other business as may come before the meeting.

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Sports



By EDWIN MARRIOTT

Rugby Football. A splendid example of true American Sportsmanship was set during the holiday weeks just passed.

Hardly noticed by the local press, a few followers, just a mere handful, of the now practically dead Western sport, Rugby, organized themselves and started practice. Everything was against them. They were men of "medium" years, very much past college days, who were spending their time in the busy realm of business, and though weary after their day's toil, they gave a few hours of strenuous effort to their Rugby practice, even in the rain, and right up till the time old Sol's last rays vanished. Then into a shower, and home, not to study as of yore, but to families of their own. However in time they raised the necessary funds, and went up to British Columbia to struggle it out in Rugby fashion for supremacy with their English brothers.

Against the odds of their older years, their length of time out of the game, their lack of boosters on the side lines, they battled their way to victory, conquered in every encounter and brought home the bacon.

When a man lays down his life for his country he is a hero, so when a man lays aside his work and dons football togs just to show that America is still supreme even in Britain's own sport, we'll say he's a sportsman!

More sportsmanship is our crying need. Teach it to the Young Idea. The Boy Scout Movement keeps it alive and breeds it in our youth. Why not give the Scouts your support? This movement tends to make bigger and better men.

* * *

And now come Helen Wills and Paavo Nurmi, two Olympic World Champions, one a shining example of American womanhood, the other an excellent example of the best in European manhood! Both, however, the results of concentration.

Little "Poker Face" as the Sport Writers have named Miss Wills, concentrated on **Tennis**. She didn't just live and breathe it as the ordinary Idea of Concentration goes, but when she had her racquet in hand, she dismissed temporarily from her mind all thoughts of outside interest and happenings. **Tennis** commanded and circulated through her veins. The result was not just a half way done job, but a real thought out product.

The "Runner of Runners," with years of devotion to one branch of sport, **Running**, has also Concentrated. He ate in accordance to training rules, studied out track problems scientifically, i. e., just what movements were necessary and what were lost motion. He built up a "world beating" body and stamina, and did not stop training when success came, just kept on plugging, not just to prepare for 15,000 meter runs, but for a longer one yet, the Race of Life.

Concentration is the thing. Ever stop to think that when you stumble on the stairs, cut your finger with a knife, hit the "hammer with your thumb," its just because for the moment your mind wandered. The Object in View disappeared, and you did not accomplish your aim?

And by the way, Nurmi may be a member of our famous California advertiser, the Olympic Club. He is at present negotiating business arrangements which may allow him to enjoy sunny California's sun and invigorating San Francisco fog.

* * *

Boxing under the new California State Laws is due for a big boost. It should soon come under the head of a Gentleman's Sport in the real meaning of the word, in-

dulged in by gentlemen and enjoyed by the same element. Already several fighters have been barred from future appearance by not showing up at bouts scheduled for them by promoters and accepted by them. These "run out" tactics will not be tolerated by the new Commission.

Captain Seth Strellinger has no equal in the country for being absolutely suited to his position as president of the Boxing Commission. The game will profit by his able services.

The boxing world has just lost by retirement one of its greatest exponents and uplifters, Benny Leonard. For many years he has held his title against all comers. In fact it was away back in 1917 when he downed Freddie Walsh for the Lightweight Championship of the world. It was only however after five years of battling with many other just as ambitious youngsters.

His last opponent, who had won the right to meet him, was Pal Moran, whom he punched to submission in August of last year.

Leonard was always noted for his gentlemanliness both in his ring and every day life.

For many years Benny's mother has been failing in health. Time and again she has requested him to give up the business. During every ring encounter his mother was in a terrible mental condition and after it was over would often collapse totally from the anguish she suffered. In fact, she suffered more than her child; much as the father, who was spanking his child, said: "Son, this hurts me more than it does you." But at last Benny has given in to her pleas and has retired for good and for always, he says.

Just as so many of our World War Veterans have so often said; "It's nice to be a hero and all that, but you can not eat medals nor can you put them in the bank and draw against them."

This same idea of the peculiar power money has of talking, has evidently gotten into one Jackie Fields of amateur fame. He, too, went to the last Olympic game as one of the defenders of America's glories and returned victorious, with the World's Featherweight Championship to his credit. But it's a long time between Free Meals supplied our teams enroute to the Olympic Games, so, to keep his stomach off his backbone, he has turned Professional. Here's hoping that he eats regularly as so many ex-amateurs have failed utterly on entering the pro world.

* * *

Swimming, the most complete of any single sport as a health and body builder, is never dead in California with such a number of public swimming baths at the disposal of all. Right here in San Francisco we have enjoyed two very nice baths for many years, the Lurline Baths, right in town, and the Sutro Baths at the beach. Now, however, a new one has sprung up, down in the Latin quarter and it is worthy of your patronage. It is the Crystal Palace Baths and has perhaps the most sanitary and up-to-date tank in the world. Watch for the meets there and you'll enjoy them.

* * *

And last but not least, a little advice on **light exercise**. Did you ever stop to think what a great blood circulator it is in the early morning? Not too much of it to start; wake yourself up gradually, stretch a while. That allows the muscles to get fully awake. Then start in slowly and do your little daily dozen. Good health is worth a million dollars, so why not start the day with money in your pocket.

**Archbishop Hanna
Authorizes Holy Year
Pilgrimage—**

Year of Jubilee, which His Holiness, in a Bull issued on the Feast of the Annunciation, declared to the faithful. The conditions prescribed for pilgrims are as follows: Holy Communion; visits to the Basilicas of St. Peter, St. Paul, St. John Latern and St. Mary Major, with prayers for the intention of the Holy Father. It is necessary to visit each of the four Basilicas named at least once a day for twenty days (if a resident of Rome) or once a day for ten days if from abroad.

Intending pilgrims from California are invited to join an Official Pilgrimage to be conducted under the auspices of the National Committee on Pilgrimages to Rome, having the sanction of His Grace, the Most Rev. E. J. Hanna, Archbishop of San Francisco. The itinerary schedules a departure from San Francisco June 20, sailing from New York June 27, arriving in New York on the return trip August 16. In addition to the required ten days' visit in Rome, visits will be made to Lourdes, Naples, Milan, Florence, Avignon, Nice, Paris, London, Dublin, Cork and Killarney. Every arrangement has been made covering the tour, which will be personally conducted, thereby eliminating the usual difficulty of securing accommodations in Europe during the height of the season. Application for membership in this Pilgrimage should be made to James F. Moses, member of National Committee on Pilgrimage to Rome, 601 Market Street, San Francisco, Calif.

* * *

Northern California Horse Show Association

Herbert Woolf, millionaire sportsman of Kansas City, arrived Sunday in Oakland, bringing 12 of his prize horses in special American Express cars. The blue-blooded animals were headed by "Moon Magic," winner of the Chicago International trophy last year, and several championships since 1923. This is the first consignment to arrive of nearly three hundred thoroughbred entries for the initial Northern California Horse Show, February 6th, to 10th inclusive, in the arena of the Oakland Auditorium.

* * *

Noah's Ark.

A culinary equipment costing over \$40,000 is to be installed in Noah's Ark, at 93 Third avenue, San Mateo, the new and unique cafeteria which will be open for public inspection on Sunday afternoon, January 25th. The formal opening will take place Tuesday evening, January 27th.

This whole establishment will be run on the most sanitary and efficient lines, special machinery being provided for sterilizing ice boxes, steam tables and even the floors of the restaurant, including those of the storeroom and dining room.

Culinary experts declare this equipment to be the equal of anything ever set up on the Pacific Coast, while the cuisine is pleasurablely anticipated by everyone who has partaken of real Southern style cooking.

* * *

East Bay Country Club

Green-clad hills and the "pre-Spring" weather of the past fortnight attracted many members to the estate of the East Bay Country Club in beautiful Crow Canyon, twenty miles from downtown Oakland. The last two week-ends, groups of enthusiastic golfers played over the first nine holes completed on the eighteen hole course that has been laid out on a sporty range.

The first womens' golf tournament, a sweepstake event will be held at the club, February 25th. An attractive list of trophies is being arranged for the day. One of the features of the occasion will be a barbecue luncheon.

K. of C. Bal Masque

The "Casey" bal masque and pageant to be presented Saturday night, January 31 in the Civic Auditorium, is interesting virtually all Catholic societies of San Francisco and the bay cities, as the event will be the major Catholic charity social of the pre-Lenten season. General headquarters have been established in rooms 303-304 Hobart building, where committees and sub-committees have been holding a series of conferences working out details for the function. A number of valuable prizes are to be offered for the most unique costumed couple, as well as group costumed teams, and the latter is expected to attract a number of fraternal organizations to appear en masse at the function.

* * *

Mrs. Eleanor Egan Passes On

A writer of note, and a lovable and interesting personality was lost to the world when Mrs. Eleanor Egan, wife of Martin Egan, of J. P. Morgan and Company, passed away in New York on January 17th, after a brief illness.

She was the author of a number of books, the latest of which was "War in the Cradle of the World." She also contributed frequently to magazines and had traveled extensively. The writer knew her in Manila, and will remember her sweetness and fascination for many a long day.

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Hollywood Gossip

By Madeline Jamison

WE are promised by the leading producers, that in the coming year we will see fewer sex pictures on the screen and more like "Peter Pan," "The Thief of Bagdad," and "Ben Hur." That the public is tired of the sex type of production has been proved by the failure of such pictures to make good. Even "East of Suez," a story with great dramatic possibilities, has been cheapened and made commonplace by too much sex.

Pictures like "Anna Christie," "He Who Gets Slapped," and "Omar the Tent-Maker," too, were financial failures because they were all over the ordinary public's head.

Out-of-door pictures are predicted for the future, not the type of hard-riding, gun-toting pictures that had such a vogue a few years ago, but pictures of the "Covered Wagon" and "Sea Hawk" kind.

Almost all audiences are two-thirds women, seeking a few hours diversion from household cares or the humdrum of drab every-day life. Hard working wives and mothers like pictures of gay social life with the stars wearing gorgeous clothes, beautifully furnished homes, servants and automobiles. Tired business men, shut up in their offices all day, like Western pictures or stories of adventure. Young people want love, of course, but not the flagrant sex kind, if they are normal,—and most of them are. In the dim light of the movie play-house they give their secret dreams full play. They become, unconsciously, the hero or heroine of the story that is being depicted. Very few people have any ambitions to break up homes or to live through a thrilling illicit sex experience, even. In real life it would give them a headache, but they do like the vicarious thrill of a good clean love story, whether they are sixteen or sixty.

It is rumored that Cecil de Mille left the Famous Players-Lasky corporation of which he has been director-general for the past twelve years, because he and Adolph Zukor, the president, could not agree on the type of pictures that the public wanted, but most people think it was not as simple as that, but the combination of a disagreement over a split of profits, and a desire on Mr. de Mille's part to become the head of a concern of his own. Mr. de Mille is silent about his future plans beyond the fact that he has a very ambitious program planned and a schedule of stories and stars to appear in them in his independent career.

It is known that he has been negotiating for the Thomas H. Ince Studio and also, that the United Artists are trying very hard to get him to join them. If he does he will be associated with such stars as Mary Pickford, Douglas Fairbanks, Norma Talmadge and Charlie Chaplin. Mr. de Mille's activities are not confined to pictures alone; he is said to be a director of three different banks in Hollywood and Los Angeles.

It was announced some time ago that Betty Bronson, who was chosen to play "Peter Pan," was to be starred in a new picture, "The Little French Girl," but the latest reports are that the idea has been abandoned on account of the sex problem in the story.

A bureau whose business it is to impart information of many kinds received a letter recently from a Chinese merchant in Peking requesting a list of all firms in the United States manufacturing "male water-sheep."

The letter was shown around as a curiosity until a stenographer undertook its interpretation.

As a result of her efforts, a list of manufacturers of hydraulic rams was dispatched, the girl was promoted and the Chinaman, it has been learned, was made happy.

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Wheat and Chaff

By Nathaniel Anderson



Nathaniel Anderson

NOTHING is more distressing than to hear of cases where children because of the just correction of their parents grow to the belief that those who are near them are their enemies, and that these children, to show decidedly they have been injured, resort to tragedy to tell their parents, their relatives, and the grown-up world generally just how they feel on the subject. It is hard for us to think we thus fail with our youth. And what, we wonder, is there to learn of their peculiarities in order to teach them who are their real friends? The young of this sort often destroy themselves, but to-

day we have a terrible case where a wrongheaded, wilful girl killed her mother evidently because that mother wanted her child to take her pleasures like a rational, well-behaved girl should. Still, this awful youngster needs some help during her trial for murder, and we are glad to hear that the father and brother who were so determined, by reports, to leave her entirely alone, have made up their minds that there is a human duty due the child in the remains of her wrecked life.

* * *

We find a hearty second to a recent editorial entitled "As Others See Us." In England some cowboys in the show business in an imported rodeo emulated the cruel bullfight of the Spaniards. It was at the interempire exhibition at Wembley where America was represented by the rope throwers who twisted the necks of bulls and threw them violently to the ground.

The editorial we speak of, quotes Mrs. J. C. Graham of Bishopstoke, England, who complained that it was horrible to learn that horses and steers were treated in the brutal manner as shown in the cheap heroics of the rodeo. The writer of the article approves of the indignation of Mrs. Graham in her protest of this savage treatment of dumb creatures. We personally are glad that the authorities of the Wembley exhibition saw no fun in this American sport and stopped it.

* * *

We saw a man drink from stuff on his hip, and it did not take long after imbibing to break up a respectable party. He was the type who could not take his liquor without a devil's meanness coming out of him. If it were possible to have a nice prohibition amendment for him and his kind! What shall we say to this however? A wife files a complaint for divorce, and alleges drunkenness on the part of her husband, but also complains that the man was meaner sober than drunk!

* * *

If you have not read the speech on a dog's faithfulness by the late Senator Vest, of Missouri, you should to find out how fine and true it was, and why the judge at Houston, Texas, sentenced a boy who had been cruel to a dog to write five hundred times this "Eulogy of a Dog." It is an odd boy who must be punished for a trick like his, and we hope by the time he has finished his writing, he will remember forever what he wrote.

"He wanted me to leave my husband and five children and run away with him." He didn't want much, and the very idea made Mrs. Cesaria of South Boston angry, so much so, that she fired two shots at him, and seemed afterwards to be worried that she might have missed him—Frank Lucina.

She couldn't get rid of him, she said, and it is safe to further say that he was one of those suitors that not only refuse to take "no" for an answer, but considers no circumstances surrounding the object of his wild affections, does not care a rap about the happiness of the woman with whom he is infatuated—thinks of nothing but the fact that he wants her, body and soul, and usually ends in murdering the woman if continually rejected. Mrs. Cesaria shot first, and we think she has the right idea.

* * *

When public officials begin to look around to find a way by personal sacrifice to save for the state, we are on the road to low taxes and economy. There was a debate the other day as to whether economy had been effected in this state during the last year. It was hard to tell at the end of the battle whether this was true or not, but saving and reduction of expenses and taxes will come about with the right spirit and determination, and we admire the act of the new Warden at San Quentin, Frank J. Smith, in doing away with the job of prison chauffeur, giving the reason that he is a bachelor and does not need a chauffeur. Usually men in public service need about everything they can think of and get.

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FINANCIAL

(Continued from Page 11)

—All divisions and districts will get new work and additions to meet the fast growing demands. In Shasta division \$905,000 will be spent for a new substation at Cottonwood and the lines that will bring additional power from the California-Oregon Company. The substations at Red Bluff, Roseville and Livermore are to be reconstructed. In the East Bay territory nearly a million and a half dollars will be spent in the construction of new substations. In the Sacramento district, Vaca-Dixon improvements, including the largest condenser ever constructed in California will cost \$900,000. San Francisco additions to the new Marin substation will take \$660,000 and \$236,000 will be devoted to new feeder lines.

* * *

—The gas department will have an equally busy year, setting up generating equipment with a daily capacity of 20,000,000 cubic feet and laying 600 miles of pipes. Additional gas generating equipment will be installed at San Francisco, Oakland, San Rafael and Sacramento. A new gas holder is planned for Chico.

* * *

—Know the Palace Hotel? If you don't, your are a freak. Well, you have a chance of lending its owner money, for the use of which they will pay you over 5½ per cent every year. The loan is secured by a first mortgage on property valued at nearly eight million dollars, so you are on velvet. Ask George W. Lewis, 815 Kohl Building about this, and make it snappy if you want to get in on the deal before the interest paid gets less—through the price of the bonds getting higher.

* * *

—Get a copy of Housman's Review from 301 Montgomery street, when passing, or send a postal for it. It is issued every two weeks and will keep you posted on the security and commodity markets as no other easily digested source of information will. Specially, I recommend what it says about the oil situation. The average "expert" is talking through his hat and has been indulging in this form of amusement for some months past. Housman knows.

* * *

—If you want a sound investment, the value of which will appreciate, send to the Mortgage Sales Company, Underwood Building, for particulars of the National Mortgage Company of California issue of stock. Ask to see Mr. Greeley, he knows more about the working of this business than anyone I know. I am told there is an element of risk in mortgage investments, but when you are dealing with the type of men who run the show I am talking about, the risk is as small as the vision of the critics.

* * *

—If you want to be in the swim, consider irrigation bonds. And when your cogitation cap is on, call on Mason at Merchants Exchange Building. He knows all about irrigation, knows its history, the undercurrents to be avoided, will see to it that you feel better for your venture. Ask about Vista Irrigation District 6s.

* * *

—If municipals appeal to you, consult Heller, of Heller, Bruce & Co., Mills Building. He is the kind of specialist who has preserved his sanity—few have. If you have not time to call—the call of pleasure is sweet-toned—phone or write for a copy of the market letter he writes.



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By Antisthenes

THERE is no need for Supervisor Shannon to go to Sacramento. He can have no more important business in the city's interest there than he can in this." A worthy mouthful emptied by Supervisor Hayden the other day apropos the supervisors' junketing expedition to the state capitol. We'll say he's quite correct and in this connection why is the assistant clerk of the Board of Supervisors presently luxuriating in Sacramento at taxpayers' expense? If he's not necessary for performance of duties here, why continue his position in the city government?

* * *

James Ryan who robbed the Pacific Gas and Electric Company is really named Schmidt; hence the enigma: why do desperados, prizefighters, etc., adopt Celtic pseudonyms in their avocations? If it's for the purposes of intimidation, the object is well served, but Lord help the masquerader, if a culprit who appears for trial at the hand of a Judge O'Brien, Sullivan or Dunn and the deception is uncovered! Here the quality of mercy may logically be strained.

* * *

On Catering to Our Guests

The bill introduced by Senators Lewis and Taylor providing for the establishment of a state's prison in the vicinity of Los Angeles is commendable. Of late we've been enrolling in our San Quentin and Folsom public institutions quite a few guests from the southern locality so why not save the State the long expensive haul. Also the rapidly swelling population in our penal settlements up hereabout is confronting us with the problem of what we shall do with the coming harvest of reprobates.

In the olden days before the sobby sister and her twin brother were inflicted on us we got rid of quite a few life takers via the route of the hempen noose, but, presently we are told about half of the incarcerated felons in California are murderers! Incidentally in line with the prevailing jelly-hearted treatment cutthroats and kindred ilk, the proposed southern pen might come in handy as a winter resort for such of the pampered culprits who might complain of the rigors of climate around Folsom prison; likewise their presence in the new locality would serve to alibi a splendid boost in the Los Angeles census.

On Shopping Early

A couple of years ago the properties of the Market Street Railway were appraised by City Engineer O'Shaughnessy at \$27,000,000;—a week ago or so Fred Bullock, cost estimator, at the behest of the city government, found their present value to be \$30,000,000. In computing the value of utilities a certain amount is deducted each year for depreciation; this is mandatory but likewise, as in other going concerns, there is a steadily increasing value which, with improvements, must be taken into consideration when a price is set by the owner for consideration by a prospective purchaser. In the case of the Market Street Railway no recession from the price set is likely; this property is not up for forced disposal; it is first-class merchandise so, as in other businesses, it behooves the buyer—in this case the voters of the City and County of San Francisco—to shop early.

* * *

The new warden at San Quentin is reported to favor the establishment of a higher education institution at the penal colony, the preceptors to be inmates who have received college degrees. As it has been said: the greater knowledge the greater rascal, we view the contemplated innovation with mixed emotions. Given what these felons already know of cleverness in crime, will the schooling lead them into better channels of endeavor when released, or, as is equally logical to suppose, will it make of them more dangerous criminals?

A machine has been invented to wash the outside of railroad cars as they pass through it.

* * *

The pope's daily average of letters is 22,000, and these are dealt with by 25 secretaries.

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By KEM

"For some reason or other, we have blundered into a period in which the intellect is over-honored. We appear to be living in a period when people in general think that the intellect is a very wonderful faculty, while they pay comparatively little attention to the mental accomplishments of the sensibilities and emotions."—Clayton Hamilton.

Clayton Hamilton in "Conversations on Contemporary Drama," tells us that it is "comparatively easy to cultivate the intellect," rather than "to teach people to look through magic casements," or to give them the "ideas men fight for . . . ideas of the sort that are sneered at by the intellectuals, ideas about home and mother, about honor, about some flag or other, about God. . . . Who would not rather have said, 'Lafayette, we are here,' than have been the first man in the world to prove that the whole is equal to the sum of its parts?" In exemplification of the foregoing we find a horde of readers devouring the horde of books commended by the intellectuals demanding nothing more than that they be well-written. Many of Michael Arlen's books fall in this class, also Van Vechten's and Ben Hecht's, brilliantly written but lacking in ideals and inspiration. Stuart P. Sherman tells us in his very timely "My Dear Cornelia," that these same writers belong to the "Emetic School of Fiction," including also Mr. Hecht's "Spiritual Satellite, Mr. Maxwell Bodenheim," and stating that evidences of this same scholastic training are to be found in "a steady undertone running through the stories of Sherwood Anderson; the "Narrow House," and "Narcissus" of Evelyn Scott; "Rahab" of Waldo Frank, and in James Joyce's . . . rolling odorous pandemonium. The normal, healthy-minded reader, he advises, after the stench of this sort of writings, will cry with King Lear: "Give me an ounce of civet, good apothecary to sweeten my imagination!"

"My Dear Cornelia," by Stuart F. Sherman, is well worthy a reading. The chapter from which the above has been quoted is but one of the many charming and enlightening conversations between "Cornelia" and Professor Sherman which delighted the readers of The Atlantic and are now out in book form. "The Tendency of the Modern Novel," "The Eighteenth Amendment," "Religion," "Marriage" and "Modern Girls," are wittily and wisely discussed by "America's leading literary critic of the penetrating vision,"—Professor Sherman with charming "Cornelia, who walked smoothly and well in delectable regions far above the level of the rank-scented multitude."

The Atlantic Monthly Press. \$2.50.

San Francisco feels proud over the success of her talented writer, Charles Caldwell Dobie, in winning the Harper's \$750 second prize. Mr. Edward J. O'Brien rates Mr. Dobie amongst the three greatest short-story writers of the country and publishes a story by him in the new 1924 O'Brien Collection of Short Stories. The O. Henry Memorial Collection will bring out his famous story "Horse and Horse."

The Paul Elder Company gave a very successful party for their employees in their picturesque gallery, Tuesday evening, January 6th. As befitting a Book and Art Shop the program was of a distinctly literary and artistic nature. Mr. Paul Elder gave all a happy welcome in a few well-chosen words which was followed by music, both classical and "modern," by the celebrated California String Quartet under the able direction of Mr. Scott Elder; the soloist of the evening, Mrs. Carl Stevens of the Art Department sang "The Star" by Rogers—the words being a fragment from Plato and was repeatedly encored; the short address

on the Psychology of Salesmanship by Professor Maslin Hulme of Stanford University was both practical and humorously interesting; "Sympathy with—not for people was the secret of successful salesmanship," he told his appreciative audience, "and sympathy could be best acquired by reading Biography and Auto-biography." The eagerness with which the book-sellers listened and the spirited dancing that followed, showing they could use their heels as well as their heads, augured well that customers of this unique Bookshop would have even more efficient and enthusiastic service in the future. The live-jazz music for the dancing was furnished by the Elder Quartet under the direction of Mr. Paul Elder, Junior.

Silence Is Golden

Mother: "Betty, John brought you home very late last night."

Betty: "Yes, it was late, mother. Did the noise disturb you?"

Mother: "No, dear, it wasn't the noise. It was the silence.—Cornell Widow.

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HAVE YOU HEARD IT?

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A five-year-old boy went with his mother to make a call. The lady of the house, being fond of children, told him to ask his mother to let her have him.

"Don't you think your mother would let me buy you?" she asked.

"No," answered the little fellow; "you haven't got enough money."

"How much would it take?" she continued.

"A hundred pounds," said the boy, promptly, as if that would settle the matter once for all.

"Oh, well, then," said the lady, "I think I can manage it. If I can, will you come and stay with me?"

"No," was the reply. "Mamma wouldn't sell me anyhow. There are five of us, and she wouldn't like to break the set."

* * *

A young married woman anxious to inform her girl friend of the arrival of her first child, decided to send a telegram to her. Being of a religious turn of mind, she wrote: "For unto us a child is born. Isaiah ix., 6." When the telegram was opened the girl friend ran to her mother and said, "Joan's got a baby, mother. His name's Isaiah, and he weighs nine pounds six ounces."

* * *

Friend—"I say, your wife looks charming. Her dress is a poem."

Author (who foots the bill)—"Much more than that, old man; ten poems and a short story."—*Passing Show.*

* * *

Our inimitable contributor, Mr. F. W. Thomas, has just had another book published—"Merry-Go-Round" (Putnam). To celebrate the occasion, I asked him to send me something amusing for my page, and this was what resulted:

"I don't think people realize how much punctuation counts—how much it can change the meaning of a sentence. Neither did I until the other day I came across the following in an old paper: 'Lord Palmerston then entered on his head, a white hat upon his feet, large but well-polished boots upon his brow, a dark cloud in his hand, his faithful walking-stick in his eye, a menacing glare saying nothing.'"

* * *

It was a sultry afternoon, and Henderson, of Henderson and Henderson, carpet importers, leaned flabbily against his goods.

Two women entered the shop, and in the arms of one there basked a crowing infant.

"Can you," one of them said, "can you please show us some carpets?"

"Madame, I can," he answered. And he did.

Again and again he did. Roll after roll he spread before their critical eyes. The perspiration rolled down his cheeks. He gasped, he tottered, he staggered.

At last: "Don't you think," said one, glancing at her watch, "that it is time to leave?"

"Not quite, dear," said her friend. "We've plenty of time to spare to catch the train, and baby does so love to see him roll them out!"

* * *

Coming from Key West

Miss Tourista: "I suppose you have been on the boat so long you are accustomed to sea legs?"

Cad Coles: "I wasn't even looking, Miss."

Club Beaux Arts

Paintings that vibrate with the compelling understanding of our Western country—that is Maynard Dixon's contribution to California art; but that is not all. If you have ever stood in the presence of desert or mountain and felt its spirit—its akinness to the the infinite, you will instantly recognize that Dixon, in his recent canvases has caught the essence of desert or mountain, has caught and translated it for us. To those accustomed to the inoffensive sweetness in pictures, the Dixon exhibit at the Club Beaux Arts may seem a bit arbitrary; no vague feeling, no casual sentimental landscapes, but he who lingers, soon discovers that poetic imagination is the keynote to many of the pictures; for instance, "Winter Moon"; "Evening and Afterthought"; and "The Desert Moon," are all paintings that awaken and satisfy imaginative thought.

Then there are decorative compositions built from vigorous sketches; direct interpretations of Nature.

San Francisco art lovers cannot help but feel that this exhibition at 116 Maiden Lane, stimulates and fascinates. It will continue until February 1st.

* * *

Subscriber—"One Wife Too Many." The story of a bigamist, I suppose?"

Much-Married Library Assistant (absent-mindedly)—"Not necessarily, madam."

ASSESSMENT NOTICE

The Mineral Development Company, Location of Principal Place of Business, San Francisco, California.

Notice is hereby given that at a regular meeting of the directors held on the 13th day of January, 1925, an assessment of one-half cent per share was levied upon the issued capital stock of the corporation, payable immediately in legal money of the United States, to the Secretary, at the office of the Company, Room No. 237 Monadnock Building, San Francisco, California.

Any stock on which this assessment shall remain unpaid on the 20th day of February, 1925, will be delinquent and advertised for sale at public auction, and unless payment is made before will be sold on Friday, the 20th day of March, 1925, to pay the delinquent assessment, together with costs of advertising and expense of sale.

M. J. SEELY Secretary,
237 Monadnock Building, San Francisco, California.

"Bits of Fashion"

from the world's style centers will prove attractive to our women readers. There are interesting pictures of "The Fuss in Egypt," and some notables from the "U. S. A."

"Masterpieces of Art"

Reproduces many of the world's art treasures. There are interesting views from "Around the World"; views taken "On the Cattle Range," and a clever front page, "Coquetry." Don't miss the

Sunday Chronicle Rotagravure Section

PLEASURE'S WAND

(Continued from Page 7)



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with all of its scenes laid on a steamer and the atmosphere of ocean travel has been carefully and painstakingly observed not only by the producers, but also by the players themselves. The play is one long gleeful jaunt over the briny, with an occasional storm of roaring laughter. Henry Duffy in the star role, which was specially written for him, is at his best. He never loses a chance for comedy and it is interesting to watch his work as he keeps his audience chuckling.

"Just Married" gives us an opportunity to see Dale Winter in a new and interesting characterization and she is as charming and delightful in it as ever.

Wisps of Wisdom

The parent's life is the child's copy-book.

Habits are the only cobwebs that grow into cables.

When a man aims at nothing he seldom misses his target.

Revenge may be sweet, but seeking it sours one's disposition.

If you are doing good work, don't worry; somebody will find it out.

Optimism parts the clouds and sorts out the tangles, and costs nothing.

Faith in something and enthusiasm for something make life worth living.

We may not fill pulpits, but each of us lives some kind of sermon every day.

Be warned against nursing revengeful thoughts; they are apt to develop sharp stings.

Don't move the other fellow's car in order to make room for parking. Any person who molests another person's car without proper permission to do so is guilty of a misdemeanor. This law at first thought may seem of little importance, but when one considers it in the light that it was passed with the view of protecting motor cars from thieves the wisdom of such legislation is apparent.

California Poetry Club.

The California Poetry Club (Mrs. N. Lawrence Nelson, president), will hold its monthly social gathering on Wednesday evening, January 28, at Sequoia Hall, in Washington street. Several of its masculine members have taken the program in hand, but they refuse to divulge what their scheme of action is going to be. The hosts for the evening include: Mr. Irwin Ayres, Mr. Madefrey Odhner, Mr. John Burke and Mr. Harold Berkheim.

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NOTICE OF ANNUAL MEETING OF STOCKHOLDERS

Notice is hereby given that the annual meeting of the stockholders of PATTERSON RANCH COMPANY, a corporation, will be held at the office of the corporation, to-wit: the "Directors' Room," in the office of the Union Trust Company of San Francisco, at the junction of Market and O'Farrell streets and Grant avenue, San Francisco, California, on TUESDAY, February 10, 1925, at the hour of ten o'clock a. m. for the purpose of electing directors for the ensuing year and the transaction of any other business which may properly come before the meeting.

W. W. PATTERSON, Secretary.

Time



Card

THE DEPENDABLE AUTOMOBILE FERRY Route offers motorists the shortest and most direct means of transportation from Oakland, San Francisco, and all points south, to Vallejo, Sacramento, Sonoma, Napa and Lake Counties and all points north.

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A.M.	P.M.		A.M.	P.M.
†6:00	2:40		†5:45	2:20
6:30	3:00		6:15	2:40
7:00	3:20		6:45	3:00
7:30	3:40		7:15	3:20
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2:00	*12:00		2:00	*11:45
2:20	*12:30			*12:15
	*1:00			*12:45

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TIME TABLE

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Leave Sausalito		Leave San Francisco (Hyde Street)	
A.M.	P.M.	A.M.	P.M.
6:00	12:30	6:30	12:30
6:30	1:00	7:00	1:00
7:00	1:30	7:30	1:30
7:30	2:00	8:00	2:00
8:00	3:00	8:30	2:30
8:30	4:00	9:00	3:30
9:00	4:30	9:30	4:30
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10:30	6:00	11:00	6:00
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	11:30		11:00
			12:00

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SAN FRANCISCO

SATURDAY, JANUARY 31, 1925

LOS ANGELES



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Vol. CVI SAN FRANCISCO, CALIF., SATURDAY, JANUARY 31, 1925 No. 5

—To speak evil of the absent is not only unjust, but cowardly.

* * *

—Our own Ben Franklin said: "Search others for their virtues, thyself for thy vices."

* * *

—They are at it again as regards King Tut's tomb. His shade no doubt has concluded long ago that "there is no rest for the wicked."

* * *

—The famous pianiste, Miss Leginska, is still missing in New York at this writing. We would have given thanks if some of the pianistes we have heard had suffered the same fate!

* * *

—Prohibition, one of the most puerile laws ever passed in any country, is not only responsible for several new crimes on the calendar, but also for a lack of respect on the part of members of the younger generation (especially the foreign element), for the government under which they live. Just as long as contempt of law is practiced and men can coin thousands of dollars in the bootlegging game, the work of "Americanization" will be futile.

* * *

—The brutal treatment of children at "Hickory Hall," Oakland (only one case out of hundreds where public institutions have used cruel methods in their dealings with babies), proves the utter fallacy of ever conforming to some of the phrases in the child labor law, which is at this writing creating nationwide furore. There is no love equal to mother love; no patience so enduring, and to take the child from its natural mother, to "nationalize" it—as some of the communists suggest, is only giving an opportunity to institution officials to fatten on public taxes, and to (as in this instance) indulge the cruelty that is latent in the natures of a great number of men and women.

* * *

—"There are no bargain sales in the business of life, but this being the stocktaking season, it is no bad thing for humanity to follow the fashion, to occupy itself with retrospect and prospect, to count its losses and gains," says the Saturday (English) Review. "Every year since the war ended the world has had to defer its hopes. What will 1925 offer to console the heart made sick? . . . In our own country the past year has seen certain material improvements: trade has shown some upward tendency . . . but although the mental attitude of the patient shows a change for the better, it still lacks the spirit, the faith, essential to recovery. . . . To cure the body we must first cure the mind. The soul of the age is awry."

—Do you ever realize how much color and interest you lose in life when you limit yourself to what you consider is your particular class? Associating with any certain clique of people has the effect on your mentality that traveling in a circle would have upon your body. No change of scene, no gleam of originality reaches you; your viewpoint is not widened an iota; your prejudices remain the same. Drop your silly tinsel cloak of conventionality for an hour or so and put on the plain garb of the "man in the street;" rub elbows with the proletariat, and return home refreshed and enriched.

* * *

—Dorothy Ellingson promises to become a national figure, which may go down to posterity as an awful example of a sequence of our jazz-mad age. Jazz, of which Luther Burbank says: "It has come up out of the jungle, and so have we, but we've been a long time getting away from it—If we give it too much sway, it will drag us down to the level of the tom-tom and the naked savage that is its inspiration."

* * *

—And again, in speaking of the Ellingson case, he says: "We are everyone of us made up of grandmothers and grandfathers, and great-great-grandmothers and great-great-grandfathers, as far back as creation, and sometimes one of these grandfathers rises within us and tries to make us do something that we know is wrong . . . and it depends upon our self-control whether grandfather rules the situation or we do." An old saying comes to mind in corroboration of these sentiments: "We are all vehicles in which our ancestors are riding."

* * *

—In spite of much publicity and advocacy of cleaner streets, the highways and byways of our "good gray city" remain as dirty as ever. Expectations make the sidewalks slimy with the menace of various diseases, and one has to indeed "watch one's step" when walking abroad. European cities, in particular, Dutch and German cities, have a way of contending with this evil that insures sanitary conditions. How do they do it? Cannot our Board of Public Works or other city fathers find out the secret?

* * *

—Hear the wise words of Luis H. Bebayle: "The more experience I have of life, the more I am convinced of the necessity of discretion and prudence. Light or impudent words and judgments have cooled affections, slain friendships and at times dug unfathomable abysses; while discreet silence in guarding secrets and excusing defects has prevented scandals and caused to be prolonged a harmony and cordiality that we should have regretted to lose and that we enjoy in satisfaction afterward in the course of life. . . . We ought not to demand an impossible sanctity, which we ourselves do not possess. We have to do with men, we are not dealing with angels; and tolerance, benevolence and even mercy are necessary in our commerce with our fellows."



Lighten Taxes

President Coolidge at Washington and Governor Richardson at Sacramento, as executives, are confronted with the same problem, the most harrassing of all their troubles and the most pressing upon the business of the community. It is being recognized by both federal and state governments that the burden of taxation has become very nearly intolerable and that the weight upon the resources of the community through taxation, must be stopped if we are to progress. The country has been and is very prosperous and these attacks upon the moneys of the citizens have passed without great protest. But both the President and the Governor know what they will produce in the long run and are sternly voicing their disapproval and dismay. Still the politicians, with the impudence which from time immemorial has marked their kind, cry for more and greater expenditure. At the present time the cost of government in the United States for local state and federal purposes is about \$8,000,000,000, or \$70 per capita, which amounts to \$350 for a family of five. The tax payers of California in county, municipal, state and federal taxes, paid practically as much as the value of all the raw products of the State in fruit and farming in 1923. With all this, the indebtedness does not diminish; on the contrary, it increases by leaps. In 12 years we increased our state debt from \$10,000,000 to \$76,000,000. The same thing holds good all over the country. Is it any wonder that the President views the expenditures and the rapid growth of indebtedness with some perturbation and that his views are seconded by the Governor of this State?

A Congested Calendar

Really, the condition of the calendar of the federal court is nothing short of disgraceful! There are no less than 3500 cases to be disposed of. It is evident that with such a number of cases in arrears, no substantial justice can be done. The citizens are not given the legal service which is their's by right. The defendants who, after all, are human beings and have the constitutional guarantees back of them, are deprived of their essential rights to a speedy and fair trial. So great is the congestion that two additional judges, Hon. Robert S. Bean of Portland and Hon. George M. Bourquin of Butte, Montana, have been called to help our local judges with the burden of the calendar. Out of the cases, twenty-five hundred are for violation of the Volstead act alone. There are a thousand cases, moreover, which include violations of the national banking act, another new class of crimes; frauds on the naturalization acts, which the stringency of new laws on immigration and naturalization, makes another new class of crimes. More than all in immediate importance is the case of the alleged rum-runner, the ship *Quadra*, which, in itself, is a case of the very highest importance and is an international matter of the first magnitude. Of course, this last case is also due to new legislation and arises from a new treaty. to look at the calendar carelessly one might readily assume that the community was getting worse and that crime was on the increase. When we regard it however, with any degree of care, we see that the mass of crime is new crime, that more than three thousand people are going on trial for offenses which were not offenses five years ago and that the community has to stand the inconvenience and the defendants must put up with the suffering for doing things that were formerly quite all right.

Harbor Control

It is a curious fact that there is not a single representative of the City of San Francisco on the Harbor Board which has the control of the waterfront of our city. There are three members, one of whom is from Berkeley, another from San Rafael and yet another from Ukiah. These members fix the tolls, make the rules, plan the docks, arrange as to the type and place of the respective docks and wharves and carry out all the manifold activities connected with the trade of the port with the outside world. We do not say that they do it badly. On the contrary, they have done and are doing it very well and we took the opportunity, a week or two ago, of echoing the praise of the Governor on their achievements. But, after all, the port is San Francisco, it is not the State of California. The trade is due to the location of this city and is not at all the product of any state action. We, the people of this city, have built up the port and we have no voice in the administration of its local affairs. If we want to make any improvements on a large scale, we cannot do it ourselves. We must go to the State for permission to issue bonds. All the proceeds of the trade, tolls and wharfage dues, go into the coffers of the State and not into those of the city in which the docks are situated. We are thus in a peculiarly disadvantageous position. Los Angeles owns her own port and is not hampered in development by the exigencies of state politics. We alone are bound and held in the grip of a state political system because the politicians find in the Harbor Board a political machine with which they can use patronage and reward followers. It is needless to say that all this is crippling the advance of the port. Foreign trade is being built up with rapidity and new measures will shortly have to be taken to handle the increased volume. Under these conditions it is almost ludicrous that we should not have even one representative on the board. At the present session of the legislature an effort will be made to transfer the control of the port from the State to the City and such a measure should have the earnest support of those who understand the present conditions.

Our Lovely Spring

We are, of course every year reminded that the East is under snow and that our dear beautiful part of the country is basking in sunshine and at the worst is enlivened by gentle showers. But it is doubtful if those of us who remain to sojourn in the city are at all aware of the miracle which is going on all over the country side. It is true that a trip to Lands End will show the Marin shores grown very gentle. Those whose sight is good and perceptions delicate may already feel that change in color, which the coming of wild flowers makes in the expanse, which a few weeks ago, was nothing but pure green. In a week or two the hills about Sausalito will be enchanted. Larkspur, fleur de lys and scores of other spring fairies will make a carpet of oriental gorgeousness and of much more delicate beauty than human looms have ever compassed. Already down the Santa Clara valley the acacias are in bloom. Never have we seen any country side more entrancing, not even in the Riviera itself. The California swelling hills are indescribably sweet and tender, with a touch of blue that recalls insensibly something which at first slips the mind, until it flashes upon one, that it was just such a blue that lent enchantment to the hills around Assisi. The fruit blossoms are coming out in some places, notably in Carmel valley. This is too early and the experts place the blame upon the drought of last year. But who can tell of the beauty of the newly turned earth where the ploughing has made a new note in the surrounding green; of the incomparable grace and lightness of acacia against the distant hillsides; of the glint of the yellow of mustard in a sea of translucent green, and behind the purple brooding mountains? Truly, we are fortunate people here.

A Burden of Laws

Once Albert Beveridge was a politician, now, owing to the lucky accident of defeat he has joined the ranks of the sagacious, for it is a very sad fact for political democracies that sagacity and politics are mutually incompatible. He is an authority on the life and works of one of the very greatest Americans, John Marshall, whose appointment as Chief Justice of the United States was made one hundred and twenty-four years ago. It was at a dinner commemorative of that event that Ex-Senator Beveridge delivered an address which for sheer common sense and real bravery should give him a pre-eminent position among benefactors of his country and true patriots. He said that we are overburdened with legislation, federal, state and local. He declared that the administration of the laws has become "peremptory, insolent and autocratic," that officials have become "vexatious tyrants and citizens cringing subjects." He said: "The nation and every state are well nigh smothered with multitudes of laws. No human being knows how many statutes are hidden behind the forbidding covers of thousands of volumes that contain the acts of congress and of the legislatures. No human being knows even the number of city ordinances, much less the import of them." Then he hits with real discernment at the root of much of the evil which is so bitterly lamented today and of the lawlessness which apparently afflicts so large a portion of our people. He says: "We complain of lawlessness, but is not excess legislation a basic cause of lawlessness? How can anyone obey every law when nobody knows or can know how many laws there are or what they command or forbid?" That is unanswerable. There is no doubt that we have an itch for legislation which will prove to be a very serious malady and may be constitutionally injurious to our country. As a politician, we have no great admiration for Mr. Beveridge, but as a social diagnostician he seems to have force and perception. With all of his sagacity, however, he can think of nothing but a wholesale repealing and a sudden wholesale repealing is summed up in the ugly and impossible word, revolution.

The French Debts

Some ill feeling is resulting from recent speeches in the French Senate which would appear to show a tendency on the part of a large section in French politics to ignore, if not actually to repudiate, the indebtedness due us from France on account of the war. The whole matter is very involved and is full of all sorts of evil potentialities. The recent statement of the President to the effect that better terms might be granted France than were allowed to England has brought about a very spirited reply from that country and it appears to be the impression among British statesmen that any such discrimination in favor of another country, as against Great Britain, would be intolerable, in view of the fact that no other country has even made a beginning of paying. The mere suggestion has, in fact, caused the British government to begin pressure on France, Italy, Rumania and other countries which are indebted to it. Thus there is general feeling of irritation and alarm throughout Europe, for these latter countries, being pressed by the United States and Britain simultaneously, find themselves in a quandary, from which they cannot see any escape. There is no doubt that debts are owing; there is no doubt that the United States must collect on these debts, as soon as can be done; because our government owes its own people the money that was advanced for the support of these nations in war. No one can accuse this country of being ungenerous in the matter. On the contrary, we have been very lenient and very unselfish, as the fact that we have paid all the costs of our army of occupation in Germany very clearly shows. The money was paid by the Germans for that army of occupation, but we got none of it. Our European friends not only remained in our debt without

any acknowledgment, but they took our share of the occupation-payments, and are constantly demanding, as a sort of right, that we advance further sums for rehabilitation. All the time some of them are spending large sums in bloated armaments and there are unprecedented numbers of armed men in Europe. It is very ridiculous.

Holy Year in Rome

In ancient times, strange scenes were witnessed during the Jubilee year, when all Catholic Europe was afoot, traveling with knapsack and staff over the many roads that led to Rome. In those ages North and South America lay far beyond the seas, undiscovered and unknown, but their turn was to come in later centuries and the Jubilees of 1875 and 1900 witnessed thousands of Americans and penitential mien, throughout the streets of Rome.

Owing to the methods of greater ease and comfort, which have been devised in the past quarter of a century for crossing over the land and water, there will be thousands of Americans wishing to visit Rome this year. In recognition of the services rendered to the Holy See in facilitating travel to the Holy Sanctuaries of Europe and the pilgrimage shrines of the world, His Holiness Pope Pius XI, following the example of his illustrious predecessor, Benedict XV, has deigned to grant to the firm of Thos. Cook & Son a testimonial of his sovereign consideration, permitting them to use the Coat of Arms of His Holiness on all documents and programs which they issue and has appointed them official travel agents for the Holy See.

Thos. Cook & Son have arranged for many itineraries all of which include ten days in Rome. The principal Pilgrimage from San Francisco will leave here on June 20th over the Santa Fe lines to Chicago, thence via Niagara Falls to New York, sailing on the Cunard Line Cabin Steamer "Andania," June 27th, visiting Paris, Lucerne, Milan, Venice, Florence, Rome, Naples, Genoa, Nice, Lourdes, London, Dublin, Killarney, Cork, returning from Cobh on Cunard Line Steamer "Carmania," August 9th. Application for membership to this party should be made to either Mr. James F. Moses, Member National Committee, 601 Market Street, or Thos. Cook and Son, 128 Sutter Street.

Progress Versus Prejudice

The electorate in general, partly through past experience which has rightly or wrongly left an antagonistic impression in the wake of events, is somewhat prejudiced against corporations. In the case of the Market Street Railway—in reference to its purchase by the city—some of our people are inclined to hearken back to the era of those violent car strikes, the exasperating necessity of our trudging the streets or piling into vehicles of every description to get to our tasks and the questionable granting of traction franchises during the Schmitz-Ruef regime. This attitude on our part is not an intelligent one, especially if it is allowed to stand in the way of general civic advancement. There is no question in the minds of our citizens as to the advisability—the necessity—of a united railway system and one municipally owned. As at present it is a case of three systems, duplicating service in several instances and totally neglecting it in others—this to the loss of revenue in both cases to the companies operating and to the detriment of citizens and community. As it is not thinkable that prejudice founded on mistakes long since rectified should operate to bar the path of progress, so it is hardly probable the electorate could allow errors of other years to militate against their taking hold of a proposition that will be of benefit to them individually and collectively.



PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S
— Tom Moore



By Katherine Schwartz
Formerly of the "Chicago Tribune"

Curran



Mme. Stella Raymond-Vought

OPERA lovers are anticipating with delight the annual visit of the San Carlo Grand Opera Company to the Curran Theater for a two weeks' engagement, beginning Monday, February 2.

Prominent among the list of artists who will appear under the direction of Fortune Gallo, are Alice Gentle, Tamaki Miura, Anne Roselle, Bianca Saroya, Manuel Salazar, Mario Basiola and many others. The music will be under the direction of Fulgenzio Guerrieri.

In addition to this, the engagement will be of interest to San Francisco because of the fact that on Tuesday Evening, February 10, Mme. Stella Raymond-Vought will sing in "Traviata." Many of her friends and admirers, who know of her only in the concert field in a managerial capacity, will await her debut in the operatic field with great interest.

Maria Ivogun

What was perhaps, one of the greatest treats of a season that has brought us many famous artists, both instrumentalists and vocalists, was the appearance of Maria Ivogun, at the Scottish Rite Hall Monday evening.

From one so well known and so well recommended for her ability to do the difficult things well, she yet proved herself the great artist by singing the simpler and better known songs with simplicity and distinction.

It was a great treat for the artists present, and a valuable lesson for the students to hear her in the very difficult Mozart and Brahms numbers. Such perfect diction and intonation is seldom heard even in the greatest singers. Her coloratura work was almost perfect, and her graciousness in the lighter and better known works, certainly is a lesson that more concert artists should achieve.

A capacity audience was loath to leave, and she responded with most delightful encores, chief of these were the "Blue Danube Waltz" by Strauss, and the well known aria from "Mignon".

Orpheum

Well! Well! What memories the names, Weber and Fields conjure up! They are returning to San Francisco and will be the headliners at the Orpheum next week.

This is surely an outstanding event, as they made their debut on the Orpheum Circuit here some thirty-five years ago. Then too, it is the forty-seventh anniversary as a stage team.

In addition there will also be seen Mme. Bernice De Pasquali, internationally famous prima donna, in a special program of operatic numbers; Dave Ferguson, well known

character comedian, in "The Lucky Stiff"; Powers' Dancing Elephants; Lew Brice, brother of the famous Fanny Brice, in "Stick to Your Dancing"; Margit Hegedus, Violiniste, with Otto G. Schlaff at the piano; Stake Patterson and Laina Cloutier in "Three Stages of Love" and the team of Mac Rae & Clegg presenting "The Champion Lady Cyclist of the World".

Imperial

Cosmopolitan's superb production of "Janice Meredith", starring Marion Davies, is built around the most colorful period in American history—the Revolution.

All the great events of the Revolution unfold before the eyes—Washington Crossing the Delaware, Paul Revere's Ride, The Battle of Trenton, The Boston Tea Party, the British surrender at Yorktown, and other important events in the history of that time.

Aside from the delightful love story which runs through the story, every school child should see this picture. It makes a living story of one's history book.

It is a lavish production throughout—some \$200,000 having been spent on costumes alone. Marion Davies wears some twenty gowns, all designed especially for her by Gretl Urban. Miss Davies has never been seen to better advantage than in this stirring story.

In connection with this great picture, Ray Paige and his "Club Alabam" jazz orchestra made their debut, and not only in their concert numbers, but also in their reading of the splendid score accompanying the picture, scored a decided hit.

Strand

"Papa Loves Mama" has to do with two honeymoon couples who get all mixed up on their wedding trip, thus giving Will King and his company plenty of opportunity for comedy.

Howard Evans has staged some very good numbers this week, notably "Lady O' Dreams", featuring Bob Reid, Clara Larinoff and the beauty chorus. In the French group, Will Aubrey and James Ellard make quite a hit with their ad lib verses sung to the tune of that old song of war times, "Hinky Dinky Parle Vou". Bessie Hill steps out of her role as one of the brides long enough to put over in her inimitable manner, "Me and My Boy Friend" and "I Get More Love from This Dummy", assisted by Ellard and Reid.

Alma Astor was given a rousing reception, this being her opening week after a long absence from this company.

Hermie King and his men give a very pleasing concert called "In An Indian Village" in which tom toms, navajo rugs, Indian pottery, etc. supply the background.

Next week this popular company will be seen in "Oh, Behave" in which they are featuring Alma Astor.

San Francisco Symphony

It would seem as though San Francisco music lovers know instinctively when a particularly good program is to be given. The Curran Theatre was crowded to absolute capacity to hear the wisp of a girl, Erna Rubenstein play the very beautiful

Amusements

NEXT WEEK

ALCAZAR O'Farrell nr. Powell	Henry Duffy Players "Just Married"
ALEXANDRIA 18th and Geary	Pictures
CALIFORNIA 4th and Market	"Miss Bluebird" Bebe Daniels
CAMEO 936 Market St.	"Hurricane Kid" Hoot Gibson
CAPITOL 64 Ellis St.	"White Collars"
BEATTY'S CASINO Ellis and Mason	"The Silent Accuser"
CASTRO	Pictures
NEW COLUMBIA Eddy and Mason	May Robson in "Something Tells Me"
CURRAN Geary, Nr. Mason	San Carlos Grand Opera Co.
GRANADA 1066 Market St.	"Top of the World"
GOLDEN GATE G. G. Ave. and Taylor	Vaudeville and Pictures
HIPPODROME	Vaudeville
IMPERIAL 1077 Market St.	Marion Davies "Janice Meredith"
LOEW'S WARFIELD 988 Market St.	"The Wife of the "Centaur"
METROPOLITAN 2055 Union St.	"Rin Tin Tin"
NEW FILLMORE NEW MISSION	"North of 36"
ORPHEUM O'Farrell and Powell	Vaudeville
PANTAGES Market at Mason	Vaudeville Pictures
PLAZA	"Kempy"
PORTOLA	Pictures Program Changed Daily
ROYAL 1529 Polk St.	Pictures
STRAND 965 Market St.	Will King & Co. in "Oh, Behave"

and difficult Mendelssohn Concerto for Violin in E Minor. From start to finish, she showed a precision and knowledge of her work seldom excelled by the greatest and best known artists. She has a wonderfully strong tone, which was especially effective in the Andante, and her arpeggios and cadenzas in the Allegro vivace closed her part of the program and brought her round after round of thunderous applause, most certainly deserved.

The symphony part of the program proper opened with Beethoven's best known and perhaps best loved symphony—the Fifth. Mr. Hertz conducted it as if he were inspired, and to hear him read this beautiful work one seems carried somewhat nearer the Almighty.

The final number, the Tone Poem, "Don Juan" by Richard Strauss brought forth everything of technic, instrumentation and grouping that the orchestra afforded; it is needless to say that our very splendid symphony orchestra played it most majestically and beautifully. Special mention must be made of the wood wind section and Walter Hornung our noble French horn player.

Warfield

The eternal struggle between two distinct and rending passions—the one purely animal and sensual which subjugates all the finer qualities of man; and the other a noble, honorable love which fights for supremacy—is the daring subject which forms the basic plot of "Wife of the Centaur," coming Saturday to Loew's Warfield.

John Gilbert, who plays the difficult and unsympathetic role of the centaur, gives a performance that should strengthen materially the success he gained with his work in Elinor Glyn's "His Hour," and in "The Snob."

As the "centaur's" wife, Eleanor Boardman achieves a dramatic quality which is most convincing; Aileen Pringle plays the thoughtless, sensuous creature who lures Jeffrey to her, but finally loses him to the wife.

In the supporting cast are such well-known players as William Haines, Kate Lester, Philo McCullough, Betty Francisco, Kate Price, Jacquelin Gadson, Lincoln Stedman and others.

The Fanchon and Marco troupe will cavort upon the stage in another of their tuneful revues, the first Idea to be transplanted here after Marco's eastern tour. Short comic reels and the Crossword novelty film will also be given.

Cameo

Hoot Gibson is heading the screen attractions at the Cameo this week in his newest picture "The Hurricane Kid." It is a Western drama with human in-

Amusements

WILKES Geary and Mason	Formerly Geary	Kolb and Dill in "Politics"
WIGWAM		Pictures

Concerts

S. F. Symphony
Popular Concert, Curran Theatre, Sunday Afternoon, February 1. Ellen Edwards and Allan Bier, Pianists.

New Columbia
Sunday Afternoon, February 1. Maler and Pattison Recital on Two Pianos.

Samuel Shortridge informed us that: "One of my favorite stories is that of the Frenchwoman who complained that she had been grossly insulted by an American with whom she was traveling. On inquiry it appeared that they had traveled alone in the same compartment for an hour and that he had not once looked at her."

"If I may give two, I like also the story of the suffragist who cried out: 'The Lord is with us, and with Her on our side we cannot fail.'"

* * *

The artist was painting a picture of the ruined castle on the hills. He was watched with great interest by an old countryman, who stood silently by him for almost an hour.

"You are interested in painting?" asked the painter, looking up at last.

"Aye," replied the old man.

"I am staying in this part for a few weeks," went on the artist, resuming his work. "I am doing a series of country scenes, and I like to get a little local color."

"You're gittin' it, mister—you're gettin' it," answered the old man. "I jus' painted that bench you're sittin' on!"

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By Antoinette Arnold

Cupid Busy—Among the Smart Set

Did you ever hear of so many romances in our smart set? What a glorious number of engagements!

That Cupid fellow, known in polite parlance as the little God of Love, has been about the busiest of busy people in all the wide world.

For one thing, he is getting ready for Eastertide; for the sacred period of all the year seems to please him considerably for the crowning event of his fine romantic work—the wedding day.

After all, it is Cupid who really turns the wheels of the universe, setting the pace for humanity. Commerce, industry, educational advantages, financial achievements are each in turn relegated to secondary place when Cupid appears on the scene.

He covers considerable ground in the performance of that bow-and-arrow job of his. Sometimes, he sharpens his tools in Europe, or New York, or in Washington, D. C., in Florida, at the seaside, or high on mountain tops, and then subtly lures his happy prey to our western land. San Francisco, Burlingame, Oakland, Piedmont, become the scenes where this merry little man clinches his bargain with love and kisses, teas, dinner-dances and then—the "formal announcement."

He is a wonder, that Cupid fellow!
 "Don't know what to call him—
 But he's mighty like a rose."

* * *

Neville-Wheeler Wedding

One of the interesting weddings of the past week took place at the home of Mrs. Arnold Calegaris on Jackson Street, on the evening of January 23, uniting in wedlock Miss Frances Neville, daughter of Major-General Wendell C. Neville, U. S. M. C., and Mrs. Neville, and Ensign John Pinckney Wheeler Vest, U. S. N.

Relatives and intimate friends of the bridal couple, numbering about one hundred, were present. Rev. Charles Deems, of Trinity Church, officiated at the wedding ceremony, which took place in the drawing room of the Calegaris residence.

Flowering Japanese quince, an abundance of pink roses exquisitely arranged, formed the setting for the wedding with green and silver accessories.

General Neville gave his daughter away. She was attired in a frock of white georgette with the slender lines which mode dictates, an embroidery of pearl beads being added as elegant adornment. Her tulle veil formed a Juliet cap. Elegant applique lace, a family heirloom, was draped gracefully on her bridal crown. She carried a shower of lillies of the valley, which fell in fringe-like fashion.

Miss Mary Mattlage was maid of honor, wearing a frock of pale green georgette with a wide circular collar. Her flowers were sweetheart roses. Mrs. Rene LeRoy and Miss Lea Calegaris were the bride's attendants. They both wore green georgette charmingly topped with the same kind of

wide collars worn by Miss Mattlage. Round bouquets of gardenias were carried.

The best man was Ensign J. J. O'Donnell, U. S. N., and the ushers were fellow officers of the bridegroom. They were Lieutenant Warren Sessions and Ensigns William Mendenhall, William Crofford, C. S. Snodgrass. John McCitchen, James Brady, William Sullivan and Robert Coffey. The bride observed the old traditional navy wedding custom of cutting the wedding cake with her husband's sword.

One of the interesting guests was Mrs. Agatha Vest of St. Louis society, who came to the Fairmont Hotel where she remained for a few days visiting friends in San Francisco.

* * *

Grant Wedding

One of the most interesting weddings within the next fortnight is that of Miss Edith Grant and Mr. William A. Magee, Jr., which promises to be one of the season's most beautiful of all marriage ceremonies. The date of the wedding day is Wednesday, February 11,

The charming bride-elect has chosen her sister, Miss Josephine Grant, to be her maid of honor. The bridesmaids will be Misses Elizabeth Magee, Leonora Armsby, Mary Martin, Marianne and Katherine Kuhn, Alice Moffitt, Mary Emma Flood, and Evelyn Poett.

Mr. Harry Hush Magee will be his brother's best man. The ushers at the wedding will be Messrs. James Moffitt, Guy C. Earl, Jr., of Los Angeles; Herbert J. Tietzen, Leon Brooks Walker, Charles S. Wheeler, Tallant Tubbs, Kenneth Walsh, John O'Neil, George Montgomery, and Walter F. R. Hush.

* * *

Miss Edith Grant is being entertained at smart affairs by society; a number of these events to take place almost up to the time of the important wedding day. Mrs. W. W. Crocker gave a lovely luncheon at her country place back of San Mateo in compliment to friends of Miss Grant.

* * *

The engagement has been announced of Miss Helen Deamer, the daughter of Mrs. William Deamer of San Francisco, to Lieutenant Charles Rend, U. S. N., the son of Mr. and Mrs. A. J. Rend of Chicago.

The first news of the betrothal came at a tea given by Miss Lily and Miss Mary Callahan and Mrs. Helen Lemman at their home on Pacific avenue recently, when three hundred guests called to greet Miss Deamer and her mother on their return from a year and a half abroad. The bride-elect is a graduate of the University of California and she has one brother, William Deamer, Jr., who is there now as a student in the medical school.

* * *

An important and brilliant affair in New York, recently, was the dance given by Mr. and Mrs. Vincent Astor at their Fifth Avenue home for two of the season's debutantes.

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Miss Clara Dinsmore and Miss Margaret Dows. The famous Gold Ballroom in the Astor mansion that has been opened only for lectures and charity entertainments in the recent past shone with its old-time glory, and about 200 guests, most of them of the younger sets in society, were entertained. Supper was served at small tables in other rooms on the same floor.

* * *

Charity and Fashion Unite—Splendid Sum Raised

Over \$40,000 was raised as the result of the Golden Mardi Gras ball given at the Civic Auditorium for the benefit of the Maternity Ward of the Children's Hospital. Sale of tickets for the ball exceeded all previous records. Expenses were comparatively small, and according to Mrs. Henry Foster Dutton's report, the handsome sum will be used for the new building annex at once.

* * *

Now, the gowns were something to remember!

Mrs. Phillips Dunn, the queen, was beautiful, positively beautiful in her robe of cloth of gold embroidered with rhinestones. A long court train fell from her shoulders and the sleeves of graceful length were of chiffon, one of flaming color and the other of silver tissue—both forming part of the train effect. A huge headdress worn over her dark hair added to the luster of her dark eyes. Her staff was made of rhinestones.

Miss Constance White, the business men's choice for queen and Mrs. Dunn's closest competitor, appeared as silver moon, her gown being of iridescent silver cloth trimmed with rhinestones. She also looked lovely.

Groups representing California's fruits and flowers were the queen's court attendants. Clusters of grapes, the orange shades, the wheat, golden and glittering—every conceivable shade of gold was present and used to pronounce the name of the state.

Silk wigs were everywhere. They bobbed here, there and in variant shades of the rainbow.

The Golden Ball was a gala event—and it was superlatively high in tone, standard and intention—a credit to everyone concerned. The ball was typically western in hospitality and supremely San Franciscan in generosity.

The meeting of Charity and Fashion at the Gold Ball given last Saturday night at the San Francisco Civic Auditorium should declare in convincing terms the "milk of human kindness," which after all, is what makes the grand old world go 'round.

Society in its most brilliant array gathered to play, 'tis true; but, it assembled too, to pay its highest homage to the little tots in the Children's Hospital. For it was, that a new wing could be built on the Maternity division of the hospital that the beautiful affair was so generously given.

The ball was truly a dream sight; a dream place; and the culmination of dreams cherished by noble women on the executive boards of the hospital and its humanitarian work.

Quoting from the great Book of Books, "Faith, Hope and Charity, the greatest of these is Charity."

A contemporary on the Chronicle said: .

Charity Lights Flame

"It was Charity garbed in blazing yellows, the warm tones of gold, the blues of every sort of sky, the purples of



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the grapes crowding the hillsides in autumn, the dusky shades of the night and the silver of the moon, which lighted the flame of joy sweeping over the crowds as they danced the hours away in the Municipal Auditorium, which was masquerading as the realm of the sun worshipers where the great goddess Ra sat on the throne.

It was the sweet remembrance of charity which spurred on the queen of the Mardi Gras and the ladies of her court to exert every effort toward making the pageant a spectacle which San Francisco will long remember. Tirelessly they worked, girls of wealth and leisure, matrons with social duties piling up in an alarming fashion, and business men who forgot financial transactions long enough to make it possible for San Francisco's little folks to have the medical care needed at the Children's Hospital throughout the coming year.

* * *

Pen Women Assemble For Literary Concourse

The San Francisco Branch League of American Pen Women gave a literary tea to members and visiting celebrities in the Terrace room of the Fairmont Hotel, Saturday, January 25, with an international theme the basis for the distinctive event.

Many well known California writers were among the honored guests, who sat about tables beautifully decorated in honor of the occasion. Mrs. George McGowan, who presided over the main round table placed in the center of the room, entertained famous authors and representatives from the visiting Navy and Army circles. Her table was a colorful and dainty arrangements of French color combinations. In the center was a huge nosegay of pink and blue flowers with lovers' knots extending across the cloth to nosegay favors for her guests. Miss Virginia Sullivan, charmingly gowned, assisted Mrs. McGowan in welcoming her distinguished guests.

Mrs. Frederick Colburn, president of the Branch, presided at the speakers' table, which was fashioned in Mexican treasures and brilliant colorings. Annie Laurie, Mrs. Jack London and Mrs. Maul of New York City were among her guests. Mrs. Josephine Wilson, California State Vice-president of the League of American Pen Women presided at a long table with the owl emblem of the League the central adornment. Miss Mary Bird Clayes, president of the Berkeley Branch and Miss Sibyl Hayes, president of the Santa Clara County Branch, were distinguished guests seated with Mrs. Wilson. Eleanor Ross, editor of the **News Letter** was an honor guest at the same table and seated next to her were Anna Blake Mezquida, well known writer, Winifred McGee, composer, Mrs. Henry B. Lister, writer and composer, and presidents of other clubs. Mrs. A. W. Scott was chairman of the day and introduced the talent of the program.

Many other delightful groups made the Pen Women's gathering memorable and interesting. A talk on colors was given by Rudolph Schaeffer. "Over the tea cups" was the topic of a talk by representatives from China and Japan, with an illuminating address on chocolate by the president.

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Golf



By Hoot McGregor

Ira Coburn, past pote of the Shrine, has accepted a challenge from Hugh King McKeivitt, the handsome bar-rister, to play 18 holes of golf in the snow at Yosemite on Saturday.

Hugh McKeivitt reports in good shape after taking a course of instructions from his manager, Jack Houston.

Jack Wisner, the nimble secretary, will referee the match.

Herb Billsbrough says he can shoot the course in 585.

Harold Ballantine claims he made the round the same day.

George Levthurby says the way to make a good score is to have music with your golf.

Rudie Habernicht, the glass man, hopes to cut himself around the course.

Bob Thompson will use six-wheel breaks if necessary.

Pete Gerhardt, the trimmer, will give the course the once over.

Albert Samuels has offered a lucky wedding ring as a trophy.

Frank Foran has donated a truck of "Old King Cole."

Lec Dolson, the famous minstrel, will sing his way around.

Hugo Newhouse, the barrister, will give free advice.

Charlie Goodwin, champion of the grandfather's club, will defend his title against all comers.

Johnny Crowe will distribute a flock of vacuum cups.

John De Back has promised not to throw away any more clubs.

Joe Goldie plays golf to perfection.

"Fossy" Brayton the singing stock broker has forsaken handball to play golf.

Bill Woodfield will demonstrate a few shots he learn't whils't in Havana.

Frank Klimm of the Board of Health says its a cinch for him to go round in par.

Walter Hood, the certified accountant, will check up on all the scores.

The Bernard threesome Ed, Al, and Howard will attempt to dethrone the Newhouse triplets, Art, Hugo and Bill.

"Roll-um-up Pete" will try and do the course in nothing.

"Doggy" Doc Kron will bark his way around.

Bill Crocker will give the ladies a treat when he appears in his latest Paris creation.

Ernie West and Frank Nestroy will meet again for the championship of the tailor's union.

Rod Guyette has had his war clubs insured.

Jack McGilvrey, the champion of the stone cutters, will take his first vacation in fifteen years.

Louis Ghirardelli will pack his chocolate coated caddie along.

Dr. Herman Wilson is a 10-1 favorite for the grandfather's cup.

Jack Hazlett and Jim Symon the two giant golfers of the Shrine will play for the heavyweight title.

Jack "Stringbean" Ellery will introduce a lot of new shots he learned whils't hunting ducks.

Charlie Howard has been missed from the links since his return from Europe, but hopes to play in the coming event.

Captain James Madison has spruced up his game during his trip around the world.

Whit Prentice will roll his own on the porch.

Al Sala, the Mission Street baron, makes his best drives in a Marmon.

"Dinty" Moore, the ex-gob, hopes they hold the tourney in San Rafael. "It's such a restful place."

Hugo Ramacciotti, the Adonis from the Presidio Club, will drop everything to attend.

Jim Doherty, the peer of Realtors will make his debut as a golfer.

All legal disputes will be settled by Hugh McKeivitt.

Eddie Rolfs will play in his first tournament.

On account of sickness, Frank Foran was only able to play six days last week.

"Pop" Eisert will attempt to lower the colors of Billy Gilmour, the Scotch spendthrift.

Bill Woodfield will be there with his little red necktie.

Dr. Floyd Russell announces that its only 39 days to the Saint Patrick's Day Tournament.



Sports



By Edwin F. Marriott

Swimming. The Pacific Coast is going to have the pleasure of seeing four of America's representatives at the Olympic Games, in action. The Purple swimmers will be accompanied on their Western Jaunt by the Glee Club of their University. In other words, while the Famous Four act like ducks, the Famous Fifty will act like birds. They will visit along the line of travel, stopping off at Omaha, Los Angeles, San Francisco, and Portland, Oregon. From Oregon they'll wind homeward, giving exhibitions, however, all along.

From July 30th to August 1st, the National Outdoor Swimming Championships will be held at Seattle. This will be the biggest aquatic event of the year.

* * *

Horse Racing. The Racing season, now at its height in Tia Juana, Mexico, has been enlivened even more than usual this year by the lifting of gambling restrictions in Mexico that were enacted during the Obregon regime. There have been many excellent cards of races, and the betting has been very fast and furious. The class of animals this season is also much better, as many of the Eastern stock owners have become interested in the events and have entered their lines. Heretofore many mediocre races have been held, just the "ham and egg" of the game, presenting their last chances. Thus the old stagers are supplanted by the influx of new blood.

When next you visit the Southern portion of our state, drop across the line to Tia Juana. You can do a little betting and even maybe perhaps a little drinking; that is, I am told they serve marvelous ice-cream sodies in Old Town. Here's hoping that you make expenses at the track.

* * *

Track. Olympic Swimmers are not the only ones who can tour. Loren Murchison of Newark, N. J., and Charlie Paddock of California, Los Angeles district, both of Paris Fame, are starting a little trip. In fact, just to show the Public one can run farther than one can swim, they're going all around the world. Appearances in action will be made in almost all the large cities of any importance, wherever there is a following of Track and Field Lovers.

* * *

Baseball. Amongst the happenings of importance to the ball and bat fraternity during the week was the placing of the Vernon Club team on the open market.

Eddie Maier, the Club's present owner, has offered it for sale, and apparently for no reason. So if you'd like a little Ball team "in your home" and you'd like to part with \$200,000. (merely a week's pay, you see) why here's your chance!

Mr. Maier also adds that he's not particular who buys from him; you or I, or even Walter Johnson can have it. But as for Yours Truly, I hardly know what I'd use for money, since beer slugs are extinct.

* * *

Basketball. The Professional Basketball Teams have been in hot competition this season. Amongst the various firms and organizations that have put teams in the field, the outstanding team seems to be that of Eber and Sheehan. They lead the league so far by 1,000. Second to them are the Oaklanders, with 500, and the next is Adam et Eve Parfum (almost like quoting Scripture). The games to date have been very thrilling and fast, played before very large audiences.

Bowling. The Prize team of the San Francisco Bowling Association meets the Southern California Bowling Association Champs, on March the 1st the winners to meet here in May. The Pacific Coast Bowling Association Congress has their tenpin meet in San Francisco at that time, composed of the various Sectional winners.

* * *

Boxing. Women, God love them, for the last decade, have taken their places outside of the home in the Realm of Sport. You find them in all lines of endeavor, golfers, tennis devotees, anglers, fencers and even polo playing. However, it has just been within the last year that they have shown any interest (again I say outside of the home) in the Pugilistic art. They tell me that at no less a college than Vassar, there is now a Boxing Team. Beware! you would-be flirts.

Since the new state Boxing law has gone in effect, Los Angeles has had quite an influx of Champions. Amongst the bouts concerning the Champs, but not in the least endangering of their crowns, will be the Welterweight go, featuring Mickey Walker against Bert Colima, the Pacific Coast Champ. Then there will be in the featherweight class "Kid" Kaplan with "just an opponent." Eddie "Cannonball" Martin, the Bantam King, will pummel someone of not much importance.

From Missouri state we hear that they like our new California boxing law. So much so in fact that when approached, Governor Samuel Baker stated that he would not oppose it. "You got to show me," Missourians' famous saying, is evidently not in the deal, so they must be convinced.

Many rumors have it that Jack Dempsey is love-sick, even to the extent of retiring from the ring. Marriage seems to be near at hand. But why shouldn't he? He made himself the best in his line, he lived like a man should, saved and invested carefully and is now sitting pretty. And with little Estelle Taylor, the movie queen, famous in her own right, they should have a world of happiness and some more "world beaters."

The News Letter is inclined to side with the new Boxing Commission on the granting of permits and licenses. While our sympathies are always with the American Legion, it is only occasionally that they are in a position to stage exhibitions, for the general public expects bouts to be properly handled.

To this end it takes good management and a good match-maker. In most instances it is only to be found in old established circles. Certainly we believe that former promoters with money invested, should be given first preference.

Then again, other permits should not be granted in close proximity to promoters holding licenses.

* * *

A good story is told of a hostler who was sent to the stable to bring forth a traveler's horse. Not knowing which of the two strange horses in the stalls belonged to the traveler, and wishing to avoid the appearance of ignorance in his business, he saddled both animals and brought them to the door. The traveler pointed out his own horse, saying, "That's my nag." "Certainly, yer honor," was the reply; "I knew very well, but I didn't know which was the other gentleman's."

Bits of Unwritten History

By Edward S. Spring

CHAPTER XXI

A Remarkably Strong Syndicate

IN the early '90's, a syndicate, composed of very prominent and wealthy local men, was formed to acquire one of the most famous mining properties in Utah. The members included ex-governor George C. Perkins, W. W. Stow, A. N. Towne, Jerome Fillmore, Stephen Gage, Alex. Badlam, Isaac Trumbo, Cornelius O'Connor and Charles H. Fish. These, together with Bishop Hiram Clawson of the Mormon Church in Salt Lake City, and a few others in Utah, made a remarkably strong aggregation and, it will be noticed that the railroad interests were largely represented, as well as politics, banking, shipping and insurance. All of the people named, have since passed on.

This syndicate had taken a working bond on the properties of the Bullion-Beck and Champion Mining Company of Tintic district, Utah. The mine had been a big producer of silver, lead and zinc ores, in the early days and had paid its owners well, but, afterwards, it had long and expensive litigation and was closed down. At the time written of, the control was in the hands of people high in the counsels of the Mormon Church. The San Francisco syndicate had an option to buy the property for \$75,000. This option expired in a few months. The work, thus far done, on syndicate account, had yielded very little good ore. The main shaft was only 500 feet deep and it was impossible to sink any deeper, with the old hoisting plant. With the mine well cleaned of ore, down to that depth, and no new bodies in sight, the syndicate members, who had already spent quite a sum on the property, felt like abandoning the undertaking. The superintendent of the mine, at that time, was W. H. ("Hank") Smith, a former well-known Comstock mining man. His reports to the syndicate were few and unsatisfactory. Orders were sent him to virtually close down the property.

The syndicate held a meeting, at which, it was decided to obtain an independent report on the condition and prospects of the Bullion-Beck and Champion property, before final abandonment. The present writer was chosen to make this report and he accepted the offer. He will therefore use the first person in writing the remainder of this story.

My instructions were to make my investigations as quietly as possible. I was to impress Superintendent Smith, (whom I knew well), with the belief that I was visiting Tintic district, solely as a newspaper man, gathering information for a general "write-up" of that part of the mining field. This, I succeeded in doing after a four-days' examination of the Bullion-Beck and neighboring mines, and a study of the geological characteristics.

* * *

Mormon Church Kept Records

I spent a day in Salt Lake City, going over the old reports of the mine, which were kept at the "Lion House," (head office then of the Mormon Church), and then returned to San Francisco, where I wrote and submitted my report to the syndicate. The main findings of this report were:

Formation—A great belt of magnesian limestone, with the bedded planes, in Bullion-Beck ground, uptilted at a sharp angle, which insured fractures in which ore bodies might be found at much greater depth than the 500 feet already reached. Other mines in the vicinity, working in the same formation, and under similar conditions, were finding large deposits of good ore at and below the 1,000-foot level.

Resources—No good ore in sight, but 10,000 tons of second and third-class ore in place, and on the dump; which could be profitably worked, when facilities were secured.

Recommendations—Install a new hoisting plant at the main shaft capable of sinking to the 2,500 foot level and open and explore the ground every 100 feet as the shaft went down.

I was so impressed with the formation, the history and the indications in the Bullion-Beck, that I personally urged all the syndicate members I met, not to let such a promising property slip out of their hands, but to secure a new hoist plant and to exercise their option to buy the mine for \$75,000. To these appeals, the syndicate, through their secretary, Alex. Badlam, made me a counter-proposition. This was, that they would sell me their option for \$100,000, which would net them \$25,000 above the purchase price of \$75,000, and reimburse them for part of their expenditures, provided that this offer was approved by W. W. Stow, their chief adviser.

It so happened that Col. W. J. Sutherland, representative of the Doris syndicate of London, controlling the Candelaria Water Works and Milling Company, Limited, was in San Francisco at that time, about to close a deal for the purchase of the Holmes Mining Company of Candelaria from Alvinza Hayward and W. S. Hobart, the chief owners. I owned considerable ground adjoining the Holmes, and knew Col. Sutherland well. I tried to interest him in the Bullion-Beck proposition. But he had gone too far with the Holmes deal and, in fact, had closed the purchase of that property, for \$750,000. Otherwise, he would have readily gone in with me on the Bullion-Beck purchase. He advised me, however, to see Stow and take the option to buy for \$100,000 and go to London, where he would help me find a buyer for a bigger price.

My interview with W. W. Stow, was unsatisfactory. He frowned on the proposition to sell me the Bullion-Beck for \$100,000 and said that if anything was to be done with the mine in London, it should be through Hamilton Smith, a great American expert, who was there and he intended to write to him. All this time, I did not know that Stow was the originator of the proposition to sell me the Bullion-Beck for \$100,000 and, in fact, had instructed Badlam to make me the offer. This was the case. But my report had been given by them to Louis Janin, of the noted Janin family of mining engineers and, being asked for his advice he replied:

"My judgment is that the young man is correct. This promises to be an extremely valuable property. I would urge you to follow his recommendations. Get a new hoist plant and sink. Take up the option and get the property for \$75,000. It's cheap at that price."

Influenced by Louis Janin, endorsed by W. W. Stow, the syndicate contributed the capital that put in a new hoisting plant and took over the control of the Bullion-Beck. After sinking the shaft a short distance, several large chambers of rich ore were encountered and further development work led to even greater discoveries that resulted in a production of over \$6,000,000, with a high percentage of dividends. It should be mentioned that the San Francisco syndicate paid me handsomely for my services.

(To be continued)

"Does your grocer give you honest weight?" asked Mrs. Boggs.

"Oh, yes," replied Mrs. Biggs, "after ordering a three-pound sack of potatoes yesterday I watched him weigh it and when I told him it wasn't quite three pounds he went right out in the store-room and got a heavier sack."

* * *

A woman is never satisfied. If she can't capture a new man she starts to make over the one she has.

THE TEMPLE OF DISCORD

By Antisthenes

The Lesson of That Murder

It may not be learned, but the flood of juvenile murderings filling the land and culminating in the matricide of Dorothy Ellingson bears a lesson. Decry as you will the mandatory in unbringing, the eclectic system by which the child may pick according to his sense of "honor" what course he shall pursue seems proven pernicious. Then we have laid away in the dusty attics of so-called old-fashion, with modesty of apparel, downcast eyes, belief in God and sex barriers in institutions of learning, the punitive rod and have correspondingly multiplied electric chairs, scaffolds and prison cells.

Misguided—or more probably perverted minded—persons whose sense of justice is dwarfed or lost are suffered to go among us with leaky eyes and stulted intelligence preaching love and pardon for poisoner, child defiler and woman raper; a minister of God, Mr. Gordon, is quoted as saying of this slayer of the mother who brought her forth in travail: "Let me frankly say and simply I sympathize profoundly with this child of crime."

The movie and the newspapers depict the sordid and criminal in all their revolting detail and set these before the eyes of prying youth. All for money, money these commercialize and flaunt sin. So when these "busimen" and "anointed of God" so abet crime, what wonder the morally diseased take permit to imitate what these apparently sanction?

* * *

A Greater San Francisco—But How?

We are on the eve of accomplishing something we should have done twenty years ago: the consolidation of San Francisco and San Mateo counties. A definite program of procedure was adopted last week at a meeting in San Mateo of the ways and means committee of the proponents. As we previously mentioned in this column this splendid achievement must be accomplished not only for the glory attendant on the unity but for practical purposes redounding in benefits to both communities. Above all the political issue must be suspiciously watched. If we are to but obliterate county lines, be all a-flutter as citizens of a populous metropolis and rejoice in the euphonious appellation of "San Matranciscans" the movement will be abortive.

In its incipency we must stress the

fact of there being but one set of governing officials as an ultimate object to be attained to effect a big saving in the taxpayers' bill. The politicians will strive manfully and otherwise against this encroachment on their sacred and time-honored preserves but we must maintain a single eye for efficiency. Civil service must be thoroughly applied to the scheme as otherwise we sense the opportunity likely to obtain for a thousand and one petty intricacy sapping sinecures likely to entail. In the glory and excitement incident to the chase after consolidation we must be careful to not burn down the houses in cooking our pie.

* * *

General Pershing has left for Peru to represent the United States at the Peruvian Centennial of the Battle of Ayacucho. A few thousands of us are little concerned about Ayacucho and what it signified, but, in view of revelations presently unfolding in the Scott divorce trial in Michigan, touching a recent wild uncollected Congressional trip to Panama at government expense, a few million of taxpayers have become acutely interested in these picnic junketings for which they pay and are wondering if our nation shall ever revert to the simple ways of a democracy.

* * *

But the Amateurs Are Wealthy

One day, while strolling through the park, a Shakespearean actor of the old school (i. e., long hair, tie, coat, and feet) chanced upon one of the dregs which frequent the public benches.

"And who may you be?" quoth our hero in a voice that would make Macbeth sound like a piccolo.

"I was a bootlegger, kind sir," answered the victim of modern civilization.

"A bootlegger, and I am an actor. Two professions, ruined by amateurs." —Widow.

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BOHEMIA AT BIGIN'S

By Eleanor F. Ross

(Note: The News Letter each week will endeavor to describe the entertainments, the specialties, *plat du jour* and those little dishes for which the many prominent restaurants of San Francisco are famous.)

If you have ever partaken of Mrs. Emerson's "Consulate teas and dinners", at her studio, 573 Sutter street, then you will have an idea of what is in store for you at Bigin's, for Mrs. Emerson has recently become a partner in that famous restaurant in Columbus Avenue, and intends to carry out some very unique and interesting programs. In the first place, there will be for your delectation, a series of national types of dinners and luncheons,—which will include not only European cookery, but will feature the Oriental as well; this in addition to Bigin's usual splendid cuisine. These national dinners will be illuminated by travel information on the country that is being represented in the cuisine, and illustrated by moving pictures, and dances typical of the nation in question. There will be an Oriental nook furnished appropriately, in the balcony at the end of the cafe, and here Turkish coffee will be served. (Ah! do you remember that syrupy, delicious Turkish coffee which we tasted at the Exposition?) Then to finish off the entertainment end of it, every Saturday afternoon Mrs. Emerson will give what she calls "Junior Saturdays," from three to five o'clock, when the young people of the city can foregather and dance and drink Russian tea from a real Russian samovar.

And lastly, there is Giacomo de Lucca! Have you heard Giacomo de Lucca? The young Italian who was called "the Caruso of the Navy", when he was in Uncle Sam's ships of the sea? Then you must hear him, if you love a wonderful voice as much as we do! We predict that this young man will some day, not in the too distant future, be lifting his colorful voice on the operatic stage, and then, then—you will listen to him entranced, and you will say: "Where, where did I hear those tones before? Somewhere in San Francisco, I am sure—somewhere amongst the lights and music of 'little Italy'—Oh yes, I have it now: I heard that voice at Bigin's!"

* * *

Tom—"Dick and I got in a fight last night and he started running."

Harry—"Well, how did he hit you, then?"

"I stumbled."—*Yale Record*.

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PLEASURE'S WAND

(Continued from Page 7)

terest intertwined with the action and has some of the funniest situations of any of the Gibson pictures.

Hoot, as usual, appears as a cowboy. He wanders around from place to place dreaming of adventure. He is romantic, but very bashful and this forms the basis for some of the biggest laughs.

Fast action and daring horsemanship are among the feature of the picture. Pal, Gibson's horse, takes a prominent part in this film and participates in some of the thrilling situations.

In addition to the feature there is a good comedy, a new International News and other screen attractions.

The musical numbers are interesting as presented by Walter Allen and the Cameo Melodists. Miss Gladys W. Salisbury, organist, also takes part in the concerts.

Golden Gate

For the coming week the Golden Gate Theater will present the talented little oriental screen star, Anna Mae Wong, and Hope Hampton and Harrison Ford in the photoplay production "The Price of a Party," at the head of a variety bill of vaudeville and screen features. Picture fans will not want to miss the personal appearance of Miss Wong, whose work as the slave girl in Douglas Fairbanks' "The Thief of Bagdad" caused so much favorable comment. The photoplay feature, which is from the Cosmopolitan Magazine story, by William McHarg, includes in an all star supporting cast, Mary Astor, Arthur Edmund Carew and Dagmar Godowsky.

A comedy act of unusual merit entitled "Like Father, Like Son" will be presented by the Four Camerons. Riotous comedy, tumbling, singing, dancing and bicycle riding are all combined in 20 minutes of fast entertainment.

"Three's a Crowd" is the title of an interesting comedy skit written by Elaine Sterne which will be presented by Jean Adair and her company of selected vaudevillians. The piece is said to be a common experience from life and to hold some bright original comedy.

Fancy bareback riding by the charming circus star, Lillian St. Leone, and a comedy exhibition of the training of circus riders combine in an interesting routine to be offered by Boston's Riding School. Five beautiful horses appear in the act.

Charles Sargent and John Marvin are well known phonograph record stars who will sing, and play popular song numbers on many different instruments.

Don Valerio and his company of slack wire dancers will be seen in a skilled wire exhibition.

Claude Sweeten's Golden Gate Orchestra will play and the usual short films will be shown.

Beatty's Casino

A most entertaining screen feature at this steadily increasing popular theater will be "The Silent Accuser". It is a "dog" picture of a different sort and features Peter the Great, a giant German police dog. It has local interest due to the fact that it was written by Jack Boyle, a San Francisco police reporter.

Bert Leigh and Co. head the vaudeville bill in a sketch called "Five Minutes From the Station". The Petet Troupe of foot juggling marvels are also on the bill; the balance of the bill is made up by Tuinn & Caverly, in "Done in Oil"; Jessie Miller, accomplished cornetist, Earl Faber and Margie in "Happenings". There is also a comedy and news weekly on the screen and a concert under the direction of Rudolph Wolmuth and his orchestra.

Capitol

"White Collars", that great play of the middle class, goes into the sixth week of its run, and reports a fine business.

There is a splendid cast, and the lines of the play are bright and sparkling, and everyone ought to go and see it.

Wilkes

Kolb and Dill and that riot of fun "Politics" open the third week of their engagement here,—and judging from the crowds around the box office, are playing to capacity audiences.

New Columbia

"Something Tells Me" in which May Robson is starring at the Columbia, is radically different from anything I have ever seen this delightful comedienne in. It abounds in surprising situations and climaxes—to tell the truth I can't quite make up my mind whether I like it or not.

However, aside from the play itself, it is a delight to again have the pleasure of seeing Miss Robson, and she has surrounded herself with a mighty fine company of players.

In addition to being a very good actor, Robert Dilts, as Tom Day, sings very delightfully.

Others whose work stood out prominently were Lillian Harmer as Mrs. Sleator; Lillian Taiz as Laura Barker; Don Harrington as Augustus Davenport; Sue Sterling as Sarah Barker; Walter Ayers as Doctor John Lockwood.

To Kalon Club

The Terrace Room at the Fairmont was well crowded Tuesday when the dramatic section presented a very well balanced program, which included three short plays, songs, and a dramatic reading.

The plays were under the direction of Frederick Smith, and did him much credit, especially in view of the fact that some of his players until a few months ago, had never done any sort of dramatic work.

Noted Marine Artist Triumphs Again

Charles H. Grant has scored another notable success in his painting of the Japanese flagship "Asama", which was presented by the city of San Francisco last Tuesday evening at a banquet given by the Chamber of Commerce in the court of the Palace Hotel, to the Japanese Admiral, Saburo Hyakutake. This painting, which was created along the lines of the picture of the British flagship, painted and presented by Mr. Grant to the British Admiral last July, when the English fleet was anchored in the bay, shows all of his wonderful genius as a marine artist, and adds to his laurels as one of America's greatest painters of water-scapes. Charles Grant is listed in "Who's Who in America," which is a commentary that needs no afterword.

Australian states are opening millions of acres to settlers. Victoria proposes to throw open 1,250,000 acres of north-western land. At the same time railway extensions in progress in the state will make provision for 500 other farms. Queensland will open up 1,000,000 acres of crown land and construct the Dawson River irrigation works which will be one of the largest in the world.

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By Edward H. Manning

TO know what the financial crowd is thinking of prospects for 1925, one has only to turn to the membership list of the San Francisco Stock & Bond Exchange. Scarcely a week passes without an addition. The latest is a new Associate Member, de Fremery & Company, located at 341 Montgomery Street. Though a new investment house, the name has been to the front for three-quarters of a century in financial circles, having been established in San Francisco in 1849. The new members of the firm, Mr. Combs, Mr. Davis and Mr. Hutchinson, have been active for some years in the bond and trading departments of the Bank of Italy and the Anglo California Trust Company in San Francisco and Los Angeles.

* * *

—The improvement in industrial conditions is being reflected earlier than might have been hoped for, in the returns of retail stores in California cities. The American Bank letter of January gives pertinent figures on this point, as regards San Francisco, Los Angeles, and Oakland. Why the writer tells us that “no unhappy inferences need be drawn from this” is not clear, unless he ranks his readers among the incurable optimists who expect phenomena every day.

* * *

—The National City Bank is boosting the sardine, referring with satisfaction to the increasing exports from the United States. But have we really many sardines to export? For there are many fishes which taste no better for the nomenclature “sardine.”

* * *

—From the same authority—always a good one to go by—we get interesting data concerning the increase in the world use of electricity. The United States is the largest manufacturer and exporter of electrical machinery and apparatus and—not unimportant—is able to fix prices.

* * *

—“Coming events cast their shadows before them” and the Southern Pacific Company’s revenues will be feeling anticipatory inflation, due to the long list of forthcoming fairs, exhibitions and the like, that are easily reached by their line. Enquire of any agent for a list; one misses many things one would like to see, through not hearing in time.

* * *

—In this connection I suggest a thought directed to the red metal, a thought transference to copper securities, a watchful eye on the price trend of both actual and comparative. At present, the price of copper is not any too high; it cannot fail to go higher shortly, and security values are not, even now, much ahead of metal quotations. The rising tendency of copper is already anticipated in security prices, but the man in front is not sprinting to fast.

* * *

—Copper, steel, oil and the leading railroad stocks, with courage, and Christmas, 1925, will find my readers in fine spending form. For the investor, the second and fourth; the others for the man who is not virtuous by necessity. In all, discretion, because there are weak members in every group, as there was a Judas among even the Twelve.

* * *

—The lot of the counselor is not a happy one, for his advice is rarely considered as a whole nor do details receive proper attention. And he is fallible. So when I give leads, be sure you understand them before you act. Or write me for assistance.

(Continued on Page 18)

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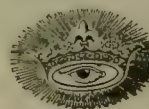
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Wheat and Chaff

By Nathaniel Anderson



Nathaniel Anderson

HOW much alike are the very different races of the world! It is not only that they eat, drink and grieve wherever they live, but it is strange that the costumes and habits, as well as methods of business in one country often become a part of its aliens, and while these peoples still bear the strongest marks of their native lands. It is amusing in America to hear a Russian or East Indian handle the country's slang with proper force or nonchalance required. I always feel real neighborly to the foreigner who loves the language enough to nurse its wild offspring, and in such cases the more accent the pleasanter it sounds.

But I have seen a Chinese street peddler of the type that requires at least the second generation to pronounce. He sold his ware by giving the crowd gathered around him in an alley way a little demonstration and a talk. It was all about his patent needle-threader and quick knoter, and when he worked it, it was—to him, "Simple! Simple!"

* * *

Governor served with warrant for arrest as term ends. That is a pretty thing for the youth of the country to swear by—and to steal by. Of course a governor may go wrong occasionally, but we hear too much of officials honoured by the people showing what they think of the respectability and responsibility of their offices in accepting bribes for favours or misappropriating funds.

Here is an official who cannot get along with four or six thousand a year, so must get into trouble by misdeeds; and there we learn of a worthy steel labourer willing to work for ordinary wages in order to support wife and three children but who cannot any more because, while at his industry, a piece of steel flew into his eye, for which he received in damages some sixty-four dollars.

* * *

What are some writers going to do, we wonder? Every other day or so one who knows knocks into smithereens one of their stock phrases or theories. A hole was put in the hackneyed idea of the cave man strenuousness when a scientist said a few days ago that the ancestral supposed rough beau was not so at all when he wooed his woman. From what the professor said he was so careful in his demeanor toward his love that butter wouldn't melt in his mouth. This will shorten somewhat the supply of books and short stories published. Getting down to modernity, who can now say, that coming to the altar and marriage register, "the blushing bride" did thus or so? The Reverend Joseph Walleth, pastor in Southport, England, says, "It is all bunkum." In other words, her cheeks do not suffuse, nor mantle—it's all spilt milk, as it were.

* * *

Everything goes wrong, if we stay around on earth long enough. In the first place we marry, and can't get along—some of us. Then we are told the best thing is to stick it out, "Bear and forbear," and now according to Judge Joseph H. Koford of Alameda County, divorced couples who be-

come reconciled, seldom stay so, despite the fact, which is a strong one, that the tie of minor children often brings the re-marriage or reconciliation.

* * *

Did you ever go through a period when you decided not to think so much of yourself? I do not mean about yourself, but of yourself. After deciding you have given your heart the feeling for too much credit for merit and ability, you become modest, over-modest, sometimes. Just keep up this attitude toward your own individuality, and notice how your initiative and joy of life passes on to somebody else—somewhere. It surely leaves you.

* * *

About the best way to explain our dislike for girls smoking while in college, and doing a few other advanced things, is to remark that life should not begin too soon. We move a long time down the pathway of this earthly existence—at least long enough to pick up everything in the way of habits and notions. No use getting too smart while at school.

* * *

Andre Ferrier, at La Gaite Francaise, is having particularly fine success with "Le Fleur d'Oranger." The acting of this little French company is very enjoyable. It is in its fifth season, and if the Gaite players continue to please as they do in "La Fleur d'Oranger," we expect not only many seasons of the company, but to see it one of the city's institutions. Both Monsieur Ferrier and Madame Ferrier deserve much commendation for their firm efforts, involving hard work the public little realizes.

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FINANCIAL

(Continued from Page 16)

—The Los Angeles Times is broadcasting stories and legends of the Indians of the Southwest every Friday night (KHJ). For which we have to thank primarily the Santa Fe officials, who, recognizing the wonderful storehouse of myth, romance and legend, that lies buried in the several tribes which inhabit California, New Mexico, and Arizona, decided to bring some of the more interesting features more prominently before the public.

* * *

—“Filling up the Panama Canal” is the title of a pamphlet received from The Intermediate Rate Association, Spokane. May I suggest that newspaper men have a terrible lot to read, and that their eyes should be considered? What is sent is doubtless both interesting and important, but the type is far too small. My loss and that of my public.

* * *

—25,000 new gas consumers this year is the Pacific Gas & Electric Company's estimate. 35,000 or more consumers of electricity will be added. We grumble at the service occasionally, like spoiled children, overlooking the obvious fact that with rapid expansion comes hitches. We have a lot to be thankful for that we are not at the mercy of a public body in the matter of light and heat.

* * *

Incidentally, I am asked what I think about Carbon Monoxide. I try to avoid thought on such subjects, but if anyone is getting nervous about the recent deaths attributed to the odorless imp, he had better write to the gas company serving his district. He will learn that he lies under no necessity to consume the dangerous product. Like most other evils, Carbon Monoxide is easily eliminated, if reasonable precautions are taken. The scare headlines should be treated to a big dose, every time they start the hateful game of poisoning the public mind.

* * *

Another letter asks what I think of “The Garbage Trust.” I must respectfully decline to meddle in what is not a financial question. It costs money to be sanitary, whoever you employ to help you. Some people prefer to be otherwise, or expect their work done for nothing.

* * *

The Board of Fire, reviewing the forest fires situation, draws attention to a point too often overlooked in this connection, that the prosperity of this region “depends on the maintenance and increase of the present water supply and on flood control,” adding that “the first steps necessary in accomplishing these ends are indetical, namely, the preservation of the watershed cover from damage or destruction by fire.” Lumber is important, very important, but water is vital. More pipes, fewer cigarettes, far fewer fires.

* * *

Rowell Strattan, globe trotter in excelsis, is of opinion that San Francisco is fated to be the biggest city in the world. The bay will make the story, because you cannot have big trade without water accommodation for big ships—lots of them; without the right location for your water accommodation; without an interior country, accessible to your water, capable of producing the things the world wants, without the right climate blend for comfortable working conditions. I think he is right in giving us at least twenty millions as the population figure a century hence. Like him, I do not know.



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Petrol Paragraphs



By E. V. Weller,
National Automobile Club

THE report of the Committee of Nine appointed by the Governor two years ago to make a survey of the state highway system and to recommend additional roads for inclusion into the primary and secondary construction plan, was submitted to the Governor and the State Legislature last week.

The report was a distinct surprise as well as a disappointment to every district in the state. Overcome by the extensive demands urged upon them by communities in various parts of California, the Committee decided to cut down its recommendations to the minimum and where more than two thousand (2,000) miles of highway were asked for, the Committee recommended only 196 miles for additions to the primary system.

Of the ten roads recommended, three were in northern California and seven in southern California. The three in the north were:

San Rafael to Pt. San Quentin, 3 miles.

Crescent City to the Oregon line, 19 miles.

Alturas to the Oregon Line, 44 miles.

The seven roads in the south were:

From Coleville to the Nevada State line in Mono County, 10 miles.

From Bakersfield to Mojave, 65 miles.

From Needles to Topoc, 16 miles.

From Shavers Wells to Coachella, 25 miles.

From Blythe to the Colorado River, 5 miles.

From Oxnard to the main coast highway, 2 miles.

From San Diego to Tia Juana, 7 miles.

But the Committee of Nine did not stop at merely suggesting that these ten roads be included in the primary system,

but added the suggestion that no other additions be made, no matter whether they were introduced as separate bills in the Legislature or were matters of pressing need to the communities interested. In order to side-track the various bills introduced for the purpose of increasing the primary system mileage, the Committee recommended that all of these roads be classified in the secondary system which automatically postpones their construction for a period five years hence.

This means that San Francisco and Oakland will be bitterly disappointed through the fact that the Bay Shore Highway, so necessary to the development of the San Francisco Peninsula, and the Victory Highway link, which would bring trans-continental travel into the bay cities, fall into the secondary class. It also means that no traffic relief is provided for the San Fernando Valleys and that Kern County will not have its highway to the coast.

Scores of roads recommended by the State Highway Commission and various communities about the state were placed in the secondary system by the Committee of Nine.

The general tenor of the report was such as to convey the idea that it was advisable to halt all state highway construction in California for the next year. A bond issue of \$25,000,000 to be placed before the voters at the next general election was suggested as a means of financing the highway program. In addition to this, it was urged that funds be provided either by an ad valorem tax, a levy on the gasoline, an additional license fee or some sort of weight tax.

The general effect of the report on all sections of the state was decidedly unfavorable. It stunned the enthusiasm of the exponents of good roads, it dropped like a bomb-shell on the hopes and plans of the Highway Commissioners themselves and it was a deep disappointment to the motorists and the motor car dealers of the state.

The members of the Committee of Nine included: Senator A. H. Breed, Director of the California State Automobile Association; Elmer P. Bromley, author of the Bill which created the Committee of Nine; Louis Everding of Arcata, R. M. Morton, State Highway Engineer; George G. Radcliff, Chairman State Board of Control; Arthur E. Loder, Chief Engineer of the California State Automobile Association; J. B. Gill of San Bernardino and J. H. Newman of Tulare. The ninth member of the Committee, E. E. East, Chief Engineer of the Automobile Club of Southern California, did not sign the report of the Committee of Nine.

* * *

Roads in the vicinity of Alturas have been kept open all winter, according to the Touring Bureau of the National Automobile Club.

Motorists en route to Santa Cruz over the Los Gatos-Santa Cruz highway are advised by the Touring Department of the National Automobile Club to drive very carefully on turns especially during cold weather. Many of these turns are shaded and as a result in cold weather the ice does not have time to melt and the hasty application of brakes may result in the car skidding into the embankment or off the road. The road from Los Gatos to Soquel via Wrights is open and in fair condition. However, some muddy stretches will be encountered in shady spots and unless it is absolutely necessary to use this road would advise that all traffic go via the main highway.

ANNUAL MEETING

The Joshua Hendy Iron Works

The regular annual meeting of the stockholders of The Joshua Hendy Iron Works will be held at the office of the corporation, No. 75 Fremont Street, San Francisco, California, on Tuesday, the 10th day of February, 1925, at the hour of 10 o'clock a. m., for the purpose of electing a Board of Directors to serve for the ensuing year, and the transaction of such other business as may come before the meeting.

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Secretary.

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By KEM

"I will give some of my 8,760 hours during the year to good reading."

Resolutions for Readers

SINCE the beginning of the year automatically starts us along the well beaten paths of making good resolutions, here is a list from the Publisher's Weekly, of January 3rd with some suggestions for the average reader attached, viz.:

"I will meet every book with an open mind." Even the books that Professor Stuart, leading American critic, advises are of the "Emetic School of Fiction," therefore when in a mood to read a "record of experience so humiliatingly painful, and a vision of souls so atrociously ugly," we will look up some of Ben Hecht's, Maxwell Bodenheim, Sherwood Anderson's and their followers, and try to figure out why their emancipated heroes and heroines fail to inspire or charm.

"I will not read the last page first." Because if the books belong to the Romantic School of Fiction, the heroine and hero are invariably in each others arms, as best depicted by Ethel Dell and Berta Ruck, much beloved by young readers—and if they're not, the reader had better not anticipate that sad fact.

"I will renew friendship with old books." How about finding out that "Jane Eyre" is still interesting; that Jane Austin's "Pride and Prejudice" shows she was a realist, who knew how to handle unlawful situations; that George Eliot in "Adam Bede" and in fact in all her books, knew how to depict the "victim-villain" situation satisfactorily; that Thackeray in the "Newcomes," and Hawthorne in "The Scarlet Letter," solved ably the problem of figuring out the point at "which the maintenance of legal chastity involves the loss of ethical integrity."

"I will try to be patient when the author draws a moral?" Very few of them do it nowadays—it is the fashion to draw an Immoral.

"I will come to a sad ending with a dry eye—or I will try"; not so hard after all, as most of the heroines of ultra-modern fiction like the one in Michael Arlen's "Green Hat" and MacFadyen's "Windows Facing West," kill themselves and are much more worth-while dead than alive.

"I will not finish a stupid book simply because I have started to read it"; that's according to the point of view, as it would cut out the flabby-flesh fiction for the normally minded—that the "half-baked" reader would be craving.

"I will try not to use violence when any one tells me how a story ends"; it will be a much-tried resolution.

"I will be wary of those books which are written to be funny"; we know their ear-marks, fortunately.

"I will never get too old to enjoy stories for children";—"Alice in Wonderland," "Wind in the Willows," and "Little Boy Lost," for they appeal to all ages.

"I will always believe in fairies whether they are true or not"; sixth-sense people tell us Santa Claus has been thought-pictured till he's materialized in the psychic plane, so why shouldn't much-loved fairies be there with him, too, in this so soon-to-be mapped-out and explored mental realm?

"I will read in bed and prove to the doctor that it doesn't matter"; all over the land where an electric cord can be strung to a bed are readers of hectic fiction, who often need a doctor, they say—readers of scientific or philosophical works, who seldom have their pulse felt, and readers along psychological lines who declare they are their own doctor—so it's for the reader to decide how much it matters.

"I will not skip description for conversation"; if it is a young girl-reader and a romantic book, of course she will.

"I will remember that authors of books are merely men and women and not gods"; yes, but will H. G. Wells remember it?

"I will not irritate my friends by reading out loud to them"; except a tidbit, now and then, from "Perfect Behavior."

"I will not forget to read the Bible sometimes"; a good many others must be reading it as it continues the world's "Best Seller"!

"I will use good books as food for the mind"; such as Drinkwater's "Outline of Literature, Art and Science" and "The American Mind in Action," by Harvey O'Higgins.

"I will try not to be provoked by a mere author's power over me"; but try to understand why.

"I will lead myself as fast as possible away from trash"; with a backward look perhaps for "well-written trash," that is to be found in all the modern libraries, because people will "Oh, Oh," so, if you haven't read Hecht's "Slumky-Slinky," or Looseone's "Sunk Off the Deep End." But never before have vital problems and changing conditions demanded more of men and women of honor and intelligence to be mentally alert—and never has there been more helpful, constructive literature to meet this demand. Happy is the man that findeth Wisdom; the man that getteth understanding—the proverb reads—and we all want to be happy, so the trash will have to go off "the deep end," too.

Books that are reviewed in the News Letter can be obtained

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Hollywood Gossip

By Madeline Jamison

MARY Pickford is going to be a little girl again and everybody is glad—including Mary—for she has not been, altogether, a success as a "grown-up." "Dorothy Vernon of Haddon Hall," Mary's last picture, was very beautiful as a work of pictorial art, but as a vehicle for the Mary Pickford that we knew and loved, it was a disappointment. Mary was lost in a maze of costuming and setting. In her new picture, "The Rooney Family," Mary will play the part of a young Irish girl, who attempts to earn her own living; a humorous, vivacious part in which she will again be a lovable, whimsical child wearing short dresses and long golden curls.

Douglas Fairbanks, Mary's husband, is making a new picture, too, which promises a new thrill. A romantic Spanish tale, full of color and action, called "Don Q." Lovely Mary Astor is to play the lead with Doug.

We have been hearing for some time now, that Harold Lloyd is going to film "Alice in Wonderland" with his wife, Mildred Davis, as star, but it seems that Mildred is so taken up with the new Lloyd baby and the joys of motherhood that she is not anxious to go back to the hard work of picture making.

Speaking of Babies, there are two new ones expected to arrive at the Film Colony in the near future. It is reported on good authority, that Charlie Chaplin and Herbert Rawlison both expect to become fathers in the spring. Herbert wants a boy, but Charlie is said to be partial to girls. Here's hoping that the stork doesn't get them mixed.

Winifred Westover Hart may go back to work in pictures, too, since the court has decided that the clause in her settlement contract with her husband, William S. Hart, is illegal. Bill Hart is very anxious that she shall not use his name to in any way enhance her film value, and it is said, will appeal the case immediately; but from the notoriety the case has been given, it would seem that the using of the mere name "Hart" for advertising purposes, would be unnecessary.

It is a secret yet, but it is whispered about that two young inventors at Santa Monica have perfected a camera lens that will revolutionize picture making. By means of their invention, the figures and scenery in the picture will stand out full and round just as they did in the old stereopticon view pictures we used to look at when we were children, that is: having depth, seemingly, instead of being flat as they are now.

It is rumored that Mr. Lasky has had the idea for a long time and has spent a great deal of money trying to get such a lens perfected. Several men have been experimenting for him but they have been unable to produce a lens that did not flicker. It is reported that he has bought the right to use the new lens from the young inventors.

Strong Breeze

The wind has freshened.

The sea's in flower.

The moon looks out of

Her porcelain tower,

Though the sun will not be gone for an hour.

Try not to take it as a matter of course.

This is no moorland of heather and gorse;

This is no pasture for ponies or cows.

We've an acre of froth about our bows . . .

Come, Piers Ploughman, look out of your house!

—Grace Hazard Conkling

Northern California Horse Show Association

Loula Long Coombs of Kansas City, developer of some of the best known horses in the world, will attend the Northern California Horse Show in the Oakland Auditorium, February 6th to 10th inclusive, it became known at show headquarters yesterday. Miss Coombs wired Sam E. Kramer, secretary-manager of the show, that she is bringing seven of her prize champions to Oakland. Marco and Irving Hellman, millionaire sportsmen of Los Angeles, have entered forty horses, including their famous stock animals. They are bringing from the South, a coach-and-four that once belonged to James Gordon Bennett.

The classifications have been so arranged as to make it possible for every type of horse to go on exhibition. There will be Shetland pony events for children and a class for amateur men and women to ride or drive in competition. The polo division is well cared for with the recent entries of the San Mateo Polo Club and polo entries by the United States government.

It is estimated that more than five hundred social favorites from distant cities will journey to Oakland to witness the competitions. They will be welcomed at the show by the founders of the Northern California Horse Show Association.

ASSESSMENT NOTICE

The Mineral Development Company, Location of Principal Place of Business, San Francisco, California.

Notice is hereby given that at a regular meeting of the directors held on the 13th day of January, 1925, an assessment of one-half cent per share was levied upon the issued capital stock of the corporation, payable immediately in legal money of the United States, to the Secretary, at the office of the Company, Room No. 237 Monadnock Building, San Francisco, California.

Any stock on which this assessment shall remain unpaid on the 20th day of February, 1925, will be delinquent and advertised for sale at public auction, and unless payment is made before will be sold on Friday, the 20th day of March, 1925, to pay the delinquent assessment, together with costs of advertising and expense of sale.

M. J. SEELY Secretary,

237 Monadnock Building, San Francisco, California.

"The City On a Hill"

An attractive page in Sunday's Rotagravure Section shows some of the natural beauties of Marin county in and around Sausalito. The women will enjoy the up-to-date fashions "For Springtime" and there are many notables from "Around the World."

"The Mission Dolores"

features San Francisco's most historic structure in a most interesting page. There are news pictures both "Light and Serious;" some well known "Diplomats in Review," and a first page featuring "Novelties of the Stage." Don't miss the

Sunday Chronicle Rotagravure Section

PETROL PARAGRAPHS

(Continued From Page 19)

The Committee of Nine and Seven-Eighths

The Committee of Nine may have had difficulty in agreeing on a state highway program but the Committee of Nine and Seven-Eighths that met in Sacramento last week didn't have any trouble at all.

The integral members of the Committee which was called into conference at Sacramento the other day included a select few of those interested in motor vehicle legislation who have been sitting around patiently for the last two years waiting for the Committee of Nine to declare itself, and the other seven-eighths was a stray newspaperman who ambled around in time to jot down some of the details.

Here are a few of the items included in the report of the Committee of Nine and Seven-Eighths:

1. Immediate construction of important tourist lanes between Honolulu and the mainland as well as a connecting road between Santa Catalina and Los Angeles.

2. Immediate construction of a tunnel under the Sierras to provide an all-season route into California and insure transcontinental travel from being lured into Los Angeles by the potent wiles of that southern metropolis.

3. Lincoln and Victory Highways to be continued to a point outside the three-mile limit so that incoming tourists may have something to look forward to in the way of western hospitality.

In order to save the expense of overhead crossings, it was suggested that railway trains and electric cars be compelled to stop at all crossings and concede the right-of-way to motor driven vehicles.

As a means of providing funds for this great road program it was suggested that the state establish repair stations along the highways entering California, the revenue from which would be sufficient to provide ample funds for the construction of new roads within the state.

The minority report contained only one recommendation: That no more Committees of Nine be appointed.

* * *

Exhibit of Franklin Simon & Co.

Members of the fair sex, who are desirous of knowing Fashion's forecast for the season, should visit the exhibit of Franklin Simon & Co., to be held at the St. Francis Hotel, on Monday, February the 9th, to Friday, February the 13th, inclusive, and view some of the swagger models which this exclusive shop will present. New York's up-to-the-minute styles for women will be paraded; also styles for infants, children and girls, and we predict that the Fashion Show of this smart Fifth Ave. shop at our local hostelry, will be one of the important affairs of the month.



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NOTICE OF ANNUAL MEETING OF STOCKHOLDERS

Notice is hereby given that the annual meeting of the stockholders of PATTERSON RANCH COMPANY, a corporation, will be held at the office of the corporation, to-wit: the "Directors Room," in the office of the Union Trust Company of San Francisco, at the junction of Market and O'Farrell streets and Grant avenue, San Francisco, California, on TUESDAY, February 10, 1925, at the hour of ten o'clock a. m. for the purpose of electing directors for the ensuing year and the transaction of any other business which may properly come before the meeting.

W. W. PATTERSON, Secretary.

Time



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7:30	3:40		7:15	3:20
8:00	4:00		7:45	3:40
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NOON	8:00		NOON	7:45
12:00	8:30		12:00	8:15
P.M.	9:00		P.M.	8:45
12:20	9:30		12:20	9:15
12:40	10:00		12:40	9:45
1:00	10:30		1:00	10:15
1:20	11:00		1:20	10:45
1:40	*11:30		1:40	*11:15
2:00	*12:00		2:00	*11:45
2:20	*12:30			*12:15
	*1:00			*12:45

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4:50 P.M.	Sunset Express	8:10 A.M.

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10:40 A.M.	Los Angeles Express	7:40 A.M.
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WINTER SCHEDULE
TIME TABLE

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Leave Sausalito		Leave San Francisco (Hyde Street)	
A.M.	P.M.	A.M.	P.M.
6:00	12:30	6:30	12:30
6:30	1:00	7:00	1:00
7:00	1:30	7:30	1:30
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News Letter

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CALIFORNIA ADVERTISER

SAN FRANCISCO

SATURDAY, FEBRUARY 7, 1925

LOS ANGELES



A Sierran Symphony:

*"Over all broods an intense
silence, the silence of the
snow, than which nothing
is more silent."*

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SAN FRANCISCO
NEWS LETTER



California Advertiser.

Devoted to the Leading Interests of California and the Pacific Coast

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—Social climbers delight in securing “lions” for their functions, but half the time the “lions” are only **papier maché**

* * *

—The first essential in love is devotion; so Leatrice, when your squire shows a tendency to forget engagements with you, or otherwise treats you negligently, this is the beginning of the end.

* * *

—“I would rather save one kiddie of the street than build the most beautiful edifice in the world,” says his eminence, George Cardinal Mundelein, Archbishop of Chicago.

* * *

—After all the wonderful strides that have been made to facilitate transportation, we must turn, in a matter of life and death, such as the diphtheria plague in Alaska, to man’s most faithful friend,—the humble dog.

* * *

—When Mr. Bronté, the father of the Bronté girls, was accused of being eccentric, he answered: “You’ll allow me to say that if I had been as concentric as most people, I would not have had these daughters.”

* * *

—Several masculine members of the English nobility have turned their attention to needlework, and will compete at an exhibition of soldiers’ handiwork to be given by Princess Mary in the near future. No doubt numerous “Anglo-maniacs” in our own country will take up the gentle art and we may see the day when commuters of the sterner sex will turn their eyes from cross-word puzzles to cross-stitches.

* * *

—“Thanks to the application of the Dawes Scheme,” says the English “Times”, “Germany is rapidly recovering economic stability; the nation as a whole and individual citizens can lay their plans, draw up reasonable budgets, and calculate ahead. Financially Germany is recovering. The currency is fixed, prices are steady, and familiar processes of economic intercourse are working once more without too great friction. The chief causes of psychological and social disturbances have been removed.”

* * *

—Judge Geo. M. Bourquin, who has come from Montana to assist in the United States District Court here, states that Prohibition will be a complete success when another generation has grown up and public opinion approves. “Each generation appears to be wilder than the last, and the people who prate of “prohibition being of wonderful value to the rising generation” seem to be blind to the fact that it is the rising generation who is indulging itself to the limit in the forbidden fruit.

—Frank T. Sharpe, secretary of the Big Brother Movement of Toronto, Canada, claims that the unnatural life of a city, with its many by-laws forbidding the very things that are necessary to a real boy existence, is the cause of a great deal of delinquency in the growing “kid”. The “temporary placements in country homes, away from the nervous strain of city life, giving the boy the unadulterated joy of the open air and boundless fields, accomplishes much in eradicating youthful crime.”

* * *

—This is what Captain Duncan Matheson, of the Howard Street Methodist Episcopal Church has to say anent juvenile crime, which seems to be flooding the courts at present: “Our boys and girls go everywhere but home. . . . Seventy-five per cent of the arrests in San Francisco last year were of offenders between the ages of seventeen and twenty-four. . . . Very few juvenile prisoners have ever gone beyond the seventh grade in grammar school. . . . It would be well to consider the **weakness of the parents and the schools**, rather than stressing the weakness of the boys and girls.”

* * *

—A rural policeman was being examined in a case where one of his brother patrolmen had been seriously wounded, but all the efforts of the judge and counsel had failed to keep his testimony within the rules; every kind of illegal evidence poured forth in answer to the court’s questions. At last the judge advised him to tell it in his own way, and make it as short as possible. This is his story: “The man’s wife came to see me and find out what the doctor had to say and whether poor Peter was going to live or not. I went in to see the doctor, and he talked a lot, but I couldn’t make head nor tail of what he said. So I says to her: ‘God help you, Ma’am, I’m afraid Peter’s done for; from what the doctor’s saying, all his Latin parts have been shot away.’”

* * *

—Igor Stravinsky, Russian composer, and one of the leading spirits of the “Modernist” movement, is reputed to have the keenest ear on record. He once told a fellow composer that he could “hear distinct tones caused by the vibrations of the water” in a certain lake in Switzerland. Well, we are not a musical composer,—far from it,—but right in our rippling, rushing California streams we can distinguish musical tones and cadences. Did you ever stay up all night just to find the hour when a brook in the Santa Cruz mountains changed its key? In that “darkest hour before the dawn” when the earth seems to stir and quicken in its sleep, the low murmuring of the waters turns into a lighter, brighter sound, as if the coming of day should be heralded always, all through the long, long centuries with a song of gayety.

EDITORIAL MENTION



The Community Chest The Community Chest is a San Francisco institution nowadays and involves a social responsibility that cannot be shirked. So far has this notion gone, that Mayor Rolph stated categorically the other day. "The cause of the Community Chest is the cause of San Francisco." The campaign begins on February 10th and lasts for ten days and within that time it is necessary to collect the sum of \$2,492,546 to meet the needs of the distressed, sick and helpless of this city. It may strike one that this is a large sum of money to expend upon the needy in a city as prosperous as our own and in which the standard of living is so high. But the best accounting and the most skilled social experience have proved that the raising of this sum, large as it is, as a matter of fact, constitutes the cheapest form of social insurance of the right sort that we can have. The fund is well administered and there is no doubt at all about the highmindedness of those engaged in its distribution. A few years ago, such a grant for such a purpose would not have been even contemplated. Concerning this the Mayor says: "The Legal Aid Society does constructive work. It is a law clinic of the city. It serves the widow and the poor man, imposed upon, but unable to get funds to start litigation.—It sees that justice is done and in that way contributes to the well being of the individual." So it appears that the Community Chest carries with it an ethical significance of great value. A Community, in which one man parts with money so that another may get justice is a pretty sound community and carries all sorts of fine potentiality. It is painful to part with coin, but the Community Chest is worth the suffering.

Federal Retirement Annuities It will come with a shock to most of us that the retirement annuities of the federal government are on a much lower basis than either municipal or state annuities and much below those of several private corporations. For that reason, and in the interests of simple justice, we are greatly in favor of a speedy affirmative action on the bills now before Congress for the amendment of the present practice and the placing of faithful governmental employees on a more satisfactory basis than at present. It is perhaps not generally known that the employees themselves contribute 2½% of their salaries to the fund and the new bill provides that they pay 3½% to provide for an optional retirement at the expiration of thirty years' service, at the age of fifty-eight for mechanics and sixty-three for clerks. It is proposed also to increase the maximum retirement annuity from \$720, the present annuity, to \$1,200. The average annuity now paid is ridiculously small; about \$40 per month. To obtain this, practically a life-time must be spent in the government service as voluntary retirement is not provided for; so that it is quite possible for an employee to serve as long as forty years without being able to retire on allowance unless he has attained the actual age of retirement. We may contrast the payment by the federal government on retirement with those of municipalities, like Chicago, which pays a maximum of \$50 per month, and Philadelphia, which pays \$100. Boston pays the annuity which the employees' accumulated contributions will purchase, plus an equal contribution by the city. Private corporations make an even better showing. For the credit of the federal government the proposed amendments should be passed as early as possible.

No Millenium There is a report, continually cropping up, but having more and more force behind it each time, so that there must be something in it, however improbable it may appear on the surface. The report in question is to the effect that France, Belgium and Germany may terminate their quarrels and mutual suspicions and arrive at an agreement of mutual security by which they will insure one another against aggression and military attack. At first blush, this, considering the amount of ill feeling which has been developing over so long a period of time, will appear absurd, but sober second thoughts reveal the fact that, in the long run, international affairs are solved not by passion but by material interest. And there is much materially worthwhile in the suggestion. Several times it has been pointed out that a pooling of the industrial resources of the countries in question would produce an amount of material strength which would give the continent a very fair chance to make a successful fight for markets in competition with Great Britain, on the one hand, and the United States on the other. The Stinnes and Loucheur interests are alive to the necessity of making such an arrangement between France and Germany as regards coal and steel as will transcend the merely national boundaries and will permit of the amalgamation of French and German interests in the direction of world-market control; or at least of gaining a new and more eminent position in that world-market. The savings in military expenditures alone is enough of a bait to drive all the industrialists and commercialists into camp together to put a stop to the wasting of resources and the taxation of necessary capital. The material advantages are all in favor of the new idea. Perhaps the psychical factors can be discovered. It would be great psychological publicity which would produce a state of mind on both sides of the Rhine in favor of mutual trust. Should such a consummation be reached, it might be reasonably considered to be the most valuable human achievement to date.

The Pardoning Power of the Jury Judge George Bourquin, at the trial of H. B. Ramsey, former cashier of the First National Bank of Willits, made a very clever and forceful comment which sheds light upon the otherwise unaccountable actions of juries. There were thirty-nine charges against Ramsey, among them many charges of embezzlement. The jury found him guilty on one charge only and recommended him to mercy on that. They found him guilty of making false reports to the Controller of the Treasury, for which he was fined \$250. The judge was angry and said that he did not see how the members of the jury could reconcile the verdict with their oath. He said it was plain to anybody that if the man was guilty on one count he was guilty on the other counts, and went on: "There must have been something wrong with your eyes when you did not see the other allegations of the indictment." In other words, the judge gave the federal jury such a roasting as has seldom been administered in the federal building. Then, as a conclusion, he hit the nail on the head. He said: "You have attempted to exercise the pardoning power in this case. However, since you are the jurors, I must abide by your verdict." That is the secret of so many of the queer verdicts and one of the reasons why jury trials are so often considered farcical, and why the agitation against juries grows at times. We have no better jury in the country than the usual federal jury. It is composed of men of position and character and quite above the average in intelligence. Yet even they, will at times forget that they are there just to pass upon the facts under the instruction of the court, and that they have no right to interfere with any of the processes which do not pertain to their particular office. It is not for the jury to exercise pardoning power, to want to mitigate punishment, or to increase it. These are matters with which they have no concern and such being the case should keep their hands off. Judge Bourquin has given a needed lesson.

A Crazy Report

One never knows how reports start and what sort of interpretation is likely to be placed on the most innocent acts and words.

We are as a community, under fire in the East and likely to have a diminution of well-to-do visitors, owing to a canard, which was started and circulated in the East without any real foundation in fact and which is yet capable of doing quite a lot of mischief. Amendment 9 of the Constitution, which was passed at the election last November, refers to the taxation of foreign securities. It enables the discovery of foreign securities in the hands of residents, for the purposes of taxation. This has been converted by the jade Rumor into a statement that the roads into California are watched by officers of the law, who take tourists out of their cars and examine their persons and machines for evidences of stocks, bonds and jewelry on which a tax will be levied. So that thousands of well-to-do people in the East are considering whether they will make the trip, while they are liable to be held up and compulsory taxed by the legal banditti infesting the California highways. It would be ludicrous if it were not a trifle serious, for nothing is too absurd to take root and receive acceptance. There are, no doubt, many amiable and trustworthy people, who believe the rumor today. There is only one way in which it can be met and that is by authoritatively setting forth the facts; which are, that no steps are being taken to look for foreign securities; that tourists are subject to no taxation at all; that foreign securities cannot be taxed unless they are declared by their resident owners; that, when so declared, foreign securities are assessed at seven per cent of their face value; and then they are taxed on that assessed value only at the same rate as hold generally good for taxation in the given city or county. A tax on a \$1,000 foreign security would be about \$3.50. Here, then, we have an example of the way in which this very modest and quite necessary piece of legislation is being heralded to the world.

Child Labor Amendment Defeated The country has done what we thought and hoped it would, and the child labor proposed amendment, by which the federal government would have the control of the labor of children, until they were eighteen, throughout the country, has been defeated in the first round. No constitutional amendment can pass, with thirteen states against it and already that number has registered protest against the measure. The only states voting to support the measure so far are California, Nevada and Arizona, three of the most Westerly states. Why did these states support it? Because they have less faith in local self government than the rest of the country? No, their reasons were entirely creditable. As a matter of fact, the provisions as regards child labor in these states are so good that they have an exalted standard with regard to provision for childhood and they wish this standard to be universal. They would even go the length of diminishing the power of the state and increasing the federal supremacy to make those standards available to the children of the whole country. That was poor politics, in the higher sense. The state and local governments have hard work to maintain themselves against the encroachments of the federal government, thousands of miles away. It is a good thing that the Amendment was lost. But those states whose treatment of children has been such as to bring about this agitation, had better take warning. If there is one thing that we of the West are determined upon, it is that our children shall have every advantage of education and play, of freedom and sunshine that the community can give. Already our standards of physical well-being and development in our public schools excel anything yet attained. The Greeks could not measure up to the high schools of our state; our high school girls are the finest feminine product anywhere.

A Letter of Appreciation

January 31st, 1925

San Francisco News Letter
San Francisco,

Dear Mr. Editor:

Permit me to thank you for your hearty approval of the Chronicle editorial "As Others See Us."

Little wonder that our British relatives were astonished to hear that we in America treated our horses and steers in the brutal manner as shown in the cheap heroics of the professional rodeo. Permit me to say that bull-dogging and bull-baiting never were and are not now permitted by the Cattle Barons of America; their business is a serious one, though in days gone by, owing to unavoidable conditions, they may have at times, been accused of cruelties. The hardships of the range are many, but owners do not deliberately engage in pastimes detrimental to their economic success.

The San Francisco Society for the Prevention of Cruelty to Animals and the California State Humane Association will, however, continue to keep an eye on the so-called rodeo, which cannot even be considered as analogous to the round-up on the range.

Cordially yours,

JOHN PARTRIDGE,

Pres. S. F. Society for the Prevention of Cruelty to Animals.

Verdict in Favor of Del Monte Hotel

One of the hottest contested trials in recent history was that of the case of the Del Monte Properties Company, charged with the sale of liquor at the Del Monte Hotel on January 10th. The defense contended that if the law had been violated it was by the employes of the hotel and without the knowledge of the owners. A verdict of "not guilty" was brought in.

A Unified Street Railroad System

The matter of the unification of the San Francisco street railroads grows more pressing. For months there has been a certain shilly shallying about the proposition (which undoubtedly has the support of all those who are aware of the facts). The municipal system is hamstrung under the present arrangement. It is impossible to harmonize and unify street railroad arrangements with any degree of satisfaction to the railroad management or the public. The municipal roads cannot extend themselves as they should; they are deprived of the bulk of earnings which is necessary for them to function properly and well run as they are, they are unable to make the grade in their present crippled and half-organized state. The only solution is the purchase of the other systems at a fair price.

Dr. Haines Returns

After an extended vacation and a long period of travel over the United States and Canada, Dr. Byron W. Haines has returned to San Francisco and has opened offices in the Elkan Gunst Bldg. to resume practice, where he will be pleased to welcome his many friends and clientele.

New Director for Del Monte Properties Co.

The Del Monte Properties Company has elected Wm. F. Humphrey, president of the Olympic Club, a director in this company at a meeting of the board of directors held recently in the Crocker Bldg. The election was held to fill the vacancy created by the resignation of Captain John Barneson.



PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S
— Tom Moore



By Katherine Schwartz
Formerly of the "Chicago Tribune"

Curran

WHAT is perhaps the best company Fortune Gallo has brought to us in many years, is playing to capacity audiences, and appreciative music lovers crowd the doors more with each performance. With the company are such splendid artists as our own Alice Gentle, Anne Roselle, Tamaki Miura, Manuel Salazar, Gaetano Tommassini, Stella De Mette, Natale Cervi, and others too numerous to mention in our limited space.

This article would not be complete without making special mention of that versatile and talented conductor, Fulgenzio Guerrieri and his splendid orchestra. As an accompanist he is most sympathetic and as a conductor, a master.

The repertoire for the second week includes "La Boheme", "La Traviata", "Carmen", "Lohengrin", "Faust", "Lucia Di Lammermoor", "Madame Butterfly" and "Aida".

It is indeed a rare treat to San Franciscans to hear such splendid artists at the prices offered, and we are proud to see so many taking advantage of this opportunity.

Tuesday night the opera given was "Aida". Just before the rise of the curtain, Gaetano Tommassini was taken ill, and Manuel Salazar stepped into the role at that late hour, acquitting himself in noble manner.

Anne Roselle sang her way right into the hearts of San Francisco music lovers with the first note. In the difficult aria in the third act she showed herself for the dramatic artist that she is. Her coloratura work has seldom been surpassed, and her splendid art as an actor might well be copied by tragediennes of the stage.

Manuel Salazar the guest artist with this splendid opera company is a valuable addition to the long list of artists in this company. In his rendition of the role of Radames he reached great heights, and in his glorious upper tones, he brought to the minds of the audience thoughts of the golden voiced Caruso.

S. F. Symphony

Two very talented pianists, Ellen Edwards and Allen Bier, contributed to a distinctly novel concert playing the "Carnival of the Animals" by Saint-Saens with the Symphony Orchestra at the Curran Theatre last Sunday. Aside from the very tricky and difficult playing which it calls for from the various instruments of the orchestra, and which we may add, was wonderfully well played, one can not be impressed with the versatility of the man who wrote it.

The rest of the very popular concert consisted of Wagner's Prelude to "Lohengrin", Good Friday Spell from "Parsifal" the Ballet Suite of Gluck-Gevaert; Brahms' Four Hungarian Dances; and the ever popular "William Tell" Overture by Rossini. Special mention must be made of the splendid work done in this number by the 'cello section.

A fine program is offered for the eighth pair of concerts this week when the Academic Festival Overture by Brahms, Three Jewish Poems by Ernest Bloch, Symphony in D Minor by Cesar Franck will be given.

Tuesday evening, February 10, will be heard the last of the popular symphony concerts at the Auditorium, when Florence Easton, well known Wagnerian soprano, will be heard at the Wagnerian Concert.

We all know how Dr. Hertz conducts Wagner,—there is none better, and every student and resident artist should set aside this evening and enjoy this concert.

Orpheum

Weber and Fields, the two great American comedians, will head the bill for a second week at the Orpheum. They will be assisted by Armand Kaliz and Florence Brown.

Frankie Heath, song-dramatist, will return next week in a quartette of song stories; Margie Clifton and her partner will be seen in classical posings and balancing.

Dr. Bruno Steinbach, new to this country, is a pianist of rare ability, and well known throughout the Continent. Manning and Class are a team of clever wire dancers; Jim and Betty Morgan with their Collegiate Orchestra will also be there; Billy Dooley and company with Merna Tibbits will offer "The Misfit Sailor" which is said to be a riot of comedy. Billy House, another newcomer to vaudeville, is a rotund comedian. He and his company offer a comedy of love and lingerie entitled "Oh, Teddy".

Golden Gate

Next week the Golden Gate offers a comedy sketch "Say Uncle" featuring Sub Pollard and Company; Karavaeff, Russian dance interpreter, with his company of Russian steppers, Harry Hines, musical comedy comedian; Frank Hurst and Eddie Vogt in an amusing line of patter; Neal Abel and McRae and Clegg. On the screen will be seen "Missing Daughters" with a strong cast, and Claude Sweeten and his orchestra complete the show.

Strand

Will King and his company have plenty of opportunity in this week's offering, "Oh Behave", to display their peculiar style of fun. The piece is full of laughs, and sparkles with many brilliant songs and dancing numbers.

Howard Evans has worked out some very clever and artistic numbers,—chief of which are the opening number in black and white, with Mildred Markle, Clara La Verne and the chorus as pierettes.

Will Aubrey, James, Ellard, Clara Larinoff, and Betty Bedashce win much applause in their Spanish numbers.

Next week the offering of this company is called "Wrong Room".

Wilkes

Kolb and Dill, with their all star cast of celebrities, are still packing 'em in at the Wilkes in their riotous fun-maker, "Politics", with no sign of abatement as they go into their fifth week.

Alcazar

"Just Married" with its appeal to every theater-goer, is still delighting capacity audiences at the Alcazar, starting Sunday night with their fifth week.

This amusing farce-comedy is packed full of ludicrous situations and gives Henry Duffy a great opportunity in a role for which he is exceptionally well fitted.

Amusements

NEXT WEEK

ALCAZAR O'Farrell nr. Powell	Henry Duffy Players "Just Married"
ALEXANDRIA 18th and Geary	Pictures
CALIFORNIA 4th and Market	"The Dancers" Featuring George O'Brien
CAMEO 936 Market St.	"Daughters of the Night"
CAPITOL 64 Ellis St.	"White Collars"
BEATTY'S CASINO Ellis and Mason	"On the Stroke of Three" Vaudeville
CASTRO	Pictures
NEW COLUMBIA Eddy and Mason	San Carlos Grand Opera Co.
GRANADA 1066 Market St.	"Devil's Cargo"
GOLDEN GATE G. G. Ave. and Taylor	Vaudeville and Pictures
HIPPODROME	Vaudeville and Pictures
IMPERIAL 1077 Market St.	Marion Davies "Janice Meredith"
LOEW'S WARFIELD 988 Market St.	"The Great" Divide"
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE NEW MISSION	"Tongues of Flame"
ORPHEUM O'Farrell and Powell	Vaudeville
PANTAGES Market at Mason	Vaudeville Pictures
PORTOLA	Pictures Program Changed Daily
ROYAL 1529 Polk St.	Pictures
STRAND 965 Market St.	"Wrong Room"
WILKES Formerly Geary Geary and Mason	Kolb and Dill in "Politics"
WIGWAM	Pictures

Capitol

Starting on their eighth week at the Capitol, "White Collars" is still attracting theater-goers in that splendid play of the great middle classes. In the cast are Maryon Aye, Earl Lee, Charles Edler, William Lawrence, Bessie Eyton, Blanche Douglas, Ruth Stewart, Howard Lorenz and Westcott Clark.

Pauline Frederick

Owing to the popular demand, Pauline Frederick will return to the Curran for a limited engagement in "The Lady", immediately following the San Carlo Opera Company's engagement next week.

Cameo

Next week the feature at the Cameo will be "Daughters of the Night". This is the story of a telephone girl, and is filled with romance, intrigue and exciting climaxes.

Joey Ray and Billy Hill will give another entertaining program of songs,—many of which Mr. Hill has written himself.

New Columbia

One of the most important announcements to devotees of the theater is that Olga Petrova will open at the New Columbia February 9, in "The White Peacock".

Ever since she was seen here a few weeks ago in "The Hurricane" requests have come to her that she appear in this play which, like "The Hurricane" she wrote herself. While much different in theme, "The White Peacock" is a play of unique situations, intrigue and romance. Mme. Petrova has surrounded herself with the same cast that was with her in "The Hurricane", many of whom played in the New York production of "The White Peacock". In addition to producing "The White Peacock" Mme. Petrova will be seen in "The Hurricane" at the Wednesday and Saturday matinees during the second week of her engagement.

Sugar cane waste is now being converted into a coarse form of board used in lining walls.

The total trade done in Russia last year represents only about 10 per cent of the trade in 1913.

The first woman's club in the United States was founded in Boston by Anne Hutchinson in 1638.

The fusee still used in clocks in the original form was invented by Jacob Zech of Prague in 1525.

Algeria sheep are comparatively immune to anthrax, while all other sheep seem extremely susceptible to it.

Concerts

New Columbia

Vladimir De Pachmann, Sunday Afternoon, 2:30, February 8.

Auditorium

Roman Choir, 2:30, Sunday Afternoon, February 8.

S. F. Symphony

Curran Theatre, Sunday Afternoon, February 8, at 2:45 p. m.

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NOTICE OF ANNUAL MEETING OF STOCKHOLDERS

Notice is hereby given that the annual meeting of the stockholders of PATTERSON RANCH COMPANY, a corporation, will be held at the office of the corporation, to-wit: the "Directors Room," in the office of the Union Trust Company of San Francisco, at the junction of Market and O'Farrell streets and Grant avenue, San Francisco, California, on TUESDAY, February 10, 1925, at the hour of ten o'clock a. m. for the purpose of electing directors for the ensuing year and the transaction of any other business which may properly come before the meeting.

W. W. PATTERSON, Secretary.

As much as eight pounds of tortoise shell may be obtained from one hawk's bill turtle, one of the marine turtles of the tropics.



By Antoinette Arnold

Once upon a time, following one of our noteworthy occasions, an appreciative visitor declared: "San Francisco knows how."

We have been eating that candy ever since.

Wonderful and wholesome was the gratifying praise pronounced, sincerely, by the great, whole-souled man, Mr. Howard C. Taft, then President of the United States.

He meant what he said, and that is one reason, perhaps, why we liked him so ardently and valued so highly what he said. But—we, San Franciscans, would now like to post-script those radiant words which we have paraphrased and commercialized and tell the world that: "We're improving."

One reason that San Francisco has the glorified reputation of "knowing how" is that she makes no effort to do the things she registers. Everything is done spontaneously, enthusiastically, and naturally. The city may know how, but it is all without any attempt at premeditated glory.

The city is naturally gallant, courteous.

San Franciscans are naturally hospitable. Officials drape our streets with flags, bunting and banners for memorable affairs and play at the work with utter abandon. Citizens decorate their stores on the first intimation of a gala event, and they have the time of their lives doing it.

All these things are part of the happiness which permeates the entire commonwealth.

Everybody is happy in San Francisco; or, pardon, he or she should be. If he lives near San Francisco Harbor long enough, he is, and that's a certainty. The rarest specimen the city provides is the grouch.

When the noted visitor told us that San Francisco "knows how," he was, inadvertently, defining for us a higher standard, for ever since that immortal speech we have been trying to out-class ourselves.

San Francisco has become a city of conventions.

They hold sway here by the hundreds and they will continue to do so as long as its citizenry, its efficient Mayor, James Rolph, Jr., and other pull-together officials, keep step with the times.

The Golden Gate is hospitably wide open. The latch-string of the city hangs within the reach of the welcomed stranger. "Welcome" is traced across the very skies, because hearts are warm, business is stable and common sense tops every concerted plan in which men, women and the youth of the college and the soil feel personal pride in telling anew the story of the famous man when he told us:

"San Francisco knows how!"

Japanese Reception.

One of the handsomest receptions given in San Francisco during the visit of the fleet this past week took place in the gold ballroom of the Fairmont Hotel, Tuesday night, January 27.

Brilliant as the gold ballroom is at all times, it was a rare garden of flowering colors of variant shades on this par-

ticular occasion. The newly appointed Consul-General of Japan, was host to the commanders of the Japanese and American naval squadrons.

Hundreds of lanterns of fascinating shades swung against a background of rare sketches. Streamers and festoons floated from the elegant walls and balconies. The room was a veritable palace of flowering rareties with the Japanese quince, the soft ambers and the lighter shades vying for preference. It was a land of beauty, ostensibly, hiding the white elegance of the room, and completely converting the palatial appearance into an alluring out-of-doors.

Honored guests included the most distinguished representatives of the diplomatic and naval services of America and Japan. Vice-Admiral Henry A. Wiley, in command of the United States Navy squadron, and his staff, and Wallace M. Alexander, chairman of the Citizens' Committee, with City, State and Federal officials were prominent attendants at this brilliant affair.

Mme. Toshihiko Taketomi, wife of the newly appointed Consul-General of Japan, proved herself a most charming hostess, assisting her honorable husband in welcoming the guests.

Yosemite at the Fairmont.

From Cherry Land, with flowers of fascinating bloom, to Yosemite Valley in winter-time is a stretch of the imagination but an easy task for the Fairmont people.

Last week the ballroom of the Fairmont was the scene of a miniature Yosemite Valley with moving pictures visualizing the glories of the National Park under the sweep of snow.

The Linnard Special this year has a number of enthusiastic people in the party who will venture into the gay sports of skating, sleighing, skiing and other winter-time novelties for sunshine folks. Every thing that could be done to make the visitor enjoy the vision of the matchless valley was perfected by the Fairmont. Mr. Le Roy Linnard, whose efficiency has placed the great hostelry in a place by itself; Mr. John S. Mitchell, whose superior direction of everything makes for perfection, were prominently supervising well-devised plans in giving their guests a glimpse of Yosemite.

It was a rare treat to those fortunate enough to have been guests of the Fairmont. Rudy Sieger's music as usual was something superlatively fine. All combined to make an evening long to be remembered.

Floods Entertain.

Mr. and Mrs. James L. Flood were hosts at a dinner last week at their home in Broadway.

Among those in the dinner group were Miss Inez Macondray, Miss Marie Louise Potter, Miss Mary Emma Flood, Lieutenant Atherton Macondray, U. S. N., Mr. Frederick Moody, Jr., and Mr. Atherton Eyre.

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Writers' Luncheon

Mrs. Fenwicke Holmes, the brilliant writer, whom Californians are welcoming back to San Francisco, was hostess to a group of prominent people last Monday noon in the Courtyard Tea Room with Mrs. Adelyn Brickley Jones assisting as co-hostess.

Nancy Buckley, the San Francisco poet and short story writer, who has made a splendid name for herself in a very short time was the honor guest. Miss Buckley leaves shortly for Europe and it was to extend her a bon voyage and a California "goodbye" that the charming hostesses called their friends for the friendly chat and pleasant concourse.

Guests were seated at pretty little tables decorated in spring flowers. They included: May Robson of "Something Tells Me" who is now playing here in her own famous play; Mrs. Esther Birdsall Darling, author of "Baldy of Nome"; Anna Blake Mezquida, author; Miss Geneve Shaffer, Anita Day Hubbard, brilliant writer of "The Bulletin"; Mrs. Ernest Wiggins of Washington, D. C.; Dr. Hughes Cornell, author of "Born Rich"; Mrs. Josephine Wilson, writer of short plays and stories; Patricia Connors Morbio, singer; Mrs. Leland, Miss Mary E. Kelly, Miss Austin, Josephine Bartlett, Chronicle; Miss Grave Havens, writer; Ruth Helen Davis, author, and others prominent in various creative fields.

* * *

Mr. William A. Magee entertained friends over the last week end at a stag party at Alder Farm, the Magee place in Fruitvale.

The wedding of Miss Edith Grant and Mr. Magee will take place on Saturday, February 14, at the residence of Mr. and Mrs. Joseph D. Grant in Broadway, and guests at the week end party included the best man and the ushers for the wedding.

Those in the stag party were: Mr. Harry Hush Magee, Mr. James Moffitt, Mr. Kenneth Walsh, Mr. Tallant Tubbs, Mr. Charles Stetson Wheeler Jr., Mr. Guy C. Earl of Los Angeles, Mr. Leon Brooks Walker, Mr. Walter Hush, Mr. Herbert Tietzen, Mr. George Montgomery, Mr. John Oskell, Mr. Coy Filmer, Mr. Russell Wilson, Mr. George Pope Jr., Mr. Cyril McNear, Mr. Monroe Greenwood, Mr. Paul McCoy, Mr. Albert Shaw, Mr. Robert Hooker Jr., Mr. Geoffrey Montgomery, Mr. Henry Cartan Jr., Mr. Welby Dinsmore, Mr. George O'Connor, Mr. Robert Miller, Mr. George McNear, Mr. Howard Spreckels, Mr. Richard Schwerin and Mr. William A. Magee Jr.

* * *

Society and Horses

The Oakland Horse Show has enlisted not only society and lovers of fine horses around the bay, but attracted strings of blooded stock from north and south and from points as far east as Kentucky. The Oakland Auditorium has a capacity for 250 individual box stalls. A large arena is reserved for the judging and the holding of the various events. The background is a replica of an ancient Roman temple, a large canopy overhead, representing the starry sky.

Many blooded horses are featured in the show. Among the horses is a string of famous thoroughbreds belonging to Loula Long Coombs of Kansas City. These horses are



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from the horse show in Denver, where they carried away first prizes. This exhibit alone is said to be valued at more than one hundred thousand dollars.

Don Holman of Chicago has brought his Violet Hemming, said to be one of the most beautiful five-gaited saddle horses in the world. George Heyl, also of Chicago has brought his entire stable of harness horses and ponies, including Model Gem, with trophies from Chicago, Kansas City and St. Louis.

California, which for many years rivaled Kentucky as the home of notable horses, is contributing host to this galaxy of American equines. From Southern California come the famous horses from the stables of Marco and Irving Hellman, Cecil de Mille and others. From the bay cities come the horses of P. E. Bowles, Cliff Durant, Mrs. W. P. Roth, C. H. Sooy, Howard Ransahoff, Mrs. Sydney Dannenbaum, and Mrs. Phil Wand.

The show opened Friday and will run for five days, closing Tuesday of next week.

Mrs. Louise Ghirardelli and Mrs. W. O. Heitman are among the first of the society leaders to take a box. Herbert Halls and Ward Dawson, Donald Lamonts and James Eaves have made reservations for the Horse Show.

* * *

One Thousand People Will Appear in "Pageant of Youth"

More than 700 players, including principals and the various important groups in the cast of the "Pageant of Youth," this week commenced daily rehearsals for the big production, which will be given the week of March 30 in the San Francisco Civic Auditorium in behalf of St. Ignatius College. The cast will be increased to approximately 1,000 people.

Archbishop Hanna said in part: "At no time in our history was the need more pressing for bringing home to the heart and the conscience of all, the importance of the proper education, formation and safeguarding of our youth. This is done admirably in the 'Pageant of Youth.' The theme is noble, the lines inspiring, the setting artistic. The City of St. Francis is favored by the presentation of this magnificent pageant, which has created a sensation in Chicago and other cities. I heartily commend the 'Pageant of Youth,' not only to the members of my own flock but to all my fellow citizens who have the welfare of our nation at heart."

East Bay Country Club

Green-clad hills and the "pre-Spring" weather of the past fortnight attracted many members to the estate of the East Bay Country Club in beautiful Crow Canyon, twenty miles from downtown Oakland. The last two week-ends, groups of enthusiastic golfers played over the first nine holes completed on the eighteen hole course that has been laid out on a sporty range.

The first women's golf tournament, a sweepstake event will be held at the club, February 25th. An attractive list of trophies is being arranged for the day. One of the features of the occasion will be a barbecue luncheon.

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Golf



By Hoot McGregor

Jack Houston announces that fifty-two Blue Lodgers are eligible to compete in Masonic golf tournament.

Frank Klimm says George Duncan has nothing on him when it comes to perfect rhythm.

George Habernicht, the swimming teacher, will train his brother Rudie, so that he can cut his way 'round the course.

Jack Houston, editor of the Masonic World, has donated a \$1,000 vase for the tourney.

B. B. Page, the newspaper ace, has won lots of cups, but he's after that vase.

Harold Brayton, the minstrel booker, will leave his prune ranch long enough to make a score on the links.

Henry Kleversahl, vice-president of the Humboldt Bank, has promised his assistance in case anyone wants to cash in

George Leathurby will have an organ on every tee.

Commodore Harry Speas, of the good ship Golden Gate, will swap strokes with Captain James Madison.

Jim Symon and Jack Hazlet, the two giant Islam Templars, have challenged all comers.

"Pawnbroker" Bob Thompson will leave his four-wheel brakes at home, and patronize a Hyde Street car.

Jack Black the famed minstrel and clever comedian says his score will be in high G.

Billy Gilmour, from the land of the heather, Harry Lauder's only rival, will enter, providing he can find the ball he lost last month.

Bill "Pop" Eisert claims he's the king of the veterans.

Captain Urban "Stew" Stewart has perfected a brand new golf shot which he will wish on Bill Symon.

Eaton McMillan has got all his four-wheel breaks working.

Hugh King McKevitt, the Potè, says he prefers snow-balling to golf.

Hugh made quite a hit at Yosemite.

Ed "Ironside" Bernard Olympic Club's champion billiard player, says Mowhawk adds speed and distance to the ball.

Charlie Goodwin had a clean slate last month. Charlie hooked the boys each match he played.

Abraham Lincoln Brown had a bad year in 1924. He only played 364 times.

George Habernicht says that swimming improves your golf stroke.

Rudie Habernicht, George's brother, says Lakeside greens remind him of glass, they are so easy to putt on.

Dr. Herman Fowler Wilson hopes to beat Charlie Goodwin for the grandfather's title.

Dr. Wilhelm Waldeyer has perfected his community chest drive.

Ira Coburn a past pote, is sure to get Jim Symon's goat.

Lee Dolson and his son Lee, Jr., have entered the father and son tournament.

Billy Gilmour and Jack Black, Harry Lauder's only rivals, will put on a minstrel show at the banquet.

Bob "Dupont" Matthey will shoot them out of the bunkers.

Charlie Day will instal lamps in case Jack Ellery gets lost in the dark.

Dr. Alf McNaalty hopes to make a score with his nifty golf togs.

Louis Campaglia, the sugar baron, has had to mortgage his plantation to pay his golf debts.

Herb Billsbrough says that 585 is the only score he shoots.

Louis Ghirardelli will shoot a chocolate ball.

Frank Foran says that "Old King Coal" is the best ball to shoot under fire.

Bill Worden claims he's the best golfer among the past and present potes.

Johnny Crowe, crows everytime he gets in a vacuum cup.

Herman Hogrefe plays a dandy game while't shooting up his rents.

Pete Gerhardt has been matched to run Nurmi 18 holes.

Albert Samuels says he can play rings around the course.

Jack Black is anxious to play, providing he finds his re-paint he lost at Lakeside.

Harold Pracht, the famous Tenor, will sing his favorite song, entitled, I love golf, but oh you High-Ball.



Sports



By Edwin F. Marriott

Boxing. The threatened split-up between Jack Dempsey, World's Champion Heavyweight title holder, and his manager, Jack Kearns, has been hinted at from many sources. However, people are just drawing conclusions from the following facts:

Since the retirement of Benny Leonard from the ring and from the Championship of his weight, there has been some wild scampering to find a good heir to the throne. To date no "heir" is "apparent."

One Mickey Walker is coming to the fore though, now, and there has been in the past certain negotiations between himself and Jack Kearns as to management. But Mickey would not at that time play second fiddle for Jack Kearns, who was busy with his meal ticket, Mr. Dempsey. But through the rumors of retirement more negotiations are in the air, and Mickey will play the lead this time to the sole management of Kearns. Tex Rickard was also worried about Dempsey's decision as he too, made his fortune principally through Dempsey's ability to punch into the realm of dreams all the chance piano movers that happened his way, but the new alliance would help push the wolf away from the door for him also, for another year.

* * *

Polo. Since the first of the year California's climate has permitted much to happen in the sport of Kings. The Coronado Polo Club has had many very exciting practice games with their old rivals, the Midwick Country Club team from Los Angeles. The games have been held both on the Coronado field and in Los Angeles.

The Burlingame team and the Del Monte team are at it continually, giving each other splendid practice games. When the season gets well under way there will be some marvelous displays of real horsemanship.

* * *

Wrestling. Ed "Strangler" Lewis is still laying claimant to the title of Heavyweight Wrestling Champion, though he seems to forget that he is just fresh out of the hospital from the wounds received in battle with the young college wrestler. Wayne "Big" Munn, is the youth that did the dirty work, surprising the entire wrestling fraternity, to say nothing of the fact that he may possibly have surprised himself even though the fall he "took out of" Strangler Lewis was no chance grip. The Strangler's hold on the title was getting almost similar to the hold which the other world champs of the various rings had secured, but new blood and talent entered when he wasn't looking.

Lewis, however, will appear in the near future in competition with Joe "Toots" Mondt, another heavyweight anxious to get "into the money."

* * *

Trapshooting. Since dividing the spoils of victory in Paris last year at the Olympic Game with Montgomery of Canada, our Frank Hughes, of South Dakota, has laid aside another scalp.

He took the Amateur Trap Shooters trophy for 1924 with a score of .9830 on 1000 targets. The nearest to him was Heer of Guthrie, Oklahoma, with an average of .9805.


* * *

* Amongst the professionals, Guy Ward of Lake Charles, La., was the high man. But Colfax of Wilmington, Del., who won the National championship, was not on the first ten men.

Yachting. When the Big Annual Meeting of the Pacific Coast Yachting Association was held in San Francisco recently, they sanctioned the big Tahiti and San Francisco Yacht race that should go to the winds about June 10th.

The race itself will be held from here to the Island and then after a brief visit the racing yachts will return and have for an escort many non-racing boats.

Officers for the ensuing year were also elected at the meeting; Lester Stone, of San Francisco, receiving the admiralship, while James Griffith, of Seattle, was made vice-admiral.



Time
Card

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ASSESSMENT NOTICE

The Mineral Development Company, Location of Principal Place of Business, San Francisco, California.

Notice is hereby given that at a regular meeting of the directors held on the 13th day of January, 1925, an assessment of one-half cent per share was levied upon the issued capital stock of the corporation, payable immediately in legal money of the United States, to the Secretary, at the office of the Company, Room No. 237 Monadnock Building, San Francisco, California.

Any stock on which this assessment shall remain unpaid on the 20th day of February, 1925, will be delinquent and advertised for sale at public auction, and unless payment is made before will be sold on Friday, the 20th day of March, 1925, to pay the delinquent assessment, together with costs of advertising and expense of sale.

M. J. SEELY Secretary.
 237 Monadnock Building, San Francisco, California.

LATVIA AND THE LETTS

By H. W. Glensor, Consul at San Francisco
for the Republic of Latvia

Establishment of the consulate of the Republic of Latvia in San Francisco has led to so many inquiries regarding this old country but new nation, that I welcome the invitation of the **San Francisco News Letter** to contribute a few facts concerning it.

Latvia is the home country of the Lettish people who are neither of Slavic nor Germanic origin, but of the Indo-European stock from which all the white races, except perhaps the Semitic, have sprung. The Letts have distinctive lingual and racial characteristics, as well as legendary history which goes back four or five thousand years. Their recorded history starts with the Northern invasion of the German Knights of the Cross in the twelfth century. The outcome of this invasion was establishment of the Baltic Baronies, which means simply that the German invaders dug themselves in, and appropriated the land with the Letts, the original owners, thereafter doing the work.

The country thereafter was alternately under the domination of Russia and Germany as various wars were won or lost. But thru all these the German land-barons remained in possession and control and the practical situation of the Letts was unchanged.

At the beginning of the World War, Latvia was a part of Russia and the Lettish men of military age formed part of the Russian Army. When Russia collapsed in 1917, the Lettish soldiers, briefly stated, retained their state of organization, drove the Germans out on one side, the Russians on the other, established the Republic of Latvia, and for the first time in seven hundred years were in governmental control of their own country.

Free at last, they had paid a terrible price for liberty thus achieved. Sixty per cent of the country's industries were destroyed, farms were cut up by trenches, dugouts and barbed wire entanglements; one half of the arable land was uncultivated and about eighty thousand or thirty per cent of her mobilized men were casualties. Had the United States suffered losses in proportion, our casualties would have numbered one million two hundred thousand men.

Riga, the Capital, before the war was slightly larger than San Francisco, and is now slightly smaller. In the Riga district alone, 24,000 buildings were destroyed during the war.

The new Republic, established in 1918, comprises about 25,000 square miles in area and the Government is modeled after the Government of the United States. The country has about 350 miles of seacoast, three ports for deep sea vessels, 2000 miles of railroad, a state university, a standing army of 20,000 men, one battleship, 38 merchant vessels and a sturdy body of boy scouts.

In their short national life the Letts have stabilized their currency, balanced their budget, paid off a substantial portion of their external loans, passed agrarian laws permitting agricultural development; in short, have organized from a people into a nation.

Operation of national economic laws will, inevitably, soon bring about a closer contact and understanding between the people of the United States and this Republic whose sun of liberty rose but yesterday.



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Petrol Paragraphs



By E. V. Weller,
Director of Publicity
National Automobile Club

The Theft Bureau

DIAMOND Dick and Nick Carter have furnished many a thrill, but the tales of the novelists pale into insignificance beside the stories of real life to be found in the files of the Theft Bureau of the National Automobile Club.

The motor car thief is usually an up-to-date individual who finds in his chosen profession ample scope for the development of his criminal genius. The motor car itself furnishes quick transportation to and away from the scene of the crime and many individuals with the curious warp of mentality that induces to law-breaking find a keen delight in matching their wits with the officers who enforce the law.

A short time ago a motor car thief was apprehended by the Theft Bureau operatives who had acted as the leader of an organized "gang." After his various aliases were traced, it was discovered that he had been at one time a champion chess player, heralded as a future world's title-holder. He was a college graduate with a keen, analytical mind, but some queer derangement of his mental processes had led him to find a greater attraction without the law than within.

In some states, the thieves are a great political power, inasmuch as the "bosses" share in the spoils. Life is held to be of less intrinsic value than the motor car that figures in the case and the investigator that interferes does so at the risk of being blackjacked or murdered in some out-of-the-way location.

A short time ago in one of the western states, an investigator was sent out to secure information on the operations of a gang of thieves. On his arrival in the town where he was to make his headquarters, he found every one seemingly friendly disposed. His suspicions were aroused, but he finally accepted an invitation from a casual acquaintance to spend a day in duck-hunting. Four men made up the expedition and, when the hunting grounds were reached, the party divided, two going one way and two another. The youth who accompanied the investigator had been assigned the task of putting his companion out of the way through "accidental" discharge of his shotgun. But the youth was not an old hand at the game and, left alone with the investigator, confessed the plan and assisted in the latter's escape.

In some localities in Montana the toxin of the stolen car game seems to have entered into the blood of the majority of people living in the district which, so far as law and order is concerned, might be mapped as outside the corporate limits of the United States. To buy a stolen car, knowing it to be stolen, is no crime in their eyes. Every move possible is made to block the efforts of law enforcement officers in identifying stolen automobiles and returning them to their proper owners. The only crime, in the eyes of the people in these particular districts, is to be caught. It is a common procedure for an order for a car to be placed with an agent of the theft "gang" who usually is a person of recognized importance in the community. The order is usually for delivery of the special make and type of car within a certain period, the cars to be "made safe," that is, to have all means of identification removed. And the car is always delivered on time.

The Pacific Coast states have an enviable record in the recovery of stolen automobiles. Ninety-eight and one-half per cent of the cars stolen in San Francisco are recovered, while the proximity of Los Angeles to the Mexican border reduced the percentage in that city to 83 per cent. Seattle suffers from the number of cars taken over the Canadian border and is rated at 88 per cent, while Spokane last year had a 100 per cent record and Portland a 93 per cent record in the recovery of stolen cars.

Last summer, the Theft Bureau of the National Automobile Club, in cooperation with the police authorities of Southern California, succeeded in recovering twelve stolen cars from Mexico, some of which were insured and some not insured, all of which were stolen in the Imperial Valley.

One of the interesting cases that came to light last week was the discovery of the \$20,000 car which figured in the Katz murder trial in Los Angeles last year. On information from Los Angeles Police Headquarters, the Theft Bureau stationed representatives at Stockton, Sacramento, Oakland and San Francisco to keep watch for the arrival of the car in question with the result that twenty-four hours after the machine had been placed at a San Francisco garage it was in the hands of the police and the man who drove it from Los Angeles was in a cell in the city prison.

The stories of real life are every bit as full of thrills and interest as those that find their way into the plots of the short story writers and the novelists.

(Continued on Page 19)

CYCOL

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SERVICE

Good Eating at Gus'

There are restaurants, and restaurants. There are the tea and lunch rooms and "coffee shoppes" and the Sally Anns and the Greasy Grills, ad nauseum; a good majority of them being "fly-by-nights," that spring up all over the old town like mushrooms, and like mushrooms, vanish in a single day.

And then there are the old stand-bys, the old names that one can conjure by, that still up-hold the reputation of our city as one of the best places in which to eat, in the whole world. Gus' Fashion, at 65 Post Street, for instance; like the restaurants your mother used to take you to, when you were a youngster, and going out for dinner (in the by-gone days, when "home" meant something more than a place to sleep) was a great event in your life.

Have you ever partaken of Gus' Special Salad Louis? A meal in itself, full of epicurean surprises, or his ox-tail soup, or any of his wonderful fish specialties? Try the "Assiette du Jour" some day and find a broiled veal porterhouse steak that tastes like chicken, with its surrounding garlands of fresh vegetables. And for dessert, say a hot apple dumpling with hard sauce; or that Parisian cream pie, filled with velvety custard and topped with meringue.

And when you rise from the table, well-fed, well-served and absolutely satisfied, we will wager that you will feel like exclaiming as we did: "Fate! I defy you! I have dined today!"

They Are Legion!

"Why don't they invent a device for driving from the back seat?"

"Huh! Have you ever met my wife?"

* * *

Fond Father—What are you going to do for a living?

Son—Write.

"Write what?"

"Home."

One of the largest men alive recently left Hungary for his fatherland, Siberia, to assist his parents in farm work. He is 34 years of age, nine feet three inches tall and weighs 458 pounds. He consumes more than four times as much food as the average person.

A new invention in the shape of an electric bundle tier has just appeared that will speed up parcel departments. The machine ties a strong square knot, cuts the cord and throws the bundle to one side.

A new anti-bandit gun weighs nine and one-half pounds. It fires 1,000 shells a minute and has an accurate range of 1,500 feet.

A new airplane muffler has been perfected in Europe which does not reduce the efficiency of the motor. Silent flying has now become a fact after 18 years of effort by engineers.

Orange groves in California are protected from the frosts by operating large fans on 20-foot towers.

Plastic wood is a collodion preparation made with very fine wood meal and of the consistency of putty. It is claimed to be waterproof, will set hard and can be turned with a lathe. Nails can be driven into the dried material without cracking it.

The Canton Christian College of South China is importing American domestic animals and numerous plants and fruit and nut trees in an effort to improve the agricultural situation in that section.

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By PLUTO

ONE hears all sorts of things about Los Angeles and the conditions there, but, as usual, money talks and we hear that the Los Angeles Investment Co. paid dividends amounting to 24% on outstanding stock. The company's annual report states that the company paid off all of its indebtedness during the year. But the most astonishing item of the report in face of the rumors is that of \$6,499,427 due on payments from purchasers of houses and lots only one-half of one per cent were in arrears. That fact speaks volumes. * * *

—All down the line the effects of the optimism due to the results of the last election are becoming more and more obvious. The people seem to have made up their minds that this is going to be an abnormally prosperous year and they are shaping the facts to suit their convictions. Thus, new financial operations are being undertaken by nearly all great concerns and the prospect appears to be easy for investors. * * *

—It is worth while noting that the same tendency to increase in the value of oil stocks is universal and that the New York market showed the effects even more markedly than our local market. It appears that there is a sharp decline in crude production, with the result that the storage of crude oil and gasoline is being heavily drawn upon. Gasoline prices have been advanced three times within the last two weeks by New York leading refining companies. * * *

—The upward movement of railroad shares was due to the splendid showing made by most of the roads in December. There is a slight fall now but that is due to the necessary increase in operating expenses due to the damage wrought by storm involving the necessary repairs. * * *

—Never in our history has improvement been more manifest. Manufacturing plants which began to languish last spring are again on the high road to greater development. There is some slight improvement in foreign trade, but nothing to boast about. That foreign trade question will soon become a leading one, but in the present condition of home prosperity it may be relegated to the background. * * *

—New bond issues have reached such a mark that the January record has been only once surpassed in our history. The monthly total has reached approximately \$520,000,000 and the last week shows that the pace is being maintained. Among the notable issues of the immediate future is one of \$5,000,000 which will be placed in New York by the Canadian National Railroads. This is interesting as showing the general tendency of United States finance to dominate Canadian economic life. A few years ago and that issue would have been confined to London. * * *

—A special stockholders' meeting to be held April 3rd to authorize an increase of \$50,000,000 in the fund debt of the Union Oil Company of California, is an interesting item showing progress. Last week the company offered a \$10,000,000 issue of Union Oil through a nation-wide syndicate headed by Dillon Read & Co. \$2,500,000 of the proposed increase is represented in this issue and the balance of the proposed fund debt is open for future financing. The \$10,000,000 issued last week covers all that is required for financing and the officers of the corporation say that the proposed increase will settle finances for some years to come.

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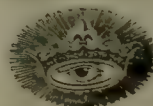
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SAN FRANCISCO

Bits of Unwritten History

By Edward S. Spring

CHAPTER XXII

Investigate Before Investing

THE question is often asked, whether the investor, or trader, in mining, oil and other stocks, that are features of San Francisco's financial market, is not now better protected against rascality, than in earlier times, before the Blue Sky laws went into effect. Before giving a definite answer to this, it is pertinent to say, that if a person is determined to be dishonest, not all the Blue Sky laws in the world will prevent him. If he is a clever crook, he will find a means to beat the law, despite all its safe-guards. If caught, the law will try to punish him, but, if he has money and employs a smart lawyer, he is likely to win his fight. The only real protection the investor has, in this matter, is good character. He has only one simple thing to do—to go to any responsible bank and ask who and what the men are, that manage the corporation whose shares he is about to buy. If it is a good bank, it will gladly give him this information. In fact, all the leading banks of San Francisco have departments that are expressly devoted to this service. Let him, then, act accordingly.

Coming back to the main question, an experience of fifty-one years of close association with San Francisco's financial market, convinces the writer, that, while the investor, or trader, in the various classes of stocks and securities, is assumed to be better protected against rascality, there is now much more crookedness, in proportion to the amount of business done, than there was in the 70's, 80's and 90's. In proof of this, one has only to read the first page of his daily paper. The enforcement of the Blue Sky laws seems to be a good deal like the enforcement of prohibition, only on a smaller scale. The clever promotion crook and the bootlegger cannot be suppressed.

The tremendous wave of oil stock speculation which swept over California and the country at large, in the late 90's brought much crookedness into the situation and it was chiefly to check this, that the Blue Sky laws were framed in this State. In the excitement, swindlers secured, for a few dollars in cash, options to buy hundreds of thousands of acres of land, barren of oil, incorporated thousands of companies, each with millions of shares, which were listed, almost without question, on stock exchanges, and the shares were sold to the wildly excited public, at big prices, even before a drill or a piece of timber was put on the "property." Millions of dollars went into the pockets of the promoters and their agents. No work was ever done on these lands and the options to buy expired, without the owners receiving more than the few dollars given them at the start.

After the oil craze had largely subsided, there came the great excitement over the rich mineral strikes in Tonopah, Goldfield and other Southern Nevada camps, around 1900, and many of the tricky methods of the oil crooks were here repeated, on an even bigger scale. Before that time, with the exception of companies operating in the Rocky Mountain districts, mining corporations rarely had as large a capitalization as 1,000,000 shares. But, when the Southern Nevada fields were in full sway and ever since, millions of shares became the rule. Between the oil and the mining swindles, the public has had a hard time.

"But," say the many, who have been directly, or indirectly, benefited by oil in California and gold and silver in Southern Nevada, "See what these strikes and big excitements have done for the world at large. Look at the

billions of dollars of newly created wealth and the vast impetus given to all the other industries and to the rise in property values and the employment of labor, despite the crookedness, which is more than offset by the good that has been done."

This is indeed true. Out of evil came great good and there also comes this lesson—Investigate, before investing. Don't take the "say-so" of the man in the street, or even the word of a good friend, who "means all right," but go to the information desk of any leading bank and ask what they think and know. They will gladly tell you and, ninety-nine times out of a hundred, it will be safe to follow their advice.

"Dissatisfied Stockholders"

In the old days, when anything went radically wrong in the affairs of a company and, especially, when there was a bad collapse in the price of its stock, one or more of the victims, who were badly hit, would advertise a call for a meeting of "dissatisfied stockholders." At such a meeting, there was much fiery talk and resolutions were passed condemning the management and a committee would be appointed to take legal action against them and that was about all that ever came of a majority of such meetings. The writer recalls one notable meeting of this character, that of the dissatisfied stockholders of the Day Mining Company (formerly named the Jack Rabbit) of Eastern Nevada. The proprietor of an evening paper of which the writer was then financial editor and the chief manipulator of the Day, were for many years at "loggerheads" and when the proprietor learned that some red hot resolutions against the mining man had been passed at the meeting, he said to the writer "Print them and give him Jessie."

So, the writer printed the resolutions and gave him "Jessie," besides. The result was a libel suit for \$50,000 against the evening paper and its owner. "Never mind," said the latter—"Give him another whaling." This order was obeyed and a second suit for \$50,000 resulted. These suits were kept alive in the court for several years and then came to trial before a jury. It was a hard fight. The plaintiff was awarded \$1.00 damages and had to bear all the costs of the suit amounting to several hundred dollars. While preparing for this case, the writer was greatly assisted by a young clerk who was studying law in the office of David McClure. He was of massive build and had a great head of thick, tawny hair. Poring over the law books and digging out decisions, he would spend whole nights in the office. Everybody said he was a fool, to work so hard. But he was storing that big head with law, all the time and it afterwards paid him well, for he was Garrett W. McEnerney.

(To be continued)

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Wheat and Chaff

By Nathaniel Anderson



Nathaniel Anderson

WHAT would you do if you owed \$304,840,332,912,685.16? Would you work to pay it to the last sixteen cents, 'till the honest sap on your brow from the red pumping of your breast failed to distill? We admit some trifling to have put the reader in such a predicament even hypothetically. But poor George Jones of this state had these figures against him when he, naturally, prepared to go into bankruptcy. His assets, according to the law journal that reported his case, were "less than the percentage of benzoate of soda in strawberry jam." The man who had a superior court judgment against Jones kindly remarked that "The first trillion dollars is the hardest."

Jones gave Henry B. Stuart a promissory note for a loan of \$100, with compound interest at 10 per cent a month. Then Jones went to Kansas to raise mules. After twenty-five years and ten months he returned. Stuart said the note was not outlawed, because Jones had been out of the state. So he sued.

The judge who rendered judgment against Jones said there was nothing else to do. Now, Stuart to quote again, "can pay all the war debts, relieve all the famines, and buy a new fivver—if Jones pays."

* * *

It was a bold nude I saw on sale in a salvage store of a religious institution. She was no effigy of a flapper, and she showed no temptations for peeks at knees or shoulders. She was made to stare at, on cardboard. I could have taken her home for seventy-five cents. I knew that gazing on a mixture of habiliment and form about

ten cents would be stuck in the corner of the picture, but as it was the high cost of art came too high for me, and I turned and left her cold.

* * *

The well-fed (and benevolent-looking) man pictured herewith is so because he never goes hungry, if he can help it. Many of his neighbors and others generally do not interrupt their daily tasks to sit down to substance, and when they do pause, it is only to take what food that can be gathered with a snatch or two. Well, he will out-live those chaps, and girls. He is always ready for his duty to himself at meal time, which means for him, as it should with everybody else, when he is hungry. The call of nature does not fail to come properly in the course of the day because it knows 'tis never disobeyed. When one has a nature that works like this, it will often speak forth in the foodless desert or the district of the city at the mercy of countless restaurants, every one of whose cuisine is carefully planned for the purposes of indigestion. The man of the cut has travelled enough to know a good or bad restaurant on sight, and on an occasion this week, being in want, he looked at many, and kept moving. The mixed odours of hog grease and artificial flavours drove him onward. Rather than break his rule and pass the time of the inner demand, he forced himself half through the doorway near the end of his present whereabouts. The grease sizzled in loud threats, a woman in a soiled sweater and long turban of like expression appeared. He backed out again. The woman followed to the door and called, "Its awll right; common in." Perhaps it was. There was something behind that pretty Irish accent and face.

To be safe, though, I asked for an oyster stew. This month has an R in it.—I got them fried, in lard. I gave up, fell to watching the woman, listening to her talk, which was with everybody in a jolly way. "But why that get-up?" I thought. The long coat-like sweater was a style all her own. And the turban? It interested me because of its similarity in shape to the headdress of the fisherwomen of Brittany. I opined in a rather uncertain manner that over the black hair of this Irish woman I saw an expression of the Gaelic kinship that delvers in history discover between the Britons and her own race. It has been told to me that when these two peoples meet at sea they often speak and understand each other in the old Gaelic tongue.

The daughter of Ireland was careless in dress but happy. She was easy in her work and free spirited. If she could stand that bare, dark place, and the grease, and blithely move back and forth while she chatted, on Sundays

without question putting on just as queer a rig as her present one, cleaner of course, then she had worked out good harmony for herself. So I shook the lard off my oysters, drank the strange brand of coffee, departing with the thought that it was just as well that she struggled with no clothes complex.



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ANNUAL MEETING

The Joshua Hendy Iron Works

The regular annual meeting of the stockholders of The Joshua Hendy Iron Works will be held at the office of the corporation, No. 75 Fremont Street, San Francisco, California, on Tuesday, the 10th day of February, 1925, at the hour of 10 o'clock a. m. for the purpose of electing a Board of Directors to serve for the ensuing year, and the transaction of such other business as may come before the meeting.

CHAS. C. GARDNER,
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Office: 75 Fremont Street,
San Francisco, Calif.



By KEM

"Poetry is like shot silk with many glancing colors, and every reader must find his own interpretation according to his ability and according to his sympathy with the poet."
S. G. Dunn, in "Tennyson."

Companionable Poems and other works, by Edmund Vance Cooke, are in demand at the Book Shops more than usual since the author is in our midst, having given an Author's Reading in the Paul Elder Gallery last Saturday afternoon to a very appreciative audience. William Lyon Phelps pronounces Mr. Cooke the legitimate successor to James Whitcomb Riley. S. G. Dunn tells us "we cannot all appreciate the same things or the same poets. Temperament decides our friendships in living society; it is to temperament that we must look for the basis of our literary predilections." But Edmund Vance Cooke appeals to many for here is a poet the children love, and men like Woodrow Wilson and Newton D. Baker find that he gives them vital things "to ease off the days' work"; the Saturday Evening Post tells us his poems "take you by the shoulder without an introduction. They talk plainly about every day things in the every day life of the every day man, and they don't mince it," as a verse from his "Throbs" proves to us:

"And so you are famous, author man?
You're out of the ranks of the also-ran
And you're known from Beersheba back to Dan.
Well, judging the future by all the past,
I can tell you whether your work will last.
O, you may be witty, you may be wise;
You may have captured the Noble prize,
But measure for measure and ounce for ounce,
Nothing else but the heart-throb counts."

It is the human touch all through the poems that promise Edmund Vance Cooke to be one of the poets who will live to good purpose. Like Burns, he is a personality, "and a personality is a person plus force." Like Burns he is a poet of the hearthstone." And as a writer who modestly signs himself "J. M.," tells us "Amid the rush of modern living and its temptations, a strong corrective is this—to be brought face to face with the eternal things in the quiet of the home." Burns sings:

"To make a happy fireside clime
To weans and wife,
That's the true pathos and sublime
Of human life."

and Cooke gives us many a home-scene such as—

"Never thought much of the social fluff;
Never cared much for the climber stuff.
Don't think the editors ever see
Any society news in me.
As for "At Homes" and stand-up teas,
They give me a wobble around the knees.
Nobody ever heard me cry
Because the Four Hundred passed me by.
But jimminy whizz! how I do grin
When a good, old friend

drops
in."

Also as Burns' poems had a national influence, so will such poems as Mr. Cooke's "High Cost of Living," "Joy and Your Job," "Telling the Boss," speed us on our way to better things. There are many notable poets found on the pages of literature, but in the United States we are told "there are more literary clubs, reading clubs, clans and

what not, founded in the name of Robert Burns and devoted to the study and enjoyment of his work, than are dedicated to the memory of any other author, not even excluding Shakespeare and Robert Browning." So it is the poet of the commonplace themes with "the touch of nature's fire," who makes his country's songs and lives on in the hearts of men to lasting fame.

Companionable Poems, published by McClurg; \$1.50.

* * *

Katherine Eggleston, writer of many short stories and serials, many of which have appeared in pictures, gave a luncheon Monday, in honor of Edmund Vance Cooke and Nancy Buckley. Miss Buckley is to leave shortly for a prolonged trip abroad. The guests invited to meet the "successor of James Whitcomb Riley," and San Francisco's sweet lyric singer were all women actively engaged in writing. May Robson, famous actress and playwright; Anita Day Hubbard of the Bulletin, Miss Whitmore of the Examiner, and Mrs. Havens were among those present.

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During the period for the renewal of automobile licenses Section 51, subdivision 2 of the California Vehicle Act will be disregarded, according to a bulletin received by the National Automobile Club from W. H. Marsh, Chief, Division of Motor Vehicles. This sub-division refers to display of the Certificate of Registration in the driver's compartment of the automobile. This ruling is made as it is necessary to submit the white certificate i. e. the Certificate of Registration to the Motor Vehicle Department in order to obtain 1925 license.

* * *

Securing Automobile Registration For 1925

This division has requested motorists to submit both the white certificate of registration and the pink certificate of ownership together with the necessary fee.

If the motorist has lost his white certificate, registration will be made on the pink certificate, provided it is legible and will make immediate delivery of plates.

If the white certificate only is submitted plates will not be delivered immediately. Plates will be given only after the white certificate has been verified with the records which requires some time since it is expected that more than 1,400,000 registrations will be issued this year.

Motorists who submit both certificates will be given first consideration. Persons not legal owners of their cars are advised to get in touch with their legal owners who will make the necessary transactions for them. It is much better for all concerned to submit both certificates.

Registrations opened February 2nd at all branch offices of the division of motor vehicles and all branch offices of the automobile clubs. Motorists who cannot appear in person may mail their certificates and fee to Sacramento and receive the same attention. The fee is the same as last year.

* * *

It is estimated that the pressure at the center of the earth is between 4,000 and 10,000 tons to the square inch.

It is estimated that as much as 200 pounds of blood may be sucked from one cow in a single season by cattle ticks.

* * *

In Serbia and Bulgaria the girl who is not betrothed by her sixteenth birthday is regarded as hopelessly ineligible.

* * *

Antioch, in the fourth century, is believed to have been the first city to make any attempt to light its streets at night.

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Golden Gate Ferry Company

FOOT OF HYDE STREET, SAN FRANCISCO

WINTER SCHEDULE

TIME TABLE

EFFECTIVE OCTOBER 15, 1924

Leave Sausalito		Leave San Francisco (Hyde Street)	
A.M.	P.M.	A.M.	P.M.
6:00	12:30	6:30	12:30
6:30	1:00	7:00	1:00
7:00	1:30	7:30	1:30
7:30	2:00	8:00	2:00
8:00	3:00	8:30	2:30
8:30	4:00	9:00	3:00
9:00	4:30	9:30	4:30
9:30	5:00	10:00	5:00
10:00	5:30	10:30	5:30
10:30	6:00	11:00	6:00
11:00	6:30	11:30	6:30
11:30	7:00	12:00	7:00
12:00	7:30		7:30
	8:00		8:00
	8:30		8:30
	9:00		9:00
	9:30		9:30
	10:30		10:00
	11:30		11:00
			12:00

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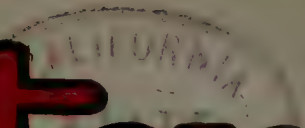
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SAN FRANCISCO

News Letter



AND

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CALIFORNIA ADVERTISER

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SAN FRANCISCO

SATURDAY, FEBRUARY 14, 1925

LOS ANGELES



*Yosemite Falls
Reflection*

"The bright light shakes
across the lakes,
And the cataract leaps
in glory."

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California Advertiser.



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VOL. CVI SAN FRANCISCO, CALIF., SATURDAY, FEBRUARY 14, 1925 No. 7

—Last Wednesday morning we thought the Seven Day Adventists had just made a mistake in the date.

* * *

—Collins can be exhibited as the only living cave man in the U. S. A. when he comes out (?).

* * *

—Russia has just placed a considerable amount of orders for American dyes. We suppose the first color they will want is red.

* * *

—An English wit says that the most dangerous sign of the times is that we no longer even believe that we are going to the dogs.

* * *

Apropos, a clever old lady once said to us: "The country has been going to the dogs ever since I can remember, but it hasn't got there yet."

* * *

—"True modesty is a quality of lofty souls, for they have the most thorough knowledge of the limitations of their capacities." So says Luis H. Debayle.

* * *

—And again he says: "The error in respect of equality consists in wishing to generalize or to apply to everything the principle of Christian and democratic equality. If it were possible to do so, you would find no strength, merit, elevation, genius, holiness or heroism."

* * *

—This grand old city! Only a few moments after the terrific storm last Wednesday, the fresh wind blew the streets clean and dry, and we could sally forth without wetting a toe. Where else would you find the weather doing the rightful labor of the Board of Public Works so nicely?

* * *

—"Fifty times stronger in its power to kill disease germs than carbolic acid," is what the scientists say of Hexylresorcinol, the new kidney cure. Well, personally we would rather let the bad little microbes play around a bit, than swallow such energetic stuff, with that name an' everything.

* * *

—Funny old world! Humans will go to all sorts of labor and expense to rescue a man imprisoned in a cave: newspapers will devote front pages to the case every day: the prisoner will eventually become an international figure, the most talked of man on earth for the time being, then whole regiments at another time, can be slaughtered, and the world applauds. Funny old world!

—The French can pay their debts, is the opinion of the British press. The Britons hold the view that French citizens, head for head, are as prosperous as their own, probably more prosperous, and as well able to bear equal taxation. During the war, English and American money was spent in France at a prodigious rate, while the recovery of Alsace-Lorraine—incomparably better equipped and economically more valuable than in 1871—was a splendid enlargement of the sources of national wealth. French trade flourishes to a corresponding degree.

* * *

—This Autumn and Winter the horse seems to have come into his own. We have been to three wonderful horse shows lately, and found that satiny horse flesh, arching necks, quivering nostrils are an appealing sight, a sight that all true Californians love, and one that we should see oftener. Racing, "the sport of kings" and horse shows are synonymous with the soil of this State, and with the romance and love of pleasure that has made California famous; and we might add, amber wines and sparkling ruby Burgandy. Pleasure is our birth-right, and long-haired reformers who would cut us off from these, and similar enjoyments, should be "shot at sun-rise."

* * *

—"Like Prussianism in the pre-war Europe, like Bolshevism in Russia, and like revolutionary militarism in Spain, Fascism is tainted with a fundamental disloyalty to the cause of joint human action. Signor Mussolini's present political shifts, his successive fakings of the electoral system, his attempt to bribe the Vatican into complaisance by outlawing Freemasonry, his little rushes to and fro between wild extremeism and relative moderation—all these are not mere unaccountable freak symptoms; they express the natural bewilderment of a ruler who, like a murderer in private life, has destroyed his own capacity for normal intercourse with his fellows."—Manchester Guardian.

* * *

—Yellow daffodils, and acacia and narcissus, and all the garden and hot-house blossoms that breathe the spring message nodding in a friendly way from the flower vendors' stalls on down town corners. Dainty lilies of the valley, and waxen gardenias and strange orchids and great clusters of purple violets in the florists' windows. Flowers! Their name is legion in this blessed land of our's. But of all the blooms that attract and distract the eye, none appeal to me like the lowly little golden buttercup—for every gleaming petal speaks of the hills of our childhood; flower-clad hills, with purling streams in every canyon, and delicate fronds of maiden hair fern drenched with April rain. Would those hills and fields mean as much to us now. Could we go back to them? We wonder!



The Poetry of the Malemute

We all remember more or less of Browning's poem "How They Brought the Good News from Ghent to Aix", and we have more or less remembrance again of the not so effective piece of work of Longfellow in which he tries to describe the ride of Paul Revere. These are two classical instances of the fateful messenger and answer, in our educational system, to the odes with which the Greeks celebrated the death of the messenger who carried the news of Marathon. In the former of the poems, Browning compliments the horse and all the interest centers round the animal whose shoulders cleave the mists as a rough river makes its way to the sea. Longfellow, curiously enough, takes no note of the horse who was charged with such a fateful task. His hoofs beating on the road but tell of the names of the villages through which he passes. This last week we have had one of the most, if not the most, dramatic incidents of the sort, in the carrying by the dog teams of the necessary serum to Nome. The contrast between the modernity of the medical freight and the primitive method of transportation is obvious. It will be noted, too, that recourse was had to the dogs, only after the most modern and approved methods had failed in the face of the elements. In this case the cold was from twenty to fifty degrees below zero. The wonderful animals pulled through and carried their precious freight in record time. What is the moral? Only this, perhaps, that when the most elaborate and technical devices of man fail to perform that for which they were intended, when the powers of nature laugh at the puny machinery with which man dares to combat them, even then the blood and sinew with which man and beast have always combated nature, will be found ready for the task again.

Under that heading the last number of "Judge" has a very excellent short article on the prohibition question. The editor points out that five years ago there was an opportunity for very rich people to fill their cellars with enough liquor to last them their life time. They approved of the prohibition amendment and of the Volstead Act, for they knew that the working people would, as a rule, be unable to get any liquor and the money formerly "spent in the spiritual satisfactions of a Saturday night souse" would go "into instalments on sedans, radios and vacuum cleaners". They guessed pretty correctly there, and the markets have been increased and developed in these respects. "Judge" goes on to a very wise conclusion as follows:

"Yet some day they will have to choose between the two—between order and security with personal liberty, and lawlessness and insecurity with prohibition. The growing irritation which begins to alarm them is not going to yield to the moralizing of rich gentlemen, with or without pre-war cellars, to whom prohibition is all profit and no deprivation.

"They forget, perhaps, that from time immemorial booze has been society's natural lubricant. It has consoled the have-nots for the humbleness of their lot, the hewers of wood for the drudgery of their toil, the millions of small souls for the meanness of their lives. It has been the antidote for envy.

"Society will get it somehow, or burn out its bearings. But the chances are much greater that it will get it."

The Mayor has come out with what the papers call a "proclamation" which is a very high sounding title in a democratic community. Not that the Mayor ever called it that, for he is a very sensible person and does not indulge in needless rhetoric, that is to say, he does not blow the bass horn except when the needs of the orchestra seem to call for it. And yet the Mayor in that proclamation comes perilously near the borderland of the ridiculous in the over-sentimentality of his admirable appeal. We are all as one with the Community Chest and there is no doubt at all about the value of the institution and the statesmanlike way in which the funds are administered. However, the Mayor says: "The coming ten days of the Community Chest appeal are days of consecration of San Francisco in the loftiest purposes of humanity." This is just the sort of language that we heard so often during the war and which, by reason of the bad use which was made of it, has lost a great deal of its fire and authority. They were always "consecrating" us to something, were those propagandists and four-minute men and when we were sufficiently "consecrated", somebody landed on us to the extent of millions and even billions in patriotic profiteering. It is the memory of those days that makes us feel prickly skins when we read such a statement as that which we have quoted. Besides, it is out of keeping with the general tone of the Mayor's address, which is otherwise admirable. For example, what could be better than the following: "But it is necessary that a greater sum be raised this year than before, and, as Mayor, I ask that all who can give, do so, and that, wherever possible, contributions be increased over those of last year." To that very sensible and enlightened request we modestly add our own approval and suggest to our readers that they do all within their power to aid and establish the Community Chest, which is a very beneficent factor in our city life.

Little has been said in the press of late on the Open Shop Movement, which had so much weight and power only a year or two ago. This may be because the matter has already been well settled and the institution is now so well established that any discussion of it is rather superfluous. The "Minnesota Banker", however, for the month of December, takes up this question very pointedly and makes several good suggestions which could be carried out here, with markedly notable results. For example, it points out that "the open shop movement is deemed by its proponents as the prime means of bringing about lowered labor costs and with them increased production." It is asserted that when such a gigantic force as the Bethlehem Steel Company openly announces its aid for this movement to the extent of refusing to sell its products to manufacturers not favoring the open shop idea, it is evident that the open shop movement is obtaining a great momentum. However, the Banker says with a great amount of truth that the movement cannot be considered as really making sure headway unless it is able to get conservative labor to see it in the light of its own interests. The meat of the argument lies in the conclusion: "The open shop argument must therefore be addressed to the better sense and judgment of the conservative in organized labor. He must be won over to the soundness of the proposition." Upon the conservative working man in the long run will depend the acceptance of the idea philosophically and in the right spirit. The acceptance by him of the doctrine in such a form will avoid the disruption of the system by the strike and lock-outs which radical labor organizations would produce. It therefore becomes a matter of publicity of such a nature as to psychologically appeal to that conservative class of labor. Here is a task at once delicate and necessary; but it is one which must be taken up speedily.

Where Real Economy Lies

There is some advantage in having lived a long time and a paper like the "News Letter" enjoys that advantage, if no other. This remark, which may appear to be entirely superfluous, is suggested by a condition of things in the federal government. On the question of economy, it is noteworthy that we have now a president who pays some attention to the expenditure of national money and who appears to have a very healthy dislike to political extravagance at the public expense. This is a new virtue in our presidents; for, since the Civil War, at least, we have had none whose eye has been fixed with any great intentness upon the treasury cask at its spigot end. Now, the "News Letter" has repeatedly insisted over quite a period of years that politicians wasted public money by giving away large sums to incompetent employees and that the tendency of politicians is to reward their handy men at the expense of the community, no matter at what cost to the public funds. Numerous cuts are being made in national expenditure, sometimes, perhaps, at the risk of diminishing efficiency; for you can only reduce so far without trenching on the safety of administration. So, an acute observer at Washington reports that the government is greatly "overmanned". It is overmanned by incompetent people who could not earn a living, any other way, and whose point of view is the essentially lazy one favored by governmental officials. The whole governmental system should be cleaned out. A fair day's work for a fair day's pay should be the motto in political as it is in commercial life; in other words, politicians should have no jobs to give. Money is wasted right and left in silliness. Thus a week ago the first half of the current session of the legislature cost \$39,755.40. There has been no appreciable attempt to grapple with this evil at Washington, the evil of "overmanning", and there is no such attempt being made in our state.

The Austrian Debacle

The papers are not saying much about it, but it does certainly appear as if Austria was done for and there was no possibility of pulling her through, in spite of the efforts of the League. As you may remember, Austria was turned into a receivership with one, Zimmerman, as receiver. The amounts to be paid over were calculated and the money was to be collected and paid in. Now, they are at the end of their tether over there. The country does not recover, cannot recover, and hunger and misery are the ever developing portion for its inhabitants. If the firm cannot do the business, there is no use in sustaining it and that is the state of affairs with Austria. Austria before the war was a compact economic unit, with Vienna, the beautiful capital, resting securely on a back country which produced all the essentials for civilized living. Inside this economic unit was a political lack of unity due to the composite nations which represented the Austrian Empire. Defeat in war broke up the political combination and now Vienna is practically Austria with no economic background and nothing to subsist upon. Nothing can save the country unless Austria can again become part of an economic unit. She might become part of a Danubian confederacy which would perhaps increase the power of the Slavic peoples too much. She might become German, which would be looked upon with distinct disapproval. She might finally become Italian, which would be a very curious termination of the age long fight between Austria and Italy. But the Italian solution, though very logical in the present condition of affairs, would so poke up the fires of wrath in the Balkans that war would be practically inevitable and war over such a scarecrow as Austria is today would be almost ludicrous. The League is in a quandary over Austria and we who look on can say "The League hath given, the League hath taken away."

Well-loved Pioneer Passes

On January 30th of this year, James Francis Dunne passed to the Great Beyond at his ranch at San Felipe, in the Santa Clara Valley. One of the largest stock holders and ranchers in the State, he was beloved by all with whom he came in contact, and when it is stated that his own ranch men were grief-stricken at his death, is it a commentary that needs very little elaboration.

He was a great lover of animals, and his good work towards the improvement and betterment of conditions for stock in general, won him many a tribute from large land owners and stockmen all over the country. Mr. James Phelan who was a lifelong friend of Mr. Dunne's, said of him: "I believe that he was one of the best loved men in California."

There were among the hundreds who attended his funeral services in San Jose, several nuns, who told of his many charities and kindnesses to their different institutions throughout his life, and these were only some of many who attested to his philanthropic activities. Members of the "Old Guard" of the State, the genial, whole-hearted, democratic men are passing, and we must look to this new generation to fill their places.

Mr. Dunne leaves two daughters, Mrs. Joseph Rucker of this city, Mrs. Philip Hersey of Santa Barbara, and a cousin, Mr. Peter Dunne. His wife was Miss Viola Lowery.

Capitalist Buys Interest in Hotels

The president of the Cereal Products Refining Corporation of San Francisco, Mr. J. P. Rettenmeyer, has acquired an interest in the D. M. Linnard, Inc. hotel properties, it was recently announced. The Linnard corporation controls and operates the Fairmont and Whitcomb Hotels here; the Huntington, Maryland, and Vista del Arroyo in Pasadena; the Samarkand and El Canto in Santa Barbara; the corporation will also operate the new Whitcomb hotel in Tacoma, Wash., when it is completed.

An Awkward Situation

There has been a suggestion that, owing to the exigencies of traffic, the Market Street Railroads should be allowed to use the outer tracks for some part of the busy time. This suggestion has been met by a storm of disapproval and apparent alarm on the part of a certain demagogic faction which takes upon itself the burden of upholding the municipal roads. We are all in favor of the municipal roads, for they are here to stay and there is no use to balk about it. But it is absurd that the municipality should be considered imperiled by a condition like that to which we have referred, and that the flannel-mouthed agitators should have a chance to talk. The only real solution of the matter, at once dignified and economical, is the purchase by the city of the privately owned railroads at reasonable cost. Then the city would have all the tracks and control of the whole business.

Call an Air Taxi!

Well, can you feature this? After April 5th, we are told that we can call Graystone 400 and in ten minutes' time, "hop off" on our aerial journey anywhere on the Pacific Coast! And we can go at the rate of 100 miles an hour, and for the rate of 20 cents a passenger per mile, with two passengers flying to the same destination! Can't you foresee how popular this mode of travel is going to be for honeymooners? We will soon be reading something like this in the papers: "The happy couple will fly to Santa Barbara or Coronado on their honeymoon." Talk about turtle doves! And the Chief of this wonderful innovation which the enterprising Checker Cab Company is going to instigate for the comfort and convenience of San Franciscans and Pacific Coast towns generally, is the famous Walter T. Varney, and is the result of a consolidation between the airplane interests of Mr. Varney and the Checker Cab Company.



PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S
— Tom Moore



By Katherine Schwartz
Formerly of the "Chicago Tribune"

New Columbia

OLGA PETROVA opened at the New Columbia this week in another play which she has written, "The White Peacock." This play, while greatly different from "The Hurricane" recently seen here, is intensely interesting.

In this, Mme. Petrova has taken for her theme, the new freedom of women,—their right to economic independence and to have interests and careers apart from that of their husbands. She has written a strong and convincing drama, choosing old Seville in Spain as the place where it all occurs.

The play is beautifully staged and it is acted superbly. Petrova, in the very unusual role she has created for herself, is splendid. In her support, are the company who were seen with her in "The Hurricane," together with a few new people,—notably Mrs. Thomas Holding, who plays the discreetly unconventional countess. Lewis Willoughby, is the lover who comes into the life of Revette in such an unusual manner, and acquitted himself nobly in a somewhat difficult part. Joseph Granby, the picturesque bandit and killer does some admirable work in this play,—his scene in the third act with Petrova is intensely dramatic.

Mme. Petrova is here for only a short time. The second week of her engagement she will present "Hurricane" at the Wednesday and Saturday matinees. All students of the drama should make the opportunity of seeing this brilliant and talented actress in "The White Peacock" and "Hurricane."

S. F. Symphony

The eighth pair of symphony concerts at the Curran Theater, afforded not only a novelty, but a distinct lesson in symphonic composition.

The Academic Festival Overture by Brahms, while not one of Brahms' best works, is none the less educational and entertaining. The Three Jewish Poems by Ernest Bloch would deceive no one, so easy it is to discover the sadness and the wanderings of the Semetic Race.

The Symphony in D Minor by Cesar Franck is a musical structure equalled by few, and surpassed by none. The Lento movement afforded our own harpist Kajetan Attl an opportunity to show how much we are indebted to the symphony organization for bringing such artists to the city.

S. F. Symphony Auditorium

The last of the popular concerts given at the Civic Auditorium was devoted to Wagner, and we are once more reminded of our great privilege in listening to Dr. Hertz read this brilliant man's scores. In spite of a stormy evening the auditorium was filled with those music lovers who wish to hear the better things. Not many years ago, it was the popular impression that Wagner's music was filled exclusively with such intricate harmony as to baffle all except the the most pedagogic, but it is also filled with such beautiful melodies that a season of popular concerts can never be complete without an all-Wagner program.

It is especially satisfying to hear such an artist of wide distinction and experience as Florence Easton in a program of this sort. What is the Metropolitan Opera Company's loss is San Francisco's gain.

Loew's Warfield

Milton Sills, who for many week's has apparently been in hiding as far as downtown Market Street theatres are concerned, will reappear again next week when he comes to Loew's Warfield, playing with Viola Dana in "As Man Desires." The salt tang of the South Seas is nicely intermingled with the mysticism of the Orient in this strange play adapted from Gene Wright's novel, "Pandora La Croix." Sills and the petite Viola occupy the center of interest throughout. Sills in this one begins as an army surgeon who flees for his life after becoming enmeshed in a murder scandal. Later he is found in the South Sea Isles as a swashbuckling captain of a dingy pearl fishing schooner. In this atmosphere Sills is always at his best.

Curran

The San Carlo Opera Company close their successful two weeks' engagement at the Curran tonight.

Opening Monday night for a two weeks' engagement, Pauline Frederick will again present "The Lady" which created such a favorable impression here a short while ago. Under the capable direction of Lillian Albertson, this play is given a fine and unusually well done presentation, and in addition to the great pleasure of seeing Miss Frederick in the role of "Polly" again, she has surrounded herself with a fine cast, including such names as June Elvidge, George Barraua, Charles Coleman, Derek Glynne, Phillip Hubbard, Rose Dione, and many others.

Orpheum

Coming direct to San Francisco from New York, where he has been featured in "The Greenwich Village Follies," Ted Lewis, known as the "king" of syncopation, is bringing his entire aggregation of musicians, dancers, and singers to the Orpheum next week. Featured with him, is pretty Bobby Arnst.

Another feature of the bill next week will be "A Dance Voyage" by Dexter and Anita Peters Wright, with the famous Wright dancers who all hail from San Francisco. Leading the organization will be Helen Pachaud, well known in San Francisco, having been born and raised here.

Others on the bill are Joe Weston and Grace Eline, musical comedy stars in "Character Interpretations"; Howards Spectacle, an animal act; Bowers, Walters and Crocker, known as "The Three Rubes"; Eileen Van Viene and Richard Ford in a delightful little skit called "Romance and Crinoline"; "Senator" Ford, from Michigan with his delightful monologue; Jean Boydell, a unique Pepologist and her own interpretation of songs.

Alcazar

The long run of the justly popular comedy, "Just Married" comes to a close tonight.

Beginning tomorrow night, this company of popular players, headed by Henry Duffy, and dainty little Dale Winters, will be seen in that delightful comedy of George M. Cohan's "So This Is London."

This comedy is one of the stage classics of the day,—it is filled with keen wit, and double-edged satire of the kind that one naturally expects from Cohan.

Amusements

NEXT WEEK

ALCAZAR O'Farrell nr. Powell	Henry Duffy Players "So This Is London"
ALEXANDRIA 18th and Geary	Pictures
CALIFORNIA 4th and Market	"A Lost Lady"
CAMEO 936 Market St.	"Flaming Forties"
CAPITOL 64 Ellis St.	"White Collars"
BEATTY'S CASINO Ellis and Mason	Pictures and Vaudeville
CASTRO	Pictures
NEW COLUMBIA Eddy and Mason	Olga Petrova "The White Peacock"
CURRAN Geary, Nr. Mason	Pauline Frederick "The Lady"
GRANADA 1066 Market St.	D. W. Griffith's "Isn't Life Wonderful!"
GOLDEN GATE G. G. Ave. and Taylor	Vaudeville and Pictures
HIPPODROME	Vaudeville
IMPERIAL 1077 Market St.	"The Golden Bed"
LOEW'S WARFIELD 988 Market St.	"As a Man Desires"
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE NEW MISSION	Pictures
ORPHEUM O'Farrell and Powell	Vaudeville
PANTAGES Market at Mason	Vaudeville Pictures
PORTOLA	Pictures Program Changed Daily
ROYAL 1529 Polk St.	Pictures
STRAND 965 Market St.	"Love Letters"
WILKES (Formerly Geary) Geary and Mason	Kolb and Dill in "Politics"
WIGWAM	Pictures

Duffy will be seen in the role of an English nobleman Sir Percy Beauchamp, an entirely different characterization from the other roles he has previously appeared in here.

Strand

This weeks' offering at the Strand, not only afforded an excellent opportunity for Will King and his company, but brought back into the cast, in addition to Alma Astor, another favorite of the old Will King days,—Clara La Velle, who was accorded an enthusiastic welcome.

Will Aubrey's popularity seems to increase each week; this week he scores heavily with "My Best Girl." Hermie King and his men have a good musical offering, during which they employ some swift changes of dress and scenery.

There is a surprise in store for the Will King "fans" next week. The name of the offering is "Love Letters" and it is said to be entirely different from anything this company have attempted so far.

Golden Gate

There is a great treat in store for Patrons of the Golden Gate next week—Joseph E. Howard's musical revue "The Toy Shop," with a company of twenty-five, are the headliners.

In addition, there will be seen on the bill Mabel McCane, famous songster and dancer who is presenting this season a new act, entitled "Life" written especially for her by Blanche Merrill.

Frank Van Hoven, "the mad magician" will also be on the bill. As a laugh provoker, Van Hoven is second to none. Willie Solar, a nut comedian in his riot of fun, "The Laugh Factory"; Dave Apollon and company; Margie Clifton, complete the bill.

Cameo

Of course you have read "Tennessee's Partner?" That classic of Bret Hartes? Adventure, horse-back and a-foot, in the days of the early forties, on the Pioneer Trail, coming to California, that's the play coming today to the Cameo, with Harry Carey as the hero and Jacqueline Gadsdon as the heroine, only it has been re-christened "The Flaming Forties." Think of the wonderful possibilities of the costuming with old fashioned hoop-skirts for the women, no doubt, and high stocks for the men, tight trousers, and tall hats. But we'll bet Harry Carey won't wear a stove pipe; you can be sure of that! And Elmer Harold, the "sentimental fat boy" will still be with us; with his really quite sweet, but rather thin voice, delighting lovers of old songs.

Concerts

Scottish Rite Hall

Monday Evening, February 16, Mme. Claudio Muzio, Soprano.

Friday Evening, February 20, Albert Spalding, Violinist.

New Columbia Theater

Sunday Afternoon, February 15, 2:30 o'clock, Rachmaninoff, Pianist.

Curran Theater

San Francisco Symphony, Sunday Afternoon, February 15, Louis Persinger, Violinist, and Waldemar Giese, Double Bass.

Friday Afternoon, February 20, 3 o'clock, Walter Ferner, Cellist.

Club Beaux Arts

The Maynard Dixon exhibits at the Club Beaux Arts, 116 Maiden Lane, closed last week. Five canvases and several drawings were sold. Instead of the "Open House" as usual, on Monday evening, Feb. 23rd, there will be a lecture on Chilean Art, by Marcos Barcia Huidoboro, the Consul to Chili, which will be illustrated. Members of the different Consulates in San Francisco, will be invited as guests of the Club.

The opening of Ralph Stackpole's exhibit of paintings will take place on Feb. 25th.

Wilkes Theatre

Kolb and Dill and their great laugh show, "Politics" are in their last weeks at the Wilkes theatre. The sixth week of the engagement begins next Monday night. Musical comedy is the forte of these two funsters and they are therefore at their best this year as they sing and dance and engage in a tirade of mutilated language to the great delight of their admirers. Surrounded by a clever aggregation of players and a chorus composed of girl soloists they are presenting one of the most satisfying offerings in which they have ever been seen.

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By Antoinette Arnold

St. Valentine's Day

HEARTS are trumps today. Not in a casual card contest, but in the permanent race of romance. For this is February Fourteenth, St. Valentine's Day.

Although the custom of sending sentimental missives, which we call "valentines", is ages and ages old, St. Valentine keeps the heart of humankind perpetually young, by pouring over them little drops of tenderness, seasoned with thoughts.

According to an old biography, St. Valentine was beheaded in Rome on a certain Fourteenth of February during the reign of Claudius. One legend tells us that "Birds began to couple on that day, hence it was that young persons of both sexes chose each other as valentines by a species of lottery".

Later, was started the idea of sending coupled-verses, valentines. Elegantly phrased (some of them), works of art, as if artist and writer vied for honors in making them beautiful. If some particular person, whom we prize, sends a valentine, what a day of pleasure it is.

Relegated to oblivion are the horrid old "comics", with their insinuations,—like pent-up revenge seeking to express some disgruntled notion. We never see them any more, thank goodness!

The valentines we do see are adorable. Don't you still like those new models of old-fashioned "lacey" valentines? Then there are the handsome red satin heart-shaped boxes for candy, or "bon-bons" as the Parisians say.

The florist, too, is a partner of St. Valentine, evidently. Marvelous flowers, in perfectly gorgeous boxes, have a way of saying the luxurious story better than words. Then, of course, if a devoted suitor has enlargement of the heart, there are the jewelers.

If the valentine happens to be a solitaire, then we know that wedding bells are being tuned and two hearts are thoroughly beating as "one".

St. Valentine's Day! Long may this master of ceremonies rule and may his constituents multiply!

* * *

California Poetry Club Will Give Valentine Dance

California, the land of world-famed poets and writers of renown, makes claim to many literary organizations,—the personnel of each being closely allied with the poets and the authors of other climes.

In San Francisco is a branch of the National organization, the California Poetry Club, Inc., whose headquarters are in New York. Members must qualify for enrollment by submitting professional work. Their standards have prompted the output of creative lines and brought together people who find incentive for work by mingling with those who have "arrived".

On the evening of Wednesday, February twenty-fifth, the California Poetry Club will give a Costume Dance and Valentine Party. The gala event will be inaugurated by a grand march forming into cotillion figures and dissolving

into the waltz. It is going to be an attractive affair, pictorially, and a notable affair, individually. Many prominent people in the local world of letters and art will participate in the merry making. Every one is cautioned to forget his or her identity, and be a valentine.

Many of the participants will impersonate characters in fiction or from the classics or from the sentimental verses written on a boy-and-girl valentine. Anyway, it is going to be a charming party. Eleanor Ross is chairman of the event and has prepared an attractive musical and literary program. Mrs. Avalon Salbador and Beatrice Judd Ryan are assisting the chairman, aiming to make the Valentine Party a great success. Mrs. N. Laurence Nelson is the president; Madefrey Odhner is first vice-president; and Eleanor Ross is the second vice-president.

* * *

Successful Horse Show

An aftermath of the spectacular horseshow held at the Municipal Auditorium, at Oakland, which thousands of spectators viewed for the first time, was the supper dance and Fashion Revue held at the Hotel Oakland. Though many were hosts at their homes before the revue, a large number made reservations for the post event at the hostelry. The crystal ballroom was elaborately decorated with great shields adorned with the red and gold and black, and multi-colored lighting effects. At one end of the ballroom the stage was set for the display of beauty and fashion, in spring modes and equestrienne apparel. The orchestra played within a quaint setting a high walled garden and trailing vines.

Among those who were hosts at supper were Mr. and Mrs. Philip Bowles, Mr. and Mrs. W. H. Hynes, Mr. and Mrs. John Bryant Knox, Mr. and Mrs. S. E. Biddle, Mr. and Mrs. George C. Jensen, Mr. and Mrs. Atholl McBean, Mrs. Claude Gatch, Mr. and Mrs. George Walker, Mr. and Mrs. Leon Bocqueraz, Mrs. J. P. H. Dunn, Mr. and Mrs. Herman Michels, Mr. and Mrs. Thomas Watson Cushing, Mr. and Mrs. George W. Baker Jr., Mr. and Mrs. W. C. Jergans, Mr. and Mrs. James Eaves and Dr. and Mrs. David Prescott Barrows.

Before the performance there were many dinners, among which were those given by Mrs. Wigginton Creed, Mr. and Mrs. Harry Mosher, Mr. and Mrs. Herman Michels, Mr. and Mrs. George W. Baker Jr. and Mr. and Mrs. Thomas Watson Cushing.

The program started Friday evening, a total of seventy-five events running through Saturday, Monday and Tuesday afternoons and evenings, closing with the \$2000 stake for five-gaited horses, pronounced by horse fanciers to be the banner stake of the year.

Horse lovers offered \$19,000 in cash prizes for prize winners of the different classes. In addition eighteen gold medals were hung up and twelve silver trophies awarded. Owners did not compete for prizes, however, but entered their stables because of the love of fine horses.

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A principal feature was the W. W. Garthwaite stake of \$1000 for the hackney pony event. Saturday afternoon the W. W. Mines \$500 stake for junior five-gaited saddle horses was judged. At night the American Bank \$2000 stake for heavy harness horses was the feature, with an exhibit of Marco H. Hellman's famous Western stock horses and equipment.

What sportsmen consider to be the big sporting event of the show was the \$2000 stake participated in by "Robin Hood", owned by Mrs. William Roth of San Francisco; "Moon Magic", owned by Herbert Woolf of Kansas City; "Sinbad", owned by P. E. Bowles of Piedmont; and "Rosewall", owned by Irving H. Hellman of Los Angeles. H. L. Daniels, the noted rider, exhibited "Robin Hood" for Mrs. Roth.

* * *

Mrs. C. O. G. Miller's home on Pacific avenue had the honor of having the first meeting of a new organization, the "Hour of Music Society", from which, for all its modest aim, far-reaching results may be reached if the hope of the founders is realized.

* * *

Announcement has come from Stockton of the marriage of Miss Mary Eglinton Montgomery and William Wyatt Wales.

The bride is the only daughter of Rev. and Mrs. Hugh Eglinton Montgomery, and the bridegroom is the son of the late Major Philip Gray Wales of Menlo Park, for many years in the American diplomatic service abroad. The marriage is the happy sequel to an acquaintance of many years, ever since their early school days.

* * *

Dr. and Mrs. James G. Fitzgibbon announce the engagement of their daughter, Miss Adeline Mae Fitzgibbon, to Irving Victor Moulin, son of Mr. and Mrs. Gabriel Moulin. The wedding will be an event of this summer.

Both families are well known in this city, the engaged couple having been born and educated in the local schools and universities. Miss Fitzgibbon is a cousin of Miss Elizabeth Fitzgibbon, Mrs. Ralph Heger and Mrs. Brooke Mohun. The late Dr. Gerald Fitzgibbon was an uncle.

* * *

Mrs. Selim E. Woodworth announces the betrothal of her daughter Miss Dorothy, to Andrew Cassell, son of Mrs. John Cassell and brother of John Cassell Jr.

Miss Woodworth returned recently from abroad, having been in Europe with her brother, Captain Wethered Woodworth, U. S. A., now at Quantico, Va. She is a sister of Selim E. Woodworth Jr., and a niece of Mrs. G. H. F. Martinez of Berkeley.

For years the Woodworth family lived in Berkeley, but they have returned here, taking an apartment on Russian Hill.

* * *

At an exceedingly pretty wedding at the quarters of Captain and Mrs. George Brown at the Mare Island Navy Yard, Miss Katharine Brown was married to Ensign Thomas Eyler Beattie, U. S. N.

Lieutenant Allison Hayes, U. S. N., chaplain of the yard, read the service before a screen of flowers, Japanese flower-



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ing quince and lilies, in the drawing room of the Brown quarters. Dozens of candles throughout the house shed a soft glow.

A quaint touch of bygone formality and charm was the bride's costume, the gown in which her grandmother was married to Admiral George Brown in 1871.

* * *

The Hotel Whitcomb Celebrates

A party synonymous with the fun and frolic attending St. Valentine's Day, will be given at the Hotel Whitcomb on Saturday evening, February 14th at 7:30 o'clock. This day will also commemorate the third anniversary of this popular hostelry, which has always made a feature of unique and interesting social functions.

* * *

**Community Chest Workers
Within the Social Whirl**

One of the notes of this year's Community Chest campaign is the interest in the work by women prominent in social life.

Many of these women are serving on committees, others are enrolled as members of the volunteer army which will conduct the third annual appeal which started Tuesday morning, February 10. This year the Community Chest is asking for \$2,492,546, for the operating expenses during the year of 104 helpful societies.

Among the twenty division are two led by Mrs. Joseph A. Donohoe and Miss Edith Elizabeth Leale. Serving with Mrs. Donohoe as majors and captains are the following: Major battalion A, Mrs. Perry Eyre; captains, Mrs. Charles Bransten, Mrs. F. S. Loop, Mrs. Marshall Madison, Mrs. Louis J. Carl, Miss Jean McIntosh.

Major battalion B, Miss Mary Emma Flood; captains, Miss Cecile Brooke, Miss Christine Donohoe, Miss Inez Macondray, Mrs. James Moffit, Mrs. Herman Pheleger.

Major battalion C, Miss Alice Schussler; captains, Mrs. Charles N. Felton, Mrs. Ferdinand Peterson, Mrs. Jerome Politzer, Mrs. Atholl McBean, Mrs. C. E. Adock.

Major battalion D, Mrs. Cleaveland Forbes; captains, Mrs. Spencer Buckbee, Mrs. Haskett Derby, Mrs. Stewart Elliott, Mrs. Jesse Steinhart, Mrs. Randolph Whiting.

Major battalion E, Mrs. Walter A. Haas; captains, Mrs. Albert Schwabacher, Mrs. Morgan Gunst, Mrs. Herbert Clayburgh, Mrs. Daniel E. Koshland, Mrs. Philip Lilienthal.

Serving with Miss Edith Elizabeth Leale as majors and captains are: Major battalion A, Mrs. B. M. Breeden; captains, Miss Beatrice Rossi, Mrs. Francis F. Knorp, Mrs. William G. Drum, Miss Mary Fay, Miss Josephine Sheehy.

Major battalion B, Miss Alice Griffith; captains, Mrs. Vernon Skewes-Cox, Miss Camilla Loyall, Mrs. Kenneth G. McIntosh, Mrs. Joseph Sloss, Miss Sara Coffin.

Major battalion C, Miss Elsie E. Howell; captains, Mrs. Henry B. Mills, Mrs. W. H. Haskins, Mrs. F. E. Palmer, Mrs. P. W. King, Mrs. Leon Enemark.

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Golf



By Hoot McGregor

Friend Hoot:

Seeing that you are very familiar with most of the leading golfers of our city and some writer yourself, I wish to ask you a favor.

Can you tell me who this Fred Blair is that writes that goofy stuff for The Bulletin?

This fellow Blair seems to have it on every golf writer in San Francisco.

He can tell how old you are, how long you have been playing golf, whether you count them all, or if you kick them out of the rough.

The reason I am asking you this dark secret is because of his knowledge of all these things and yet one never sees him on a golf course, which seems very strange.

I have heard that he is English, but that could never be, for no man could have such a sense of humor as Blair has and be English.

His "Personalities" that he runs in The Bulletin are clever, hit the mark, clean and full of kick.

All Blair has to do is take a peep at you or have you give him a cue, then he does the rest.

His remarks about the thousands of golfers that he meets during a year have done much to stimulate golf and bound it up to the standard it has reached today.

As a golf writer he has no peer—His knowledge of the game is of long standing, for they say he was one of the leading players in the North of England some thirty years ago, long before golf became a national sport in America.

Blair seems to be a very fair minded individual, for whether you be a star or a mere dub golfer he never fails to give you recognition if you have earned it and that is where he has it on most of the other writers.

He is the most sought for scribe in the country on account of his wide experience of the game. He has the following of every business and professional man in our city and no matter whether it be the Elks, Real Estate, Shrine, Rotary, Bankers, Mutual Business men, Civitan, or Exchange clubs that want to promote a golf tournament, they immediately get in touch with this popular writer.

They also tell us that he is an honorary member of more than a dozen of the leading clubs of our city and never forgets to give them a good line in his popular column whenever he gets the chance.

One of Blair's favorite pastimes is breaking world's records on a golf course.

At the present time he has signed up six hundred and fifty-six of our influential business and professional men to play in the Northern California Amateur Municipal championship golf tournament which is being held on the Municipal Course at Lincoln Park.

This is one of the greatest things that ever happened in the world in terms of entries for a championship event and the greatest boost San Francisco ever got.

Bill Bailey, another goofy writer on The Bulletin, sized it up in this fashion—When he read that a world's record had been broken with 656 signing up to play in a golf tournament.

Bill said it only showed that there were more golf nuts in San Francisco than any other part of the world—Perhaps Bill is right.

Don't forget this is not the only record Blair has set.

Three years ago playing over Lincoln Park, he had 365 youngsters ranging from eight to sixteen years of age who

competed in a championship event and young Charlie Ferrera won the honors.

Blair was never known to quit and that is why Jack Houston, editor of the Masonic World, has asked Blair to help him with his golf tournament which he hopes to put over in the near future, when the fifty-two Blue Lodges of Masonry hold their initial golf tournament on one of our local links.

Houston has offered a \$1,000 gold vase as one of the many trophies which will be competed for.

Jack says that Blair is such a good go-getter that he expects at least one thousand will enter this classic event.

Hugh King McKevitt, the present pote of the Shrine, who is some golfer himself, claims that there is no club big enough to stage the event. Blair said to leave it to him, he will put it over.

Blair seems to have the confidence and respect of every big business man in San Francisco and whether it be Herbert Fleishhacker of the Anglo Bank, or William F. Humphrey, president of the Olympic Club, it makes no difference.

Everybody is willing to go to the bat for this popular Olympian. That is why I wish you would inform me in your next issue of the San Francisco News Letter who this mysterious Fred Blair is.

—From an Interested Reader.

It's only 39 days to Saint Patrick's Day tournament.

Mme. Bernice de Pasquali

Mme. Bernice de Pasquali, American diva, who sang the leading coloratura roles, succeeding Sembrich and starring with Caruso for seven years in the Metropolitan Co., has been given the coveted title role in the new Opera St. Cecilia, called the Italian "Parsifal." Mons. Refice, protege of Pope Pius XI, and considered the foremost brilliant young composer has set to music the libretto of the poet Muci, on the life and martyrdom of St. Cecilia, and the entire work of this sacred mystical Opera from an historic, spectacular and musical viewpoint is considered very beautiful and is awaited with keen interest.

The world premier will be held in Rome this spring under the auspices of the dignitaries of the Church at the Costanza Opera and will be heard in this country in the major centers after its showing at the Manhattan in New York.

In recognition of her glorious voice and art Mme. de Pasquali was recently given the highest honor musically in Europe, that of Honorary membership in the Royal Academy Philharmonic of Rome and is the only singer in the world so distinguished. The Queen of Italy, Mussolini and the great composers are members. The late Puccini was also an Academician.

Mme. de Pasquali is a Daughter of the American Revolution, birth place, Boston, whose father was Captain Wm. James U. S. A. retired. She married the late Count S. M. de Pasquali while pursuing her studies in Rome. Her ancestry dates to the Lovells and Dills of Mayflower time. During the war she raised over a million dollars in the Liberty Drives, at that time she was made an Honorary Colonel in the 21st U. S. Inf. Recently in Chicago she was made an Honorary Elk. Was given the Key to Boston and was recently given the "Key to San Francisco's Heart." In Minneapolis the Key was given her with the inscription, "To America's Beloved and Greatest Soprano."



Sports



By Edwin F. Marriott

Baseball. When Bert Ellison, manager of the San Francisco Seals signed a contract with his higher-ups to continue to boss the team through to the season of 1926, there was one of the best all-around ball players on the coast put to work, for a while.

Ellison has been manager of the Seals since last year and his contract still holds for some time, but he now makes it possible to be with the team for at least one year after this season.

Contrary to the fact that baseball is considered the prime American Game, it has not surpassed in popularity its old rival, football. Last year's season on the gridiron was, to say the least, very strenuous, the public spending many millions of dollars to see the various teams try to tear each other apart legally. The money-spenders want a run for their money and in football they get it. The popularity of baseball has been dwindling a little so when the big promoters of baseball start to build up their game by signing up for long terms such men as Ellison, they are trying to bring back the nest egg, and stir up interest.

* * *

Swimming. The marvelous feats of America's swimmers in Paris during the last Olympiad, especially the women swimmers, has been recognized by the entire Aquatic world. Now to the fore comes our all-around champion mermaid for 1924, Helen Wainwright. She has decided that she is a little tired of swimming back and forth in the small ponds supplied to her in this country, so she is off for Merry England to tackle the famous channel that has for many years managed to keep peace between France and England. She has a very rough swim ahead of her and if she is successful then many a powerful man will have to bow his head in reverence to our womanhood. There have been a lot of very powerful male swimmers attempt this feat but success has not been their's.

Eleanor Garratti, the San Rafael girl swimmer, is just ready to go to Florida. She is a little Italian girl who has come rapidly to a front rank position through her aquatic abilities. Her last performance was at the new Crystal Palace Plunge. She will be heard from in world prominence before long.

Four members of the national collegiate champion swimming team from Northwestern University will soon invade the West. They are making the journey in conjunction with their Glee Club.

* * *

Boxing. It is now quite evident that Hollywood is not going to take a back seat to New York in either moving picture production or in the naming of future boxing champs to succeed Jack Dempsey and Benny Leonard. In fact Captain Seth Strellinger, chairman of the State Athletic Commission is watching the bouts in Vernon where interest seems to center on heavyweight bouts and at the Hollywood American Legion Stadium in Hollywood where the lightweight classics seem to be the thing in order. Vernon will stage the eliminations to find the best heavy to oppose New York's choice for a contender to Dempsey's laurels. And there are a lot of good boys on this coast, very anxious to gain the honors he holds now, to say nothing of the bank account that goes with it.

Rowing. Oarsmanship as a sport has been more or less popular in the San Francisco Bay region for many years thanks to the efforts of the South End Rowing Club and a few devout individuals who love the sport.

Over at the University of California the boys pack up their "trunks" everyday after classes and get down to the Oakland Estuary to their new \$11,000 boathouse and start their training, for the season will soon be here. "Crew" seems to be very popular with the Berkeley boys and they have five boat loads of aspirants.



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NOON	8:00		NOON	7:45
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P.M.	9:00		P.M.	8:45
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The Mineral Development Company, Location of Principal Place of Business, San Francisco, California.

Notice is hereby given that at a regular meeting of the directors held on the 13th day of January, 1925, an assessment of one-half cent per share was levied upon the issued capital stock of the corporation, payable immediately in legal money of the United States, to the Secretary, at the office of the Company, Room No. 237 Monadnock Building, San Francisco, California.

Any stock on which this assessment shall remain unpaid on the 20th day of February, 1925, will be delinquent and advertised for sale at public auction, and unless payment is made before will be sold on Friday, the 20th day of March, 1925, to pay the delinquent assessment, together with costs of advertising and expense of sale.

M. J. SEELY Secretary,
237 Monadnock Building, San Francisco, California.

Hollywood Gossip

By Madeline Jamison

WHAT would Hollywood do without Elinor Glyn and Harry Carr? It's certain that if either one of them should decide to abandon the cinema world there would be great lamentations. For without Harry Carr to tell us just how bad we are in his daily column, the Lancer; and Elinor Glyn to correct our manners and morals, we would be lost. Mr. Carr takes a rap at almost every thing. He says that "Hollywood is a state of mind," or words to that effect, and while he admits that it is a nice place to live in, he deplores the "atmosphere." He doesn't like to hear about women going to have babies, or to see bathing beauties' naked feet, and he thinks that it is almost a crime to drink tea for breakfast. Isn't he a joy? What would we do without him!

It is said that Elinor Glyn has helped more stars and near-stars, to real success than any other person in Hollywood. She loves to "find" people and start them on the right road, and she seems to have an almost uncanny faculty for seeing just how they should look and what they should do to bring about their advancement. She is absolutely tireless in her efforts to improve her proteges, once she becomes interested in them.

At a tea, not long ago, a newcomer from the East was talking about the impression one got of the personal appearance of people from reading the things they wrote.

"Do you know," she said, "I have had to make over every single one of my mental photographs. Elinor Glyn was my first shock. Her writings are so full of sex, that I thought she must be a very large, voluptuous looking person. I was a guest at the Writers' Club, not long ago, and a lovely, delicate, partician looking woman with perfectly gorgeous red hair sat in front of me between two young chaps, one blonde and the other dark. I knew she was English for I could hear her voice. I was fascinated by her hair, it was braided in two braids and wrapped around her head, very simply, but with her dead white skin and her cameo-like profile, she made a striking picture. It was Elinor Glyn! Then there is Harry Carr. I had been reading his column, and from the dreadfully acrimonious things he writes about women, I had him pictured as a confirmed bachelor, tall and dark, with a long, cynical face, who had been disappointed in love, but who, nevertheless, cherished a secret passion for one of the Gish girls. And then I saw him the opening night, of Romola at Grauman's! A little, fat, bald man with kind looking eyes and a young-lady daughter. Which all goes to show that you never can tell what people look like from reading the things they write."

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Petrol Paragraphs



By E. V. Weller,
Director of Publicity
National Automobile Club

A BILL is now before the Legislature to provide for the improvement and maintenance of the Madera Highway in the Yosemite National Park, according to the Touring Bureau of the National Automobile Club. This is one of the most popular routes into the Yosemite and traverses a district of great interest through its historical associations.

The Federal Government is preparing to widen the present road from the floor of the Valley to Wawona and the Mariposa Big Trees in order to convert it into a two-way road. An appropriation of one and one-half million dollars has been made for this purpose by Congress. The money is now available and the Bureau of National Parks will begin construction immediately. The inclusion of this road, therefore, in the California Highway system will insure the maintenance of the direct connection with the government road from Yosemite Valley to Wawona and the Mariposa Big Trees. This route is forty-nine miles shorter than the northern routes for the traveler coming to Yosemite from the south.

It has the easiest grades of any road entering the Valley and the completion of the Pacheco Pass Highway adds to its value as the traveler from San Francisco may reach Madera by way of Gilroy and Califa and proceed to Yosemite without the necessity of crossing the bay. It also opens the Yosemite district to the residents of the coast countries who may reach Madera by way of the Pacheco Pass and Cholame Pass.

The completion of the El Portal road will serve only to increase the traffic over the Madera-Wawona-Yosemite Discovery route inasmuch as the tourist will be attracted by the possibility of entering over one route and leaving by the other. It also opens to the motorist an inspiring mountain panorama from the summit of

the control road entering the Valley and Inspiration Point.

The cost of maintenance is estimated at between \$10,000 and \$15,000 annually and owing to the fact that the motorists of the state use this road far more than the residents of Madera County, it is generally believed that the state should bear this burden of road maintenance.

Nine thousand miles a month. That is the average distance now being traveled by the service cars of the National Automobile Club in rendering road service to members. Some of these calls necessitate ten to twelve hours on the road but the Club pays the bills so the member has nothing to worry about.

The need for this service, unlimited as it is by zone restrictions, is evidenced by the fact that sixty percent of the members of the Club have made use of one of the Club's service features at one time or another during the operation of the state-wide organization.

The service most in demand during the last six months has been the free towing feature, members being entitled in case of breakdown on the road to the assistance of a tow car and a tow to the nearest official service unit or garage. This includes cars stuck in mud or sand.

Second service in importance, judged by the number of calls, is roadside repair. This service provides a half hour of expert mechanical assistance on the road in addition to the time consumed in traveling from the service unit of the location of the disabled car.

Hundreds of members have called on the club garages to bring them gasoline or oil out on the open road and many women driving alone have tried out the prompt and efficient tire change service inaugurated by the Club.

The motoring public, at large, is rapidly realizing that the most important service feature of an automobile club is protection on the road rather than merely performing the functions of an information bureau.

This fact is proved by the rapidly growing membership of the National Automobile Club which is the only organization offering these roadside services without distance limitations.

* * *

The Victory Highway Association has announced its plan for the establishment of a chain of California information stations all the way across the continent, according to the announcement of Ben Blow, manager of the Association in a letter to the western headquarters at the National Automobile Club.

These information bureaus will carry folders describing various parts of California, as well as a complete file of National Automobile Club material prepared for the enlightenment of the tourist as to the charms of California.

The first California type bungalow which will house the Topeka Bureau will be built this year, according to Blow.

Automobile license plates of 1925 are uniform in size and limited to six numbers. The following tabulation, prepared by the Touring Bureau of the National Automobile Club, shows how the plate numbers are to be read:

Numbers	Indicated on Plates
9	9
99	99
999	9-99
9,999	99-99
99,999	99-999
999,999	999-999
1,000,001	A-1
1,009,999	A-99-99
1,099,999	A-99-999
1,100,001	B-1
1,109,999	B-99-99
1,199,999	B-99-999
1,200,001	C-1
etc.	etc.
1,300,000	will bear initial E.
Dealers	bear initial D.

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"SULPHO"
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the new HEXEON
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by reliable
chauffeurs
who thoroughly understand
their business



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SERVICE

S. W. Straus & Co. and Sales Staff Dine at Cafe Marquard
 Last week Mr. Arthur W. Straus, a vice-president of S. W. Straus & Company, financiers of national fame, visited San Francisco, combining business with pleasure. On his return to Los Angeles his enthusiastic account of conditions here, so interested his brothers Mr. S. W. and Mr. S. J. T. Straus, that they immediately made arrangements to have their sales force from Los Angeles come here to look over and familiarize themselves with local conditions. Representatives of the company from Los Angeles, San Diego, Pasadena, Long Beach and Santa Barbara, arrived in this city Thursday and will terminate their visit with a banquet at the Cafe Marquard, this Saturday evening, being the guests of the San Francisco branch officers. Following will be the menu:

- | | |
|-------------------------------------|------------------------|
| Tomato stuffed with Crab | 1000 Island Dressing |
| Olives | Celery Radishes |
| Petit Marmite Soup | |
| Sweetbread and Chicken Liver Pattie | |
| Roast Prime Ribs of Beef, au Jus | |
| Cottage Fried Potatoes | String Beans au Beurre |
| Frozen Egg Nog | Assorted Cakes |
| | Demi Tasse |

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 Dinner, Week Days - - - - - \$1.50
 Dinner, Sundays and Holidays - - - - - \$1.75

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The money you would pay for a very poorly built mattress at a store will buy a high-grade and fully guaranteed mattress here. Many different models from which to choose—\$11.75 to \$47.50.

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- Silver
- Blue
- Yellow
- White
- Gun Metal Black

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- Blue
- Green
- Yellow
- Silver
- Orange
- Light Blue
- Purple
- Lavender

\$3.50
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MARY HERETH CAROLINE JONES
 Luncheon is served from 11:30 to 2:30 and tea from 3 to 5
 334 SUTTER ST. DOUGLAS 7118

By PLUTO

 <p style="text-align: center;">FINANCE</p>	<p style="font-size: 2em; font-weight: bold;">DOLLARS</p> <p style="font-size: 1.5em; font-weight: bold;">— and —</p> <p style="font-size: 2em; font-weight: bold;">SENSE</p>	 <p style="text-align: center;">INSURANCE</p>
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THERE is no question of the tide of prosperity as appears from the just published results of January. Dividends were never paid so generally and so generously, according to the knowing only ones. Industrials and public utilities were equally successful in making the grade. No less than sixteen public utility companies increased their dividends. There surely does not seem to be much of an impetus to sell short in this sort of a record.

* * *

—It is reported that income of wage earners is also increasing. This in flat contradiction of reports that have come from the East, but seems to be supported by convincing facts. With stockholders' incomes increasing, as well, there would seem to be no danger of insufficient funds at present and improvements that have been waiting may safely be undertaken.

—The small investor is a great trial to a social system which endeavors to protect him. He, apparently, has a practically unlimited zeal for running into trouble. There was enough money lost by this class last year to buy out seventeen of the largest power and light companies in the country with a united capital of \$1,900,000,000. The stupidity of the people knows no limits. In a community which publishes its regular financial reports and to which there is accessible a plenty of good bonds which will produce a regular and satisfactory return only folly can produce such results. There should be a more satisfactory way of educating the small investor.

* * *

—The national banks of the United States have surpassed their own record. The Controller of the Currency places the combined resources of the 8049 reporting national banks at \$24,381,281,000 on last December 31st. This is the highest total that the banks have ever reached and is two billions more than last year. The gain shown during the last three months of the year was more than a billion. The cash in the vaults on that date was \$409,566,000, a gain of nearly fifty millions since the last call in October. It may be safely said that never in human history has there been a showing which even approaches that of these banks.

* * *

—It is pretty well conceded among respectable and well-informed financial agents that the recent fall in the price of wheat succeeding the phenomenal rise was very beneficial. There is a limit to what will be paid for wheat and the knowing ones are convinced that two dollars represents that limit. Much over that, indeed practically anything over that, would cause a diminution in demand following a falling off in consumption.

* * *

—It is true that there is no boom in business as was prophesied by the careless who take their cue from the stock exchange. But business goes steadily along and seems to be healthily sound. Automobile production is increasing and unemployment is falling off to some extent. Money is fairly easy. The most notable fact is that which we have already noted, the tremendous absorption of new securities. But it will be noted by the cautious that this last week there was a slight decline in prices. A boom would not be good at all and would tend to upset things and if the steady pace now prevailing holds on till spring, we may look for a rapid betterment.

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Employees' Pension Fund.....	461,746.52

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FOUR AND ONE QUARTER (4 1/4) per cent per annum,
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Bits of Unwritten History

By Edward S. Spring

CHAPTED XXIII

"Double Shotting" the Game

JOSEPH BERNHARD was one of the most conservative members of the old San Francisco Stock and Exchange Board. He handled very little commission business. Most of his dealings were with brokers who lacked capital, and needed money to buy and carry stocks for customers on margin. To these brokers, he often loaned much money, taking their stocks as collateral and exacting a good rate of interest. If the market went down, he called upon them for money and the latter called upon their customers, and, if the money was not forthcoming, Bernhard could sell off enough stocks to make the account good for himself. Unless there was a bad collapse in the market, he was well protected. Another angle of his business, which yielded him a good profit, was the loaning of these same stocks to short-sellers, who paid him interest for the loan. These bears had also to keep up their margins. If they did not, Bernhard could buy the stocks in.

He was, thus, drawing interest on the same securities from the commission brokers, who used his capital, and from the bears, who borrowed the stocks, and, in other words, he was "double-shotting" the game.

In the early part of 1886, business, on the San Francisco Stock and Exchange Board, came to almost a standstill. To many people, it looked as if the mining stock market, in this city, had come to an end. It has looked so, on numerous other occasions, but, somehow, it has always managed to revive again. What made the situation extra gloomy at that time, was, that an assessment of 25 cents per share, was delinquent on Consolidated California and Virginia, and, the next day, the stock was offered at 20 cents, assessment paid, without takers.

As the year, 1886, progressed, mysterious manipulation appeared in Consolidated California and Virginia and the whole market, for Comstocks, took on new life. Speculation became very active and among those who began to deal largely in the north end stocks, was a former millionaire, who had lost all his money and was making a fresh start. Most of his dealings were in Consolidated California and Virginia. It was observed, that, whenever he had good profits in sight, he sold out and collected the money and when he was caught by a sudden drop, he would say "Send that stock to Bernhard" and Bernhard would always accept the stock and pay for it.

The ex-millionaire went on collecting such profits as he could secure and letting Bernhard stand his losses, while the leading stock was having violent fluctuations. The price reached \$10 per share and Bernhard had a long face. Asked by the writer if he was ill, the capitalist said, "I ought to be for ——— has loaded me up with \$80,000 worth of Con. California, at an average, closely up to the top price, and on our joint account. He hasn't put up a cent, although he has made money through others. If the market breaks much, I stand to lose heavily."

"But," said the writer, "what induced a careful man, like you, to speculate on such a 'heads I win, tails you lose' proposition?"

"I don't know," replied Bernhard. "I simply couldn't refuse him. Besides, he has been very lucky at times and is well connected." That afternoon Con. California dropped to \$8, and Bernhard's office was notified that it would have to pay for 1,000 shares more, bought at \$10, that day, for joint account.

The fall months of 1886 had arrived, and another of those old time miracles was being performed in the Comstock market. A big westerly ore body had been opened, on, and above, the 1,650 level of old Con. Virginia ground and the leading stock had risen to \$65 per share, amid the wildest excitement. Over a dozen of the richest and reputed smartest operators and brokers on the street had guessed the market wrong and had been caught short and several firms failed outright.

Careful, money-grubbing Joe Bernhard, was a big winner, however. He, who never speculated, and dealt only in "sure-things" and his partner, in the joint account, divided \$150,000 profits. Fate occasionally shuffles the cards for a new deal and shuffles them in queer ways.

"Richer and Richer"

In the fall of 1906, when the excitement in the Goldfield stocks was at its height, rich specimens of newly found ore, from that district, were daily received in this city. Some of this "picture rock," came to a broker who was handling the shares of the mine whence it was extracted and he displayed it in the front of his office, where it could be seen by all who entered. He never passed in, or out, without rolling up his eyes at the ore and clasping his hands in wonderment at its great value. In the mornings, when arriving, he would spend several minutes, handling the pieces in rapt admiration. One afternoon, after the broker had gone for the day, sign painters were lettering the front window of the office and dropped some of the gold leaf on the floor. This was secured by a young clerk who tore the leaf into little pieces, and, using some mucilage, he fastened the bright bits to the ore specimens.

The next morning, the broker, on entering the office went as usual to his treasures. On seeing the sparkling little patches of gold, he threw up his hands and cried "My Lord! what wonderful ore. It even grows over night—richer and richer."

(To be Continued)

—They keep on saying that the stock market is due for a sharp fall but events do not so far bear out any gloomy predictions. Last week there was a move up again. There is often a slight relapse in February, but so far this year the usual is not occurring and there does not seem to be any apparent evidence of even a tendency to relapse, although some of the present prices would seem to warrant it. On the contrary, the unusually high peak is being well maintained on the New York as well as on the local exchange.

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Wheat and Chaff

By Nathaniel Anderson



Nathaniel Anderson

FROM the minnow to the whale there is something to be said, from the fly to the eagle, and the rabbit to the lion; a bill of rights should be written for the whole feeling creation. Superior mankind with feverish readiness has penned his own. It covers his religion, the safety of his limbs, freedom of his tongue and joy of life. The dumb creatures are not able to vent their likes and dislikes in strong enough terms to reach the sensibilities of their masters, where they exist. If the animal could speak and write he would prove to man a lack of spiritual development in him that would make him think he knew so little of life that he should either resign the guidance of it to his fellow-creatures or open a new and better book for a humane record.

Imagine an elephant in a jungle, four hundred years old, intelligent enough to be the leader of his race, suddenly confronted with the "blond beast," gun in hand. If he could he would say, "We have been to the water-hole to drink, but we did not expect to meet your kind. If we had known you and your camera-men were to be encountered, another hour would have suited our purpose better. But as it is, go your way, and do not pull the triggers of those damnable machines." If he said this simple thing, it would enlighten the killer to the realization that the elephants must drink to live and are a part of a plan, but as the animal's chief cannot talk, the man and his men have no other imagination but to shoot him down in his home. What would the eagle say of his feelings, if he could, when shut up in a two by four foot cage? He has looked with fierce delight through miles of range, but now

by some trap of pestiferous man his sad eye meets a short level. Chagrin is heaped upon him, being continually surrounded in his darkened cage by petty curiosity-seekers, who would rather see an eagle droop than watch him as a thunderbolt cutting the air. I would like to hear the miracle just once of a lion, in contemptuous rage, because he has been annoyed for years, tell what he has suffered in nerves and humiliation of spirit while being plagued to do baby tricks.

Instead of cheapening our natures by goading wild animals for our unnatural amusements, we should study with better grace to our kind the necessities of light, air and exercise of household pets.

* * *

If the recent matricide killed her mother because "Jazz" made her do it, then the Puritans were right. Dancing is bad, and overmuch dancing is "badder." The thousands of girls, according to this reasoning, who are very fond of gaiety, are potential matricides. Of course it is not possible for one girl to be very much livelier than another without being vicious consequentially! If a girl has jazzmania she must be a murderess, and it is foolish to think, we suppose, that a girl can be so wicked that she will kill even her mother who interferes with what she likes inordinately, and that there are other very naughty and immoral young ladies who would be inclined to kill anybody else who breathed an ill word against their mothers.

If Dorothy Ellingson has something wrong with her glands, how wrong? Does she need more or less? It seems if she had more, she might have killed her whole family. They all said she danced too much.

* * *

One of these days—perhaps in the year 9925, or later—we shall have developed humanity that accurately measures pain and suffering. A man caught under an automobile or several tons of rock in a cave can as effectually draw the attention of the world as the Serbian who killed the high Russian nobleman. It will focus upon him until he is extricated because his predicament is apparent and immediate. Millions bear the hardships of life in a spiritual way and the physical pain of it, and rarely a finger is lifted for them. There is really no difference between the man under the weight of fate but the length of the trouble each bears.

* * *

They say that down in Los Angeles the traffic rules are strict. Well, you can't cheat a certain class of automobilists, who are determined to make a good death record. It must be for them either numbers or horrors. In Los Angeles the sole survivor of one of these killings is a baby, saved by birth because a police surgeon

at the moment performed a Caesarian operation. But the driver, who was said to be drunk, took his toll in the deaths of the infant's mother, father and eighteen-months-old brother.

* * *

This is the season of the year for a trip into the snow country. Within a day's travel you will find a score of mountain districts which will provide you with a real winter panorama.

This is the time of the year to enjoy Mt. Shasta in all its glory and the road into the Mt. Lassen district by way of Viola is passable unless the attempt to negotiate it is made in the rain. Sequoia and General Grant National Parks also offer attractive winter panoramas for the motorist. The whole of the Sierra region offers a remarkable treat to the lover of nature as now is the height of the winter in that section.



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By KEM

" . . . "I am no devourer of novels. I approach them with many precautions. For the most part I have found Cervantes and Fielding, Tolstoy and Flaubert, Stendhal and Proust, Hardy and Conrad and Regnier enough—sometimes more than enough—for me, except when the curiosity of novelty leads me to try little known books, or some friend writes a novel in which I hope to find at all events a congenial human document."

Havelock Ellis.

The flow of spring fiction is beginning to trickle and the flood of it will be here in March and April. Much of it may well be "approached with many precautions". Publishers are bringing out old favorites—best sellers of the "nineties" or early "1900's" under new covers, priced as the new novels, and in some cases better than the thin treacle, or over-ripe cavaire contents of many of the present favorites. Fall fiction is still going strong, especially "The Little French Girl" by Anne Douglas Sedgwick, "The Divine Lady", and Galsworthy's "White Monkey". The Nobel Prize winner, "Autumn", by Reymont, is building up Library lists, and the second of the series "Winter" has just begun its run; "Spring" and "Summer" are scheduled for April and May; "Peasants", as the series is known, will carry most of its readers to the warmth and splendor promised by the title of the final number—but already the average reader of "best sellers" is beginning to chafe at the big human interests of those who live close to nature, and are clamoring for Michael Arlen's society suicides or Ben Hecht's odoriferous perverted creations; as one reader characteristically put it: "I hate reading about people who live close to the soil and eat onions; give me good old United States, and its good eats, grills, fine clothes and fast motors." For those wedded to "good old United States", Rath has just published "The Brains of the Family", Elmer Davis—"The Keys of the City", Alexander Black's "Stacey" and Helen Martin's "Challenged"; the great outdoors is spread before us by Zane Grey in "The Thundering Herd", Clarence Mulford's "Cottonwood Gulch", and B. M. Bower in "Desert Brew". Oppenheimer, the writer who knows how to take his reader where London "good eats" are to be found, comes out in a new-old book "The Inevitable Millionaires"; Philip Gibbs in another new-old one—"The Individualist", and for those who revel in the mysterious comes J. S. Fletcher's "Wolves and the Lamb", Herman Landon's "Gray Magic"; and Francis Beeding's "The Seven Sleepers", which deals with an international horrific problem. Historical novels are read in increasing numbers, old and new of Sabatini's being in demand from "Scaramouche", to "The Strolling Saint", Baroness Orczy's "Pimpernel and Rosemary", and George Gibbs' "Love of M'Sieur". For those who are not "devourers of novels" Harry A. Franck's "Wandering in Northern China", George Moore's highly colored "Conversations in Ebury Street", or Harvey O. Higgins' "The American Mind in Action", furnish interest; lovers of delightful, worth-while literary food—Professor Sherman's "My Dear Cornelia"; and for any athirst for "A Philosophy of Living", they are assured they will find it in:

"Impressions and Comments" by Havelock Ellis. H. L. Mencken tells us "Havelock Ellis is undoubtedly the most civilized Englishman living today. His books take the reader into the company of one whose mind is a rich library. His style is as transparent as a crystal, and yet it is full of fine colors and cadence. The extent of his knowledge is appalling, yet it has not dulled his sensitiveness to

beauty nor his capacity to evolve it." Dipping into "Impressions and Comments" the reader finds many arresting paragraphs, such as the following:

"How is religion still possible? This question is posed by so able a thinker as Dr. Merz. . . . How is walking still possible? . . . How is hunger still possible? . . . Religion if anything at all, must be a natural organic function, like walking, eating; better still, one might say, like loving. . . . Religion, like love, develops and harmonizes our rarest and most extravagant emotions. It exalts us above the commonplace routine of our daily life, and it makes us supreme over the world. But, like love also, it is a little ridiculous to those who are unable to experience it."

Houghton, Mifflin; \$3.00.

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"Pageant of Youth"

There will be no men in heaven!
There will be no women in hell!

At least such will be the case in the "Pageant of Youth," allegorical musical masque to be produced with 1,000 players and a symphony orchestra the week of March 30 in the San Francisco Civic Auditorium. The pageant is sponsored by friends of St. Ignatius College and will be given in behalf of that famous Catholic educational institution.

Scene 1 is enacted upon the battlements of heaven. None but women appear in the heavenly roles.

Then the scene changes to hell, with the Spirit of Evil and his demons portrayed exclusively by men.

Many magnificent stage pictures are presented during the course of the masque, color and life being supplied by groups of dancers, angels, demons, students, knights and slaves. Daily rehearsals for the dancing groups are being held in a score of Catholic schools and colleges in the Bay region. Principals are being rehearsed each night at the auditorium or in its adjoining halls.

We are a prodigal crowd hereabout: Superintendent of Schools Gwinn, two weeks ago, returned from an educational convention in Chicago, and he's going to another in the East in a month or so. If the public really knew what the initiated know of these school conventions, auditors' conventions, assessors' conventions, et al., there'd be a call to arms to injunct the City Treasurer from payment of tax money for these convivial picnicking at public expense. They are heirlooms of an obsolete spoils system, and the community should utter its disapproval of furnishing the money therefor to the gadabout officials attending them.

* * *

Senator Ball's bill to raise the pay of Congressmen from \$7,500 to \$12,000 is a laudable one. Trough fillings and hokum distribution have soared simultaneously with other commodities, and the lads are now subjected to greater expense than formerly in putting themselves over on the voters. So, justice being justice, we must be tolerant and equable; army generals who are mostly prototypical of the scriptural allusion in that "they smelleth the battle from afar," principally, are "retired" on fabulous pensions and thereafter put on the junketing preferred list; so why not a wee bit more waste in the tax money? The American people are broadbacked, and liberally live up to their characterization by the astute Barnum.

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Olden Days in San Francisco

are shown in a delightful page, "The San Francisco of Our Fathers," which pictures this city in the 90s; there are also action pictures showing some of the members of the "Campfire Girls of San Francisco" who are athletically inclined.

Many People of Prominence

are pictured "Everywhere," even "At the Altar"; Zeigfeld's most beautiful "Folly" is "shot" for your benefit; there are some "Freaks of the Insect World," interesting "People and Events," and a delightful front page, "Celestial Charmers of Chinatown." Don't miss the

Sunday Chronicle Rotogravure Section

Golden Gate Ferry Company

FOOT OF HYDE STREET, SAN FRANCISCO

WINTER SCHEDULE

TIME TABLE

EFFECTIVE OCTOBER 15, 1924

Leave Sausalito		Leave San Francisco (Hyde Street)	
A.M.	P.M.	A.M.	P.M.
6:00	12:30	6:30	12:30
6:30	1:00	7:00	1:00
7:00	1:30	7:30	1:30
7:30	2:00	8:00	2:00
8:00	3:00	8:30	2:30
8:30	4:00	9:00	3:00
9:00	4:30	9:30	4:30
9:30	5:00	10:00	5:00
10:00	5:30	10:30	5:30
10:30	6:00	11:00	6:00
11:00	6:30	11:30	6:30
11:30	7:00	12:00	7:00
12:00	7:30		7:30
	8:00		8:00
	8:30		8:30
	9:00		9:00
	9:30		9:30
	10:00		10:00
	10:30		11:00
	11:00		12:00

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News Letter

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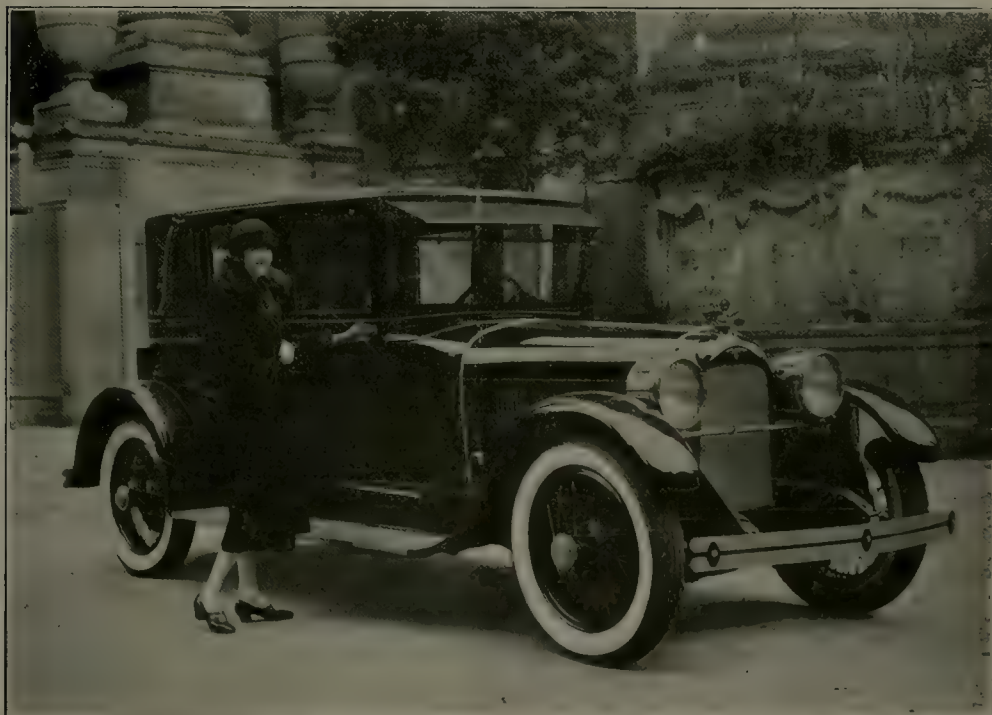
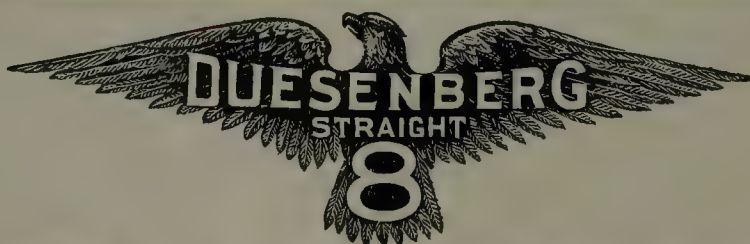
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Vol. CVI SAN FRANCISCO, CALIF., SATURDAY, FEBRUARY, 21, 1925 No. 8

THE NINTH ANNUAL PACIFIC AUTOMOBILE SHOW, which is daily attracting thousands of out of town people to San Francisco, continues this season as in years past, to win for this city the distinction of having the most beautiful automobile exhibit in the country.

The Show this year is as much a social event as it is a business affair. Mornings and afternoons, perhaps, belong more to the trade and less to the public, but with the evening hours the Auditorium Auto Show is the drawing card that attracts the city's four hundred and their thousands of followers.

Perhaps nowhere else in the world is there a finer class of Automobile Show crowds than are to be found in our own San Francisco. Close students of crowds who have visited the display, year after year, have noted this fact and commented on it.

This season, more than ever, it is expected that the evenings will attract the women folk, the socially elect, those who are always in the forefront at every San Francisco gala event. And there is much to interest them at this year's display from a strictly automotive standpoint. There are new models in abundance, with a decided preponderance of closed cars; new motor types, with the Eight-in-line motors, leaving perhaps in popular interest because of their newness; new effects in two-tone paint jobs and many niceties in appointment that will appeal to the women folk.

Yes, the show is well worth the seeing, and it is confidently expected that it will attract a record breaking attendance during the coming week. The fact that Creatore, of New York, has been secured as guest conductor of the fifty-piece band, is also an assurance that the music, afternoons and evenings, will be especially delightful.



GEORGE WAHLGREEN



GIUSEPPE CREATORE

The San Francisco Exposition Auditorium, which has been transformed into a magnificent reproduction of Old Venice. In this setting will be shown the latest and newest 1925 automobile models. Insets show G. A. Wahlgreen (left), and Giuseppe Creatore (right), conductor of the fifty-piece band.



PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S
— Tom Moore



By Katherine Schwartz
Formerly of the "Chicago Tribune"

S. F. Symphony

IF ONE were choosing a solo instrument for a parlor entertainment, he would hardly choose the bass viol, but as we go through life and learn to admire honest effort and eminent achievement, we may be forgiven if we sacrifice somewhat of real beauty for such an achievement on the most difficult and least appreciated of instruments.

Waldemar Giese playing with Louis Persinger,—who has been so eminently and fittingly praised in these columns so often that he needs no further recommendation,—showed us this achievement in the Concerto for Violin and Double Bass by Bottesini at the Curran Theater Sunday.

His harmonics and arpeggios were executed in the most skillful and artistic manner, both for tonal qualities and bowing.

Two movements from the ever popular Haydn Surprise Symphony were played to the great delight of the audience. A new number at these concerts was "Zorahayda" by Svendsen. If this is a sample of the modern Norwegian school, let us hope we may have much more of these beautiful works. The rest of the popular concert consisted of "Serenade" by Pierne, "The Bee" by Schubert, and "Invitation to the Dance" by Weber-Weingartner, and the Suite by Grieg.

Wilkes

Kolb and Dill in their offering "Politics" are still crowding 'em into the Wilkes. The coming week will be the last one of their present engagement.

Ernie Ball and some very pretty girls present some of Mr. Ball's old and well loved ballads, as well as some new ones.

Kolb and Dill have surrounded themselves with a splendid cast one of the chief of these is Edward O'Brien, well known picture luminary. He has been seen in character parts with such well known favorites as Tom Mix, Louise Lovely, Dan Mason, Ralph Stewart and others. In fact it was on the lot at Hollywood where he was working in a Tom Mix picture that Kolb and Dill secured him for this engagement. O'Brien does a fine piece of characterization as the village poohbah, Ike Winslow, where he performs all the functions necessary to a well regulated village. He is station master, fireman, policeman, and electioneer, just as the occasion requires, and provokes much mirth in the role.

Roland Hayes

So great has the demand for seats been for the recital by Roland Hayes, heralded as a world figure in the musical world, that extra seats have been prepared on the stage.

This negro tenor was born in Curryville, Georgia, on a small farm owned by his mother, an ex-slave. Despite poverty and great hardships he managed to educate himself, and managed to reach London with scarcely enough money to give a recital. After this recital, the attention of all England was focused upon him. Then he came under the patron of Gabriel Pierne, the noted Parisian conductor, and soon all Paris was talking about him. After conquests in

every part of Europe, he returned to America last season, and no singer in years has had such receptions accorded him everywhere. He has made his way simply by the sheer beauty of his voice, which is matchless, and has absolute command of phrase and style, and vivid emotional illusion.

Cameo

At the Cameo next week will be seen "Barbara Frietchie" with Florence and Edmund Lowe. This is a sweet romance in American history, soul-stirring in its beauty, and the intensity of its dramatic situations. A very fitting musical program has been arranged with Gladys Salisbury at the console, assisted by the Cameo melodists.

Strand and Union Square Theaters

Opening programs inaugurating the new policies of the Strand and the Union Square theaters (now the Hippodrome) become effective today.

Under the new policy, vaudeville booked for the Hippodrome, will be at the Strand in connection with a first run feature production. The Union Square will also be a first run picture house with stage presentations and select orchestral offerings by Walter Rudolph and his men.

The Strand's opening program will be headed by Tom Mix in his latest thriller "Teeth" and introduces a new dog star, "Duke", to the public. Heading the vaudeville bill will be "Indian Follies"—real Indians,—Al Sweet's Singing Hussar Band, Joe Devlin in "Musical Moments" and the Depford Sisters trio, equilibrists.

The feature at the Union Square will be "The Narrow Street". In connection with the stage presentation will be seen Elfrieda Wynne, Hazel Stallings and Jean Singer.

Loew's Warfield

"Excuse Me", one of the outstanding farces written by Rupert Hughes and which toured the country for many years with phenomenal success, is the latest booking for Loew's Warfield, beginning next Saturday.

"Excuse Me", in its newest screen form, is proving even a greater laugh riot than the stage version ever was—records being shattered in many cities where it has been shown.

It is a story of a group of interesting people aboard a Pullman train coming from Chicago to San Francisco. Interest centers around a young man bound for the Orient and a girl who elopes with him. Norma Shearer and Conrad Nagel have the parts of the couple who have such a hard time getting wed. Walter Hiers is the porter who is continually muddling things up and provoking a lot of fun. Renee Adoree plays the role of the former French sweetheart of the groom. Bert Roach is the human tank aboard, while clever characterizations are also given by Wm. V. Mong and Edith Yorke.

Max Bradfield and his syncopaters will be a part of the Fanchon and Marco "Radio Ideas" to be staged as part of this program. "Smiling" Jimmy Kessel, well known singer for KFRC; "Big" Brother and several others from KPO and the KLX Hawaiians from across the bay will do their turns just as you've heard them on the air.

Amusements

NEXT WEEK

ALCAZAR O'Farrell nr. Powell	"So This Is London"
ALEXANDRIA 18th and Geary	Pictures
CALIFORNIA 4th and Market	"Forty Winks"
CAMEO 936 Market St.	'Barbara Frietchie'
CAPITOL 64 Ellis St.	"White Collars"
BEATTY'S CASINO Ellis and Mason	"The Clean Heart" and Vaudeville
CASTRO	Pictures
NEW COLUMBIA Eddy and Mason	Otis Skinner "Sancho Panza"
CURRAN Geary, Nr. Mason	Pauline Frederick "The Lady"
GRANADA 1066 Market St.	"Rose of Paris"
GOLDEN GATE G. G. Ave. and Taylor	Vaudeville and Pictures
IMPERIAL 1077 Market St.	"The Golden Bed"
LOEW'S WARFIELD 988 Market St.	"Excuse Me"
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE NEW MISSION	Pictures
ORPHEUM O'Farrell and Powell	Vaudeville
PANTAGES Market at Mason	Vaudeville Pictures
PORTOLA	Pictures Program Changed Daily
ROYAL 1529 Polk St.	Pictures
STRAND 965 Market St.	Pictures and Vaudeville
UNION SQUARE (Hippodrome)	Pictures
WILKES (Formerly Geary) Geary and Mason	Kolb and Dill in "Politics"
WIGWAM	Pictures

Granada

Next week is "Pep Week" at the Granada. Peppy features, peppy news views, peppy music, a peppy stage innovation and a peppy comedy will provide entertainment.

The feature is "Rose of Paris" in which Mary Philbin and an excellent supporting cast appear. Harry Langdon will be seen in a comedy called "Boobs in the Woods", said to be a scream.

Paul Ash and his synco-symphonists have a program made of the liveliest tunes of the day, each one full of pep. Iris Ethel Vining at the organ has a peppery solo.

California

"Forty Winks" Paramounts picturization of the popular stage success, "Lord Chumley", by David Belasco and Henry C. De Mille, opens at the California this week with Max Dolin's first anniversary program. At the request of patrons he has chosen to play "Kammenoi Ostro" as his main selection for the week.

Curran

This will be the last opportunity San Franciscans will have to see Pauline Frederick for some time, as immediately at the close of her two weeks' engagement here she is leaving for Australia, where she will open very soon in either "Spring Cleaning" or "The Lady", which of these has not yet been decided.

"The Lady", based upon the theme of mother love, is splendidly acted, and Louis Macloon has given this city a splendid presentation with a strong supporting cast for the star.

Dale Stock Company at Players

Beginning on Sunday evening, March 22, the Dale Stock Company will open at the Players Theater, 1757 Bush Street, in "Pollyanna", followed by such plays as "Bought and Paid For" and "Ming Toy".

The company will include Lucille Schumann, Mortimer Snow and many others known in the bay region. Snow will be remembered as an old time matinee idol who won the hearts of the flappers way back in 1892 at the old Grove and Alcazar Theaters.

Imperial

Cecil De Mille's daring production of "The Golden Bed" is playing to crowded houses at the Imperial and will continue next week. Hundreds of pounds of candy were used in the famous "candy ball". Noted for his colorful scenes, De Mille has surpassed himself in this new novelty from Jeanie Macpherson's screen play adapted from Wallace Irwin's famous novel.

(Continued on Page 26)

Concerts

Curran Theater

San Francisco Symphony, Sunday, February 22, 2:45 p. m., Walter Ferner' Cellist, Soloist.

Beatty's Casino

Sunday Afternoon, February 22, 2:15 p. m., Roland Hayes, Negro Tenor.

NINTH ANNUAL

AUTO SHOW

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By Antoinette Arnold

Pre-Lenten Festivities

LUNCHEONS, teas, dinners, dances, fill to the brim society's calendar during the few remaining days preceding Lent. Ash Wednesday is February Twenty-fifth. Easter Sunday, in the year of Nineteen Hundred and Twenty-five, comes on April Twelfth.

Religious observances are followed by society folks, more closely than those who doubt, give proper credence. But it is so! While of course there are social events of more or less informality, individual inclination is always paramount, and church-going customs are certainly followed. Lent is universally observed, and seldom are there any large social functions during the forty days of Lent.

The rush, now, is to crowd into the hours that are left as many festivities as the engagement book will permit. Mater and daughters, alike are perplexed with the social quandary. Invitations are gracious compliments, and in order to attribute to each a full measure of appreciation, some definite thinking must take place.

It is not unusual for society, meaning the collective and individual status, to accept invitations for one day which include a luncheon, a tea, a dinner-dance and an elaborate banquet.

Keeping faith one with another in presenting formal invitations has become one of those unwritten courtesies which are most carefully scheduled; and so well arranged, that they amaze long-timed business men who know and tabulate each given day with its measured minutes and hours.

Weddings, anniversaries, birthday celebrations—take unquestioned precedence in the social calendar, while the theater attractions or the opera, or some big visiting celebrity, always seem to have a premeditated place in the calendars of Society.

As one man tersely said: "It takes head-work."

So it does, but it takes more; it takes consideration, and graciousness, and that matchless quality we call tact.

* * *

Wedding of Miss Grant

Society is still discussing the exquisite Grant-Magee wedding which took place February 11, at the home of the bride's parents, Mr. and Mrs. Joseph D. Grant, in Broadway.

Miss Edith Grant, the lovely bride, and Mr. William A. Magee Jr., the groom, have both been social favorites in San Francisco and its adjacent cities. Mr. Magee is the son of Mr. and Mrs. William A. Magee of Alder Farm, Fruitvale. The marriage of Miss Grant and Mr. Magee united two of California's best known families, and will long be remembered as one of the most beautiful of all the city's distinguished wedding ceremonies. Rev. Walter Cambridge, rector of St. Matthews Episcopal Church, San Mateo, read the marriage ceremony.

The bride, who was given in marriage by her father, was a picture in her robe of ivory satin and point de Venise lace.

The lace bodice was finished with a round neck and had long lace sleeves. The skirt was of satin, the only trimming being a bow of satin ribbon at one side. The bridal veil was of tulle, attached to a cap of point de Venise lace, and completely covered the court train of satin, fastened to the gown with insets of lace. A wreath of orange blossoms adorned her hair and she carried a shower bouquet of white orchids.

Miss Josephine Grant was her sister's maid of honor. The bridesmaids were Miss Mary Martin, Miss Elizabeth Magee, Miss Marianne Kuhn, Miss Katherine Kuhn, Miss Alice Moffitt, Miss Mary Emma Flood, Miss Leonore Armsby and Miss Evelyn Poett.

The attendants were dressed alike in frocks of rose pink chiffon, fashioned with the long bodice over petaled skirts. The necks were round and the frocks sleeveless. The only trimming, a cluster of pink velvet roses at the shoulder, which matched the wreath of velvet roses worn in the hair. With the exception of the maid of honor, who carried a shower of mauve and pink orchids, the attendants carried old-fashioned bouquets of pink and blue flowers, tied with blue velvet ribbon.

* * *

Mrs. William A. Magee was gowned in gray lace, with a gray lace picture hat to match.

Mrs. Joseph D. Grant wore a taupe lace gown and a large brown hat.

Mr. Harry Hush Magee was his brother's best man.

The ushers were Mr. James Moffitt, Mr. Guy C. Earl of Los Angeles, Mr. Kenneth Walsh, Mr. Tallant Tubbs, Mr. Charles Stetson Wheeler Jr., Mr. Leon Brooks Walker Jr., Mr. Herbert Tietsen, Mr. John Okell, Mr. George Montgomery and Mr. Walter Hush.

Mr. Rudy Seiger and his Fairmont Orchestra played at the wedding and during the wedding reception and breakfast. Mr. Kajetan Attl played the harp.

The entire house was decorated in a scheme of pink coloring, spring flowers of all descriptions intermingled with fruit blossoms.

Covers were placed for thirty at the bride's table. Those other than the bridal party were Mr. and Mrs. Coy Filmer, Mrs. Kenneth Walsh, Mrs. Bliss Rucker, Mrs. Russell Wilson, Miss Isabel Rockefeller and Miss Margaret Flint of New York.

Mr. and Mrs. Magee left for a honeymoon tour of Europe, from which they will return about June or July. In the meantime, building is progressing on the home which Mr. and Mrs. Grant are giving them, adjoining the old Grant home in Burlingame.

* * *

At Women's Athletic Club

Mrs. Dent Hayes Robert was hostess at a dinner Saturday evening, February 7, at the Women's Athletic Club, where Mrs. Robert has been spending the winter.

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Guests of honor were Mr. and Mrs. William T. Sesnon, who left Sunday with Miss Barbara Sesnon and Miss Doris Fagan for New York and the West Indies, making the trip by way of New Orleans. Mrs. Robert's guests included Mr. and Mrs. Sesnon, Commander and Mrs. Kirby Crittenden, Mr. and Mrs. Milton Esberg, Mr. and Mrs. Uda Waldrop, Mr. and Mrs. Austin Sperry, Mr. and Mrs. Charles F. Bulotti, Mr. and Mrs. Maxwell Thompson, Mr. and Mrs. Robert S. Moore and Mr. Louis Forster.

* * *

Sir Prince and Lady Prince-Smith, accompanied by Miss Prince-Smith, have been at the Fairmont for the last fortnight.

* * *

Mrs. Charles A. Hanna, accompanied by Miss Betty Hanna, of Montclair, N. J., who have been here for several weeks, have gone to Pasadena for the winter.

* * *

Mr. and Mrs. A. G. Wells of Chicago are making an extended visit in San Francisco and are at the Fairmont. Wells is vice-president of the Santa Fe Railway.

* * *

Mr. and Mrs. Alexander Guthrie and their daughters of London are at the Fairmont for the winter.

Honor of Engagement * * *

One of the interesting affairs recently was the tea at which Miss Charlotte Newman presided as hostess on Saturday afternoon, the affair being given in Laurel court at the Fairmont Hotel in honor of the announcement of her engagement to Leo A. Vauhan. A large heart of roses in the center of the oval tea table, from which white satin ribbons extended to each guest brought the announcement to the group about the table. Miss Newman is a graduate of Notre Dame and a teacher in the schools at Sonoma.

* * *

Are Guests of Honor

One delightful affair of last week was the reception given by Mr. and Mrs. James King Steele at their home on Vallejo street, in honor of Mme. Tamaki Miura, Japanese prima donna, and Mrs. T. Komatsu, wife of the resident manager of the Japanese steamship line.

Mme. Miura, as is her custom on such occasions, wore the native costume of a Japanese lady, a lovely kimono of pearl gray brocade embroidered and painted in an unusual and very artistic way.

Mrs. Frank Freyer, wife of Captain Freyer, U. S. N., was a picture, being the Castilian type of Spanish beauty. She is tall and carries herself with queenly grace. Her height was accentuated by an immense comb of carved tortoise shell. Her gown was gold and black lace. Mrs. Freyer presided at one end of the table and Mrs. George McGowan at the other. The latter was gowned in rust-brown lace and chiffon, with a large bouquet of gardenias on the shoulder. There were several hundred guests, many being army and navy officers and their wives, and the foreign consuls and their wives.

* * *

As Horn Blower, Presidio Has Rival for Gabriel

Members of the 30th Infantry, "San Francisco's Own" regiment, are grooming a candidate for one of these "end of the



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750 Sutter Street
San Francisco's Finest
Family Hotel
250 Rooms
Rates: From \$2.50 per day

world" exhibitions, for they claim that they have a bugler at the Presidio who can outblast Angel Gabriel himself. Furthermore, they say that he has a religious and royal background, since he was born at Granada, Spain, in the shadow of the famous Alhambra Moorish palace and mosque. He was first adopted by the American army as a refugee in the Philippines in 1898 at the age of 12 years. At that time he was mascot for Company "L," 18th Infantry.

Gabriel Rodgers happens to be the cognomen bestowed upon the young Spaniard by his rescuers, and the men of his regiment claim that there was something supernatural about giving him that name of "Gabriel" even at such an early age.

* * *

Miss Ethel Cooper entertained at the Fairmont recently for Signora Maceferri, a delightful Italian countess who is here for a few days. Mme. Maceferri's home was formerly in Pasadena and she is a Californian by birth.

The Italian green and red and white prevailed in the decorations, and the place cards and favors and bon bons from Italy imparted a highly attractive aspect to three tables seating the guests. Some of the friends of the hostess to meet the visitor were:

MESDAMES

- Charles McIntosh
- James A. Cooper
- William S. Porter
- George Mendell
- Georges de Latour
- Walker Kamm
- T. Danforth Boardman
- Edwin Eddy
- Selah Chamberlain
- Rudolph Spreckels
- Osgood Hooker
- Lorenzo Avenali
- Charles Henderson
- Fentress Hill
- George Bowles
- Arthur Lord
- George Lent

MISSES

- Tiny O' Connor
- Florence Easton
- Marjorie Josselyn
- Jennie Blair
- Frances Joliffe

* * *

Mr. and Mrs. Carlo Morbio were hosts at a Sunday evening musicale and supper at their home at St. Francis Wood. The evening was in honor of Mr. and Mrs. Kenneth C. Beaton and the latter's sister, Miss Mona Wood of Los Angeles.

It was a delightful evening of music and a reading of original poems. Edmund Vance Cook, the noted American poet, read a poem on Lincoln. Mrs. Fenwicke Holmes also read original poems.

Mrs. Beaton and Miss Wood sang duets, the two sisters singing delightfully. Their voices, one soprano and the other contralto, are pleasing. Mrs. Morbio, who is a non-professional artist, sang a group of songs as did Dr. F. S. Warford. Mrs. Cecil Hollis Stone, Mrs. Parker Steward, Mrs. George Martyn and Frederick Biggerstaff were also on the musical program.

* * *

Mrs. Gaillard Stoney had some friends at a tea Sunday afternoon to meet Mme. Tamaki Miura, the visiting Japanese prima donna, for whom several other affairs were given this week.

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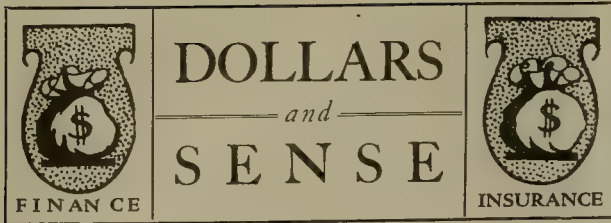
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Dollars and Sense

PIRCE FAIR AND CO. are offering \$1,000,000 East Bay Water Co. 5½ per cent gold notes dated February 21st, 1925. The proceeds are to be used for the additions to the plant of the corporation and will sell at 100, plus accrued interest. The present value of the company's properties is at present in excess of the outstanding liabilities, and the par value of the existing outstanding stock, which is in an aggregate of \$10,000,000.

* * *

—The Sun Life Assurance Company of Canada reports: The rate of interest earned during the year on the mean invested assets has been 6.38 per cent., exclusive of profits from sales. This is a substantial increase over the rate of the previous year, and has resulted from our having realized on some of our holdings of government and other bonds which had risen to high figures, the proceeds being then re-invested in securities yielding better returns.

* * *

—There has been a slight reaction in industrials of all sorts during the last week. It is nothing to note, really, and does not interfere with the general tendency which is still upwards. In spite of the various changes from time to time in the market, the trend of all securities in this country will be forward for some time at least. There is a slight falling off in employment as compared with this time last year, according to the reports from the Eastern centers. Here we do not seem to have more than the normal lack of employment.

* * *

—Judging by the offers for September wheat, it does not appear very likely that the prices which have prevailed since the crops in this country gained such an advantage last year, will be maintained, and the problem of the wheat farmer will be pressing again no doubt in the fall, unless some unforeseen circumstances unexpectedly depress the balance in our favor.

* * *

—The most notable happening in the financial world this week is the stated determination of England to return to the gold standard. The permanent committee on finance of the League of Nations has urged the return to the gold standard, Czecho-Slovakia is going to establish a bank of issue and stabilize its currency. A return to the gold standard is seriously going to embarrass France and some people see in the eagerness of Britain a blow intended to hasten the decision of France on the war-debt question.

* * *

—We are really very funny sometimes. Thus there is a statement that good positions for men of sound judgment are open in the State Real Estate Department. These positions are said to pay from \$150 to \$225 a month. When we know that the least average carpenter makes is \$50 per week we are not convinced that "sound judgment" is a very paying asset after all.

* * *

—Generally speaking, sales were lower in total than the record of the preceding week. Reasons are not easy to find, but the general feeling is that the two holidays coming so close together has something to do with unsettling the demand.

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DECEMBER 31st, 1924

Assets..... \$96,917,170.69
Capital, Reserve and Contingent Funds..... 4,000,000.00
Employees' Pension Fund..... 461,746.52

MISSION BRANCH..... Mission and 21st Streets
PARK-PRESIDIO BRANCH..... Clement St. and 7th Ave.
HAIGHT STREET BRANCH..... Haight and Belvedere Streets
WEST PORTAL BRANCH..... West Portal Ave. and Ulloa St.

Interest paid on Deposits at the rate of
FOUR AND ONE QUARTER (4¼) per cent per annum,
COMPUTED MONTHLY and COMPOUNDED QUARTERLY,
AND MAY BE WITHDRAWN QUARTERLY

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HEAD OFFICE: TORONTO, CANADA

Paid Up Capital \$20,000,000 \$20,000,000 Reserve Fund

All Kinds of COMMERCIAL BANKING Transacted
STERLING EXCHANGE Bought, FOREIGN and DOMESTIC
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We specialize in annuities. You are interested in an income for life and should have full information. Your life insurance needs also taken care of.

The prosperity of the Company is emphasized by the fact that 6.38% interest was earned during 1924 on their invested funds.

Assets Over \$270,000,000

All life policies participate in dividends. Over \$33,000,000 invested in United States securities, \$1,500,000 of which is in California. Phone or write

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Luxury and Smartness Predominate in the New 1925 Models

By E. V. WELLER



Mrs. Archibald M. Johnson of San Francisco, her new Locomobile, and a glimpse of her very beautiful home in California. Mrs. Johnson is the wife of Archibald M. Johnson, son of Senator Hiram Johnson.

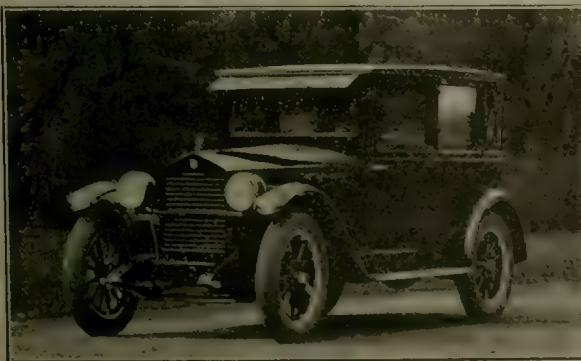
OLD MAN OPTIMISM, enthroned upon a pile of interesting statistics, grins forth in benevolent mien as the Ninth Annual Pacific Automobile Show looms on the horizon of California Motordom.

The State Motor Vehicle Department estimates a total registration for California of 1,500,000 motor vehicles, a healthy increase over the preceding twelve month period. This is enough to make any optimist beam forth his belief in prosperity during the twelve months to come.

The Pacific Automobile Show will be presented against a

Venetian background with a remarkable lighting effect which will display to the most effective degree the Behemoths and the Lizzies of 1925. The musical program will be under the direction of Creatore and the "Ohs and Ahs" of admiration will have a delightful harmonic accompaniment with the strains from this famous band.

Motor car dealers from all the chief cities of the West will be here for the show. Many of the automobile leaders of the East will be guests of local automobile row and numerous dealers' meetings and conference of distributors as well as salesmen will be held during the exhibition at the Auditorium.



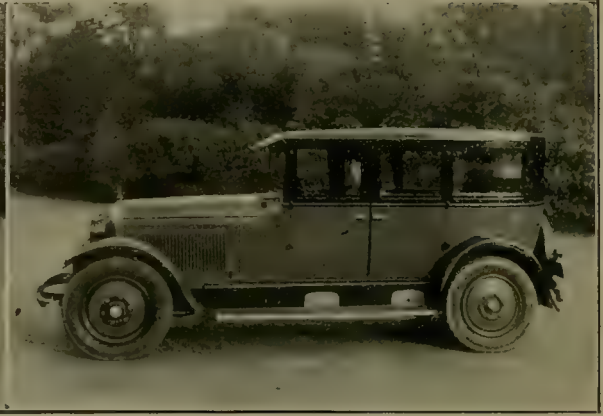
The Essex Coach—the lowest priced six-cylinder enclosed car on the market—sells at less than open car cost because Hudson-Essex originated the Coach and do 90 per cent of their business in it. To the six-cylinder motor have been applied the engineering principles of the Hudson Super-Six.



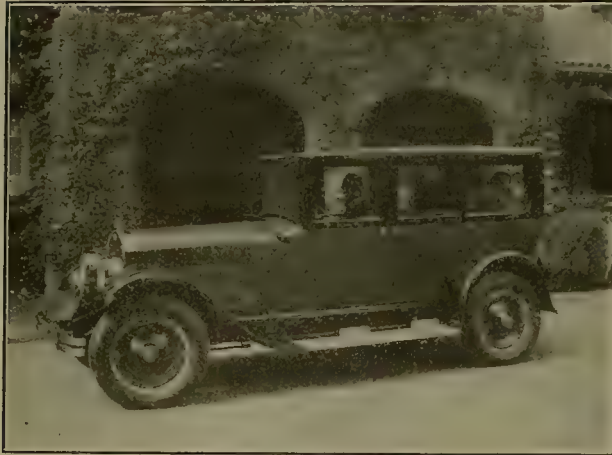
The Hudson Coach was the first enclosed car which ever sold at below open car price. Like all Hudson and Essex cars, the Coach is equipped with balloon tires. Hudson-Essex originated the Coach and have built 180,000 of them in three years.



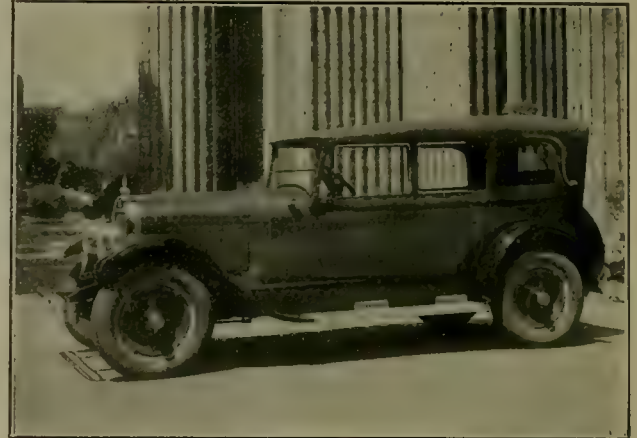
Nash Coupe.—One of the smartest models on display at the San Francisco Auto Show is the Nash Coupe, which has a number of special value features that are attracting favorable comment from show crowds. Powered by the powerful Nash six-cylinder engine, the car is finding favor with San Francisco motorists who like to hum over the hills of this city on high.



Nash Sedan.—Here is pictured one of the most pleasing sedan offerings of the 1925 season. It is a Nash of the Advanced Six series. Beautiful coach work and excellent interior appointments make it an outstanding value. In common with all new 1925 Nash models, it has four-wheel brakes of Nash design, balloon tires and disc wheels as standard equipment. This car is displayed in the exhibit space of the Pacific Nash Motor Company at the Auto Show.



Model 55 Flint Sedan.



Model 55 Flint Touring Car with California Top and Balloon tire equipment.



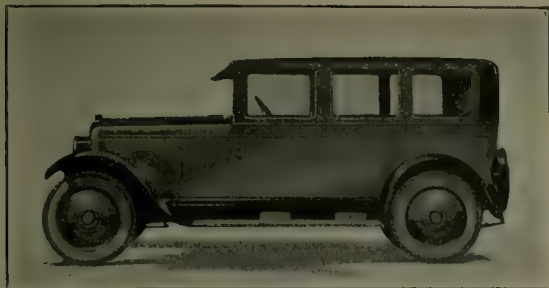
Hupmobile Straight Eight Roadster Commands All Eyes.—Its rich, racy beauty—smart impressive—pick it out from the crowd. Power—speed—flexibility—value—durability—economy all properly balanced in this most modern machine.



Hupmobile New Straight Eight De Luxe Sedan.—Ranks with the finest cars in Europe and America, but is designed and priced for the American Family.

Interest in the mechanical developments of the past year will center on the eight cylinder cars, as a number of the manufacturers have brought out new eight-in-line models as one of the feats of advanced engineering.

The motor car buyer will find much of interest at the Automobile Show. There he will secure veritable libraries of literature telling him all about the "why" and the "wherefore" of the motor car. If he is mechanically inclined, numerous exhibits of cut-out chasses will contribute to his happiness; while the female of the species will find ample entertainment in the special show bodies designed by artists to answer the latest demands in the way of style and comfort.



New Overland Six-cylinder De Luxe Sedan.

Out at the Auditorium there will be cars for the business man and for the family. There will be snappy looking roadsters for the flapper and models of comfortable mien for the more sedate.

Every hue in the rainbow has been borrowed for the occasion and every car in the show has been given all the polish it can carry so that it might speak for itself provided the salesmen in attendance are otherwise occupied.

The Automobile Show is one of the great educational features of the day. Its chief interest may be for the buyer and salesman, but it is important as a spectacle of beauty and as a monument to the advance in engineering which has made such a display possible. It is indeed an exhibition that more than any other illustrates the advance in civilization and the efficiency of American engineering. In the show this year there are no wild departures from coach design, but refinements in



New Willys-Knight Six-cylinder Roadster.

comfort that contribute to the luxury of riding in a motor car are much in evidence.

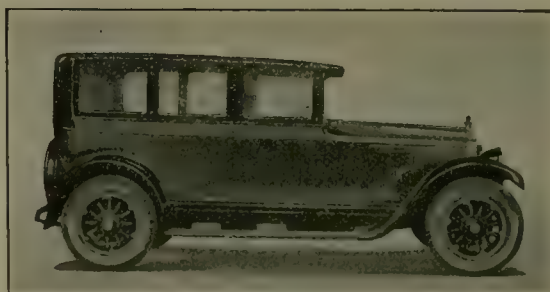
You will find the motor car today able to go farther on less fuel; able to climb a hill with less effort, able to travel at high speeds with a minimum of vibration, and, all in all, more perfected in a mechanical way than its predecessors of the shows that have gone before.

The Automobile Show is really the barometer of business prosperity; the automotive industry reflects the business conditions from the mine to Market Street. It is associated in its development with almost every other industry and, as it shows marks of progress and prosperity, it reflects the prosperity of the many industries with which it is connected.

In the Accessory Section on the mezzanine floor, you will



The New Marmon Standard Five Passenger, Four-door Sedan.—An embodiment of luxury, mounted on the standard Marmon chassis of 136-inch wheelbase, produced under the new Marmon program and priced only \$130 more than the open car. F. O. B. San Francisco \$3,695.



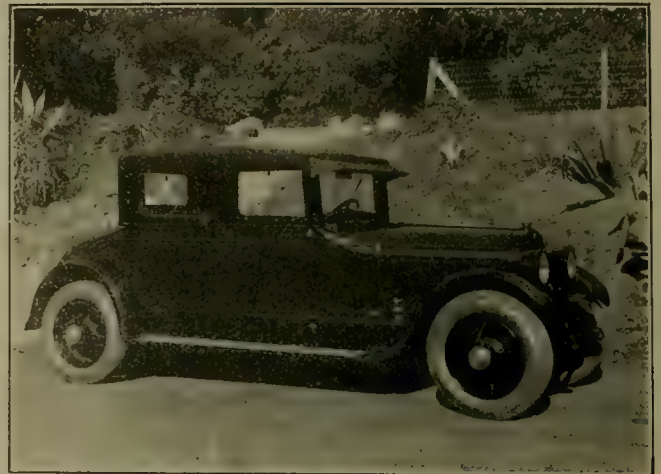
New Willys-Knight Six-cylinder Sedan



The New Marmon Seven Passenger Standard Brougham.—The latest addition to the New Marmon Models, modish in design and luxurious in interior appointments, is offered at the strikingly low differential in cost of only \$205.00 more than an open car.



Cadillac Sedan V63 Custom-Built.—One of the outstanding features of all the shows this year has been the presentation of the new Cadillac custom-built models.



Cadillac Coupe V63 Custom Built.—The custom-built Cadillacs are furnished in a wide variety of colors and upholstery. The buyer may dictate the entire color scheme.

find every kind of mechanical device aimed at the comfort and convenience of the motorist. You will find camping paraphernalia for your summer's trip; you will find spark plugs as human as the one owned by Barney Google and tires that never know a puncture. In fact the advance of the motor car industry is perhaps more evident to the lay mind in the accessory exhibits than in the magnificent display of horseless carriages on the main floor.

Nineteen Hundred and Twenty-five looms as the greatest year in the history of the automotive industry, and the finest tonic for the pessimist to imbibe will be found in a visit to the Automobile Show at the Auditorium. The cars on exhibition there represent a tremendous investment and that investment

reflects upon all industries and promises an exceedingly prosperous year ahead.

The Automobile Show you will find is a pageant of color as well as a pageant of progress. It comes at a time when the mind of the motorist is looking ahead to Spring which is just around the corner; when he is planning on summer trips through the scenic lands of California and when he is ready to choose the steed upon which he will depend for transportation in the year ahead.

Highway Building

Springtime in California is particularly attractive to the motor car owner. Nature is at this time unlocking the coffers of wealth and beauty and displaying her colorful wares for the delectation of all. The Redwood Highway is preparing for the greatest tourist influx in its history. The motor camps along the Pacific Highway that leads to Oregon are enlarging their quarters in anticipation of taking care of thousands of travelers enroute to and from the Pacific northwest. The Coast and Valley Highways south will undoubtedly break all records for motor car traffic during the touring season that is about to be opened.

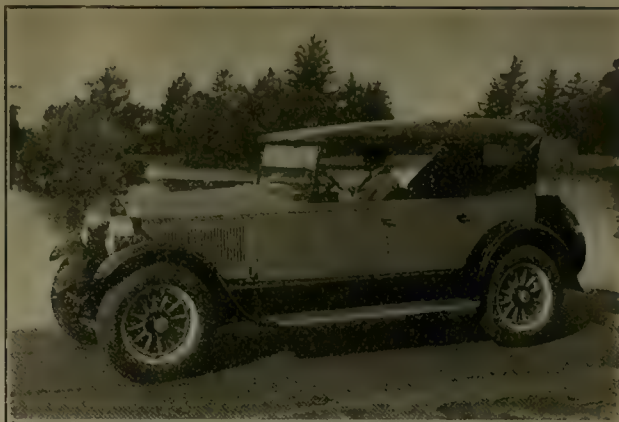


Chandler Sedan.—The smart closed car pictured above is one of the pleasing Chandler offerings for the year. Along with all the Chandler models at the show, it is powered with the famous Pike's Peak motor, has the Traffic Transmission, which prevents all clashing of gears; balloon tires and offers four-wheel brakes as optional equipment at a slight extra charge.



Chandler Coach.—One of the outstanding models in the Exposition Auditorium Auto Show is the new Chandler Coach Imperial. Scores of people crowded the exhibit space of the Chandler Cleveland Motor Car Company yesterday for the purpose of viewing this new closed car offering. The body is by Fisher and the coach has such pleasing features as: extra wide doors; the famous V. V. windshield and beautiful upholstery. It is an outstanding value.

It is hard to understand with such a prospect ahead how the opposition which has sprung up to the proposed highway development in California can stand their ground. The decision of the State Legislature on the program for financing the highway construction of California will be watched with interest not only by the motoring public of California, but by motor car owners throughout the United



Four-passenger Equiposed Peerless 8 Phaeton.

twelve months gave way to Illinois, which now has 4,105 miles as compared with California's 3,466 miles. Road building means a greater demand for motor vehicles and this greater demand in motor vehicles means a demand for more roads, so that a chain of progress is formed which has no end. The defeat of the gasoline tax at the ensuing session



Five-passenger Equiposed Peerless 8 Suburban Coupe.



Five-passenger Equiposed Peerless 8 Sedan.

States. California has always taken the lead in good road development, but owing to the depletion of funds provided by State road bond issues during the last year, the program of road development has not kept pace with the past. Up to last year California led all the states in the Union in the number of miles of concrete highways, but within the last



The above is representative of the quality design of body exhibited on the Lincoln chassis by Le Baron. Lincoln Bodies are all the products of such craftsmen as Fleetwood, Bruner, Judkins, Le Baron, etc.

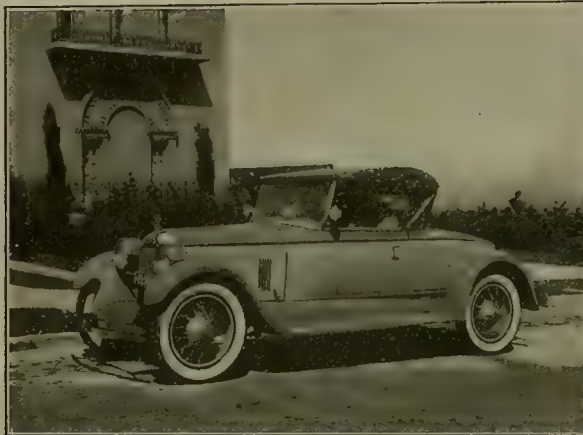
Four-passenger Coupe body on Lincoln chassis by Judkins. It is interesting to note that Lincoln bodies are of custom design.

of the Legislature would prove a body blow to California progress and to the development of her resources. It would mean that California, which has been a leader in road development, has decided to rest on her laurels and allow other states to set the pace. It would mean a loss of prestige and an immeasurable handicap to the motor traffic of future years. We are not building roads for today, but for the future and for that reason, men of vision demand that California's great highway construction program go on.

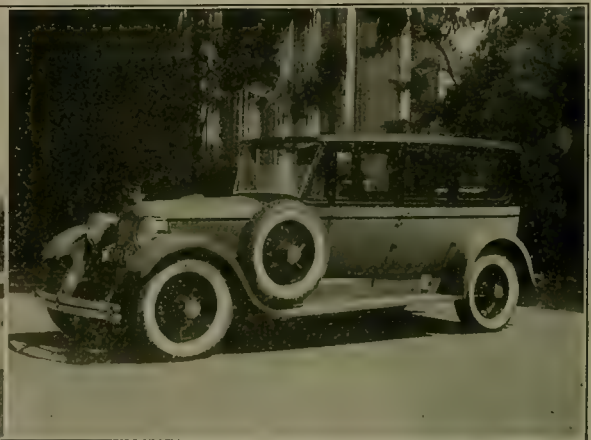
As the message of the Automobile Show is progress, it is apparent to all that this rapidly growing industry, which is the very barometer of prosperity, shall enjoy the whole-hearted co-operation that means adequate provision for the increased traffic coincident to the increase in motor car production.



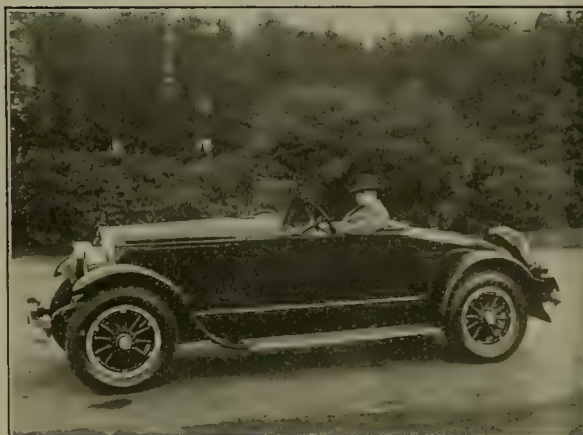
Duesenberg Town-Brougham straight-eight body by Fleetwood.



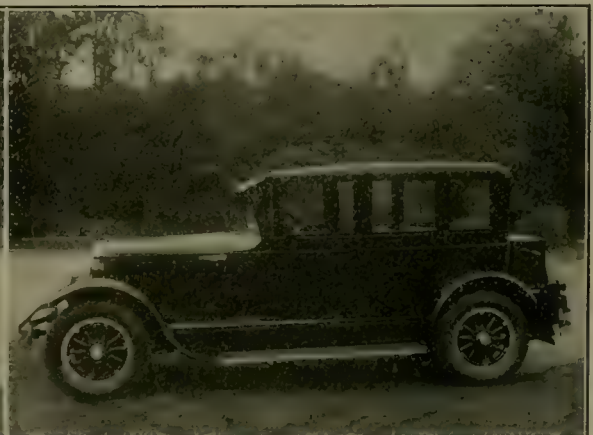
An extremely stylish three-passenger roadster in this Duesenberg straight-eight, body by Rubay, mounted on 134 inch chassis.



This Duesenberg Limousine-Sedan is powered with a straight-eight engine 2 7/8x5", having overhead camshaft. Internal four-wheel hydraulic brakes of Duesenberg design are used.



Jordan Playboy Eight.—No event has aroused more interest than the introduction of the Jordan Great Line Eight, which develops 74 h.p. and has a high speed range varying from over seventy to as low as one or two miles an hour. Equipment includes balloon tires, hydraulic four-wheel brakes, automatic spark control, and new type rotary air cleaner.



The Great Jordan Line Eight Brougham; Women, weary of the commonplace, will be quick to sense the charm,—the personality which makes this Jordan a dominant, definite, daringly interesting thing.



*Kleiber Sedan—"Made in San Francisco."
Price \$2,350.00 fully equipped.*

Take the Rodeo-Vallejo Ferry!

Automobile tourists will delight in driving through beautiful Napa Valley and vicinity of Vacaville, for thousands of acres of fruit trees are now in bloom. For the accommodation of these travelers, the Rodeo-Vallejo Ferry will run boats during the coming holidays,—Saturday, Sunday and Monday, and Tuesday morning until one o'clock.



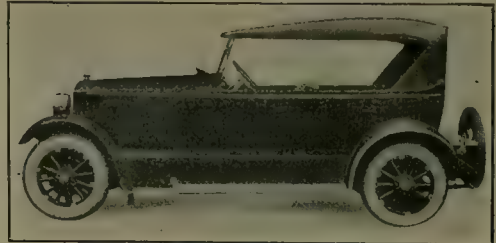
*Kleiber Coach—"Made in San Francisco."
Price \$2,150.00 fully equipped.*

Motor Vehicle Conference Appoints Legislative Committee

With the usual deluge of bills and measures of every description affecting automobile owners before the Legislature, the Motor Vehicle conference, composed of representative state organizations, has appointed a legislative committee of seven members with power to act in supporting or opposing bills affecting the operation of motor vehicles.

Percy E. Towne, chairman of the conference, announced today that final decision on the question of refinancing new state highway construction has been postponed until the meeting to be held in Sacramento, Wednesday, February 25.

In announcing the membership of the legislative committee of the Motor Vehicle conference, Chairman Towne said that it has been given full authority to act in supporting Senate Bills Nos. 599 and No. 600, which have the approval of the conference, and to vigorously oppose in the name of all organizations represented in the conference a score or more bills, which if passed, would cost the motorists of California millions of dollars annually.



The fine proportions and graceful lines of the Stanley 5-Passenger Touring Car are suggestive of the smoothness and eagerness of its power. The comforts and conveniences with which it is provided, together with the ease of its operation and control, endow this model with an even wider range of utility than any other car of like type.

The following committee has been named: A. C. Hardison, president, California Farm Bureau Federation; W. O. Russell, chairman, legislative committee County Supervisors' Association of California; D. V. Nicholson, assistant secretary, California State Automobile Association; David R. Faries, consulting counsel, Automobile Club of Southern California; A. F. Lemberger, manager, San Francisco Motor Car Dealers Association; Will H. Marsh, chief of the Division of Motor Vehicles; R. N. Wilson, industrial director, California Development Association.

Over 15,000 Members Get Emergency Road Service

Since it was inaugurated in the larger centers on April 1 last year, the free mechanical first aid and towing service of the California State Automobile Association has assisted over 15,000 members whose cars have been wrecked or stalled on the road. This service is now state-wide, operating in over 250 cities and towns throughout California.



Sedan



Rickenbacker—Model C.

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Garford Type KB De Luxe Coach, Fifteen Passengers.—You have been looking for a motor coach like the Garford Type KB. It is specially designed, from the efficient, six-cylinder engine, unequalled in power and pick-up for motor coaches of this capacity, to the baggage compartment in the rear. It is exceptionally low-hung, handsome, comfortable and reliable. For additional information see it at Garford Factory Branch, Eighth and Howard streets. Phone Market 520. Heavy Duty Trucks and Motor Coach Chassis.

Motorists Should Secure 1925 License Plates

Don't wait until the last minute to secure your 1925 yellow and black license plates through the Division of Motor Vehicles, at Sacramento. They can also be secured by the Automobile Clubs of the city.

The Division of Motor Vehicles is facing a colossal task in handling almost one and one-half million registrations in a few weeks' time, and every motorist should co-operate in cutting down the burden of a last minute rush in which to get their plates.



A Special Parlor Car model Fageol Safety Coach in de luxe tour service between San Francisco and Los Angeles. The coach seats 18 passengers, and is fitted with every luxury known in motor cars, including reclining back chairs and ice water.



Lynch & Sons have standardized on Sterling Equipment throughout. ... Picture shows model E. W. No. 23.

During the past two weeks or so thousands of the 1925 number plates have been issued. The heaviest rush was in the first few days, but they have been going out steadily ever since.

With but a little over a week left before registrations will become delinquent after midnight, March 2nd, motorists are urged to secure their plates as soon as possible, and not wait until the last minute when the press of business engagements or other circumstances might force them to pay a 100 per cent penalty for late registration.



Model 27K, 4-cylinder Autocar. 138 inch wheelbase. 3/4 ton with overall carrying capacity of 15,000 pounds, turning circle 45 feet.



Model 27H, 4-cylinder Autocar. 114 inch wheelbase. 3/4 ton with overall carrying capacity of 15,000 pounds. Turning circle 38 feet.



When Hal E. Roach, producer of well-known film comedies, came to California his first job was as a White truck driver for the General Petroleum Corporation in Southern California. Last week Roach stepped back 13 years and assisted in the driveaway ceremonies when 15 new White Trucks were driven to San Francisco, where the General Petroleum was to enter the retail gasoline field.

Automobile Show Exhibit Planned by Association

An elaborate exhibit exemplifying the various activities of the California State Automobile Association and portraying the scenic beauties of the Northern and Central California territory served by the Association will be displayed at the Pacific Automobile Show at the Civic Auditorium in San Francisco, February 21 to 28.

Various services which the Association furnishes to its members and to the general motoring public such as road signing, emergency road service, touring service and the like will be worked into the theme of the display, Automobile Association executives said today.

Giant photographic enlargements of Northern and Central California scenes will be the central feature of the exhibit.

Use of the Clutch on Grades

It is considered better practice not to release the clutch on down grades. Better and safer braking power is obtained with the clutch engaged and injury to clutch mechanism is prevented. It is better not to drive with clutch depressed unless absolutely necessary.

Road Sign Trucks Travel 149,670 Miles in Year

In the erection of new signs and the repair and maintenance of Northern and Central California's system of over 48,000 yellow diamond direction and danger signals, patrol cars and sign posting trucks of the California State Automobile Association last year traveled a total distance equal to almost six times the circumference of the globe.

In one year these road signing crews erected 7,478 signs and 6,043 sign posts. In the same period 15,731 posts were painted, 18,583 signs repaired and 18,173 signs cleaned. In securing the necessary data, in the actual performance of the work and its supervision, the Association fleet of patrol cars and trucks covered a total distance of 149,670 miles.

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Bits of Unwritten History

By Edward S. Spring

CHAPTER XXIV

Lunch At the Pantheon

FOR many years, before it was completely destroyed by the earthquake and fire, of 1906, the Pantheon, was one of the show places of San Francisco's financial district. Located on the south side of California Street, a few doors east of Sansome, this once famous cafe-saloon, was surrounded by the city's biggest banks, stock exchanges and insurance and mercantile offices. The Pantheon was owned and managed by George Dawson and was so well conducted by him, that it won a large patronage from bankers, brokers, merchants and insurance men, who, at one time, or another, during the day, needed refreshment. The Pantheon was richly and artistically furnished with mahogany and black walnut, and glass, and costly paintings and ornamental fixtures, and had a floor of black and white marble in squares. One of its features, placed near the main entrance, was a movable mirror, which had the words "Stocks Up" on one part of the frame and "Stocks Down" on the other. When the mirror read "Stocks Up," one saw himself very fat and prosperous looking. But, when it said "Stocks Down," he appeared thin and miserable. Dawson used to adjust this mirror according to the stock market. On a "bull" day, most everybody had a good look at himself and went smiling over to the bar, where he had another "smile."

While Dawson's well selected stock of wines, liquors and other liquid refreshments drew a large patronage from substantial men and women in the neighborhood, the chief attraction of the Pantheon was its lunch, served, on week days only, at 11 a. m. to 2 p. m. The menu was changed daily, and included soup, dressed salads of several kinds, fish, two, or more, entrees, roast and boiled meats, vegetables, and several kinds of bread, with butter and, on a small buffet, were four or five kinds of cheese, which were Dawson's pride, together with crackers, fancy cakes, etc. This elaborate lunch, deliciously cooked and well served, including any kind of a drink, straight or mixed, was to be had at the Pantheon, for the small sum of 25 cents. Business men, to whom time was money, went there freely, because it was a "stand-up" lunch, from which they could get away quickly, unless they stopped to gossip with each other, and "crack a joke," which they often did, after eating at the two main tables.

The Pantheon, accordingly, became a sort of clearing house for gossip and jokes: George Dawson, who was around among his customers, heard most everything they said, and newspaper men, who wanted a good story, could almost always get it from him, although he was discreet in giving out news. Many years ago, he gave the present writer this amusing account of how three banking officials tried to decide who was the meanest man in San Francisco.

These officials were from the Bank of California, the London and San Francisco Bank and the Anglo-California Bank. They had just finished their lunch and were taking a second drink at the bar, where they were served by Dawson.

"The meanest man in San Francisco," said the Bank of California man, was old _____ who came here in 1850 and after accumulating over \$5,000,000 by usury and cinch methods went back to Germany to visit his birthplace, which had grown from a small village to a good-sized town. All his relatives and old friends were dead and he was having a lonely time there, when a circus arrived. Thinking it would cheer him up, old _____ decided to go to the show.

The tickets of admission were fifty pfenings each, or about 12½ cents in our money. His old meanness prevailed and he resolved to get in for nothing, by climbing a fence. When on top of the fence, he slipped and fell heavily to the ground, broke his neck and died—all to save 12½ cents. That's about as mean a thing as I ever heard."

The London and San Francisco Bank official had his turn next. "That's pretty bad, he said, "but I have in mind old _____ who had many millions loaned on real estate in all parts of this city and who every day used to walk up one street, and down another, where the properties were, to see that they had not disappeared over night. Several years of this strenuous exercise wore him out. He had heart failure and died."

Both stories show up some very mean men," said the representative of the Anglo-California Bank, but I know of one who was meaner. I refer to old _____. He was as rich as Croesus, but he was so damned mean, that every time he went to Oakland, he used to sit in the last seat of the last car of the train on the mole, so that when he arrived he would be the last out and beat the Southern Pacific out of that much interest on the cost of his fare, which was then 10 cents."

Dawson, who referred this contest, decided that the Anglo-California Bank man was the winner and they had another round of drinks.

At another time, Dawson overheard a travelling salesman for a big clothing house, on Sansome street, tell this story to a fellow-luncher:

"America Can't Be Beaten"

said the clothing drummer: "It was in the lobby of a small hotel in Santa Cruz. A few of us traveling boys were smoking and swapping lies, in the evening, when a Britisher, who was handling a line of goods for a Canadian house, joined us and began to boost everything that was English and run down American things. Over in England, he said, they had the finest fruits and vegetables, the prettiest girls, the fastest horses, and so on, while here in America, everything was second-class, off-color and no good. None of us had seen as much as he had. Why! coming over from England on his last trip, he had seen a man in the middle of the Atlantic, swimming to New York, with an anvil weighing 1,000 pounds strapped to his back."

"Stop right there," said an American drummer to the Englishman. "I know now, that you are an honest man. I can verify that story, for I was the man who was swimming, across, with the anvil on my back."

"The Englishman thanked him, but looked very hard at him. The American did not bat an eye.

"Tired of his blowing I left him with the other drummers and went to the hotel office and found that the Britisher's room was on the next floor, directly overhead. I had seen them bringing in a sack of freshly caught crabs, that afternoon and found them on the back porch, near the kitchen door. Selecting two of the largest and fiercest, I took them up stairs, into the man's room and put them under the clothes in his bed. Then I returned to the hotel lobby to await results.

"The Englishman, having exhausted his fund of bombast, gave us a pitying look, drawled out 'Good night' and went up stairs to his room. The American boys would have retired too, but I made them remain and be patient. Half an hour passed and then, we heard heavy thumping and loud shrieks above. Down the stairs and into the lobby rushed the Britisher with two fierce crabs fastened to the tail of his night shirt.

"Take 'em off! he yelled. 'Take 'em off. What are they?' "They are American bedbugs," I said. "Have you got anything to beat 'em in England?"

(To be continued)

Wheat and Chaff

By Nathaniel Anderson



Nathaniel Anderson

AS A BOY I heard an actor give a scene from a play called "Sex Against Sex", and though I only mention this recollection as a preface to a word about sex against sex seen in the phase of husband and wife, I am thrown off my subject like the woman who is reminded of something distractingly away from the point.

I am pitched by the tricky functioning of the brain cells onto ground fertile for thought, and though illogical, I cannot resist staying there a moment. "Sex Against Sex" as a title and the actor in the role of an impassioned head of a family, I remember, dramatically ex-

claiming the sex antagonism as the cause of great difficulties impressed me with something I was to learn more of through life. I did not know I was to gain knowledge on this subject, as was the case with thousands of other nuclei of thoughts for the future. Such impressions of our youth are the real fundamentals of learning. What we do for ourselves by thinking fertilizes the seeds for ideas incidentally blown our way when we are still very young. There is no substitute in the schools for the method of the brain that works for itself. In fact, during our class-room education we often forget to think because of continually applying ourselves to rules on subjects that are advanced beyond the idea in the mind. A rule should never be given a student until he is about ready to make one for himself, which would be the kind he would break and modify until it was made to fit the truth more accurately.

After playing around, permit me to leap back over the fence to where the husband and wife are wrangling. The sex and sex problem of these two is often but a petty affair. They will not finish the meal to the empty platter with each taking what he or she likes. "Jack Spratt could eat no fat, his wife could eat no lean, so betwixt them both you see they—" but they won't do it like the couple in Old Mother Goose.

* * *

The good suffer for the bad, even with infants; the misdeeds and ingratitude of orphaned children have stayed the hands of a world of foster parents. I know a vaudeville team who told me of an intention which they relinquished to adopt a child. They were even on their way to an orphanage. While riding in a train the husband read of one of these children, then somewhat grown, attacking the woman he had learned to call mother. Johnny, the comedian, insisted that he and Jessie get out at the next station and catch a train home. We cannot reach the minds of infants with opinions like these, but we are called upon to say to the grown-up childless that viciousness among fostered children is not absolute. Few things are. We only need to call attention to the St. Louis policeman who is both proud and happy as the father of eighteen adopted children.

* * *

We hope the competition in producing salacious plays has reached a climax that bursts from its own noxious

odors. It is too bad that the public has sat in the theatres until the air became so foul they went forth in the middle of performances holding their noses. We dislike to admit that actresses have shown us the most intimate proceedings of prostitutes, and indecencies of ladies who were not so, until the receding backs of a good portion of their "dear public" menaced their standing. These things are happening in New York. As for Helen MacKellar, we do not know to how much of this kind of acting she has submitted to, but if it is the truth that her modesty was sickened by "A Good Bad Woman", and that she not only quit her role in the play, but is suing the managers for damage to her reputation for getting her into such a mess, we want to say that to Miss MacKellar is owed the hearty thanks of an indignant quota of the public, that thinks a halt should have been called long ago.

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7:30	3:40		3:20	
8:00	4:00		3:40	
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NOON	8:00		NOON	
12:20	8:30		8:15	
P.M.	9:00		8:30	
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The Bib and Tucker

The moment one enters this attractive restaurant in Sutter Street, one notices the quiet, refined atmosphere of the place; the absence of clattering noises; the absence of mingled odors which usually stale the air of most eating places. On clear days, the sun pours into the room, bright flowers show up from the tables, and the service is courteous and rapid. There is a pleasant little sitting room where one may read or rest, without disturbance of any kind, and altogether there is a homelike air about the whole restaurant that is very soothing. The cuisine is under the personal supervision of Mrs. Jones, the hostess, and everything is absolutely "home cooked." "A rainy day special" consists of hot soup with the usual 50c lunch, and everyone knows how steaming soup appeals in wet weather; while the white cluster rolls, and graham rolls served here are becoming quite famous. Take the elevator at 330 Sutter Street, go up to the third floor, and eventually become a habitue of the Bib and Tucker.

The inhabitants of Gomera, one of the Canary Islands, use a system of whistling signals for conveying bits of news and information over considerable distances with great rapidity. According to reports this system dates back hundreds of years.

Several cities in Norway own and operate their film theaters and devote the profits to cultural enterprises for the people's enjoyment and benefit. Christiania's profit from this source for 1921 was \$350,000 and this sum has been allotted to a studio building, a people's theater, a concert hall, a music pavilion and to the advancement of natural sciences.

At an auction sale President Harding's picture brought \$46 against \$26 for that of former President Wilson. The sale was held in Stanton, Virginia, the birthplace of Mr. Wilson.

The Bubonic plague which usually breaks out in China during June, made its appearance in April last year. Thousands in the interior districts have died.


What is believed to be the thickest seam of black coal discovered in the world is being exploited in Queensland, Australia. The seam is entirely free from clay bands and is 93 feet thick in places. The mine is 280 miles from the nearest seaport.

The population of France is dwindling at the rate of 200,000 yearly.

<p>Colors of Initials</p> <p>Gold Black Green Lavender Red Silver Blue Yellow White Gun Metal Black</p>		<p>Color of Match Packs</p> <p>Gold Black Blue Green Yellow Silver Orange Light Blue Purple Lavender</p>
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"The supreme artist is shown by the insight and boldness with which he seizes and illuminates the bright points at each stage, leaving the marginal elements in due subordination . . . Novelists so unlike as Flaubert and Tolstoy, yet alike impress us by the simple vividness of their artistic effects."

R. M. G., in C. S. Monitor.

Marbacka, by Selma Lagerlof, is the autobiography of Selma Lagerlof; as one critic says: "It is the soul of Selma Lagerlof," who is known as "the most beloved woman in Sweden." It is easy to understand why she is so dearly beloved, after reading this simple narrative of her life at the family homestead, for she was fortunate in parents who reflected love to all about them. She shows herself a "supreme artist" in depicting her father and we are impressed by the "simple vividness" of the picture of him as a playfellow with his children; his schemes for improvement of the home, and his streak of Scandinavian superstition that made him wonder to the end of his days: "Was it true that one who did violence to a cat was punished." Doubleday, Page and Company, publishers; \$2.50.

* * *

Noble Prize: The publishers of Selma Lagerlof's autobiography have invited the writers of the League of American Pen Women to submit their individual opinions of the work which will be published in a limp binding, Edition de Luxe and it will be sent to the author as a tribute to the one woman who has ever won the Noble Literary Prize of one thousand dollars. Selma Lagerlof won this prize for her Norse Folk Tales. She is a member of the Swedish Academy, which awards this Literary Prize under the patronage of the King. One other woman, Mme. Curie, won a similiar amount—the scientific prize. One woman is a Pole, the other a native of Sweden. Mrs. Frona Eunice Waite Colburn, President of the San Francisco Branch League of American Pen Women, is singularly fitted to analyze the Folk Tales of another writer, being an acknowledged authority on American Myths and Legends. Mrs. Colburn says of Selma Lagerlof's work: "Scandinavian Mysticism is not so hopelessly dreary as the Slavic. It has something of the same wistfulness, but in all of Selma Lagerlof's writings there is a sane optimism which is as refreshing as it is unusual."

* * *

Ollanta—Peruvian Classic: During the month of February, Mrs. Frona Eunice Waite Colburn will give for the first time in North America an oral reading of the Peruvian Classic Epic "Ollanta," with excerpts from the opera of that name, to be rendered by the Fairmont orchestra under the leadership of Rudy Seiger. This event is already exciting great interest among lovers of the heroic as Ollanta is of the same type as Le Cid. This story was being recited by the Peruvian Indians at the time Pizarro made his conquest. It is a tribute to its intrinsic worth that the Spaniards have preserved this story during the last 400 years.

* * *

A Nevada aviator, en route from Buffalo, New York, to Nome, Alaska, was forced to land at Niggerhead Flat, on Seven-mile River, 75 miles from Dawson, because of engine trouble. His airplane descended into the midst of a herd of caribou, one of which the aviator killed for food. The plane, partially wrecked, was abandoned, the aviator proceeding by steamer to Fairbanks.

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Golf



By Hoot McGregor

THE SAN FRANCISCO REAL ESTATE BOARD Golf Tournament weathered the storm of hope, anxiety and despair, rain, hail, thunder and lightning, but finished in a blaze of glory when Jack Kennedy won the finals in the first flight, to say nothing of the glory in the winning of Ed Hooper, of Umlsen, Kerner and Stevens of the Old Guard, of the second flight, George Klemmyer, third flight winner, Fred Young, fourth flight winner, Duncan Davis (no relation to Duncan, the golf professional), winner of the fifth flight, D. Watkins, winner of the sixth flight, F. Sutton, winner of the seventh flight, Felix Kahn, winner of the eighth flight and Frank Kirschner, winner of the ninth flight.

The following are some of the remarks made by this galling band of Realtors after the contest:

LESTER LOUPE: "I thought I had it won, but I am afraid that Hirschberg put the jinx on me."

THEO. RULFS: "I can beat many, but Jack Kennedy broke my heart."

BILL MANATON: "After Rammie lost I had to keep him company. I tossed the match in the semi finals."

BILL HALEY: "Prayers do not win golf matches. If they did, I would have won."

AL HARRISON: "I did not enter—the company was too fast."

LOUIE LURIE: "When I complete my tenth million I will take up golf. I have only \$250,000 to go."

GEORGE IVANCOVICH: "I beat Ed Hooper to the green on speed, but he won the holes."

COLBERT COLDWELL: "Mr. Otis Brun represented our firm. Otis failed. I will play myself next year."

V. M. MOIR (Assistant Secretary of the Board): "Lots of work for me. Glad it's over, but call on me anytime. It's my gang."

FRED PALMER: "I won a cup. The family have gone wild."

JIMMY HURST: "My firm was in disgrace. I saved the day for Harrigan-Weidenmuller."

DREW HARRIGAN: "Glad it's over. Could not sleep for a month before the tournament."

LEW WEIDENMULLER: "I did sleep nights before the tournament. Must keep the firm going."

ST. GEORGE HOLDEN: "I won my first match with a pair of sixes. Lost the second with too many tens."

FELIX KAHN: "You cannot buy my cup for \$1,000."

DAVE EISENBACH: "I give cups but do not win them."

POLLY WILLARD (of Lyon & Hoag): "I lost my match in the semi-finals. More power to young Hogrefe, who beat me!"

ED HOOPER: "I can beat Lester Loupe and Ivanovich, but Rammie has got my goat."

When **BILL WOODFIELD** won, he was so tickled that he bought the gang a feed.

PERCY BRUN: "Made a record. Won two defaults. Lost one match."

GUS EISERT (The Bush Street Realtor): "Father asked me to stay home. I was an obedient son."

GEORGE BOND: "Percy Brun has nothing on me. I can win any match by default."

OSCAR TURNBLAD: "I won a cup once. Nothing selfish about me."

VINC FINIGAN (of Buckbee, Thorne): "What do you mean tournament? I only play at Del Monte."

LOUIE FOERSTER: "Have purchased two clubs, one more and I will start."

WALTER SULLIVAN: "Glad to see you any time you want a cup. Call again."

GEORGE ROOS: "You know how I feel, boys. I am for you all."

CHIC CHAQUETTE: "Guess the Feather River cup will have to do me for this year."

GEORGE KANE: "If Bill Haley, my brother-in-law, beat Bill Manaton, my boss, I would have lost my job."

ALBERT KERN: "Youth must be served. I cannot seem to win a cup. I can buy one, however."

A. M. ROSENSTIRN: "Yes, I was in the tournament and I was out of it, too, but watch me at Del Monte!"

GEORGE BOARDMAN (President of the Board): "I am glad to see the good fellowship the boys are showing on the golf course. It also helps them in the business."

SAMUEL BUCKBEE: "I cannot talk to you about golf. I will sell you a Market Street holding, however."

JACK DUNN and **BILL WILLIAMS:** "We are tired of listening to Golf alibis. Let's get down to business."

DEL MAR CLINTON: "I did not enter. With all modesty I might say that I won the championship at Manila four years ago."

BILL GILMOUR: "Hoot Mon! Just give me another chance."

JULIAN THORNE: "Just see my secretary. I do not know what it is all about."

MACFARLANE (Title Insurance & Guaranty): "Bring in your searches and I will tell you how I missed my puts."

HOWARD MALLEN: "I just rolled around the course on a flat tire. I am not a mud lark."

DICK EISERT: "I can knock them dead at Del Monte. I would like to have my handicap reduced to 8."

LESLIE BURKS (Secretary of the Real Estate Board): "Come on you golfing real estaters from Los Angeles! Will show you a thing or two at Del Monte this year."

JACK KENNEDY: "How did I win my match? I have nothing to say. Modesty forbids."

FRANK KIRCHNER (Winner of the 9th Flight): "I won the ninth flight quite easily. Bring on your first fighters."

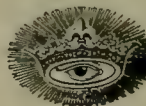
H. F. RAMACCIOTTI: "I refuse to be interviewed—nothing for the press."

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Sports



By Edwin F. Marriott

Boxing. In a no decision battle with Bud Ridley of Seattle Louis Kap, lan the "Kid" was the first champion to show under the new California Law. He is the featherweight title holder, and he won eleven of the twelve rounds, all but knocking out Ridley.

Jack Dempsey is now very busy training for about a hundred rounds of housekeeping and shopping. He and Mrs. Dempsey, Estelle Taylor of moviedom, were married just last week and are now very busy honeymooning. There is no doubt that Jack Dempsey will fight at least one more fight before retiring from the game entirely. Jack, however, cannot be interviewed at this time, at least only long enough to have him say: "Never let business interfere with a honeymoon."

On Monday, February 23rd, Joe Benjamin and Jack Silver will trounce it out for the coast lightweight honors. This is the first big lightweight bout since Leonard's retirement.

* * *

Swimming. Just think of it, a national champion at fifteen! This is the distinction that Miss Eleanor Garatti of San Rafael won for herself last Wednesday in the fifty-yard swimming championship. She was against one of the best fields of women swimmers ever entered in the event. After swimming one heat to a tie with two other girls, this sturdy young naiad turned around and swam in the next heat in one-fifth of a second less than the original.

Agnes Geraghty, another woman swimmer, broke her former world's record for the 220-yard breast stroke just yesterday, down in St. Augustine, Florida, where the national swimming meet is being held.

* * *

Basketball. The University intercollegiate basketball championship between the Universities of California and Stanford is going along nicely; that is at least for the Bears, for they have just won their second straight game over the Cardinals.

In the Chronicle's basketball League there are more than one hundred and fifty teams entered. Basketball this year is realizing the most intense popularity it has seen in these parts for many years.

The Y. M. I. have won their way to the final match of the Pacific Associations Tournament with the Olympic Club for the heavyweight championship. The Y. M. I. team are very fast,

and in their last game with the Peninsula Squad, they held the visitors down to the three field goals.

* * *

Track. Paavo Nurmi, the phantom Finn, will be presented to President Coolidge soon it was announced to the Amateur Athletic Union. Ugo Frigerio, the Italian walking champion, will also have the pleasure of meeting our President.

Nurmi opened a new era in track history when he ran two miles in less than nine minutes at the Madison Square Gardens in New York. He really seems unbeatable.

Amongst the College Athletes, Stanford's team is hard at work in the field and track events, expecting a very hard season this year.

Polo. A little note of interest to add to the Polo following in the West may be gained from the following facts: The Hurlingame Club of London has fixed June 20th, 24th and 27th as the dates for the matches between the Army teams of the United States and Great Britain.

These are the answers made to certain questions in civil service examinations:

One man was asked if he used intoxicating liquors, and he said, "Yes, but not to success."

An applicant for the fire department was asked to name three city departments outside of police and fire. He said, "Department of Buildings, The Emporium and the White House."

A woman applicant for a position as matron in a police station was asked what she would do if a woman hanged herself in a cell. She replied, "She would cut her down and make her comfortable until the doctor arrived."

One applicant for the police department was asked what was an ordinance, and he answered, "An ordinance is a large crowd of people looking at a play."

The next question was, "Who passes the ordinances?" and he said, "The ticket taker."

An applicant for the police department was asked to define bigamy, and he said, "Bigamy is the marrying of a man to a woman knowing either of them to be alive."

One applicant for the police department was asked under what conditions a policeman could carry liquor, and he answered, "Only incidentally; that is, on the inside."

Mrs. Julius Kahn Triumphs

With 2,220 votes over the closest of her male opponents, Raymond A. Burr, Mrs. Julius Kahn, wife of the late Julius Kahn, wins a seat in the United States Congress, where, so she says, she will endeavor to carry out the policies of her husband. This is the second time within two years that San Francisco has elected the widow of a congressman to succeed her husband.



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(Continued from Page 7)



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Capitol

"White Collars" which is going into its tenth week at the Capitol, with no end in sight yet, is playing to capacity audiences, so Manager Cullen tells us.

The premiere of this great play of the middle classes opens at the Cort Theater in New York on February 23, and it is still playing to big houses down in Los Angeles.

Producer Frank Egan, now in New York to attend the opening there, has given "White Collars" a splendid presentation here, with a strong cast, which brings out all of the fine points of this subtle satire.

New Columbia

"Sancho Panza", the big spectacular comedy in which Otis Skinner will appear at the New Columbia for two weeks, commencing Monday night, is a costume play that contains much laughter, wit and humor.

This drama of old Spain, written by Melchoir Lengyel, Hungarian playwright, is based on certain episodes in Cervantes' "Don Quixote". It will have an elaborate production, and many beautiful dances. Special music has been written for it.

In support of Otis Skinner will be seen Montague Rutherford, Henry V. Sternroyd, Herbert Deimore, Robert Rosaire, Lucile Middleton, Rubi Trelease, H. H. McCullum, Royal Cutter, Richard Cramer, Anthony Andre, Walter Geer, Rawls Hampton, Hazel Gladding, Rosalind Baker and Harold Browne.

Alcazar

I predict that Henry Duffy and his splendid company of players will break all records for the run of their third vehicle which opened Sunday night at this popular theater.

Arthur Goodrich's play, "So This Is London", gives the ever increasing followers of Henry Duffy the opportunity of seeing him in an entirely different characterization than in either "The Cat and the Canary" or in "Just Married". Instead of playing the lead, in this play Mr. Duffy plays a character role,—that of Sir Percy Beauchamp, an intolerant old English peer.

Orpheum

That merry old king of jazz himself, Ted Lewis, has created a sensation since his opening, Sunday night at the Orpheum. Mr. Lewis is assisted by his musical clowns and Miss Bobbe Arnst, coming direct from New York after a long season there.

Another big feature will be Charles Kellogg, "The Nature Singer". Mr. Kellogg is the only known person in the world who is able to sing bird songs.

NOTICE TO CREDITORS

Estate of DANIEL DENNEY, deceased.—No. 40952. Dept. No. 10.

Notice is hereby given by the undersigned W. J. Hynes, administrator of the estate of DANIEL DENNEY deceased, to the creditors of and all persons having claims against the said decedent, to file them with the necessary vouchers within four (4) months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, or to exhibit them with the necessary vouchers within four (4) months after the first publication of this notice to the said administrator, at his office, 858 Phelan Building, San Francisco, California, which said last-named office the undersigned selects as his place of business in all matters connected with said estate of DANIEL DENNEY, deceased. W. J. HYNES, administrator of the estate of DANIEL DENNEY, deceased.

Dated, San Francisco, California, February 19th, 1925.

CULLINAN & HICKEY, attorneys for administrator. 5t

NOTICE TO CREDITORS

Estate of HARRY SHERIDAN, deceased.—No. 40939. Dept. No. 9.

Notice is hereby given by the undersigned, W. J. Hynes, administrator of the estate of HARRY SHERIDAN deceased, to the creditors of and all persons having claims against the said decedent, to file them with the necessary vouchers within four (4) months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, or to exhibit them with the necessary vouchers within four (4) months after the first publication of this notice to the said administrator, at his office, 858 Phelan Building, San Francisco, California, which said last-named office the undersigned selects as his place of business in all matters connected with said estate of HARRY SHERIDAN, deceased. W. J. HYNES, administrator of the estate of HARRY SHERIDAN, deceased.

Dated, San Francisco, California, February 19th, 1925.

CULLINAN & HICKEY, attorneys for administrator. 5t

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Leave Sausalito		Leave San Francisco (Hyde Street)	
A.M.	P.M.	A.M.	P.M.
6:00	12:30	6:30	12:30
6:30	1:00	7:00	1:00
7:00	1:30	7:30	1:30
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	10:30		10:00
	11:30		11:00
			12:00

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"The Father of Our Country"

Is a very timely and interesting page in next Sunday's rotagravure section, showing some of the big events in the life of Washington; there is also a page of interesting personalities in "Pictorial America," many of whom you will recognize.

"In the Good Old Days"

Gives graphic illustrations of the autos of early days; there are beautiful snow scenes, "In Winter's Grip"; some "Fashions of Spring"; many "Personalities of Note"; cinemaland furnishes attractive "Stars and Brides," and there are other interesting pictures from "Far Away." Don't miss The

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been called the greatest of the Arts, beginning indeed where the others leave off for she vibrates in accord with them all and goes far beyond them all.

She bears us to the Isles of Romance and takes us by the hand into moonlit gardens and we walk with her by the blue sea and feel the fresh wind in our faces. She takes us gayly dressed to the Carnival. She recreates for us the strange sounds of the Orient. We stand by the cradle as the mother sings to her babe. We dance, we laugh, we sing and even weep with her who holds in her powerful grasp all our joys, all our emotions and plays on them as she will.

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2:20	*12:30			*12:15
	*1:00			*12:45

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NEWS LETTER



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—Apropos of the fact that the “superior races” are dying out, like the Greek and Roman civilization, it is stated by authentic sources that “Unless the British population increases sufficiently, it will not be able to populate, and, therefore, ultimately to own the land that it now possesses.”

* * *

—The Board of Public Works should jolt the property owners in the downtown district regarding the number of glass squares in the sidewalks that are conspicuous by their absence. These little holes are just the right size to catch the heels of the unwary and throw them ignominiously to the ground.

* * *

—One thousand persons died from famine in China, which is nice news for a country so very old in civilization, as it is, to send over the world. China as a race cares little, evidently, about the preservation of the health and life of itself. We must say this because of the numerous famines, starvations and fights among its robber generals.

* * *

—Here is a definition of genius, by Sir Edmund Gosse: “The paradox and miracle of talent or genius comes in when the person, who sees best how complex, diverse and eternal is even the fall of the leaf, most sternly seizes on the salient and significant in things as they are, here and now, to us all, and says it with the sharpest effect.”

* * *

—There is such a thing as being too analytical, and we must accept certain pleasurable emotions or demonstrations or ceremonies with an uncritical mental eye. Otherwise, through a too accurate or carping spirit, we lose a lot of fun in life, and gain nothing eventually, for ourselves. The aspect of Nature is often beautiful at a distance, but examine her too closely, and we find the inevitable worm; the inescapable slime, and ever active dominion of the strong over the weak.

* * *

—A drive down the peninsula will convince the most casual observer that all the furor occasioned about a year ago in connection with the sign-board nuisance on highways throughout the country, was unproductive in its results. The Standard Oil Company gained many a press eulogy in taking the initiative and removing its bill board advertising except at service stations, and from what we read we hoped that most of the other miscreants would follow suit. Still, the signs flourish like hideous weeds, and make El Camino Real, instead of a beautiful drive through some of the prettiest scenery in the state, merely an ugly advertising medium for corn plasters, “hot-dogs” and what not.

—We never admired Austin Dobson, English poet laureate very much, but we simply have to agree with these lines of his:

“Time goes, you say? Ah, no,
 Alas, time stays. We go.”

* * *

—“Home or Jail,” says Probation Officer Otis of Monterey County to the youths who visit dance halls in that vicinity, found abroad after twelve o’clock at night. But the trouble is that sometimes there isn’t much choice between the two.

* * *

—Now isn’t Roumania the wise little camouflager? Has a little war flurry so she can borrow money from the U. S. A. Never so much as within the last few years, has the appellation “Uncle” Sam seemed so appropriate a title for our national head.

* * *

—In 1914, when the Chinese Consul made a tour through various English possessions, he remarked: “I saw more trees than men. The Almighty gave Australia to the Australians, and they could not use it, so He took it way from them and gave it to the English. If the English do not use it, He will doubtless take it away from them.”

* * *

—Have you noticed the dirty and disreputable looking flags that have been displayed lately? One in particular, flying from a building in the downtown district, affronts the eye. It is not only dingy in color, but is torn clear across. Of course, if it has been through the war, we salute it with more respect, but if it has not, there is no excuse for its being unfurled, and we would advise the owners to read up on the ethics of the flying of flags. On the last two birthdays of our great men, too many “stars and stripes” were in a like deplorable state. We like to see “Old Glory” bright, gleaming and above all,—**clean!**

* * *

—The “Daily (English) Chronicle” has a special correspondent who has just returned from an extensive trip throughout Russia, and he gives an interesting review of Russian conditions. “When the ruling cliques in Russia tell the world that they have beaten Trotsky, they protest too much,” says he; “Trotsky realizes the failure of Communism, and the Triumvirate does not. . . . this energetic and brilliant man of action is by no means at the end of his resources . . . stories about his health are much exaggerated . . . the Communist machinery of State production is slowing down and will presently stop . . . all that keeps the economic life of the country going is the non-Communist efforts of the peasantry who raise crops and breed cattle for gain . . . when disillusion is complete, there will be a demand for Trotsky’s recall.”

EDITORIAL MENTION

The Wobbling Franc The franc wobbles more than ever. It has been more or less on the shake ever since the armistice, but later it has given token of even greater insecurity. Why does it shake? The country is rich in itself; the peasantry is a well placed peasantry, and the industry of France has been better than that of almost any country, relatively speaking, in the last seven years. The franc goes down and then Mr. Brisbane, who is so sagacious, says that we must not invest in European securities. The franc goes up and the very astute Mr. Brisbane again says that it is silly to think that the richness of a country like France will not inevitably find its echo in a stable currency. Clever Mr. Brisbane! But still the franc goes up and down and only recently was practically rehabilitated by the horrid Americans and the hated British. Now, just why? One thing is certain; the French bankers play fast and loose with the franc in politics as no other financiers would ever dare to do with their country's currency, and it is just that which makes us doubtful about that patriotism which flashes so nobly among the average of the French people. The last fall came and the bankers would not co-operate in the rehabilitation of the franc, except upon the terms which they offered, that is to say, the exemption of a large portion of corporate profits from taxation. The concession by the government to the demands of the bankers will play the very deuce with the budget and will render a balancing practically impossible. But the government had to give way because the needs are such and French finance is in such an unfortunate position that the least upset would dislodge the fabric and place the country financially hors de combat. It may be very smart to take advantage of this crisis in the affairs of one's country and to embarrass one's government in the transaction, but there are at least grave doubts as to the patriotism of the act.

Stimulating Art Some of our people are getting worried because we do not show that appreciation of the fine arts which they think belongs to us, as a people, and without which we cannot lift our heads up among the nations. This is all very pathetic and, particularly so, when it takes the form of recommending a "Buy a Picture Week" by which we should get to work and put our money as a charitable expenditure into the possession of the artists. The idea is bad from every angle. It is no part of an artist's life to be artificially coddled and kept alive like a premature baby in an incubator. If we do not patronize our artists it is because we do not care for art and, such being the case, there is nothing to do about it, for the notion of Mr. Midas and his wife going out and, as a matter of social duty, buying a picture for which they have no call in their own nature, is very ridiculous and quite unseemly. Perhaps we do have more art feeling than we are aware of, but it expresses itself in other ways than those to which we are accustomed to associate with that very priggish and indefinite term. If our painters do not appeal to us so that we do not spend money on pictures, that may be the fault of our painters, who have not so far learned in what way to appeal to us and to tell us something which we need to feel by their art. After all, painters depend upon their patrons as they have depended from time immemorial. What one patron likes, another may dislike in spite of the fact that as "art," the two products may be equally good. But the artist who could not satisfy his patron went hungry, even in the glorious days of great Italian art.

The Federal Inheritance Tax There is evidently going to be a clash in the next Congress over the federal inheritance tax and there are evidences that it may lead to a serious split in the Republican majority, which appears to be quite divided on the question. The President has taken a strong line in favor of the abolition altogether of the federal inheritance tax and favors the leaving of the matter in the hands of the individual states. Many republican leaders, among whom Representative Green of Iowa, is prominent, have taken a very strong position against the presidential program. This representative is chairman of the Ways and Means Committee and is a powerful figure in Washington. The democrats will, of course, oppose the presidential measure, which has the approval of Mr. Mellon. There is no doubt as to the general approval of the reduction of income taxes, but the matter of inheritance taxes stands on another footing. The assistant secretary of the Treasury, Chas. S. Dewey, has already taken the field actively on behalf of the measure which has the support of his chief, and declares that the federal inheritance taxes are a hindrance to initiative. Of course, if that is true with respect to the federal taxes on inheritance, it must also be true with respect to the state taxes for the same purpose, but there does not seem to be any tendency to agitate against them. As regards the presidential opinion, we should be much inclined to favor it on the grounds which we have always taken—that the less federal interference in matters which can be regulated by the states themselves, the better. A sweeping federal inheritance tax law enforced by the federal government, quite independently of the particular conditions which prevail in the individual states, has always seemed to us a rather dictatorial proceeding. As the President says, it is better to call socialism by its proper name than to label one of its manifestations as an inheritance tax.

The French Embassy There is talk about Mr. Herrick, our present ambassador to France, giving up the post, and of course under such circumstances a successor is also talked about. There have been reports in some of the Eastern papers that the post might be offered to William H. Crocker. He on his part says that he knows nothing about it; which is quite like him, for we have had few men in our history as careless of distinction and as fine in independence as Mr. Crocker. But we should like to see Mr. Crocker in that position, needless to say, which is one of the most important of all positions. An ambassador of the United States in Paris, is in a peculiarly advantageous position to do much good and to exercise a very important influence on the progress of the world. We cannot imagine a finer influence than that of Mr. Crocker who has the respect and esteem of all here. He has, moreover, in the marriage of his daughter with Count Andre de Limur, a French diplomat at present in London, a tie with the European service which is just invaluable, so much in Europe depending upon such connections. It would be hard to find a more suitable man for the Paris post, or one more likely to do honor to the community in which he has paid so conspicuous a part for so many years. We lost one great ambassador when Mr. Phelan refused to go to Vienna. We have always had the idea that he, with that curiously fine grasp of affairs which, with a broad scholarship, brings him closer to the ideal of a diplomat than almost anyone else in the country, would have exercised a very salutary influence on affairs. From another angle the same conclusion may be reached in the case of Mr. Crocker. We are not always successful in our statesmen from California, and, without being rude or impertinent, we may, perhaps, say that our Secretary of the Navy leaves much to be desired. But we have the talent and the knowledge here which the government can utilize and as citizens of the United States as well as Californians, we should like to see Mr. Crocker at Paris.

The Air Mail Terminus There is more or less well defined fear that the air mail terminus is to be removed from San Francisco and located at Concord. There appears to be a very considerable amount of secrecy over the whole matter and it would look as if those responsible did not like to face the storm of protest which is sure to break out, and justly so, when the proposed change is actually made. One thing is certain, that what promised at first to be a mere temporary change, a matter of sixty days or so, bears all the marks of a well defined plan to establish the terminus in the Contra Costa town, of course to the detriment of this city. The permanency of the structures now going up at Concord are corroborative of the rumors afloat. An emergency landing place at Concord might be a very useful adjunct to the mail service, we do not question that, but, as a matter of certainty, there is no advantage as a permanent base in Concord over this city. It would be interesting to know just what are the governmental rights in the air filled at Concord, for from that knowledge we might have some idea of the intentions of the government. The whole affair is a bit mysterious and there is no doubt that in the neighborhood of Concord, at least, there is a very well defined impression that the field is to be their permanent asset. This must rest upon some grounds, or otherwise how does it exist? The mere rumor that the government intended to establish a temporary and experimental base at that point could not in itself have generated so firm a conviction. The removal of the air terminus from this city would be an affront, as it rests upon no real foundation, for between Concord and San Francisco there are no climatic differences which would make for the change and give a preponderance to the smaller city. As the metropolis of this part of the state, at least, we are entitled to maintain the governmental recognition as an air mail terminus.

More Bureaucracy It would seem as if the bureaucrats grew fatter and then wanted more bureaucrats, for there is no limit to their demand upon the rest of us for money and position. For example, there is a proposition to create a new federal official who will rejoice in the name of "Secretary for Education and Relief." We shall soon be emulating the Germans and the Russians in the length of the names of our bureaucratic officers. The Russians, however under stress of circumstances, have learnt the trick of turning a long name into a shortish one by just stringing the first syllables of the component parts of the name one after the other. But with all due respect to those estimable gentlemen who like long winded appellations for tyrannical officials, we must whisper softly, for so many things are suspected nowadays and the spies of bureaucracy swarm everywhere, that we really do not want any more such officials, and we can get along very well without the Secretary for Education and Relief. The idea behind this job is to centralize and bureaucratize the education of the country and to put into the hands of the federal government the machinery of education which has up to now been the prerogative, nay the elementary right, of the separate states. With the control of education goes the propaganda, which is inseparable from education, and we, herein and in other states in the same position as ourselves, would be overwhelmed by that bureaucracy living and working three thousands miles away, without any realization of our needs and quite indifferent to our social requirements. Goodness alone knows what they mean by "relief!" It has a suspicious sound. Those who offer relief usually at the same time are arrogant and invasive. We know what relief means, and we of the West are self-respecting people who need no relief and would rather be excused from bureaucratic bullying. Representative Garrett of Tennessee has taken a strong stand against this new bureaucratic aggression and we are with him.

Federation of Women's Clubs Protest

The City and County Federation of Women's Clubs recently passed resolutions urging the purchase of the Market Street Railway Company by the City so that the City might receive the street car improvements and betterments that can only be had from a unified system.

This Federation which represents the cream of active women in the city maintains that San Francisco is greatly impeded in its progress by the lack of proper transportation facilities which compels people to live across the bay, that street car extensions are necessary, that universal transfers are required, that the Market street situation is about intolerable and that the city should have the line to San Mateo, none of which things are possible under the present system.

The only cure for these evils is found by the Federation to lie in the unification of the street railway systems under the ownership of the City and the arguments of the Club ended in the conclusion "That it is imperative for San Francisco that our street railway systems be unified without further delay under the ownership of the City by having the City acquire the privately owned street railway properties, the earnings thereof to be applied on the purchase price."

No investigator of present conditions could reach any other conclusion.

—Our national leaders seem to be trying not only figuratively, but literally, to be emulating the "Man with the Hoe" and his ilk. Some of them perform the "farmer fantasy" not only before election, but after their office is secured. Whether this tendency is natural, or whether it is just a play to the gallery, they all show an inclination to go down to the old wood lot and throw some loose dirt or a few chips around. And slowly but surely these particular lines from Markham's immortal poem become more fitting to the President of this great country,—"And on his back the burden of the world."

* * *

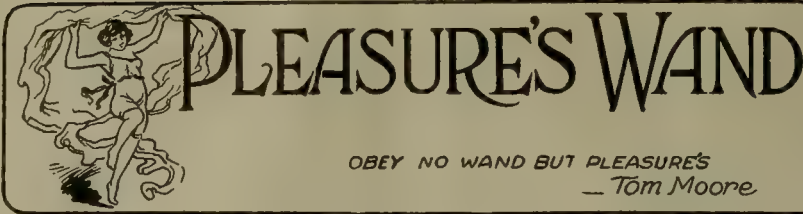
—Mrs. Asquith and other people of note in London, are solving the slum problem by razing the shacks and building modern tenements, from which they devolve a fair amount of shekels in the form of rents. It is said that San Francisco has no slum question, but we believe if property owners would abolish some of the eyesores of our city in the way of ramshackle buildings, and put up neat, modern flats, the improvement in the general contour of the streets would be noticeable. There are still several "temporary" huts left over from the great fire, even on such streets as Broadway, and some "invisible power" keeps them there, although we have a faint recollection that some bill or other was passed long ago, for the removal of all such nuisances.

* * *

The University Fine Arts Society held their usual salon yesterday at the Fairmont Hotel, at two o'clock, the feature of the afternoon being a lecture by Major Vivian Gilbert, the English soldier, who spoke on "The Romance of the Last Crusade." On Friday afternoon, March twentieth, Miss Laura Sherry will give a costume recital of French Dialect sketches and old French songs.

* * *

—The argument against the insurance taxes seems to be well founded and the pyramiding process which goes on puts the weight more and more on one of the most beneficial and important of modern enterprises. It is computed that taxes on life insurance premiums have increased practically two and a half times since 1915. At the same time that taxes have increased ability of supervision has declined. As one writer puts it, "There is a limit to the endurance of the soundest and best managed business" and thrift and the protective instinct may be discouraged by the exactions of the politicians.



By Katherine Schwartz
Formerly of the "Chicago Tribune"

New Columbia

OTIS SKINNER opened at the New Columbia in "Sancho Panza" founded on a certain portion of Cervante's novel, "Don Quixote". It is a fantastic play with a prologue and four acts.

Sancho Panza and his faithful donkey, Dapple, fill the stage. The humble philosophy of the simple goatherd gives one something to think about—it is indeed strange how in a day when monarchies reigned supreme, Cervantes should look ahead and see the day when the man who gave—not took—the most, would rule the world.

Mr. Skinner is splendid as Sancho Panza and altogether it is a lavish production. There is a large cast, but in spots I could not hear what they were saying, as the music drowned them out. The settings and costumes are gorgeous, and extremely striking in color and design.

Beatty's Casino

"Trouping With Ellen", starring Helen Chadwick, will be the feature at Beatty's Casino the coming week. It is a picturization of Earl Derr Biggers' Saturday Evening Post story of the same title, and a fascinating tale of the American stage girl who proves to be entirely different from the accepted type of a young lady of the chorus. Others in the cast are Gaston Glass, Mary Thurman, Basil Rathbone, Zeena Keefe, Tyrone Power, Riley Hatch and others.

Eva Fay, well known mind reader, heads the vaudeville acts.

Curran Theatre Symphony Concert

Walter Ferner, solo cellist, was the most attractive part of the program at the pair of concerts given the past week, playing with dignity and surety, the very difficult concerto for cello by Lalo. The more we hear this splendid artist, the more we are impressed with San Francisco's good fortune; he plays the most difficult passages with absolute ease and confidence, yet loses nothing of beauty in the more melodious ones.

Roland Hayes

Roland Hayes has a voice like an organ, perfect diction, dramatic as well as lyric qualities, and on Sunday afternoon he gave a perfect demonstration of the art of singing. He gave an interesting and well selected program, and anyone who did not have an opportunity of hearing him last week, should certainly take advantage of the opportunity of hearing him tomorrow at the Columbia Theater in the afternoon.

Curran

Anna Pavlova opens for a week's engagement at the Curran Monday evening in a new repertoire, most beautiful and effective. The schedule is so arranged as to comprise the favorite ballets presented here by the Russian danseuse in the past, but in addition there are several new offerings, and a number of revivals not done here the past few years.

Orpheum

Ted Lewis, who has broken all records at the Orpheum, has been retained over for the third and last week. With

the assistance of his Musical Clowns and charming Bobbe Arnst, he will offer a complete change of program for his final week.

On the bill with him will be "Signor Friscoe and his famous Guatemalan Ensemble; the Lorraine Sisters with Roy Sheldon and Billy Taylor in a novel offering of dance and song; Leon Kimberly and Helen Page will be seen in an amusing skit called "The Heart Broker"; Birdie Reeve, world's champion typist, has an interesting act; Al Fields and Johnny Johnston will entertain with "Terry and Jerry"; the Australian Nendozas in "The Globe of Fate" have a thrilling act; Robin and Hood complete the bill with a fantasy.

Alcazar

"So This Is London", the splendid comedy now running at the Alcazar, played to crowded houses the first two weeks of its run, and goes into the third week with no abatement of its popularity.

The play has a most entertaining plot based upon the prejudices entertained by one country for another. It is touched here and there with some truths concerning the cause of happiness and the futility of nations in waiving their respective flags in one another's faces.

Capitol

"White Collars" goes into the eleventh week of its run at the Capitol, next week. Both the play and the players enact their individual roles with perfection.

Two of the most emphatic hits of the production are scored by Earl Lee as Cousin Henry and Marion Aye as the little flapper.

Pantages

Edna Wallace Hopper, the sixty-two year old flapper, is the headliner at the Pantages this week. She is her own best testimonial. Not only does she look like a young flapper, but she acts like one.

Her act is quite interesting and beautifully presented. It is programmed as having been written by Raymond Hitchcock and of course it contains a world of laughs.

Wilkes

On next Tuesday evening Harry Carroll's Musical Revue, "Pickings" will be presented at the Wilkes Theatre following Kolb and Dill who close tonight. The attraction comes to San Francisco after a long engagement to capacity business in Los Angeles.

Written by Ballard Macdonald, "Pickings" is a series of comedy episodes in which a company of Broadway stars and vaudeville headliners have an opportunity to make much fun and laughter.

Golden Gate

This popular house, in keeping with fine bills which they have offered during the past season, have assembled another all star vaudeville and photoplay bill for the coming week.

Harry Royce and Billee Maye and their company will be seen in their new revue, "Dance, Color and Speed"; Dave

Amusements

NEXT WEEK

ALCAZAR O'Farrell nr. Powell	"So This Is London"
ALEXANDRIA 18th and Geary	Pictures
CALIFORNIA 4th and Market	The Redeeming Sin
CAMEO 936 Market St.	"Flying Hoofs"
CAPITOL 64 Ellis St.	"White Collars"
BEATTY'S CASINO Ellis and Mason	"Trouping With Ellen"
CASTRO	Pictures
NEW COLUMBIA Eddy and Mason	Otis Skinner "Sancho Panza"
CURRAN Geary, Nr. Mason	Pavlowa
GRANADA 1066 Market St.	"Coming Through"
GOLDEN GATE G. G. Ave. and Taylor	Vaudeville and Pictures
IMPERIAL 1077 Market St.	"The Thundering Herd"
LOEW'S WARFIELD 988 Market St.	"A Thief in Paradise"
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE NEW MISSION	Pictures
ORPHEUM O'Farrell and Powell	Vaudeville
PANTAGES Market at Mason	Vaudeville Pictures
PORTOLA	Pictures Program Changed Daily
ROYAL 1529 Polk St.	Pictures
PLAYERS THEATRE	Dale Stock Co. "Bought and Paid For"
STRAND 965 Market St.	Pictures and Vaudeville
UNION SQUARE (Hippodrome)	Pictures
WILKES (Formerly Geary) Geary and Mason	Harry Carroll's "Pickings"
WIGWAM	Pictures

Ferguson, well-known comedian, has a splendid comedy entitled, "The Lucky Stiff"; "Kavortings Uneek", a melange of song and fun is offered by Sylvia Clark; "Senator Ford", well-known monologist from Michigan, will discuss all the topics of the day; Walter and Emily Waters, talented ventriloquists, have a unique offering; Manning and Class "off the floor dancers", executed difficult dance steps on a wire; the feature to be seen on the screen is Booth Tarkington's "The Turmoil", with Eleanor Boardman and George Hockathorne. There will also be short films and Claude Sweeten and his orchestra will play an overture.

Players Theatre
Dale Stock Co.



LUCY SCHUMANN
in "Pollyanna", staged by
The Dale Stock Co.

The Dale Stock Company, headed by Virginia Dale as director, and Lucille Schumann, leading lady, opened Sunday evening in "Pollyanna", and have been doing nicely all week. Supporting them are Harry Brandes, Mortimer Snow, Wallace Scott, Dolcie Gale, and Fred Colegraff. The coming week they will give "Bought and Paid For", and the third week "Ming Toi" will be given.

Theatre Arts Club

The Theatre Arts Club gave their initial production in their new home—The Players Theatre—last Friday night, and a packed house greeted them.

The program consisted of four one-act plays, staged under the direction of Talma-Zetta Wilbur. Special mention will be made of the work done by Saralee Walker Mercereau, Gertrude Neilon, A Stone Waldo, Russell Calhoun and Alice H. Yost. In "Cash—\$2000", Cyrus S. Kaufman, Eunice Elaine Woolsey, Helen Z. Krogstad and J. Clarence Meyers. In "A Good Woman", Eileen Donlan did some good work, assisted by Gerald O'Mara, Leslie E. Fenster and Edward P. Flaherty. In the fourth play, "Crabbed Youth and Age", the cast was Phyllis Benjamin, Thelma Hudson, Rachel Van Valen, Marion E. Garthorne, William Palmer, James Minenna, Everett O. Hockner.

Concerts

New Columbia Theatre

Roland Hayes, Sunday Afternoon, March 1, 2:30 p. m.

Scottish Rite Hall

Paul Whiteman, Sunday Afternoon and Evening, March 1.

Curran Theater

San Francisco Symphony, Sunday Afternoon, March 1, 2:45 p. m. Friday Afternoon, March 6, 3:00 p. m.

Warfield

George Fitzmaurice's production, "A Thief in Paradise" featuring Aileen Pringle, will be the screen feature at the Warfield the coming week. According to the reviewers, this picture has everything the public want in a play. There is a fight undersea with sharks; a polo game between blonde and brunette maids clad only in one-piece bathing suits; an airplane honeymoon, and an undersea dance staged in San Francisco by our own Fanchon. Fanchon and Marco will present "Ideas of Fashion",—this will be of special interest to the women of San Francisco, as all the latest Spring fashions will be shown.

At the Picture Houses

At the California beginning today is the first big starring production Nazimova has made for several seasons,— "The Redeeming Sin", a dramatic tale of the Paris underworld. She will be supported by Lou Tellegen, as Lupin, king of the French apaches.

At the Granada will be seen "Coming Through", starring Lila Lee and Thomas Meighan. Paul Ash and his famous orchestra are offering a splendid program.

(Continued on Page 18)

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By Antoinette Arnold

The Loveliest Lady in the Room

"WHO is the loveliest lady in the room?" asked an impetuous friend, addressing a famous visitor who attended a magnificent affair given, very recently, in the gold ballroom of the Fairmont Hotel.

The noted man, (traveling incognito for reasons of his own), looked, quizzically, at the speaker. Then he leaned his chin on the back of his hand, after the manner of the Rodin statue, "The Thinker," and sagely replied:

"I could pick her with my eyes shut."

The inquisitor was nettled. He did not like the trite reply. So he answered, impatiently: "I mean what I say. You, an artist of national renown, have been asked the question in due respect of your professional opinion, and," he added, convincingly, "in true deference to the ladies."

"Ah," returned the man whose brush had pictured lovely women on canvas and in book-lore, "I, too, mean what I have said. Close your eyes as I do, and you shall see just what I mean."

We all three closed our eyes. It was like playing at a game of blind-man's buff; only our friend, the artist, was serious.

"Listen," commanded the visitor, "hear the voices and I will point out to you, without fail, the loveliest lady in this alluring room. It is she with the loveliest voice."

Our eyes were closed. Our ears were attuned to beauty. And, oh, the sounds we heard! About us seemed to be a bevy of giggling girls, with the same rise and fall to lifeless laughter. Sounds, something like laughter, but lacking the tone of mirth. All, all alike!

I was tempted to open one eye. I did.

In the direction from whence came the laughs, or suppressed giggles, were pretty girls, smiling aimlessly; absolutely without a trace of real joy, or the exuberance of youth which was their heritage.

Then, the artist reached for my hand. "Listen," he said. Across the room came the soft modulation of a woman's voice, musical, full of reverberating merriment, abundantly joyful; a laugh that charmed and influenced one. With the laughter were softened tones of speech, perfectly synchronized and colorful.

"There is the loveliest lady in the room," declared the distinguished visitor, the artist of well known fame, the man who, we had supposed, found beauty of face and contour of body the theme of his masterpieces. Here he was selecting the loveliest lady in a gorgeous ballroom by the modulations of her voice.

We were amazed. Then we were curious. Eagerly our eyes sought, with tense vision, the one our ears had selected in its discriminating work,—the loveliest one in the room."

There she stood conversing with her partner, a man high in diplomatic circles, one of the best known financiers of the West. And oh, what do you think? Her hair was snow white.

The most beautiful woman in the ballroom, according to our artist friend; and, now according to our own critical vision, (led by an attuned sense of hearing), was not a

dashing girl, in her early twenties; not a debutante; not a sweet young woman in the flush of her claim on youth. She was a woman whose hair was as white as the Sierra snows.

Her face was radiant. Her eyes sparkled with the joy of living and of understanding. Unselfish manner of thought, character and beauty of soul, shone from a countenance of faultless outline, a woman nearing that ill-quoted span of years—middle age.

Yet there she stood, gowned in white from head to heels, a picture of confidential loveliness. Her poise, perfect and natural; her well-shaped head, her gleaming shoulders, and that innate "thorough-bred" bearing pronounced her, undeniably, as the "loveliest lady in the room."

Her charm of manner drew us, too, as it did young men and young women and those of her own age, who flocked about her. We gazed with tense admiration. One couldn't help it! Her refinement, her well groomed appearance, her simple elegance, and above all the subtle fascination of her soft, well modulated voice, made us all agree that the artist's decision was correct and conclusive.

She was the loveliest one in the room.

* * *

Society and the Automobile Show

Society, en masse, graced the opening days of the Ninth Annual Pacific Automobile Show, attending the beautiful event in the latest dictates of fashion.

Dealers long ago recognized the importance of the feminine patronage, and, recognized too, the necessity of catering to mi-lady's tastes in the automobile trade. In fact, we are told, upon the great authority, that feminine influence has made its way into practically every avenue of the finished product.

While the feminine purchaser may not know all about the mechanism of the machine she drives, (although most of them do know it very, very well), she certainly does know what kind of a machine she wants and why she wants it. Usually, she has positive opinions.

As beauty of appearance is part and parcel of the automobile, so is beauty of appearance exemplified by the representative gatherings of society at the Automobile Show.

Saturday, the final night of the most successful show of California's motor displays, will draw a large contingency from the exclusive sets of Burlingame, San Francisco, Piedmont and adjacent social centers. It promises to be an augmented Fashion Show. Beauty of garment and attire, and forerunners of Spring styles will compete for favor with high-powered cars, which will undoubtedly, find ownership among those attending the Ninth Annual Pacific Automobile Show.

"The Automobile Show is a marvel." That is the verdict of society. They attest their stamp of high commendation by ordering their monograms on a number of the finest cars exhibited.

That after all—is the language of the elite. It is the language which dealers prize and which makes them proud, as they have every reason to be, of this year's magnificent Automobile Show.

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Handsome Yacht Launched

A trial trip of one of the handsomest yachts on the Pacific Coast was made on February 19, when the Willis Walker yacht, "Imperial," left its moorings at the Crowley shipyards in Oakland and spent the day cruising about the waters of San Francisco Bay.

Leon Brooks Walker, in charge of the yacht, took a few of his close friends on the trial trip. According to authorities the yacht is a wonderful piece of ship building. It is 135 feet long with wide decks covered with awning. The cabins and saloons are finished with inlaid mahogany and walnut. Beautiful upholstery is used on the furniture. Each of the four cabins has a bath room.

The owner plans to give a number of parties on board his yacht according to enthusiastic and appreciative friends, who declare that the "Imperial" is a thing of beauty and one which commands the pride of every one familiar with ships and especially, with the structure of a yacht.

* * *

Bon Voyage Tea

Miss Nancy Buckley, poet and short story writer, who is leaving early in March for a trip abroad, was the guest of honor at a literary tea given by the Pen Women of San Francisco last Saturday afternoon in the Laurel Court of the Fairmont Hotel. Two of Miss Buckley's poems, set to music by Rudy Seiger, were played during the tea by the composer and leader of the Fairmont orchestra. The songs were "I'm Wishing For You" and "Because I Loved You So." Miss Mary Buckley, Nancy's sister, will accompany her to Europe, where the young poet will devote much time to writing articles for publication during her sojourn in large cities of Europe. Miss Buckley will visit the convents of Europe and be among those who make the sacred pilgrimage to Rome.

She is the author of "Laughter and Longings" and "The Wings of Youth."

* * *

Presidio Ball

Fort Winfield Scott gave a brilliant ball last Friday evening in honor of General and Mrs. Charles T. Menoher, officers of the coast defenses being the hosts. There were four hundred guests in attendance.

Assisting in receiving were General and Mrs. Henry D. Todd Jr., Colonel and Mrs. Percy Bishop, Lieutenant and Mrs. Darrow Menoher, and Lieutenant Herbert Anderson, who made the introductions. The Assembly Hall, where the ball was given, was beautifully decorated to resemble an elaborate pagoda. Lights were made to show through miniature pagodas, while boughs of deep pink and the lighter hues were banked in abundant profusion, producing an exotic effect.

Army and navy society was represented at the ball, attended by many of the resident service people, with a representative contingency from the different posts.

* * *

Colonel and Mrs. William R. Tobin, Colonel and Mrs. Gouverneur Packer, Colonel and Mrs. Roger Fitch attended the army ball. Colonel and Mrs. Samuel Jones entertained General and Mrs. Menoher at dinner in the Presidio preceding the event.



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Mr. and Mrs. George W. McNear and Mr. George W. McNear Jr., gave a dinner dance at their home Wednesday night to sixty of their friends. Among the guests were: Mr. and Mrs. George Nickel, Mr. and Mrs. Edwin Eddy, Mr. and Mrs. John Bryant Knox, Mr. and Mrs. Hugh Porter, Mr. and Mrs. Robert Bowles, Mr. and Mrs. Hugh Havel Alvord, Mr. and Mrs. Alfred Whittel, Mrs. Harry Hill, Mrs. Marie Russell Fagan, Miss Evelyn McLaughlin, Miss Marie Louise Potter, Miss Josephine Grant, Miss Marianne Kuhn, Miss Katherine Kuhn, Miss Claire Knight, Mr. Robert Hooker Jr., Mr. Tallent Ransome, Mr. Frederick Johnson, Mr. George Montgomery, Mr. Leon Brooks Walker and Mr. Brooks Walker.

* * *

Mrs. Robert Oxnard gave a farewell tea at her home preceding her departure for New York, where she joins Mr. Oxnard. After visiting relatives, they sail for the West Indies. On their return to New York they will be joined by Mrs. Stetson Winslow, who will accompany them to Europe.

* * *

Junior Assembly

The Junior Assembly gave an attractive dance last Friday night in the auditorium of the Century Club, decorated to resemble a carnival.

Many delightful dinners preceded the event, hostesses having for their guests members of their set, while the sorority and fraternity members vied with one another for friendly favors. Miss Betty Ebright, Miss Carol Lapham, Messrs. William Taylor, Jerry Bates and John Stein were entertained by Miss Evelyn Taylor at a most interesting affair.

Miss Elizabeth Raymond, who makes her home with her aunt, Mrs. Charles Felton, entertained a group of friends, afterwards going to the Junior Assembly. Misses Heath Hamilton, Edith Chamberlain, Kathleen Pringle, Daisy Bell Overton, Messrs. Leslie Black, Sherman Cornwall, Maxwell McNutt Jr., Voorhies Clark, Breck Moran and Thomas Magee III, were her guests.

* * *

Mrs. D. M. Linnard of Pasadena, accompanied by Mrs. Ezra H. Connell and Miss Elizabeth Connell of Scranton, Pa., who passed a few days at the Fairmont, left Wednesday on the S. S. Matsonia for Honolulu.

* * *

Mrs. Florence Porter Pflugst gave a charming dinner at the Fairmont Hotel last Wednesday night, having as her guests many prominent society people from the set with which Mrs. Pflugst has been associated. Always gracious and interesting, the brilliant hostess has a way of making her guests a component part of her beautiful surroundings. She is very artistic for one thing, and values the blending of proper colors.

Small tables were spread for guests in the gray room of the Fairmont Hotel with the diversions of bridge, mah jongg and other selected games.

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Golf



By Hoot McGregor

George Ritchie, brother to James A. Babe Ritchie, the two acknowledged champion amateur brother golfers of America, added another championship to his long list of victories when he won the Northern California Amateur Municipal golf championship, at Lincoln Park on his twenty-third birthday.

Ritchie defeated Gerald Hardy by exhibiting a brand of golf that would be hard to duplicate, by either our best amateur or professional.

Some of his shots were phenomenal so it was no wonder that he won the verdict of 9 up and 7 to play, over a scheduled 36 hole match.

George Ritchie had previously won the medal round, setting a record for the municipal course at 63, four strokes better than his opponent.

This was accomplished against a field of 656 entries, the largest gathering of golfers in any championship tournament in the world.

Ritchie's play throughout the whole seven days was par excellence; the further he went the better he played.

To prove what superior golf he played, none of his opponents reached the fifteenth hole and the final match he put forth his best effort, by clearing up this record-breaking field at the twenty-ninth hole, a truly remarkable finish to one of the most successful tournaments ever held in San Francisco.

The remarkable golf exhibited during the seven days of play can be attributed to the wonderful condition of the course, for at no time has the Municipal links been in better shape than it is right now, thanks to Superintendent John McLaren, and the Board of Park Commissioners.

The patrons who play at Lincoln Park can thank these gentlemen for the interest they have taken in giving the public a splendid course to play on, and while many of our local links are closed, the Bulletin pulled off the world's greatest golfing event.

The Northern California Amateur Municipal golf championship tournament, which drew a world's record entry of 656 players, was made up of the most influential business and professional men.

The Olympic Club was the largest contributor, when one hundred and fifty golfers from Lakeside signed up. The most remarkable thing about these Olympians was the fact that six of them qualified for the championship flight: George Ritchie, Ward Dwight, Jr., Eaton McMillan, E. G. "Togo" Osborne, George Erlin and Howard Rieder, and only three managed to qualify for the lower flights, namely: George McDaniels, Jr., W. B. Kendall and Phil Clapp.

Six of the Lakesiders won two rounds in the championship flights and there were still three left to fight it out in the semi-final round: George Ritchie, George Mullen and Ward Dwight; while Gerald Hardy, of the California Club, was the other contestant.

The medical men of our city turned out fifty strong, but they found the company too fast, as Dr. Wilhelm Waldever, of the Mount Zion Hospital, was the only one to qualify. Dr. Waldeyer won two good matches, but was eliminated in the semi-final round.

There was quite an array of baseball talent, many from the Eastern clubs, who winter in California each year, and several from the Seals roster.

Bert Ellison, manager of the Seals, made quite a name for himself when he won his first match after sinking an approach shot on the nineteenth hole; but unfortunately he had to default because his team had to go to training camp. However, Barney Kerns, formerly of Salt Lake ball team, upheld the reputation of his profession, by winning a flight from Harry Joyce, the runner-up in the medal round last year. Barney played very consistent golf throughout and thoroughly deserved to win.

Charlie McLaughlin, one of the leading barrister golfers of our city, has shown wonderful improvement of late. His showing all through this tournament has been very marked; his wins all being clean cut. Never once was he extended.

V. Hawkins, who won the third flight, had lots of close calls, but he stuck to his guns, eventually winning his final match on the home green. Fred Berne, who won from Milton Curry, one of the old school at Lincoln Park, deserves a lot of credit. It is rumored around the Park that Berne is a real comer, so Milton has no kick coming.

The tournament throughout was a wonderful success; the standard of golf has never been equalled in any previous championship tournaments in California. The Emporium management was very pleased of having the privilege of donating the trophies for the winners and runner-ups of each flight, and two extra prizes for George Ritchie, the medalist, and Eddie Reddell the second medalist. Everybody, including the patrons of Lincoln, forfeited their chance to play to help make this tournament a success. The players were dispatched by Paul, the starter, promptly on time, without a kick being registered. The committee who handled the affair deserves a lot of credit—J. R. Pauson, Sam L. Conlan, Jr., Dr. Floyd Russell certainly put the thing over in good shape.

San Francisco's Civic Auditorium will be transformed into a huge amphitheater during the presentation of the great "Pageant of Youth," musical masque, to be staged with 1,000 players April 1 to 5, inclusive. Five evening performances will be given, with matinees Saturday and Sunday.

To provide the comfortable arrangement of a theater and retain the large proportions of the Auditorium, seats will be raised and built on a semi-circular plan. Drapes suspended from the balconies will eliminate from view the unused portion of the main floor, giving the effect of a theater within a theater. No seats will be included except those permitting unobstructed view of the stage. A proscenium arch seventy feet wide will give an opening of sufficient size to frame the many stage pictures which will develop during the action. The masque has three acts and eight scenes, employing spectacular effects and using many large groups of dancers in addition to the twenty-five speaking parts.

The vivacity of youth, colorful costuming and a magnificent musical score played by a symphony orchestra of fifty, under the direction of Achille Artigues, will be features of the "Pageant of Youth." It is presented for the benefit of St. Ignatius College. Rev. R. A. Gleeson, S. J., is general director.

The pageant, with its dramatic theme of Youth's triumph over Evil, is allegorical. Its chief character is a young man of the college campus, guarded by the spirit of education.



Sports



By Edwin F. Marriott

Boxing. When Joe Benjamin, the fighting Sheik, made his sensational win over Jack Silver, the San Francisco Lightweight, Monday at Recreation Park, San Franciscans saw one of the most sensational fights in history. Benjamin had Silver on the verge of a knock-out three different times. There was a record crowd for California witnessing the fight; sixteen thousand folks passed through the turnstiles, according to the promoters. Five thousand dollars of this goes to Benjamin, three thousand to Silver, and eight thousand for the Seals who own the park.

According to Capt. Strelinger, chairman of the State Athletic Commission, there will be no more bouts in this state in which champions will appear, unless they are risking their titles. He says, "I do not think these champions should receive large purses and not be forced to defend their titles."

Polo. The University of Stanford's quartet of polo players were outridden and outplayed in Tucson, Arizona, last week in their match with the cavalry officers' polo game. The Westerners played hard, but were not skilled enough to go against men who had been playing the game for years.

San Mateo opened its invitational polo season at Del Monte today by defeating Harry Hunt's squad, nine to four. On a field that was treacherous and slick, the game presented many thrills, and was featured by the hard riding of the experts from the Hawaiian Islands, Baldwin Dillingham, and F. K. Castle.

For San Mateo, Willie Crocker and Dick Schwerin did the best part of the scoring, though Willie Tevis showed a speedy, clever game.

On March 1st to 20th the sixteenth annual polo tournament under the auspices of the U. S. Polo Association, opened in Coronado, California. The hotel will be packed to capacity as usual, and the guests will have an additional attraction at the Country Club to the already numerous pleasure routes furnished by the hotel. Amongst the events will be the Joseph Jessop challenge, the Pacific Coast junior championship, the Pacific circuit cup handicap, and the Pacific Coast all-American open championship.

Bicycling. Pete Moeskops, the world's champion bicyclist, and Alois de Graves, the two Belgians, will start in the big six-day bicycle race next week in New York City. Reggie McNamara, and Harry Horan, will represent America in this terrific grind. Many of the old time San Franciscans are interested in this event because of the fact that in the old days they used to spend their Sundays riding in the hills adjacent to San Francisco and Burlingame, as well as in Marin County. That used to be their principal source of pleasure. And then came the entrance of San Francisco into the six-day racing game, which was the most popular sport for some years. The automobile and aeroplane have taken its place.

Trapshooting. The San Francisco Gun Club held its meet the other day at the Fort Scott Grounds and fifty-four shooters attended. The scores were exceptionally high for this time of the year. George Waldie led the trapshooters in the manipulation of his targets.

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Bits of Unwritten History

By Edward S. Spring

CHAPTER XXV

Playing Cards In Nevada

A GOOD game of cards has ever been a source of relaxation for the tired mining man. It was especially so, in the early days on the Comstock, and in the other great camps of Nevada. During a recent visit to Virginia City, I noticed that the custom still prevails, but on a much smaller scale. In the old days, when two, or more, Nevadans were assembled, "off shift," or to speak more understandingly, "out of business hours," a pack of cards was sure to be produced, and a game of uncertain duration was started. I am not exaggerating, when I declare, that the old time Comstockers would rather play cards, that eat, for while enjoying the freedom of the famous Washoe Club, of Virginia City, I have seen a card game, in the club rooms, that lasted two days and nights and the only refreshment the players had, was an occasional sandwich and a drink. Among the players, in this game, was a judge of the district court of Storey County, three magnates who controlled leading mines, a United States senator, an agent of a big express company, an agent of the, then, largest bank in California, a noted lawyer and four or five executives of prominent mining companies of the Comstock. A dozen well known mining and business men watched the game, several of whom were eager to "sit in," should any of the players "drop out." The game was draw poker. The "ante" was 50 cents. The "limit" of the bets was \$100.

The game started at 8 o'clock in the evening. At 11:30 p. m., one of the players, a foreman of a group of mines, arose, and asked one of the lookers-on to take his place for a few hours, as he had to go underground and inspect the work. His pile of "chips" was at once taken over by the new player and the game proceeded without further interruption.

Turning to me, the foreman said: "Come along with me and see what we are doing on the lower levels. The game will be going on when we return." We reached the main shaft of the group in time to see the "graveyard," (midnight, shift of miners go on duty, and we spent the next four hours in the drifts, crosscuts, stopes and other openings, where important work was being done. At 5 a. m. we were back at the Washoe Club, where the poker game was "warming up," as the foreman said. Only two changes were noted among the players. Some of the piles of chips had passed into new possession. Several of the by-standers had gone. The foreman resumed his chair. During his absence, his friend had won a little money. I saw that the game was in good, healthy shape and could last quite a time, without my presence, so I went to my room in the neighborhood and had a 10-hours' sleep. At 6 o'clock on the following evening, I made another visit to the Washoe Club and found the poker game in excellent shape. Two of the players, who dropped out, on the previous night, had returned and there were one or two new faces in the ring around the table. Most of the chips were in front of the district judge who evidently had been going strong. I went away and had dinner.

(Continued on Page 16)



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Petrol Paragraphs



By E. V. Weller,
Director of Publicity
National Automobile Club

Trip to Fresno District

THE FRESNO district offers an educational trip to the motorists of the bay cities, according to the Touring Bureau of the National Automobile Club.

A visit to plant No. 4 of the Sun-Maid Raisin Growers of California is replete with interesting features as it is not only the largest raisin packing plant in the world, but the largest plant in which dried fruit is handled.

The plant was erected several years ago at an approximate cost of \$3,500,000, and has all of the latest devices for seeding, stemming, packing, crating and handling this principal dried fruit of the San Joaquin Valley.

Visitors are always welcome at Plant No. 4 anytime between 8:00 a. m. and noon and from 1:00 to 4:00 p. m. Guides conduct the visitors to all departments of the immense plant, explaining in detail the necessary processes in handling the raisin from the "sweat box" to carton.

In the near future, the visitors to plant No. 4 will also be privileged to see at least part of the new Sun-Maid syrup plant that is now in the course of construction and which, when completed, will be of immense benefit in handling all sub-standard raisins.

* * *

Pacific Highway Construction Work

The definite date for closing a portion of the road between Redding and Dunsuir has been set for March 1, according to advices received from the California Highway Commission by the Touring Bureau of the National Automobile Club.

The portion to be placed under control starts at a point 23 miles north of Redding, and extends 12 miles northward to a point at Vollmer's ranch opposite the town of Delta.

Until May 15 the road will be closed from 6:30 p. m. of one day until 10:30 a. m. of the following day, leaving 8 daylight hours open for traffic. From May 15 to November 15 the road will be closed from 10 p. m. until 7 a. m., leaving it open 15 hours to handle the heavy summer traffic.

Accommodations are very limited north of Redding to the work camps and south from Dunsuir, therefore, it is advisable that all motorists arrange their schedule so that their overnight stops will be at Redding or south thereof or at Dunsuir or north of this point.

* * *

Trips to the Snow Country

February is the most popular month in the year for excursions to the snow country, according to the Touring Bureau of the National Automobile Club and those desiring to drive to the snow-line over the week-end will encounter their first snow at approximately the sixteenth mile stone above Placerville. The slide which occurred on the Placerville road, during the heavy storm, about 20 miles beyond Placerville, has been removed and motorists may now drive beyond this point without difficulty. It is still inadvisable to attempt to drive beyond Colfax due to construction work.

Motorists driving to the snow-line on the Placerville road are cautioned to take chains as the road is very muddy.

* * *

Sacramento Roads Back to Normal

All roads in the vicinity of Sacramento, with the exception of the River Garden Highway, have fully recovered from the effects of the recent heavy storm, according to the Touring Bureau of the National Automobile Club. The bridge near Nicolaus on the River Garden Highway is being replaced as rapidly as possible and it is anticipated that this will be completed by March 3. In the meantime, traffic is being diverted over other roads. Both the east and the west sides of the Sacramento Valley are back to normalcy. The Pacific Highway, which was closed by snow in the vicinity of Weed, is again open and motorists enroute to Northern California, Oregon and Washington, are proceeding without delay or difficulty.

* * *

It has been estimated that sparrows save the farmers in the United States \$35,000,000 every year by destroying weed seed.

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HOLLYWOOD GOSSIP

By Madeline Jamison

MARRIAGE as an institution has been made the theme of three-fourths of our popular fiction; it has been the main motif of half the articles in the magazines; it has been discussed by our educators and lecturers; so we are not surprised that it should provide the motion picture producers with an endless variety of material. We yawned through "Mad Marriage," and dozed through "Married Flirts," but "Cheaper to Marry" put us frankly to sleep. A story with a palpable moral went out of fashion long ago with the vogue for stories where the villain was punished and the good man or woman became rich or famous or achieved their heart's desire. For the truth of the matter is that it doesn't work out that way in real life, and today we demand what my old black mammy used to call "a tolerably true story." The chief reason we are bored by a story with a moral is that this is an age of individual thought and action, with the resultant rebellion against the teachings of older and wiser heads. We do not want to be led, but want to find our way by ourselves; to correct our own mistakes and work out our own salvation, and perhaps it is better that we should. Who knows?

Speaking of marriages, Hollywood is whispering and snickering behind its hand at the rumor that Rudolph Valentino is badly hen-pecked, and that he doesn't dare make a move, publicly or privately, without "wifey's" consent. The incongruous picture of the famous sheik toeing the mark, affects our risibility. His recent break with June Mathias, who has written most of his plays and who claims to have "discovered" him, adds color to the story. Rudolph is making a new picture called "The Cobra" which we hope will take the bad taste from our mouths that the "Sainted Devil" left there. As a successor to the magnificent and beautiful "Monsieur Beaucaire," the "Sainted Devil" was very nearly awful.

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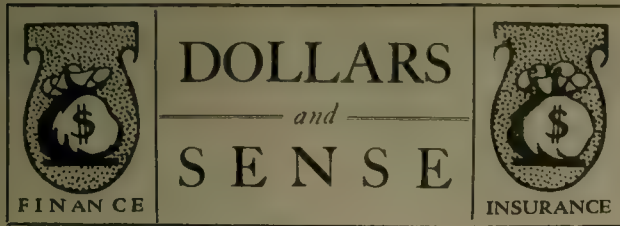


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Dollars and Sense

THE sudden tendency downward in industrial stocks has not been quite stopped and there is much speculation as to the reason. There does not appear to be any grounds upon which so sharp a decline, almost three points, can be logically predicated. The upward tendency since has made up some of the ground but, not all, and the uncertainty which caused a flurry of the dimensions referred to is not altogether a good omen. But, on the whole, there is no cause to take a pessimistic attitude.

* * *

—There is no doubt at all about the condition of the markets and the fact that stocks are in such good condition is proof of the public optimism. We all know the actual effect of such optimism on business as a whole and the “intangibles” are all in favor of a banner year. There is no doubt, however, that the objective business showing, apart from the speculative, will bear quite a deal of improvement. March should tell a tale in that respect.

* * *

—Henry M. Robinson, president of the First National Bank of Los Angeles, and director of the Los Angeles branch of the Federal Reserve Bank of San Francisco, who was a member of the Dawes Commission at the recent conference of the Federal Reserve, says: “Today the most powerful interest of the world, as far as the control of gold and of credit is concerned, is the federal reserve system of the United States.” And with regard to the operations of the Federal Reserve system he deprecated sentimentality, but urged that “the federal reserve system must so handle its international credit relation that it will benefit the distressed nations only that such benefit may in turn accrue to our advantage.” That is a very commonsense view and if carried out, should produce results.

* * *

—Stockholders of the Mission Savings Bank have held their annual meeting and have added Gustave Lachman to the board of directors. The present directors are Mayor Rolph, John H. Graves, E. W. Hopkins, Geo. A. Pope, Stuart F. Smith, Matt I. Sullivan and De Witt C. Treat. Mayor Rolph has been head of the bank since its establishment, 19 years ago. Last year the bank gained about \$650,000 in deposits, which stood at 8,350,000 at the end of the year.

* * *

—There are rumors of an increase in the dividend rate and a split up of the stock of the California Packing Corporation. The shares of the company have been selling at a new high record mark. It is at present about the strongest stock on the San Francisco market.

* * *

—There are mining developments of note and there appears to be a tendency towards a progress of the mining industry. New finds have been made and ores shipped from the Bishop district. Developments of importance are expected at an early date at Blind Springs Hill of the Comanche Mines Company. The company, which is controlled by Palmer Bros. of Los Angeles, is running a long tunnel to intersect at a rich silver-lead-gold vein, which has, it is said, yielded more than \$20,000,000 in the past.

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One of the Oldest Banks in California,
the Assets of which have never been increased
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Member Associated Savings Banks of San Francisco

526 California Street, San Francisco, Cal.

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Assets.....	\$96,917,170.69
Capital, Reserve and Contingent Funds.....	4,000,000.00
Employees' Pension Fund.....	461,746.52

MISSION BRANCH.....	Mission and 21st Streets
PARK-PRESIDIO BRANCH.....	Clement St. and 7th Ave.
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COMPUTED MONTHLY and COMPOUNDED QUARTERLY,
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BITS OF UNWRITTEN HISTORY

(Continued from Page 12)

There was a good show at Piper's Opera House. John McCullough and the California Theater Company were playing Macbeth. I attended, and, after the performance, went again to the Washoe Club. The poker game was going on at a lively clip and, this time, the express manager had most of the chips in his possession. There were few changes among the players. I went away and put in another good sleep. I made several calls at the club rooms the next day and found practically the same players, still at it. Most of them drowsy-looking and otherwise in poor condition. The lawyer was said to have been a big winner.

The game broke up at 2 p.m. on the second day. Several of the party were going to San Francisco and wanted to bathe and "fix-up," in time to catch the afternoon train. I went along with them and, as we boarded the train, I looked around and saw, in a vacant lot, near the depot, six or eight Piute bucks squatting around a brightly colored shawl that had been spread on the ground. They were playing draw poker a la Indian.

Surely, I thought, everybody is doing it here.

It was several years afterwards, that I had to make a business trip, which took me to the end of the Carson and Colorado railroad, at Keeler, in Inyo county, California and I was invited to go in the private car of the then superintendent of that road. He also went along, together with a partner in several important enterprises in which he was interested. It was arranged that the car was to wait me at Mound House station in Nevada, where the Virginia and Truckee Railroad forks off to Virginia City. The night I left San Francisco for Reno, the Southern Pacific train being over-crowded, I invited a United States senator from Nevada, who had been very prominent in silver legislation in Congress, and a millionaire mining magnate of the Comstock, into my stateroom for a smoke and chat. I had hoped to obtain some important facts about the silver question from the senator. But, to my chagrin, they had no sooner lighted their cigars, then they had me ring for the porter and ask him to install the table leaf that is used for card playing. Then, they went at it—draw poker, of course. I couldn't get a word in edgewise. They played and played and I had to watch them and attend to the porter's bell and be polite, until 1 a. m., when they stopped. The senator was a small winner. They said they hoped I would have a "good night's rest," and departed, while I had to square it with the porter, whom I aroused out of a sound sleep to make up my stateroom.

* * *

A Neglected Education

The senator left the N. & T. train at Carson and, at Mound House, the Comstock magnate, who was going to Virginia City, bade me good-bye, saying: "Cinch 'em good, going down to Keeler."

"What do you mean," I asked.

"Why, you play cards, don't you?"

"No! I'm not interested in them. Can't keep my mind on the game."

The millionaire gave me a look of pity. "Your education has been sadly neglected," he said, as he waved a good-bye.

The railroad man, and his partner, gave me a warm welcome to the private car. In the living room was a table with a green cloth cover and three chairs had been placed around it. To my dismay, I saw on the table a pack of cards and two piles of red and white chips. The moment the car started they took seats at the table and motioned me to occupy the third chair.

"Oh, no," I said, "I never play cards and, besides, I want to see the country as we go down to Keeler."

That settled it for me. They paid no further attention. While they played cards, all the way down to Keeler (over 300 miles), and back to Mound House, I sat in a revolving

chair, in a little turret, raised above the roof, with field glasses, viewing the tallest peaks of the Sierra Nevada range and other splendid scenery. When Mound House was reached on the return, I heard the railroad man ask his partner: "How do we stand?"

"You owe me \$17.50."

"All right, I'll send you a check," he said. I thought the winner earned his money.

(To be continued)

Fox and the Norcross Tunnel

Martin W. Fox, who became president of the Hale and Norcross Mining Company, after its control had been taken away from Hayward and Hobart, and who headed a syndicate which won a suit for heavy damages, against the former management of the mine, will be remembered by veterans on the street. He had peculiar ideas about the development of the Comstock and believed that if a westerly surface tunnel was run into the heart of Mount Davidson it would strike a big bonanza. This led to the starting of such a west drift, or tunnel, in Hale and Norcross ground and it was run over a mile into the mountain, or nearly half through. Nothing was found, except a few water fissures and the tunnel became too expensive a piece of work and was stopped.

Fox was asked what would be done, if the tunnel ran clean through the mountain to the other side, without finding ore.

"We shall keep on going," he replied, without a smile. "We will adopt Mark Twain's plan and build a trestle out into the valley on the other side and run the tunnel on the top of the trestle."

—California Petrols have been advancing lately owing, to the announcements of additional increases in the price of oil. The company shares showed a marked raise; Pacific reached 65½ and there was a corresponding development all down the line. The predictions as to the raise in the price of oil must be well founded, for the effect was felt universally.

Books that are reviewed in the News Letter can be obtained

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Wheat and Chaff

By Nathaniel Anderson



Nathaniel Anderson

FAR back in 1842 an Indian regretfully spoke to Charles Dickens of the passing of his race. He had no particularly lovely feelings for either the American or English white man. Dickens wanted the Indian to visit England, but the latter shook his head, with some remark that the English were always very agreeable to his people when they desired something of them. This Indian was educated and a great reader, but he was talking on a steamboat that was taking him far back to the interior where dwelt his tribe. Here he intended to stay, and no doubt did, to live his own life as lived his ancestors. But he knew his people would be finally pushed further on than that.

Today we hear from Albuquerque, New Mexico, of an Indian brave killed by a white constable because he thought he owned a piece of land in the unfertile and semi-mountainous country near Cuba, New Mexico. The Indian was cutting posts from the bit of land "he believed his own." He was shot down when he rushed at the constable, Ed Blanchfield.

The Indians have a grievance down there where they have been forced to the border. Their lands have been re-allotted in Sandoval county, to throw open a large tract of them to homesteading settlers, and the Indians are supposed to move to another part of their reservation. Its a poor reservation that isn't reserved.

* * *

And now comes information from Austin, Texas, that they torture prisoners on the farms where they work, which seems to indicate that while in all parts of the country they torture

prisoners with the third degree before conviction, in some parts they continue to maltreat them after they are sentenced, whether their guilt be established, or not by beating a confession out of them.

* * *

We have other news, too, not so unpleasant, but strange, various and amusing. "Reverend Stuart Tyson, Episcopal clergyman, widely known for his published views on the indissolubility of marriage, has filed suit for divorce from Mrs. Gertrude Tyson," at Trenton, N. J., and that the famous men are missing from the Hall of Fame at Washington, and that the Countess of Coventry is eighty-two years old, and has started for a bicycle ride on her diamond wedding anniversary, and that Mother Goose is bad for children. This last from New York. But we won't hold the city responsible for one man's opinions. In fact, Dr. Winfred Sackville Stoner, who says thusly, had a New York actor opposing his views in a radio debate.

* * *

Redwood Highway Open to Traffic

The havoc caused by recent storms on the northern coast highway is rapidly being repaired, according to the Touring Bureau of the National Automobile Club.

The detour which was necessary between Sausalito and Corte Madera has been eliminated and traffic is now being routed over the main highway which is back to normal condition.

The highway north of Willits which was closed by slides is now open and traffic is getting through without any difficulty. It is still necessary, however, to use the Northwestern Pacific Railroad Bridge over the Van Dusen River at Alton.

* * *

"San Francisco—Lowest Tax Rate."

How's that for a slogan? You may rave about your climate, your harbor, your hills and your palaces, but there's no plea strikes home like a low tax rate. In corroboration of what we stated in this column last week, the District Bureau of Governmental Research, in a review just received by the Chamber of Commerce, shows that for the years 1922, 1923 and 1924 this city was the lowest taxed of any of the largest centers in the United States with a rate of \$17.35 per thousand dollars. Los Angeles was fourth with \$19.80, New York ninth with \$25.25 and Chicago last but not least with \$29.66!

The above revelation is of course bitter fruit for the numerous Fraternity of Hammer Pushers hereabout, a few of whom actually make their livings by fermenting out pseudo-statistics out of which are fabricated knocks, but figures are

DELINQUENT SALE

MINERAL DEVELOPMENT COMPANY

Location of Principal Place of Business, San Francisco, California.

NOTICE—There is delinquent upon the following described stock on account of assessments levied on the 13th day of January, 1925, the several amounts set opposite the names of the respective shareholders, as follows:

Names	No. Cert.	No. Shares	Amt.
S. G. Colt.....	39	10,000	\$50.00
S. G. Colt.....	170	4,000	20.00
Albion F. Clark.....	117	3,500	17.50
W. H. Dean.....	43	5,000	25.00
John Fleming.....	47	3,000	15.00
F. Greenwald.....	52	126	.63
E. W. Jordan.....	59	6,000	30.00
W. J. Prewitt.....	76	10,000	50.00
W. J. Prewitt.....	77	10,000	50.00
W. J. Prewitt.....	78	10,000	50.00
W. J. Prewitt.....	143	15,000	75.00
W. A. Selleck.....	94	7,500	37.50
W. A. Selleck.....	169	4,000	20.00
W. A. Selleck.....	211	1,000	5.00
Edwin Snoddy.....	137	13,000	65.00
Jason Turner.....	132	1,000	5.00

And in accordance with the law and order of the Board of Directors, made on the 13th day of January, 1925, so many shares of each parcel of such stock as may be necessary will be sold at public auction at the office of the company, Room 237, Monadnock Building, San Francisco, California, on Friday, the 20th day of March, 1925, at the hour of 12 o'clock noon of said day, to pay the delinquent assessment thereon, together with costs of advertising and expense of sale.

M. J. SEELY, Secretary,
237 Monadnock Bldg., 681 Market St.,
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handmaid to veracity and all the little hammers and all the little men can't make a 15 out of a 10. And the root of it; clean government, the minimum of leaks and patronage (we have a few left), civil service and method. Let's keep it up—or rather down; we mean that tax rate.

* * *

Samuel Plimsol, in the middle of the nineteenth century, got the first constructive marine laws through the English parliament.

* * *

The air is so clear in Zululand that objects of fair size can be distinguished at a distance of seven or eight miles by starlight.

PLEASURE'S WAND

(Continued from Page 7)

If you thrilled over "The Covered Wagon" you will be most enthusiastic over the new feature at the Imperial, for beginning today Zane Gray's masterful romance, "The Thundering Herd" will be featured with Jack Holt and Lois Wilson, Raymond Hatton and Noah Beery in the stellar roles.

Next week at the Cameo Theatre will be seen another thrilling western drama featuring Jack Hoxey in "Flying Hoofs". There will be additional features in a special musical program, also several short reels will be run.

At the Beaux Arts Club

Ralph Stackpole, sculptor-painter, opened his exhibit at the Gallerie Beaux Arts, 116 Maiden Lane, on Wednesday, February 25th, and will be there for two weeks. This is the first comprehensive showing which Mr. Stackpole has had since his return from Europe. His portraits and other studies in oil are rich in color and modern in handling; while his bits of foreign landscape done in water color will interest not only those who have traveled, but also the stay-at-homes.

John Henry Nash will lecture on next Tuesday evening, March 3rd, at 8:30, on "Books in the Making", before the Club Beaux Arts members and their guests.

NOTICE TO CREDITORS

Estate of DANIEL DENNEY, deceased. — No. 10952. Dept. No. 10.
 Notice is hereby given by the undersigned W. J. Hynes, administrator of the estate of DANIEL DENNEY deceased, to the creditors of and all persons having claims against the said decedent, to file them with the necessary vouchers within four (4) months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, or to exhibit them with the necessary vouchers within four (4) months after the first publication of this notice to the said administrator, at his office, 858 Phelan Building, San Francisco, California, which said last-named office the undersigned selects as his place of business in all matters connected with said estate of DANIEL DENNEY, deceased. W. J. HYNES, administrator of the estate of DANIEL DENNEY, deceased.
 Dated, San Francisco, California, February 19th, 1925.
 CULLINAN & HICKEY, attorneys for administrator. 5t

NOTICE TO CREDITORS

Estate of HARRY SHERIDAN, deceased. — No. 10939. Dept. No. 9.
 Notice is hereby given by the undersigned, W. J. Hynes, administrator of the estate of HARRY SHERIDAN deceased, to the creditors of and all persons having claims against the said decedent, to file them with the necessary vouchers within four (4) months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, or to exhibit them with the necessary vouchers within four (4) months after the first publication of this notice to the said administrator, at his office, 858 Phelan Building, San Francisco, California, which said last-named office the undersigned selects as his place of business in all matters connected with said estate of HARRY SHERIDAN, deceased. W. J. HYNES, administrator of the estate of HARRY SHERIDAN, deceased.
 Dated, San Francisco, California, February 19th, 1925.
 CULLINAN & HICKEY, attorneys for administrator. 5t



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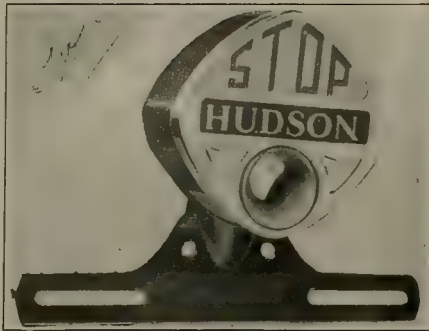
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TIME TABLE

SUMMER SCHEDULE EFFECTIVE MARCH 1, 1925

LEAVE SAUSALITO		LEAVE SAN FRANCISCO Foot of Hyde Street	
A.M.	P.M.	A.M.	P.M.
4:30	12:30	5:00	12:30
5:30	1:00	6:00	1:00
6:00	1:30	6:30	1:30
6:30	2:00	7:00	2:00
7:00	2:30	7:30	2:30
7:30	3:00	8:00	3:00
8:00	3:30	8:30	3:30
8:30	4:00	9:00	4:00
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	9:30		9:30
	10:00		10:00
	10:30		10:30
	11:00		11:00
	11:30		11:30
	12:00		12:00
			A.M.
			P.M.

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H. E. SPEAS, Vice-President and Manager

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in San Francisco," offers a dozen new style suggestions from the fashion centers, which will please our feminine readers. There are also some delightful views of San Francisco which are appropriately captioned "The City Beautiful."

"Around America"

Features many celebrities of national fame, and there are many foreign notables pictured "Over Seas." "In Storm and Calm" shows delightful marine views, and there are some unusual "Pets and Pests" photographed for your diversion—everyone will wish to see the

Sunday Chronicle Rotagravure Section

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SAN FRANCISCO

SATURDAY, MARCH 7th, 1925

LOS ANGELES



LEWIS STONE AND PAULETTE DUVAL.

the new beauty of the screen, in a scene from the stage success of Samuel Shipman, "Cheaper to Marry," the attraction at Loew's Warfield starting Saturday, March 7th.

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TERMS

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been called the greatest of the Arts, beginning indeed where the others leave off for she vibrates in accord with them all and goes far beyond them all.

She bears us to the Isles of Romance and takes us by the hand into moonlit gardens and we walk with her by the blue sea and feel the fresh wind in our faces. She takes us gayly dressed to the Carnival. She recreates for us the strange sounds of the Orient. We stand by the cradle as the mother sings to her babe. We dance, we laugh, we sing and even weep with her who holds in her powerful grasp all our joys, all our emotions and plays on them as she will.

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Established July 20, 1856



SAN FRANCISCO NEWS LETTER



California Advertiser

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VOL. CVI

SAN FRANCISCO, CALIF., SATURDAY, MARCH 7, 1925

No. 10



HELEN MENKEN

the brilliant young star of John Golden's New York success, "Seventh Heaven," coming to the New Columbia Monday, March 9th.



Our Diamond Jubilee Next September we celebrate our diamond jubilee as a state. We are sending invitations out to all the world. San Francisco will be the center of the celebration. We need not point out what an important occasion that will be, not only to the State itself but to this part of the State in particular. The first settlement was made at San Diego in 1769 and several years elapsed, to be exact, seven, before Serra founded the mission which implied the first coming of white people into the State. It was not until sixty years after that the pueblo of Yerba Buena, now our San Francisco, was an organized community. So we are a very young commonwealth, for we have grown from savagery to what we call civilization in about 150 years. Of course, there is nothing remarkable about that, for an apparently new community is really just as old as the community from which the settlers have come. Psychologically and as regards social equipment, the so-called new comes into possession of all that the old has achieved. Thus, Chesterton very truly says, that Johannesburg is for all practical purposes as old as London. So we can claim all that the old possessed, and in addition, those accretions which we have made ourselves by virtue of our lives in a new community free from human contacts up to the time of our arrival. We supplanted no civilization, as there was none for us to supplant. In that sense all that we have is our own, the products of our own energy. So that the celebration which begins on September 7th and lasts till September 12th will advertise the triumph of the American who has in so few years developed a portion of the earth from barren, pristine crudity to a place of honor and power among the peoples. It is a great achievement in which all the State has its part and the celebration, to be successful, must take in all parts of the State and be made so universal that nothing that has contributed shall be ignored.

The Municipal Railways The municipal engineer has recommended a \$6,000,000 bond issue for additions and improvements to the municipal railway system as well as a complete revision of the finance system. We have always insisted that that finance system would have to be overhauled if the entire system of railways was not to go on the rocks. Boards of Supervisors are very excellent people, as a rule, but one would hardly deem them capable of the management of such a specialized business as a street railway and, as a matter of fact, though they do their best, the results might be better. However, it is growing upon the mind of the city engineer at least that certain extensions and improvements will have to be made if the system is to be maintained and, of course it must be maintained, for it is our property and it cannot be allowed to depreciate. The recommendation of the city engineer that a depreciation fund be set to the amount of four per cent on \$7,500,000 per year is elementary, for the eighteen per cent of gross receipts now set aside for depreciation is too high. The city engineer remarks that the municipal lines are an undoubted success. On this there may be two opinions, at least, but there can be no counter opinion on the question that the addition of the present railways systems operating independently of the municipal system would make a colossal success of the municipal system, provided that these roads were bought at a reasonable price and paid for on a fair valuation. There can be no doubt of the importance of

such a method of handling the present situation and we are surprised that the city engineer in the course of his fine report did not take up what he must have well recognized to be the most important factor in the matter of the municipal railways. We need an amalgamation of all the roads under city ownership to make the municipal lines what they should be.

Adolescent Legislators Every session of the legislature has its scandal. Generally speaking these scandals are of the most elementary and crude nature and imply no more intelligence on the part of those involved than the cases that come up before the juvenile court. It must not be imagined that there is always fire where there is a smoke in political matters, for all sorts of stratagems are resorted to in order to make a smoke screen, where there is actually no fire at all. More than once a promising career has been wrecked by unjust charges, which have no basis in fact, but which have come clothed with malice from the brain of a plotter. But it must be remembered that if the victim has fallen through the hostile plotting of his enemies he has nearly always paid the price of his own sheer stupidity which allowed him to place himself in a position where he could be attacked. To "avoid the appearance of evil" is even better than to avoid the evil itself, from a practical standpoint. And what is all this about? Simply this, that a state senator who has served well for years and who has borne an unsmirched political reputation, finds himself coupled with another in a charge of extortion, growing out of relations with a Chinese herbalist, who had a political axe to grind. Can it ever be impressed upon the minds of our politicians that there is such a thing as personal dignity and that there are certain reasonable restraints upon the actions of those who are the elected representatives of the people as a whole? What on earth was a state senator doing at the office of a Chinese herbalist along with an ex-policeman who wanted to make some money out of lobbying? That is putting the matter in its most favorable aspect and no one who looks at it without a squint can feel other than disgusted that such a thing could have happened to a senator, apart altogether from any question of his guilt or innocence. It is mere kiddishness and utterly without dignity.

A Social Lack Do you remember the case of the young artist who committed suicide a few weeks ago in San Francisco. It was a particularly hard case. He was found dead in his room suffocated with gas. He was only twenty-six years of age and was practically starved, as he had fainted for lack of food and been picked up by a doctor only the day before. It is very true, in all probability, that the artist paid the penalty of his own folly and carelessness of living and that had he been other than he was such a thing might not have happened. Artists have a hard time usually, at first, unless they can secure more attention than falls to the lot of the average. In some respects, this difficulty acts as a sort of winnowing and disposes of the unfit, causing them to withdraw from the profession for which they are not suited and to which they would lend no lustre. On the other hand the conditions may be such, as in this case, where the over sensitiveness of the artist causes his destruction and where a little proper assistance might easily have saved the day both for the artist and for the social group. We say the social group, advisedly, as the loss of an artist, even a second rate artist, is a great social loss. This may not be apparent to those whose main work in life is the dealing with concrete and objective realities and who consequently regard those whose work is with the abstract and the ideal as consequently unreal. It is this failure to recognize the

artist's point of view, which causes us to look down on him. But the artist is necessary to society. Without him, we should be little better than the beasts that perish. When we recover the vestiges of past civilization from the ruins of time, it is the art vestiges that remain, pictures, statues, buildings. The material wealth for which the most of the inhabitants strove has vanished. The only claim of the resurrected society to human notice is its art.

Air Supremacy Never has any propaganda made such headway as has that of the air force as against the established means of warfare. The army and navy are both confused by the speed with which the new weapon has been forged and much of what has appeared to be stupidity can be credited to mere inability to grasp the situation. This has been very plainly seen in Great Britain. It will be remembered that after the war England practically let her air force remain undeveloped. France on the other hand built up a magnificent fighting machine in the air and the world gaped at England, prone under the threat of French airplanes. Suddenly, England woke up. As a matter of fact she had not been sleeping, but had been quietly working out the mechanical problems of air warfare and comes out today with new planes and new engines which make the weapons of her rivals puny in comparison and which place her in the very forefront of air power, much as her dreadnaughts did with the sea power. Today Great Britain is spending as much on her air service as on her navy. She has made planes which bring London within nine days of her most distant colonies. She is preparing an air defense of twenty-six squadrons of the most perfect planes yet devised, and she is preparing them against a day which she dreads and feels to be coming. These are the words of Sir Samuel Hoare, secretary of state for air:

"We see, year by year, instruments of destruction perfected for the air, and we realize the great possibilities of development in the range of bombs, chemicals and liquid gas. We are appalled at the prospects for the future, and, unless we can control it, air warfare may re-endanger the whole foundation of civilization."

Our Straightforward President There is not a touch of the demagogue about President Coolidge. He seems to inherit that straightforwardness which marks his father and which has already endeared the latter to American imagination for his simplicity and fine lack of any snobbery. The President does not follow the example of an illustrious predecessor and talk about "malefactors of great wealth." He indulges in no platitudes about the accumulations of riches which mark certain sections of the community from others less able or less fortunate. We have had able presidents and men of the most conservative mind who have yet indulged in the twaddle with which the mob must occasionally be flattered and amused. Not so with our President today, who says plainly: "Personally, I do not feel that large fortunes properly managed are necessarily a menace to our institutions, and therefore ought to be destroyed. On the contrary, they have been and can be of great value to our development." There is truth in that; and yet there are only a few men occupying the position which the President does who would have ventured to say it, for fear of provoking that hostility to wealth which is inseparable from honesty in the mind of the multitude. It is typical of President Coolidge that, though he speaks but seldom, what he does say bears the imprint of honesty and bravery. And indeed there is a great deal of cant in all this talk about the iniquity of large fortunes. They are not only good as social reserves of wealth from which there can be drawn vital force for the advancement of society, but they are evidence at least of unusual energy and ability

expended in their accumulation. Their founders have contributed as a rule social values in the pursuit of their material possessions and we are all the better off for their labors.

The Peruvian Indian Folk Tale "Ollanta"

For more than eight hundred years the Peruvian Indians of Cuzco, the ancient capital, have preserved the heroic deeds of an actual hero "Ollanta" in story, song, symbolic dances and pageantry. This quaint drama was being given at the time of the Conquest, and has been preserved by the Spaniards in a blank verse drama written in 1780, and an opera composed in 1875. The first presentation of it in the United States will be made by the management of the Fairmont Hotel in the Gold Ball Room of the Fairmont Hotel on Tuesday evening, March 10, 1925, at eight-thirty o'clock. Mrs. Frederick H. Colburn will give the old folk tale, Indian fashion, in proper costume, with the right settings, and incidental music from the unpublished opera "Ollanta" composed by Jose Maria Valle-Riestra, of Lima, Peru, in 1875. The composer died at Lima on January 24th, last, and his only son, Senor Carlos Valle-Riestra, of Berkeley, Cal., will be present. Rudy Seiger, with an augmented orchestra, will render the music.

"Pageant of Youth"

High standards of professional character will surround the production of the "Pageant of Youth", a musical masque, to be presented April 1 to 5, inclusive, in the San Francisco Civic Auditorium.

John Ivancovich, who played the leading character part with Margaret Anglin during a season of "Lady Deadlock", will alternate in the role of Evil with George Mayerle, Jr., star of many Greek Theater, Players' Club and Santa Clara College productions. In contrast with Evil are Elizabeth Myrick and Ellie Ewing, alternating throughout the seven performances, as Alma Mater, Spirit of Education, who supplants the Earthly Mother as the guardian of Youth. Youth will be portrayed by Thomas Foster and William O'Brien. Characters symbolical of Ignorance, sin, disease, poverty and contempt and twenty great dancing groups, make up the cast of one thousand participants.

Books for the Alaskan Fishing Fleet

"Men who go down to the sea in ships" are in need of reading matter when they embark for the frozen North on the vessels of the Alaskan Fishing Fleet. In their behalf, the Seamen's Church Institute is making its annual appeal for magazines and books for these men, who will be gone until September. When they finish with this reading matter that is supplied them, they pass it on to others in those far Arctic climes. Gather up all that you can in the way of entertaining or instructive printed stuff, and make up a box or two for this worthy cause. Imagine the many cold wintry evenings, way up in the Arctic Circle, which you may brighten with some book or old magazine that may mean nothing to you now, but that will mean a great deal to those snow-bound people! Ring up the Seamen's Institute, Kearny 5909, and do it now!

Phone Company Moves Into New Home

Since 1911 the Pacific Telephone & Telegraph Company have occupied quarters at 333 Grant Avenue, but this week they moved into their own building at 444 Bush Street. This building is six stories high, with a frontage of 137½ feet and a depth of 173 feet, and was erected at a cost of \$1,000,000. It was built to sustain the weight of six additional stories when conditions necessitate, so if we may judge of the past progress of this Company as a criterion for its future growth, we expect to see those additional floors materializing within the next few years.



PLEASURE'S WAND

OBEDIENCE TO NO WAND BUT PLEASURE'S
— Tom Moore



By Katherine Schwartz
Formerly of the "Chicago Tribune"

New Columbia Theater

HELEN MENKEN, who will open at the New Columbia, Monday evening, March 9th, is the star in John Golden's presentation of "Seventh Heaven"—Austin Strong's comedy drama of Parisian underworld life, and in the role of Disne she has been acclaimed as one of America's greatest emotional actresses. Her last appearance in San Francisco, was with "The Three Wise Fools", but it remained for her to create the role of Disne in "Seventh Heaven" to bring her to a position in the world of the theater which would gain her the title of "logical successor of Bernhardt and Duse".

Supporting Miss Menken will be seen Jason Robards, Reginald Barlow, Marion Kirby, Charles Romano, W. H. Post, Beatrice Noyes, John Hamilton, Mabel Bert, William Franklin, Harry Forsman, Percy Winter and James C. Lane.

Curran

Everyone in this big city who keeps in touch with things theatrical has heard about the famous comedians, Mr. Gallagher and Mr. Shean, and the sensation they made last season in the Greenwich Village Follies, and will hail with delight the announcement that they will open at the Curran Theater, Monday, March 9. With these unique entertainers will be seen a brilliant all star cast and thirty famous artists' models lured from Broadway for a 'round the world tour' in this year's revue of the Greenwich Village Follies.

Today is the last day to see Pavlowa, the incomparable, in her wonderful new dances. This afternoon will be "Don Quixote"; tonight, "Magic Flute" and Chopiniana, with seven or more divertissements in each program.

Alcazar

The Henry Duffy Players go into the fourth week with their third big success, "So This Is London". In this play, Henry Duffy gets many laughs out of his role as the swaggering English nobleman. Dale Winter appears to exceptionally good advantage in her characterization of an American girl married to an Englishman. The rest of the company all appear to advantage in their respective roles.

Capitol

Tonight will mark the one hundredth performance of that popular play, "White Collars" at the Capitol Theater. It appeals to all, young and old, this Edith Ellis comedy-drama, and has apparently caught the fancy of San Francisco, judging from the daily attendance.

Orpheum

After several years' absence, Frank Keenan and his company will return to the Orpheum next week in a one act play entitled "Man to Man". Assisting him is his wife, Margaret Keenan, Howard Truesdell and Henry Fenwick. Another star of country-wide fame, Nan Halperin, will appear in a repertoire of character song stories.

Others on the program will be Emilie Lea, the famed

high-kicker, in a new act called "Paying the Rent" in which she is ably assisted by Clarence Rock and Sam Kaufman; Harry Breen, song-writer; William Demarest and Estelle Collette in a roaring comedy called "Strings and Stringers"; Lorin Baker, a newcomer in vaudeville; The Luster Bros.; and Claude Anderson and Leona Yvel in "Trying to Please".

Golden Gate

Frankie Heath, singing comedienne, heads the bill at the Golden Gate next week. She is assisted at the piano by William W. Dougal.

Billy House will be seen in his new sketch, "Oh Teddy", assisted by Iva Palms. Al Fields and Johnny Johnston as "Terry and Jerry" with their continual disagreements are a source of delight to their listeners.

A young violinist, Margit Hegedus, former pupil of Saveik, assisted by Otto G. Schlaaff at the piano, is also on the bill. Perez and Marguerite, novelty jugglers; the famous Australian Mendozas, daring motorcyclists, complete the offering.

S. F. Symphony

Anthony Linden, the very excellent first flutist of the San Francisco Symphony, delighted the large crowd last Sunday at the Curran Theater by playing the very graceful and delicate Concertino for flute and orchestra by Chaminade with various cadenzas and flute messages of his own arrangement. San Francisco is singularly blessed in being able to hear this noted artist on this beautiful instrument. The chief orchestral work was the Suite Opus 19 by Dohnanyi in four movements; the very popular Valse Triste by Sibelius and Polonaise in E Major by Liszt were recognized and enjoyed by all present. Four old Flemish Songs by de Greer and a Minuet by Boccherini completed the program.

Recital St. Francis Hotel

Sigmund Anker announces a violin debut-recital of his child prodigy pupil, Israel Rosenbaum, who is only eleven years old, in the Colonial ballroom of the St. Francis Hotel, Sunday evening, March 8. His accompanist will be Evelyn Biebesheimer, and he will be assisted by Madame Stella Raymond Vought, coloratura soprano, accompanied at the piano by Irene Miller. The concert is given to provide funds for this talented boy's future training.

Fannie Hurst

Fanny Hurst, the famous novelist, will visit San Francisco under the auspices of Paul Elder, speaking in the Celebrity Lecture Series at Scottish Rite Auditorium on Friday evening, March 13. Her subject will be "Let Georgette Do It."

Beatty's Casino

This is gala week at Beatty's Casino, for tonight Will King and his entire company including Bessie Hill, Lew Dunbar, Reece Gardner, Mildred Markle, Arthur Belasco, Honora Hamilton, Clair Starr, Howard Evans, Harry

Amusements

NEXT WEEK

ALCAZAR O'Farrell nr. Powell	"So This Is London"
ALEXANDRIA 18th and Geary	Pictures
CALIFORNIA 4th and Market	"Contrabrand"
CAMEO 936 Market St.	"The White Man"
CAPITOL 64 Ellis St.	"White Collars"
BEATTY'S CASINO Ellis and Mason	Will King & Co. "Back Home" Vaudeville and Pictures
CASTRO	Pictures
NEW COLUMBIA Eddy and Mason	"Seventh Heaven" Helen Menken
CURRAN Geary, Nr. Mason	"Greenwich Village Follies" Mr. Gallagher and Mr. Shean
GRANADA 1066 Market St.	"Charley's Aunt"
GOLDEN GATE G. G. Ave. and Taylor	Vaudeville and Pictures
IMPERIAL 1077 Market St.	"The Thundering Herd"
LOEW'S WARFIELD 988 Market St.	"Cheaper to Marry"
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE NEW MISSION	Pictures
ORPHEUM O'Farrell and Powell	Vaudeville
PANTAGES Market at Mason	Vaudeville Pictures
PORTOLA	Pictures Program Changed Daily
ROYAL 1529 Polk St.	Pictures
STRAND 965 Market St.	Pictures and Vaudeville
UNION SQUARE	Pictures
WILKES (Formerly Geary) Geary and Mason	Harry Carroll and Richard Carle "Pickings"
WIGWAM	Pictures and Vaudeville

Davis, Jean Singer, Alma Astor, Clara La Valle, Clara La Verne, Will Aubrey, James Ellard and Casey Jones, Betty Bedasche, a ballet and chorus, will open there in a new revue called "Back Home".

Wilkes

"Pickings", the snappy and tuneful musical revue of Harry Carroll's, opened at the Wilkes Theater, Tuesday night, coming here direct from a long run in Los Angeles. There was a capacity audience on hand to welcome Carroll and his clever associates, Richard Carle and May Boley, both great favorites in San Francisco, lead the fun-making. Linda, Susette and Murray do some clever dancing, while Eddie Lambert, Mrs. Bryant Washburn and Sammy Cohn are among the principals; Vivian Hart is the prima donna, a petite little lady with a fine voice. There is a colorful chorus, and while "Pickings" does not carry a plot, it is a clever revue.

Loew's Warfield

"Cheaper to Marry", Samuel Shipman's big stage success, was filmed by Robert Z. Leonard and will be the feature picture at Loew's Warfield the coming week. Louise Fazenda, Charles Gillingwater, Lewis S. Stone, Conrad Nagel, Paulette Duval, Marguerite de la Motte, Richard Wayne and others are in the cast. Louise Fazenda is kept busy. Here are a few of the things she had to do in this picture: Make a thirty-foot dive, stay under the water one minute; take three comic falls; ride an ostrich; take a mud bath; have a permanent wave.

Jack Rube Clifford, one of vaudeville's big headliners, will be seen in Fanchon and Marco's "Ideas" also in his new skit, "The Idle Hour", and Max Bradfield and his band, "Kings of the Air", will present a new offering.

Granada

"Charley's Aunt", thirty-three years on the stage and one of the most laughed at plays ever written, will be seen in its screen adaptation the coming week at the Granada. Syd Chaplin will play the role of "Auntie" and there is a strong cast in his support.

California

Herbert Rothschild's announces one of the most important booking deals made here this year, when he secured "contraband" for next week's attraction at the California. Max Dolin has an elaborate program and there will be the usual short films.

Concerts

Civic Auditorium

Roman Choir, Sunday Afternoon, March 8.

Curran Theater

San Francisco Symphony, Sunday Afternoon, March 8, 2:45 p. m. Soloist Lewis Richards, Harpsichordist.

Scottish Rite Hall

Chamber Music Society with DOHNANYI, Tuesday Evening, March 10.

Imperial

Buffaloes, Indians, cowboys, covered wagons.—in fact everything which makes for a real Western thriller is to be found in the "Thundering Herd" which goes into the second week of its engagement at the Imperial Theater.

Cameo

The feature at the Cameo next week is an unusual picture of the African Jungle. There is a very strong cast in support of the stars, Alice Joyce, Kenneth Harlan and Walter Long. This picture is of local interest, due to the fact that many of the scenes are laid in San Francisco.

The Sentimental Fat Boy is still warbling and the Cameo Melodists will entertain with a concert feature.

To play a part in the filming of a famous play, the British admiralty lent a dreadnought complete with its complement of officers and men.

Interior China, with one doctor to every 400,000 people, has been a land of widespread misery, due largely to ignorance and superstition.

Every form of lamp for use in mines is based on the design of Sir Humphrey Davy, whose principle was that flames will not pass wire gauze.

The distance between double stars, so close together that no telescope can separate them, can be accurately determined by means of the interferometer.

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SAN FRANCISCO



By Antoinette Arnold

Debutante's Letter Tells Checking of Powder-Puff

LETTERS received from readers of the *News Letter* are always interesting. One which came to the Society Department recently, contains so much substance and reveals, so sincerely, the attitude of the sender, that I am quoting it in full. Here it is:

"Dear Antoinette Arnold: We wish to thank you for your splendid articles in the *San Francisco News Letter*, which is the favorite weekly, and criterion for society chats among the smart set.

"We like the way you espouse the cause of young people. You seem to understand our side of the question and apparently know that we are not one half as irresponsible or derelict as a few old fogies try to make out. We, too, have lots of pride; and we truly resent the reflections placed upon young people in general by those who are either misinformed, or else have indigestion. Poor dears!

"As a matter of fact, the girls and boys with whom we associate (and they represent what people call 'the smart set') are disposed to frown upon anything which savors of ill-breeding, presumptuous display, or riotous ways.

"Did you know that there is a premium on modesty? Well, there is! Some eastern girls visiting here, recently, are supposed to have started the modesty fad. But it is really our own idea. It has been an unwritten rule among us for some time.

"For one thing, we check our powder puffs!

"It is considered a breach of etiquette and very poor taste for a girl to flourish her powder-puff in public. The lip stick and the eye-brow penciler come under the same ban. One reason, of course, is because we want to retain a few secrets about our personal appearance. As one clever debutante puts it:

"Boys must have their pet illusions regarding us lady-folks. If we brandish the powder puff before them, the illusions fade away. Besides, they'll discover certain little beauty tricks, so it really isn't fair to any of us."

"Comments from suitors are responsible partly, for the concerted idea of checking the powder puff. One bright chap flashed this, recently: 'Girls are prettier than ever, and their complexions don't have to be forever replenished.' Glory be!

"You know, of course, that we frequently seek the ladies' parlors in the big hotels for our fresh complexions during dinner-dances. We do not let the devoted swain see the process, however. Besides, we can exercise greater care in the privacy of the boudoir or the reception parlors. To place a good complexion is an art. When it is done hastily, rashly, it is anything but a finished performance. The way some girls place the necessary trimmings to their faces, in public, is absurd.

"Dear Miss Arnold, I am writing this letter to tell you, also, that we feel a personal responsibility in this matter of public make-up. It is said that girls in the work-a-day world like to imitate society girls. If that is really so, then

you'll find no more girls, in any walk of life, using powder puffs before the stare of anyone. It just simply isn't going to be done—not among the smart set, I pledge you! Maybe, others will join our modesty class.

"With deep regard for the *News Letter*, and with positive assurance that we, young people in San Francisco's rising generation, are anxious to proclaim our pride in decorum, and our desire to emulate standards of our American forebears, I send, in behalf of our set, homage and appreciation to the publishers of 'our favorite weekly'.

"We value your estimation of young people. It makes us all the more eager to attain the place you define for us. I'm not signing my real name, but it is the one with which my college friends christened me.

Sincerely,

Naomi."

* * *

Walker-Pinther Wedding at Los Angeles

A very pretty wedding took place last week in Los Angeles, the principals being Miss Dorothy Helen Walker, only daughter of Mr. and Mrs. Wm. Walker of 2103 South Harvard Boulevard, and Mr. Lincoln Hoffman Pinther, son of Mr. and Mrs. Hoffman Pinther, a prominent family of Mexico City. The service was read in the living room of the Walker home, which had been turned into a veritable garden of blooms, with white roses and Easter lilies predominating. The bride, who was given away by her father, was gowned simply but exquisitely in white satin crepe, edged with rose point lace, the only adornment being a very beautiful pearl ornament. Mrs. Stanford Barnes of Santa Monica acted as matron of honor and little Winifred Stoddard, daughter of Mr. and Mrs. J. B. Stoddard, was flower girl.

Richard Walker, brother of the bride, served Mr. Pinther as best man and the ushers included Donald Pinther of Chicago, brother of the bridegroom, Scott Thompson of Los Angeles, and Carlos Roth of Mexico City. Following the ceremony breakfast was served the seventy-five guests.

A charming feature of the affair was that the bride chose her parents' silver wedding anniversary as her wedding day. Mr. and Mrs. Pinther are motoring through the North and will make San Francisco their home. Mr. Pinther is a graduate of the Massachusetts School of Technology, and holds a prominent position with the General Petroleum Company here, while Mrs. Pinther graduated from the University of Southern California.

* * *

The Hammond Ball

San Francisco society has been greatly interested in the Marie Antoinette ball given by Mr. and Mrs. John Hays Hammond, in Washington, for their daughter, Miss Natalie Hammond.

The ball was a replica of carnival scenes preceding the French Revolution in the reign of the hapless Queen of

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France and Louis XVI. The mirrored ballroom was transformed into the semblance of the famous *salon des glaces* at Versailles, and there was re-enacted a scene such as the mirror of those days reflected. Minuets and old French giguees were danced. The ball opened with a *pavanne*, a court dance of the time, and the singing of songs of the day by a group of French minstrels in quaint costumes.

The French Ambassador and Mme. Daeschner and their daughters were present with many diplomats. They danced the minuet, in addition to joining in the reproduction of the scenes of gaiety of an era which preceded one of the greatest tragedies of history. At one end of the ballroom a dais was erected, from which Mr. and Mrs. Hammond and a few of their contemporaries viewed the beautiful scenes. The music for the occasion included the Gavotte composed by Louis XVI himself.

* * *

A number of brilliant affairs have been planned for Charles Henry Coster of New York when he brings his bride to the eastern metropolis. He is to be married to Miss Vincenza Giuliana of Florence, Italy, in April. Mr. Coster is the son of the late Charles Henry Coster who was a member of the firm, J. P. Morgan & Co. The estate at the time of the death of the Senior Coster was estimated at \$6,000,000. By judicious investments, it is said that the estate has greatly increased in valuation. The Coster town house is at 37 East Thirty-seventh Street, New York City, but the family spends much time with the Tuxedo Park set.

* * *

Mrs. Leland Stanford Howell entertained at a charming bridge tea given in the French parlors of the Palace Hotel Thursday in compliment to Miss Helen Crocker, whose engagement has been announced to Mr. James Arthur Flood.

* * *

California Grays Aided by Auxiliary

Several prominent matrons of San Francisco have announced their active interest in the California Grays, one of the best known military organizations of young men. The new affiliation will be called the Ladies' Auxiliary and will participate in the splendid plans for the Fourth Annual Concert and Military Ball to be given at the Civic Auditorium, today, March 7, when the State championship cross-word puzzle contest will be solved. Mrs. Seth L. Butler, wife of Captain Seth L. Butler, chairman of the executive committee of the Grays, was elected president at a recent election and will be one of the hostesses on that night. Other officers who will act as hostesses are Mrs. Norma Davidson, vice-president; Mrs. E. A. Madison, secretary, and Mrs. Ellen Bucksman, treasurer.

Mrs. James L. Craig on the executive committee of the Ladies' Auxiliary, has been appointed a member of the program committee of the California Grays and is assisting them in completing plans.

* * *

California Wild Flower Association

Mrs. W. D. O'Brien, a delightful speaker, who is a native of San Francisco, but since her marriage has been a resi-



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dent of lands south of the Equator, will speak on "Flowers I Have Observed in Chile and Ecuador", at the California Spring Blossom and Wild Flower Association's regular monthly meeting at the Palace Hotel on March 9th, at 2:30. The Misses Katherine and Marianne Kuhn, members of the Junior League and talented vocalists, will furnish the music.

* * *

Wedding of Sacramento Girl

The wedding of Miss Margaret Kilgariff, daughter of Mrs. Henry Joseph Kilgariff of Sacramento, and Mr. Thomas Edgar Workman, which took place in Sacramento Tuesday, February 24, was of considerable interest to local society. The bride is a cousin of Mrs. William Howard Taylor and Mrs. William D. Inskeep of San Francisco and a niece of the late Mr. John Kilgariff of this city.

The ceremony was held at 10 o'clock at the Cathedral of the Blessed Sacrament, Bishop Keane officiating, and was followed by a nuptial mass. Only relatives of the bridal couple and a few close friends were present at the ceremony and at the wedding breakfast, which was held at the bride's home.

* * *

Mrs. J. Downey Harvey returned ten days ago to San Francisco from a visit of several weeks on the Atlantic coast. Miss Eleanor Martin, who accompanied Mrs. Harvey East, returned to California with her and has joined her parents, Mr. and Mrs. Walter S. Martin, in Burlingame. Miss Martin was one of the bridesmaids at the wedding of Miss Marjorie Wright and Mr. David McKendree Key, which took place on February 7th, in Washington.

* * *

Mr. and Mrs. Richard McCreery gave a dinner Saturday evening, February 21, at the Burlingame Country Club. Among those present were: Mr. and Mrs. Robert J. Dunham of Chicago, Mrs. Herman Duryea of New York, Mr. and Mrs. Harry Scott, Mr. and Mrs. Edmunds Lyman, Mr. and Mrs. Andrew Welch, Mr. and Mrs. Augustus Taylor, Mrs. Arthur Rose Vincent, Mr. and Mrs. Raymond Welch, Mr. and Mrs. Stewart Lowery, Mr. and Mrs. Charles McCormick, Mr. Clarence Mettei of Santa Barbara, Mr. William J. Byrne and Mr. Gardner Daly.

* * *

One of the most notable social events of the season at Del Monte was the dinner dance given Saturday evening, February 21, at Del Monte Lodge by Mr. and Mrs. Harry Hunt of Pebble Beach, in honor of Mrs. Morgan Belmont of New York. The affair was given on the eve of the departure of the Del Monte polo team for Los Angeles. Among those present were: Mr. and Mrs. S. F. B. Morse, Mr. and Mrs. Francis McComas, Mr. and Mrs. Byington Ford, Miss Marion Hollins and her brother, Mr. Kim Hollins of New York; Mr. and Mrs. Edward Baldwin of Honolulu, Mr. Walter Dillingham, Mr. F. K. Castle of Honolulu and Mr. W. W. Parsons of San Francisco.

(Continued on Page 12)

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Golf



By Hoot McGregor

THE Masonic World golf tournament which is well under way, looms up to be one of the greatest golf events ever held under the auspices of Masonry—It is reported by Jack Houston, chairman of the event, that there will be at least two hundred members of the different Blue Lodges to compete for the Premier Cup which Jack Houston, editor of the Masonic World has donated for the mammoth event.



Hugh King
McKeVitt
Potentate of
Islam Temple

Perhaps the Gold Vase offered is the handsomest trophy that has ever been put up as a golf prize, its value being \$750.00.

In addition, there will be scores of other trophies offered for the lucky winners of the various flights.

This tournament has the official approval of the Grand Master, David J. Reese; the official endorsement of the Masters' and Wardens' Association of San Francisco—not to speak of Hugh King McKeVitt, the potentate of the Islam Temple.

McKeVitt is a very fine exponent of the ancient game of golf and since his friend Jack Houston suggested that he was going to offer a golf cup as a prize for a Masonic golf tournament, where all the different lodges in San Francisco, San Mateo, Santa Clara, Alameda, Contra Costa, Marin, Sonoma and Solano are invited to compete, potentate McKeVitt has done all in his power to foster and encourage the venture, knowing full well that this is the one and only way to breed good friendship and fellowship.

Pete Gerhardt, Nurmi's only rival, will assist Jack Houston in putting the tournament over.

Potentate V. O. Lawrence, of Aahmes Temple, like Hugh McKeVitt, learned his game on the sunny banks of Loch Lomond and is greatly interested in making the tournament a success.

Every Masonic branch for 100 miles around is deeply interested and it is in the cards that it will only be second to The Bulletin tournament just concluded, where 656 players entered.

That the Masonic order has some of the foremost golfers in the North, is demonstrated by the fact that such men as Eaton McMillan, George Erlin, Chas. Goodwin and Phil Clapp, all members of the Olympic Club, would rank with any other foursome of any other organization in California.

Jack Wicher, one of the most popular secretaries of all Masonic orders and a nifty golfer at that, was right when he stated that these friendly combats were the only way that members of the various Masonic orders could get better acquainted. "True friendship means a deal and one can easily find it on a golf course, providing you meet the man."

Jack Houston is preparing a letter to be sent to all the various Masonic Lodges and is living in hopes that his efforts will be appreciated and that each organization will have a number of worthy players to represent their club.

Masters of each of the Blue Lodges will be requested to appoint a golf committee to sign up representatives from each lodge. This tournament is promoted with the idea that the dub

will have as good a chance to win that Gold Vase as the champion golfer himself—as the event will be a strictly handicap affair.

Whether you shoot the 18 holes in 150, or 76 you are sure of an equal chance for honors. The tournament and handicap committee will be turned over by Jack Houston to the leading newspaper golf writers who will lend their efforts to make this initial Masonic tournament a qualified success.

The tournament committee will consist of Pete Gerhardt, chairman; Henry Roberts, Hay Chapman, Frank Noon, Willie Nicholl and Fred Blair. The trophy committee will be George H. Kennedy, Carl I. Poppe and A. B. Chinn, manager of the Green Book of Golf.

All communications can be sent to the Masonic World office 1504 Humboldt Bank Building, San Francisco, or phone Garfield 4753.

"Al" Boynton, Senior Grand Warden, has just purchased a pair of "Masonic Blue" bloomers for the tournament.

"Billy" Filmer, Grand Treasurer, has arranged a twosome with Carl Werner, the Architect, for the championship of Columbus Avenue.

Lester Petrie, Grand Standard Bearer, is coming from Honolulu to demonstrate the Poi putt.

John Wicher, Grand Secretary, has declined to accept a handicap in his match with Judge George Jones, the Junior Grand Warden.

Tom Baker, the Grand Lecturer, insists on holding a "match of instruction" before the official tee-off.

Col. Henry Mathewson, the Grand Marshall, is trying to figure out how he can exercise his authority and play at the same time.

Eugene Benjamin, Junior Grand Steward, is coming from Sacramento with the backing of the Capital City Masons.

Frank G. Watson, the Grand Tyler, was seen slipping in from Lincoln Park at dawn with a patent mashie of his own invention.

Will Fisher, the Junior Grand Warden, announces that he came up from Los Angeles for the tournament with a chemically pure set of clubs.

Charlie Walter, banker and veteran Secretary of Oakland Lodge No. 188, wants to know what discount he will be allowed for a good score.

Newt Glaeser, Master of Palo Alto Lodge No. 346, expects to win the cup with what he calls the "Stanford Drive."

Cap. Layne, Master of Lincoln Lodge No. 470, has announced that he will not carry his police club in his bag.

Ed Wilkens, Master of Presidio Lodge No. 354 thinks the tournament ought to be held on the Presidio Club links.



Sports



By Edwin F. Marriott

Basketball. In a desperate last minute rally in the final game of their series, the University of California basketball quintet gained a victory over the Stanford aggregation, in the Oakland Auditorium. The building was packed to the doors.

This final victory of the series, the Bears having won three out of four games, did the work and gave them the privilege of meeting the Oregon Aggies in the north for the conference honors.

* * *

Boxing. Now that Jack Dempsey is all married and has joined the ranks of the married fighters (I mean this in the professional sense of those that fight IN THE RING for a living), much talk arises as to whether or not he will remain the champion he was. Of course, it has been proven by many years of experience that some of the most successful men in the game have been married and were married long before they soared to the heights.

Tommy Simpson and Don Shields, two Northern California boxing promoters, got the cold go-by down in Los Angeles the other day. It was from Mickey Walker, married, welterweight champion and was in response to their offer of only \$20,000 for a fight with Jimmy Duffy, the Oakland welterweight. Walker gave his price as a measly \$75,000 to show his stuff. And he'll get it too before he takes any risks on his job as champ.

* * *

Track. At the universities they are pounding the well-known cinders getting ready for big things in this season's meets. The track is not such a financial success as football and baseball but it is very popular amongst the students because of the real honors that are in for those that make good. If you gain the heights, it is only a short step to another Olympiad and that means the high honor of representing the United States, and gaining world distinction.

The Amateur Athletic Union took official charge of the investigation now under way in the East in regard to the charges that Paavo Nurmi is getting far more money for his expenses in this country than is stipulated. Hugo Quist, his manager and "financial adviser," is charged with demanding exorbitant amounts from the various institutions at whose meets he has appeared. Hope it is all just another case of "sour grapes."

And another small item of financial interest is the fact that Nurmi has absolutely revolutionized the manufacture of track shoes in this country. His shoes have a small heel on them where our favorite and orthodox style has been the heelless.

* * *

Exercise that is wrong seems to be quite customary amongst many people who try to make up their own routing of muscular work. Do you know that by using the wrong set of exercises you can be doing yourself harm where you may think that you are building yourself up? One of the most ordinary mistakes is where in running you must cover long distances and have an idea that you must strain in order to get any benefit. This is all wrong; the proper way is just to run until you feel a little pull at your sides and then walk for awhile and relax. Any question on physical culture that my readers may ask or would like advise upon, drop me a line to the S. F. News Letter, Physical Training Dept., and enclose a stamped envelope for reply.

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SOCIETY

(Continued from Page 9)

Mrs. William Hinckley Taylor has moved into her new home on Broadway, which has been newly decorated. The residence was formerly that of Dr. and Mrs. Fritschi. Mrs. Taylor's nephew and niece, Mr. and Mrs. Kittie Boyd, and their baby, have come over from San Rafael to spend a month with her in the new house.

A Part of San Francisco's History

Kohler & Chase, the pioneer music house of the Pacific Coast, will celebrate its Diamond Jubilee this year. The firm was founded by Andrew Kohler way back in 1850, when San Francisco was hardly little more than a village nestling at the foot of Telegraph Hill, and California was not yet admitted to the Union.

Seventy-five years is a pretty long time for any concern to continue existence and since Kohler & Chase first started the little establishment at 276 Stockton street, between Jackson and Pacific, thousands of other firms have started up, lasted for a while and passed on again to the limbo of forgotten things.

This pioneer firm has established a wonderful record for financial soundness and business integrity in the past three-quarters of a century and at no time in the long history of the institution have the affairs of the firm been in such a prosperous state as at present under the able management of George Q. Chase, the son of one of the original founders and now president of the big O'Farrell street music concern.

A committee of prominent citizens of San Francisco and the bay district are arranging to honor the Kohler & Chase Anniversary in a fitting manner and several functions are being programmed for Jubilee Week, which will occur within the next few months.

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Petrol Paragraphs



By E. V. Weller,
Director of Publicity
National Automobile Club

Oroville Roads

ALL roads in the vicinity of Oroville are in good condition, according to the Touring Bureau of the National Automobile Club. From Oroville to Quincy via Merrimac a good gravel road runs to Berry Creek, thence muddy and slippery for several miles further. Grades from ten to thirteen per cent are encountered on this stretch and chains are essential.

From Oroville to Quincy via La Porte and Gibsonville is passable to Woodleaf with the aid of chains, but closed from there on. From Oroville to Lake Almanor via Magalia the road is good to Magalia, via Paradise, all paved with the exception of the last four miles, thence very muddy to Sterling City, where chains are necessary. Closed beyond this point by snow.

* * *

Roads of Northern Counties

The road from Napa to Monticello is in good condition, having been repaired since the last heavy rains.

* * *

Roads in the vicinity of Pt. Reyes are generally reported rough. Pt. Reyes to Petaluma, partly graveled, somewhat rough. Pt. Reyes to Fairfax via Lagunitas, rough. Pt. Reyes to San Geronimo via Nicasio, rough. From Point Reyes to Inverness a good gravel road is encountered. From Pt. Reyes to Bolinas is fair. These roads are being improved as fast as is possible and should be good in the near future.

* * *

The road from Red Bluff to Susanville is still closed. Fair road is en-

countered from Red Bluff to Paynes Creek, however, two feet of snow is encountered at Mineral, with five feet of snow at Little Summit.

* * *

Roads in the vicinity of Susanville are reported in fair condition. Susanville to Alturas is open, but chains are necessary, especially over Madeline Hill. Susanville to Westwood is fair. However, chains are advisable. Susanville to Doyle is open and in excellent condition.

* * *

The River Garden Highway from Sacramento to Yuba City is again open to traffic. The bridge near Nicolaus, which was damaged during the recent floods, has been repaired and traffic may now use this road without difficulty.

* * *

Duesenberg Re-organizes

The final steps in the re-organization of the Duesenberg Company were taken today when the assets and property of the old company were bought by the Stockholders' Protective Committee and the Creditors' Committee and the property was turned over to the newly organized Duesenberg Motors Company for \$375,000.00. The financial status of the new Duesenberg Company is regarded as most favorable as approximately a million in assets is available after all indebtedness of \$327,000 has been paid.

This action terminates the receivership under which this company has been successfully operating since January 3, 1924. The lifting of this receivership was made possible by the concerted action of both stockholders and creditors because of their confidence in the future of a car that was the pioneer in two of the most important developments in automotive engineering—the straight-eight motor and the four wheel brakes.

The remarkable feature about this reorganization is that the creditors will realize the full value of their account, and that 20 per cent of the old stockholders come in with sufficient money to purchase the property. Many more of these stockholders stand ready to furnish the working capital.

A manufacturer of motor-car accessories was engaging a factory superintendent.

"There's just one thing more," he said to the applicant, who appeared to be satisfactory. "Could you run a house organ in connection with your other work?"

"House organ?" said the man, with a puzzled expression. "What's the idea of music in a factory?"

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SERVICE

The New Sharon Grill

Synonymous with San Francisco, the New Sharon Grill still caters to the class who used to patronize it under the name of the "Old Poodle Dog", the restaurant that helped to put our city on the map as one of the best places in the world for "eats". Before the Fire, it was located on Bush street, near Kearny, and here it flourished in the old days, the good old days, when men in general were not restricted in thought and action, and one could "eat, drink and be merry" without some old Bogey on the watch.

Prohibition has accomplished one thing at least,—it has proved a test as regards the cuisine of a restaurant, for many a cafe has fallen by the wayside in its attempt to "carry on" without the influence of the jocund grape, and only good cooking has saved the day for the fortunate restaurant man.

So, it is an enlightening commentary, when we say that The New Sharon Grill has been running under its title "Old Poodle Dog" and its present name for a matter of thirty years or more; that the same manager and chef supervise it as in the olden days, and that its standards are as ambitious as at its inception. If it has one dish that is really better than another, we would recommend its fried crabs' legs, served with sauce tartare; (that's the chef's special pride!) or you might try "sugar ham with spinach and champagne sauce"; or if you have tired of rather fancy dishes, take plain corned beef and cabbage, because you never have a chance to get it at home,—friend wife objecting to the odor of cabbage in the house—and say, did you ever find more reasonable prices than these, for

BIJOU SALADS:


Fruit Salad	20
Combination	15
Lettuce & Anchovies	15
Celery Root	15
Heart of Artichokes	20
Shrimp, New Sharon.....	25
Fresh Crab, New Sharon.....	One-half 35; whole 60
Crab Louie	One-half 40; whole 65

Boston has the largest pier in the world devoted exclusively to the fish business. It is 1200 feet long, 300 feet wide, and is paved with brick and concrete in such a manner that it can be cleaned easily by flushing with water. It cost \$3,000,000 and 80 vessels can discharge their cargoes at once.

Legacies amounting to 5,000,000 francs were left to various French scientific organizations by the will of the late Prince Albert of Monaco. Among them were the following: A million francs each to the French Academy of Science, the Academy of Medicine, the Institute of Paleontology in Paris and the Oceanographical Institute. A million francs was also left to the Oceanographical Museum at Monaco.

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--	---	---

AMONG the achievements of the Underwriters Auto Recovery Bureau is the tracing of an embezzled auto to the Island of Guam to which the fugitive had shipped it for his use there. Pressure was brought to bear and ultimately the would-be rogue disgorged the amount due on the car as well as the costs of investigation and pursuit.

* * *

—The entire stock of the San Francisco Securities Company, which is the pioneer automobile finance company of this city, has been purchased by the Commercial Investment Trust Co., an Eastern concern with a backing of \$14,000,000 which finances exclusively the sales of paper on a number of leading makes of automobiles.

* * *

—The fifteen British insurance companies operating in the United States have all shown a rise in the value of their shares. The most notable rise is that of the Caledonian whose shares are now worth two and a half times as much as they were in 1921.

* * *

—The Fire Underwriters Association is this year giving a course of study in five departments of fire insurance. This will be a real course with credits and all the paraphernalia of college work. It marks a very distinct development and raises the value of insurance work very considerably.

* * *

—The total fire losses for California for 1923 were \$26,079,490. This exceptional total was swollen for the most part by the Berkeley fire. It is estimated that fire losses due to careless handling of cigarettes and matches that year amounted to about a million and a half dollars.

* * *

—Controlling interest in the stock of the Holt Manufacturing Company has been purchased by Peirce, Fair and Company. This means that the Holt Manufacturing Company will be absorbed by the C. L. Best Tractor Co. The presence of Peirce, Fair and Co. in the deal is obviously merely financial and a preliminary to the merger. The Best Co. seems to be getting a very important place indeed in the tractor industry. It is not expected that there will be any changes of importance in the local management.

* * *

—Several new phenomena in finance appear to mark the new year. Borrowers are not to be so favored as heretofore, for call money has gone up to 5%. There has also been an increase in the New York Federal Reserve rediscount rate. The wise say in accordance with the conclusions, which we drew last week, that industrials have probably reached their high water mark this cycle.

* * *

—The Santa Fe is inaugurating an improved train service with changes in the transcontinental and San Joaquin Valley schedules to become effective March 15. There will be a new morning service out of Chicago for Kansas City and California. This train will be called the Scout and will save nine hours on the present schedule. In the San Joaquin Valley trains for San Francisco and Oakland will be routed over the Porterville branch and will bring additional service to Exeter, Lindsay and other points.

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DECEMBER 31st, 1924

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Capital, Reserve and Contingent Funds.....	4,000,000.00
Employees' Pension Fund.....	461,746.52

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PARK-PRESIDIO BRANCH.....	Clement St. and 7th Ave.
HAIGHT STREET BRANCH.....	Haight and Belvedere Streets
WEST PORTAL BRANCH.....	West Portal Ave. and Ulloa St.

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Bits of Unwritten History

By Edward S. Spring



CHAPTER XXVI

How To Get A Good Rating

THE late Dr. Charles W. Fox, prominent member of the old San Francisco Stock and Exchange Board, once told the writer how one might get a good financial rating from frequenters of a stock exchange, which, by the way, is a valuable asset to have. "Give me the confidence of the men in the street," said Jay Gould, "and I will quickly have that of the banks."

Dr. Fox's plan, was to dress well and keep one's mouth tightly closed, except to say "Yes," or "No," when one absolutely had to; be slow and dignified in one's movements; visit the stock exchange regularly for half an hour daily; gaze intently at that part of the blackboard where the prices and sales of the leading stocks are recorded. That was all. The crowd in the lobby would do the rest. They would soon make one out a millionaire.

"People rate me to be worth several times more than I really am," said the doctor, who was quite wealthy. "I suppose this is because I am reticent, when spoken to, and have no opinions to give, except to an intimate friend."

The tendency to make people out richer, or poorer, than they really are, is great and increasing over all the world. High authorities declare that the fortunes of the richest persons are not as large as they are reported to be in the newspapers and by the general public. People who judge solely by appearances, are often misled, as the writer has been during his fifty-one years experience in the San Francisco financial district. Using the first person, he will give a few instances, to illustrate.

In the early '80's, after the Bodie boom had collapsed, I was greatly impressed with the dignified bearing of a stranger, who regularly visited the boardroom on Pine street. He was very tall, with sandy hair and long beard, and wore a silk hat and closely buttoned "Prince Albert" coat. His general "get-up" was like that of our Sam Shortridge, and he resembled my idea of what a United States senator should look like. He arrived in the boardroom a few minutes before the 9:30 a. m. session; walked in a stately way to the railing, called a certain broker, bent over and gave the latter careful instructions and retired into the crowd. He remained until the session ended, again consulted his broker, who evidently had accomplished nothing and then the stranger went away. I watched him do the same things, again and again, for ten days and all the time my curiosity was increasing. I felt sure that he must have some extremely important operation under way in the market and I resolved to find out what it was. So, on the tenth morning, when the stranger walked to the railing, I followed close behind, and heard him say to the broker:

"As you cannot get 20 cents for my 50 shares of Tioga, you may sell the stock for 15 cents."

Had the order involved a hundred thousand dollars, it could not have been given in a more important and dignified manner. But I felt very much disappointed after giving the man so much attention and building up such an ideal.

* * *

Another Dream Goes Wrong

Regularly, every morning, for a period of two weeks, as I walked along the west side of Montgomery street, near California, in 1892, I passed a big, portly man, with red face, black chin beard and thick eyebrows, dressed in somewhat

rusty clothes and tall hat who was passing back and forth, close to the curb, with hands clasped behind his back, gazing, now and then, at the upper stories of the California Safe Deposit building, across the way. He was extremely imposing and I wondered who he was and what he had on his mind, as I passed him each morning. Surely, I thought, this man contemplates making some important deal in real estate and is studying the situation in the banking center. As the days passed, my wonder grew, until, one morning, the big man saluted me. We halted and he said:

"Beg pardon for stopping you, but I have seen you so often, I almost feel acquainted with you," and, before I could tell him how honored I was at meeting him, he added: "I want you to do me a favor. I have great distress here," (laying his hands on his big stomach). "Will you loan me the small sum of 10 cents? I must get a drink of brandy."

I saw at once, that the man was in great pain. We were at the entrance of Collins' saloon and I led him inside and said to Andy the chief barkeeper: "Give this gentleman the best brandy you have in the house." This was done and the big man poured out a very moderate quantity of the liquor and swallowed it. Thanking me and shaking hands he passed out into the street and I never saw him again.

"Who is that man?" I asked Andy, who knew nearly everybody in town.

"That is _____, one of the founders of the _____ Savings Bank," (a big institution), "and, in early times, one of our most noted lawyers," replied the barkeeper.

* * *

Appearance Again Misleads

Another big man, of different type, leaned against the counter of a little cigar stand on one side of the entrance to the same saloon, for several years in the 70's and 80's and transacted business there amounting to millions. He made frequent trips inside to the bar, and possibly took thirty, or forty drinks of whisky during the day. The cigar stand was really his office and the proprietor allowed him to stay there because it brought business from the man's visitors. In appearance the man looked like a hobo. His coat front and vest were covered with grease and liquor spots and he was known all over the financial district by the nickname of "Hog." And yet that man had a brain, remarkable for the organization and construction of the biggest projects. Millionaires were glad to be interested with him and some of the most important pieces of railroad engineering on this coast were due to his skill in such matters. Whether he was soused with liquor, or not, the brain worked all right and he lived to a very old age. Another case, this, of appearances being misleading.

Although the daily attendance in the lobby of the mining board on Bush street is only of "corporal's guard" size, as compared with the crowds of previous years, it includes a number of elderly persons who are large owners of real estate and have good bank accounts and you would not think from their dress and actions that they had ten cents to their names. Some of them made large fortunes in the big markets of the Comstock and still have a good deal of money to show and it is worthy of note, that no matter how black the situation on the lode may be painted, they believe that good times will come again. Let us hope they will not be disappointed in their dreams and faith.

(To be continued)

Wheat and Chaff

By Nathaniel Anderson



Nathaniel Anderson

THE street-faker has a peculiar fascination for me, because he is the only type of dishonest man I can admire. He can sell you nothing, like a fabricating bond salesman, and for glibness of tongue, right out there in the lot, with a background of discarded vehicles, he is the equal, and often surpasses, the other talker in his mahogany and marble surroundings. Give the man of the street the space, and he can begin business immediately. He does not need over his head the aid of a twinkling candelabrum to tingle the senses and the pocketbook of his victim, and the clever subtleties of shaded and inverted lights will do for the office-man. But he plays his game out in the sun, and gives to boot an entertainment to the loafers and jobless. For a few cents, if you buy, you may have a very good time, and quite a big time if you can realize that the only endowment this spieler lacks is class, which is lucky for you, for then instead of being under temptation of laying out your money for his book or card tricks, or ventriloquism, you might otherwise rob your own family in purchasing a fortune in oil on paper. His book, which does not teach you how to do the feats just like him, I guarantee also not to make a faker out of you, and to be a great deal more harmless than a high priced sheet of paper all about crude product and drills and nearby assays.

The vendors on the lots and street corners have no earthly excuse for being but their extreme cleverness. They bamboozle the dull and intrigue the intelligent. The near-intelligent—well, they are meat for everybody.

The small faker of the street is a real soldier of fortune—in trade and peace. A kit and a folding stand, and a suitcase for change of linen and he can get across the country, maybe to Europe. Yes, yes, he needs the goods also. Easy, anything will do. An oil or a salve panacea—either one—2½ parts petroleum, the rest most anything, if you don't forget the perfume; or three pieces of glass, framed, with an opening for the eye to see up into that third story, into "the scene behind the scene".

I am reminded this minute of a former bond salesman and promoter who today shifts over the pavements on the lining of his soles. What his honesty was, I don't know. He is down and out from drink, they tell me. I am pleased about him, just the same. He has found a way to work. Hope with me that less will be seen of his raggedness shuffling aimlessly or sunning in the park square. Why? Because I caught him washing automobiles. If he does enough of this it will be good for his courage.

* * *

We are too ready to give the wrong reason for a man's predicament. It comes from our habit of phrases and trite eloquence. The other day in court a lawyer accused a youth of being the growth of the gutter because he had stolen. The legal man perhaps was only professionally mean, which is bad enough. Maybe he really thought he had cause for his wild words. But the boy's old mother had the boy's history in her heart, and she called her son's defamer a liar, saying she had paid hard-earned money on the boy's education. The moral of this is, lawyers should not get too lose with their subjects when mothers are around.

* * *

If you want to get the truth about many well-advertised medical nostrums, in Dr. G——'s office on the walls you will read facts. For example, there are side by side a glowing testimonial from a certain lady to the manufacturer of a patent medicine, and her death certificate.

* * *

Evil dispositions, according to Dr. Drummond, do more harm in the world than slaughtering armies, making no exception for the over-busy man of affairs, who has been soured into a bruiser of the feelings of others.

* * *

During his 30 years' pastorate at a Cincinnati church, a minister kept eight colonies of bees in the church tower. It is said they would range 50 miles for honey.

Blossom Fete at Saratoga

Autoists have a treat in store for them in the event of the Blossom Festival to take place at Saratoga, Saturday and Sunday, March 21st and 22nd. The Saratoga Improvement Club have been sponsors for this Fete since its inception, which has become world-famous, and we believe that nowhere on the globe can one find a more beautiful scene than Santa Clara Valley with its thousands of acres of white and pink and red fruit trees in full bloom. A special program, including speeches by such men as David P. Barrows and Earl Towner, will be staged, and Boy Scouts will take active part.



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NOTICE—There is delinquent upon the following described stock on account of assessments levied on the 13th day of January, 1925, the several amounts set opposite the names of the respective shareholders, as follows:

Names	No. Cert.	No. Shares	Amt.
S. G. Colt.....	39	10,000	\$50.00
S. G. Colt.....	170	4,000	20.00
Albion F. Clark.....	117	2,500	17.50
W. H. Dean.....	43	3,000	25.00
John Fleming.....	47	3,000	15.00
F. Greenwald.....	52	126	.63
E. W. Jordan.....	59	6,000	30.00
W. J. Prewitt.....	76	10,000	50.00
W. J. Prewitt.....	77	10,000	50.00
W. J. Prewitt.....	78	10,000	50.00
W. J. Prewitt.....	143	15,000	75.00
W. A. Selleck.....	94	7,500	37.50
W. A. Selleck.....	169	4,000	20.00
W. A. Selleck.....	211	1,000	5.00
Edwin Snoddy.....	137	13,000	65.00
Jason Turner.....	132	1,000	5.00

And in accordance with the law and order of the Board of Directors, made on the 13th day of January, 1925, so many shares of each parcel of such stock as may be necessary will be sold at public auction at the office of the company, Room 237, Monadnock Building, San Francisco, California, on Friday, the 20th day of March, 1925, at the hour of 12 o'clock noon of said day, to pay the delinquent assessment thereon, together with costs of advertising and expense of sale.

M. J. SEELY, Secretary,
237 Monadnock Bldg., 681 Market St.
San Francisco, California.

NOTICE TO CREDITORS

Estate of DANIEL DENNEY, deceased.—
No. 40952 Dept. No. 10.

Notice is hereby given by the undersigned W. J. Hynes, administrator of the estate of DANIEL DENNEY deceased, to the creditors of and all persons having claims against the said decedent, to file them with the necessary vouchers within four (4) months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, or to exhibit them with the necessary vouchers within four (4) months after the said administrator, at his office, 353 Phelan Building, San Francisco, California, which said last-named office the undersigned selects as his place of business in all matters connected with said estate of DANIEL DENNEY, deceased. W. J. HYNES, administrator of the estate of DANIEL DENNEY, deceased.

Dated, San Francisco, California, February 19th, 1925.

CULLINAN & HICKEY, attorneys for administrator. 6t

NOTICE TO CREDITORS

Estate of HARRY SHERIDAN, deceased.—
No. 40939. Dept. No. 9.

Notice is hereby given by the undersigned, W. J. Hynes, administrator of the estate of HARRY SHERIDAN deceased, to the creditors of and all persons having claims against the said decedent, to file them with the necessary vouchers within four (4) months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, or to exhibit them with the necessary vouchers within four (4) months after the first publication of this notice to the said administrator, at his office, 353 Phelan Building, San Francisco, California, which said last-named office the undersigned selects as his place of business in all matters connected with said estate of HARRY SHERIDAN, deceased. W. J. HYNES, administrator of the estate of HARRY SHERIDAN, deceased.

Dated, San Francisco, California, February 19th, 1925.

CULLINAN & HICKEY, attorneys for administrator. 6t

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<p>\$5.00 for 100 Packs</p>	<p>\$2.00 for 12 Packs</p>	<p>\$3.50 for 50 Packs</p>
<p>MONOGRAM MATCH PACKS (TRADE MARK)</p>		
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<p>MONOGRAM MATCH COMPANY 1402 De Young Building San Francisco, Calif.</p>		
<p><i>Or at Your Dealers: S. & G Gump Co., San Francisco; City of Paris, San Francisco; Roos Bros., San Francisco; Paul Elder Co., San Francisco; Fairmont Hotel, San Francisco; Howell Dohrman Co., Oakland; J. W. Robinson Co., Los Angeles; Miss Guyette, Honolulu, T. H.; Meier and Frank Co., Portland, Ore.</i></p>		



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At the time of application for service you were asked whether you wished to pay your bills at the local office, by mail, at your home or place of business. Any one method of payment is optional with you.

You are requested to read and familiarize yourself with the rules and regulations governing the payment of bills, as printed on the back of all regular bills.



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SUMMER SCHEDULE EFFECTIVE MARCH 1, 1925

LEAVE SAUSALITO		LEAVE SAN FRANCISCO	
		Foot of Hyde Street	
A.M.	P.M.	A.M.	P.M.
4:30	12:30	5:00	12:30
5:30	1:00	6:00	1:00
6:00	1:30	6:30	1:30
6:30	2:00	7:00	2:00
7:00	2:30	7:30	2:30
7:30	3:00	8:00	3:00
8:00	3:30	8:30	3:30
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	9:00		9:00
	9:30		9:30
	10:00		10:00
	10:30		10:30
	11:00		11:00
	11:30		11:30
	A.M.		A.M.
	12:30		1:00

Special twenty-minute service Fridays, Saturdays, Sundays, Mondays, holidays and such other times as traffic requirements make necessary

H. E. SPEAS, Vice-President and Manager

"Where It Snows in California"

An attractive page in Sunday's rotogravure section shows some of the chilly spots in California; people of prominence are pictured "Here and There," and some interesting photographs are taken "From the Air."

"The Lovers New and Old"

features some prominent cinema stars of the day. interesting scenes and prominent people are photographed "In Europe"; there are studies of well-known "Stage Folk," and pictures of "The Tiger of France at 84." Don't miss the

Sunday Chronicle
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Daughter of Mr. and Mrs. James Fraser Moses, who alternates in the role of "Heavenly Mother" in the "Pageant of Youth," with Miss Florence Power, daughter of Postmaster and Mrs. James E. Power of San Francisco. The pageant, a musical masque with 1,000 in the cast, will be presented in behalf of St. Ignatius College at the Civic Auditorium, April 1 to 5, inclusive.

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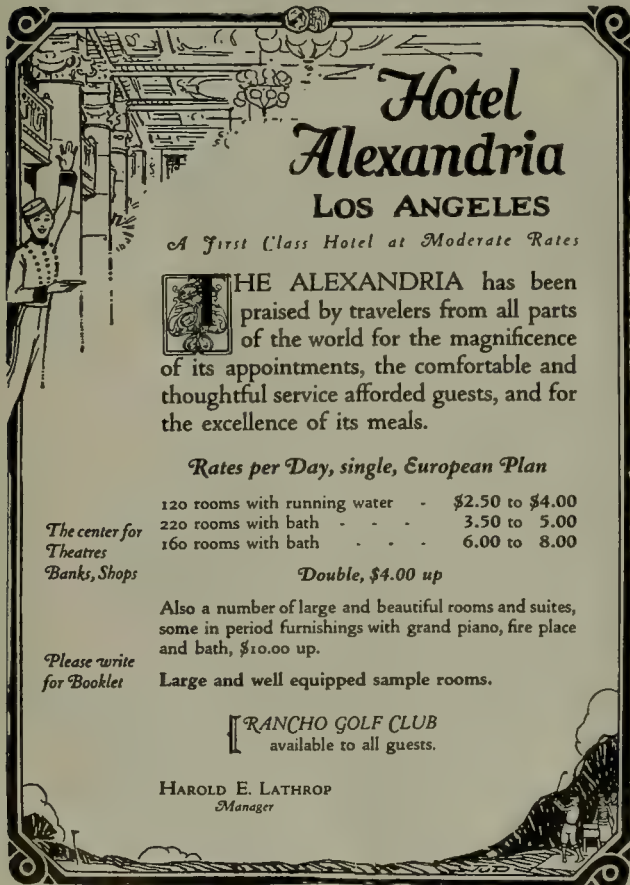
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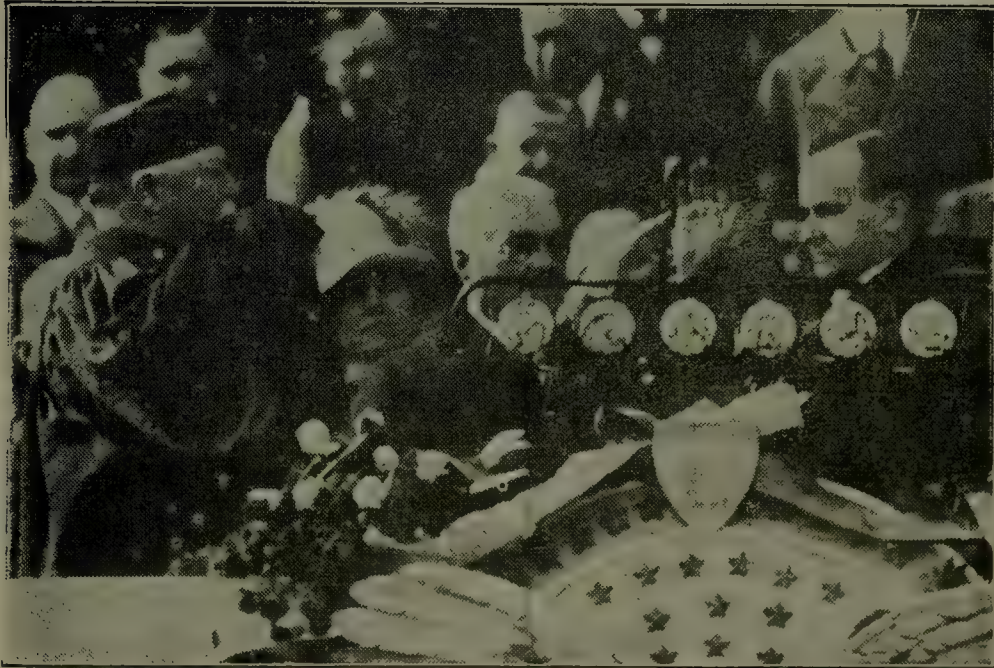
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VOL. CVI

SAN FRANCISCO, CALIF., MARCH 14, 1925

No. 11



Chief Justice Taft Administering the Oath of Office to President Coolidge at the Capitol.



A Royal Visit The jubilee celebration of the rise of California, as a civilized community, which will take place next fall, is likely to have a very distinct boom, if the talked of visit of the King of Spain materializes. We are a romantic people and the presence of the head of the nation whose sons were first to put their feet on this soil, as the advance agents of occidental culture, will be a source of much satisfaction and general approval. No matter what we think of kings as a rule—and we are not by any means stiff-necked on that point, as we used to be—we have a warm spot in our hearts for the representative of a gallant people which carried the standard of civilization to this hemisphere and, at least in this portion of the earth's surface, established an orderly and in some respects a very beautiful society. We would like to see the King, as a personification of the Spanish people, and we should also desire to be the host of one, who so graciously comes so far, for a courteous and benign purpose. We may say without any fear of contradiction that the visit of the King would be a great asset to our celebration and that it would bring into our midst multitudes of rich people, who love society and all the distinction which goes with courts, even with a court admittedly not among the most prosperous and mighty today. King Alfonso, if he visits us, will be entitled to, as he will receive, the best that we have and will get the heartiest welcome that a people can give. And we, in our turn, can show him what must interest him greatly, a people that in a short space of time have builded a civilization abreast with the most modern, here, on the distant shores of the great Pacific. He will see the little customs house which his ancestors, former rulers of this California, erected at the charming little town of Monterey and he will see also the mighty buildings which the successors to his dominion have builded in San Francisco and Los Angeles.

A Western Solomon We have had a lesson in San Francisco. We have learned what a commonsense American with faith in his countrymen and brains in his head can do with even such an abomination as the prohibition law and its enforcers. When Judge Bourquin of Montana came here, he found a calendar filled to repletion with bootlegging cases. He found a community utterly disgusted with the proceedings which had turned the dignified federal courts into police courts and had made out of well-trained judges snarling and frequently brutal magistrates. These are hard words, but the fact justifies them. The most ridiculous penalties were being imposed for the most trivial offenses; the yelping outfit connected with the detective force were arresting people on the most absurd charges and taking the time of the courts with the evidence of miserable creatures who make a precarious living by espionage and the invasion of the most elementary rights of the citizens. It did not take Judge Bourquin long to deal with that matter. At once he began to fix penalties appropriate to the charges; he instructed the prosecutors that he did not want his time taken up with trivialities; he greatly increased the number of those who pleaded guilty and he rewarded their honesty with clemency. The calendar began to clear wonderfully. The upshot was that the foreman of the jury publicly thanked the judge amid the irrepressibly enthusiastic cheers of those in the courtroom. Decency has gradually come back. We all feel that while Judge Bourquin is on

the bench the primary rights of American citizens will be respected. We are confident that as long as he is with us the petty attempts of small minded prosecutors to make capital out of insignificant offenses will have no approval from the bench. We have learned to our satisfaction and profit that a good judge is a great social asset and that a community which has a dignified and thoughtfully wise man on the bench is much helped thereby.

More Sentimental Bunk Nearly all communities have what is called the "silly season" by the British; when all sorts of queer and useless theories are aired and the community has a sort of debauch of foolishness. We are, perhaps, more fortunate or more childish, for our debauch goes right along and we are never free from the silly season to which we seem by nature prone and to which, to tell the truth, we are most sincerely attached. Now the papers are full of a discussion as to the advisability of necessitating five days' stay between statement of intention to marry and marriage itself. Everyone must make a formal application to the county clerk five days before the license is issued. Minors must not only have their parents' consent, but the consent must be vised as it were, by the Superior Judge of the County, in whom is thus reposed the power to mete out joy or sorrow as he sees fit. This puts a stop to "jazz marriages" say the wise. Surely, it does; but it does not put a stop to the jazz without the marriage and those who would have married so as to have at least a cover of decency for their jazzing will go a-jazzing without any cover of decency at all. Whether this is to the benefit of the community or not is not for us to say. We do not pretend to omniscience. The most we aspire to is ordinary sense in dealing with human beings. One lady says that marriage should be made more difficult; "it is too sacred a thing to jump into." We had been of the opinion that marriage was a very highly necessary institution, without which, progress is quite impossible and that, far from being made difficult, it should be made as easy as possible; so as to avoid all the nastiness which is inseparable from difficult marriages. As our wise county clerk says: "There are many instances that make it absolutely necessary to issue a marriage license, immediately on application." But what do our moralists know of actual life?

A Belligerent Vice President We have a silent President; but his silence is more than offset by the vociferation of the Vice President, who has always had the reputation of speaking his mind and, when that fails, of expressing himself by the interjectional "Hell and Maria!" which may be very cryptic to most of us, but appears to be entirely satisfactory to Mr. Dawes. It would be interesting to have had an inside picture of the mind of the Vice President, when on the morning of the Inauguration he told the fat and complacent senators what he thought about their rules. In Montgomery street we heard, through the radio, the sound of the marching columns and the martial music blared across our street, all the way from Washington. But we did not know that the Vice President was easing his mind and "herding" the senators as one of them put it, like a flock of sheep, to an abbreviated conclusion of a mutilated ritual. We must confess to a great admiration for the Vice President. The bravery, almost recklessness, that he has shown in bearding the fat senators in their lair and brandishing their miserable futilities before their eyes is better than anything that Tom Mix has done for a long time. He asks: "Why should they be able to compel the President of the United States to call an extra session of Congress to keep in functioning activity the machinery of the government itself?" We should like to know why, ourselves; we cannot see what there is in that simple question,

explosively put, we admit, to drive a senator into describing the Vice President as "an inji-rubber ijiot on the spree". We rather fancy the Vice President. While the President cogitates deep thoughts in the depths of his tranquil consciousness, while his lips tighten, till as William Allen White says, they are "too close to spit", and we see safety in the presidential calm, the Vice President will be entertaining us and scaring the senators. Hurrah!

Devotees of Science A group of scientists left San Francisco a few days ago on the "President Lincoln" for a sojourn of three years in the desert of Gobi. Among them was Dr. Ralph Chaney of the Carnegie Institute of Washington and of the museum of palaeontology of the University of California. He will try to reconstruct the plant-life of the prehistoric ages. These men are going to separate themselves from all that life holds dear to most of us, and from the civilization to which they belong, for a mere abstraction, as one would say, just to prove or disprove a theory. Some say that the people of North America and those of Asia had a common origin. Several plants and animals, similar to those that have existed in Asia, have been found in geological remains in this country. Here is the background and the scientists hope to find evidence which will prove that the people of Asia in a remote period migrated to this country. The expedition takes geologists, palaeontologists, and an eminent photographer. It will start from Peking on its journey to the distant and isolated plain of Chagan Tala adjoining the Gobi desert, a region which few white men have ever visited. Here is proof that the spirit of adventure persists and that what they call the materialistic age, as a matter of fact, produces a breed of idealists far out-ranking in pure unselfishness any of the historical figures held out as paragons of unselfish bravery. For most of these knight-errants of old there was a very material inducement in the hope at least that there would be actual profit obtained from discovery. None of them went to look for anything that had not at least a promise of lucrative return. But here are our scientists, men of careful culture who love the refinements of life, separating themselves voluntarily from what they care for and enduring hardships and loneliness to establish a theory.

Revolt Grows The public feeling against the prohibition amendment increases in amount, now, to such a degree that those who would have ordinarily, from expediency, held their peace, now feel that they have behind them sufficient support to declare themselves. Among the most notable of recent utterances is that of Hon. Frank H. Norcross, formerly chief justice of Nevada and author of a resolution in the state legislature calling upon Congress to assemble a constitutional convention for the purpose of amending the eighteenth amendment. He says that this amendment is instilling a universal contempt for all law into the minds of the citizens. He says that Congress should be empowered to legislate in the matter of importation, sale and manufacture of liquors. We should not agree with him there; since we regard the liquor business as purely a state affair which should not be under federal control at all. We think that it is purely a matter for local option, as it was before the combined puritanical and bootleg forces thrust the eighteenth amendment monstrosity down our throats. Judge Norcross says,—and here we may echo his conclusion: "I voted for the Nevada prohibition act and supported the eighteenth amendment. But I am convinced that they have failed. As a consequence we are living under a national law and state statutes that are being openly flouted by millions of people." There is no doubt about it. The experienced jurist knows upon how slight a foundation stands obedience to law, the binding force of community life. Once let the idea get into the mind

of the people that law is something which need not be respected, that law may be a silly and stupid thing to which no deference need be paid, once let that idea get abroad and the structure sags and totters. This is what is happening through the folly of the eighteenth amendment.

Century Covers

NOVELS with intriguing titles are following each other thick and fast from the old reliable publishing house of Century & Company, New York. The first that comes under our notice is a copy of "Jungle Born", by John Eyton. Here is a plot that centers upon a boy baby whose parents are killed by a man-eating tiger and who is adopted by a mother-ape, and upon "Parmala", the daughter of a village usurer, who follows him into the jungle. Anyone with imagination can anticipate the fascination, beauty, and strangeness which a story evolving around such a situation holds for the reader. \$2.00.

Did you read "The Blue Circle"? Do you like stories regarding the sophisticated set of New York? Then you will find an appeal in Elizabeth Jordan's new book, "Red Riding Hood". "The Wolf" winds in and out of the plot, but even in the most sinister scenes are found the author's usual humor and charm of style. \$2.00.

And its old, grim, white-haired O'Malley of Shanganagh, himself, who goes up and down Dublin streets, still straight and clean and fully aware of his own actions, but none the less drowning in drink, who forms the hero in this new book of Donn Byrne's,—"O'Malley of Shanganagh." The poignant tragedy of two bewildered human hearts makes this picture of Ireland and the wild, wistful Irish nature as engrossing as any other of Byrne's writings; Byrne, who is at his best and richest when he tells you of the Emerald Isle. \$1.25.

Does something in your heart respond to the "call of the open road"? Especially at this time of the year (of course, we mean by that, this time of the year in California), we feel the urge of the big out-of-doors, and would agypsy go, over the hills and far away,—"beyond their utmost, purple rim", in company with "The Adventures of a Scholar Tramp" which Glen H. Mullin has set forth in the story of a seven thousand mile hike. And the interesting part is the fact that the "Scholarly Tramp" is the author himself. \$2.00.

"Progressive California"

The S. F. Chronicle has surpassed even itself, in its new and wonderful Rotagravure Edition, dated March 11th, a pictorial description of our great State; its awe-inspiring scenery; its splendid highways; its blooded equine stock; its orchards; its architecture; its citizens of note; its products; the building activities of San Francisco; in fact, everything that goes towards making this blessed land what it is,—an Empire in itself. This issue is worthy of sending all over the civilized globe, for it is an epitome in picture of one of the most favored districts in the world.

One Mind, One Management

The question of the depreciation reserve which agitates the matter of the municipal street railways, is only an indication of the general unsatisfactory condition of affairs which is due to the crippled state of the municipal roads. A city like this cannot be served with the right hand and left hand acting independently. They must each be under the control of a single brain. Applied to the city railroads, that means that the privately owned roads must be amalgamated with the municipal roads and managed by the city.



PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S
— Tom Moore



By Katherine Schwartz
Formerly of the "Chicago Tribune"

New Columbia

JOHN GOLDEN, producer, and Austin Strong, San Francisco author of "Seventh Heaven", which opened Monday night at the New Columbia Theater, have given discriminating and real lovers of the best in drama of today a real treat in sending to us this splendid company headed by Helen Menken, that twenty-three-year-old star, who not only looks a bit like Bernhardt, but is also forecasted as the likely successor to the divine Sarah.

The whole company is splendid and one can not but feel that plays such as the "Seventh Heaven" are of vital good to a community, and judging from the way the capacity audience accepted "Seventh Heaven," it liked it, and showed its approval in a marked manner.

Cameo

Next week at the Cameo will be seen as the screen feature, "K—The Unknown", a thrilling mystery story from Mary Roberts Rinehart's great story. It has many unusual situations, there is a thrilling climax. Virginia Valli and Percy Marmont are stars, and there will be a fine orchestral accompaniment to the picture.

Loew's Warfield

Those who have seen Pauline Frederick in her stage presentation of "The Lady" will not want to miss seeing the screen adaptation of this splendid play in which the ever popular and delightful screen star, Norma Talmadge will be seen. An entire English theater of the vintage of 1900 was constructed for "The Lady". Much research work in London was required in order to secure photographs for the faithful reproduction of a London theater of twenty-four years ago. George Lipschultz will be back at the theater this week, and his many friends and all music lovers will be indeed glad to learn of this.

Golden Gate Theater

The headliner this week at this popular theater is Signor Friscoe, zylophone phonograph artist who brings with him his famous Guatemalan band for the first time. Emilie Lea, champion high kicker, together with Clarence Rock and Sam Kaufman will also be seen in a bright novelty called "Paying the Rent"; Barry Breen, nut comedian and song writer is also featured; Bill Dooley, comedian and dancer, assisted by beautiful Metna Tibbitts, in a new act called "The Misfit Sailor"; Robin and Hood, athletes, have a unique ladder act.

Capitol

With no sign of abatement, "White Collars" is playing to splendid audiences, nightly. There is a fine cast and this company bids fair to run as long as the Company in Los Angeles, if not longer. The New York Company has received much favorable criticism also.

Imperial

Zane Gray's thrilling Western story, "The Thundering Herd", continues to pack them in to the theater. This great story is replete with thrills,—there are covered wagons, herds of buffaloes, real rodeos,—in fact everything that one expects of a story written "Out Where the West Begins".

Two New Theatres Opened

The "only Market Street in the world" will add two new theatres to its rostrum today; one being the Aztec, opposite Jones Street and the other the Egyptian, near Eighth Street. Both theaters will present the same film, "The Last Man on Earth." The two play houses are identical except in the matter of their decoration. Their seating capacity is also the same,—allowing room for 400 persons. Mr. Max Graf, well known film producer, assisted by Ernest R. Traxler, will manage these additions to San Francisco's amusement places, and anyone familiar with the Graf Productions is assured that the entertainment staged at these two film palaces will be always the best to be obtained.

California

The picture for the coming week at the California is the screen story of that very successful New York stage success, "The Swan". In the new attraction will be seen Adolphe Menjou, Ricardo Cortez, and Frances Howard,—the latter a Broadway star, who makes her screen debut here. Max Dolin's concert will feature the "March and Procession of Bacchus" an orchestral novelty, Pierce doing a trombone solo, and a selection from the "Merry Widow."

S. F. Symphony

One of the most charming concerts of this season was the concert Sunday afternoon at the Curran Theater. It would be unjust not to mention first on the list Haydn's Concerto for Harpsichord and Orchestra played so exquisitely by Lewis Richards, a master of that difficult oldtime instrument.

The rest of the program was composed of three numbers written over three hundred years apart. Closing the concert was the suite, "L'Oiseau de Feu" (The Fire Bird) by Stravinsky, which is a perfect exemplification of modern music, and has created much discussion and even sensation among the best critics of today.

Alcazar

Henry Duffy and his dainty little wife, together with their splendid company are still making much laughter with their third successful play, "So This Is London". Henry Duffy is excruciatingly funny as an English lord with a bitter hatred for things American, and Miss Winter does some fine work as the American widow of an Englishman.

Curran

A packed house greeted the opening night of "The Greenwich Village Follies" with Mr. Gallagher and Mr. Shean at the Curran Theater. These two funsters give of themselves most generously, and their efforts were heartily appreciated. The famous song came in for most of the applause, and verse after verse was called for,—the audience couldn't seem to get enough.

My impressions of the "Follies" is a kaleidoscopic whirl of color, lights, beautiful girls, wonderful dancing and great comedy. They are a joy to the eye, and their work is well nigh perfect. And they can dance,—in fact, it is a most satisfactory show take it by and large, and any one desiring to chase away the blues should buy a ticket for this show, for I promise you there will never be a dull moment!

Amusements

NEXT WEEK

AZTEC Market nr Eighth	} "The Last Man on Earth"
EGYPTIAN Market at Jones	
ALCAZAR O'Farrell nr. Powell	} "So This Is London"
ALEXANDRIA 18th and Geary	
BEATTY'S CASINO Ellis and Mason	} Will King & Co. Vaudeville and Pictures
CALIFORNIA 4th and Market	
CAMEO 936 Market St.	} "The Unknown"
CAPITOL 64 Ellis St.	
CASTRO	} Pictures
COLISEUM	
NEW COLUMBIA Eddy and Mason	} "Seventh Heaven"
CURRAN Geary, Nr. Mason	
GOLDEN GATE G. G. Ave. and Taylor	} Vaudeville and Pictures
GRANADA 1066 Market St.	
IMPERIAL 1077 Market St.	} "The Thundering Herd"
LOEW'S WARFIELD 988 Market St.	
METROPOLITAN 2055 Union St.	} Pictures
NEW FILLMORE	
NEW MISSION	} Pictures
ORPHEUM O'Farrell and Powell	
PANTAGES Market at Mason	} Vaudeville
STRAND 965 Market St.	
UNION SQUARE	} Pictures "The Age of Innocence"
WILKES (Formerly Geary) Geary and Mason	
WIGWAM	} Pictures

Orpheum

Nan Halperin, the headliner at the Orpheum this week, will be seen in an entire change of program, and promises the ladies in her audience a real treat with some of her latest importations in gowns. It was right here in San Francisco that Leo Carillo, leading light in the bill, made his first professional appearance, and his appearance next week is really a home-coming.

Among others on the bill are "The Parisian Revue", a European importation. This is a big revue of twelve people,—the featured members are Mons. Adolphus, Mlle. Eastman, Mons. Dniestroff, Mlle. Kruger and Ella Blondel.

Granada

Next week at the Granada the feature will be "Sackcloth and Scarlet", with Alice Terry as the star. Paul Ash has a special feature for the coming week entitled "In Ireland", which is very timely, inasmuch as Saint Patrick's Day will soon be here.

**1,000 Modern Youths
But No Jazz**

One thousand modern youths, but no jazz, will be seen in the "Pageant of Youth", to be staged in the San Francisco Civic Auditorium, April 1 to 5, inclusive. Joy dancers, Daughters of Allah in oriental garb, demons, satyrs and hundreds of other sprightly dancers will provide a swirl of action, color and youthful gaiety throughout the seven spectacular scenes presented in the production.

The pageant is a musical masque in three acts with powerful forces of good and evil arrayed in opposing factions throughout the dramatic panorama of the story. Among the masters whose compositions animate the movements of the pageant, are: Schubert, Tschai-kowski, Dvorak, Friml, Wagner and many modern composers. The musical theme includes measures from Friml's "Orientale—Suite Melodique"; "Dance of the Demons" from "Prince Ador", by Rybner; Ring's "Dance of the Warriors"; a waltz from Tschai-kowski's "Nut-Cracker Suite"; overture, "Marche Slave" and recessional, the march from "The Meistersingers", by Wagner.

The seat sale for the "Pageant of Youth" opened Monday, March 9, at Sherman, Clay & Co., San Francisco. Five evening performances with matinees Saturday and Sunday will be given. The big production is a benefit for St. Ignatius College. It will be produced on a tremendous scale and enacted by a cast of professionals.

Concerts

Civic Auditorium

Kreiser, Violinist, Sunday Afternoon, March 15, 2:30.

Curran Theater

San Francisco Symphony, Sunday Afternoon, March 15, 2:45.

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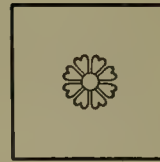
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SAN FRANCISCO



By Antoinette Arnold

Sense of Humor Rare Gift for Womankind

"THERE'S a girl I should like to know."

We all looked in the direction of the one who had prompted this outburst of enthusiasm from a celebrated visitor. There in the alcove of the Fairmont Laurel Court stood Virginia.

"Radiant Virginia", her friends called her.

She was the center of an admiring group of Army and Navy officers, their wives and hostess of the party. There must have been at least thirty in the party and Virginia was joyfully, unassumingly entertaining them, individually and collectively.

Virginia has a rare and precious gift—humor.

Her sense of humor is of the vibrant, effervescent kind. The humor that sparkles of its own accord and leaves a permanent ray of sunshine on every thing and every one. Virginia's humor is wholesome. It cheers consistently. But it never stings.

There is a buoyancy about her humor, for its purpose is to make folks happy, but it never touches that delicate fibre of one's sensitiveness. It never injures at the altar of so-called witticism.

"Humor is the acme of a woman's charm," said the visitor in our party, as we sat about the handsome table in the Laurel Court during the supper that followed the presentation of "Ollanta", the Peruvian Indian Love Epic produced for the first time in America.

"That young lady whom you call 'radiant Virginia' has genuine mirth. A sense of humor that is worth a rope of jewels to her if she only knew," added the wise one. "Her delicious fun is like crystal; it is like perfume. It touches the soul of one."

We all sanctioned what our noted guest said about Virginia, she who is the life and tonic of every party she attends. "Generations have contributed in turn, their heritage of humor to that lovely girl; humor with its ever-present clean substance of joy, like a diadem fitting well the head it adorns." So spake the celebrity in his analysis of Virginia's fun.

We had known that intelligence and high-minded principles were back of that glorious gift Virginia possessed, and now here was a great character analyst telling us the profound reason for her fascinating charm.

More power to Virginia! But that is not all. For, Virginia is beautiful. She dresses exceedingly well, too. She has excellent taste and a convincing sense of propriety.

Oh, if she could only teach some of the cardinal principles of humor to others of her sex, what a crowning blessing it would be to womankind!

Virginia, some day start a school of humor!

But perhaps it couldn't be done without those wondrous generations of great and glorious souls. Let's ask Virginia!

Society's Radio Breakfast

Society has had its treasure hunts as innovations for the entertainment of guests and found exceptional pleasure in searching for the handsome mysteries.

Now comes something entirely new—the radio breakfast with its wireless messages, treasures of thought; and mysteries of the literary, the musical, the political and great events of the world.

One of these memorable radio gatherings was staged at the Palace Hotel, Wednesday, March 4, the day of the Presidential Inauguration. The famous address of President Coolidge was brought over the distances as clearly and as distinctly as if it were in an adjoining room. The music, too, which was played by the marvelous United States Marine Band, was wonderful, linking eastern and western cities in a closer unity of Americanism.

There is no doubt but that radio breakfasts, luncheons, teas, given with radio records of national events of significance will be the motif for society's smartest affairs. The radio party is not new in itself, for they have been the incentive for brilliant gatherings for some time, but it is to be expected that they will soon replace other less novel methods for entertainment. Holidays in America will call forth elaborate home settings for the Radio Breakfast or the Radio Luncheon, if we want to keep abreast with the times.

* * *

Army Engagement Announced

Girls of the Chi Omega sorority at the University of California were the first to learn of the engagement of Miss Frances McHenry, the daughter of Mr. and Mrs. John McHenry, to Lieutenant John Archer Stewart, U. S. A., when the bride-to-be was hostess a few days ago at a pretty tea at her parents' home in Berkeley.

Miss McHenry is a graduate of the class of 1922, and was one of the popular and attractive belles of the campus. She is president now of the alumnae chapter of her sorority.

Lieutenant Stewart is the son of Mr. and Mrs. John Stewart. He was one of the stars of the 1920 class at the University of California, a member of Lambda Chi Alpha fraternity, Golden Bear honor society and a holder of the big C., won in football. He entered West Point, graduating in 1924, and during his entire four years at the military academy played on the army football team. He is at present attached to the 18th Infantry at Fort Slocum, New York.

* * *

Successful Opera

Letters from Europe tell us of the successful production of the opera written and composed by Charles Templeton Crocker and Joseph Redding. In the issue of the *News Letter*, January 3, we quoted from this now famous operatic production, giving in detail the plans of the noted Californians and their ambitions to present the opera at Monte Carlo.

The word we have received states that not only was "Fay Yen Fah" most successful, but that already requests have come to the author and the composer to have it given

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an American presentation almost immediately. We understand that the Chicago Opera Company has made a bid for the favored production.

Nearly all Californians now abroad hastened to Monte Carlo for the opening night of the opera. It had the rare distinction of royalty's sanction. Countess Di Limur, the former Miss Ethel Crocker, was present. Mr. and Mrs. Fred McNear of Burlingame were also present and Mrs. Templeton Crocker had a large company of California guests in her party.

Congratulations are being showered upon the brilliant men who conceived the colorful production and for their far vision and undaunted courage in bringing the production to successful fruition.

* * *

First Presentation of Ollanta

The first presentation in America of "Ollanta", the great Peruvian Indian Love Epic, was given last Tuesday night in the gold ballroom of the Fairmont Hotel, with native music and dances.

The event opened with an address by Mrs. Frederick H. Colburn, president of the San Francisco Branch League of American Pen Women, who was presented to the audience by the California State Vice-president, Mrs. Josephine Wilson, author and playwright.

Mrs. Colburn included in her address the story of the Inca Civilization and an outline of the folk tale of "Ollanta". Senor Jose Maria Valle-Reistra, the composer, gave "Reminiscences of the Incas" from the opera. Selections from "Ollanta" were played by Rudy Seiger and his famous Fairmont Orchestra with a group of additional players.

Colorful settings for this charming production, with its warmth of tone and inclination, were under the skillful supervision of Rudolph Schaeffer, a color expert, artist and decorator.

Supper parties followed the opera in the spacious enclosure of the Laurel Court. Mrs. George MacGowan was hostess to one of the largest parties and had as her guests many distinguished men and women from the art centers of the coast. Mrs. MacGowan is an ever-gracious hostess and gathers about her people who achieve in the field of music, art and letters.

A number of authors from the Bay cities were among the noted guests at the initial presentation of the old Peruvian opera. Members of the California Writers Club, the Berkeley Branch of American Pen Women, and others whose names stand for creative achievement were notably present at the splendid gathering.

Mrs. Eleanor Ross, editor of the *News Letter*, was an honored guest at the central table of writers in Laurel Court.

* * *

Californians Go Abroad

Many Californians, and notably the smart set from San Francisco, have taken passage on the big liners for the great centers of Europe. Mrs. G. P. Gallwey of San Francisco sailed on the *Cedric* for London last week.

Mr. and Mrs. Henry W. Poett, prominent in the largest eastern social centers, and known in the local society world, sailed last Saturday on the *Berengaria*, now called the



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Prince of Wales ship, since his royal visit last year. Mrs. Alice Duer Miller was one of the celebrities who took passage on the *Berengaria*.

Mr. and Mrs. T. J. Lawrence sailed on the *Leviathan*, on which Mrs. Charles Bigelow of Carmel had taken passage. The wife of the Governor of New York, Mrs. Alfred Smith, sailed on this well known ship.

Mrs. Richard McCreery of Burlingame plans to visit her mother, Mrs. Wayne Cuyler, in New York, sailing with her on a visit to relatives in England.

* * *

A large number of the society set attended the dramatic tea given at the Fairmont by Miss Jessica Colbert and Miss Lela Geddes for Miss Zoe Akins. Miss Akins gave an address on: "Within Three Walls", a quaint glimpse of the theater life.

Following the talk a tea and informal reception was held.

Among those present were: Mrs. Garrett McEnerney, Miss Joan London, Mme. Emilio Lorenzini, Mr. Reginald Travers, Mr. George Sterling, Keith Wakeman, Mr. John Barry, Mr. Erskine Scott Wood, Mrs. Anna Blake Mezquida, Mrs. Willis Walker, Mrs. E. B. Darling, Mrs. John Gantner, Mrs. Clay Greene, Mrs. Timothy Hayes, Miss Victoria Lilienthal, Mrs. A. Gump, Mr. and Mrs. Minor Chipman, Mrs. Geneve Shaffer, Miss Jennie Blair, Miss Edith Hecht, Miss Emily Carolan, Mrs. D. C. Heger, Mrs. Elgin Travers, Mr. and Mrs. Aaron Crevalier, Mrs. Porter Pfingst, Mrs. Esther Birdsall Darling, author of "Baldy of Nome", and Mrs. Virgil Fairfax Shaw.

* * *

Mr. and Mrs. George Douglas held a reception and musicale at their home in Vallejo street with Madame Emilie Lambert Burke the guest of honor. Madame Lambert Burke is a singer who has recently returned from Europe, where she appeared successfully in Munich. She will give a concert here in May under the direction of Lazar Samoiloff and Alice Seckels. At the musicale the accompanists were Elsa Naess, Norwegian pianist, and Mrs. M. Powers, violinist.

* * *

Mrs. Walter Macfarlane has returned from New York, where she has been pursuing her vocal studies this winter. She was accompanied by Miss Marion Brower, who made her debut under Lazar Samoiloff.

* * *

Mr. and Mrs. Harry Hunt and Mr. and Mrs. Lawrence McCreery of the San Mateo polo set are at Coronado, where they went to attend the tournament. Mr. and Mrs. William W. Crocker and Mr. and Mrs. Eric Pedley have been among the enthusiastic visitors at the polo matches.

* * *

Miss Helen Crocker is said to be one of the most admired belles at Palm Beach. Miss Crocker is visiting Mrs. John Magee at her villa and is often with her cousin, Mrs. Sherwood Aldrich of New York.

(Continued on page 11)

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Golf



By Hoot McGregor

EMPEROR STAFFORD announces the committee for the seventh St. Patrick's Day golf tournament to be held at Lakeside.

John Francis Gibbs Cunningham, manager of the Crocker underground, is chairman of the day.

Joseph Goldie, the perfection golfer, will ring the bell at 12 noon, when all the Italian gardeners on the course are expected to quit work.

Keeg Monahan will sing "Montana Must Be Heaven for Judge Borquin Came From There."

Dr. Rocca Bricca wants to have his brother play too, "Italian Bronze"!

Premier Stafford has informed Manager McLeod that Gibbs Cunningham must eat with the help.

They say that Oscar Turnblad has hired three locksmiths. (Even then he doesn't stand a chance to get in.)

The odds are 4 to 1 that (Dynamite) Dr. Dan Mulvihill will be at home on March 17th.

Bill Mikulich has cancelled his world tour to attend the annual Classic.

Carl Henry will attend with his own dyspepsia tablets.

Joe Watts declined Cunningham's appointment on the banquet committee.

If Johnny Crowe flies in, Joe Tansy works.

Percy Henderson has been appointed official caretaker.

Judge Graham will adjourn at 4:30 Tuesday afternoon.

Judge Shortall says his calendar is crowded. That's all right, the Ocean Course is not.

Ralph McLeran has been matched with Colonel Jim Power.

John F. Cunningham expects to crash the gate with Jimmy Healey, the little Elk.

The fate of (Walrus) Jim Maguire is still in doubt.

Amadio Giannini will let Louis Ferrari off at 5 o'clock to attend.

John Tait offered a box lunch but it was rejected for a box on the ear.

If the Italian list grows much larger a person won't be able to get a shine on St. Patrick's Day.

Henry Jacoby has been appointed official barber. (The premier needs a permanent wave.)

Gibbs Cunningham wants Bill McCarthy for toastmaster whether there will be toast or not.

Judge Joe Golden has a number of endorsements and may crash the gate.

If you call Tom Mulvey on St. Patrick's Day he will tell you that Judges Graham, Parker and Shortall are home ill.

Jockey Roberts figures sure to be among one of the "Missing Thirty".

Eddie Abbott will not win the title this year. The put paired off with Tiny Stafford.

Colonel "Grandad" Griffith expects a good time.

Dr. Barney McElroy, of the Chateau Daffy, will play "the mental hazards".

It's rather funny to have Dr. J. B. Coffey play Ritchie, the small Black.

Gibbs Cunningham would not attend if it wasn't for Bill McCarthy and a lot of other reasons.

Chinky Arata is still taking lessons. What he needs is arithmetic.

Ash Stewart, of "The Four Horsemen", has lined up with the Irish side.

Judge Tim Fitzpatrick will hook up with the Mussolinis.

Every time Chauncey Toomichtrolo putts, Joe Niderost yells: "Fresh strawberries", and Chauncey misses.

Oscar Turnblad, the Swedish naval officer, is going to the theatre with Howard Mallen on the evening of the 17th.

Fire Commissioner Bill Mikulich expected to be there, but his wife won't let him.

Fred Solari claims he is just as much entitled to play in the St. Patrick's Day tournament as is Louis Ferreri, as they both came from Sicily.

"Roly-poly" Alf Putnam says when prohibition goes into effect in San Francisco he will take up golf.

Joe Niderosti, one of the Olympic club's finest athletes, and a splendid niblick shooter, whose motto is "Your credit is good", doesn't follow the rule while playing golf.

Eighteenth century masters—low boys, high boys, marble tops, antiques, chantieleers, lit and unlit,—all will be out doing their stuff at the 19th hole.

Sports

By Edwin F. Marriott

Pacific Coast Polo. Carlton F. Burke, captain of the Midwick Country Club Polo Team, is seeking "Four Horsemen" to make up an all-coast team. This team that he is anxious to organize, he would have eligible to meet the famous combination which he captains, consisting of himself and Pedley, Perkins and Miller.

He will watch closely all the tournaments at Coronado and Del Monte this month to see if he can get a combination together that will rate as high as his own team which rates 27 goals, and will play together as his team has.

All the Southland is very anxious to see Burkes team in action because of the fact that they won the American Open Championship, the National Junior Championship, and the Coast Senior Title last season.

Of local importance in the Polo world is the fact that the 13th Infantry Team of the Presidio and the Berkeley Polo Club four fought it out to a tie at the Berkeley Polo Grounds last Sunday. The final score was 8 to 8, made after six exciting chukkers.

Track. The track and field athletes from Oxford and Cambridge Universities, England, will meet Yale and Harvard in the Harvard Stadium on July 4th, and on the following Saturday will meet an all-star team composed of the best from Princeton and Cornell. Said meet will probably be held at Princeton.

Another example of the ridiculous controversy over professionalism in athletics was given out the other day. Keith Lloyd, university of Southern California track star, was ruled a professional because of the fact that during his summer vacation he acted as a field judge in a high school football game. His loss will be felt by the Trojan squad.

Swimming. Corinne Condon, a fourteen-year-old Omaha swimming star, added another record to her laurels the other afternoon, when she broke the midwestern records for 100 yard free-style, by swimming the distance in one minute eight and a fifth seconds.

Warner Hobdy, former Lowell High boy, and member of the Olympic Club Junior Swimming squad, has won the National inter-scholastic 100 yard back-stroke championship in Chicago. His time was one minute seven and three fifths seconds. The Olympic Club swimming coach, Frank Rivas, was his instructor for some time, though the boy is now attending Prep school back east.

Exercise. To have health or a healthy body one must have a healthy stomach. You must first watch what you put into it, for instance watch your various chemical mixtures, and keep all of your foods as near a similar temperature as possible.

If one's stomach is in perfect condition, one is certain to draw full advantage from exercise without exertion. Napoleon knew what he was talking about when he said, "A good army travels on it's stomach."

Try and keep the muscles protecting your stomach solid, and do not allow layers of fat to congregate between the outer skin and the muscles. Remember it is much easier to keep one's "girlish" figure than it is to regain it, when it has once gone.

Golf strokes—a device of the devil, a road to ruin; calculated to lead the wise to Utopia, and the weak to despair—but we must play them.

SOCIETY

(Continued from page 9)

Japanese Ambassador Honored

The largest formal affair of this past week was the dinner in honor of the recently appointed Japanese Ambassador, Teuneo Matsudaira, at the Fairmont Hotel. A large group of society women were named to co-operate with the Japan Society of America, which gave the welcome and dinner to the Japanese envoy.

Laurel Court, transformed into a lovely garden, surrounded a Japanese temple. The ballroom was a superb example of California springtime.

The program included brief addresses by prominent Californians. A musical program was given under the direction of Uda Waldrop.

The speakers included President W. W. Campbell of the University of California, Archbishop Edward J. Hanna, Governor Richardson and Henry S. Pritchett, president of the Carnegie Foundation and well known in this city where he has often visited.


* * *

Sieroty-Price Wedding

The first early spring wedding was that of Miss Phoebe Gertrude Sieroty, daughter of Mr. and Mrs. Bernard Sieroty, and Mr. Bernard Waldman Price of San Francisco, which took place Sunday evening, March 1, in the gold ballroom at the Fairmont Hotel. Dr. Jacob Nieto read the service. The attendants were Mrs. Edward Meyer Goldsmith, matron of honor, and the Misses Bernice Myra Furst, Phyllis Wolfe, Julie Nieto and Mrs. Arthur Sieroty, bridesmaids. The groom's only attendant was Mr. Henry L. Price. After the reception a wedding supper was served.

* * *

Mrs. Julius Kahn was the complimented guest at a luncheon given at the St. Francis Hotel recently under the auspices of the Republican Women's Club of San Francisco. Speakers included Mark Requa, Mrs. O. P. Clark, national Republican committee, and Florence Collins Porter of Los Angeles. Mrs. W. B. Hamilton was among the enthusiastic women attending the event. Mrs. J. Parker Maddux is president of the club.



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Hollywood Gossip

By Madeline Jamison

AND STILL the filming of our favorite books goes on; distorted and twisted to suit the director's fancy or the star's whim, until when we finally do see them on the screen, we experience a feeling of bewilderment and resentment as if we had seen an old and loved friend in a grotesque and unbecoming posture.

One reads brilliant Willa Cather's "Lost Lady" almost breathlessly; living through the thrilling scenes that would be commonplace if they had been written by a less facile hand, but arousing delight and laughter and pity under Willa Cather's magic touch. No such emotions are aroused by the screen picture, however. The scenes are forced and unreal, and while Irene Rich really seems at times to almost sense the Cather conception of the "Lost Lady", she fails to arouse either our enthusiasm or our compassion, as the book did.

Another popular story to be filmed in the near future is Alice Duer Miller's "Are Parents People", which was published serially in the Saturday Evening Post. Adolphe Menjou, Betty Bronson and Florence Vidor, are to be the principals in the cast.

Florence Vidor is one of the stellar attractions that comprises the background of Cecil de Mille's new company. It has been publicly announced, after much secrecy concerning it, that the new de Mille company has been formed, and will be called the Cinema Corporation of America. Incorporation papers have been filed in Delaware and provide for a capitalization of \$10,000,000. Production headquarters will be at Culver City. Fifteen acres belonging to the late Thomas H. Ince have been purchased and it will be known as the Cecil de Mille Studios. It is reported that Mr. de Mille will personally direct three or four pictures a year and supervise from fifteen to twenty more. Leatrice Joy and Rod La Roque have both signed with the new corporation and it is rumored that Gloria Swanson is to become one of Mr. de Mille's most attractive attractions, when she comes back from Europe.

A bit of mystery surrounds the sudden departure of the "Ben Hur" company from Italy before the completion of the picture. Every one seems to think that Fred Niblo has returned to Los Angeles a sadder but wiser man, having failed to get the chariot scenes in Rome which was the principle reason for taking the picture there. It is to be completed in Los Angeles immediately, where, almost everyone thinks, it should have been made in the first place, for the technical facilities are far better here, at least.

It is said that Rider Haggard's "She" is to be filmed in Berlin, with Betty Blythe in the title role. This is to be followed up with "King Solomon's Mines". Of course Betty Blythe will make a magnificent "She"; it is an ideal role for her, but I for one will not go to see the picture. Rider Haggard's immortal tales are too bound about with happy memories to spoil them by viewing their distortion at the hands of an ambitious director.

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By E. V. Weller,
Director of Publicity
National Automobile Club

Road Conditions

THE road from Santa Cruz to the Big Trees, via Scott Valley and Felton is not in good condition at the present time, according to Major James S. Greene, Chief Engineer of the National Automobile Club, who recently traversed this road.

In some spots, slides have nearly covered the road and in other places the pan scrapes due to the depth of the ruts. It is entirely passable but requires careful driving in places.

Major Greene drove from Santa Cruz to Watsonville and Monterey, thence down the Coast toward Big Sur. He reports this road south of Carmel in bad condition, due to recent rains. It is badly washed and rutted and there have been a number of slides. The road is passable, but not advisable at the present time from a pleasure standpoint.

* * *

There is no more attractive trip in the East Bay District at this time of the year than that around the San Pablo Dam. Leave Oakland via San Pablo Avenue to a point about 13 miles from Oakland. At this point turn to the right. The first part of the road passes through rolling foothills garbed in the green hue of spring. Due to recent rains there is considerably more water in the lakes than during last season, however, the level is still far below normal.

This road also passes through the attractive Lake Orinda District, where numerous attractive summer homes are being built. This pavement joins the Walnut Creek highway, and pavement is then encountered to the tun-

nel. From this point a choice of two routes is available, either coming into Berkeley over the Tunnel Road, or turning to the left and following the Skyline Boulevard to Oakland. The entire trip is approximately 45 miles and is an unusually attractive afternoon trip.

* * *

Motorists using the Tunnel Road are cautioned to drive carefully, by the Touring Bureau of the National Automobile Club, as in several places the edge of the road has caved in, leaving only sufficient space for one way traffic. This will be repaired in the near future, but all motorists are cautioned to drive carefully.

* * *

Motor Car Thefts

The past year has proved one of the most successful in history in the apprehension of motor car thieves and in the prevention of motor car thefts, according to the annual report just issued by the Theft Bureau of the National Automobile Club.

More thieves have been arrested and convicted than in any previous twelve-month period, and many more theft rings of consequence have been broken up.

Many new identifying processes for the detection of stolen cars have been put into successful operation and extensive investigations covering hundreds of miles of territory have been made with far-reaching results.

San Francisco stands high among the American cities in the number of stolen cars recovered, and California as a whole has an enviable record in the apprehension of motor car thieves.

Facts and figures as to the percentage of cars stolen are of interest to the motoring public. They show a registration of Chevrolet automobiles in California on August 1, 1924, of 108,872. Chevrolet thefts in this state with which the Theft Bureau of the Club was concerned, amounted to 1253. Of this number only 179 were not recovered.

There were 331,427 Fords registered in California in 1924. Ford thefts numbered 1449 and only 378 were unrecovered. Dodge thefts in the last twelve months, decreased 10 per cent and Buicks, 13 per cent, according to the Theft Bureau records; while Studebakers showed an increase of 20 per cent.

Sixty-six per cent of the automobiles stolen in California last year were represented by Fords and Chevrolets.

Thefts of cars above the \$1000 class are decreasing, according to the comparison of the records of 1923 and 1924. Large cars are difficult to dispose of, more noticeable, and easier to identify.

Uniform legislation in all of the states will go far, according to the Theft Bureau operatives, to solve the theft situation.

The Theft Bureau of the National Automobile Club, in close co-operation with the police of the various cities involved, is now operating in eleven western states.

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SERVICE

Camille's Rotisserie

When one is served in a restaurant such as this at 441 Pine Street, there is a feeling that back of its satisfying and efficient cuisine, there must be a long period of years of experience added to a natural talent along culinary lines.

After being associated with the restaurant business for the past forty years, first with Frank's rotisserie, at 419 Pine Street, prior to the fire of 1906, then with the Old Poodle Dog on Eddy Street near Van Ness, and later, with the corporation known as Bergez-Frank's Old Poodle Dog, on Bush Street, near Kearny, Camille realized the ambition of a life-time, when he opened Camille's Rotisserie in its present location, operated solely by himself.

Camille was no ordinary restaurant owner. He believed that good cooking was an art second to none other, for the very life of mankind rests upon its operation. Previous to the establishing of his Rotisserie on Pine Street he made a trip to France for the purpose of studying everything that was new in the art of pleasing the palate. Although he has passed on, Camille's Rotisserie is the same; the cuisine has remained unchanged; the traditions and standards are as high as ever in his lifetime. Here is the place where the bon vivant finds everything that a connoisseur craves.

Camille was the first chef who brought snails from France, and served them in his own inimitable way; frog-legs and chicken Jerusalem is one of the many dishes that have made this restaurant famous; and there is a manner of cooking clams at 441 Pine Street that you do not find anywhere else in the big city.

At the Galerie Beaux Arts

The fair sex will be interested in the Fashion Show now being held at 116 Maiden Lane, where Lucien Labaudt is demonstrating the application of individual creations to women's wear. The gowns he handles are specially woven for this exhibit by Mrs. Lois Martin, and the ornaments and clasps are hand wrought by Harry Dixon, of the Copper Shop, in Tillman Place. All the creations are presented on living models. This is only one of many novel exhibitions which have taken place this Winter at this charming little gallery in Maiden Lane, and others will be given in the near future.

* * *

University Fine Arts Society

On Friday afternoon, March the 20th, Miss Lela Geddes, president of the University Fine Arts Society, has arranged an interesting program, which will be presented in the Gold ballroom of the Fairmont Hotel. Miss Laura Sherry will give a series of costume recitals, changing her gown for each part, in a very comprehensive set of "Lyrics", among them being: "A Pageant on the Chippewa", "Spring on the Mississippi", "A Country Sunset", "Little Rosie of the", "Me and My Man", etc., etc.

This particular salon is only one of many varied programs which Miss Geddes, as president of the Society, will give in the near future.

One thousand persons died from famine in China, which is nice news for a country so very old in civilization, as it is, to send over the world. China as a race cares little, evidently, about the preservation of the health and life of itself. We must say this because of the numerous famines, starvations and fights among its robber generals.

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SANTA FE Passenger Traffic department reports prospects of very heavy passenger traffic to California this summer. The competition with Florida is developing and advertisement is necessary, but the position of California as an all-year resort country is unassailable. The manager of the traffic department regards the high inheritance taxes as tending to keep away well to do people.

* * *

Trade between the United States and the Orient increases. The recent demand for silk has had much effect in that direction, our silk importations being offset by exports of machinery and industrial goods. Of course the rehabilitation of Europe will bring competition.

* * *

The Pacific Gas and Electric Company has removed its publicity department to its new building at 245 Market Street, a seventeen story creation, one of the handsomest buildings in the city. The front of the building is remarkably fine work and will be favorably commented upon by intelligent visitors.

* * *

The National City Bank of New York in its leaflet on the advance in world prices, shows that prices of most articles now being imported into the United States are higher than they were a year ago. There is a reduction in a very slight proportion. Manufacturing materials are notably higher, such as wools, hemp, jute, and pulp wood. The increase in price has also extended to most foodstuffs.

* * *

The Southern Pacific news bureau shows that railroad operating expenses were decreased by more than twelve hundred millions last year, owing to increased efficiency in management and operation. The average of passengers by car decreased by one and the average distance traveled by commuters increased by about half a mile, thus showing the development of suburban extensions.

* * *

One very notable authority speaking of prospects today, says: "The confidence in good times which has been displayed of late, is generally based upon the belief that conditions are more nearly right for a free, full exchange of goods and services than they have been for a long time. The principal condition of such exchanges is that the price-relations shall be approximately those to which people are accustomed."

* * *

The electrical industry in California is developing rapidly. Much postponed construction is being taken up. There is a tendency to an insufficient development of electrization in the lumber mills, because of the somewhat depressed state of the lumber market. But the sales of generating equipment bear testimony to a probable rapid development. Orders for motors, transformers, radio equipment and generators are much better this year than last.

* * *

A testimonial of Roger Babson to the President is worth quoting: "Capital believes that Coolidge is morally right, economically sound, and has remarkable foresight. . . . Those who know President Coolidge believe in him, in his honesty, his industry, his wisdom and his fearlessness."

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Bits of Unwritten History

By Edward S. Spring



CHAPTER XXVII

AUTHOR'S NOTE—The following character sketches of old time members of the San Francisco Stock and Exchange Board, (since reorganized as the San Francisco Stock Exchange), appeared in a souvenir publication, issued on August 10, 1906, to commemorate the dedication of its first new building in Bush Street (after the great fire). They have been rewritten in revised form by the author.

Jerry Lynch's "Old Cremona"

JEREMIAH LYNCH was, by all odds, the most fantastic member the board ever produced. Still, he was a hustler and was elected president for two terms, and he made a good officer. Despite his eccentricities, he was a man of fine business ability. He cleaned up a comfortable fortune during the Sierra Nevada deal and added largely to his wealth by lucky investments in the Klondike mines and put much of his winnings into San Francisco real estate. He became a great traveler and wrote a book on Egypt and was also prominent in local politics. I kept an appointment with him in his rooms, in his Market street building, one evening, after his return from a European tour. Approaching the door, which was partly open, I heard someone playing an air from "Rigoletto", upon a violin. Peeking in, I saw Jerry, posed before a big mirror, sawing away on the instrument and beating time with his body.

"Ah! my dear Spring," he lisped, "You have discovered my weakness. I dearly love the violin and this one is a genuine Cremona, which I bought while in dear sunny Italy. One evening I strolled into a suburb of Florence and came upon a group of young people surrounding a very old man who was playing this very air, upon this very violin, which they told me was a real old Cremona that had been in their family for 200 years. They sold it to me, reluctantly, for \$100 (which was dirt cheap), and, as I went away with it, they followed me up the street, crying and lamenting the loss of their beloved heirloom. And, here it is," said Lynch, as he capered before the mirror, again playing from "Rigoletto".

This story I told very often to Lynch's fellow members in the board. When J. W. (Billy) Brown heard it, he said: "Lynch is telling the truth. I was in Florence when he bought that old Cremona. The very next night, I walked out into the same suburb and saw the same old man, with the same young people around him, playing away on a violin. They told me it was a genuine old Cremona that had been in the family for 200 years and I bought it for \$100 and they tagged after me, up the street, crying at the loss of their family idol. And, don't you know, another friend of mine went out there the next night and got his old Cremona, too, and I guess they have been receiving them from the factory and selling 'em in lots to suit ever since."

How Budd "Played Hell"

Wayman C. Budd was a plunger of plungers. He would play half a dozen stocks, up, or down, all at the same time, like a juggler tossing so many balls in the air and catching them without a miss. A few of us made up a little syndicate, one day, and handed Budd \$2000, to cover possible losses, and said to him: "Go in and make us all some money."

The agreement was, that we were not to go near him, until late in the afternoon, when we were all to meet in his office. Around noon, down in California street, I heard a man say: "Budd is 'playing hell' with the stock market. The fellow must be crazy. He raised Best and Balcher \$8 a share and then drove it down \$12. He sold Mark McDonald 2000 Hale and Norcross at \$25 and bought it all back at \$21. He had Con. Virginia upside down and is selling Alta by the bushel."

"Well! Well!" I said softly to myself, "I guess our \$2000 has vanished by this time." We all met in Budd's office. "Boys," said the great broker, "Dan has just made out the statement. We were ahead \$8000 at one time and were \$12,000 in the hole at another, but I managed to even things up and being all partners in the deal, I won't charge any commissions, but you needn't say anything about that. We divide exactly \$3.15 apiece and you get the \$2000 back." The getting back of our \$2000 was the main thing and we all felt much relieved.

It was current gossip that Budd had 375 suits of clothes, or one suit for every day of the year, but he could not have had them all at one time, for he never wore a suit again, after a few days, but passed it over to his cashier, Dan Mulligan, who was considered the best dressed man in San Francisco.

I first laid eyes on Joseph L. King, in California street, in 1874. He was on the curbstone, in the center of a crowd of about 300 excited men, towering well above the tallest, sawing the air with his long arms and selling Chollar stock in lots to suit. I think the price was \$35 when he started and, when he finished, I heard one of the crowd say that there wasn't enough of Chollar left to make a grease spot. Joe King was a "chain-lightning" broker in those days. When the magnates of the market wished to smash prices, King was invariably selected to lead the attack. Commencing with Ophir, which headed the Comstock list, he would lower stock after stock, \$1, \$2, \$3 and \$5, before a share could be sold and when he had caused a stampede among holders, other brokers, working for the same interests, would buy in all the stocks that King had dislodged. Joe never liked these raiding orders, for he was a natural "bull" on the market and when instructions were given him to raise prices, he made up for it, by nearly sending them through the roof.

(To be Continued)

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Wheat and Chaff

By Nathaniel Anderson



Nathaniel Anderson

A MAN who lives sixty years with his wife and then goes chasing off with a chorus girl, or something else, is simply indecent. If he has had heretofore a record for respectability, and even has been fairly moderate in actual sins, he now shows the face of a rotter in life. These things are not always done through imbecility, and we are thinking of the late case of a millionaire, who seemed in dropping his old mate and attempting to rob youth of its own, to be vigorous mentally. The only excuse we can imagine for his action is that he never was happy with his wife, and broke down in the end, and went forward in a crazy fit after the joy of life he had always missed. There is something of rash frankness in this kind of talk, but we are in great deal better business than the sex-hungry man who makes a sad spectacle of himself. He should have deserted his wife and a little of respectability long ago. Love's young dream should not be violated by those who have had their chance.

* * *

It is coming out at last. Publishers and theatrical managers have been aiming too low, or lower than necessary, to ring the target's-eye gong of a paying public. Chester Rowell, in Saturday's Daily News of San Francisco, speaking of this four-ply thick-headedness for which we have famed our public, refers to another writer in Vanity Fair who virtually calls the public a "fathead". It is the "ultimate fathead", and Rowell gathers this to mean the public generally, for in taking the subject up in the News he says: "This imaginary person, who has less

sense than any one whom the purveyor in question (of public entertainment) personally knows, is the one you must 'write down' or 'play down' or 'speak down' to."

Rowell questions if the people are really as stupid as those who play down to them pretend. He hopes not. And we can tell him that neither when reading or when at the picture shows or the legitimate drama, are they quite as bad as all that. The public is not after high art, perhaps, but it could not be composed of human beings and not have susceptibilities capable of better impressions than are wrought upon them by the movies, magazines and newspapers. The people have been made to swallow a lot of trashy food as their entertainment. The business end has always been so afraid not to play down that it has ruined even the not too elegant taste of the masses.

It were better the literary or dramatic standard be higher than lower for vaunted commercial necessity. In the former there is monetary possibility, as well as hope for gradual uplift; in the latter, all sense of real values will be ruined forever as long as most of us can suffer in this life. Anybody who does not think the average taste is outraged, need only talk to a few of immediate neighbors, and on the subject he will discover unsuspected indignation that we are fed with a vast amount of drivel in music, literature and art.

* * *

Echoes of wholesale vaccination practiced on the soldiers during the war, and the rate of mortality in preparatory camps, still ring in our ears. The serum needle is still used on the least provocation. We do not know as much as the doctors about these things, but we can wonder just how efficacious is the poison antidote against disease.

* * *

Effective in 1926 there will be a new \$5 poll tax on males from 21 to 50 years of age. They will tax us for being alive. This comes near to charging us for the air we breathe.

* * *

Some of the United States Senators are protesting vigorously against the Republican party revenue on La Follette because he opposed President Coolidge in the last election. This stand is right. La Follette is constitutionally placed in Congress and should have his privileges in representing those constituents who elected him.

* * *

A man in Chicago was told so by another who loved his wife. He thought that being the case, if his wife

agreed, her place was no more by his side. This was very sensible and enlightened in our humble opinion.

* * *

In Los Angeles a woman, sixty-eight years of age, whipped Charles Crawford, a trustee of The Guatamala Farms Company, because she had received no return on her investment in Guatamala pineapple land. Though her methods are a little violent, we sympathize with this aged woman's hysteria. It is no fun to be coaxed out of a small fortune in the latter part of your life.



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NOTICE—There is delinquent upon the following described stock on account of assessments levied on the 13th day of January, 1925, the several amounts set opposite the names of the respective shareholders, as follows:

Names	No. Cert.	No. Shares	Amt.
S. G. Colt.....	39	10,000	\$50.00
S. G. Colt.....	170	4,000	20.00
Albion F. Clark.....	117	3,000	17.50
W. H. Dean.....	43	5,000	25.00
John Fleming.....	47	3,000	15.00
F. Greenward.....	52	126	.53
E. W. Jordan.....	59	6,000	30.00
W. J. Prewitt.....	76	10,000	50.00
W. J. Prewitt.....	77	10,000	50.00
W. J. Prewitt.....	78	10,000	50.00
W. J. Prewitt.....	143	15,000	75.00
W. A. Selleck.....	94	7,500	37.50
W. A. Selleck.....	169	4,000	20.00
W. A. Selleck.....	211	1,000	5.00
Edwin Snoddy.....	137	13,000	65.00
Jason Turner.....	132	1,000	5.00

And in accordance with the law and order of the Board of Directors, made on the 13th day of January, 1925, so many shares of each parcel of such stock as may be necessary will be sold at public auction at the office of the company, Room 237, Monadnock Building, San Francisco, California, on Friday, the 20th day of March, 1925, at the hour of 12 o'clock noon of said day, to pay the delinquent assessment thereon, together with costs of advertising and expense of sale.

M. J. SEELY, Secretary,
237 Monadnock Bldg., 681 Market St.
San Francisco, California.

NOTICE TO CREDITORS

Estate of DANIEL DENNEY, deceased.—
No. 40952, Dept. No. 10.

Notice is hereby given by the undersigned W. J. Hynes, administrator of the estate of DANIEL DENNEY deceased, to the creditors of and all persons having claims against the said decedent, to file them with the necessary vouchers within four (4) months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, or to exhibit them with the necessary vouchers within four (4) months after the first publication of this notice to the said administrator, at his office, 858 Phelan Building, San Francisco, California, which said last-named office the undersigned selects as his place of business in all matters connected with said estate of DANIEL DENNEY, deceased. W. J. HYNES, administrator of the estate of DANIEL DENNEY, deceased.

Dated, San Francisco, California, February 19th, 1925.

CULLINAN & HICKEY, attorneys for administrator. 5t

NOTICE TO CREDITORS

Estate of HARRY SHERIDAN, deceased.—
No. 40939, Dept. No. 9.

Notice is hereby given by the undersigned, W. J. Hynes, administrator of the estate of HARRY SHERIDAN deceased, to the creditors of and all persons having claims against the said decedent, to file them with the necessary vouchers within four (4) months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, or to exhibit them with the necessary vouchers within four (4) months after the first publication of this notice to the said administrator, at his office, 858 Phelan Building, San Francisco, California, which said last-named office the undersigned selects as his place of business in all matters connected with said estate of HARRY SHERIDAN, deceased. W. J. HYNES, administrator of the estate of HARRY SHERIDAN, deceased.

Dated, San Francisco, California, February 19th, 1925.

CULLINAN & HICKEY, attorneys for administrator. 5t

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TIME TABLE

SUMMER SCHEDULE EFFECTIVE MARCH 1, 1925

LEAVE SAUSALITO		LEAVE SAN FRANCISCO	
A.M.	P.M.	Foot of Hyde Street A.M.	P.M.
4:30	12:30	5:00	12:30
5:30	1:00	6:00	1:00
6:00	1:30	6:30	1:30
6:30	2:00	7:00	2:00
7:00	2:30	7:30	2:30
7:30	3:00	8:00	3:00
8:00	3:30	8:30	3:30
8:30	4:00	9:00	4:00
9:00	4:30	9:30	4:30
9:30	5:00	10:00	5:00
10:00	5:30	10:30	5:30
10:30	6:00	11:00	6:00
11:00	6:30	11:30	6:30
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	10:00		10:00
	10:30		10:30
	11:00		11:00
	11:30		11:30
	A.M.		12:00
	12:30		A.M.
			1:00

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"Helpmates of Congressmen"

is a very interesting page, showing the part played in politics by the modern woman; other women of prominence and a few males of distinction are portrayed in "West and East."

"The Call of Spring"

A delightful front page features cinema stars; there are several notables photographed "Abroad"; some pulchritudinous "Pets of Paris," and reproductions of some "Great Paintings Bought for America." Read the

Sunday Chronicle
Rotagravure
Section

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CALIFORNIA ADVERTISER

SAN FRANCISCO

SATURDAY, MARCH 21st, 1925

LOS ANGELES



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SAN FRANCISCO
NEWS LETTER



California Advertiser.

Devoted to the Leading Interests of California and the Pacific Coast

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—Robert Nathan has added to the laurels won by American Jewish writers. His "Jonah" is a wonder. If you want real humor and knowledge of the world read "Jonah."

* * *

—If you had to spend all your money to protect your property would the property be worth protecting? That is a question for French statesmen.

* * *

—For the first time in twenty-five years a pointer won in the dog show of the Westminster Kennel Club in Manhattan. We must confess to quite a feeling of pleasure. We have always had a very soft spot for pointers and have felt that they have recently been much neglected.

* * *

—They are already talking of preparations for Easter and all groups are busy manufacturing joy, sacred and secular, against the coming of the festival. We noticed no such anticipatory interest at the beginning of Lent. It is this tendency to happiness which so enrages the prohibitionists.

* * *

—A good comedy never dies. Our children laugh just as hard over the film of "Charley's Aunt" as our fathers did over the original comedy. Humanity has such a hard time as a whole that it can never do enough for those that can make it forget itself in laughter.

* * *

—If you were obliged to seriously advise a young lady as to the chances of a successful career would you urge her to take up academic work or to devote her energies to bridge whist? By your answer to this question your knowledge of the world may be largely determined?

* * *

—We note that the enemies of Trotsky have taken away from him his private train which included a diner, a sleeper and a library car which was fitted with a radio apparatus and a printing press. The one hundred and fifty men engaged in connection with the train have been discharged. It seems to be worth while to be a communist commissar.

* * *

—Mary McSwiney says that Ireland will be free, some day. How much more free does she want it. The Irish flag waves in our streets; Andrew Gallagher gets into the front page and Irish peasants are starving on the West Coast. If that is not freedom, please tell me what it is.

* * *

—Talk about imagination, facts have it beaten to a frazzle. If anybody had written in a book that a man had won a five hundred dollar prize for investigating the physiology of the protozoa that inhabit the intestines of white ants, it would have been considered to be a rather absurd satire on modern science. Yet, such is the actual case and D. L. R. Cleveland of Johns Hopkins University is the scholar who received the prize.

—Here is Chaliapin back again after the big money. It is very evident that the bolsheviks have not got hold of him for he must be worth a king's ransom. It would be interesting to know what he invests in. However, no American will wish him anything but good luck. We like people that start with nothing and make good.

* * *

—As a display of wealth the peninsula road on a Sunday night with its unceasing stream of motors is an eye opener to the visitor. It is also a revelation on manners that is not so delightful. A certain amount of decent politeness should be predicated of motorists which is by no means always to be found.

* * *

—A United States District Judge in Minneapolis committed suicide recently because he was worried that he was going out of his mind through enforcing the Prohibition Law. He was known as the "bootlegger's terror." You see life treats you as you treat life. Judge Buourqin here in San Francisco stepped off the bench amid the plaudits of bootleggers and jurymen.

* * *

—Ernest Newman says that there is not a real critic of music in the United States today. He ought to say this, and at the same time give a side sweep at his contemporaries in the same field. Denis Taylor, a real critic, too, says that music criticism is not possible in a newspaper and that may be so.

* * *

—What is it that is driving such a number of distinguished Britons into the realm of the occult? Here is Sir Gilbert Murray now lining himself up with the same lot as swallowed Conan Doyle? Sir Gilbert having had charge of war propaganda may perhaps have reasonably concluded that if there is any truth it must be among the spirits as it is certainly not on earth.

* * *

—If you want to see funny comments on British or American politics read the French newspapers. Recently they have been discussing the League of Nations in connection with the protocol and one of the reputedly wisest of them says that America is against the League because of jealousy of England. One almost despairs of any human understanding in the face of such stupidity.

* * *

—I don't suppose the world ever saw a queerer or more pathetic sight than was witnessed at the Russian church on Sunday. Members of the old Russian nobility, of high rank and undoubted culture now doing the roughest unskilled labor were there and women who had known nothing but courtly luxury were in the commonest of attire. But blood will tell. These fallen aristocrats wore their poverty with dignity and the ladies were unmistakably ladies in the highest sense.

EDITORIAL MENTION



The Municipal Railways As the San Francisco Bureau of Governmental Research points out, three and a half years ago the Board of Supervisors began to draw on the Municipal Railway Depreciation Reserve fund, having expended the surplus funds of the Municipal Railway for additions and betterments. By this policy the depreciation reserve has not only been eaten up, but there is a contingent deficiency of \$414,000. There is no doubt that the extensions were called for and are still needed, but the Public Utilities Commission has refused to sanction any further extensions and has called upon the city engineer for an estimate of the cost of all extensions requested so that the whole matter may be taken up with the finance committee and dealt with as a whole. The depreciation reserve was created by setting aside 18 per cent of the gross passenger revenues from which there were certain sums subtracted for bond redemption, accident claims and a few other things that reduced the percentage to 8 or 9 per cent of the passenger revenues. The confusion by the use of this method has proved intolerable and that is the reason for the proposals to make the depreciation reserve out of a percentage of the gross revenue; the city engineer suggesting 4 per cent of the receipts, which would make \$130,000 per year. There is also a resolution to make the depreciation reserve of 3 per cent of the cost of the property, which would make \$220,000 a year. There is no need to make any discrimination between either of these proposals as either of them is better than the loose system which we have at the present time. The great thing is that the depreciation fund should be considered as a separate fund, which grows cumulatively for the purpose of replacing worn parts of the property.

But to anyone of sense this whole tinkering with a half-way system is very stupid. The real question is to get the privately owned municipal railways at a reasonable rate.

Aircraft Legislation The airship is a thing of the future and the fact of the further development of air traffic into a practical asset in the industrial and commercial life of the community, is now assured. This appears from the passing of the bills which protect and delimit traffic in the air. The American Bar Association, which desires to obtain uniformity in legislation in the various states, is responsible for this measure as, indeed, it is of several others whose undoubted utility have procured quick recognition in various state assemblies. The measure which has passed the state Senate in Sacramento provides traffic laws for aircraft, defines the sovereignty in space above lands and waters in the state, fixes the liabilities of owners of aircraft and sets out a multitude of regulations for the conduct of aircraft. Herein lies a lot of future litigation and the young lawyer of today may see a fortune in the squabbles of tomorrow over the regulation of aircraft and the involved matters that flow from it. It is only yesterday, as it were, that the automobile came into the ken of the legislator, except as a nuisance. Less than a quarter of a century ago, the various states and counties were passing laws which contemplated the auto as an irredeemable nuisance. The sons of the men who vituperated the meter are now aware what a source of wealth and power it is to the community and what a spring of health and vigor has flowed from the invention of the gas engine. Tomorrow our descendants will feel the same about the air service which will then have

attained a magnificent growth. The bits of legislation which dribble through the legislatures will be reinforced by tomes, difficult of access except to the erudite and the pages of the law books will abound in the more or less successful attempts of courts to grapple with the new thing, in terms of the old phrases. Meanwhile the industry which is already announcing itself in legislation will have reached the point where factories will be turning out the latest product of the mechanics' skill in the development of airplanes and our grandchildren will be born to their use.

Where Experts Differ One would think that trained engineers would be able to arrive at an estimate acceptable to men who know with respect to the amount of water required for San Francisco, and the chances of the ready fulfillment of those needs. But such does not seem to be the case. On the other hand, there is a very complete divergence between the estimates of the Spring Valley engineers and those of the office of the city engineer. They can neither of them agree as to the maximum yield of the Spring Valley properties. If the company experts are correct, there will be no need of any worry about our water for another ten years. If the office of the city engineer is right, we shall need water from Hetch Hetchy long before 1933, which is the date that it will be available under the program adopted in August last. Of course it should be determined exactly how we stand in that regard and there should be no such difference of opinion among those who, to a great extent, sway our immediate future. We are on the verge of great progress and rapid development in this city. The whole bay region is spreading and growing at a rate which was not anticipated, and the East Bay progress will be reflected in this city, if our leaders have the energy and the faith that has marked those across the bay. Such being the case, the matter of the water supply should be settled at the earliest date possible. Power peddling and the like are nothing in comparison with the necessity that the water supply be certain and of high quality. For this we are dependent upon the opinions of the experts; in order that we may develop our machinery to handle the water situation. It is disconcerting, under such circumstances, to find that there is a disagreement between two such eminent authorities on a matter so vital to our interests and to our future. We must suggest therefore that they find some way of settling their differences so that we may have a true and useful estimate of the amount of water required and our facilities for supplying it.

The President For the first time the President is confronted with a question in which there is a difference of opinion between himself and the Senate. The President wants Charles B. Warren as attorney general of the United States, in the place of the late attorney general, who has been elevated to the Supreme Court. Now, the attorney general is a member of the cabinet, thus the personal adviser of the President, and the person who does the presidential work in the matters which come under the supervision of the attorney general. One would think that the President, who shoulders the responsibility, should have the power of selection of his subordinates and agents. But such is not the opinion of the majority of the Senate. As a matter of routine, the name of the attorney general must be submitted to them for approval. For more than fifty years they have passed the name suggested by the President without any interference and now for the first time in that period the President's nominee has been turned down and the Senate appears to be determined that he shall not receive the position for which the President has chosen him. It is a combination of democrats and rebel republicans that has thus flouted the presidential wish. The President on his part, and, con-

trary to the advice of several of his best friends, has gone on with the fight, again suggesting the name of Warren and again insisting on his right to choose his own cabinet ministers, all else being equal. One must have sympathy with the presidential attitude in the affair. It seems only right that the President should choose his own associates, where there is nothing morally against the nominee. Of course the opposition claims that Warren is tainted in a sugar deal and that he is a friend of the trusts, which is pure buncombe and not to be taken seriously. The whole affair is an effort to make the presidential position a little harder and to make small political capital at the expense of a hard working executive. We have little sympathy with such performances.

Highways and Automobiles It seems to be generally agreed that the highway question is getting to be serious and that the development of the state along the lines already laid down, is in danger, unless the amount of money to be devoted to the upbuilding of those highways is very materially increased. The facts seem to be well vouched for. When such a man as Harvey M. Toy comes out and says so, there can no longer be any doubt. Other than Mr. Toy there is no bigger authority on highways in the whole of the country. Then Senator Breed, than whom there is no better friend of the motorist, takes the same line and declares that there is a necessity to increase the tax on gasoline for the building up of the highways. Again, there is a demand for a license tax increase, for the same purpose, and the daily press seems to be in favor of that tax, though Senator Breed does not appear to favor it much and is really only ready to support a one cent additional tax on gasoline, while the others, who are less enthusiastic motorists, are in favor of a two-cent tax and clamor for a license increase. Of course the highways must be built up; none of us have any doubt on that score. If it is necessary to load the cost on the motorist he will have to stand for it. But is it necessary and is it fair to tax a class for permanent improvements that make for the well being of the whole population? We are prepared to say that all that redounds to the special advantage of motorists should be paid for by motorists but that the community should not ditch upon the motorists the cost of those permanent improvements from which the whole community benefits and not alone the motorists. It is slovenly statesmanship to impose a tax upon a body of citizens, just because it is accessible. But that seems to be the main idea behind the "tax the motorist" school of revenue raisers. If politicians really had brains what a difference it would make in our social life!

The Arms Conference The President wishes a new arms conference for the purpose of limiting the international armaments and decreasing the danger of war. Whether he will get that conference is at least a doubtful proposition. The last conference dealt with the reduction of naval armaments. Great Britain and the United States, being so far in the lead in naval equipment, did not find much difficulty in persuading the others to a plan which superficially, at least, reduced naval expense at the same time that it kept intact the relative naval values of the respective countries. But even that achievement is subject to grave drawbacks, for after all, the naval force put out of the ring was on the whole rather negligible and, such as it was, the matter created a great deal of adverse criticism. There are those who say that the United States is always getting the small end in negotiations. When we destroy a battleship, in accordance with the awards of the naval conference, the cry goes up that we have the worst of it; that our property is being sacrificed and others are doing nothing of the same value as we feel compelled to do. This of course, is sheer

nonsense, for our representatives are not deficient in intelligence and, as a people, we have not the common reputation of being utterly devoid of business sense. A conference, such as the President sets his mind on, will be a much harder matter than the putting through a program of naval reduction. To reduce the armies of the continental countries will require a great deal of persuasion and France for one, will not submit to any reduction of her military forces without guarantees of security, which neither ourselves nor Great Britain can give her. We could not guarantee to secure any European conditions, but unless we can do so we have nothing except sentiment to offer to those nations who feel that they have no safety except in their force. And sentimental considerations are rather weak.

Style-Week Success

San Francisco has staged many beautiful and spectacular events, important from many angles, historically, politically, socially or commercially or just for the "celebration" idea. But surely none of the preceding events have surprised us more in the grandeur of its presentation than has the Style Show.

Every one of San Francisco's leading stores entered into the plan, expending a vast amount of money, time and preparation for its success. The result was one of the most convincing fashion displays ever recorded here.

In an issue of the *News Letter*, Saturday, January 10th, we ran an article on window promenades. The statements, which gained recognition from our foremost dealers, could be repeated in the mirrored expressions of window displays.

Society was out in large contingencies Saturday, the day that a simultaneous unveiling of the windows took place. On Monday the real window promenades started and they have increased daily. Men as well as women are interested and fascinated by the beautiful displays; in fact it is noticeable how many, many men thoroughly enjoy and appreciate the Style Show. They should, perform; they pay for it! Surely we are going to look lovelier than ever. If we don't it isn't the fault of this season's Style Show, nor will it be the fault of the progressive men back of the project who have proved the fertility of their business acumen and the fine art behind the selling of illustrious merchandise. Fashion is no longer considered an extravagance. It is good judgment and considerate expenditure.

Looking fit, contributes to the beauty of the commonwealth and makes for the substantial status which men call civilization.

Jim Keene Says "More Mud"

I stood close to James R. Keene, when the cornerstone of the Pine street building of the San Francisco Stock and Exchange Board was laid and saw the copper box, containing his 10 shares of Savage, and other relics, put in its resting place and when the chain broke and the stone fell and splashed the wet mortar over us, I heard his sardonic remark, "More mud, boys."

Keene took \$4,000,000 or \$5,000,000, the fruits of successful operations in Comstock shares, to Wall Street and handed most of it over to manipulators of wheat, provisions and stocks, who were smarter than he. Afterwards, the magnates of Wall Street recognizing his great abilities, took him into their fold and he recouped, at least, a good part of his losses.

M. Ehrlich, broker for the grand old house of Glazier & Co., was one of the greatest generals ever connected with the board. Stock movements, involving many millions were intrusted to him and he carried them out with a strategy and execution that were nearly always successful. He was of small stature and I dubbed him the "Little Giant", a nickname that clung to him until he retired from the board. He was broker-in-chief for Johnny Ikae, during the Sierra Nevada deal.



PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S
— Tom Moore



By Katherine Schwartz
Formerly of the "Chicago Tribune"

Curran

NEXT week will be the third week of that sparkling, and all around corking good show at the Curran Theater, The Greenwich Village Follies, with those popular comedians, Mr. Gallagher and Mr. Shean as the stars.

While filled to the brim and running over with comedy, there are also some very beautiful and picturesque numbers in the piece. Notably among these, are "The Nightingale and the Rose," and "Beethoven's Sonata"—this last number is exceptionally fine.

There is a beautiful, hard-working chorus, and their costumes are varied, and wonderful,—one wonders how they ever make so many changes in such a short time.

It is a splendid production all the way through, and Messrs. Jones and Green are to be greatly commended for sending such a fine aggregation on the road.

S. F. Symphony Orchestra

As the Symphony Orchestra season draws to a close, Mr. Hertz seems to have extended his genius as a program builder to make each one more entertaining and popular: the Ninth Popular concert of the most interesting season was featured by the appearance of the ever popular and capable concertmeister, Louis Persinger, accompanied most capably by Gyula Ormay, in three delightful short numbers,—"Chanson Meditation," by Cottenet, "Serenata Andaluza" by Monasterio, and "Bagatelle" one of Mr. Persinger's own numbers, and which he had to repeat so insistent was the large audience. There are few more satisfactory violinists than Persinger—his technique and intonation are all that could be desired by students and artists alike.

The overture, "In Bohemia" written by Henry Hadley, former conductor of the San Francisco Symphony, opened the program: it is an inspiring work and scored to meet all requirements of the modern symphony orchestra.

Following this came a new Ballet Suite by Joseph Clokey, —while all of the lighter vein, they are none the less most musical and melodious; the ever popular Dvorak "Humoresque," scored for the orchestra by Frederick Stock, and the "Bumble Bee" by Rimsky-Korsakow were each repeated to the delight of all.

Closing the splendid concert were a Suite from "Carmen," the Prize Song from the "Meistersinger" Wagner's only comic opera, and the Ballet Music from "Prince Igor" by Borodin.

New Columbia

"Seventh Heaven" has scored one of the most emphatic of successes at the Columbia Theater, and deservedly so. John Golden, sponsor for this interesting drama, written by a San Francisco man, Austin Strong, has sent to San Francisco an excellent organization to interpret the intensely interesting and absorbing roles.

Helen Menken, although so young, is an artist in every sense of the word, and in the leading role of "Seventh Heaven" has scored a great triumph.

This play, which fulfills every desire of those who look for the best in drama, goes into its third week of the present engagement.

Wilkes

"Pickings," the snappy and tuneful revue of Harry Carroll, goes into the fourth week of its engagement at the Wilkes Theater. There is a large cast of stars, headed by Richard Carle, and should he so desire, Mr. Carroll could convert his revue into a vaudeville show, and have a headliner from his cast for every act on the bill.

There have been some changes on the bill since the opening night, giving the audiences a chance to see more of May Boley and Harry Carroll. Eddie Lambert, Vivian Hart, Linda, Ernest Morrison, Velma Connor, Vera March, Willard Hall, Ernest Young, Mrs. Bryant Washburn, and Eddie Duke comprise a group of the stars,—all topnotchers in their popular line.

Casino

"Honeybunch," a Will King version of one of the stage's notable comedy successes will be the third of the King offerings at Beatty's Casino.

The new revue is a racetrack comedy which when originally staged scored one of the biggest laugh hits of recent theatrical history. In the apt hands of Will King and his beautiful wife, Clair Starr, it has been made into a brief but breezy two acts into which are crammed all the fun found in the original play.

This offering gives ample opportunity for the whole cast of the company. The singing and dancing principals will be seen in some speedy numbers, and Howard Evans, producer of the musical numbers promises a surprise in an elaborately costumed number built about the famous women of the Shakespearian era.

Headlining the vaudeville show is Billy Link and Co.; other numbers are the McKinley Sisters; Naomi Ray and Eddie Harrison; Hugh Johnson, comedy conjurer, assisted by Denyle, Don and Everett, will do his famous billiard ball trick, and "Up in the Air."

Orpheum

Seldom does one see, even at the Orpheum such a list of stars as will be there the coming week. Heading the bill is the world's greatest mimic, Cecilia (Cissie) Loftus; who is making her re-enter into vaudeville in "Impressions of stars of today and yesterday. William Walker will accompany her at the piano.

Arthur Byron with his own company will be seen in a vaudeville version of his most noted stage success, "Tea for Three." Leo Carrillo who has been renewing acquaintances with his old friends here will remain over for the second week and will have an entirely new lot of stories.

Gattison Jones and Elsie Elliott, assisted by Hal Fisher's Orchestra, will present a somewhat different song and dance offering; Doris Duncan, the dainty delineator of distinctive ditties, is also on the bill; Ed Pressler and Blanche Klais have a most entertaining skit; Leon Varva, noted pianist, will offer the evolution of the pianist; Kay and Lorane Sterling will present "A Sterling Offering."

Amusements

NEXT WEEK

AZTEC Market nr Eighth	"The Last Man on Earth"
EGYPTIAN Market at Jones	
ALCAZAR O'Farrell nr. Powell	"So This Is London"
ALEXANDRIA 18th and Geary	Pictures
BEATTY'S CASINO Ellis and Mason	Will King & Co., in "Honeybunch" and Vaudeville
CALIFORNIA 4th and Market	"Charley's Aunt"
CAMEO 936 Market St.	Hoot Gibson, in "Let 'Er Bust"
CAPITOL 64 Ellis St.	"White Collars"
CASTRO	Pictures
COLISEUM	Pictures
NEW COLUMBIA Eddy and Mason	"Seventh Heaven"
CURRAN Geary, Nr. Mason	"Greenwich Village Follies" Mr. Gallagher and Mr. Shean
GOLDEN GATE G. G. Ave. and Taylor	Vaudeville and Pictures
GRANADA 1066 Market St.	"The Goose Hangs High"
IMPERIAL 1077 Market St.	Douglas Fairbanks, in "The Thief of Bagdad"
LOEW'S WARFIELD 988 Market St.	"The Re-creation of Brian Kent" By Harold Bell Wright
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE NEW MISSION	Pictures
ORPHEUM O'Farrell and Powell	Vaudeville
PANTAGES Market at Mason	Vaudeville
STRAND 965 Market St.	Vaudeville and Pictures
UNION SQUARE	Conway Tearle, in "School for Wives"
WILKES (Formerly Geary) Geary and Mason	Harry Carroll and Richard Carle "Pickings"
WIGWAM	Pictures

Aztec and Egyptian

Two new theaters opened their doors to the public this week,—the Aztec and the Egyptian—each following the same policy, and showing the same picture, and both very beautiful in their own way.

These theaters,—really "little theaters" for the movies,—each one seating less than four hundred people, are the outgrowth of an idea of Max Graf's, and are the first of the "intimate" theaters of this kind to open in the United States.

The first offering at these theaters was very daring. The title, "The Last Man on Earth" will give you the idea of the story. The time is 1950, and a strange malady has wiped out the entire male population with the exception of one lone male. He had escaped, as he had taken to the woods some ten years previous because the "one" girl had said she wouldn't marry him if he were the "last man on earth." Well, of course this solitary man is quite some popular!

Frankly, "The Last Man on Earth" is not a picture you would want to take children to, but at that, it is not any worse, than many others that have been seen at the various movie houses.

Alcazar

The Henry Duffy Players at the Alcazar, continue to score a triumph in their third great success,—"So This Is London."

Half the players in the company portray characters possessed of the English accent, and so well do they do that no one would suspect they were not all natives of Great Britain. The other half are typical Americans.

Heading the English group is Henry Duffy, who appears as Sir Percy Beauchamp, a member of the peerage. He is a treat to see and hear in this role, and is quite the hit of the piece. Ruth Hammond seems like a real English girl, although a Yankee and graduate of the University of California. Dorothy La Mar and David Herblin do some mighty clever work.

Dale Winter has certainly demonstrated her versatility as a talented actress as the American girl who has married into the English aristocracy. Her essaying of this difficult part is a delight. The American parts are remarkably well done also by Maurice Franklin, Ralph Murphy and Florence Roberts.

Loew's Warfield

One of the best known novels of that popular author, Harold Bell Wright, "The Re-creation of Brian Kent," will be the feature on the screen at Loew's Warfield the coming week.

Wright, who is ranked as the world's best seller next to the Bible, as proven

Concerts

Curran Theater

San Francisco Symphony, Sunday Afternoon, March 22, 2:45 P. M. Soloist: Georges Enesco, Violinist.

Civic Auditorium

Sunday Afternoon, 2:15 P. M.
Feodor Chlapin, famous Russian Basso,

by his publishers in a statement, has sold some 56,000,000 copies of his various books.

Golden Gate

Charles Kellogg, "The Nature Singer," Max Fisher and his new dance orchestra, and Eddie Nelson, "The Sunkist Comedian" are the triple headline offering at the Golden Gate for the coming week.

Kellogg, the man with the freak throat, whose range of twelve and one-half octaves which permits him to sing exactly like the birds, has a novel act.

Joe Weston and Grace Eline are former musical comedy stars, who will offer songs and dances; Art Henry and Leah Moore will be seen in a musical skit entitled "My Brother"; Lady Alice and her pets do some astonishing tricks.

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SAN FRANCISCO



By Antoinette Arnold

IT IS "Blossom-time" in California.

Fruit trees, with a pulchritude all their own, are masters of an auspicious ceremony and have formally issued invitations to their Blossom Festival.

In the wondrous Santa Clara County Valley, where extensive fruit lands touch the hem of the mountain range, millions upon millions of blossoms are swaying a "WELCOME" in their gorgeous domain.

They vigilantly remind us that the Annual Saratoga Blossom Festival is at hand. The Festival starts today, Saturday, March twenty-first. If you wish to refresh your soul—attend the Blossom Fete.

Each year, the Saratoga-Santa Clara festivals register something higher in superlative presentation of Nature's gifts and the ambition of man to exploit them. Well groomed orchard lands, stretching for miles and miles across the prolific countryside, surpass in their beauty and their magnificent production of super-fruit all that has preceded them. One would think that there could be nothing left to excel the wonders of each festival.

Forming a border line down the great highway are the brilliant sunshine-yellow acacia trees, whose feathery boughs and sweet-scented little puff flowers seem to have but one mission in life—to look beautiful and to tell one that Spring has arrived.

The golden California poppies are out. They have a grandeur all their own proclaiming with pride, seemingly, that they are the official flower of the State. Fields and fields, everywhere one looks, are lavishly carpeted with the golden-hued California poppy.

Way, way back, veiling the mountains in the distances is the sapphire and amethyst haze that painters reproduce with amazing skill upon their noted canvases.

Each tree, of each variety, seems to have a message to convey. Collectively, they speak an eloquent language—the language of prosperity. Individually, they are Art, personified.

It is a sight which should gladden the calculating farmer, the produce dealer, the banker, the merchant, every husband, wife and son, for the verdict of the field is a prosperous year. That is the material estimation of the Festival, no doubt.

Then there is the other, the inspiring view of those magnificent trees burdened with their wonderful bounty of beautiful things—giving us a glimpse of Paradise.

Perhaps it is, and we just don't happen to understand.

* * *

Blossom Cantata

Upon authoritative statements, this year's Blossom Festival at Saratoga, March 21 and 22, Saturday and Sunday, of this week, will record the beginning of a more elaborate celebration than has ever been given.

"The Promise of Spring," a special musical cantata, has been written for the occasion. The music has been prepared by Earl Towner, head of the music department of the State Teachers' College at San Jose. Two hundred

picked voices will take part in this cantata, with a forty-piece symphony orchestra playing the musical score.

Five adjacent cities and towns will contribute their leading singers for the solo numbers in the cantata. Charles Bulotti of San Francisco; Mrs. Shirley Shaw of Stockton; Julia Jack of Fresno will be heard in solo selections, while the ensembles will comprise vocalists from San Jose, Palo Alto, Los Gatos, Mountain View, and Saratoga. Neal Darrah, conductor of the Mountain View Choral Society, is assisting Earl Towner in the musical work.

* * *

Poetic Theme

A poetic theme is interwoven in the cantata and suggests the arrival of Spring. Poems from the pen of some of the famous writers are included in the presentation of "The Promise of Spring," including selections from Robert Browning, Harold F. Hughes, Clinton Scollard, and Ernest Tierney, which have been set to music by Towner. An impressive climax will be a feature of the beautiful Festival, which will be presented at Saratoga as the Annual Blossom Fete.

* * *

Noted Authors Live in Blossom-Land

Many California authors, men high in the affairs of the nation and state and prominent leaders of the world's affairs, make their homes in Santa Clara Valley's Blossom-land.

Kathleen Norris and Charles Norris have a beautiful home between Saratoga and Los Gatos, where they spend a certain part of the year and where the great literary achievements from this noted family of novelists have their inception, as many of us know. The Norris home is the Mecca for notables throughout the world. They entertain a great deal, when they are not bound in the seclusion of some big literary work. They have an al fresco way of serving the noon day meal which is, of itself, enough to make these brilliant people famous. Their hospitality is proverbial—because, forsooth it is genuine, wholesome and something to be tucked away in one's memory.

Ruth Comfort Mitchell, who in private life is Mrs. Sanborn Young, wife of United States Senator Young, has a marvelous home on the hilltops of Los Gatos, where from her heights she looks out upon a world of wondrous beauty and wide expanse. Her home is one of the most original and artistic real "homes" in California. It is typical of the noted family and their high ideals.

Famous as one of the authors and poets, playwrights and short story writers, Ruth Comfort Mitchell has an exalted place in literary California. Her books are distinctively characteristic of the naive originality of the author. She has written a number of plays which hold the board from one end of the country to the other. She is a constant contributor to the "Big Four" magazines, as the best and highest priced periodicals are sometimes called. Her work is one of our boasts as we claim her a California author.

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Former United States Senator James D. Phelan has a magnificent home near the Saratoga foothills, where the distinguished Californian spends his time when within the borders of his native state. Celebrities from all parts of the world have been entertained at the Phelan home in Santa Clara County Valley and there it is that authors, dignitaries, artists, world-renowned men from the field of art and letters, statesmen and builders of the Nation are privileged to congregate. Senator Phelan is a royal host.

Gertrude Atherton has a country home down the peninsula within the chosen territory where the blossoms proclaim their creative genius, too. Mrs. Atherton has a place which bears her celebrated name and where she, too, is the recipient of visits from the famous people throughout the world.

* * *

Farewells to Mrs. Reid

Mrs. Whitelaw Reid, who visited her girlhood scenes for a short time this past week was the incentive for a number of smart society events. Among those who entertained Mrs. Reid were Mrs. Osgood Hooker at her Burlingame home, having as her guests, Mrs. William Mayo Newhall, Mrs. Milton Bugsbee, Mrs. Harry Mendell, Mrs. Alexander Garceau, Mrs. Charles Brown, Mrs. John Johns, Mrs. Rennie Pierre Schwerin.

In return to her many friends Mrs. Reid presided over a charming luncheon complimenting the Japanese Ambassador, Tsuneo Matsudaira. This was given just a few days preceding the time set for Mrs. Reid's return to New York City.

Mrs. John Johns was hostess at a delightful farewell luncheon for Mrs. Reid at her San Mateo home. Her guests included Mrs. Osgood Hooker, Mrs. Gerald Williamson, Mrs. Edward Pringle, Mrs. Thomas Breeze, Mrs. Rennie Schwerin and Mrs. Archibald McLeish.

* * *

Mr. and Mrs. Robert Hays Smith gave a dinner recently to honor Brigadier-General and Mrs. Douglas MacArthur at their Burlingame home. Guests included Mr. and Mrs. Richard McCreery, Mr. and Mrs. George Pope, Mr. and Mrs. Laurence Scott, Mr. and Mrs. Ross Ambler Curran, Mr. and Mrs. Raymond Welch, Mr. and Mrs. William G. Parrott, Mr. and Mrs. Edmunds Lyman, Mrs. Arthur Rose Vincent and Mr. William H. Crocker.

* * *

Mr. and Mrs. Frank Panter, who make their home at the Canterbury Hotel, have been the feted guests of a number of delightful affairs by their many friends since their return from a two years' tour of Europe.

Mrs. Panter is a brilliant woman much desired by the literati as well as popular among the smart set. The Panters expect to remain in San Francisco for the present and have expressed keen pleasure upon their return to San Francisco and their royal friends.

* * *

Ambitious Club Event

The Cap and Bells Club of which Mrs. J. Emmet Hayden, wife of Supervisor Hayden is the president, gave one of the most ambitious programs ever presented in local



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clubdom at their recent annual breakfast Thursday in the gold ballroom of the Fairmont Hotel.

The setting for the noteworthy event was elaborate in detail and charmingly beautiful, while a wealth of color permeated the decorative scheme and provided the atmosphere of Spring.

Mrs. Hayden, the president, presided at a large central table with her honor guests including officials from various women's organizations. Her chairman of the day, Mrs. Arthur Shannon was a component part of the day's success.

An original prologue and epilogue had been written for the event by Mrs. Jesse Whited, a past-president of the club, and associate chairman of the Literary Section of Cap and Bells Club. Dramatic sketches were given by a bevy of talented Cap and Bells members including Mrs. Joseph Lawless, Mrs. J. Emmet Hayden, Mrs. Marie P. Walsh, Mrs. Walter J. Yanke, Mrs. Cecil B. Hopkins, Mrs. E. P. Held, Mrs. Edward J. Morser, Mrs. F. L. Brown, Mrs. W. Nixon and Miss Mae Francis O'Keeffe.

Cap and Bells is renowned for its talented women, many of whom have appeared professionally in dramatic and musical circles. An orchestra composed entirely of members is one of the justified bits of pride among its constituency. On the occasion of the annual breakfast, orchestral selections were played under the direction of Mrs. John Sammi who staged an Italian number. Mrs. Charles Ker, Mrs. Phillip Aaronson and Miss Hildegard Ott were the soloists. Mrs. Thomas A. East played the cornet and Mrs. Edna F. Hall gave a vocal solo.

One group presented a Russian dance with Mrs. Herbert Jones, Mrs. Angelo J. Rossi, Mrs. Howard Platt, Mrs. Phillip Aaronson and Mrs. Frank Sexton in the dancing numbers. The dramatic work was supervised by Reginald Travers of the Bohemian Grove fame. The largest attendance ever recorded by this enterprising and brilliant coterie of women marked the notable event.

* * *

Al Fresco Luncheon

Al fresco luncheons are in vogue in the country, where the weather is as warm in mid-day as though it were June instead of March.

Mr. and Mrs. Horace Hill entertained at one of these delightful affairs a few days ago in Los Altos, where they maintain their residence the year round. It was an informal luncheon, served in their pergola, and the guests were seated at small tables. Afterwards there was the proverbial charade, and motion pictures of it were taken to be shown some time hence for the amusement of the participants.

Among Mr. and Mrs. Mill's guests were Mr. and Mrs. Frederick Hussey, Mr. and Mrs. Algernon Gibson, Mr. and Mrs. Lloyd Tevis, Mr. and Mrs. Fentress Hill, Mr. and Mrs. William Devereux, Mr. and Mrs. Arthur Brown Jr. and Mrs. Gayle Anderton.

(Continued on page 11)

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Golf



By Hoot McGregor

A FEW impressions of the St. Patrick's Day Golf tournament at Lakeside:

Bill McCarthy got sore because he was elected toastmaster.

Captain Carl Henry won a picture of Keeg Monahan, but he returned it.

Thomas "Full Faced" Delury was there full of laughter.

The boys gave Louis Stewart a good time.

Herbert Fleishhacker and William Humphrey were East and were terribly missed.

Phil Cornyn, "the Buick Sheik," knocked them dead in his Spiro suit.

Frank Kennedy, "the firemen's pride," sent his regrets from the South.

"Jibbs" Cunningham thought he would win the photo prize, but he didn't.

There was a big fight to see who would play with Phil Wand.

Frank Foran got A. B. Harrison in.

Three or four linnets tried to build a nest in Judge Graham's whiskers.

Arthur Cahill got by; the committee must have been drinking.

Johnny Crowe bought Joe Tansy four seats at the Orpheum.

The committee cancelled Cunningham's invitation, but it was delivered too late.

Jimmy Britt would liked to have been there, but declined, stating he wasn't old enough yet.

Bill Manaton got sore when he read that Abe Harrison crashed the gate.

Dr. Floyd Russell, of the Strub Bridge Works, and chairman of the day, handled the affair in good shape.

Emperor Stafford stood the boys on their ear when he made his speech at the banquet.

Charlie Arata was the Black and Tan entry and Chauncey Tramutolo represented the Sinn Fein.

Ivan Ward was invited but was told to leave all his fraternal emblems at home.

Jack Cunningham dropped a golden buck; it took three doctors to bring him to.

Arthur Williams sat at the table as long as he was able.

Dr. Tobias Bricca thinks Plymouth is a Rock.

Joe Goldie thought the city was decorated for the tournament.

Oscar Turnblad wasn't allowed to play in the tournament until he kissed the Blarney Stone.

The new rum runner from Vancouver has been christened Jibbs Cunningham (This makes Tony Griffiths and Keeg Monahan mad).

Ivan Ward says that he can't play as well as Hagen, but he can dress as well.

De Valera, "the Sultan of Turkey," and Emma Goldman wired their regrets.

The Ancient Order of Hibernians questioned the entry of Oscar Turnblad, the Swedish naval officer.

Al Harrison joined "the Order of the Knights of St. Patrick" in order to play with the Irish.

Robert Emmett Roberts made his famous speech, "How the Seals Stick on the Rocks."

The Italians were few in number but strong in personality.

Dr. Dan Mulvihill was elected the official interrupter of the Calcutta Pool.

As the last resort, the Irish called the street sweepers for Tuesday.

The Italians blinded the Irish by the sweaters they borrowed from Eddie Twipp.

Judge Fitzpatrick denied that the fairways on the Ocean course sank on account of Stafford's weight.

Andrew Gallagher and John Frantie Cunningham claim that Stafford is a usurper of the title of "Leader of the Irish."

Stafford inquired if his butler could caddie for him. It would have been better if his butler had played for him.

The Italians brought out a case of cocoanuts and the Irish climbed up the trees.

At least the Italians meet the Volstead requirements of one-half of one per cent.

They heard Stafford's speech at the Cliff House and the seals dived off the rocks.

We do not believe there could be a greater tournament nor a greater number of finer or better fellows crowded into one day.

Sports

By Edwin F. Marriott

Of great sorrow to the entire realm of sport comes the knowledge of the death of Walter Camp. He was principally known through his football activities, and his famous selection for the Mythical All-American football team.

Why it seems almost yesterday that Walter Camp was in our California enjoying the sunshine and golf and other sports that we thrive on. He also honored Western football by his attendance at a few of the big games held on the coast just before Christmas.

Camp's body has been lying in state at New Haven, Connecticut, where a continual stream of his many friends have passed the casket to view all that remains of his mortal self. He will be buried in Evergreen cemetery, at New Haven.

Polo. The Burlingame Country Club is about to have two of the best Polo fields on the Pacific Coast, in fact anywhere in the West. A group of capitalists from Hillsborough and Burlingame have purchased the Old Borel property in San Mateo, formerly the Armitage Orphanage, and grading and construction is under way. Absolutely no expense will be spared to make these fields perfect.

From San Diego come very favorable reports of ideal weather for a marvelous polo season. The first game of the series of matches, and the first of the Pacific Coast Circuit Handicap event has been played off, and was won by Del Monte who defeated San Mateo, 10 to 9.

Track. Charlie Paddock has sailed for Japan on the first lap of his exhibition tour of the world. Loren Murchison will compete in exhibition dashes with him. They are going all through the Orient and then will invade Europe, giving exhibitions in Germany, France, Italy and England. They expect to be gone at least six months. Eddie Sudden and Paddock's parents are accompanying them on the tour.

Will wonders never cease? Over at California Oval for the last few afternoons, there has been heard a voice from the dead, almost. Lute Nichols, 1917 Track Captain, has been out training for the High Jump. However, this fact does not spoil California's chances this year in Track, as Lute is only training because of a wager with Brick Morse that he can jump six feet just as he used to. To date he's covering five two.

Boxing. With Jack Kearns, Dempsey's manager, in New York, it is expected there will be numerous offers for bouts featuring the champion to be held in the East late this summer. Jimmie De Forest has conferred with Kearns on one of the biggest offers ever made. However, to date, nothing has been decided.

Mickie Walker, the welter-weight world's champion, has received an offer that may cause him to appear before San Francisco fans. It is for a bout with Joe Simonich, of Butte, Montana. Walker was offered a flat guarantee of ten thousand dollars plus forty per cent cut on the gate receipts.

Swimming. Duke Kahanamoku, former world's champion swimmer, is training faithfully to try and "stage a come back" in the National Championships which will be held in April.

Of interest to the Laymen swimmers of San Francisco and community, is the marvelous tank of the Crystal Palace Baths. This tank is noted for its cleanliness and the beautiful crystal condition of the water. Even in the deepest part of the tank, one can see the bottom as clearly as in some of the best private pools in town. The courteous service of the employees and management that strives to please, is also apparent and appreciated.

SOCIETY

(Continued from page 9)

Mr. and Mrs. Nion Tucker are going to Europe in April planning to spend several months in travel. Accompanying them on the sojourn abroad will be Miss Catherine Ramsey, the Misses Marjorie and Barbara Blyth and Mr. Charles Blyth.

* * *

Mr. and Mrs. Arthur Cahill entertained at an informal dinner Sunday evening at their home in Washington Street, when they made Dr. Lieb of New York and Mr. Peter B. Kyne their guests of honor.

* * *

Few Californians have more friends in New York than Mrs. Joseph D. Grant, who is being entertained at a number of dinners and luncheons since her arrival from Burlingame. She is at the St. Regis with Miss Josephine Grant for a stay of several weeks.

* * *

Mr. and Mrs. Charles H. Crocker, who have been passing the winter in Honolulu, where they had a beach cottage, returned to their home in Belvedere recently after a most enjoyable visit to the islands.

* * *

Mr. and Mrs. George Beckley, who now make their home in this city, are also home from a visit to their former home in the islands. Mrs. Beckley is a sister of Princess Kawanakoa.

* * *

Mr. and Mrs. M. Hall McAllister and Miss Marian McAllister, who have been in Europe for months, have been receiving a cordial welcome home.

* * *

Mrs. Leonard W. Ely represented her parents, Dr. and Mrs. Ray Lyman Wilbur, who are in the East, as hostess to Ambassador Matsudaira of Japan, during his recent visit to San Francisco. The Ambassador, Mrs. Matsudaira and members of their party were entertained at luncheon at the president's house at Stanford.

* * *

Mrs. Jennie Crocker Whitman and her three children and her stepdaughter, Miss Janetta Whitman, will come from New York to pass the summer at the Crocker place in Burlingame.


* * *

University Women

Elaborate plans are made for the benefit bridge party to be given by the San Francisco Bay Branch, American Association of University Women Saturday, March 21, at the Fairmont hotel.

Among those taking an active part are Mrs. Lionel Ettlinger, Mrs. Jed Hoag and Mrs. William Moody.

The proceeds will go to the quota of the local branch for the funds for the national headquarters in Washington, D. C.



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Bits of Unwritten History

By Edward S. Spring

CHAPTER XXVIII

More Law Than Justice

PASSING the entrance of an old office building on Pine street, near Sansome, in the '80's, I saw an elderly attorney, whom I knew, watching two men carrying out law books and putting them in an express wagon. Asked if he was moving, he replied that he had taken offices in one of the new buildings, in the vicinity, and was carting away his law library.

"You have a large library," I remarked, eyeing the wagon with its big load of books.

"That's only one load," said the lawyer. "Three loads have already gone and about two loads more, are to go."

He paused and then added, "I was thinking, when you came along, of how, when I began to practice law, forty years ago, back in Illinois, I had only one book and that was the Code of that State. And, do you know that, while we had fewer law books in those days we had better law and more justice than now, with all our big libraries."

The lawyer went on, "We must have these numerous books because they contain the ever increasing decisions of the courts, in all sorts of cases. The court asks the lawyer, 'Where are your authorities?' and the lawyer presents half a dozen or more, which sustain his plea. Then the lawyer on the other side hands up a greater number of decisions that are directly opposite. Unless the first lawyer can do better, he loses the case. To keep up with the decisions, we must have the books that contain them; hence the big law libraries.

"This partly explains why lawyers, as a rule, charge what are regarded as big fees. The expenses of a first class law office are necessarily large and one of the chief items of expense, up to recent years, when the big modern buildings began to provide libraries for the use of their lawyer tenants, the cost of books was a leading item. Notwithstanding, the community library in the big buildings there are always books and other publications that are not immediately obtainable there, which the lawyer often has to buy on the outside."

* * *

Fat Fees From Mining Companies

Regarding fees for legal services, how the lawyers did love the mining companies in the times long gone by! Especially, did a lawyer like to be called in to safeguard the management at an annual meeting of a company having a fat treasury. Their charges for seeing that the insiders did not get the worst of it at these meetings ranged from \$100 to \$500 and higher in proportion, should there be a big row among the outside stockholders and litigation follow. In the old days, Joe Nougues was a lawyer who made much money in this way, from the smaller companies. Should there be any objection, from outsiders, to the passage of a resolution he had one invariable rule, which was to call the roll or list of stockholders. As the insiders had a good majority of the actual stock in hand (borrowed and otherwise obtained), as well as proxies for the balance, the vote naturally favored the inside. Among the more prominent lawyers who drew big money from the larger mining companies, were R. S. Messick, Judge Heydenfeldt, Judge John Garber, Reuben H. Lloyd, William S. Wood, W. E. F. Deal, Edmund Tansky, Judge John H. Boalt, Morris M. Estee, David McClure, Patrick Reddy and Thomas T. Berghin. There were many others, of course, but the above are mentioned because they were experts in mining law.

(Continued on Page 14)



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:: Petrol Paragraphs ::

As a proposed budget plan for California road work for the five-year period, 1926-1930, the Engineering Department of the National Automobile Club last week submitted for the consideration of the Legislature and the State Highway Commission, the following highway construction program:

It is recommended that work on the following roads be pushed to completion within the next five years:

Route Name—	Estimated Cost
3 Redding to Oregon Line (Completes Pacific Highway from San Diego to Oregon Line).....	\$ 7,947,164*
12 San Diego to El Centro (Important Link in Interstate Old Spanish Trails Route).....	2,145,122*
18 Merced to Route 40 near Sequoia (Provides paved entrance to Yosemite).....	4,522,650*
26 San Bernardino to El Centro (Important Inter-county highway)	2,399,528*
27 El Centro to Yuma (Interstate Roadad).....	1,630,689*
37 Auburn to Nevada State Line near Verdi (Paves Victory Highway to State Line important link in transcontinental route)	6,880,928*
43 San Bernardino to Big Bear Lake (Major recreational road of South).....	3,531,000*
60 Oxnard to San Juan Capistrano. (Affords access to L. A. Harbor avoiding congestion of L. A.).....	8,155,899*
68 Bay Shore Highway (Affords new outlet to South for San Francisco, relieving congestion on Peninsula).....	9,490,556***
101 Crescent City to Oregon Line near Chetco. (Connects with Roosevelt Highway in Oregon. Important link in All Coast Route to Portland).....	1,424,500**
102 Bakersfield to Mojave. (Affords outlet from San Joaquin Valley to Southeast).....	908,722**
103 Needles to Arizona Line near Topock (Link in Interstate Highway).....	883,911**
104 Blythe to Arizona Line near Ehrenberg. (Link in Interstate Highway).....	201,442**
105 Shavers Wells to Route 26 near Coachella. (Important lateral connecting two main highways).....	797,500**
106 San Rafael to Point San Quentin (Serves traffic to and from East Bay Cities via Redwood Highway).....	281,478**
107 San Diego to Tia Juana. (Completes Pacific Highway from Mexico to Oregon Line, International Connection).....	393,556**
108 Oxnard to State Highway Route 2. (Links two important highways).....	158,889**
109 Alturas to Oregon Line near New Pine Creek. (Important Link in Interstate Mountain Highway).....	1,156,222**
110 Route 23 near Coleville to Nevada State Line. (Interstate Connection).....	313,133**
TOTAL.....	\$53,223,069

*Report of Highway Advisory Committee.

**Report of State Highway Commission.

***Office of San Francisco City Engineer.

The first of the much-talked of bridges in the bay district is scheduled to be open for traffic sometime in the latter part of September of this year and will form a connecting link in the Victory Highway between Sacramento and San Francisco and will open up also the Sacramento River levee highway.

This routing of the Victory Highway was selected by Harvey M. Toy, at that time a Director of the Victory Highway Association, and in view of the fact that it passes through the most prolific delta country in California, it is destined to become a popular route.

With the exception of 12 miles, the selected route between Sacramento and

San Francisco is all paved and various bills are before the Legislature looking toward the paving of this uncompleted link, which, at the present time, is a good gravel road.

By the end of 1925, the touring department of the National Automobile Club expects to be routing travel over this particular section of the Victory Highway.

There is still approximately seven or eight feet of snow at the Truckee summit, according to the Sacramento office of the National Automobile Club, and it is impossible at this time to state when the road to Reno via Auburn and Truckee will be open. There is at the present time only two or three feet of snow between

Sierra City and the summit on the Yuba Pass Road, which indicates an early opening of this Pass, provided there are no belated Winter snows.

The road at the present time is in excellent condition to Grass Valley and Downieville. It is passable beyond this point, but storms may alter road condition overnight.

In spite of the fact that last year showed an increase in thefts of motor cars, there was a considerable percentage of increase in the matter of cars recovered. The average number of cars stolen every day in Los Angeles, numbered more than twenty for every day in the year and a total of 7369 cars were stolen, of which 1450 were unrecovered. Ninety per cent of the losses in Los Angeles were represented by the small cars.

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SERVICE

BITS OF UNWRITTEN HISTORY

(Continued from Page 12)

Story by "Uncle John" Perry

"Uncle John" Perry, first (and for many years), president of the Stock and Bond Exchange, was the dean of the local financial district, in the old days. He bore a remarkable facial resemblance to George Washington and died at an age which was closely up to par. Although profane at times, when his office cashier vexed him, he was a man of integrity and of kindly disposition. When asked for the secret of his long life, he said he supposed it was due to his taking a brandy cocktail, now and then. One of "Uncle John's" best stories was the following:

A broker who was always the best dressed member of one of the local exchanges, but who never paid his tailor bills, if he could help it, ran up quite an indebtedness at J. H. Tobin's (a leading tailoring establishment in the '70's). Tobin failed repeatedly to get his money and resolved to shame the man into paying. The tailor, therefore went to a party, where he knew the broker would be present and found him, dressed in his best, in a circle of admiring ladies. Entering the group, Tobin confronted the man and, in a sharp voice, said, "Good evening!"

"Who are you, sir?" coldly asked the broker.
 "What?" exclaimed Tobin; "Do you pretend not to know me? Why, I made your breeches."

Turning to the astonished ladies, the broker made a graceful bow and sweep of his arm and said:

"Ladies, allow me to introduce to you my old and esteemed friend, Major Bridges."

"Uncle John" broke off his story, right there.

* * *

The Nicaragua Route

"Uncle Billy" Watson, old time secretary of the Alta Mining Company, also loved to tell a good story and, on a cold, rainy afternoon when several of his friends were seated around the heater in the directors' room of that company, he would recite some of his yarns. The one here published, had to do with pioneer days up in French Camp which, at the time contained only a few cabins and shanties. There was much drinking, gambling and shooting, so they elected a sheriff and built a calaboose to hold the prisoners until they were tried and, often "strung up." A negro had been caught pilfering in one of the cabins and was put in the calaboose, to be tried the next morning. The building had just been completed that day and the carpenter had left his kit of tools inside.

During the night, the negro escaped. The sheriff was ordered to investigate and report.

"How did he get out?" was asked by the court.

"Nigger auger out," (Nicaragua route), replied the sheriff.

(End of the Present Series)

—Here is something funny; some of the peoples in the minor European states get together through the medium of the American language learned in the Chicago stockyards. It might be cheaper in the long run to teach all Europeans stockyard English.

* * *

—This is the time when the devil enters into the minds of adolescents so that they make bad checks to buy finery withal. Young girls giving checks should be watched carefully, particularly in the East Bay district.

* * *

—We are a very rich community. A glance at Grant Avenue shows it. As soon as the spring sunshine came the whole Avenue broke out into new and expensive coloring. A fortune in clothes loomed into sight in ten minutes of walking. It takes a rich people to do that, for the gaiety and the expense is not confined to one class, it spreads all through. No people ever did it before; can we keep it up?

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SELLING of oil stocks has been fairly persistent during the week and there has been a reaction of prices of steel stocks as well. Even Bethlehem felt the pressure and fell down. But, all the same, there has been no actual deterioration in business prospects and the reports are not at all disconcerting to those who look forward to a period of marked prosperity.

—A great amount of industrial stock has been placed upon the market by those who lost in the fall of wheat and when the market has absorbed this unusual amount of selling, we may hope for a reaction and the gradual upbuilding again of prices.

—The quarterly reports of the industrial conditions during the first quarter of the year are anticipated with great interest, as they will show how petroleum, steel, copper, motors and other great industrial ventures are progressing. It is confidently expected that the publication of these reports will have a strengthening effect upon the market.

—The experts are not expecting a strong stock market this year, as it is expected to be a year of great industrial mergers and railway combinations and mergers. The success of these new security issues must, in the long run, depend upon the confidence of the public and, naturally enough, the latter has first to get used to them. The success of these mergers requires a stable stock market and normal rates for money.

—There is no doubt at all that the decline in wheat has been the most marked feature of the last few days. It seems almost incredible that farmers were actually caught in that decline of prices with all the warnings they have had.

—The Southern Pacific is a large factor in the life and affairs of the country through which it operates. In 1923 it spent \$207,000,000 for wages and contributed in taxes more than \$20,000,000. You see what that means to any part of the country in which it operates. Fifty-four thousand workers in the Pacific System get their living from their employment by the Southern Pacific, with an average of \$6,400,000 a month. One can begin to see how important the corporation is to our social life.

—A train load of automobiles more than a half a mile long entered the state recently, loaded with automobiles, but when the train reached San Francisco there were only fifteen cars. The rest had been released en route. Formerly the trains have come intact to San Francisco and there been released. Now, however, the buyers would not wait and the cars had to be distributed en route.

—That it may be seen how far the automobile has revolutionized vacation travel, 3,768,480 visitors went to the national forests in California and more than ninety per cent travelled by motor car. The railroads carried but eight per cent. This will give some idea of what the motor competition means to the roads.

—President William B. Storey of the Santa Fe Railway system, does not look with any seriousness upon the Florida

travel and inflated land values, as relating to California. He calls the Florida matter a "balloon" and says that California is on a bedrock foundation.

—There is a good deal of complaining about the high tax rate in California. The state administration, it is to be hoped, will follow the example of the President and cut taxes wherever possible. It is only in this way that capital can be drawn to the state and find a good investment. That will benefit the state more than anything else at present.

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Wheat and Chaff

By Nathaniel Anderson

VICE-PRESIDENT DAWES is evidently a man of personality. That is why his language is picturesque with coloured phrases. He also has force of expression, and gestures considerably. Likely the more he wants to be understood when moved with a subject, the more colourful and violent he becomes. An unusual man is a treat to the view. With a man like Dawes, as long as he is natural, we enjoy hearing and seeing him. The more he plays before us, if he keeps to realities within his make-up and temperament, he is a delight. When he becomes violent, he is a picnic. All can be spoiled just the same, as it is with the vice-president. The newspapers have taken him up, nicknamed him as a public reformer, and made so much of his peculiarities that he has been psychologically affected. Dawes has given himself over to showing off.

A writer in a local paper has examined Dawes according to the book of psycho-analysis, and finishes him up all wrong. There is such a thing as psycho-analysis, but aside from a few abiding principles within the gift of the analytical mind, you can't put it in a book. One can write psycho-analytically five tomes of any known character from the gift of perception and habit of observation, while it would be difficult, if not impossible, to write one chapter of hard and fast rules by which a would-be psycho-analyst could go forth to study man or dog.

The writer referred to says that Dawes' face is more feminine than masculine, and speaks of the fact that he has the long, slender fingers of a musician, capable and sensitive as a performer on the violin and piano. He composes. Kreisler plays his "Melody in A Major." From all this we are supposed to infer that Dawes is really not a man of rough vigor, but that as the book of psycho-analysis teaches, he is the type of sensitive nature who devotes himself to pretending what he is not. Dawes, in our humble opinion, not gained by the book of psycho-knowledge, has been too natural, original and spontaneously violent, to be so cheated out of his real self. Our analyzer of "Hell and Maria" should give the devil in him his due, and not try to rob him of his birthright, nor white-wash his picturesqueness with professional sophistry. Dawes may be sensitive, but he is also somewhat rough and vigorous. He scintillates, but often with a strong fervor. Herein lies the

peculiarity of Dawes as a sensitive person. But with the aid of the newspapers the vice-president is burlesquing himself. In Shavian language, he might not know it, but he is. I know it, and I am telling you so.

Every character has its own. The orator, for example, shows off incidentally. I mean the type that has developed and the public has encouraged, and I am speaking of the best. Bryan, probably, came near being the best orator since Demosthenes. He did not show off, he was simply a show. Criticising Bryan's oratory must be a thing apart from his statesmanship. His forte was oration, and he meant what he said when he orated. His eloquence carried him away as well as his hearers. Bryan is less artistic than Dawes.

Roosevelt, also, was less artistic than Charles B. Dawes, but different from either of the other two gentlemen of fame, nobody made Roosevelt show off, he was aborn to it. In judging Bryan's statesmanship, we must consider it had nothing to do with his oratory; in judging Roosevelt's, we must also keep in mind it had little connection with his desire,—to paraphrase the words of his son, to be the bridegroom at the wedding, whether the bride was his or not.

* * *

Aggie Myers killed her husband twenty-one years ago, and she has paid with her own life that many years in prison. We are of the opinion that people who kill should, as a rule, be sentenced for life, if not to be hanged. Despite this, we are always glad to hear of a pardon after many years of punishment. We are also pleased to hear them talk like this, as does Annie:

"My soul was filled with horror during my first few years in prison. Later I became resigned, realizing I would have to face the long road with a happier mind.

"With the knowledge finally gained that some degree of happiness could be attained by kindness and service to other unfortunates, I began to build for myself a bridge of memories. * * *

The Myers woman kept a little fox terrier in her cell. Aggie's love for the dog came to the ears of Mrs. Hyde, wife of the Governor of Missouri, where Aggie wiped out the life of her husband, and Mrs. Hyde said, "No woman can be wholly bad and love a dog so well"; which is rather piffing in connection with the murder. She was evidently bad enough for that. However, Aggie Myers has been pardoned for good and sufficient reasons, no doubt, and we are glad of it.

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Hollywood Gossip

By Madeline Jamison

SINCE Cecil de Mille, wearing of his quiet role, hurled himself into the limelight by becoming a full-fledged producer, contracts are being signed right and left. As is usual in a commercial war, it is the consumer who benefits, and this time it is the stars. Their salaries are soaring higher and higher, and right in the face, too, of the announcement made the first of the year that the cost of picture producing was to be cut. It is reported that Glória Swanson haughtily turned down an offer of fifteen thousand dollars a week, saying that it was impossible to live on that amount. It seems a lot of money to the ordinary person, when one realizes that Gloria can only eat so much, wear one gown at a time, or sleep in one bed at night. Still, of course, there is the Marquis, and one does hear that foreign husbands are expensive.

Rudolph Valentino has just signed a contract with the United Artists for a fabulous sum, after much bickering.

Never have the stars been in so great demand, and new ones are being created every week. Girls who have the least suspicion of talent are not only being given small parts but several have been put right into leading roles. Betty Bronson was made a star with very little experience to her credit, as was also Sally O'Neil, who has the leading part in Marshall Neilan's new picture called "Mike."

Warner Brothers frankly admit that they need several big new stars and that they are going to get them. The Warner lot is the most active in Hollywood at the present time. Seven companies are at work there making pictures. Monte Blue and Marie Prevost have just finished "Kiss Me Again" at Warner's. This is not a story of an osculatory episode, as the name might suggest, for Monte and Miss Prevost do not kiss once during the whole picture.

Pauline Garon and Alan Forrest are filming Kathleen Norris's popular novel, "Rose of the World" at the Warner Studios.

Gayne Whitman, who has been leading man at the Morosco for some time, has deserted the legitimate stage for the silent drama. It is said that he had several offers from producers who were looking for a handsome new leading man, but he signed a long term contract with Warner Brothers last week. The Morosco has furnished a large number of stars for the pictures. From this stock company have come Douglas McLean, Richard Dix, Edmund Lowe and a number of others.

The producers have come to realize that they must have names that mean something, and that the actors must be suited to their parts. The public has become very critical of late. Many pictures that would have been a financial success a few years ago have been miserable "flops" in the last twelve months. Mere personality has lost its power to charm and the actual story or play itself has become paramount. And the public demands that the play have action, pathos, laughter, human interest, and thrills.

* * *

It is no wonder, perhaps, that people will leave loaded guns around for children to play with, when despite all the warnings in deaths over the mushroom desire, fullgrown people in their right senses will gather and eat poisonous fungi. Mrs. J. McIntosh died the other day because she and her husband liked mushrooms so much they picked up some in Golden Gate Park that were not even recommended. That they knew very little of the plant themselves and were taking a chance, was proved by Mrs. McIntosh's tragedy.



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1:40	*11:30		1:40	*11:15
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2:20	*12:30			*12:15
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Estate of DANIEL DENNEY, deceased.—
No. 40952. Dept. No. 10.

Notice is hereby given by the under-
signed W. J. Hynes, administrator of the
estate of DANIEL DENNEY deceased, to the creditors of and all persons having claims against
the said decedent, to file them with the necessary vouchers within four (4) months after the first publication of
this notice, in the office of the Clerk of the Superior Court of the State of California, in
and for the City and County of San Francisco, or to exhibit them with the necessary
vouchers within four (4) months after the first publication of this notice to the said
administrator, at his office, 858 Phelan Building, San Francisco, California, which said
last-named office the undersigned selects as his place of business in all matters connected
with said estate of DANIEL DENNEY, deceased. W. J. HYNES, administrator of the
estate of DANIEL DENNEY, deceased.

Dated, San Francisco, California, February
19th, 1925.

CULLINAN & HICKEY, attorneys for ad-
ministrator. 5t

NOTICE TO CREDITORS

Estate of HARRY SHERIDAN, deceased.—
No. 40939. Dept. No. 9.

Notice is hereby given by the undersigned,
W. J. Hynes, administrator of the estate of
HARRY SHERIDAN deceased, to the creditors of and all persons having claims against
the said decedent, to file them with the necessary vouchers within four (4) months after
the first publication of this notice, in the office of the Clerk of the Superior Court of
the State of California, in and for the City and County of San Francisco, or to exhibit
them with the necessary vouchers within four (4) months after the first publication of
this notice to the said administrator, at his office, 858 Phelan Building, San Francisco,
California, which said last-named office the undersigned selects as his place of business in
all matters connected with said estate of HARRY SHERIDAN, deceased. W. J. HYNES,
administrator of the estate of HARRY SHERIDAN, deceased.

Dated, San Francisco, California, February
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A.M.	P.M.	Foot of Hyde Street	
		A.M.	P.M.
4:30	12:30	5:00	12:30
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	11:30		11:30
	A.M.		A.M.
	12:30		1:00

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H. E. SPEAS, Vice-President and Manager

"Looking Downward"

A page of interesting photographs taken from aeroplanes is a feature in Sunday's rotagravure section, while at the other extreme "From Ocean Depths" shows graphic views of the Sargasso Sea.

"With Other People"

features interesting personages from abroad; there is a page of unusual "Birds"; some interesting pictures taken "In Our Land"; a few "Splashes of Color" and a delightful front page, "Three Stars." Don't miss the

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News Letter

SAN FRANCISCO

AND

CALIFORNIA ADVERTISER

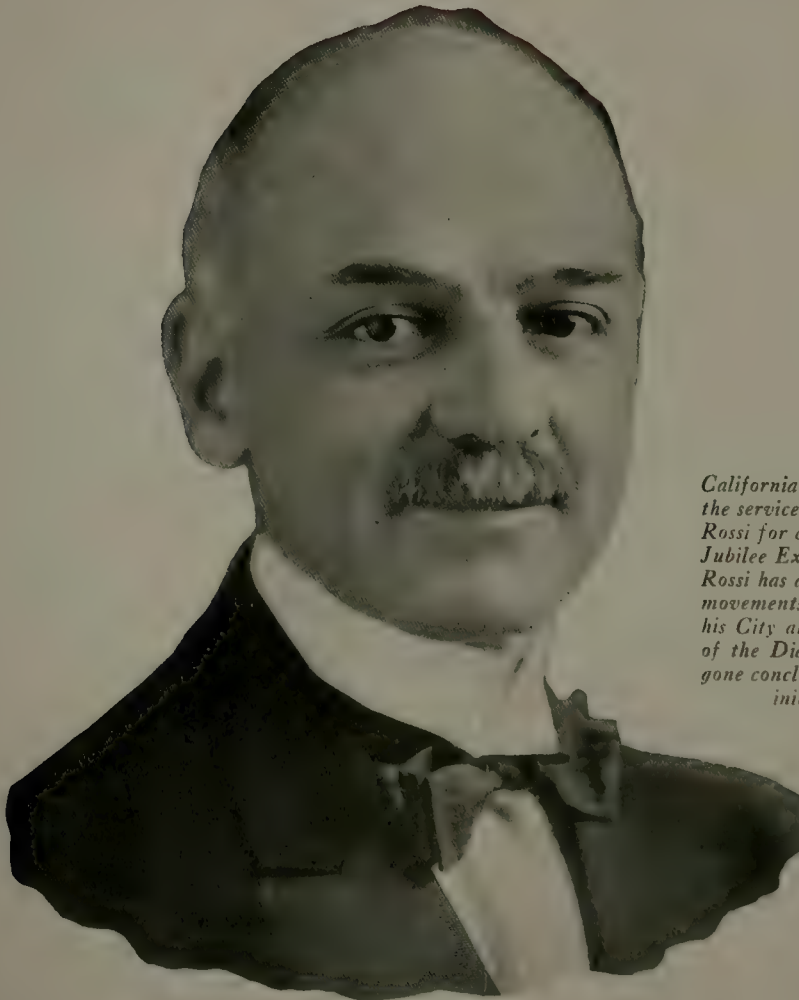
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SAN FRANCISCO

SATURDAY, MARCH 28th, 1925

LOS ANGELES



California is fortunate in securing the services of a man like Angelo J. Rossi for chairman of the Diamond Jubilee Executive Committee. Mr. Rossi has always aligned himself in movements for the betterment of his City and State, and the success of the Diamond Jubilee is a foregone conclusion with his energy and initiative back of it.

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days in the year--within a
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Menlo Park, than in any
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the world.

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SAN FRANCISCO NEWS LETTER

California Advertiser.



Devoted to the Leading Interests of California and the Pacific Coast

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Vol. CVI SAN FRANCISCO, CALIF., MARCH 28, 1925 No. 13

- From "lion" chasers * * *
- From all reformers * * *
- From questioners and questionnaires * * *
- From ladies of uncertain age who try to be coy * * *
- From persons who use toothpicks in public * * *
- From persons who argue for the sake of argument * * *
- From the inevitable movie kiss at the end of the play * * *
- From men who imagine that their kisses are welcome to all women * * *
- From "nature lovers" who are bored to tears as soon as they are alone with her * * *
- From street car passengers who sit on the bias in a corner and cross their legs * * *
- From women who swing their handbags in your face while hanging to a street car strap * * *
- From companions who nudge you in the ribs in order to emphasize their pleasure in a telling point at lecture or theatre * * *
- From dear old ladies who sit in chimney corners and tell you that "Prohibition is proving a wonderful thing for the rising generation" * * *
- From hosts who ask reproachfully (while you are freezing): "Are you cold? Shall I light a fire?" * * *
- And from hosts who treat their dogs as if they were fellow guests, and are astonished that you can't register the same feeling * * *
- From humans with the mental caliber that can hang on a lecturer's words, even when his delivery and thought and speech are of the most mediocre * * *
- From everyone who does not possess a sense of humor, even though they be the salt of the earth (Give us a jolly sinner rather than a solemn saint!) * * *
- From all who take themselves or their work too seriously * * *
- From those males of the species who expect the feminine of the species to do the proposing
..... Good Lord, deliver us!
- From all Pollyannas * * *
- From dirt, disease and disaster * * *
- From the man who boasts of his amours * * *
- From sob sisters and boozy brothers * * *
- From people who watch you intently at table * * *
- From those who mistake refinement for prudery * * *
- Or who evince passion and believe they are demonstrating love * * *
- From those who make public exhibitions of their emotions * * *
- From people who cannot grasp the little subtleties of life or art * * *
- From people who assume the "I am holier than thou" expression * * *
- From the modern flapper who uses her lip stick in public places * * *
- From lovers of antiques, who rave about their value, no matter how hideous the objects may be * * *
- From shoppers who make the statement that they simply couldn't find what they wanted in San Francisco * * *
- From those of the feminine gender who wave their virtue continually in your countenance * * *
- From people who say that War is necessary for the elimination of too prolific human beings * * *
- From the woman who won't exert herself to be pleasant until the men come into the room * * *
- From people who conclude that, because you refuse their invitations, you are necessarily of a retiring disposition * * *
- From praters who mouthe the word "culture" and who seem to think that if they bring it often enough into the conversation, you will be convinced that they possess it * * *
- From all hypocrisy, cant, deceit, boasting, insincerity, affectation and posing
..... Good Lord, deliver us!



The County Clerk's Budget We are fortunate in having in Harry I. Mulcrevy a good county clerk who has held office for a long time and who has never failed to place the interests of the community ahead of his own. Under his care the receipts have increased greatly. The office is admirably managed; the files are in fine order; the standard of courtesy and service is far above the average. When a man of this grade puts in a budget therefore, it must be treated with respect and attention. But it must be admitted that the proposed increase in the salary account is a surprise and, by reason of its size, rather staggering. These increases reach \$24,400, which it will be admitted is quite a sum. The clerk asks for an increase in pay of from \$4,000 to \$8,000. That is double the amount now received, on the face of the request. But when we consider the size of the community and its rapid growth, the vast amount of business involved in the carrying on of such a work as that of county clerk and the fact that the man engaged in the office has no chance of engaging in pursuits which would enable him to get money enough to see him safely through old age, it does not appear to be at all an extravagant demand. When we consider that the amount of foresight, sagacity and plain labor put into that office would have brought much higher returns in service of any corporation, so much higher indeed that even the suggested salary increase is not comparable with them, we see that justice as well as commonsense require a sympathetic examination of the suggested budget. It is very essential that the community get the highest type of man with the best ability into its service and that, when once such men are there, they be encouraged to remain and to devote their energies to the well-being of the city and county. We are almost fanatical ourselves against wasteful expenditure in public business and are at one with the President in that campaign. There is such a thing however as being penny wise and pound foolish.

Bay Shore Highway The Senate Committee of Roads and Highways has favorably reported the bill making the Bay Shore Highway a part of the state highway system. It may now be classified as a primary road, and as such is entitled to a larger share from the state funds than are those roads which are classified as secondary. This is a matter of great importance to the residents of San Francisco, San Mateo and Santa Clara counties. We have none too much in the way of good roads about San Francisco and the peninsula. It is true that there is a great deal of road building in the State; some say too much, but not on our account, for here we are, with our one approach, while the South is abounding in good roads. It is a lovely piece of road that we thus get and full of the most beautiful surprises in scenery. We must thank Mr. T. P. Andrews of the Down Town Association more than any one else for this real addition to our local advantages, for he has made the establishment of the status of that piece of road a concentrated task for some time. The city itself has appropriated \$500,000 with which to push construction beyond the county boundaries and work is being done in that connection; but in order to make the work effective it is necessary that the counties on the south get some aid from the general state highway fund, so that the road may be extended as far as San Jose. We have now reached the end of that period of indiffer-

entism which has done so much to tie our hands for a long time and we may count henceforth upon a greater interest on the part of our representative men and more complete recognition of the advantages to the community, involved in the extension of our local highway systems and the opening up of our magnificent environment to travelers and prospective investors. This new territory, thus made accessible, contains some of the most delightful and inspiring views and, with judicious advertising, should be a source of wealth.

The Russian-Japanese Treaty The treaty between Russia and Japan is of the most tremendous importance to Eastern development and to the interests of the powers in the Orient. Yet we have no real knowledge of the contents of that treaty. Nothing could better show the fact that Russia and Japan are at present outside of the coterie of nations in control of the politics of the civilized world. That is a fact which should be remedied. Unless we can come to some better agreement with Russia, which owns one-sixth of the surface of the world, and with Japan, which is the Britain of Asia, the affairs of the world are likely to be quite disturbed, if not rudely and suddenly upset some day. We only know that, whereas, certain very important concessions were made to Americans in North Sakhalin, these concessions have now been withdrawn in favor of the Japanese, who are to have a concession covering half the amount of oil lands discovered during the next ten years. The same ruling applies to coal in the same district. These concessions imply a vast amount of increase in power to Japan and place that country at a very much greater advantage than hitherto. Russia, too, will profit, as the Japanese are to pay over to Russia a percentage of the amount which they get from the coal and oil finds. The two nations also agree to extend to each other in the matter of trade, the privileges of the most favored and that means also a great deal to Japan, whose factory system is now well enough developed to be able to convert into commodities the raw materials which the Russians may furnish. We are not able to get the treaty, as a whole, and there may be provisions which still further cement that understanding, which makes a practical unit for the time being of the two powers whose activities are the most disturbing to the Orient. We are not saying that it could have been avoided, but the fact of the conjunction of these two powers does not make for the benefit of occidental industry and the continued exploitation of the Orient.

Laws and Lawyers The present session of the legislature seems to be taking good care of the lawyers. The lawyer has always played a very prominent, some wise men would say, too prominent, place in our social and political life. Curiously enough, they have not made much money and their rewards are among the worst in the country. The salaries of judges are quite inadequate. There are proposals looking to placing the judges who, after service of twenty-four years, reach the age of sixty, upon the retired list at half pay. These should have careful consideration, for anything that will induce a judge to continue in the job after he has gained experience is socially worth while. There are also bills for the increase in salary for judges of the courts of record. We are not so sure about the amount of increase but it should be about enough to compensate for the deterioration in the purchasing power of money, during the last 10 years, but not much more, as a moderate salary is more in accord with our governmental ideas and we are really not in need of men of supereminent ability to act as judges. Such men would be dissatisfied on the bench, any way, apart altogether from matters of pay. The bill which provides for an annual conference

of the judges of all the courts of record should have support, as by this means we shall put an end to the irritating idiosyncrasies of individual judges, which do so much to render law uncertain in its application and irritating in its methods. But there is a great deal of nonsense talked about the sanctity of the law and the hyper-holiness of courts and judges. What we want and need and what we are not getting, is judges who know the law and can use their commonsense so as to solve problems with certainty and dispatch. We are too much used to maudlin procrastinators who back and fill and do not know how to act, whenever a new set of circumstances is presented, because they do not know the fundamentals of their business and have no grasp of the popular needs. A judge is not a minister; he is a practical arbiter, and Judge Bourquin showed us what a man sure of himself and well grounded could do.

Death of Lord Curzon In the death of the Marquis Curzon of Kedleston, one of the greatest survivors from the Victorian regime passes into history. Curzon was always eminent. Even when he was at Oxford the undergraduates had a rhyme to the effect that he was "a very superior person." These things do not happen accidentally, for youthful contemporaries are more likely to catch the salient qualities of a man than are those who afterwards attempt to judge him and his works. He was the product of the new conditions which began to manifest themselves in the "eighties" and could most truly be classified as an imperialist with a leaning towards social reform. For such as he, the Empire was the main factor in the British politics. The Empire came first; all else was subservient. It was the school of which Kipling was the protagonist in verse and which set itself to the task of making a unit out of the inchoate mass of territorial possessions with which the acquisitions of the last century loaded that little country in the North Seas. Through much tribulation the structure was built, cemented with blood in the Boer War, and finally emerged into a somewhat shaken security, at the close of the Great War, which destroyed the last effective European competitor for overseas dominion. In all this struggle Curzon played a very important part. As Viceroy of India, he maintained the state of the Empire on a more magnificent scale than did any of his predecessors. Confronted by the most deadly danger of Indian revolt, and the cleverest and most subtle attack upon British domination, he managed to weather the storm without any too great display of force and to leave the Raj perhaps more strongly entrenched than when he found it. He married Mary Leiter of Chicago, and her millions were of incomparable service in his career. He leaves no son and the Marquisate of Kedleston therefore has become extinct by his death. The Barony of Ravensdale passes to his daughter. He would have been president of the council of state which governs in the absence of the king, had he lived.

President and Senate The impasse between the President and the Senate is broken by the action of Mr. Chas. B. Warren whose delicacy of feeling prevented him from accepting a recess appointment to the attorney-generalship. But the main point of disagreement between the parties to the controversy still persists and it is essential that it be examined with a view to solution. If the Senate has the power to prevent presidential appointments to the cabinet it becomes very evident that it might completely paralyze the powers of a president against whom it had political enmity and by mere factional exercise of its powers might inflict great damage upon the entire country. It might compel a president to work with a cabinet with which he was at odds and render the cabinet responsible to those who created it, that is to the Senate. This would utterly invalidate the presidential powers and render his mandate from the people

totally inoperative. It would mean an oligarchy, with the Senate in control, of the government. The Senate has begun with action which denies to the President that necessary cooperation in matters for which he is individually responsible. That does not appear to be equitable or even decent. If this sort of thing goes on and increases—and there are no limits to the vagaries of political strife and no reason in the actions of party—intoxicated politicians we shall enter upon a period of struggle between the Senate and the President, which will in the long run profoundly injure our institutions and greatly impede the progress of the country's political and economic development. To deny to the President the right to select the men whom he needs to serve as his executive agents is to deny to him the use of the necessary tools to carry on the work for which he was elected and ends in the nullification of his power and the stultification of his authority. This would be disastrous and would mean a form of government very different from that which we have thought ourselves to possess. The game of the Senate is very dangerous, even deadly.

A Celebration of Nation-wide Interest

The committees in charge of the celebration of the Diamond Jubilee of California's statehood have begun active preparations for that event and it is now assured that during the week of September 5th-12th, San Francisco will be the scene of one of the most brilliant and significant historical demonstrations in the annals of western America.

It is intended to make that week, which includes the seventy-fifth anniversary of the admission of California to the union of states, September 9th, the occasion of a celebration of nation-wide scope in which pomp and splendor of pageantry, military and naval reviews, official and civic ceremonies and unfettered jubilation, will commemorate the birth of a state in the most imposing observance the world has seen.

California is greater than many of the full-fledged nations of the world and its progress since its admission to the union has been more rapid than that of any other state, so that its Diamond Jubilee is well worth the attention of mankind, and the participation of a large part of it. While historical necessity requires that its main features center about the bay of San Francisco and the Sacramento river, it will be essentially a state celebration. It would be incomplete unless our marvelous southland fully shared in its features and it is gratifying that the committees are promised the enthusiastic cooperation of our Los Angeles friends, the best celebrators and most competent advertisers on earth.

It is the committee's purpose that the formal exercises shall not be confined to the larger cities, or the period of rejoicing to one day, but that the people of all of California shall devote the entire week to celebrating the natal day of a state which, within the memory of many now living in it, has grown from an unpeopled wilderness to a regal commonwealth known and admired throughout the universe.

Not only the United States, but all America feels a special pride in California and it is fitting that the National Government should offer the Diamond Jubilee committees hearty support, by its own recognition and participation and by inviting the nations of the world to be represented by great fleets assembled in our harbors in friendly emulation, not merely of the emergence of a state to imperial prestige, but to typify the importance to the world of the great Pacific ocean and its devotion to the friendly intercourse which its name implies, as well as in rightful recognition of San Francisco as the stronghold of the Pacific's future eminence.

It will be a wonderful occasion and every citizen of the state should do his and her full part to make it memorable.



PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S
— Tom Moore



By Katherine Schwartz
Formerly of the "Chicago Tribune"

Orpheum

ELLIOTT DEXTER, famous screen star, is the headliner at the Orpheum next week in a new playlet entitled, "A Play Without a Name," and there is a prize of fifty dollars for any man, woman or child in San Francisco who sends in the most appropriate name for it.



Who was at the Orpheum this week.

Harry Burns, well known comedian, and his company, will be seen in a great comedy called, "I Think You Touch"; Frances Arms, a dainty miss, will make her bow in a number of clever songs; Harry Webb and his Company will be seen in "Something Different"; Coscia and Verdi, two accomplished musicians, present as their offering; "A Ray of Western Sunshine" which is the way

Lois Bennett is described; assisting her is Howard Tift in "Songs"; Herbert's Leaping Canines, with cats, pigeons and roosters, and Zoe Delphine and Company presenting "In a Paris Cafe" round out the fine bill.

Curran

Monday evening, March 30th, "He Who Gets Slapped," Leonid Andreyev's greatest dramatic work, opens at the Curran Theater, starring Ian Keith in the role of "He."

The scenes for this dramatic play are laid in the green-room of a circus. "He" tells the story of a man, betrayed by his wife and friend. Fate has chosen him to "slap," so "He" joins a circus and in the guise of a clown tries to win back for himself some of the sweetness of life. During the unfolding of this play a remarkable story is told.

Hedwiga Reicher will have the important part of Zinida, and Violette Wilson will be seen as Consuelo. The supporting cast is a large one, composed of circus performers and those necessary in the circus world. There will be matinees on Wednesday and Saturday.

Golden Gate

Tomorrow, the Golden Gate Theater will be a husky three-year old. The well known popularity of this house has established, ever since the opening day, the certainty that the Junior Orpheum policy of entertainment meets with the approval of San Francisco theater-goers.

Attendance during the past year set a new record for the house, bringing the figures up to slightly more than 2,500,000 people that have attended the 156 vaudeville and photoplay bills presented in the last three years.

An interesting item in connection with this attendance, is the fact that the audiences have been composed of 65 per

cent of women, who take advantage of the three-a-day policy to attend the afternoon and supper shows; 30 per cent of the women have brought their children along with them, so says Manager Cliff Work.

In celebration there will be six acts of vaudeville, in conjunction with the first showing of Jack Pickford's latest starring vehicle, "Waking Up the Town," in which he is assisted by Norma Shearer.

Anita Peters Wright, famous San Francisco dancing instructor, and her famous dancers, is the headliner; Arthur Byron and his Company in "Tea for Three"; Eileen Van Biene and Richard Ford in "Romance and Crinoline"; Ed Pressler and Blanche Klaiss, clever comedians; Stan Kavanagh, juggler; Combe and Nevins, and Harry Howard's dogs and ponies.

Claude Sweeten has prepared a special program.

S. F. Symphony

George Enesco, the eminent Roumanian artist, carried away all the honors at the Symphony concert, appearing not only as an eminent violinist, but as a composer of rare charm, and a conductor of accuracy and precision. Playing as a violin solo the Brahms Concerto in D Major, he showed himself the true artist by playing the solo passages with a breadth of tone and simplicity of phrasing that is seldom heard, and submerging his own personality in the splendid ensemble of this glorious work of Brahms.

Conducting his own Symphony in E Flat Major, he not only aroused the greatest enthusiasm from the large audience,—being called before the footlights many times,—but was given the hearty, even the noisy approval, of every artist in the orchestra.

The program opened with Wagner's overture of Faust, conducted by Dr. Hertz, whom we have learned to know as one of Wagner's most eminent exponents.

Wilkes

Legitimate drama returns to the Wilkes Theater Monday evening, when Forrest Stanley and company will appear in "Outward bound" following Harry Carroll in "Pickings."

This play is a remarkable bit of dramatic invention, weirdly fantastic and gripping. Although dealing with God and immortality, it is not "preachy." It was written by Sutton Vane and ran in New York at the Ritz for the entire season.

Forrest Stanley, formerly leading man at the Alcazar here has lately been working in moving pictures. Supporting him are Lucy Beaumont, Max Pollock, Rose Burdick, Olaf Hytton, John Steppling, Parks Jones, Maude Leslie, and Guy I. Thomas.

Alcazar

"So This Is London" going into its seventh week here, continues on its triumphal way. There are a thousand laughs in the piece and the cast and production are of the sort that the Henry Duffy Players have made a standard at the O'Farrell Street theater.

Amusements

NEXT WEEK

AZTEC Market nr. Eighth	} Harold Lloyd, in "Now or Never"
EGYPTIAN Market at Jones	
ALCAZAR O'Farrell nr. Powell	} "So This Is London"
BEATTY'S CASINO Ellis and Mason	
CALIFORNIA 4th and Market	} "Salome of the Tenements"
CAMEO 936 Market St.	
CAPITOL 64 Ellis St.	} "White Collars"
CASTRO	
COLISEUM	} Pictures
NEW COLUMBIA Eddy and Mason	
CURRAN Geary, Nr. Mason	} Ian Keith "He Who Gets Slapped"
GOLDEN GATE G. G. Ave. and Taylor	
GRANADA 1066 Market St.	} Tom Mix, in "Dick Turpin"
IMPERIAL 1077 Market St.	
LOEW'S WARFIELD 988 Market St.	} Douglas Fairbanks, in "The Thief of Bagdad"
METROPOLITAN 2055 Union St.	
NEW FILLMORE NEW MISSION	} Pictures
ORPHEUM O'Farrell and Powell	
PANTAGES Market at Mason	} Vaudeville
STRAND 965 Market St.	
UNION SQUARE	} "If I Marry Again"
WILKES (Formerly Geary) Geary and Mason	
WIGWAM	} Pictures

Capitol

"White Collars" has broken all records at the Capitol theater, and the end is not yet in sight. Clever Marion Aye, who plays the role of the flapper in this piece, has been appearing at another theater all this week which has her as a feature in the screen presentation.

New Columbia

"Seventh Heaven," John Golden's marvelous play of the sewers of Paris, featuring Helen Menken in the stellar role, goes into the fourth week at the New Columbia. It is an excellent play, and everyone in town should see it by all means.

Loew's Warfield

Monta Bell directed the unusual feature picture which will be shown at the Warfield next week, "Lady of the Night." It is a picture of sharp contrasts, from the lowest strata of society to the upper realms of exclusive Fifth Avenue.

Norma Shearer carries the leading role, assisted by Malcolm McGregor. Norma Shearer, in the last two years, has made a hit everywhere in the films for her splendid acting, and that despite the fact that she is such a wondrously beautiful girl.

Fanchon and Marco have arranged another great spectacle called "Artists' Models in Greenwich Village." With this vehicle, the famous "Sunkist Beauty Chorus" will return to the Warfield, and with them will be Roy Smoot, sensational young tenor, Allan White and his Collegians, Drina Beech, clever dancer, together with Cralos and Jinette in a colorful dance spectacle.

Imperial

The long awaited Fairbanks masterpiece, "The Thief of Bagdad" continues at the Imperial at popular prices. This is one of the most extraordinary of moving pictures. There is a magic carpet, the winged horse, Pegasus, and many other of the fairy book folks dear to the hearts of the children, big and little.

The management has provided extra music, mechanism, and equipment, making the presentation an exact replica of the presentation in New York at the Liberty Theater.

Cameo

For this week the cameo offers Hoot Gibson in a thrilling feature, "Let 'Er Bust." As an added feature there will be a new jazz orchestra led by Billy Hamilton.



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SAN FRANCISCO



By Antoinette Arnold

The Supremacy of Color

Color What harmonizing tones are registered in the supremacy of color, today!

Rays of the pristine rainbow seem to have burst into a thousand shades and super-shades, filling the world with a glow which tempers the manner of thought.

Dullness and kindred associates are imprisoned somewhere, we know not—nor do we care. For, this day and hour, we are cohorts of color. Furthermore, we glory in the abandon of our riot.

It is only a short time ago that we thought the only way to appear smart, especially in the choice of a hat or a gown, was to fashion ourselves in black. Subdued browns, lifeless stone shades, or a withering mauve were permissible. Soft wisteria could be used upon occasions. But, it was not considered "stylish" to appear in color!

From whence came this reversal of opinion, this change of heart and taste, toward color brilliancy? Was it within the atelier of some careless modiste? Was a style center the real source of color madness? Think—

Did it not originate in the gardens of growing flowers? Did the fields, themselves, not place their sanction, in their initiative way—upon the gorgeous harmony of color?

A coterie of notables visiting the famous gardens in Santa Rosa, recently, where that magnificent man, Luther Burbank makes his home, blinked their eyes in amazement when they viewed the consummate glow of colors in his paradise of blooms. Everywhere they looked was color. Masses of color and colored color. Colors never seen before raised their hues to the beaming sun and paid their homage to the skies.

Luther Burbank, one of the greatest living men on the face of the globe, was not considering color schemes in his scientific work, when the visitors called on him that day. He was engaged in deeper thoughts. His genius was directed to some new variety of growing things for the benefit of humanity.

This wonderful man knows color probably better than any one; but it is the soul of color which concerns him most, and the acquainting of the universe with that soul.

When the coterie of prominent personages returned from the noted man's flower gardens, the first thing they did was to visit the florists in search of some new Burbank creation. Ambitiously, the women-folks (and one of them was a famous painter of flowers) heaped huge groups of bright blossoms in handsome vases to get the color effects.

Never before had they thought of putting orange and flame together, or purple and henna, cerise, blues and violet, lavender and lemon—yet now they looked entrancing. Memories of the Burbank flower-beds promoted a daring partnership of every imaginable shade and the result was—marvelous.

A well known designer and dictator of styles from Parisian centers visited this city a few weeks ago. To him we put the query: "Where, oh where, Mr. Celebrity, did you fashion-designers find this present-day rambling of color?"

"Mademoiselle," returned the man to whom we bow in

deference to art, "Your California gardens contain the reply."

So, after all, it is Nature's own revelry we are exploiting, when we sally forth arrayed like the sunflowers and take our style suggestions from old-fashioned hollyhocks, rose-scented blooms, pansies, poppies, lobelias, and all their relatives combined.

Yes. Color IS supreme.*

*Epilogue: But, there is no denying the smartness of black. * * *

Society Sponsors Colorful Pageant With Educational Theme

Society will comprise a representative part of the audiences, in attendance at the scholarly production of "The Pageant of Youth," an allegorical musical masque, to be presented by friends of St. Ignatius College at the Exposition Auditorium for the benefit of the college. The pageant opens on Wednesday night, April 1 and continues through Sunday night, April 5, with a matinee on Saturday and Sunday.

Mrs. Eleanor Martin has engaged seats for all the performances and will entertain groups of friends different evenings. Mrs. James Rolph Jr., the charming wife of the Mayor of San Francisco, will have a number of friends as her guests at the pageant which she sponsors with her usual enthusiasm for educational and musical events. Mrs. Rolph is a splendid musician and her love of young folks has interested her in the forthcoming musical masque which dramatically and impressively portrays the struggles of Youth and its great victory over forces of evil.

Mrs. J. Downey Harvey, Mrs. D. C. Heger, Mrs. Joseph Donohoe, Mrs. James A. Bacigalupi, Mrs. A. P. Giannini, Mrs. John Hanify, Mrs. Walter Dean, Mrs. Vincent Butler, Mrs. John Gallwey and Mrs. Thomas A. Driscoll, coming from her San Mateo home, are among those who have secured their pageant reservations. Other prominent society leaders who will be present are Mrs. Walter L. Dean, Mrs. R. E. Queen, Mrs. John J. Baumgartner, Mrs. John H. Rosseter, Mrs. John F. Brooke, Mrs. Theodore Rethers, Mrs. Thomas E. Shumate, Mrs. Charles W. Fay, Mrs. Edward J. Tobin, Mrs. Charles C. Mohun, Mrs. Clarence Musto, Mrs. Richard Costello, Mrs. George MacGowan, Mrs. George Lent, Mrs. William J. Ruddick, Mrs. Regina Anastasia Sweeney Prescia, Mrs. A. P. O'Brien, Mrs. Katherine Lawler, Mrs. Oliver J. Olson, Mrs. R. P. Merillion, Mrs. John J. McDade, Mrs. Joseph Keenan, Mrs. Andrew P. Welch, Miss Leila Hamilton, Miss Esther Rossi, Miss Marie Oxnard, Miss Louise Winterburn, Miss Helen C. Dixon.

Miss Elizabeth Myrick, a brilliant young society girl, will appear in one of the leading characterizations of the "Pageant of Youth" of which Rev. R. A. Gleeson, S. J., is the general director, Rev. Thomas J. Flaherty, S. J., is the stage director, and Edward Dougherty, a stage director with Miss Gladys Kenney. Achille Artigues is the musical director of the pageant with selections from the world's masters in the musical score which requires an

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orchestra of symphony size. Miss Ellie Ewing, another talented girl, alternating with Miss Myrick, presents a convincing characterization of her important part.

Miss Gladys Kenney, the capable young lady who comes especially to this city from her Santa Rosa successes, will be responsible for the artistic work in the pageant into which she has zealously placed her untiring efforts. Miss Florence Power, daughter of Postmaster and Mrs. James E. Power, and Miss Lenore Moses, have alternate parts for the Heavenly Moth. Miss Mae Frances O'Keeffe, well known in dramatic circles, and for her attainments in dramatic productions, is alternating with Ave Coppinger in the character role of "The Mother of Youth." Miss Mary Linehan will be "Heavenly Love."

Many educators among the smart set will present important characterizations. Angels of the Parapet include: Misses Helen Devlin, Margaret Doran, Elana Dougherty, Alberta Rennie, Evelyn Hufschmidt, Marion Whelan, Ethel Daniell, Alice Brennan, Alice Ryan, Josephine Luby and Ramona Feeley. Groups of girls will be seen in an Angel Frieze, Cherubs, Joy Dancers, Victory Dancers, Guardians of the Sword, Guardians of the Lily, Rainbow Angels and Daughters of Allah are among the picturesque groups, for in the impressive pageant written by Rev. Daniel A. Lord, S. J. Dean of Loyola University, Chicago, is visualized the profound lessons, the lighter moods, and the great educational and spiritual theme in a series of exquisite and imposing settings.

Thomas Foster with remarkable skill portrays the central character of Youth. The powerful dramatic role of Evil will be characterized by John Ivancovich, whose stage fame included theatrical engagements from New York to San Francisco and Oakland. Mr. Ivancovich is taking a brief vacation from his Oakland engagements in order to take the part of a principal in the magnificent "Pageant of Youth." George Mayerle, Jr., who has many laurels for his high dramatic work, will play the Evil role at every other performance.

The lighting effects which will be after the manner of the Exposition lighting are to be something superlatively beautiful according to those in authority.

Comfortable Seating

The seating arrangements at the Exposition auditorium are to be especially comfortable and convenient, a detail which is interesting society. Seats will be arranged in rows and tiers radiating out and upward from the stage in fan-shaped form. The re-arranged Auditorium will be a theater within a theater and will seat six thousand people. Aisles will be carpeted and drapes will surround the inner theater, leaving a promenade to all the aisles.

Society leaders are planning any number of interesting pre-pageant affairs with luncheons, teas and sessions for the discussion of the great educational significance and timelessness of the "Pageant of Youth."

* * *

Mrs. Prentiss Cobb Hale, who returned recently from a stay in the East, was the guest for whom Mrs. Wendell P. Hammon gave a luncheon party on St. Patrick's day at the hostess' home on Washington street, and another guest of honor was Mrs. Edwin Harwood of Pasadena.



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Californians Greet Literary Lion In New York Circles

Mr. and Mrs. Charles Gilman Norris, noted California authors, were among the celebrities to greet the literary lion, Michael Arlen, young novelist of England at a brilliant assemblage given in New York, recently. Arlen is being feted at the homes of the literary set and a welcomed guest at distinctive society gatherings.

The Norris family have been away from their California home for some time but are en route to their beautiful Saratoga residence where the two noted authors plunge into their work for a greater part of each year.

* * *

Home From East

Mrs. William H. Crocker, who has been in New York and Palm Beach for a few months, is again at her home in Hillsborough.

Miss Helen Crocker is visiting at the home of her kinsfolk, Mr. and Mrs. Charles B. Alexander, and other relatives in New York. She will be there until after the arrival of her sister, Countess Andre de Limur, who, with her husband and two children, will come from Paris to pass the summer here.

* * *

Mrs. Robert McLeod entertained a hundred guests Tuesday afternoon at her attractive new home at Sea Cliff, when she had a house-warming in the form of a musicale and tea. Mrs. McLeod was assisted at receiving by some of her friends, among them Miss Emily Williams of Berkeley, the fiancée of Lewis Huxley Yeomans, who was a special guest of the afternoon. In the receiving party were Mrs. McLeod, Mrs. E. A. Williams and Mrs. Louis O. Mullgardt, and Mrs. Williams, Miss Ruth Northon and Miss Marian Claire.

* * *

Married in Paris

Miss Dorothy Heyer, daughter of Mr. and Mrs. Herman L. E. Heyer Jr. of this city, was married last Wednesday, March 18, to William O'Sullivan Molony, the ceremony taking place at the British Embassy in Paris. Following the formalities there was a reception and breakfast at the Hotel Ritz.

* * *

Friends of Miss Mildred Burbank and Alexander Mackintosh received cards announcing their engagement. The wedding will be an event after Easter, on April 17. Meantime friends of the betrothed couple are filling their available time with affairs in their honor.

* * *

Friends of Dr. Cora Sutton Castle, wife of Dr. H. Edward Castle, are pleased to hear that this brilliant writer is enjoying her sojourn in Florence, where she has been spending some weeks. Dr. Castle is preparing a book on scientific research work and has been in Europe over two years. Her husband, Dr. Castle, who makes his home at the Fairmont, read an interesting letter from Mrs. Castle to a group of friends in which the interesting details described Florence and Mrs. Castle's visit to other large cities of Europe.

(Continued on Page 15)

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GOLF

By Hoot McGregor



It certainly was some celebration when the Irish and Italians met at Lakeside on St. Patrick's Day to hold their seventh annual golf tournament, under the auspices of Locker Room 328 of the Olympic Club. There was some doubt as to whether it was an Irish or Italian banquet when the 150 members and guests sat around the table at night. The Wops, led by Louis Ferrari, the Italian Prince, had it all over the Harps, who had no leader at all. There were Dago songs, Dago singers, and Dago golfers, and the real speeches were made by Dr. Ridiculous Bricca, Chauncy Tramutolo, the famed Italian barrister; Louis Ferrari, the noted banker; and Chunky Arata, the Artichoke King.

The tournament was a lesson in dishonesty, with not one truthful score recorded. The prizes were awarded along the same lines. Those who faked their scores to win didn't win anyway, and vice versa; those who never expected to win walked off with the tin cups, antiquated golf bags and moth eaten sweaters which constituted the awards. Johnny Crowe won first prize because his partner happened to be a Judge, presumably better at law than at golf. But, said Judge won second prize, so he wasn't so bad after all. Dr. Tonsilitis Bricca came in for the third honors. The truth of Dentistry, Dr. Charles H. Strub, won fourth prize, and it wouldn't be a bad idea if Dr. Strub would take a little truth off Dentistry and put it into his golf game.

All the secret committee and the public committee were remembered among the other prize winners and golf didn't count in the awards.

Colonel Anthony "Tony" Griffith, of the Kentucky Volunteers, captured a case of fruit cocktails and now the Colonel is wondering how they will mix with "Old Granddad."

Gibraltar Cunningham was greatly disappointed because he had selected his prize two weeks in advance and then got one of Bill McCarthy's old moth eaten sweaters. And the speeches! ! ! ! !

Of course William H. McCarthy was toastmaster. Judging from the way he gets the job annually he must be some relation of one-eyed Connelly, the gate crusher. Toastmaster McCarthy sat between the Flood Building and the Palace Hotel, represented by Emperor Stafford on his right and Halsey Manwaring on his left. Barney Frantic McElroy made one of the best speeches of his life—he talked for four minutes without saying anything. Louis Ferrari vigorously defended the window washers and the boot-blacks.

There were loud demands for a speech from John Tait, of box lunch fame. John, having been born in Italy, of English parents, could not qualify.

One thing about the speeches, the Cornbeef and Cabbage was really good.

Joe Goldie wept when he heard of the persecution of the Irish, but his tears were nearbeer. Keeghan Monahan was not present—who cared? Chauncey Tramulolo, the famed barrister of Italian origin, tried to make a speech but it was like his golf, plenty of room for improvement. Jibbs Cunningham had a traffic policeman's whistle and his red face made the picture perfect.

The two real speeches of the evening, however, were made by George Muehlbach, owner of the Kansas City ball team; at present visiting our city; and His Supreme Royal Highness, His Majesty Harry Ignatius Stafford, the Emperor of Filbert street. George Muehlbach ran a

brewery in the old days in Kansas City; he looked it, so did the Emperor.

But their speeches were eloquent, convincing, logical, and impressive, particularly for what they did not say. The Emperor was so affected that the audience tied a can to him at the conclusion of his speech. So we will have a new Emperor next year anyway.

The speech-making was so good that they tied the can to both Bill McCarthy and Stafford, but Dr. Floyd Russell, who really engineered the whole affair, will continue the good work forever, if the gang has its say.

Tio Krelling thought he was at a meeting of the Board of Supervisors with all the speech making. All religions and all nationalities were heard from. Fare Commissioner Frank Sykes talked for the Shrine; Charlie Arata for the Wops; Fred Blair for the British; Joe Goldie for the Jews; and Judge Shortall for the Knights of Columbus and Ancient Order of Hibernians.

The golf wasn't much and the speeches weren't much, but the decorations were perfect, the dinner excellent and Kenneth McLeod received and deserved the thanks of all. But the Emperor is dead; Sic semper tyrannis. Poor Harry he wasn't a bad soul.

An Innovation for Golf

Instruction in golfing is now to be heard over your radio, broadcasted every Thursday evening at 7:15 from Station KGO under the auspices of the Berkeley Country Club, Joe Novak, instructor. This is a distinct novelty, but is proving a big hit for the smaller communities and towns that are just organizing golf clubs, and have not as yet, professional coaches.

The series of lectures commenced March 5th and will run until about the middle of April. It consists of a discussion of golf in a general way, giving a history of its origin, development and value, up to the present day; then method of play, rules, equipment and finally the Novak manner of analysis and instruction are given.

St. Patrick's Golf Tournament

By John F. Cunningham

I have been asked to write a few lines about the last St. Patrick's Golf Tournament at Lakeside, March 17th, held under the auspices of the Locker Room 328, Olympic Club.

It is true that if the whole-souled and genial Harry I. Stafford were not there—likewise my illustrious and tolerant brother-in-law, William H. McCarthy, this annual tribute to St. Patrick would have been robbed of important factors in its success.

It is also true that if Louis Ferrari, chief counsel, Bank of Italy, were not at his best, the invited guests would not have had the pleasure of listening to him when he matched his wits with the seasoned and resourceful Stafford; and with due credit to the name of Ferrari.

If I were asked as to the principal feature of the day and evening, I would unhesitatingly reply by stating it was when the Toastmaster called on Mr. Floyd Russell to respond—This splendid chap, to whom all the glory must be given for the success of the entire day and evening, replied in his usual kind, modest way, and showed the preceding speakers that there was no such letter as the pronoun "I"—He could have used, however, this pronoun without the slightest criticism on the part of his hearers, but as is his usual custom he ran true to form and modesty.

March 17th, 1925 will live, I hope, long in the memory of those who enjoyed the unstinted hospitality of Locker Room 328.



THE BRAVE *and* THE FAIR



By Josephine Wilson



Josephine Wilson,
California State Vice-President
of the League of American
Pen Women.

[NOTE: This department will publish, each week, the most distinctive events in men's and women's organizations. As the space must be limited, we ask each organization to submit their best events of the current week. Send Josephine Wilson, Fairmont Hotel.]

PROMINENT MEN AND BIG EVENTS

Prosperity Predicted By Credit Men At Convention

An era of prosperity is predicted for California and all of the Pacific Coast, by a group of conservative men who gathered in San Francisco, this past week, to attend the convention of the National Association of Credit Men.

"A spirit of optimism is prevalent in California," said Eugene S. Elkus, president of the National Association of Credit Men in an address given at the Palace Hotel during one of the sessions. "Business conditions on the Pacific Coast are steadily improving. They are much better now than they were a year ago, and they will continue to improve as the present year advances."

Benjamin B. Tregoe, one of the national delegates stated in convention: "California is due for a period of sound prosperity." Tregoe is now making arrangements for the establishment of branch headquarters in San Francisco to take care of the Pacific Coast business in connection with the National Credit Men's Association.

Charles H. Merrill, president of the San Francisco Association of Credit Men, greeted the national visitors to this city where a royal welcome was accorded them with sessions at the Palace Hotel, attended by 500 credit men from various parts of the state. A banquet at the Fairmont Hotel, Saturday night, concluded the memorable gathering. During the meetings credit matters were discussed by F. E. Sanford of Cass, Howard and Sanford, Los Angeles; I. H. Potter, of the Bank of South San Francisco; A. J. Posser, of the Carnation Milk Products, San Francisco, and F. W. Black, of the Western Meat Company.

* * *

World Unity Conference

The Conference for World Unity held at the Palace Hotel, this past week, attracted more than seven hundred prominent men and women to the sessions. Addresses were made by Dr. David Starr Jordan, President Emeritus of Leland Stanford Jr. University; Ng Poon Chew, editor of a local paper published in the Chinese language; Professor Kenneth Saunders, who stressed the peaceful proclivities of the Hindus. In summing up the situations relative to the World war, Dr. David Starr Jordan said, in part: "Education is the key to the whole situation."

* * *

Commonwealth Club

The annual Ladies' Night for 1925 of the Commonwealth Club of California will be held in the Colonial ballroom of the St. Francis Hotel, Thursday, April 16. Following the dinner to which members may invite the fair sex, the Motion Picture Section of the Club will present an interesting discussion of present-day tendencies and will tell results of its investigations on current films. Max Thelen is president of the Commonwealth Club, which maintains headquarters at 345 Sutter Street.

Club luncheons are held every Friday at the Palace Hotel, when distinguished speakers address the Commonwealth members on the vital topics of the day. At the Club dinner, March 19, the subject of "The Gasoline Tax

and Financing the State Highways" was discussed. Speakers, Chairman, Charles D. Marx, and A. L. Weil, attorney for the General Petroleum Company against the Gasoline Tax. A discussion under the five minute rule followed the addresses of the day.

* * *

WOMEN LEADERS AND THEIR ACTIVITIES

The Seven Arts Club

Enthusiastic women cooperating with prominent men and novelists, musicians and artists in many of the creative fields, are taking active interest in the new Seven Arts Club which will have a picturesque home in the Spreckels' mansion on Van Ness Avenue.

Mrs. James Ellis Tucker, Mrs. Gaillard Stoney, Mrs. W. B. Hamilton, Mrs. A. W. Scott, Mrs. James Potter Langhorne, Mrs. Norman Livermore, Mrs. Kenneth Kingsbury are among the leaders in the organization work of the Seven Arts Club. Other prominent women actively engaged in establishing the club are: Mesdames Horace D. Mortenson, F. H. Morley, Horace Clifton, E. L. Eyre, William B. Tubbs, George Chevalier, E. J. McCutcheon, Page Brown, W. P. Hammon, Hooper Jackson, Richard Sprague, Sidney Van Wyck, Barnaby Conrad, James W. Edwards, Harold Phillip, F. W. Leis, William H. Radford, George W. Starr, N. L. Nokes, D. E. F. Easton, Lillian Birmingham, and the Misses Marion Huntington, Catherine Wheeler, Elizabeth Witter, Mamie Rodgers, Mary Emma Flood, Sallie Maynard, Lillian Remillard.

Charles Caldwell Dobie, well known California novelist, George Douglas, editorial writer and lecturer, Haig Patigan, Wallace Arthur Sabin, William I. Brobeck, Andre Ferrier, and the Messrs. George W. McNear, Arthur Brown, Jr., S. M. Haslett, C. W. Durbrow, W. F. Culberson, Ray J. Barber, Frank Van Sloun, are but a partial list of the prominent men with whom the women are zealously working for the immediate success of the Seven Arts Club. The organization is unusual in that its membership is open to both men and women.

* * *

Convention Season

Convention season, among the women's organizations is at hand. Official announcements have already reached constituents of the various clubs, reminding them of the annual pilgrimage to some Mecca of thought, and serving notice, as it were, that scheduled reports are due.

The California State Federation of Women's Clubs will meet at Santa Cruz in May, Mrs. John Urquhart presiding. The San Francisco District Federation, of which Mrs. Edward J. Wales is president, meets in Petaluma, April 23 to 25, inclusive. Mrs. Harold P. Dyer has charge of the program. The Alameda District Federation meets at Sonoma and the Northern District Federation will assemble at Red Bluff, holding its sessions in the new clubhouse. Mrs. Annie Little Barry, the prop and the guide for club women, in parliamentary affairs, will be at the helm with her expert advice and her generosity of mind.

* * *

Mrs. Sexton's Play

"Seven Ages of Women," written by Ella M. Sexton, author of short stories and plays, and whose text book on historical California is used in the public schools of the state, will be presented under the skillful direction of Mae Frances O'Keeffe at the meeting of the San Francisco Branch League of American Pen Women, Saturday, March 28 in the Terrace room of the Fairmont Hotel.

Wheat and Chaff

By Nathaniel Anderson



Nathaniel Anderson

RELIGION is predicated on love, and the task of the good is to keep a brotherly heart in the struggle with his neighbor and the stranger. We should love all, according to the New Testament, and the kindest people wish to go further, to cherish everything—man and beast, even objects. It is a principle to strive for, it is the last possibility of love. The essence of this spirituality that can predominate the other elements of the human, is always in a greater or smaller proportion. The divine Hero had it from birth, and turning to fiction, the Ancient Mariner gained it after much suffering. The sailor killed the bird of good omen in a mood of inhumane sport, but disaster following disaster, shipwrecked at the shallow end of the polar sea, he loved the slimy things that crawled there. The Mariner became Christlike, and we are taught by his example that we can draw our own betterment upon an infinite store of goodness that abides.

We cannot, however, reach anywhere with an artificial smile. It is better to develop something within that makes us smile, whether from being good or feeling cheerful. We must do this and fight the battle of life besides, which means that kindness is consistent with anger, even with hate.

Christ was capable of showing temper, if the writer is not misinformed. And why not? Many of us cannot have fine feelings and sympathetic susceptibilities without being angry because they are outraged. We can be good and have iron in our veins. If we can't be gentle and unforgiving, it

is very possible for us to be very fine and never forget a wrong that should not be forgotten. Such a wrong might be made right, but merely begging our forgiveness does not make it so.

! What comes to the mind of the writer is the case of the very rich oil man who was never pardoned by his brother whom he would not help save a friend in financial straits. Nothing would suit the oil king but terms from which the unfortunate man could never fully recover, and his brother never forgave him. He remained firm on his death-bed. An act of unbrotherly feeling had been exhibited, and no talk about the brotherhood of man could make him relent. There had been no expiation such as came to the Ancient Mariner, and to give in was merely to be weak. I admire that brother. He knew how to get angry, and stay angry.

The average woman who marries would do it again. That is why widows are dangerous. If they won't propose that you come into their gardens of happiness, they will never put padlocks on the gates.

* * *

The last old California pioneer book has been written, I am sure of it. "The Recollections of a California Pioneer," by Carlisle S. Abbott, at eighty-two years of age, was published in 1917. There should be a special interest in this book to collectors. Abbott has passed away, but John Howell holds a copy "Recollections."

* * *

She took one book from the set at Mr. P.'s store in Berkeley; then she came back and took another. By this time Mr. P. had caught on. She came to the store a third time, her interest still centered on the particular set.

"How much do you want for this broken set of three books," she asked the proprietor. "Well," he answered, "since you have the two that are missing, the price will be for the full set."

What could she do? She paid.

* * *

—The reports on crops this year are encouraging and the railroads and other corporations are prepared for better business. There will be a great influx of visitors to the state this summer and Mr. C. L. McFaul, assistant traffic manager of the Southern Pacific says: "We are arranging so that particular care will be taken of strangers within our gates this summer."

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Insurance and Finance

THE general condition of business is best described as satisfactory. There are some complaints that orders do not flow in a broader stream; that industry is not operating at capacity and that margins of profit are small. All the same the situation is really improving, the volume of trade is large and the bank clearings are running ahead of last year. The steel manufacturers are working full time, which is always a very good sign.

* * *

—The matter of gold resumption is occupying the minds of the statesmen of all countries. There seems to be no controversy about the return to the gold standard, though there seems to be some discussion between British and American economists about the relative value of a gold and what is called a "managed currency." However, gold is almost universally recognized as the only practical international standard of values and the only problem is the establishing of a free market for gold as soon as practicable.

* * *

—Col. Lester Archer, who had a distinguished record both in the Spanish American war and the World war, is one of the best known insurance men on the Coast. In 1920, after being mustered out, he came to San Francisco as a worker for the Pacific Mutual Life and sold \$4,000,000 worth in five years. He is now at the head of the Western States Life here and going strong.

* * *

—The Equitable Life of New York asserts that life is uncertain, but that inheritance taxes are very certain and the best way to get ahead of the inheritance tax is by the insurance route. This form of argument is quite effectively true in this state at the present time.

* * *

—Public utility stocks have made headway during the last week. This form of investment is not indicative of industrial activity and looks more to security than to that development which makes for movement in business. The present condition of the stock market does not produce in the mind of the skilled onlooker any conviction of that productive enterprise which has been anticipated for the present year.

* * *

—Grain and cotton still show marks of falling, though they should almost have reached the end by now. Some of this fall in prices must have been merely sympathetic, as there are no grounds in actual knowledge for the marked decline in the prices based on estimates for the future. The bears are in possession of the market at present.

* * *

The season of 1925-26 will see the first double world-circling cruise since 1913 and San Francisco is to be the starting point and terminus of the journey, which will be made by the United American Line steamship Resolute. The Dollar Line will continue the popular round-the-world tours with San Francisco as the home port while the Cunard, White Star and Canadian Pacific will make this a port of call either homeward or outward bound. Thousands of persons are anxious to visit both European countries and California, which has made necessary these world-circling voyages by some of the largest ocean liners. These cruises have demonstrated that California contributes more tourists in proportion to its population, than any other place in the world. Approximately one-sixth of all the tourists making these trips book passage from or to California.

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WHAT BEGIN THINKS OF PROHIBITION

By ELEANORE F. ROSS

"I am an American citizen; I love this country; I am crazy about it; but I think the prohibition law was put over by a bunch of narrow-minded people for narrow-minded people! It isn't a law that the majority of the people want. And I have always been told that these United States of America were governed by the will of the majority."

Begin, of the Bologna Restaurant, 240 Columbus Avenue, paused to examine a box of fresh looking greens on its way to the kitchen. He flashed an "ok" at the carrier, and went on: "I have been in this country 16 years and have been in the restaurant business all of that time, and anyone who has been in the cafe business 16 years in a great city knows something of human nature. One thing my experience has taught me: Tell a man he can't have a drink, and he is going to get that drink, if he never drank before!

"Prohibition is responsible for more evils than I could tell you. In the old days, drinking could be regulated by a restaurant, for the manager could always refuse to serve more liquor to his customers; but now, when patrons bring in their own 'booze' we can't take it away, and parties drink until they are besotted. Yes, in many cases, until they completely 'pass out.'"

"In all places, even in the despised saloon (the poor man's club) drinking could be supervised because it was done in the open; in these days of so-called Prohibition drinking is done on the sly, making criminals of a class that otherwise would never have committed an illegal act. This is what puzzles the foreigner, coming to the United States: Drinking is considered illicit, but go into any book store, and you can buy books on how to manufacture liquor, and the other day I saw a whole window in a shop, given up to the demonstration of how to make beer! Prohibition has thrown the big distilleries out of business, but the little ones are as thick, all over the city, as fleas on a dog.

"To come back to the restaurant: A world traveler remarked recently that San Francisco was not living up to its past record as one of the best cities in the world in which to dine, because of the fact that so many of our famous dishes necessitated liquor as a flavoring, and now, of course, this can not be obtained.

"Looking at the financial side of the question: The American people are being taxed as highly as those of Europe, to carry on the Prohibition fight, and to make up for the enormous revenue which we used to get from the sale of liquor."

I stood up, gathering my belongings together, preparatory to leaving, and Begin rose, also, from the table where we had been sitting. A fine-looking man, this naturalized Italian; delicate featured, refined, more of a poetical type than a restaurant keeper. "Do I believe in Prohibition?" He smiled: "I might, if such a thing existed!"

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SOCIETY

(Continued from page 9)

An indoor garden fete will be the setting for the meeting of the Pen Women, which will include a musical program under the direction of Lydia Warren Lister, whose comic opera, "The King of Spades" will be a feature. Lyrics and music were written by Mrs. Lister. Mme. Pearl Ladd, California prima donna, will be heard in solo numbers from Mrs. Lister's opera. Mme. Ladd, Mrs. Lister, Carl Anderson and Mrs. Phillip Aaronson will sing a quartet number.

Grace Sanderson Michie, of motion picture scenario fame, will preside as hostess at one of the picturesque tables, having as her guests many writers and celebrities from the cinema world. Mrs. A. W. Scott will preside, as usual, at her hospitality table, one of the most popular places in the Pen Women's gatherings.

Mrs. Herbert Adams Gibbons, wife of the famous publisher, will be an honor guest at the table of the California State Vice-President who will also have Eleanor Ross of the *News Letter* as a guest. Mrs. Paul Raymond, prominent in women's organizations, will sit with Mrs. Gibbons, whom she is entertaining during her sojourn in this city.

Mrs. L. A. Pfeiffer, high official in the Pen Women's League, will have a group of well known people as her guests at this March assemblage. Mrs. Frederick H. Colburn is the president.

* * *

Mr. and Mrs. Herbert Fleishhacker of San Francisco were luncheon guests of President and Mrs. Coolidge at the White House last week. The President has recently shown a keen desire for intimate information regarding the trend of affairs on the Pacific Coast, particularly about San Francisco's increasing part in trans-Pacific relations, and he chose a fertile source of familiarity with the subject when he conferred with Mr. Fleishhacker. Probably no man among California's financial leaders would be qualified to give Mr. Coolidge a more authentic survey of the situation.

ART NOTES

An exhibition of oil paintings by Constance Peters is being held at Gump's Art Gallery for two weeks, commencing March 23rd.

On Tuesday the Galerie des Beaux Arts on Maiden Lane opened the most unique exhibition of the year. Oils, watercolors and woodcarving are exhibited by Robert B. Howard—and oils and watercolors by Amos Engle. Both young men are exponents of the Post Expression School. Howard's oils, of which there are only four, are hard for a mere mortal to follow. The mountain scenes seem ponderous, and his "Eve at Dusk" I fear will never find an Adam. But there is a wonderful charm both in color, composition, and point of view in the watercolors. McCondray Street, a quaint bit of Russian Hill, sold a few hours after the show opened to one of the men patrons of the club, as did two mountain sketches. Had they gone to the ladies, we would have suspected it was not altogether art for art's sake, as Mr. Howard has a tremendously attractive personality.

Amos Engle is showing for the first time in San Francisco, and as he belongs to the New York Watercolor Club, and the Eastern Press seemed to have liked his work, he comes properly introduced. The tremendous vitality and the movement of his composition are at once arresting. At times his canvases are a bit restless, consequently his pictures of surf and sea are patterns quite in keeping with the mood of his technique. Most of his recent work was done in and about Monterey, and one watercolor, a beach scene, is glowing with rich color and sunshine. One oil of the pelting rain, and another, the theme of which is a winding road, showed the happiest development of this school of Art.

Prize Competition

Architects, draftsmen and architectural students throughout the country are invited to participate in a competition in designing fireproof small houses with exterior walls of structolite gypsum concrete, which is being conducted by The Architectural Forum of New York City and the United States Gypsum Company of Chicago. The contest is approved by the American Institute of Architects, and will close April 15th.

Prizes of \$500, \$300, \$200 and \$100 will be awarded by a jury of leading architects to the winning designs in each of two classes, and ten honorable mentions in each class will receive \$50 apiece. Class A is for five-room bungalows and Class B, for six-room two-story houses. Further information concerning the competition may be obtained from The Architectural Forum, 383 Madison Avenue, New York City, or the United States Gypsum Company, 205 West Monroe Street, Chicago.

Industries Show Again Chooses Rossi

Because he made such a splendid record as president of the annual California Industries Exposition which takes place in the Auditorium, October 17th to November 1st, inclusive, the Exposition personnel have again elected Angelo J. Rossi to the same official position for the fifth annual Industrial Show, which will be more extensive and interesting than ever.

New Department Under Supervision of Expert

Josephine Wilson, recognized authority on men and women's activities, will have charge of a new department in the *News Letter*. This department will be devoted to distinctive events among prominent men and women. Mrs. Wilson is a writer of unusual talent and thoroughly versed in the discriminating work which will be a feature of the department. She has been called, at times, "The Convention Girl" for during her journalistic career, Mrs. Wilson covered conventions of both men and women's affairs in all parts of the state. She has written a number of short plays, successfully produced, and has a high place among the literary organizations of which she is a leader.

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SPORTS



By Dick Smith

Boxing. Young Stribling, another Georgia "peach", is showing his stuff for the boys here this week preparatory to his bout with Tommy Loughran, the Philadelphia light heavyweight title contender, at Recreation Park, Saturday afternoon. Although the odds favor the Peach, Loughran, accredited with being a wonderful boxer, will have to be shown that the only "down" about the former is on his face. Stribling has, since his arrival, Sunday, had workouts at the Star Athletic Club, the Royal Athletic Club, the Olympic Club and at the Imperial Gym, in Oakland. Loughran has been limbering up in the Chutes Club, at the Beach.

When the boys hop to it, Saturday afternoon, Eddie Graney may be the third party in the ring, as both contenders have named him as first choice for the job. The bout is being promoted by the Mission Athletic Club, under the leadership of Tim McGrath.

Jimmy Delaney, St. Paul light heavyweight, will issue a challenge to the winner of the Loughran-Stribling fight, it is said. Delaney has boxed both men, getting a draw with Loughran in a twelve round contest and an even break with Stribling in a ten round, no decision match, at Milwaukee, on February 27. Delaney lies in waiting in Oakland.

Track. Dink Templeton's Stanford tracksters will take on the U. S. C. team in the stadium on the Farm, Saturday afternoon. The Cardinals have been stepping this year and the Southern boys will have to run fast and jump high to beat them. The big aim of the Trojans, outside of winning the meet, is to trim the indomitable Tiny Hartranft in shot and discus, Ted Miller in the quarter and "Swede" Leistner in the hurdles. Only in the case of Bill Richardson, Card intercollegiate champion, who runs the half-mile rather quickly, do the Trojans admit Stanford's supremacy.

The Bruins claim that Stanford's showing against the Olympic Club, last Saturday warrants their hoping to win the Big Meet, on April 18, which it is said will be the best dual track meet ever held in the country. Time will tell.

Although Coach Hunter's Olympic Club track men did not win from California or Stanford in the recent meets, they showed that veterans, unable to give as much time to training as youngsters, are able, nevertheless, to give the best of them a run for their money. The Olympics will meet U. S. C., at Los Angeles, April 11; Nevada, at Reno, May 2, and will participate in the Native Sons Picnic meet on May 17. The big show will take place, however, at the National A. A. A. meet here, this summer.

San Francisco's high schools are having the best track season in their history, largely due to the work of their splendid coaches, among whom are Cox, of Polytechnic, Dykes, of Lowell, and Hunter, of St. Ignatius.

Sportographs. Work has begun on the clubhouse and basketball pavilion, in connection with the Golden Gate Park Stadium. The first unit will be completed by July 1 and is to be used to house athletes, here for the National A. A. U. trackmeet. The buildings will cost \$140,000.

The St. Louis Cardinal nine beat the U. C. baseballers 8 to 3, Monday afternoon. This is the first set-back for the Bruins.

Paavo Nurmi recently dashed his name on an entry blank calling for him to run here on April 30, in the Big Meet. This will be Nurmi's farewell appearance in the United States, as he will sail for Europe in May.



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Director of Publicity
National Automobile Club

Road Conditions

THE Coast Road from San Francisco to Santa Cruz is in good condition at this time, according to the Touring Bureau of the National Automobile Club. Pavement is encountered to San Gregoria via the Coast, or if so desired, the Skyline Boulevard may be followed to Crystal Springs Lake, thence to Half Moon Bay and down the Coast to San Gregorio. A third alternative route is via the Peninsula Highway to Redwood City, thence pavement to Woodside, La Honda and San Gregorio. While some rough stretches will be encountered, most of the road is in fair to good condition. Pavement is reached at Davenport and continues into Santa Cruz.

Motorists desiring to drive from Stockton to Oakdale or points in that vicinity, are advised to follow the highway to Escalon, thence to Oakdale, rather than to take the direct road via Farmington, as between Farmington and Escalon, seven miles of extremely rough dirt road is encountered.

The dirt roads in Lake County are in very good condition at this time. Lower Lake to Wilbur Springs is fair; however, it is necessary to ford several streams on this stretch which requires careful driving. From Lower Lake to Monticello is fair, while from Lower Lake to Middleton and from Lower Lake to Kelseyville is good.

* * *

The School and Safety First

The strongest influence that can be called upon to reduce the automobile traffic accidents of the future is the school according to the Safety-First Bureau of the National Automobile Club.

Our present day civilization demands that a certain portion of the time devoted to the education of the child be spent in the consideration of the hazards of life and limb which are always with us. The National Automobile Club, in co-operating with the San Diego Chamber of Commerce and other civic bodies, recently conducted a most successful drive in the southern city with the aim of reducing the traffic toll exacted by the operation of motor vehicles upon the highways and byways of San Diego County.

The success of this campaign was due to a large extent to the whole-hearted co-operation of the teachers and principals of the schools of San Diego and the assistance and approval of the City and County Boards of Education. Another campaign of like character is now under way in the city of Sacramento. Arrangements are being made for speakers to visit the various schools, and plans have been adopted for the organization of school traffic units so that the pupils will not only themselves grasp the meaning of safety, but will carry the gospel of safety to the homes and thus contribute to the stirring up of public opinion to force a higher regard for the lives of others.

Legislation is now pending at Sacramento calculated to create a State Constabulary which shall have as its chief object, the prevention of law violation, and therefore, reduce traffic hazards. All of the officers of this state force, which will operate under the direction of the Division of Motor Vehicles, must first be trained in a traffic school for a period of from thirty to ninety days. They must be thoroughly versed in the various laws governing the operation of motor vehicles; they must have some mechanical knowledge of the motor car, and they must be prepared to exercise discretion in the enforcement of the law.

This is a step in the right direction. However, no body of men, no matter how competent or how conscientious can develop public opinion to the extent offered by the public school. Education, therefore of the pupils in the school, through the medium of safety talks by their teachers and principals, as well as by individuals from the outside has been recommended by the Safety Council, conducted recently under the direction of Secretary Hoover.

It is important that these future owners and drivers of motor cars should learn the necessity of safety and caution. It is necessary, furthermore, that they should be educated as to their responsibility to their fellowmen, both in their conduct when at the wheel of a motor car or when walking the streets.

The development of the motor car industry has been so rapid that the education of the public in regard to the

operation of the motor car and the development of legislation dealing with the ownership and use of the motor vehicles, have not kept pace. It is difficult to bring public opinion to bear upon the older drivers, as there is no general meeting place at which the thoughts of "Safety-First" can be brought home such as is offered by the public school.

The campaign of "Safety-First," then, must be directed primarily for the purpose of benefits which shall accrue in the future. Teachers, principals and Boards of Education should see to it that the children under their care are given a definite amount of instruction in the interests of safety. Then and only then, shall we be building for the safety of the future.

(Continued on Page 18)

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PETROL PARAGRAPHS

(Continued from Page 17)

Gasoline Tax

As a means of financing the proposed program for the five-year period, a one-cent increase in the gasoline tax is proposed. This gasoline tax will raise in the five-year period, an estimated total of \$43,950,000. During this same period, approximately \$10,000,000 will be received as Federal Aid so that sufficient funds would be provided by the increased gasoline levy and the Federal Aid to construct the road program outlined, with a small levy to take care of necessary surveys of routes that will provide for increased travel in the next decade.

Under the existing law, revenues derived from motor vehicle registration fees and from the present two-cent gasoline tax, must be devoted to reconstruction and maintenance of roads already built. No revenues are now available for the construction of new highways as the road funds have been exhausted.

The income from motor vehicle license fees and the two-cent gasoline tax over the next five-year period is estimated in the Committee of Nine's report as \$64,928,000.

The Highway Commission spent on maintenance and reconstruction last year from January 1 to November 1, a total of \$8,812,723, and on this basis the estimated expenditure for the twelve-month period would be \$10,281,510. With a minimum 10 per cent yearly increase to take care of maintenance and reconstruction on additional mileage taken over by the state, we can estimate the amount necessary for maintenance and reconstruction over the five-year period, 1926-1930 as follows:

1926.....	\$12,440,627
1927.....	13,684,680
1928.....	15,053,148
1929.....	16,558,463
1930.....	18,214,309
Total.....	\$75,951,227

The revenues, therefore, over the five-year period from present fees and the two-cent gasoline tax will not be sufficient to cover the ordinary expenses of reconstruction and maintenance.

* * *

—Among the low levels established for the week were more than a hundred individual issues, including United States Steel common, Baldwin, American Woolen, Sears Roebuck, Northern Pacific and Great Northern. This list is sufficiently diversified to show the impact of the bears and the general downward tendency. On the other hand the fact that these securities appear among those whose prices have fallen is almost proof in itself of the unreality of much of this low market tendency.



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SUMMER SCHEDULE EFFECTIVE MARCH 1, 1925

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A.M.	P.M.	Foot of Hyde Street A.M.	P.M.
4:30	12:30	5:00	12:30
5:30	1:00	6:00	1:00
6:00	1:30	6:30	1:30
6:30	2:00	7:00	2:00
7:00	2:30	7:30	2:30
7:30	3:00	8:00	3:00
8:00	3:30	8:30	3:30
8:30	4:00	9:00	4:00
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9:30	5:00	10:00	5:00
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10:30	6:00	11:00	6:00
11:00	6:30	11:30	6:30
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	10:00		10:00
	10:30		11:00
	11:30		12:00
	A.M.		A.M.
	12:30		1:00

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AND

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SAN FRANCISCO

SATURDAY, APRIL 4th, 1925

LOS ANGELES



PRUNE ORCHARDS
IN THE
SANTA CLARA
VALLEY

*"Merrily, merrily
shall I live now,
Under the blos-
som that hangs
on the bough."*

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the world.

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SAN FRANCISCO NEWS LETTER

California Advertiser



Devoted to the Leading Interests of California and the Pacific Coast

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Vol. CVI SAN FRANCISCO, CALIF., APRIL 4, 1925 No. 14

- From men who wear spats.
* * *
- Or buttoned boots.
* * *
- Or reversible cuffs.
* * *
- From bedroom dramas.
* * *
- From women who can talk of nothing but "when I had my operation."
* * *
- From people who start an unpleasant story with "Now you know I like her very much, but—"
* * *
- And who can always "remember when" some person who has made a name for himself was in dire straits.
* * *
- From clerks who assume what they fondly think is a blasé "society" manner.
* * *
- From ladies who stand stolidly in the door-ways of elevators and refuse to budge.
* * *
- From faint-hearted gentlemen who haven't the courage to follow up admiration by pursuit.
* * *
- From the narrow-minded person who judges the working woman alike with the sheltered one.
* * *
- From the human being who has never been tempted by His Satanic Majesty.
* * *
- From women who perform their maternal duties on street cars, rest rooms, elevators or what not.
* * *
- From would-be scientists who blame everything, even murder, on the improper functioning of glands.
* * *
- From the very virtuous and (generally) very unattractive female who cherishes the opinion that her virtue is positive.
* * *
- From fond parents who foist their offspring upon us, and expect our voluble admiration, whether the said offspring is half-witted or not. . . . Good Lord, deliver us!

- From all vulgarity.
* * *
 - From psycho-analysts, male or female.
* * *
 - From the man who thinks that all women are after him.
* * *
 - From the woman who has the same idea about the men.
* * *
 - From those who make "much ado about nothing."
* * *
 - From radio fans who "listen in" to everything, good, bad or indifferent.
* * *
 - From maiden ladies who refuse to accept "sex" as an every-day fact.
* * *
 - From the philanthropist whose generosity is always published.
* * *
 - From all those who believe that Omar was eulogizing grape juice.
* * *
 - From the dear old aunts who have never forgotten the year we were born in.
* * *
 - From the sort of person who "isn't working for the salary, but just to help out, you know."
* * *
 - From people who want to regulate your life, without the least intention of giving you any material aid.
* * *
 - From arguers who can talk you down by noise rather than convincing statements.
* * *
 - From girls who have an idea that the "silent drama" was invented for the especial benefit of their chatter.
* * *
 - From movie fans who conscientiously explain every sentence on the screen, no matter how obvious the meaning may be.
* * *
 - From people who find something very funny in "Apache" dancing.
* * *
 - From those who cannot find "books in the running brooks, sermons in stones and "some—" good in everything."
* * *
 - From petty, prejudiced, self-righteous, smug, uncharitable, un-amenable, for-sale minds.
* * *
- Good Lord, deliver us!

EDITORIAL MENTION



Disgusting Dramatics A female moron of seventeen kills her mother in an excess of uncontrolled rage. Thereupon that moron becomes the center of interest of a great community. In a city of a million people or more, nothing is talked of but the little wretched creature. On the street cars, you see people reading avidly the morbid pages of the daily press. The pictures of the girl, of the judge, of counsel for the state as well as for the defense, of everybody that could have the remotest connection with the case are spread over the pages. Outside the high schools, girls and boys are standing with their heads together, drinking in the poisonous stuff and learning that there is such a thing as "uncontrollable impulse" in terms of which they will justify their own acts when they transcend the borders of sanity or of good morals. This wholesale advertising of such a thing as "uncontrollable impulse", is the worst possible lesson that could be placed before our children. Let a child once get the idea that he or she has impulses which are beyond control, and the effort to control becomes thereby weakened by the contemplation of its impossibility. That is a very bad state of affairs. We, all of us, who have parental authority, are obliged to insist to our children that they can control and that they must control. We tell them with perfect truth that the only difference between a sane and an insane person is that the one has control and the other has no control. The courtroom, with its attendance of inane and idle people who go to gloat over the miserable spectacle, is pitiful enough, but what must be said of newspaper men who coldbloodedly set to work to coin all this filth and degradation into circulation for the purpose of getting more money for their advertising space. It is hard to say whether the miserable child stained with a life of uncontrolled sensation and branded as a matricide, is as bad for the community as the respectable gentlemen who sit in their editorial offices and let loose upon the world this tide of filth and immorality. Who can tell the price that our adolescents will pay for the calculated devilishness of the local press?

Political Busybodies There is a report, which we hope will prove to be really unfounded, that the Governor is in favor of a committee of nine women to enquire into the condition of women and children in the state. It is surprising that such a report should have originated and yet, in spite of the fact that some of the minor papers have played it up, there is reason to believe that is has a basis of truth. Such a commission, with all the powers of inquisition with which it would be endowed, would be a source of great trouble to the state and might easily raise political and social questions that would tend to disturb the good feeling at present existing and to throw a whole mass of debateable material into the political mix-up. These commissions are a public nuisance. One of the most unwise things which President Wilson ever did was to send a commission round the country taking testimony in industrial matters. We have not got over that completely, yet, and the findings and testimony given before that commission frequently figure in the law courts when labor cases are up for trial. These commission examinations grant an opportunity to the discontented to vent their hatred of the successful under circumstances which they could not find except for the weakness of a sentimental government. It is for the sentimentality

involved that we are the most concerned. Such evils as exist should be remedied, of course, and they have a habit of remedying themselves. But the sentimentality which produces an altogether false attitude to life and human relations cannot be disposed of easily and may cause untold trouble. Our Governor has shown no sentimental leanings so far and it is incomprehensible how he should have been led or persuaded to this idea of a commission. There is no part of the world where women and children occupy a better position than they do in this state and we had better leave well enough alone.

Bewildered Allies The allies of the late war are in a state of mutual bewilderment, caused largely by the verbal offers made by the German ambassadors at the various allied capitals. Tired of being left out in the cold and ignored, and anxious to have the present uncertainties disposed of and the way made open for industrial and commercial rehabilitation, the Germans have made an offer on their own account. To make the story as short as possible, they offer to guarantee security for the existing European conditions as far as they are concerned. The Western frontier is to be left as it is, and the disposition so far made of the adjoining country is to stand; the French evacuating that part of the territory which is admittedly German. As for the East, subsequent arrangements are to be made covering the territories taken from Germany and the taking of which has impaired the integrity of German soil. The English are inclined to support the German offer and to aim at a peace by mutual securities. The French are still uncertain as to how far these assurances can be relied upon and are still demanding support from the British. The British Commonwealths absolutely refuse to guarantee any men for European purposes and, like ourselves, seem determined to keep in future out of any European entanglements. If therefore the matter is to be placed upon any basis and we are not to be confronted every day with the imminent danger of war and the unbearable uncertainty which is attached to that condition, some agreement must be reached, and the British seem to be wise in determining that the German offer should at least have a chance of reasonable consideration. Of course, the most disheartening and discouraging feature of the entire business is the crass selfishness and narrow-minded pigheadedness of the parties involved. One would think that countries, whose sons had died wholesale fighting for the same cause, would at least be able to find a rational basis of united action. But no; they are all stubbornly self-regarding. No wonder that the average American is beginning to look at Europe with half amused indifference.

The Street Railway Solution The matter of the street railways gets more and more embarrassing as the months go by. Even in the conduct of the ordinary business of supplying the public with the necessary facilities for rapid travel, the difficulty of two managements becomes more and more obvious. The suggestion that the Market Street Railways should have more liberal treatment as regards the use of the outside tracks is greeted with hostility upon the grounds that the municipal lines would thereby be deprived of a legitimate advantage. The finances of the municipal roads are discussed with a certain amount of bitterness and criticisms levelled at their operation. These are unfair in consideration of the disadvantages under which they are operated. We cannot have a municipal system which can operate with any chance of full success under the present method of divided ownership. The municipal roads operating only to a fraction of the transit possibilities are hampered both in the actual conduct of traffic and in

the field of finance, for with but a portion of the possible revenue in their hands it is impossible for them to make such provisions for the public comfort and well being as are dictated by the actual demands of that public. There is no wonder that the irritation grows. The way out of the trouble is simplicity itself. There are valuable properties which belong to private companies and which can be had for a reasonable consideration. Common sense would demand that these properties be bought by the city at a reasonable valuation and that the city should own and operate all the street car lines within the municipal jurisdiction. This would give ample scope for the care of the public and for the further development of the municipal system on such a scale as would bring adequate returns and make the street railways a matter of civic pride.

Camp Site for National Guard The National Guard is asking the State Legislature for an appropriation of \$125,000 for the purchase of a permanent site for its summer camp. It would seem that the National Guard is right in its request and that it would be good economy for the legislature to vote the money. There are at present two places for camps for the National Guard, one a military reservation, on the sand dunes on Monterey Bay; the other at Camp Del Monte. The former is impossible on account of discomfort and inaccessibility; the latter is far too small. There is no chance to practice field artillery and in order to get the practice the field artillery has to be sent to Camp Lewis in Washington. This sending of men and equipment to Camp Lewis cost \$51,000 last year. If it had been possible to use the field artillery in this state we should have saved that money and kept it at home. There are many other economies which can be effected by following the plan of the National Guard and getting a permanent camp which can be gradually transformed into a really valuable school. Temporary installations and maintenance eat up great sums which could be saved if a permanent place is found. It is also said that if we can find and establish a good camp for training purposes Utah will be glad of the chance to send her National Guard to it for training. That would mean more money from the federal government on account of the Utah guardsmen. It looks, therefore, as if the venture would be profitable and there should be no hesitation about taking it up. We do not pay enough attention to the young men in our guard during peace times and then rush excitedly and expensively to repair our errors of neglect in war-time. We should take the Guard more to our hearts and spend more thought upon it; for the men who compose it are the bulwarks of the state in time of civil strife or war, and the saviors of society when any great catastrophe falls upon the community. They should have their permanent camp and as many comforts as are reasonable.

A Deserved Honor A few weeks ago we expressed our pleasure that Dr. Jordan had been successful in winning a prize for his peace-advocacy and we have now the added pleasure of noting that Judge W. W. Morrow has also received a merited recognition for his work on behalf of international peace. The recognition took the form of a medal bestowed upon the venerable jurist by the late Baron Paul d'Estournelles. This gentleman was a member of the French Senate who founded the Society for International Conciliation. This society Judge Morrow joined on the recommendation of Andrew Carnegie and thereafter became an active member. When Judge Morrow went to France in 1907 he was received by Baron d'Estournelles and the Society of Conciliation as well as by the Court of Cassation, because of his association with the cause of international conciliation and his efforts towards the forming of an international court for the settlement of international disputes. The medal

just presented to Judge Morrow was made according to the design approved by Baron d'Estournelles and is a bronze of exceptionally beautiful and artistic execution. Apart altogether from the matters involved in this foreign recognition we are delighted that Judge Morrow should have been the recipient of such a mark of esteem abroad. It is gratifying that those whom we esteem should also be esteemed by others and there is no one in the State of California, or, for the matter of that, in the whole country, who is more worthy of esteem than is Judge Morrow. For a long, honorable and strenuous life, he has upheld the highest ideals of citizenship and has lavishly contributed of his efforts and vitality to the upbuilding of the community and the strengthening of all that is fine in our midst. We do not often have with us one who having reached extreme old age is yet active and still doing his best not only for his own locality but for the world, as a whole, as well. It would be hard to find a more satisfactory career than that of Judge Morrow.


The Diamond Jubilee of California's Statehood

A celebration to vie in brilliancy with the most striking spectacular events of the past in the United States, is promised for California's Diamond Jubilee to take place in San Francisco next September. The Executives and leading citizens of many of the states are expected to participate. It is understood that through Foreign Commissioner Marshall Hale a number of foreign nations have accepted the committee's invitation to be represented and are arranging to take part. In this connection it has been announced, though not officially confirmed, that the King and Queen of Spain expect to visit California at the time of the celebration and will be the guests of the city of San Francisco. Mexico has already expressed her intention to take part in a large way. Other of the Latin-American countries have conveyed, through their consuls, profound interest in the Jubilee and are favorably considering suitable forms of representation.

The state legislature has been asked to invite President Coolidge and his cabinet and a special Congressional delegation to attend the Diamond Jubilee celebration. Governor Richardson was at the same time asked to extend a similar invitation to the Governors of all the states. A joint resolution to this effect was presented last week in the upper house by Senator Daniel C. Murphy and in the assembly by William B. Hornblower. The resolution was taken to Sacramento by Angelo J. Rossi and J. Emmet Hayden, representing the San Francisco Board of Supervisors and the Diamond Jubilee organization. The resolution is assured of prompt favorable action.

A satisfactory solution of the conflict between the State Fair dates this year and the Diamond Jubilee celebration has been reached in a union of the two events, with the forces back of each pledged to make them both successful. The directors of the Fair have agreed that it will be to the advantage of both events to jointly celebrate the Jubilee idea. The board has therefore agreed to call the 1925 fair the Diamond Jubilee State Fair and officially inaugurate the San Francisco celebration with a grand commemorative opening on admission day, September 5th.

Congress promptly took cognizance of the Diamond Jubilee through the bill introduced by Senator Shortridge, providing for the coinage of 300,000 fifty-cent pieces of a design commemorating the admission of California. A well known California sculptor has been given the work of creating a design for this coin and is understood to be nearly ready to submit it to the Secretary of the Treasury for approval. The coin will be completed for circulation prior to the Jubilee celebration.

PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S
— Tom Moore



By Katherine Schwartz
Formerly of the "Chicago Tribune"

Curran

"HE Who Gets Slapped," Leonid Andreyev's famous play in four acts, opened at the Curran Theater Monday night, and despite the downpour of rain, there was a good audience to welcome it.

Ian Keith acquitted himself with great honor in the difficult role of "He", this mysterious figure who moves through the four acts of the play in such mysterious fashion. He has a fine appearance, fire and magnetism, and a splendid diction.

"He" is the tragic story of a man betrayed by his wife and his best friend. "He" joins the bizarre life of the circus, becoming famous as the clown who gets the most slaps. Ian Keith brings to the part, all the pathos and tragedy that it calls for. His hopeless love for Consuelo, the little bareback rider,—their tragic deaths, was portrayed in splendid manner.

Violette Wilson as the bareback rider, Consuelo, was simplicity, and touching innocence, itself. Everett Glass was admirable as the Count Mancini, the worthless father of Consuelo. Hedwiga Reicher added fresh laurels to her crown for her fine work as Zenida, the lion-tamer. Special mention must also be made of Carl Kroenke as Briquet, Howard Nugent as Baron Regnard, Stanley Kalkhurst, the lover of Consuelo, Madeline Gray and Estelle, as two members of the ballet. The balance of the large cast all acquitted themselves nobly.

Granada

The Granada has booked for next week a great mystery play called "Secrets of the Night." Besides this thriller, in order to provide special entertainment for the many sailor lads who will be in town, the Granada is showing a clever burlesque of Harry Langdon's, "The Sea Squawk," while Paul Ash has prepared one of the most important concerts of his career at this theater.

Capitol

"White Collars" continues to attract good audiences at the Capitol Theater, this coming week being the sixteenth week of the run of this popular play. There is a splendid cast, which includes Earl Lee, William Lawrence, Bessie Eyton, Maryon Aye, Charles Edler, Blanche Douglas, Ruth Stewart, Howard Lorenz and Wescott Clarke.

Alcazar

Lawrence D'Orsay, creator of the role of Sir Percy Beauchamp, joined the Henry Duffy Players last week, and appeared in the part which was written for him, beginning last Monday night.

It was just like the popular "Terry" Duffy to step aside and put D'Orsay in his place,—but I venture to say that he won scores of new friends by this action, and deservedly.

D'Orsay was given a rousing reception on his opening night,—indeed the eminent British comedian was quite overcome with the applause which greeted him.

He was ably supported by Dale Winters, Maurice Franklin, Ruth Hammond, Ralph Murphy, Dorothy Lamar, Florence Roberts, and others in the cast.

D'Orsay will be seen here for just one more week, follow-

ing which the company will go on tour with "So This Is London," while the Duffy Players here at home will offer Frank Craven's mirthful success, "The First Year."

Loew's Warfield

The most pretentious work of Corinne Griffith's career, "Declassé" will be the feature at the Warfield this coming week.

This play, written by Zoe Akins for Ethel Barrymore, and used by that star for a long run, not only on Broadway but for a long tour besides, is an ideal vehicle for Miss Griffith.

She has surrounded herself with a supporting cast of unusual proportions for a picture,—Clive Brooks, Lloyd Hughes, Louise Fazenda, and others.

In this picture, Miss Griffith will wear some gorgeous gowns designed for her by Madame Francis and Gilbert Clark, and they represent the last word in fashions of New York and Paris.

On the stage Fanchon and Marco will prove that they have not yet run out of ideas. Their newest is placing the Cambrian Welsh Chorus as the feature of their allotment on the program.

Lipschultz and his men will give a special program arranged for this picture.

Passion Play

There will be four performances of "For All the World" St. Mary's College 1925 Passion Play, in which more than a hundred players will participate. These will be given as follows:

San Francisco—

Palm Sunday Afternoon, April 5, Wilkes Theatre;
Monday Afternoon, April 6, Wilkes Theatre.

Oakland—

Tuesday Afternoon and Evening, April and in the
Oakland Auditorium.

Pageant of Youth

Beginning last Wednesday evening, "The Pageant of Youth" including some one thousand actors, opened at the Auditorium. This is a magnificent spectacle replete with fire and brimstone, devils, angels and cherubims. There is a fifty-piece orchestra led by Achille Artigues, and fifty-seven members of the Olympic Glee Club sing choral numbers, alternating with the Elks' Glee Club. The Pageant of Youth is a benefit for St. Ignatius College, and will be presented every night for a week, with matinees Saturday and Sunday.

Imperial

Douglas Fairbanks' masterpiece "The Thief of Bagdad" continues at the Imperial. So interesting is the unfolding of this Arabian Nights romance, that many community institutions, clubs, schools, have taken advantage of this engagement and hundreds of children have been to see this great picture.

California

"New Lives for Old," Betty Compson's new starring vehicle, comes to the California next week. In this picture the

Amusements

NEXT WEEK

AZTEC Market nr. Eighth	} Pictures
EGYPTIAN Market at Jones	
ALCAZAR O'Farrell nr. Powell	} "So This Is London"
BEATTY'S CASINO Ellis and Mason	
CALIFORNIA 4th and Market	} "New Lives For Old"
CAMEO 936 Market St.	
CAPITOL 64 Ellis St.	} "White Collars"
CASTRO	
COLISEUM	} Pictures
NEW COLUMBIA Eddy and Mason	
CURRAN Geary, Nr. Mason	} Helen Menken "Seventh Heaven"
GOLDEN GATE G. G. Ave. and Taylor	
GRANADA 1066 Market St.	} "Secrets of the Night" and "The Sea Squawk"
IMPERIAL 1077 Market St.	
LOEW'S WARFIELD 988 Market St.	} Inn Keith "He Who Gets Slapped"
METROPOLITAN 2055 Union St.	
NEW FILLMORE NEW MISSION	} Vaudeville
ORPHEUM O'Farrell and Powell	
PANTAGES Market at Mason	} Pictures
STRAND 965 Market St.	
UNION SQUARE	} "Declasse"
WILKES (Formerly Geary) Geary and Mason	
WIGWAM	} Pictures

clever Miss Compson will be seen in a dual role as Olympe, Parisian dancer, who assumes the garb of a Normandy peasant on certain occasions. There is a strong cast in support of the star. Max Dolin's orchestra will feature the "Marche Militaire" by Schubert, a flute solo by Brooks Parker, and the grand fantasia from "Cavalleria Rusticana" with the intermezzo as a violin solo.

S. F. Symphony

What could be more fitting for the final popular concert at the Curran, last Sunday, than an entire Tschaikowsky program? His music, more clearly than that of any other composer, brings to life the joys and sorrows of the Russian of the past century, from the peasant to the crowned heads, and he also gave us a new school of music, that we can play and understand, yet, it requires all the ability of the best musicians to extract all its beauty.

Opening with the beautiful Sixth Symphony, so often played, and so well known, we have yet to hear it played better than by Dr. Hertz, and his splendid orchestra. Special mention must be made of the brass choir,—of their untiring efforts, and artistic achievements.

In a lighter and more joyful vein was the Nutcracker Suite, each number of which seemed more pleasing than the previous one. To close a most delightful program, we were given the soul-inspiring March Slav, played with all the pathos and verve which it required. The pity is, that the limited season forbids more of this famous Russian's works.

Wilkes

A fantastic theme, intensely dramatic moments, a bit of religion, a bit of comedy,—these all went into the building of the most unusual play which opened at the Wilkes Theatre Monday night.

"Outward Bound" is a great play, and there is a great cast to interpret it,—it is a play in three acts,—in these three acts you go on a journey in a death ship, carrying its cargo of souls to the Seat of Judgment. It is unusual, yes, even weird,—but it is a wonderful study in human emotions and human characterizations.

Forrest Stanley, well known to us from the old days at the Alcazar, won fresh laurels for himself in the role of Prior, the young drunkard. Space forbids me giving the rest of the members of this splendid cast their just dues, but it can be summed up in saying, splendidly done, in each and every case!

Concerts

CURRAN THEATER

Last Symphony Concert, San Francisco Symphony, Sunday Afternoon, April 5, 2:45 P. M.

Golden Gate

The headliner at this popular playhouse next week is Leo Carillo, the popular San Francisco chap, well remembered through many local engagements, and as the star of a long list of famous stage plays including "Lombardi, Ltd.," "Gypsy Jim" and Booth Tarkington's "Magnolia."

The screen feature for the week is a sensational story of love and big business entitled "Her Market Value," starring Agnes Ayres in what is said to be one of the greatest characterizations of her career.


Others on the bill are Paul Morton and Naomi Glass in a new song and dance act "The Straphangers"; The Lorraine Sisters, assisted by Roy Sheldon and Billy Taylor will be seen in a novel song and dance offering; Birdie Reeve, sixteen-year-old prodigy, said to be the fastest typist in the world, will be seen in one of the most novel acts in vaudeville; Lorin Raker, talented young dramatic star, assisted by a select cast, will be seen in the Edwin Burke comedy "Contradiction"; Snell and Vernon, popular acrobats, close the bill. Claude Sweeten and his men and the usual short films round out the show.

(Continued on Page 18)

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By Antoinette Arnold

Poise and "Pep"

POISE, a polished virtue, which has been known, historically, as criterion of good breeding, was the subject discussed at a smart round-table tea given, recently, at the Canterbury Hotel.

Between sips of orange-peko, the guests cited the hostess as an excellent exponent of poise. It was satisfactory just to look at her, with her easy manners, her charming grace, the embodiment of serenity. Even that old-fashioned virtue we call common sense, seemed to add luster to her interesting accomplishments.

An original friend, sitting at the flower-laden table, with usual cleverness, punctuated the conversation with poignant remarks. "We see so much of over-done 'pep' these hurry-flurry days," she said, "that it is refreshing to see an example of poise.

"The trouble with most of us is, that unless we are doing something all the time, rushing somewhere to get some place else, or hurrying home to hurry out again, we imagine we have no 'pep.'"

Our hostess looked voluminous, as the speaker made her point, but she did not spoil the remark with answer, or argument. She cherished the strength of silence and substituted a smile.

While this ponderous subject was being discussed, conversation was interrupted with a positive in-burst of motion and pep.

Pep was daughter. She was apparently the antithesis of poise; but, be it said, a very convincing constituent of animation, and its kindred spirits by whatever names they might be called.

"I just couldn't stand the equestrienne party," announced the debutante, who had plunged into the room, clad in her smartest riding togs. "There was no pep to the thing; besides, my horse ran away."

Mother looked perturbed, for a fraction of a second.

Then, with inherent poise, she said calmly, addressing her guests: "Ladies, my daughter, Alyce. She has just returned from her riding lesson and will join us at tea."

Alyce began at once to relate the experiences of her morning canter through Golden Gate Park, introducing a continual run of exuberant adjectives as she chatted on. The guests were highly amused, especially mothers with daughters of her age.

The mother of a famous architect, whose recent achievements were universally known, leaned forward to answer a question regarding the leaning Tower of Pisa. "Was this wonder of the world really going to topple? Were the scientists agreed, and did the architects think—?"

"My son says that the Tower of Pisa—"

Alyce was all attention. Quick as a flash she changed from a vivacious debutante to a thoughtful lady. For, deep, deep down in her secret heart was a cherished ambition, a fervent hope, a sacred notion. She wanted most of anything in the world to be an architect. And, just to think of it—right before her was the mother of the great architect whom she had hero-worshipped, and about whom she had read. What a wonderful tea party it was!

Mother watched the transition in her child which the talk

on architecture produced. Her maternal heart beat excitedly, completely upsetting her proverbial poise.

It was daughter, who had the poise. Thought and ambition were now immersed in that sublimity of soul which is serenity's fountain-head and the sanctum for deeds.

Sequel:

Next morning, after the round-table tea at the Canterbury Hotel, mother rose earlier than usual and, scorning her new town-car, walked several blocks over the California Street hill.

"What a bright girl, Alyce is" were mother's thoughts as she walked briskly along; "What ambition, what spirit! She's just like her father. She'll be a great architect some day." Mother had now reached the ultimatum of her walk, the well known church on the corner, where, she claimed, was to be found—the source, the substance, the secret of all things sublime.

Daughter, too, rose earlier that brisk March morn. By eight o'clock she was astride the sleek black horse which had run away the day before. As she rode along the bridle-paths in the park, her thoughts played leap-frog in a quick, successive way. "My mother is the greatest person on earth," Alyce said aloud as she stroked the neck of her steed. "Wish I were just like her."

Then she remembered how, every day, after the noon meal, mother always secluded herself in her room with the door closed tight. No member of the family ever disturbed those noon-day silences. It was a significant observance of household governings. Now, today, all of a sudden, Alyce understood!

* * *

Now for the Navy!

Society is keenly active in preparations for the entertainment of the visiting Navy officers who will be the honored guests of San Francisco within the coming week.

High-ranking officers of the visiting United States fleet represent the brains of the navy. Robert E. Coontz, Commander-in-Chief of the United States fleet; Admiral S. S. Robinson, Commander-in-Chief of the battle fleet, head the dignitaries who will pay a ten-day visit to this city, with the great United States Armada. Vice-Admirals, Henry A. Wiley, commander of the battleship divisions of the battle fleet; Joshua S. McKean, commander of the scouting fleet are other names we honor.

The Rear Admirals whom we welcome with enthusiasm, also, are: John H. Dayton, commander of the 12th Naval District; T. P. Magruder, commander of light cruiser divisions of the scouting fleet; W. V. Pratt, commander of battleship Division Four of the battle fleet; W. C. Cole, chief of staff to the Commander-in-Chief of the United States fleet; George R. Marvell, commander of the fleet base force; H. J. Ziegemeier, commander of battleship Division Three of the battle fleet; George M. Williams, commander of destroyer squadrons of the scouting fleet; W. D. McDougall, commander of training squadron fleet base force; L. A. Bostwick, Chief of staff to Commander-in-Chief of the battle fleet; Frank H. Schofield, commander of de-

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stroyer squadron of the battle fleet; C. J. Peoples, general inspector of the supply corps for the west coast; George H. Barber, general inspector of the medical corps for the west coast.

* * *

Palace Hotel Will Give Dinner to Officers

Official hospitality of the city will be expressed in an elaborate dinner Monday night, in the Palm Court of the Palace Hotel. This dinner will be attended by military and civil dignitaries and high ranking officers of the fleet.

Former United States Senator James D. Phelan, who is chairman of the Committee for the entertainment of the visitors, has declared that San Francisco has never known greater enthusiasm in its welcome than that which will be accorded the officers and men of the American navy. "The door of hospitality shall be thrown wide open," said Ex-Senator Phelan, whose own hospitality is typical of the state which he represents on notable occasions.

* * *

Mr. James D. Phelan entertained a house party on last Sunday at Villa Montalvo to celebrate the blossom festival in the Santa Clara Valley. His guests included: Mr. and Mrs. John H. Rosseter, Mr. and Mrs. Edward J. Pringle, Mr. and Mrs. Charles W. Fay, Mr. and Mrs. Milton Esberg, Mr. and Mrs. Thomas Barbour Doyle, Mr. and Mrs. George Harry Mendell, Mrs. Ashton Potter, Mrs. Alexander Garceau, Mrs. J. Downey Harvey, Miss Mary Martin, Miss Eleanor Martin, Miss Claudine Spreckels, Dr. Lathrop Stoddard, Mr. Frank McGlynn, Mr. Theodore Murphy, Colonel Harry Rawland, Mr. Gordon Johnson and Mr. Thomas Joyce.

During the day the members of the house party attended the blossom festival ceremonies in Saratoga and Mr. Phelan introduced Dr. Lathrop Stoddard to the great audience. This is the author's first visit to California.

* * *

Mrs. Herminia Peralta Dargie will return from Europe late in April and will spend the summer here. She is now in Monte Carlo, and is one of the Californians who have attended the opera by Mr. Joseph D. Redding and Mr. Templeton Crocker, which is making a great success in Monte Carlo. Mrs. Dargie will go from Monte Carlo to Seville to spend Easter.

* * *

From Monte Carlo comes news of the success of the opera "Fay-yen-fah," the music by Joseph Redding set to a libretto written by Templeton Crocker.

The cabled accounts reflect the consensus of competent opinion and cause to congratulate the gentleman for the recognition of their creative talent. The work is in a prologue and two acts, and was first presented in California, in private.

* * *

Mrs. L. A. Pfeiffer, who has just opened her new home opposite Alamo Square, where from her windows she looks out upon the bay and the wide expanse of the city, has been giving a series of delightful home parties as house-warmings.



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On one occasion she entertained members of the Pen Women. On others, the Laurel Hall Club, the Hypatia Club, and the Universal Art Club. She has a glass studio on the roof of her lovely home, where artists assemble to discuss their work and to produce the oils and water-colors which are on their canvases. From the glassed-in studio can be seen practically all parts of the city and the wide vistas beyond.

* * *

Mrs. Grace Sanderson Michie, who presided at a special table at the Indoor Garden Fete given at the Fairmont by the Pen Women had as her guests, Mrs. Jack Burroughs, Mrs. F. Malloy, Miss Margaret Roney, Mrs. Marion Smith Oliver, Mrs. Charles Smith, Miss Ruth Harte. Grace Sanderson Michie is one of the brilliant young writers and producers whose creative work is part of California's motion picture history. She is a beautiful young lady with a wealth of golden hair and manners of charm and grace.

* * *

Mrs. W. H. Weilbye, who has just returned from a trip abroad, and still more recently from the south, was hostess to a charming group of friends at the Pen Women's tea. Among her guests were Miss Geneve Shaffer, Miss Geraldine Dewey, Mrs. A. Robertson, Mrs. Ashton Perkes and Mrs. Allan MacDonald.

* * *

The Kenneth Watsons are still honeymooning in Los Angeles, where they went after their marriage in Redwood City on Thursday, two weeks ago. Mr. Watson is a well-known insurance man and popular clubman, and his bride was Miss Olga Wenzel, a society girl of this city. "Ken," as he is affectionately called by his many friends, surprised his fellow clubmen of the Merchants' Exchange Club, where he has been almost a daily visitor, when he admitted having fallen a victim to cupid's dart, as he had been looked upon as an incurable bachelor, but they all heartily wished him many years of connubial bliss when he left.

Mr. Walter A. Scott was best man at the wedding, and a sister of the bride officiated as maid of honor. The newly weds did not divulge the date of their return.

* * *

University Fine Arts Society

The next salon of the University Fine Arts Society will take place on Tuesday afternoon, April 28th, in the Gold Room of the Fairmont Hotel. Mrs. Edith Adams Stewart, who is an internationally known interpreter of plays, will appear exclusively for the Society on that date. Mrs. Stewart has the gift of taking her audience into the mood of the author, and of making the play appear to live, both in character and incidents. The Russian Symbolic drama, "He Who Gets Slapped" will be the play chosen for this occasion.

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GOLF

By Hoot McGregor



HOW the boys are stacking up for the Masonic World Golf Tournament:

Dr. E. P. Norwall, the hard pulling dentist, of Crocker Lodge, will be there to dig them out of the rough.

G. L. Parmenter, not the cheese king, of Berkeley, is working hard in rounding up the boys.

Comodore Bob Thompson, of four wheel brake fame, recently placed a mortgage on his motorboat.

Hugh King McKevitt, the illustrious pote, is arranging a trip to Mexico City, where he will meet the champions of Tijuana.

One of the big events of the Shrine trip to Mexico City will be the challenge golf match between Frank Klimm and Wit Prentice against the pick of the tamale world.

Klimm is still wearing out the fairways at Lakeside, as he did at Del Monte.

Berl Page, the business bear of the Bulletin and pride of Presidio, is having a nifty pair of bloomers built for the occasion.

Tony Violetti and Harry Day, of Sacramento Lower End Club, have signed up to play Charlie Lehman and Fred Hurtzig of the P. O. F. Club for the championship of Yolo.

Bill Crocker, the Burlingame banker, is reported to have bet his whiskers that he cops a prize.

Ralph McLaren, lion tamer of the Supervisorial Arena, has contracted to carry off the honors for the City Hall entrants.

Ira Colburn, the school director, says he will give the boys a lesson in arithmetic.

E. G. Lee, of Fulton, will be there with a brand new pair of Blimps.

Look out for Jack Houston; Jack broke the course record at Lakeside in company with the Italian professional, Dr. C. H. McNulty.

If Rudie Habernicht could pick them out of the rough, as he did at the Shrine Ball, Harry Marquard would have nothing on him.

Frank Nestroy, the classy tailor, will introduce the latest cross-word puzzle golf togs.

Arthur Heinz, not one of the 57 Varieties, says he prefers golf to the diamond.

Jim Symon, the pride of the waterfront, still throws his chest out when you talk about driving a golf ball.

Jim claims that the drive he made off Pier 41, when he pickled one that landed in Alameda, is a world's record.

Ivan Ward cancelled playing in the Senior tournament to play with the Shrine.

Duke Du Commun has agreed to play, if the committee will smear the trees with Bass Hueter's best, as a guide for the fairways.

George Leathurby, the saxophone player, will give selections at every tee.

Rudie Habernicht will introduce a new visor to cut his way around the course.

"Dinty" Moore, the real estate shark, says he would sooner play golf in the city, than over in Marin.

Ben Wood has promised Jack Houston that if he will let him play he won't open his trap all the way round.

Ben holds the record for speech-making—Ten hours without a break.

Harry Hilp, the world's greatest mixer, will shoot a concrete ball.

Bob Weber, the Woolworth baby, will supply the balls—5-10-15.

Howard Nauman, the Sidney shark, will introduce his Walloby hook.

(Continued on Page 15)

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THE BRAVE *and* THE FAIR

By Josephine Wilson



[NOTE: This department will publish, each week, the most distinctive events in men's and women's organizations.

Prominent Men and Their Activities

THE "Welcome Home" luncheon given by the Downtown Association to the 140 San Francisco men and women who visited Mexico, was one great outstanding event in men's circles this past week. Frank E. Carroll of the association, proposed the tour of Mexico and was the recipient of commendation for the overwhelming success of the trip.

F. W. Milburn, president of the Downtown Association, presided at the luncheon with smiles and enthusiasm generally, prevailing. Acting Mayor Ralph McLeran delivered an address of welcome. W. D. Fennimore was chairman of the reception committee. Edward Peixotto was the initial speaker. Other speakers included W. S. Tupper of the San Leandro Chamber of Commerce, and Harry McKenzie, chairman of the entertainment committee.

Lewis Byington was the speaker of the day and official representative of Mayor Rolph and the City of San Francisco during the trip through Mexico. In his brilliant address, Byington said in part: "Mexico refers to California as the daughter of Old Mexico, and affectionately describes California as an ante-chamber of Heaven designed by God. The hospitality with which we were received by every Mayor and Governor at every stop throughout our trip warmed our hearts. All that Mexico asks of us is a little sympathy, a little teaching and a little encouragement."

* * *

One of the largest classes of new members ever inducted into the order at one time was initiated Saturday night by the combined parlors of the Native Sons of the Golden West at the Native Sons' auditorium on Mason street. All of the new members were native San Franciscans and numbered 500.

The big initiation was in honor of Grand President Edward J. Lynch, who conducted the impressive ritualistic ceremony, with the assistance of other grand officers.

Thomas J. Lennon, Associate Justice of the Supreme Court of California, was the orator of the evening. He gave an impressive review of the activities of the Native Sons in relation to the history of the state.

A big silver loving cup, the gift of Grand President Lynch, was awarded to Guadalupe Parlor No. 231, for the largest number of new members.

* * *

A colorful exhibit of historical objects connected with the navy's occupation of California is being organized by the California Historical Society as one of the features of San Francisco's celebration in connection with the visit here next week of the United States fleet.

The exhibit is being arranged at the solicitation of James D. Phelan, chairman of the citizens' committee in charge of the fleet hospitality plans. Frederick M. de Witt and Wells Drury are in charge of the exhibit arrangements. Two rooms on the second floor of the Hotel St. Francis have been given to the California Historical Society for the display.

Women and Their Events

PROMINENT and distinctive in the events of the last week was the Indoor Garden Fete given by the San Francisco Branch League of American Pen Women, with Mrs. Frederick H. Colburn presiding. Distinguished guests from other branches of the League were seated with the president, including Mrs. Blanche Fish Turner, of the New York Branch; and Miss Mary Bird Claves, president of the San Francisco Branch. Students from the University of California representing the Parthenonia were among Mrs. Colburn's guests, giving an outline of the production of 1925 and defining the purpose of this scholarly production.

Mrs. Colburn announced that she was planning a bronze statue of Pegasus to commemorate the creative work of the young women of the University of California who, each year, presented their annual masque in Faculty Glade on the campus of the University.

Other prominent guests included Helen Davenport Gibbons, author and lecturer of Paris and other large cities throughout the world. Mrs. Gibbons addressed the Pen Women and referred to her work as lecturer. Mrs. Paul Raymond was a guest at the State Vice President's table, seated next to Mrs. Eleanor Ross of "The News Letter."

* * *

Grace Sanderson Michie was chairman of the program and in a charming way introduced each talented member and the numbers of the day, including Selections from the Comic Opera "The King of Spades"; Book, Lyrics and Music by Lydia Warren Lister:

Mme. Pearl Ladd.....	Soprano
Lydia Warren Lister.....	Mezzo-Soprano
Mr. Carl Anderson.....	Tenor
Mrs. Philip Aaronson.....	Soprano
Mrs. Cecil Moss.....	Violinist
Mrs. Aaronson.....	Accompanist
Reading—Synopsis of the Opera.....	Mrs. Lister

Miss Mae Frances O'Keeffe, prominent in literary and dramatic circles, was the genius who presented the program last Saturday at the Indoor Garden Fete of the San Francisco Branch League of American Pen Women.

A play written by Ella M. Sexton was the vehicle for talented members under the title, "The Seven Ages of Woman." Dressed in a flaming red pierrette costume, Miss O'Keeffe read the introductory lines to each episode, including the:

Children—Frances Gallagher (the little movie star) as "Jimmie"; Ruth Behrens, Bernice Durkin, Gertrude Mosias, Marie Welsh.
 School Girls—Reader, Lela Malech, Madalyn Lawler, Dorothy London, Helen Marie McGowan, Margaret Mary Malley, Bernice Gottschalk.
 Debutante—Mrs. Adelaide Harrigan Ashe.
 Bride—Mrs. Dorothy Potter Johnson.
 Ring Bearer—Marie Welsh.
 Flower Girls—Frances Gallagher, Ruth Behrens, Bernice Durkin, Gertrude Mosias.
 Bridesmaids—Margaret Mary Malley, Helen Marie McGowan, Madalyn Lawler, Dorothy London, Lela Malech, Bernice Gottschalk.
 Mother—Mattie Lois Fest.
 Matron—Mrs. Marie Weiss.
 Grandmother—Mrs. N. Laurence Nelson, and Grandchildren.

Wheat and Chaff

By Nathaniel Anderson



Nathaniel Anderson

THE Credit Men's Association say that 95 per cent of the people are honest, and they know they don't mean what they say. What they should give out is that they have looked at their books and found that only 5 per cent of the obviously dishonest 20 per cent are game enough to be dishonest and that the other 15 per cent realize that honesty is the best policy. These latter must not be tempted too much, though they should be given the credit of realizing that society can exist only on a certain standard of fair dealing. The law actively concerns itself with the 5 per cent.

If honesty were as common as some people try to make us believe, such a title as "Honest Abe Lincoln" would not have exceptional worth, nor would it be possible for the people to elect so many dishonest politicians.

We have given liberal figures; human nature is complicated, and it is always possible for integrity to be shaken. Some people say that "every man has his price." The writer does not believe anything as hopeless as that. Uprighteousness is a passion with some people. It is said of George Washington,—or was it another of our fine statesmen?—if an apple fell into his yard from his neighbor's tree, he would pick it up and throw it over the fence for the owner. Perhaps it was such a man that Diogenes was looking for with his lantern. Had he flashed the light in the face of the first President, the old Greek would have lost much of his cynicism.

Babe Ruth is broke. This after earning \$52,000 a year as a baseball player. John L. Sullivan and Babe Ruth were both national heroes, whom we heard of every day, sometimes twice a day, when they did their best as athletes. Whatever sense they had for taking care of themselves and their money was shaken out of their noodles by the deafening din of public praise. How can the two-cell brain of a professional athlete know what it is doing if the public goes crazy about him?

One bit of nonsense said about Babe Ruth, was his superiority over the college professors. By a college professor, too. Some of these professors have an addled-headed way of reasoning when they will carry out a theory or appear foolish in the attempt. According to our professor, the ability of Babe Ruth as a baseball player furnished a thesis for efficiency. It followed, Ruth being alert in the eye, strong in the arm, so that he could hit the ball accurately and hard enough to make many home runs, that he with his two-cell activity devoted to physical functioning, graded higher than most of the teachers in the colleges. That was the professor's theoretical idea of an A-1 baseball player. We might go further down the scale of reasoning, and hold that a well-trained seal that never misses the fish you pitch at it, or the cat that leaps at the mouse with 99½ per cent accuracy, should be classed on a level with the athlete, but much higher than the teachers of the youth. We are reminded of the rot put forward by a writer who too often gets his strength because he hammers away ignoring the subtleties of truth. The scribe said that Billy Sunday was great as a minister of the gospel principally for the blessing of a good, healthy body. No wonder Sunday raked in the shekels!

* * *

There are certain things a boy can do too much of, and that is housework and so forth. This can be overdone even though necessity demands.

Essex is a trackwalker at Cincinnati, Ohio, whose wife died a year ago. He had several children, the oldest John being fourteen, upon whom it fell to take his mother's place. But John became despondent doing the routine of household drudgery. The father being kept away all day with his duties on the railroad tracks seemed to think it was all right for John to play the woman of the family. A little of that sort of thing goes a long way with a normal boy, and though a lad might help, he can become desperate. The father forgot that a boy is a boy, but if the man loved his son, he must be sorry now, for the boy not finding time to play, killed himself.

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Insurance and Finance

THE bears are still in possession of the market and prices have tended downwards. The marked feature has been the comparative deadness which seems to prevail. This is evidently a reaction from the super-vitality which was the dominant feature up to two weeks ago. Even U. S. Steel felt the pressure and fell from one-half a point a little below. This is of course indicative of the stupidity of these declines in price.

* * *

—A curious feature of the vagaries of the stock market consists in the fact that shipping stocks rose a little and railroads, on the other hand, suffered a slight decline. There does not seem to be any sense in that result of the week's marketing and it may be safely put down to the machinations of the small group which is belaboring prices that probably reached too high a peak a few weeks ago.

* * *

—It is notable that there has been a decline in French government 8's. That is a reaction to the present difficulties between the French and British governments and cannot be sensibly taken as any reflection upon these very good securities.

* * *

—San Francisco shows steady gains. The bank clearings increase uninterruptedly and the march of prosperity seems to be without obstacle. Now we of the bay district seem to be coming into our own. Both Oakland and San Francisco show marked increases. Los Angeles shows a very slight increase but the rest of the Southern part of the state, except San Diego, appear to be under a depression. The same observation applies to Stockton and Fresno.

* * *

—By the sale of the "Eola" the Balfour Guthrie Company has got rid of the last of the sailing ships which were brought into existence during the war at the request of the Shipping Board.

* * *

—Our Down Town Association reports that business was done while in Mexico. Apropos of this, it may be mentioned that there is distinct tendency to the investment of American capital in the Southern Republic, notably in the state of Jalisco where the Southern Pacific is at present engaged in considerable railway extension.

* * *

—San Francisco Federal Reserve Bank reports a certain falling off in industrial production, which seems to be general. On the other hand distribution continues, according to the report, at about the same rate as hitherto and banks have extended a greater amount of credit than ever before and have not had to borrow from the Federal Reserve to do so. Thus the local prospects are healthy.

* * *

—Ludwig Hoefling, who for the past ten years has been one of the most active bond salesmen of the Pacific Coast, has started in business for himself under the firm name of Hoefling & Co., 900 State Street, Santa Barbara. Starting with the First National Bank of Santa Barbara, Mr. Hoefling was later connected with Girvin & Miller and still later was the representative of Schwabacher & Co.

Mistress: "How is it, Mary, that when you entertain your young man in the kitchen we don't hear a sound?"
 Maid: "Well, you see, ma'am, he's so bashful that for the present he does nothing but eat."

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PROHIBITION

By Eleanore F. Ross

We have before us two charts, from the Anti-Saloon League and the World League Against Alcoholism on arrests for the past fourteen years in 100 U. S. A. cities, and the last eleven years in 300 U. S. A. cities, respectively.

Briefly, the findings are as follows:

From the Anti-Saloon League: From 1910 to 1923 inclusive:

Total arrests, in wet years, with saloons.....	1,032,669
In wet years, with regulation.....	920,172
In dry years, under Volstead Act.....	1,414,046

From the World League Against Alcoholism: From 1913 to 1923, inclusive:

Wet years with saloons.....	1,806,824
Wet years, with regulation.....	1,661,795
Dry years, under Volstead Act.....	2,407,756

Now, I have never studied higher mathematics; I doubt very much if such a course would have accomplished any good, for figures of my computing always lie; but I leave it to the judgment of my gentle reader, if these reports do not prove enormous increases in arrests instead of enormous decreases, under the so-called Prohibition Amendment.

To the person who goes about with alert senses (especially as regards the sense of taste and smell!) and who is not bothered with the reform bacillus buzzing around in his or her bonnet, prohibition is an empty word; a law that has amended nothing; that has, on the contrary, brought in its train an appalling procession of crimes, and lastly, that has subjected the government of the U. S. A. to the ridicule of the rest of the world.

It is a commentary that must arouse the most sluggish of brains,—the fact that of all the countries of the globe, only Russia and America have passed a prohibition law! The "Land of the Free" and the nation whose population is 95 per cent illiterate, go hand in hand along the dry (?) and dusty trail of prohibition!

Perhaps one of the most irritating as well as shameful features of this Volstead foolishness is the fact that bootleggers are becoming wealthy through this amendment that is no amendment, for the foreign element of this city at least, is prospering as they never prospered before and men who are janitors, boot-blacks, window washers sport costly limousines and are purchasing expensive city property, while the law-abiding citizen trudges along on foot, and does not own the roof over his head. The whole situation is ridiculous, criminal creating and above all,—un-American!

Latest Book from Cosmopolitan Press

"Hollywood" is a name to conjure with. It is doubtful whether there exists a man or woman who is not interested in this exotic, emotional, spectacular and incidentally, very pretty town in Southern California. Much has been written of it, in the form of magazine and newspaper articles, involving scandal for the most part; but not so prolific have been the novels on this subject. Comes one now from the Cosmopolitan Book Corporation, entitled "The Skyrocket," and as the name indicates, it is a story of a movie star who went up like the proverbial rocket, and came down like the stick. The heroine's love affairs, her inordinate desire for the beautiful in life, and yet her strange but absolutely virtuous inclinations, make an anomalous but fascinating tale.

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GOLF

(Continued from Page 10)

Fire Commissioner Frank Sykes will have engine No. 3 on the job in case Hugh McKeivitt burns up the course.

Charlie and Louis Traung, the "Ike and Mike of golf," have labeled all the prizes.

Lee Dolson will furnish the gas, in case anyone runs dry.

"Swede" Woods will set the fashions for the year.

Louis Ghirardelli has engaged his chocolate coated caddie.

"Chic" Chicquette, the modest realtor, hopes to win a cup—to replace the one someone stole.

"Pop" Eisert, the Bush street real estate baron, will accompany his friend Billy Gilmour, the Scotch spendthrift.

Bill lost a ball last year and he hasn't played golf since.

Hugo Ramacciotti, the human greyhound, claims he can play the course in 10 hours flat.

Big hearted Bill Woodfield has promised the writer a trip to Mexico if he'll keep his name out of the paper.

The Newhouse triplets—Art, Bill and Hugo, say it won't be a tournament at all if they don't each win a cup.

Ed Bernard, the champion billiardist of the Olympic Club, has offered a flock of Mohawk scrip books as trophies.

Howard Bernard, general of the California Commandery, will furnish the soap.

While brother Al, will kick in with the Epsom salts.

Bill Symon has promised not to wreck the course.

Captain "Stew" Stewart, who won medals for bravery over in France, will give a true demonstration of how to dig them out of the trenches.

Santa Fe Official Appointments

The following appointments, made effective April 1st, have taken place in the personnel of the Medical Department of the Santa Fe: Dr. A. Schloss, District Surgeon; Dr. Alson R. Kilgore, Interne; Dr. Wallace I. Terry, Consultant and Dr. Gilbert M. Barrett, Consultant; the surgeons named herewith all have headquarters in this city.

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You'll want to frame it

—the beautiful front page of the Chronicle's Rotagravure for next Sunday. In one delightful picture are combined humor, pathos, and beauty. Just wait till you see it!

And in the same number—the Visiting Fleet—Easter Millinery Modes on charming models—Stocking Manikins—Classical Dancers in Startling Interpretations, and a great variety of other beautiful and entertaining pictures.

Read the
**San Francisco
Chronicle**

ROTAGRAVURE



SPORTS



By Dick Smith

The Ring. If Stribling is a sample of Georgia peaches, there must have been a big frost there this year—we saw one at Recreation Ball Park, last Saturday.

Loughran was the best boxer and Stribling the best jiu-jitsu artist. Both have everything to learn yet. The fans got a lesson in purse-control and will have more cents in the future.

Paper costs money—'nuff said.

There were no fights in Oakland, Wednesday night, due to the illness of Tod Morgan.

Mickey Walker is coming back to California, next month for a proposed match with Jimmy Duffy.

We wonder if Tommy Loughran will stick around until Mickey gets here. It seems that the former gent has answered the latter's challenge to the country. Say it with flowers.

Track and Field. Dink Templeton's Stanford tracksters beat U. S. C.'s Cromwell coached outfit 71½ to 59½, Saturday. This makes surmises concerning the coming Big Meet more interesting, for California trimmed Redlands and Pomona Universities' combined teams, 95 to 38.

You'd have to go a long way to find a better man in the shotput and century than Tiny Hartranft. He feels good now, after having bested Bud Houser in the former event, by one foot.

Houser isn't feeling poorly over trimming Tiny in the discus, by three feet.

More prep aspirants to track honors than you can shake a stick at, are going through their paces in preparation for the 1925 S. F. A. L. junior and senior meet, to be held in the new park stadium, this summer. They say that Poly High, last year's winner, has a chance to repeat.

Baseball. The Seals and Oaks have held the big-time boys in their much discussed preliminary games. Some folks say that too many such contests are a bad thing and tend to kill interest in the real season. Practice won't hurt the best of them and the fans never get tired.

The California Grays are ready for war. Their ball team wants games. This is a perfectly natural desire on the part of a healthy nine. Frank E. Kruger, the manager, needn't worry; he will have plenty of takers.

Polo. San Mateo polo teams have arranged a tentative schedule for games with Hawaiian and Midwick fours, at El Cerrito field, beginning April 16.

Swimming. Phyllis Linscott, champion girl swimmer of Santa Cruz, will swim for the McAlpine Club at Neptune Beach tomorrow in the Pacific Association junior fifty yard swimming championship. Miss Linscott is also an expert polo, golf and tennis player.

This and That. The University of Washington's crew has arrived with its shell and will stay in it until the big race with California on the Estuary, April 11.

It's too bad Stanford can't get back in the rowing.

A Drama In Two Acts

Mistress: Mary, if anyone asks if I am at home, just give them an evasive answer.

Mary: Yes, mum.

Mrs. Reginald Smith-Jones: Is your mistress home?

Mary: Was your grandmother a monkey?—Dodo.



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By E. V. Weller,
Director of Publicity
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Safety First

ALWAYS Be Careful! That is the "ABC" of the safety movement, according to the Safety-First Bureau of the National Automobile Club.

In baseball, the slogan is always "Play Safe," in football, "Play It Safe" is an essential element and throughout the sport world, you will find that "playing safe" is a fundamental of success.

But the hazard in sport for the man who does not "play safe" is not as great as in the operation of a motor car. The modern automobile, with its power and speed, must be always in the control of the operator or it becomes a vehicle of danger and death.

The man who drives past a "blind crossing" at a speed in excess of fifteen miles an hour is increasing the hazard to himself and to the pedestrians in the vicinity. Where the mathematical chances of accident in passing this crossing might be classed as one in a million with the car under control and within the legal limit, an increase in speed means a corresponding increase in hazard. The man who drives past such a crossing at a speed where he must depend upon steering alone to avoid a car approaching from the intersecting street, increases the hazard as high as a thousand per cent, depending entirely upon the traffic conditions at the time.

"Cutting in" is another violation of

the safe driving rules. The man who does this is not a good driver. He puts himself in the class of the much-maligned "jay-walker" and oversteps the courtesy of the road.

The driver of an automobile must always have his car in control corresponding to the hazards of the road. A speed of sixty miles an hour on the open highway does not under normal conditions create as great a hazard to life and limb as a speed of thirty miles an hour over a "blind crossing."

Remember the "ABC" of Safety and, when you are at the wheel of a motor car, remember that you are taking on additional responsibility and act accordingly. Always Be Careful.

* * *

Road Conditions

The Placerville road from Sacramento to Lake Tahoe is open and passable to the Forty Mile Stone, according to the Touring Bureau of the National Automobile Club. Chains are advisable, however, beyond the Twenty-First Mile Stone due to the recent rain. From present indications the opening of this road over the summit is not anticipated until the latter part of May, however, this depends entirely on weather conditions in the meantime.

The State Highway Engineer of the California Highway Commission has been authorized to proceed with the reconstruction of a section of the state highway in El Dorado County, the work to be financed with motor vehicle funds.

The project includes the widening and resurfacing of 4.8 miles of the Placerville route to the Lake between Camino and a point 2.5 miles east of Sportsman's Hall. Plans and specifications are now being completed and bids will be called for in the near future. The old state road will be greatly improved both in alignment and width and a surfacing of crushed rock will be applied.

The road from San Andreas to Sacramento is in good condition, according to the Touring Bureau of the National Automobile Club. From San Andreas to Mokelumne Hill and Jackson is good dirt and gravel road. Some loose gravel is encountered between Jackson and Sutter Creek but offers no difficulty. Sutter Creek to Plymouth, good. The first two miles out of Plymouth is fair to good, but from this point to the highway into Sacramento, rough road is encountered.

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PLEASURE'S WAND

(Continued from Page 7)

New Columbia

If you haven't as yet seen "Seventh Heaven" with Helen Menken, the talented young star in the leading role, next week is your last chance, for it is the last week of the engagement.

This is a play that everyone should see,—it has been a treat for San Franciscans, and judging by the capacity audiences which have been the rule during their stay here, they have gladly availed themselves of the chance to see this splendid company sent out here by John Golden, and we owe him a debt of gratitude for so doing.

Orpheum

A program of undoubted metropolitan standard is offered by the management of the Orpheum next week. Jack Norworth, Broadway musical comedy star, will head the bill, assisted by Dorothy Adelphi, in a selection of new and entirely different songs.

George Jessel, youngest American actor, author and producer, will be seen in an amusing little skit called "Go Back Home." He is assisted by the Misses Mary Lucas and Lillian Price, Walter Baldwin, Geraldine Blair and Company have a comedy offering, "The Sleeping Porch"; Dick Lucke, a newcomer to the West, will give an exposition of "syncopation supreme" assisted by Miss Jane Smith; Bicknell, clever clay modeler, will model many well known characters during his performance of "The Model Maker"; Dick Henderson, famous English comedian, is also on the bill; Brown and King will be seen in "Broken Toys" with Erma Beban, Dorothy Mack and Marie Veatch's dainty Dancing Debutantes featured. Harry Burns, the Italian comedian and his company who made such a tremendous hit last week, will remain over for a second week.

Calif. Wild Flower Show

On the 15th and 16th of April, several rooms in the Palace Hotel will blossom forth like the rose, with the largesse of the California Spring Blossom and Wild Flower Association, that organization of which Miss Alice Eastwood is the president, and which is endeavoring to impress on the people of California the importance of preserving one of the state's most beautiful possessions, the wild flowers. This year its aim is to raise, if the public supports the cause by attendance at this Show, a sum sufficient to plant a Shakespeare Garden in Golden Gate Park. Its landscape-gardener director is leaving shortly for England with the view of securing plans and ideas relative to this scheme. This has been the dream of Miss Eastwood (who is also Curator of Botany at the Academy of Sciences), for many years.



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5:30	1:00	6:00	1:00
6:00	1:30	6:30	1:30
6:30	2:00	7:00	2:00
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	10:30		10:30
	11:00		11:00
	11:30		11:30
	A.M.		A.M.
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VOL. CVI

SAN FRANCISCO, CALIF., APRIL 11, 1925

No. 15

- For true Americans * * *
- For books of poems minus *vers libre* * * *
- For employers who really appreciate us * * *
- And for employees who really like us * * *
- For waiters who let us choose our own tables * * *
- And who can be courteous without charging for it * * *
- For the people who never say: "I told you so" * * *
- For people who love flowers enough to work for them * * *
- For people with manners, but no mannerisms * * *
- For talented people who realize their own limitations * * *
- For those rare souls who can enjoy prosperity without a show of snobbishness * * *
- For men with whom we can be chums, without any sentimentalism * * *
- And for women who can be staunch friends, without any thought of marriage * * *
- For people who look at the skies occasionally without the noise of an aeroplane to attract them * * *
- For our childish tendency to make any sort of an event an excuse for a holiday * * *
- For the masses of flowers on the vendors' stands, drenched in Spring rain * * *
- For the gray fog that steals into the city from the sea and brings the salt tang of its breath to refresh our stifled lungs * * *
- For all the quaint customs that are typically San Franciscan; for the easy-going cable cars that are still left to us, and especially for the old turn-table on the Powell street line, which appeals to the risibilities of visitors * * *
- . . . Let us be truly thankful.
- For all thoroughbreds * * *
- For works of art which do not have to be "explained" * * *
- For a shining ballroom floor, a good orchestra and a good partner * * *
- For friends with whom we can be silent * * *
- And who realize when we want to be left alone * * *
- And who do not try to "make us over" but love us in spite of our faults * * *
- And who do not try to force their own particular religion down our throats * * *
- And who say: "Even if you yourself told me that you had done something wrong, we wouldn't believe you" * * *
- For people who can find romance and beauty in amber wine, but who do not over-indulge * * *
- For our absolute independence, our tolerance and lack of curiosity regarding our neighbors' affairs * * *
- For our many hills, from whose summits open up new vistas to allure * * *
- For children who climb into your lap and listen to fairy tales, with eyes widening in wonder * * *
- For little maidens just budding into womanhood, whose faces are left as Nature made them, beaming with innocence, and with rosy, un-painted lips * * *
- For boys just growing into manhood, who still worship Mother and respect Father, who are gentle with all girls and women, but who have something of the devil twinkling in their eyes * * *
- For those who can keep up with the times, no matter what their age is; and who do not start depreciating existing conditions by the remark: "Now, in my young days" * * *
- For all amenable, open-hearted, charitable, un-prejudiced, beauty-loving, broad-minded, souls * * *
- . . . Let us be truly thankful.



The Jewish University

The Jews are again occupying their newly-won home and Palestine is for the first time in centuries echoing to the sound of building tools wielded by Jewish artisans. Beneath the soil of Jerusalem are layer after layer of stones which at one time and another have been carved and laid by the hands of Jewish workmen. The second Temple of Solomon still leaves vestiges of its former glory in the shape of sculptured stonework. The Assyrian conquerors have left their marks and the Roman occupation is not without witness. The later. Mahomedan occupation has still more abundant remains; but none of this work is of the Jews. For more than two thousand years the Jewish hammer has been silent and the chisel in the hands of Jewish workmen has left no traces upon the country. Today buildings are rising again, lovely buildings in beautiful suburbs, and the excellent artistry which has been a Hebrew distinction from time immemorial, is again becoming manifest. But still more remarkable than this; the Jews have in the first few months of their occupation already established a university. From the ends of the earth come Jewish savants to make famous this new temple of learning. Such men as Einstein and others almost as famous, constitute the first faculty of the new school and before long the stream of culture will issue forth from the newly built Jerusalem and Biblical prophecies of a return of ancient glory will be fulfilled with much greater and higher certainty than by the parade of conquering monarch and "white elephants mad with pride."

An International Law Parley

that ill-fated Russian people, in whom is so inherent the desire of self-expression. If you take a run round the hotels of this city any noon you will be astonished to find the number of places and the amount of time devoted to this talking superstition. For that is a superstition is proved by the fact that out of all the talk very little comes. When anything of importance does occur, it comes unheralded by the amount of talk which the dancing dervishes of the lunch-table consider an essential preliminary. Which reminds us that we have at present at Geneva one of our famous jurists who is engaged along with members of the League of Nations, to which we do not belong, in offering concrete suggestions for the codification of international law. That sounds very like lunch, does it not? Big, fine, sounding phrases such as that, are the very essence of lunch programs. There was a German jurist there who protested that he was quite pleased to be invited to the pow-wow, although not a member of the League. You see what it comes to anyhow. Our jurist, George W. Wickersham, suggested that they follow the example of the American Law Institute and draft certain accomplished principles of common law and have them stand for the guidance of the tribunals. It all sounds quite abstract. Abstract it certainly is, quite, having no existence other than in the minds of the talkers. It is a great American business lunch with facts camouflaged by all sorts of pretense and an air of expensive mystery. The whole thing is a worthless piece of paper argument. As far as business is concerned, there is little trouble about international law. The nations, or rather the business men of the nations, understand one another. This talk of international law is one of the mysterious ways in which people think that they can circumvent war. It cannot be done. War walks through international law, like paper; just as the Germans walked into Belgium.

Our people have an infinite patience with talk. There are no nations, unless it be

Public Enterprise Taxation

The Powers-Hartranft Amendment is coming in for a great deal of adverse criticism on the part of the advocates of public ownership. It is quite natural that it should produce animosity among public ownership partisans, for it is at the bottom a very fair and sagacious proposal and, taken from the point of view of the ordinary American, should not even have to be discussed. It is in fact, an attempt to legislate that private corporations and public ownership corporations should be put on an equality as regards taxation; namely that each, public and private, should pay seven per cent of their gross income to the state. Why should they not? They are both engaged in business. In the same business why should the private firm pay seven per cent and the public nothing? They say we are taxed to pay for the public-owned concern and we should pay twice if it was taxed. That is not the point; our accumulated taxes furnish the capital of a concern which in the name of the public engaged in an enterprise in which private citizens are also engaged. The fact that it is co-operative makes no difference; it competes. Then, to add to the difficulties of the private corporation, a tax is clapped on it and the public enterprise goes free. There is no justice in that, if we regard the property interests as the main issues involved,—and of course they are. Why should private property used for productive purposes be handicapped against public property used for productive purposes? The answer that one is for private and the other for public purposes is no answer in terms of American institutions, for our laws and constitutions do not give any inherent or other advantage to public over private enterprise. Of course, if one is a collectivist and determined to realize the collective ideal, independent of constitutional or other impediments, that is another matter.

Americanism Triumphs

We have called attention before this to the remarkable fashion in which Judge George M. Bourquin, of the federal bench of Montana, triumphed over all the impediments and obstacles to the enforcement of the Prohibition amendment and cleared the calendar amid the plaudits of the jury; with the approval of all right-thinking people. He repeated the victory again at Sacramento and again the jury lauded his efforts and gave him an address of approbation which will be a delight to his old age and a monument in his family. Of course there were those among the fanatics in Sacramento who objected to the way in which he conducted himself, and who were particularly outraged at the humane-ness of his decisions and the lightness of his sentences. We had the same here; but Judge Bourquin went on his way disregarding them and by so doing restored the court to the place of honor that it held prior to this silly Volstead business. He also restored the affection of American citizens for their federal courts. That was not easy. The courts, by the prohibition program, had been degraded to the level of police courts and federal judges were doing the work of police magistrates. Their indignation at the position in which they found themselves vented itself on the infliction of heavy sentences and the imposition of ridiculous fines for small offenses. All this Judge Bourquin altered. He could do it because he was not afraid of the mob of fanatics who haunt the courtrooms, crying for vindictive punishment of those who offend the prohibition mad mullahs. In other words, Judge Bourquin has succeeded by being a real American of the old school, who has sufficient confidence in his own integrity and too little snobbery to submit to the dictation of the howlers who usurp the position of judges. Our bench has grown too weak, too dependable, too ready to cower at the blasts of popular wrath and too little sure of itself to insist upon facing the mob. The courts fell down in the war. They did not maintain their position in the face of the crowd. Judge Bourquin was firm then and is firm now.

Demagogery Rebuked When the Fall, Doheny and Sinclair excitement was at its full and all the little papers and some of the big ones were thumping the table and denouncing the conduct of these men, we pointed out that in all probability there was not a vestige of truth in the whole affair and that the possibility that men of the character of those involved would be mixed in such obvious stupidity, was not very great. Now, we see the indictments which were so gladly hailed and so tempestuously announced, quashed, and the matter back where it was at the beginning. How far these indictments were ever intended to serve more than a passing political purpose, we do not know, but the way in which the matter has been conducted would appear to point to a mere political conclusion. There will be an outcry that the indictments have been dismissed on a mere technicality. Of course the litigant who is defeated is always defeated as he maintains, on a technicality. The fact is, that the assistant attorney-general must have known that his presence with the grand jury during the drawing of indictments was irregular and contrary to law. If he did not know this his position in the attorney-general's office is not easy to explain, neither is his presence in the grand jury room. It is said that the office will not rest satisfied with the decision of the court, regarding it as merely technical, but will proceed to reindict before a new grand jury. This may be merely grandstand play. If, not, there is a point beyond which the pursuit of a person on charges such as those made against these defendants, is mere persecution and should not be countenanced. From the beginning these cases have borne political marks and were obviously intended as a blow at the presidential prestige by the Senate, which has for some time past been engaged in conflict of authority with the White House. We hope that we have heard the last of these scandals which have no good effect upon business.

Pudding Proof We have just had a very remarkable statement from the Secretary of the Interior. He says, "Private against public ownership again. The latter wont work." This is how he states the matter with regard to the reclamation break down: "Twenty million dollars was granted to the farmers to stake them on the state irrigated tracts and it was fully expected that they would be able to pay it back. So far they have paid back but nine per cent. Only one-half the land that was to be irrigated has been irrigated, the ditches have cost four times as much as was calculated. There were twenty-eight farming projects and of these, four have failed abjectly. Most of the others are very slow in payments and seem to be possessed of the notion that they should not have to pay the government at all. The admission is frankly made that the government cannot carry out irrigation projects from Washington while private ventures of the same sort are everywhere successful." In order to save the public funds, Dr. Work recommends that the matter be taken out of the public hands and put into private hands as quickly as possible. In this he will have the support of all who have studied the matter at all carefully and have any real grasp of the situation. As a matter of fact the state cannot operate any better than the federal authorities. The same vices appear in the management whenever the state, whether federal or local, attempts to deal with the enterprises which flourish under the care of private individuals and wilt at the touch of governmental authority. We are convinced that this is so. Our national experience, as well as our local, has been of such magnitude that now we are able to say with some degree of authority that, for all reasons, the operation of public utilities by the state is an anachronism. It is out of accord with the best experience of our people and it is intolerable to the good sense and experience of most of us. It is time to stop talking about it.

The Diamond Jubilee

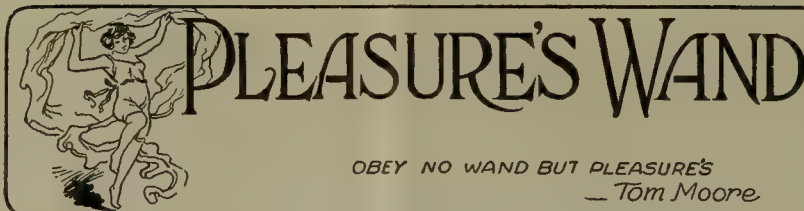
The News Letter ventures the suggestion that every celebration to take place in the state during the coming summer and fall should be coordinated and affiliated with the Diamond Jubilee in San Francisco. It should be made distinctly a statewide festival and draw upon the pride and patriotic fervor of every community. As far as possible the San Francisco celebration should transcend and take the place of all local events. Delegations should be sent here from every county, bearing material evidences of their prosperity, for the world is coming to San Francisco to see and to learn something of the marvelous progress of California during seventy-five years of statehood. The press of America and all the moving picture news organizations, will be here to convey a reflex of the glory of the jubilee to the people of every nation. It will be such an opportunity as may not occur again and should be taken advantage of enthusiastically.

An all-state conference of secretaries, managers and publicity representatives of various organizations and communities in California, held last week in San Francisco, drew up tentative plans for spreading broadcast throughout the nation California's invitation to come and join in celebrating the Diamond Jubilee of the state. Every section of the state was represented. Prominent men came from San Diego, from Sacramento, from the valleys and the coast, from the large cities and the small, all intent upon the one idea of getting together on a general plan to invite the world to California. The meeting was held under the auspices of the California Development Association.

With more than fifty towns and cities in California holding local festivals in celebration of the Diamond Jubilee, all culminating in the program for the great five-day festival to take place in San Francisco in September, it was the unanimous opinion of all those who participated in the conference last week that every town in the state should join in a general invitation and publicity program. It was decided that every means of publicity for the various celebrations in the state should be followed up and all civic and promotion organizations be asked to co-operate in emphasizing the statewide carnival idea.

The slogan "1925—California Festival Year" was adopted at last week's statewide conference. An executive committee to co-ordinate the programs of the various local celebrations was appointed. It was suggested that the towns along the mission trails, in the valley and Southern California adopt a Spanish motif in decorations and that the people be asked to wear Spanish costumes. Those places chiefly connected with the days of '49 and the gold rush, it was stated by the Sacramento representatives, would feature the forty-nine atmosphere. Throughout the state the spirit of the Diamond Jubilee is manifesting itself in enthusiastic co-operation with the San Francisco organization in a way that will undoubtedly leave a deep impress upon the values of harmony and co-ordination of action in all future matters.

The California Pioneers have voted to participate in the celebration of the Diamond Jubilee. They will reproduce historical incidents in a monster float upon which will be a replica of the first constitutional convention that drew up the act of statehood in September, 1849 at Monterey. Sons and grandsons of members of the convention will enact the parts played by their forefathers. They will wear the costumes of the early days and many an old trunk will be ransacked for the ancient coats, stocks and other articles that the daughters and grand-daughters of the history-makers have carefully preserved.

PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S
— Tom Moore



By Katherine Schwartz
Formerly of the "Chicago Tribune"

Spring Festival

SAN FRANCISCO is again to become the center of musical interest for the West through the presentation of its second Spring Musical Festival in the Exposition Auditorium on the evenings of April 18, 21, 23 and 25, under the joint auspices of the City of San Francisco and the Musical Association of San Francisco.

For these events a chorus of 600 voices has been in training since last October and four world-famous soloists have been engaged to unite with the San Francisco Symphony Orchestra, augmented to 125 musicians, in the production of some of the greatest works in the field of musical literature, under the direction of Alfred Hertz.

On the evening of April 18 the four soloists, chorus and orchestra, will unite in the performance of Verdi's "Manzoni Requiem," one of the most melodious and profoundly impressive works in ecclesiastical music. The evening of April 21 will be devoted to a programme of Wagnerian music, in which all the soloists and the full chorus will participate. For the programme on the 23rd, the principal number will be Schumann's charming fairy cantata, "The Pilgrimage of the Rose."

The last night of the Festival, April 25, will witness the production of Mahler's "Resurrection" Symphony, for soprano and contralto soli, mixed chorus, orchestra and organ, and also the performance of the Brahms "Rhapsodie" for contralto solo with male chorus.

Loew's Warfield

"Sally," that great hit of the stage, is coming to the Warfield next week starring Colleen Moore. In her support will also be seen Leon Errol in the role he created, "The Duke of Checkergovinia". The leading man is Lloyd Hughes.

The screen adaptation of "Sally" was made by June Mathis and was directed by Alfred E. Green. Another item of interest is, that those who remember the humorous "Toonerville Trolley" series of the comedy films because Dan Mason who was the "skipper" in the comedies is playing the part of "Pops Shendorf," the old inkeeper in "Sally".

Fanchon and Marco with Fanchon in active charge, staged the musical sequences in the screen version of "Sally", and next week they will reproduce this scene for you—on the stage during the screening of Sally.

Lipschultz and his men have prepared a delightful score to be played in connection with the picture.

Golden Gate

Next week is National Vaudeville Artists' Week at this popular theater. The screen offering for the week will be the premier showing of "Her Market Value," a thrilling screen drama of love and big business starring Agnes Ayres, supported by Hedda Hopper and Taylor Holmes. Walter Baldwin and Geraldine Blair will present a new comedy sketch, "The Sleeping Porch." Newlyweds, convicts and helpful friends are all mixed up in this funny sketch.

Besides several dancing and musical numbers, Claude Sweeten and his men have a fine overture ready, and there will be added features in celebration of N. V. A. week.

Capitol

That record-breaker comedy drama, "White Collars," continues to attract fine audiences daily, and the end is not yet in sight. If you have not yet seen this great play of the middle classes, it is well worth your while to see it before it closes its long run here.

Imperial

Following Douglas Fairbanks' masterpiece, "The Thief of Bagdad," to the Imperial will be that gigantic spectacle picture, a new "Quo Vadis." Emil Jannings, celebrated German character actor, will be seen in the part of the mad emperor, Nero, supported by a large cast. There are chariot races, pagan revels of a mad king, Christians thrown to the lions, 300 Arabian horses, and the burning of Rome,—in fact, this promises to be a thrilling spectacle.

New Columbia

Henry Miller and his large company of distinguished players arrived in town Thursday of this week, preparatory to their opening at this theater Monday evening next.

Among the notables appearing in his support are Elsie Ferguson, Margalo Gillmore, Laura Hope Crews, and many others. The opening attraction will be Ference Molnar's startling play, "The Swan," with Margalo Gillmore in the title role.

Following "The Swan" will be seen Elsie Ferguson in "The Grand Duchess", and New York is awaiting with much interest the premiere of this play here at this time.

Curran

"Artists and Models," the famous girl and music revue, which scored such a sensational hit in New York last season, opens an engagement at the Curran Theater on Easter Sunday night, under the direction of Messrs. Shubert. The original company will play here, the same one that has been running for a year on Broadway.

This is the first of an annual series, and is said to be an elaborate show in two acts and twenty-four scenes, designed and written by James Montgomery Flagg, Watson Barratt, Harry Wagstaff Gribble, and other prominent illustrators and playwrights. The music is by Jean Schwartz, the Winter Garden composer.

Werrenrath

Reginald Werrenrath will sing at Scottish Rite Hall, Monday evening, April 20th, under the management of the Elwyn Concert Bureau. Werrenrath is the product of two things,—first of a rich and talented heredity,—second, of a wonderful training, both physical and musical. He has prepared a fine program for presentation here, and a rare treat is in store for his auditors.

New Nite Club

Many surprises are in store for the lucky folks who happen to have reservations at the Aladdin Studio tonight, when the Misses Henrietta and Minerva Mooser will launch their new venture—"The Nite Club"—at their studio on Sutter street. Ralph Murphy, director at the Alcazar

Amusements

NEXT WEEK

AZTEC Market nr. Eighth	} Lon Chaney in "The Monster"
EGYPTIAN Market at Jones	
ALCAZAR O'Farrell nr. Powell	} "So This Is London"
BEATTY'S CASINO Ellis and Mason	
CALIFORNIA 4th and Market	} "The Dressmaker From Paris"
CAMEO 936 Market St.	
CAPITOL 64 Ellis St.	} "White Collars"
CASTRO	
COLISEUM	} Pictures
NEW COLUMBIA Eddy and Mason	
CURRAN Geary, Nr. Mason	} "Artists and Models"
GOLDEN GATE G. G. Ave. and Taylor	
GRANADA 1066 Market St.	} Richard Dix "Too Many Kisses"
IMPERIAL 1077 Market St.	
LOEW'S WARFIELD 988 Market St.	} Colleen Moore "Sally"
METROPOLITAN 2055 Union St.	
NEW FILLMORE NEW MISSION	} Pictures
ORPHEUM O'Farrell and Powell	
PANTAGES Market at Mason	} Vaudeville
STRAND 965 Market St.	
UNION SQUARE	} "The Last Laugh"
WILKES (Formerly Geary) Geary and Mason	
WIGWAM	} Pictures

Theater, is to have charge of the stage presentations. The club is dedicated to the literary, musical and theatrical elements of the city's life, and bids fair to be a huge success from the start.

Cameo

The picture next week at this theater is "Ports of Call," starring Edmund Lowe. Billy Hamilton and his California Melody Boys have prepared a fine program for this week. This popular theater is also running a fine revue now, in conjunction with the pictures. Next week the revue is called "Easter Chick Revue," and the leads are Jess Mendelsohn, Helen Falk and Miss Covey.

Egyptian and Aztec

These two "little movie" theaters have secured a wonderful picture which starts today, "The Monster", in which Lon Chaney is starring. This picture has been having a long run at the Capitol Theater in New York and comes here direct from that eastern metropolis.

San Francisco Symphony

For the closing pair of concerts given at the Curran Theater Dr. Hertz chose a varied program of the heavy and light music, opening with the Eroica Symphony by Brahms, and such a classic reading of this noble work has never been heard in this city. He seems inspired, as did the members of the orchestra, and it leaves one imbued with a sense of loss until the next season.

In the lighter works by Goosens, and the Legend, "Zorahayda," by Svendsen, we heard our own Louis Persinger for the last time at these concerts. We shall hear him at other concerts all we can, but such men as he and Walter Ferner are difficult to replace, and we can only wish them all success in their new venture.

Orpheum

The headliner at the Orpheum next week will be a famous tenor of the Metropolitan Opera Company, Orrville Harrold, with his daughter, the beautiful Patti Harrold, prima donna of "Trene," "Glory" and Al Jolson's latest big success, "Big Boy." Elizabeth Brice, sister of the world-famous Fannie, is also on the bill. Emil Borso, one of the recent hits with the "Chauve Souris", and the originator of "The Dance of the Wooden Soldier", has a clever number; Carol Kohl, a talented Chicago girl, will be seen with her own company in a skit called "Human Nature"; Glenn and Perkins will offer a good number called, "Working for the Railroad"; Herbert Clifton will be seen in

Concerts

Civic Auditorium
Second Spring Festival, April 18, 21, 23, 25.
Scottish Rite Hall
Reginald Werrernath, Monday evening, April 20.

a comedy departure in which his travesties of the weaker sex are said to be laugh-producing; Eileen Schofield will present a dance act called "Dancing Lessons," in which she will be assisted by Martin Young, Mack Davis, Jerry Smith and Jack Boyce; The Wheeler Trio, Charles, Billie and John, will give one of the season's sensations.

Union Square

"The Last Laugh", declared by many distinguished critics both here and abroad to be the perfect picture, will open a limited engagement at this theater beginning today. It is a peculiar coincidence that Emil Jannings, who is starring in Quo Vadis at another theater this week, is the leading character in this unusual and strange picture.

Wilkes

"Outward Bound" goes into the third week at the Wilkes next week. This unusual drama by Sutton Vane has created much discussion both in London and New York, as well as here. It is a weird blending of the natural and supernatural, and is an uncanny treatment of life after death, which holds an audience like a vise.

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By Antoinette Arnold

The Fleet

"HERE'S to the flag, our bonny flag,
We give our lives to save.
It unfurls and curls to the kiss of the breeze.
The Flag with the Permanent Wave."

Patriotic fervor attuned to activity is expressed in the lines quoted from the poem written by Anna Cora Winchell and published quite recently in an issue of the Saturday Evening Post.

True to her American ideals, Miss Winchell has packed her poem with heroism. Born of a distinguished father whose heritage he, in turn, has bequeathed to a brilliant daughter, Miss Winchell is a convincing example of one who cherishes the privilege of being an American.

"I am an American through and through"—and the way the well-known writer clinches her words makes the listener aware that here is no lukewarm patriot, but a sturdy, consistent and determined disciple of the flag. Furthermore, Miss Winchell is sincerity itself, and that is what makes her patriotism ring true.

She is known throughout the West as one of the foremost musical, dramatic and art critics in the highest conception of the term. Her place in the literary world and in the field of newspaper work (and she is one of the busiest of her craft, today) is one of enviable reputation for superlative work. Accuracy and discrimination are her handmaidens. Her work is clean-cut, commanding attention and homage from those of her own profession, and from those who admire the English language when it conveys—something.

"When women are patriotic, with the kind of patriotism which is ready for everyday use, as well as for public holiday, I believe that they are the best of our warriors," said a visiting officer of the good old U. S. N. "Such women are dependable."

The speaker should see Anna Cora Winchell when the flag, about which she writes, is on display. "Oh, it is good to be an American," and the tone in which she expresses her sentiments makes one assured that she is consistently and constantly an American.

* * *

When the Fleet Came In

As long as we live, we, San Franciscans, will remember with glowing pride the day the fleet came in.

The sailing through our Golden Gate of the mighty armada will long be pictured within the recesses of our minds, as one of the grandest spectacles we ever were privileged to see. One hundred and forty-five of the world's finest fighting ships, the American navy, formed a mighty pageant of power, sailing with quiet dignity into San Francisco Bay.

The destroyers were first. They came in single file each leaving a trail like a a gorgeous white veil behind. Then—the dreadnaughts for which all San Francisco and its neighbors had been waiting. As the mist began to clear, we saw through the sunbeams the ships—the mighty powerful ships. To quote from The "Chronicle," "The destroyers

are interesting; the airplanes overhead are entertaining; the submarines add mystery, somehow; the auxiliary ships in odd array give ground for conjecture—but the real thrill of the navy parade was the awesome line of great, gray battleships." During the days that have just passed San Francisco, collectively and individually, has been trying to do her best in courtesy and whole-hearted hospitality. The 45,000 men, personnel of the ships, have been offered the freedom of our municipality, the attractions of our festivities, the pleasures of our shores. So many affairs have been provided that it would seem we could think of nothing more—but perhaps we may, for we have until next Wednesday, April 15, when we shall reluctantly have to see the fleet sail away. Who knows but that spectacle may exceed in impressive panoramic display their memorable approach and majestic entrance?

* * *

One of the most distinguished society events given in honor of the noted visitors of the fleet was the dinner Monday night in the Commercial Club headquarters. Judge Sidney Ballou, national vice-president of the Navy League, was in charge of the notable affair given jointly by the San Francisco Commercial Club and the Navy League. Albert Schwabacher, president of the Commercial Club, presided.

Dr. David P. Barrows, of the University of California, was the speaker of the evening, extending the formal welcome to the visitors. Responses were made by Admirals Robert E. Coontz and S. S. Robinson. An extensive entertainment included vocal solos by Miss Dale Winters, a humorous talk by Edward O'Day, and other attractive numbers by Leo Carrillo and Jeffrey O'Hara.

* * *

Mayor James Rolph, Jr., and Ex-Senator James D. Phelan and Mrs. Florence Kahn, assemblywomen from California, headed a committee that boarded the flagship, Seattle, as soon as she dropped anchor, Sunday afternoon, and formally extended the official greetings of San Francisco to the United States fleet.

Admiral Robert E. Coontz, commander-in-chief of the fleet, greeted the committee as the members went aboard the ship.

* * *

For Junior Officers

A brilliant ball was given at the Fairmont Hotel, Monday night in compliment to the junior officers of the Pacific fleet. Five hundred officers were present and the same number of debutantes. Invitations for the gala event having been sent to the universities, the private schools and to friends of those in charge of the delightful affair. The one thousand dancers present at this, the first big ball of the week, filled to capacity the gold ballroom, the Venetian ballroom, the laurel court and even the spacious lobbies of this beautiful hotel. A receiving line of ladies stood in laurel court, including Mesdames Charles T. Meno-

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her, J. Downey Harvey, W. B. Hamilton, Vernon Alford, H. H. Scott, Wendell C. Neville, Walter S. Martin, Andrew Welch, John M. Luby, L. W. Harris, Alanson Weeks, Charles R. McCormick. * * *

In Honor of Admiral

Admiral Robert Coontz and the officers of his staff were guests of honor at a reception Monday night at the home of Mr. and Mrs. George McGowan, following a large official dinner in his honor.

Admiral Coontz, who was the guest of honor of Mr. and Mrs. McGowan during his last visit here, kindly consented to have the orchestra of the flagship play for the dancing at the McGowan home.

* * *

Wives as Well as Officers Feted

Many wives of the visiting men of the United States Navy and feminine relatives have been feted during the past week of our festivities. They were present at social events, their hostesses happy over the privilege of greeting them. Among the officers' wives who came to San Francisco during the visit of the fleet are:

Mrs. S. S. Robinson, wife of Admiral Robinson; Mrs. Henry A. Wiley, wife of Vice-Admiral Wiley; Mrs. J. S. McKean, wife of Vice-Admiral McKean; Mrs. J. H. Dayton, wife of Rear-Admiral Dayton; Mrs. T. P. Magruder, wife of Rear-Admiral Magruder; Mrs. G. R. Marvell, wife of Rear-Admiral Marvell; Mrs. F. H. Schofield, wife of Rear-Admiral Schofield; Mrs. S. Gannon, wife of Captain Gannon; Mrs. A. W. Hinds, wife of Captain Hinds; Mrs. J. M. Luby, wife of Captain Luby; Mrs. F. B. Upham, wife of Captain Upham; Mrs. D. V. Chadwick, wife of Captain Chadwick; Mrs. H. G. Bowen, wife of Commander Bowen; Mrs. R. M. Griswold, wife of Commander Griswold; Mrs. S. C. Hooper, wife of Commander Hooper; Mrs. F. C. Martin, wife of Commander Martin; Mrs. C. W. Nimitz, wife of Commander Nimitz; Mrs. H. A. Orr, wife of Commander Orr; Mrs. C. J. Rowcliff, wife of Commander Rowcliff; Mrs. R. P. Williams, wife of Lieutenant-Colonel Williams; Mrs. C. J. Bright, wife of Lieutenant-Commander Bright; Mrs. B. V. McCandish, wife of Lieutenant-Commander McCandish; Mrs. M. L. Deyo, wife of Lieutenant-Commander Deyo; Mrs. R. S. Galloway, wife of Lieutenant-Commander Galloway; Mrs. J. G. B. Gromer, wife of Lieutenant-Commander Gromer; Mrs. G. D. Hull, wife of Lieutenant-Commander Hull; Mrs. J. L. Kauffman, wife of Lieutenant-Commander Kauffman; Mrs. R. P. Myers, wife of Lieutenant-Commander Myers; Mrs. H. G. Patrick, wife of Lieutenant-Commander Patrick; Mrs. J. F. Shafroth, Jr., wife of Lieutenant-Commander Shafroth; Mrs. H. E. Snow, wife of Lieutenant-Commander Snow; Mrs. G. L. Weyler, wife of Lieutenant-Commander Weyler; Mrs. I. W. Jacobs, wife of Lieutenant-Commander Jacobs; Mrs. R. W. McDowell, wife of Lieutenant-Commander McDowell; Mrs. E. G. Morsell, wife of Lieutenant-Commander Morsell; Mrs. R. L. Drake, wife of Lieutenant Drake; Mrs. R. G. Greenleaf, wife of Lieutenant Greenleaf; Mrs. H. L. Irwin, wife of Lieutenant Irwin; Mrs. H. I. Lutken, wife of Lieutenant Lutken; Mrs. N. E. Millar, wife of Lieutenant Millar; Mrs. L. C. Montgomery, wife of Lieutenant Montgomery; Mrs. C. H. Webber, wife of Lieutenant Webber; Mrs. T. Shelley, wife



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* * *

California Spring Blossom Show

Elaborate preparations have been made for the annual California Spring Blossom Show under the guidance of Miss Alice Eastwood, president. A Spring fantasy, "Were Shakespeare Here Today," will be presented under the direction of Mrs. John J. Cuddy, with Miss Keith Wakeman taking the leading role.

A feature of this year's attractions will be the tables decorated by clubs under certain flower design. Prizes have been offered for the most artistic club exhibits presented by amateurs. Flowers mentioned in Shakespeare's plays will be grouped as an instructive part of the display. Small gardens and large estates will enter into friendly competition in the magnificence of its exhibits. Society will be represented by many from San Francisco and the bay cities, the hostesses presiding at specially appointed table.

* * *

Miss Virginia Sullivan, the well-known writer, and prominent in army and navy circles, is planning a trip to Honolulu. Miss Sullivan recently returned from a voyage through the Panama Canal, stopping at Washington, D. C., on her return trip, where she was feted by the army folks. From Washington, Miss Sullivan went back to New York as the guest of prominent people in literary and army and navy circles. Miss Sullivan was the complimented guest of a round table given by the San Francisco Pen Women, recently.

* * *

Mrs. George MacGowan, will soon accompany her husband to Washington D. C., where she will attend the Authors' Breakfast as an official delegate from the West. Mrs. MacGowan was the recipient of a round table given by the Pen Women.

* * *

Mrs. Clarence Ferguson and her sister-in-law, Mrs. Arthur H. Steil, gave a box party at the Capitol Theatre Wednesday for Mrs. T. B. Gibson of London, England, Mrs. Cannie Casner of Redwood City, Mrs. Florence Dale of San Francisco and Mrs. Arthur Sherman.

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GOLF

By Hoot McGregor



WHEN Dr. C. R. Bricca, the tonsil farmer, not a dry farmer, stepped out and won the San Francisco County Medical Association's golf championship at the Presidio Golf and Country Club last week from a field of sixty of his fellow members, he was the happiest man in town. Dr. Bricca has been considered one of the most improved golfers at Lakeside for quite awhile, but his work in the medical golf event of last week was one of his best efforts, and all his friends were pleased to see him carry off two of the principal trophies, which incidentally were the first he has won since becoming a member of the Medical Associations' golf chapter.

The Doctor tells a good story on himself. It seems that always on the morning following a tournament in which he has taken part, his two sons, Johnny, aged eleven years, and Tommy, six, lay for him at the breakfast table and ask him whether he won a cup (Doc. has won several trophies in the St. Patrick's Day tournament, but that is as far as he has got). After the M. A. Golf tournament, the elder boy asked his father if he had won a cup? Tommy chimed in: "Father doesn't win cups, he wins furniture!"

Dr. Le Roy Brooks, the eminent surgeon, who carried off second honors of the day, is a member of Lake Merced and considered one of the best match players in the club. Dr. Brooks is a hard fighter who sticks to the last ditch.

He and Dr. Frank Sheehy, two of our leading surgeons, have arranged a blood match, entitled "Land versus water," to be played at Del Monte this coming week-end, over 72 holes of golf; 36 to be played at Del Monte and 36 at Pebble Beach. Their opponents will be Dr. Pete Owen, of Mare Island, and Dr. John Patton, of Coronado, the two star golfers of the Navy. This medico foursome are setting out to pull some funny stuff,—they must all eat together, eat the same thing and drink the same mineral water—Dr. Brooks is so intent on winning that he has positively refused to drive down to Del Monte in his car as he says the long ride would make him nervous; so the gang will make the trip by the S. P. There is so much depending on the results of the match, that the ones who lose will be exempt from paying income tax next year.

Dr. L. P. Player, who captured the old man par trophy, was so tickled at winning a cup outright among the medical profession, that he offered a trophy for the next tournament at Menlo. Dr. Player holds the very unique record of winning his own trophy three times in succession.

Dr. James Eaves, president of The Medical Golf Association, eulogized on the splendid co-operation among the members in bringing the golf chapter to what it is today. Dr. Eaves is the low handicap man of the organization and at the present time is playing bang-up-to-date; the same kind that he exhibited in 1915, when he won the American Medical Association National golf championship during the Exhibition. Dr. N. G. "Billy" Moore, the gynecologist, and chairman of the tournament committee, who has worthy assistants in Dr. Wilhelm Waldeyer, one of our leading surgeons, and Dr. John Sperry, the genial secretary, all deserve a heap of credit for the able manner in which they handled the whole affair.

Dr. Sol Hyman, the world famed brain specialist, had a good setto with Dr. Harry Naffziger, who follows the

same profession. These two famous brain repairers never let up until they reached the eighteenth green, when Dr. Hyman put Dr. Harry out of his misery by sinking an approach shot which got him the money.

Dr. Herbert Gunn, who specializes in tropical diseases, claimed that the reason that his score was not up to its usual standard was because the Presidio weather was rather too frigid.

Dr. Ed. Butler sure was thoughtful when he had an Emergency Hospital car on hand in case of accident.

Dr. Louis Bacigalupi, peer of the eighty-fives, sent his regrets, stating that he was playing on the Incinerator Links.

Dr. B. C. O'Rielly, formerly of Manila, played some of the best golf of the day in spots. Dr. O'Rielly had three birdies in a row, but afterwards blew.

Dr. Frank Lynch, gynecologist, after playing "Baby Dimples" all afternoon, finished off the evening by being the life of the banquet. Dr. Lynch may not be any Joe Kirkwood, but he is sure full of sparkling wit.

Dr. Harry Alderson, the Skin Shark, told us before he started that he had been getting some special instructions in how to putt from a lawyer, but from what we saw Dr. Harry certainly got a bum steer, as his line of direction was absolutely on the blink.

(Continued on Page 15)

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THE BRAVE *and* THE FAIR

By Josephine Wilson



[NOTE: This department will publish, each week, the most distinctive events in men's and women's organizations.

PROMINENT MEN AND THEIR ACTIVITIES

When the Flag Waves

What a glorious sight was accorded us last Monday morning, when the Men of the Navy marched up Market Street. What a spectacle! Inspirational and convincing, imposing and thrilling.



Thousands and thousands of stalwart Americans of the United States Navy marched in magnificent parade. Looking down the full length of the street, which is the main artery to our thoroughfares, one received the message of strength, power and manliness.

A masterful poem entitled, "Boots" was written by Rudyard Kipling in describing the marching of men. Surely some great California poet will rise in majesty and write about the "Faces" of our American men. Faces, clean and radiant with patriotic fire; beaming faces, looking straight ahead, beneath gold-banded caps of officers, or beneath those jaunty white top pieces that thousands of sailors wear.

Then there was another side to the picture, for while the noble men of the Navy did their valiant part, men on the sidewalks contributed their's. Each and every one of them deferentially raised his hat just as soon as Old Glory came to view. They didn't just touch their hats; they took them off of their heads and held them until the Flag marched by! It is only a significant part of the spectators' participation, but it certainly was significant.

When the bands played, men, women and children of all sizes and ages, applauded and cheered. We are all juveniles when the music begins, and we don't care who knows it! For enthusiasm and warm-hearted cheers are part of our western mannerisms and we glory in it.

One thing certain, we shall never, never forget the parade of the American Navy Men.

* * *

"There are big accomplishments, yet to be attained by leaders with vision" said C. C. Tatum, president of the Los Angeles Real Estate Board, who was the honor guest of the San Francisco Real Estate Board at their luncheon last week. "A clearly defined unity of purpose will mean much, however, in the acceleration of the state's progress."

California's progress in the future will be in direct ratio with the united efforts put forth by both the North and the South working together, according to the statements made by Tatum. The president of the San Francisco realtors, George C. Boardman, presided at the luncheon attended by hundreds of men from the bay cities and from other parts of the state. "With San Francisco and Los Angeles working in close co-operation and harmony there is nothing impossible of accomplishment," said the visiting Los Angeles man, who came here to confer with the San Franciscans in regard to the All-California jinks to be held by the realtors at Del Monte some time late in May.

* * *

The All-California and All-West special will leave San Francisco, June 18, with a state-wide delegation to attend the National Association Real Estate Boards, to be held in Detroit, according to an announcement made by St. George Holden, vice-president of the California association in charge of the plans. The train will reach Detroit June 22, with about eighteen days en route. The San Francisco Real Estate Board is planning to take its Glee Club to the National Convention.

WOMEN AND THEIR EVENTS

THE California Music League Orchestra will give its fourth and last concert for this season Tuesday night, April 14, at Harmon Gymnasium, Berkeley. The program was deferred to this date from March 30 on account of conflicting attractions and the close of the second season in the history of this orchestra will be attended not only by the usual patrons and guests, but visitors from various parts of the bay region and the peninsula.

Interest has grown with great rapidity in the League, which has aimed to benefit the musical youth of California and is succeeding to a gratifying degree. The conductor, Dr. Modeste Alloo, of the University of California, gives his time and his drilling without pay, and hundreds of students, anxious for orchestral training and the study of repertoire have benefitted by these gratuitous privileges.

The League held its annual meeting at the Berkeley Piano Club, Thursday evening, March 26, attended by prominent citizens. It was presided over by William Edwin Chamberlain, president, who spoke of the growing demand among music students of California for greater opportunities and that Berkeley, being a cultural city, is now able to offer support to a body like the League.

The Downtown Association was represented by B. F. Snyder, who also referred to the benefits business derives through music.

* * *

Opera Written by Woman

Wide attention is being drawn to the American opera, "Narcissa," by Mary Carr Moore and its production will be a feature of California's Diamond Jubilee next September. Mrs. Moore, a Californian, has the support of both men and women's organizations and musical clubs throughout the entire bay regions and down the peninsula. Mrs. Moore has accomplished something in music not to the credit of any other woman musician, being the only one of her sex who has written and produced her own work and is her own orchestral conductor.

* * *

The American theme follows true American history and lends itself to every phase of music which has been composed consistently about such scenes as were chosen from those tragic days of the Northwest when Marcus and Narcissa Whitman, in 1836, struggled with primitive conditions and alleviated many troubles of the Indian.

* * *

Berkeley Branch—Pen Women's League

Recently Mrs. Moore was the honor guest of the Berkeley Branch, League of American Pen Women and the complimented artist at a tea given in the honor of Mrs. George MacGowan. Among the prominent musicians and critics who are interested in the success of "Narcissa" are Mrs. Horatio Stoll, president of the San Francisco Musical Club; Miss Marie Withrow, Charles Woodman, music critic of the San Francisco "Call"; Anna Cora Winchell, well-known writer, and Gilbert Moyle, the latter the author of "The Singer and His Song," which has been set to music by Mary Carr Moore as a quartet for mixed voices. Moyle wrote the libretto to Charles Wakefield's opera, "The Sunset Trail" successfully produced in Denver, and will be given later in New York City.

Wheat and Chaff

By Nathaniel Anderson



Nathaniel Anderson

WE groping citizens of the world are generally guided by the ambitions of our leaders. Therefore the remarkable paradox of the flock taking care of the shepherd. Preachers are prone to administer where lies the best salary, while politicians—well, it is rare, rare, rare when one of them thinks of anything but money and ambition, and of course we do not except the type who thinks he thinks of the people. All famed soldiers are perfectly willing to be President. But why? They surely must realize the existence of many men more fitted.

The germ of this article's central idea was born when I saw Folk of Missouri chase the grafters to the wall at St. Louis. There were many cynical lads about them. They had grown so from the prevalence of that poisonous growth, graft. It had dulled their own minds. They did not appreciate District Attorney Folk as they should. They said he was ambitious, and wanted to be Governor. They were right. Folk deserted the office where he was so useful, and became Governor, on his record. I think he rose to a still better job at Washington. He climbed up, but with dwindling reputation and usefulness. Had he less ambition and more service in him, St. Louis would have bragged of a fine district attorney, and no grafters for a good many years. If John Howell, the philanthropist, had turned to mere office-seeking on the record of his first prison reforms at Bedford, England, he would have never done his really great work for prison reform, nor written his books on prisons.

Will C. Wood, state superintendent

of public instruction, by staying in California, can do wonders. That he was offered a large salary by the governor of Pennsylvania even while fighting with the governor of his own state is somewhat of a confirmation of his worth. Mr. Wood, we are glad to say, seems to think his work is where he has fertilized the field. He refused to desert California for Pennsylvania for more money, and perhaps more honour. He is putting usefulness before position.

* * *

News of obscurity of former public figures are vibrant plaints across electric wires and through the electrified air. There comes to us a low wail, the minor tone. The invisible harp of life sings a story to us. A particularity of sound-tone is existent, or whatever it is that stirs our responsive sensibilities in a strange manner, when hearing that a former governor of Idaho dies in a poor house far away in Kansas; now learning a wilder child of the public, Charlotte Walker, actress and writer, commits suicide, despondent, in ill health and out of work; and still alive, but very poor and aged, Anna Jackson, a toy of the people at the circus formerly, "greatest equestrienne." Anna is in serious difficulties now, for they are going to make her homeless for the lack of eleven dollars a month rent.

* * *

Donaldina Cameron, of the Presbyterian Mission in Chinatown, tells bad news in figures about slave girls in the district. She says, "I have at least forty girls now under my protection who have escaped from their masters." This shows a terrible state of affairs in one city in America, and we wish Miss Cameron all the luck of the good in her work.

* * *

It is a day of dog heroes, or people are beginning to herald their acts more faithfully than they have ever done. Nero's master at Lancaster, O., died, and even then Nero did not quit his friend. He went to the grave, and left it but to eat. He used the sustenance from his food to still keep vigil over the grave of the one he loved. People can be cruel to animals, but this is the way Nero the dog acted, and what is further, his proceedings were his final task for his master, for he finally died of grief on the man's grave.

* * *

Club des Beaux Arts

At this interesting little gallery in Maiden Lane, a noteworthy exhibit is taking place: that of a collection of Old Masters,—Clouet, Costa, Guardi, Hubert Robert, and Sir Thomas Lawrence. This will be for one week only.

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Insurance and Finance

THERE is a general tendency to broaden the list of bonds legal for savings banks all over the country. This of course greatly interests the investing public. Massachusetts is the leader in this development and no doubt when the way is blazed, it will induce other states to lessen the bond limitations somewhat.

* * *

—The tendency is evident to somewhat restrict the power of the municipalities to plunge into indebtedness. One method is to put a tax on municipal bonds and even on state bonds. This will tend to cause these securities to find their proper level and will operate to prevent their reckless issue, by removing extraordinary advantages.

* * *

—The backing and filling in the stock market of late has pointed out the fact that we cannot look just at present for any great industrial activity. It is true that there is an improvement over last year and there is no reason to suppose that times are going to be bad. All the same, the experts all prophecy a general falling off in business and particularly in the iron and steel trades during the next few months.

* * *

—There is a sort of revival of interest in the stock market and buying is a little better than last week. This is due to the fact that many good stocks went down in the bear movement below their real level and as we know that must react. True values will assert themselves in reasonable time, which gives every possible ground for optimism. At present, the market is largely what is called "professional," that is to say, influenced by the dealers to a greater extent than usual and so less indicative than usual of actual values.

* * *

—The Western Pipe & Steel Oil Casing is giving very satisfactory results. This company is the pioneer in the use of the modern improved conductor string casing. It was first employed in the Howard Park One Well. It was afterwards extended to the O'Dea Property and in the Rosecrans field. In both of these the new casing proved to be highly successful. It can be fabricated and used with such speed that its position in the market is secure.

* * *

—It is a strange fact that the life insurance business shows marked signs of development. In this city the business increased over sixteen per cent beyond that of last year, and the same is true of the whole country, according to the statement produced by the Association of Life Insurance Presidents. That makes an actual gain of over \$11,000,000 in that month.

* * *

—The Western States Life bounds forward with over a million in excess of last year for the first three weeks of March. This should inspire much confidence in life insurance and is a tribute to the manager, Mr. Lester Archer.

* * *

—It has been computed that, although Americans are the heaviest life insurers, they are only eight per cent insured. It has been pointed out that an eight per cent property insurance would show a ludicrously careless attitude with regard to business. Men who are careful about their business risks may be entirely and culpably careless with respect to vital risks. And this would seem to cast a reflection upon ordinary human sagacity.

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WHAT WM. H. METSON THINKS OF PROHIBITION

By Eleanore F. Ross

"Figures don't lie" as a rule, but they bewilder my un-mathematical senses, and gradually, under the spell of the stream of innumerable but most convincing statistics that Wm. H. Metson, head of the local branch of the Association Against the Prohibition Amendment, had been pouring into my astonished ears, I became more and more at a loss to keep up my shorthand notes with his appalling accuracy. The clatter and rumble and roar of Market Street coming in through the windows of his office where we were sitting, added to my confusion.

Some few facts adhered to my brain, however, and they seemed to me the most important: I learned that it had cost the Anti-Saloon League just \$39,000,000 to pass the 18th Amendment; that Wayne D. Wheeler, president of the Anti-Saloon League, was receiving \$50,000, annually for his efforts in the behalf of Prohibition; that Wm. Jennings Bryan was receiving \$25,000 per year, and Dougherty, of Teapot Dome fame, the same amount for his work in this movement.

I learned that there were 7,500,000 dry votes in the United States, and 35,000,000 wet votes.

I learned that if the United States was allowed to manufacture the same amount of 2½ per cent beer as it had in 1913, and it was taxed at the rate that England taxes her beer, our revenue would be \$1,300,000,000 annually, just about the same amount that the American citizen is paying into the government for income and inheritance taxes per year! "Did you read the letter of the Attorney-General of Utah, to the Young Women's Temperance Union? No? This is what he wrote: 'The only effect that Prohibition has had upon the people of the United States is to create thousands of highjackers and criminals!' And he added: 'I believe that every housewife in Utah is bringing some kind of intoxicating concoction.'"

"When we first started in our work, about two years ago," went on Mr. Metson, "we found all sorts of obstacles in our path. Raising an appropriation was one, because the big business men in the city did not want their names associated with the movement; finding a bank in which to deposit our funds was another, for bankers threw up their hands when we offered our funds to them; they had too many 'dry' clients who would object! Now the biggest firms in the city contribute to our cause, and the banks are only too glad to welcome our deposits. Public opinion is at last realizing that Prohibition is not, and never was, a 'reform measure,' and that the people of this United States have the spirit of personal Freedom implanted too deeply in their breasts to conform to a law that the Legislature put over against the popular vote."

A Novel Cleaning Service

How many times have you received your clothes from the cleaners, and in looking them over, have thought: "Why couldn't they have mended this little rip, or sewed on this button? Why can't someone start a cleaning establishment that will attend to these small matters so that your suits or gowns are entirely repaired when they are returned to you?" Well, let us tell you something. . . . There has been instituted right here in San Francisco a cleaning place that not only cleans thoroughly, and leaves no odor, but in addition to this, makes all repairs that are necessary, so that when your wardrobe comes home, it is absolutely rejuvenated, and you feel as if you had donned a new suit after this service. A visit to the establishment of the Dohrse Cleaning Plant at 12th and Mission Sts. will convince you that this service has at its command the most modern equipment of machinery with which to work, and that after your clothes have passed through their hands, they have received an absolutely sanitary treatment; that no gasoline smell remains, for the drying machine is one that gently forces clean dry air through the garment until no odor can remain; that the buttons are sewed on tight and every little tear has been attended to. What more could you ask?

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GOLF

(Continued from Page 10)

Dr. Hans Lisser, better known among the profession as the Crown Prince, shot his very best game of golf, but he fell short of annexing a trophy by one stroke.

Dr. Frank Orella, the surgeon, cut up the course in good shape and beat it for home before most of his friends had finished.

Dr. Max Rothchild, the international specialist on tuberculosis was unavoidably detained. Dr. Max' presence was greatly missed, for outside of being one of the best match makers at golf, he is a splendid after dinner speaker and his witticisms are always appreciated.

It was at the Presidio golf club that the San Francisco Medical Golf Association was formed by Dr. Ed. Sewell and Dr. James Eaves, back in 1915 at the Army Post Club when they organized this wonderful institution, which today has developed into one of the biggest golf chapters on the Coast.

Dr. James Eaves said that the individuality and character of a man is thoroughly brought out in a golf game.

Dr. Herman Schlagater is just as famous a surgeon as speech maker. His talks are eloquent, instructive, impressive and witty. A man that can hold his audience spell bound for an evening must be a whiz;—we heard that the Orpheum management wanted to sign him up.

Ernest Stratton, another skin man, and a recent arrival from New York, had a good time, but it took Bill McEvan's men a couple of days, to replace the devots he had made.

The youngest Exalted Ruler in the history of San Francisco Elks was installed last week, when C. Fenton Nichols, prominent local attorney, took office in B. F. O. Elks, San Francisco Lodge, No. 3. Nichols is well known for his "Big Brother" work throughout the United States. He is a graduate of Stanford University and was the organizer of the Order of Antlers.

Sagacious Supervisors

Will the supervisors have sufficient sagacity to take the street railroad question by the neck and shake it into a decent state of composure? There is only one way out of the difficulty that is embarrassing the city, interfering with trade, and rendering the development of the city more or less of an uncertainty. That difficulty is caused by the clash between the privately-owned and municipally-owned roads. The problem is insoluble as it stands. The only way out is for the city to buy the private roads at a reasonable figure. Meanwhile, "depreciation funds" and such things interfere with the peace and happiness of the supervisors who are trying to conduct an enterprise, municipal in responsibilities and not one-half municipal in material. The old problem of making bricks without straw has never been solved in human history and has inevitably led to trouble. If the supervisors are as sagacious as we hoped they were when we elected them, they will at once take the necessary steps to secure the privately-owned roads.

Paramount School for Actors

A revolutionary step in the motion picture industry the establishment of a school to develop young men and women into trained screen actors was announced yesterday by Jessie L. Lasky, first vice-president of the Famous Players-Lasky Corporation, Incorporated. The school is to be known as the Paramount Pictures School, Inc., and is to be situated at the Paramount

Eastern studio in Astoria, Long Island. Not the least attractive feature of the school is the possibility of Paramount contracts for those students who display the greatest amount of talent. These contracts will be given for one year at a reasonable salary, but will carry an option on the player's services for four additional years with an adequate increase provided for each year that the option is fulfilled. Only twenty students, ten young men and ten young women will be chosen for the course during the first term, which will last six months. All young men between the ages of eighteen and thirty, and all young women between sixteen and twenty-five, are eligible. Besides these age requirements, all candidates must have exceptional attractions of face and figure, good photographic qualities, good health, latent ability to act, versatility, intelligence, good principles, ambition, and at least a common school education. Three photographs should accompany the application, one a front face view, a profile, and a full length figure. Applications will be received from now until Saturday, May 16. A tuition fee of \$500 will be charged for the term. In addition, however, students will be required to pay their living expenses at the rate of \$25.00 a week. Since the school term will be approximately twenty-three weeks, \$575 will be necessary for living expenses, making a total requirement of \$1,075 for each student. Realizing, however, that some young men and women of exceptional beauty and screen talent might not be able to meet these expenses, the Executive Council of the school has made known that limited financial circumstances need not necessarily serve as a bar to admission. All those persons residing in this district, who wish to apply for enrollment in the school, should send their written application to Oscar A. Kantner, Famous Players-Lasky Corp., 201 Golden Gate Avenue, San Francisco.

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**SAN FRANCISCO CHRONICLE
ROTAGRAVURE**



SPORTS



By Dick Smith

Baseball What local fans hope will turn out to be a record season—for the Seals—started Tuesday, when the first ball, pitched by Mayor Rolph, socked into Chief O'Brien's catcher's mitt with a healthy thud.

If a victory over the Seattle Indians means anything, the Seals are off to a good start with a 6 to 4 win, largely but by no means wholly due to the prowess of Frank Brower, right fielder, who banged out two homers and a single. Brower's home run in the tenth broke up a tight game.

Doug McWeeny pitched a dandy game for the Seals and Sutherland, of Seattle, made things interesting.

A capacity crowd witnessed the opening ceremonies and game. Locker room 328 of the Olympic Club was liberally represented, as was the Rotarian Club and every other civic organization worth while.

A list of those present would include Doc Strub, Andy Smith, Perry Cumberson, Chauncey Tramutolo, Herbert Fleishhacker, William F. Humphrey, Halsey Manwaring, Judge T. Fitzpatrick, Frank Herman, Thomas S. Mulvey, William H.—but, then space limits, the best way to get a complete layout would be to start and read the telephone directory straight through.

Track and Field. Now, we wouldn't say anything about butter and egg men from the middle west, in a deprecating way, but—in a churning down on the Farm, Saturday, Dink Templeton's Stanford tracksters came out on the long end of an 80-50 score, in their track meet with "Indian" Schultess University of Nebraska Cornhuskers.

"Churning" was the proper word, for the stadium track and field formed the well known "sead of mud" from which Hartranft, Meeks, Dale and Al Smith rose and shone. These gentlemen will make things hum in the coming Big Meet with California. By the by, how are you betting—on the matter of getting a seat?

Nebraska's trackmen made a remarkably good showing, with Locke, in the century, as an outstanding performer. This gentleman won from Hartranft by a Paddock leap.

All of which goes to prove that a few drags on cornsilk does not hold back genuine Cornhuskers.

The South of the Slot boys are enthusiastic over the chances of Mission High School winning the 1925 S. F. Athletic League meet. Coach Elmer Harris is sure strong in field events.

The Ring. A certain well-heeled young man, named Loughran, left recently for the east to prove himself worthy, through a series of bouts, of coming back here next fall.

We've lost track of Stribling.

Donn Shields, matchmaker for the Mission Athletic Club, says he has a good bill for the ball park, April 18. He has dickered Jock Malone, St. Paul, into a bout with Jimmy Duffy.

Wee Eddie Kelley, is, according to Dolph Thomas, still feeling rocky and will be out of the fun for awhile.

Tuffy Wing is going around with a shanty on one eye, hung there by Patsy Flannigan in a recent Dreamland event which Pat won.

Rowing. With the fleet here, churning up the bay, California's and Washington's oarsmen are having a time keeping in the limelight, despite the number of searchlights playing 'round. The Bruins are in great shape and the Huskies, although handicapped by injuries, plan to win today's race.

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The justice of the peace in a town in Ohio, in pursuance of his duties, had to hear and judge cases that were brought before him and also perform occasional marriage ceremonies. He found it difficult to dissociate the various functions of his office.

Everything had gone smoothly until he had asked one bride, "Do you take this man to be your husband?"

The bride nodded emphatically.

"And you, accused," said the justice, turning to the bridegroom, "what have you to say in your defence?"

* * *

Genealogists to Meet

The California Genealogical Society met on April 4 at 2 o'clock in the Assembly Room of the Public Library. The topic of discussion was: "A Method for the Preservation of the Vital Records of Early California Towns." All men and women interested in this important work were urged to attend. Charles Francis Griffin, M. D., is the Society's president.

Petrol Paragraphs



By E. V. Weller,
Director of Publicity
National Automobile Club

Instructions to Motorists and Drivers of Vehicles

Issued by Chief Daniel O'Brien

IN view of the permission granted all vehicle drivers and operators that they are allowed to drive to the right or to the left of safety zones on all streets, except on Market Street, the Police Department announces that hereafter the following regulations at all street intersections where safety zones are maintained will be in effect:

All drivers of vehicles intending to make a right hand turn at an approaching intersection will be allowed to make such right hand turn only when in the line of vehicles nearest to the curb line.

Drivers or operators desiring to make left hand turns must be in the line of vehicles on the left side of safety zones only.

This regulation will be effective commencing Monday, April 13, 1925, and the driving public is requested to strictly observe these regulations in the interest of handling moving vehicle traffic at all street intersections whether controlled by traffic officers or not.

Traffic officers on and after April 13, 1925 will not permit a vehicle driver to make any right or left hand turn at a street intersection except in the manner provided by this regulation.

In this communication the Police

Department directs the attention of all motorists and vehicle drivers to the necessity of the use of proper legal hand signals, to be given by drivers, to indicate their intention to come to a stop, or to make a right or left hand turn.

These methods of signalling, which are provided for by Section 130 of the California Vehicle Act, are disobeyed and ignored constantly by operators and drivers, thus causing many collisions between vehicles, and much irritation to law abiding drivers.

The law on this subject is as follows: "Whenever the signal is given by means of the hand and arm, the driver shall indicate his intention to turn to the left by extending his hand and arm horizontally from and beyond the left side of the vehicle, his intention to turn to the right by extending his hand and arm upward and beyond the left side of the vehicle, and his intention to stop or to suddenly decrease speed by extending his hand and arm downward from and beyond the left side of the vehicle".

Any mechanical signal used must be an approved device by the State Motor Vehicle Department.

All signals, whether by hand and arm or mechanical device, must be given commencing at and continuously during the last 50 feet to be traveled by a vehicle before a turn is made.

Roy Douglas, superintendent of the Howard Automobile Company, will lecture on the care of the motor and lubrication in the auditorium of the local organization Monday evening, April 13, at 7:30 p. m.

According to Douglas, many owners are prone to neglect lubricating the motor of their cars, which is bound to result in trouble. The Buick superintendent has many followers who have learned a great deal regarding the care of an automobile through his instructions. He is considered one of the best authorities on automobiles in the country.

A zealous but untrained reformer had secured permission to speak at the county jail.

"Brothers," he pleaded, "lose no time in turning to the pathway of righteousness. Remember, we are here today and gone tomorrow."

"Don't kid yourself," came a gloomy voice from the rear. "I've got eighteen years here yet."

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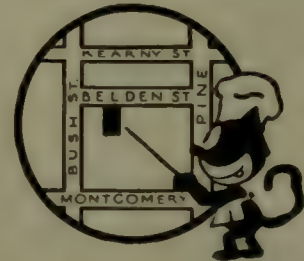


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"Good."

"An' then we filters it."

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Statement of the Ownership, Management, Circulation, Etc., Required by the Act of Congress of August 24, 1912.

Of San Francisco News Letter and California Advertiser, Published Weekly at San Francisco, Calif., for April 1, 1925.

State of California, City and County of San Francisco, ss.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Frederick A. Marriott, who, having been duly sworn according to law, deposes and says that he is the publisher of the San Francisco News Letter and California Advertiser, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher—Frederick A. Marriott, 235 Montgomery Street, San Francisco.

Editor—E. F. Ross, 235 Montgomery Street, San Francisco.

Managing Editor—None.

Business Manager—Frederick A. Marriott, 235 Montgomery Street, San Francisco.

2. That the owner is Frederick A. Marriott, 235 Montgomery Street, San Francisco.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: None.

F. A. MARRIOTT,
Publisher.

Sworn to and subscribed before me this 23rd day of March, 1925.

[Seal] W. W. HEALEY,
Notary Public in and for the City and County of San Francisco,
State of California.

(My commission expires August 29, 1925)



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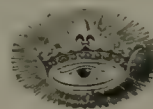
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SUMMER SCHEDULE

LEAVE SAUSALITO		LEAVE SAN FRANCISCO	
A.M.	P.M.	A.M.	P.M.
4:30	12:30	5:00	12:30
5:30	1:00	6:00	1:00
6:00	1:30	6:30	1:30
6:30	2:00	7:00	2:00
7:00	2:30	7:30	2:30
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	10:00		10:00
	10:30		11:00
	11:30		12:00
	A.M.		A.M.
	12:30		1:00

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HARRY E. SPEAS,
Vice-President and General Manager.

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SAN FRANCISCO

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CALIFORNIA ADVERTISER

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SAN FRANCISCO

SATURDAY, APRIL 18th, 1925

LOS ANGELES



Miss Virginia Clare Sullivan, author and popular society girl, who took an active part in Fleet Week events.

Miss Sullivan sailed for Honolulu, Wednesday, where she will remain during the visit of the Great American Navy

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SAN FRANCISCO NEWS LETTER



California Advertiser

Devoted to the Leading Interests of California and the Pacific Coast

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VOL. CVI SAN FRANCISCO, CALIF., APRIL 18, 1925 No. 16

- For California * * *
- And for Californians, native or adopted * * *
- And for people who come from other states and do not make invidious comparisons * * *
- And for those who do not cherish the idea that "culture" is a matter of geography * * *
- For women who can speed up a little in getting in or leaving elevators * * *
- For pedestrians who know the right side of the walk or street, and stick to it * * *
- For people who can enjoy the other fellow's luck * * *
- And who do not harbor jealousy, malice or vengeance * * *
- Who fight their enemies out in the open, when necessary, and who can, at the right time, ignore them * * *
- For people who are grateful and who show their gratitude * * *
- For the hearts and souls that still thrill at the sight of the Stars and Stripes * * *
- For the mentality that can read into the Flag only that which the Flag first stood for * * *
- For that blessed strain of true Americanism that has descended down to posterity from the blood of our Nation's Fathers, and which the commingling of a hundred foreign bloods cannot destroy nor take away * * *
- For ladies of leisure who refuse to sit in-doors playing cards, or talking or holding club meetings, when Spring wantons down the hills * * *
- For conversations at table that do not touch upon such subjects as operations, scavengers, baby's teething or "what George likes to eat" * * *
- For people who, although they recognize the faults and foibles of the two different sections of our State, will fight against the separation of Northern and Southern California * * *

. . . . Let us be truly thankful!

- For friends who love our souls, not our surroundings * * *
- And who possess "the same sense of humor as our's." * * *
- And who sympathize with, but do not pity us. * * *
- For the gold days that come between the gray * * *
- And for the gray days that soothe our tired eyes * * *
- For sylph-like car conductors * * *
- For "Life, Liberty and the pursuit of—" the golf ball * * *
- For men whose love is more than skin deep. * * *
- For authors who are not writing for money * * *
- For artists who are not painting "pot boilers" * * *
- And for musicians whose souls are singing through their throats or their fingers * * *
- For women who are willing to allow their escorts a little lee-way at parties * * *
- For those who do not accept gossip, but who find out the truth for themselves * * *
- For the few and far between people who still are faithful to the little social amenities which make life pleasanter * * *
- For gallants of the "old school" who still consider pursuit of the fair as one of their prerogatives * * *
- For that religion or belief which is the exponent of happiness in the worship of beauty, joy in good doing, the practice of self-sacrifice at times, and only when and where it is appreciated, some tolerance for all sins, and above all, the application of common sense to every-day life * * *

. . . . Let us be truly thankful!

EDITORIAL MENTION



Russia and Ourselves

The President, no doubt for very good reasons, still refrains from accepting the contention of Senator Borah that recognition of Russia is a very necessary part of our foreign policy. The recent treaty between Japan and Russia has been counted by some to show that the governmental policy is wrong and that this country is apt to lose some very valuable concessions by its pursuit. It is not so easy to prove that as to say it. It is perfectly true that the concessions formerly given to the Sinclair interests in Sakhalin have been withdrawn, partly because the Sinclair interests could not make good on their promise to get the U. S. Government to recognize the Soviets. It is not good practice to make an agreement for a concession dependent upon the ability to persuade a government into an international act. The mere promise in itself, is, in a certain degree, somewhat presumptuous and implies the possession of more power than the promiser could ever have in a country like ours. On the other hand, there is not so much lost, even in the matter of concessions, as one might suppose, for the Japanese right of exploitation only extends to about 460 miles out of the 20,000 miles of oil-bearing lands. There is an "open door" policy which may, perhaps, be held to apply in the future. At present it is better to sit down and watch to see if the oil is really so prolific in Sakhalin, as has been said. As for the international politics of the situation, there is no doubt of the ability of our government to look after itself and to make good in any international dispute that may arise. The President is right not to be hurried into any recognition for which we might be afterwards sorry.

The Fleet Visit

It has been with the profoundest feelings of pride and honest joy that we have hailed the visit of the fleet to this city, preparatory to its engaging in manouevers in eastern waters. The magnificence of the ships, the development of the machinery of defense, and all the paraphernalia that goes with a great modern fleet are impressive in the highest degree. All week our impression of the power and formidable force of our navy has deepened. But, the men themselves; those forty-five thousand men that make up the personnel of the fleet are more wonderful than any ships and more delightful to us to observe and enjoy. There never was a body of men in the history of the world as large as this, which possessed to that degree the qualities of the men who constitute this personnel. They are, in the first place, most physically perfect. For some reason or other (most likely owing to prosperity which prevails and has prevailed for a number of years), the general impression is one of eminent well being. This was particularly noticeable during the parade. File after file passed, of men who were physically perfect. Good looking, strong, athletic, free in their movements and rhythmical in their gait, they showed all the marks of a well fed adolescence, that first prerequisite in building up healthy manhood. There are parts of the uniform that might be altered, with advantage, from the artistic and even from the utilitarian point of view, but the general effect of their clothing, as compared with that of ordinary sailors of other nationalities, was one of richness, even and the behavior of the men has been superb.

Hetch Hetchy Power

It would seem as if the gods of time and circumstance were, in the long run, wiser than the children of men. For, in the matter of the Hetch Hetchy power, the whole trend of circumstances is towards the profitable employment of that force. Unless the logic of conditions is obeyed, we shall have the ludicrous and painful spectacle of \$2,000,000 per year, clearly the proceeds of municipal property, lost to the municipality. Some way would, in the very nature of things, have to be found whereby the money might be saved to the people of this city and the beneficent boon of so much power conferred upon them. The distribution plan which the city's advisory committee has recommended, is, generally speaking, the plan of Supervisor McLeran, who has shown a great deal of perspicacity in the whole affair. It recommends that there be listed the users of Hetch Hetchy power as the city's customer, served by a hired service. There is a method of indirection about this which at first gives the scheme a complicated appearance. As one authority says "it is a subterfuge." There is no doubt that it is, but what else is there to do about it? Something has to be done, or the magnificent income which is represented by the power, will vanish and we shall all be so much poorer. Such an atmosphere of suspicion and almost hysterical timidity surrounds all municipal undertakings that it is hard to get common sense determinations on anything connected with them. Public ownership of any sort is vitiated by political obscurities and nasty factional personalities. That is the trouble with public ownership. In private exploitation the whole energies are frankly bent upon the realization of profit from the enterprise. In public ownership the whole matter is cluttered up with a mess of personal ambitions and factional quarrels.

Talking Nonsense

There has been a great deal of twaddle talked about juvenile delinquency and the tendency of modern children to disgrace themselves and their parents. Such talk is merely the froth on the level of social discussion. It has no new interest, for the same subject has, every generation, been discussed ad nauseam. Are children worse than they used to be? It is a very idiotic discussion and one would think that a person holding the quite notable position of assistant attorney-general of the United States would try to keep out of it. But now, such limitation appears possible to Mrs. Mabel Willebrandt, who holds that position and who has been airing her views in a recent speech to the Twentieth Century Club, at Washington. She has no doubt at all about the delinquency of children. Of course, they are unutterably and villainously bad and their badness is due to their parents. What marks of wickedness on the part of the parents causes the decadence of the children? Mrs. Willebrandt has no doubts—it is the tendency of the parents to evade paying taxes. Millions of governmental taxes are withheld every year, bootleggers flourish and do not declare their incomes; there is a wildness about the refusal to recognize federal indebtedness, which in the long run causes girls to murder their mothers and brings about secret rendezvous in unlighted, closed cars. It may be so, but then again it may not. The blessed days of our early national history were equally infested with smugglers and tax dodgers, and these days are looked upon as white days of infantile innocence. It will not do, this sort of argument. On the same page of the paper we read that the government will probably have to refund about \$300,000,000 excess taxation. Now, if it is bad to hold back taxes, as it is, it is quite as bad for the government to over-tax, as it confessedly does. Perhaps, if we concede infant depravity as it seems to be generally conceded, we may find the fact upon the delinquency of the government, equally with that of the tax-dodging parent.

The Northern Pacific Grant

The Sinnott joint congressional investigating committee has been called upon by the government to recommend forfeiture of all lands deeded to the Northern Pacific by the government. If this recommendation were carried out, it would turn back to the government a tract of land which makes an eighty mile-wide belt from Wisconsin to Oregon. This grant was first given the railroad as a subsidy for building the first transcontinental line to the coast. Scores of cities are built on it and there are millions of acres held, of course, by private individuals. The way in which this matter was injected into controversy arose through the demand of the railroad for a grant of 3,900,000 acres, which they claimed was owing to them for losses on the original grant. Their proposal to take \$30,000,000 worth of government forest reserves in payment of these losses aroused the forest reserve people and they have, in turn, demanded the forfeiture of the whole Northern Pacific grant upon the ground that the conditions of the grant have not been complied with. There has been a controversy over the 38,000,000 acres granted in 1864 and an additional grant of 2,000,000 acres in 1870. The feeling seems to run high in this controversy and there is for some reason or other more acrimony than is usually associated with disputes of this sort. The road officials seem to be very sure of their ground. They maintain that the road has never received its full land grant because of "overlapping acreage" and losses due to the abutment of mineral lands and excluded private lands upon its right of way. The officials are so sure of the justice of their claims that they boldly state that they have been cheated out of their just reward allotted in the original contract with the government. It must necessarily happen that these disputes will occasionally arise, whereas in our case, the government has given great tracts of land to secure a necessary rapid railroad development. It is a pity, however, when they take the unnecessarily dramatic form of the present dispute.

Departure of the Fleet

San Francisco has enjoyed, during the past ten days, the most impressive naval spectacle that has ever been witnessed in an American port. It was perhaps the greatest assemblage of fighting ships ever brought together. And it was fitting that the test of our naval prestige in the Pacific should have been first demonstrated in the port of greatest trans-pacific responsibility.

Eager thousands who had missed seeing the ships when they came into the bay gathered on the cliffs and hillsides and crowded the pleasure-craft that swarmed around the squadron to see the concentrated strength of our navy file outward through the Gate, to start in battle formation, upon an expedition of friendly conquest of the islands and countries of the Pacific. They sailed out exactly as though an enemy were standing off our shores ready to give battle the moment the United States forces appeared. The studied and elaborate departure was necessary because the fleets farewell to San Francisco was planned to take the form of a naval sortie, to be executed under war-time conditions.

It may be long before San Francisco or any other port of the world is privileged to view so imposing an array of national defence and the heart of California will, if possible, beat more loyally and with keener pride for having been given so unforgettable an opportunity. The battle ships, backbone of the navy, started through the gate at noon, and after the dreadnaughts came the main body of destroyers and following them the base force, the auxiliary ships and vessels of the train. There were more than one hundred and forty ships and it took them more than four hours to pass out into the sea. What a spectacle; what a lesson; what an inspiration!

The Jubilee Plans Progressing

During Diamond Jubilee week many of the great fleet of United States naval vessels which sailed out of the Golden Gate on Wednesday of this week, after ten glorious days in the greatest harbor of America, will sail back again to pay homage to California's seventy-five years of statehood. This assurance was given to General Thornwall Mullaly, chairman of the committee on Army and Navy participation, by Admiral Robert E. Coontz, just prior to his departure on the cruiser Seattle. The Admiral said that he had been instructed by Secretary of the Navy Wilbur to cooperate with the committee and to leave no doubt that every vessel of the navy in adjacent waters will be on hand to help San Francisco celebrate and receive her distinguished foreign visitors.

Plans to make the celebration of California's Diamond Jubilee statewide, continuing through the summer at various centers and culminating in September with a festival to which the entire state will be attracted, have now been definitely decided upon and representatives of the San Francisco committees are preparing to visit all important cities and towns in the state to confer with local authorities and business men regarding the best means of making the festival in San Francisco actually statewide by allotting to all of the outside communities suitable parts in the general program. The committees are daily receiving requests for information along this line from places that are anxious to participate in an attractive way.

James A. Bacigalupi, of the Bank of Italy, who is chairman of the Finance Committee of the Diamond Jubilee organization, and whose task it is to superintend the collection of funds for the celebration, has before him for approval of the committee, a plan for raising the money which it is stated will be put into operation as soon as the necessary go-getters have volunteered. The committee contemplates raising \$150,000 and it is hinted that a large part of this sum has already been pledged. There should be no difficulty in raising even more than the amount asked for. Every loyal Californian should be glad to contribute his quota to insure success, in a splendid way, of such an event as the Diamond Jubilee of California's statehood.

The importance of women's participation in the Diamond Jubilee celebration has been recognized by the Executive Committee and a very fortunate selection of an organizer for this feature has been made in the choice of Mrs. D. E. F. Easton, President of the northern California branch of the Federation of Women's Clubs. Mrs. Easton always applies intelligent organization and enthusiastic public-spirit to her work and will undoubtedly develop a very interesting program for women's part in the great festival.

A Drama of Disgrace In Two Acts

A haggard individual rushed into a doctor's office and demanded a cure for his indigestion.

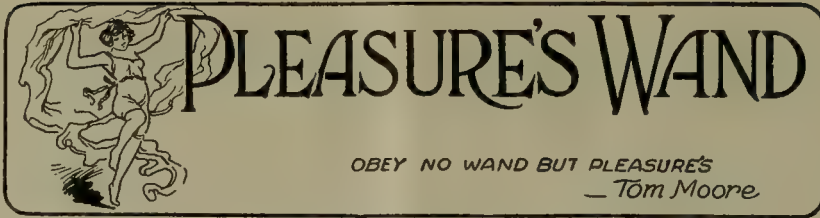
"What work are you engaged in, my good man?" asked the M. D.

"Sir, I am a journalist," responded the sick man.

"Then you are not suffering from indigestion," replied the doctor, "take this half dollar and buy yourself a square meal!"

"Ah, you have a dog. I thought you didn't like dogs."

"Well, I don't. But my wife picked up a lot of dog soap at a bargain sale."



By Katherine Schwartz
Formerly of the "Chicago Tribune"

New Columbia

JUDGING from the long line at the box office at the New Columbia, the new season of the ever popular Henry Miller and his splendid company of players is most successful. The "Swan" is a thing of sheer beauty, and the magic of the great Molnar's art is the potent factor in the success of this rare treat which is offered to the playgoers of this city. The play is ideally cast, the members of this ensemble are Laura Hope Crews, Margalo Gillmore, Allison Skipsworth, Ilka Chase, Norma Harvey, Phyllis Pearce, Philip Merivale, Basil Rathbone, Frank Reicher, Elmer Brown, Henry Miller and a number of others.

Capitol

"White Collars" celebrated its one hundred and fiftieth performance last Wednesday, with every indication that it will continue there indefinitely. More than 200,000 San Franciscans have seen the play. In Los Angeles the play is now in its sixty-sixth week, and still holding attention.

Bohemian Club

"Retribution", Charles Dobie's new play, was presented on the stage of the Bohemian Club, last Saturday evening, with a splendid cast, which included Boyd Oliver, Ben Purington, Wilson Shiels, and R. H. Seward. This play is a melodrama—the story of a Western bully who has done his wife to death by a series of petty persecutions, and is about to add another murder to his list, when Fate steps in, in the shape of a sheep herder, that he had thought dead, and brings his dastardly career to an end.

This play is said to be a splendid bit of playwrighting and would provide an excellent vehicle for the vaudeville circuit.

Wilkes

"In the theater at last, the illusion of the new generation." These words, quoted from an article by one of America's foremost dramatic critics, H. T. Parker of Boston, seems to strike the keynote of "The Dark Angel," Louis O. Macloon's play of love and emotion, which will open at the Wilkes Theater Monday evening with Robert Ames, Marion Coakly, Joseph Kilgour and Lawrence Grant.

As a play, "The Dark Angel" is something which has not been seen on the stage before, not so much for its plot, as for the handling of its climaxes.

Alcazar

This week and next week will see the last of the present engagement of that popular comedy presented by the Henry Duffy Players, "So This Is London." The play following this will be "The First Born", and much is promised for this production.

Cameo

"Soft Shoes", Carey's new film, will open at the Cameo Theater today. In addition there will be a big girl revue.

In "Soft Shoes" Carey becomes involved in a gang war, the scenes of which are laid in San Francisco, while the opening and closing of the play are set with Western cowboy surroundings.

Orpheum

A fine all-feature bill is promised by the managers of the Orpheum for the coming week, beginning with a matinee tomorrow. Mary Carr, distinguished screen star, is the headliner. She will appear in a new playlet called "The Strength of the Weak".

Robert Emmett Keane, Eddie Nelson, Charles Olcott, Eddie Lambert, Walter Davison, Joe Darcy, a well known blackface songster; Alfred Latell, known as the world's greatest actor, and a team of colored entertainers by the name of Harris and Holley, who appear in a skit called "Push 'Em and Pull 'Em," are on the program.

Aladdin Nite Club

Last Saturday evening, the opening of the Aladdin Nite Club, conducted by the Misses Mooser on Sutter street, was a very successful affair. The place was thronged with the theatrical folk, newspaper writer, artist, musicians, etc. The dramatic critics staged a burlesque in which Leo Carillo, Dudley Burrows, Buford Gordon Bennett, Thomas Nunan, Ralph Murphy, Frank Tierney and others scored the hit of the evening. Judging from last Saturday evening, the new nite club got over with a bang, and is a most welcome addition to the night life of the town.

Golden Gate

Meyer Golden's Parisian Revue, a mammoth five-scene act is the headline at this popular theater the coming week. The cast of this big act is comprised of twelve French artists discovered by William Smythe playing the small towns of France. The feature on the screen is "Beauty and the Bad Man". Others on the bill are Harry Burns, noted Italian character comedian, and his company in "I Think You Touch"; Frances Arms, singing comedienne, with a lot of brand new songs; Jack Princeton and Lillian Watson in "Too Late"; Harry Holbrook, the singing marine; Zoe Delphine performs unusual feats on a wire. The usual short films will be shown, and Claude Sweeten's orchestra will play.

"Wild Birds"

Dan Totheroth, Berkeley playwright, who was awarded first prize in 1923 with his play, "Wild Birds," in a competition held by the dramatic department of the University of California, will soon have the pleasure of seeing his play produced in New York City at the Cherry Lane Theater, in that city. This theater is owned by Reginald Travers and William Rainey, both prominent in the theater here.

This play when presented here two years ago created a regular furore.

Theater Arts

An unusually interesting study of semi-professional dramatic work was offered by the Theater Arts Club at its performance Friday evening at the Players Theater, 1757 Bush Street.

Last night's performance was the twelfth performance of this club. It was also the occasion of the initial playlet written by one of the members, Natalie Esther Greenblatt.

Amusements

NEXT WEEK

AZTEC Market nr. Eighth	} Pictures
EGYPTIAN Market at Jones	
ALCAZAR O'Farrell nr. Powell	} "So This Is London"
BEATTY'S CASINO Ellis and Mason	
CALIFORNIA 4th and Market	} "The Spaniard"
CAMEO 936 Market St.	
CAPITOL 64 Ellis St.	} "White Collars"
CASTRO	
COLISEUM	} Pictures
NEW COLUMBIA Eddy and Mason	
CURRAN Geary, Nr. Mason	} "Artists and Models"
GOLDEN GATE G. G. Ave. and Taylor	
GRANADA 1066 Market St.	} Zane Grey's "Code of the West"
IMPERIAL 1077 Market St.	
LOEW'S WARFIELD 988 Market St.	} Buster Keaton "Seven Chances"
METROPOLITAN 2055 Union St.	
NEW FILLMORE	} Pictures
NEW MISSION	
ORPHEUM O'Farrell and Powell	} Vaudeville
PANTAGES Market at Mason	
STRAND 965 Market St.	} Vaudeville and Pictures
UNION SQUARE	
WILKES (Formerly Geary) Geary and Mason	} "The Dark Angel"
WIGWAM	

It is a clever little comedy entitled, "The Last Laugh", which by the way has no connection with the motion picture of the same name. The other acts on the bill were "Sacred Ground", a tragedy, Giuseppe Giacosa; "Which One" by Susan Glaspell; "Miss Myrtle says 'Yes'," by O'Dea, and a refreshing comedy, "White Elephants," by Kenyon Nicholson.

Spring Festival

The second Spring Music Festival under the joint auspices of the San Francisco Musical Association of San Francisco and the City of San Francisco will present Verdi's "Requiem" with a full chorus and the symphony orchestra augmented to one hundred and thirty members.

The soloists engaged for this year are Mme. Helen Stanley, Mme. Chas. Cahier, Rudolph Laubenthiel, and Alexander Kipnis.

Tuesday evening will be presented a Wagner Concert, featuring the first act of "Die Walkure", Tannhauser March with chorus; Thursday evening Schumann's "Pilgrimage of the Rose" will be given, also the Russian Easter overture, Rimsky-Korsakow, and Poem De L'Extase, Scribbins. Saturday evening, April 25, Brahms' "Rhapsodie" and Mahier's "Resurrection" Symphony is the attraction. Tickets for any or all of the concerts may be obtained at Sherman Clay's.

Curran

A bewildering array of beautiful girls, beautiful costumes, tuneful music, that's what "Artists and Models" is, now holding forth at the Curran Theater. Messrs. Shubert sent the original company here from New York, and its surely some company! Mr. Tired Business Man can be entertained here, and forget all his vexations!

This is an elaborate show, consisting of two acts and twenty-four scenes, each following each other in such rapid succession as to bewilder one. This show was designed and written by such prominent illustrators and playwrights as James Montgomery Flagg, Watson Barratt, Harry Wagstaff Gribble, and others. The very tuneful music was written by the famous Winter Garden composer, Jean Schwartz.

Loew's Warfield

"Seven Chances" is said to be Buster Keaton's best picture. The frozen-faced comedian has hit the bull's eye squarely in his latest comedy, which opens at the Warfield today. Ruth Dwyer succeeds Kathryn McGuire as Keaton's leading lady. Ruth, who recently finished the leading role in

(Continued on page 19.)

Concerts

Civic Auditorium
Second Spring Festival, April 18, 21, 23, 25.
Scottish Rite Hall
Reginald Werrenrath, Monday evening, April 20.

Coming Events

- May 11-17—Music Week, San Francisco.
- May 14-24—Annual Valencia Orange Show, Anaheim, Calif.
- May 24 —Annual Mountain Play, Mt. Tamalpais.
- June —Golf Tournament, Northern and Southern Dental Association, Santa Barbara.
- June 10-14—Annual Bathing Beauty Review, Santa Cruz.
- June 15-20—Annual Rose Festival, Portland, Oregon.
- July 1-22—Silver State Race Meeting, Reno, Nevada.
- July 3-5—National A. A. U. Track and Field Championships, San Francisco.
- July 18-19—Kennel Club Dog Show, Santa Cruz.
- July 22-26—California Rodeo and Big Week, Salinas.
- July 27-31—"The Wayfarer" Pageant, U. of W. Stadium, Seattle, Wash.
- Aug. 13-15—Jubilee Celebration, "Old Spanish Days," Santa Barbara.
- Aug. 22-27—Pacific Radio Exposition, San Francisco.
- Aug. 27-Sept. 2—San Joaquin County Fair, Stockton.
- Sept. 5-13—California State Fair, Sacramento.
- Sept. 15-19—Tulare County Fair, Tulare, Cal.
- Oct. 6-10—Kern County Fair, Bakersfield.
- Oct. 17-31—California Industries Exposition, Civic Auditorium, San Francisco.

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SAN FRANCISCO



By Antoinette Arnold

Trees

I think that I shall never see
A poem lovely as a tree—

A tree whose hungry mouth is prest
Against the earth's sweet flowing breast:

A tree that looks at God all day
And lifts her leafy arms to pray:

A tree that may in summer wear
A nest of robins in her hair;

Upon whose bosom snow has lain;
Who intimately lives with rain.

Poems were made by fools like me,
But only God can make a tree.
—Joyce Kilmer.

* * *

"Save the Redwoods", is the slogan which this week's mail brought to my desk. The booklet, containing the significant phrase, came from the Library Building of the University of California. Clean-cut literature, and straight-from-the-shoulder logic made its commanding appeal. On the left hand page of the booklet is pictured what the caption calls "A Highway of the Giants".

Redwoods are found nowhere on the face of the globe, except in California. Remarkable for their size, their age and their majestic beauty, California redwood forests stand pre-eminently as our greatest material possession. These redwoods belong to the genus Sequoia, oldest of living things, whose growth represents thousands of years. Only two specimens now remain the Sequoia Sempervirens (Redwood) of the upper California coast; and the Sequoia Gigantea (Big Tree) of the Sierras. The Big Tree of the Sierra has been protected. The Redwoods, up to the present time, have been almost entirely in private hands. "The wood is extremely valuable for lumber, and consequently the finest stands, particularly those most accessible to the new State Highway, are threatened with early destruction," says the pamphlet.

Five Logical Objects

Five logical objects are outlined in the preamble of the "Save the Redwoods League". They are: First, to **rescue** from destruction, for the enjoyment of this generation and those to come, representative areas of our primeval forests; second, to **establish** through the Federal aid a National Redwood Park and through State aid a State Redwood Park; Third, to **purchase** Redwood groves by private subscription, and to establish memorial groves for individuals and organizations; Fourth, to **obtain** the protection of timber along the State highways in California, and, when feasible, to secure State and County bond issues for Redwood protection. Fifth to **support** reforestation and conservation of our forest areas.

"Join the League and help save the Redwoods!"

What has this all to do with society? Everything!

Some of California's best known citizens, its foremost

financiers, its prominent women, its thinking men and active workers for the greatest good of our commonwealth, are vigilantly at arms for the purpose of Saving the Redwoods and, furthermore, for the awakening of every man, every woman and every boy and girl old enough to participate in their far-visioned plans to the necessity of taking an interest in the Save the Redwoods campaign.

John C. Merriam is president of the Save the Redwoods League; Joseph D. Grant is vice-president; Robert G. Sproul is treasurer, and Newton B. Drury is the secretary. The Council includes: Edward E. Ayer, David Prescott Barrows, Albert E. Boynton, William E. Colby, George M. Cornwall, Wigginton E. Creed, William H. Crocker, Joseph D. Grant, Madison Grant, Henry S. Graves, William B. Greeley, Gilbert Grosvenor, Willis L. Jepson, William Kent, Mrs. Frank G. Law, George Horace Lorimer, Duncan McDuffie, Stephen Tyng Mather, Ralph P. Merritt, John C. Merriam, Walter Mulford, Henry Fairfield Osborn, John C. Phillips, Mrs. Aaron Schloss, J. C. Sperry, Mrs. Charles H. Toll, Benjamin Ide Wheeler, Ray Chapman Wilbur, Charles B. Wing.

* * *

Entertaining the Fleet

The largest society event given for the officers of the fleet during their memorable visit to our shores this past week was the brilliant ball at the Fairmont Hotel. This followed in sequence the many other noteworthy events planned in compliment to the men of the United States Navy and for supremacy of correctness and charm surely it could not be excelled.

* * *

James D. Phelan gave a reception at his wonderful home near Saratoga in honor of the visiting Navy officers. Many prominent people from San Francisco and the peninsula cities gathered at the Phelan home to pay homage to the "Men of the Hour" and to join with the Former United States Senator in expressing California's hospitality, at the magnificent country Phelan estate.

* * *

The Burlingame Country Club entertained officers of the fleet at an elaborate luncheon. Mrs. Thomas B. Eastland was hostess of the occasion. Among those who entertained guests at the luncheon were Mr. and Mrs. James Reid, Mr. and Mrs. Robert Hayes Smith, Dr. and Mrs. Rothschild, Mr. and Mrs. Walter S. Martin, Mr. and Mrs. Harry H. Scott and Mr. and Mrs. George Thierbach were others who received friends at the pleasant gathering.

* * *

Miss Geneve Shaffer, a brilliant young writer and realtor with offices in San Francisco, New York and London, has just returned from a delightful trip to Mexico where she went with Mrs. Schwabacher during the Chamber of Commerce visit to the cities of Mexico.

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Brilliant Writer Sails For Honolulu

Miss Virginia Sullivan, brilliant young writer, whose humor is typical of her creative work, is one of the local society girls who sailed on Wednesday for Honolulu where she will remain during the visit of the United States fleet. Miss Sullivan is identified with the Sidney Ballou office and is a student of law as well as a writer of short stories, plays and special feature articles.

Accompanying Miss Sullivan will be Mrs. Ernest Wiggins of Washington, D. C., prominent in both Army and Navy circles and well known throughout diplomatic circles of the entire nation. Mr. Ernest Wiggins is connected with the Agriculture Department of the United States government. During the visit of the fleet in San Francisco, Miss Virginia Sullivan, whose picture appears on the front cover of the **News Letter**, was the feted guest at a number of official affairs. She was an honor guest at the Commercial Club dinner and later at the dance and supper given in the home of Mrs. George McGowan, who is now in Washington.

Miss Sullivan will remain in Honolulu several weeks, later returning to take part in the literary events planned for her home-coming. She was the honor guest at a round-table given in Laurel Court of the Fairmont Hotel under the auspices of the San Francisco Branch, League of American Pen Women.

* * *

Easter Weddings

Easter always brings weddings, and the marriage feasts and ceremonies at this season of the year seem to have a magnificence and charm unprecedented by any other time of the year.

On Saturday just preceding Easter Day the wedding of Miss Carol Maxine Brown, daughter of Mr. and Mrs. M. M. Brown, to Mr. Robert Emmett McDonald of Berkeley took place at the Stanford Memorial Chapel. Easter lilies adorned the beautiful chapel where the marriage ceremony was read. Mrs. Oscar Boldeman, Jr., sister of the bride, and Mrs. Jesse E. Thrash were honor attendants. Their gowns were of flowered chiffon in mauve hues. Sheaths of orchids and rhododendrons were carried, and they wore exquisitely beautiful chiffon picture hats.

Rose point lace which was a family heirloom of rare elegance formed the adornment of the bridal gown. The veil of luxurious lace and tulle fell in sweeping folds about the graceful figure of the bride. She carried a sheaf of Easter lilies. The mother, Mrs. Brown, was gowned in an elegant fuschia shaded chiffon with a hat blending in tone and framing her face. Jesse E. Thrash was the best man. Messrs. Russell Murphy, Philip Urner and Gerald Boldeman were the ushers. A reception at the new home of the young couple followed the wedding ceremony.

* * *

Marie Hughes MacQuarrie, San Francisco harpist, is meeting with great success in New York, Detroit, Atlantic City and Washington where she has appeared with her harp ensemble of seven players. Mrs. MacQuarrie originated the harp ensemble of which she is the leader and formed the group now accompanying her in her big stage



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production after she reached New York City. She has been playing at the Hippodrome Theater and at the Capitol Theater in New York. Her many friends are rejoicing over the recognition which has attended this brilliant musician of high artistry and charming personality. Marie Hughes MacQuarrie is one of the best known harpists in the entire country and merits the high accord now paid her by the critics of the largest eastern cities. She is a San Francisco girl of whom we are proud.

* * *

Bohemian Club Receives

The Bohemian Club, noted throughout the world for its supreme programs and its unlimited hospitality when notables are their guests, gave a typical event of brilliancy and lavish expenditure last Saturday night entertaining high ranking officers of the Navy, the Army and the Marine Corps.

Admiral Coontz and officers of the fleet. Major-General John L. Hines, chief of staff of the Army, were honor guests.

Program entertainment included the entire Spring Jinks which was first given April 2 for Bohemian Club members. Charles Caldwell Dobie presented his one-act play, "Retribution". James Swinnerton, painter of beautiful canvases and nationally known, also, as a cartoonist of exceptional skill, gave impromptu drawings of the visiting celebrities and turning matters about, "illustrated" with clever conversation the drawings. Other brilliant men who contributed to the prestige of the Bohemian Club entertainments were Roy S. Folger, Louis McDermott, R. R. and A. P. McDonald, Frank Burland, Robert Beale and Merrill Brown, who wrote the skit, "Too Many Cooks." Musical entertainment was supplied by many of San Francisco's best known artists.

* * *

Admiral S. S. Robison, commander-in-chief of the battle fleet, gave a talk before the Bohemian Club on the tests and use of gas masks. "Gas training is part of the navy routine," said Admiral Robison, "and is quite without reference to any international situation."

* * *

Tuesday evening Colonel and Mrs. Curtis W. Otwell entertained at dinner at the St. Francis, afterwards attending with their guests, the Navy Ball at the Fairmont. Their guests were Brigadier-General and Mrs. Ira Haynes, the Misses Gertrude Soper, Gloy Otwell, Eunice Otwell, and Messrs. George H. Cabaniss, Jr., Eugene Norwood, and Lieutenant Solomon, United States Navy.

* * *

New Domestic from Ireland, presenting a visting card to his mistress: "There's two of 'em—one in the drawing-room and one waiting at the door, mum."

Mistress: "Why didn't you invite them both in?"
"Shure, mum, an' you didn't want two to come in wi' one ticket, did you?"

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GOLF

By Hoot McGregor



PLACE—Check Room Palace Hotel, San Francisco; golf bag checked since last January—owner returns from the East and has his bag delivered to his room—said owner is one of the Far Western Travelers by the name of Sam Ullman, who has made 128 trips in four years from coast-to-coast and is one of the real fellows who plays golf for the good fellowships he gets out of it. Sam opens bag, and the following thoughts are Radioed through the air.

"Golf clubs have a language all their own," remarked Sam.—"They merely await its discovery like Radio." "Well, boys," said Sam, when he met Waller W. Stettheimer, Joe Costello, and Sylvan Bernstien, "here we are in for another period of agony," as they stepped out of the Club House at the Beresford Golf and Country Club to play in the Retail and Wholesale Dry Goods Annual Golf Championship over this famous peninsula golf course.

"I hope Sam has improved his game since last we met on the same course a year ago," remarked Bernstien. "He told us that he had been taking indoor golf lessons all winter in New York, but we have heard the same story for the past forty years," remarked Joe Costello. "You would think he works in a delicatessen store the way he slices," said friend Driver, "and he always felt that my friend Brasie was meant to protect himself with a piece of metal. There are times when I think he is going to knock my head off—I feel sorry when I see the ball headed for the Woodlands and I say mentally, 'another Babe lost in the woods' as my Baby Dimple speeds to its destined grave—Sam marks his initials on the balls but they never find them."

"I believe in calling a spade a spade, but they call me a niblick," growled little Nib, as he is facetiously called by his fellow club members.

"When that guy gets into a sand trap he can hardly get out himself," murmured Gip, the caddie. "Here Sam tried an explosion shot once, and the ball almost exploded, judging from the gash he made in the cover." "Sam should know more than he does about golf," said Nat Berger, "judging from all the golf literature he reads and forgets.

"We heard him talk in the Locker Room about his 80's and 90's—we think he hopes to live that long, as we are sure he can't refer to his game—we felt sorry when the Caddie handed him his little Mid to make an easy second shot. There was the ball perched on a little tuft of grass just as if someone had put it there. Sam took his stance, bent his left knee toward the ball, stiff left arm, back slow, turned his wrist at the top of his stroke and all set to complete his stroke, when lo and behold! he hit in back of the ball and splintered his club on a hidden rock—Poor Mid is now reposing in the depths of the Lake, consigned to a watery grave, through no fault of his own."

"'Clubs are trumps' is a familiar expression, but in our circle 'Clubs are tramps' lugged around the course and mis-used most of the time," said little Nib. "However, the law of average protects us and he who abuses us oftentimes pays the penalty. Same said, 'Of all the club members I think my friend Putter is the most ungrateful; he is never treated violently and despite his tender handling he falls down more than any other of our club members'. So it all simmers down to the simple logic that all clubs are deuces in the hands of a duffer."

President Entertains

The response in attendance to the Retailer's and Wholesaler's Dry Goods Annual Golf Tournament held at the Beresford Golf and Country Club Thursday was 100 per cent; no invitations were turned down. The proverbial hospitality of Walter W. Stettheimer, president of the club, Sylvan Bernstein and James Ransohoff are well known—everyone had a gala time.

They tramped in from Oakland ably represented by Harry Capwell, and for Stockton by genial Al Lang. The San Jose Midiron Sharp bewildered his opponent by his straight-to-the-pin drives and approaches. Fred Morgan of O'Conner Moffat's, fresh from Seattle where he was runner-up in the Pacific Northwest Championship Golf Tournament, which fact was unknown to his fellow player, easily gave him the mastery over his opponent. The two Billys, Marks and Cusick, were paired near the apple orchard and found themselves stymied by a tree, and so as not to ruin the apples or fell the tree with their terrific drives, by mutual consent conceded the hole to each other.

Mike Savannah, the Georgia Peach, begged that no one inform his partner how well he played—Nat Berger was the surprise of the tournament, more from a Sartorial standpoint than from the golf he played. There was no necessity to elaborate on Joe Costello's performance, as his steadiness in tournament play is well known—Joe is a veteran at the game. Frank Smith of the White House, drove his Silver Queen, which is his favorite ball, screaming down the fairway so it was no trouble to reach the green in five.

(Continued on page 15.)

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THE BRAVE *and* THE FAIR

By Josephine Wilson



[NOTE: This department will publish, each week, the most distinctive events in men's and women's organizations.]

PROMINENT MEN AND THEIR EVENTS



Judge Sidney Ballou, former Chief Justice of the Supreme Court of Hawaii and a Lieutenant-Commander in the Naval Reserve Force, has joined the battleship division of the fleet in company with Vice-Admiral Henry A. Wiley, commander of the battleship, U. S. S. West Virginia.

Judge Ballou, prior to the annexation of the Hawaiian Islands, compiled the civil and penal laws which were later adopted by Congress. He was appointed Justice of the Supreme Court in 1907 by President Roosevelt. He has compiled a book, "The Identification of Warships at a Distance," which is the criterion for study and application used extensively by schools of the coast artillery. During the World War Judge Ballou served with the Coast Artillery Corps.

He has appeared as lecturer before the Army College, including in his brilliant addresses, "The Defense of Oahu". He is a recognized authority on the technical subjects of which he has made an intensive and extensive study. For several years he has been General Counsel for the California-Hawaiian Sugar Refinery Corporation with offices in the Matson Building on Market Street.

* * *

George C. Warren, dramatic critic of the "Chronicle", Charles K. Field of the Sunset Magazine, and Clay M. Greene, the well-known writer who was recently given a tribute by writers from all parts of the State, consented to be judges of the flower display given by the California Spring Blossom and Wild Flower Association at their beautiful show given at the Palace Hotel this week. John McLaren, Sidney Mitchell and Charles Abraham lent their judgment in regard to the cultivated flowers, according to classification and placements.

Dr. David Starr Jordan, President Emeritus of Leland Stanford, Jr., University, gave a talk on Thursday afternoon during the annual flower show.

* * *

Under the order of the Board of Education making it a part of the public school curriculum, the third of a series of children's concerts was given Tuesday afternoon of this past week by the Symphony Orchestra, Alfred Hertz conducting. Children in the seventh and eighth grades and senior high school students were divided into sections of about 7000 each and sent to the auditorium in school time, getting credits for attendance.

Miss Estelle Carpenter, the brilliant supervisor and director of music in the San Francisco public schools, had previously coached and drilled the children on the musical numbers in the programs so that the children were well informed before attending the concert.

* * *

A sacred concert with all denominational choirs participating will inaugurate Music Week of which Hon. J. Emmett Hayden is chairman. Chester Rosekrans, of the Community Service Recreation League, reports that assurances of co-operation have been received from various church choirs, including the famous choir of the Russian Church, which created a musical sensation last year.

WOMEN AND THEIR ACTIVITIES

Travel Section Makes Study of President

Mrs. Mary Stewart, leader of the Travel and Current Event Section of the Cap and Bells Club, presided at one of the most interesting events given recently in local club work. The French parlors of the Palace Hotel served as the meeting place during the noon hour, when tables gorgeously arrayed in the blossoms of Eastertide were used in lavish profusion. Mrs. J. Emmett Hayden, the gracious president of Cap and Bells, presided at the central table with her honor guests and Mrs. E. A. Janssen, chairman of the Travel Section, sat at Mrs. Stewart's left. "Books Worth Reading" was the subject of the scholarly address given by Mrs. Stewart. After naming books of travel, biography, humor, fiction and of religious themes, Mrs. Stewart centered thoughts on the President of the United States and Mrs. Coolidge, and gave in a clear, concise, graphic, encompassing way character outlines of both President and Mrs. Coolidge. As she spoke she stood in front of a large portrait of President Coolidge, with American flags used as a background. Mrs. Stewart's address was one of the best talks ever given before women's organizations. Its wealth of knowledge, clothed in flawless diction and encompassed by American ideals, made the speech memorable as well as splendidly informative. At the conclusion of the talk, Mrs. Stewart was the recipient of congratulations and a large basket of brilliant red tulips from the club, which Mrs. Hayden officially presented. A large nosegay of red, white and blue flowers was presented with compliments and appreciation to Mrs. E. A. Janssen, chairman of the Travel Section.

* * *

On Wednesday evening, April 22, the Cap and Bells Club will give an elaborate assembly dance and card party at the Fairmont Hotel. Mrs. Hayden, the president, assisted by a corps of lieutenants, with Mrs. Cecil Blaine Hopkins acting as chairman. On the committee for the ball and card party are Mesdames Norman Walter Hall, Herbert Jones, John W. Schowrer, John H. Sammi, Marie Pernau Walsh, T. E. Caldecot, Richard Abel, E. J. Florentine, E. P. Heald, Howard C. Platt, Agnes Mehlert, John L. Flynn, P. J. Kelly, J. A. Kuykendall, Charles E. Morser, Ella Sperbeck, Perley A. Young and J. K. Plintz.

* * *

Miss Mae Frances O'Keefe, prominent in dramatic circles in many women's organizations and a leader of dramatic work, professionally directed the program given at the Cap and Bells Club last Thursday at the Fairmont Hotel. "The Reign of Peace" was the vehicle for talented members of Cap and Bells, including in the cast Mrs. Howard C. Tibbitts, Mrs. Joseph I. Lawless, Mrs. R. M. J. Armstrong, Mrs. Henry M. Landers, Mrs. Marie Pernau Walsh, Mrs. W. J. Owens and Miss Mae O'Keefe. Mrs. Joseph Lawless was chairman of the day.



which included in its splendid offerings violin solos by Rudy Sieger.

Wheat and Chaff

By Nathaniel Anderson



Nathaniel Anderson

IT is also nerve-wracking to the sympathetic to know that men and women seem compelled to wrench their nervous system with drugs 'till it is nothing but a crazy affair. Drug users suffer more than the insane. They are as much to be pitied when incurable addicts as the hopeless of diseased mentality. It is an awful admission to say that these poisons which kill the living and let them live, become a part of the life left in the sufferer. If the doctors can re-create the normal man in the dope-users by driving the fiends out of them, we have never heard so to a certainty. Then if we have nobody to cure them, we should let them have the drugs. When they are doped they are at least momentarily happy, which is a great deal more to say, than that they become lunatics when the desire is left in them after being deprived of the thing desired. The professionally good can be as meddling as their foolishness leads them to be, they cannot preach away the fact that a drug-soaked man must have drugs, unless cured. Law-makers were not elected to be henpecked, and if they are much longer, the laws on the statute books will provoke Napoleonic disasters.

It may be a co-incidence with the wildness of Russian governmental schemes, but one can almost conceive that the sudden stopping of vodka made the peasants give credence to their false prophets. It is often reported that immediately after the loss of vodka they began the dope habit, and surely because they were not injured to their new drugs, they took heed of the insane sociological undertakings the world has witnessed in their country.

It seems difficult for us to get over one habit without being led into an opposite extreme. We must have a contrast of some kind to overplay. The latest is, that a man compelled to whip his child—now that we are coming to the idea that it is not the best method of punishment—do it with a gentle soul; do it without anger. We are in a period of honeyed sentiment. Why, the only time to ever strike a child, if at all, is when angry. The child then realizes that its conduct has brought a crisis. Any grown-up who has been licked with gentle words and preachments, remembers with a sickening pang how the procedure almost put murder in his heart. The parent should have the strength and cleverness not to beat his offspring, but it is ten times better to do it with just anger than to mock his proceeding with sweetly saying that it hurts him more than it does the child.

The kids are much to be pitied, because they are not given credit for the sense they are born with, and their natural instincts are played on in an unnatural way. Most of us proceed to undo their native perceptions. The fairy tales are good, and so is Mother Goose, but we should be more real with the actualities of life, and not talk so much about policemen coming, and bugaboos. It is wrong, also, to talk to children in an asinine voice, nor should this to be understood that a mother is to check her coddling tone when it comes spontaneously. She should simply not allow herself to use it as a method at all times, developed into a sickly sound that is likely to make a child unfit.

The cunningness of children does not include the unattractive foolishness that adults adopt toward them, and no boy overplays the boy in manner as we see him on the stage. He has more repose and variety, and even soberness. The silly voice has gripped us. It is even applied to the radio during the children's hour. Listen and see for yourself.

* * *

The marvelous comes to pass, and the understanding that wage earners are human is one of them. We learn now of a ship where the tars are highly paid, and "live like kings." They do not eat "leavings" and stale meats, etc.

But see the false sentiment in the description. Why the exaggeration? They should not live like kings, and nobody should make other wage earners think they can live like kings. It would be foolish.

"That's a fast-looking car you've got there. What's the most you ever got out of it?"

"Five times in a mile."

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Insurance and Finance

AN article in a San Francisco daily on the warfare against disease by a prominent insurance company is very suggestive. The article shows that the company has been able, by a certain amount of welfare work, to increase the length of life of its policy holders on the average about three years above that of the general public. That is a very pregnant fact, which must impress other companies, as the gain is enormous by such saving. We are evidently only at the beginning of realizing the possibilities involved in life insurance.

* * *

—French bonds still continue to be heavy. French seven per cents introduced at 93 are now down to 86. That is the reflex of the political situation, which is by no means promising. The looming up of von Hindenberg with the fall of the Herriot ministry, together make up a situation which will have to be clarified very rapidly or both French bonds and the Dawes plan will look sickly.

* * *

—Industrials still fall, slowly, it is true, not nearly to the extent of two weeks ago, but the grade is downwards. Steel holds on well considering that there is a decline in production, U. S. steel alone having a decline of 421,000 tons in forwarding business. But the steel market and production are so well organized that not even a formidable break could greatly hurt the value of their stocks.

* * *

—The franc still hovers around nineteen to the dollar and, unless some change for the better occurs in French financial management, there will be a tendency to that inflation, through which Germany has passed and has emerged, still alive, but very white and shaky and glad of a tonic in the form of American investment.

* * *

—President Calles thinks that he is going to make something out of the Mexican peon, restore to him the communal lands, and cause him to appreciate the benefits of irrigation. It is a big task, but if he succeeds the results to this country will be wonderful. It would mean new markets among a people that have learned new demands and required more out of life than cotton pants and a big hat.

* * *

—Over half a million dollars worth of building permits for one week in Oakland would have been considered extraordinary only a very short time ago. Now, such an amount does not even mark an exceptionally good week. The way that the East Bay district builds up is nothing short of dazzling. It seems to be supported, too, by a notable increase in industrial investment. If some of us had only had sense a few years ago—but such is life.

* * *

—There is a flying field in Richmond and that has given rise to the rumor that the city is about to become the center of industrial aviation in this part of the country. For our part, we see no reason why that distinction should fall to Richmond, but we do note that our citizens are very slow to perceive the advantages that would come from aerial development, out of which huge fortunes will be made in the not too remote future.

* * *

—With respect to what we have said in the preceding paragraph it is worth while to note that the radio sets in the U. S. today are estimated to run to \$450,000,000, against \$2,000,000 only five years ago. If any had suggested to the man in the smoker that such results could be obtained from radio with a little capital and some advertising, he would have been laughed out of the car. But that is how new needs arise, by the proper suggestion. And from new needs spring new fortunes.

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REFORMING THE BIBLE

By Eleanore F. Ross

There is a growing conviction among the thinkers of the world that war will ultimately be the means of eliminating itself; that it will become so terrible, so monstrously annihilating in its operations that will assassinate itself. It will, in other words, defeat its own ends and therefore become futile.

Something of this quality appears to be evolving out of the ridiculous mess that the prohibitionists have created in this country. Aside from the fact that the 18th amendment is a tragic joke; that it is the instigator of crime; that it has, through riotous arrests, caused the loss of life; that it has brought about death and blindness, by the consequent sale of poisonous liquor; that it is costing the government untold millions of dollars to carry on, therefore taxing the people of the United States as they were never taxed before to make up for the tremendous loss of the internal revenue,—aside from these deplorable facts, there is another feature predominant of a psychological significance that will eventually make itself manifest.

All abnormal or unjust or intensely unpopular man-made laws or conditions, spurred on and backed by a fanatical or brutal or greedy minority of the people, attain in time an unnatural and inflated size, and either dispatch themselves or are the producers of revolution which in the end destroys them.

In looking over the announcement of the "Prohibition Bible," I realize that I had no idea of the many times which the great Book has alluded to the drinking of wine,—always with the indication that wine-drinking was good! One would think that the story of Christ turning water into wine at the Supper might percolate into the thick craniums of the reformers, with a significant lesson; but not only have they expurgated this incident from their "Shorter Bible" but they have eliminated the most casual mention of the flowing bowl; and not only has wine been excoriated, but their intolerance has descended upon raisins. Here is one of the expurgated sentences:

—"although they turn to other gods, and love to eat raisin cakes at their festivals." (Fresno take notice!)

And here is another:

—"and distributed to the whole assembled multitude a roll of bread, a portion of meat, and a cake of raisins." (Alas! Poor Fresno!)

All allusions to dancing come in for their contempt; in fact, their one idea now, seems to be to absolutely extract all the joy from life; to make it a drab and melancholy affair, in which we all can be thoroughly and satisfactorily miserable.

But when reformers commence to reform the Bible, honest men may take heart! The prohibitionists have begun to defeat their own ends!

Female Foresight

Now and again, it would appear as if the instinct of woman, reinforced by her own experience, as a domestic economist, was more of a help in solving municipal questions than all the so-called business training of men. After all, municipal management is nothing more than house-keeping, on a large scale. The problems of city economy are to a great extent the problems of the family. Thus, our local Federation of Women's Clubs looking at the transportation problem in San Francisco passed the following: "Resolved, that it is imperative for San Francisco that our street railway systems be unified, without further delay, under the ownership of the city, by having the city acquire the privately owned street railway properties." There is the solution of the transportation question in a nutshell. The women see it, at a glance, but our trained politicians obviously are not so keen to note the economic aspect of the matter.

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Mattie Lois Fest

**AMERICAN
PEN WOMEN**

In the Spring Follies to be given by the League of American Pen Women at the Fairmont Hotel, Saturday afternoon, April 25th, Mattie Lois Fest will read one of her own compositions called "If Yankee Doodle Came to Town Today". Mrs. L. A. Pfeiffer is chairman of the program. Mrs. Fred'k Colburn is president of the League. Miss Fest is one of the younger writers of the club and has just published a book of verses called "Turn Up the Corners of Your Mouth and Smile."

GOLF

(Continued from page 10).

Kascher Davis was a close second. Kascher will never become as famous a golfer as the fabric that is named after him. Julien Hart, the famous Scot, has had all his clubs imported from Glasgow—his bag from Edinburgh—and his golf balls from Drumlucht, and despite the disparity in height between himself and Steve Rau, the popular manager of I. Magnin's, Steve won his first important match and entered the Hall of Fame.

Joe Loughrey, the kid that bucks them all with Lennon's Kids, was paired up with Reed Funston, of the Thundering Herds, but really came home in the Covered Wagon. Funston is a hard man to beat in the showers, running a close second to Joe Loughrey, at this angle of the game. When Eddie Lees shouted "fore!" it was not difficult to hear him around the course, but as a golfer Eddie is hard to beat as Joe Goldstien can testify.

Arthur Epstien was stymied by Sam Samter at the Beresford Buffet, anyone who has ever visualized this wonderful coalition will realize what a torture it was—However, he got to the Asparagus in one—the Fried Squab in two—and the Ice Cream stroke, he made with a spoon, which is his best club.

Walter Haas was observed practicing faithfully on the putting green before the tournament started, and judging from his performance, it proved that practice makes perfect.

It was noticed that the Wholesaler's played their balls with great abandon, as they have the advantage of purchasing them at wholesale—the fact that the Retailer's made such a good showing was caused by the Wholesaler's conceding many holes, which proves the maxim that "the customer is always right."—All in all, the tournament was a great success and proves that big men of commerce know when to play and mix pleasure with business.

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America's Picturesque Island Incomparable

By Clarence Ferguson

Porto Rico's glorious mountain scenery, its flower-bowered bungalows, beautiful palm-lined parks and drives and its unrivaled climate, have won for it a name as the picturesque island incomparable. In Porto Rico mother Nature holds full sway. One can not resist the overwhelming beauty of this lovely spot, where the soft sunshine bathes the verdant hills and valleys and where flowers in thousands of varieties, with every color of the rainbow, bloom in mid-winter. The beautiful sun-kissed beaches and blue-green waters and white shimmering sands, will dazzle you.

The bathing beaches are a constant magnet to all visitors and the famous Mineral Springs are sought by people from all parts of the world in search of rest and health. The Island's great net-work of smooth highways, its scenic attractions in variety and majesty, are unsurpassed and you, Mr. Automobilist, can motor over wonderful roads, through scenes of matchless beauty, running the gamut of natural inspiration and enjoyment in the many thrills which the scenery affords. It can not be fittingly described. It is incomparably beautiful and visitors to this little fairyland of Nature's charms gaze enraptured upon the gorgeous vistas which unfold at every single turn of their automobile. The picturesque glories of Porto Rico will saturate you. The entire Island is packed with scenic spots of rare beauty. There will be brought to light the majestic wonders of the Almighty Sculptor.

Porto Rico is blessed with Nature's richest gifts. A camera might possibly suggest its many charms but the eye, alone, can fully appreciate its wonders and splendor. It would be a difficult task to picture in words the back-ground of a motor trip through this little fairy-land, where you can see panoramic views fit for the canvas of the greatest masters.

Life-in-the-open can be enjoyed here, 'midst the most majestic scenery on earth. The moonlight nights will fascinate you, the air is filled with perfume from the tropical flowers and plants, the sky studded with sparkling jewels. To relax under this great canopy of twinkling stars in this Caribbean Island is peace unspeakable. Here the Southern Cross casts its blessing over you out of the blue sky above.

There are mountains, in this picturesque isle, gloriously sculptured and flashingly colorful. The views are superb. Porto Rico has attracted tourists from all parts of the globe and they marvel at the scenic grandeur. It is a playground that captivates every new-comer and your sojourn can be filled to overflowing with interesting experiences, in this small Island of America, where summer smiles throughout the year.

Those stately sentinels—the royal palms—and the beautiful ornamental shrubs and flowers of the gayest tints, form a picture in the mind which time can never erase. Porto Rico's beauty is unsurpassed.

Had a well-defined plan been carried out, for the past four hundred years, to make Porto Rico a huge park, the results could hardly have been more satisfactory than those achieved in the process of its natural growth and development.

Golf, tennis, horse-racing, fishing and motoring are all part of the great out-door life. For more than fifty years horse-racing has been one of the chief sports of Porto Rico and San Juan, the beautiful Capital city, has one of the finest race courses to be found anywhere. Its modern grand-stand is always well patronized.

San Juan, a city teeming with activity, facing one of the most beautiful harbors in all the world, offers many golden hours of interest to the visitor. Famous Casa Blanca, Morro Castle, Governor's Palace, Fort San Cristobal and other historical forts and famous cathedrals are all of vast interest.

In Porto Rico you will find splendid social clubs, magnificent country clubs, libraries, an absolutely modern school system, theaters, smart and up-to-date shops, department stores, well paved streets, and markets stocked with all varieties of tropical fruits. The finest coffee in the world is grown in Porto Rico under our own flag.

The slogan of today is "See America First". Let us not forget that Porto Rico is one of the most beautiful, interesting and most historical spots of all America and those who go there will be well rewarded. Its people are hospitable and courteous and the door of "WELCOME" is ever ajar.



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. Cosmopolitan Press, New York, \$2.00.

* * *

Parents in these jazz days will hail a book which affords aid and guidance to the perplexed father and mother of boys, with thankfulness. Study clubs of parents and teachers will find in it fruitful material; and best of all, boys themselves will find suggestive questions and discussions which will direct their thinking and stimulate their ambitions. A helpful volume is this: "The Boy and His Future," by Nicholas Ricciardi.

. D. Appleton & Co., New York, \$1.25.

* * *

In this latest book by Lemuel De Bra, so typical of Chinatown in San Francisco is the plot, so full of the atmosphere of this alien section of our city, is the writing, that the reader, if he did not know to the contrary, would easily imagine that the author himself is Chinese. Book-sellers and the reading public as a rule, shun short stories; Thomas Burke, in his Limehouse Nights, proved one exception, and this story in question: "Ways That Are Wary", which has already been called "The American Limehouse Nights", will surely prove the other.

. E. J. Clode, Inc., New York, \$2.00.

* * *

Another volume of fascinating short stories comes from the pen of Ellen N. La Motte, under the head of "Snuffs and Butters." This author, who has already published two volumes of the Far East: "Peking Dust" and "The Ethics of Opium", writes again of the mysterious and ever-entrancing Orient, and also of India and Africa. They have an extremely individual quality, each and every one of these tales, and should not be overlooked by anyone who "ears the East a-calling."

. The Century Co., New York, \$1.75.

* * *

William Averill Stowell, author of "The Wake of the Setting Sun", has just produced a novel, compact in action, delightfully baffling, full of unusual developments, and with a climax as unexpected as it is satisfying, entitled "The Mystery of the Singing Walls." What more in the way of qualities for a good detective story, could a reader desire?

. D. Appleton & Co., New York, \$2.00.

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ART NOTES

The San Francisco Art Association will open its forty-eighth annual exhibition of the works of American artists at the California Palace of the Legion of Honor with a private view Thursday, April 23, at 2:30 o'clock. Following this date the exhibition will be open to the public daily until June 1. This will be the first showing by the Association at the new Palace, previous displays being at the old Hopkins Art Galleries, then, following the earthquake and fire of 1906, at the temporary structure of the Association at California and Mason streets and at the Palace of Fine Arts, Exhibition grounds.

With the recent sale of the Association's property in California street, it enters upon new history and new locations which are still not permanent. The jury of selection and hanging committee comprises Gertrude Partington Albright, Constance Macky, Ralph Stackpole, Guest Wickson, Ray Boynton, Gottardo Piazzoni and Clark Hobart. Awards will be made by a jury composed of Charles S. Duncan, Ray Boynton and Gottardo Piazzoni; alternates, Charles Bleil and Lee F. Randolph.

* * *

The San Francisco Society of Women Artists is a new organization, comprising many of the best known painters of the state. There are 150 members and the fourth meeting has just concluded with excellent reports of finances and plans for development and activity.

The intention is to give San Francisco a new interest in her women artists, and to provide appropriate housing conditions for business and entertainment concerning artists. The officers are Evelyn Almond Withrow, president; Eleanor L. Treat, first vice-president; Elizabeth Norton, second vice-president; Mrs. Amy Dewing Flemming, recording secretary; E. Shotwell Goeller, corresponding secretary; Mrs. Florence I. Tufts, treasurer. Directors: Mrs. Arthur Mathews, Mrs. Alice Chittenden, Helen Forbes, Mrs. F. W. Vaughan, Almira A. Judson. Committee on constitution and by-laws: Mrs. Constance Macky, chairman; Eleanor L. Treat, Merodine Keeler, Mrs. A. L. Lengfeld. Committee of publicity: Helen Forbes, chairman, San Francisco; Calthea Vivian, chairman, trans-bay section; Grace McKinstry, Katherine Ball, Mrs. Bertha Stringer Lee, Mrs. J. V. Cannon, Mrs. Jessie Short Jackson, Celia B. Seymour. The society includes active, associate, honorary and life members.

Pleasure's Wand

(Continued from page 7.)

"White Fang", plays the fiance of Buster in "Seven Chances". In fact, there are sixteen leading women in this picture. Quite a collection!

Fanchon and Marco have arranged another "Idea" and some wonderful surprises are said to be in store for the patrons next week.

George Lipschultz and his men will give another of their delightful concerts.

Wigwam

The Wigwam Theater began a new policy this week, presenting musical revues with feature pictures for four days each week, substituting vaudeville for the revues on Saturday's Sundays and Mondays.

George Ford, who for seven years was with George M. Cohan, is at the head of the company, which has taken for the title for this week, "George Ford's Varieties of 1926". The revue now being presented is in nine scenes, in one of which there is an elaborate number with "Moonlight and Roses" for its motive. Earl Schwartz, former musical director "Bright Eyes", "Three Twins" and other big Broadway productions, has charge of the music.

Music

The recent season of opera at La Gaité Francaise called added attendance to the little French Theater which always enjoys an interested following. "La Poupee" demanded a large cast in which the title roll (the doll) was most excellently portrayed by Miss Marie Couderc. She is an excellent example of what a five years' training at La Gaité may do for a studious pupil and to be seen in so creditable a rendition of a complicated role, such as La Poupee, speaks well for a local theater. Young, piquant and versatile, Miss Couderc also appeared gracefully as premiere danseuse and sang with charming *railleurie*. She was well supported by Amerigo Frediani, tenor, and by M. and Mme. Ferrier, the three having humorous roles which were also exacting. Marion Vecki, John D. Hartigan and Adiberto Anderson were among the important ones, all with fine, commanding voices.

The marvel of La Gaité Francaise is that such complete and artistic effects are accomplished in a stage of pocket-book size. There are makeshifts, to be sure, but intelligence and artistic ability have been applied to them in such manner that one senses the meaning and not merely the simple material used as device. The greater part of this artistry is due to the ingenuity of M. Poulenc. M. Ferrier will continue through May with many interesting programs in prospect.

Lilacs

Lilacs may bloom gallantly
Upon a sun-swept hill
But lilacs sold in city streets
Bloom more divinely still.
'Tis lilacs sold in city streets
That set my heart a-thrill.

For lilacs of the countryside
Before my eyes may gleam
In panopoly of scudding clouds
And silver-footed stream.
But lilacs sold in city streets
Of such things make me dream.

—R. L. J., in Life.

"I want to give a friend a timely and striking present," said the sweet young thing.

"Why not an alarm clock?" said the obliging assistant.

ASSESSMENT NOTICE

The MINERAL DEVELOPMENT COMPANY, location of principal place of business, San Francisco, Calif.

Notice is hereby given that at a regular meeting of the Directors held on the 14th day of April, 1925, an assessment of one-half cent per share was levied upon the issued capital stock of the corporation payable immediately in legal money of the United States, to the Secretary, at the office of the company, Room 237, Monadnock Building, San Francisco, Calif.

Any stock on which this assessment shall remain unpaid on the 22nd day of May, 1925, will be delinquent and advertised for sale at public auction, and unless payment is made before will be sold on Thursday, the 18th day of June, 1925, to pay the delinquent assessment, together with costs of advertising and expense of sale.

M. J. SEELY, Secretary,
237 Monadnock Building, San Francisco, Calif.

SYNOPSIS OF THE ANNUAL STATEMENT OF THE

American National Fire Insurance Co.

of Columbus, in the State of Ohio, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	12,000.00
Mortgages and collateral loans	\$ 878,538.89
Bonds and stocks	52,551.17
Cash in office and banks	86,375.93
Agents' balances	1,296.64
Bills receivable taken for risks	
Other ledger assets	
Total ledger assets	\$1,030,762.63
NON-LEDGER:	
Total interest and rents due or accrued	\$ 6,175.89
Market value of securities over book value	78,056.11
Other non-ledger assets	1,223.92
Gross assets	\$1,116,218.55
Deduct assets not admitted	2,720.51
Total admitted assets	\$1,113,498.04
LIABILITIES	
Net amount of unpaid losses and claims	\$ 65,443.46
Unearned premiums	286,979.22
All other liabilities	10,389.14
Total liabilities (except capital and surplus)	\$ 362,811.82
Capital	500,000.00
Surplus	250,686.22
Total capital, surplus and other liabilities	\$1,113,498.04
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Mr. Blabbitt *on* Sex

I've read a lot about "sex" in varying publications—most various—as we are looking at the matter from a standpoint of values. I've read of it in "Blue Stories", "Blue Confessions", "Smart's Bet", the dictionary and the "Sextette from Lucia"—ponderous treatises on that part of our make-up that furnishes the spark for our high speed civilization. As a man of the world, I have my own ideas on the subject and refuse to be influenced by any publication, essay or mistake, mainly for the reason that modern writers beat about the bush and don't get down to facts.

What is "sex"? It isn't a matter of clothes, for both women and men wear them. The only variation in this respect lies in quantity. So far as garments go (a little over the knees) the modern woman is not as swift as her sister of the past decade or so. Women used to wear boas around their necks and any person capable of getting that intimate with a reptile is capable of other things. True, modern women do gad about a lot but, then, did not her predecessors bustle? Carrying the matter deeper, this study of clothes,—there is little use, for practically nothing lies under them. There is comparatively no data on this last phase that we can go on. The unmentionables we see in the windows of our shops are there every time we pass by. Proof enough that they are not worn, else why would they continue to be there? Logical enough.

Looking at the matter from another angle. Is "sex" a question of smoking? Yes and, no, I might say, emphatically and decisively. The only time that women thrive on tobacco is when it shortens their husbands' lives and they can take to their weeds. The men start the above process when they start to blow rings, subsequent to pre-nuptial pipe dreams. No, in this case, again, men and women are practically the same, except that very few women chew—it's impossible to talk and chew at the same time.

Is "sex" a matter of sox? Hardly, the women don't give a darn for sox, only when they are applied to their chins, in which case the divorce courts widen the gaps. Both men and women wear sox, the women roll theirs and the men buy their own. No clerk would dare to say to a woman, "How are your garters holding up today?" yet the same clerk could say to a man, "If you wore your garters around your neck you would change them oftener." How absurd for advertising men to thing that a man would wear a bit of elastic around his neck when a yoke is saddled there already! The only thing the poor male can do is to while away the hours until he gets his foot in it. No, "Sex" is not a matter of sox. No man or woman can be guaranteed not to run, fade or wear out.

Could "sex" be a matter of eating? In this case, I will be outspoken and not chew my words. Sex is partially a matter of eating. A man eats to fill up, thereby saving himself the expense of buying a smaller belt. A woman, on the other hand, will not eat until the man forks over and, when she does, she certainly cinches up the escort's wallet. "Sex" means a difference in this case; it is the difference between the amount he has when he enters a restaurant and the sum he has when he leaves. No, "sex" is the difference between strength and weakness. Take an onion, for instance, an onion has strength but, then, space limits and we will continue next week.

Tromph: "Poor Mills has had to give up wearing collars and cuffs."

Naumann: "How's that?"

Tromph: "Doctor said he must cut out everything containing starch."

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National Automobile Club

California in Spring

THE Springtime is particularly delightful in California. It is a season of contrasts. The air is heavy with the contrasts. The air is heavy with the perfume of the blossoms; the orchards are garbed in pink and white and red and the rolling meadowlands display the vivid green that follows in the wake of the winter rains. The peaks of the Coast Range and the lofty Sierra are mantled in snow, while the colorful rivers sing a livelier song as they wind through the tortuous canyons to the sea.

Whether you travel north over the Redwood or Pacific Highways, or south through the rich orchard district of the Santa Clara Valley, whether you make Fresno and San Joaquin Valley the field of your touring activities, or the orchard districts that lie on the outskirts of Los Angeles under the shadow of the Sierra Madre Mountains, you will find that the springtime provides a peculiar attraction.

There is no particular district in California that may be classed as a blossom touring section, for the entire State offers its particular attractions at this season of the year. Along the Redwood Highway are a succession of meadowlands and hillsides planted to pear, prune and apricot, varied here and there by vineyards that promise a copious harvest.

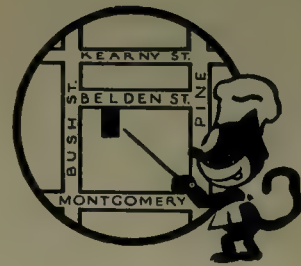
In the Vaca Valley, on the Pacific Highway, the berries form the principal part of the picture, and from the heights overlooking the valley may be glimpsed mile after mile of orchard and meadow, divided like a checkerboard by the various hues of the blossoming trees. In the vicinity of Chico and Marysville the air is laden with the perfume of the bloom of the fruit trees along the highway.

Fresno may be made the center of a tour that includes vistas of beauty, ranging from the far-famed vineyards of the great raisin section to the orchards on the outlying slopes. As a background to this mighty picture of the springtime which greets the eye on every highway in this section, loom in the distance the white-capped summits of the Sierra.

About Los Angeles there are innumerable trips that have as a chief attraction the lure of the springtime. In the mountain districts, outside the limits of the city itself, are the orange ranches, many of which lie at the very feet of the lofty mountains, rejoicing in the warmth of the sun while winter looks on from the higher altitudes.

Spring and winter in all sections of California stand side by side in the landscape. An hour's ride by motor car and the tourist may pass from balmy warmth to chilly solitudes. The snow stored on the mountains bodes well for the productiveness of the lowlands during the forthcoming year. It represents, too, the great reserve of power for the municipalities of California. It is an important element in the landscape of contrasts, for it is the background and the source of the singing rivers of the State that provide, during the summer and the fall, for the thirsty lands below.

April and May are two of the most delightful touring months in California. The early part of May marks the opening of the mountain-passes, and starts the stream of traffic into the National Parks. It is during May that the first cars enter Yosemite over the Wawona road from Merced, and over the sublime region of the northern Sierra. It is a period when you may have your choice of seasons within a few hour's drive. If the California motorist could only employ his motor car during the two months in question, he would be amply repaid in the delightful prospects offered.



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DIVIDEND NOTICE

Common Stock Dividend No. 37

A regular quarterly dividend of \$2.00 per share upon the common capital stock of this company will be paid on April 15, 1925, to shareholders of record at the close of business March 31, 1925.

EARNINGS STATEMENT 12 MONTHS TO FEBRUARY 28TH:

	1925	1924	Increase
Gross Operating Revenue....	\$45,348,566	\$39,832,776	\$5,515,790
Net Income	\$17,106,398	\$16,393,129	\$ 713,269
Bond Interest and Discount...	6,790,103	6,588,843	201,260
Balance	\$10,316,295	\$ 9,804,286	\$ 512,009
Reserve for Depreciation.....	3,091,116	3,268,121	* 177,005
Surplus	\$ 7,225,179	\$ 6,536,165	\$ 689,014

ACCRUED DIVIDENDS FOR 12 MONTHS:

On Preferred Stock (6%)	\$ 3,257,896	\$ 3,184,656	\$ 73,240
On Common Stock (8%)	\$ 3,128,182	2,846,624	281,558
Balance	\$ 839,101	\$ 504,885	\$ 334,216

*Decrease

The Company during 1924 expended upwards of \$30,000,000 in the construction of additional facilities to be placed in the service of its hundreds of thousands of customers, materially aiding California's industrial, commercial and social development.

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A. F. HOCKENBEAMER
Vice-President and Treasurer

San Francisco, California

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SAN MATEO—PHONE 1254-J

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**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

County Fire Insurance Company

of Philadelphia, in the State of Pennsylvania, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 30,208.38
Mortgages and collateral loans.....	7,000.00
Bonds and stocks	1,477,690.78
Cash in office and banks.....	100,922.17
Agents' balances	127,268.51
Bills receivable taken for risks.....	
Other ledger assets	926.25
Total ledger assets	\$1,744,016.09
NON-LEDGER:	
Total interest and rents due or accrued	\$ 13,157.50
Market value of securities over book value	185,895.84
Other non-ledger assets	1,311.61
Gross assets	\$1,944,381.04
Deduct assets not admitted	2,412.62
Total admitted assets.....	\$1,941,968.42
LIABILITIES	
Net amount of unpaid losses and claims	\$ 107,202.11
Unearned premiums	797,403.61
All other liabilities	31,292.63
Total liabilities (except capital and surplus)	\$ 935,898.35
Capital	500,000.00
Surplus	506,070.07
Total capital, surplus and other liabilities	\$1,941,968.42

FRANK W. SARGEANT, President.
FRANK E. MARTIN, Secretary.

Pacific Coast Department
202-204 Sansome St., San Francisco
C. A. COLVIN, Manager

**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

Minneapolis Fire and Marine Insurance Company

of Minneapolis, in the State of Minnesota, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 124,100.00
Mortgages and collateral loans.....	437,364.80
Bonds and stocks	45,024.67
Cash in office and banks.....	140,560.08
Agents' balances	7,528.17
Bills receivable taken for risks.....	
Other ledger assets	27,438.48
Total ledger assets	\$ 782,016.20
NON-LEDGER:	
Total interest and rents due or accrued	\$ 14,145.99
Market value of securities over book value	14,865.70
Other non-ledger assets	
Gross assets	\$ 811,027.89
Deduct assets not admitted	4,624.71
Total admitted assets	\$ 806,403.18
LIABILITIES	
Net amount of unpaid losses and claims	\$ 5,036.00
Unearned premiums	173,883.14
All other liabilities	
Total liabilities (except capital and surplus)	\$ 178,919.14
Capital	200,000.00
Surplus	427,484.04
Total capital, surplus and other liabilities	\$ 806,403.18

J. D. McMILLAN, President.
WALTER C. LEACH, Secretary.

H. M. NEWHALL & CO.
Pacific Coast General Agents
210 Battery St., San Francisco

**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

Palatine Insurance Company, Ltd.

of London, England, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 20,000.00
Mortgages and collateral loans.....	3,914,508.98
Bonds and stocks	521,413.03
Cash in office and banks.....	541,799.79
Agents' balances	6,101.44
Bills receivable taken for risks.....	
Other ledger assets	8,030.57
Total ledger assets	\$5,021,853.81
NON-LEDGER:	
Total interest and rents due or accrued	\$ 54,804.00
Market value of securities over book value	204,326.02
Other non-ledger assets	
Gross assets	\$5,280,983.83
Deduct assets not admitted.....	38,274.24
Total admitted assets.....	\$5,242,709.59
LIABILITIES	
Net amount of unpaid losses and claims	\$ 363,644.00
Unearned premiums	2,961,163.83
All other liabilities	96,400.00
Total liabilities (except capital and surplus)	\$3,421,207.83
Capital	1,821,501.76
Surplus	
Total capital, surplus and other liabilities	\$5,242,709.59

WHITNEY PALACHE, U. S. Manager.

Commercial-Union Insurance Building,
315 Montgomery St., San Francisco

**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

U. S. Branch of the State Assurance Company, Ltd.

of Liverpool, England, in the State of (California) N. Y., on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 1,102,414.52
Mortgages and collateral loans.....	57,937.63
Bonds and stocks	193,341.03
Cash in office and banks.....	
Agents' balances	
Bills receivable taken for risks.....	
Other ledger assets: Deposit factory Ins. Assn.	3,473.70
Reinsurance due on paid losses per Schedule "E"	5,174.28
Total ledger assets	\$1,362,341.16
NON-LEDGER:	
Total interest and rents due or accrued	\$ 13,180.23
Market value of securities over book value	85,609.73
Other non-ledger assets	
Gross assets	\$1,461,131.12
Deduct assets not admitted	8,148.01
Total admitted assets	\$1,453,283.11
LIABILITIES	
Net amount of unpaid losses and claims	\$ 97,958.28
Unearned premiums	738,401.34
All other liabilities	30,449.45
Total liabilities (except capital and surplus)	\$ 866,839.07
Capital	200,000.00
Surplus	386,444.04
Total capital, surplus and other liabilities	\$1,453,283.11

WILLIAM HARE, Manager.

H. M. NEWHALL & CO.
Pacific Coast General Agents
210 Battery St., San Francisco

**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

Title Insurance and Guaranty Co.

of San Francisco, in the State of California, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 26,114.94
Mortgages and collateral loans	268,374.51
Bonds and stocks	346,182.50
Cash in company's office and in banks	129,851.60
Premiums in course of collection.....	
Bills receivable	65,705.28
Other ledger assets	338,627.51
Plant	
Ledger assets	\$1,174,886.34
NON-LEDGER:	
Total interest and rents due or accrued	
Market value of securities over book value	35,741.08
Premiums in course of collection	
Other non-ledger assets	
Total gross assets	\$1,210,627.42
Deduct assets not admitted	26,127.92
Total admitted assets	\$1,184,499.50
LIABILITIES	
Net unpaid claims, except liability for workmen's compensation	
Special reserve for unpaid liability and workmen's compensation claims	
Estimated expenses of investigation and adjustment of claims	
Total unearned premiums on unexpired risks	
Esrower funds	\$ 159,508.81
All other liabilities	41,602.15
Total liabilities (except capital and surplus)	\$ 204,108.96
Capital	750,000.00
Title insurance surplus fund	187,500.00
Surplus	42,890.54
Total liabilities, capital and surplus	\$1,184,499.50

O. H. ROLEAU, President.
E. G. SCHWARTZMANN, Sec'y.
259 Montgomery St., San Francisco.

**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

New Hampshire Fire Insurance Co.

of Manchester, in the State of New Hampshire, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 176,472.40
Mortgages and collateral loans	1,000.00
Bonds and stocks	8,190,593.77
Cash in office and banks	349,950.27
Agents' balances	860,491.93
Bills receivable taken for risks	
Other ledger assets	
Total ledger assets	\$9,581,508.37
NON-LEDGER:	
Total interest and rents due or accrued	\$ 94,051.07
Market value of securities over book value	2,371,311.17
Other non-ledger assets	115,768.83
Gross assets	\$12,165,639.44
Deduct assets not admitted	25,946.57
Total admitted assets	\$12,139,692.87
LIABILITIES	
Net amount of unpaid losses and claims	\$ 772,828.25
Unearned premiums	5,103,832.11
All other liabilities	340,652.00
Total liabilities (except capital and surplus)	\$ 6,217,312.36
Capital	2,250,000.00
Surplus	3,672,380.51
Total capital, surplus and other liabilities	\$12,139,692.87

F. W. SARGEANT, President.
GEO. W. SWALLOW, Asst. Sec'y.

Pacific Coast Department
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TIME TABLE

SUMMER SCHEDULE

LEAVE SAUSALITO		LEAVE SAN FRANCISCO	
A.M.	P.M.	A.M.	P.M.
4:30	12:30	5:00	12:30
5:30	1:00	6:00	1:00
6:00	1:30	6:30	1:30
6:30	2:00	7:00	2:00
7:00	2:30	7:30	2:30
7:30	3:00	8:00	3:00
8:00	3:30	8:30	3:30
8:30	4:00	9:00	4:00
9:00	4:30	9:30	4:30
9:30	5:00	10:00	5:00
10:00	5:30	10:30	5:30
10:30	6:00	11:00	6:00
11:00	6:30	11:30	6:30
11:30	7:00	12:00	7:00
12:00	7:30		7:30
	8:00		8:00
	8:30		8:30
	9:00		9:00
	9:30		9:30
	10:00		10:00
	10:30		10:30
	11:30		11:00
	A.M.		12:00
	12:30		A.M.
			1:00

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HARRY E. SPEAS,
Vice-President and General Manager.

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St. Paul, Minn.	87.50
Washington, D. C. . .	141.56
Philadelphia, Pa. . . .	144.92
New York City	147.40
Boston, Mass.	153.50

Proportionately low fares to many other points.

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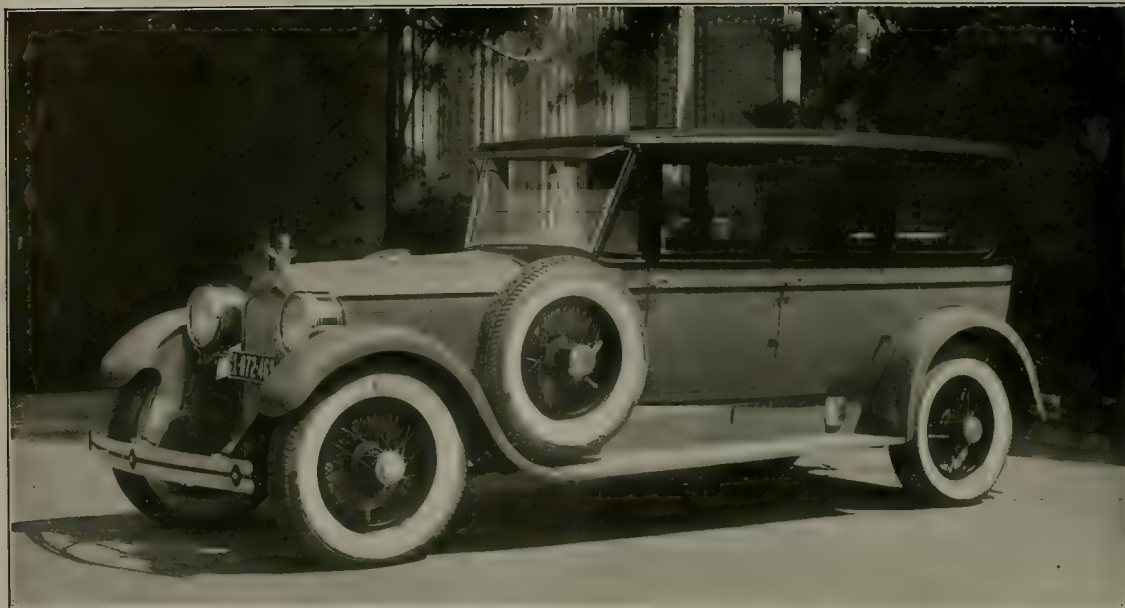
SATURDAY, APRIL 25th, 1925

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SAN FRANCISCO NEWS LETTER



California Advertiser

Devoted to the Leading Interests of California and the Pacific Coast

The San Francisco News Letter and California Advertiser was founded July 20, 1856, by Frederick Marriott. Published by Frederick Marriott, Jr., from 1884 to 1925. Is now printed and published by Frederick Alfred Marriott, 235 Montgomery St., San Francisco, California. Telephone Sutter 8535. Entered at San Francisco, California, Post Office as second-class matter. London Office: Street & Co., 30 Cornhill, E. C. London, England. Subscription Rates (including postage), one year, \$5.00. Foreign, one year, \$6.00. Canada, one year, \$6.00.

VOL. CVI

SAN FRANCISCO, CALIF., APRIL 25, 1925.

No. 17

Do you believe that

* * *

—Prohibition prohibits?

* * *

—Politicians keep their promises?

* * *

—The act of kissing ever looks pretty?

* * *

—All the world isn't bored by a lover?

* * *

—Honesty and prosperity go hand in hand?

* * *

—You are the first woman he ever loved?

* * *

—You are the first man who ever embraced her?

* * *

—Wm. Jennings Bryan drinks grape juice?

* * *

—War was ever fought wholly for the sake of humanity?

* * *

—A woman ever thinks herself too old for Romance?

* * *

—The worm hasn't something to say about early rising?

* * *

—A modern Diogenes wouldn't kick at his electric light bill?

* * *

—Wives always register great diffidence in announcing an addition to the family?

* * *

—Husbands always welcome the news with joyful adoration?

* * *

—A fairly attractive woman can't catch any man she wants?

* * *

—Horse racing is any worse than auto racing?

* * *

—A man ever appreciates all a woman does for him?

* * *

—The reformers aren't stepping on their own feet?

Do you believe that

* * *

—You ever met a rich Socialist?

* * *

—There is such a thing as a well-fed Bolshevik?

* * *

—This life is a "vale of tears"?

* * *

—You can ever hoodwink your maid?

* * *

—Husband was at the Club when he phoned?

* * *

—A woman would give up love for a career?

* * *

—A man would give up a career for love?

* * *

—Bobbed hair eliminates wrinkles?

* * *

—Your own family ever admits that you are clever?

* * *

—Men ever ask favors on their bended knees?

* * *

—Any country under the sun is ruled by the people?

* * *

—All men haven't a sneaking fancy for their own legs?

* * *

—Brains are ever adequately paid for, except at meat shops?

* * *

—Men ever think themselves "unworthy" of the object of their affections?

* * *

—The main object of the medical profession is to keep man-kind in health?

* * *

—Experience, integrity and faithfulness can compete with youth, good looks and assurance?

* * *

—No matter how many times prohibition was put up to vote, as conditions are now, the liquor interests, in the shape of bootleggers, wouldn't vote "dry"?



Street Conditions We note, with much satisfaction, that the matter of the condition of the streets of this city is beginning to get some of the notice that it deserves. The condition in which public service workmen and contractors leave the streets is a reproach to the city government and a source of detriment to the public. Holes in the streets are not at all uncommon and builders take up much more room than they are entitled to. The Board of Works, we are sorry to say, is showing a lamentable indifference to the rights of citizens and a shameless disregard of its own duties in the premises. Pavements are left unreplaced in repaired streets and the whole method of street repairing is carried out in a barbarously inconsiderate fashion, which works hardship upon the users of automobiles.

One observer says: "When a piece of pavement becomes so badly sunken as to require attention, a gang of street repairers comes around, removes the pavement from the place that needs repair and then goes away and is sometimes absent for days, leaving a gaping hole in the pavements from two to three inches deep, into which motorists may run unawares to the damage of their springs and their temper."

There is no doubt about the truth of this. The condition of crossings is something to shudder at, and there does not appear to be anyone to notice it. Visitors, however, do notice it, and the city is getting a very bad name abroad for the condition of the streets. This will be an actual money loss in the course of time. A comment on the condition of affairs is as follows: "The pavement becomes a series of hillocks and gullies over which the motorist must work a bone-shaking progress." That statement is, if anything, conservative. Something will have to be done about this condition and if the Board of Public Works does not rally and exert itself to give us what we are entitled to in the way of decent streets, it will have to pay the political penalty.

San Francisco Nineteen years have passed since we met our historical calamity and the wise-aces prophesied, some of them, that the end of our career had come and that San Francisco would henceforth be as Will Irwin put it: "The City That Was". Time has completely falsified all these predictions and today the city is incredibly stronger than when the disaster fell upon it.

Wisdom and wealth have gone into the rehabilitation. Since the fire, construction alone has totalled over \$540,000,000 and last year was by far the best year, with \$58,000,000 spent in building. On a conservative estimate, building permits have trebled and still increase. Population has doubled; real estate sales have also doubled, showing the type of population increase to consist for the most part of potential home makers.

But actual wealth and commerce have more than outstripped the increase in population. That is, in itself, the most eloquent testimony to the well-being of the city. Bank deposits have more than quadrupled, manufactures have quadrupled, post office business has more than quadrupled, imports and exports have more than quadrupled. It will be seen how even is the progress, in spite of its speed, and upon what a solid base our prosperity actually stands. There is no evidence of boom or that hectic condition of affairs out of which a few gather wealth to the

detriment of the many. On the other hand, the progress is markedly uniform and thoroughly sound. The Chamber of Commerce report shows that in the last fourteen years more business was transacted by the port than during the sixty preceding years.

It is very clear that progress has not only been marked but has been very certain, and with such a foundation we can look forward to a prosperous and well-determined future.

Popular Applause If one were ever inclined to take very seriously the applause of the multitude, he would, of course, have many historical warnings against such an attitude. The older peoples have, through the historians and philosophers, told us, over and over again, that it is not to be depended upon and that the crowd which shouts its glee today, tomorrow will be venting its curses upon the former object of its veneration.

We have had several examples of the same sort within the last week or two. During the war, Dr. Jordan, President Emeritus of Stanford, was the object of much vituperation because of the position which he took on war in general. Lately, the good professor, to our joy, won a prize of \$25,000 for his advocacy of peace, taking the same position that he did in the war and no other. What happens? The County of Santa Clara gives a public fete in honor of Dr. Jordan, children strew flowers in his path, the elite of the community rise to do him honor and the whole place is filled with the most delightful recognition of the distinction of a man who well deserves to be distinguished. That is just as it should be; Dr. Jordan deserves every bit of applause, and the countryside does itself honor in recognizing him, for he himself is an honor to the people among whom he makes his home.

But what about the time when they ignored him or wantonly attacked him and covered him with an ignominy which was just as much undeserved as his present recognition is deserved? How can any amount of applause now make up for the neglect then? It cannot. It is the way of the crowd and that is all that can be said about it. It was always so. And yet there are people who, knowing this, still seek the applause of the crowd and by so seeking it come to ignominy in the long run. Dante recommended: "Follow your own course and let people do their talking." And after all, that seems to be best for a man with something to do.

France Awakes The last few weeks have borne in upon the French political mind the seriousness of the financial situation which at last becomes apparent even to the besotted intellect of those who fancied that reparations were to rehabilitate the nation and offset the losses which have occurred since the armistice. The load of borrowing from this country, since the close of hostilities, is bearing heavily upon the back of the country. The Bank of France is clamoring for more support and the whole financial structure is shaking. The socialists are calling for a levy of ten per cent on the property of the rich, which is nothing short of spoilation and but paves the way for more demands of a similar nature, so that in the course of a comparatively short time the wealth of the community would be exhausted and France would be practically communized and reduced to the level of barbarism. The mere hint has thrown the Herriot administration out of power. But people get used to shockingly immoral political conduct and the mob is taking up the cry for plunder.

Under the circumstances, there is an effort to bring together, for the purpose of tiding over the evil, all the strong men. Briand and Painleve lay aside their differences.

More wonderful, still they have called upon Caillaux, who only recently was restored to citizenship after having served a term in prison on the charge of having commerce with the German enemy during the war. He is a strong man, that Caillaux. He makes the demand that the French tax their people with proper stringency. They have never done so. They have never dared to do so. No politician as yet has ever ventured to lay the heavy hand of taxation on the French peasant, and should he try it, no one knows what will be the outcome. But the peasant must pay his taxes or France will go down the broad highway of repudiation and ruin. Caillaux would probably rather be in prison than finance minister.

A Wonderful Spring

We should have to think a long way back to find a spring the equal of this in luxuriant beauty. The late rains have produced an altogether marvelous crop of vegetation and flowers. Never have we seen the grass more luscious and the flowers more bewilderingly lovely in their masses, and surely never more singly complete. The stalks of the flowers are longer, they stand higher in the fields, there is a greater fragrance than usual and there is altogether more gorgeoussness in the mass of them. They run down the hills in rivers, there is no other comparison. Here, a torrent of blue lupin; there a broad stream of poppies and yonder a veritable flow of yellow lupin. Never was the country more beautiful and never did the glory of our wonderful land stand out so markedly.

One passed in the last few weeks, in Napa and Sonoma counties, through orchards thick with the most abundant blossoms, into a countryside upon whose rich green bosom countless lambs sported and red cattle stood knee deep in verdure. Santa Clara County was a realm of fairy splendor, the air pulsating with the whiteness of the blossoms and the flowering acacias yellow against the green of the most touchingly lovely hills in the country. Mountain and sea in Monterey were equally gracious and the San Juan grade showed swelling hills and valleys of a beauty, such as the eye of civilized man can seldom see. For once, the kindness of the rain-god allowed us to taste more than usual of the feast of wonder which is our own and with which no other part of the world can compare. For our spring is very gracious and balmy. We have seen lovely springs in the North; epitomes of beauty, but there was always a touch of cold in the air, a bleak hang-over from the winter, which forbade us to stay and admire. Here, this year, we had mildness with rain and the result is simply exquisite.

Compulsory Arbitration

The Supreme Court of the United States has decided the matter of the Kansas Industrial Court against the State of Kansas and that institution. The Kansas Industrial Court was the product of a school of thought which had the notion that the questions involved in industrial affairs could be settled by compulsory arbitration. It was an attempt to transfer to this country the working out of an experiment that had been begun in New Zealand and to increase the power of the state in the settlement of industrial disputes. It has split upon the same rock as the League of Nations seems likely to split,—the question of how to enforce its decrees. The industrial court was to determine the question of wages, hours or conditions upon the basis of what was deemed to be justice and both sides were supposed to abide by the award.

But suppose that they did not abide? Suppose that the working people, not being satisfied with the decision of the court, refused to work? What then? Of course, the court was to enforce its decrees by appropriate penalties. It is just here that the Supreme Court steps in and says that men cannot be compelled to work. Surely, they cannot, for such compulsion would be slavery.

American Toll Bridge

By Nathaniel Anderson

The American Toll-Bridge Company is offering non-assessable tax-exempt common stock at \$2.00 per share, which has for appeal California's rapid increase in population, and truthfully states that the issue can be spoken of as actually forced on the market by consequential furtherance of automobile traffic. Carquinez and Antioch Bridges appear rather as profitable development than mere promotion. At the present time the bridge company, paying 8 per cent dividends, base their predictions for further and higher profits on the strength of logical development, and which should come about as naturally as California passed from a territory to a state.

The Antioch toll-bridge will be built across the San Joaquin river, the Carquinez over that strait. The famous agricultural delta district initiated the movement for the Antioch Bridge, and the American Toll-Bridge Company was organized by the interests which own and operate the Rodeo-Vallejo Ferry Company to carry out the demand of the people of these localities, and incidentally put more blood in the veins of traffic throughout the entire state.

The Carquinez Bridge is planned for completion in 1926. The earnings of the American Toll-Bridge Company have been reliably estimated for the year 1925 as \$33,201; for 1926, \$566,559, and for 1927, the year to see in operation both the Carquinez and Antioch Bridges, its earnings will be \$1,219,200. The Carquinez Bridge will be one of the largest structures of its kind in the world. With the bridge length proper 3350 feet, and the roadway 30 feet wide between curbs, there should be accommodated a maximum one-direction traffic of at least 2500 vehicles an hour. The Antioch Bridge, on generally smaller lines, shall be made for 1200 vehicles an hour.

The Wall Street Journal says of the toll-bridge from St. Petersburg to Tampa: "The bridge was opened for business March 19, 1924. The gross earnings have averaged over \$2,000 a day." This bridge cost approximately \$3,000,000. Again: The 1924 net earnings of the Columbia River Interstate Bridge were \$444,000.00, over 25 per cent; total cost of structure, \$1,683,557.00; population served about 290,000; approximate number of vehicles per annum, 1,270,500. The excellent records of the St. Johns River Bridge follow: Net earnings for year ending July, 1924, (app.) \$173,000; total cost of bridge, \$1,200,000.00; population served, 100,000; vehicles per annum, 1,584,100. We may take for comparative examples the Columbia River Bridge, which is serving a population around 300,000 people, while the American Toll-Bridge benefits a population in the adjacent counties alone of a million people.

The New Duesenberg

Automobile Row has been furbishing up for Spring with the result that some very handsome new cars have passed from the manufacturers' hands to the purchasers'. There seems to be a demand just now for the higher priced vehicle, and Mr. Lloyd S. Johnson, distributor for the Duesenberg Company reports that he has taken orders for eight cars, ranging in price from \$7,150 to \$11,250, during the past thirty days, and he adds it is noticeable that those who have placed these orders, as well as previous ones, show a desire for quality rather than quantity; in all cases having their own ideas regarding the upholstery, painting and conveniences of the models they have chosen.

The new 1925 Duesenberg has many exclusive styles from which to select, and includes every luxury that an automobile manufacturer is capable of producing. From all points, it is the car de luxe.



PLEASURE'S WAND

OBEDIENCE TO NO WAND BUT PLEASURE'S
— Tom Moore



By Katherine Schwartz
Formerly of the "Chicago Tribune"

New Columbia

SAN FRANCISCO is indeed fortunate and thrice blessed in the fact that Henry Miller likes to come to California, and more especially to San Francisco. This popular actor-manager always brings us of his best, and it is indeed a rare privilege and treat to see such an artistic comedy as "The Swan," which is now playing at this theater.

Mr. Miller gives a fine portrayal of the monk, whose kindly thought helps smooth the rough way of royalty. Laura Hope Crews is splendid as the princess. We should all warmly welcome the newcomer with this organization, Margalo Gillmore, a youthful actress of great charm and ability. Others notable in this splendid company of actors are Basil Rathbone, Ilka Chase, Philip Merivale, Frank Reicher and Alison Skipgorth.

Alcazar

"The First Year" heralded as a comic tragedy of married life will open at the Alcazar tomorrow evening. Frank Craven, author of this popular play, based it on the oft quoted adage, "The first year is the hardest." The story is interesting and the fun continuous; the people just everyday people, and should provide another vehicle for Henry Duffy and Dale Winters to make another big hit with their large and ever-growing audiences.

Capitol

This week opening will be the nineteenth week of this ever popular play, "White Collars," and it promises to go on indefinitely. It would seem that though "men may come and men may go" "White Collars" will go on forever. It is a very worth-while play, and San Franciscans have shown, and are still showing their very marked approval of it.

Wilkes

"The Dark Angel," one of the hits of the current New York season, stepped right into the popular favor at the opening last Monday night.

This is a play of immense emotional appeal, and was brought here by Louis O. Macloon, following a highly successful run at the Playhouse, Los Angeles. This play is the story of the love of Hilary Trent and Kitty Fahnestock, who have grown up together in the south of England. War comes and Hilary is called to the front before they can be married. But they pledge themselves to each other. Trent is reported dead, and Kitty turns to another, Gerald Shannon, a young Englishman with political ambitions. Trent then turns up, but is blind, and Kitty goes to him. The dramatic climaxes are very powerful, and the various members of the cast make the most of them.

The President

This is the name chosen for Henry Duffy's new theater, formerly the Plaza, on McAllister near Market. So many changes are being made, that the house will practically be a new structure. Mr. Duffy is determined that his new playhouse shall be as modern as any to be found in the West. There will be new seats for the entire lower floor, and the contracts call for the finishing of the work so that the theater may be opened early in May.

Wigwam

The new policy recently inaugurated at this theater, seems to have caught the fancy of its patrons, for daily the increase in patronage is noted. Next week, George Ford and his fine company of singers and dancers are putting on "Charley's Aunt." This old farce, which never ceases from being excruciatingly funny, will have some tuneful numbers interpolated, and some new dances will be added.

Curran

Universal's great motion picture, "The Phantom of the Opera" opens at the Curran Theater tomorrow evening.

In honor of this event, Mary Philbin, Norman Kerry and possibly Lon Chaney, who is the star of "The Phantom of the Opera" will be in San Francisco for the opening. Frederic Gage is in San Francisco to manage the engagement for Universal, and brings word that President Carl Laemmle, as well as a number of others,—producers, directors and actors, will be present the opening night.

This picture was adapted from the novel by Gaston Leroux. There are more than 5,000 people in the cast. For this picture, both the exterior and the interior of the Paris Opera House was made in steel, and said to be the finest steel structure ever erected for a motion picture set. The filming took more than a year to complete.

Cameo

The feature at the Cameo the coming week is the story of a policeman, starring Kenneth McDonald, called "The Pride of Sunshine Alley." The new revue this week is called "The Ritz-Carlton," giving ample opportunity for the wearing of beautiful gowns, some good songs and dancing numbers. The California Melody Boys have an entirely new program prepared for the week, in keeping with the picture.

Orpheum

One of this country's most beautiful women, a singer of undisputed ability, and an actress of merit, Dorothy Jardon, celebrated diva of the Chicago and San Carlo Grand Opera Companies heads the new bill at the Orpheum next week. With her is Jerry Jarnagin, the clever pianist. Another feature of next week's bill are the Giersdorf Sisters, Irene, Elvira and Rae, with a large company of artists who will appear with them in a new music and dance offering.

Maude Powers and Vernon Wallace, two very popular vaudeville artists, will present a new act entitled, "Georgia." Bert Yorke and Ed Lord, clever comedians, will offer a travesty on gentility called, "A Gentleman Nevertheless." Others on the bill are: Adler, Neil and Herman, California Sunkist Syncopators; Elsie Clark, well-known phonograph artist; George Libby and Ida May Sparrow will be seen in their Broadway Dance Track; Robert Emmett Keane and Clair Whitney, will be seen in an entirely new act called, "The Gossipy Sex."

Warfield

The Warfield has added another star to their firmament in bringing to this theater next week the famous Broadway star, Gilda Gray,—she who invented the 'shimmy,' and first intro-

Amusements

NEXT WEEK

AZTEC Market nr. Eighth	} Pictures
EGYPTIAN Market at Jones	
ALEXANDRIA	} Pictures
ALCAZAR O'Farrell nr. Powell	} "First Born"
BEATTY'S CASINO Ellis and Mason	} Will King & Co Pictures
CALIFORNIA 4th and Market	} Elinor Glyn's "Man and Maid"
CAMEO 936 Market St.	} "The Pride of Sunshine Alley"
CAPITOL 64 Ellis St.	} "White Collars"
CASTRO	} Pictures
COLISEUM	} Pictures
NEW COLUMBIA Eddy and Mason	} Henry Miller & Co. "The Swan"
CURRAN Geary, Nr. Mason	} "Phantom of the Opera" Moving Picture
GOLDEN GATE G. G. Ave. and Taylor	} Vaudeville
GRANADA 1066 Market St.	} "Introduce Me"
IMPERIAL 1077 Market St.	} Gloria Swanson in "Madame Sans Gene"
LOEW'S WARFIELD 988 Market St.	} Gilda Gray and Constance Talmadge in "Learning to Love"
METROPOLITAN 2055 Union St.	} Pictures
NEW FILLMORE NEW MISSION	} Pictures
ORPHEUM O'Farrell and Powell	} Vaudeville
PANTAGES Market at Mason	} Vaudeville
STRAND 965 Market St.	} Vaudeville and Pictures
UNION SQUARE	} "Capital Punishment"
WILKES (Formerly Geary) Geary and Mason	} "The Dark Angel"
WIGWAM	} George Ford in "Charley's Aunt" Pictures

duced the 'blue' songs to a Chicago audience.

With her, she is bringing six of Ziegfeld's beauties and this promises to be a notable week at this ever-popular theater, and break even the high record that "Sally" made last week.

Featured with Miss Gray will be seen on the screen, Constance Talmadge, our beloved Conny, in "Learning to Love," in which this little lady is a sub-deb just out of boarding school, affording her a fine scope for the portrayal of those delightfully absurd sophistries of the younger generation, which she interprets so well.

Lipschultz and his men have prepared a fine program to accompany this fine bill.

Golden Gate

Elliott Dexter, famous motion picture and stage star, appears in person at the Golden Gate this week in an original sketch called "A Playlet Without a Name," which affords a splendid opportunity for this popular star. A second feature on the bill is the noted singing comedienne, Elizabeth Brice, who is on tour with Frank Kessler and his syncopators. Others on the bill are Glenn and Jenkins, colored comedians; Doris Duncan in some new peppy songs; an unusual offering called, "The Evolution of a Pianist," presented by Leon Vavara, eminent pianist. The Wheeler Trio, listed as among the very best of acrobatic entertainers, are also on the bill.

The screen feature is "The Scarlet Honeymoon," a romantic drama of love, youth and mystery, starring Shirley Mason. The usual short films and music by Claude Sweeten and his orchestra round out the bill.

Imperial

Following the film "Quo Vadis," Gloria Swanson in "Madame Sans Gene" at the Imperial Theater beginning this week.

In this picture Gloria Swanson, has, perhaps, the most difficult role she has ever attempted, and according to all reports, she has created for the screen a figure as great as the French actress, Rejanes, did for the stage in the play by Victorian Sardou.

Granada

The Granada's new director, who sings as well as directs, made a great hit last week at the Granada. It is always a rather difficult feat, that of following a popular idol, like Paul Ash, —but Ralph Pollock, the new director, seems to have accomplished this very well.

Douglas MacLean's, "Introduce Me," is the feature on the screen, and if it is possible for him to do so, he will appear in person at this theater the coming week.

Concerts

WILKES

Sunday Afternoon, April 26, Mme. Florence Cole-Talbert.

AUDITORIUM

Thursday Evening, April 30, Frieda Hempel as Jenny Lind.

FAIRMONT HOTEL

Friday Evening, May 1: Madame Vought Presents Eleanore Stadtegger and Max Gegna.



Eleanore Stadtegger

On Friday evening, May first, Madame Vought will present in a joint recital, Eleanore Stadtegger, coloratura soprano, and Max Gegna, 'cellist, with San Francisco Symphony Orchestra, and Irene Miller accompanist, at the Fairmont Hotel. A very fine program has been prepared, ranging from the old masters, to the more modern composers.

California

At this theater this week will be seen another of Elinor Glyn's plays, entitled "Man and Maid." Max Dolin has prepared a program to go with this picture, and like all the rest of Glyn's plays, this one, it is expected, will create much discussion.

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By Antoinette Arnold

The Two Most Popular Words Just Now

"I DO!" These are the two most popular, as well as the almost sacred words, of the hour. For this is the season of marriages.

Contract, compact, conscience and consent are synchronized in the brief and imposing, phrase. It is one of the shortest, as well as one of the most ceremonious, word-formations, in the human vocabulary.

Who is there among us to deny that eternal contentment can be traced to consistent observance of the unified vow?

Tones and inflections accompanying the troth convey a significance which listeners try to discern. We, of the assembled congregation, listen attentively for the crystallized words. We vainly imagine that, in our wisdom, we can picture the future by the manner in which the covenant is made.

We think that we are wondrously wise. But, after all, it is only they, the bridal pair, who really register the resonance of their spoken pledge. It is they, and they, only, with the record of time who determine the future and the worth of their words.

A pretty story is going the rounds of society.

It is said that a beautiful bride of the last fortnight, or two, was duly determined to start her married life aright, and if there could be any such thing as a secret for happiness, she was going to ferret it out. So, soon after the ceremony, during the brilliancy of the reception at their home, the adorable girl sought her mother's side.

With her long flowing bridal veil sweeping the floor she knelt at her mother's knee. "Tell me, mother, dear," said she, "what is the secret of a happy married life? You and Dad have been so happy, tell me what must I do—or, not do—to be as happy as you?"

Then followed one of the sweetest confidences in all the great round world—a conference between a mother and her daughter. Moments passed and still they looked into each other's eyes and held each other's hands and talked and talked—awhile. As the lovely bride turned to go, with her own version of the secret fastened well within her heart, the mother, gracious and tender, smilingly said:

"And remember, dear, not to talk too much. Be a good listener. But don't talk—let husband do that." Smiles flitted across the mother's face revealing her knowledge of the value of silence, at times. Perhaps it was to hide any misgiving she might entertain. Or, let's pretend it was just her loving way of being temporarily gay!

The little bride decided that both sides of the question deserved a hearing. So, diligently, she sought for her Dad.

"Tell me, Daddy dear, what is the secret of a happy married life?" Dad took daughter in his arms and held her tight. Then, they, too, held conference. True it was of a different sort, and Dad was certainly practical and discerning and somewhat stern toward his own sex—but it, too, was full of understanding and genuine concern. When their moments of concourse passed, and the little bride started to run away, Dad held her by both hands, and raising her chin he looked into her eyes and said: "And remember, my girl, to cultivate your sense of humor; it will help a lot."

Over in the corner stood the man of the cloth—he who had performed the wedding ceremony at the altar steps of the church. The persistent little bride took him aside and looking up into his benign countenance she asked of him the question: "What is the secret of a happy married life?" They talked awhile apart, for the man of sacred thoughts and ceremonies had baptized the girl and received her into the church. He gave no preachments to her now. He only spoke words of tempered wisdom and sage advice.

Then their conference concluded. And just as the bride started away murmuring her gratitude, he of the sacred cloth said to her, in part: "And I liked the splendid and significant way in which you pronounced, 'I DO.'"

* * *

Spring Weddings

One of the loveliest weddings of the Easter season took place Wednesday, April 15, at Old St. Mary's Church on California street, when Miss Isabelle Bishop, daughter of Mr. and Mrs. James Hall Bishop became the bride of Mr. Oliver Dibble, Jr., son of Mr. and Mrs. Oliver Dibble. Rev. Henry Stark officiated at the marriage ceremony.

A more beautiful bride can hardly be imagined. Miss Bishop is a graceful and gracious young woman whose lovely nature illumines her countenance. Her wedding gown was exquisitely fine and handsome. It was of white satin crepe with rare Brussels lace applied on the court train. The sleeves were made of filmy tulle with rose point lace at the wrist. The bridal veil, forming a head-dress, swept into massive folds with rose point lace, an heirloom of the family, used as edging for the crown and the end of the train. She carried a shower of lilies of the valley and white orchids.

Miss Sophia Brownell was maid of honor. Dawn pink was used as the color for her beautiful gown fashioned with a full skirt. She carried a shower bouquet of lilies of the valley and pink tulips. The bridesmaids were Miss Helen Lundborg, Miss Florence Welch, Miss Isabell Wheaton, Miss Caroline Madison and Miss Clara Bishop. Their gowns of a pink with which they wore large picture hats trimmed at one side with roses of shaded pink. In their arms, falling in festoons upon their handsome dresses, were garlands of wistaria, in lavender colorings, and pink tulips.

Mrs. Bishop, mother of the bride, was a vision of loveliness in her gown of white chiffon and gold, over which she wore a wrap trimmed with ermine. Mrs. Dibble, mother of the bridegroom, wore a gown of rose and gold brocade, the two mothers forming a delightful part of the beautiful bridal picture.

Mr. Charles Vander Nailen was best man.

Ushers at the wedding of Isabelle Bishop and Oliver Dibble were Mr. Frank Black, Mr. Wallace Everett, Mr. James Hall Bishop, Jr., Mr. Baltzer Peterson, Mr. Landis Knox, Mr. Charles Rossen, and Mr. Ernest McCormick.

A reception was held at the Bishop home in Washington street following the wedding ceremony, Miss Harriet Brownell was seated at the magnificent bridal table with

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members of the bridal party. The young couple will reside at Woodside following their return from the honeymoon.

* * *

A wedding of society interest last week was the nuptials of Miss Mildred Burbank, daughter of Mrs. William Freeman Burbank, and Mr. Alexander Mackintosh, son of Mrs. James Mackintosh, which took place at Grace Cathedral, Dean J. Wilmer Gresham officiating.

The bride was attended by her two sisters, the Misses Blanche and Eleanor Burbank, who were gowned in dainty dresses of pink and blue chiffon. They wore picture hats to correspond and carried bouquets of pink roses, sweet peas and pansies.

The lovely bride was robed in glistening white satin made simply with a court train over which fell a tulle veil caught with garlands of orange blossoms. She carried a shower of lilies of the valley and butterfly orchids, her charming grace and sweetness being framed in the loveliness of her bridal attire.

Halsey Rixford was best man. The ushers were Mr. Reginald Laughlin and Frank Ogden. A handsome reception at the Fairmont Hotel supplemented the wedding ceremony at the Cathedral.

* * *

The marriage of Miss Bernice Williams and Mr. George Charles Hadley is announced for the evening of May 16 at St. Luke's Church. Rev. W. W. Jennings will read the wedding ceremony. Miss Ila Williams will be her sister's maid of honor. Mrs. Cecil Putnam will be the matron of honor. The bridesmaids will be Mrs. Ralph Scovel, Miss Robena King, Miss Ribia King, Miss Eloise Larson, Miss Thelma Klitgaard, Miss Blossom Mayfield, Miss Edna O'Brien, Miss Ruth Corn.

John Graves will be best man. The ushers will be Harry Bates, Cecil Putnam, Joseph Coepfli, James Aydelott, Llewellyn Forrest, Peter Gerhardt, Henry Morris, Kenneth Mortsof and Jack Lumm.

* * *

Miss Gladys Waterhouse, daughter of Mrs. Edson W. Waterhouse, became the bride of Mr. Philip Stambaugh, son of Mrs. Charles Stambaugh of Youngstown, Ohio, last Saturday night at the charming home of the bride in Clay street. Rev. William Kirk Guthrie performed the wedding ceremony. Alden Waterhouse gave his sister in marriage. Mrs. Alden Waterhouse and Mrs. H. Alton Collins were the bride's attendants.

The bride wore a dainty creation of embroidered sheer lingerie with panels and bouffant ruffles of crystal net falling over the gown. Orange blossoms fell in streamers at the side, keeping in place the wedding veil. Her shower bouquet was of gardenias and lilies of the valley.

Edson W. A. Waterhouse, Jr., was best man. Upon their return from their honeymoon the bridal couple will make their home in San Francisco where they are both known and very popular among hosts of friends. Mrs. S. K. Skilling is a sister of the bridegroom.

* * *

Return From Islands

Miss Barbara Ballou, daughter of Judge and Mrs. Sidney Ballou, who has been spending many weeks in the Hawaiian



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Islands, will return to San Francisco within a few weeks. Miss Ballou has been with her sister, Mrs. Evan Fisher, during the winter and visited the home of Lieutenant and Mrs. Charles Butler McVay, III.

Mrs. Ballou, in company with Mrs. Wiley, wife of Vice-Admiral H. A. Wiley, is joining her daughter in Honolulu planning to remain there during the maneuvers of the Fleet, and later returning to their home together.

Judge Ballou is commander in the U. S. Navy reserve forces and has been made a member of Admiral Wiley's staff of the West Virginia which sailed last Wednesday.

* * *

Luncheon

Mrs. Arthur Morris Flood entertained at a bridge luncheon last Wednesday in the gray room of the Fairmont Hotel, having as her guests a number of prominent ladies in San Francisco's social life. Three large tables were decorated with baskets of spring flowers and pastel shaded ribbons. Tall candles in silver candlesticks of yellow, pink and lavender were placed on the tables. The guests were Mesdames Carl A. Bachelder, Douglas B. Crane, Alfred W. Lane, John W. Wright, Thos. R. Edwards, George B. Willcutt, Mahlon C. Harrison, Thos. J. Lennon, Henry Hastings, W. S. Leake, George Schultz, John A. Weston, Herbert S. Howard, Howard A. Nauman, Horace W. Orear, Chas. M. Plum, John Hunt, John Newhall, William A. Hammond, A. J. Chapman, Chas. W. Haseltine, Wm. S. Howard, George T. Marsh, Chas. P. Fonda, Florence E. Holbrook, Harry W. Rhodes, John H. Kemp, Harry A. Noble, George M. Naus, George E. Holbrook, George H. Pippy, A. D. McCarty, Angus G. Boggs, James C. Crawford, H. A. Moss, Mrs. Mildred Pollock, and Miss Emily Wade.

* * *

The arrival of the Midwick polo team upon which event peninsula society had been holding a number of pleasant parties in reserve has become an actual fact. As soon as the team's presence at the San Mateo Polo Club was assured, plans were immediately set on foot for luncheons, dinners and parties.

Richard Schwerin was host to a group of the players and a few additional friends at his home in San Mateo. Mr. and Mrs. Cliff Weatherwax also entertained informally at dinner and were later hosts at an informal dance at the polo club. Guests comprised those who attended the dinner given by Mr. and Mrs. Edmunds Lyman in honor of the Count and Countess de Limur on Thursday evening at the Burlingame Country Club.

The eight men of the two polo teams were guests of Will Tevis at luncheon at the San Mateo club. In the afternoon the junior teams of the Midwick and San Mateo clubs played an interesting match that was well attended.

The informal gatherings were followed by more pretentious affairs. Saturday afternoon Mr. and Mrs. W. H.

(Continued on page 17.)

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GOLF

By Hoot McGregor



MISS Dorothy Richards, the champion woman golfer of Cleveland, Ohio, won the California State annual golf championship last Saturday at the Lake Merced Golf and Country Club, when she defeated Mrs. A. B. Swinerton, of the San Francisco Club, in the finals for the crown.

The match between Miss Richards and Mrs. Swinerton was the best contested round of the whole tournament, as their score card showed. Miss Richards, the winner had a 44-49-93; while Mrs. Swinerton had a 43-47-90, and lost. The remarkable part of this tournament was that Miss Richards was the medalist with a card of 87, the only woman to crack a ninety, which set a new record at Merced, and strange to say, 87 is the woman's par—Mrs. Swinerton was tied with five other women to gain a place in the championship flight but, when it came to match play rounds, Mrs. Swinerton just played rings around all her opponents in every round, and looked to have the finals won against Miss Richards, but the breaks came at the wrong time—But, on looking over the many bad breaks that were registered it looked about 50-50. On the other hand, the new state champion played her two best games when she won the medal and again in her final match with Mrs. Swinerton.

When Miss Richards and Mrs. Swinerton started out on their final test it looked from the very start that Miss Richards wouldn't stand a chance, as Mrs. Swinerton won the first hole with a birdie five; then won the third. In the meantime, Miss Richards couldn't govern her clubs at all, hooking and slicing on both sides of the fairway, but on facing the third hole, Mrs. Swinerton was shot from the tee and lost the hole, Miss Richards winning with a three.

Then after the fifth had been halved, Miss Richards came to the front again and squared the match at the sixth and actually took the lead at the eighth with another three. After the ninth hole had been halved in fives Miss Richards rounded the turn one up.

Playing the tenth hole Miss Richards was on in three, while Mrs. Swinerton had taken four but the latter laid her opponent a perfect stymie, the hole being halved in six.

Here Mrs. Swinerton began to press, topping two shots on the fairway. Miss Richards became very cool at this point of the game and took the eleventh, which put her two up, and after the twelfth had been halved Mrs. Swinerton had to make a perfect ten-foot putt for another half. Miss Richards hooked her tee shot in the fourteenth, but made a splendid recovery, which was of no avail, as Mrs. Swinerton began to play much better and won the hole with a three—followed the good work up by winning the fifteenth with a splendid four, after Miss Richards got an awful bad break, taking six to reach the green.

Playing the sixteenth, both drove screamers way over the ridge 225 yards, but their seconds found the water hazard both dropping back. Mrs. Swinerton made a perfect approach but her ball lodged in a hole back of the green which took her two to get out. In the meanwhile, Miss Richards was having a hard time making the green and the hole was eventually halved in sevens. They were still all square, facing the tricky seventeenth hole—Mrs. Swinerton topped drive, while Miss Richards made a perfect shot hole high. After Mrs. Swinerton made her approach from the chasm below it appeared for a moment that the hole was

lost, but Miss Richards took three putts and the hole was halved in fours—still all even.

Going to the eighteenth hole, Miss Richards hooked her tee shot in the bunker; Mrs. Swinerton made a perfect drive right down the fairway and it looked as if the match was all over, but to the surprise of the thousand spectators, Miss Richards put her second shot on the edge of the bunker, and so as to be sociable, Mrs. Swinerton did likewise. Miss Richards played safe on her third, much to the disgust of her followers, but she fooled them completely on her next stroke, making the apron of the green, laid her approach putt within two feet of the cup, while Mrs. Swinerton was six feet short, falling short about six inches on her putt and the match was all over, Miss Dorothy Richards winning on the eighteenth hole, one up.

In Miss Richards and Mrs. A. B. Swinerton we have never seen two finer sportswomen, and the golf they played in the finals would do credit to the greatest women golfers in the land.

* * *

Mother and Daughter Win

Another outstanding feature of the tournament was when Mrs. F. A. Parkhurst and her daughter, Angie Parkhurst, of the Crystal Springs Club, won their final matches. Mrs. Parkhurst won her way to the championship fights but was eliminated in the first round by Miss Alice Hanchet, of the San Francisco Club, but played such superb golf in the Defeated Eight of the Championship Class that none of her opponents even stood a chance, defeating Miss Helen

(Continued on page 15.)

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THE BRAVE *and* THE FAIR



By Josephine Wilson

[NOTE: This department will publish, each week, the most distinctive events in men's and women's organizations.



Josephine Wilson

PROMINENT MEN AND THEIR BIG EVENTS

No greater event within the city's affairs this week can be notated in this popular column than that which calls renewed attention to the Fleishhacker swimming pool, the "swimming hole de luxe".

Mr. Herbert and Mortimer Fleishhacker have given to the city of San Francisco a lasting memorial to their mother and erected in the Fleishhacker playground a clubhouse

for mother and children, which of itself is a great credit to the city's acquisitions, as well as a place of charm and comfort to those for whom it is intended.

This swimming pool, which, by the way, exceeds in size and beauty any other swimming pool in the world, is 1000 feet in length. Swimming contests of national interest are this week's out-of-door attractions. It is situated within a few feet of the ocean beach, at the foot of Sloat Boulevard. Trees and shrubbery protect it from the ocean breezes, at the same time enhancing the beauty of the grounds.

Places for the youngsters who wade have been provided, as well as large enough dimensions for the champions who this week give the lovely swimming pool its premiere of human enthusiasts. The beautiful and alluring spot which surely would have made glad the heart of the famous poet James Whitcomb Riley, is a welcomed addition to the recreational joys in which the young and adults of the entire city take active part. A municipal enterprise, created by the people, the park and playground, have been appropriately named, "Fleishhacker". The personal generosity of the Park Commissioner has enhanced its attractiveness and its usefulness and added to the possessions of the great commonwealth, something in which every man, woman and child can take particular pride.

* * *

City officials, business men of prominence, clergymen, members of the police force, social workers and welfare workers of many denominations participated in the annual meeting held this week of the Travelers' Aid Society. Three-minute addresses were made by Father Power of the Affiliated Catholic charities on "Impressions of the Travelers' Aid," Supervisor Margaret Mary Morgan on "What the Travelers' Aid Means to the Community"; Congress-woman Florence Kahn on "International Travelers' Aid," Dr. Theresa Meikle, assistant district attorney, "Contact With the Woman's Court" and Robert Newton Lynch of the San Francisco Chamber of Commerce, and one of the directors of the Travelers' Aid. Mrs. William Matson is president of the society.

* * *

Martin V. Merle's drama, "The Light Eternal," will be produced by the students of the University of Santa Clara in the university auditorium on Saturday, May 2. Merle is director of the dramatics at the university and has supervised the rehearsals since the beginning of the year. Arthur J. Saxe, San Jose law student, will take the leading role. The play written by Merle during his student days, has had a successful tour of eastern cities under the direction of Henry Miller, the noted playwright and actor, now in this city.

WOMEN AND THEIR ACTIVITIES

Mrs. B. M. Breeden, president of the San Francisco Archdiocesan Council of the National Council of Catholic Women, presided at an enthusiastic meeting held recently when hundreds of women from all parts of the city gathered to discuss plans for the June convention which will be held in San Francisco, at the Fairmont Hotel, starting July 14 and continuing through four consecutive days.

Dr. Anne Nicholson of Washington, D. C., leader of the National Council, outlined the plans and laid before the assembled groups the literary and educational standards which will be outstanding features of the great convention. Officers on Mrs. Breeden's executive staff include: Miss Elizabeth Myrick, first vice-president; Mrs. T. Catton, second vice-president; Mrs. W. Williams, third vice-president; Mrs. J. A. Donohoe, treasurer; Miss M. McGuire, secretary.

Committees for the convention include: Program, Miss May Shannon, Mrs. John S. Phillips, Mrs. F. Molette, Mrs. William Butler, Miss Josephine Molloy; permanent activities, Miss Marie Kane, Miss Eleanor Tierney, Miss Helen Desmond, Miss Frances Cook, Mrs. I. S. Burns, Miss Catherine Moriarity, Miss Mary Joesten; committee on membership in San Francisco, Mrs. Rose McPhee, Mrs. M. J. Moran, Mrs. Madeline Coughlan, Mrs. Minnie Brennan, Mrs. James V. Gleason; registration, Miss Mary Brady, Mrs. John Cuningham, Mrs. Alice Eckert; committee on arrangements, Mrs. John Brooke and Mrs. Vincent Butler; ways and means, Mrs. Nora Galoin, Mrs. F. S. Loop, Mrs. F. Michaels, Mrs. John R. Hanify and Mrs. R. B. Matzene. On the banquet and luncheon committee are Mrs. Charles Kendrick, Mrs. Eustace Cullinan, Mrs. Peter Montague, Miss Teresa Schmitt, Mrs. L. R. Weidenmueller and Mrs. Percy Eyre. The convention will open with a reception and close with a banquet in which all those participating will co-operate toward the great success of the convention.

* * *

Directors of the Council other than those already mentioned are: Mrs. W. P. Dougherty of Santa Clara; Mrs. W. J. Dunne, Mrs. J. G. Kearney, Alameda; Mrs. George McMaster of Oakland, Mrs. C. Miller, Mrs. J. P. Moy, Stockton; Mrs. M. Milvehill of Santa Rosa; Miss E. Schou, Miss C. F. Timony of San Rafael, and Mrs. W. Williams of San Mateo.

* * *

The California Writers' Club, of which Harry Noyes Pratt is president, will hold an open meeting on Saturday evening, April 25, in the Twentieth Century Club, 2716 Derby street, Berkeley, when a brilliant program will be presented.

A play written by Mr. Pratt will be presented on this occasion with Mrs. Virginia Beardsley Hyle of Berkeley, Mrs. Frances Davies, Harry Noyes Pratt, Lionel Stevenson and R. A. Hansen in the cast of players.

Other numbers for this program will include descriptions of the O. Henry dinner recently given in New York by Mrs. Ralph R. Eltse, "Oma Almona Davies"; Indian songs by Dr. Derrick Lehmer, poet, professor of mathematics, University of California; Miss Helen Lehmer, piano numbers; Austin Armer, flute, and poems by Esther Birdsall Darling, author of "Baldy of Nome", and poems and short stories, who has recently returned from Los Angeles to Berkeley.

Wheat and Chaff

By Nathaniel Anderson



Nathaniel Anderson

THE Reindollar bill is at once interfering and necessary. It is for the dog, not the one of the lap, but the bold, active automobile dog, that rides on the running board. Reindollar has observed here the danger to the animal, and evidently he realizes that people will be inhumane from carelessness, even to their pets, so he has presented a bill making it unlawful to transport an animal on the outside of the machine unless the animal is so enclosed as to prevent it from leaping off or escaping. The only meddling laws that should be countenanced are those directly protecting life and limb, of man or beast.

The writer and his readers of humane tendencies might try to imagine a new phase in the passing of the Reindollar bill for the sake of an animal, and hope that the author of it was inspired to his action by the thought it were possible for the dumb creature to receive injury as a result of his ride. If he was moved in this manner, and made inquiries that dogs do get hurt and maimed, he has done a great deal more humanely, than if he introduced his bill because he was horrified on seeing a dog crushed. We do not take a whit from the legislator's kindness whatever it was, but we know that humane steps are forced from us only by suffering and the spilling of blood. "Kind to Animals Week" being on, it is timely to say, we must think for them, and we hold the opinion it would be much more of benefit than coddling them only. Put a man on a seat with moving wheels under him and where he is likely to be bumped off, and he will tell you so.

The idea is, we must consider the animal; otherwise, we shall remain cruel.

* * *

The moving pictures has spoiled many a bad actor by making him think he wasn't. This hombre we have in mind used to go around Chicago in a machine for the thrill of having the ladies gaze at him; not their thrill, his. He needed to only behold a damsel, or woman, for that matter, to be seized with his excitement. He had the face about it of a brassy chorus girl. If anyone was riding with him, he would ask, "Is she looking at me?" Talent is often conceited, but can you imagine anyone blessed with the divine spark acting acting like that?

This fellow married a good-looking lady, after chucking his wife for the new, and we hear now he is tired of the second. He has passed his popularity; she has hers, but perhaps he is gallivanting around with the rag-tag ends of his admirers.

* * *

One stage artist sues for \$25,000, merely because an opera company enjoined him from making a small fortune on a short concert tour prior to the bigger one he was to make with it. Another dub of an actor sues for about ten dollars back salary on his net forty dollars weekly, when he works. Now, I can't change that, and why mourn. For this reason: the relief comes from painting the picture.

* * *

They are curing lepers in the Philippines. On the authority of General Leonard Wood chaulmoogra oil does it. What a blessing in a hard name!

Pacific Gas and Electric Company

Walker's Manual of California Securities and Directory of Directors, 1925 Edition, has a very complete review of the Pacific Gas and Electric Company which cannot fail to be of interest to our readers. The Pacific Gas and Electric, which is one of the most beneficent of our local social agencies was organized under the laws of this state in 1905. It owns in absolute fee all the properties, in a unified system, which formerly belonged to the San Francisco Gas and Electric Company, the California Gas and Electric Corporation, Northern California Power Company, and numerous smaller companies. In 1922 in conjunction with the Great Western Power Company, it acquired an undivided half interest in the properties of the Universal Electric and Gas Company. Through subsidiary corporations it owns a vast amount of power. Accompanying the account is a map which is very striking as showing the area covered by this powerful concern.

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Finance

BULL speculation in grain and stocks has had its setback. Does that mean that prospects for agriculture and farm products are poor? Expert opinion is not that way. The whole thing is due to the over-accenuation of rising market with the consequent pyramiding. It is a very easy way of making money while the rise continues, but just as easy a way of losing it when the game goes the other way, which it must inevitably in time.

* * *

—The advance of the discount rate of the Federal Reserve Bank of New York from 3 to 3 1-2 per cent was followed by an advance of the discount rate of the Bank of England from 4 to 5 per cent. As the Bulletin of the National City Bank of New York says: "The latter action was taken, of course, not because of any influence from here, but because the authorities over there deemed it for the best, having regard solely to British interests."

* * *

—The matter of renewing the pre-war stability by the unfettered return to the gold standard is taken up and loudly discussed in London. It is strange that with all the experience in a long history British opinion in this respect seems to be a little behind our own and we seem rather to be listening to the ghostly echoes of the Bryan period, then to be in the end of the first quarter of the twentieth century.

* * *

—We note the following, which is excellent doctrine today: "There is plenty of work for everybody in the right place, the endless wants of the population assure that. The problem is to get everybody into the place where his labors will count most in the general system of industry. This is accomplished by allowing economic conditions to govern." That is the lesson which our statesmen need most of all.

* * *

—The building boom still continues and word from eight cities in the Pacific States shows that there is no diminution of the eagerness in construction which has been so marked a feature of the last few years. Were it not that this is still, in a sense, a frontier part of the country, some apprehension might be felt with respect to overbuilding, but our peculiar position is our protection in that respect.

* * *

—Liberty bonds always come in for heavy trading at this time of the year, when taxation lists have to be made up. This year prices are higher than ever in marked contrast to those of other and foreign national bonds. Some of us who found it hard to buy Liberty bonds in war time are reaping the rewards of our patriotic self-denial.

* * *

—There is a marked falling off in a good many places in our industrial activity. There is no question that there is a feeling of disappointment on the part of many, who for some reason or other, had anticipated an era of extraordinary activity. As a matter of fact, business is really on a very fair average and nothing to complain of, and the best authorities look for a revival rather than a further decline.

* * *

—British Investment Trust Companies are publishing their reports, which all tend to show a marked improvement in returns. Dividends have increased and in one respect are higher than in 1913 and that in spite of the fact that whereas there was an income tax of one shilling in the pound at that time, the rate is now 4s 6d. This is really a triumph of financial skill and industrial ability. Those who reckoned the British financier dead were mistaken.

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E. CLEMENS HORST REPLIES TO AN ATTACK

The following is part of a letter written by E. Clemens Horst to a correspondent who objected to his recent speech at Sacramento on the subject of 'The Shorter Bible':

"No doubt you read the opinions of many Ministers in reference to the Prohibition Bible called 'The Shorter Bible' that is being sold by Dry Church Book Stores. Until recently every Minister condemned that flagrant mutilation of the Bible, but if you will read the April, 1925 issue of the 'Liberator', the California publication of the Anti-Saloon League, you will get some idea of the attacks made upon me by the Anti-Saloon League which is designated by a prominent Church publication, as the 'Church in Action'.

"The interesting part of the attack on me and my pamphlet on the 'Prohibition Bible' is that my comparisons were solely between the King James version of the Bible (which, no doubt, is the only one you have ever read) with the Prohibition Bible, and the expurgations from the King James Bible commendatory of wine were not omissions of duplications, because no originals or duplicates of the many verses favorable to wine were left in the Prohibition Bible.

The A. R. Briggs, Editor of the 'Liberator', is the 'Rev. A. R. Briggs', California Superintendent of the Anti-Saloon League.

"Perhaps you will write the Rev. A. R. Briggs what you think of his defense of the Prohibition Bible and his attack upon me.

"It is difficult for me to answer the various parts of your letter because the questions are difficult to separate from your arguments, but if you will ask me any questions I will be pleased to answer them as best I can, no matter how many you ask, but please make the questions plain and number them.

"You and I are probably agreed upon one thing, namely that when the Church devotes itself to Religion and the Parents to proper home influence, and the School to education, which should include some non-controversial religious readings, we will be on the right road for national and personal improvement.

"Christ did not preach the gospel wearing a policeman's star, nor carrying a blackjack and a pair of handcuffs, nor did He rely upon those and the prison for our spiritual, political, economic, or social betterment.

Faithfully,
E. CLEMENS HORST."

Rational Management

A resolution passed some time ago by the Women's Clubs of this city, one of the preliminaries of which runs in these words: "Whereas, the fact that our street railways are separately owned makes it impossible to obtain street car transportation improvements, and to obtain them it is necessary that these systems be under one ownership" states the matter as fully as the most accomplished economist could put it. It states the exact fact. There can be no improvement worth noticing as long as the ownership of the street railways is split up and divided. The city must own all the railways in the municipality, otherwise the same muddle is perpetuated. The only way to settle the matter is for the city to purchase the privately owned roads and to run them as a municipal enterprise.

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Army and Navy at the Jubilee

That San Francisco will have an array of United States warships in the bay for the Diamond Jubilee Celebration was made doubly certain on Wednesday of this week through a radio message from Admiral Coontz, commander-in-chief of the fleet, to Brigadier-General Thornwell Mullally, chairman of the committee on Army and Navy participation. Admiral Coontz' message reads:

"In view of the importance of the question of ships to be present at the Diamond Jubilee, I am sending the department maximum list of ships believed possible to be present. The department will communicate with you and I look for a satisfactory showing."

* * *

In connection with the military display during Jubilee Week, there will be a gathering of famous American war leaders now living, such as has not occurred on any previous occasion. The military feature will consist of parades, drills, maneuvers, airplane demonstrations and stunts and a dazzling display of army accoutrements and defence equipment. It is understood that the war department is showing much interest in preparations for the Jubilee and has promised the most elaborate participation possible.

* * *

As evidence of the country-wide interest which California's Diamond Jubilee has already aroused, the *News Letter* received a request this week from the editor of the *Motor Life of Chicago*, one of the leading automobile publications in the world, for information regarding the program of events for the celebration. Inquiries from eastern sources are becoming quite general and it is evident that with the added stimulus of the Diamond Jubilee, the auto traffic and tourist influx from distant states to California will be much greater this summer and fall than it has ever been.

GOLF

(Continued from page 10).

Dorothy Foster, champion of Presidio, at the 20th. Miss Angie Parkhurst, not to be outdone by her mother, also won a good match on the 20th from Mrs. H. Beaty of the Olympic Club, and won her final match 6-5. Hurrah for Crystal Springs! Mrs. Knox Roberts of Seattle sprung quite a surprise when she defeated Mrs. Brent Potter, the San Jose champion.

Mrs. Roberts played very consistent golf throughout the whole tournament. Mrs. J. Horan, of the Hillcrest Club of Los Angeles, was a little too strong for Mrs. Louis Bacigalupi of the host club. Miss Gertrude Bosworth, of Mt. Diablo was rather severe on Mrs. George Mullen of the Olympic Club. Miss Bosworth has been coming right along, but her golf against Mrs. Mullen was worthy of a champion.

Mrs. W. G. Barnes of the California Club and Mrs. Alfred Meyer of the Beresford Country Club had a ding-dong battle, Mrs. Barnes winning on the 18th one up. Mrs. W. Price took the honors in the fourth flight against her club-mate, Mrs. Hugh Gevins of the California Club. Mrs. A. S. Lee of the Lake Merced Golf Club was the only member of the host club to uphold the dignity of the club when she defeated Mrs. Louis Pfaut, of the Presidio.

FEW PEOPLE TAKE PROPER CARE OF THEIR TEETH

Some think that a vigorous brushing once or twice a day is taking very good care of them. Brushing is only a part of the process. Many things can happen to your teeth which only a competent dentist can take care of. Have your teeth examined. They may not be as sound as you imagine. A toothache means trouble; do not wait for the ache. Watch your teeth and gums. There are gum troubles that will destroy teeth faster than decay. Are your teeth sore? Do your gums bleed? Call in today and talk it over. It will cost nothing. My nerve blocking system blocks off all nerves and pain. It will please you.

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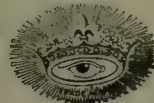
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Pinnacles National Monument

The Playground of the Cyclops

IF you would leave the beaten paths of travel and the little cares of man to lose yourself in an awe-inspiring spot, hidden away where the mills of the gods seem to have stopped millions of years ago—if you would be thrilled by the awful sight of “the region that God forgot,” which became “Vancouver’s nightmare” and later the secret haunts of the wild and amorous bandit, Murietta—then join the caravan and spend your May Day in the Pinnacles National Monument.

You will follow the trail of the Padres along the wide paved El Camino Real through San Jose and on past the Mission San Juan Bautista to the town of Hollister, and from there you will continue on pavement following up the San Benito River to Tres Pinos and then on a good country road up a beautiful valley mid moss hung live oaks and feathery pines until you come to the Pinnacles.

The Padres followed dusty trails, but you will be guided by unfailing yellow diamond road signs to this wonder spot of California, which may now be reached by a few hours’ journey from the City of St. Francis.

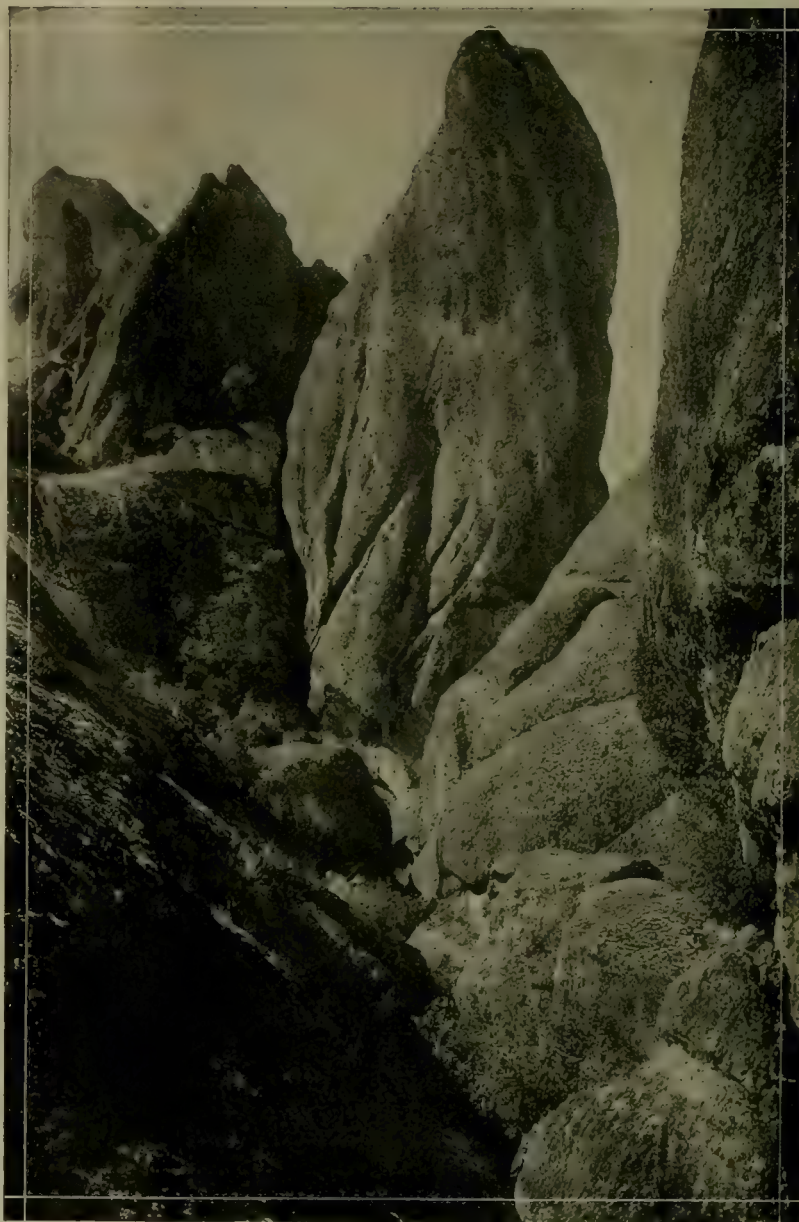
The wooded path, small and friendly, a turn in the trail and the aspect changes with an appalling suddenness. Menacing progress and the sky, gleam naked spears of rocks—brutal, unassailable behind grim ramparts of red, guarding the secrets and retreats of bandits of all ages. But your car rolls on over the new road past the custodian’s camp at Bear Gulch directly into the heart of the Pinnacles and near its famous caves.

Here hours may be spent exploring the spectacular nature of this scenic wonderland with its towering red and brown volcanic columns and spires sketched with moss. There are subterranean passages that would thrill a discoverer, and catacomb-like defiles which have not been entirely explored. Giant wedge-like boulders remain suspended overhead in crevices where the Cyclops cease their splitting of the rocks, and they seem to hold the massive walls apart where the defile leads up to the lookouts on the peaks of the Pinnacles.

The bold and awful scene is softened into rare beauty by the varied hues and the live oaks and pines which artistically fringe the landscape and complete the sequestered spots while the birds and many small waterfalls tell of spring.

There is bandit lore, too. Here in this inaccessible kingdom, Joaquin Murietta, the destroyer, made mock of the laws of the land and nurtured his boyish dreams and dark ambitions. Here he maintained what he called his “Bridal Chamber”—something of a humorist, black Murietta—and the red walls of rock have echoed to many a pleading captive voice and sheltered a treasury of looted wealth.

In the very darkest spot on the trail you find a heart shaped



pool with its regular contour hewn deep into the rock and perpetually filled with clear water.

Just outside another doorway of mystery is an alluring grotto, fern fringed, sheltering a small spring of liquid magic, that constantly fills a waiting moss-lined bowl of stone.

On the return trip a stop may be made at the quaint historic town of San Juan. Here is a bit of the California of other days. The first attraction is the Mission, which in size, architecture and romantic association rivals any of these shrines of the Padres that are linked by El Camino Real.

Here is the age old hostelry that gave shelter to the wayfarer in the days of the Dons. The first story of the structure, still in excellent state of preservation, was erected in the eighteenth century.

Automobile Caravan Will Make Tour to Pinnacles

Uniting with the people of San Benito county in calling nationwide attention to the scenic wonders of the Pinnacles National Monument, motorists throughout Central and Northern California will officially open the summer touring season on May 1, when an automobile caravan will leave San Francisco for a tour to this "Playground of the Cyclops."

Delegates from civic organizations in the interior cities, as well as individual motorists who desire to participate in the visit to San Benito county's scenic wonders, will join the caravan from San Francisco at San Jose and Hollister. Motorists from Sacramento will join the tour at San Jose while those from the San Joaquin valley will travel over the Pacheco pass to Hollister.

The tour is being held under the auspices of the Pinnacles National Monument Association which is headed by Harvey M. Toy, chairman of the California Highway Commission. W. I. Hawkins of Hollister is secretary of the association.

Special maps for the tour have been prepared by the California State Automobile Association which is assisting other civic organizations in exploiting the wonders of the Pinnacles. These maps may be secured at the Association's general offices on Van Ness avenue or at any of its 25 district offices and touring bureaus in Northern and Central California.

The people of San Benito county are holding open house on May 1, and will be hosts to the motorists who make the trip to the Pinnacles. The plan is backed by the board of supervisors of San Benito county and all the civic organizations in the county. A barbecue and other entertainment is planned for the guests.

Special yellow diamond road signs covering the route to be taken from Hollister to the Pinnacles are now being erected by the Automobile Association.

SOCIETY

(Continued from page 8.)

Crocker gave a large luncheon party for the polo players at their home. Miss Helen Crocker was hostess at a large luncheon gathering at New Place.

* * *

Following Miss Crocker's luncheon the hostess and her guests drove to the El Cerrito field, where the big match between the Midwick and San Mateo teams was played.

Practically every box has been taken for this event, which would seem to connote as brilliant and interesting a "gal-lery" as the match which is to be played.

Mr. and Mrs. Walter Dillingham, visitors here for a time, were among the guests, with Mr. and Mrs. Cliff Weatherwax, Mr. and Mrs. Ross Ambler Curran, Mr. and Mrs. W. H. Crocker, Mr. and Mrs. Lawrence McCreery, Richard McCreery, Richard Schwerin and others of the polo enthusiasts.

* * *

Five hundred women in convention at Santa Barbara last week indorsed a movement to prevent ruthless loss of life in streets and by-ways as the results of present traffic congestion. The street and highway safety campaign to be inaugurated in June by the woman's division of the California Development Association was presented to the convention by Mrs. Jeffrey Holt, director of the division, with credentials showing co-operation of the California State Automobile Association and the Automobile Club of Southern California.

* * *

A study course in government was given on Friday, April 17, at the Fairmont Hotel under the auspices of Mrs. Arthur Flood, Department of American Citizenship, and Mrs. A. J. Cloud, Department of Education, City and County Federation of Women's Clubs.



PINNACLES NATIONAL MONUMENT

FROM SAN FRANCISCO 138 MILES
FROM OAKLAND 129 MILES

Insurance

—The bill in the California Legislature, striking the fallen-building clause from the standard fire policy, has been recommended by the insurance committee. The Down Town Association and the Chamber of Commerce recommended the bill. Percy V. Long opposed it on behalf of the National Board. Underwriters declare that the passing of the bill will necessitate a raising of the rate to protect against the increased risk.

* * *

—The Aetna affiliated companies are to write earthquake insurance. Up to the present, these companies have refused to write earthquake insurance, but they have now modified their rule to give their agents every facility for supplying complete protection. The notice of change states, however, that there will be no effort to push this class of insurance.

* * *

—A commentary on our present social affairs is furnished by the fact that bank burglary rates and robbery rates have both sharply advanced in the Middle West. Rates for Oklahoma were increased 150 per cent and rates on radio supplies, which are a favorite form of booty, have been advanced 300 per cent. Crime comes high!

* * *

—A new arrangement in the insurance world has been made between the Ford Motor Car Co. and nineteen insurance companies, whereby every car sold will be insured. The coverage is to be included in the price of the car and for one year only. One company issues the policy and spreads the risk among the other eighteen. The names of the companies in the pool are closely guarded. This will be the first time in history that insurance has been written covering the entire output of a factory. The scheme is much criticised as being complicated from an agency standpoint.

* * *

—Fire and casualty insurance for the first time on the Pacific Coast have combined to offer their facilities to brokers jointly. The Pacific Coast manager for the Norwich Union Indemnity and the Phoenix Indemnity announce the inauguration of such a service for brokers in San Francisco. The new department is in charge of Fairfax Spencer. The plan is thus stated: "Our plan is to give complete service on combined fire, casualty and automobile business. We believe that such a service is needed and we are confident that our companies through our city-wide plan will fill that need."

* * *

—The Underwriters Report says very truthfully, in discussing the anniversary of the fire, that man "in less than two decades has done with the aid of insurance the work of centuries. We who are the direct beneficiaries of this accomplishment may well thank God for insurance."

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Time



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NOON	8:00		NOON	7:45
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P.M.	9:00		P.M.	8:45
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1:40	*11:30		1:40	*11:15
2:00	*12:00		2:00	*11:45
2:20	*12:30			*12:15
	*1:00			*12:45

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Music

THE second annual Spring Music Festival, sponsored by the City of San Francisco and the San Francisco Musical Association, opened at the Civic Auditorium last Saturday night, April 18. Verdi's "Requiem" occupied the program which was offered by soloists, chorus and orchestra.

The work, one of the most beautiful and effective of the Verdi compositions, was excellently accomplished in the main. The chorus of 500 voices showed good drilling and constituted a representative item in the performance, having an opportunity to be heard to a satisfactory extent.

The soloists, while not extraordinary, were capable and acceptable and comprised Mme. Helen Stanley, soprano; Mme. Charles Cahier, contralto; Rudolph Laubenthal, tenor, and Alexander Kipnis, basso. The latter carried the real honors as an artist, having a resonant and colorful voice which he used with ease and judgment. It was a marked feature of Kipnis' singing that the purity of the Latin text was carefully observed in his pronunciation, a detail not considered by the other three, who frequently colored diction with Italian rules. Solos, duets, trios and quartets gave varied phases to the vocal personalities and the full ensemble of the four was the better expression, the tonal combination being very pleasing.

Mme. Cahier has richness in her contralto tones though some are too obviously from the chest; Mme. Stanley's voice is clear and often sweet though not under control, as was evidenced in its breaking at a fine climactic point. Laubenthal has a clear tenor of pleasing quality.

The chorus and orchestra, under the direction of Alfred Hertz, was well amalgamated and gave a fine rendition of the Verdi score.

A Wagnerian concert Tuesday night; a mixed vocal and orchestral program, with organ, Thursday night, and the Brahms "Rhapsodie" with repetition of the Mahler "Second Symphony" tonight close the festival week.

Anna Cora Winchell.

* * *

Local Writer Honored

Mrs. Josephine Wilson, author and well known authority on men and women's affairs, was the honor guest at a luncheon given in the rooms of the Woman's Faculty Club, University of California, by the Berkeley Branch, League of American Pen Women, last Saturday.

Mrs. Wilson addressed the Pen Women on the general scope of the work in the League and read a letter from Washington, D. C., national headquarters of the Pen Women, in which she was authorized to nominate and place as her successor in office as State Vice-President of the Northern California territory, Mary Bird Clayes, president of the Berkeley branch. After highly commending the seven years' work of the retiring State Vice-President, former National President, Mrs. William Atherton Du Puy inculcated in a resolution the service rendered by Josephine Wilson. She retires with high honor and the appreciation of Pen Women throughout the entire nation.

* * *

Composer of Opera Commended

Joseph Redding, composer of the American opera "Fay-Yen-Fah", and Charles Templeton Crocker, author of the lyric, were given an enthusiastic reception and "Welcome Home" by the Mayor's Citizens' Committee at the City Hall on Wednesday of last week.

"Fay-Yen-Fah", which was first outlined by the **News Letter** in our issue of January 3 by Antoinette Arnold, and later in three other issues of the **News Letter**, is an opera of which every American can well be proud in extending congratulations to the brilliant men who are responsible for its production. This opera is an elaboration of "The Land of Happiness" which had its premiere in the Bohemian Grove when Redding and Crocker were the lauded authors. Its recent great success in Monte Carlo is now musical history and is now known throughout the world.

Enthusiasm greeted Mayor Rolph's announcement that "Fay-Yen-Fah" will, in all probability, be the opening production of the new Opera House in San Francisco. Hon. James D. Phelan was among the speakers at the reception given Joseph Redding and Charles Templeton Crocker. He stressed the fact that San Francisco is a music loving city and one which thoroughly values musical work of the highest achievement. In responding, Redding referred to the immortal art standards of France, recalling that in the 2000 years of her existence France has never lost sight of her affairs of art. Redding expressed his hope that the University of California would come forward in providing more scholarships in music.

Music lovers, citizens interested in the development of art in many phases of expression and prominent men and women of the city and adjoining communities, were in attendance on the occasion of the tribute accorded Joseph Redding and Charles Templeton Crocker, composers of the scintillating opera, "Fay-Yen-Fah".

Hedwiga Reicher, distinguished actress and producer of plays, has discovered a new way of making poetry a vital living thing . . . and so novel and interesting is this new idea of hers, that many feel the staging of poetry will become a most important part in the modern theater movement. Miss Reicher presented three programs in Berkeley this past season, which were received with the greatest enthusiasm. San Francisco will have an opportunity to see this work the 15th of May when Miss Reicher will put on a program of staged poetry at the St. Francis.



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Mr. Blabbitt on Sex

Last week we found that "sex" isn't a matter of clothes, smoking, sox or eating. Now let's look at this intriguing subject, fluently woven into synthetic true stories by anonymous writers of the day, from other points of vantage.

Contrary to the best practices of those who make startling statements for the purpose of breaking into print, I am going to say that "sex" has nothing to do with automobile riding—anything to the negative is a lot of truck and tires me. Modern motors, with their eight cylinders, cigar lighters and whatnot, have no need for superfluous accessories such as "sex". Much that has been said on this topic is high powered gas, chosen by authors for its assurance of giving high word mileage. "Sex", in so far as its connection with joy riding goes is for the old fellows alone, for they, not the youths, have the price of good cars. Girls wouldn't be seen in the poorer variety. Since this is true, there can be no harm in spinning down the highways or parking in byways. The older generation can, as its members admit, do no harm. Our automobile association is trying to safeguard and convert the old boys with signs of "Turn Right" and "Dangerous Curves Ahead," but to little avail.

"On with the dance!" is a good motto for lively people which could be made better by the addition of the admonition "But—keep on dancing." There's a difference between parking on the inside or on the outside of ballroom walls. On the inside, a parker is called a wallflower and on the outside two parkers are called walnuts. So far there has been no dance originated called the "Parker House Roll", although something like it is sure to rise sooner or later. "Applesauce", you say? Yes, that's good with them, very good, in fact parkers excuse their actions by stating that they wish to get out of the jam. If I have diverged from my subject, I should not be criticised more than those who name our modern dances after more or less wild animals, such as camels, foxes, bunnies, shimmies, etc. How would you expect young people to act when imitating these creatures? The needle, Watson! On with the dance!

Now as to drinking. It takes a lot of study to get "hip" to the ramifications of this subject. Nearly every persons corn can be traced to bootleg. Whether people nowadays do not toe the mark or go too well heeled, is hard to say; but, you bet, they have to watch their step or a judge will sock them. All of which is a play on bootleg—many a play has been written on the strength of it. Both men and women drink—the women sip and the men pour. "It never rains but it pours" is a statement which does not hold true today, with so many feminine governors, for the women reign, the men pour and, again, the women drink. Alcoholicly speaking, from a "sex" standpoint, there is little difference between men and women. A man has more capacity and a woman more verbacity—taking the two together, there is sure to be a fight before the evening is over. Were the older generation to use more restraint in gulping down potent potions, the young people, harking to their elders' full experiences, would cease strangling on freewater and would, as a result, suffer less from big heads and pseudo wild parties. If the youngster were to listen to his gallon drinking, he would take her to a better place to eat and dance.

We have covered most phases of the question, relevant and irrelevant, so let's decide what sex really is. Our 10, 20, thirt' fiction magazine editors and writers are misleading. They profess to guide girls and boys from the pitfalls of life and in doing so seem to hand them shovels and more

or less dynamite to dig their own. "Sex" is a wholly modern contraption, designed to make money, causing countless printing presses to run and shysters to make fortunes on shop girls' dimes and boarding school young ladies' dollars. To guide children, fond papas and mamas should give their darlings a little sound advice modeled on their own experiences—instead of a long line with a sinker on the end.

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Petrol Paragraphs



By E. V. Weller,
Director of Publicity
National Automobile Club

The Motor Vehicle Act

THE motor car thief is finding it increasingly difficult to carry on his chosen profession in the West, according to a report of the Theft Bureau of the National Automobile Club.

The Bureau, with the co-operation of peace officers and various civic bodies has been instrumental in securing the passage of stringent anti-theft legislation in Utah, Arizona, Montana and Oregon, within the last few months and the model law drawn up by the National Board of Underwriters will be the basis for legislative action in the State of Washington at the November session.

Amendments to the California Motor Vehicle Act, which were endorsed by the Theft Bureau of the Club and presented to the Legislature, included provisions dealing with wrecking, exporting, abandoned cars in garages, disposal of cars at sheriffs' sales and the examination of motor cars coming into California from outside states. Another amendment to the Motor Vehicle Act calls for the county assessor's stamp on all applications for motor vehicle licenses and this enables the authorities to make a double check on the registration of automobiles and secure definite information as to the residence and name of the owner of the vehicle.

The amendment regarding the wrecking of motor cars requires that

all plates and registration certificates be returned to the Department of Motor Vehicles and that notice be given that a car is to be wrecked together with a full description of the car before such wrecking takes place. This enables the authorities to make a careful check and to be assured that stolen cars are not being dismantled to prevent detection.

Exporters will be required under the amended law to give notice of intention to export, and furnish the Motor Vehicle Department and county authorities with full description of the cars to be sent to foreign ports. This will handicap to a marked degree the motor car thieves who have been shipping stolen vehicles to Hawaii, Australia and the Orient, as well as into Mexico and Canada.

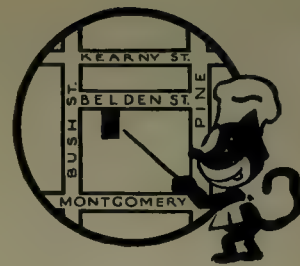
Many stolen cars are stored in garages for a considerable length of time until the hue and cry of the loss has died down and are then reclaimed and remodeled so that detection is difficult. A full description of such cars must now be filed with police authorities and with the State Motor Vehicle Department so that another loophole for the motor car thief is closed.

The automobile theft laws which have just passed the legislatures of Utah, Arizona, Montana and Oregon, are practically in accord with the California law and were framed on the basis of the model law prepared by the National Board of Underwriters. This marks a forward step toward uniform legislation all over the United States.

In addition to the legislative work accomplished during the last few months by the Theft Bureau of the Club, the operation of numerous gangs of motor car thieves has been thwarted and many of the thieves have been apprehended. Groups of thieves in Montana, Arizona and Washington, as well as in Oakland, Los Angeles and San Francisco, have been broken up and hundreds of cars have been recovered through the systematic checking methods employed by the Theft Bureau with the co-operation of police authorities in the various states.

The Service Units of the National Automobile Club have assisted the Bureau in providing an exhaustive check of all cars stored with them over a considerable period and this has resulted in the apprehension of a number of motor car thieves and in the recovery of many cars.

(Continued on page 22.)



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The Bureau aims to assist in every way possible the local police authorities and the county officials in the detection of criminals and in the prevention of crime. It is only through the friendly co-operation now secured from practically every district in which the Theft Bureau is operated that the efficiency of this organization can be maintained.

The Bureau also works in the closest harmony with the State Motor Vehicle Department and Chief Will Marsh, as well as with the State Bureau of Criminal Identification and Investigation under the direction of Clarence S. Morrell.

NOTICE TO CREDITORS

Estate of George Burke, deceased, No. 41,405, Dept. 10.

Notice is hereby given by the undersigned, W. J. Hynes, administrator of the estate of George Burke, deceased, to the creditors of and all persons having claims against the said decedent, to file them with the necessary vouchers within four (4) months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, or to exhibit them with the necessary vouchers within four (4) months after the first publication of this notice to the said administrator, at his office, 858 Phelan Building, San Francisco, California, which said last-named office the undersigned selects as his place of business in all matters connected with said estate of George Burke, deceased.

W. J. HYNES,

Administrator of the estate of George Burke, deceased.
Dated, San Francisco, California, April 23, 1925.

CULLINAN & HICKEY,
Attorneys for Administrator.

NOTICE TO CREDITORS

Estate of Juan Sole, deceased, No. 41,406, Dept. No. 9.

Notice is hereby given by the undersigned, W. J. Hynes, administrator of the estate of Juan Sole, deceased, to the creditors of and all persons having claims against the said decedent, to file them with the necessary vouchers within four (4) months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, or to exhibit them with the necessary vouchers within four (4) months after the first publication of this notice to the said administrator, at his office, 858 Phelan Building, San Francisco, California, which said last-named office the undersigned selects as his place of business in all matters connected with said estate of Juan Sole, deceased.

W. J. HYNES,

Administrator of the estate of Juan Sole, deceased.
Dated, San Francisco, California, April 23, 1925.

CULLINAN & HICKEY,
Attorneys for Administrator.

ASSESSMENT NOTICE

The MINERAL DEVELOPMENT COMPANY, location of principal place of business, San Francisco, Calif.

Notice is hereby given that at a regular meeting of the Directors held on the 14th day of April, 1925, an assessment of one-half cent per share was levied upon the issued capital stock of the corporation payable immediately in legal money of the United States, to the Secretary, at the office of the company, Room 237, Monadnock Building, San Francisco, Calif.

Any stock on which this assessment shall remain unpaid on the 22nd day of May, 1925, will be delinquent and advertised for sale at public auction, and unless payment is made before will be sold on Thursday, the 18th day of June, 1925, to pay the delinquent assessment, together with costs of advertising and expense of sale.

M. J. SEELY, Secretary,
237 Monadnock Building, San Francisco, Calif.

SYNOPSIS OF THE ANNUAL STATEMENT OF THE

American National Fire Insurance Co.

of Columbus, in the State of Ohio, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate
Mortgages and collateral loans	\$ 12,000.00
Bonds and stocks	878,538.89
Cash in office and banks	52,551.17
Agents' balances	86,375.93
Bills receivable taken for risks
Other ledger assets	1,296.84
Total ledger assets	\$1,030,762.63

NON-LEDGER:	
Total interest and rents due or accrued	\$ 6,175.89
Market value of securities over book value	78,056.11
Other non-ledger assets	1,223.92
Gross assets	\$1,116,218.55
Deduct assets not admitted	2,720.51
Total admitted assets	\$1,113,498.04

LIABILITIES	
Net amount of unpaid losses and claims	\$ 65,443.46
Unearned premiums	286,979.22
All other liabilities	10,389.14
Total liabilities (except capital and surplus)	\$ 362,811.82
Capital	500,000.00
Surplus	250,686.22
Total capital, surplus and other liabilities	\$1,113,498.04

JOHN A. DODD, President,
ALLEN W. FLEMING, Secretary,
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**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

County Fire Insurance Company

of Philadelphia, in the State of Pennsylvania, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 30,208.38
Mortgages and collateral loans.....	7,000.00
Bonds and stocks	1,477,690.78
Cash in office and banks	100,922.17
Agents' balances	127,268.51
Bills receivable taken for risks	926.25
Other ledger assets	
Total ledger assets	\$1,744,016.09
NON-LEDGER:	
Total interest and rents due or accrued	13,157.50
Market value of securities over book value	185,895.84
Other non-ledger assets	1,311.61
Gross assets	\$1,944,381.04
Deduct assets not admitted	2,412.62
Total admitted assets	\$1,941,968.42
LIABILITIES	
Net amount of unpaid losses and claims	\$ 107,202.11
Unearned premiums	797,403.61
All other liabilities	31,292.63
Total liabilities (except capital and surplus)	\$ 935,898.35
Capital	500,000.00
Surplus	506,070.07
Total capital, surplus and other liabilities	\$1,941,968.42

FRANK W. SARGEANT, Presid nt.
FRANK E. MARTIN, Secretary.

Pacific Coast Department
202-204 Sansome St., San Francisco
C. A. COLVIN, Manager

**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

Minneapolis Fire and Marine Insurance Company

of Minneapolis, in the State of Minnesota, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 124,100.00
Mortgages and collateral loans.....	437,364.80
Bonds and stocks	45,024.67
Cash in office and banks	140,560.08
Agents' balances	7,528.17
Bills receivable taken for risks	27,438.48
Other ledger assets	
Total ledger assets	\$ 782,016.20
NON-LEDGER:	
Total interest and rents due or accrued	14,145.99
Market value of securities over book value	14,865.70
Other non-ledger assets	
Gross assets	\$ 811,027.89
Deduct assets not admitted	4,624.71
Total admitted assets	\$ 806,403.18
LIABILITIES	
Net amount of unpaid losses and claims	\$ 5,036.00
Unearned premiums	173,883.14
All other liabilities	
Total liabilities (except capital and surplus)	\$ 178,919.14
Capital	200,000.00
Surplus	427,484.04
Total capital, surplus and other liabilities	\$ 806,403.18

J. D. McMILLAN, President.
WALTER C. LEACH, Secretary.

H. M. NEWHALL & CO.
Pacific Coast General Agents
210 Battery St., San Francisco

**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

Palatine Insurance Company, Ltd.

of London, England, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 20,000.00
Mortgages and collateral loans.....	3,914,508.98
Bonds and stocks	531,413.03
Cash in office and banks	541,799.79
Agents' balances	6,101.44
Bills receivable taken for risks	8,030.57
Other ledger assets	
Total ledger assets	\$5,021,853.81
NON-LEDGER:	
Total interest and rents due or accrued	54,804.00
Market value of securities over book value	204,326.02
Other non-ledger assets	
Gross assets	\$5,280,983.83
Deduct assets not admitted	38,274.24
Total admitted assets.....	\$5,242,709.59
LIABILITIES	
Net amount of unpaid losses and claims	\$ 363,644.00
Unearned premiums	2,961,163.83
All other liabilities	96,400.00
Total liabilities (except capital and surplus)	\$3,421,207.83
Capital	1,821,501.76
Surplus	
Total capital, surplus and other liabilities	\$5,242,709.59

WHITNEY PALACHE, U. S. Manager.

Commercial-Union Insurance Building,
315 Montgomery St., San Francisco

**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

U. S. Branch of the State Assurance Company, Ltd.

of Liverpool, England, in the State of California) N. Y., on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 1,102,411.52
Mortgages and collateral loans.....	57,937.63
Bonds and stocks	193,341.03
Cash in office and banks	
Agents' balances	
Bills receivable taken for risks	
Other ledger assets: Deposit factory Ins. Assn.	3,473.70
Reinsurance due on paid losses per Schedule "L"	5,171.28
Total ledger assets	\$1,362,341.16
NON-LEDGER:	
Total interest and rents due or accrued	13,480.23
Market value of securities over book value	85,609.73
Other non-ledger assets	
Gross assets	\$1,461,451.12
Deduct assets not admitted	8,148.01
Total admitted assets	\$1,453,283.11
LIABILITIES	
Net amount of unpaid losses and claims	\$ 97,988.28
Unearned premiums	738,401.34
All other liabilities	30,449.45
Total liabilities (except capital and surplus)	\$ 866,839.07
Capital	200,000.00
Surplus	386,444.04
Total capital, surplus and other liabilities	\$1,453,283.11

WILLIAM HARE, Manager.

H. M. NEWHALL & CO.
Pacific Coast General Agents
210 Battery St., San Francisco

**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

Ti'e Insurance and Guaranty Co.

of San Francisco, in the State of California, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 26,144.94
Mortgages and collateral loans	268,374.51
Bonds and stocks	346,182.50
Cash in company's office and in banks	129,851.60
Premiums in course of collection	
Bills receivable	
Other ledger assets	338,627.51
Plant	
Ledger assets	\$1,174,886.34
NON-LEDGER:	
Total interest and rents due or accrued	
Market value of securities over book value	35,741.08
Premiums in course of collection	
Other non-ledger assets	
Total gross assets	\$1,210,627.42
Deduct assets not admitted	26,127.92
Total admitted assets	\$1,184,499.50
LIABILITIES	
Net unpaid claims, except liability and workmen's compensation	
Special reserve for unpaid liability and workmen's compensation claims	
Estimated expenses of investigation and adjustment of claims	
Total unearned premiums on unexpired risks	
Escrow funds	\$ 159,596.81
All other liabilities	44,602.15
Total liabilities (except capital and surplus)	\$ 204,198.96
Capital	750,000.00
Title insurance surplus fund	187,500.00
Surplus	42,890.54
Total liabilities, capital and surplus	\$1,184,499.50

O. H. ROULEAU, President.
E. G. SCHWARTZMANN, Sec'y.
250 Montgomery St., San Francisco.

**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

New Hampshire Fire Insurance Co.

of Manchester, in the State of New Hampshire, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 176,472.40
Mortgages and collateral loans	1,000.00
Bonds and stocks	8,190,593.77
Cash in office and banks	319,950.27
Agents' balances	860,491.93
Bills receivable taken for risks	
Other ledger assets	
Total ledger assets	\$9,581,508.37
NON-LEDGER:	
Total interest and rents due or accrued	94,051.97
Market value of securities over book value	2,374,311.17
Other non-ledger assets	115,768.83
Gross assets	\$12,165,639.44
Deduct assets not admitted	25,946.57
Total admitted assets	\$12,139,692.87
LIABILITIES	
Net amount of unpaid losses and claims	\$ 772,628.25
Unearned premiums	5,103,832.11
All other liabilities	340,652.00
Total liabilities (except capital and surplus)	\$ 6,217,112.36
Capital	2,250,000.00
Surplus	3,672,580.51
Total capital, surplus and other liabilities	\$12,139,692.87

F. W. SARGEANT, President
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TIME TABLE

SUMMER SCHEDULE

LEAVE SAUSALITO		LEAVE SAN FRANCISCO	
A.M.	P.M.	A.M.	P.M.
4:30	12:30	5:00	12:30
5:30	1:00	6:00	1:00
6:00	1:30	6:30	1:30
6:30	2:00	7:00	2:00
7:00	2:30	7:30	2:30
7:30	3:00	8:00	3:00
8:00	3:30	8:30	3:30
8:30	4:00	9:00	4:00
9:00	4:30	9:30	4:30
9:30	5:00	10:00	5:00
10:00	5:30	10:30	5:30
10:30	6:00	11:00	6:00
11:00	6:30	11:30	6:30
11:30	7:00	12:00	7:00
12:00	7:30	7:30	7:30
	8:00	8:00	8:00
	8:30	8:30	8:30
	9:00	9:00	9:00
	9:30	9:30	9:30
	10:30	10:00	10:00
	11:30	11:00	11:00
	A.M.	12:00	12:00
	12:30	A.M.	A.M.
		1:00	1:00

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CALIFORNIA ADVERTISER

SAN FRANCISCO

SATURDAY, MAY 2nd, 1925

LOS ANGELES



*Henry Miller,
who with his splendid
company will open
Monday evening
in a new play,
"Embers,"
at the
New Columbia.*



Courtesy "The Olympian"

Four of the world's greatest swimmers are shown above: Johnny Weissmuller, member of the Illinois Athletic Club and world's champion sprint swimmer, who retains his title (upper left). His team-mates, "Stubby" Krueger (upper right) and John Farley (lower left) of the Illinois Athletic Club. Arne Borg, the greatest swimmer Sweden has ever produced, is the young man at the lower right. These aquatic athletes competed in the National Championships held at the Fleishacker Pool under the auspices of The Olympic Club last week.

Established July 20, 1856



SAN FRANCISCO NEWS LETTER



California Advertiser.

Devoted to the Leading Interests of California and the Pacific Coast

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VOL. CVI

SAN FRANCISCO, CALIF., MAY 2, 1925.

No. 18



Courtesy "The Olympian."

The Greatest Old Swimmin' Hole in the World

IT remained for two San Francisco brothers, Herbert and Mortimer Fleishhacker, to construct the largest swimming pool on the globe, and this one which bears their name, out in the sand dunes just a block from the ocean breakers, at the edge of the Western World, was the scene last week of the National Swimming Championships, given under the auspices of the Olympic Club, where four of the greatest swimmers from the East competed with the Olympic Club boys whom Frank Rivas had coached faithfully for the event.

The great tank was rushed to completion through the efforts of President William F. Humphrey of the Club, who had the hearty co-operation of the contractors in making ready for this important affair in aquatic annals.

Twice the size of any tank yet built or contemplated, the Fleishhacker Pool boasts a length of 1000 feet and a width of 150 feet, through which each swimmer had a lane 10 feet wide, and for the first time, the American water polo championships were decided on a field of standard size. The big grandstand accommodated a record crowd, who enjoyed the picturesque surroundings almost as much as they did the program, for the bath-house, built in the beautiful Spanish style, the trees and shrubbery encircling the water, which have already gained a fine start in growth, the roar of near-by Neptune, the warm sands and the salt tang of the sea breeze, all combined to make the occasion one that will long be remembered, even among those who possessed no aquatic aspirations.



A Valley Port Stockton has taken the bull by the horns and, with very creditable boldness, has decided to make a way for deep water vessels right into the city. For nearly half a century she has wanted this thing and now feels rich enough to satisfy her desires. Deep water vessels will go up the channel, which will be twenty-six feet deep and a hundred feet wide at the bottom. The result will mean a very considerable decrease in transportation rates for growers of crops, vineyardists, orchardists and packers and will bring Stockton and the country behind it right into the circle of international trade. Stockton has voted bonds to the amount of \$3,000,000, as her initial share of the enterprise. This will cover about half the cost. The federal government will, upon the recommendation of the Rivers and Harbors Commission, put up \$2,407,500, and the balance will be met by an advance of \$419,000 by the State of California, so that Stockton is paying approximately one-half of the cost of the enterprise.

The new project opens very great possibilities for expanding trade and will doubtless add very much not only to the prosperity of the San Joaquin Valley but to San Francisco and the vicinity. Of course Stockton is now at the very apex of its enthusiasm, and rightly so, but its dreams of preeminent position in the world of commerce as a result of the development of the canal, though perhaps, never to be realized in their full extent, are yet an incentive to labor, which cannot fail to produce the most beneficial results.

The city is to be congratulated upon its virility and the courage with which it faces the task of financing a great undertaking like this. There are places which we could name not very far away which do not display one tithe of the energy and public spiritedness which Stockton has shown. Not to speak of other cities, if this were to set to work to develop itself, in a corresponding degree, in a few decades we should be where we ought to be, among the very greatest and most powerful ports in the world.

French Finances Some of our readers may wonder what all this talk about French finance means and why it should happen that a country like France should be found in such a precarious position with respect to the national exchequer.

It must be remembered that France is not a progressive country in the essence of the term. By that we mean that it is not adding to the store of the only real wealth in a country, namely, human life. It is not increasing numerically and has fallen behind in the race with its rivals in Europe. This means that it is not maintaining its real strength. Being a proud nation, it will not admit this, but by maintaining a totally inordinate military establishment, endeavors to perpetuate its former power. And this effort is too expensive for a nation in the position of France.

Again, neither the French politicians nor the leaders of French opinion have dared to tell the truth. They have not ventured to inform their countrymen that they must pay heavier taxes; on the other hand, they have tried to console them with the utterly illusive hope that they would recover their war-expenses from Germany. The hope wanes, the taxes are needed; and no one is ready to tell the truth about that as yet.

Now, if the taxes do not meet the expenses of govern-

ment, the money must be had from somewhere, so the government has been borrowing it in short time loans and this year the finance minister is faced with the necessity of a hundred billion francs; that is, sixteen to twenty billions of dollars within the next twelve months. Such a demand would be a job for the secretary of our own treasury. What must it be for the man in charge of French finance?

We are sorry for the fact, but the only remedy is that drastic taxation which no responsible statesman seems ready to apply for the most short-sighted political reasons. France needs a man strong enough to tell the truth.

Getting Down To It For some time past we have called attention to the inroads made by the federal government upon the local government and the upshot of which would be the dominion by the federal government to an extent not contemplated by the organic law of the country. Now Senator Borah of Idaho has brought up this very matter. We are not by any means partisans of Senator Borah; on the contrary, there are many things which we see from quite a different angle. But in this matter we are quite at one with him. Too many inquisitorial bureaus and things of that kind in the hands of the federal government are what have aroused the wrath of Senator Borah.

On the other hand, Senator Albert B. Cummins of Iowa takes another position and says that Borah's attack is nothing but glittering generalities and that it would have been better for Senator Borah to have been sure "that we have been going wrong in the legislation we have enacted and wrong in the policies that we have pursued."

Here is the basis of an argument for future political discussion which will have a profound influence on the country as a whole and will do much also to recreate the dying interest in political questions. Senator Cummins sees this and declares that the attacks of Senator Borah will "become of vast importance in future political campaigns," and that they cannot be passed without examining them with great care.

There is an ample field for discussion, there is no doubt about that, but politics are for more than discussion. They have to deal with the very life of the people. It is our contention, as it is that of Senator Borah, that the recent legislation and constitutional amendments have taken something very precious away from the individual states and have made great inroads upon their liberties which were guaranteed by the original constitution. It is a very grave matter if the rights of the states can be slaughtered by a series of constitutional amendments.

Women in Action As exemplifying the spirit of adventure and business activity which marks women at the present time and which is a much more distinguishing mark than the stockings and bobbed hair against which the more stupid protest, we call attention to a new enterprise of San Francisco women.

At Sutter and Mason streets, the Women's Building Association is erecting an eleven-story building. It has more than 50,000 members and these members have subscribed the \$200,000 necessary to purchase the site. The banks will advance on mortgage \$650,000 towards a structure which will cost \$1,050,000. The balance must be made up by the sale of bonds and the drive for the sale of the bonds is on. The bonds are to pay 6%.

The building, its projectors wisely and truthfully urge, is not merely a business venture, it is an undertaking of marked social value and is a real contribution to the general well-being. The main object is to provide space for the activities of all organizations in any way connected with the general interests of women. There are features that will bring returns—swimming tank, sun parlor for children, living rooms and assembly rooms. But far more

than all these is the fact that in this undertaking of representative women we have something which tends to the betterment of the whole community and which will be a great comfort to many thousands of our people. There does not seem to be any reason why the plan should not succeed and why the interest on the bonds should not be paid. The women are putting the scheme on a purely business footing and are not collecting money under any other guise. It has received the approval of some of the best business brains in the community. We prefer, however, to call attention to the fact that the undertaking has real social and civilizing possibilities.

Thickening Clouds The Eastern part of Europe is again in turmoil and what the outcome will be is a matter of concern to statesmen.

The Balkans are getting uneasy and the merry game of murder and arson, with which the mountaineers of that delectable district while away the weary hours, is all alive. The discontented Bulgarians murder a general, because they know that his funeral will be well attended, and then proceed to blow up the cathedral, during the progress of the funeral ceremonies, just missing killing the king. All sorts of recriminations followed and the firing squad has been very busy, indiscriminately, it would appear. The neighbors of Bulgaria hear the noise and grow restless and Europe, respectable Europe, shivers with dire anticipation.

At Warsaw, there is trouble of another kind. Lots of Chinese peddlers come into Warsaw. There would not seem to be much to worry about there. We are familiar with Chinese peddlers and they are not bad people; on the contrary, we have quite pleasant thoughts connected with them. But the people in Warsaw say that the last time there were a lot of Chinese peddlers, war followed. That is different. These Chinese peddlers appear to speak Russian and German very well and do not seem to have to work. There is a suspicion that they are spies. So Warsaw is worried and so would we be, if we were Warsaw, with a flock of war-petrels going about dressed like Chinese.

On the whole Europe is not safe. We may say all we like about the war being over, but there are innumerable possibilities for a fresh reopening of hostilities and the than all these is the fact that in this undertaking of representative women of Western civilization going into the melting pot. That would not be so terrible as you might think; Europe is rather used to that sort of thing. But it is just as well for us to be out of the mess. More than once lately, we have had occasion to thank the powers that we were not in the League of Nations and that there is nothing which compels us to enter the European furnace.

An Active Vice-President There is a certain bravery necessary to transcend the traditional limits of one's position and to launch out into new and quite uncharted fields. If one person more than another in our particular political system is expected to take a retiring place and at least to preserve a decorous reserve, it is the Vice-President. Even our most energetic and candid Theodore Roosevelt, felt himself under the cramping restrictions of the vice-presidential position.

But not so with Vice-President Dawes. He has no misgivings and plunges into the fray with a daring abandon, which will win him at least the admiration of his fellow countrymen, who do love a man who does things. He tells 1200 editors at the annual meeting of the Associated Press to "go after the Senators" and drive it into them that the people are dissatisfied and want them to change their rules and get some work done. He is not depending upon himself and his influence on the Senate as a body to accomplish the work, but he is determined that outside pressure

brought to bear upon the Senate shall be as far as the Vice-President can make it, irresistible.

The rules which are complained of have been in existence more than a hundred years; they have survived crisis after crisis in our history, and, unless outside influence makes itself felt, the Senate will not alter them. The respect for tradition and the almost veneration in which mere antiquity is held by men who are themselves past their youth, is all against modification.

Whether they should be modified or not is another question, but the Vice-President has no compunction about the way to state it, thus: "Shall the Senate continue, unchanged its existing rules, which admittedly makes possible at times, the exercise of power by a minority or even by one Senator, to block the purpose of the Senate to legislate?" Put just like that it is a very moving question.

Diamond Jubilee Notes

The plan to call of the public throughout the country to California's festival year has now been actively launched. Newspapers will tell their readers of the festival, radio stations will broadcast it nightly; singers, musicians and phonograph records will scatter the story in song, business houses will print the slogan on their letter-heads; stores will make typical displays in their shop windows; service clubs will boost the Jubilee plan at their meetings; chambers of commerce will advertise it through their literature; the festival colors—yellow, red and green—will be worn everywhere in buttonholes. Nothing will be overlooked to center the world's attention on California.

Great impetus was given to the carnival idea for the Diamond Jubilee festivities this week, through the action of the San Francisco branch of the California Federation of Women's Clubs, who endorsed the Spanish costume plan. Their action was followed by the southern district women and the secretaries of the chambers of commerce of the state, in convention at Eureka, who adopted the plan of wearing Spanish sashes, which will be the official emblem of Diamond Jubilee year.

Through plans outlined at the meeting of the secretaries of fifty chambers of commerce, in the headquarters of the California Development Association, in San Francisco this week, California will this year, receive more publicity on account of its Diamond Jubilee than has been obtained through any other event that has taken place in the state. Every conceivable device for spreading information will be used to tell the world the story of California and its marvelous progress in its seventy-five years of statehood.

In addition to the United States fleet the Committee also expects an impressive representation from the navies of the world. Invitations to eight foreign governments have been issued through the co-operation of the State Department, and among those who have already responded Great Britain has promised to have several ships of the British Pacific squadron in San Francisco bay during the celebration.

DRIVE FOR FUNDS

All denominations are united in the drive for St. Joseph's Hospital, on Buena Vista Heights. Priests, ministers and rabbis have been co-operating in the drive for funds for rebuilding the hospital. Associate Justice Thomas J. Lennon of the State Supreme Court presided at a luncheon given of the St. Francis Hotel, Monday of this past week, in which enthusiastic support of the hospital fund was voiced by the vast assemblage of prominent men.



PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S
— Tom Moore



By Katherine Schwartz
Formerly of the "Chicago Tribune"

Curran

THE grand world opening of the much heralded million and a half dollar picture, "The Phantom of the Opera," occurred last Monday evening at the Curran Theater.

What with the glare of innumerable studio lights, a gas engine to generate power for same, chugging away, making one think there was a fire—flashlights being taken of the crowds thronged in front of the theater, and flashlight pictures being taken of the many screen stars and the fashionable throng entering the theater, it seemed a bit like a circus!

Quite the most pretentious prologue that has ever been attempted was given preceding the picture. This was in charge of Eugene Blanchard, "The Garden Scene" from Faust, in which some excellent singing was done by Barbara Blanchard as Marguerite, Earl Askam as Faust, and Frederick de Bruin as Mephisto. The prologue was concluded with an elaborate ballet under the direction of Frederick Gage, with Natalie Caressio, ballet master, and Ruth Heyworth as the feature. The music for the picture was directed by Frederick Stark and an augmented orchestra.

Norman Kerry and Mary Philbin, stars in the picture, were there, as were also Rupert Julian, the director; others who came up from the south were Hoot Gibson, William Desmond,—who made a very nice speech, introducing all the notables; Reginald Denny, who flew up from Los Angeles in five hours, bringing the film with him; Edward Sedgwick, Raymond Schrock, general manager of Universal Studios; Walter Anthony, who wrote the "Phantom" titles; Frank Lawrence, Roy Hunter, and many others. Lon Chaney, the star of the picture, was unable to come up for the opening.

From the standpoint of technique, dramatic climax, infinite attention to detail, splendid characterization, marvelous photography, and marvelous settings this is certainly a master film, with a weirdly thrilling and unusual plot.

* * *

Capitol

This is the twentieth week of this popular play, "White Collars" at the Capitol, and it promises to run indefinitely. The splendid cast for this play, including Maryon Aye, William Lawrence, Charles Edler, Blanche Douglas, Bessie Eyton, Ruth Stewart, Wescott Clarke and Howard Lorenz, remains unchanged.

* * *

Imperial

There is an afternoon or evening of genuine entertainment in store for you at the Imperial. Gloria Swanson in "Madame Sans Gene" scores heavily in this picture. As the laundress who becomes a duchess, she shows great emotionalism, temperamentalism, tender feeling and rich humor, and undoubtedly does the best acting of her career.

* * *

Granada

The fight between the "North o' the Slot" and "South o' the Slot" factions is getting hot as a Tammany election! Now the stage is entering into the fray, for beginning today at the Granada will be presented a spectacular presentation, "Twenty Minutes South o' the Slot", which will give the boys below Market Street an opportunity to cheer their favorite locality. The automatic stage will use

all of its various levels in order to give a most realistic setting. From old photographs secured from some of the boys south o' the slot an exact replica of bygone days will be reconstructed. There will be over fifty people in the cast. Ralph Pollack, sing-copating director, has prepared some special numbers.

* * *

St. Francis

Hedwiga Reicher, actress and producer of plays, who has discovered a new method of vitalizing poetry by staging it, will give a program in the Colonial Ballroom at the St. Francis, May 15.

Miss Reicher has uncovered a new vein of cultural entertainment in her visualizing and staging of the great, and also of the lesser, poems.

* * *

New Columbia

Following his original policy, Henry Miller announces a change of bill at this theater, beginning Monday night.

For his second offering, Miller has selected another play from a foreign source. It is called "Embers," adapted from the French by A. E. Thomas. From the pens of Pierre Wolf and Henri Devermois, it was acclaimed a masterpiece on the Continental stage. Miller proved it worth while when he tried it out recently when he sent it on a tour of the East. The principal characters will be enacted by Laura Hope Crews, Margale Gilmore, Ilka Chase, Norma Havey, Frank Reicher, Nicklas Joy, Leonard Mudie, Elmer Brown, Henry Miller and others.

* * *

Wilkes

Following "The Dark Angel" into the Wilkes will be seen the film version of Conan Doyle's famous story, "The Lost World," which opens Monday evening next. It is said to outthrill all the thrillers, and one of the greatest of motion pictures since Griffith's Birth of a Nation. Gigantic prehistoric monsters, some of them towering 120 feet high, are brought to life as one of the outstanding features of the film. Included in the cast are Bessie Love, Lewis Stone, Lloyd Hughes, Wallace Beery, Arthur Hoyt, Margaret McWade, Finch Smiles, and Bull Montana. Harry O. Lloyd directed the picture under the supervision of Earl Hudson.

* * *

Orpheum

One of the big events of the vaudeville season occurs this week at the Orpheum, when McIntyre and Heath will appear in one of their blackface skits, "The Man From Montana". These renowned veterans of minstrelsy, who have played together for fifty-one years, are making their final appearance in vaudeville this season.

Another noted attraction of the bill will be Nitza Vernille, formerly feature dancer of many big musical successes. Others on the bill are Bert Hanlon, known as "The Gatling Gun" with a brand new rapid-fire monologue which is sure to please; Maizie Clifton and Billy de Rex, late of the Greenwich Village Follies have an original turn; Pablo De Sarto, violin virtuoso, with Alfred Calzn at the piano, and the Four Sensational Wiltons have an unusual offering; the Giersdorf Sisters, Irene, Elvira and

Amusements

NEXT WEEK

AZTEC Market nr. Eighth	} Pictures
EGYPTIAN Market at Jones	
ALEXANDRIA	} Pictures
ALCAZAR O'Farrell nr. Powell	} "The First Year"
BEATTY'S CASINO Ellis and Mason	
CALIFORNIA 4th and Market	} Poli Negri in "The Charmer"
CAMEO 936 Market St.	} Buck Jones in 'Winners Take All'
CAPITOL 64 Ellis St.	} "White Collars"
CASTRO	} Pictures
COLISEUM	} Pictures
NEW COLUMBIA Eddy and Mason	} Henry Miller & Co. "Embers"
CURRAN Geary, Nr. Mason	
GOLDEN GATE G. G. Ave. and Taylor	} Vaudeville
GRANADA 1066 Market St.	
IMPERIAL 1077 Market St.	} Gloria Swanson in "Madame Sans Gene"
LOEW'S WARFIELD 988 Market St.	
METROPOLITAN 2055 Union St.	} Pictures
NEW FILLMORE NEW MISSION	} Pictures
ORPHEUM O'Farrell and Powell	} Vaudeville
PANTAGES Market at Mason	
STRAND 965 Market St.	} Vaudeville and Pictures
UNION SQUARE	} "Wizard of Oz"
WILKES (Formerly Geary) Geary and Mason	} "The Lost World" Pictures
WIGWAM	
	} "Winning a Home"

Rae, and their company will remain over for a second big week, offering some new and novel numbers; Adler, Weil and Herman, the California Sun-kist Syncopators, also remain over for the second week.

* * *

Loew's Warfield

Victor Seastrom's latest success, adapted from the Alphonse Daudet novel, "Kings in Exile" called "Confessions of a Queen" is the feature at this playhouse the coming week. Starring in this vehicle, are Lewis Stone and Alice Terry. There's a revolution, many intriguing situations, and Seastrom seems to have in this new picture another big success equal to that which he made in "He Who Gets Slapped", recently seen at this theater.

Another fine musical score has been prepared for that master of music, George Lipschultz to accompany this picture. Fanchon and Marco present the "Pantograph." This, you may remember, from having read of it in the magazines, is the spectacular stage illusion which brings the figures of the dancing girls almost in silhouette, right over the heads of the audience. This was a sensation when presented in Paris, London, and more recently in New York, and Fanchon and Marco have secured the exclusive rights to it for California.

* * *

Wigwam

George Ford and his capable company of players will present next week, beginning Tuesday evening, another of those side-splitting clean-cut musical farces called, "Winning a Home".

Flo Cunningham, who was his vaudeville partner, a charming little English lady, who comes from a long line of famous. Thespians, has a splendid chance in this playlet. George Reed, known everywhere to owners of Edison records, will entertain with another of his pleasing bass solos; Ivy Cunningham, sister to Flo, will do the character part, and Jacqueline Brunea, the prima donna, late of Henry Savage's "Little Boy Blue" company, has a pleasing role.

Others are Mitchell & Eckert and Edith Marshall and the beauty chorus displaying some new gowns, and entertaining ensembles.

Earl Swartz, the musical director, has prepared a special score to accompany this offering. In addition there is also a feature picture on the screen.

Auditorium

* * *

With drama, pageantry and dance, San Francisco celebrated Tuesday night at the Exposition Auditorium the Lincoln Pageant and Ball, given to make possible the erection of a heroic Lincoln Statue in the Civic Center to pay tribute to the greatest Lincoln impersonator, Frank McGlynn.

Reviving days of '61 gray haired veterans of the Civil War mingled in striking contrast to the youth and bobbed-haired beauties of today. The pageant was radiant with romance, color and dramatic action, which was hushed to deep silence when McGlynn in the role of the great emancipator stepped upon the stage.

City and state officials, army and navy leaders, clubwomen and business leaders were there to extend the city's greetings. South of Market boys attended in a body to support their old schoolmates, the Lincoln school boys, whose president, Frank C. Stover, was chairman of the evening.

Many patriotic organizations were represented, as well as the G. A. R. and its Daughters.

Alcazar

* * *

Well, he's done it again! Who? Why Henry Duffy and his fine company over at the Alcazar. Monday night they opened in Frank Craven's "The First Year", a serio-comic tragedy of married life, to a packed house.

Aside from the pleasure which each and every one of this splendid group of players afford with their finished acting, it is a great joy and pleasure to see the way in which they are produced and mounted. Henry Duffy as the husband, and Dale Winter as the wife, provide much merriment and add fresh laurels to their crowns. Ray L. Royce, a newcomer in this organization, won the hearts of his audience right away in his characterization of Dr. Myron Anderson, the lovable old doctor; Ralph Murphy, the capable director and juvenile member of this company, does some splendid work in his characterization of Fred Livingston, the crochety old father.

Another surprise was the splendid way in which pretty little Ruth Hammond portrayed the part of the slatternly colored-maid-of-all-work, and it is bad news indeed to learn that this popular young lady is leaving the company at the conclusion of "The First Year".

(Continued on page 12.)

Where to Spend Your Vacation

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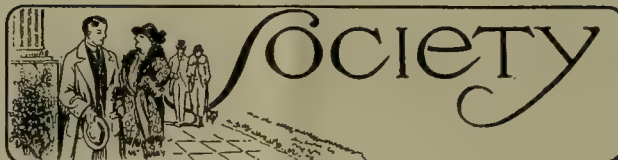
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By Antoinette Arnold

The "Come-Back" of the Horse

SOCIETY, especially the peninsula set, has been more interested in polo, recently, than in anything else. The tournament of the past week between the Midwick team of the south and the San Mateo team is the all-engaging topic—everywhere. On the verandas of the country clubs, over the tea cups, out on the fields—wherever two or three, or dozens, may congregate it is always "the polo game".

There is always such human and thrilling magic about polo games. They have ever been society's favorite diversion—and ever will they be; for there is everything to recommend the game, and much, very much, to place it in supremacy.

Unmolested by the progress of time, protected and cared for by those who cherish a masculine sport, polo holds its favoritism through the various changes which invention and progress claim. Personages of regal prominence set their approval on the polo game. People with idealistic tendencies, people of democratic sporting ideas, favor the vigor and dash of the glorious game.

To enthusiasts, polo means the pull of horse intelligence, plus the masterful technique of clever men—constituting a magnificent bit of sport and making us kin.

True, to some of our ultra-smart, a polo game means principally a handsome sport attire, a gay and fashionable parasol, a flowing scarf of flashing coloring—but even this goes to constitute something of its liveliness. Not long ago an author wrote an appealing article about the "come-back of the horse". I, for one, was heartily in accord with what he said, particularly when he referred to the human qualities with which he claimed the horse is endowed. As far as polo is concerned, and games made famous by princes of Wales, and followers of pulchritude, the horse will ever hold his place, than which there is none, on the face of the globe, to rival him.

* * *

Will Tevis, Jr., member of the San Mateo Club, gave a stag luncheon at the club in honor of the polo players in the recent match. Those attending the luncheon included Arthur Peters Perkins, William W. Crocker, Cliff Weatherwax, Harold Roach, Gordon Cronkhite, James Spalding and Richard Schwerin.

Mr. and Mrs. Cliff Weatherwax gave a dinner for the honor guests, later going to the dance at the San Mateo Polo Club. In their party were: Mr. and Mrs. A. W. Perkins, Mr. and Mrs. Harold Roach, Carleton Burke, Will Tevis, Jr., Gordon Cronkhite, and Eric Pedley, a contestant in the tournament.

One of the smartest affairs given for the polo players during their contest at El Cerrito Field was the al fresco luncheon given by Mr. and Mrs. W. H. Crocker assisted by Miss Helen Crocker. Their guests were: Messrs. and Mesdames A. P. Perkins, Lawrence McCreery, Cliff Weatherwax, Walter Martin, W. W. Crocker, Harry Hunt, E. H. Baldwin, W. P. Fuller, W. B. Bourn, Frederick Hussey, W. C. van Antwerp, Robert Hays Smith, W. P. Hobart, Cyril

Tobin, Harold Dillingham, Ross Ambler Curran, George Nickel, Count and Countess Andre de Limur, Captain and Mrs. Edward McCauley, Mesdames Rennie P. Schwerin, Mountford S. Wilson, Misses Mary Martin, Eleanor Martin, Messrs. Richard Schwerin, Ted Miller, Will Tevis, Jr., Elmer Broeske.

* * *

On Sunday, April 19, the senior teams of the Midwick and San Mateo clubs played, those in the tournament being Mr. Arthur Peter Perkins, Mr. Carleton Burke, Mr. Eric Pedley and Mr. Ted Miller from the south, and Mr. William S. Tevis, Jr., Mr. Cyril Tobin, Mr. Elmer Boeske and Mr. Richard Schwerin of the San Mateo Polo Club.

This was a close match and full of thrilling action and polo mastery. The southern team won by one point.

* * *

Mr. and Mrs. George T. Marye and their daughter, Miss Helen Marye, will be in California in June. They will then open their place in Burlingame where they will spend the remainder of the summer. Mrs. and Miss Marye will leave Washington the first part of this month for England. Miss Marye's presentation at court will occur soon after their arrival.

Miss Marye has recently joined a girls' polo team in Washington. Members are practicing daily at the Riding and Hunt Club for a meeting with the team of Army girls at Fort Meyer.

* * *

A charming California girl who is enjoying the gayeties of New York's spring season is Miss Frances Ames, guest of Mr. and Mrs. George Armsby, having accompanied Miss Leonore Armsby on her return from the West.

* * *

Several New York guests went to Washington for the dance given by Mr. and Mrs. George T. Marye in honor of Miss Marjorie Oelrichs, who is visiting their daughter, Miss Helen Marye. It will be the last large entertainment of the season at the Marye home, since Mrs. Marye and her daughter leave shortly for London, where Miss Helen will be presented at court.

* * *

Mrs. Crocker Whitman has returned to her home at Eighty-ninth street and Fifth avenue after a visit in Florida and is making preparations to come to California to pass the summer here. She will be accompanied by her children.

* * *

Engagement Announced

An interesting engagement of which we have received word from New York is that of Princess Bertha Cantacuzene to Bruce Smith of Louisville, Ky. Princess Bertha is a daughter of Prince Michael Cantacuzene and his wife, who was Miss Julia Dent Grant, grand-daughter of General U. S. Grant. The family has lived in Washington since coming from Russia several years ago and Princess Bertha was one of the prominent debutantes of two seasons ago. She is a strikingly handsome girl and very popular in the

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younger set in Washington, where her mother was born in the White House.

* * *

Mrs. Sam Leake gave a charming tea in the Laurel Court of the Fairmont Hotel last Thursday, Mrs. Arthur Flood assisting Mrs. Leake in receiving. Prettily decorated tables seated the guests, including many prominent in the literary and musical world. Mrs. A. G. Boggs and Mrs. George Maus, poured at the long table with its profusion of exquisite spring flowers. Musical numbers which delighted Mrs. Leake's guests were given by Harold Dana, California's celebrated barytone, with John Smith at the piano. Mr. Rudy Sieger played special orchestra selections for the entertainment of the guests during the hours of the charming tea.

* * *

The Italy-America Society, an organization founded here last summer during the visit of the distinguished Italian woman, Countess Irene Robilant, held another of its pleasurable meetings in Burlingame at the W. H. Crocker home. The society had as its honored guests Mr. and Mrs. Tito Schipa, who are eliciting many social attentions during their stay in this city.

The society includes many of the best known names in California.

* * *

Of interest here is the engagement of Miss Frances Colby of New York to Robert Cameron Rogers of Santa Barbara, son of Mrs. Cameron Rogers and the late Cameron Rogers. Young Rogers is a graduate of Harvard, '23. He is now doing editorial work with an Eastern magazine. Miss Colby is the daughter of Dr. and Mrs. Bainbridge Colby. The former was in President Wilson's last cabinet as Secretary of State.

* * *

Samuel F. B. Morse left Pebble Beach last Sunday for New York, where he expects to remain for about three weeks. During his stay in the East he will make arrangements for an extensive polo program for Del Monte next year.

* * *

The formal announcement of the engagement of Miss Muriel Vanderbilt and Mr. Frederick Cameron Church, Jr., of Boston has been made in New York by Mr. and Mrs. William Kissam Vanderbilt. The wedding will take place in the summer at Newport and will be an important social event of the season.

Mr. Church is well known in California as a football player and played on the Harvard team in Pasadena five years ago against the University of Oregon team. He was one of the most popular men in his class at Harvard. Miss Vanderbilt is the granddaughter of the late Senator and Mrs. James G. Fair of San Francisco, and has often been here.

* * *

The engagement of Miss Ethel Perkins, daughter of Mr. and Mrs. George Perkins of Bella Vista avenue, Oakland, to Dr. William Mills, resident physician of the Merritt Hospital, Oakland, was recently divulged at a tea given at the Palace Hotel by Miss Violet Consuelo Marshall. Dr.



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Mills trained at the Stanford Hospital and is a graduate of the University of Pennsylvania. He is the son of Mrs. J. N. Mills of Arapahoe, Neb., and is affiliated with the Kappa Sigma Fraternity and the Phi Rho Honor Society.

Miss Perkins studied at the Rockefeller Institute for Medical Research in New York. She is a sister of Mrs. Howard Pratt (Ruth Perkins), one of the season's brides, and the family has many interesting ramifications.

The wedding will be an event of early June.

* * *

The engagement of Miss M. Olive Johnson, the daughter of Mr. Peter Johnson of San Rafael to Mr. Charles A. Thompson was announced at the annual luncheon of the Alpha Xi Delta Sorority in Berkeley last Saturday. Miss Johnson is national president of this group.

The marriage will take place on Miss Johnson's return from Europe, where she will pass the summer in travel, accompanied by Miss Alice Brown.

The bride-to-be has been actively identified with the work of the Young Woman's Christian Association for some time. She was executive secretary of the international institute and also a member of the immigration and foreign community national board.

Mr. Thompson is the son of Dr. and Mrs. Edward P. Thompson, formerly of Springfield, Ohio, but now living in Florida.

* * *

Mrs. D. E. F. Easton, President of the City and County Federation, appointed Mrs. Douglas White, chairman of "Boys' Week" for the Federation. Acting on the committee with Mrs. White were: Miss Frances V. Meeker, President of the Housewives' League; Mrs. A. S. Musante, President of the American Jugo-Slav Club, and Mrs. J. E. Butterfield, President of To Kalon.

The Samarkand

An hotel with an intriguing, Oriental title and atmosphere, but with all the luxurious appointments of an ultra-smart American hostelry—these attributes are all written into the name, "Samarkand."

For it is a name to conjure with!

Wandering through its terraced gardens, gazing at the reflection of the blue Santa Barbara sky in its numerous little artificial pools, scattered in unexpected places, breathing in the exotic air of its be-flowered corridors, a remote but haunting thought comes to one that this delightful environment has been experienced before—somehow, somewhere.

Was it in Robert Hichens' description of the wonderful enclosed garden in the desert of the Nile? Is it something we have known in another existence?

Go and ramble through the terraces before the Summer crowd comes, for just now, the "Samarkand" is the most delightfully restful spot you could seek—with its perfect service and cuisine—and try and discover the inception of those tantalizing memories.

(Continued on page 18.)

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GOLF

By Hoot McGregor



WHEN Carl Eddy, chairman of the San Francisco Rotary sports committee, and his able assistant, Weller Noble, the past sports manager, chartered the good ship Isleton to make the trip to Sacramento to play a team match with fifty Rotarians from the Capitol City at the Del Paso Golf Club, little did these two foxy managers expect to come out on the short end of it.

This was the initial meeting of the brothers of this most famous organization, and the material that Eddy and Noble had gotten together made it look like a walk-over for the locals. Sixty members of Rotary and their wives made the trip and over eighty competed for honors in the links. There were sixty trophies that had been donated by members of the Rotary Club and although the San Francisco players split about even on the awards, the principal trophies went to the Sacramento warriors. Carl Lamus, the president of the Sacramento Rotary Club, was the big chief of the party. Carl just mowed down the invaders as the Yankees went through the Hindenberg line, the bigger they were the heavier they fell. Carl started out by defeating one of the best golfers in the Bay section, Weller Noble, of the Crystal Springs Golf Club; but Carl had to go to the nineteenth hole to chalk up a win.

Carl's next opponent was Frank Garby, one of our low handicap men, who has had years of experience and is a splendid golfer. What Carl didn't do to Frank was a shame, but Frank had a good alibi, for he had forgotten that he wasn't in San Francisco and went out in sawed-off shirt sleeves and got so sunburnt that he couldn't get his wings to work.

With two of the strongest golfers out of the way, Carl finished off Harry Day, one of his fellow members, in the finals, and thereby won the inter-club championship of Rotary by a wide margin. President Carl was the happiest man in Sacramento and he couldn't have been more complimented if he had won the national golf event.

With all due respect to the winner we cannot let this inter-club event go into history without stating that Weller Noble deserves a lot of credit for the splendid manner in which he put the party over. Carl Eddy, too, spent many long hours fixing up the program which was a splendid success. Noble was rewarded for his efforts as he won the finals of the defeated fours in the championship flights, while Captain Carl Eddy lost one of the toughest matches in the first round, when Charlie Carter knocked Carl over at the twentieth, sinking one out of the rough, and later in the defeated class, Eddy was bowled over again by Oscar Boldemann, the chocolate king.

Charlie "Gracious" Graham, manager and part owner of the Seals, probably got as much kick out of the trip as any of the players who played.

Charlie left the ball club in the hands of Alf Putnam while he renewed his acquaintance with the boys of the Capitol City, where he had spent many years as partner with Carl Lamus, the Rotary champion. Graham only took up golf about a year ago but from the way he smacks that little pill Babe Ruth has nothing on Charlie when it comes to poling them out.

The three principal honors were won by the Sacramento Rotary Club boys. Lon Northrop was the medalist, George Conover, late of Merced and Lakeside, captured the low net and Carl Lamus the championship, while the Capitol City women finished one, two, three in the woman's event. Mrs.

R. A. Bowden, Mrs. S. Day and Mrs. H. Cameron, with Mrs. Henry J. Brunner, wife of the president of the Merced Golf Club, fourth. Mrs. Brunner, however, captured the putting contest and Mrs. Robert Matthey, of Lakeside, a good second.

The hardest pill for the San Francisco boys to swallow was when Sacramento won the Shield offered by Carl Sword, of the Senator Hotel, for the team with the best aggregate score, the Sacramento winning by 90 points.

* * *

Pete Beats Rudie

Pete Gerhardt, one of the most polished golfers we have at Lakeside, a former world's record sprinter, and many times member of the Olympic games, nosed out his bosom friend Rudie Habernicht, the ladies' favorite, in a match that would have done credit to Macdonald Smith himself. Pete certainly showed a burst of speed and whether he was in the trap or on the rough he always found he had a good lie which seemed to baffle his unsuspecting opponent. These two members of the three musketeers played phenomenal golf and but for a missed putt on the eighteenth, they might have been going yet.

George Leathurby, who is a strong candidate for mayor of San Mateo, was the most disappointed player there. George as a general rule is always listed among the winners, but whether it was the cool breeze that he is so used to at Lakeside or his over-anxiousness to keep his team in front his game was certainly on the blink; he couldn't find the fairways at all.

Perry T. Cumberson, a past president of Rotary and member of the famous necktie club, reneged after getting

(Continued on page 15.)

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THE BRAVE *and* THE FAIR

By Josephine Wilson



[NOTE: This department will publish, each week, the most distinctive events in men's and women's organizations.]



Josephine
Wilson

PROMINENT MEN AND THEIR BIG EVENTS

This column, devoted each week to Prominent Men and Their Big Events, will feature this time, the "coming man". For this past week has been Boys' Week and every man, woman and boy, (yes, and don't forget the girls, too) have been proud of our young citizens.

David Jamison McDaniel, the Boy Mayor, who has presided with dignity as Chief Magistrate of the City of San Francisco during the days assigned to him, accredited himself with honor and brought additional fame to the stalwart young chaps, the coming men, of this great and glorious city. Manfully aware of the imposing honors which David McDaniel and all his board of young supervisors have had thrust upon them, they have acted with splendid decorum and displayed rare intelligence in their duties and their privileges. The great round of entertainment accorded them did not seem to turn their sensible heads—in fact they accepted their honors with due deference, but not once did they get "chesty" or lose their balance of mind. San Francisco is proud, indeed, of its manly citizens—than whom there are none to equal them in all the world.

Some of the advice which the young men administered aroused the attention of their elders—and furthermore as I understand, many of their suggestions are being weighed with high consideration. Among the men's organizations which gave special affairs in compliment to the leaders in Boys' Week were the Optimist Club, the Rotary and the Lions' Club, the Civitan Club, the Commercial Club, the Kiwanis Club, and the Round Table Club, with luncheons at the Fairmont Hotel, the Ate-y Club at the Bellevue Hotel; the Exchange Club at the Palace Hotel and the Emporium.

In addition to these affairs, Major Harry T. Watson, battalion commander of the Reserve Officers' Training Corps contingent at the Polytechnic High School, staged a competitive drill with a picked guard of eight boy sergeants.

* * *

The Commercial Club of San Francisco closed its series of weekly luncheons Tuesday of this past week with the presentation of the Stanford Glee Club of fifty voices. The program was given under the direction of Warren G. Allen, university organist and director of the Glee Club. Dr. Ray Lyman Wilbur, president of Leland Stanford, Jr., University, and members of the university board of trustees were invited guests of honor. Victor Palmer, of the Commercial Club, was chairman of the arrangements.

* * *

The memorable pageant given at the Civic Auditorium by the Lincoln Memorial League will long be remembered by those fortunate enough to have witnessed the production sponsored by a committee of 150 citizens appointed by Mayor James Rolph, Jr. The Grand Army veterans and the old Lincoln School Boys combined to form the association and to replace the statue of Abraham Lincoln. Haig Patigan, the great San Francisco sculptor, put into his great statue of "The Thinking Lincoln," those qualities which have stirred the hearts of Americans wherever his name is pronounced.

WOMEN AND THEIR ACTIVITIES

Mrs. Martha Sales, wife of the Mayor of Petaluma, was unanimously elected to the presidency of the San Francisco District of Women's Clubs in the convention held last week in Petaluma.

Her election places Mrs. Sales at the head of thousands of women identified with the federation work of counties in California, ranging from Del Norte on the north to Monterey on the south. Some of the most active women of the state are enrolled in the clubs listed in this federation work. She succeeds Mrs. Edward J. Wales of San Francisco.

Mrs. Hamilton Riggins, prominent in the California Club of this city and leader in civic enterprises throughout the entire state, was elected to the office of first vice-president. Other officers include Mrs. Duncan Robinson of Rio Vista, second vice-president; Mrs. M. H. Dunbar, Kelseyville, third vice-president; Miss Jessie Williamson, San Jose, recording secretary; Mrs. R. O. Pryor, Santa Rosa, corresponding secretary; Mrs. W. J. Hamilton, Kings City, treasurer, and Mrs. W. L. Blodgett of Calistoga, auditor.

* * *

Mrs. Geoffrey Holt, one of the brightest club women in the state, and head of the Woman's Division of the California Development Association, presented a resolution before the convention, read by capable Miss Jennie Partridge, chairman of community welfare, in which the request was made to the District Federation for support of the plans for the coming Diamond Jubilee in California during the month of September.

* * *

Orcella Rexford, wife of Dr. Gregory, and known as the Aurora Borealis bride, was a guest of League of American Pen Women at the meeting of the San Francisco branch held in the terrace room of the Fairmont Hotel, last Saturday. She was introduced as one of the first of the University graduates to participate in the annual masque, the Parthenia, which is given each year on the campus of the University. Orcella Rexford, as she is known in the lecture field, will soon appear in lectures about the bay cities on "Mento-Radio".

* * *

Mrs. Frederick H. Colburn, president of the San Francisco branch, League of American Pen Women, was unanimously elected to office at the annual meeting held last Saturday at the Fairmont Hotel, when the members assembled ratified the election of officers for two years' term of office. Mrs. Colburn's entire board will serve with her another year.

Mrs. L. A. Pfeiffer had charge of the program presented at the close of the business session, including a clever farce with Mrs. T. V. Cator, Dr. Winifred Byrne, Mme. Tellula Evans Burrill, Mrs. Leslie Morcom and Mrs. L. A. Pfeiffer in the cast. Mrs. Marie Weiss sang a charming old-fashioned song in costume; Miss Mattie Lois Fest read, "If Yankee Doodle Came to Town".

Miss Geneve Shaffer, prominent in literary and realty circles, gave a group of negro dialect stories with consummate skill. Miss Shaffer has just returned from a tour to Mexico where she went in company with the Chamber of Commerce delegates and representatives of the city.

Mae Frances O'Keefe gave a group of society monologues for which she is famed. Mrs. Colburn presided at the meeting and closed her year's work with congratulatory expressions from the clientele.

PLEASURE'S WAND

(Continued from page 7.)

All the rest of the cast, including Florence Roberts, David Herblin, Maurice Franklin, Dorothy La Mar, do good work.

* * *

California

At the California this coming week will be seen Poli Negri in her first comedy, "The Charmer". In this entirely new characterization, she travels from the dance halls of Seville to the electric lights of Broadway, New York. In support of the star will be seen Wallace MacDonald, Robert Frazier, Caesare Gravini, Gertrude Astor and Trixie Friganza. Charley Chase's first feature comedy, "Bad Boy", and Max Dolin's music round out the bill.

* * *

Golden Gate

There is a fine bill, headed by the popular musical comedy star, Jack Norworth, at the Golden Gate this week. The feature on the screen is Johnny Hines in "The Early Bird," a fine comedy, with Hines in the role of a milk wagon driver.

Eileen Schofield, a talented dancer, presents her new act, in which she is assisted by a capable company, including a fine quartette. Herbert Clifton, female impersonator, formerly with the Ziegfeld Follies, does some clever work; Harry Webb and Company, the latter being a group of musicians, have a banc act that is really different; Carol Kohl, a talented young actress, is seen in a new Edwin Burke comedy called "Human Nature". Harris and Holley, colored comedians, have a surprise package of entertainment in a comedy act entitled "Push 'em and Pull 'em". There are the usual short films and special music by Claude Sweeten's orchestra.

* * *

Mrs. N. Lawrence Nelson, Pres., Receives California Poetry Club

A very pleasant, informal but instructive evening was spent by members of the California Poetry Club last Tuesday at the hospitable home of Mr. and Mrs. N. Lawrence Nelson in Vallejo Street, being one of the last evenings in which the Club members will congregate before their summer vacation begins. Mr. Irwin Ayres gave readings from several poems aside from the efforts of the Club's authors, and later a supper was served, for the California Poetry Club, as a whole, indulges in material comforts as well as spiritual expression. Those present were: Mr. and Mrs. N. Lawrence Nelson, Mr. and Mrs. Chas. Ross, Mrs. Avalon Salbador, Mrs. A. Valerga, Mrs. M. Smith, Madame Theodosia Durand, Mrs. Eleanore Ross, Miss Mattie Lois Fest, Miss Gladys Gaughan, and Messrs. Irwin Ayres, John Brayton, John Burke and Mr. Williams.

ART GALLERIES

By Anna Cora Winchell

Two artists of international note occupy the S. & G. Gump Galleries. They are Childe Hassam and Joseph Pennell, each with a name for individuality which is expressed in widely different terms. Hassam, who was one of the ten world painters lending decoration to the Panama-Pacific International Exposition of 1915, exploits his fine art here in the more tender mediums of etching and lithography. The collection of forty or more arrests attention if for no other reason than its expressiveness. Hassam's sunlight is as colorful in black and white (if such a paradox may be permitted) as when accomplished by the medium of paint or pastel.

There are latticed walks, long pathways, gardens and women all responding to vivid life and cast forth into being before our eyes by drawing that is as simple as it is fluent.

Pennell, whose bridges and other engineering devices have made him truly architectural as an artist, denotes the poetic strain within him through the water color drawings in the gallery next to Hassam. They treat of old cathedrals, wonderfully carved doorways, landscape and a river with boats, the latter so dream-like in its conception that one may scarcely attach it to Pennell's personality—so matter-of-fact and straight-forward is he.

The two types of work offset each other and easily provide an afternoon's interest.

The antiquity of the Japanese prints at the Vickery, Atkins & Torrey Galleries is as engaging as their beauty and fineness of line. The collection is one of great rarity and offers an unusual opportunity for students as well as for those who are fully appreciative.

Music

By Anne Cora Winchell

The American note in music is being emphasized more clearly from day to day. In local affairs, there are the immediate concerts dated for Charles Wakefield Cadman and Princess Tsianina for this month; Mary Carr Moore's American opera, "Narcissa", for production during the California Diamond Jubilee in September, and the prospect of hearing "Fay-Yen-Fah", the work of Charles Templeton Crocker and Joseph D. Redding, before the year is out.

Mr. Cadman, already known as an American composer of note, adds continually to his compositional repertoire. "Shanewis", produced twice at the Metropolitan Opera House, was an

achievement indeed in this day when European scores and writers still dominate this country.

Since "Shanewis", Mrs. Cadman has written "The Sunset Trail" and "The Garden of Mystery". The former was produced at Denver last December and the other was given its world premiere at Carnegie Hall, New York, March 20. "The Sunset Trail" is wholly a California creation, the libretto having been written by Gilbert Moyle of Berkeley, a poet whose lines attract composers seeking themes and whose poem, "The Singer and His Song", was recently set to music by Mary Carr Moore in a quartet for mixed voices, the work being named "Beyond These Hills" in compliment to especially beautiful lines in the poem.

Mr. Cadman's insight into American material for musical composition has

(Continued on page 21.)

SUMMONS TO ESTABLISH TITLE

Action No. 38,652.

In the Superior Court of the State of California, in and for the City and County of San Francisco.

William N. Gerrard, et al., Plaintiffs, vs. all persons claiming any interest in, or lien upon the real property herein described or any part thereof, Defendants.

The People of the State of California: To all persons claiming any interest in, or lien upon, the real property herein described or any part thereof, defendants, greeting:

You are hereby required to appear and answer the complaint of William N. Gerrard, et al., plaintiffs, filed with the Clerk of the above-entitled Court and City and County, within three months after the first publication of this Summons, and to set forth what interest or lien, if any, you have in or upon that certain real property or any part thereof, situated in the City and County of San Francisco, State of California, particularly described as follows:

First: Beginning at a point on the northerly line of Broadway Street, distant thereon one hundred (100) feet westerly from the corner formed by the intersection of the northerly line of Broadway Street with the westerly line of Octavia Street and running thence westerly along said northerly line of Broadway Street thirty-seven (37) feet, six (6) inches; thence at a right angle northerly one hundred (100) feet; thence at a right angle easterly thirty-seven (37) feet six (6) inches; and thence at a right angle southerly one hundred (100) feet to the point of beginning; being part of WESTERN ADDITION BLOCK Number 192.

Second: Beginning at a point on the northerly line of Broadway Street, distant thereon eighty (80) feet easterly from the corner formed by the intersection of the northerly line of Broadway Street with the easterly line of Laguna Street, and running thence easterly along said northerly line of Broadway Street, forty-one (41) feet, six (6) inches; thence at a right angle northerly one hundred and thirty-seven (137) feet, six (6) inches; thence at a right angle westerly forty-one (41) feet, six (6) inches; and thence at a right angle southerly one hundred and thirty-seven (137) feet, six (6) inches to the point of beginning.

And you are hereby notified that, unless you so appear and answer, the plaintiffs will apply to the Court for the relief demanded in the complaint, to-wit: That it be adjudged that the plaintiffs are the owners of said property in fee simple absolute; that their title to said property be established and quieted; that the Court ascertain and determine all estates, rights, titles, interests and claims in and to said property, and every part thereof, whether the same be legal or equitable, present or future, vested or contingent, and whether the same consists of mortgages or liens of any description; that plaintiffs recover their costs herein and have such other and further relief as may be met in the premises.

Witness my hand and the Seal of this Court. Dated April 22, 1925.

(Seal)

H. I. MULCREVY,

Clerk.

By J. J. RAFFERTY,

Deputy Clerk.

L. W. LOVEY,

Attorney for Plaintiffs.

Finance

LEADING industrials and motors are still on the down grade. The prospects are, however, that the bottom has been nearly reached and with the development of the summer trade a more healthy spirit will invade the stock market.

* * *

Sterling has moved up to the highest point since 1915, \$4.82, with prospects of complete parity. That means the full restoration of the gold standard. The Canadian dollar has already, in some respects, gone above the pre-war rate. It is very doubtful if history has ever shown the consummate ability displayed by the British in the speedy restoration of their currency after a war of such magnitude, in which loans of colossal amounts made to allies still remain entirely unliquidated.

* * *

Copper and sugar are among those commodities whose prices have shown a sympathetic tendency to fall. This is partially at least, unexpected, but the slacking in industrial production is responsible at least for the former. The demand for spring fertilizer has sent chemical stock up slightly in the New York market.

* * *

Public utilities securities are selling more satisfactorily than almost anything else at the present. This is indicative of the uncertain state of the public mind with respect to business, an uncertainty which should not exist. Hence, there is a seeking for safe investment and public utilities rank next to governmental bonds for security.

* * *

The St. Paul System is about to apply for a receivership, but experts do not regard the finances as hopeless. On the other hand, there is much sound opinion that the road can be put upon a firm basis if there is reasonably good business in the territory served by it.

* * *

The study and report of the depreciation requirements of the San Francisco Municipal Railways has been completed by the San Francisco Bureau of Municipal Research. A copy has been submitted to the Public Utilities Committee of the Board of Supervisors. The conclusion is that the annual charge for depreciation purposes should be set at 4 per cent of the cost of the property, exclusive of the cost of the land.

* * *

There is great investment in Oakland in high class apartment houses at the present time. How far that is a profitable venture is a matter of opinion, for which there is no adequate basis in experience. The rapid increase in population and the general development are so phenomenal as to preclude rational prediction. Suffice it to say that as little as a year ago such investments would have been regarded with suspicion.

* * *

The discovery of oil in Albania will play havoc with that small nation and incidentally will make for the clearing up of the always doubtful Balkans. It shows that one cannot speculate very far for the last thing in the minds of politicians was such a solution. The finding of oil and consequent industrialization will make modern people out of these half barbarians.

* * *

The lumber industry is in full tide and orders are increasing very fast. Prices are getting more firm and mill-stocks are becoming reduced rapidly, but precaution has been taken against overproduction which has brought prices below the profit-point at times. The foreign demand has increased much.

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Again the Prohibition Question

"The most valuable reference I have," said E. Clemens Horst to me, "to drive my argument against Prohibition home, is the year book of the Anti-Saloon League; they invariably convict themselves, and if they are not doing that, they contradict themselves, which is about as bad, in an argument.

"The Anti-Saloon League," he went on, "is really a very interesting and unique organization; it is run by only four men, and has no other members. It is supported by appropriations and contributions from churches of all denominations. Certain officials are appointed in all the states, called State Superintendents, and these "State Superintendents" are in almost every case, clergymen of different denominations. Prohibition is, of course, a religious movement, fostered by fanatics, and it has no place in a practical businesslike, liberty-loving, broad-minded Nation, as the United States is supposed to be.

"Statistics are a bore, as a rule, to most people, but in this matter, statistics have to be hammered into the heads of the people, for this means is the only way of showing them the utter fallacy of Prohibition." He handed me an appalling number of closely type written pages, full of innumerable figures. Like the White Rabbit in "Alice in Wonderland" I am going to "begin at the beginning and go on to the end."

So herewith the following report on commitments to Folsom and San Quentin to prove the falseness of the reformers' statement that crime has fallen off since the dry law went into effect; (we take these two penitentiaries as good examples):

EXHIBIT I

Total of New Commitments to Folsom and San Quentin Penitentiaries in 1919, 1923 and 1924 Classified According to Ages and Religion

Ages	1919	1923	1924
15 to 18	14	39	66
19 to 20	84	129	184
21 to 22	113	216	244
23 to 25	165	307	399
26 to 30	234	388	430
31 to 85	629	860	741
	1239	1939	2064
Religion	1919	1923	1924
Roman Catholic	620	837	775
Protestant	511	912	1014
Jews	18	29	28
Non-Christian	15	28	10
No Religion	75	133	237
	1239	1929	2064

Source—Biennial reports of the State Board of Prison Directors.

Soroptimist Meeting

An account of her travel through France and the British Isles was given by Miss Cornelia Farrell at a luncheon meeting of the Soroptimist Club at the St. Francis Hotel Monday. The musical program was furnished by Miss Olga Atel, soprano. Mrs. Lillie Chalmers presided.

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Golden Gate Ferry Adds to Fleet



Mrs. Harry E. Speas

Another automobile ferry boat, devoted exclusively to the use of automobilists was added to the fleet in San Francisco Bay Friday afternoon.

The new ferry steamer "Harry E. Speas" left the San Francisco terminal of the Golden Gate Ferry Company for her official trial cruise throughout the Bay, having aboard the officials of the company and 500 invited guests. Music, refreshments and flowers were part of the program to make the occasion one to be remembered. A unique part of the ceremony was

a dedication instead of a christening. At a given signal Mrs. Harry E. Speas, wife of the Vice-President and General Manager, drew aside an American flag from the nameplate of the vessel and the boat was officially dedicated to the use of the motoring public.

This new boat is the fourth in the Golden Gate Ferry Company's fleet and will provide 15-minute service during heavy traffic this summer.

The Golden Gate Ferry Company is to be congratulated for its enterprise in putting forth such effort to render service to the motoring public in the face of the recent drastic reduction in automobile tariff ordered by the Railroad Commission.

GOLF

(Continued from page 10.)

bowled over in the opener. Perry is quite a ladies' man and the way he chaperoned them was a scream.

Everybody was glad to see that Ervin Feighner, secretary of the San Francisco Rotary Club, was listed among the winners. Ervin is a very modest fellow who plays a dandy game of golf and his win was a popular one.

Charlie Melrose, of the directors of the Crystal Springs, got an awful kick at defeating his old pal, Charlie Brandenburg, of Kro-flite fame. Everybody was jealous of Mike Savannah's trophy. Mike refused \$100 for his prize.

Carl Sword, manager of the Senator Hotel, member of the Olympic Club and one of the peers of port-siders, certainly made his visitors feel at home in his new home.

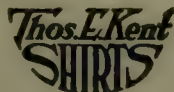
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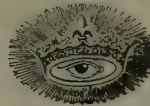
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Courtesy "The Olympian"

Coch Frank Rivas pitted his Olympic Club swimmers against the Eastern stars in the recent National meet. Rivas and a group of his swimmers and water poloists are shown above. George Schroth, Al. de Ferrari and Lester Smith are shown from left to right below.

Aquatic Aspirants

By Eleanore F. Ross

Four days last week were given over to the National swimming competition staged by The Olympic Club, at the Fleishhacker Pool, near the ocean beach.

Four sunny, breezy, strenuous days, out under the blue sky, out in the warm and placid lake which has been built by two San Franciscans with but one idea—that of giving the community in general a wonderful tank in which to disport itself to its heart's content.

Audience and officials united in the opinion that the swimming championships just concluded was the greatest event of its kind ever held in the world; and that four different features combined to make it a memorable affair. First, the weather conditions were perfect, and many an Eastern boy went away with the idea that the California climate, after all, lives up to its reputation; second, the Fleishhacker Pool is the largest and finest equipped tank on the globe, bar none; third, the faultless handling of the meet by the men who ran the events; and fourth, the greatest entry list that ever graced the starting line in the history of aquatic sports.

The Illinois Athletic Club secured the first honors, with The Olympic Club a good second, and the Chicago Athletic Association coming in as third. Johnny Weissmuller of the I. A. C., the world's greatest sprint swimmer, retained his title, and Al White of The Olympic Club was again returned the winner of the national high board diving. Walter Spence, the Brooklyn Y. M. C. A. swimmer, came in second in the fifty-yard free style event. Incidentally, there are those who believe Spence will unseat Weissmuller should he specialize in the sprint races as the I. A. C. champ does.

Stanford University came in with a win in the 200-yard Pacific Association relay, defeating the Idora quartet, and negotiating the distance in 1:04, an average of slightly more than 26 seconds per man.

Arne Borg, the Swedish swimming star; Sam Kahana-moku, the sensational Hawaiian, and Reggie Harrison, all added to their aquatic laurels.

So absolutely satisfactory to participants and lookers-on was the whole occasion, that visiting members of championship committees were busy with pad and pencil, taking notes on different features which appealed to them. R. S. Bartels, representing the championship from Seattle, Wash., where the National out-door swimming title events are to be held, was an interested spectator, and took home a long list of suggestions that he intends to incorporate in the Seattle affair; another impressed spectator was E. H. Olds, of Dunedin, New Zealand, who made the long trip from his home country to secure first hand knowledge of the strokes used, training methods and coaching. Mr. Olds is official coach of the school children of Dunedin and manages the municipal baths there. Other foreign countries were represented and undoubtedly went away feeling that when it comes to sports, (as well as everything else, of course), San Francisco, and in particular, The Olympic Club, "knows how".

Second childhood may be a very fine thing indeed, but too many goat glands, we have been told, are dangerously apt to produce an effect like this. It certainly pays to be over careful these days.—Brown Jug.



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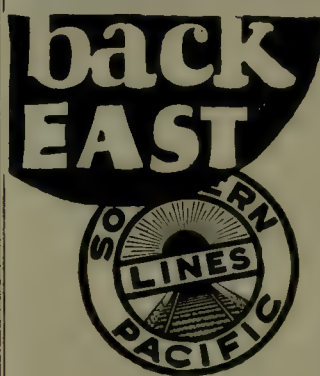
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SOCIETY

(Continued from page 9.)

The wedding of Miss Helen Grace Crocker and Mr. James Arthur Blood was one of the most attractive recent affairs.

The ceremony was held at half past eight o'clock last Monday, April 20, in the Red Room of the Fairmont, the Rev. Harvey Hansen officiating.

An improvised altar of spring blossoms was erected at one end of the Red Room and delicate spring blossoms of every variety provided graceful centerpieces for the tables, set in the Gold ballroom, where more than a hundred guests were later served with a wedding supper.

The bride wore a very handsome wedding gown of white chiffon trimmed with Duchesse and rose-point lace, pearls and rhinestones. Her wedding veil was of tulle combined with Duchesse and rose-point lace. Her bouquet was of lilies of the valley and gardenias.

Mrs. Alfred Slock was the maid of honor and wore a gown of peach-colored chiffon trimmed with French flowers. She carried a bouquet of spring blossoms.

Little Miss Helen Louise Lesser, daughter of Mr. and Mrs. Harry Lesser, was the flower girl, and wore a frock of orchid-colored Georgette crepe trimmed with French flowers and carried a basket of spring flowers. Mr. Alfred Vaysie was the best man.

* * *

Pageant for Veterans

Social leaders in the women's clubs of this city as well as War Mothers' organizations and patriotic societies, are assisting in the elaborate arrangements for the pageant and grand ball to be staged by San Francisco Chapter No. 3, Disabled American Veterans of the World War.

The function will be held in the Civic Auditorium, Saturday evening, May 9, and will be attended by prominent army and navy officials, civic and state leaders, as well as prominent social celebrities.

The Civic Auditorium will present a colorful picture, as arrangements have been made by Louis Fitzgerald, chairman of arrangements, for gay decorations with a semi-military effect prevailing.

Participating in the grand ball and pageant will be stellar lights in movie-land, as well as many artists now appearing on the legitimate stage, who will lend their efforts to the success of the affair.

One of the brilliant scenes of the evening will be the presentation of colors by the Allied Veterans of the World War. The British, French and Italian World War Veterans will participate in the function and lend a colorful atmosphere to the celebration.

* * *

A wedding of much interest to San Francisco society was held in Washington on Thursday, April 16, when Miss Ruth Richards of San Diego became the bride of Mr. Charles Pleasants Lineaweaver.

The bride made her debut in San Francisco several years ago and has since frequently visited here with members of the younger society set.

The ceremony was held at half past ten o'clock in the morning, in the Bethlehem Chapel of the Washington Cathedral, Canon de Vries officiating.

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Chronicle ROTAGRAVURE



Time

Card

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Table with columns: Leave Oakland Side at "SHORT-WAY", Leave Vallejo Side at MORROW COVE, and THE SHORT WAY—SIX MINUTE SERVICE. Rows show departure times from A.M. to P.M.

*Saturdays, Sundays, Holidays—Extra Trips During Heavy Traffic. †Sundays and Holidays only. AVENUE J. HANFORD, Pres. and Gen. Mgr.

Petrol Paragraphs



By E. V. Weller,
Director of Publicity
National Automobile Club

Russians in California

LEGISLATIVE action which will be of great importance to the celebration of the Diamond Jubilee of California this year, was the passage of Assembly Bill, No. 615, by the Senate and Assembly to appropriate money for the restoration and rebuilding of Fort Ross, Sonoma County, the historic settlement of the Russians in California in the early days.

Twenty-five hundred dollars will be spent to carry on the work of restoration, including the erection of the southwest bastion, the construction of a portion of the stockade and the repair of the old Russian hotel.

The trip to Fort Ross is one that combines beauty of scenery and vistas of natural forest and sea with a historical objective of peculiar interest to California.

Fort Ross is a quaint old place. With its Greek chapel which is now about a century old and the ancient barracks where the Russian soldiers were quartered, it has about it many features that allure those who are interested in the history of California and the romantic days of her early settlement.

It was in 1812 that the first expedition of Russians settled in the eastern portion of Sonoma county and established a trading post and fort on the coast. For thirty years they maintained their hold on the wooded lands

that border the river, employing Indians to handle their farms and peacefully carry on their business of handling the supplies for their Alaskan lands.

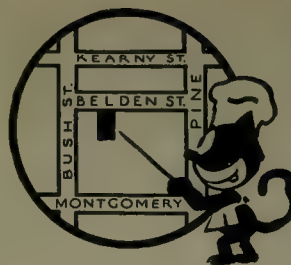
Fear of a Russian occupation caused the followers of Junipero Serra no little uneasiness and the missions of San Rafael and Sonoma were founded to act as a "buffer district" against the inroads of the Russians. In 1842 the Russian occupation of California's coast ended and they went as peacefully as they came. Only the barracks and the old church are left to tell the story of "the city that was".

Here is what a historian of the early days says of the aims of the Russians in their settlement of California:

"Russia's first intention was to obtain from California the cereals necessary for her people further north, and incidentally to still further prosecute the fur trade; but on account of complaints from the Commandant of San Francisco, the attempt at agriculture was abandoned. On the mountain side, however, back of Fort Ross, an orchard of 400 trees and a vineyard of 700 stocks were successfully planted. Officially, the Spaniards were always jealous of the Russians, and between 1816 and 1818, the expulsion of the latter was much discussed; but as the trade with the Russians increased yearly and benefited the country, opposition took no active form, and the Muscovites sheltered ships of the Russian-American Company every winter. Better customers than the Russians the Pacific Coast never had. They paid promptly for all purchases made, and gave to the Spanish government one-half of the skins taken in hunting. Often as many as 80,000 seal skins were collected at the Farallones in a single season.

"When hunting and trade ceased to be profitable Russia had no further use for her California colony, and on July 27, 1841, Kostromitinoff sat in the house of General Vallejo at Sonoma endeavoring to negotiate terms of evacuation. The Spanish took too high ground for the Russian. Vallejo insisted that inasmuch as the houses at Ross had been built of Mexican timber and stood on Mexican soil, they therefore rightly belonged to Mexico. The Russian refused to entertain such a romantic idea and straightway sold the entire property to Captain John A. Sutter for \$31,000. On January 1,

(Continued on page 21.)



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Mr. Blabbitt on Etiquette

I'M sorry that it is impossible (due to lack of space—and politeness on the part of the management) to show a picture at the top of this column, captioned, "What's Right About This Picture?", to prove myself just as original as the fellow who writes advertisements and books on etiquette and retails "manners" at so much a million words. All items of this nature are interesting and little known. It remains for me to point out social errors of this type and it is up to you to find and correct people who do such things. When you do, just tell them I sent you.

Etiquette is a funny thing—now you have it and now someone else hasn't. Manners are supposedly inculcated in the minds of children long before they are able to "kick the slats out of their cradles", as the saying goes. This mutilating of cribs doesn't seem to be quite the proper thing but, then, since it is common, we will have to accept the procedure as a correct practice.

I hesitate to go further into this discussion, not being a Chesterfield—although over twenty million are produced every year—such popularity must be deserved and I am not sure that I am worthy. The limited space placed at my disposal makes a thorough discussion impossible, so I have tabulated a few things which the well-dressed man or undressed woman (figuratively speaking) should not do. These follow:

Never take the arm of a woman while crossing a street or allow her to take yours. Arms are scarce and sometimes come in handy.

Never tip your hat. It is liable to be unappreciative, such monetary compensation being reserved for deserving waiters, barbers, etc. Anyway, the Legislature passed a law against tipping some years ago. It probably has not reached us yet.

Never stand in the bath-tub with your shoes on as it may prove difficult to remove them after such a soaking. You were soaked enough when you bought them.

Never crack a smile in church, else somebody might hear you and think you a nut.

Always laugh at an old joke, but do it on the sly, or you may offend him.

Never take off your shoes, when returning home at four in the morning. It is more honorable to pass with your boots on.

Always take a drink of moonshine, when it is offered to you. This practice saves the lives of others.

Never tell a girl she has an olive complexion. She may think you are a soap salesman handing her the oil.

It is not good form to walk down the street between two women, because your view to either side is obstructed.

When finishing a conversation with a woman, do not leave her standing in the street. She may get hit. At any rate she will block traffic—especially if she wears short skirts.

Never go in swimming with a one-piece bathing suit. You may present a rather ludicrous appearance dragging the garment with you. It would be much better form to have someone in it.

It is best not to say that you are "going to take a street-car". There is much more chance of your getting away with the crime, if no one is told.

When reading books on etiquette, pay especial attention to the pictures—for every picture tells a story. Healthy and wise livers—don't heed this admonition.

Then, there's something else we just can't speak about.

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MUSIC

(Continued from page 12.)

led him deeply into the harmonics of the Indian tribes of this country, and his ideals have been greatly furthered by the assistance of Princess Tsianina, the Creek-Cherokee Indian descendent of an ancient tribe. Her voice, a rich mezzo soprano, has been enjoyed throughout Europe and America and in her singing one is bound to hear both an American and a voice of origin pure to this soil.

The announcement that Mr. Cadman and the Princess will give a concert at the Civic Auditorium, Sunday afternoon, May 10, has double interest to San Franciscans. They will sing under the auspices of the San Francisco Women's Building Association, which will soon begin the erection of its building for the housing of the women's clubs of this city. Princess Tsianina, who always dresses in her native costume of beaded leather, moccasins and a beaded band about her head, will be heard in a list of Mr. Cadman's most attractive songs with the composer at the piano. He will also play from his own instrumental repertoire.

* * *

Friends of Music, organized a few weeks ago for the announced intention of befriending all good music affairs, meets every Monday afternoon at the Fairmont Hotel. Mrs. Charles N. Felton, temporary president, was placed in permanent office last Monday, together with the following officers announced by Miss Lena Blanding, chairman of the nominating committee: Mrs. Harry H. Scott, first vice-president; Mrs. Marcus Koshland, second vice-president; Mrs. Robert H. Noble, third vice-president; Mrs. Gaillard Stoney, secretary. Directors, Mrs. Ashley Faull, Mrs. Lawrence Harris, Mrs. Walter Martin, Mrs. John D. McKee, Mrs. Leonard Woolams, Mrs. F. W. Leis. A treasurer is still to be selected, there being no funds at present.

This group of women has undertaken the task of raising \$20,000 by June 1st to preserve intact the body of orchestral players comprising the San Francisco Symphony Orchestra. Many, however, will have departed before the season of 1925-26 opens, Louis Persinger, concert master; Walter V. Ferner, principal cello; Louis Ford, violin section, going on tour with the Chamber Music Society, while Max Gegna, cello section, will join a Los Angeles organization. Eight thousand dollars has been secured. A. W. Widenham, secretary-manager of the San Francisco Musical Association, announced that the Association's deficit of \$33,000 for the past symphony season, will be paid by John D. McKee, president of that body.

PETROL PARAGRAPHS

(Continued from page 19.)

1842, after a sojourn of twenty-eight years, the Russians returned to Alaska."

* * *

The Wendover Cut-Off

The exact date for the celebration of the opening of the Wendover Cut-Off on the Victory Highway has not yet been set, according to the National Automobile Club, Western headquarters of the Victory Highway Association.

The road from Link Moore to Silver Zone will be completed early in May. Two of the contracts on the route between Wells and Wendover have not yet been let. Between Wendover and Salt Lake City, work has been resumed on the Wendover-Knowles Link and this will be completed about May 15.

Considerable tourist travel will come into Northern and Central California over this new link of the Victory Highway during the season of 1925, and during 1926 it is estimated that tourist travel will increase, owing to the improvement in roads, by over two hundred per cent (200 per cent.)

* * *

The stolen car files of the Theft Bureau are the most complete record of stolen motor vehicles in the West and they are always at the service of peace officers and state officials in the detection of criminals. The Bureau aims not only to detect the criminal and to recover stolen property, but also to assist in the prevention of crime by legislative provision and also by educating the motoring public to be more careful in protecting their property against the thief.

* * *

Road Conditions

Roads in the Russian River country are in splendid condition at this time, according to the Touring Bureau of the National Automobile Club. Highway is encountered to Forestville and several miles beyond. From this point there is a good gravel road through Pocket Canyon to Guerneville. Conditions are not so favorable between Guerneville and Monte Rio. However, this stretch of road is negotiable without any difficulty. Very good roads will be encountered, also, between Monte Rio, Camp Meeker and Occidental. These roads will improve rapidly from now on, providing we have no further heavy rains.

Reports received from Winnemucca, Nevada, by the Touring Bureau of the National Automobile Club, are that recently there have been very heavy rains in this vicinity. However this has not affected the Victory Highway. The county roads are more or less muddy, but are rapidly drying up following the storm.

Golf

"Who's the stranger, mother, dear? Look, he knows us. Ain't he queer?" "Hush, my own; don't talk so wild He's your father, dearest child." "He's my father? No such thing! Father passed away last spring." "Father didn't die, you dub! Father joined the golfing club. But they closed the club, so he Has no place to go, you see— No place left for him to roam— That is why he's coming home. Kiss him—he won't bite you, child, All them golfing guys look wild."



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NOTICE TO CREDITORS

Estate of George Burke, deceased. No. 41-405, Dept. 10.

Notice is hereby given by the undersigned, W. J. Hynes, administrator of the estate of George Burke, deceased, to the creditors of and all persons having claims against the said decedent, to file them with the necessary vouchers within four (4) months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, or to exhibit them with the necessary vouchers within four (4) months after the first publication of this notice to the said administrator, at his office, 858 Phelan Building, San Francisco, California, which said last-named office the undersigned selects as his place of business in all matters connected with said estate of George Burke, deceased.

W. J. HYNES,

Administrator of the estate of George Burke, deceased.
Dated, San Francisco, California, April 23, 1925.

CULLINAN & HICKEY,
Attorneys for Administrator.

NOTICE TO CREDITORS

Estate of Juan Sole, deceased. No. 41,406, Dept. No. 9.

Notice is hereby given by the undersigned, W. J. Hynes, administrator of the estate of Juan Sole, deceased, to the creditors of and all persons having claims against the said decedent, to file them with the necessary vouchers within four (4) months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, or to exhibit them with the necessary vouchers within four (4) months after the first publication of this notice to the said administrator, at his office, 858 Phelan Building, San Francisco, California, which said last-named office the undersigned selects as his place of business in all matters connected with said estate of Juan Sole, deceased.

W. J. HYNES,

Administrator of the estate of Juan Sole, deceased.
Dated, San Francisco, California, April 23, 1925.

CULLINAN & HICKEY,
Attorneys for Administrator.

ASSESSMENT NOTICE

The MINERAL DEVELOPMENT COMPANY, location of principal place of business, San Francisco, Calif.

Notice is hereby given that at a regular meeting of the Directors held on the 14th day of April, 1925, an assessment of one-half cent per share was levied upon the issued capital stock of the corporation payable immediately in legal money of the United States, to the Secretary, at the office of the company, Room 237, Monadnock Building, San Francisco, Calif.

Any stock on which this assessment shall remain unpaid on the 22nd day of May, 1925, will be delinquent and advertised for sale at public auction, and unless payment is made before will be sold on Thursday, the 18th day of June, 1925, to pay the delinquent assessment, together with costs of advertising and expense of sale.

M. J. SEELY, Secretary,
237 Monadnock Building, San Francisco, Calif.

SYNOPSIS OF THE ANNUAL STATEMENT OF THE

American National Fire Insurance Co.

of Columbus, in the State of Ohio, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	
Mortgages and collateral loans.....\$	12,000.00
Bonds and stocks	873,538.39
Cash in office and banks	52,551.17
Agents' balances	86,375.93
Bills receivable taken for risks.....	
Other ledger assets.....	1,296.64
Total ledger assets	\$1,030,762.63

NON-LEDGER:	
Total interest and rents due or accrued	\$ 6,175.89
Market value of securities over book value	78,056.11
Other non-ledger assets	1,223.92

Gross assets	\$1,116,218.55
Deduct assets not admitted.....	2,720.51
Total admitted assets	\$1,113,498.04

LIABILITIES	
Net amount of unpaid losses and claims	\$ 65,443.46
Unearned premiums	286,979.22
All other liabilities	10,389.14

Total liabilities (except capital and surplus)	\$ 362,811.82
Capital	500,000.00
Surplus	250,686.22

Total capital, surplus and other liabilities	\$1,113,498.04
--	----------------

JOHN A. DODD, President.
ALLEN W. FLEMING, Secretary.
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**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

County Fire Insurance Company

of Philadelphia, in the State of Pennsylvania, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 30,208.38
Mortgages and collateral loans	7,000.00
Bonds and stocks	1,477,690.78
Cash in office and banks	100,922.17
Agents' balances	127,268.51
Bills receivable taken for risks	
Other ledger assets	926.25
Total ledger assets	\$1,744,016.09
NON-LEDGER:	
Total interest and rents due or accrued	\$ 13,157.50
Market value of securities over book value	185,895.84
Other non-ledger assets	1,311.61
Gross assets	\$1,944,381.04
Deduct assets not admitted	2,412.62
Total admitted assets	\$1,941,968.42
LIABILITIES	
Net amount of unpaid losses and claims	\$ 107,202.11
Unearned premiums	797,403.61
All other liabilities	31,292.63
Total liabilities (except capital and surplus)	\$ 935,898.35
Capital	500,000.00
Surplus	506,070.07
Total capital, surplus and other liabilities	\$1,941,968.42
FRANK W. SARGEANT, President.	
FRANK E. MARTIN, Secretary.	
Pacific Coast Department	
202-204 Sansome St., San Francisco	
C. A. COLVIN, Manager	

**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

Minneapolis Fire and Marine Insurance Company

of Minneapolis, in the State of Minnesota, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 124,100.00
Mortgages and collateral loans	437,364.80
Bonds and stocks	45,024.67
Cash in office and banks	140,560.08
Agents' balances	7,528.17
Bills receivable taken for risks	2,438.48
Other ledger assets	
Total ledger assets	\$ 782,016.20
NON-LEDGER:	
Total interest and rents due or accrued	\$ 14,145.99
Market value of securities over book value	14,865.70
Other non-ledger assets	
Gross assets	\$ 811,027.89
Deduct assets not admitted	4,624.71
Total admitted assets	\$ 806,403.18
LIABILITIES	
Net amount of unpaid losses and claims	\$ 5,036.00
Unearned premiums	173,883.14
All other liabilities	
Total liabilities (except capital and surplus)	\$ 178,919.14
Capital	200,000.00
Surplus	427,484.04
Total capital, surplus and other liabilities	\$ 806,403.18
J. D. McMILLAN, President.	
WALTER C. LEACH, Secretary.	
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**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

Palatine Insurance Company, Ltd.

of London, England, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 20,000.00
Mortgages and collateral loans	3,914,508.98
Bonds and stocks	531,413.03
Cash in office and banks	541,799.79
Agents' balances	6,101.44
Bills receivable taken for risks	8,030.57
Other ledger assets	
Total ledger assets	\$5,021,853.81
NON-LEDGER:	
Total interest and rents due or accrued	\$ 54,804.00
Market value of securities over book value	204,326.02
Other non-ledger assets	
Gross assets	\$5,280,983.83
Deduct assets not admitted	38,274.24
Total admitted assets	\$5,242,709.59
LIABILITIES	
Net amount of unpaid losses and claims	\$ 363,644.00
Unearned premiums	2,961,163.83
All other liabilities	96,400.00
Total liabilities (except capital and surplus)	\$3,421,207.83
Capital	200,000.00
Surplus	\$1,821,501.76
Total capital, surplus and other liabilities	\$5,242,709.59
WHITNEY PALACHE, U. S. Manager.	
Commercial-Union Insurance Building.	
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**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

U. S. Branch of the State Assurance Company, Ltd.

of Liverpool, England, in the State of California, N. Y., on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 1,102,414.52
Mortgages and collateral loans	57,937.63
Bonds and stocks	193,341.03
Cash in office and banks	
Agents' balances	
Bills receivable taken for risks	
Other ledger assets: Deposit factory Ins. Assn.	3,473.70
Reinsurance due on paid losses per Schedule "E"	5,174.28
Total ledger assets	\$1,362,341.16
NON-LEDGER:	
Total interest and rents due or accrued	13,480.23
Market value of securities over book value	85,609.73
Other non-ledger assets	
Gross assets	\$1,461,451.12
Deduct assets not admitted	8,148.01
Total admitted assets	\$1,453,283.11
LIABILITIES	
Net amount of unpaid losses and claims	\$ 97,988.28
Unearned premiums	738,401.34
All other liabilities	30,449.45
Total liabilities (except capital and surplus)	\$ 866,839.07
Capital	200,000.00
Surplus	386,444.04
Total capital, surplus and other liabilities	\$1,453,283.11
WILLIAM HARE, Manager.	
H. M. NEWHALL & CO.	
Pacific Coast General Agents	
210 Battery St., San Francisco	

**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

Title Insurance and Guaranty Co.

of San Francisco, in the State of California, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 26,144.94
Mortgages and collateral loans	268,374.51
Bonds and stocks	346,182.50
Cash in company's office and in banks	129,851.60
Premiums in course of collection	
Bills receivable	65,704.28
Other ledger assets	338,627.51
Plant	
Ledger assets	\$1,174,886.34
NON-LEDGER:	
Total interest and rents due or accrued	
Market value of securities over book value	
Premiums in course of collection	35,741.08
Other non-ledger assets	
Total gross assets	\$1,210,627.42
Deduct assets not admitted	26,127.92
Total admitted assets	\$1,184,499.50
LIABILITIES	
Net unpaid claims, except liability and workmen's compensation	
Special reserve for unpaid liability and workmen's compensation	
Estimated expenses of investigation and adjustment of claims	
Total unearned premiums on unexpired risks	
Eserow funds	\$ 159,508.81
All other liabilities	41,602.15
Total liabilities (except capital and surplus)	\$ 204,108.96
Capital	750,000.00
Title insurance surplus fund	187,390.60
Surplus	42,899.54
Total liabilities, capital and surplus	\$1,184,499.50
O. H. ROULEAU, President.	
E. G. SCHWARTZMANN, Sec'y.	
250 Montgomery St., San Francisco	

**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

New Hampshire Fire Insurance Co.

of Manchester, in the State of New Hampshire, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 176,472.40
Mortgages and collateral loans	4,000.00
Bonds and stocks	8,190,593.77
Cash in office and banks	349,950.27
Agents' balances	860,491.93
Bills receivable taken for risks	
Other ledger assets	
Total ledger assets	\$9,581,508.37
NON-LEDGER:	
Total interest and rents due or accrued	\$ 94,051.07
Market value of securities over book value	2,374,311.17
Other non-ledger assets	115,768.83
Gross assets	\$12,165,639.44
Deduct assets not admitted	25,946.57
Total admitted assets	\$12,139,692.87
LIABILITIES	
Net amount of unpaid losses and claims	\$ 772,628.25
Unearned premiums	5,103,832.11
All other liabilities	340,652.00
Total liabilities (except capital and surplus)	\$ 6,217,112.36
Capital	2,250,000.00
Surplus	3,672,580.51
Total capital, surplus and other liabilities	\$12,139,692.87
F. W. SARGEANT, President.	
GEO. W. SWALLOW, Asst. Sec'y.	
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TIME TABLE

SUMMER SCHEDULE

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A.M.	P.M.	A.M.	P.M.
4:30	12:30	5:00	12:30
5:30	1:00	6:00	1:00
6:00	1:30	6:30	1:30
6:30	2:00	7:00	2:00
7:00	2:30	7:30	2:30
7:30	3:00	8:00	3:00
8:00	3:30	8:30	3:30
8:30	4:00	9:00	4:00
9:00	4:30	9:30	4:30
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10:00	5:30	10:30	5:30
10:30	6:00	11:00	6:00
11:00	6:30	11:30	6:30
11:30	7:00	12:00	7:00
12:00	7:30		7:30
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	10:30		10:30
	11:00		11:00
	11:30		11:30
	A.M.		A.M.
	12:30		1:00

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SAN FRANCISCO

News Letter

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CALIFORNIA ADVERTISER

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SAN FRANCISCO

SATURDAY, MAY 9th, 1925

LOS ANGELES



Mrs. J. Emmet Hayden and her three beautiful children, Margaret Imelda, Richard Curtis and J. Emmet Hayden, Jr. Mrs. Hayden, wife of J. Emmet Hayden, Supervisor, although importuned to continue as president of an exclusive club, prefers the joys of home life and the rearing of her children.

PHOTO, BOYE.

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SAN FRANCISCO NEWS LETTER

California Advertiser.



Devoted to the Leading Interests of California and the Pacific Coast

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VOL. CVI SAN FRANCISCO, CALIF., MAY 9, 1925. No. 19

Wouldn't it be wonderful if

—The Prohibitionist could understand human nature?

* * *

—The autoist did not look upon the pedestrian as his lawful prey?

* * *

—The social function or the play lived up to the press announcements?

* * *

—The possible man that we might meet at the next party came up to our ideals?

* * *

—Or the woman whom our friend has been talking about so long, was as pretty as we anticipated?

* * *

—The California Street Railway put on enough cars during the rush hours, so that we wouldn't have to hang on by our eyelashes?

* * *

—Friend Husband ever admitted that daughter's waywardness might have come from his side of the family?

* * *

—Friend Wife should ever be heard to say: "Yes, Billy inherits his cantankerous qualities direct from me!"

* * *

—You could ever demonstrate anything you purchase as the demonstrator demonstrated it?

* * *

—The Board of Public Works could be composed of New England women with a flair for spring house-cleaning?

* * *

—The woman who murders her husband was not described by the sob sister as "appealingly lovely," or spoken of as "the child-wife"?

* * *

—Denizens of the City Hall could be as earnest and sincere of purpose as the Boy Mayor of last week?

* * *

—The public could draw its own conclusions, instead of relying on the dailies?

* * *

—And could put two and two together regarding international intentions without always making it four?

Wouldn't it be wonderful if

—It it were always May?

* * *

—We could X-ray people's souls?

* * *

—Fate could be a more forgetful old lady?

* * *

—The street cars all had rubber tires?

* * *

—People never abused their privileges?

* * *

—Nor allowed power to make them arbitrary?

* * *

—People were as democratic as they think they are?

* * *

—You ever got anything but canned cream in the country?

* * *

—Poets could make a living as well as make love?

* * *

—Time would occasionally rest on his scythe?

* * *

—Absent ones would only remember our virtues?

* * *

—We could inject a little romance into business?

* * *

—We could eliminate all squeaks, shrieks and sheiks from life?

* * *

—Nature was as beautiful as it appears to be on the surface?

* * *

—The strawberries at the bottom were as good as at the top of the box?



Municipal Railway Confusion

The report made by the San Francisco Bureau of Governmental Research on the railroad matter, which report has been submitted to the Finance and Public Utilities Committee of the Board of Supervisors, is quite an involved document. It lays it down that the depreciation fund to be safe, must amount to \$2,900,000 by the end of next June in order to secure full replacement. It points out that so far the property being new, has required but little in the way of replacement, only \$136,000 in fact. The balance in the depreciation fund is depleted and provision will have to be made for the reconstitution of this fund by the supervisors in any bond issue for railway purposes. The annual sum of \$287,000 should be set aside for the covering of depreciation. This sum of \$287,000 represents 4.9 per cent of the depreciable property of the municipal railway, which is reckoned at 78 per cent of all the property. And the depreciation will have to be reckoned at four per cent for the whole of the time of its existence.

It is a very well reasoned statement and there is no fault to be found with it on the side of the engineers. But it does show that as far as the property of the municipal roads is concerned, those roads have been operating at a great advantage over any rivals and have had an initial start which no private competing firm could ever hope to get. But it does show also that with the limitations on control and the interference with earnings which the competition with the existing private roads implies, the municipal roads do not earn all that they could. They are handicapped by a limited ownership which a wise statesmanship would at once abolish, by getting possession of the balance of the roads in the city. A report on the possibility of acquiring those roads would be much appreciated.

A Siberian Concession

The concession by the Russian government to the Lena Goldfields, Ltd., a London corporation, is a matter of interest to Californians, as many Californians are interested in the possibilities of successful exploitation of one of the greatest mineral concessions in the world. The concession was negotiated by Walter Lyman Brown of Los Angeles, who was formerly a director of the American relief administration which Hoover sent over to meet the famine conditions.

The concession covers a tract of 1,500,000 acres of the richest mineral deposits, gold, silver, lead and copper. It is said that at least \$150,000,000 are now in sight with enormous unexplored treasures. Important New York banking and mining interests are to take part in the furnishing of money and technical machinery for exploitation and it is confidently anticipated that there will be a taking of hundreds of millions from this area.

The soviet government seems to be taking an active interest in the matter and is assisting the concessionaires with many steamers, steel barges and tugs for transportation, and is to receive a royalty of six per cent for the first five years, and the company, on its part, agrees to instal a very considerable amount of machinery and modern equipment, running into millions of dollars and all of American make.

Contracting with the soviets is supposed to be rather

precarious work, but in this case every precaution appears to have been taken and the matter of a dispute has been dealt with in quite an unusual way. It is stipulated that in the event of disputes, the matter is to be referred to an arbitration board of mixed German and Swedish mining experts, who are known for their grasp of mining and geology, and are professors at well known universities. There does not seem to be any string on the project other than the agreement that local labor laws must be strictly kept.

Von Hindenburg

It is seldom given to mortals to experience all the ups and downs of the new president of the German republic. An officer, in almost contemptuous retirement, when the war broke out eleven years ago, even then an old man, he was called to aid his nation. He won one of the greatest victories in history at the Mazurian Lakes against the Russians and at one blow redeemed East Prussia from invasion. He was at once an object of almost fanatical devotion. His statue in wood was used as a means of collecting funds for war purposes, one paying so much for the privilege of driving a nail into the statue. He fought with obstinacy one of the most dreadful wars in history and went down to defeat with fidelity and an obstinate, almost a fanatical faith in the holiness of his cause. He saw his emperor a fugitive and all that he held dear destroyed and a republican semi-socialist regime in the place of that which he had held so dear. Still, his demeanor was reserved and correct. One did not hear a word from him. He went into dignified retirement to reappear as President of the Republic.

As soon as he is president we hear again the same moral dicta with which he has always favored us, for he is at bottom sincerely religious. He says frankly, that he is no politician; that not even his own party has any claims upon him, for he is now president of all Germany and knows no parties. If he can stick to that, he may yet die a martyr, for assassination has several times played its part in later German politics. But as far as he himself is concerned, the old man has made a good showing and his bravery is unquestioned. At seventy-seven, he cannot do much and, even if he had the strength, his majority of only 800,000 will give him no chance. Von Hindenburg is just a gesture, a gesture of German impatience.

The New Postal Rates

The postal rates, as altered, surely come hard upon the private citizen. Instead of a cent for four ounces of periodical matter he is charged a rate of two cents for every two ounces up to eight ounces and after that he has to pay parcel post rate. That means that if anybody wants to send a copy of the NEWS LETTER, which would formerly have cost them one cent, they must now pay four cents. An ordinary daily paper costs four cents to send, which is more than the cost of the paper itself. Of course, when one wants to send a monthly magazine to a friend in the country, the way is closed except by going to the post office and sending it by parcel post, and, what with the return fare down town, and actual charge at the post office, it would be a pretty expensive magazine by the time that it arrived at its destination.

Second class rates for the individual are now higher than third-class rates, which have now been set at 1½ cents for two ounces. Circulars and catalogues of business firms can therefore go at a less rate than you pay to send your paper or magazine.

This does not seem to be a right or fair way of managing the matter. The convenience of the citizens in all developed countries includes the right to send educational matter

and ordinary papers at a reasonable rate. That is one of the elementary privileges of belonging to a society which has advanced beyond the primitive and which has at its disposal means of transportation to effect that communication.

It is rather too bad, that we, a society which is far in advance of most, as regards the development of transportation and communication, should be put in a position relatively worse off than that of citizens of many small and insignificant communities. We pay little attention to the comfort of the average man, but even he will sometimes get outraged.

A New Power Source Whatever else we may think of the Germans, they are good mechanics and very good chemists. In the course of a few months they have established a new way to make industrial alcohol and a new way to handle sailing vessels, and they have won against British shipbuilders in a recent competition for the building of ships. Now they have discovered and made a new source of power which is at first blush so promising of results that the British Minister of Agriculture has sent for a specimen to be used experimentally. It is what is called the "aero-dynamo" which furnishes power equivalent to fourteen horsepower. It is a windmill which works electric motors. J. B. S. Haldane, in his much read book called "Daedalus," set out the idea of this method of raising power and was evidently inspired thereto by experiments in Germany; thus he says:

"Personally I think that four hundred years hence the power question in England may be solved somewhat as follows: The country will be covered with rows of metallic windmills working electric motors which in their turn supply current at a very high voltage to great electric mains. At suitable distances there will be great power stations where during windy weather the surplus power will be used for the electrolytic decomposition of water into oxygen and hydrogen. These gases will be liquified, and stored in vats, vacuum-jacketed reservoirs, probably sunk in the ground."

There may be much of value to us in all this in the long run for new and cheap ways of getting power become imperative.

It seems that the Dutch are about to abolish their old windmills, which for centuries have kept out the North Sea, in favor of electric devices. They may now have to reconsider the matter.

Community Property Judge Partridge has decided the case of R. D. Robbins and Sadie Robbins vs. the United States, adversely to the government, and by so doing has taken a long step forward in settling the matter of community property in this state. The suit was brought by the plaintiffs, as executors of the will of R. D. Robbins, deceased, father of one of the plaintiffs, to recover \$6788.03, income tax, paid by deceased in 1918. It was a test case to determine the method of making return of community property for the purpose of the income tax and was brought so that an appeal could be taken to the United States Supreme Court.

Judge Partridge has ruled that one-half of the community property of a California couple belongs to the wife, actually, and not as a mere expectancy, and that consequently for the purposes of taxation, each half is taxable separately; half to the husband and half to the wife. That is a very categorical decision, as to the property rights involved in matrimony in this community, and will come with a shock to many people. If generally understood, it may act as a deterrent to matrimonial adventure.

However, the effect of the decision, if approved by the Supreme Court, will be that over \$77,000,000 will have to be refunded to citizens of California. The late Mr. Robbins and his wife had tried to file separate returns, but the collector refused to accept them, holding that the entire income belonged to the husband. The difference between allowing separate returns and taking the tax on the whole income was in this case the difference between \$11,079.46 and \$4291.43, quite a lot to argue over, when taken wholesale.

There will be a nice problem for a married man who thinks of coming to California, whether he would prefer to have his wife own half the income and save on income tax, by filing separate returns, or to stay away and keep control of the property and pay more taxes.

Poet Sought for the Diamond Jubilee

So prompt and public-spirited have been the responses to the committee's request for funds to carry out the plans for the Diamond Jubilee celebration that it is said to be probable that a larger sum will be raised than at first intended in order to include all the districts of the state in a greater and more impressive program than outlined in the tentative plans. Some of the larger cities have submitted designs for expensive floats which they wish to enter in the pageants. It is apparent that when the completed plans are published the magnificence of the celebration will cause surprise, even to San Franciscans.

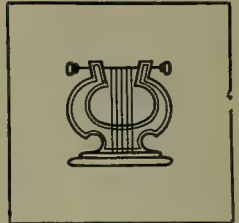
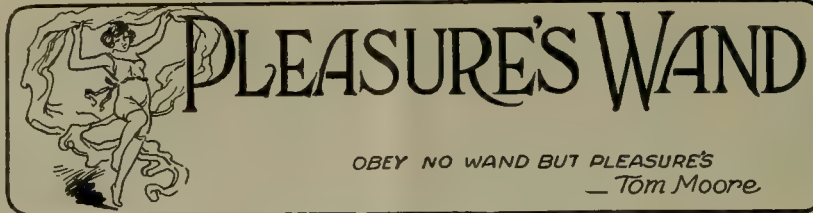
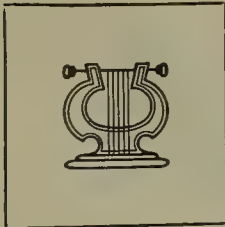
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The executive committee of the Diamond Jubilee organization has asked the poets of the country to submit verses telling of the state's romantic history, lore and beauty. A diamond studded medal will be awarded the author of the best poem submitted. The committee hopes that the fame of some well-known poet will be added to by the contest or that a new name will be added to the scores who have told in song and verse the story of California. Chairman Angelo J. Rossi of the committee in announcing the contest said that a suitable committee would be named to select the winning poem. All verses submitted for the contest must be in the committee's hands by August tenth, and must refer to the Diamond Jubilee.

* * *

On Wednesday of last week the San Francisco directors of the California Development Association attended a meeting of the board at Fresno at which the first steps were taken toward active statewide participation in the various celebrations to commemorate the seventy-fifth anniversary of the state's admission into the union. Directors from the bay districts who attended the meeting were: R. B. Hale, R. E. Fisher, Charles W. Helsler, Harry W. Jackson, Ralph P. Merritt, Paul Shoup, Charles E. Virden of San Francisco, with Joseph R. Knowland, Oakland; Fred W. Kiesel, Sacramento; Albert Lindley, Stockton; D. V. Saeltzer, Redding, together with the members from southern California. Members of the executive committee to attend the meeting were Dr. B. M. Rastall, T. A. Stevenson, Oakland; George North, San Francisco; Irvin Engler, Sacramento; A. S. Dudley, Stockton, and F. H. Deuprey, San Francisco.

—Edward A. Dakin, who was well known to insurance men for his activities in insurance-mapping, died in San Francisco recently at the age of seventy-nine. He was formerly one of the most important men in insurance circles in this city. He was one of those who appear to have been unable to survive the shock of the great fire for his activities were much diminished thereafter. His maps, however, are still in use, particularly those of some of the smaller towns and special hazards.



By Katherine Schwartz
Formerly of the "Chicago Tribune"

Columbia

"EMBERS," the new play in which Henry Miller opened last Monday night, is well worth seeing. Henry Miller, in the leading role, does some of the finest work I have ever seen him do, and it is a great delight to see this fine actor in such a splendid role.

"Embers," translated from the French, is replete with French wit and daring, which might easily have been made risqué, but the adapter, A. E. Thomas, has retained all the dramatic refinements of speech and action, without anything suggestive.

Others who showed up to good advantage in their several roles, were Laura Hope Crews as Gabrielle, the wife; Ilka Chase as Madame Clermont; Margalo Gillmore as Germaine Bie, and Loenard Mudie as Edouard; Nicholas Joy as Fournier, and Frank Reicher as Martalet. In fact, everyone in the cast did specially well, and "Embers" is well worth seeing.

* * *

Capitol

If you haven't yet seen "White Collars" at the Capitol, better do so, as it is rumored that this popular play, which has broken all records at this playhouse, will soon close.

There is a fine cast, a good plot, much good humor, and it is well deserving of patronage.

* * *

Exposition Auditorium

Next Sunday afternoon at the Auditorium Charles Wakefield Cadman, composer-pianist, and the Princess Tsianina, Indian mezzo-soprano, will give a joint recital under the management of the San Francisco Woman's Building Association. Assisting the artist will be Arthur Weiss, 'cellist and Orley See, violinist, and a well balanced program has been arranged.

* * *

Alcazar

That delightful human comedy, "The First Year," goes into the third week at this popular theater. The story is about the first year of married life of a young couple, with its comic tragedies, laughter and sorrows, and flashes of sunshine, as young couples have lived it since the beginning of time.

Frank Craven wrote the play, and Henry Duffy is producing it with the same faithfulness as to detail that has marked his previous productions. It is full of amusing entertainment, and Henry Duffy and dainty Dale Winter are delightful as the young married couple. The rest of the cast, which includes Ralph Murphy, Maurice Franklin, Ray L. Royce, Florence Roberts, David Herblin, Dorothy La Mar and Ruth Hammond, acquit themselves in fine manner.

* * *

Loew's Warfield

Next week at this ever popular theater will be seen Barbara La Marr and Conway Tearle in "The Heart of a Siren." This film was adapted from Florence Reed's play, "Hail and Farewell," and made under the direction of Phil Rosen, who will be remembered as the director of that great picture, "Abraham Lincoln."

In this picture Barbara La Marr has done the best

work since her memorable appearance in Rex Ingram's "Trifling Women." Supporting her will be seen such competent players as Arnold Daly, Harry Morey, Ida Darling, Ben Finney, William Ricciardi, Florence Billings, Clifton Webb and Florence Auer, all of whom have demonstrated their talents very successfully.

Fanchon and Marco have prepared another of their entertaining "Ideas", and George Lipschultz and his Music Masters have another fine program ready.

* * *

Orpheum

Another fine bill will be seen at the Orpheum the coming week—headed by no less a personage than the great international star of song, Grace LaRue, and well known to San Francisco audiences.

Other stars on this program will include Margaret Young, of Brunswick record fame. Roberta Arnold, who starred in the original company of "The First Year," will also appear in a little play called "Their First Anniversary," with a fine supporting company.

Del Chain and Lou Archer head the list of comedy acts in a funny skit called "Oh, You Did Not." This is their first appearance after a long London season. Another comedy offering is "D'Yer Wanna Fight?" given by LaSalle, Hassan and Moran. Jack Redmond, "The Golf Wizard" and Company will be seen in "On the Links." A big surprise will be offered in a drama called "The Test," in which a company of ten people participate, including Glen and Richards.

* * *

Golden Gate

Comedy and music dominate the bill next week at the Golden Gate, with Dick Lucks and his Arcadians, and Maude Powers and Vernon Wallace in their musical playlet, "Georgia," heading the list. Jane Smith, danseuse, assists the Arcadians also. The screen feature is a stirring love drama "On the Threshold," starring Henry B. Walthall and Gladys Hulette. "Broken Toys," a revue starring Brown and King, acrobatic clowns, Erma Beban and Dorothy Mack, Singers, and Marie Veatch's dainty dancing debutantes is one of the largest acts to play the Golden Gate this season.

Bert Hanlon, "The Gattling Gun," has a line quite out of the ordinary; the noted blackface songster, Joe Darcy, is also on the bill. Bicknell "The Model Maker" has an entertaining turn. Claude Sweeten and his orchestra complete the bill.

* * *

Wigwam

For the fifth week of his popular musical comedy tabloid, George Ford has prepared something in the nature of a surprise for the patrons of the Wigwam. There will be new songs and new dances, and Earl Schwartz has a special program built around the offering for the coming week.

* * *

Imperial

The third week of Gloria Swanson's latest success, "Madame Sans Gene," promises to be a record breaker. Following this picture into the Imperial will be seen Lillian and Dorothy Gish in their latest success, "Romola".

Amusements

NEXT WEEK

AZTEC Market nr Eighth	} Pictures
EGYPTIAN Market at Jones	
ALEXANDRIA	} Pictures
ALCAZAR O'Farrell nr. Powell	
BEATTY'S CASINO Ellis and Mason	} Will King & Co. Pictures
CALIFORNIA 4th and Market	
CAMEO 936 Market St.	} Tom Mix in "The Trouble Shooter"
CAPITOL 64 Ellis St.	
CASTRO	} Pictures
COLISEUM	
NEW COLUMBIA Eddy and Mason	} Henry Miller & Co. "Embers"
CURRAN Geary, Nr. Mason	
GOLDEN GATE G. G. Ave. and Taylor	} Vaudeville
GRANADA 1066 Market St.	
IMPERIAL 1077 Market St.	} Gloria Swanson in "Madame Sans Gene"
LOEW'S WARFIELD 988 Market St.	
METROPOLITAN 2055 Union St.	} Pictures
NEW FILLMORE NEW MISSION	
ORPHEUM O'Farrell and Powell	} Vaudeville
PANTAGES Market at Mason	
STRAND 965 Market St.	} Vaudeville and Pictures
PRESIDENT	
UNION SQUARE	} Pictures
WILKES (Formerly Geary) Geary and Mason	
WIGWAM	} Follies of 1926 Pictures

President

Henry Duffy has announced the cast for the new theater, the President, which will open its doors to the public on Thursday evening, May 14.

Included in the cast are Marion Lord, Norman Hackett, Kay Hammond and William McCauley, all of whom appeared in the play in the east. They will be supported by players of unusual talent and ability and the production is expected to reach a high standard of excellence.

The name of the first offering is "The Last Warning." Marion Lord created the leading feminine role in this play in New York, and Norman Hackett also played the lead in that city.

* * *

Curran

The "Phantom of the Opera," in which Lon Chaney plays the stellar role, assisted by Norman Kerry and Mary Philbin, goes into the third week at the Curran. There is a very fine prologue preceding the picture, presented under the direction of Eugene Blanchard, The "Garden Scene" from Faust, in which Barbara Blanchard, Earl Askam, and Frederick de Bruin do some fine work.

In this picture, replete with thrills, Lon Chaney does some of the best work of his career.

* * *

Wilkes

"The Lost World," which it is said took seven years to make, goes into the second week at the Wilkes. This is a very fantastic picture, unfolding a strange drama with fearsome monsters which were said to inhabit the world millions of years ago.

There is a delightful love story running through the story, and there are some thrills—for instance the scene where a gigantic monster some 120 feet long and fifty feet high goes amuck in the streets of London. The cast includes Bessie Love, Lewis Stone, Lloyd Hughes, Wallace Beery, Alma Bennett, Virginia Brown Faire, Arthur Hoyt, Bull Montana, Margaret McWade, Finch Smiles and Jules Cowles.

* * *

A Lyrical Actress

Hedwiga Reicher is one of the most interesting dramatic actresses before the public today. She is the daughter of Emanuel Reicher, internationally famous as an actor and producer of plays. From childhood Miss Reicher was trained for the stage, and at the age of fifteen played the part of Nora in Ibsen's "A Doll's House." She created the role of Salomé in Max Reinhart's great production of Oscar Wilde's play, in Berlin.

Successful as she has been and is on the stage, the staging of poetry is taking all of her interested attention at present. To bring an heterogenous

audience into a poetical frame of mind requires more than sheer personality. The world at large is shy in the presence of lyrical poetry. Hedwiga Reicher has found "the open sesame" that will plunge an audience into the spirit of poetry. It is by beautifying her surroundings with subtle color effects and lights . . . a milieu as subtle as the thoughts of a lyric poet. There is a natural gulf between the individual and poetry that must be bridged. It is useless for an artist to stand before his audience to recite even the divinest poetry if there is no poetic atmosphere.

Miss Reicher, by immersing every sense in poetry, brings the audience at once into a receptive mood. Great care is taken to avoid over-emphasis in staging, Miss Reicher's chief aim being to express the soul of the poet. The lights and color and music serve only as handmaidens to assist in the revelation of that soul.

Friday evening, May 15th, in the Colonial ballroom of the St. Francis, Miss Reicher will present her first program of staged poetry, in San Francisco. Among those sponsoring are: Mr. Albert Bende, Miss Ada Clement, Mrs. Herbert Clayburgh, Mrs. Arthur B. Cahill, Mrs. Charles Ehrmann, Mrs. Wm. Fitzhugh, Mrs. Mortimer Fleishacker, Mrs. Richard Heimann, Miss Edith Livermore, Mr. Max Rosenberg, Mrs. Timothy Healy, Mrs. Sigmund Stern, Mrs. Virgil Fairfax Shaw, Mrs. John I. Walter, Miss Harriet Wilson, and Mrs. Mark Gerstle.

HEDWIGA REICHER

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HER COMPANY
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Friday Evening, May 15th,
at 8:30

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IN METAL

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SAN FRANCISCO





By Antoinette Arnold

Have a Cup-of-Tea

OVER the tea cups one may wax eloquent; or lapse into silent reticence. It all depends.

Sometimes, it depends upon the company. Sometimes, it depends upon the mental caliber. It might depend upon the kind of tea. But, usually, it depends upon the individual and the manner in which he takes the beverage.

"I always tell my troubles to a cup of tea," declared a gracious hostess in society.

"Perhaps that is why you never have any troubles," ventured a bold, daring man with furrows of worry running around his brow. "Perhaps, you—"

"Many people may not realize it," intercepted the smiling one, whose "afternoons" always attract a large contingency of clever people of both the male and female persuasion, "but a cup-of-tea has much to do with the destinies of a home," she argued valiantly. "Give a properly brewed cup-of-tea to a worried visitor, and presto, his troubles vanish into air." She illustrated her point by blowing an imaginary phantom into the filmy nowhere. "Do have another cup," she importuned as the worried man drew up his chair. "This is especially prepared for men, men of affairs, and—you."

It was a Saturday afternoon. The majority of the players on the golf links had won, apparently. Every one was in good spirits. All had made excellent scores, save one. His stroke was wobbly; his aim, insecure; his walking, even, unsteady in design. He was just plain worried over something and today's bad playing abetted a sullen mood. Then he came with the rest of us "to tea". He hated teas, and tea-parties. They were intended for women, not men, contended he. But he had come, this time, to please his charming wife in her handsome sport dress shaded by a lovely parasol.

But—when he had finished drinking his cup-of-tea, he was a different man. It was almost unbelievable!

We were seated about the tables, with their correct appointments of linen and embroidered accessories, out on the wide-terraced lawns in the country home of the financier. Birds sang in the miniature groves. Flowers in the radiance of glorious colorings bloomed in profusion around the edge of the paths. A fountain, with rainbow hues rising high in the air, played a melody of softened loveliness. Goldfish, carp and speckled trout flirted in the ever-changing pool. Pond lillies and grasses graced the surface of the glistening water that mirrored the towering trees and blossoming shrubbery.

The environment was heavenly, a miniature glimpse of Paradise. At least it seemed so to most of us. No wonder that the men, regular, full-of-business men, left their offices or their golf once in a while to join the coterie where human folks did prosaic things—like drinking tea.

As we sipped the flavors we chose and listened to the program our hostess had prepared in rare entertainment, we found ourselves decidedly in attune with life. Oh no, none of that wishy-washy stuff! We did not lose our in-

dividuality. But we were mentally in attune, as we were mentally keen, to all that was so beautiful.

"Is it the effect of the tea?" asked several of our group. Perhaps so. At any rate, once more were we indebted to the lovely lady who had invited us. For, after all, it was, the hostess, herself, who was the power behind the tea-table throne.

She always has something worth while to interest her friends. Often it is a noted lecturer, an operatic star, a composer, a poet, a novelist, an artist, an architect, a business king, some one who has "arrived" and who seems as delighted as we to be counted among the devotees of the noble-hearted one who tells her troubles to a cup-of-tea.

Perhaps, she does. One thing certain she never heaps them upon her friends. Apparently, she has no troubles. Or, if she has, she invites her closest friends to tea and makes a ceremonious affair of the event, in which we wholeheartedly participate.

* * *

Engagement Tea

A charming tea was given at the home of Mr. and Mrs. William Sharp on Washington Street last Friday, when the formal announcement was made of the engagement of Miss Dorothy Sharp to Mr. Charles S. Howard, Jr., of Burlingame.

Among the guests was Miss Anita Zabala, whose engagement to Mr. Linn Howard, brother of Charles Howard, was announced a short time ago. The beautiful young brides-to-be received the many congratulations of their friends, creating additional interest when it became known that a double-wedding is contemplated to take place at St. Luke's Church on Monday, June the first. Miss Emma Tait was an honor guest at the lovely tea given by Miss Sharp.

* * *

Mr. and Mrs. Robert Thompson gave a dinner at the Palace Hotel last week, in compliment to Mr. and Mrs. Bruce Strong of Chicago, whose wedding took place on April 14. Among the other guests were Miss Zabala and Miss Sharp, fiancées of Charles S. and Linn Howard, brothers.

* * *

Engagement Told in Tea Garden

Miss Christine Webster and Miss Genevieve Treadwell were joint hostesses at a tea in the garden of Hotel St. Francis recently to announce the engagement of Miss Mary Louise Webster to George M. Vicars, Jr., both of Hilo, Hawaii. Centerpieces of individual corsages of spring flowers adorned the table and favors in keeping with the occasion were placed for the following guests: Misses Kathleen Watt, Estelle Nolan, Laura Coffey, Katherine Haskell, Eugenia Grunsky, Martha Thrum, Margaret Lafaty, Alida Israel, Lei Henderson, Anna Scott and Ruth Burlingham.

* * *

Tea For Traveler

Miss Emma Tait, who is leaving with her mother, Mrs. John Tait, for an extended trip to Europe, was the guest of

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honor at a bridge tea given recently by Miss Lucile Balart at her home in Chestnut Street. The guests included Miss Lorraine Andrews, Miss Florian Turner, Miss Virginia Silverstone, Miss Ruth Turner, Miss Dorothy Sharp, Miss Thelma Klitgaard, Miss Margaret Turner and Mrs. George Goheen.

* * *

St. Paul's Church in Oakland was the setting April 23 for a prettily appointed wedding at which Mr. Bennett Nicholas Acker claimed Miss Verabelle Treadwell for his bride. Both of the young people are members of prominent Piedmont families. The bride is the daughter of Mrs. M. B. Treadwell and is a Stanford graduate. Mr. Acker is the son of Mrs. Nicholas A. Acker and received a degree from the University of California. He is now engaged in business in San Francisco.

* * *

Mrs. Rose Bories has made formal announcement of the engagement of her daughter, Miss Ethel Rose Bories, to Mr. Julian Levy. There will be a reception to the friends of the young couple Sunday afternoon, May 10, at 120 Euclid avenue, between the hours of 2 and 6 o'clock.

* * *

Miss Carpenter Hostess

On Saturday, April 25, a luncheon was given by Miss Estelle Carpenter and the teachers of the music department of the public schools in the grey room of the Fairmont Hotel.

A program was given, consisting of vocal selections by Mr. George H. Madison, Miss Eloise Golcher, Miss Radiana Pazmor, Miss Dorothy Pasmore and Mr. Rudy Seiger.

Miss Carpenter was toastmistress, and the guests of honor were Superintendent of Schools J. M. Gwinn and Mrs. Gwinn and the Board of Education, as well as Mr. and Mrs. Tito Schipa. The guests were:

Mrs. Mary Prag, Mrs. Maud Mott, Mr. Frank Carroll Griffin, Mrs. Lillian Birmingham, Mrs. Charles Woodman, Mrs. C. Benson, Mr. Alfred Metzger, Mr. Reginald Webster, Mr. and Mrs. William de Bell, Mrs. A. M. Scott, Dr. D'Ancona, Mr. and Mrs. William Laraira, Mrs. Harold Wilson, Mrs. Selby Oppenheimer, Mr. and Mrs. P. Mohr, supervisors of music, and a number of principals of the school department.

* * *

Tea Club Affair

The annual luncheon of the Alameda Tea Club was given Wednesday afternoon at the Fairmont Hotel. After the luncheon the officers and 41 members enjoyed "The First Year," at the Alcazar. The arrangement committee included Mrs. F. W. Knoles, Mrs. J. R. Christy, Mrs. J. H. Suydam and Mrs. Charles A. Allardyce.

* * *

Bride-Elect Feted

Mrs. Charles Swanton of Los Angeles and her cousin, Miss Gertrude Wren, were joint hostesses at a bridge tea given at the Fairmont Hotel last Saturday afternoon in honor of the former Miss Gertrude Kerner, who became the bride of Mr. William Sweigert April 29.

* * *

Mrs. A. Graham Biddle of New York and Philadelphia arrived in San Francisco a few days ago to visit her mother, Mrs. Jason A. Neilson of the Fairmont Hotel. Mrs. Biddle,



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who comes to the Western Coast every spring, will leave here with her mother and brothers, Mr. Theodore and Clarence C. Meier, the latter part of next week on a motor trip through the southern part of the state. They will visit friends at Del Monte, Santa Barbara, Pasadena and Coronado. Mrs. Biddle will return to New York the middle of next summer, when she and Dr. Biddle will sail for an extended trip abroad. Mrs. E. D. Meier gave an informal bridge luncheon at her home in San Rafael Tuesday afternoon, honoring her sister-in-law.

* * *

To Wed in June

A June wedding is being planned by Miss Lenore Tehaney, Oakland belle, who recently announced her engagement to Mr. Paige Allen of San Francisco. It will probably be a home wedding, on June 20, at the Valdez street residence of the bride's parents, Mr. and Mrs. Peter J. Tehaney.

The engagement was told recently at a bridge tea presided over by the bride-elect at her parents' home. She received her education at the Dominican Convent in San Rafael.

Mr. Allen is the son of Mr. and Mrs. P. A. Allen of Oakland and is engaged in business across the bay.

* * *

Engaged Girls Honored

With the approach of June there promises to be a round of teas and luncheons for brides-elect. Last Saturday the garden and fable rooms of the Hotel St. Francis were the scene of several daintily appointed teas honoring engaged girls.

Miss Dorothy Seawell and Miss Lorene Johnson were joint hostesses at one of the largest affairs, complimenting Miss Alice Pedersen and Miss Katherine Adams, both brides-elect. The table decorations were pink roses and pink sweet peas. About 75 guests were present.

Mrs. Edward Sommer entertained the same day for Miss Fannye Guthertz and Miss Leah Sommer. The table was beautifully decorated with pink roses, and a bride and groom formed the centerpiece. Dolls in pastel shades were placed as favors. About 25 members of the family were guests.

* * *

**Home Life Supersedes
Brilliant Woman's Ambitions**

Home life and the rearing of her three attractive children supersede all other ambitions, according to Mrs. J. Emmet Hayden, the brilliant president of Cap and Bells Club.

Mrs. Hayden, wife of Supervisor Hayden, made an enviable record as the chief executive of one of the most exclusive women's clubs of the city with the completion of her year's work last Thursday. Although importuned by a large contingency of club devotees to continue her executive leadership for another year, the gracious lady, who

(Continued on page 18.)

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GOLF

By Hoot McGregor



Harry Newman says that the worst hazard is the distance between the holes.

* * *

Billy Wuesthoff says that a few strokes should be allowed for lost balls and breakage.

* * *

Andy Lamond suggested playing the holes as you came to them rather than in rotation.

* * *

Emil Heymans pronounced it "Goff" and said it sounded to much like prohibition.

* * *

Fred White yelled "Avast" instead of "Fore". That's what a navy training will do for you.

* * *

Bill Forster says he is glad he is a plumber and can work in the cellar if you have to play golf in the wind.

* * *

Bill Robertson was so busy trying to figure how to make a hole in 1 that he lost his foursome.

* * *

Mont Henderson, the hole-in-one kid, set a new course record of 18 on the second hole.

* * *

Charlie Weld brought out a can of Queen Olives from his ranch, and insisted that he be allowed to use them on the greens. What's the matter, Charley, do you have them trained.

* * *

Lou Kruse, the Oakland "no-leak" plumber, said he never saw so much water on a course as he found on the 14th hole. Cheer up, Lou, that was one of the Spring Valley Lakes you were trying to play

* * *

Henry Morris insisted on tying a string to his ball so that it would be easier to find.

* * *

Harry Russel brought along a crowd of Boy Scouts to help him keep on the fairway.

* * *

Arthur Harford, from Oakland, suggested that the next tournament be played one-half mile north of Goat Island.

* * *

Anse Dalziel positively refused to be licked.

* * *

Paul Mack is still trying to figure why the boys aimed in one direction and shot in another.

* * *

Harry Grant brought along a couple of radio sets so that he could keep in touch with the rest of his party while he was in the rough.

* * *

Max Finzel is a wizard with a brass trap but not so good in a sand trap.

* * *

Bill Goss was out to win another leg on the cup for low net, but the rest of the crowd showed him he didn't have a leg to stand on.

* * *

Joe Ahlbach carried a can of Drain Pipe Solvent to help get him through the traps.

* * *

Tom Leary was having trouble with his wooden shots. Why not try a shillelagh, Tom?

Lloyd Logsden is afraid he will never win a cup, so he is learning to drink out of a bottle.

* * *

Norman Farlow was so busy figuring out handicaps for the boys that he usually played two or three shots on the wrong fairway before he found it out.

* * *

Newt Stern has not done a tap of work since he won the cup for low gross last month. He has been too busy explaining how it happened.

* * *

Volney Howard brought along a pair of size 18 shoes which he said were to trample down the weeds. Volney is sure a rough player.

* * *

Ben Blair wore a taupe colored cap to match his yellow shoes and green pants.

* * *

George Morton has improved his game so much that he is taking a trip to Scotland this summer.

* * *

Gene Saul has to play good golf. He don't know any "cuss" words.

* * *

Due to the prevailing habit of price cutting, Mike Wangerheim suggests that each player be given an extra 10 and 5 per cent instead of using the handicapping system.

* * *

Bill Monihan uses an ELL to play the dog-leg holes.

(Continued on page 15.)

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THE BRAVE *and* THE FAIR

By Josephine Wilson

(NOTE: This department will publish, each week, the most distinctive events in men's and women's organizations.



Josephine
Wilson

PROMINENT MEN AND THEIR BIG EVENTS

Men and women, citizens in general, of the great western metropolis, took an active interest in the formal official dedication Saturday of the first subway in San Francisco under the loop in front of the Ferry Building.

City and state officials with representatives of all the interests which have to do with the water-front, major operations along shipping row, participated in the formal dedicatory ceremonies. Officers of the Native Sons of the Golden West, and other large organizations, were participants in the big event—for it is a big event, according to our way of reckoning. We have waited for years for the completion of the subway—and now the dream is fulfilled!

A Subway dinner with nearly 1000 guests in attendance followed the dedicatory services. This dinner was followed by a reception and dance in the spacious hallways of the Ferry building, in which the appreciative public joyfully participated.

* * *

Rabbi Stephen S. Wise, president of the Jewish Institute of Religion in New York, was the honor guest at a banquet given at the St. Francis Hotel, Friday night, under the auspices of leaders of the Jewish community. Henry L. Meyer, president of Temple Emanu-El, presided at the dinner.

"It is good to be in California again," said Rabbi Wise. "It is good to see the happy people of San Francisco again." The noted Jewish leader was a visitor here in 1915 and 1920 and is here again after another five years. He was the guest of the Commonwealth Club at a luncheon given on Saturday. The committee which welcomed Rabbi Wise to this city included Henry L. Mayer, Rabbi Louis I. Newman, Leon Juda, president of Beth Israel; Dr. Jacob Nieto, Daniel Koshland and Silvan Kaufman.

* * *

"If the San Francisco Real Estate Board Glee Club could sing two songs boosting San Francisco with an audience of 50,000,000 people throughout the United States, would it be worth \$5,000 to the people of San Francisco?" asked V. Percy Brun of the Real Estate Board at the luncheon given Friday at the Palace Hotel.

The Glee Club members sang a number of thrilling songs to the luncheon, stirring the audience to an appreciation of their civic pride and the sentiments of advertising for San Francisco. According to the schemes defined at the luncheon, it is planned to take the Glee Club with the special California train, to the convention to be held in Detroit, June 23 to 26.

Outlining the program St. George Holden, vice-president of the California Real Estate Board, stated that a special train will leave this city Thursday morning, June 18, returning to this city Monday, July 7. Special entertainment will be provided en route at Salt Lake City, Omaha, Chicago, Detroit, Milwaukee, Minneapolis, St. Paul, Lake Louise, Vancouver, Victoria, Seattle, Tacoma and Portland. Eugene Blanchard is leader of the Glee Club, composed entirely of local realtors.

WOMEN AND THEIR ACTIVITIES

An important and attractive doll and baby carriage revue will be given at the Fairmont Hotel, Saturday afternoon, May 9, under the auspices of the Happyland Committee, with Miss Mary E. Walter of the San Francisco Bulletin. The purpose of the entertainment on May 9 is to increase the generous fund already contributed by kind hearted folks that more children may this year enjoy the great out-in-the-open with plenty of good fresh fruit and vegetables to eat.

On the committee aiding Miss Walter are the following prominent women: Mrs. A. W. Scott, president of the College Women's Club and past president of the Forum and California Clubs; Miss Estelle Carpenter, supervisor and director of music in the San Francisco public schools; Mrs. D. E. F. Easton, president of the City and County Federation of Women's Clubs; Mrs. W. B. Hamilton, a past president of the City and County Federation; Mrs. Thomas L. Lennon, wife of Judge Lennon of the Supreme Court; Mrs. Parker Maddux, past president of the San Francisco Center; Mrs. Bert Lazarus, prominent in the Community Chest Drives and other civic enterprises, and Mrs. Mildred Pollock, of the San Francisco Playground Commission.

* * *

Literary Discussions

Literary discussions under the direction of critics, writers, composers and leaders in book-review sections of Cap and Bells Club marked a memorable meeting held last Thursday in the Red Room of the Fairmont Hotel.

George Douglas, editorial writer and literary critic of the San Francisco Bulletin, was the speaker of the day on "Some Recent Books". His scholarly discourse with its wealth of information and perfect diction provided a rare treat and privilege to the literary contingency attending the meeting. Douglas paid glowing tribute to the work of Edith Wharton, American novelist, and included in his book reviews the works of Ellen Glasgow.

Mrs. W. B. Hamilton gave an illuminating outline of the last book by Sam Leake, paying the author due homage for the radiant letters compiled in Mr. Leake's remarkable book from which Mrs. Hamilton read a number of choice passages. Musical numbers for the meeting were provided by Winifred McGee, young composer, whose six exquisite songs were splendidly sung by Eva Gruninger Atkinson, with the composer at the piano.

Mrs. Jesse Whited, associate chairman of the literary section, with whom Mrs. W. Harold Wilson has been identified in the work of the past two years, was accorded a tribute of appreciation in recognition for her own creative work. Mrs. J. Emmet Hayden, president of the Cap and Bells Club, opened the meeting over which the chairman of the day presided, introducing Mrs. Frederick H. Colburn, author of "Yermah, the Dorado".

Anna Cora Winchell gave a brilliant address on "Narcissa", the opera composed by Mary Carr Moore. Mary Carr Moore was presented to the literary folks and added a charming talk of her work in response to a general request. Mrs. William Beckman, also an honor guest, spoke of the necessity of correct English in daily conversation as well as in literary productions, and specified the purpose of her gift to the University of California in establishing a chair for all time for the study of the English language and English literature.

Wheat and Chaff

By Nathaniel Anderson



Nathaniel Anderson

A man, occupation, mining engineer, committed suicide because he was "so blue he did not know what to do with himself." He was determined to do away with his life, it appearing that he first slashed his wrists, and—mind the word—fearing he had not projected himself from this world, he rushed six hundred feet into a mine tunnel, lighted the fuses of several sticks of dynamite he found there, wrecked part of the mind and blew his personality out of this existence. Whether he meant to hurl himself into a better world of eternity is not stated, but he was tired and sick of our game and wanted to "end it all." It is a far cry from Socrates analyzing death while passing to it from the effects of the hemlock the city compelled him to take, to this man who died by his own hand with no comment upon death, but simply stating he was tired of life. The other day a doctor took poison, then watched the effects of it, writing down his impressions until his hand failed him. Socrates met the grim knocker at his door and told him he was but a natural fellow after all, the doctor looked into his eyes when he came, for horror and thrill, but this man, though he called him as did the doctor, opened the door to death for the mere satisfaction of annihilation. The great Socrates was not permitted to live and think, the physician could not live in health, the mining engineer did not know how to live and be happy. La Rochefoucauld insists that death is *epouvantable*, the French for appalling, but the philosopher Socrates argues it as so consequentially real, and natural, and right that the tyrannical Greek authorities who slew him seem to have done us a favor in giving birth to his famous talk

to his friends gathered around his bed to sympathize.

Others have spoken most entrancingly of the Hereafter, but it is Life that is often *epouvantable*. It is so when Socrates must die because his brain works well, when the doctor cannot live in health, and, not least by any means, when just being alive oppresses the mining engineer. You may argue cheerfully if such is your nature, but the air must be poisoned by the manner of our life, that people with bad liver or peculiar susceptibilities are affected so decidedly, they cannot find sustaining recompense in the sun nor in the songs of life.

* * *

It is hard to brag without getting a setback. If we talk about the number of our automobiles, we must remember that France first proved their worth for general use, though they started in America. Perhaps we shall have the greatest number of flying machines in the world some day, but the Wright brothers, inventors of the aeroplane, had to go from America to Europe to bring them into use. You can fly all over Europe now, and schedules from London to Moscow are a daily occurrence.

* * *

I was sitting with a driver in a machine. I could see plainly he was likely to hit a dog far ahead. The animal was trying to cross the highway. I watched the fool driver, and was able to shout sense into his brain, so that he gave the dog only a severe knock after the animal had passed the wheels. That is what is the matter with us, there are too many drivers that are not only devilishly careless, but too thick in the skull.

* * *

The Auto Service Plus

There are times in the operation of any car, no matter how carefully it has been manipulated, no matter how smooth the road it has traveled, no matter how elegant its appearance when first purchased, when we notice with a sudden shock a certain seediness about its appearance, and think: "Well, is that my car? Why, is it beginning to look as passé as my wife's aunt!"

This is the psychological moment when you should turn your car's nose into the garage of the Auto Service Plus, at the corner of Van Ness Ave. and Ellis Street.

This service is a most comprehensive one.

First, the inside of the car is thoroughly vacuumed. All loose dust blown out; and cowl dusted; mats and robes cleaned and arranged; top of car and side curtains are cleaned with a special preparation that seems to rejuvenate them like magic. Second, the

car is then lifted on a hydraulic jack where it is gone over with care by steam-operators who clean the under parts of the car; Third, the car is run forward and the chassis washed with soap and water, using sponge and brushes; Fourth, the finishers polish the windows and give the final touch-up, and that ends the Auto Service Plus Wash Job.

The grease job includes greasing every cup and oil hole on the car; the starter, generator, etc. Then comes the polishing with Booker's French Polish, which eliminates every scratch and blemish, and is guaranteed for three months. Every vacationist, on leaving the city, or upon returning to town, should visit this service station and have his auto primed up and rejuvenated, until it emerges into the street again looking as it did when it was shipped from the factory.

SUMMONS TO ESTABLISH TITLE

Action No. 38,652.

In the Superior Court of the State of California, in and for the City and County of San Francisco.

William N. Gerrard, et al., Plaintiffs, vs. all persons claiming any interest in, or lien upon, the real property herein described or any part thereof, Defendants.

The People of the State of California: To all persons claiming any interest in, or lien upon, the real property herein described or any part thereof, defendants, greeting:

You are hereby required to appear and answer the complaint of William N. Gerrard, et al., plaintiffs, filed with the Clerk of the above-entitled Court and City and County, within three months after the first publication of this Summons, and to set forth what interest, if any, you have in or upon that certain real property, or any part thereof, situated in the City and County of San Francisco, State of California, particularly described as follows:

First: Beginning at a point on the northerly line of Broadway Street, distant thereon one hundred (100) feet westerly from the corner formed by the intersection of the northerly line of Broadway Street with the westerly line of Octavia Street and running thence westerly along said northerly line of Broadway Street thirty-seven (37) feet, six (6) inches; thence at a right angle northerly one hundred (100) feet; thence at a right angle easterly thirty-seven (37) feet six (6) inches; and thence at a right angle southerly one hundred (100) feet to the point of beginning; being part of WESTERN ADDITION BLOCK Number 192.

Second: Beginning at a point on the northerly line of Broadway Street, distant thereon eighty (80) feet easterly from the corner formed by the intersection of the northerly line of Broadway Street with the easterly line of Laguna Street, and running thence easterly along said northerly line of Broadway Street forty-one (41) feet, six (6) inches; thence at a right angle northerly one hundred and thirty-seven (137) feet, six (6) inches; thence at a right angle westerly forty-one (41) feet, six (6) inches; and thence at a right angle southerly one hundred and thirty-seven (137) feet, six (6) inches to the point of beginning.

And you are hereby notified that, unless you so appear and answer, the plaintiffs will apply to the Court for the relief demanded in the complaint, to-wit: That it be adjudged that the plaintiffs are the owners of said property in fee simple absolute; that their title to said property be established and quieted; that the Court ascertain and determine all estates, rights, titles, interests and claims in and to said property, and every part thereof, whether the same be legal or equitable, present or future, vested or contingent, and whether the same consists of mortgages or liens of any description; that plaintiffs recover their costs herein and have such other and further relief as may be met in the premises.

Witness my hand and the Seal of this Court. Dated April 22, 1925.

(Seal)

H. I. MULCREVY,
Clerk.

By J. J. RAFFERTY,
Deputy Clerk.

L. W. LOVEY,
Attorney for Plaintiffs.

Finance

THE experts point out that most of the stock activity in the New York market last week, and price movements were determined almost exclusively by alternate buying short selling and pool activity in favored stocks. There are no spectacular features.

* * *

—There has been no effect noticeable of the political situation in Europe and the election of Von Hindenburg does not appear to have effected the stock markets to any extent. This would show that, after all, the public is more sensible than many of the publicists who have tried to make an alarming situation out of nothing of importance.

* * *

—There has been a depressing effect upon steel shares, caused by the fact that there has been a shrinkage of steel mill operations to 75 per cent of capacity and there are preliminary estimates of a decrease in the unfilled orders of the United States Steel Corporation. This is quite in line with the failure in demand for coal shares and again points to limitation in production.

* * *

—The firm situation in the gasoline market has more than anything else been the reason for the demand for petroleum. There appears to be a well based rumor that the retail price of gasoline is to be raised and this fact has had much to do with the state of the market.

* * *

—The day of great railroad mergers is fast approaching. Smaller companies such as New York, Ontario and Western, and other small roads, which stand a good chance of being taken up by the larger companies, are becoming objects of speculative interest and the price of their shares is advancing.

* * *

—The improvement in the market, which became noticeable two weeks ago is again continued and there is generally an upward movement though industrials do not get as much support as is desirable at the present. The wish expressed by the President that business may develop undisturbed during the congressional recess, has brought out a distinct amount of activity.

* * *

—Cotton is in a very uncertain position, the purchasing showing that the tendency is about offset in either direction, some shares showing a bullish and others a bearish tendency.

* * *

—Chemicals still show a distinct demand, not so much as last week, since, as the season is advancing, the orders for agricultural purposes are rapidly being absorbed. On the whole, the chemical industries have no reason for regret this spring, relative to other commodities. There is no doubt, however, that the demand is not as great as it should be, for the best interests of the nation as a whole.

* * *

—Petroleum has again looked up in the local market and West Coast preferred has shown a tremendous increase in value over those of a year ago.

The laying out of a new townsite to be known as Lucerne, on Clear Lake beach, was announced last week by Louis M. Becker, one of the principal owners of the Clear Lake Beach Company. Blazing the trail for air-taxi service, those interested hopped from San Francisco to the resort.

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MONEY TALKS

By Eleanore F. Ross

WHERE TO DINE

The great majority of people wake up more quickly at a touch on their pocket books than at any other gesture. When the people of the United States realize the extent to which they are being taxed for the upkeep of the Prohibition fight, they will possibly admit the utter futility of the Volstead Act in all its different phases. Time was when we looked upon the over-taxed Europeans with condescending pity; well, of course, you know, if they would insist upon their silly monarchical customs, their support of idle royalty, their ignorant worship of all the pomp and vanity that go towards sustaining a throne, why, they must take the expensive consequences! But we, free-born Americans, we would not endure such conditions for a moment, etc., etc.!

We, lovers of liberty, are being restrained and robbed by a King called Volstead, whose retainers are not even sincere in their worship!

We, free-born Americans, are being taxed to our eye teeth for the maintenance of the fanatic vanity of a bunch of reformers, who cherish the fatuous idea that they are making the world safe for Prohibition!

It is reliably estimated that for the year 1925 the Federal Government's total taxes on income, profit and inheritance, will be substantially as follows:

Income and Profit Taxes.....	\$1,350,000,000.00
Inheritance Taxes	100,000,000.00

Total\$1,450,000,000.00

These objectionable taxes could be entirely overcome by other taxes, cheerfully paid, by the adoption by the United States of that part of England's tax and temperance policy, which permits the manufacture and sale of beer under a tax of Four Pounds Sterling, or say, \$19.20 per barrel.

The Annual Revenue that would be derived by the Federal Government if Congress enacted legislation permitting the manufacture and sale of beer, would amount to \$1,464,692,544.00.

As the manufacture and sale of American pre-prohibition beer is not prohibited by the 18th Amendment, it may therefore be legalized forthwith by Congress.

England is successfully handling its temperance question by its method of taxation. England's great increase in the rate of its beverage taxes has reduced its sales of beer and distilled liquors by about one-third each, yet at the same time multiplied by five its gross revenues derived therefrom.

Should we adopt the English policy and were the present consumption the same rate per capita as in 1914, and the tax rate the same as now charged in England, the American annual consumption and annual revenue would be as follows:

Beer, 76,286,070 barrels.....	\$1,464,692,544.00
Dis. Liquor, 161,853,841 gallons.....	2,719,144,613.00

Total 4,183,837,157.00

Money Talks!

Reduction in Golden Gate Ferry Rates

The Railroad Commission of the State of California has ordered Golden Gate Ferry Company to cut its automobile tariff from \$1.00 to 65 cents, and certain other reductions herein below enumerated.

With the new tariff schedule going into effect the Golden Gate Ferry Company asks for a continuance of the good will and patronage of the motoring public, factors, indeed, in their past success.

They are now operating four boats and the following are the changes in rates:

Automobiles	65c
Ambulances, light trucks.....	85c
Motorcycles	20c

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Dinner, Week Days	- - - - -	\$1.50
Dinner, Sundays and Holidays	- - - - -	\$1.75

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Music and Art

By Anne Cora Winchell

THE Wind Instrument Ensemble of San Francisco gave its second concert, since organization last fall, Tuesday evening, at the Fairmont Hotel. Success attended its launching in February and the second program drew an excellent audience. The wind instrument, in itself, is still a matter of some curiosity and conjecture in the minds of many who are classed among the musical. An assemblage of wind instruments has never entirely been grasped with the seriousness offered to other ensembles. A fear seems to exist that it may not be quite legitimate, even though the notability of such a body as the Barrere Ensemble of New York became world-wide.

The Symphonic Ensemble, organized in this city in 1923, became a favored item in our world of music, and the director, the late Alexander Saslavsky, introduced many winds and much literature for winds during his brief and successful reign. So, the way paved by daring musicians, east and west, has prepared minds for the present ensemble, and those still to be converted have a considerable beauty awaiting them.

The players at the recent event accomplished remarkable smoothness and there are tricky traits in horns and bassoons which can be overcome only by long and studious rehearsals. The program ran through an Onslow "Quintet," "Trios," of Couperin-Setaccioli and de Wailly; a Beethoven "Quintet," a "Quartet" of Schubert-Laurischkus and "Sextets" by Amedee Reuchsel and from Johann Strauss. The latter number was cleverly transposed from a full orchestral score to an exposition by five winds and piano, the credit being to Miss Lulu J. Blumberg, who wrote in the piano score. It was the "Perpetuum Mobile" and its charm demanded repetition.

The organization comprises C. Addimando, oboe, director; H. Benkman, flute; N. Zannini, clarinet; E. Kubitschek, bassoon; Charles E. Tryner, horn, assisted by Isabelle Arndt at the piano.

* * *

Otis Oldfield is an artist of free spirit without being a radical. His point of view concerning art and life is broad, but he has a respect for principle, that quality which he calls honesty of spirit and purpose. Oldfield's exhibition, now being shown at the Beaux Arts galleries in Maiden Lane, holds further interest when one learns of his attitude towards life. It is re-

freshing, too, that he is an American with an American conviction after living twenty years in Paris.

Oldfield was born in Sacramento, California, of American parents. He is proud of that. He studied the technique of art first in this city, then went to France, where he became a student under various well known men, including Fleury. His collection includes paintings and drawings, all of which have been achieved by the utmost directness of stroke. The spirit back of each, whether landscape or human being, is unmistakable, and even if a smooth, finished style were preferred by certain onlookers, the meaning of the picture can never be in doubt. Oldfield has said that the potentialities of America are the greatest in the world; "our psychology is different from that of any other peoples and all-absorbing. Whatever comes to and stays in America will in time become a part of the great whole of this country. The Revolutionists of 1776 are still in our blood, always will be and always will dominate this country, through certain unconquerable qualities."

Paris has not even touched Oldfield's fundamental Americanism and his pictures are as straight-forward as his speech.

* * *

H. J. Breuer, pioneer California artist, has opened a private gallery where his pictures will be on view daily throughout the year. He is established at the John Howell Book Shop in Post Street, where the large room behind the book shelves, is attractive and adequate. Breuer has some of his finest scenes here, many of which show the different phases of mountain ranges of the Pacific Coast and include Mt. Shasta, Mt. Rainier and portions of the southern Sierra Nevadas, besides interior views.

* * *

Six New Compositions By Californian Heard

Winifred McGee, the talented young California composer, who recently returned from New York with 100 new songs to her credit, was the recipient of much deserved praise at the literary meeting of Cap and Bells held in the Fairmont Hotel. Six of her songs were sung by Eva Gruninger Atkinson including "The Weaver"; "A Candle's Beauty"; "If I Were a Raindrop"; "Attainment"; "The Piper of Pan" and "Windows," the last from the poem written by Anna Blake Mezquida.

The composer is one of those young

women who take their work very seriously and ambitiously but who seem to submerge their own personal ambitions in a most becoming attitude of sincere modesty. Although Winifred McGee has been called the "coming Carrie Jacobs Bond", she holds up her hands in alarm if one starts to accord her the praise her work so splendidly prompts. Mrs. McGee plays the pipe organ and is a musician of unusual talent and musicianly attainment.

* * *

What We Owe China

China produced discoveries and inventions of the greatest value to the human race long before the rise of Western civilization.

The Chinese invented the compass in 1122 B. C.; paper in the early part of the first century; printing about the year A. D. 932; glass in the early part of the second century; the seismograph in the first century, and anticipated modern medicine. Metal coins were in circulation in China in 2852 B. C.

The manufacture by the ancient Chinese of gongs and tom-toms, with their perfect tones, still remains a mystery to us, although their chemical composition has been determined.



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Valley of the Moon

By George S. Grant

Manager, Touring Bureau, California
State Automobile Association



LONG before the white man came with his modern implements of agriculture and his modern methods of transportation, the little valley that lies northwest of the Mission San Francisco Solano de Sonoma received its name. Now, the Indian bases his nomenclature on the natural phenomena of the region upon which he bestows a name. Sonoma or Moon Valley appealed to the primitive mind as a district ruled by the Queen of Night, for during the season when the moon is full it floods the county with an amber light and is magnified in size by the clarity of the air. The tourist who enjoys the privilege of driving the highways of Sonoma county by moonlight may easily fathom the reason of the name Sonoma.

The world at large probably would not have heard a great deal of this interesting little district if it had not been for the fact that Jack London, the novelist, selected this as his home and made it the scene of one of his best-known works, "The Valley of the Moon."

That little hollow in the county of Sonoma, at the foot of the Sonoma hills, has been hallowed with the spirit of romance, not only by its literary association but also by its place in the history of California. Indian tribes camped along the banks of Sonoma creek in the early days; there the twenty-first and last of the missions was founded in 1823; and there was born the California Republic, that short-lived commonwealth that transferred the control of the Golden State from Mexico to the United States.

Only a few miles from the historic spot that saw the birth of the California Republic, lies Glen Ellen, famous the world over as the home of Jack London. The London estate, several hundred acres in extent, combines natural scenery and a cultivated area that reveals the latest agricultural methods of intensive farming. Vineyards terrace the hillsides almost to the edge of the great lake-reservoir that supplies water to the entire ranch. Orchards, fields of grain and stockyards are surrounded with native wildernesses that shut out the world and its woes.

There's a spirit of hospitality about the place—Jack London hospitality—that makes you feel at home as soon as you enter the gate. Pedigreed stock of

every breed and kind and color; scientific pens for the aristocratic pigs, the only undemocratic creatures on the place; a quaint old winery converted into a blacksmith shop and a dormitory for the workers on the ranch, and Jack London's home and study where he wrote many of the books that brought him fame, all these are the realities that came from the dreams of the author of "The Valley of the Moon"; and his love for everything, animate and inanimate, he has told and retold in many of his adventure tales.

A Beautiful Vista

From the top of the hill on the London ranch is the beautiful vista he has so well described in his novel, which has its setting in this well-loved district. As you descend through the tangle of forest and vine, past the ruined "castle" which the author had built for his permanent home, and look down into the deep gorge through which winds Sonoma Creek, you no longer wonder at the spell wrought by Nature on the dwellers of the valley. It is an inspiration for the story-teller or poet; it is a real "Land of Heart's Desire."



"What we want is a valley of the moon, with not too much work, and all the fun we want."

This is the way in which the hero of "The Valley of the Moon" describes the ideal of his dream.

The two travelers continue on their way. Ahead and toward the right, across sheer ridges of the mountains, separated by deep green canyons, and broadening lower down into rolling orchards and vineyards, they caught their first sight of Sonoma Valley and the wild mountains that rimmed its eastern side. To the left they gazed across a golden land of small hills and valleys. Beyond, to the north, they glimpsed another portion of the valley, and still beyond, the opposing wall of the valley—a range of mountains, the highest of which reared its red and battered ancient crater against a rosy and mellowing sky. From north to southeast the mountain rim curved in the brightness of the sun. All the eastern sky was blushing to rose, which descends upon the mountains, touching them with wine and ruby. Sonoma Valley began to fill with a purple flood, laving the mountain bases, rising, inundating, drowning them in its purple.

On the elevated sections of the road they felt the cool, delicious breeze from the Pacific, forty miles away; while from each little dip and hollow came warm breaths of autumn earth, spicy with sunburnt grass and fallen leaves and passing flowers.

They came to the rim of a deep canyon that seemed to penetrate to the heart of Sonoma Mountain. The canyon was wildly beautiful. Tall redwood lined its entire length. On its farther rim stood three rugged knolls covered with dense woods of spruce and oak. From between the knolls, a feeder to the main canyon and likewise fringed with redwoods, emerged a smaller canyon.

"We've found our valley," she whispered.

Crossing a bridge and rounding a sharp turn, they were suddenly enveloped in a mysterious coolness and gloom. All about them rose stately trunks of redwood. The forest floor was a rosy carpet of autumn fronds. Occasional shafts of sunlight, penetrating the deep shade, warmed the sombreness of the grove. Alluring paths led off through the trees and into cozy nooks made by circles of red columns growing around the dust of vanished

ancestors—witnessing the titanic dimensions of those ancestors by the girth of the circles in which they stood.

Out of the grove they pulled to the steep divide, which was no more than a buttress of Sonoma Mountain. The way led on through rolling uplands and across small dips and canyons all well wooded and a-drip with water.

* * *

No one would ask more, even of Mr. Baedeker.

When you pass through Glen Ellen, by all means, pay a visit to the beautiful memorial library building erected to the memory of Jack London, almost the first monument to the genius that did a great deal to tell the story of California to the world. It is admirably situated and will serve as a community house for social events of all kinds. Glen Ellen may be reached either by way of the Redwood Highway and the Black Point Cut-off or by way of Vallejo and Napa and Sonoma. It is within easy driving distance of the bay cities and offers a most attractive Sunday's excursion for the motorist.



SOCIETY

(Continued from page 9.)

has set a criterion for womens' organizations and brought additional prestige to this noteworthy club, declared that her place was in her home. While expressing gratification for the loyalty and the co-operation of one of the most talented groups of women, Mrs. Hayden smilingly pointed to her three children and their future as the goal of her ambitions. She outlined the real joys of the hearthstone and the companionship of her family as the paramount thought in her life.

On the cover of the NEWS LETTER appears this lovely home-woman with her three children, Margaret Imelda, Richard Curtis, youngest of the three, and J. Emmet Hayden, Jr., the stalwart young lad named for his father. Mrs. Hayden has unusual talent for dramatic work and has been heard in many outstanding dramatic affairs given in this city. Recently, she took a leading part in the Shakespearean production given under the professional direction in which she and other talented Cap and Bells members had principal roles. As a dramatic reader and a follower of literature, music and all the arts, Mrs. Hayden is recognized as one of the foremost of San Francisco's enthusiastic devotees.

Wifehood and motherhood, however, are the greatest achievements of womankind, according to this charming woman whose friends delight to pay her homage and to accord her the sentiments of appreciation.

* * *

At Hotel St. Francis

Mrs. John Tonningson presided over a handsomely appointed luncheon in the Garden of Hotel St. Francis yesterday. Baskets of lovely spring flowers adorned the table. In the afternoon bridge and mah jongg were enjoyed. The guests included: Mesdames E. L. Hueter, Clarence Musto, F. F. Knorp, John Rapp, Walter Sullivan, J. Butler, Vivian Hoxie, R. T. Lyons, H. Olcese, J. Sevensaler, George Gay, L. Devlin.

* * *

Harry Hervey Writes New Novel

At twenty-four, Harry Hervey now publishes his fourth book—"Ethan Quest—His Saga." This novel comes in glowing succession to the promise of Hervey's earlier romances, "Caravans by Night" and "Black Parrot." With the appearance of so considerable a work, the author ceases to be classifiable as a brilliant youngster. In "Ethan Quest—His Saga" he has reached his majority.

Hervey says: "You see, it's the story that I've carried under my heart for five years. I could see him so clearly—that little boy with the half-incredulous, half-wistful look—brooding over the map of the world. And it gave me a real joy to raise him from that little fellow into a slim young man, still filled with the same dreams."

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San Francisco Chronicle

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7:00	3:20		6:45	3:00
7:30	3:40		7:15	3:20
8:00	4:00		7:45	3:40
8:20	4:20		8:20	4:00
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11:00	7:00		11:00	6:40
11:20	7:20		11:20	7:00
11:40	7:40		11:40	7:20
NOON	8:00		NOON	7:45
12:00	8:30		12:00	8:15
P.M.	9:00		P.M.	8:45
12:20	9:30		12:20	9:15
12:40	10:00		12:40	9:45
1:00	10:30		1:00	10:15
1:20	11:00		1:20	10:45
1:40	*11:30		1:40	*11:15
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2:20	*12:30			*12:15
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Petrol Paragraphs



By E. V. Weller,
Director of Publicity
National Automobile Club

Up the Northern Coast Line

THERE'S a short little trip in Marin County that can be made in an afternoon, according to the Touring Bureau of the National Automobile Club. It affords a vista of mountain and sea, a remarkable view of the Golden Gate and San Francisco, with many a little inlet and rocky bit of coastline that is well worth the expedition in itself. The route lies out of Sausalito with a swing to the left over the Government reservation road, through Fort Barry and on to the Point Lobos Lighthouse that looks out on the Golden Gate.

After reaching the lighthouse the return trip may be varied by shunting off to the right after passing the rifle range. This road is the "skyline" and affords a wonderful sight of the city and the Gate. It has its outlet at "Sugarloaf Bay," a tiny inlet that bears a great resemblance to Avalon, Santa Catalina Island.

The entire route round trip covers approximately 30 miles without taking into account the ferry portion of the trip, and it is an ideal jaunt for an afternoon.

The vista, as one stands at the lighthouse and looks out on the Golden Gate, is well described by a tourist of the days when motor cars were unknown:

"Across the narrow strait lies the Presidio, the cliffs and Seal Rocks, San Francisco's hills bound the south-eastern horizon; vessels of every fash-

ion sail or steam to and fro, laden with the wealth of nations, while the jagged coast stretches northward, followed by breakers that form a long line of foam. The eye looks north as far as Bolinas and the reef below Duxbury Point, to reach which is a day's journey along a coast and mountain road of rare beauty. Bolinas, with its pretty bay, the greater part of which at low tide is transformed into a great sand bed, slumbers quietly the greater part of the year, content with its rich soil and gigantic clams until the summer solstice sends humanity to its beach for breath, of which there is abundance. Yet time was when Bolinas supplied San Francisco with its lumber. Unique and wild as is the coast road from Sausalito to Bolinas, it hardly eclipses the mountain route between these points."

* * *

The Victory Highway Problem

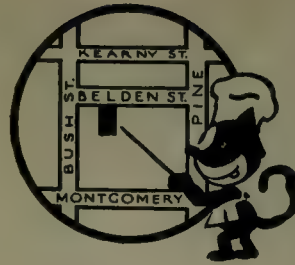
One of the biggest problems of the Victory Highway will be solved by the end of this year. Such is the report to the national headquarters of the Victory Highway Association at Topeka, Kansas, from Theodore Gary, chairman of the Missouri state highway commission.

Gary reports that Missouri state highway No. 2, the route across Missouri chosen by the Victory Highway, is being rapidly improved, and the hard-surfacing is to be completed this year.

The route in question is the shortest between St. Louis and Kansas City—shorter by several miles than the shortest line of railroad between the two cities. It is the first unit of the Missouri state system to be developed under the new state highway program.

"This road is nearly all graded and bridged at this time," Gary's letter says. "The entire hard-surfacing construction is planned for completion this year. The only part of this highway, which will not be new, will be the stretch between Columbia and Fulton. This portion of the road is now graveled and is being maintained so that it is a dependable road under all weather conditions."

The advantage to the cross-country motorist of a hard-surfaced, all-year, direct road between St. Louis, on the eastern side of Missouri, and Kansas City, on the western, is obvious. At Kansas City, the Victory Highway paving will connect with the hard-surfaced work already done in Kansas which extends westward across that state for nearly 100 miles.



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Mr. Blabbitt on Vacations

THE title of this column might give the impression that I am on my vacation down at Nice, Monte Carlo or China Basin. Allow me to correct you, should you have formed such an idea—my mind alone is on vacation and I do not fear that it will be lonesome, because there are several million others somewhere in the great state of idleness, located between the sea of Manana and an ocean of Yawns. Perhaps, this is stretching it a little, but as E. T. so wisely said, "I don't care".

Vacationing is a quaint rural custom being more and more adopted by urban people for the purpose of making them appreciate their homes to a greater extent. Outside of country inn keepers, mosquitoes, gnats and other insect life profit most by our national habit. It's a good habit. We try to stay in vacation's rut but the high speed of modern life brings us all too soon to the smoother high-ways of business, over which we have to drive carefully the other fifty weeks of the year. Vacation's virtue lies in ironing out the bumps and giving us the pep to make the long grind without breaking down.

Nearly every firm gives its employees a week or so of time off with pay. The employees take the period allotted to them with pay and savings, too. The investment is a good one—better than putting the money in bootleg yielding over 100 per cent or in oil stock yielding nothing.

I have one of the most complete vacation libraries ever gotten together, consisting of folders, pamphlets and books setting forth, either vividly or lamely, the various attractions of certain spots in the mountains or along the seashore. They are illustrated with photographs and sketches, usually the former. Photography is a wonderful art through which the most barren spots can be made to look like royalty's favorite watering places. The cuts in literature of this type give us photographic evidence that there are ten times as many fish caught every season as exist in the streams or lakes in question. We see pictures of lovely nymphs in bathing—and find women of generous proportions; or of deep, wide places to swim or canoe—and discover that there is one old, flatbottomed boat, just room enough to turn it around and a muddy bottom to squash our toes around in, while standing in waist deep water. Moral—Don't trust photographers in such matters, they rank with Indian fakirs, and commercially inclined portrait painters.

It would be all right if we could "take" a vacation. The trouble is, we have to pay for it. You can't put a vacation in your pockets, you must turn them all inside out to afford one.

When you have picked out a nice place to rest and hike and have made all preparations for starting out—change your arrangements and go where your family wants you to—where there will be dressing for dinner, veranda debates and rocking-chair brigades, with an accompaniment of dancing, jazz orchestras and tips.

Here are a few things I have found handy for vacationing—

A box of cheap cigars, the smoke from which is not appreciated by mosquitoes.

Several cartons of fly paper, with, of course, a gross or two of swatters, which can be used on other resort pests, human and otherwise.

A safe, if you make disbursements in cash, or an adding machine, if you pay by check.

Some new records for use on the resort's phonograph—also an axe.

Some sheet music for the man (or woman) who snores, in the room next to your's.

A hammock to fall asleep in—and fall out of.

A stock of lies about your home, your influential friends and home town.

A stock of —?—, soda and headache powders.

Finally, by all means, take a vacation.

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GOLF

(Continued from page 10.)

Herb Graham, of Oakland, is trying to start a new scoring system. He suggests that you first figure out "how long is a piece of string" and then deduct that from what you shoot.

* * *

Jack Heil did his best to bring in a perfect score but all he did was to bring in a "perfect"-ly rotten one.

* * *

Morris Greenberg started slipping on the hill on the 6th, and if it had not been for his partners he would have slid right down into the lake.

* * *

Ed Lacey, the human Sphinx, said nothing but played golf.

* * *

Frank Klimm almost had to give up the game on the 2nd hole. He lost his ball. What's the matter, Frank, are you Scotch?

* * *

Frank Baker was busily engaged with a niblick trying to dig himself either out of or in to a sand trap, when one of the club members walked up and said "My good man, are you one of our laborers?"

* * *

Ross Clark said he was off his game because his son borrowed his cap.

* * *

Lew Blake, the ton and a half Oaklander, shook the course when he walked about.

* * *

Bill Carver, the 6th Avenue Plumber, said that while his smoke may not have been so good this time, he has a dandy "Aschmann".

* * *

Curtis Gilley played the most perfect 19th hole it has ever been our pleasure to witness.

Golden Gate Ferry Co.

Foot of Hyde Street

TIME TABLE

SUMMER SCHEDULE

LEAVE SAUSALITO		LEAVE SAN FRANCISCO	
A.M.	P.M.	A.M.	P.M.
4:30	12:30	5:00	12:30
5:30	1:00	6:00	1:00
6:00	1:30	6:30	1:30
6:30	2:00	7:00	2:00
7:00	2:30	7:30	2:30
7:30	3:00	8:00	3:00
8:00	3:30	8:30	3:30
8:30	4:00	9:00	4:00
9:00	4:30	9:30	4:30
9:30	5:00	10:00	5:00
10:00	5:30	10:30	5:30
10:30	6:00	11:00	6:00
11:00	6:30	11:30	6:30
11:30	7:00	12:00	7:00
12:00	7:30		7:30
	8:00		8:00
	8:30		8:30
	9:00		9:00
	9:30		9:30
	10:00		10:00
	10:30		10:30
	11:00		11:00
	11:30		11:30
	A.M.		A.M.
	12:30		1:00

Special service Saturdays, Sundays, holidays and such other times as traffic requirements make necessary.

HARRY E. SPEAS,
Vice-President and General Manager.

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Some think that a vigorous brushing once or twice a day is taking very good care of them. Brushing is only a part of the process. Many things can happen to your teeth which only a competent dentist can take care of. Have your teeth examined. They may not be as sound as you imagine. A toothache means trouble; do not wait for the ache. Watch your teeth and gums. There are gum troubles that will destroy teeth faster than decay. Are your teeth sore? Do your gums bleed? Call in today and talk it over. It will cost nothing. My nerve blocking system blocks off all nerves and pain. It will please you.

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The regular quarterly dividend of \$1.50 per share upon the Preferred Capital Stock of this Company will be paid by check on May 15, 1925, to shareholders of record at close of business on April 30, 1925. The Transfer Books will not be closed.

A. F. HOCKENBEAMER,
Vice-President and Treasurer
San Francisco, California.

NOTICE TO CREDITORS

Estate of George Burke, deceased, No. 41-405, Dept. 10.
Notice is hereby given by the undersigned, W. J. Hynes, administrator of the estate of George Burke, deceased, to the creditors of and all persons having claims against the said decedent, to file them with the necessary vouchers within four (4) months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, or to exhibit them with the necessary vouchers within four (4) months after the first publication of this notice to the said administrator, at his office, 858 Phelan Building, San Francisco, California, which said last-named office the undersigned selects as his place of business in all matters connected with said estate of George Burke, deceased.

W. J. HYNES,
Administrator of the estate of George Burke, deceased.
Dated, San Francisco, California, April 23, 1925.

CULLINAN & HICKEY,
Attorneys for Administrator.

NOTICE TO CREDITORS

Estate of Juan Sole, deceased, No. 41,406, Dept. No. 9.
Notice is hereby given by the undersigned, W. J. Hynes, administrator of the estate of Juan Sole, deceased, to the creditors of and all persons having claims against the said decedent, to file them with the necessary vouchers within four (4) months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, or to exhibit them with the necessary vouchers within four (4) months after the first publication of this notice to the said administrator, at his office, 858 Phelan Building, San Francisco, California, which said last-named office the undersigned selects as his place of business in all matters connected with said estate of Juan Sole, deceased.

W. J. HYNES,
Administrator of the estate of Juan Sole, deceased.
Dated, San Francisco, California, April 23, 1925.

CULLINAN & HICKEY,
Attorneys for Administrator.

ASSESSMENT NOTICE

The MINERAL DEVELOPMENT COMPANY, location of principal place of business, San Francisco, Calif.

Notice is hereby given that at a regular meeting of the Directors held on the 14th day of April, 1925, an assessment of one-half cent per share was levied upon the issued capital stock of the corporation payable immediately in legal money of the United States, to the Secretary, at the office of the company, Room 237, Monadnock Building, San Francisco, Calif.

Any stock on which this assessment shall remain unpaid on the 22nd day of May, 1925, will be delinquent and advertised for sale at public auction, and unless payment is made before will be sold on Thursday, the 18th day of June, 1925, to pay the delinquent assessment, together with costs of advertising and expense of sale.

M. J. SEELY, Secretary,
237 Monadnock Building, San Francisco, Calif.

SYNOPSIS OF THE ANNUAL STATEMENT OF THE

American National Fire Insurance Co.

of Columbus, in the State of Ohio, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	
Mortgages and collateral loans...\$	12,000.00
Bonds and stocks	878,538.89
Cash in office and banks	52,551.17
Agents' balances	86,375.93
Bills receivable taken for risks.....	
Other ledger assets.....	1,296.64

Total ledger assets	\$1,030,762.63
NON-LEDGER:	
Total interest and rents due or accrued	\$ 6,175.89
Market value of securities over book value	78,056.11
Other non-ledger assets	1,223.92

Gross assets	\$1,116,218.55
Deduct assets not admitted.....	2,720.51

Total admitted assets	\$1,113,498.04
-----------------------------	----------------

LIABILITIES	
Net amount of unpaid losses and claims	\$ 65,443.46
Unearned premiums	286,979.22
All other liabilities	10,389.14

Total liabilities (except capital and surplus)	\$ 362,811.82
Capital	500,000.00
Surplus	250,686.22

Total capital, surplus and other liabilities	\$1,113,498.04
--	----------------

JOHN A. DODD, President.
ALLEN W. FLEMING, Secretary.
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**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

County Fire Insurance Company

of Philadelphia, in the State of Pennsylvania, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 30,208.38
Mortgages and collateral loans	7,000.00
Bonds and stocks	1,477,690.78
Cash in office and banks	100,922.17
Agents' balances	127,268.51
Bills receivable taken for risks	
Other ledger assets	926.25
Total ledger assets	\$1,744,016.09
NON-LEDGER:	
Total interest and rents due or accrued	\$ 13,157.50
Market value of securities over book value	185,895.84
Other non-ledger assets	1,311.61
Gross assets	\$1,944,381.04
Deduct assets not admitted	2,412.62
Total admitted assets	\$1,941,968.42

LIABILITIES	
Net amount of unpaid losses and claims	\$ 107,202.11
Unearned premiums	797,403.61
All other liabilities	31,292.63
Total liabilities (except capital and surplus)	\$ 935,898.35
Capital	500,000.00
Surplus	506,070.07
Total capital, surplus and other liabilities	\$1,941,968.42

FRANK W. SARGEANT, President.
FRANK E. MARTIN, Secretary.

Pacific Coast Department
202-204 Sansome St., San Francisco
C. A. COLVIN, Manager

**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

U. S. Branch of the State Assurance Company, Ltd.

of Liverpool, England, in the State of (California) N. Y., on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	
Mortgages and collateral loans	
Bonds and stocks	\$1,102,414.52
Cash in office and banks	57,937.63
Agents' balances	193,341.03
Bills receivable taken for risks	
Other ledger assets: Deposit factory Ins. Assn.	3,473.70
Reinsurance due on paid losses per Schedule "E"	5,174.23
Total ledger assets	\$1,362,341.16
NON-LEDGER:	
Total interest and rents due or accrued	13,480.23
Market value of securities over book value	85,609.73
Other non-ledger assets	
Gross assets	\$1,461,451.12
Deduct assets not admitted	8,148.01
Total admitted assets	\$1,453,283.11

LIABILITIES	
Net amount of unpaid losses and claims	\$ 97,988.28
Unearned premiums	738,401.34
All other liabilities	30,449.45
Total liabilities (except capital and surplus)	\$ 866,839.07
Capital	200,000.00
Surplus	386,444.04
Total capital, surplus and other liabilities	\$1,453,283.11

WILLIAM HARE, Manager.

H. M. NEWHALL & CO.
Pacific Coast General Agents
210 Battery St., San Francisco

**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

Minneapolis Fire and Marine Insurance Company

of Minneapolis, in the State of Minnesota, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	
Mortgages and collateral loans	\$ 124,100.00
Bonds and stocks	437,364.80
Cash in office and banks	45,024.67
Agents' balances	140,560.08
Bills receivable taken for risks	7,528.17
Other ledger assets	27,438.48
Total ledger assets	\$ 782,016.20
NON-LEDGER:	
Total interest and rents due or accrued	\$ 14,145.99
Market value of securities over book value	14,865.70
Other non-ledger assets	
Gross assets	\$ 811,027.89
Deduct assets not admitted	4,624.71
Total admitted assets	\$ 806,403.18

LIABILITIES	
Net amount of unpaid losses and claims	\$ 5,036.00
Unearned premiums	
All other liabilities	173,883.14
Total liabilities (except capital and surplus)	\$ 178,919.14
Capital	200,000.00
Surplus	427,484.04
Total capital, surplus and other liabilities	\$ 806,403.18

J. D. McMILLAN, President.
WALTER C. LEACH, Secretary.

H. M. NEWHALL & CO.
Pacific Coast General Agents
210 Battery St., San Francisco

**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

Title Insurance and Guaranty Co.

of San Francisco, in the State of California, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 26,144.94
Mortgages and collateral loans	268,374.51
Bonds and stocks	346,182.50
Cash in company's office and in banks	129,851.60
Premiums in course of collection	
Bills receivable	
Other ledger assets	65,705.28
Plant	338,627.51
Ledger assets	\$1,174,886.34
NON-LEDGER:	
Total interest and rents due or accrued	
Market value of securities over book value	
Premiums in course of collection	35,741.08
Other non-ledger assets	
Total gross assets	\$1,210,627.42
Deduct assets not admitted	26,127.92
Total admitted assets	\$1,184,499.50

LIABILITIES	
Net unpaid claims, except liability and workmen's compensation	
Special reserve for unpaid liability and workmen's compensation claims	
Estimated expenses of investigation and adjustment of claims	
Total unearned premiums on unexpired risks	
Escrow funds	\$ 159,506.81
All other liabilities	44,602.15
Total liabilities (except capital and surplus)	\$ 204,108.96
Capital	750,000.00
Title insurance surplus fund	187,500.00
Surplus	42,890.54
Total liabilities, capital and surplus	\$1,184,499.50

O. H. ROULEAU, President.
E. G. SCHWARTZMANN, Sec'y.
250 Montgomery St., San Francisco.

**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

Palatine Insurance Company, Ltd.

of London, England, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	
Mortgages and collateral loans	\$ 20,000.00
Bonds and stocks	3,914,508.98
Cash in office and banks	531,413.03
Agents' balances	541,799.79
Bills receivable taken for risks	6,101.44
Other ledger assets	8,030.57
Total ledger assets	\$5,021,853.81
NON-LEDGER:	
Total interest and rents due or accrued	\$ 54,804.00
Market value of securities over book value	204,326.02
Other non-ledger assets	
Gross assets	\$5,280,983.83
Deduct assets not admitted	38,274.24
Total admitted assets	\$5,242,709.59

LIABILITIES	
Net amount of unpaid losses and claims	\$ 363,644.00
Unearned premiums	2,961,163.83
All other liabilities	96,400.00
Total liabilities (except capital and surplus)	\$3,421,207.83
Capital	
Surplus	\$1,821,501.76
Total capital, surplus and other liabilities	\$5,242,709.59

WHITNEY PALACHE, U. S. Manager.

Commercial-Union Insurance Building,
315 Montgomery St., San Francisco

**SYNOPSIS OF THE ANNUAL STATEMENT
OF THE**

New Hampshire Fire Insurance Co.

of Manchester, in the State of New Hampshire, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 176,472.40
Mortgages and collateral loans	4,000.00
Bonds and stocks	8,190,593.77
Cash in office and banks	349,950.27
Agents' balances	860,491.93
Bills receivable taken for risks	
Other ledger assets	
Total ledger assets	\$9,581,508.37
NON-LEDGER:	
Total interest and rents due or accrued	\$ 94,051.07
Market value of securities over book value	2,374,311.17
Other non-ledger assets	115,768.83
Gross assets	\$12,165,639.44
Deduct assets not admitted	25,946.57
Total admitted assets	\$12,139,692.87

LIABILITIES	
Net amount of unpaid losses and claims	\$ 772,628.25
Unearned premiums	5,103,832.11
All other liabilities	340,652.00
Total liabilities (except capital and surplus)	\$ 6,217,112.36
Capital	2,250,000.00
Surplus	3,672,580.51
Total capital, surplus and other liabilities	\$12,139,692.87

F. W. SARGEANT, President.
GEO. W. SWALLOW, Asst. Sec'y.

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News Letter

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MAY 16 1925

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SAN FRANCISCO NEWS LETTER



California Advertiser

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Vol. CVI

SAN FRANCISCO, CALIF., MAY 16, 1925.

No. 20

The Sanctuaries of California

By Eleanore F. Ross

OFF the beaten highways, in secluded mountain fastnesses, where the destructive hand of man has not yet tampered with the beauty of Nature, nor erected hideous utilitarian structure with which to further his commercial interests, are the recreation grounds of California, secured and maintained by the Federal Government at much time and expense and no little trouble.

These are the National Forests of California, which extend from Mount Shasta on the north to the Mexican line on the south, and include 18,000,000 acres of government land. These are the comparatively few spots in our fair Empire which are still left inviolate. These are the regions where the tired city worker can commune with the great elemental forces of the Universe, and consciously or unconsciously absorb new strength from ever-healing Mother Nature.

The principal aim of the Forest Service which administers the National Forests, is to create playgrounds where the vacationist, the sportsman, the motorist, can find a simple and inexpensive outing. All the Forests are accessible to the hiker, or lover of the saddle, or autoist. The majority of the roads are kept in good repair throughout the summer and fall months, and clear of snow in winter, and new roads are being built each year.

Special Congressional appropriations, totaling some \$28,000,000 have been made, and approximately \$3,400,000 of this sum has been or will be expended for road and trail construction in the National Forests within our State. The oil stations of our great oil companies are now so comprehensive and extensive, that this requisite can be found now in the most-out-of-the-way places, and trumper and horseman will find ranch houses within the preserve where accommodations for the night can be found.

Permits for summer homes within the National Forests are issued for indefinite periods, or may be secured for

terms of one to fifteen years, at rental charges ranging from \$10 to \$25 per annum. Sites are laid out in convenient sizes, but do not in any instance include more than five acres. Applications must be in writing and must state the approximate cost of the improvements contemplated. These applications should be filed with the Forest Supervisor of the National Forest concerned.



Attractive sites are available in the canyons of the Angeles, Cleveland and Santa Barbara Forests; along Feather River Canyon, and in the Gold Lake region of the Plumas Forest; above Rush Creek, Gull Lake, and Silver Lake on the Mono; along the South Fork of the Trinity River on the Trinity Forest, and near Lower Strawberry Lake on the Stanislaus; on the Tahoe Forest; in the Fallen Leaf, Echo Lake, and American River regions on the Eldorado; Hunt-

ington Lake on the Sierra; the Medicine Lake region on the Shasta; near Mammoth on the Inyo; in the Laguna Mountains on the Cleveland and in many other localities.

These forests are the natural home for game of all kinds. There is much of interest in the wild life for those not intent to kill, who enjoy shooting with the camera instead of the gun, and who can study the lives of our wilderness brothers without first snuffing that vibrant life out; who rejoice in being "out under the open sky, list'ning to Nature's teachings."

Hunters who can only stalk the forest paths with some sort of killing device under their arms, should be sure to provide themselves with a copy of the State Game Laws, and with the necessary license.

Above all things, the prospective camper in any National Forest should enter this sanctuary with reverence, and with the firm promise to himself that he will preserve its laws and restrictions, and leave his camp site ultimately with no disfiguring marks upon its fair surface.



San Quentin Crazy

Whoever out of the funny paper ever heard of such goings on as San Quentin signalizes itself with at present? First, two men, notorious killers, escape, climbing over high walls and past lines of sentries. These men are still at large and the police force of the state has failed miserably so far. Even if they are caught at the time of publication of this, the police will still have failed.

Then comes the quite utterly startling news that a search of prisoners working in the jute mill revealed the possession of more than a hundred and sixty knives. That is really quite an incredible state of affairs! Where did they get those knives and what sort of care is taken of the personal behavior of prisoners that they are able to come into possession, within the walls of the prison itself, of any such deadly weapons?

To cap the climax we hear that there was to be a general break and that the only way in which the delivery was forestalled was by the placing in solitary of a notorious gangster, convicted of a brutal crime, and who was, if you please, in charge of the outdoor recreation. The whole story is one of the most sickening in the history of the state. Seldom, if ever, have we been met with such a condition in any public department. Something is radically wrong and should be remedied.

Law and Order

That was a good story of Norman Hapgood's about the Russian physiologist who came to America to lecture on his subject. He was robbed of \$2000 at the New York Central station and went back to Russia, cancelling all his engagements, upon the ground that he wanted to be in a country where law and order were respected. No doubt much of the same sort of criticism of American life is common, for people who are foolish enough to get into trouble, blame anybody but themselves.

But there is another side to the story; the all too evident fact that a man may be a very wise man and yet a very foolish one. In the case of Dr. Pavlov, the professor in question, there is no doubt at all about his knowledge, for he is the greatest of all physiologists today and ranks with the very first of experimental biologists. What was such a man doing with \$2000 money in his pocket, liable to all the accidents that might happen?

The answer goes to the root of a very important fact, that no matter how wise a man may be, he does not far transcend the group, from which he springs, in matters of ordinary behavior. The learned professor belongs to a backward group, the members of which are used to carrying personal possessions about with them. They are of the same undeveloped type as those foreigners who come here and bury their savings under the flooring or in the backyard. They know nothing of banks and are so suspicious that they will not trust the money out of their sight, and thus fall victims to thieves. The more civilized we become, the more care we take not to have money which can be taken by thieves. Our care renders the thieves all the more clever and a mere Russian with \$2000 in his pocket has not a chance among our crooks.

Embarcadero Traffic

Now that the street railway loop at the Embarcadero has the subway the relief of congestion has become obvious. For years we have been insisting on this improvement which has already achieved much saving of time for the street traffic and of actual money in the transportation of goods.

Time studies show that street car traffic ceased for four hours and forty-eight minutes during the eleven hours from 7 a. m. to 6 p. m. owing to the congestion, and vehicular traffic was tied up for six hours and twelve minutes during the period. From this it may be readily seen that the loss of time was sufficient to cause an actual business detriment. Drayage concerns report that they are able to transport one and a half more loads a day than could be moved under the old conditions.

The next thing is to provide for the transportation of people on the waterfront. At present it is impossible to take a public conveyance, other than a taxi, because no method of passenger transportation from the north to the south of the Embarcadero has been provided by either the city or private concerns. This makes it very hard on employes and adds to the expense of stevedoring, which frequently requires the taking of men to different points on the waterfront.

Various suggestions have been made as to the best means and the use of busses seems to meet with expert approval. The city will not allow a franchise for private busses and it would seem to be expedient therefore that the city itself undertake the job.

Secret Societies

There are no less than 755 distinct social organizations in the country, each with its own ritual, and, in many cases, with its own attire, for society use. The members number more than twenty-three millions, an enormous proportion, on the basis of a population of 110 millions, including children. There is no need, therefore, to point out that these societies are an important factor in our life and that they furnish nuclei for social influence of all sorts. It may be said that, on the whole, their influence is for good. Most of them take up some sort of social work of an ameliorative nature and devote themselves to strengthening weaknesses in the social group. Thus some, like the Moose, have built up a splendid home and school for orphans. The Masonic fraternities abound in good works, as do the Jewish and Catholic societies. Even the purely commercial and business groups, which function for the most part as business men's organizations, are centers of benevolence and care for the poor and weak. We show our practical brotherhood more evidently in our societies, fraternal and secret, than in any other department of our national life.

But, again, the question is asked why men choose such a curious and, at times, ridiculous way of doing good? The answer is difficult. Perhaps, after all, it may be found in a sort of general reaction against the greyness of life in modern communities, and against the restrictions of the rules of behavior, which, at times, are irksome. Perhaps, it is more fun to do good in a blue coat and wide yellow silk pantaloons than in a black coat and pepper and salt trousers.

The first quarter of 1925 registered the largest volume of railroad tonnage and the largest volume of payments through banks ever recorded, for a corresponding period of time. There is no reason to believe that consumption will fall below the present level. It is not as high as it might be, but does not seem likely to fall.



Some of the Seven Wonders of California



PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S
— Tom Moore



By Katherine Schwartz
Formerly of the "Chicago Tribune"

HENRY Duffy's new theater opened its doors to the public last Thursday evening, and is one of the most modern and beautiful playhouses of the city.

Indeed, nothing but the four walls remain the same of the old Plaza. Inside is a beautiful rose and gold color scheme, with perfect appointments. Everything is new—plumbing, heating, new comfortable chairs. Outside the building has been entirely redecorated, and its success, is, I am sure, assured.

It was indeed fitting that that thrilling mystery play of a theater—said to be a jinx—"The Last Warning" should open this new house—known among theatrical people to be a "jinx"—but judging from the opening night, this theater which will be run on the same excellent plan as the Alcazar, will be a great success.

Mr. Duffy and Ralph Murphy, his capable stage director, have arranged the production, and planned the settings, and it goes without saying that nothing was overlooked.

Lack of space forbids a review of this play this week, but it will follow later.

* * *

New Columbia

Although "Embers," the play in which Henry Miller has made such a pronounced hit, might run for many weeks longer, it is closing tonight to make way for the premiere of Elsie Ferguson in "The Grand Duchess and the Floor Waiter."

This much talked of play will afford ample opportunity for all the members of Henry Miller's splendid company, and with the two big successes which have gone before, "Embers" and "The Swan," patrons of this theater are assured of a splendid performance.

* * *

Orpheum

America's foremost dancing family, the Mosconi Brothers, Louis, Charles, Willie and their sister Verna are the headliners this week at the Orpheum. They will be seen in one of the most unusual dance offerings ever presented on any stage, coming here direct from New York and a long run with the Ziegfeld Follies.

Ernest Ball, popular composer of American ballads, is bringing a big new act with him this season in which he is aided by Olive Gray, Joziena Vanderende, Mildred Carroll, Gretchen Brendel, Vivian Doane and Marion Lorraine.

The comedy sensation of the generation will be offered by Charles Withers in an act entitled, "Withers O'pry". Others on the bill include Dick Keene and Virginia Barrett in a satire called, "Wanted, a Husband"; Neil McKay, a clever entertainer; and the Braminos, European novelty musical artists.

Del Chain and Lou Archer, who made such a hit last week with their nonsensical comedy and Jack Redmond, "The Golf Wizard," are remaining over for the second week.

* * *

Imperial

Following "Madame Sans Gene" into this theater, will be seen the lovely Gish sisters, Lillian and Dorothy, in "Romola," said to be one of the greatest pictures of the year, and answering the many requests from the patrons

of the movies to see these two charming girls once more in the same picture.

"Romola" is an adaptation of George Eliot's popular novel, and was made in Italy, right in Florence, the locale of the story. There is a strong supporting cast, and with the opening of this picture, a new orchestra will make its debut.

* * *

Golden Gate

Dorothy Jardon, noted prima donna of the Chicago and San Carlos Grand Opera Companies, is the headliner at this popular theater this week. She is assisted at the piano by Jerry Jarnagin.

A second feature on the bill is Emil Boreo, late of the famous Chauve Souris, and known as Europe's celebrated singing comedian. Walter Davison and his Louisville Loons, a dance band coming direct from a long run in Louisville, Kentucky, is also a big drawing card this week.

Others on this gala bill are Bert Yorke and Ed Lord, two very funny comedians in a screamingly funny act. George Libby and Ida May Sparrow have a novel dance act entitled "Broadway Dance Track"; Lillian Faulkner will present her lifelike mannequins in a song and dance revue and a real ball game, entitled "Play Ball."

The screen feature for the week is the soul stirring love drama, "Is Love Everything?" The cast is headed by Alma Rubens and Frank Mayo.

* * *

Players' Guild

The various "little theater" groups in and around San Francisco have been consolidated into a new organization by Reginald Travers, founder and for many years director of the Players' Theater, to be called the Players' Guild of San Francisco.

It is the aim to conduct this organization along the lines which have made the New York Guild the talk of the world. It is hoped by this amalgamation to accomplish what so many of the little theater groups have tried to do so courageously, but failed.

Beginning September 1 the Guild will offer a season of eight productions—dramatic and musical offerings. There are various departments in the Guild, children, costume designing, scene painting, interpretive dancing, opera and music, play writing, etc.

Reginald Travers will be the director, and associated with him are a long list of advisory board members, including Mrs. D. E. F. Easton, Henry Duffy, Mrs. Mark Gerstle, Timothy Healy, Gay M. Greene, Charles Coldwell Dobie, J. Emmet Hayden and others.

* * *

Capitol

The long run of that popular play, "White Collars," is now rapidly nearing the end, and those who have not yet seen this fine comedy capably acted by a strong and well balanced company should do so at once.

* * *

Wilkes

"The Lost World", the strange and enthralling picture made from Sir Conan Doyle's story of prehistoric monsters

Amusements
NEXT WEEK

AZTEC Market nr. Eighth	Pictures
EGYPTIAN Market at Jones	
ALEXANDRIA	Pictures
ALCAZAR O'Farrell nr. Powell	"The First Year"
BEATTY'S CASINO Ellis and Mason	Will King & Co. Pictures
CALIFORNIA 4th and Market	"The Price of Pleasure" Lost Tribe"
CAMEO 936 Market St.	"The Mad Dancer"
CAPITOL 64 Ellis St.	"White Collars"
CASTRO	Pictures
COLISEUM	Pictures
NEW COLUMBIA Eddy and Mason	Elsie Ferguson in The Grand Duchess and Floor Waiter
CURRAN Geary, Nr. Mason	"Phantom of the Opera" Moving Picture
GOLDEN GATE G. G. Ave. and Taylor	Vaudeville
GRANADA 1066 Market St.	"The Air Mail"
IMPERIAL 1077 Market St.	Gish Sisters in "Romola"
LOEW'S WARFIELD 988 Market St.	Marion Davies in "Zander the Great"
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE NEW MISSION	Pictures
ORPHEUM O'Farrell and Powell	Vaudeville
PANTAGES Market at Mason	Vaudeville
STRAND 965 Market St.	Vaudeville and Pictures
UNION SQUARE	Pictures
WILKES (Formerly Geary) Geary and Mason	"The Lost World" Moving Pictures
WIGWAM	Pictures

in modern times, a curious and fascinating topic is now in its third week at this theater.

There is a strong cast and many thrills, and this picture is also a very educational one.

* * *

Alcazar

Henry Duffy and his fine company continue to draw large crowds nightly to this ever-growing-in-popularity house. Duffy and Dale Winter in the roles of the newlyweds are ideal, and their comedy gets over with gales of laughter. Everyone in the company is well cast, and this play bids fair to run for as long or longer than "So This Is London."

* * *

Curran

"This is the last week of Lon Chaney's masterpiece, "The Phantom of the Opera," with little Mary Philbin in the leading feminine role. Norman Kerry and many others well known in filmdom are also in the cast. This is a splendid production from every standpoint, and everyone who saw Chaney in "The Hunchback" will want to see this picture.

Beginning May 25th Louis O. Macloon will present Jane Cowl, world famous star, in the triumph of her brilliant career, "Romeo and Juliet," with Rollo Peters and the entire original company that presented this immortal romance one hundred and seventy-four times in New York.

* * *

Warfield

To fittingly celebrate the second anniversary of this popular theater, Loew's Warfield will show as the screen feature, "Zander the Great," starring Marion Davies and a large cast of screen favorites.

"Zander the Great" is an uproarious comedy with a tremendous punch to it, and in it Marion Davies does the best work of her career. Seen in the notable cast will be Holbrook Blinn, Harrison Ford, Harry Watson, Harry Myers, Richard Carle of musical comedy fame, Hedda Hopper, Hobart Bosworth, George Siegmann, Olin Howland, Emily Fitzroy, Master John Huff and many others.

For the anniversary program Fanchon and Marco have excelled themselves in their "Ideas" for this week. Otto Ploetz and Helene Hughes will be seen again to the joy of their large following and around them will be built a company of thirty—ballet dancers, feature dancers together with a company of principals worth while.

George Lipschultz, who pleases always with his appropriate and fitting music, will delight everyone with the special musical offering he has prepared for this gala occasion.

Coming Events

- May 14-24—Annual Valencia Orange Show, Anaheim, Calif.
- May 24 —Annual Mountain Play, Mt. Tamalpais.
- June —Golf Tournament, Northern and Southern Dental Association, Santa Barbara.
- June 10-14—Annual Bathing Beauty Review, Santa Cruz.
- June 15-20—Annual Rose Festival, Portland, Oregon.
- July 1-22—Silver State Race Meeting, Reno, Nevada.
- July 3-5—National A. A. U. Track and Field Championships, San Francisco.
- July 18-19—Kennel Club Dog Show, Santa Cruz.
- July 22-26—California Rodeo and Big Week, Salinas.
- July 27-31—"The Wayfarer" Pageant, U. of W. Stadium, Seattle, Wash.
- Aug. 13-15—Jubilee Celebration, "Old Spanish Days," Santa Barbara.
- Aug. 22-27—Pacific Radio Exposition, San Francisco.
- Aug. 27-Sept. 2—San Joaquin County Fair, Stockton.
- Sept. 5-13—California State Fair, Sacramento.
- Sept. 15-19—Tulare County Fair, Tulare, Cal.
- Oct. 6-10—Kern County Fair, Bakersfield.
- Oct. 17-31—California Industries Exposition, Civic Auditorium, San Francisco.

"Hello, the Club! Is my husband there? Not there, you say? But wait—I haven't even told you my name."

"Say, lady! There ain't nobody's husband here never!" was the darky's reply.—Black and Blue Jay.

"Gerald," said the young wife, noticing how heartily he was eating, "do I cook as well as your mother did?"

Gerald stared at her through his monacle.

"Once for all, Agatha," he said, "I beg you to remember that, although I may seem to be in reduced circumstances now, I come of an old and distinguished family. My mother was not a cook."

Miss Newrich: "What was that you just played?"

Violinist: "An improvisation, madam."

"Ah, one of my old favorites."

"How many servants do they keep?"
"Oh, about one in twelve."

—London Opinion.

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By Antoinette Arnold

California Author Champions The Young People of Today

"YOUNG people of today are quite all right," stated Ruth Comfort Mitchell, famous California novelist, playwright, poet and writer of magazine stories.

"They are not worse, nor are they so much better than they were a generation ago. The difference is that in these days they have a 'loud speaker' on their follies."

Ruth Comfort Mitchell, whom we know in private life as Mrs. Sanborn Young, wife of United States Senator Young, whose beautiful home in Los Gatos tops the hills, was an official delegate to the recent convention of the P. E. O. held at the Fairmont Hotel. It was during her visit at that time that some one gleaned her valuable opinions.

"Parents should think less of 'when I was your age' and more of 'when you are my age,'" according to the interviewer who quoted the novelist in an issue of the San Francisco Chronicle.

The noted young author is herself a convincing exponent of animation, tempered by well directed energy with a wholesome penchant for horseback riding and cross-county jaunts astride her pony. Her close application to writing, her devotion to her home, her loyalty to friends, her inherent kindness and the God-given humor which permeates everything she writes, can only be outdistanced by her philosophical outlook on life, in general, and the deep insight she seems to possess into human nature.

Knowing the exultant example of this brilliant novelist whose book, "The White Stone" is already one of the most popular of recent novels, and having been privileged to hear this radiant speaker as one of her literary devotees, the angle she gets on the young people of today, is weighted with words of wisdom.

Because, principally, everything that Ruth Comfort Mitchell expresses in her creative literary work or in spontaneous speech has a tone and a resonance which "rings true."

Here, indeed, is a glorified example as well as an animated champion of young people.

* * *

What Lady Aberdeen Had to Say About Us

A titled visitor's version of present-day girls was expressed at the International Council of Women just brought to a close in Washington.

Marchioness of Aberdeen, president of the International Council of Women, publicly avowed herself an admirer of "the girl of today." She did not decry the "terrible tendencies" of young people, but she said she marveled at their adaptation of the conventions of the hour.

She found self-sacrifice, consideration of others, a zeal for work, a desire to emulate cherished ideals,—attributes of the young. The Marchioness specifically pointed to cargoes of provisions sent by Americans to starving children of war-torn lands. With dignity and deference she called attention to statistics favoring the gifts. These, con-

tended the Marchioness, far eclipsed such subjects as jazz or the length of a skirt.

The sentiments of the Marchioness of Aberdeen have found an echo within drawing rooms throughout the land, at club centers or out in the open spaces.

* * *

"Young people are as good as their forebears will let them be," emphatically declared a staunch advocate of our coming citizenry. "Recall the recent parades in our localities. Think of the vigor and manliness of National Boys' Week. Look at our girls in Camp Fire activities!

"Go out to the golf courses, or to Golden Gate Park, where healthy young people are training themselves into tennis champions and judge for yourself 'what are our young people coming to?'"

"I wish," declared this San Francisco financier, "that all the old fogies who criticise the young people were condemned to write for publication their own youthful follies and their none-too-wholesome escapades. It might put the lid on their lips and recall to their recreant minds, some strange and devious ways."

The man who spoke has a mansion which is the rendezvous for lovely home-parties, the abode of a typical American family. Pleasant times culminate around their most-modern of firesides with always in the picture the companionship of "mother and dad" and the elixir of refinement.

* * *

The News Letter published in its issue of January 3, 1925, a tribute to Youth, vigorous Youth, and the story of the clock in the hall in defense of the boys and girls of this glorious land:

"California is duly proud of its young people. They are the greatest assets of all our great and boastful possessions."

* * *

How about the charitable enterprises of Society?

Can we forget what the debutantes and their assistants have been doing for the betterment of others?

Recalling the activities of the Junior League during their last production, the "Nine o'Clock Revue," we are reminded that that gala event added fresh luster to Nob Hill events, which have for years stood out for supremacy and social standing.

As the result of the last brilliant revue it was estimated that something near the \$10,000 mark was realized and this amount has been directed toward the home sponsored by the Junior League.

The personnel of the society group includes many of the best known families of the State, whose young folks give liberally of their time, their talent and their proceeds for the altruistic purposes for which they are interested.

* * *

Junior League Members Go To Boston Convention

A number of prominent members of the Junior League went to Boston last week to attend the Junior League convention, which was held in the eastern metropolis from May 13 to 16 inclusive.

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Mrs. Hillyer Brown and Mrs. Wakefield Baker are the official delegates representing the San Francisco Junior League with the power of votes. Mrs. Marshall Madison and Miss Mary Emma Flood are the delegates at large. Mrs. Lawrence Fox, another prominent member, is also among the Junior League representatives.

Visiting in San Mateo

Mrs. Thomas Dargie is visiting in San Mateo at the home of her son-in-law and daughter, Mr. and Mrs. Andrew McCarthy. Mrs. Dargie will remain in San Mateo for several weeks.

* * *

Miss Bernice Williams, a bride-to-be, has been the much feted guest at any number of smart affairs. Misses Robena and Ribia King gave a bride tea and shower for the charming honor guest.

* * *

Miss Elinor Raas, daughter of Mr. and Mrs. Alfred E. Raas of San Francisco, will be married on May 26, at the Fairmont Hotel, to Edward Hellman Heller, son of Mr. and Mrs. E. S. Heller.

The bride is finishing at Mills College. Immediately after the wedding the young couple will go to Europe, and afterward will make their home in San Francisco.

* * *

After an absence of a year abroad, Mr. and Mrs. Le Roy Schlessinger expect to reach San Francisco about June 15. They passed the greater part of their sojourn abroad in Paris, Cairo, Palermo, Naples, Nice and Carlsbad.

* * *

Engagements

Engagements have been announced at a number of delightful affairs this past week. Sometimes the secret was presented by formal cards; often, at a gracious tea, a luncheon or during glorious little society affairs encircling the round of gaieties.

At a bridge tea given in Piedmont Saturday afternoon by Miss Florence Caroline Breed in honor of Miss Janice Kergan, the young hostess announced her engagement to Bestor Robinson, son of Judge and Mrs. E. C. Robinson of Oakland.

Miss Breed is a daughter of Mr. and Mrs. Arthur H. Breed, the former president pro tempore of the State Senate. Miss Breed attended Wellesley College for two years, then completed her studies at the University of California. She is a member of Gamma Beta Phi sorority.

Robinson is a graduate of the University of California and of the California Law School. Later he took a year of graduate work at the Harvard Law School. He is a member of Abracadabra fraternity and of Phi Alpha Delta legal fraternity. At present he is deputy city attorney of Oakland.

* * *

Mrs. L. G. Brush of Berkeley announced the engagement of her daughter, Miss Geraldine Brush, to Wilber J. Boise at a delightful bridge tea Saturday afternoon at the Fairmont Hotel.

Corsages in which cards were hidden revealed the secret. Mrs. Roy Cox, a sister of the bride-elect, assisted in receiving the following guests:



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Misses Catherine Butler, Christine Staaps, Mary Emery, Sylvia Leland, Dorothy Perkins, Helen Smith, Marion Brush, Maybelle Neese, Marjorie Gage, Dorothy Seawell, Winifred Boies, Doris Smith, Thelma Kern, Betty Finch, Eulalie Adams; Mesdames, N. R. St John, Helen Croze, Henry Brush, L. S. Grenon, Howard Brush.

Miss Brush was a student at Miss Head's School in Berkeley. Boise is a son of Mr. and Mrs. George Reed Boise of Stockton. He attended the University of California and is a member of Zeta Psi fraternity. The young couple plan a June wedding.

* * *

Round Table Tea

Mrs. Josephine Wilson, California National State Vice-President, was given a complimentary "round table" in the Laurel Court of the Fairmont Hotel, last Saturday by the combined personnel of the San Francisco, Berkeley and San Jose branches of the League of American Pen Women. Princess Tsianina was a guest. Eleanor Ross of the **News Letter** was one of the honor guests. Mrs. Wilson is retiring from her national office, and is now Honorary President of the San Francisco Branch of Pen Women. Mrs. F. H. Colburn presided.

* * *

The Papyrus Club, of which Mrs. Lydia Warren Lister is the president, gave a noteworthy anniversary luncheon last Saturday at the Fairmont Hotel. Mrs. Lister presided with executive skill, introducing her honor guests, including women prominent in social, literary and musical affairs. Mrs. H. M. Tenney represented the State and the General Federation in her capacity as Vice-President at large. Mrs. Howard Tibbitts represented the Presidents' Assembly.

New officers were installed with Mrs. Cecil Allen Moss heading the new board as the chief executive. A charming tribute was accorded Mrs. Lister by Mrs. N. Lawrence Nelson, a past president. Exquisite songs were sung by Mrs. Frances Drake LeRoy, Mrs. Phillip Aaronson, Elmer Uhl, and Mrs. Cecil Allen Moss. Miss Maxine Siebrecht gave readings.

Grace Palmer Craig was the speaker of the day on the subject of "Clothes and Temperament." Mrs. Joseph Henshaw assisted by Mrs. Oscar Fernbach and Mrs. Val Smith, Mrs. James Dowdell and Mrs. A. P. Pomeroy, had charge of the decorations and the arrangements.

* * *

Polo. The Midwick Tigers, a high proof polo team made up of Jim Spalding, Hal Roach (not of the movies), Eric Pedley, of International fame, and Captain Burke, defeated San Mateo's four in the first round of the Del Monte high goal handicap, 11 to 7. W. W. Crocker, R. P. Schwerin, Willie Tevis and C. Weatherwax rode for San Mateo and rode desperately. Tevis was an individual star of the game, sharing honors with Pedley, who scored six of Midwick's ten goals.

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GOLF

By Fred Blair



NEXT to the California State Golf championship, tournament, the Islam Temple Tournament was the largest golf event ever pulled off at Del Monte in recent years.

Upwards of 450 Shriners and their guests spent last week-end at this fashionable hostelry when the local organization held their High Jinks and golf tournament. Every form of sport was included in the program which was handled admirably by Pete Gerhardt, the chairman of the Sports Committee, and Walter Hood, his able assistant. Dr. Harry Brownell, the Monterey dentist, and holder of the Shrine golf championship, who had won both the medal and championship of the California Indians a few days previous to the Shriners' tournament, was dethroned by George Erlin of the Olympic Club in a very spectacular match. The handsome boy from California Street won on the home green one up.

Next to this clever performance came Hugh King Mc-Kevitt, who did a marathon act, refusing to give in until the twenty-second hole had been reached. Potentate Hugh said he wouldn't have given in then only that he had a lot of heavy business to contract at the Hotel. Herb Bennett, who nosed out Phil Clapp for the title, pulled the biggest surprise of the party. Herb hardly got an honorable mention in the Calcutta Pool but when he mowed them down right and left, the boys began to take notice and his stock went up 100 per cent. Bennett attributes his success to being in the automobile business. He says he goes fast and is a long driver.

Phil Clapp, the runner-up, put up a good fight but said he never aspired to be a marathon runner so he naturally lost. Louis Ghirardelli, the Chocolate baby, did a lot of tall thinking when he met Swede Woods, who was making his first appearance at Del Monte in a Shrine tournament. We all know that Louis is a bear for punishment, but we have never seen Louis hang on so long as he did when Woods took him to the cleaners at the twenty-first hole.

Hugo Newhouse was the only other golfer who was forced to play an extra hole to win. Hugo was pitted against that famous W. H. "Pop" Eisert, the Bush Street Realtor. "Pop" proved to be as cunning as a fox and had it not been for Newhouse sinking a long one on the nineteenth they might have been going yet. Newhouse, however, must have shot his bolt because he met his defeat in the finals.

Everyone was glad to see that the Billy Gilmour family win double honors. Billy outlucked T. Nounon in the second flight, while Mrs. Billy Gilmour was second to Mrs. Harry Baer of Lodi in the Blind Bogey tournament. Dr. Harry Brownell, the defeated champion, certainly played as if he was out-golfed as he lost to Fred Schnell in the defeated eight flight. Phil Clapp played his best match when he met and defeated C. D. Woods in the semi-finals. Both are Olympians and two very high class golfers, but one would hardly think it was in the cards for Clapp to put the clamps on Swede. But this is a true demonstration that golf is a funny old game.

On the other hand, George Erlin went completely to pieces when he met Bennett, the ultimate winner. George had put the skids under Dr. Harry Brownell and it was a 4 to 1 shot that he won the title, but instead of winning he blew up, losing by a city block. Lou Goldstein, the Real Estate Baron, knocked Bill Emerick over at the nineteenth hole, then took the measure of George Gebhardt in the finals.

Considering that the qualifying round had been eliminated, the committee are to be complimented on the splendid manner in which the results turned out. Unfortunately, the climatic conditions on the opening day were all against good golf, still there were very few defaults. Hugo Ramacciotti, the human greyhound, said he might be the Nurmi of the links, but he was no mud horse, and Jack Houston had a terrible time trying to explain that he was playing in a golf match until he got to the nineteenth hole where Rami was forced to quit beaten.

Harry Hall, one of the stars from Lake Merced Club, didn't relish the way Ed Peterson handed it to him. Harry was in the wrong flight, but the thoughts of being defeated by a sixth fighter was more than Harry could stand and vows that it's his last tournament.

Fred Hilmer, the big Butter and Egg man of the West, said he had the time of his sweet life trying to convince Ed Peterson that the nineteenth hole was as far as he cared to go. Ed took the hint and called it a day.

Harry Shaw, from Petaluma, won the guests' prize. Harry would have qualified for the championship flight had he been eligible and as it was he romped home a winner with a card of 86-18-68, several strokes ahead of Art Newhouse.

Mrs. Hugh McKevitt, chairman of the woman's events, had arranged a splendid program for the ladies, including a Blind Bogey tournament, which was won by Mrs. H. Baer of Lodi; Mrs. William Gilmour being second.

Mrs. Eric Nesson of Petaluma won the putting contest;

Mrs. Carl Eddy, the African golf championship; Mrs. Tom Doane was second. Mrs. Tobey Magner won the Mah Jongg prize, and Mrs. Robert Weber of Burlingame won at Bridge.

(Continued on page 22.)

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FRED K. MACDONALD

THE BRAVE *and* THE FAIR

By Josephine Wilson

[NOTE: This department will publish, each week, the most distinctive events in men's and women's organizations.



Josephine Wilson

PROMINENT MEN AND THEIR BIG EVENTS

Community Chest directors were elected last Tuesday at a meeting held in the Sharon building, 55 New Montgomery Street. Donors in the last campaign were qualified to vote for the fifteen directors representing the donors, each agency in the Community Chest having a unit vote for the directors representing the social service organizations.

Mayor James Rolph, Jr., names six other directors, according to previous years; two of the directors representing the Chamber of Commerce and one each from the Building Trades Council and the Labor Council. The nominating committee comprised: R. I. Bentley, chairman; O. K. Kushing, Perry Eyre, Francis V. Keesling, Jesse W. Lilienthal, Jr., Philip J. Fay and C. W. Haas. Candidates were as follows:

Directors representing donors—Frank B. Anderson, Wigginton E. Creed, William H. Crocker, S. P. Eastman, Milton H. Esberg, Mortimer Fleishhacker, William F. Humphrey, Walter S. Martin, Charles W. Merrill, Mrs. John F. Merrill, James K. Moffitt, James D. Phelan, James B. Smith, Mrs. Sigmund Stern and Andrew P. Welch.

Directors representing agencies—Wallace M. Alexander, Selah Chamberlain, Mrs. J. A. Donohoe, John S. Drum, Sidney M. Ehrman, Edward L. Eyre, Dr. Morton R. Gibbon, Mrs. Henry S. Kiersted, L. B. Levison, Warren H. McBryde, John H. McCallum, Miss Laura McKinstry, Mrs. Alfred McLaughlin, Mrs. Jesse H. Steinhart and Rolla V. Watt.

Ex-officio directors—Lawrence J. Flaherty, president San Francisco Building Trades Council; W. G. Stanton, president Labor Council; Theodore J. Roche, president Police Commission; Ralph McLeran, chairman Finance Committee, Board of Supervisors; Colbert Coldwell, president Chamber of Commerce, and Morgan A. Gunst, vice-president Chamber of Commerce.

* * *

The National Progress Club met at the Palace Hotel Tuesday noon for the weekly luncheon with Chester H. Rowell, the well known publisher and editor, lecturer and brilliant political leader, who spoke on the subject of "The Usefulness and Value of Service Clubs." Chester Rowell, now a writer of universal subjects, was formerly a member of the California Railroad Commission. His address before the Progress Club was notably vibrant with wisdom.

* * *

Changes in the ritual of the Native Sons of the Golden West have been considered at the San Bernardino sessions with the Grand President, Edward J. Lynch, presiding. The changes are in reference to historical events of Southern California. The present ritual deals largely with California events that transpired in the northern portion of the State. Two events that were suggested for inclusion in the ritual are the arrival of Captain Juan Rodriguez Cabrillo at San Diego and the trip of Juan Baptista de Anza from Mexico to San Francisco, a century and a half ago. Among the prominent speakers at the session of the forty-eighth grand parlor of the Native Sons were V. S. McClatchy of Sacramento and Herbert E. Bolton, professor of history, University of California.

WOMEN AND THEIR ACTIVITIES

Better Homes Week

Better Homes Week celebrated with auspicious ceremony Thursday, May 14, inaugurated the observances directed by Mrs. D. E. Easton, president of the City and County Federation of Women's Clubs.

Hazel Blair Dodd, of the San Francisco Bulletin, an authority on home and home problems, addressed the club women at their meetings in the Bank of Italy on the subject of "Interior Decorating from a Home-Maker's Point of View." Henry F. Bypen spoke on "The Home as a Community Asset."

Mrs. Charles Hawkins conducted a symposium on the topic, "Why, When, Where and How Shall a Business Woman Build a Home." The subject was discussed by an architect, a builder, a banker and an interior decorator. Speakers included, Miss Emily Williams, Miss Beth Armstrong and A. J. Gock. All meetings of the Better Homes Committee are held in the woman's banking department of the Bank of Italy.

* * *

The cornerstone ceremonies of the Women's City Club, founded by the National League for Women's Service, were held Thursday, on the site of the new building, 465 Post Street, Mrs. S. G. Chapman, president, head of the organization and the past presidents, Mrs. William Palmer Lucas, Mrs. Harry Staats Moore, assisting.

Preceding the exercises was a special luncheon at the old headquarters, 333 Kearny street, Mrs. William B. Hamilton and Mrs. Parker Maddux in charge of the program. The present place of meeting was founded on Armistice Day. From that time to the present the organization has increased in membership to 4,500 women.

A million dollar structure is to be erected on the new site. It will be a seven-story building with all the conveniences and comforts of a modern dwelling for women. Membership in this Women's City Club will close at 6,000. Reciprocal relations have been established in Boston, New York, Detroit, Washington, D. C., and with London and Paris.

* * *

Mrs. Loller Entertains for Pacific Coast Women's Press Ass'n

Mrs. Maud Graves Loller gave a charming reception at her home last Saturday in compliment to the Pacific Coast Women's Press Association, of which Mrs. N. Lawrence Nelson is the president. Ina Coolbrith, poet laureate of California, was the honor guest.

Mrs. Loller and her guests were accorded the privilege of hearing an excellent musical program including songs by Rosalie Harrison, contralto. A poem dedicated to the hostess was read by Mrs. Weston, a past president. Mrs. Eleanore Ross, of the *News Letter*, was one of the prominent guests at Mrs. Loller's reception and tea.

* * *

The first meeting of the Emerald Lake Golf Club was held in the new club house last week. W. I. Fitzgerald is the manager of the club.

The Consul of Chile

By Eleanore F. Ross

HE is a familiar figure around San Francisco; I had met him at several big social functions, and had always admired his distinguished appearance, his courtly manners, and his kindly face. He is one who stands out from the rest of the crowd. Though as a native, I regret to admit it, there are very few men in San Francisco who are quite so good looking!

And so when it was proposed that I interview Marcos G-Huidobro, Consul General to Chile, in regard to the country which he officially represents, I sought him at his office with somewhat pleasurable anticipation. Would he be as charming as he appeared? What were his sentiments? Was his character as gracious as one would judge from his countenance? How did America impress this descendant of romantic old Spain who is held in such high esteem by all San Francisco?

We plunged into the history of Chile without persiflage, for Chile seems to be the subject nearest his heart, and all California is interested, just now, in Chile, that long, slim strip of land lying on the Western side of South America, on the brim of the Pacific, which for some reason or other, has always remained distinct in my mental eye, ever since my school days; perhaps because it reminded me a little of California, situated as it is, with the broad ocean on one side, and the high mountains on the other.

"The Presidents of Chile," said the Consul, "have all been men of splendid principles and high ideals, with but one thought—that of furthering the progress of Chile. To accomplish this, they have operated the business of Chile with the utmost honesty and dignity, and have, in all cases, carried out the programs on the strength of which they have been elected. It has also been their aim to retain the most friendly relationships with the other nations, and they have succeeded in this. The internal condition of their country has also been very satisfactory; since 1818, which marked the close of our war of independence, up to the year 1925, there have only been two revolutions; one lasting only a few days and the other a period of six months.

"The present President," his voice deepened with affectionate esteem, "is no exception; since he assumed the chair of state, he has tried to fulfill his program to the letter, and this program was a very broad one, replete with idealistic plans for bettering the living conditions of the laboring classes. He is peculiarly well fitted for the high position he occupies, for from early youth he has held important political posts, and he is that rare combination, a man with intensely unselfish motives, a great love of country, and yet who possesses practical as well as spiritual and humanitarian qualities.

"A sample of this unselfishness was shown just within the last few months, when friends of Allesandri's seized the army and navy control from his political opponents just as the latter had seized it from Allesandri, and invited him

to return to his country and assume the Presidency again. But when Allesandri investigated and learned that his return meant that his enemies would organize a revolutionary army, he declined. He said the wives and children even of rebels, should not be made widows and orphans, for the political career of one man!

"These magnificent words impressed even his enemies, who agreed that his return could be peaceful. So Allesandri is back and he has told his people that if Chile ever wants to be rid of him again, there need be no one killed on his account.

"The early history of my country would naturally interest an American," went on Mr. Huidobro, "because it became a Republic after a great and long-enduring revolutionary war, that of 1810, just as your country had to fight for freedom and independence from an old system of government. Since 1818, when it gained its freedom, it has had absolutely no interference from any foreign power.

"The government is divided into three principal bodies; the executive, the legislative and the judicial. The executive is formed by the President, the cabinet and the advisors of State; the legislative is formed by two houses—that of the Senators and *Diputados*, or deputies, elected by popular vote; the Senators are the older and more experienced men, and the *Diputados* are the younger element. The judicial is formed by judges appointed by the President for life. Elections are held by popular vote; every five years for the President; every three years for the lower house and every six years for the higher house, but one-half of the higher

house is changed every three years.

"The constitution of Chile is very like that of America, but its judiciary is founded quite a good deal upon Spanish law, just as yours is founded on your mother country, England. I would say that Chile has taken what it considers the best from all countries, though it is more like America in the manner of operating its government than of any other power. Chile and America are both very democratic, idealistic, industrious and loyal.

"The Chileans are interesting and unique as a race. The men who came from Spain to Chile in the middle of the 16th century were great warriors, for you must remember that at that time Spain was virtually fighting the whole world! They found the native *Araucans*, who fought the Spaniards for three hundred years, and even at the end of that time were never really conquered. These natives were the greatest fighters Spain ever found. And yet they were a people, too, of great industry, very honest and earnest.

"So you see, the citizenry of my beloved Chile rests upon a very solid foundation!" he smiled. It was a contagious smile, and I smiled back, and rose to go; but there was another question I wanted to ask him: Did he think that, as a nation, we were indifferent to foreign and international



PRESIDENT ARTURO ALLESANDRI
of Chile

matters? And was the press chary in publishing this sort of news.

"No; but one has to know where to seek reading matter on international affairs, which, as a rule, is not to be found in the great American dailies, but rather in magazines and weekly periodicals. In that you differ from the press of other countries. Foreign newspapers give page upon page to foreign news, but you find very little of this in their magazines."



MARCOS G. HUIDOBRO
Consul du Chile

"And, oh, yes, I wanted to ask another question," said I. "I suppose it is what I should have asked first of all! How do you like America, and particularly California?"

Marcos Huidobro, in his various posts at Washington, D. C., at New Orleans, at Antwerp, Belgium; as honorary professor of history at the University of California, and in other diplomatic chairs, must have answered a similar query more times than he could ever count, but he answered me as earnestly, as interestedly as though it had never before been put to him:

"I could not pay a greater compliment to California," he said, with that expressive smile of his, "than to say that it reminds me of my country, Chile," (his voice deepened again, as it did when he spoke of his President) "and I love Chile with all my heart and soul!"

Book Notes

A way to peace, strength, assurance; a way to concentrate our lives, a method of harmonizing our existence in a practical and yet spiritual manner, is not that what most of us not only desire, but need?

Here is an offering which might help us to attain this end, in the form of a new book from the pen of Thomas L. Masson, called: "Why I Am a Spiritual Vagabond." A very interesting point is that the book, while it is written for what may perhaps be called analogy spiritual literates, is, so far as intellectual exercise is concerned, on the easiest terms; it is presented with extreme simplicity. Though Mr. Masson mentions Kant, there is no need of his readers perusing Kant. To the spirit that is prepared, whatever its intellectual development or culture, his message will be plain.



BETTER AUTO SERVICE

The Golden Gate Ferry Company has answered the call of the motoring public for better service to Marin County and the North and following the policy of this popular auto ferry line, the fourth boat has been added to its fleet.

The Key Route Ferry "Yerba Buena" was recently purchased and entirely rebuilt and reconditioned for automobile ferry service. This was the first official act of A. O. Stewart after his election as President and principal stockholder of the company. Mr. Stewart believes that the public should have the best possible service and last Wednesday, May 6th, 20-minute service was inaugurated, the boats leaving Foot of Hyde Street at 10 minutes, 30 minutes and 50 minutes after the hour.

With the recent order of the Railroad Commission, to reduce automobile tariff from \$1.00 to 65c, business has been greatly stimulated and while the company has been compelled to undergo greater expense with less revenue, it is in the best interest of the traveling public.

The new ferry steamer "Harry E. Speas" carries 65 automobiles, is driven by 1400 H. P. reciprocating type engines and makes fast time over the four and one-half miles across, between the Foot of Hyde Street and Sausalito.

The boat is equipped with every modern device for the quick and safe handling of motorists and a large amount of money has been spent in reconditioning and refitting the passenger deck. A modern dining room has been installed and every detail has been worked out for the convenience of passengers. Captain Randolph N. Petterson, well-known around San Francisco Bay as a capable ferry boat pilot, is master of the new steamer which was named for the vice-president and general manager.

This boat now operates on a 12-hour schedule. That is, during the week it starts on its first trip at 7:40 A. M. and ends its work at 7:40 P. M.

The company continues to operate the two ferries, GOLDEN GATE and GOLDEN WEST and the steamer HANFORD.

During the peak load of traffic, Golden Gate Ferry Company carries 265 automobiles per hour one way.

THE PALESTINE MOVEMENT

It must be trying to the Arabs to have their nationalism threatened with the Palestine movement. The sentiment of the world will have it that the Jews establish a nation in Palestine, and the Arabs are beginning to say, "Where are we to be?" The Arabians are protesting vigorously, and it was bound to come to that. Last week in Jerusalem shops were closed and a strike called by the Arabs to protest against the Palestine visit of Lord Balfour, because he is thought to be responsible for the British policy encouraging Jewish colonization in Palestine.

Had the Jews drifted back to Palestine because they loved it so much, likely the country would have been theirs in time, but it is now late in the day to upset the quietude of the natives by forced settlement and a feverish sentiment.

Havana Tour

Mission Council 2519

Chester A. Diestel, Chairman, Transportation Committee, of Knights of Columbus Mission Council 2519 HAVANA ALL-EXPENSE TOUR, extends invitations to all Knights and their friends to join their Council on their wonderful Vacation Tour, which embraces visit to two foreign countries, namely, Republic of Panama and Republic of Cuba.

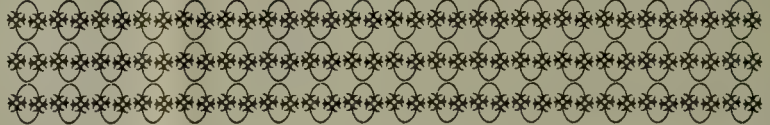
Under date of April 27th, His Grace, the Most Rev. M. Ruiz, Archbishop de la Diocesis de la Habana expressed his pleasure in having California Knights and their friends come to Havana and that the Saint Augustin Council of Havana Knights of Columbus would be on hand to welcome them.

On Sunday, July 19th, mass will be said in the historical Old Columbus Cathedral built by the Jesuits in 1704 two of the tower bells being dated 1664 and 1698, respectively. The remains of Christopher Columbus reposed here from 1795 to 1898, when they were returned to Spain.

This attractive tour which embraces fourteen days on the large Panama-Pacific liner "MONGOLIA" will be a period of complete rest and relaxation, accompanied by a skillful arrangement of deck sports and evening dancing. One day will be put in visiting Old Panama City—and the day never to be forgotten will be the one spent aboard the "MONGOLIA" passing through the Panama Canal. The four days in Cuba—with auto rides covering all points of interest in the City of Havana and surrounding rural country district—also the 150-mile train trip to Natanzas Province, visiting the famous Caves of Bellamar will be highly interesting and instructive.

Returning from Cuba, the daylight steamer trip of seven hours across the Mexican Gulf from Havana to Key West, Fla., at which point party will board special Santa Fe train—will be very pleasant. From Key West the overland train journey will commence via Over Sea Railway to Miami, Fla.—at this Florida Wonder City a day will be spent, thence to St. Augustine—the oldest city in the United States for rest of a few hours—leaving Florida stops of a day will be made at New Orleans; Galveston, Bathing Beach; Albuquerque, and Grand Canyon of Arizona.

As the party will be limited to 130, Mr. Diestel urges that reservations be made at once, applying to the Chairman direct or his committeemen—Arthur E. Holl, Eugene V. Sheehy, or Elmer A. Johnson, or to Max A. Podlech, Special Passenger Agent, or Chas. H. Duffy, City Passenger Agent, Santa Fe Railroad, 601 Market St., San Francisco.



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—and many others

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FAMILIAR SIGNS ALONG THE HIGHWAYS

A TRUE WESTERN TRADEMARK



No other highway bulletin smacks so keenly of Western flavor as this famous Albers Flapjack trade mark.

Along the highways of the West, from Yellowstone and Glacier Parks to the Pacific Coast, the "miner" blends right in with the Western landscape.

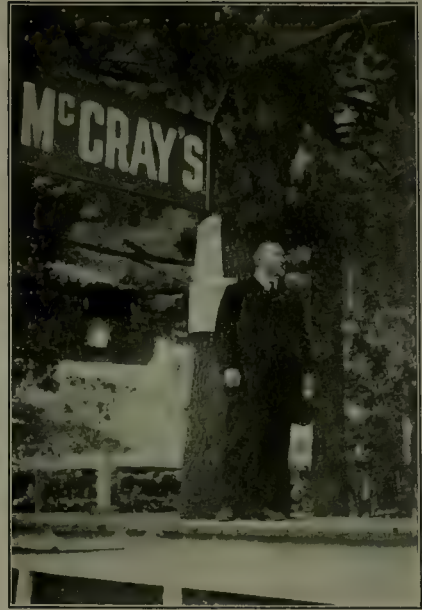
"Flapjack Jack" has a universal appeal. To the Westerner he is more than a trade mark—he is one of the real, rugged old-timers—a fellow pioneer! While to the Eastern new-comer and the tenderfoot tourist he is a picturesque herald of Western romance—and incidentally, a promise of a "sure-fire" better breakfast!

The sign with the word "Splitdorf" which greets the motorist along the highways, reminds him that the Splitdorf Receiving Set has been designed for the man who wants to enjoy the reception of radio broadcasting without the necessity of experimenting and tinkering with delicate adjustment devices.



The Splitdorf Electrical Company of Newark, New Jersey, have spent several years in experimental work and now have brought out the present type of Tuned Radio Frequency receiver, among the outstanding importance of which is the circuit that is permanently balanced and does not require the use of neutralizing condensers. The set is remarkably stable and uniformly efficient throughout the entire range of wavelengths on which broadcasting stations operate—from 225 to 550 meters.

The Pacific Automotive Service, Inc., of San Francisco in addition to being Pacific Coast Distributors for the Gabriel Snubber and Purolator Oil Filter have also been distributors for the Splitdorf Electrical Company for the past several years and it was natural that immediately the Splitdorf Electrical Company brought out their Radio Receiving Set that it would be included with the distribution of the other products. The radio public have accepted the Splitdorf Receiving Set with considerable enthusiasm and present indications are that the volume of radio sales will continue throughout the late spring and during the summer months.



W. L. McCRAE
McCray's Homestead
Cloverdale, Calif.

At McCray's

Californians all know "Pop" McCray. It seems as if we had always heard of him, from our childhood days; his cordiality, his comfortable hotel, the consistent hospitality of McCray's are all part of Northern California's history. The beautiful Russian River is only a stone's throw from McCray's, and the pretty little town of Cloverdale is close by; good music, excellent dance hall, electric lights, running water, good boating and swimming, tennis, early trout fishing in near-by streams, all go to make a strong appeal for this attractive spot, especially to families.

McCray's is open all the year round, so at any time the auto tourist, traveling through the Russian River country—which enthusiasts have named "the Switzerland of America"—will find a welcome here, when other resorts have not yet opened up for the season. Early Spring days, when the trout are running, you can put up at this hostelry; drowsy Summer days, when you just want to loaf, you will find this place a good one to rest in; brisk Autumn days, when the desire takes you to tramp the woods, gun in hand, turn your steps towards "Pop's." And even in the Winter, if you love the sweet-smelling countryside, when the rain seems to bring out all the perfumes of Araby from the green earth, then, too, you will find a place near the warm fireside of McCray's.

where you pay no more for the

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CALIFORNIA AUTO CAMPS *and* RESORTS

By E. V. Weller, National Automobile Club

TOURIST travel has developed to such a point in California that it has provided abundant facilities for the traveler's comfort in every district of the state. Whether he desires to travel "de luxe" in enjoying the scenic delights of California or to answer the call of the open road in an effective way by camping out, he always has at his command a resort that fits his pocketbook or a motor camp that corresponds to his inclination.

All along the highways from the Oregon line to Mexico, the typical tourist camp greets the eye and at every scenic point within the state resorts are located, excellent in appointment and famous for their cuisine.

Along the Redwood Highway the first vacation ground encountered is that of the Russian River district. Every few miles along this stream from Healdsburg to Jenner-by-the-Sea, the tourist will find resorts catering to every whim. Camp grounds, too, in great number are available for the man who desires to get closer to Nature. The Russian River country is well wooded and affords splendid opportunities for bathing, boating, swimming, and fishing and numerous trails over the mountains attract the hiker and the hunter. Thousands of tourists from the San Francisco bay district visit this vacation land every year.

Following the Redwood Highway northward, the next resort and vacation district encountered is among the gigantic redwoods of Mendocino, Humboldt and Del Norte. Here are a number of campgrounds maintained by the state as well as privately controlled resorts and campsites where the follower of the call of the open road may enjoy himself to the utmost.

Between the Redwood and the Pacific Highways, will be found another tourists' paradise, Trinity County, watered by the colorful streams of the Van Dusen, the Mad and the Trinity Rivers. Ideal fishing conditions are encountered here. The resorts are first-class and camping sites are available in the National Forest Reserves.

In the northeastern corner of California the sentinel mountain of Shasta looms as the hub of a wide stretch of vacation country, attractive to the sportsman and all lovers of the out-of-doors. From this district, the tourist may visit Crater Lake, just across the California border, the Modoc Lava Beds and the great caves of the volcanic region of the northern Sierra.

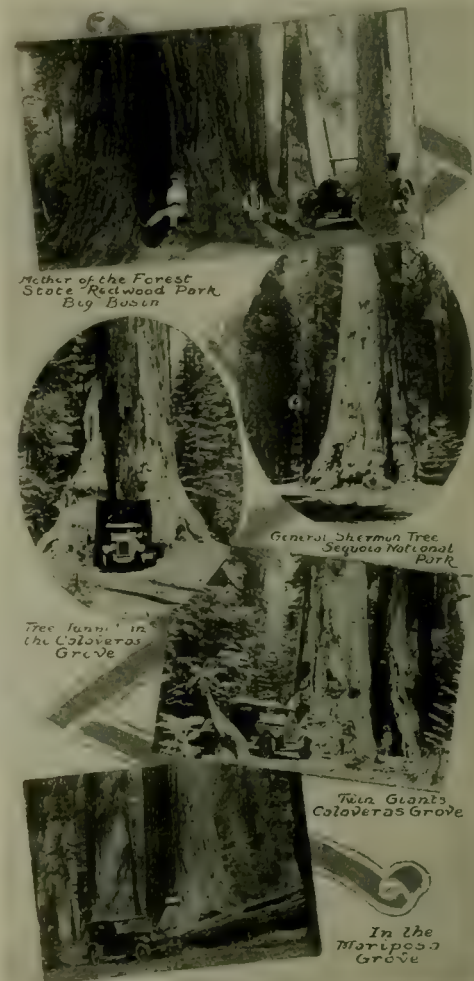
South of Shasta, one may enter another attractive vacation district which centers about Mt. Lassen Volcanic National Park and the shores of Lake Almanor. The Government trails through the Park afford excellent facilities for horseback rides; there are excellent opportunities for swimming and boating on Lake Almanor and scenic excursions of all kinds from the Ice Caves and Cinder Cone to the summit of the crater itself.

Bordering on the Lassen vacation district and approached from the north by way of Chico or from the south by way of Oroville and Quincy, is the Feather River country, one of the most famous of the vacation lands of California. Here the highways wind around the shoulders of the mountains with the awe-inspiring canyon of the Feather River opening attractive panoramas at every turn of the road. A golf links is available in this district, excellent hotel accommodations and every sport in the calendar.

To the east, lies Tahoe, "Lake of the Sky," bordered by a hundred resorts and motor camps and offering within a

comparatively small territory, attractions diversified in character and each a delight to the eye and restful to the body.

Connecting the vacation land of Tahoe with the world-famous Yosemite, runs the Tioga Highway, one of the most noted of mountain roads. The Yosemite is the center of the scenic district of the High Sierras and here Government control and private enterprise have developed resorts and campgrounds of a most efficient type.



Forest Snap Shots.

Within a short distance of Yosemite are the Mariposa Big Trees, the Calaveras Grove and the Hetch Hetchy, all of which in themselves are well worth a vacation excursion.

South of Yosemite, reached by way of the Valley Highway from Fresno or Visalia are General Grant and Sequoia National Parks, the greatest collection of gigantic Redwoods to be found anywhere in the world. Here camping accommodations similar to those afforded by the Yosemite are to be found.

(Continued on page 22.)

THE EMERALD LAKE GOLF CLUB

Richard H. Harrison

At Emerald Lake where the Peninsula's scenic charm is at its best, where the caressing healing touch of a most ideal climate, where the temperate sunshine and cool refreshing air, laden with every health-giving quality, offers daily, week-end and vacation delights different from any you have ever found, the Emerald Lake Golf Club has just been completed and has opened up its membership to a few more desirable golfers.

The membership will be restricted definitely to 200, and is being carefully selected. The club house is one of those cozy, comfortable kind, which fairly radiates that friendly feeling we all like.

Enthusiastic members have been playing the course for more than a month, even while work was being completed to put it in first-class shape. The permanent greens are in wonderful condition for playing. Bunkers and traps have not been necessary on this beautiful course, as many playable hazards exist in the contours of the land.

Professional golfers and famous amateurs who have tried its sporty holes, declare that it is one of the most interesting and pleasing courses they have ever played upon.

The course has a clear long view of the bay, the surrounding hills, the Hetch-Hetchy aqueducts and overlooks beautiful Emerald Lake, which nestles below in a natural ravine.

Leonard & Holt, realtors, who operate a number of subdivisions in Marin County, San Francisco and on the Peninsula, built the Emerald Lake Golf Course. Out of 160 acres they took 60 acres, the cream of this property, and laid out this golf course. The surrounding property was subdivided into lots, which were sold at an average price of \$650.00 per lot.

The value of the 60 acres comprising the golf course is \$60,000. Leonard & Holt have constructed thereon a club house valued at \$15,000, and they have invested \$7500.00 additional in water system and other improvements, bringing the total valuation of the Emerald Lake Golf Club up to \$82,500.00. Memberships in this club are selling for \$300.00 with a guarantee against assessments and dues at \$5.00 per month. The memberships cover all privileges of the club, together with a share in the land holdings and the improvements thereon. Considering the price at which the lots in the rough property surrounding the club grounds are selling, the cost of a membership in this club is just about half what its actual value is worth.

Emerald Lake Golf Club offers not only a place of the fullest social enjoyment and recreation, but an exceptionally fine investment as well.

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A Home-like Place to Spend Your Vacation.

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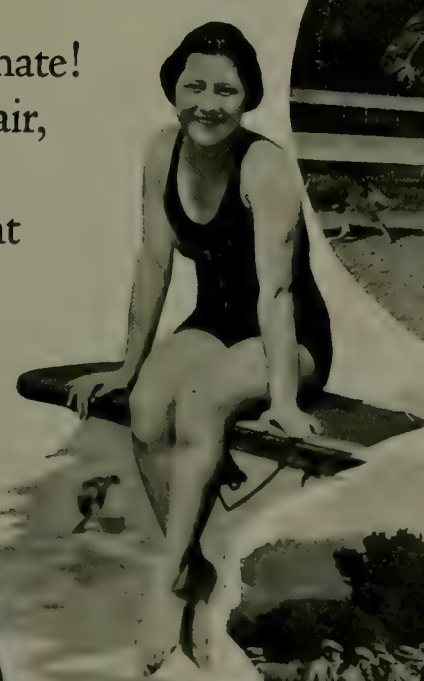
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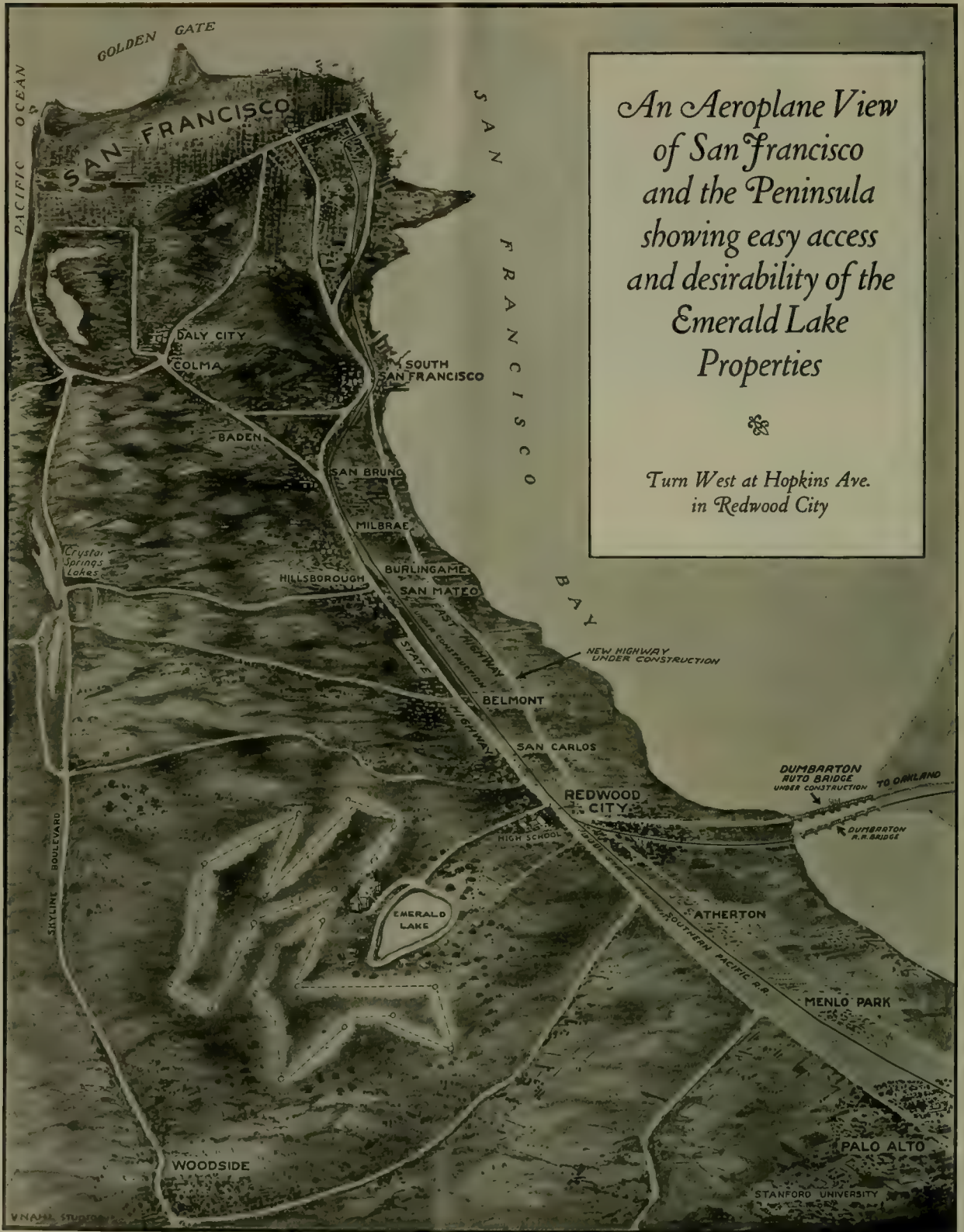
—where the Peninsula's scenic beauty
 —where the caressing healing breezes
 —where the temperate sun
 laden with every health giving
 —offers daily, week-end and
 from any you have ever





D LAKE
charm is at it's best!
uch of a most ideal climate!
e and cool refreshing air,
g quality!
ation delights different
d!





*An Aeroplane View
of San Francisco
and the Peninsula
showing easy access
and desirability of the
Emerald Lake
Properties*

❁

*Turn West at Hopkins Ave.
in Redwood City*



Fetters Hot Springs

Located in the midst of 100 acres of orchard and garden, in the smiling valley of Sonoma, with its atmosphere of romantic, early California days, Fetters Springs attracts vacationists who want to combine pleasure with all the good effects which the mineral waters have upon the human body, and who also desire to brush up a little on their State's history, for the town of Sonoma, only a few miles away from Fetters, was the first capitol of California, and the site where the Bear Flag was first raised.

Here is an hotel equipped with all modern appurtenances, running hot and cold mineral water, steam heated throughout; which entertains its guests with moving pictures and dancing and supplies expert masseurs for one's bodily care, set in the middle of a pastoral, peaceful countryside.



Agua Caliente

Did you read Jack London's "Valley of the Moon?" Then you will realize, perhaps, the beauty of the setting of Agua Caliente Hot Springs, its atmosphere of romance, and when you visit it, luxuriate in the absolutely modern appointments of this fireproof hotel, where the ever-hospitable Mr. and Mrs. T. H. Corcoran personally supervise the table, the service and the comfort of their guests. Here you really find home-grown fruits and vegetables, chickens and eggs, all that you could purchase from the best markets of the city. Drink and bathe in the wonderfully medicinal waters of Agua Caliente, and like Ponce de Leon, recover your lost youth!

A scenic auto ride via Sausalito, over splendidly paved highways, brings you to this attractive spot, which, once seen, and enjoyed, will eventually prove your favorite place for a vacation.

FEW PEOPLE TAKE PROPER CARE OF THEIR TEETH

Some think that a vigorous brushing once or twice a day is taking very good care of them. Brushing is only a part of the process. Many things can happen to your teeth which only a competent dentist can take care of. Have your teeth examined. They may not be as sound as you imagine. A toothache means trouble; do not wait for the ache. Watch your teeth and gums. There are gum troubles that will destroy teeth faster than decay. Are your teeth sore? Do your gums bleed? Call in today and talk it over. It will cost nothing. My nerve blocking system blocks off all nerves and pain. It will please you.

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CALIFORNIA'S AUTO CAMPS AND RESORTS

(Continued from page 16.)

The Huntington Lake region, a few miles out of Fresno, is another vacation land open to the San Joaquin tourist during the summer season. South of San Francisco Bay lies another attractive vacation district of California. The beach resorts of Santa Cruz and Capitola, historic Monterey with its many landmarks of the early days of California, the artist's colony of Carmel, Del Monte and its "Seventeen-Mile Drive," and the highway that extends into the Big Sur region—all afford abundant opportunity for the tourist to imbibe the beauty of the country and enjoy the hospitality of its resorts.

North of the Bay are to be found landscapes similar to the foothills of Italy. This is the famous wine district of the State, Napa Valley, and it was on the shoulders of Mt. St. Helena, the highest peak in this section, that Robert Louis Stevenson spent some of the happiest months of his life. In the "Silverado Squatters" he describes the attractions of the district about this old volcanic peak at whose foot are the spouting geysers and the boiling streams and the Petrified Forest which have attracted many tourists to California.

North of St. Helena lies the valley of Clear Lake, the largest body of water in the state. Here boating, bathing and fishing may be enjoyed almost all the year and many residents of the bay district have built summer homes along the shores of the lake, while scores of resorts and campgrounds call to the motor tourist.

California is unique in the development of resorts and motor camps. The tourist camp grounds are under the control of the State Board of Health and excellent sanitary conditions prevail. The resorts range from mere groups of cottages to magnificent structures, affording every accommodation for the comfort of the traveler. California is indeed a tourist's paradise.

GOLF

(Continued from page 10)

It is expected that when the Shrine holds its autumn High Jinks and golf tournament at Del Monte next October that invitations will be extended to Southern lodges. This would be a splendid idea as a team match could be arranged North versus South and would be an excellent way in which the Masons could foster and create new and lasting friendships among its members.

* * *

Togo Osborne Wins Title

E. B. "Togo" Osborne, one of the most polished young golfers in the State of California, won the second annual golf championship at the Lake Merced Golf and Country Club, when he defeated that sterling golfer, Dr. Le Roy Brooks, considered one of the best match players in the medical profession. "Togo" won his way through this tournament by playing golf the equal of which for consistency has never been played in these parts. His win of 10-9 over Dr. Brooks stamps him as one of our future National contenders.

Osborne was so good that Dr. Brooks only won one hole in the first half of the match and that was the first, "Togo" actually leading eight up at lunch time, winning the championship of the club at the twenty-seventh hole.

Osborne was the State Junior Champion two years ago when he won at Del Monte. Since that time, however, he has been constantly improving and today he gives promise of becoming one of the leading golfers of the State. Young Osborne is different from most of the youngsters around the bay and peninsula. He has mastered every shot in his bag. He also has perfect control of himself under fire and that is where the majority of the other boys fall down. Success to you, "Togo"! You're a credit to the game!

(Continued on page 27.)

CAMP RAINBOW

On Beautiful Clear Lake, Lake County, one mile north of Lakeport. Furnished Housekeeping Cabins, Tent Houses, Dining Room. Forty Acres of Oaks for Camping. Mineral Water in Abundance.

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WATSONVILLE, SANTA CRUZ COUNTY AUTO CAMP GROUND

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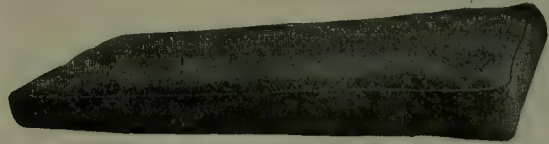
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PROSPECT 4296



Invaluable to Sportsmen and Campers

Certain words or signs are like coats of arms or insignias of rank; they stand for the quality back of the advertising. When you see the sign: "Ellery Arms Company" you realize that the camp or sportsman or athletic equipment which you have purchased, are goods that are standard. So when you are planning your forthcoming vacation, and are on the lookout for a pneumatic air mattress, visit the Ellery Arms stores at 583 Market Street, and find exactly what you want.



Here is a mattress that is a boon to the campers, indispensable to yacht and motor boat equipment, and which adds to the pleasure of automobiling. It can be inflated quickly with an air pump, and no matter how rough the ground, it forms a bed as soft as down, which dampness cannot affect, and which is vermin proof, and best of all, it can be made into a bundle no larger than a blanket. Air pump is furnished free with each mattress, and it is priced to give the buyer a full dollar in value for each dollar asked.



New York City to Have Motor Tourists' Camp

Automobile tourists will be gratified to know that at last New York City has a motorists camp.

Known as "Camp New York", it is established well within the city limits, being but thirty minutes from Times Square by rapid transit with a station directly at the camp entrance. Its forty beautiful acres of high ground are situated at the junction of Boston Post road and Baychester avenue, with ample room for a thousand cars, or a daily accommodation for five thousand people.

Among the conveniences included are a general store, restaurant, American Automobile Association Information Bureau, spacious community house, city water, sanitary toilets, shower baths, day and night police protection, electric lights, telephone, telegraph, a twenty-four hour laundry service, daily post office delivery and newspaper service, milk, bread, meat and vegetable service, tent platforms and bungalows. There are also a children's playground, library, dancing pavilion, motion picture and radio entertainment.

Today, May 2, Camp New York will be officially opened with befitting civic ceremonies.

"You now receive callers in your machine."
"I know. Several motor cops have left cards."

"I can hardly believe that Mrs. Universidad called you a cat!"
"Well, it was the same thing; she looked at the twins and said: 'What dear little kittens'."

Mr. Blabbitt on Outing

OUTINGS are purely an American habit, enjoying the same vogue as cigarette smoking, pill taking and movie idolizing. A habit not understood by foreign peoples, offering unbelievable stimulus to business and immeasurable discomfort to those unfortunates who do not know how to indulge in it. An outing is a medicine which, administered wisely, will cure a tired body and mind but which, if taken in the wrong way, will make a Sampson a hopeless wreck.

Looking at outings as necessary medicines or, if you object, a state of mind, let's consider how some people gild the pill, or sweeten the mixture.

The capsule form consists in going unseeingly through the country in a closed car, with shades down to keep out the sun, with nights spent in hotels and meal hours with feet under and elbows on linen-topped tables. This remedy is harmless but is conducive to flat-feet and broad hips.

The straight liquid contains the flivver form—a concoction for those with strong constitutions, who harbor a love for the open. About everything under the sun and a lot from the shade can be crammed onto a small car. Experienced tourists sleep in flivvers, eat on the running boards, wash clothes in the radiator and take baths in the tonneau. The average flivver fiend would think a Pullman upper-berth was a seven-acre lot. If a trailer is hitched on it may serve as a commissary, machine shop, billiard table or bowling alley. A flivverer is insatiable. He travels as far as he can go, sees everything and returns home reluctantly with a coat of tan and a paintless car, ready to go to work to make money for next year's outing.

Then, there are those who prefer a sleeping-powder in the form of staying at resorts all through their vacations. These are of the less adventurous type—interesting but not thrilling—unless single and—adventurous.

There are some things an outer should not do, viz:

He should bury rubbish, upon breaking camp or picnic, as he would bury his (or her) past.

He should have a hot time, but not make one by throwing lighted cigarette or cigar butts into dry underbrush bordering material for his childrens' future homes.

He should guard against another summer epidemic of "NO TRESPASSING" signs by taking good care of farmers' and government property.

There are some things which every outing-bug should take with him, regardless of his inclinations or pharmacopeia. These are—

A vulcanizing kit to mend tires, clothing, coffee pots, hotel washbasins, tent tops and broken tempers. As a kit, this is the cat's.

Sandsoap, in case he goes to the mountains, to give a seashore feeling—a sort of "two in one" proposition. These cakes will not give you a frosting.

An alarm clock—just for the looks of the thing. It is interesting to see how long the hands can stay in one position.

A supply of post cards of the best hotels, to send home from quarters in the next best.

Several rolls of films, in case he wants to get one or two good snapshots. (They make a type of camera which holds a quart, from which you can get several good shots, on the run.)

Above all, he should take the family and leave trouble at home.

The News Letter hopes you will have a PLEASANT outing and that you will take it along.

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New Head for Market Street Railway

Mason B. Starring, the new President of the Market Street Railway Company, comes to us with a long experience in street car transportation and with unquestioned ability. In his first public utterances he displays a spirit of fairness and an earnest desire to co-operate with us for the good of our traveling public and the best interests of San Francisco. Under the leadership of the new President we have reason to look forward to an efficient street car service and an earnest effort for our civic welfare generally. Regarding the essential factor of street car transportation, we may consider ourselves fortunate in the selection of the new President of our principal railway system.

Mr. Starring was born in Chicago and obtained his education in the public schools. From there as a youth he went into the steam railroad service and then into street railways. Thirty-seven years ago he entered the employ of the Chicago City Railway Company as a clerk in the office of the Superintendent. Due to merit and hard work he rose steadily during a period of twenty years service until he became Vice President and General Manager. At the beginning of this service there were only horse and cable cars in Chicago. Mr. Starring therefore has had an active part in the modernization and development of street railways. The marked ability which he displayed and the prominence which he obtained attracted such favorable attention that he was selected for the Presidency of the Northwestern Elevated Railroad Company and other elevated railroads doing business in Chicago, as well as the Chairmanship of the Executive Committee and of the Board. Here, too, he continued to make notable transportation history.

When a president was sought by the United Railways Investment Company, with the United States as a field to pick from, Mr. Starring was chosen for that important position. The fact that after fourteen years he is still performing the duties of this office evidences the efficient and able manner in which he has conducted the affairs of that Company. He is therefore thoroughly familiar with the Market Street Rail-

ways, as well as with our City and its street car transportation problems.

Mr. Starring states squarely that his Company realizes San Francisco is committed to the principles of municipal ownership of its street railway lines and that he is content to have the City either take the Market Street Railway properties at a fair price or leave them. His further statement cannot but appeal to all fair minded citizens when he says: "But if it rests upon me to formulate and carry out a policy which will gratify my wish to be of real use to you, it is necessary I should know where I stand."

San Francisco, particularly through its public officials, should meet the new President in the spirit in which he comes and all unite together in working out what is best for our City.

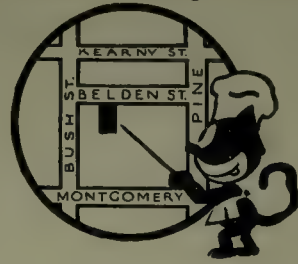
It is hoped that after years of delay something will be done to give us the improved street car transportation facilities necessary for the development of San Francisco.

JUBILEE OF SAN FRANCISCO'S FIRST STORE

The Diamond Jubilee of the first dry goods store in San Francisco would naturally be an interesting event and the City of Paris has made the most of its unique distinction. Founded in May, 1850, this popular local establishment has progressed with California until now in its seventy-fifth year it is one of the most prominent mercantile establishments in Western America. From the 11th to the 16th of the present month the store staged the first of the season's diamond jubilee celebrations and received the felicitations of the people of the bay cities.

The City of Paris began as a little silk and lingerie shop on Clay street in 1850 and has been intimately identified with San Francisco throughout its history. Paul Verdier, President of the company and descendant of the pioneer French family that founded the business, started as a clerk to learn the intricacies of the business he was to inherit and in 1905, at the age of twenty-three became the youngest manager of a department store in America. At the outbreak of the World war he joined the French army, was wounded several times and was made an officer of the Legion of Honor.

The Alley Cat



Solicits Business Sales and Conference Dinners up to Sixty Covers *Utmost Privacy! Reasonable Prices!*

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On the banks of beautiful Clear Lake, only one mile from Lakeport on the road to Upper Lake, with all the comforts of the city, at most reasonable prices, is situated Rainbow Camp, a resort with a colorful and romantic name, and colorful and romantic surroundings. Its fully equipped and modern restaurant is run by J. Letris, who thoroughly understands the appetites of vacationists and their wants, and whose main object during the Summer months is to satisfy them. This camp consists of forty acres of big, spreading oaks, and abounds in water and shade, two essentials for an enjoyable camp site.

Harold: "That soprano had a large repertoire."

Maggie: "Ain't it the truth, now, and since you speak of it her dress only made it look worse."

She—Before we were married you told me you were well off.

He—So I was. But I didn't know it.

Dad's Friend—Johnny, you have grown to be the living image of your father. You have your father's eyes, you have his nose, you have—

Johnny (gloomily)—Yes, and I have his pants, too.

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Appropriate Country Meals

Curative Waters

A Newly Equipped Children's Playground

Glass Enclosed Swimming Tank

Dressing Rooms, Showers, Etc.

Plenty of hammocks and swinging chairs in the shady recesses and lovers' lanes. Fine library for children and grown-ups. Several new ultra-modern bungalows. Lunch, dinner and week-end parties welcome. 10 miles from San Jose. 45 miles from San Francisco. Wire or write for reservations and information regarding rates, transportation, etc.

Folders at Peck-Judah, 672 Market Street,
San Francisco, or Phone Saratoga 80



THE ALLEY CAT

No expense was spared in making the Alley Cat both attractive and practical. The exterior is finished in a stippled polychrome that makes the building a bright colored spot in Belden street. Pillars support a marquee directly above the entrance and the entire front is glassed-in, admitting light and sunshine in abundance.

The interior is no less attractive. A serpentine counter extends the entire length of the room and tables are provided on the right hand side for those who prefer to have a more leisurely luncheon. The capacity of counter and tables is 55. Behind the counter are two buffets set into the wall with glass shelves and entirely mirror faced.

Mr. Charley Singleton had the place built for him and carried out in every detail according to carefully worked-out ideas of his own. For many years as manager of the Claremont Country Club he made a specialty of serving food that was a little different, a sandwich that was made from an unusual mixture of ingredients, a pie that had no relationship to the kind that is bought by the dozen. A decided gift for creating original food combinations was developed by the necessity for serving the same groups of people different meals on countless different occasions. When illness forced him to resign from the Claremont, he decided to make use of the valuable penchant on a more specialized scale. Bob Lee, the chef who worked with him five years at the country club, followed him in his new project and between them they are busy again concocting salads and sandwiches, entrees and desserts that will make the most jaded palate take new lease on the pleasures of dining. For breakfast, for lunch, for the in-between-time smack it is a place unique and satisfactory, a boon to the office building district surrounding it. A special sixty-cent business lunch is offered and every day one slice of pie contains a new silver dollar fresh from the mint. They say that the customers who fail to get that dollar never complain because the plain piece of pie they do get is worth a dollar anyway.

GOLF

(Continued from page 22.)

If there is anything about golf that Bill Taylor doesn't know he sure keeps it well hid from the crowd.

* * *

Joe Whalen says that if golf were played like plumbing goods were sold it would be a cinch to turn in a 60 gross.

* * *

Guy Lee, one of the prominent Shriners from Santa Rosa, won the National Furnishers' gold championship at Catalina Island.

* * *

Ernest Cornely never hit a golf ball in his life, but he understands chasing a golf ball is as good as a dose of medicine to a sick man. His deduction is—a golf ball is a medicine ball.

* * *

President Jack Percy will close up the office of Hutton & Company and open the market at the first tee. Jack avers there'll be some "long shots" recorded, as well as a few "short" customers.

* * *

Van Lyons, who deals in glass eyes and eye-glasses, "wonders how Fred Blair can watch so many players without a pair of horned rimmed binoculars". He says the golf column is the most interesting part of the Bulletin.

* * *

Bill Carson intends to make another "record". He says here is one graft that is not a "phony-graft".

* * *

"Herb" Bilborough and Hal Ballentine will play for a side bet—a pair of shoes. "Ball" says if he wins he'll lose. "Herb" says if he loses he'll be even—but if he wins he'll open a new shoe store.

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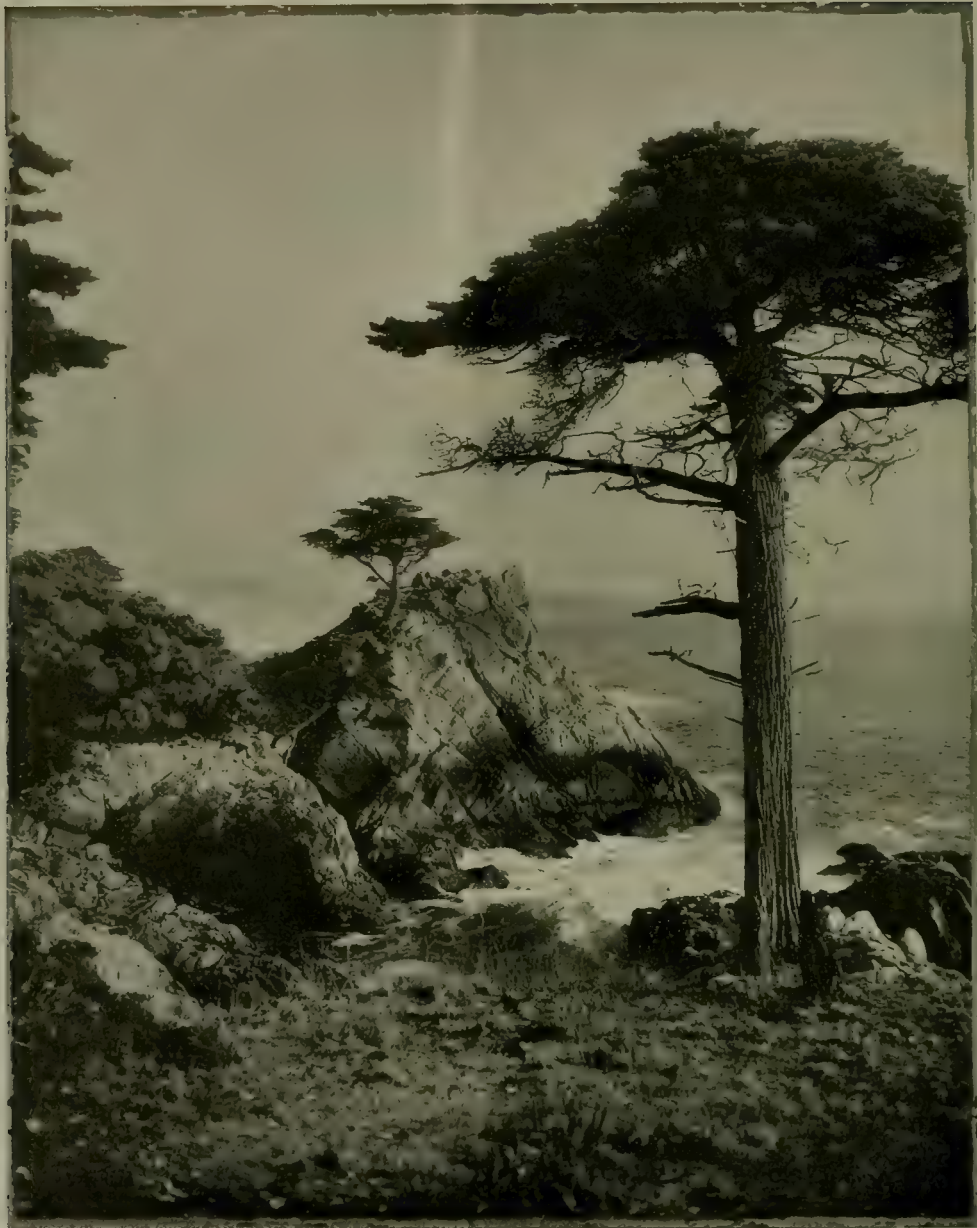


PHOTO BY MOULIN

Midway Point, Monterey, Calif.

"O thou, my best beloved, my pride, my boast!
Stretching thy glorious length along the West;
Within the girdle of thy sunlit coast—"

Finance

THE rains have greatly improved the situation in California. The water is not yet normal but the heavy snowfall and good volume in the reservoirs coupled with a conservation policy, puts us on our feet. This affects not only the agricultural class but takes a great burden off the minds of the managers of hydro-electric and municipal power and water companies.

* * *

Valencia oranges will be about seventy-five per cent of last year. Returns will probably be, however, as great, owing to improvement in prices. Navel orange crops will be normal. Deciduous fruits, except apricots, will be normal. The cherry crop is good, and going to market; prospects for grapes are good; fresh vegetables are good; wheat will be about 80 per cent. Livestock is doing well and pasturage is better than usual.

* * *

The Santa Fe reports an increase, in the last ten years, of 79 per cent in volume of freight handled and of 15 per cent in passenger traffic. Operating costs have increased 114 per cent; taxes have increased 196 per cent; passenger fares have increased 47 per cent and 28 per cent is the increase in freight charges. It has cost the Santa Fe \$284,000,000 to keep up with the game and efficiency in operation and management has greatly increased.

* * *

Martin Rehmer and Ernest Ruhle, sent by the Berlin Municipal Power Bureau to investigate power in the United States, were struck with the work of the Pacific Gas and Electric Company, and reported:

"San Francisco and Oakland are so well supplied with power lines from several directions and so well supplied with steam emergency plants for use in case of trouble that we could never hope in Berlin to use the same measures against emergencies."

* * *

The foreign trade of this country will transcend that of 1923 and 1924. The excess of exports over imports will be more than a billion dollars, or twice as much as in any year preceding the World War. The greater part of this is now manufactured industrial products either "finished manufactures" or "manufactures for further use in manufacture". This makes us by far the most important manufacturing country in the world.

* * *

Iron and steel, after the greatest three months in history, shows some decline. Production for the first three months was at the rate of 49,000,000 per annum. This is a great deal more than the production of all the other steel producing countries taken together. On the other hand, textile industries are not doing as well as they might. This is explained by the fact that the raise in their cost transcends the improvement in wages and high rents eat into the money for clothes.

* * *

Wholesale prices of most groups declined somewhat in March. But there was an increase in food prices, particularly of meats which caused the general price level to be practically unchanged. The general level of prices is 7½ per cent over last year. The greatest increase was in farm products where the prices are 17½ per cent higher than a year ago.

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Capital, Reserve and Contingent Funds.....	4,000,000.00
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MUSIC

By Anna Cora Winchell

THE note of an ancient America was sounded at the Columbia Theater last Sunday when Princess Tsianina sang and Charles Wakefield Cadman produced excerpts from his various compositions founded on the music of the American Indian. It is constantly a matter of controversy, even among musicians, as to whether America, as we know it, has a folk and song lore of its own. The Negro's cadences have become so nationalized that we call them part of this soil, but a professor of the University of California has said to the writer that America's music was fathered by Great Britain, just as the ancestral blood of this nation is principally British, consequently our folk music is of like kith and kin.

The American Indian, however, was here many ages before this country was visioned by any European explorer, so it is safe to say that our national music is most purely Indian.

Cadman has sought to bring that out, and with no small success, and be it to his honor he is the only American composer who has created an opera around an American theme, produced it at the Metropolitan Opera House and produced it two seasons in succession. And the theme being of very ancient Indian origin, the traditions, history and atmosphere of America are being preserved.

In listening to Princess Tsianina sing, one must be at once impressed by the romantic beauty of her race both as to voice and poetry. A young woman of dignity and charm, with that arrow-like erectness as well as grace, she sings with heart and soul, though having had the training of the white race's vocalized methods. There are wood winds in her throat, of a mellow sweetness seldom heard—a tonal quality of its own and probably born of the freshness of winds through untold generations of outdoor life.

This Wild Flower (Tsianina) of Creek-Cherokee origin, sang themes of the Zunis, Ojibways, Sioux and Omahas to the piano accompaniments of Mr. Cadman whose reharmonization has brought much of the song life of the Indian before the white race. He was also heard in piano numbers of his own, among which were "The Desert's Dusty Face", "From the Village" (Omaha theme), "June on the Boulevard" (from his Hollywood suite), and "To a Comedian", dedicated to Charles Chaplin. Cadman's sense of humor is both descriptive and piquant and does not in the least in-



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Hodge: "Not married yet?"
 Homkins: "No."
 "But I thought you had serious intentions in a certain direction?"
 "I did have, but the evening I went to propose to her, before I got a chance, she told me she loved Brown-ing, and Kipling, and Shelley. Now, what chance did I have with a girl who was in love with three other fellows?"

Student in Astronomy: "Has any-thing ever been discovered on Venus?"
 Professor (whose mind has wander-ed): "No, not if the pictures of her are authentic."

Mr. McTavish: "The only time ye kiss me is when ye want money."
 Mrs. McTavish: "Good gracious, isn't that often enough?"

Mrs. Newlywed: "You never bring me candy like you used to before we were married."
 Cold Spouse: "That so—well, you never heard of a fisherman feeding bait to a fish after he had caught it, did you?" —Chaparral.
 "Every time I have an argument with my girl I enter it in a small dairy."
 "Ah—1 see. You keep a little scrap-book." —Showme.

NOTICE TO CREDITORS

Estate of George Burke, deceased. No. 41-405. Dept. 10.
 Notice is hereby given by the undersigned, W. J. Hynes, administrator of the estate of George Burke, deceased, to the creditors of and all persons having claims against the said decedent, to file them with the necessary vouchers within four (4) months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, or to exhibit them with the necessary vouchers within four (4) months after the first publication of this notice to the said administrator, at his office, 858 Phelan Building, San Francisco, California, which said last-named office the undersigned selects as his place of business in all matters connected with said estate of George Burke, deceased.
 W. J. HYNES,
 Administrator of the estate of George Burke, deceased.
 Dated, San Francisco, California, April 23, 1925.
 CULLINAN & HICKEY,
 Attorneys for Administrator.

NOTICE TO CREDITORS

Estate of Juan Sole, deceased. No. 41,406. Dept. No. 9.
 Notice is hereby given by the undersigned, W. J. Hynes, administrator of the estate of Juan Sole, deceased, to the creditors of and all persons having claims against the said decedent, to file them with the necessary vouchers within four (4) months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, or to exhibit them with the necessary vouchers within four (4) months after the first publication of this notice to the said administrator, at his office, 858 Phelan Building, San Francisco, California, which said last-named office the undersigned selects as his place of business in all matters connected with said estate of Juan Sole, deceased.
 W. J. HYNES,
 Administrator of the estate of Juan Sole, deceased.
 Dated, San Francisco, California, April 23 1925.
 CULLINAN & HICKEY,
 Attorneys for Administrator.

MUSIC

(Continued from page 30.)

terfere with his serious conception and proclamation of Indian music. His "Trio" in D major for violin, cello and piano, had as confreres Orley See, violin, and Arthur Weiss, cello. It is melodious and pleasing but should not be accepted as the best standard of Mr. Cadman's inventive ability.
 The audience was most responsive throughout the program and Princess Tsianina was gracious with encores which were constantly demanded. Her "Canoe Song," from the opera "Shanewis," whose first act was written by Mr. Cadman around Tsianina's life, revealed the daring of an Indian and his thrill on beholding his beloved.
 The concert was presented by the San Francisco Women's Building Association and was well attended.

* * *

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* * *

The proposed work on the Redwood Highway between Santa Rosa and Healdsburg is welcome news to the motoring public as this stretch of old fifteen foot pavement, completed a number of years ago, has been deteriorating rapidly. Particularly was this so during the very heavy rains in February at which time numerous holes and ruts developed in the pavement, according to the Touring Bureau of the National Automobile Club. Harvey M. Toy, Chairman of the California Highway Commission, announced that a definite decision had been reached by the commission to expend the \$300,000 of gasoline tax funds, allotted to Sonoma county, for widening and thickening the Redwood Highway between Santa Rosa and Healdsburg.

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 —Life.

Mistress: "You say you worked for Mrs. Van Etten. What proof have you?"
 New Maid: "Well, mum, I've got some initialed lingerie."

SUMMONS TO ESTABLISH TITLE

Action No. 38,652.
 In the Superior Court of the State of California, in and for the City and County of San Francisco.
 William N. Gerrard, et al., Plaintiffs, vs. all persons claiming any interest in, or lien upon the real property herein described or any part thereof, Defendants.
 The People of the State of California: To all persons claiming any interest in, or lien upon the real property herein described or any part thereof, defendants, greeting:
 You are hereby required to appear and answer the complaint of William N. Gerrard, et al., plaintiffs, filed with the Clerk of the above-entitled Court and City and County, within three months after the first publication of this Summons, and to set forth what interest or lien, if any, you have in or upon that certain real property or any part thereof, situated in the City and County of San Francisco, State of California, particularly described as follows:
First: Beginning at a point on the northerly line of Broadway Street, distant thereon one hundred (100) feet westerly from the corner formed by the intersection of the northerly line of Broadway Street with the westerly line of Octavia Street and running thence westerly along said northerly line of Broadway Street thirty-seven (37) feet, six (6) inches; thence at a right angle northerly one hundred (100) feet; thence at a right angle easterly thirty-seven (37) feet six (6) inches; and thence at a right angle southerly one hundred (100) feet to the point of beginning; being part of WESTERN ADDITION BLOCK Number 192.
Second: Beginning at a point on the northerly line of Broadway Street, distant thereon eighty (80) feet easterly from the corner formed by the intersection of the northerly line of Broadway Street with the easterly line of Laguna Street, and running thence easterly along said northerly line of Broadway Street, forty-one (41) feet, six (6) inches; thence at a right angle northerly one hundred and thirty-seven (137) feet, six (6) inches; thence at a right angle westerly forty-one (41) feet, six (6) inches; and thence at a right angle southerly one hundred and thirty-seven (137) feet, six (6) inches to the point of beginning.
 And you are hereby notified that, unless you so appear and answer, the plaintiffs will apply to the Court for the relief demanded in the complaint, to-wit: That it be adjudged that the plaintiffs are the owners of said property in fee simple absolute; that their title to said property be established and quieted; that the Court ascertain and determine all estates, rights, titles, interests and claims in and to said property, and every part thereof, whether the same be legal or equitable, present or future, vested or contingent, and whether the same consists of mortgages or liens of any description; that plaintiffs recover their costs herein and have such other and further relief as may be met in the premises.
 Witness my hand and the Seal of this Court. Dated April 22, 1925.
 (Seal) H. I. MULCREVY,
 Clerk.
 By J. J. RAFFERTY,
 Deputy Clerk.
 L. W. LOVEY,
 Attorney for Plaintiffs.



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A.M.	P.M.	A.M.	P.M.
4:30	12:30	5:00	12:30
5:30	1:00	6:00	1:00
6:00	1:30	6:30	1:30
6:30	2:00	7:00	2:00
7:00	2:30	7:30	2:30
7:30	3:00	8:00	3:00
8:00	3:30	8:30	3:30
8:30	4:00	9:00	4:00
9:00	4:30	9:30	4:30
9:30	5:00	10:00	5:00
10:00	5:30	10:30	5:30
10:30	6:00	11:00	6:00
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	10:30		10:30
	11:00		11:00
	11:30		11:30
	A.M.		A.M.
	12:30		1:00

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NOON	8:00		NOON	7:45
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P.M.	9:00		P.M.	8:45
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2:00	*12:00		2:00	*11:45
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The YOUNGER GENERATION

Beautifully portrayed in the Rotagravure section of next Sunday's Chronicle are Mission High students in a living map of the United States ---child swimmers and youthful celebrities in the sports world, and San Francisco riders in many interesting poses. Don't miss this beautiful edition with the pictured news of three continents!

The San Francisco Chronicle

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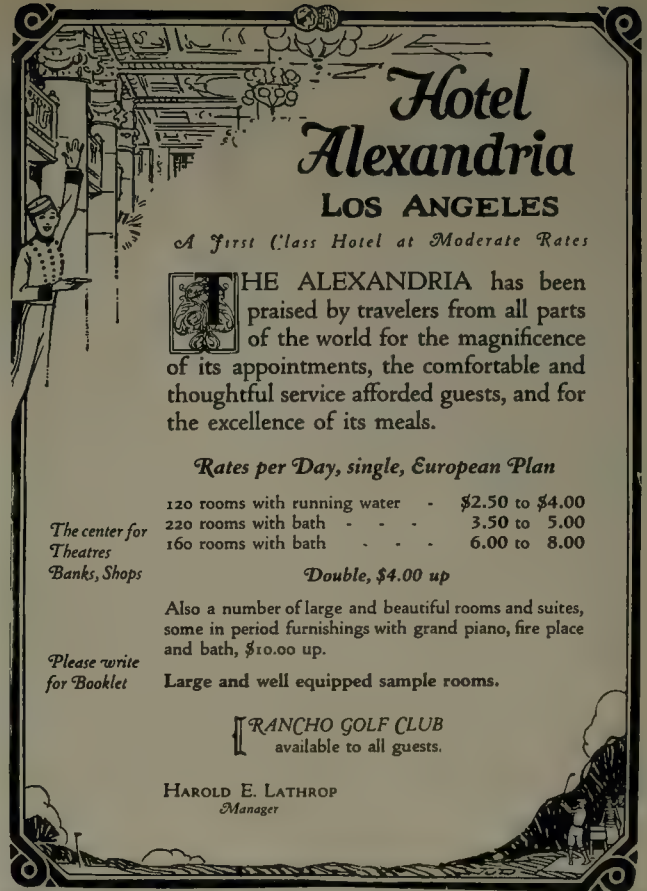
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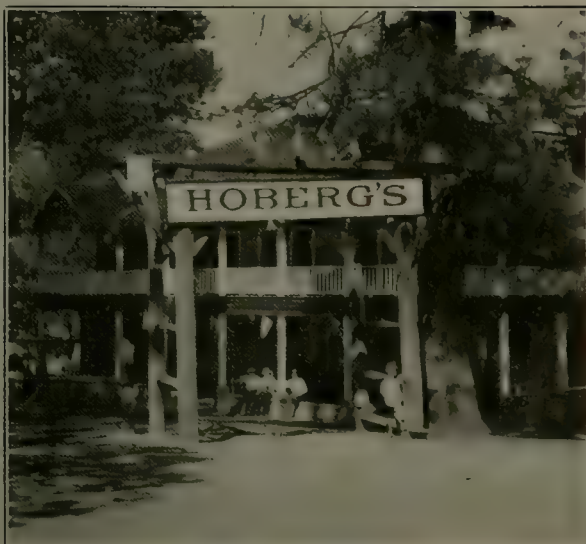
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News Letter

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SAN FRANCISCO

SATURDAY, MAY 23rd, 1925

LOS ANGELES



*Bridal Veil Falls,
Yosemite Valley,
California.*

"The sounding cataract
haunted me like a
passion."

PHOTO BY WOLLIN

Where Sunny Days are Plentiful



UNITED STATES
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that there are more sunny
days in the year--within a
radius of five miles of
Menlo Park, than in any
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SAN FRANCISCO NEWS LETTER

California Advertiser.

Devoted to the Leading Interests of California and the Pacific Coast



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Vol. CVI

SAN FRANCISCO, CALIF., MAY 23, 1925

No. 21

California's Supreme Opportunity

By John W. Ryckman

LISTEN, Gentlemen of the Diamond Jubilee organization. We may be taking a provincial view, perhaps even a selfish view, of one of the most significant epochs in American history. We may in fact, without intention, be depriving California of much of the glory of incomparable achievement.

The great event of 1925, in this country will be, or at least should be, the celebration of the diamond jubilee of California's statehood. No better record of progress has been made in a like period in any part of the western hemisphere than here. The whole nation is proud of California and this celebration of its advancement, since it became a sister state of the Union, cannot be localized nor confined to the borders of the commonwealth, if it is to define California's place in the geographical mosaic which constitutes the United States of America.

San Francisco in the year of the nineteenth anniversary of the fire which swept its business district bare and destroyed a large part of its residential sections, entailing a property loss of nearly \$400,000,000, points with justifiable pride to the enviable record of its people in the work of reconstruction which has restored its position as the leading city of Pacific America, and it is commendable that it should assume responsibility for the diamond jubilee celebration. The invitation that has been sent, or should be sent, to every state and every country, emanates with unique propriety from San Francisco, the prosperity center of the United States today.

The world marvels at the rehabilitation of San Francisco during nineteen years which in realty and building transactions alone has passed the two billion dollar mark. San Francisco's prestige in the realm of finance, commerce and industry is now so secure and its pre-eminence as the largest land-locked harbor in the world is so universally recognized that it can afford to play the part of big brother to every section of the state and to make sure of the most impressive statewide participation in the jubilee. No part of the state should be overlooked nor neglected. The most cordial co-operation should be afforded to enable every county and every town to show its part in the vast scheme of progress that has been going on here for seventy-five years. Incidentally they should be called upon to bear a portion of the expense, and who doubts that they would?

It is the story of CALIFORNIA that should be written into the diamond jubilee celebration—not of any part of it, no matter how wonderful. It is the story of progress of a regal commonwealth, in the daily life of which every country in the world has a distinct interest and will send representatives here to seek more definite knowledge. It is the story of a state in which more than \$100,000,000 are circulating every business day; in which the bank clearings of nineteen trading centers show an increase of over \$700,000,000 in the last four months; in which the value of manufactured products last year was \$1,805,000,000—and this in an agricultural state; in which the output of mineral products last year totaled \$270,472,000; in which the crops last year, field, fruit and vegetable, amounted to \$415,000,000. It is the story of fifty-eight counties in which the assessed value of property is \$6,661,409,392 against a total indebtedness of \$125,319,118.

It is a story, too, of nature in her loveliest and most poetic mood. Nowhere else in the world is there so vast an expanse and variety of wondrous beauty—nowhere such a vitalizing climate; nowhere are the ideals of life so perfect. It is reported that eleven percent of the foreign steamship bookings to this country now bear the stamp of California and this should be largely increased as time goes on.

Why not extend the diamond jubilee organization to include representative citizens of every county? Why not ask the civic organizations of every county to send delegates here to San Francisco to join in an immediate conference to make the celebration not only an occasion of pomp, spectacle and festivity, but of deep and lasting advantage to California at large? Think it over, gentlemen. We should not limit so exceptional an opportunity but make the utmost of it.



A People's President It may easily happen that Calvin Coolidge will go down to history as one of the most popular presidents and dear to the heart of the masses. Then, historians will be face to face with a Coolidge myth, which will be almost incomprehensible; for the President, himself, is a sort of incomprehensible person. William Allen White undertook a few weeks ago to explain him for our benefit, but the result was to render him more and more mysterious.

Yet there is no doubt that the President, step by step, makes his way into the hearts and minds of the people. If the literati and the high-class journalists, the big magazine writers and exclusive reviewers do not understand him, there is none the less a feeling among the people that they do. The things which the highbrows are scornful about are the things that the ordinary people love and admire. He never "gets off wrong" in his rare utterances. Even statements, such as in more eloquent mouths would have brought down wrath on his head, are accepted as perfectly natural and undeniably true—as for example the blunt preference for government by the wealthy. Just now the President has struck another responsive chord in the popular heart by his refusal to recognize the policy of making Armistice Day a day for military mobilization. The army wished that to be a military public holiday; the President regards it as an anti-military public holiday; a day upon which we should be sorry that we must have soldiers, not a day on which we must glory in our panoplied might. And the people agree with the President. So it is very obvious that Armistice Day will not be a mobilization day.

But wrapped up with the moral disapproval of the President was that recognition of economic carefulness which endears him to most. He thought that it cost too much to the states, individually, to have these mobilization days. Some day there may be a tax payers' saint called St. Calvin.

Alien Land Law Decision The Supreme Court of the United States has upheld the provisions of the California alien land law by which aliens, ineligible for citizenship, are bound to show that their purchase of agricultural land was not for the purpose of defeating the statute. The decision was rendered on an appeal by one W. A. Cockrill and a Japanese, by name of Ikada.

Under the alien land laws the Japanese are prohibited from owning or leasing agricultural property. Ikada furnished money to Cockrill to buy land to be held for the American born children of Ikada. The California courts held the transaction to be invalid and in contravention of the alien land act.

Section 9 of the land act provides: First, that aliens cannot deed property to minor American-born children for the purpose of evading the act. Second, that aliens cannot hold a controlling interest in land corporations nor acquire a controlling interest by buying stock through eligible citizens. Third, that pretended mortgages by which the alien gets possession are invalid.

This decision seems to settle the matter very conclusively and there does not appear to be any way in which the provisions of the alien land law may be defeated. Time alone will show how valuable these provisions are and if the alien land laws are really of such value to the community, as to be worth the sacrifice of the friendship of a whole nation. There is a law of compensation; and economic demands have to be met, somehow or other. We have driven out

the Japanese to be invaded by the Mexicans. They are pouring into the southern country to do the work which has to be done and which we have not the labor to do for ourselves. Are the Mexicans superior to the Japanese? Is it true that in getting rid of the Oriental we have found a superior substitute? The trade union demagogues may be satisfied, but are the rest of us?

The Jury System There is an effort in this state to do away with some of the evils of the jury system as they have become manifest in the experience of this and other American communities. There is to be an attempt to weed out undesirables so that juries will be composed of the best elements in the community. The main point is that no one is to serve more than twenty days in two years.

That in itself will not work wonders. The fault with the jury system is not in the number of days of service but in the class of jurymen. Take the federal juries; there are none better on earth and none that, apart from social bias, which cannot be avoided, work on the whole more equitably. Yet federal juries are worked for many days under hard conditions. Men of considerable wealth and with many business cares spend days in the jury room. And they do their work well.

It cannot be said that they like it. In the corridors you hear them grumbling and beefing about it. Yet they do their work honestly, carefully and thoroughly. The federal jury works as well as the British jury; that is, as well as the jury system ever did work. And with all its drawbacks the jury system is, on the whole, best suited to us.

But these federal jurymen are men of business, trained, diligent, accustomed to lay aside their personal preferences in favor of the work at hand and, being so, they make good jurymen. You cannot make good jurymen of any other material. There is an idea that you can make jury duty a pleasant and satisfactory duty. It cannot be done. Jury duty is hard and very exacting. It calls for attention and fidelity and a resolute persistence in standing by what one considers right, in face of opposition that is rarely met, even in the better classes, and that is simply non-existent in the mob. It may be that we are not breeding people of the calibre to properly undertake jury duty.

Probation Officers Report Now and again we have our doubts about probation and sometimes we are prone to yield to the demands that the system be abolished, on the ground that it is ineffective and rather encourages than represses crime. Then comes along the report of the officer in charge of the work and we are impressed with the value of what is being done and the great improvement due to the operation of the probation law.

We find that there were 1,369 on probation in the City and County in April and that only two have violated their probation during the month. This is a most astonishing record when we take into consideration the fact of the criminality of those under probation, and in itself seems to be vindication enough for the continuance of the system.

But it is in other facts that the surprises of the working of the probation system appear to be more evident. Thus, these probationers earned during the month the sum of \$120,675. That is a large sum of money and the difference between these men being supported by the community and earning that sum, with the consequent benefit to the community, becomes apparent at a glance. There was collected from them the sum of \$8,302.96 for the support of their families, who would otherwise have been supported by charity, either private or institutional. Reimbursement of merchants for the crimes of those under probation amounted to \$3,418.30 every cent of which would have been lost to those defrauded, if there had been no probation system.

There were thirty-one probations granted and eleven denied and of those whose applications were denied, nine went to the state prison, one to the Preston School of Industry and one was deported. It cannot be said, in face of these facts, that the probation system is carelessly employed or that there is any laxity.

Of course the system has its faults, which time will remedy, but, on the whole, it appears to be working satisfactorily.

Call to Debtors The United States government has at last sent out a call that it wants the matter of foreign debts taken in hand and disposed of so that there will be a complete understanding as to payments and amounts and the time within which obligations are to be discharged.

This move is none too soon. On the other hand; it would have saved Europe and ourselves considerable anxiety if it had been made before, for the unsettled state of such a vast amount of indebtedness is a constant source of uncertainty in all financial matters. It is out of generosity that this government has been so dilatory; but there are occasions when generosity is by no means the best thing for the beneficiary. It is often better to face responsibility and get it settled. Such at least was the policy of Britain, who promptly made arrangements for the payment of our debt. If any nation had an excuse for delay, it was Britain, as the rest of the nations owed her more than she owed us.

The new French Finance Minister, Caillaux, who, whatever may be his faults, is a fine chancellor, has come out with the flat statement that the inter-allied debt problem must be solved or there will be no reestablishment of French credit. That he is quite right in that regard is undeniable. No nation can have credit and refuse to recognize debts already against it.

On the other hand, the United States government has made it clear that the matter of arranging for the payment of the debt will not come under the head of politics, but will be in the hands of a debt-funding commission and that the diplomatic exchanges will be made at Washington rather than at Paris.

Nobody can take any proper exception to the action of the government in this matter. It is quite likely, however, that there will be much frothing and fuming over the demand for settlement.

Citizens' Military Training Camps It is a peculiar fact that every year we have to insist upon the value of the Citizens' Military Training Camps provided by the government and the expense of which falls upon the government and not on the youth attending the camps. The young men of this district, in particular, seem to be slow to grasp the opportunity.

It is a curious fact that the young men of Los Angeles were quicker to grasp the advantages of the military training camp than the young men of San Francisco. A week or two ago the quota from Los Angeles was already filled while we San Franciscans had only 75 out of our 226 places. Indeed, the Los Angelenos were signed up to the extent of 450 with only 353 places.

But why should Los Angeles young men have been so ready to grasp the advantages and San Francisco young men so slow? The cynic might reply that Los Angeles was always better at getting something for nothing, but that does not absolve our local youth from the charges of stupidity and carelessness in thus neglecting one of the best offers made by any government to young men.

These camps are splendid vacation places, with the best of care and the most complete equipment for physical development, as well as for military training. To the city young man, in an office, it is an opportunity not to be missed—that of getting a month of the best athletic exercise and sports under the most accomplished directors,

whose sole care is the development of the human material at their disposal.

Street Railways Should Be Unified

To the logically minded person who views our street car transportation situation with an open mind, the only solution lies in the unification of all street railways of San Francisco into one system under city operation and management, as the most feasible and economical method of working out this problem in a manner best adapted to meet the growth and development of our city.

The acquisition of the properties of the Market Street Railway Company, the unification of the street railway systems of the city, and the extension of service into every corner of the community, can be brought about without issuing bonds, as the purchase of the privately owned lines, which would bring these improvements about, could be consummated on the payment out of earnings plan.

In addition a great saving of the people's money can be effected in the construction of new lines of extensions through the utilization of the existing lines of the now privately owned company.

Mason B. Starring, the new President of the Market Street Railway Company, has stated that it must be understood that San Francisco is irrevocably committed to municipal ownership of its transportation systems, and if the city wishes to purchase the Market Street Railway system, the Company would not obstruct the proper consummation of such a decision.

If the city does not acquire the properties of the Market Street Railway Company it will have to embark upon a campaign of street railway building that will deplete the city's bonding ability and compel the holding in abeyance of other important projects that must rely upon the issuance of bonds for their completion.

It is hoped that the Special Committee, appointed to negotiate the purchase of the privately owned properties, will soon get together and do something in the street railway matter which has been neglected too long.

Jubilee Jabber

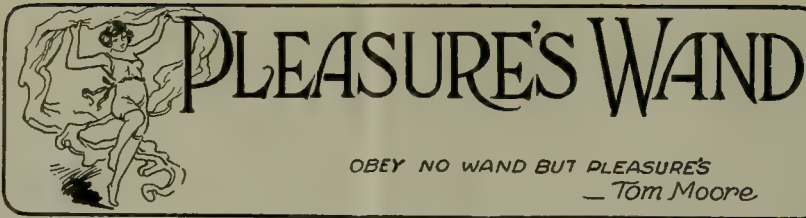
Every traveler on all the ships that sail out of and into San Francisco harbor and on every railroad train that traverses the continent from and to this port between now and September will be constantly reminded that 1925 is California's Diamond Jubilee year and that all the world is invited to San Francisco to join in the festivities.

Jubilee dinners on shipboard, jubilee menus on every dining car, from now until the week of the celebration! In addition every hotel in the state will have special jubilee menus to tell their guests of the great events that will take place this summer, culminating with the great Jubilee celebration in San Francisco.

Announcement of the Spanish motif plans were made recently at a meeting of representatives of railroads, steamship lines and hotels. George L. North, of the Chamber of Commerce, presided. Officials were present from the Matson Navigation and Dollar Steamship Companies, the Southern Pacific, Santa Fe, and Western Pacific railroads and the Palace, Fairmont, Stewart, Whitcomb and Manx hotels.

A diamond jubilee dinner on every trip of the Matson Line boats was announced by Paul W. Black. It will be followed by a Spanish costume dance. The Southern Pacific will uniform its train crews and passenger agents in Spanish costumes during the summer. The hotels will have all attaches in the garb of the Dons, while Diamond Jubilee dinners, dances and fiestas in true Spanish style will be given frequently.

On the ocean, on the rails and in the hotels travelers will always have the subject before them as the Spanish garb will be the official garb for every one.



By Katherine Schwartz
Formerly of the "Chicago Tribune"

The President

THE opening of this theater—the old Savoy—May 14th was a most auspicious and notable one in the history of things theatrical in San Francisco. The theater itself is a thing of warmth and beauty, and Mr. Duffy has certainly transformed a cold and dingy place into one of the finest theaters on the Coast.

In the absence of Mr. Duffy, who denied himself the pleasure of being present on the opening of his new theater, so that he might play his part in "The First Year", K. C. B., well-known writer for the Hearst papers, made the dedication speech, preceded by the audience standing while the orchestra under the direction of John Josephs played "The Star-Spangled Banner."

The cast selected for the initial play, "The Last Warning", is a very strong one. Marion Lord, a sort of modern Mrs. Malaprop, is great. Just when you are so keyed up you don't know what to do, she says or does something which causes you to laugh, thus easing your strained nerves! Norman Hackett as the detective-actor manager, is another one who scores a triumph. Eveta Nudsen is fine in the part of Dolly Lymken, the leading lady of the piece. Others in the cast are Leigh Willard, Nord Larsen, William McCauley, David Herblin, Ralph Murphy, Edward O'Brien, Allen Dailey, Charles Gregg, Lucia Sokalaska, Eugene Baranowski, and James Bradley acquitted themselves in a splendid manner.

Curran

Jane Cowl will bring her splendid production of "Romeo and Juliet" to the Curran Theater Monday evening, next. This is a notable event of very great importance to theatergoers, both those who have seen Miss Cowl in this play, and those who have not been so fortunate. Louis O. Macloon is bringing Miss Cowl and her large company which includes Rollo Peters as her Romeo, and the very heavy setting of the love tragedy, to California, direct from an engagement in Boston, which center of culture, claimed Miss Cowl's Juliet as the best of the generation.

The presentation was staged by Frank Reicher, now here with the Henry Miller Company, and is said to be the most complete that has been given the tragedy within memory. It is massive, yet beautifully simple, and absolutely in the spirit of medieval times, as to costumes, manners and furnishings.

Capitol

Frank Egan announces this will be the last week of the popular play, "White Collars", which has made a record run at the Capitol. Following it will be seen "Spooks", a mystery play by Robert J. Sherman, which is having such a successful run at the Playhouse in Chicago. It is said to have much that is new in the way of thrills and laughs, as well as of matter that has before been found to be sure fire. Frank Egan promises a fine cast for the play, which will be given during the first week in June.

Wilkes

Publicity Person Parker of the Rothacker Film Company gives some interesting data concerning the gigantic mon-

sters that people the plateau in South America, to which the party of explorers go in "The Lost World". The carnivorous beast that wars on its fellows is the tyrannosaurus, one of the dinosaur family, and weighs when fully grown, 75,000 pounds. It could look over a four-story building, walks on its hind feet, and has short forepaws for tearing its victims. This picture is replete with thrills, and is extremely educational.

Loew's Warfield

Milton Sills, Doris Kenyon, Phyllis Haver, May Allison head an exceptional cast in "I Want My Man", the feature at this theater this coming week.

"I Want My Man" was adapted by Earl Hudson from Struthers Burt's current novel, "The Interpreter's House", and deals with a young man returning after eight years of blindness following battle wounds in France, to find the United States and the girl he is to marry in the frenzy of the pleasure delirium. Fanchon and Marco promise another of their "Ideas" which will be in keeping with the screen presentation. George Lipschultz and his Music Masters have a pleasing score arranged to synchronize with the picture.

Alcazar

Henry Duffy and his Company are packing 'em in nightly at the Alcazar in that serio-comic play of the first year of married life, "The First Year". He and Dale Winters carry the brunt of the comedy, and gales of laughter greet them nightly. The rest of the company is well cast, and this play bids fair to surpass the runs of the other plays which preceded it.

New Columbia

The United States premier of a sophisticated comedy, a bit naughty at times, and quite frank, occurred at the New Columbia Monday evening, when "The Grand Duchess and the Waiter" opened with Elsie Ferguson resplendent as the Grand Duchess. There were many curtain calls, and Miss Ferguson made a very gracious little speech, and then brought on Henry Miller to whom all credit is due for the fine presentation which he has given us, and the splendid company he has brought here.

Miss Ferguson is adorable as Zenia, the Grand Duchess. Her performance fairly sparkles. Basil Rathbone as Albert, the waiter, who is madly in love with Zenia, was a veritable triumph. Lawrence Grant made a fine showing in the role of the Grand Duke Paul; Leonard Mudie did his best work as Peter; Alison Skipworth gave a brilliant performance of the lady in waiting; Frank Reicher was fine, as usual; the others in the cast all did well, too.

Orpheum

The bill for the coming week at this theater will be another one of the all-star variety with Karyl Norman, the gorgeously gowned "Creole Fashion Plate" in "The Tuneful Song Shop". He will be assisted by Keno Clark and Bobbie Simonds. Duci De Kerekjarto, royal violin virtuoso, who has created a sensation whenever he has appeared over the Orpheum Circuit, is also on the bill.

William Morris and his family will be seen in a clever

Amusements

NEXT WEEK

AZTEC Market nr. Eighth	Pictures
EGYPTIAN Market at Jones	
ALEXANDRIA	Pictures
ALCAZAR O'Farrell nr. Powell	"The First Year"
BEATTY'S CASINO Ellis and Mason	Pictures
CALIFORNIA 4th and Market	
CAMEO 936 Market St.	"The Saddle Hawk"
CAPITOL 64 Ellis St.	"White Collars"
CASTRO	Pictures
COLISEUM	Pictures
NEW COLUMBIA Eddy and Mason	Elsie Ferguson in The Grand Duchess and the Waiter
CURRAN Geary, Nr. Mason	Jane Cowl "Romeo and Juliet"
GOLDEN GATE G. G. Ave. and Taylor	Vaudeville
GRANADA 1066 Market St.	"Mile-a-Minute Mary"
IMPERIAL 1077 Market St.	Gish Sisters in "Romola"
LOEW'S WARFIELD 988 Market St.	"I Want My Man"
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE NEW MISSION	Pictures
ORPHEUM O'Farrell and Powell	Vaudeville
PANTAGES Market at Mason	Vaudeville
PRESIDENT	"Last Warning"
STRAND 965 Market St.	Vaudeville and Pictures
UNION SQUARE	Pictures and Vaudeville
WILKES (Formerly Geary) Geary and Mason	"The Lost World" Moving Pictures
WIGWAM	Pictures

one-act comedy called "All the Horrors of Home". Mr. Morris is an artist of note, having appeared in such notable successes as "The Concert", "Mrs. Temple's Telegram" and others.

Others on the bill are the McGushion Twins, Eddie Franklyn, Dubrow & Rose, and Chick Stanley in an elaborate dance act called, "Let's Dance"; Florence Tempest and Homer Dickinson will be seen in a skit called "Rain Beau"; Bronson and Edwards are a team of comedians and Milton Bearle also adds greatly to the comedy end of the bill.

* * *

Golden Gate

There is a double headline vaudeville at this theater, the featured acts being Robert Emmett Keane and Claire Whitney, and Margaret Young. On the screen Charles (Buck) Jones is starred in "Gold and the Girl", a thrilling western drama.

* * *

Music Week

This is the last day of San Francisco's fifth annual Music Week, which is a notable event in the musical life of the city. This week was made possible by San Francisco Community Service Recreation League. There were daily programs at the Civic Auditorium both afternoon and evening. All the hotels had elaborate programs, there were special services at the churches, and the public schools, under the direction of Estelle Carpenter, Director of Music, who had prepared fine programs. The parochial schools also contributed, and there were special programs at the public library.

Madame Beauclair, who conducts a School of Opera, gave a special performance of "Pagliacci", and there was a concert by the pupils of Sigmund Anker at the Hotel St. Francis. The Master School of Musical Arts gave a fine program, and there were daily programs at the California Legion of Honor.

Two seconds will often give a fighter courage for three more minutes of scrapping.

A pugilist mounts the ladder of fame round by round.

A fight can be on the square even if it does go by rounds.

A right hook has landed many a poor fish.

Senior: Look here this picture makes me look like a monkey.

Editor of Campus Yearbook: You should have thought about that before you had the picture taken.

"Do you ever pick anyone up when you are out driving?"

"No; I always leave them for the ambulance."

He took her hand in his and gazed proudly at the engagement ring he had placed on her finger only three days before.

"Did your friends admire it?" he inquired, tenderly.

"They did more than that," she replied, coldly. "Two of them recognized it."



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SAN FRANCISCO



By Antoinette Arnold

Gallant Eighteen Hundred

MOTHERS and fathers, aunts and uncles, adults—each and every one, this column, today, is for you!
 Here's something to make your heart rejoice.
 Remember some of the things you have been hearing about young folks? Well, I want to tell you something, and it's a real story that is true.

Monday night of last week, May 11, 1925, to be exact, graduates of the University of California gave their Senior Dance at the Fairmont Hotel. There were eighteen hundred young men and women, nine hundred couples, at that brilliant event and every one of them from the State University. They were all of the class of '25.

I wish that every adult in the American world could have been there, "looking on." It was a sight that has never had its equal anywhere. I realize that I am writing in superlatives, but that magnificent gathering of young folks commands superlatives.

Perfect decorum, dignity of manner, upright bearing and manly carriage, gentle womanliness and charming grace, pronounced the event from beginning to end. There has never been a more convincing demonstration of "what are our young people coming to" than that glorious Senior Ball.

These eighteen hundred are a credit to their Alma Mater. They are living examples of University training and cherished ideals. They, the eighteen hundred young men and women reflect fine rearing and home-life and do honor to their parents. They bring homage to relatives and associates and substantiate the worth of the college course.

Heads erect, eyes clear, each with ambitious longing to meet the whole wide world; faces telling their wholesome story, were universal characteristics of the youthful assemblage.

The American Nation may be proud of them!
 And how they danced, those "eighteen hundred!"

Stepping in joyful rhythm and buoyancy, these young men and young women of the State University danced as if the music were especially composed for them.

No, dear Aunt Prude, there was no shrugging of the shoulders. There was none of that "horrid-way-young-people-dance," of which you, dear Aunt, may have read or imagined, perhaps!

But, there was the prettiest and the most graceful up-to-the-minute dancing you ever saw. It was wonderful, that's all, just wonderful!

The University women were gowned in their newest and smartest dancing frocks, of every imaginable color and combined coloring. The picture they presented resembled a glorified over-pouring of paint pots and a kaleidoscopic vision of loveliness.

Some one spoke to a Senior "Grad" about it and he modestly replied: "We couldn't be anything else, and be true to Alma Mater and all President Campbell upholds."
 So, perhaps, that's the secret of what was glimpsed at the brilliant ball; real underlying principles of the University—fountain-head for character, as well as intellectual source in all its kindred forms and manifestations.

* * *

Value of Laughter

"Laughter and a Friendlier World" was the theme chosen by Miss Kate Carla Gosling, graduate student of the Class of '25, University of California, which she delivered at the sixty-second commencement exercises of the University of California Wednesday, May 13, 1925, in the one million dollar Memorial Stadium. The speaker lauded laughter as a direct medium for human happiness and stressed the virtue of friendliness.

More than eighteen thousand persons witnessed the conferring of two thousand two hundred and fifty-four degrees by President William Wallace Campbell. It was an inspirational sight to see the students receive their diplomas—and of all the two thousand, and more, not one single error was made in handling out all the treasured degrees.

Of course, there wouldn't be any error, but at the same time it certainly required faultless system. President Campbell, himself, handed every diploma to every graduate.

Many were pleased to see Professor Frederick Slate receive his honorary degree of LL. D. He has been a member of the department of physics for fifty-one years.

Preceding President Campbell's address to the graduating class, Governor Richardson awarded members of the R. O. T. C. commissions in the University Cadets

* * *

"Archimedes said that if he could find a fulcrum on which to rest his lever he could move the world. Youth is such a lever; wise old age is the fulcrum; music is the force and humanity is the world that has to be raised higher in the scale of development," said Redfern Mason in his article on music recently.

"Because youth has this power and because our young men have put their hand to the plow, I print herewith the resolution they passed and the names of those who pledged their support thereto:

"Appreciating the importance of the cultural and civic work of the San Francisco Opera Association in its establishment in San Francisco of a permanent grand opera company, giving opportunity to California artists and musicians to participate in the presentation of this form of art, we hereby endorse this movement and pledge ourselves to



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assist to the utmost of our ability the work of the San Francisco Opera Association

"Edward H. Clark, Jr., Marshall P. Madison, Berrien P. Anderson, S. W. Patchen, Edward McCauley, Jr., Carl H. Beal, Walker W. Kamm, F. A. Bailey, V. E. Tenney, George M. Bowles, Stanley Powell, Geoffrey Montgomery, Lewis G. Carpenter, S. Waldo Coleman, Stanley G. Harris, Arthur M. Brown, Jr., Paul McCoy, Milton H. Esberg, Jr., Ralph L. Phelps, Alfred Whittell, F. D. Van Sicklen, R. W. Hanna, C. J. Bertheau, Wakefield Baker, Andrew Carrigan, Jr., Edmunds Lyman, H. G. Park, Wallace Campbell, George Montgomery, Kenneth Walsh, John H. Hartigan, J. W. Paramore, John C. Burgard, V. K. Butler, Jr., Edward F. Moffatt."

* * *

Convention Will Attract Eight Thousand Women

A convention of the San Francisco Archdiocesan Council of the National Council of Catholic Women will be held at the Fairmont Hotel, June 14 to 18, inclusive, with Mrs. B. M. Breeden presiding. Prominent women from all parts of the world are expected with 8,000 delegates and representatives from various organizations in attendance.

The Archdiocesan Council is part of the National Council of Catholic Women, with headquarters in Washington, D. C. There are thirty-five dioceses in the United States, where Diocesan Councils are already established. The aim of the convention is to unite all existing Catholic women's organizations into one mighty unit, to the end that through co-operation each may do better the work in which they have already been engaged.

The convention to be held in San Francisco is for all Catholic women in the Archdiocese without exception. The talks will be given by eminent speakers, both men and women. The subjects have been selected with care as being pertinent to the needs existing in various portions of the Archdiocese. These will include catechistical instruction study clubs, Parent-Teacher Associations, Americanization work and other branches of endeavor.

* * *

Miss Louise Boyd is at her home in San Rafael once more after an absence of many months. Miss Boyd went to Europe with Mrs. Henry Conger Pratt of Washington, D. C., and since her return to this country has passed some time with friends in the East.

* * *

A luncheon party and bridal shower were given recently for Miss Gladys Merchant, the daughter of Mr. and Mrs. Christopher Merchant, whose engagement has been announced to Eugene Barbe, the son of Mr. and Mrs. J. P. Barbe of San Francisco.

Mrs. Rossi Entertains

Mrs. Angelo J. Rossi, one of the most charming and talented of San Francisco society women, gave two delightful luncheons at her home on Union Street, recently, in compliment to Mrs. J. Emmet Hayden. Both of the complimentary events were very attractive, with a profusion of flowers artistically arranged for the occasion. Gold and yellow colorings set in handsome baskets were made the motif of the decorative scheme.



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Included in the list of guests were Mesdames R. Costello, W. Connolly, T. Ryan, K. Wachhorst, E. Gilson, Marshall Harris, Daniel Ryan, T. B. Leland, R. McLaren, John Hammond Crabbe, T. Delury, George Vranizan, F. Freeman, C. Copp, D. Richard Martens, Jesse Whited, E. Graney, Joseph Keenan, F. Smith, J. Power, A. Koerber, C. Horton, H. Dahl, D. Dorwood, E. Stotenburg, M. McManus, D. Flynn, A. Irlan, E. Brozinger, W. Webster, Arthur Flood, T. Sullivan, George Andrews, E. Drake, A. Hocks, Marie P. Walsh and Miss M. Kenefick.

* * *

Mrs. Rossi was chairman of the program presented at the fifteenth annual luncheon of the Vittoria Colonna Club given at the Fairmont Hotel during the past fortnight.

Miss E. Zabaldano is the president of this intellectual club, composed entirely of Italian women who make concerted study of intellectual, musical and child welfare subjects in addition to other big outstanding activities.

Mrs. Rossi is prominent in the Cap and Bells Club and a participant in its brilliant events.

* * *

Society Engagement Announced

Mrs. George Cavanagh announces the engagement of her daughter, Miss Irmal Harness, to Charles J. Bandmann Jr. of San Francisco.

The wedding will not take place for several months. Miss Harness is a most attractive girl and has a great many friends in the city. She is a sister of Mrs. Chase Adair, with whom she and her mother are for the present making their home, and of Mrs. Rinaldo Marsili of San Francisco.

Bandmann is a University of California man and is a mining engineer. He is a brother of Mrs. Henry Washington Dodge.

* * *

Luncheon at Beach

Mrs. Brant H. Wickersham entertained at a luncheon followed by bridge and mah jongg at Tait's-at-the-Beach recently. The tables were attractively decorated in spring blossoms. The guests comprised:

Mesdames: Richard Kiernan, Allan Taylor, Alexander Stoddard, Harry Dempsey, Hubert J. Traynor, Cyrus Harrison, Russel Carpenter, William Walron, Frank Estudillo, Charles West, Rowan Gaither, Alexander Bell, S. C. Thompkins.

* * *

For House Guest

Mrs. Francis B. Loomis entertained at the Burlingame Country Club at luncheon last Wednesday in honor of her house guest, Miss Laura McCurdy of Chicago. Those

(Continued on page 13.)



MRS. B. M. BREEDEN
who will preside at convention of eight thousand women, June 14 to 18, inclusive.

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GOLF

By Fred Blair



THE Beresford Club's Invitational golf tournament was a huge success. One hundred and fifty men of all walks of life accepted the hospitality of Walter W. Stettheimer, president of the club.

* * *

McKinley Bissenger, Lloyd Ackerman, and Major Irvin Wiel, handled the tournament in great shape.

* * *

Everything, including the attendance, weather and course was 100 per cent; the only thing to mar the proceedings was that there was too much alkali in the water, making the scores too high.

* * *

Honest Fred Patek, past president of the Concordia Club, won the Booby Prize.

* * *

George Nickel, Champion of Burlingame Country Club was the medalist.

* * *

Frank Fries had a good alibi; Frank's sciatica was working harder than his niblick, running his score skywards.

* * *

Dr. Charles Henry Strub played the feature holes of the tournament, when holed out two Eagles in consecutive rounds on the fourth par five.

* * *

Extra hole matches were all the go in the second round. Johnny Levison, Judge Fitzpatrick, Herbert Shirek and Sidney Schwartz all won the nineteenth.

* * *

Major Irvin Wiel won the Marathon match when he beat Dr. James Frankheimer at the 21st.

* * *

"Bru" Brunnier and Frank Fries, the Kolb and Dill of the tourney, made a good impression, especially in the bunkers.

* * *

Sidney Schwartz shot two pars 8 on one hole.

* * *

The reason Sid Ehrman won was because he wore Al Hyman's hat.

* * *

Papa Fries looked on with pleasure at his son's contortions on the tee.

* * *

Judge Fitzpatrick was the putting fiend of the tourney—The Judge sank them from everywhere.

* * *

Police Commissioner Mahoney could have kicked himself for missing a short putt on the eighth.

* * *

However, Andrew led Kenneth Monteagle one up at the turn.

* * *

Sylvan Bernstein lost a tough one when he led six up, losing on the home hole.

* * *

Gus Schwartz had to shoot a par on the 19th to beat Frank Kales.

Kenneth Monteagle did likewise to win the flight from McKinley Bissenger.

* * *

Charlie Mills, of the host club, won two matches in succession on the 19th, but romped home an easy winner in the finals.

* * *

Donald Ross, the Architect, and Edward Lyden, the builder, and manager De Lux, were complimented on every hand for the magnificent course they had built. It must be good when men like Judge Fitzpatrick and Police Commissioner spend four days playing this marvelous Beresford course.

* * *

Both the Judge and Commissioner Mahoney said that there is no finer course in the State. We agree with you both.

* * *

To prove friendship ceases in a golf match—Gus Schwartz beat his host George Nickel for the title.

* * *

Schwartz never played such golf in his life as he did on the last day.

* * *

Gus played Frank Kales nose-and-nose for 18 holes then beat him on the 19th, defeating Nickel in a run-away match for the cup.

(Continued on page 13.)

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THE BRAVE *and* THE FAIR

By Josephine Wilson



[NOTE: This department will publish, each week, the most distinctive events in men's and women's organizations.]



JOSEPHINE
WILSON

New Chamber of Commerce President Predicts Era of Great Prosperity

"San Francisco is on the eve of its greatest era of prosperity and development," declared Mr. H. Clay Miller, the newly elected President of the San Francisco Chamber of Commerce. "To realize the highest hopes of our citizens it will be the aim of the Chamber of Commerce to use organized forces of this community in a constructive and effective manner to advance trade and

commercial interests.

"The Chamber of Commerce will continue the necessary work in the development of adequate highways with particular attention to the Bayshore Highway. We believe that San Francisco is the focal point for a very rich and important territory and we will continue to encourage the most helpful and friendly co-operation with other communities in California."

H. Clay Miller has added to his distinction in the business world of the West, great outstanding achievements in a department of the Government during the World War, being called to Washington to act as chief of the division of co-ordination of purchase of the United States Food Administration. He served with Herbert Hoover and obtained food-stuffs originating on the Pacific Coast for the Army, the Navy and the Allies.

Other officers elected in the San Francisco Chamber of Commerce are: Capt. C. W. Saunders, first vice-president; Philip Fay, second vice-president; Robert Newton Lynch, third vice-president; H. B. Ainsworth, treasurer.

Among the members of the board of directors are: Samuel P. Eastman, George R. Gay, J. R. Hayden, J. R. McDonald, Harry J. Moore, Almer M. Newhall, W. W. Stettheimer, A. B. Swinnerton, L. M. Voorsanger, and other prominent San Franciscans.

A Notable Visitor

One of the most prominent visitors to our coast recently was Colonel Filton J. Foreman, who with the late Fred G. Bunch, the able and greatly esteemed San Francisco newspaper man, helped write the preamble to the constitution of the American Legion when the organization was formed in Paris in 1919.

The distinguished visitor was welcomed to these shores by George Hatton, national executive committeeman of the Legion for California; James Fiske, state adjutant; Hillary Crawford, chairman of the county committee; Kenneth C. Adams, commander of the Fred G. Bunch Post, named for the former City Editor and San Francisco newspaper writer of wide and distinguished reputation.

Colonel H. J. Widenfeld was also among those who greeted Colonel Foreman, and escorted him to the City Hall, where Mayor James Rolph, Jr., extended to him the official welcome to the city. Colonel Foreman is past national commander of the Legion.

Hal H. King is the new president of the "Ad" Club of San Francisco and has been formally installed in his new executive work. Serving with Mr. King as president are the other officers, including: Don E. Gilman, vice-president; Theodore T. Watson, secretary, and Lou E. Townsend, treasurer.

WOMEN AND THEIR ACTIVITIES

Mrs. Henry Crocker gave a most charming tea and reception at her home in Laguna Street last Thursday afternoon for the benefit of the American Women's Overseas League, of which Mrs. G. H. Taubles is president. Hundreds of members of this interesting organization, with a direct purpose and aim for work, gathered at Mrs. Crocker's spending a memorable afternoon and contributing materially to the League fund.

Proceeds of the tea are to be used in furnishing the Women's Quarters at the New Veterans' Hospital at Livermore. A most charming program was presented during the noteworthy affair. Mrs. Carlo Sutro Morbio, "Patsy Morbio," was one of the talented contributors to the program and sang most delightfully a group of Garden Lyrics.

Mrs. Beatrice Roehl, soprano, and Mrs. George Bell, dramatic reader, were also talented participants in the program. A quartette number was given by members of the San Francisco Musical Club, singing in costume some of the numbers presented at their recent high jinks. Belle Kendall, "Boy Blue"; Esther Malcolm, "Bo Peep"; Lenore Butte and Elaine Kline were of this delightful group. Elizabeth Beasom, in her role of page, introduced the fascinating singers. Mrs. Willie Finley Beasom, who wrote the music for the quartette was at the piano. Miss Elizabeth Witter sang a beautiful soprano solo.

Patronesses for this successful affair include Mesdames William Hinkley Taylor, Gaillard Stoney, Timothy Healy, Fred Dohrmann, Jr., Sigmund Stern, Leonard Wollams, Henry T. Crocker, J. B. Wright, Dean Witter, George Adrian Applegarth, Pio Alberto Morbio, Max C. Sloss.

* * *

Press Chairman Luncheon

Mrs. D. E. F. Easton, president of the City and County Federation of Women's Clubs, will be the honor guest at a Jubilee Press luncheon to be given at the Fairmont Hotel, Saturday, June 6, by members of the Press Committees.

Mrs. Geoffrey Holt, chairman of the committee, assisted by other prominent women, aim to make this a distinctive event. Club editors of the San Francisco daily papers and those actively engaged in journalistic work will be honored guests of the Press chairman. At a recent conference it was decided to make this luncheon a Jubilee Festival with the Junior Auxiliary dressed in the festival colors, as attendants.

"The committee of arrangements will have surprises," said the vivacious and capable Mrs. Holt, whose enthusiasm is co-partner with her intelligence. "Various committees appointed for this event plan to make the luncheon one of the most interesting in years."

Mrs. Easton retires from office as president of the City Federation with the June convention. Loved and admired by a host of ardent friends this capable leader goes out of office with the high respect of a host of friends and co-operative constituents.

* * *

In accordance with its usual custom of presenting distinguished speakers on timely subjects, the Catholic Professional Women's Club is arranging for a lecture by Rev. D. J. Kavanagh, S. J. His subject will be "Rome and the Holy Year." As the Rev. Kavanagh has just returned from the Holy City this lecture will afford an excellent opportunity of hearing from an authority on the nature of the celebration now attracting thousands from all parts of the world.

Finance

AS the Southern Pacific points out through its news bureau, there are in evidence "two series of changes which tend to reduce net earnings" in the railroad industry. "Rates are slowly but steadily declining and wages are slowly but steadily advancing." But the outlook is not all bad, for the same authority shows, "that the net return earned by the railroad is being maintained and is due to the volume of traffic, lower price of fuel and materials and a steady increase in efficiency of operation."

* * *

The tendency to a general adoption of soil-proof pipe is noted. The fact that pipe is destroyed from the outside is gradually making its truth felt. The Western Pipe and Steel Company, which is responsible for the innovation, claims that 90 per cent of the pipe laid is now wrapped for protection against the soil.

* * *

Marked progress has been made by the Pacific Coast Adjustment Bureau last year. It employed eight new adjusters, covered a considerable extent of new territory and paid a dividend.

* * *

The Southern Sierras Power Company of California has brought suit before the federal court against the Railroad Commission. It is claimed that the Railroad Commission erred in its valuation of the basis of the original cost, figured at approximately \$7,000,000; whereas its value should have been found about \$10,000,000. This is the first instance of a public utility company in California asking the courts to set aside the basis on which it has valued the property. Up to now the rate bases set by the Commission have been accepted.

* * *

There is a marked increase in the demands for bonds but not a satisfactory demand for stock securities. This is quite in line with the later development of the market, which shows a distinct tendency to conservatism in investment coupled with what seems to us to be an unjustified distrust of the industrial situation.

* * *

Exports continue to increase at a great rate. They are far in advance of imports. That in itself is by no means quite satisfactory as payments in gold are apt to increase rather than to diminish the problems which meet us from the other side. If some means of allowing imports, without dislocating our own market, could be discovered, it would be of great moment to our economic welfare.

* * *

The banks have again strengthened their position and money rates are favorable to borrowers. On the other hand, that implies less tendency to borrow for investment purposes than we should like to see.

* * *

Sterling exchange has again touched a new high point. The exportation of gold will be met by the purchase of amounts of gold by the Bank of England so that there will be no such drain of gold as will embarrass British finance. The restoration of gold remains a brilliant feat of finance, but its ultimate effect upon British industry is still quite dubious. Keynes and other economists are not at all convinced of its wisdom.

* * *

The building trades activities still keep up most astonishingly and railroad-car loadings are of record amount.

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GOLF

(Continued from page 10)

Henry J. Brunnier, president of the Merced Golf Club, pulled a good one, when he spotted his man four up and beat him 3-2 after he had shot a 95.

* * *

Major Irvin Wiel has been playing golf for 35 years but he never showed to such advantage as he did in his match with Jim McLaughlin. The popular little Major was on the job all the time.

* * *

Among the players who were credited with making Eagles during the tournament were: Dr. Charles H. Strub, one on the fourth in consecutive rounds; Frank Kales, Major Irvin Wiel, George Nickel, and McKinley Bessenger.

SOCIETY

(Continued from page 9.)

whom Mrs. Loomis asked to meet the guest of honor were:

Mesdames: Thomas Breeze, R. P. Schwerin, Francis B. Loomis, Jr., R. L. Clarkson of New York, W. B. Bourn, W. G. Hitchcock, Alice Heger, G. B. Robbins.

Mrs. Clarkson is here on a visit; she is staying at the home of her cousin, Edward D. Beylard.

Returned to Home

* * *

Dr. and Mrs. Henry Ehrlich of Boston have returned to their home in the East after visiting with their relatives, Judge and Mrs. M. C. Sloss. Mrs. Ehrlich is Mrs. Sloss' sister. The visitors were extensively entertained during their stay in San Francisco.

Mrs. Sloss, accompanied by Mrs. William Hyman, Mrs. Herbert Clayburg and Miss Ethel Feinemann, will go to Sacramento next week to attend the conference of Social Agencies.

Home From School

* * *

Manolo Elizalde arrived in the city a day or so ago from Cambridge University, where he is a student, to pass the summer with his parents, Mr. and Mrs. Joaquin Elizalde. Mr. and Mrs. Elizalde have taken a house on Clay Street, where they were recently joined by another of their sons, Juan Elizalde, who is here on holiday from his school in Spain.

Mr. and Mrs. Elizalde were hosts Sunday evening at their home at a delightfully informal supper dance arranged in compliment to Dr. and Mrs. Joseph Brady. Mrs. Brady has been seriously ill for a number of months, and her convalescence is a cause of rejoicing among her family and friends. Mrs. Brady and her daughters, Miss Eileen and Miss Martha Brady, are leaving this week for Coronado for the summer.

Mary Eleanor's

"I want to go to some quiet place for supper, where they don't rattle dishes!" said my friend who had been on an extensive shopping tour and whose nerves, quite evidently, were frazzled. "I am really too tired to eat, but if I don't, I won't be fit to take the long trip down the peninsula; so let's make for a quiet spot."

An eating place, where they didn't rattle dishes! That was surely a conundrum! I knew of lots of lovely places to dine, but the sound of chinaware was, it seemed to me, an essential accompaniment!

And then it came to me. I had been dining lately, at a place up-stairs on Powell Street, where the only noticeable noise was the murmur of people in friendly talk; in that way, it was unique,—the usual clatter of food receptacles was conspicuous by its absence. Besides that, the food itself was really "home-cooked" and served in a dainty and inviting manner, the surroundings were pleasant and artistic, and the atmosphere of the place was soothing and home-like. And so I directed my friend's steps to Mary Eleanor's.

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 Dinner, Week Days - - - - - \$1.50
 Dinner, Sundays and Holidays - - - - - \$1.75

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Art Galleries

By Anna Cora Winchell

THE rise of Californians in the art world of New York is becoming more notable each year. A few weeks ago James Swinnerton scored success in the Babcock Galleries, which displayed thirty-five of his desert pictures, several of which were sold. The New York press was kind to Mr. Swinnerton, whose mark is being made as a painter of the desert. He has given many successive years to life in Arizona and Utah, studying not only the habits of Indians but endeavoring to exhaust the incomparable beauties of that region as canvas material. He has said that it cannot be done.

"There is not only beauty on the desert, in mesas, caves and skies, but it is constantly changing and defying. An artist must work fast to catch the impression of anything, for though it may be stationary in itself, the shadows and lights vary continually. And everything is different; one cannot paint two pictures alike and beauty is everywhere.

Mr. Swinnerton follows the gospel that everything in nature is beautiful. "If it is nature it is beautiful, no matter where nor of what it consists."

Douglas Fraser of this city and Mare Island is having his first show in New York, accounts of which point to his having been kindly received. Mr. Fraser is a draftsman for the United States Navy at the station near Vallejo and while following mathematically correct lines for many years has also long felt the urge for a more poetic expression of drawing. Last year he exhibited landscapes at the S. & G. Gump Galleries and found admirers. His swaying cypress trees were especially good in their sense of rhythm and grace and, venturing to New York, Mr. Fraser has gained approval there.

Evelyn Almond Withrow, president of the San Francisco Society of Women Artists, spoke on "Modern Art" at the Palace Hotel where an exhibition of her work was held. Her remarks were interesting in their notation of comparison between the extremists or futurists of a quarter century ago and the modernist of today. Miss Withrow received her education in England and Germany and was a pupil of Currier. She recalled that the first futurist exhibition was held at the Sackville Gallery, London, in 1901, and that it "was born of anarchy, a time of restlessness and indecision, whose marks have been left on the art of today but whose worst influence is past".



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NOTICE TO CREDITORS

Estate of George Burke, deceased. No. 41,405. Dept. 10.

Notice is hereby given by the undersigned, W. J. Hynes, administrator of the estate of George Burke, deceased, to the creditors of and all persons having claims against the said decedent, to file them with the necessary vouchers within four (4) months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, or to exhibit them with the necessary vouchers within four (4) months after the first publication of this notice to the said administrator, at his office, 858 Phelan Building, San Francisco, California, which said last-named office the undersigned selects as his place of business in all matters connected with said estate of George Burke, deceased.

W. J. HYNES,

Administrator of the estate of George Burke, deceased.

Dated, San Francisco, California, April 23, 1925.

CULLINAN & HICKEY,
Attorneys for Administrator.

NOTICE TO CREDITORS

Estate of Juan Sole, deceased. No. 41,406. Dept. No. 9.

Notice is hereby given by the undersigned, W. J. Hynes, administrator of the estate of Juan Sole, deceased, to the creditors of and all persons having claims against the said decedent, to file them with the necessary vouchers within four (4) months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, or to exhibit them with the necessary vouchers within four (4) months after the first publication of this notice to the said administrator, at his office, 858 Phelan Building, San Francisco, California, which said last-named office the undersigned selects as his place of business in all matters connected with said estate of Juan Sole, deceased.

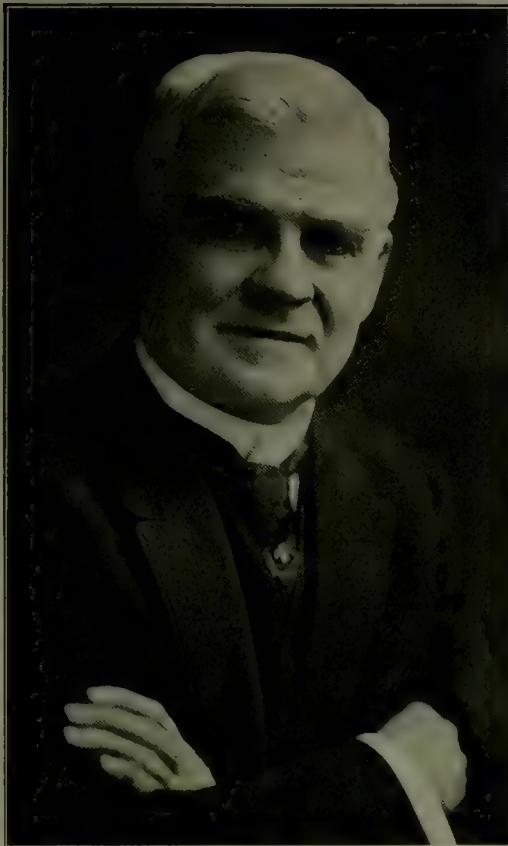
W. J. HYNES,

Administrator of the estate of Juan Sole, deceased.

Dated, San Francisco, California, April 23, 1925.

CULLINAN & HICKEY,
Attorneys for Administrator.

UNDER THE LIBRARY LAMP



Sam Leake

Sam Leake, formerly City Editor of the San Francisco Call, when it was a morning paper, and one of the best-loved men of the city, was accorded high tribute at the literary meeting of Cap and Bells Club when Mrs. W. B. Hamilton reviewed "Sam Leake's Letters on Right Thinking and Self Healing."

Mrs. Hamilton said in part: "In Sam Leake's book one gets, as Dr. Anderson, a lecturer at the University of California says in his review of his book, 'the humanness of a creed, and a message without hypocrisy,' and his message, his creed, his method is very simple—based in part on the understanding of 'As a man thinketh in his heart so is he.'

"As you read, you find his philosophy is based on perfection as the fundamental principle of thinking. The nearer we approach that goal in our mental attitude the more sorrow, worry, anxiety, disappointment, disease and sin disappear and we awaken to the fact that the ideal is real.

"He counsels us 'not to be fearful of the future. The distant horizon is forever bounded by Divine Love. No task ever comes to us greater than our Power to meet it, because that Power is God.'

"He says: 'The working out of Life's order is not punishment—it is simply a cleansing process. A little child who plays in the dust all day may not enjoy the evening bath which the mother gives. Does the mother wash the child as punishment?'

"In his eighth letter is a perfectly beautiful prayer: 'Teach us to be alert and wise in all responsibility. Banish envy from our thoughts and hatred from our lips.'"

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The Romance of California's History



By E. V. Weller,
Director of Publicity
National Automobile Club.

ABOUT a hundred years ago in England a young poet stood on the ramparts of Carisbrooke Castle and looked out on the foaming surf that raced in roaring protest against the rocky bulwark of the cliffs below. While he gazed through the windows of this age-old building, there came to him the inspiration for a single line of verse which has been declared by Rudyard Kipling to be the very "attar" of poetry. This particular line includes the happy phrase "magic casements." The poem was "The Ode To the Nightingale" and the poet was John Keats. There is no phrase in the whole body of poetry that conveys the idea of the remarkable attractions of California than "magic casements."

California, in the era of discovery, was a fabled land of Griffins and Pygmies, a land of Indian legend, golden in color and yielding from her vast stores, treasures of immeasurable quantity.

Romance clings to California from the days of discovery. It lives in the legendary literature that hangs about the Indian haunts from Shasta to San Diego. It lives in the colorful period of the Spanish Dons in the "Rodeo," in the "Tarantella," "The Fandango," "The Fiesta" and all the pomp and pageantry of an era when life was replete with pulsing emotions, when a livelihood was easy to procure and when man's

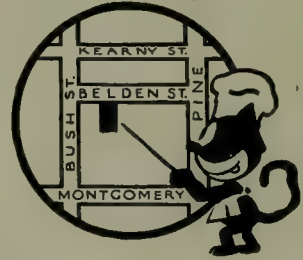
chief end was to enjoy the blessings which Nature had bestowed.

The next period of California history is the American era, yet the Argonauts of the fifties, the gold-seekers who crossed the plains and came around the Horn in quest of the treasure hordes of the Pacific, created a distinct type of civilization different from all with which the world had previously been familiar. Even the language of the mining camps developed into a jargon of its own. It finds its culmination in the Mariposa foothills, at Old Hornitos, at Columbia in the Mother Lode, and at Grass Valley and Old Shasta in the northern mining district. Hornitos and Columbia fall now into the category of "cities that were." They are strange, ghostly settlements, veritable wraiths of a bygone age, the life of which has vanished, and iron-gated buildings, winding narrow streets and crumbling adobe remain as mute physical records of the glory that was.

This is the Seventy-fifth Anniversary of the statehood of California and, co-incident with the celebration of Admission Day, interest will be revived in the stirring era of seventy-five years ago, an interest that will have its practical commercial value in attracting attention of the world to a district that combines a threefold historical background with a diversified scenery, and a marvelously temperate atmosphere with great fertility of soil. Interest will be revived in the history of the Mission Fathers and in the twenty-one mission stations that stand along the concrete ribbon of El Camino Real. Attention will be directed to the glorious panoramas offered by the great Redwood districts of Mendocino, Humboldt and Del Norte. Tourist traffic will be directed to Yosemite, to Mt. Lassen, to General Grant and Sequoia and to the National Monuments of the Pinnacles, Muir Woods and Palm Springs. Travel will increase to the attractive northwest country, to the Modoc Lava Beds, to the Ice Caves and waterfalls of Lassen and Siskiyou and to the section along the Oregon boundary over which looms in awe-inspiring majesty the white-capped cone of Shasta.

But not only in scenic delight is California remarkable. Its wealth in mineral output and in agricultural products as well as in the manufactured materials of industry and its historical background, so deeply tinged with romance, make it a true tourists' paradise, a "Land of Heart's Desire."

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Mr. Blabbitt on Beauty

ONCE upon a time there was a very wise man, who lived in a tropical land where lions, tigers and elephants were common sights. The jungles, surrounding his village, were wonderfully green, the skies were exquisitely blue and the streams flashed through vari-colored hills like sparkling paths of diamonds. In fact, everything was flawless, including the women of the village.

Now, this estimable man was not satisfied and set about trying to make the beauty of the native women as enduring as that of the colorful woods. So, he concocted a number of potions and lotions and a great stock of notions to aid in bringing about the desired result. In order to make his customers value his recipes, he charged large sums, on which he lived so comfortably that, after awhile, he waxed fat and exceedingly rich. Disliking further labor, this man shifted the burden of his enterprise to the shoulders of a number of young men, especially trained. The business prospered, despite the fact that young women lost their beauty, as the result of using his products, and others grew old and wrinkled, as had their predecessors. His patrons did not complain but, rather, lived in the constant hope that the effect on them might be miraculous and different.

Things went on in the same way after the wise man was dead and forgotten, for others continued to pursue the lucrative business he had founded. Hundreds of years passed. Possessors of the original secrets combined them with others of their own production and scattered to the four, or five corners of the earth. Today, some of them are in this very city. I recently met one of them. He, accepting me as a confidante, told me a number of his secrets. These I am going to tell to you, madame et mademoiselle. They are simplicity itself. Read them!

"Beauty is only skin deep." The skin hides everything.

Massage your face for a full hour, nightly, and after a year, you, yourself, will not know it.

If you need something for a red nose, drink alcohol. It will produce one in a comparatively short time.

Eat plenty of sweets. They will put the finishing touches on your complexion.

If you are inclined toward double chins—lean the other way.

A preparation of lead, zinc and chalk-dust will fill your pores so that no other dirt can find lodgement.

A good way to hide wrinkles is to wear a veil.

If you desire to change the shape of your mouth—eat a green apple.

Should your eyelashes be not long enough—try pulling them out.

A telescope will make your eyes like stars.

If your hair is falling out, you may preserve it by keeping it in an air-tight box.

If the scales show that you weigh too much—keep one foot on the floor.

These remedies and preservatives are not infallible and, moreover, they are not the last word, mainly for the reason that there is no such thing where women are concerned.

There are social lions, blind tigers and white elephants, today—the skies are just as blue, the streams just as sparkling and the cities just as beautiful. Yet, would you believe it? There are still men who are not satisfied!

Employment Agent—Do you feel you can succeed?
 College Graduate—I feel I can set the world on fire.
 "You will never do for this position. It is with an insurance company."

* * *

"Now that you're out of the hospital, I suppose you're going to sue for damages, eh, old man?"

Oldman—Damages h—ll! I'm going to sue for repairs. I got enough damages already.

* * *

Jack—Let me see: a taxidermist skins animals—am I right?

John—Yes; and a taximeter skins human beings!

* * *

Al Wilson said that golf is a h— of a game. He said he liked to hit the ball but he hated to walk so far to find it. Al's longest drive was 300 yards, 150 up and 150 down.


* * *

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SUMMONS TO ESTABLISH TITLE

Action No. 38,652.

In the Superior Court of the State of California, in and for the City and County of San Francisco.

William N. Gerrard, et al., Plaintiffs, vs. all persons claiming any interest in, or lien upon the real property herein described or any part thereof, Defendants.

The People of the State of California: To all persons claiming any interest in, or lien upon, the real property herein described or any part thereof, defendants, greeting:

You are hereby required to appear and answer the complaint of William N. Gerrard, et al., plaintiffs, filed with the Clerk of the above-entitled Court and City and County, within three months after the first publication of this Summons, and to set forth what interest or lien, if any, you have in or upon that certain real property or any part thereof, situated in the City and County of San Francisco, State of California, particularly described as follows:

First: Beginning at a point on the northerly line of Broadway Street, distant thereon one hundred (100) feet westerly from the corner formed by the intersection of the northerly line of Broadway Street with the westerly line of Octavia Street and running thence westerly along said northerly line of Broadway Street thirty-seven (37) feet, six (6) inches; thence at a right angle northerly one hundred (100) feet; thence at a right angle easterly thirty-seven (37) feet six (6) inches; and thence at a right angle southerly one hundred (100) feet to the point of beginning; being part of WESTERN ADDITION BLOCK Number 192.

Second: Beginning at a point on the northerly line of Broadway Street, distant thereon eighty (80) feet easterly from the corner formed by the intersection of the northerly line of Broadway Street with the easterly line of Laguna Street, and running thence easterly along said northerly line of Broadway Street, forty-one (41) feet, six (6) inches; thence at a right angle northerly one hundred and thirty-seven (137) feet, six (6) inches; thence at a right angle westerly forty-one (41) feet, six (6) inches; and thence at a right angle southerly one hundred and thirty-seven (137) feet, six (6) inches to the point of beginning.

And you are hereby notified that, unless you so appear and answer, the plaintiffs will apply to the Court for the relief demanded in the complaint, to-wit: That it be adjudged that the plaintiffs are the owners of said property in fee simple absolute; that their title to said property be established and quieted; that the Court ascertain and determine all estates, rights, titles, interests and claims in and to said property, and every part thereof, whether the same be legal or equitable, present or future, vested or contingent, and whether the same consists of mortgages or liens of any description; that plaintiffs recover their costs herein and have such other and further relief as may be met in the premises.

Witness my hand and the Seal of this Court. Dated April 22, 1925.

(Seal) H. I. MULCREVY, Clerk.
By J. J. RAFFERTY, Deputy Clerk.

L. W. LOVEY, Attorney for Plaintiffs.

SYNOPSIS OF THE ANNUAL STATEMENT OF

Associated Industries Insurance Corporation

of San Francisco, in the State of California, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real Estate
Mortgages and collateral loans
Bonds and stocks	\$333,685.83
Cash in company's office and in banks	55,443.70
Premiums in course of collection	105,354.61
Bills receivable
Other ledger assets	200.00
Ledger assets	\$494,684.14
NON-LEDGER ASSETS:	
Interest and rents due or accrued	6,072.24
Market value of securities over book value	3,574.17
Other non-ledger assets
Total gross assets	\$504,930.55
Deduct assets not admitted	892.29
Total admitted assets	\$504,038.26
LIABILITIES	
Net unpaid claims, except liability and workmen's compensation	\$ 422.00
Special reserve for unpaid liability and workmen's compensation claims	124,016.61
Estimated expenses of investigation and adjustment of claims	50.00
Total unearned premiums on unexpired risks	47,413.47
Commissions and brokerage due or to become due	117.26
All other liabilities	20,846.62
Total liabilities (except capital and surplus)	\$192,865.96
Capital	153,300.00
Surplus	157,872.30
Total liabilities, capital and surplus	\$504,038.26

C. W. FELLOWS, President.
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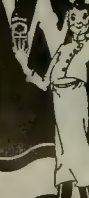
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7:00	3:20		8:45	3:00
7:30	3:40		7:15	3:20
8:00	4:00		7:45	3:40
8:20	4:20		8:20	4:00
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10:40	6:40		10:40	6:20
11:00	7:00		11:00	6:40
11:20	7:20		11:20	7:00
11:40	7:40		11:40	7:20
NOON	8:00		NOON	7:45
12:00	8:20		12:00	8:15
P.M.	9:00		P.M.	8:45
12:20	9:30		12:20	9:15
12:40	10:00		12:40	9:45
1:00	10:30		1:00	10:15
1:20	11:00		1:20	10:45
1:40	*11:30		1:40	*11:15
2:00	*12:00		2:00	*11:45
2:20	*12:30			*12:15
	*1:00			*12:45

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MEL S. WRIGHT, MANAGER

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TIME TABLE

SUMMER SCHEDULE

LEAVE SAUSALITO		LEAVE SAN FRANCISCO Foot of Hyde Street	
A.M.	P.M.	A.M.	P.M.
4:30	12:30	5:00	12:30
5:30	1:00	6:00	1:00
6:00	1:30	6:30	1:30
6:30	2:00	7:00	2:00
7:00	2:30	7:30	2:30
7:30	3:00	8:00	3:00
8:00	3:30	8:30	3:30
8:30	4:00	9:00	4:00
9:00	4:30	9:30	4:30
9:30	5:00	10:00	5:00
10:00	5:30	10:30	5:30
10:30	6:00	11:00	6:00
11:00	6:30	11:30	6:30
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SAN FRANCISCO

News Letter

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SAN FRANCISCO

SATURDAY, MAY 30th, 1925

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SAN FRANCISCO NEWS LETTER



California Advertiser

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Vol. CVI

SAN FRANCISCO, CALIF., MAY 30, 1925

No. 22

UNDER THE SPREADING ANTLERS

By Eleanore F. Ross

THEY were moving the great safe, weighing two and a quarter tons, into its chamber, through the majestic foyer of the new Elks' building on Post Street, when I walked in, and the man at the door peremptorily hailed me. "Hi, lady, you can't go in there!" he called, above the confusion of flying sand from the new building across the street, orders from the men at work, and straining cables. Now, I don't wear a press badge, because Chief O'Brien says he doesn't issue them to "weeklies," but being told where I should not go, was a new experience to me during my career as journalist. So I just waved the card that Mr. Wood, secretary of the building association, had given me, and proceeded on my way.

My first impression, on entering this fifteen storied, million-and-a-half-dollar, Spanish-Gothic structure, was one of great dignity, combined with a home-like comfort that seems to be an essentially Elkish feature. And this impression lasted throughout my rather hurried inspection of the most important rooms in the vast edifice.

This atmosphere prevails and is a living demonstration of the word "home," which Elksdom prefers as a designation for its meeting place, rather than such names as temple, lodge, chapter-house or club.

It speaks from every nook and corner of the great lounge on the third floor, where the manager of the club, Geo. A. Curtis, has his office; it greets you from the portals of the immense dining hall just opposite; it is eloquent in the charming ladies' room on the mezzanine floor. For the whole beautiful, architectural fabric has been erected with this end in view, to constitute a "home" for every Elk in Lodge No. 3, and to make every visiting Elk feel "at home" within its walls.

The library shelves on each side of the huge "camouflaged" fireplace in the lounge attracted me, and I started to read the titles of the books. A polyglot but most comprehensive collection were these, for "Lovey Mary" leaned in friendly manner against a History of the French Revolution, and "Mr. Dooley's Philosophies" rubbed shoulders with "The Uncivilized Races of Men." A finely bound series of Encyclopedias fascinated me, just above some dozen volumes of "The World's Great Masterpieces."

The ceiling of the lounge next drew my attention, and I wondered if the various signs and symbols were indicative of Elksdom, but Mr. Curtis soon disillusioned me. "The ceiling is Italian Renaissance," he said; "It is also Renaissance in the hall, but of an earlier period. Have you seen the swimming pool yet? Or the lodge room?"

In the rear, on a level with the basement, is the swimming pool, patterned after a Roman plunge. It is 75 feet long by 27 feet wide, and has a depth of 4 feet at the shallow end and 9 feet at the deepest part. It was built to meet the requirements of the National Athletic Association, so that race meets could be held here, under the auspices of that association. There is a purification and filtering system installed in the sub-basement where the water will be re-circulated constantly, and in addition to this, a vacuum sweeper will be used for cleaning the sides and floor of the pool. Here the Elks can disport themselves in crystal wavelets as clean and free from the mischievous microbe as if they were in a mountain lake.

I looked around the immense lodge room, with its completely equipped stage at one end, its imposing gallery, capable of seating at least 250 persons at the other, with great awe. What impressive and mysterious ceremonies will here take place! What strange and secret rituals will be witnessed within the walls of this majestic temple! There will be room and to spare for any sort of goatish initiation pranks that its inmates might want to indulge in, for we know that "a little nonsense, now and then, is relished by the wisest men," and no doubt, Elks, after all, are only very human men.

I lingered at the door of that room which is "not a room of sorrow, but rather one dedicated to the joyful memories of the good fellowship and splendid works of the Brothers in that far land from whose bourne no traveler returns;" I peeked into the bedrooms, furnished as comfortably, as luxuriously as those in some swagger hotel; into the elegantly appointed dining hall; into the kitchen, equipped with every modern convenience known to the culinary kingdom, over which the club's chef, once the cook for a king, is going to rule; I gazed at the Robert Morton pipe organ, which was especially designed and built for the auditorium which it graces, and imagined the glorious strains of music that will pour forth from its deep chest into the echoing hallways, and gradually a feeling of envy towards the members of this Brotherhood stirred me.

"I wish," said I to myself, as I wandered down the stately staircase into the main lobby again, and hopped over the ropes that still held the safe, out into the noisy street, "I wish that I could be an 'Elkess'!"



Real Estate in San Francisco

Contrary to some predictions, real estate activity in this city continues to be exceptionally active and building keeps pace with the sale of land, so that in both departments of activity there has been a record achievement and the figures are far above anything which we have before experienced.

It is worth noting, also, that in all this activity there is a genuine real basis of prosperity and that the boom quality is far from evident. It would seem as if, at last, after long waiting, we are coming into our own and that the confidence of those who have maintained their faith in the steady growth of the city has not been misplaced.

According to the reports made by Thomas Magee and Sons there were in the month of April 1801 sales of San Francisco real property aggregating a value of \$19,434,129. This has never been heretofore reached in the history of the city; the nearest record being that of March 1906, when the real estate sales amounted to \$18,250,570.

Analysis of the figures, for which there is no room here, and which must include amounts released as well as amounts in mortgages, show that in the month of April there found their way into the channels of San Francisco real estate, loans approximating about \$6,000,000 of new money. Which shows a very sound condition of confidence and augurs excellently for the future.

The building operations for April amounted to \$6,608,327; brick and concrete buildings \$2,422,460; and frame buildings \$2,881,573, and city and state work together amount to approximately another million. The total building contracts since the fire in 1906 have amounted to \$627,837,177, not counting the work done by the city, by the state or the federal government and excluding the Panama Pacific Exposition prior to December, 1912.

Debts to Ourselves

It is interesting to see that M. Caillaux, the new French Finance Minister, is taking up the question of indebtedness. That in itself, is encouraging, for up to the present, we have been treated with such an air of aloofness that it appeared improbable that we should ever be able to mention those debts, without a distinct touch of insistent impoliteness.

M. Caillaux says, with an expansive urbanity which is almost overwhelming, that, as a matter of fact, French payments will depend upon German payments. When the German payments begin to come in, then there will be a certain sum which M. Caillaux puts tentatively at \$100,000,000, to be remitted to the United States. If the Germans pay nothing, we shall get nothing. All of which is very startling, for we never had contemplated any relation between French debts and German payments.

Now that figure of \$100,000,000 represents about 2½% on the French debt to ourselves and we should have a pretty time explaining to the British why we gave the French such good terms. It would be still more embarrassing for us to remember that we are paying our own people 4% for the money that M. Caillaux wants at 2½%. It does not look as if that cat would jump; to be, perhaps, inexcusably frivolous.

But, says M. Caillaux, even that \$100,000,000 would not be forthcoming until the Germans pay \$600,000,000, and who can say when that will be? With German imports still ahead of exports, you can imagine how long it will take Germany to make a payment of \$600,000,000. It looks as if M. Caillaux

was trying to put us off till the Greek Calends for the payment of that 2½% interest. Of course France could not ask openly for release from the indebtedness and we could not afford to release, in justice to our own people; but it does look as if M. Caillaux contemplated payment only in an indefinite and obscure future.

Hospital Leg-Pulling

Several times we have called attention to the genial practice of leg-pulling, which is reported to prevail to such an extent in private hospitals, but even in our bitterest moments we never expected to find that corroboration which a recent statement of the State Board of Medical Examiners discloses.

The item is to the effect that Dr. Charles A. Pinkham, of the board mentioned, has advised the board inspector that one Allen Mills, manager of the Richfield Sanitarium at Richfield, Tehama County, has been found guilty in the Superior Court of that County of violating the Medical Practice Act, through trying to elongate the leg of one John Brown, an inmate of the hospital, by pulling.

Here is a hospital manager actually caught in the act, as it were. He pulled the leg of the inmate John Brown, literally pulled it, for the purpose of elongating it. The Medical Practice Act is clearly directed against any such physical act. Nobody can pull the leg of a patient for the sake of elongating it, unless he is a doctor, fully licensed to elongate legs. The mere fact of being a manager of a hospital gives no one a prerogative of elongating legs. That is peculiarly the sphere of a doctor, as defined within the bounds of the statute strictly construed.

There was a certain coarseness about the methods of the hospital manager which could not escape the notice of the district attorney. He departed from the time honored custom of leg-pulling as practiced by hospital managers. As a rule the leg-pulling of hospitals lengthens not legs, but faces, as the victims contemplate the depleted purses which result.

We are unable to learn whether as a matter of fact the leg of John Brown was actually elongated. Yet that must have been, after all, the important question for John Brown.

Credit Frauds

From a recent discussion of the general subject of credit frauds locally, much information has been gathered and the whole matter of credit fraud is much more extensive and, in some respects, more baffling than appears at first sight.

Judge John C. Knox of the United States District Court for the Southern District of New York, has very concisely expressed the matter when he says, "that fraud of considerable quantity and excellent quality is to be found among bankrupts admits of no dispute." But the judge is a confirmed Pollyanna in this respect, for he says that under the present legal arrangement for credit it is actually profitable for a clever debtor to go through bankruptcy. Thus Judge Knox is not appalled at the amount of crookedness, but rather gratified that it is less than he had thought likely.

Also the ease with which fraud can be wriggled out of tends in the long run to encourage it and thus further to weaken the credit structure upon the integrity of which a civilization as complex as our own, in the long run, depends. Thus the judge says that in three cases out of five, by well chosen preferences, a bankrupt can secure a settlement at the rate of thirty cents on the dollar and this in spite of actual fraud committed in the course of the bankruptcy. The conclusion of the judge is to the effect that "Frauds in bankruptcy will become less when they are made unprofitable. Dishonest bankrupts will have respect for the provisions of the criminal law at such times as creditors clearly indicate that a debt of moral turpitude cannot be discharged in terms of dollars and cents."

United States and Arms Traffic

The refusal of this country to co-operate with the League of Nations bureau has resulted in the abandonment of the proposal to create a central bureau for the control of traffic in arms. The members of the bureau would have been created by the council of the League.

A cry will be raised by those whose chief desire appears to be to embroil us with some one or other on the continent of Europe, that we have proved ourselves unworthy by not accepting this proposal. They say that in every way we are proving ourselves either too egotistical or too cowardly to take our share in the trials and dangers which confront all peoples who assume to play the role to which we seem to be destined by wealth and position. At first sight they might appear to be right. But in this instance they are quite wrong.

The constant repetition of that word "bureau," in connection with the League of Nations, is enough to damn it already, if its own snobbishness and failure to function had not given it a black eye from the start. Americans hate bureaus. We have good reason to hate them. In Washington they have been fastening all sorts of bureaus upon us for all sorts of things. Every one of them is a spender of money and a harbor of refuge for the weak and incompetent. We may be selfish, but we are too kind to help to saddle upon poor Europe more of those useless and expensive articles, under the load of which we struggle with difficulty and pain.

As a matter of fact, Congressman Burton made the only sensible suggestion with respect to the arms question; namely, that each nation, which took part in arms control, should publish regularly a statement of the amount of import and export arms trade, and that nations should license the manufacture of arms so as to keep the numbers in view.

Can they be trusted to do this? Some may, but again, most will not be faithful even to that much trust.

Scientific Thrift

The Bell Telephone Company has put into operation a system of thrift which they call the Direct Sales Plan, and according to the statement of the company "this plan, due to its unusual advantages and great simplicity, has perhaps done more than any other to make the average American become interested in saving, and investing, despite the fact that it has been in operation but three years."

The Bell Telephone Securities Company has distributed to date almost a million shares of stock to 125,000 investors, the majority of whom have purchased the stock on the system of ten dollars down and ten dollars a month. Such stock, so sold, is not new treasury stock, but shares bought by the Bell Telephone Securities Company in the stock market. The stock is sold to investors, without the employment of stock salesmen, because the employees of the system are sufficiently interested to tell their friends and relatives.

In response to questions as to why the company is interested in that sort of work, the reply is that the company is anxious to have its membership, as widely spread as possible. It is further urged that the plan permits the public both to accumulate money and to invest it, and a third and very cogent reason is that the company can use the new money investments in the development, which is generally demanded. Figures for California investors show 952 housewives, 129 teachers and 452 clerks, to say nothing of barbers, clergymen, domestics, farmers, painters and pugilists.

It is very clear that without some such system, there would not have been any chance of interesting such people in stock purchase and thrift.

Jubilee Jabber

Do poets outnumber artists in California? Does the muse, the profitable muse, prefer the pen to the brush? Or has art in California reached a financial level where a prize of a hundred dollars has no attraction for artists?

Mayor Rolph's Citizens' Committee now planning San Francisco's celebration of California's Diamond Jubilee is curious to know. The Committee has invited poets and artists to express California in poem and picture; the poem to be the official "story" of the state's birthday celebration; the picture to be used as the official poster.

Poems pour in a torrent on the Citizens' Committee, says "Larry" Toole, the publicity director, typewriters all over the state are warring for the prize of a diamond studded medal which the committee has offered for the finest poem. But sketches for the poster, for which a prize of a hundred dollars is offered, are reaching the Committee timidly and slowly.

"We had hoped," said a member of the Citizens' Committee "that the prize competitions for a poem on California and a sketch design for a California poster would enlist all the poets and painters in the state. The prize of a hundred dollars for a poster design was offered because we want the best thing of its kind that has ever been turned out. California has always been famous for poets and painters; a roll call of its painters would include many of the names that dominate art in this country. We would like to see the name of one of the famous signed to the poster that will broadcast the great Diamond Jubilee celebration we are planning for San Francisco. But, whoever is the successful artist, in addition to the prize, he can be assured of fame, for in all advertisements of the Jubilee celebration the accepted design will be used."

Green, red and yellow, the old Spanish festival colors, have been chosen as the official Diamond Jubilee colors and sketch designs submitted are expected to carry these colors. All sketches will be submitted to a jury of artists and California historians on June 1st. They must be sent, before or on that date, to the Committee's headquarters, 1032 Merchants' Exchange Building, San Francisco.

Some artist, and some poet, will ride to fame next September on the wave of interest in California's Diamond Jubilee that will sweep this country and the world. Why not you, Mr. Unknown Artist, or you, Mr. Unknown Poet?

Memorial Day

On this day, sacred to all who have died that this Nation may live, and to their beloved ones, we should pause in the daily grind of the millstone called Life, and strive to realize more fully what the word "America" should mean to us.

Only just recovering from a war that was more disastrous than we, at the time, were conscious of, when forces within as well as without, our country, were carrying on an insidious struggle to throw our standards in the dust, and disrupt our Union, we should especially on this day, fill our minds with constructive thoughts, re-build and re-live the great meaning expressed in the name of our Nation, and the inspiration eloquent in the stars and stripes of our Flag.

We should, on this day, become one with the spirit of our forefathers, and demonstrate again, within our own work-a-day and practical lives, some of the nobility and patriotism which moved those great men to create a living manuscript as wonderful as our Constitution.

So that "this Nation shall not perish from the face of the earth;" so that "these dead shall not have died in vain!"



PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S
— Tom Moore



By Katherine Schwartz
Formerly of the "Chicago Tribune"

Curran

BEAUTIFUL Jane Cowl with her celebrated production of "Romeo and Juliet" opened at the Curran last Monday evening, thereby furnishing a rare treat to the fortunate ticket holders on that occasion.

If anything, Miss Cowl has improved upon her performance when she was here before, and that is saying much. One need not be told that she is thoroughly in sympathy with her character, and loves the part. Her reading of the lines is perfect, and her performance throughout is a thing of sheer beauty and perfection.

Rollo Peters' Romeo is a fitting complement to Miss Cowl's Juliet. He is a fine actor, he has a splendid voice, and he gives a most intelligent interpretation of the part. I am told that he is responsible also for the production, and if so, it is very much to his credit.

Jessie Ralph as the nurse gives a pleasing performance; Charles Brokaw gives a strong and virile interpretation to the role of Mercutio; John Crawley as Friar Laurence. Gordon Burby's Capulet, Louis Hector's Tybalt, Lionel Hogarth's Montague and Ivy Crane's Lady Montague are added assets to this splendid production.

Capitol

* * *

Tomorrow evening Frank Egan will present his latest mystery play, "Spooks," which follows the remarkably successful play "White Collars" into the Capitol. This is said to be the cleverest mystery play of the decade. Mr. Egan promises a splendid cast to interpret the various roles in this play.

* * *

Granada

A few weeks ago, the boys and girls "South o' the Slot" had their innings at the Granada, but next week will be seen the goings on of the "North o' the Slot" boys and girls.

Times and places on the other side of the cable will have their spectacular commemoration during one of the biggest acts the Granada has ever attempted. The act has been in rehearsal for over five weeks. Over fifty people will take part. Five scenes will test the capacity of the huge automatic stage, even extending out over the footlights during one interlude.

Ralph Pollock, sing-copating director of the famous Synco-Symphonists, the Jack Holland Dancers and many others of note will take part. On the screen will be featured James Cruze's new picture, "Welcome Home," and Harry Langdon's latest comedy, "His Marriage Vow."

Alcazar

* * *

This is the last week of that uproariously funny comedy of Frank Craven's, "The First Year," which has afforded Dale Winter and Henry Duffy such an excellent opportunity to endear themselves to the San Francisco play-goers.

Much of the success of this great show lies in its production features, originally created by John Golden, and faithfully reproduced here by Henry Duffy. Never since "Irene," which, by the way, is shortly to be revived by the Duffy Players, has Dale Winter had such an important and appealing role as the one she has in this comedy. In this play she is the young bride who holds the sympathy of the audience from start to finish.

President

This week begins the fourth week of the run of the "Last Warning" at Henry Duffy's new theater, "The President," which has been playing to big houses ever since the first night.

This play is full of thrills and mysteries, which hold the audience spell bound. To clever Marion Lord go most of the honors for laugh-making, although Ralph Murphy runs her a close second. Norman Hackett and Eveta Nudsen however, do splendid work in their respective roles. The production is elaborately staged, and there is a large cast in support of these players, every one of whom do good work.

* * *

New Columbia

The Henry Miller engagement at the Columbia with "The Grand Duchess and the Floor Waiter," starring Elsie Ferguson, will be followed on Monday evening, June 8, by the Richard Brinsley Sheridan classic, "The Rivals." Here is the cast:

Mrs. Malaprop.....	Mrs. Fiske
Sir Lucius O'Trigger.....	Chauncey Olcott
Sir Anthony Absolute.....	Thomas A. Wise
Bob Acres.....	James T. Powers
Lydia Languish.....	Lola Fisher
Julia.....	Lotus Robb
Lucy.....	Marie Carroll
Capt. Absolute.....	Kenneth Thomson
Faulkland.....	Fred Eric
Fag.....	Gerald Rogers
David.....	George Tawde
Coachman.....	Herbert Belmore

* * *

Imperial

Following the famous Gish sisters at the Imperial, will be seen a remarkable picture called "Grass."

It is said to be the kind of a story "that mad Nature stages once in a millennium to mock the minds of men who write. Fifty thousand human beings and 500,000 beasts participate in this gigantic spectacle enacted on the frozen paths of a forgotten world."

"Yo Ali!" is the cry of a nation on the march, as they trek over snow-clad mountains, 10,000 feet high, and through icy torrential rivers twice a year in search of grass for their flocks and herds. Three intrepid explorers traveled last year right with the tribe during their spring migration and captured with the motion picture camera a mighty human drama.

There is a musical score written especially for this picture by Hugo Reisenfeld.

* * *

Wilkes

Lynn Starling's priceless funny comedy, "Meet the Wife," starring Mary Boland, will open at the Wilkes Theater Monday evening next. Supporting Miss Boland is a superb cast, and she receives splendid support from her associate players, Richard Tucker, Olaf Hyteen, Rex Cherryman, Barbara Brown and others.

Amusements

NEXT WEEK

AZTEC Market nr. Eighth	Pictures
EGYPTIAN Market at Jones	
ALEXANDRIA	Pictures
ALCAZAR O'Farrell nr. Powell	"The First Year"
BEATTY'S CASINO Ellis and Mason	Pictures
CALIFORNIA 4th and Market	
CAMEO 936 Market St.	"Do It Now" with Wm. Fairbanks and Madge Bellamy.
CAPITOL 64 Ellis St.	"Spooks"
CASTRO	Pictures
COLISEUM	Pictures
NEW COLUMBIA Eddy and Mason	Elsie Ferguson in The Grand Duchess and the Waiter
CURRAN Geary, Nr. Mason	Jane Cowl "Romeo and Juliet"
GOLDEN GATE G. G. Ave. and Taylor	Vaudeville
GRANADA 1066 Market St.	"Welcome Home"
IMPERIAL 1077 Market St.	"Grass"
LOEW'S WARFIELD 988 Market St.	"The Unholy Three"
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE NEW MISSION	Pictures
ORPHEUM O'Farrell and Powell	Vaudeville
PANTAGES Market at Mason	Vaudeville
PRESIDENT	"Last Warning"
STRAND 965 Market St.	Pictures
UNION SQUARE	Pictures and Vaudeville
WILKES (Formerly Geary) Geary and Mason	Mary Boland in "Meet the Wife"
WIGWAM	Pictures

Mary Boland, irresistibly funny as the "Wife," Barbara Brown, her flapper role as the daughter, Richard Tucker as the prosaic husband, and Olaf Hyteen as the ex-husband, have the advantage of having acted together continuously for many performances, resulting in an unusually well balanced and effectively developed game of cross-purposes.

"Meet the Wife," is the type of play that the patrons of the theater greatly enjoy. It is clean in dialogue, wholesomely funny in plot, tastefully mounted and well acted, and its producers have bestowed upon this play the same expertly intelligent presentation that is the feature of plays at the Wilkes Theater.

* * *

The Mountain Play

About four thousand people wended their way to the Mountain Theater, located on the southwest side of Mount Tamalpais last Sunday to witness the twelfth annual performance of the Mountain Play Association, called "Drake," a pageant play written under the direction of Garnet Holme.

The scenes showed all the incidents preceding the departure of Drake from Plymouth Port, his pleading with Queen Elizabeth to make the voyage of discovery which led to his being the first to make the sail around the world.

Guy Kibbee in the role of Drake was splendid,—giving a most finished performance; Virginia Whitehead was Queen Elizabeth; Louis Wood White was Philip Yeo, Mayor of Plymouth; Lewis Martin, John Doughty; Thomas, Frederick Smith; J. Wheaton Chambers played the role of William Cooke, who, with the Doughty planned the intrigue against Drake; Jo Hamilton played the part of Thomas Moone, map maker and drawer of charts for Drake, and Marion Brune was his sweetheart, Betty Fursdon.

* * *

Loew's Warfield

The world's premiere of "The Unholy Three," claimed to be the greatest drama since "The Miracle Man," takes place at Loew's Warfield this week.

This picture is said to be greater than "He Who Gets Slapped," or "The Miracle Man." The story is built around a group of freaks in a circus, and the principal parts are taken by Matthew Betz, Victor McLaglen, Lon Chaney and Harry Earles.

If you have seen Lon Chaney in his various roles, including "The Miracle Man," "He Who Gets Slapped," "The Phantom of the Opera," you will certainly not want to miss seeing him as Grandma O'Grady in this picture. It is said he does the finest work so far in his career.

There will be another of those beautiful and delightful prologues—another "Ideas" by Fanchon and Marco, and Geo. Lipschultz and the Music Masters will entertain with a fine program.

* * *

Golden Gate

This week's bill at the Golden Gate is a bill of many headliners. Chief among the vaudeville acts is Roberta Arnold and her company of players in a comedy "Their First Anniversary," and Miss Nitza Vernille and a company of dancers in "Wonderland." Miss Vernille is the San Francisco girl who became famous overnight.

Dick Keene and Virginia Barrett, the well-known vaudevilians, will be seen in "Wanted a Husband," a clever satire on matrimonial newspapers. Elsi Clar, well-known phonograph artist, will be heard in a program of song

(Continued on Page 15)



The big ones are biting in lake and stream! Come to the mountain resort where outdoor recreations abound. Swimming—golfing—horseback riding. Dancing every night. Write for folder and rates to Walter Rounsevel.



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BERKELEY, CALIFORNIA

One of the largest hotels on the Coast. Set in a beautiful twenty-eight-acre park between Berkeley and Oakland. Key Route service from the door to San Francisco. Family and tourist hotel. Reasonable rates.



By Antoinette Arnold

Homage to the Home Woman

TO the woman of the home, do I ascribe a firm belief in humankind. To the woman who creates, cherishes and conserves the home, do I desire to pay the highest homage due womankind!

The woman of the home. America is sure because of her!

She represents a convincing argument for happiness, everywhere. She makes the world and all its children better, because she gives us, now and then, glimpses of Heaven and keeps our hearts in harmony.

For it is the fine, the sensible woman of the home who stands pre-eminently as the propelling power of all that is best within.

And, whatever inspiration may come to women, collectively or individually, the lodestar of a real woman's hopes, the loadstone of her ambitions are alike supreme, and signify one ideal—Home!

The woman of the home does not necessarily mean the woman who never sees beyond the four walls of her residence. For she may take cognizance of many things outside, as well as inside, her home, from whence her influences may radiate.

But the woman of the home does mean—the woman whose well-ordered, well-sustained home is a haven of rest for the family. A place cheery and comfortable, where there are easy chairs, a glowing hearthstone, where the pottery shines, where the food is wholesome and good, where the spirit of love prevails.

The queen who reigns in such an American home represents a feminine force beyond the scope of human reckonings.

* * *

I know that you know such a woman! So do I.

She is your ideal, no doubt, that woman of the home. And so, is she mine—devoted, thoughtful, marvelously capable—always there, at home, whenever she is wanted most; and that's pretty nearly all the time.

The Woman of the Home! Ettia! She's a sister-of-mine.

The woman of the home who emulates the mother, and "A mother is a mother still, the holiest thing alive."

* * *

Mrs. Crocker Opens Home For Benefit of American Women's Overseas League.

Mrs. Henry J. Crocker opened her beautiful home on Laguna Street last Thursday afternoon, for a reception and tea given by the American Women's Overseas League.

The excellent program and tea sponsored by the League was primarily for the benefit of the disabled girls in the Veterans' Hospital at Livermore.

Mrs. Crocker and her daughter, Marian, greeted each guest who came to the charming tea and, in addition to making them delightfully "at home" in her spacious drawing rooms, in the Crocker mansion, there was also provided an elaborate tea served in the alcoves of the first floor. Flowers were used in abundance in an artistic

decorative scheme while those who "poured", and those who welcomed the guests, were pictures of loveliness in costumes apropos of summer daintiness.

Patricia O'Connor Morbio, soprano and diseuse, opened the program at Mrs. Crocker's tea with a Garden Cycle. Her numbers were "The Rivals", Tom Dobson; "Butterflies", Paul Bliss; "The Bold Bad Butterfly", Oliver Herford; "The Bluebell", Edward McDowell, and "The Crow" by John Barnes Wells.

This exquisitely dainty human being, Patricia Morbio, is not only exceptionally talented and gracious, but she is so good to look upon. At the Crocker tea she wore a lace garden-frock with a large, floppy hat of becoming daintiness. With her vivacity and her charm, as well as with the fineness of her art, she sang five songs with all the verve and finish for which she is famed. Mrs. Cecil Hollis Stone was at the piano.

Elizabeth Witter sang three Old English songs at the Crocker tea, selecting her numbers with a fitting conception of form and melody. Rose von Schmidt Bell, an artist of unquestioned standing and attainment, presented clever monologues, one of which, "Dressing Dicky For Dancing School" was her own composition and very clever and witty.

* * *

Mother Goose Quartet

Excerpts from the annual jinks of the San Francisco Musical Club were given under the direction of the author, Patricia O'Connor Morbio, with the music by Willie Finley Beasom, who played all the accompaniments.

Those who sang the delightful numbers in costume were Esther Malcolm, "Bo-Peep"; Belle Kendall, "Boy Blue"; Elaine Kline, "Little Miss Muffet"; Lenore Butte, "Jack Horner"; and Elizabeth Beasom, the Court Page.

The numbers were first sung in the third drawing room and then, to permit full enjoyment, were repeated in the large reception hall of the Crocker home.

* * *

It is the desire of the American Women's Overseas League to provide rugs, wicker furniture, chintz draperies, gay prints, awnings, appetizing china and other real home comforts for the girls whose overseas service has disabled them in some way or another.

* * *

Mrs. E. K. Sturgis, who has served overseas, following her course at the University of California, made an interesting and touching appeal to the ladies assembled at the Crocker tea following the musical program. Mrs. Sturgis told, in graphic and convincing way, some of the work which was being accomplished by the American Women's Overseas League and related definite necessities among the girls whom their confrees aim to assist. The spirit of Mrs. Sturgis' talk, her sincerity and graciousness, made indelible impression upon the minds of her hearers and will, beyond a doubt, be far-reaching in its influence and scope.

Some of the pioneer members and officers of the American Women's Overseas League include Mrs. Elizabeth Pot-

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ter, Mrs. R. H. Hunt, Mrs. J. K. Maxwell, Mrs. Marjorie McKillop, Mrs. Louis Zianette, Miss Louise Wisler, Miss M. Hill, Mrs. Douglas Brookman, Miss Sarah Young and Miss Marian Crocker. Many of these represent Seattle, Pasadena, Los Angeles and the cities of Europe.

The purposes of the League are to meet the needs of ex-service people, to hold themselves ready to serve again the government in time of emergency and to co-operate with welfare organizations in their work at home and overseas.

Many society girls are among the active members and were foremost in government service in the departments particularly potent to the manner of service which their ability and intelligence required.

* * *

Young Hostess Entertains

Mrs. Alexander Isenberg, one of the charming hostesses of the Peninsula set, gave a bridge party at her home at Menlo Park, her guests being some of the young matrons and the debutantes.

Miss Doris Fagan entertained a group of friends at a luncheon, her guests including Mrs. Oliver Dibble, Jr., and Miss Dorcas Jackson and Miss Helene Lundborg, all of whom were later the guests at Mrs. Isenberg's bridge and tea.

* * *

Mrs. Nicholas Kittle Boyd gave a charming "at home" in San Rafael in compliment to Miss Caroline Avery, bride of Benjamin Hayne of San Francisco.

The hostess was assisted by Mrs. Henry Collins Minto and Mrs. William Hinckley Taylor, and some of the other guests were: Mesdames Almer Newhall, Evan Evans, Harry Evans, Leonard Abbott, John C. Kittle, Leavitt Baker, Edgar Zook, Harold Fletcher, William Grant, Jacob Van Deventer, Paul Foster, Robert Foster, Phillip F. Brown, Grant Selfridge, Kirkham Smith, Alex McAndrews, Robert Rathbun, Berrien Anderson, Thomas S. Brooke, E. C. Daniel, William Kent, Jr., Gregory Jones; Misses Agnes von Adelung, Clementine Lewis, Lucia Sherman, Betsy Dibblee, Mildred Calhoun.

* * *

Miss Ruth Janssen, the daughter of Mr. and Mrs. Edward A. Janssen, will be married on June 12 to Lieutenant James Richmond Simpson, U. S. A., at the First United Presbyterian Church. There will be no attendants; the ceremony is planned to be a very quiet affair. Lieutenant Simpson is arriving here from Honolulu on May 29.

At Bridge Tea

* * *

In Berkeley Miss Edith Grey Nance, the daughter of Colonel and Mrs. J. T. Nance of the university instruction unit, brought together some of her friends at a delightful bridge tea complimenting Mrs. Thomas Tyler Beattie (Katherine Brown), whose marriage to the young naval officer was an event of February, and Miss Margaret Fawcett, the fiancée of Ruliff Davison of Tarrytown-on-the-Hudson.

Some of the guests of Miss Nance were: Misses Eleanor Stillman, Mary Elizabeth Plehn, Caroline Whiting, Catherine Dunn, Elizabeth Thomas, Clara Whiting, Theodora Hengstler, Frances Adams, Cecil Hansen, Robert Sperry, and Eleanor Bunsted.



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Presented at Court

One of the events which society, throughout the English speaking world has been intensely interested in, this past week, is the presentation at court.

They who were honored with the command to the first Court of St. James included fair daughters of America. Those who know the charm and the graciousness of lovely Elizabeth Gayley, daughter of Dean Gayley of the University of California, Berkeley, are proud of the western girl who made her bow last week to the King and Queen of the British Court.

It is stated, upon authority, that the brilliancy of this year's court in Buckingham Palace has seldom been surpassed.

The King wore the uniform of a Colonel in Chief of the First Life Guards. Queen Mary wore a magnificent gown of soft silver tissue embroidered with silver and diamonds. Her train was of Indian silver and jeweled brocades. Her crown was of diamonds, in the center the famous Kohinoor diamond.

Authorities tell us that the King and Queen ascended the throne at nine thirty o'clock, their entrance to the throne room being heralded by the national hymn.

Then followed the dazzling spectacle of the ascent to the throne and the presentations.

Embassy ladies who were in attendance at the Court of St. James included Mrs. Boyston A. Beal, wife of the counsellor of the embassy, a special attache; Miss Elizabeth Beal, Mrs. Frederick Aster Wing, Mrs. Jerome C. Hunsacker, Mrs. Kenyon A. Joyce, wife of Lieutenant Colonel Kenyon A. Joyce, military attache; Mrs. Earl J. Atkisson, wife of an assistant military attache; Mrs. Stewart O. Elling, wife of an assistant military attache, Mrs. Howard O. Davidson, wife of the assistant military attache for aviation.

* * *



MRS. ANGELO J. ROSSI
Favorite of society and club circles.

Mrs. Angelo J. Rossi, one of the most popular society and club leaders of the city, assisted Mrs. J. Emmet Hayden to receive at the delightful luncheon given by Mrs. Hayden for the Cap and Bells members at the Fairmont Hotel, last Monday afternoon.

Mrs. Rossi is head of several circles interested in dramatic and dancing events and has taken active part in many of the splendid plays produced by the Cap and Bells Club. During the delightful affairs given this past month in compliment to Mrs. Hayden and Mrs. Marshall Harris, the gracious Mrs. Rossi has added her charm to the lovely affairs.

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GOLF

By Fred Blair



THE San Francisco and Los Angeles Inter-City Realty Board held a most successful High Jinks and Annual Golf Tournament at Del Monte last week-end, when 350 members of the Real Estate Board from both parts of the state celebrated in high G from the moment they landed at this famous hostelry.

The Los Angeles contingent arrived in good time by special train, accompanied by Cliff Tatum, President of the Los Angeles Realty Board, and Frank Ryan, Chairman of the Southern earth barons. From the moment they stepped inside the doors everyone from both ends of the state made up their minds that this event was going to be a humdinger.

When you walked down the corridors you were confronted by all kinds of ingenious signs, cleverly worded. Oscar Turnblad, chairman of the San Francisco Entertainment Committee, and his assistants, Billy Manaton and Hugo Ramacciotti, put on a party that had no equal in the state.

Everybody was pepped up and rarin' to go. Golf, as usual, was the feature sporting event, and when 150 teed off in the sixth annual championship event there was some mighty good scoring.

Bill Young, of Los Angeles, led the field with a 79, the only player to crack an 80. Gus Eisert, who was the medalist two years ago, came second—tied with Ben Burton, last year's winner; each had an 83. Polly Willard, the winner of last year's title, finished one stroke behind. Frank Ryan, one of the most popular Realtors from the South, made the grade for the first time.

The most surprising thing about the qualifying round was that eleven men from the South qualified to five from the North for the championship flight. But by the time the semi-finals were reached Ed "Babe" Griffin was the only survivor. Polly Willard put out Bill Young, the medalist from Los Angeles, shooting the best score he has ever made at Del Monte—a 74; while Herman Hogrefe, Jr., gave Ben Burton his walking papers at the 19th.

But it was up to Jack Kennedy to put out the real favorite, Arthur Letts, Jr. Roy Lee was another player who showed a lot of class when he beat Alex Moss at the 20th; Bill Bocker followed suit by eliminating Mace Williams, after playing two extra holes. George Lyon, of Lyon and Hoag, was a splendid match for Rosie Rosenstein at the 19th, after being four down at the 14th.

Sam Moody, formerly of New York, a retired Realtor who has taken up his residence at the Clift Hotel, won a feature match from Bob Smith, the blonde athlete from Lakeside.

Sam Buckbee made a decided hit with the gang for the admirable manner in which he handled the Calcutta Pool. Sam got off to a bad start, but by the time he finished he relieved those Southern boys of a lot of their surplus cash. Out of the 90 from the Southern part of the state, Jim Donahoe and Frank Ryan were the principal bidders. Jim and Frank were lucky; each drew three players.

"Fat" Larue had charge of the arrangements, which were held in a huge tent that Carl Stanley had set aside for the boys for their Calcutta Pool and High Jinks.

The Jinks held Saturday evening featured the best local talent that ever stepped on a stage: An old-time barroom scene with "Fat" Larue as the bartender; the artists, Ed Healey, Dinny Gooden, Charlie Butterworth, Eddie Burke; and the world renowned Dr. Leo McMahon, State Dental Examiner, comedian, and Italian impersonator.

Oh! Major Foster was there, too. The major is famous at reciting clever stories, which he rendered in his usual snappy style. His first was "The Sabre and the Belt," followed by his famous spitting story.

Sunday the sun shone out beautifully and the boys should have done their stuff in good style, but Murphy Hirschberg had decided that Del Monte was no place to sleep, so he engaged a troupe of musicians to parade the corridors so that the boys in the bridge, poker and crap games wouldn't get lonesome.

San Francisco came out on top at the ball game held at the Polo Grounds, winning 10 to 0; capturing the cup for the second time. Rosie Rosenstein was the most conspicuous figure at the party. Rosie's clothes were so loud they actually barked. Les Hammersmith was initiated as a golfer; Les had three consecutive scores of 250, 270 and 290, but the old boy finished strong.

Billy Gilmour caused a bit of excitement when he had to have his Rolls Royce towed in by a flivver. Al Sala, the Mission Street Beau Brummel, won the rocking chair championship, while Murphy Hirschberg won a one-round decision over "Fat" Larue of the Hawthorne Club. Eddie Burke sang his favorite song on the first tee, entitled, "Never Take Your Neighbor's Wife Around, Unless You Can Go Four Rounds With Her Husband."

Some smart cop at Salinas thought he'd break up the party by tagging the boys as they passed through that "hick" town, but he only fooled himself, as the judge tore up the tags.

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THE BRAVE *and* THE FAIR

By Josephine Wilson

[NOTE: This department will publish, each week, the most distinctive events in men's and women's organizations.



JOSEPHINE
WILSON

PROMINENT MEN AND THEIR BIG EVENTS

"The Diamond Jubilee will bring more people to San Francisco than has ever been here before," stated Lewis F. Byington, chairman of the budget and program committee in one of his typical brilliant addresses at a meeting of the Jubilee Citizens' Committee in the Board of Supervisors' Chamber, City Hall, recently.

"It is safe to estimate that nearly one million persons will be in this city during the Diamond Jubilee Celebration from Saturday, September 5 to September 12, inclusive. If we can induce King Alfonso of Spain to come here then, why there should be two million people."

Opening events to take place in the Civic Auditorium include a fashion show. Out-door festivities will feature many forms of entertainment, including a day devoted to aquatic sports. Another day for the army and navy will include some of the most wonderful of all the program offerings. "It is hoped to have the dirigibles 'Los Angeles' and the 'Shenandoah' fly over the city," stated Mr. Byington. According to the chairman, James A. Bacigalupi, it is estimated that the cost of the city's participation in the Diamond Jubilee would reach the \$200,000 mark.

* * *

California artists are invited to participate in a contest for the best design to be used as the official poster for the Jubilee. The artists' contest which opened on Tuesday, May 19, will close on Monday, June 1, according to previous announcements. All California artists may compete. Designs must be strikingly Californian, illustrative of the State's romantic history, and according to strict designations must bear the inscription: "California's Diamond Jubilee, San Francisco, September 5 to September 12." The old Spanish festival colors must be used—green, red and yellow, the colors adapted for the jubilee colors. Illustrations are to be sent to Jubilee Headquarters, 1032 Merchants' Exchange Building.

* * *

"Some of the best operatic singers in the world will be heard in San Francisco this season," stated Gaetano Merola at the luncheon given on Thursday at the St. Francis Hotel by the San Francisco Opera Association of which Robert T. Bentley is the president.

Merola went on to state that the Association is assured of a most successful season.

Edward F. Moffatt, treasurer, reported at the luncheon that the sale of seats to members is already \$38,000 as against \$14,000 at the same period last year. Speakers at the luncheon included John D. McKee, president of the San Francisco Opera Association; Supervisor J. Emmet Hayden; Horace B. Clifton and Timothy Healy.

Gaetano Morola, general director of the opera company, stated that ten operas will be presented by a cast of sixteen singers during the season, which begins Saturday, September 19, and continues through Sunday, October 4.

Joseph D. Redding addressed the meeting, stating that San Francisco once had one of the best opera houses in the United States, the old Grand Opera House on Mission Street. "When our new opera house is finished we will again be in the same position," declared Redding.

WOMEN AND THEIR ACTIVITIES

Womanly charm, camaraderie, gracious speech and happy felicitations were convincingly exemplified last Thursday afternoon at the annual meeting of the Cap and Bells Club held in the gold ballroom of the Fairmont Hotel. The occasion marked the exchange of presidents and their respective boards.

I wish that every woman's organization had had a representative at the ceremony. It was something definitely good for the heart of femininity and warming to the sentiments. Furthermore, it was a definite demonstration of tact, diplomacy and "good-will".

Grouped as they were, on the stage, Mrs. J. Emmet Hayden, the retiring president of the Cap and Bells Club with her retiring board; and Mrs. Marshall Harris, the incoming president and her new executive staff, looked like fairy-book ladies with their handsome gowns. Best of all—they each wore a sincere smile. Every one of them was hatless. Their dresses were of almost every conceivable shade in fashion's latest modes. Mrs. Hayden was all in white.

Calling each one of her executive staff to her side Mrs. Hayden praised judiciously, and complimented particularly, the work they had done. Then, introducing the new president, Mrs. Marshall Harris, she formally and officially presented each member of the new staff to their leader, drawing attention to individual qualifications. It was one of the most impressive, as well as the prettiest ceremonies of the kind it has ever been my privilege to see.

Then came the formal program of song and literary construction, followed by a buffet tea served from elaborate flower-laden tables, the special feature in all Cap and Bells events. Past presidents of Cap and Bells assisted in extending the courtesies of the day. They included Mesdames Malcolm O. Austin, D. E. F. Easton, Lyman D. Foster, William Crocker, Ella M. Sexton, D. Richard Martens, Jesse M. Whited, John Hammond Crocker and Miss Adele E. Dugan.

Mrs. Marshall Harris will be supported in her executive work as president of the Club by the following officers: first vice-president, Mrs. Thomas Alexander East; second vice-president, Mrs. John Sylvester Pinney; recording secretary, Mrs. George D. Culver; corresponding secretary, Mrs. A. G. Stoll; financial secretary, Mrs. Thomas J. Morton; treasurer, Mrs. Norman Walter Hall; directors, Mrs. Byron Hoffman, Mrs. Richard C. Hyland, Mrs. W. H. Hord, Mrs. Carl March Gardner, Mrs. Joseph I. Lawless.

Gorgeous gifts were gracefully presented in the name of the club to Mrs. Hayden in well chosen words expressing appreciation and loving sentiments by Mrs. Thomas Alexander East.

Dr. Mariana Bertola was unanimously elected to the office of President of the California Federation of Women's Clubs at the annual convention held last week in San'a Cruz. Known throughout the entire state as a woman of exceptional ability, of big vision and especially interested and concerned with Child Welfare work, Dr. Bertola occupied an enviable place in the hearts of a great constituency.

She was Grand President of the Native Daughters of the Golden West, and founder of the Vittoria Colonna Club. She has been president of the San Francisco District Federation of Women's Clubs and has taken active part in the educational and welfare work of practically every woman's organization of the localities where she had ever lived.

Finance

NO less than eleven measures sponsored by the California insurance department and passed by the legislature, received the approval of the governor. They constitute nearly half of the laws affecting insurance that passed the legislature. Among them one penal provision amending the law defining premium embezzlements by insurance agents and brokers, has become very necessary for the safe conduct of business.

* * *

The debate between the doctors and the insurance companies is rather keen in some parts of the East. The life companies are examining the matter of non-medical life insurance to the great perturbation of the doctors. The latter, however, are obliged to admit that in many instances the methods of examination are very lax, and that favorable reports are made on risky cases. The doctors retort that they are paid too little. It is quite a nice little exchange of compliments.

* * *

The labor unions in New York, in particular, are taking up the matter of group insurance. They are examining the virtues of the various methods of group insurance and discovering that code changes will have to be made to cover them. But the possibility of such a method of insurance opens a fine field, full of good promise for workers.

* * *

The report of the American Chamber of Commerce in Germany is very interesting. That for April in particular, shows a general advance in German economic and industrial life. The outlook is more hopeful, say the American observers, but when one comes to examine the report in particular the bright spots are not very abundant. It does not appear that there is any real ground for the exaggerated accounts of German progress.

* * *

The fact is that German imports are in excess of exports and if that keeps up it does not spell success for the Dawes plan. At the same time the same authorities say that the Dawes plan is working more effectively than was expected; whereupon, one can only scratch one's head and wonder.

* * *

The Western Pacific announces the coming of a larger number of tourists this summer than last. It states "The splendid reports that have been circulated concerning the prosperous times in California are having a marked effect. Thirty-two special trains of Shriners will arrive in Los Angeles in June."

* * *

We are informed that from all indications the deciduous fruit yield in California will break records this year and the grape-production will greatly exceed that of last year, which went beyond 50,000 car loads.

* * *

The steel trade is looking up again. Orders are increasing over last month and the executives of the great steel corporations are much more optimistic than they were a few months past. A feature in this connection is that the building estimates in the New England and Atlantic states do not show the anticipated decline.

* * *

The stock market is continuing to be very active, almost abnormally so, and bonds are keeping pace with stocks. The buying is largely on account of business men who have unprecedented amounts of cash on hand.

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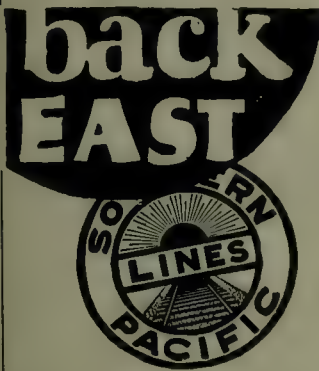
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NOON	8:00		NOON	7:40
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2:20	12:30			12:15
	1:00			12:45

*Saturdays, Sundays, Holidays—Extra Trips During Heavy Traffic. †Sundays and Holidays only.
AVENUE J. HANFORD, Pres. and Gen. Mgr.

Growth of Elkdom

Traced by Major John B. Jeffery

MAJOR John B. Jeffery, a life member of No. 4, and a pioneer Chicago newspaperman, now retired, is the author of the following historical article on the order of Elkdom:

"Rocked in a Bohemian cradle, lulled by Bohemian lullabies and reared amidst Bohemian surroundings, the American Order of Elks had its beginning.

"Humble indeed was its origin, but men of the histrionic profession, with large hearts and infinite zest gave to our Order its polish, so that today, wherever the American flag floats over territory that is our own, the Elk is known.

"Fifty-two years ago the Order had a membership of fifteen, and assets indicated by the zero sign. Today it has a membership of over nine hundred thousand and collective assets of over thirty-two millions.

"From our little Bohemian circle which formed its nucleus in the city of New York fifty-two years ago, the Order has spread to every corner of our country's possessions—from one Lodge to more than fourteen hundred Lodges.

"Misjudged, maligned and frowned upon at the beginning because of its unconventional characteristics, its freedom from hypocrisy, its abhorrence of CANT and its hatred of snobbery, the Order has beaten down barriers of prejudice and misunderstanding and become the leading American fraternity.

"Warren G. Harding, President; John J. Pershing, Chief of Staff and Commanding General of the Army; members of Congress and the best men in America today are proud of the name "ELK" and the communities wherein its Lodges are established point to them with pride.

"The half century of the order found our country engaged in the most momentous struggle the world has ever known, and it found the Elks active in every department of war-time activities. The fifty-first year found the struggle over and victory perched upon American arms.

"The Elks' contributions to victory were more than fifty thousand men-at-arms, millions in money, the possessions of more than thirteen hundred lodges, and the support of a million loyal American citizens pledged to give their all for "country, home and friend."

"The Order of Elks has been successful because of its avoided 'entangling alliances.' It has tabooed politics but opened its doors to men of all parties.

It has barred religion from its lodge rooms but made welcome men of every creed. It is uncompromisingly American in "thought, word and deed."

"The Order of Elks, fortified and strengthened in the affections of the people by its splendid war record, should find its greatest success in the future, phenomenal as the past has been.

"There is real need for an organization that will stand firm in the seething tide of unrest sweeping the world today, holding steady the light of Americanism and preaching the gospel of the brotherhood of man. Such an organization is the Order of Elks and biending the ideals and traditions of the past with the spirit of the present, it will do its full share to aid in the ful-

fillment of the ritualistic prophecy that our flag is destined to usher in the thousand years of peace."

"Bobby," said the teacher, sternly, "do you know that you have broken the eighth Commandment by stealing James' apple?"

"Well," explained Bobby, "I might just as well break the eighth and have the apple as break the tenth and only covet it."

"They're all crazy about me, here," declared the new insane asylum keeper in his first report.—Williams' Purple Cow.



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SAN JOSE 15 East Santa Clara St.		STOCKTON 221 First National Bank Bldg.	

THE SPIRIT OF ELKDOM

By Major John B. Jeffery

Past District Deputy Grand Exalted Ruler, State of Illinois,
B. P. O. E.



"The Major"

The Spirit of Elkdom is the Soul of Exalted Manhood; The Essence of Humanity; The Sparkle of Good Fellowship; The Superstructure of Helpfulness; The Embodiment of Friendship.

It seeks to promote happiness by the grip of the glad hand; the smile of welcome; the word of cheer; the pulsing red blood from heart to heart in cordial fraternity.

It despises sham; cultivates fairness; personifies generosity.

With mirth, wisdom, sympathy, love and loyalty it lives in health and strength, a potent factor of social good.

It practices the principles of the Golden Rule, whose complete sway would abolish irksome conventionality and establish perfect freedom, true justice, all-encompassing charity and Universal Brotherhood.

Within its dominion the Elk Spirit breathes the heart of all this and typifies the robust vigor and pleasing grace of Fraternal Unity.

P L E A S U R E ' S W A N D

(Continued from Page 7)

numbers, many of which she has made for records.

Pablo De Sarto, European concert violinist, is recognized as one of the greatest of the day. The Four Sensational Wiltons do seemingly impossible acrobatic stunts, in addition to putting over some good comedy. The screen feature is a Hal Roach melodramatic comedy, "The White Sheep," and said to be one of Roach's funniest. The stars are Glenn Tryon and Blanche Mehaffey.

* * *

Orpheum

The many patrons of this popular theater will hail with delight the fact that Sophie Tucker, International Comedienne, and her two syncopators, Ted Shapiro and Jack Carroll, will be the headliners the coming week. Sophie is always welcomed by San Franciscans with open arms, and this year she is bringing a brand new repertoire of songs with her.

Wallace Eddinger, who made such a hit in "Officer 666," "Wedding Bells" and "Captain Applejack," is bringing a playlet called "Things Couldn't Be Worse." He will be assisted by Isabel Withers, Leslie Adams and Wm. Nelson. Al Herman, "the black laugh," has a new line of black face comedy to offer; Jack Hanley, another comedian of note, will have a comedy offering also. Mlle. Rhea and Santora, clever dancers, with Alex Cross and Jos. Mach, Jr., violin virtuoso present a colorful offering called "Divertissements in Vaudeville"; Clark Morrel, vaudeville's youngest singing find and his company will complete the list of newcomers.

* * *

California

"Eve's Secret," is the screen feature at the California this week, starring Betty Compson and Jack Holt. In this production these popular stars portray the roles of what might be called the modern Adam and Eve. The age old story about Adam and Eve and the famous apple forms the basis of a clever twentieth century plot. "Sit Tight" a fast moving comedy with Jummie Adams and Max Dolin's music that will feature "Aloha Oe" as a solo for two violins, the grand fantasia from "Pagliacci" and a novelty, will round out the program.

DELINQUENT SALE

Mineral Development Co.; location of business San Francisco, California.

NOTICE

There is delinquent upon the following described stock on account of assessment levied on the 14th day of April, 1925, the several amounts set opposite the names of the respective shareholders, as follows:

Names	No. Cert.	No. Shares	Amt.
Albion F. Clark	117	3500	\$17.50
W. H. Dean	43	5000	25.00

And in accordance with the law and order of the Board of Directors made on the 14th day of April, 1925, so many shares of each parcel of such stock as may be necessary will be sold at public auction at the office of the company, Room 237 Monadnock Bldg., San Francisco, California on Thursday the 18th day of June, 1925, at the hour of twelve o'clock noon of said day to pay the delinquent assessment thereon, together with cost of advertising and expense of sale.

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By E. V. Weller,
Director of Publicity
National Automobile Club.

WHAT are you doing to make the operation of a motor vehicle safer for yourself and for others?

That is a query propounded by the Safety-First Bureau of the National Automobile Club.

See that your lights are properly adjusted: Try them out on yourself. You do not need to visit a testing station to find out whether your headlights are within the law or not. You can readily discover whether your lenses need adjustment by standing in front of your machine and putting yourself in the place of another motorist.

As this is the season for driving in the mountains, be sure that your brakes are properly adjusted and use the compression of your engine as often as possible instead of calling on your brakes to bear the undue strain.

Blow your horn when you are rounding a turn in the mountains. It may forestall a bad accident and at least it will give the passengers in the back seat the pleasant feeling that you are doing your best to protect them and are driving in a safe and sane manner.

Be sure your tires are in good shape to stand a long trip before you set out on an expedition over the mountain highways. Many of the California roads in the vacation districts are one-way affairs with few turn-outs and a machine stalled for a tire repair is a menace to traffic.

Keep before your mind, wherever you go, that safety depends a great deal upon your own behavior at the wheel. Remember that the "A B C" of safety is—"Always Be Careful!"

* * *

The police officers who are detailed to trail the motor car thieves take their lives in their hands, according to records of this phase of crime prepared by the Theft Bureau of the National Automobile Club.

One man a month is the toll exacted by motor car thieves from the police forces of the cities and counties of California. The theft of a motor car is very frequently closely connected with other fields of crime and the average motor car thief is a desperate character who is heavily armed and prepared to shoot when in danger of capture.

Tanko, it will be recalled, started out on his career of crime by being implicated in the shooting of a motor vehicle officer and the police records daily show evidence of the dangers involved in the pursuit of the automobile thief.

Burglars, bandits, bank robbers, hold-up men, all employ the motor car as an important accessory in the commission of crime and transportation from the place where the crime is committed is a big factor in the plans of the lawbreaker.

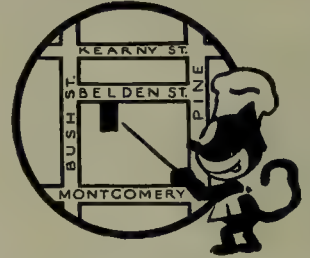
The officers chosen for the automobile theft details of the various police departments are chosen particularly for their fearlessness in the face of danger and from the rank and file of men who have been tried in the hard school of experience, to exercise tact and courage in the pursuit of their duty.

Great tribute is due to these men who protect the motor car owners of California and who are actively engaged by day and by night in reducing the crime hazard to the general public by thwarting the thief in every way possible.

The stealing of motor-cars is said to be on the increase. Owners of cars will welcome the appearance of a little book entitled "Motor-cars and How to Keep Them."

"No Crime News Fails as Circulation Drops." Naturally. It is not the printing of crime news that should bring objection, but the amount of it and the way it is published.

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Mr. Blabbitt on Explorers

EVERY time I read in newspapers or see in movie news reels that some intrepid adventurer is about to start for the Arctic, or Antarctic, with one of the poles as his terminal, I get a little jealous of his being able to grab all the fun out of life. The great frozen spaces, where men are men, are about the only bona fide wild places left on this steam-heated and golf-linked earth. Trips to the interiors of Africa and South America are becoming, more and more, skin games and six month vacations for motion picture camera men and women, intrepid to the point of poking lenses in the faces of raving beasts of the jungle.

Everyone can't afford getting chummy with the Poles or flirting with lions, giraffes or hippopotami, outside of zoos, so we will have to do the next best thing of seeing California first, via flivver, straight eight or Pullman. Thrills lie just around every corner in this great state. The trouble is, the big-hearted firms that employ us seem to unanimously believe that two weeks is ample time for roaming around. Two weeks is not long enough to get way out in the sticks and get lost satisfactorily. Only the big men, of various species, have leisure enough at their disposal to seek out the far corners, but they prefer to mill around high-priced resorts, where there is a sureness of three squares a day and three times that number of tall glasses—through which the world looks rosy—and wild, if they take too much.

We can comfort ourselves by knowing that we are not numbered among those who think the Arctic has something to do with galoshes or that type Timbuctoo is a new type automobile. Some people actually stay at home so much that they think the State Highway is an elevated road and the Ferry Building is another edition of the Ark.

If you are contemplating turning explorer, this summer, begin accumulating a store of information and gasoline money right now. You can gain excellent preliminary practice on nerve control and, at the same time, make yourself used to thrills by taking a good, powerful automobile, removing its brakes and driving it on Market street or, better yet, coasting down the California street hill. The only drawback to this pastime is—your vacation may come too soon and be altogether too long.

The first thing a dyed-in-the-wool explorer should do is to get together the few things he will need on his expedition. (Some of these are suggested by noted writers in adventure and motoring magazines.) My suggestions follow:

Take the family.

Salt, pepper, vinegar and horseradish. A moderate supply of zwieback, bologna, cheese and pretzels—for eating purposes only.

XXX for snakebite.

Some field glasses—which may be used in administering the above. A nest of six aluminum ones has been found very potent.

A cork helmet (Imported from Ireland).

A grease-gun.

A fish line (to be used as an auxiliary to the one you use on fish). It will not be necessary to take flies—they are everywhere.

Something on four wheels that runs.

The second thing a D. I. T. W. explorer should do is to take a good look at everything—and a wicked glance, now and then.

The third thing he should do is—turn explorer.

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SUMMONS TO ESTABLISH TITLE

Action No. 38,652.
In the Superior Court of the State of California, in and for the City and County of San Francisco.

William N. Gerrard, et al., Plaintiffs, vs. all persons claiming any interest in, or lien upon the real property herein described or any part thereof, Defendants.

The People of the State of California: To all persons claiming any interest in, or lien upon, the real property herein described or any part thereof, defendants, greeting:

You are hereby required to appear and answer the complaint of William N. Gerrard, et al., plaintiffs, filed with the Clerk of the above-entitled Court and City and County, within three months after the first publication of this Summons, and to set forth what interest or lien, if any, you have in or upon that certain real property or any part thereof, situated in the City and County of San Francisco, State of California, particularly described as follows:

First: Beginning at a point on the northerly line of Broadway Street, distant thereon one hundred (100) feet westerly from the corner formed by the intersection of the northerly line of Broadway Street with the westerly line of Octavia Street and running thence westerly along said northerly line of Broadway Street thirty-seven (37) feet, six (6) inches; thence at a right angle northerly one hundred (100) feet; thence at a right angle easterly thirty-seven (37) feet six (6) inches; and thence at a right angle southerly one hundred (100) feet to the point of beginning; being part of WESTERN ADDITION BLOCK Number 192.

Second: Beginning at a point on the northerly line of Broadway Street, distant thereon eighty (80) feet easterly from the corner formed by the intersection of the northerly line of Broadway Street with the easterly line of Laguna Street, and running thence easterly along said northerly line of Broadway Street, forty-one (41) feet, six (6) inches; thence at a right angle northerly one hundred and thirty-seven (137) feet, six (6) inches; thence at a right angle westerly forty-one (41) feet, six (6) inches; and thence at a right angle southerly one hundred and thirty-seven (137) feet, six (6) inches to the point of beginning.

And you are hereby notified that, unless you so appear and answer, the plaintiffs will apply to the Court for the relief demanded in the complaint, to-wit: That it be adjudged that the plaintiffs are the owners of said property in fee simple absolute; that their title to said property be established and quieted; that the Court ascertain and determine all estates, rights, titles, interests and claims in and to said property, and every part thereof, whether the same be legal or equitable, present or future, vested or contingent, and whether the same consists of mortgages or liens of any description; that plaintiffs recover their costs herein and have such other and further relief as may be met in the premises.

Witness my hand and the Seal of this Court. Dated April 22, 1925.
(Seal)

H. I. MULCREVY,
Clerk.
By J. J. RAFFERTY,
Deputy Clerk.

L. W. LOVEY,
Attorney for Plaintiffs.

SYNOPSIS OF THE ANNUAL STATEMENT

Associated Industries Insurance Corporation

of San Francisco, in the State of California, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real Estate	
Mortgages and collateral loans	
Bonds and stocks	\$333,685.83
Cash in company's office and in banks	55,443.70
Premiums in course of collection	105,354.61
Bills receivable	
Other ledger assets	200.00
Ledger assets	\$494,684.14
NON-LEDGER ASSETS:	
Interest and rents due or accrued	6,072.24
Market value of securities over book value	3,574.17
Other non-ledger assets	
Total gross assets	\$504,930.55
Deduct assets not admitted	892.29
Total admitted assets	\$504,038.26
LIABILITIES	
Net unpaid claims, except liability and workmen's compensation	422.00
Special reserve for unpaid liability and workmen's compensation claims	124,016.61
Estimated expenses of investigation and adjustment of claims	50.00
Total unearned premiums on unexpired risks	47,413.47
Commissions and brokerage due or to become due	117.26
All other liabilities	20,846.62
Total liabilities (except capital and surplus)	\$192,865.96
Capital	153,300.00
Surplus	157,872.30
Total liabilities, capital and surplus	\$504,038.26

C. W. FELLOWS, President.
E. R. WELCH, Secretary.
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TIME TABLE

SUMMER SCHEDULE

LEAVE SAUSALITO		LEAVE SAN FRANCISCO	
A.M.	P.M.	Foot of Hyde Street	
		A.M.	P.M.
4:30	12:30	5:00	12:30
5:30	1:00	6:00	1:00
6:00	1:30	6:30	1:30
6:30	2:00	7:00	2:00
7:00	2:30	7:30	2:30
7:30	3:00	8:00	3:00
8:00	3:30	8:30	3:30
8:30	4:00	9:00	4:00
9:00	4:30	9:30	4:30
9:30	5:00	10:00	5:00
10:00	5:30	10:30	5:30
10:30	6:00	11:00	6:00
11:00	6:30	11:30	6:30
11:30	7:00	12:00	7:00
12:00	7:30		7:30
	8:00		8:00
	8:30		8:30
	9:00		9:00
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	A.M.		A.M.
	12:30		1:00

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HARRY E. SPEAS,
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News Letter

SAN FRANCISCO

AND

CALIFORNIA ADVERTISER

PRICE 10 CENTS

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SAN FRANCISCO

SATURDAY, JUNE 6th, 1925

LOS ANGELES



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across the lakes,
And the cataract leaps
in glory."*

PHOTO BY MOULIN

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SAN FRANCISCO
NEWS LETTER



California Advertiser.

Devoted to the Leading Interests of California and the Pacific Coast

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The Festive Fez

By Eleanore F. Ross

THE drum major caught my eye. I have always, thrilled to the convolutions of a drum major; to me he is more fascinating than the general of an army; every gesture of his magic wand carries authority; every twirl and twist has an individuality all its own; as significant of secret signals as the wig-wagging of a war scout; and, aside from all this, it is the duty, always, of a drum major to be good-looking.

The drum major of the Islam drum and trumpet corps, as he marched down Market street last week, when the Caravan of Shriners was off for Los Angeles, was good-looking! It was a good-looking bunch of men, who, sporting the dashing fez, the emerald green jacket, the red trousers, marched to the music of the Islam Oriental band, down the great throbbing artery of a great metropolis, which has been for the past several days, decked in the colors of the Shrine—the red, yellow and green which is distinctive of Shrinedom.

There is a magnificent panoply about the costume of the "happy-go-lucky wearers of the fez" that appeals to the lover of colorful beauty. We can hardly believe that even "Solomon in all his glory" was ever arrayed like one of these! There is a joyous abandon in the actions of these green and red and yellow men which qualifies them as the embodiment of Happiness. They are not above playing all sorts of practical jokes upon each other, and very often their behavior reminds one of the pranks of a pack of merry college boys, out on a holiday. Of all the social or secret organizations, national or international, the Mystic Shrine seems to be the most eloquent of Fun, pure and simple.

When I called at the headquarters of Islam Temple here, I had a desire to find out what was back of this laughter-loving spirit, this merry making inclination, this eternal youthfulness of the fez wearers.

Was there some earnest purpose aside from this one of dispensing joy? Was there an incentive other than the visibly dominant one of laughing and making the world laugh?

Was Fun the only motive power that impelled this organization, whose inception dates back to 1871, ahead so rapidly that now it possesses 155 Temples scattered all over the United States?

* * * * *

Out toward the ocean, on Nineteenth Avenue, erected among the clean, wind-swept sand dunes, stands one of the many hospitals that the Mystic Shrine maintains for the care and treatment of crippled children, built at a cost of approximately \$350,000. These hospitals are called "The Temples of Babies' Smiles," for thousands of little crooked, aching, twisted bodies have been straightened out and healed within their portals; thousands of little feet have come dancing from their doorways, bearing happy bodies that had been carried in before, helpless and deformed. These hospitals, I learned, were built and maintained by the Shriners, and they are not for the children of Shriners alone; in fact, few Shriners have made application; they are open to every crippled child whose case presents reasonable hope of improvement and whose parents are unable to pay the cost.

I looked over some of the pamphlets illustrating what appeared to me to be absolutely hopeless cases; but it is a bad case indeed, which appears "hopeless" to the officials of these institutions.

The general management is under the authority of the Surgeon-in-Chief, who is recommended by the Advisory Board of Orthopedic Surgeons, a body comprising eminent Orthopedic Surgeons affiliated with the leading universities of the United States and Canada. In the management of the Hospital the Mystic Shrine is represented by seven of its members, comprising a Board of Governors, who are appointed by the National Board of Trustees, which has control of all the hospitals and which represents the Imperial Council. The hospital service and skilled surgical attention is free to crippled children, regardless of race, color or creed.

Every Noble is a shareholder in this great work; every fun-loving wearer of the fez has done his bit towards bringing health and happiness into some home; every heart beating under the jaunty velvet jacket beats more joyously because the owner knows that he is helping to maintain an institution where the Nation's hope, the children—are being given a new lease on that priceless boon—Life!

* * * * *

Yesterday the drum major of Islam Temple drum and trumpet corps, caught my eye, as he marched up Market street, leading his particular band of happy-go-lucky wearers of the fez. Healthy and happy was the Caravan, after its sojourn under Southern California skies; green, and red and yellow, the marching men strode along, laughing, and making the world laugh!



Public Utility Act Constitutional

The United States District Court has decided that the Public Utility Act of California is constitutional. That paves the way for an appeal to the higher courts for the final determination of the matter. The fact, however, that Judge William B. Gilbert and Judge George Bourquin, both of whom are on the Federal Court of Appeals, sat in the case in the District Court, would seem to show that an appeal to the Circuit Court of Appeal would not be over-promising.

The case came up by the Market Street Railways seeking an injunction against the Pacific Gas and Electric Company and the State Railroad Commission to prevent them from enforcing a judgment for \$420,000 which the Commission held was due from the Market Street Railways to the gas company. The railway company claimed that the rate fixed for power by the Railroad Commission was in excess of the sum agreed upon between the two corporations, on a forty-four-year contract.

The contention of the Railways was that the Railroad Commission did not have the right to compel them to pay more for their power than the contract called for, and that if the Act sought to give them that right it was to that extent unconstitutional. That raises the whole public utility question as far as right to regulate rates, independent of contracts, is concerned, in a very clear fashion. The question was simply this: Has the state the right to interfere with contracts for the sale of public utilities, and to compel one to pay more than one could get by contract?

The court declares that the state has that right. In the words of Judge Frank H. Kerrigan, who wrote the opinion: "On the question of the power of the State to regulate the contract of its public utilities with their consumers, the law is now well settled."

Exit Delicacy

Recently in Sacramento we had a very intimate vision of the extent to which freedom of debate has gone in the present day. There were gathered from all over the state a number of people for the most part engaged in some one or other of those ramified activities which come under the general term of "social work" Red Cross executives, probation officers, juvenile court directors, Salvation Army officers; all that sort of high minded, unselfish-living folk. There were as delegates a large number of very beautiful, graceful, well-educated women, living testimonials to the worth and wealth of our society, using the term "society" in its best sense.

They had many things to discuss, many things of vital import, but the one overwhelming and most interesting theme was that of birth control. One of the most peculiarly fascinating sights of the whole convention by the way, was the panting interest with which these beautiful maids and spinsters watched the progress of that debate upon a matter, in which they could not by any stretch of the imagination have more than a theoretical interest.

The debate was worthy of the audience; Father Lucey of Los Angeles, taking up the cudgels against allowing information to be freely dispensed and Rabbi Coffey of Oakland, pushing the necessity of scientific limitation of the population with all his ability and energy. We do not take sides in that debate. Indeed we are old fashioned enough to wish rather that it had not been held. Not that

there was anything objectionable in the way in which the matter was handled; quite the contrary. The whole method of presentation of so awkward and bristly a theme was a credit to all concerned.

Still, in spite of all the ability and all the reticence, there was something exotic about such an intimate and personal subject being publicly discussed in a large mixed audience; some lack of delicacy.

Reduction in Army

The new economic policy is hitting the army. The army general staff has been ordered to make a study of the effect upon the military establishment of further progressive reductions in army appropriations. This is well understood to be on the basis of a White House communication to the War Department. So far, there has been no report as to whether the same policy is to be applied to the navy.

The budget shows a reduction of about \$4,000,000 and the total budget for military purposes is \$256,388,074. It is proposed to reduce this by from \$25,000,000 to \$30,000,000. The army is worried as to the effect that such a reduction would have on the national defense. Some officials maintain that the effect of such a cut would be to compel the abandonment of the organized reserve and the abolition of federal assistance to the state national guard organizations.

The e seems to be also a well planned and deliberate attempt and desire on the part of the government to reduce the personnel of the army from its present 118,000 to 110,000 men, in spite of the fact that the authorized army strength is 125,000 men. It would appear to be probable that the financial officers of the government have it in mind to cause a still greater diminution of numbers and to gain the whole \$30,000,000 at the expense of the personnel of the army.

Of course, it will be presumed that the financial officers know what they are about, and there is no question that, with all his laudable desire for economy, the President would be the last man to injure the army. Still we have grave doubts as to this tinkering with the small army that we have. Relative to our super-eminent wealth, the amount that we spend on the army is quite small and we can well afford it. What we cannot afford is to have an ill-equipped and ill-trained force. There is no economy in that.

The President's Vacation

When our former President, Theodore Roosevelt, had a vacation, we all knew about it. Indeed, it was a vacation for all the rest of us. As we came to our breakfast table morning after morning we read that such a horse had succumbed to the violence of its rider, that such a river had been swum, that such and such a general was standing with aching legs as the sequel to a ride with his President and commander-in-chief. Yes, when "Teddy" had a vacation it was a high time for everybody. But he rests in his grave all too early. How much those strenuousness had to do with that premature decease, his physicians can tell.

But somehow or other, ever since his time, we have expected more in a physical way from our Presidents. Unless a President can rise in the morning, go out into the farmyard and drag a cow round by its horns or tail, we do not seem to be getting value for our money. We had some sport in watching the struggle of President Taft with obesity. There was good sport guessing his weight daily. But, relatively, that was unsatisfactory.

Mr. Wilson was so aloof, so little like the rest of us, that while we resented somewhat his celestial remoteness we felt that in some respects it explained his physical inertness. But that physical quietude was perhaps as dangerous to him as was the very opposite to his athletic predecessor.

Now, President Coolidge is going for a holiday and we find that we have another President to whom physical activity is not as alluring as some of us would like. He never takes violent exercise. He does not ride anything but the quietest horses, he cannot go to sea without being violently sea-sick, he does not play golf, he regards fishing as a child's game. Pitching hay seems to be about the only summer diversion which he permits himself. Whereupon, we worry about the lack of a hobby for the President.

Profitable Morality

Dr. Sartell Prentice, a very well known lecturer, has been addressing the Commonwealth Club on the matter of the paying power of morality; how much better off people are, who are moral, what a finer asset they are to the community and the like. Of course, we know that virtue is more profitable than vice in the long run, and, that after all, the way of transgressors is hard, both for themselves and for the community through which that way leads.

All the same, we have grave doubts as to the efficacy of any such appeal as may be made upon the social profit of virtue. They, that is to say, the lecturing people and the intellectuals generally, are always shaking a melancholy head over the moral delinquency of this country and spend infinity of time in regretting the wave of crime in which we are relatively submerged. We join in the weeping chorus over the sins of our people; but we cannot help finding in those very sins a source of satisfaction and of actual gratification.

Why? Because when one come to analyze things, the discovery is made that all of this so-called viciousness is only one manifestation of a wonderful energy, which makes this country above all others distinguished for the amount of its product and for the speed with which great aggregations of social and political wealth are created. Our people enter upon the game of living with greater intensity and a more concentrated energy than do the people of any other country. Our results are therefore greater.

In all this energy a certain amount goes to crime, because of latent defects in a part of the population. In other countries these defects would not be visible as there would be no pressure to bring them out. In our country the very speed of life makes them evident. It is a question whether the slowing down of speed with a consequent diminution of crime would be economically profitable.

Crippling Help?

We all know that help is in certain cases quite the reverse of helpful, that indeed it cripples rather than assists. This experience is the source of the maxim that it is not good policy to help a man get rid of his debts, while it may be good policy to help him when he is already succeeding. The basis of this conclusion lies in the fact that it strengthens one to have to struggle out of difficulties while it weakens one to receive extraneous assistance in so doing. It may be a hard doctrine, but it has seemed to work, as a general rule.

Now, however, we find the government acting in reverse of this universal experience and coming to the assistance of one class in particular with an enormous amount of help. It remains to be seen whether this governmental aid will in the long run redound to the benefit of the persons intended to be helped, or prove a hindrance in the long run to the development of a very essential industry, that of agriculture.

The twelve intermediate federal credit banks of the country have, according to the last statement from Washington, D. C., through the State Department of Agriculture, at Sacramento, made direct loans up to this month of

\$29,125,839 to co-operative marketing associations to assist the farmer in solving the crop question. Of this amount, \$5,435,387 of the direct loan has been advanced in the territory covered by the credit bank at Berkeley. Loans in varying amounts are made to cotton associations and those interested in tobacco, wheat, raisins, prunes, and to a lesser degree to associations interested in vegetables, olive oil and canned fruits.

Thus we have the whole agricultural industry feeding off governmental pab in order to allow it to maintain an existence. There is something wrong that such a vital industry should be in such need.

The Redwood Highway

California's northwest! The Redwood Highway! How much you have heard about this paradise wonderland, where 100 miles of giant Redwood trees line the highway over which you motor! Not mere groves of isolated trees, but great evergreen forests of countless Redwood giants. For a score of centuries, or more, these monarchs of the forest have watched generations of humans come and go—withstood the raff of the elements, and still live on—superb in their ponderous majesty and grandeur. The symmetry of their huge trunks, five to 25 feet in diameter, and their great height, varying from 100 to 350 feet, is enhanced by the density of their foliage—feathery as ferns, weaving a canopy of lace overhead. Magnificent scenery—a kaleidoscopic collection of wonderful, enchanting vistas—meet your delighted eye at every turn in the road. Such is the Redwood Highway.

From the time you leave San Francisco, northbound, or leave the northern terminus at Grant's Pass, Oregon, southbound, no matter how far you may be journeying, your trip will be replete with beauty and joy. You will be thankful you are living to enjoy such marvelous scenery, which even the most fantastic imagination cannot conjure.

The coast counties, through which this Highway passes, are indeed fortunately located, inasmuch as there is little question but that concerted action on the part of these counties will, within the next decade, make the Redwood Highway one of the most popular routes of travel for the auto tourist. This statement is made advisedly, for very few routes of travel furnish the diversity of scenery that this highway does.

Starting at Sausalito, across the bay from San Francisco, the highway passes through beautiful Marin County, "California's Natural Playground," the gateway to the north coast section of California; Sonoma County, "the county of Natural Wonders"; Mendocino County, "the Wonderspot of Wonderland"; Humboldt County, "the Greatest Camping Ground in America," the center of the Redwood Realm; Del Norte County, "Nature's Crowning Achievement"; and thence into Josephine County, Oregon, where the Redwood Highway connects at Grant's Pass with the Pacific Highway.

The diversified nature of the scenery on or within easy reach from this highway includes Redwoods, mountains, ocean views, rivers, lakes, geysers, petrified forests, lagoons, rugged coasts, bluffs, medicinal hot springs, and beaches. Moreover, there is the same diversity of opportunity for the pleasure seeker, vacationist, and outdoor recreationist, including fishing, hunting, hiking, beach racing, swimming, boating, picnicing, camping, souvenir hunting, and in fact, almost every form of outdoor entertainment.

All of Nature's charms, that give thrill to song and story, all that goes to make the enchantment of the Great Outdoors, all that lures the city-jaded human to the heights and the streams—the broad waters and open spaces, lie open and waiting and inviting before you as you make your step off—to the north—over the Redwood Highway.



PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S
— Tom Moore



By Katherine Schwartz
Formerly of the "Chicago Tribune"

Curran

"Lady, Be Good," the First New Musical Show at Curran

"LADY, Be Good," the new Gershwin, Bolton-Thompson musical comedy, now the outstanding success of the year in New York, will be the first new musical attraction of the summer season on Sunday night, June 7th, when Louis O. Macloon will offer this delectable attraction as his first San Francisco production at the Curran Theater. Reports credit "Lady, Be Good" with all the merits necessary to insure success, namely, a good story, popular music, novelty, good acting, singing and dancing by a large company, funny comedians, pretty girls in abundance, and a lavish and beautiful production. Gershwin, the composer, is the foremost exponent of modern jazz and in addition to his skill in instrumentation he possesses a natural gift of melody and rhythm. His numbers in "Lady, Be Good" are the popular song, dance and record tunes of the day and as such are especially featured by Paul Whiteman. Louis O. Macloon is bringing the finest musical company ever assembled on the Pacific Coast, headed by T. Roy Barnes, the favorite comedian; Kitty Doner and Ted Doner, dancers and comedians; Ernest Wood, character comedian; Hatch Graham, the banjo wizard; Margaret Cullen Landis, Charlotte Stevens and Beatrice Hough, a trio of talented and pretty singers and dancers, and an ensemble of forty with good voices, good looks and youth to commend them to favor.

* * *

Alcazar

The much looked-forward-to presentation by the Henry Duffy players of "Irene", with which the dainty and talented Dale Winters is always associated, will be given, beginning tomorrow evening at this popular theater.

Miss Dale Winters will again be seen in the title role; the part of the French modiste will be taken by Henry Duffy. Supporting her will be Flo Irwin, who has joined the company from New York, to play her original role of Irene's mother. Gladys Nagle and Sidney Reynolds, juveniles, singers and dancers; Walter Regan, leading man; Henry Coote and Dorothy La Mar are others who have appeared in this piece during its long run. In addition there will be a large chorus which has been for some weeks in rehearsal. The artists are said to have surpassed themselves in the elaborate stage settings for this production.

* * *

Imperial

The unique and quite unusual picture "Grass", at the Imperial Theater films the marvelous migration of 50,000 members of the Bahktiari tribes of interior Persia, over the Caucasus mountain range.

In this picture you will see some of the most unusual scenes, depicting the terrible struggle for existence of a people almost unknown to the rest of the world. It is intensely interesting and of great educational value.

* * *

Granada

Reginald Denny in "I'll Show You the Town", starts at the Granada today. In this picture Denny gets into a peck of trouble trying to beau three girls around at once,

and it is said to be a fast and furious whirl of fun. In the cast will be seen Marion Nixon, Margaret Livingstone, Lilyan Tashman, Clara Fitzgerald, Neely Edwards and others of note.

On the stage will be seen the San Francisco Follies, introducing for the first time on any stage "Antholite", a local invention. Holland's Dancer, Ralph Pollack, and his Synco-Symphonists, will act in this part of the program.

* * *

California

San Francisco from 1906 until the present time is the locale of the screen feature at the California where "Proud Flesh", adapted from Lawrence Rising's novel, will be shown this week.

Eleanor Boardman is the star, supported by Pat O'Malley, Harrison Ford, Trixie Friganza and a fine cast.

* * *

Golden Gate

The Mosconi Brothers—Louis, Charles, Willie—and Sister Verna, who were the sensation of New York when starred in the Ziegfeld Follies last year, are the headliners at this ever popular theatre.

If you want a hearty laugh, then see "Wither's Op'ry" at this theater this week. Including every phase of the old style variety entertainment of thirty years ago, Charles Wither and his company are a great hit wherever they appear. Others on the bill are Adler Weil and Herman, the California Sunkist Trio, in a harmony song recital; Hugh McCormick and Grace Wallace offer a brand new offering called "The Little Red Schoolhouse"; Warren and O'Brien are comedy acrobats and will be seen in a skit called "Bits of Eccentricity"; Bronson and Edwards, pantomime artists, have a travesty entitled "Nonsensical Absurdities".

The screen feature for the week is the first San Francisco showing of "Barriers Burned Away", a sensational love drama of the great Chicago fire, starring Frank Mayo, Mabel Ballin, Wanda Hawley and a large cast.

* * *

Orpheum

One of the big events of the summer season will take place at the Orpheum Theater tomorrow when the management of that theater will present that internationally famous screen star, in person, Clara Kimball Young, in a new playlet written especially for her by Tom Barry, entitled, "His Adorable Wife". This occasion will mark the return to the speaking stage of this distinguished actress.

Wells, Virginia and West—two sailors and a girl, are a clever trio of entertainers who will offer something a bit out of the ordinary. The Six Hassens, called the "Whirlwind Wizards", on account of their speed and daring, are also on the bill. Russell and Pierce, a team of artists who describe themselves as "Acromedians", have an act made up of comedy acrobatic stunts. The Arco Brothers will be seen in "Athletic Artistry".

* * *

"Narcissa"

According to present plans, Mary Carr Moore's American opera, "Narcissa", is to be given its second presentation

Amusements

NEXT WEEK

AZTEC Market nr Eighth	Pictures
EGYPTIAN Market at Jones	
ALEXANDRIA	Pictures
ALCAZAR O'Farrell nr. Powell	"Irene" Duffy Players
BEATTY'S CASINO Ellis and Mason	Pictures
CALIFORNIA 4th and Market	"Proud Flesh"
CAMEO 936 Market St.	Harry Carey 'Beyond the Border'
CAPITOL 64 Ellis St.	"Spooks"
CASTRO	Pictures
COLISEUM	Pictures
NEW COLUMBIA Eddy and Mason	All-Star Cast in Sheridan's "The Rivals"
CURRAN Geary, Nr. Mason	"Lady, Be Good"
GOLDEN GATE G. G. Ave. and Taylor	Vaudeville
GRANADA 1066 Market St.	"I'll Show You the Town" with REGINAID DENNY
IMPERIAL 1077 Market St.	"Grass"
LOEW'S WARFIELD 988 Market St.	"Soul Fire"
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE NEW MISSION	Pictures
ORPHEUM O'Farrell and Powell	Vaudeville
PANTAGES Market at Mason	Vaudeville
PRESIDENT	"Last Warning"
STRAND 965 Market St.	Pictures
UNION SQUARE	Pictures and Vaudeville
WILKES (Formerly Geary) Geary and Mason	Mary Boland in "Meet the Wife"
WIGWAM	Pictures and Vaudeville

in San Francisco at the Columbia Theater during Diamond Jubilee Week, September 7 to 13.

Alice Gentle has been engaged for the name part, and James Gerard, who has created a favorable impression when singing here, as the principal tenor. All the other members of the cast will be San Franciscans.

* * *

Loew's Warfield

Richard Barthelmess scores the hit of his career as the young musical genius of "Soul Fire", which is the screen feature at the Loew's Warfield this week.

"Soul Fire" moves before a picturesque background, for Eric Fane's quest of his great symphony, leads him from Italy to Paris, and from Port Said to the South Seas. Bessie Love is a sensation in her role of Teita, the South Sea girl in this great drama. Her portrayal touches the heights of pathos and emotionalism. New York critics pronounce it one of the best characterizations of the entire screen year.

* * *

Columbia

The engagement of "The Rivals", Sheridan's great classic, is an event of note and will bring to this popular house play-lovers from all parts of California.

To play a prominent part in this 150-year old classic is the ambition of nearly every legitimate player of reputation, and when the cast contains names such as Mrs. Fiske as Mrs. Malaprop, Chauncey Olcott as Sir Lucius O'Trigger, the fire-eating Irishman; Thomas A. Wise as Sir Anthony Absolute, James T. Powers in the role of the ridiculous but lovable Bob Acres, Lola Fisher as Lydia Languish, Marie Carroll as Lucy, Kenneth Thomson as Captain Absolute, Lotus Robb as Julia, Fred Eric as Faulkland, Gerald Rogers as Fag, George Tawde as David, and Herbert Belmore as Thomas, the coachman—it goes without saying that a splendid treat may be expected.

* * *

Wilkes

At the Wilkes there is a brilliant comedy by Lynn Sterling, "Meet the Wife", starring Mary Boland. In this vehicle she bids fair to repeat the popularity accorded her during the long run of this play on Broadway.

* * *

Cameo

Next week at the Cameo will be seen a refreshingly different screen feature, "Beyond the Border", starring Harry Carey.

This story, directed by Hunt Stromberg, was adapted from Meredith Davis' sensational magazine story, "When Smith Meets Smith."

Capitol

To a capacity audience, "Spooks," quite the "thrilliest" of the popular mystery comedies we have seen, opened at the Capitol Theater last Sunday evening. With Producer Frank Egan personally attending to the many details attending an opening performance, the play moved along smoothly and brilliantly.

"Spooks", which follows "White Collars" into this theater, is from the pen of Robert Sherman, already credited with several stage successes, and bids fair to outdo "The Bat", "The Cat and the Canary" and others in popularity.



Golfing

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By Antoinette Arnold

The Women's City Club

IT WAS a man, so I have been told, who once said: "You can't buy a home. A man buys a house—But only a woman can make it a home. A house is a body; 'home' is the soul." * * *

Men have drawn the plans; architects have put their professional ability into designs; and skilled artisans are working, now, day by day building the Women's City Club.

Women, long identified with the National League for Woman's Service whose canteen activities stand out as a direct contributing part in Government work, are really the builders, however, of the structure.

It is they, these fine sterling women—who draw the plans of cheer, of comfort, of artistic and practical environment—the "home atmosphere" which will prevail over the "Last word" in point of equipment and architecture.

Were you among the many hundreds attending the memorable ceremonies at the laying of the corner stone of the Women's City Club Thursday afternoon, May 14, at precisely 1:15 when the official dedication took place? Weren't you deeply impressed with the dignity and the high purpose of it all?

Every member who spoke of the handsome building sounded the keynote of the home idea.

Founders of the canteen work, consistent constituents through all the activities of the National League, seemed smilingly "remembering." For, from a little band of workers, the National League for Woman's Service has grown to a membership enrollment of six thousand women whose names are written on the scrolls of the City Club.

* * *

Corner Stone Ceremonies

Mrs. Harry Staats Moore, past president of the National League for Woman's Service, gave a convincingly direct address, at the official corner-stone ceremonies. She stood beneath a simple but effective drapery of American flags and flowering shrubbery. Her face was radiant and her words rang out over the area covering the vicinity of the building on Post Street next to the St. Francis Hotel, and said in part:

"It is impossible to realize the full significance of this memorable day unless one knows the beginning—how a small group of women, in whose hands rested the destiny of the National League for Woman's Service, finally decided to take necessary steps toward forming a Women's City Club.

"Faith in an ideal; courage, a wonderfully loyal constituency, and the sum of \$15,000 in the treasury—formed our capital."

* * *

Modest Start

"In the beginning," continued Mrs. Moore, "our plans were modest. But, none of the modest locations suited us. So, little by little, possibilities we considered lost their modesty and became more ambitious.

"We decided that the area practical for our purposes should be bounded by Kearny and Jones and Bush and O'Farrell streets. Block by block we went over the territory.

"We knew a great deal about down-town real estate in those days and we did find one or two sites that we thought were possible—and then they were sold right from under our feet, so to speak.

* * *

One Golden Day

"Then one golden day we spoke, with abated breath, of the Hobart lot. After frantic work on the financial sheet and a consultation with our advisers in the world of finance, we were told that our plans were feasible. The lot was secured. Our goal was reached.

"We had a location that met our needs beyond our wildest dreams," declared Mrs. Moore.

"As quickly as possible we prepared for our sale of bonds, and in six weeks our \$215,000 issue was over-subscribed. Finally the building plans were commenced."

* * *

The Women's City Club on Post Street will contain one hundred bedrooms, dining rooms, lounge and writing rooms, an auditorium, card rooms, a roof garden, a swimming pool, a beauty salon and the complete equipment of the most modern up-to-date club.

* * *

Reciprocal relations have been established with City Clubs in Boston, Detroit, Washington, New York, St. Louis, Chicago, Philadelphia, Cleveland, St. Paul, American Women's City Clubs of Paris and London, Ladies' Caledonian Club of Edinburgh, Scotland, and the Lady Artists' Club of Glasgow, Scotland.

* * *

Bret Harte Inn Scene of Literary Gathering

The Hon. Cora Woodbridge, Assemblywoman of California, well known in State Legislative affairs, was hostess to a group of literary friends at the famous Bret Harte Inn, in Grass Valley, recently.

Mrs. Woodbridge entertained Josephine Wilson, the retiring California Vice-president of the League of American Pen Women, at the inn, the party later on visiting the old mining districts and well known historical points of California's early literature.

Mrs. Josephine Wilson was the honor guest at a luncheon given at the Hotel Senator, Sacramento, last week, where she went in company with Mary Bird Claves of Berkeley, to start the formation of a Branch of the League of American Pen Women in the Capital City. Members of the Writers' Club, as well as prominent Pen Women, attended the noteworthy reception given in the parlors of the Hotel Senator.

* * *

Mary Hester McCoy, author and composer, whose literary and musical achievements are known throughout the State, is spending the summer at the Fairmont Hotel. Mrs.

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HOWARD T. BLETHEN, Proprietor

HOTEL DEL MONTE

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401 Crocker Building

Telephone Sutter 6130 Under Management CARL S. STANLEY

McCoy was recently awarded high honors for her literary work in the newspapers of Riverside and Pasadena. She has written a number of short stories and poems, and both the lyrics and the music for many of her songs.

* * *

Mrs. W. H. Weilby was a guest last week, at a luncheon given at the Fairmont Hotel, Mrs. Hester McCoy being the hostess. Both Mrs. McCoy and Mrs. Weilby have recently returned from a visit to Mission Inn in Riverside.

* * *

Mrs. Edmond Coblentz, the charming wife of the Managing Editor of the "Examiner," and their little daughter Denise, have returned to their San Francisco home after spending several delightful weeks at Mission Inn. Admirers of the lovely little Denise delight in quoting her clever sayings and original ideas. Mrs. Coblentz whose exquisite taste in dressing is known was constantly admired. Mr. Coblentz motored south to bring his family to town.

* * *

Mrs. Loller's Gift

In the Episcopal Church of the Advent, Fell Street, between Franklin and Gough, is a shrine which has been presented to the church by Mrs. Maud Graves Loller.

The shrine is a replica of Luca Della Robbia's "La Vierge et Deux Anges." The original of this shrine was found over the doorway in Florence, Italy. Mrs. Loller bought the shrine during her recent visit in Italy and had it shipped to her San Francisco home.

The colors of the glass and the faces of the angels are magnificent and a perfect reproduction of the original.

* * *

Bond Campaign Successful

Team workers engaged in the bond selling campaign of the Women's Building Association gave their final reports Friday afternoon at a meeting at the Palace Hotel. After that date soliciting will be conducted by a small group of members of the association, it was announced by Mrs. D. E. F. Easton, campaign manager.

Mrs. Easton stated that owing to the extensive list of "prospects," it had not been found possible to call on all of them during the time allotted for the campaign. The fund has been gaining daily, and it is believed that the full sum wanted, \$500,000, will be realized.

Mrs. D. E. F. Easton has carried on the work of the Bond Campaign of the Women's Building Ass'n, with other well known women. With untiring devotion she has labored for the success which crowns their combined efforts. Officers of the Women's Building Association are: Mrs. Edward Dexter Knight, president; Mrs. John F. Merrill, first vice-president; Mrs. Henry Sahlein, second vice-president; Mrs. Minna McGauley, third vice-president; Mrs. Ernest J. Sultan, treasurer; Mrs. Gaillard Stoney, auditor; Helen M. Greer, secretary.

(Other officers and those assisting them in their successful bond campaign include:

Board of Directors

Mrs. G. L. Bernhard, Dr. Mariana Bertola, Mrs. Joseph A. Donohoe, Mrs. D. E. F. Easton, Mrs. Oscar Fernbach.



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Advisory Council

George S. Cameron, Selah Chamberlain, Dr. W. B. Coffey, Wigginton Creed, W. H. Crocker, Milton Esberg, Alfred Ghirardelli, A. P. Giannini, Francis V. Keesling, J. M. Kepner, John Francis Neylan, Sen. James D. Phelan, Hon. James Rolph, Jr., Paul Shoup, Paul Sinsheimer, Eli H. Wiel, Dr. Ray Lyman Wilbur.

Campaign Council

Mrs. D. E. F. Easton, chairman, Dr. Mariana Bertola, Mrs. Henry Boyen, Mrs. W. G. Harter, Mrs. Charles A. Hawkins, Mrs. D. C. Heger, Mrs. Henry S. Kiersted, Mrs. E. D. Knight, Mrs. Minna McGauley, Mrs. L. Oppenheimer, Mrs. John S. Payne, Mrs. H. Sahlein, Mrs. Aaron Schloss, Mrs. H. M. Tenny.

Building Committee

Mrs. D. C. Heger, chairman, Dr. Mariana Bertola, Mrs. Joseph A. Donohoe, Mrs. D. E. F. Easton, Mrs. Edward Dexter Knight, Mrs. Minna McGauley, Mrs. George A. Mullin, Miss Jennie Partridge, Miss May Sinsheimer, Miss Russella Ward.

* * *

Miss Shaffer Feted



MISS GENEVE SHAFER

Miss Geneve Shaffer, who recently returned from tours of the Orient and later from her trip to Mexico, has been a much feted guest at several brilliant affairs.

Mrs. D. C. DeHart gave a tea for Miss Shaffer at the St. Francis Hotel, having as her guests many prominent literary, musical and society folks.

Following the travelogue lectures which Miss Shaffer has been giving before many local and trans-bay clubs, her interesting talks have been heard before many literary

(Continued on Page 15)

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GOLF

By Fred Blair



THE Annual Golf Tournament of The National Association of Master Plumbers will be held on the Eastmoreland Links at Portland, Oregon, June 22nd. This tournament is one of the outstanding events of the plumbers' national convention, and a larger entry list has been received this year than ever before. So far over 300 entries have been made and they are coming in steadily.

San Francisco and Oakland will have a large delegation of golfers, as more than 50 have signified their intention of playing.

Play will be in foursomes and the first set will tee off at 6 a. m. Each four minutes thereafter will see another foursome start, and it is expected that the last foursome will not get under way until about 2 p. m.

A list of over 50 prizes will be distributed.

* * *

Bob Wolcott is in favor of driving three balls and playing the best one.

* * *

Ross Clark always walks around the course backward for fear of being hit in the hip pocket.

* * *

Lou Waldear says they make mashie niblicks for the same reason that they put erasers on lead pencils. People will make mistakes.

* * *

Pete Schubert says he would like to play, but his wife won't let him wear knickers.

* * *

Bill Wuesthoff claims he could play faster if he didn't have so many clubs to choose from.

* * *

Norman Farlow says the first foursome will tee off at 6 a. m. So far he has received 250 requests to be allowed to play in the 10 a. m. foursome.

* * *

Jackson Noble, a newcomer among the plumbing golfers, broke into the charmed circle by taking low gross in the last tournament. He shot a 95.

* * *

A certain player, in the last tournament, turned in a card showing a 6 on a 4 par hole, in which he had 3 out-of-bound shots. That's golfing! Yes it is!

* * *

Frank McKeon says he has not as yet been able to break 100. Which hole, Frank?

* * *

Neal O'Hair says he is going to be the "fly-in-the-ointment" at Portland. He means the "Hair" in the butter.

* * *

Harold Gnarini claims that every golfer should be able to play a course in 70 Fahrenheit.

* * *

Harry Russell expects to have 49 caddies and 88 caddies' assistants. One for each stroke.

* * *

Someone yelled "Fore" at Herman Lawson, and he replied, "No good, I've been used to getting five."

* * *

Jack McLeod claims it to be a shame to see a husky like Volney Howard beating up a poor little golf ball.

Jim Wallace nearly wrecked his office several days ago while driving a putt.

* * *

Jack O'Mara says that if some of these birds are golfers, he is a rose.

* * *

Charlie Norri is working on a golf ball that will come back to you when it has been hit out of bounds or in the rough.

* * *

Fred Snook is seen on the links early each morning. It looks as though he was trying to put one over on Frank Klimm.

* * *

Bill Robertson says he can only play golf with fellows that don't know him. Why, Bill? We'll bite.

* * *

Roy Murray says the Eastmoreland links hold no terrors for him.

* * *

Harry Newman, the State President, is sure carrying his head high since he made a 20 on the 3rd hole at Sequoia last week.

* * *

Jack Hottes has been knocking them over of late.

* * *

Lew Kruse shakes a wicked brassie.

* * *

Curtis Gilley says that anyone who beats him will have to go some.

(Continued on Page 14)



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American Plan

Where the cordiality of welcome is followed by efforts of every employe to obligingly meet all requirements for the comfort and happiness of guests. Summer Rates in effect.

A HOMELIKE ATMOSPHERE

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THE BRAVE *and* THE FAIR

By Josephine Wilson



[NOTE: This department will publish, each week, the most distinctive events in men's and women's organizations.]



JOSEPHINE
WILSON

PROMINENT MEN AND THEIR BIG EVENTS

Reuben B. Hale, prominent San Francisco merchant, was unanimously re-elected to the presidency of the California Development Association at a meeting of the directors held in Santa Barbara, May 28, and although his place at the head of this progressive organization was always firmly fixed in the minds of a large constituency, yet the high acclamation accorded Mr. Hale

came as a spontaneous outburst of appreciation.

Mr. Hale has the reputation of lending his executive skill and consistent efforts to the California Development Association and it is said that he never missed a monthly meeting of the directors, although meetings were held in various parts of the State.

"The outstanding achievements of the last year are incidental to state unity," declared President Hale; "the economic crisis faced last summer when we were menaced by disease, fire and drought, called forth our strongest efforts and that we were successful in combating the evils is now evident." The re-elected president went on to say that a measuring stick of any organization is its value in days of stress.

* * *

Mine Development

President Hale named as other accomplishments the State Mining Conference for building an effective and co-ordinated program of mine development; a State-wide street and highway safety campaign and the co-ordination of all branches of the steel industry for development.

The launching of the "California Festival Year of 1925" program to celebrate the State's Diamond Jubilee was named as one of the big outstanding achievements of the Association, by Hale, who notated many of the important reasons why the Diamond Jubilee would transcend all preceding celebrations of which California is dully proud. Some of the other events which have brought the State and its commercial life to the fore as named by the distinguished Californian are: The preliminary studies of the cotton growing industry; the completion of two of the five regional advisory councils.

The movement in establishing a State forestry policy was recited by President Hale as significantly Californian, as the magnificent forestries of this State "should lead" in the problem. The California Development Association has taken steps for wider development of the water resources of the State.

* * *

Extension of Markets

"We have always had before us the extension of markets for California products," said R. B. Hale, who pointed out the matter of removing restrictions against our products. "What we have done is but an incentive for renewed efforts along more vigorous lines" advanced the head of the Development Association. "Preliminary steps taken during the past year will lead to concrete results next year in many endeavors."

(Continued on Page 14)

WOMEN AND THEIR ACTIVITIES

Mrs. D. E. F. Easton, who retires from the presidency of the City and County Federation of Women's Clubs at the convention to be held in the Fairmont Hotel, Saturday, June 6, will be accorded special honors and acclaim by a group of press chairmen throughout the city.

Mrs. Helen Holt, chairman of the Press Committee and her constituents, have planned a delightful "Jubilee Luncheon" complimenting Mrs. Easton and will have as their guests, also, the club editors of the San Francisco publications.

Some pleasing "surprises" are in store for those who attend this luncheon, according to Mrs. Holt, one of the most progressive of local leaders. An elaborate decorative scheme, prominent speakers, distinguished writers and musicians are among the plans engaging the attention of a large committee under whose special attention the details of the "Jubilee Luncheon" will be given.

Among those in charge of Saturday's luncheon for the gracious president, who completes her term of office with the high tribute accorded her by hundreds of co-workers, are the following: Chairman Advisory Committee, Mrs. A. J. Aicher.

Speakers' Table Committee, Mrs. Frederick Colburn, Mrs. L. P. Boyce and Mrs. Ina Wismer.

Hostesses, Mrs. Arthur L. Shannon, Mrs. John A. Flood, Mrs. Edward H. Kemp, Mrs. Charles N. Stern, Mrs. Emma G. O'Donnell, Mrs. P. B. Behr, Mrs. Frances V. Meeker, Dr. E. H. Williams, Mrs. H. B. Lister, Mrs. J. W. Smith and Mrs. Edwin Reigelhuth. Musical program, Mrs. Wallins, Mrs. Ethel Date and Mrs. Frederick Aurora. Attendance, Mrs. William Limbaugh and Mrs. A. J. Morris Hill.

* * *

Mrs. H. M. Tenney, retiring vice-president-at-large of the California Federation of Women's Clubs, will leave for a three months' trip to India later in the summer. Mrs. Tenney will go to the Orient as a member of the American Board of Foreign Missions.

* * *

Presidents' Day Luncheon

Mrs. John S. Phillips, president of the California Club, who was re-elected to the office as chief executive, presided at one of the most delightful club luncheons of the season, last Tuesday.

The club rooms, which have all been remodeled during Mrs. Phillips' administration, formed a setting for the picturesque event. Miniature May Poles were used as the central motif of each table, over which presided members as hostesses. Colored streamers trailed across the table cloth to little dolls dressed in Colonial costumes. Place cards were large butterflies poised on the goblets. To further enhance the illusion of Spring and the out-of-door festivities, flowers trailed from conspicuous corners or graced a lovely basket with much of the artistic abandon of natural tendencies.

Mrs. Phillips was seated at the central table with presidents of other clubs as her honored guests. They included, Mrs. A. John Aicher, president of the Forum Club; Mrs. Kathleen Byrne, past president Hypatia Club; Mrs. Alma Craig Chisholm, past president Daughters of California Pioneers; Mrs. J. Emmet Hayden, past president of Cap

(Continued on Page 14)

Finance

THE motor tourist trade is estimated to be worth about two billions a year, of which Florida and California are each credited with half a billion. This is very satisfactory from one point of view but from another it shows unexpected strength in Florida's ability to compete with us in popularity.

With the development of manufacture to the point where all that is required can be produced in a very short space of time, the question of distribution becomes ever more acute. The firm that can get its goods on the market first is a long way towards victory. In this contest lies the opportunity of the auto-truck producers. Attention is being constantly directed to the development of speed and safety with marvelous results.

Alfred Reeves, general manager of the National Automobile Chamber of Commerce, declares that taxes paid by automobiles are greater than the entire cost of construction and maintenance of all the federal and state highways. That is rather a surprising statement, but he has the figures to back it up.

The general features of industrial life are rather obscure at present. There are grounds both for an optimistic and gloomy view of things; the authorities vary between the two. On the whole, the optimists have the best of it, for, with a country like our own, where the natural resources are so enormous, there must be all the foundation for steady and purposeful advance.

Industrial production is not maintaining itself, as we have hitherto pointed out. According to the figures of the Department of Commerce, there was a falling off in steel production and zinc in April, in comparison with March. Among building items we notice a falling off in contracts for tubular plumbing. Under the same head, however, we find that there has been an increase in production of Douglas fir lumber.

Manufacturing in San Francisco shows a gain of \$88,818,118 in one year, according to the latest census of manufactures, just received by the Chamber of Commerce of San Francisco. Last year was a banner year for prosperity. This year promises to outstrip anything that has gone before. Each day records new industrial development in this city and established concerns are finding their present quarters inadequate.

Mineral oil and fruit shipments give California the fifth place in the export race for 1924. It follows on Illinois, which is only \$5,000,000 ahead. Mineral oil and fruits, which made half of the products, gave us the lead over New Jersey. It will be news that our exports of unmanufactured cotton were worth \$8,746,326, according to the reports of the U. S. Chamber of Commerce.

The Pacific Fruit Express Company has arranged to supplement its own supply of 33,000 refrigerator cars with an additional supply of cars obtained from other car companies or railroads. This is due to the seasonable perishable business of the state, which piles up the need for cars for two months, and then stops.

A deal of considerable importance was consummated last week when the Guarantee Liquid Measure Company of Rochester, Pennsylvania, manufacturers of the well-known Fry Visible Pump, purchased all of the outstanding capital stock of the Marvel Equipment Company of Cleveland, Ohio. The purchase was made entirely through its current finances.

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BOOKS OF POEMS

From London, England, comes a little volume—the April and May numbers of "Poetry" combined. This is more a resumé of poetry, than a volume of poems; a critique on verse, rather than a publication of verses, and contains some very helpful hints to the aspiring poet.

—The Merton Press, Ltd., Abbey House, Westminster,
* * *

Charles Hammond Gibson edits a "Year Book of Poems." Among the poems by several new writers, which are noteworthy, are the following. "Joan of Arc," by Gamaliel Bradford; "A Ballad of Conway Towers," by Henry Harmon Chamberlain; "Snowfall in Cathedral Pines," by Virginia Wainwright, and others. It is to be thankfully noted that "free verse" is conspicuous by its absence, in this pamphlet.

—The Boston Chapter, Boston, Mass.

Fordyce Dam Raised

Engineers of the Pacific Gas and Electric Company have just returned from a road-opening expedition into the Lake Fordyce country, nine miles Northeast of Cisco. A crew of men is now at work clearing the road of snow and making preliminary arrangements for the resumption of work on the big project which was started last year. The Fordyce Dam, which was originally built in 1873 for the impounding of water which was used in hydraulic mining, has been raised three times. Pacific Gas and Electric Company, last year started to add forty-seven feet to its height. This will bring the dam up to a total height of one hundred sixteen feet. The additional forty-seven feet will more than double the storage capacity of the Lake, which is now 25,600 acre feet.



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excursion fares

now on sale daily; return limit October 31st. Stopovers.

Round-trip fares greatly reduced—for example:—(from main line points)

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St. Louis, Mo.	81.50	Washington, D. C.	141.56
New Orleans, La.	85.15	New York City	147.40

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Dinner, Week Days	-	-	-	-	\$1.50
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Breakfasts 35c-50c

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CARL LEONHARDT

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WOMEN AND THEIR ACTIVITIES

(Continued from Page 11)

and Bells Club; Mrs. Edward Kemp, president Laurel Hall Club; Mrs. Lydia Lister, past president Papyrus Club; Mrs. Davis Louderback, president of the Woman's Auxiliary of California Pioneers; Mrs. A. S. Musante, president of the American Jugo-Slav Woman's Club; Mrs. N. Lawrence Nelson, president of the Pacific Coast Women's Press Association, and of the California Poetry Club; Mrs. Edward Ransome Place, past president of Allied Arts Club; Mrs. Milton Unger, president Novo Club; Miss E. Zabaldano, president of the Vittoria Colonna Club.

Mrs. A. W. Scott, president of the American College Club, and Mrs. Howard C. Tibbitts, president of the Presidents' Assembly, both of whom are past presidents of the California Club, were special guests at the honorary table. Other prominent presidents seated with Mrs. Phillips were, Dr. M. D. Fletcher, Mrs. Louis Hertz, Mrs. J. G. Kearny, Mrs. John Merrill of the Children's Hospital Auxiliary; Mrs. M. Ridgeway, Mrs. Charles Reed, Mrs. Charles Steen and Mrs. William Wyman.

MEN AND THEIR BIG EVENTS

(Continued from Page 11)

State Unity

State unity was held up as the big idea of men co-operating for the welfare of California. "We confidently look forward to continued prosperity, always growing, and based upon unity of interests throughout the entire State."

Officers chosen to serve with Mr. R. B. Hale as president are: William M. Garland, Los Angeles, first vice-president; Joseph R. Knowland, Oakland, second vice-president; Harry W. Jackson, treasurer, with the following selected as regional vice-presidents: Dudley V. Saeltzer, Redding; Frederick W. Kiesel, Sacramento; Clinton E. Miller, Los Angeles; Claus Spreckels, San Diego; A. E. Morey Wishon, Fresno.

Directors from San Francisco attending the meeting were R. E. Fisher, Colbert Coldwell, R. B. Hale, Harry W. Jackson, Ralph P. Merritt, Paul Shoup and Charles E. Virden.

GOLF

(Continued from Page 10)

Chris Petersen has been practicing with his irons to get in trim.

* * *

Henry Morris is sure a dead shot on the greens. Yes, he is.

* * *

Someone asked Jim Pinkerton what he would use to get out of a trap and he said he would try a force pump.

* * *

Clarence Drucker says his favorite club is a "plumbers' friend."

* * *

Harry Marsh played a couple of rounds several weeks ago and has had his chiroprapist working ever since removing the barnacles.

* * *

Frank Stauffacher claims the reason he does not get much distance is because he stands too close to the ball after he shoots.

* * *

Al Wilson will reign supreme as master of hounds at the 19th hole.

* * *

Jack Camp is working night and day to improve his famous "Camp Hook."

* * *

Joe Ahlbach claims he can do the course with a putter far better than half the fellows with all their clubs.

FEW PEOPLE TAKE PROPER CARE OF THEIR TEETH

Some think that a vigorous brushing once or twice a day is taking very good care of them. Brushing is only a part of the process. Many things can happen to your teeth which only a competent dentist can take care of. Have your teeth examined. They may not be as sound as you imagine. A toothache means trouble; do not wait for the ache. Watch your teeth and gums. There are gum troubles that will destroy teeth faster than decay. Are your teeth sore? Do your gums bleed? Call in today and talk it over. It will cost nothing. My nerve blocking system blocks off all nerves and pain. It will please you.

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SOCIETY
(Continued from Page 9)

organizations. Character analysis and world travel formed the topics of her addresses at literary sessions. She combines society and business interests and writes delightfully, with a facile pen, of her tours, her trips in out-of-the-way places and of interviews with famous people. Her book on the Orient has been completely sold out. She has just enlarged her studio offices which are said to be the most unusual and original, as well as attractive, of any of similar character to be found.

Musical Dansant

Mme. Pietro Caronna, the creator of "The Arts and Crafts League," will give a Spanish Musical Dansant at Sequoia Hall, 1725 Washington Street on Saturday evening, June the 13th. The program will be "A Night in Spain," and will include Spanish singing and dancing from eight until nine o'clock. From nine until twelve o'clock the guests will dance to the strains of the 30th Infantry Orchestra. The Arts and Crafts League meets every Tuesday evening at Mme. Caronna's residence, 2115 Broderick Street, whose plan is to bring together art patrons and workers in the various art crafts. Among the sponsors of this artistic organization are the following: Mrs. A. W. Scott, Mrs. Davis Louderback, Mrs. N. Lawrence Nelson, Mrs. George McGowan, Mrs. Harold Louderback, and Mrs. Charles Minnick.

At the Bib and Tucker

Very few restaurants or luncheon places can boast of as charming a hostess as Mrs. Caroline Jones, who presides over the Bib and Tucker in Sutter Street. Always gracious and well poised, as well as becomingly gowned, she would be an acquisition to any drawing room.

One meets celebrities, too, in this pleasant tea room. The other day we noticed Mr. and Mrs. Harry Fairchild at one of the tables. Mrs. Fairchild is a sister of the famous artist, Charles Dana Gibson, and is herself an artist of no small note, while the anecdotes she can tell of her extensive travels, all over the world, would fill a large volume.

Coming to the practical side of things, the luncheon served at the Bib and Tucker is really "home cooked" and daintily arranged.

MUSIC

By Anna Cora Winchell

Two new names added interest to the plans announced recently by Director-General Gaetano Merola for the 1925 season of the San Francisco Grand Opera Company. At a luncheon at the Hotel St. Francis there gathered a large representation of the membership of the Opera Association, Robert I. Bentley presiding. Mr. Merola introduced Pericle Ansaldo, technical director of La Scala, who, the speaker said, "has not come to San Francisco merely by my invitation to prepare this season, but who will design the stage for the new Opera House." Ansaldo was given a warm welcome. Mr. Merola promised that the new stage will be the best in the world and, as part guarantee of Ansaldo's abilities, stated that this artist has an inheritance of three generations of stage experience, his great-grandfather, grandfather, and father having preceded him as stage experts at La Scala.

Giovanni Grandi, in his role of scenic painter for the coming season, was announced as having been associated with Leon Bakst for ten years and has also prepared much of the scenery for the Metropolitan Opera House. Having referred again to the impossibility of producing opera in an ideal manner at the Civic Auditorium, Merola stated that the Opera House problem will soon be over.

Several fresh young voices, which are to be heard in secondary roles and in the chorus leads, sang from "Forza del Destino," "Traviata," "Aida," "Romeo and Juliet" and "Tosca," leaving an excellent impression. Mr. Redding spoke of the need of an opera house and said, "It is one of the surest proofs that San Franciscans are music lovers because they have trudged wearily and faithfully to the Civic Auditorium to hear music in a glorious barn which has stood instead of a real home of music."

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Petrol Paragraphs



By E. V. Weller,
Director of Publicity
National Automobile Club.

THE value of motoring in its relation to the education of the child has never been fully realized. Here in California there are limitless opportunities for the employment of motor travel as a means of stimulating the mental processes of the adolescent. The mind of the average child is susceptible of emotional reactions and it this fact which offers a wide field for cultivation. "Home-keeping youth have ever homely wits," declared Shakespeare, and travel of all kinds has always been looked on as a means of culture and mental development. It widens the vision, develops the ideas of democracy and arouses in the mind a sense of proportion too often lost in a narrow environment where the relationship of man and Nature does not have its proper emphasis.

The imagination of the child, if properly cultivated, results in a consequent increase in the power of the reasoning faculties, the quickening of perception, and it awakens the interest of the individual in the outside world. For this reason it cultivates the qualities of unselfishness; while at the same time it increases the scope and power of knowledge.

Take the children along when you are exploring the historical landmarks of California; cultivate the interest of your sons and daughters in the back-

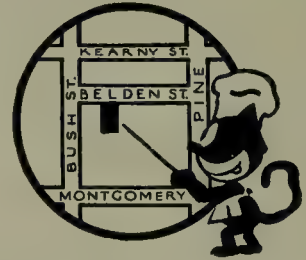
ground of story which lies behind the landmarks of this remarkable State. Drive to Drake's Bay and recall there the landing of the Elizabethan seamen some three hundred years ago; drive to the State capital and spend a few hours at Sutter's Fort and recast in the mind's eye the colorful days of the Argonauts when this old landmark was the gathering place of those who came across the plains in quest of the precious metal which lay hidden in the canyons and rocky crags of the high Sierra; drive to Monterey around the "Circle of Enchantment" and tell your young flock the threefold story of this picturesque peninsula. There the Customs House still stands over which floated the flags of Mexico, Spain and the United States. There, too, is the old theater in which Jenny Lind poured forth her golden notes for the delight of the miners. There the heart of General Sherman, the hero of the "March to the Sea," was caught in the glamour of the dreamy days of the Dons and you may look upon the rose tree which he planted to the memory of his Spanish sweetheart. A few miles away stands the Mission San Carlos de Borromeo, under the altar of which lies the body of Father Junipero Serra, the founder of the mission chain and the leader of the first expedition into California carrying the light of civilization into a then heathen land.

San Francisco itself, possesses a charm more subtle than any other city on the globe. At Portsmouth Square stands the statue in memory of Robert Louis Stevenson, the novelist; while out at the Presidio is the old adobe structure in which Concepcion Arguello, daughter of the Commandante of San Francisco, and Rezanov, Minister Plenipotentiary of the Czar of Russia, plighted their troth in the early days.

On the sun-kissed hills of Berkeley, Edward Rowland Sill, one of the greatest poets produced in America, wrote much of his beautiful verse; Joaquin Miller, the poet of the Sierras, likewise selected as a source of inspiration a homestead in the hills that look down on the Bay of St. Francis, as a place to cultivate the muse.

Familiarity with the literary background of California is a prime essential to the enjoyment of touring and as travel over the highways and byways of this great State call to mind her remarkable past, so it will stimulate an appreciation and a forward vision for the future that is hers.

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Mr. Blabbitt on Speed

SPEED is about the most inconsistent thing in this modern day. Traffic policemen arrest motorists for going over 35 miles an hour on the highways (and in town) while they don't say a word to the telephone company, which sends pictures across the continent in a little over seven minutes. Aviators making a mere ninety miles an hour over the countryside no longer get even a passing glance from officers of the law, vigilante committees or mere citizens.

"Speed" is one word in the English language which changes its meaning faster than a Federal agent can break bottles. When the country was young, a few miles an hour was good time for horsemen. Gradually, miles came to be reckoned in minutes. Today they are covered in a clock's tick.

The old saying of "over the fence is out" still holds true, in a measure—although, now, into the fence is out for motorists and over the limit is in.

As automobiles are built with constantly increasing capacities for speed, economically inclined drivers believe that in covering miles quickly, tires will not be worn out as much as they would at a moderate pace, since wheels in turning slowly must necessarily come more in contact with road surfaces. All of which goes to prove my theory that all cars are flying machines and that a new name will have to be thought up for vehicles of the air.

The young generation, up until lately, was thought to be the speediest thing, in the human line, existing or having ever existed. This is no longer true, for alcohol is as necessary to the speed which causes gabby people to talk as gasoline is to automobiles, which cause silent people to swear. Unsophisticated youngsters can't tell the difference between wood alcohol and shellac, so they don't last long in the game, being either put in the sick list or obituary columns. The palm of swiftiness goes to the older folks, who know pre-war stuff (even though it is made on shipboard the day before being put on sale). Their prowess lies in draining a bottle faster than an ordinary person could read the label.

For the sake of my time and your patience, I have compiled a list of the speediest things in the world. (Note—This list is as of May 30, 1925).

Fashions rank at the top of the column. A man no sooner gets his wife outfitted, as well as the banker's on the corner, than either Paris or Iuka, Kansas, decrees new styles. Fashions are always concerned with legs—and legs are two of the ways in which a person can make speed.

Baldheaded men come next.

Then, fools and their money.

Feminine gun and hammer wielders' alibis, after the day's work.

Then, the length of time it takes to fill a bank book with ciphers, in vacation time.

Divorce case details.

Any fiction magazine—specializing in true stories.

Runs in ninety-eight-cent silk stockings.

Peanuts and an elephant—or hot dogs at a country fair.

Clerks at closing time.

A five dollar bill and a high wind, at a newsboys' picnic.

The tax rate of a city, on its way up.

Bad news.

Vacation.

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NOTICE

There is delinquent upon the following described stock on account of assessment levied on the 14th day of April, 1925, the several amounts set opposite the names of the respective shareholders, as follows:

Names	No. Cert.	No. Shares	Amt.
Albion F. Clark	117	3500	\$17.50
W. H. Dean	43	5000	25.00

And in accordance with the law and order of the Board of Directors made on the 14th day of April, 1925, so many shares of each parcel of such stock as may be necessary will be sold at public auction at the office of the company, Room 237 Monadnock Bldg., San Francisco, California on Thursday the 18th day of June, 1925, at the hour of twelve o'clock noon of said day to pay the delinquent assessment thereon, together with cost of advertising and expense of sale.

M. J. Seely, Secretary, 237 Monadnock Building, 681 Market Street, San Francisco, Calif.

SUMMONS TO ESTABLISH TITLE

Action No. 33,652.

In the Superior Court of the State of California, in and for the City and County of San Francisco.

William N. Gerrard, et al., Plaintiffs, vs. all persons claiming any interest in, or lien upon the real property herein described or any part thereof, Defendants.

The People of the State of California: To all persons claiming any interest in, or lien upon, the real property herein described or any part thereof, defendants, greeting:

You are hereby required to appear and answer the complaint of William N. Gerrard, et al., plaintiffs, filed with the Clerk of the above-entitled Court and City and County, within three months after the first publication of this Summons, and to set forth what interest or lien, if any, you have in or upon that certain real property or any part thereof, situated in the City and County of San Francisco, State of California, particularly described as follows:

First: Beginning at a point on the northerly line of Broadway Street, distant thereon one hundred (100) feet westerly from the corner formed by the intersection of the northerly line of Broadway Street with the westerly line of Octavia Street and running thence westerly along said northerly line of Broadway Street thirty-seven (37) feet, six (6) inches; thence at a right angle northerly one hundred (100) feet; thence at a right angle easterly thirty-seven (37) feet six (6) inches; and thence at a right angle southerly one hundred (100) feet to the point of beginning; being part of WESTERN ADDITION BLOCK Number 192.

Second: Beginning at a point on the northerly line of Broadway Street, distant thereon eighty (80) feet easterly from the corner formed by the intersection of the northerly line of Broadway Street with the easterly line of Laguna Street, and running thence easterly along said northerly line of Broadway Street, forty-one (41) feet, six (6) inches; thence at a right angle northerly one hundred and thirty-seven (137) feet, six (6) inches; thence at a right angle westerly forty-one (41) feet, six (6) inches; and thence at a right angle southerly one hundred and thirty-seven (137) feet, six (6) inches to the point of beginning.

And you are hereby notified that, unless you so appear and answer, the plaintiffs will apply to the Court for the relief demanded in the complaint, to-wit: That it be adjudged that the plaintiffs are the owners of said property in fee simple absolute; that their title to said property be established and quieted; that the Court ascertain and determine all estates, rights, titles, interests and claims in and to said property, and every part thereof, whether the same be legal or equitable, present or future, vested or contingent, and whether the same consists of mortgages or liens of any description; that plaintiffs recover their costs herein and have such other and further relief as may be met in the premises.

Witness my hand and the Seal of this Court. Dated April 22, 1925.

(Seal) H. I. MULCREVY,
Clerk.
By J. J. RAFFERTY,
Deputy Clerk.

L. W. LOVEY,
Attorney for Plaintiffs.

SYNOPSIS OF THE ANNUAL STATEMENT OF

Associated Industries Insurance Corporation

of San Francisco, in the State of California, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS

Real Estate	
Mortgages and collateral loans	
Bonds and stocks	\$333,685.83
Cash in company's office and in banks	55,443.70
Premiums in course of collection	105,354.61
Bills receivable	
Other ledger assets	200.00

Ledger assets	\$494,684.14
NON-LEDGER ASSETS:	
Interest and rents due or accrued	6,672.24
Market value of securities over book value	3,574.17
Other non-ledger assets	

Total gross assets	\$504,930.55
Deduct assets not admitted	892.29

Total admitted assets \$504,038.26

LIABILITIES

Net unpaid claims, except liability and workmen's compensation	\$ 422.00
Special reserve for unpaid liability and workmen's compensation claims	124,016.61
Estimated expenses of investigation and adjustment of claims	50.00
Total unearned premiums on unexpired risks	47,413.47
Commissions and brokerage due or to become due	117.26
All other liabilities	20,846.62

Total liabilities (except capital and surplus)	\$192,865.96
Capital	153,300.00
Surplus	157,872.30

Total liabilities, capital and surplus \$504,038.26

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7:00	3:20		6:45	3:00
7:30	3:40		7:15	3:20
8:00	4:00		7:45	3:40
8:20	4:20		8:20	4:00
8:40	4:40		8:40	4:20
9:00	5:00		9:00	4:40
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11:20	7:20		11:20	7:00
11:40	7:40		11:40	7:20
NOON	8:00		NOON	7:45
12:00	8:30		12:00	8:15
P.M.	9:00		P.M.	8:45
12:20	9:30		12:20	9:15
12:40	10:00		12:40	9:45
1:00	10:30		1:00	10:15
1:20	11:00		1:20	10:45
1:40	*11:30		1:40	*11:15
2:00	*12:00		2:00	*11:45
2:20	*12:30			*12:15
	*1:00			*12:45

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A.M.	P.M.	A.M.	P.M.
4:30	12:30	5:00	12:30
5:30	1:00	6:00	1:00
6:00	1:30	6:30	1:30
6:30	2:00	7:00	2:00
7:00	2:30	7:30	2:30
7:30	3:00	8:00	3:00
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	9:30		9:30
	10:30		10:00
	11:30		11:00
	A.M.		12:00
	12:30		A.M.
			1:00

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160 rooms with bath	6.00 to 8.00

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SATURDAY, JUNE 13th, 1925

LOS ANGELES



*"But I have sinuous shells of pearly hue:
Shake one, and it awakens; then apply
Its polishd lips to your attentive ear,
And it remembers its august abodes,
And murmurs as the ocean murmurs there."*

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 California Advertiser.



Devoted to the Leading Interests of California and the Pacific Coast

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No. 24

Hetch Hetchy

There is one thing about the modern system which is utterly and indefensibly stupid. That is, the demagogism inseparably connected with public affairs, the frenzy of suspicion and accusation with which the very name of a corporation is greeted by a large section of the public and the press.

This could not happen unless there was money in it. The politicians are aware of the hostility which a corporation incurs, even under the most fair circumstances and, playing on that hostility endeavor to secure popularity and jobs for themselves. The newspapers engaged in the selling of space to advertisers join the pack and urge the hunt along.

There never was a clearer instance of this than in the matter of the proposed sale of municipal power to the Pacific Gas and Electric Company. The company offers \$2,000,000 a year for the Hetch Hetchy power which is being wasted. The cry of confiscation is raised and the company is accused of scheming to destroy the city plant and to cause its forfeiture to the federal government. Apart from the meanness of the charge it is the merest bosh.

Is it anything new for the municipality to sell power to the Pacific Gas and Electric Company? Not a bit of it. The electricity from the Cherry River unit has been sold for the last seven years by the same municipality to the same company. The corporation paid the city \$38,459 for that power in 1922-23. And this is Hetch Hetchy power. Have we heard any cry that this was confiscation and that the charter would be forfeited to the government? Not a bit of it; the question is only raised when the proposed payment reaches the sum of \$2,000,000. As if the amount involved made any difference to the principle! The only difference is that \$2,000,000 can be used demagogically with greater effect than the smaller sum.

Moccasin Creek can supply 60,000 horse power. There is no distributing system for that power. We do not presume to say whose is the fault; we merely point out that in municipal political undertakings of an industrial character such lapses do occur and they seem to be inseparable from public ownership undertakings. Suffice it to say at present that the Moccasin Creek is going to waste, and that the municipality cannot distribute it. Now comes the Pacific Gas and Electric Company and offers \$2,000,000 for the wasting power. Just exactly in the same way as they are paying and have, for the last seven years, been paying for the Cherry Creek power.

All at once the Pacific Gas and Electric Company becomes an object of attack; its reputation is assailed, its motives are impugned, it is painted in the guise of a destroying agent, bent on the ruin of the municipal plant and the forfeiture of the enterprise to the federal government. Could anything more ridiculous be imagined? Were it not that precisely such things do happen under our political system, it would appear to be incredible.

It has been pointed out that in 1923, the United States Solicitor, John H. Edwards said that the sale of the Cherry Creek power was a technical violation of the Raker Act, but advised against proceedings, because, if there were any obstacles in the way of acquiring a distributing system, the power might go to waste if it were allowed to be distributed over an existing system.

There is the point that we have arrived at. The power will go to waste unless it is distributed over an existing system. The municipality has no system of distributing, the Pacific Gas and Electric Company has a distributing system, and is willing to pay for the power to so distribute. It is willing to pay \$2,000,000 for power that we should lose.

Is that against the law, and will it lead to the forfeiture of the project to the federal government?

The United States Solicitor already mentioned is of the opinion that a plan could be readily devised by which the power could be distributed through an existing system without in any way even technically violating the grant. It would be idiotic to think otherwise. There is no doubt that no violation of the grant is even contemplated by the proposed agreement.

There is much talk about the Raker Act and what will happen under its provisions if the city takes a sensible course and accepts the terms of the Pacific Gas and Electric Company.

The Raker Act declares that forfeiture will result from the selling by the city of the "rights" granted in the Hetch Hetchy enterprise. And those rights are well defined in the act, as might be expected. They include the following, and those alone: (1) Rights of way over government land for aqueducts, pole lines and roads. (2) Use of government lands for reservoirs, power houses and the like. (3) Permission to take stone and gravel and sand from government lands for construction purposes.

These are all the RIGHTS which cannot be sold; the sale of which causes a forfeiture.

The water rights are not owned and never were owned by the federal government. They belong to the municipality, by purchase from individuals and by filing as the law provides.

There is the matter of resale which is dealt with in the Raker Act, but which is construed by our best lawyers not to refer to temporary measures to prevent waste.

The agitation is ridiculous.

EDITORIAL MENTION



Look Out for Fires This year the late rains have made the grass and vegetation less liable to fire at this time than last year. But the time is coming very soon when the danger will be even greater than last year. The wet weather has caused such a mass to grow that when it dries there will be a great chance of starting a blaze and a stronger one than usual. Under such circumstances it becomes the duty of the tourist and camper to be even more than usually careful. We call attention to the so-called "forest pledge," not that we like the term "pledge" particularly. It savors of humbug and there is such a dreadful amount of useless and meaningless pledging nowadays. But the advice implied is excellent, so here it is:

"I will be sure my match is out. I will break it in two before throwing it away.

"I will warn smokers to be sure their pipe ashes, cigar or cigaret stumps are dead before throwing them away. I will warn them not to throw these into brush, leaves or needles.

"I will secure a campfire permit before building a fire. I will build only a small campfire. I will scrape away the trash from all around it. I will build it in the open, not against a tree or log or near brush.

"I will never leave a campfire unattended, even for a short time, without putting it out with water and then covering it with earth.

"If I find a fire, I will try to put it out. If I can't, I will get word of it to the nearest United States forest ranger or State fire warden at once.

"I will stir the coals while soaking them with water; turn small sticks and drench both sides; wet the ground around the fire. If I can't get water, I will stir in dirt and tread it down until packed tight over and around the fire. I will be sure the last spark is dead."

Our Wealthy Workers The statistics on the ratio of American wages to those paid elsewhere in the world will put a spoke in the wheel of those who are trying to make trouble in industrial affairs. Our wages are so predominantly ahead of those paid elsewhere that there is really no comparison and there is not the slightest doubt that labor in this country has attained a degree of prosperity never before reached in the history of the race.

If we take Philadelphia as the typical industrial community, as has been done by the National Industrial Conference Board, which has undertaken the compiling of the statistics, we find that, if we give the workers of Philadelphia an index number of 100, the next is Sydney, Australia, with 70. So that the Philadelphia worker is one-third again as well off as the Australian. The British worker in London would receive only 45 in comparison, and the worker in Berlin but 29, and workers in Rome and Vienna, each 23. The difference in living between 100 and 23 is practically enough to make two quite different human types, in manners and in mind. It would appear almost impossible that human beings could function and reproduce on less than a quarter of what our workmen get and yet they do both and no doubt are very nearly as happy as those getting the higher pay.

If this condition of things could be indefinitely maintained, the time would come when the American working man, by reason of his great comparative affluence, would be so apart from other workers as to constitute an altogether exotic type of worker, enjoying conditions that

would place him in a class by himself. But the question naturally arises whether such conditions can be maintained indefinitely and whether in the course of time there will not have to be reclassification.

A Sensible Professor As a rule we do not have to complain of too great realism on the part of our university teachers. On the contrary, their aloofness from life constitutes their greatest drawback and renders them more or less unfitted for public activity. No such stigma, however, rests upon Dr. Nicholas Murray Butler, president of Columbia University.

Many times in late years Dr. Butler has risen to smite with much zeal and not too much decorum, but all that he has done hitherto pales before his achievements at the recent commencement exercises in which he made his past only a pale shadow of his sanguine present. And the best of it is that all that he said was so undeniably true, which is much more than can be said of the statements of most college professors or indeed even of bishops.

"Laws enacted through fanaticism in crass ignorance bid fair to make law-breaking a cardinal virtue; such laws are killing respect for a law." Is there anything the matter with that? Is it not quite unquestionably sound and true and does it not mark a condition which is tending to rapidly break down the whole fabric of society and of governmental strength? That is the sort of thing that President Butler has to offer. Now see what he has to say on the new prohibition amendment law of the State of Indiana:

"The legislature and the governor of Indiana have taken occasion to dance in ghoulish glee on the prostrate forms of common sense and the most elementary of the inherited liberties of a free people."

What do you think of that? It really does one's heart good to read so much really good stuff, full of fight and vigor; yet we have called professors "anemic" in our time. When all the he-men take back seats from policy and few are to be found to protest openly against the invasion of elementary rights, we are lucky to have a professor who will fight.

A Weapon for the Weak The last news from China is not at all reassuring. The trouble began with a strike. A strike is about the last thing that one would have expected from the submissive Chinese and yet they seem to have taken to it with the greatest enthusiasm. What made the strike? The touch of modernism which has entered China with the institution of the factory system, for the first strike was in the textile factories.

Of course, once started, the strike has ceased to be an industrial manifestation and has become a national demonstration. It affords a good opportunity for the safe showing of hostility to the European and American settlers and manufacturers. It is directed against the whole system of foreign interference in China. This is what makes it so much more dangerous a weapon than risings, like the Boxer movement. Armed rebellion can be put down; national strikes are hard to handle.

If we ask how it was that the Chinese came to use such a weapon so well, we shall be obliged to look for the propagandists, and they will be found to be Russians. Not that the Russians have created the feeling against foreigners. That was there to begin with, as has been shown on many occasions, but the Russians have unquestionably pointed out the method of the strike as an effective means of expressing that national expression of hostility to the foreigner, who is for the most part engaged in commercial or industrial pursuits.

There is not much danger that the present movement will be deadly to the foreigners, but there is a very strong probability that the same method will be resorted to again and

again until the Chinese attain such proficiency that they can practically render foreign exploitation impossible. The same course of reasoning applies to England and India, for such strikes spread.

There is no hesitation about the note which the allies have handed to Germany on the question of arming. They are going to take no chance on Germany becoming an armed nation, and the note, while very courteous in its tone and quite polite, carries, by virtue of that very fact, a certain air of finality. The reaction in Germany will be intense and bitter, but it will be useless. The impression made by reading the terms of the note is that nothing so humiliating and degrading has in history ever been presented to a nation of the size and importance of Germany.

The note requires that the commander-in-chief of the German army be dismissed and that there be no commander-in-chief but that the only heads of the German military forces be "two troops commanders" and that there be no general for the entire army. When we remember that the total army allowed Germany is 100,000 men, and that even this body is not allowed a head, we can understand the force of the note. The police force is to be reduced by 38,000 men. As to how far this is necessitated, we have no means of knowing, but when we consider that the chief use of the German police at the present time is against communists and labor rebels, we begin to wonder whether such a reduction is to the best interests of the world. If by any chance the communist element should get ahead in Germany and operate with the soviets, it would be a very distressing condition of affairs for the rest of Europe.

But the most potent demand of the note is the destruction and dispersing of \$18,000,000 worth of industrial machinery which it is claimed might be used for the making of munitions of war. This will be a most damaging blow to German manufacture and renders ability to comply with the terms of the Dawes plan quite improbable.

On the other hand, the allies must feel that they have adequate grounds for such drastic action.

This is the hundredth anniversary of the birth of Thomas Huxley Centenary Thomas Henry Huxley, one of the greatest scientific protagonists of the Victorian era. He was one of the doughtiest and cleanest fighters that ever lived and carried on warfare, for his view of truth against the most distinguished men of his day, Gladstone, Cardinal Manning and Wilberforce, Bishop of Oxford, were none too heavy intellectual artillery for this apostle of scientific investigation. He fought himself into the regard and esteem of the English speaking peoples on both sides of the Atlantic and rests on a bed of honor.

He was never a supereminent figure, as Newton and Galton and Darwin were supereminent. He made no great discoveries of supreme importance, although his contributions to original research were admittedly brilliant and sound. He was a scholar, par excellence and "scholar" was the only title to which he laid claim. But he was at the same time an able organizer, a greatly energized person who was able to inspire much work in others. Zoology and biology owe a tremendous debt to him. He was a lovely character, full of tenderness and affection, as only great fighters are. The following from his own pen shows him well. He says: "That man I think has had a liberal education who has been so trained in his youth that his body is the ready servant of his will and does with ease and pleasure all the work that as a mechanism it is capable of; whose intellect is a clear, cold, logical engine, with all

its parts of equal strength and in smooth working order, ready like a steam engine to be turned to any kind of work and spin the gossamers as well as forge the anchors of the mind."

It would be quite impossible to find a better ideal of education for the modern man or to write a better text for our own educational institutions.

The unprecedented volume of passenger traffic passing over this uncompleted highway in 1924 is only an index as to what may be expected when it is turned over to the people a completed thoroughfare.

Connected with the great Oregon highways, this highway skirts the rugged sea coast of northern California, exploits the great redwood belt, passing through a country of marvelous scenic and commercial interest and terminates on the great bay of San Francisco.

A "new" country, rich and magnificent, is opened to the world by this winding roadway system. The section of the state explored by this highway will come into greater and greater prominence and popularity as time passes.

A steadily increasing influx of people from all parts of these United States will find in this country, hitherto regarded as remote and inaccessible, a region where the most delightful summer climate prevails.

The attraction to people visiting this section will be its great scenic and climatic advantages, and these alone, to say nothing of its tremendous commercial possibilities, should develop and render populous the Redwood Highway section.

Del Norte County, the most northerly California county on the Redwood Highway, is now bidding for its share of the good things, which will result in the approaching new era resulting from the completion of the Redwood Highway.

The northwest section of the State stands out preeminently as an inviting locality for out-of-door people, for the sportsman, for the public in general and particularly those who desire adventure into virgin territory. Here also may be had many forms of enjoyment, entertainment and out-of-doors pleasures, such as commend themselves inherently to the lower Klamath and northern California country with its remarkable spring, summer and autumn climate, and mild winters.

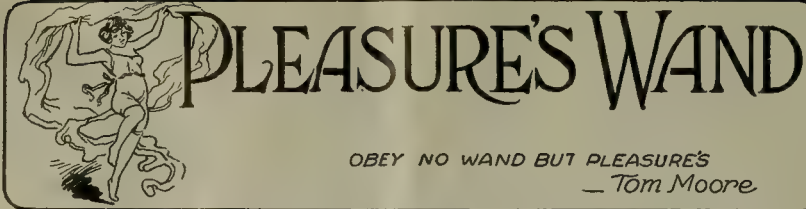
There are many ways in which the fire of patriotism is kept burning in the human breast, and one of the most effective is the setting aside of certain days, commemorating incidents in a country's history.

So the great day which is celebrated every 17th of June, as the time when we Americans defended Bunker Hill against the Redcoats, will be commemorated as usual in the program which will take place at the Golden Gate Park music stand, on June 17th, at 2 p. m., under the auspices of the local branch of the Bunker Hill Association, of which George W. Caswell has been secretary for many years.

The patriotic musical program has been arranged by Prof. Ralph Murray, leader of the Golden Gate Park Band, and a special rendering by soloists of the song, "The Sword of Bunker Hill," will be an important feature.

The Bunker Hill Association was organized during the Civil war, as a sanitation commission which corresponds to our Red Cross organization of the present time, and has raised many thousands of dollars in California for the sick and wounded soldiers.

Every man, woman and child who thrills at the name, "My Country" should attend this celebration on Bunker Hill Day.



OBEY NO WAND BUT PLEASURE'S
— Tom Moore

By Katherine Schwartz
Formerly of the "Chicago Tribune"

Curran

LAST Monday evening witnessed the opening of a tuneful and entertaining musical comedy, "Lady, Be Good" at the Curran Theater.

Louis O. Macloon who produced the play, and Lillian Albertson, its talented director, are to be complimented on the splendid and finished production which they have brought here. From the stage settings down to the minutest detail, it is perfect.

George Cunningham may well be proud of the splendid chorus. Not only are the girls beautiful, and the boys handsome, but they can sing and dance as well. The ensemble numbers were particularly well drilled, the costumes are lovely and the stage pictures very pleasing.

T. Roy Barnes, sophisticated, but never blasé, scores a hit as J. Watterson Eatkins, the tricky lawyer, and his rapid fire dialogue of quips and mots caused roars of laughter the opening night.

Kitty Doner needs no introduction to San Franciscans, for she is well known here. Together with her talented brother she puts over some mighty clever dancing. Her entrance as a Spanish Senora is the hit of the show, as was also her duet with Hal Van Rensselaer, "So Am I." The latter has a very pleasing voice.

Margaret Cullen Landis in her brand new shade of hair is very pleasing in her part; Ernest Wood as the Englishman, Bertie Bassett, does very well; Howard Nugent is seen in another very good character part; the rest of the company are well cast.

The book by Guy Bolton and Fred Thompson, with a few exceptions is good; the music by George and Ira Gershwin is tuneful and catchy; in fact, "Lady, Be Good" is splendid entertainment and should pack the house nightly during its engagement here.

Players Guild

The Players Guild, recently organized in this city, are busy rehearsing "Princess Ida," a Gilbert and Sullivan opera, in preparation for opening the season early in September.

Beatriz Michelena and Lorraine Sands Mullin will be featured, alternating in the title role with Parker Steward, a Guild "find," as the leading tenor. Others in the cast are Ralph Kellner, Sylvester Pearson, Blanche Hamilton Fox, Anita W. Dietrich, Verna Smith, P. Charleton, J. Wheaton Chambers, Frederick W. McNulty, Katherine Sherman, Sydney Schlesinger, and Karl Kroenke. The production is under the supervision of Reginald Travers.

Imperial

The "Lost World" opened at the Imperial Theater yesterday at popular prices. This picture took more than seven years to complete. It is very educational, giving one a glimpse of those huge animals, of the dinosaur age, which are reincarnated in this picture, in a way that is positively uncanny.

Sharing the honors with these huge animals is a cast which includes Wallace Beery, Lewis Stone, Bessie Love, Alma Bennett, Lloyd Hughes, and Virginia Brown Faire.

Orpheum

Another most interesting bill will be seen, beginning tomorrow at the Orpheum Theater. Heading the bill is Blossom Seeley in "The Girl Who Glorifies Syncopation." This is a brand new act with new scenery, costumes and entirely new

songs. Benny Fields, who is also very popular here, will assist Miss Seeley.

Frank Fay, a newcomer to this part of the country, comes to us heralded as "Broadway's Favorite Son." Miss Vanita Gould, an impressionist of no mean ability, and whose impressions of Al Jolson, Fannie Brice and others are known all over the world, is a great addition to the bill; Pepito, the Spanish Clown, who was a sensation when he appeared here last year, is also on the bill with his clown antics and funny make-up. Jack Joyce offers a most unusual act in which he is assisted by half a dozen wonderful horses; Edward Stanisloff and Gracie, assisted by the six English Tivoli girls, appear in a colorful fantasy which is being presented by Joseph E. Howard. Wells, Virginia and West, "Two Sailors and a Girl," who have been such a hit at the Orpheum the past week, are remaining over for a second week.

Loew's Warfield

If you like romance, thrilling melodrama, beauty and wonderful color photography, then you will like Blanche Sweet and Ronald Colman in George Fitzmaurice's latest production, "His Supreme Moment," which opens at the Warfield today.

It is a riot of romance and color; there is some fine acting, and the cast includes such notable actors as Jane Winton, Belle Bennett, Cyril Chadwick, Ned Sparks, Nick de Ruiz, Anna May Wong and Kalla Pasha.

From a new novel by May Edington, Frances Marion has adapted a screen story which centers around the platonic trial marriage in the wilds of South America of a young mining engineer and a beautiful New York actress.

Eastern critics are unanimous in declaring Josef Rosenblatt, famous tenor-cantor, as one of the most distinguished and outstanding artists in the concert field. He will be seen at the Warfield in a special program.

Geo. Lipschultz and his Music Masters will give another of their artistic musical numbers as well as a specially arranged score to accompany the picture.

Alcazar

A very meritorious and worth-while production is that of the sparkling musical comedy "Irene," which Henry Duffy presented to San Francisco, opening last Sunday evening at the Alcazar.

We have all waited impatiently to see dainty Dale Winters in this name part of Irene,—and we were not one bit disappointed in her,—quite on the contrary,—she is great. Her costumes are superb, and her singing fine, especially in the famous "Alice Blue Gown" song.

Duffy, himself, gives a very funny interpretation of the role of Madame Lucy, French modiste,—and he gets a lot of laughs out of the part. Flo Irwin, comedienne, is great in the part of Irene's mother, and her appearance in the last act in her extraordinary gown of gold is the signal for shouts of laughter from her audience. Gladys Nagle and Sidney Reynolds do some splendid eccentric dancing; special mention must be made of stately Dorothy La Mar and Henry Coote; there is a hard-working chorus who are mighty good to look upon and do fine work. Others in the cast who contribute to the success of the piece are Florence Roberts, Bernice Berwin, Henry Caubissens, Walter Regan, Walter White and Robert Fairfax.

Amusements

NEXT WEEK

AZTEC Market nr. Eighth	Pictures
EGYPTIAN Market at Jones	
ALEXANDRIA	Pictures
ALCAZAR O'Farrell nr. Powell	"Irene," Henry Duffy Players
BEATTY'S CASINO Ellis and Mason	Pictures and Revue
CALIFORNIA 4th and Market	Allee Joyce in "The Little French Girl"
CAMEO 936 Market St.	"The Man in Blue"
CAPITOL 64 Ellis St.	"Spooks"
CASTRO	Pictures
COLISEUM	Pictures
NEW COLUMBIA Eddy and Mason	All-Star Cast in Sheridan's "The Rivals"
CURRAN Geary, Nr. Mason	"Lady, Be Good"
GOLDEN GATE G. G. Ave. and Taylor	Vaudeville
GRANADA 1066 Market St.	Richard Dix in "The Shock Punch"
IMPERIAL 1077 Market St.	"The Lost World"
LOEW'S WARFIELD 988 Market St.	"His Supreme Moment"
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE NEW MISSION	Pictures
ORPHEUM O'Farrell and Powell	Vaudeville
PANTAGES Market at Mason	Vaudeville
PRESIDENT	"The Best People"
STRAND 965 Market St.	Pictures
UNION SQUARE	Pictures and Vaudeville
WILKES (Formerly Geary) Geary and Mason	"White Cargo"
WIGWAM	Pictures and Vaudeville

Cameo

"The Man in Blue," starring Herbert Rawlinson and Madge Bellamy, is the next attraction at the Cameo Theater. This is the second picture in which Rawlinson has taken the part of a policeman, the other being the "Jack O' Clubs." This play is the screen version of "The Flower of Napoli," a short story by Gerald Beaumont, which appeared in the Red Book magazine. Madge Bellamy takes the part of a little flower girl and the rest of the cast includes Nick de Ruiz, Cesare Gravina and Harry Mann.

Wilkes

That much discussed play, "White Cargo," will have its premiere showing in the west at the Wilkes Theater on Monday evening. This play deals with life on an isolated coast of West Africa, and in New York where it is still showing, it was a sensation.

Its central character is Tondeleyo, a half caste Afro-French woman, who is thrown in contact with a group of British rubber men, and is the unfoldment of a drama which is the result of these circumstances. Critics and public alike have acclaimed this play one of the most forceful things ever staged.

Arrangements have been made whereby Earl Carroll has given permission for the local presentation.

Capitol

Word has gone out that after tonight's performance of "Spooks," that thrilling mystery play which has been running at the Capitol Theater, the theater will be dark until about the middle of July, after which time it will open with a splendid cast headed by Frank Bacon's widow and others who helped make this play famous, in "Lightnin'."

After the run here, this company will go on the road in a farewell tour.

President

Tomorrow afternoon at the matinee will be given the first performance of one of the most popular of recent comedies, "The Best People," at the beautiful new theater taken over by Henry Duffy. The President. This is the play that ran for an entire season at the Lyceum in New York City, and was so favorably commented on by the New York critics.

Henry Duffy was fortunate to secure the rights for the local presentation of this play and is staging it with a cast of reputed excellence. David Gray and the famous Avery Hopwood are the authors and the play has been called a hilarious cocktail of love and laughter. It is an exceptionally entertaining story, and the situations are described as novel and very funny.

As usual, Duffy has gathered together a company in every way worthy of the play and in keeping with the high standard of excellence which he has always maintained. The cast includes Eveta

Nudsen, Norman Hackett, Marion Lord, David Herblin, William Macauley, Earl Lee, Marion Sterly, Robert Adams, Eugene Baranowski, John MacKenzie, Olive Cooper and Florence Roberts.

Golden Gate

The headliner at the Golden Gate this week is the international star of song, Miss Grae La Rue, assisted by Joseph Daly at the piano. She has just recently closed a long engagement with the "Music Box Revue."

(Continued on Page 12)



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By Antoinette Arnold

ROMANTIC June, month of marriages, commencement days in schools and colleges, lovely birthday month for the favored,—this year of 1925 has brought a glorious train of full-freighted happiness.

The ozone on these western shores seems to carry whiffs of adventure and an elixir of joy, making one feel that 'tis good to be alive.

Dan Cupid, who issues the sacred passports into the sea of matrimony, tells us that already the number of marriage licenses issued this month exceeds those of other years for June.

Does this look as if romance were on the wane? It does not!

On the other hand, present-day demand for legal documents to wed presages a healthy development in Love-Land and an augmented galaxy of sweethearts and swains which should make jubilant the heart of humankind.

"All the world loves a lover," so we're told. All the world and his kinsfolk admire and cherish wedding-days and every beautiful thing contributing to their glorified loveliness.

What a picture of exquisite charm is a wedding!

The bride and groom, the flower girls, the maids and matrons of honor, the bridesmaids, the little ring bearers, the stately ushers, looking important and serene—all adding dignity to the entourage.

Weddings are really fascinating "wonders." Furthermore, their sanctity heightens their supremacy.

Welcome June—a thousand welcomes! Would there were more June months on the calendar!

But really one doesn't have to rely upon June. Any other time, to be fair, might be opportune if the inclination is to register "two hearts that beat as one"—especially, if one is fortunate enough to dwell in California.

* * *

Society is discussing yet the lovely double wedding which took place on the first day of June, uniting two prominent California families.

It was the imposing wedding which took place at St. Luke's Church on Van Ness Avenue when Miss Dorothy Sharp, daughter of Mr. and Mrs. William Sharp, was married to Mr. Charles S. Howard, Jr., and Miss Anita Zabala, daughter of Mrs. Ernest Wilkes, became the bride of Lindsay Howard, the brother of George Howard.

The first ceremony took place at eight-thirty o'clock, the officiating clergyman, Rev. Webster W. Jennings, uniting in wedlock, Miss Dorothy Sharp and Mr. Charles Howard, Jr. Immediately turning to the second bridal pair, the Rev. Jennings, pronounced Miss Anita Zabala and Lindsay Howard, "man and wife."

The bridal parties entered the church together, Miss Sharp on the arm of her father, Mr. William Beverly Sharp, and Miss Zabala with her brother, Mr. Pedro Luis Zabala.

Miss Sharp wore a gown of ivory satin embroidered in crystals and pearls with a long court train. Her tulle veil, arranged in coronet fashion, was held in place by exquisite duchesse lace embroidered in seed pearls. She carried a graceful bouquet of lilies of the valley and orchids.

Miss Zabala was gowned in white chiffon. A long court train fell from her Juliet cap of pearls and orange blossoms, with rose point lace edging the chiffon train. The sleeves of her gown were made close to the shoulders and hung loose to the very edge of the hem of her dress. She carried a shower bouquet of butterfly orchids and lilies of the valley.

Mrs. Paul Bollier was matron of honor for Miss Sharp and wore a gown of apricot chiffon. Her bouquet was of gardenias and lilies of the valley.

The bridesmaids were Miss Lorraine Andrew, Miss Helen Stidger, Miss Thelma Klitgaard and Miss Violet Sharp, the last named a cousin of the bride. They all wore chiffon frocks in the pastel shades and carried old-fashioned bouquets of varied flowers trimmed with ribbons to match their gowns. They wore ribbon bandeaux with a cluster of flowers at one side.

Little Miss Dorothy Doerr Schrader and Master James Allison Bollier, the bride's little godchildren, were her flower girl and ring bearer.

Miss Zabala's Bridesmaids

Miss Marcella Zabala attended her sister as maid of honor. She wore turquoise blue georgette, finished with a short cape of the same material from the shoulders, and a wide velvet ruffle of deep blue. With the costume she wore a small Russian hat of chiffon.

The bridesmaids wore matching costumes of chiffon with the Russian hats in different pastel shades. They were Miss June Clement, Miss Marjorie Greaves and Miss Alma Barman and Miss Marie Haggerty of Los Angeles. They carried showers of peonies and delphinium.

Master Tommy Sullivan was ring bearer with this group.

Dana Fuller was best man for Charles Howard, and Frank Fuller for Lindsay Howard, and the ushers for the double service were Messrs. George Stevenson, Richard Turner, Arthur Turner, Jules MacDonald, Tyler Woodward, Richard Lawson, Gil Wheat and T. W. Ogden.

Wedding Supper

After the wedding a supper followed at the Palace Hotel, the two bridal parties being seated at a large table decorated all in white, with bridal accessories and exquisite adornments. Guests were seated at other small tables.

Mr. and Mrs. Lindsay Howard will make their home at San Mateo while Mr. and Mrs. Charles Howard, Jr., will reside in Los Angeles.

* * *

Wedding of Miss Mahoney and Byron Latham Haviside

On Wednesday, June 3, a beautiful wedding took place at high noon in St. Mary's Cathedral, followed by a nuptial mass when Miss Rosalie Mahoney became the bride of Byron Latham Haviside. Archbishop Edward J. Hanna performed the ceremony, assisted by Rev. Richard Collins.

Miss Mahoney is the daughter of Mr. and Mrs. Andrew Mahoney and Byron Latham Haviside is the son of Mr. and Mrs. Harry Haviside.

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The bride entered the church on the arm of her father. She wore a handsome wedding gown of white satin, with a wide yoke and sleeves of Limerick lace and cascades of the lace, beaded in seed pearls, enhancing the skirt. A long court train fell from the shoulders, covered with bridal veiling falling from a coronet arrangement of Limerick lace at the coiffure. A favorite touch of several years ago was revived in the face veil, a length of bridal veiling that was removed at the close of the ceremony, leaving the bride's face uncovered in the return up the aisle. She carried lilies of the valley and gardenias.

* * *

Convention of Women

National officers, delegates from various parts of the country, and representatives from state and local communities will gather at the Fairmont Hotel next week, June 14 to 18, for the first convention of the San Francisco Archdiocesan Council of the National Council of Catholic Women.

Mrs. B. M. Breeden, president of the Council, will preside at the convention which begins with a noteworthy reception at the Fairmont Hotel Sunday afternoon.

Sessions will be held every day, morning discussions, noon luncheons, afternoon meetings and evening events during the four inclusive days. Women of the community are invited to attend the convention, which will be distinctively of educational and great religious value. Speakers will include Right Reverend M. D. Connolly, Dr. James Franklin Smith, Mrs. B. M. Breeden and Miss Agnes Regan, executive secretary for the National Council, on the opening day, Monday, June 15. Rev. Thomas Burke, C. S. P., and Miss Verona Spellmire, confraternity of Christian Doctrine, and Mr. Harold Caulfield will speak on Tuesday, June 16. Rev. Edwin V. O'Hara, LLD., director of rural life bureau, gives an address Tuesday at 11 o'clock.

Dr. Anne Nicholson, director of field work of the National Council of Catholic Women, will be one of the principal speakers Wednesday during the noon session, on the subject of "Woman in the School." Mrs. Max Sloss will speak of the "Woman in the Home". Miss Ethel Finneman of Emanu-El Sisterhood will talk on Girls' Welfare at one of the sessions. Round table discussion and catechetical instruction are included among the subjects and events of the convention. All of the sessions will be held at the Fairmont Hotel.

* * *

Betrothal Announced

Of great interest to a large portion of San Francisco society is the announcement in New York recently of the engagement of Miss Claude von Phul, the daughter of Mr. and Mrs. William von Phul, to William Smith of New Bedford, Conn. The wedding will take place at the end of this month.

* * *

Miss Elena Folger's Engagement Announced

An announcement of interest and importance was made at the luncheon given last week Thursday by Miss Elena Folger in honor of Mrs. Daulton Mann. In the course of the afternoon the news of Miss Folger's engagement to Cyril McNear was imparted to the score or so of guests present.



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The news will be welcomed by the large circle of friends that claims Miss Folger and her fiance. Both are prominent in San Francisco society and the two families to be united have been identified among the leading lights of San Francisco and California history for several generations.

* * *

Engagement Announced

At a large tea, that gathered together 350 guests at the home of Miss Margaret Patrick Wednesday, the young hostess announced her engagement to T. Crocket Macormack of New York.

The tea was given in honor of the sister of the bridegroom-elect, Mrs. Carl Theodore Hogan, who is in San Francisco on her honeymoon. Mrs. Hogan was Miss Marjorie Macormack.

Miss Patrick, who is the daughter of J. M. Patrick, is a graduate of Miss Burk's school and of the University of California, where she was a member of the Kappa Kappa Gamma. Her fiance is a graduate of the University of Pennsylvania, where he was affiliated with Phi Delta Theta fraternity.

At the tea Miss Patrick's aunts, Mrs. Ralph S. Roy and Mrs. John Daniel officiated at the flower-laden tea tables. In the receiving line were: Mesdames Victor Mathews, Reuben Hills, Jr., John Strachan, Howard Fletcher, Hester Keesling, Richard Miner. Misses Margarey McMurray, Suzanne Daniel, Elizabeth Bliss, Ruth Armstrong, Josefa Daniel, Estelle Nolan.

The wedding is planned to take place early in August, and Miss Patrick's friends were pleased to hear that she and her future husband will make their home in San Francisco.

* * *

Luncheon for Mrs. Fiske

The San Francisco Anti-Vivisection Society will give a luncheon for Mrs. Minnie Maddern Fiske at the St. Francis Hotel at 2 o'clock next Monday, the 15th. Mrs. Fiske has always been associated with the Anti-Vivisection movement and is a great lover of animals, and a worker for their welfare. Miss Edith Latham co-creator with her brother, the late Milton Latham, of the Latham Foundation for Humane Education, will be honor guest; Mrs. Laurence Gronlund, former president of the Latham Foundation, will also be an honor guest; Mrs. Anna Riley Hale, will be speaker for the afternoon's program. Those desirous of attending this affair should make reservations with Mrs. Lottie Rehbein, P. O. Box, 310, San Francisco.

Musicians' Building Dedicated

Another milestone in the progress of musicians in this city was marked when the dedication of the Musicians' beautiful new building took place last Tuesday morning at 230 Jones Street.

Preceding the dedication there was a huge parade, with bands, floats and marching men, who turned out in honor of the occasion. Members of the Stage Hands' Union and the Moving Picture Operators also turned out in force for this celebration.

There were speeches by representatives of the Labor Council, Building Trades Council, State Federation of Labor, and Mayor Rolph, who is proud of the fact that he is a member of

(Continued on Page 13)

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GOLF

By Fred Blair

NORMAN FARLOW, Chairman of the Plumbers' National Convention Golf tournament, is taking 60 classy club wielders from San Francisco to compete in the annual tournament at Portland.

* * *

Mike Wangenheim says he hopes there are prizes enough to go around at Portland, as he hates to be the only one to lose out.

* * *

Tom Leary claims that if a fellow shoots on the next fairway he should be allowed to play the hole he is nearest to, instead of having to go all the way back.

* * *

Frank Klimm has looked up the Oregon State laws on Hand Mashie shots.

* * *

Volney Howard is betting on Newt Stern. He claims that any man who can shoot Beresford under 100 should win on any other course.

* * *

Bill Goss has bought a set of croquet mallets and is practicing his putting.

* * *

A. K. Harford has his eye on a prize and is cultivating the friendship of Joe Novak.

* * *

Ben Blair is discarding his green hat for a red one, so that he won't get hit on the head while playing the rough.

* * *

Paul Mack carries a billiard cue instead of a putter.

* * *

Charlie Weld has invented a new ball which he calls the Olive Ball. He says it has a perfect roll and packs well.

* * *

Charlie Jacoby claims the reason he does not play oftener is due to the fact that he is not able to hit them right.

* * *

Austin Sperry has been singing his way around the various courses so long that he hates to use his clubs any more.

* * *

Charlie Mayer says that the Belle Monti course will be ready soon and then he wants everyone to watch him go.

* * *

Bill Parks expects to break the hundred at Portland.

* * *

Herb Graham will try and talk a cup away from the committee.

* * *

Jack Heil has been practicing for some weeks past. You need it, Jack.

Emil Heymans has a new ball that he is giving out which he calls the "Evernu." If he uses them we wonder how long they remain "Evernu."

* * *

Bill Driscoll will try out his "Whalebone-ite" at Portland.

* * *

We give fair warning to all entrants to check up on Lamond. He is never licked until the last putt is sunk on the 18th.

* * *

Carl Doell has been warned to wear his hat while on the links in order that the glare from his head may not blind the other players.

* * *

Jack Winzeler digs so deep when he shoots that most people think he is digging for another oil well.

* * *

Alex Coleman says that he will be there in order to give the game the proper amount of dignity.

* * *

Mike Howard has appealed to his firm to allow him to use vitreous china balls. He says you don't get as much distance but a far better spatter.

* * *

Walter Dole wants to play the first nine holes in the Multnomah Club swimming tank.

* * *

Eric Roberts will stagger around the course. Yes, we mean stagger.

* * *

Cy Abbott claims he can break 100 any time he starts. His trouble is he don't start often.

* * *

George Stoddard says the best part of golf is the feed afterward.

* * *

Ralph Nicholson is slipping. What's the matter, Ralph?

* * *

When Lew Blake walks on the course the balls all do a "shimmie."

* * *

Bill Lunsman has quietly been taking lessons for several months past. Look out for him, fellows.

* * *

Earl Truesdale says that any one who can't shoot over 100 should be ashamed of himself.

* * *

Bill Picard claims he gets more work on the golf course than anywhere. That's right, Bill, when you can't keep them straight, it is work to find 'em.

* * *

Fred White says that the proper way

to play the Eastmoreland course is to hit them straight and moderately far. Go ahead, tell us another one, Fred.

* * *

Hugh Oliphant says his handicap should be at least 90 with 2 per cent for prompt returns.

* * *

Jim Mulrein says he shot his best score at Hell's Canyon.

* * *

Tom Brodie is trying all the time.

* * *

Joe Whalen is taking two dozen "Kro-flites" with him. He says that will be all he will need as he only expects to shoot nine holes.

* * *

Lew Durkee is in training for Portland. He claims he will break 150.

* * *

Bill Forster has erected a driving net in which he practices daily.

* * *

Burr Eastwood insists on being allowed to use his tennis racket.

(Continued on Page 12)



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THE BRAVE *and* THE FAIR

By Josephine Wilson



[NOTE: This department will publish, each week, the most distinctive events in men's and women's organizations.



JOSEPHINE
WILSON

PROMINENT MEN AND THEIR BIG EVENTS

San Francisco has entertained a number of prominent personages within the past week, either individually or during convention events.

In fact, the city by the Golden Gate is nationally and internationally known as the City of Conventions and duly aims to live up to the splendid reputation it has gained.

One of the largest of these big events is scheduled for the week of June 15th, when the convention of the National Electric Light Association will be held at the Civic Auditorium of San Francisco. Wigginton E. Creed is chairman of the general committee in charge of the convention.

It is expected that more than 5000 members of the Association will be in attendance at this great convention. Many of the highest officials and men distinguished for their executive work in the National Electric Light Association will be honor guests.

"The Convention, which will bring to this coast men high in their profession, will undoubtedly interest eastern capital in the development of hydroelectric resources on the Pacific Coast," stated Wigginton Creed.

James B. Black, of the Great Western Power Company, vice-chairman of the general committee, has with his associates arranged a plan of entertainment which will do credit to the great Association and bring additional prestige to those who sponsor it, according to authorities. J. B. Miller of the Southern California Edison Company, Los Angeles; Samuel Kahn of the Western States Gas and Electric Company, Stockton; Charles T. Hill of the McGraw Hill Company, secretary of the organization are among the prominent men who will direct the convention activities.

F. A. Leach, Jr., Pacific Gas and Electric Company, San Francisco, is chairman of the executive committee; William Baurhyte, Los Angeles Gas and Electric Corporation; Samuel H. Taylor, Pacific Coast Electric Association and Charles T. Hutchinson are prominently connected with the active committee work.

* * *

Leaders of the Light Convention

M. H. Aylesworth, executive secretary of the National Electric Light Association; A. Jackson Marshall, and George F. Oxley, are some of the well known names of National leadership who have conferred with local committees for the noteworthy events.

During the convention addresses will be made by leaders citing statistics in the development of electric lighting industries and discussions on added power and the lighting of homes throughout the Nation. According to statistics already published more than 50 per cent of all homes are wired for electric service.

In addition to the convention proceedings there will be elaborate entertainment features supervised by many of the best known citizens of the West.

It is said that the electric display and the novelties to be introduced as decorative and artistic features of the convention will be suprisingly beautiful and spectacular as well as practically revealing the use of lighting facilities.

WOMEN AND THEIR ACTIVITIES

An elaborate breakfast was given by the Pacific Coast Women's Press Association at the St. Francis Hotel, last Monday, June 8th, in commemoration of the thirty-fifth anniversary of the organization.

Mrs. N. Lawrence Nelson, president of the Press Association, presided at the breakfast with her special honor guests and presidents of local organizations, members of the press and distinguished men visitors. Ina Donna Coolbrith, poet laureate of California, was the honor guest seated at the president's right. Other special guests and speakers included, George H. Barron, curator of the M. H. DeYoung Memorial Museum; Harr Wagner, editor and publisher and president of the Sequoia Club, and John W. Ryckman editor, and World newspaper correspondent.

Mrs. Eleanore Ross was an honor guest and introduced to the audience in her editorial capacity, and as representing the California Poetry Club.

The program included literary and musical events with celebrities from the fields of arts and letters included in the special entertainment. Mrs. George McGowan, composer and president of the International Arts Salon, who has recently returned from Washington, D. C., was an honor guest of the Press Association. Mrs. Maud Graves Loller, who gave a reception at her home recently, for Mrs. Nelson, was seated with the president.

Mrs. Edward Everett Bruener, San Francisco's brilliant singer, sang a group of beautiful songs, her numbers eliciting high praise, selections being by Mary Carr Moore, the composer, whose opera, "Narcissa" will soon be produced in this city, with the composer at the piano.

"California," a pageant arranged from the poem by Ina Coolbrith, was presented under the leadership of Mrs. Ina Bradstreet Weston, the newly elected president, who acted as chairman of the program committee for the day.

"Belles of the Past" was a delightful part of the program with Mrs. Pietro Caronna, Mrs. L. A. Pfeiffer, Dr. Blanche Sanborn, Mrs. O. G. Beverly, Mrs. Kathleen Byrne, Mrs. W. N. Whalley, and Mrs. Beatrice M. Burnham, participating.

One of the numbers on the program was Mrs. Nelson's "Castilian Rose," delightfully interpreted in song and dancing numbers by Dorothy Boardman. Miss Mattie Lois Fest presented in costume, "Bear Trap Bill."

Ella Mighels Sterling, famous California writer, author of "Literary California," "The Story of the Files" and prominent in California's historical lore, was an honor guest, seated at the president's table. Mrs. A. W. Scott, Mrs. Davis Louderbach, Mrs. Harold Louderback and Mrs. Mary Hester McCoy, composer and writer of Los Angeles, were prominent guests at the Press Association breakfast. Mrs. H. M. Tenney represented the State Federation.

Mrs. Helen Holt, chairman of the Press Committee of the City and County Federation of Women's Clubs, whose executive ability and skill as a press chairman is an outstanding feature of leadership, presided at one of the most unusual and effective recent events in club circles, the "Jubilee Luncheon," given in honor of Mrs. D. E. F. Easton, retiring president of the Federation in the Terrace Room of the Fairmont Hotel, last Saturday, which will long be remembered as a criterion for camaraderie and co-operation.

(Continued on Page 13)

GOLF

(Continued from Page 10)

Ed Lacey says he should receive a prize of some kind as he never takes less than eight putts.

* * *

The Pacific Triplets (Stern, Wangenheim and Blair) are busy these days holding post-mortems.

PLEASURE'S WAND

(Continued from Page 7)

The second feature on the bill is the appearance of William Morris, famous legitimate star and playwright who brings the members of his family to present an original and novel comedy sketch, "All the Horrors of Home."

The screen feature for the week is "White Fang" from Jack London's famous novel and features Ruth Dwyer, Theodore Von Eltz, Mathew Betz and "Strongheart," the wonder dog of the ages.

Grace Rollins Hunt presides at the organ and Claude Sweeten and his orchestra give a splendid concert number. There are the usual short films to complete the bill.

New Columbia

Don't miss seeing the splendid production at the New Columbia Theater. It is quite interesting to note that this revival of that delightful old classic of Richard Brinsley Sheridan, "The Rivals" should occur on the 150th anniversary of its first production.

Of all the eighteenth century "comedies of manners" that were so popular in their time, only three have survived along with Shakespeare's plays. These are "The Rivals", and "School for Scandal", by Richard Brinsley Sheridan, and "She Stoops to Conquer" by Oliver Goldsmith. Of the three, "The Rivals" has always held first place in popularity.

According to present arrangements this company headed by Mrs. Fiske will play but three cities in California, —San Diego, Los Angeles and San Francisco.

Danger on Market Street

Traffic conditions on Market Street present a most serious problem. Mayor Rolph talks of sundry and devious underground ways to relieve the intolerable traffic conditions existing on that thoroughfare. One of these suggestions is to build a subway the entire length of that street. Talk does not furnish relief nor is it certain that these underground tunnels would be acceptable to the traveling public, property owners and business men on Market Street.

There may be a time when we can use Mayor Rolph's suggestion and go ahead with the building of subways and tunnels. It is very doubtful if it is practical or even possible to obtain these now.

The unification of the two systems operating on Market Street would do much in cleaning up traffic congestion. Under a unified management street car traffic could be regulated. A great deal of the danger and confusion on Market Street could be eliminated by the simple expedient of going ahead with the plans now under consideration in the matter of the purchase of the Market Street Railway system. The unification of the car lines would be an immediate remedy. This could be accomplished now without costing the city anything, whereas the building of subways and tunnels would take years and would require a bond issue that would cost the taxpayers millions.

The grammar lesson proceeded smoothly enough until the teacher asked a small boy what kind of a noun "trousers" was.

"It's an uncommon noun," was the reply, "because it's singular at the top and plural at the bottom."

A number of men were engaged in a discussion as to who was the greatest inventor. Some said Edison, some said Marconi, and some said Morse.

Finally, a small Jew got in a word and said: "Vell, chentlemens, dose was great peoples, but I tell you, de man vot invented interest vas no fool."



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WOMEN AND THEIR ACTIVITIES

(Continued from Page 11)

Addresses were made by Mrs. Stern, who introduced the guests, by Mrs. D. E. F. Easton, in appreciation of the gifts showered upon her, by Dr. D. E. F. Easton, her husband, who stated that he was proud of his wife and her success, but humanely added that he was also glad to get his wife "back again," after two years of ardent and sincere federation work.

Angelo J. Rossi, chairman of the Golden Jubilee Committee represented his Honor, the Mayor of San Francisco, and made a resounding talk. Mr. Sloan, of the California Development League, sounded the word of amalgamated interests in his brilliant address at the "Jubilee Luncheon."

SOCIETY

(Continued from Page 9)

Local 6 in good standing, made the presentation speech, during the course of which he presented to President Walter Weber, the golden key which unlocked the doors of the building.

Paul Steindorf was there leading the band which opened the services with the national anthem, and closed them by playing "America."

A reception and open house to all members and their guests was held afterward. The building is a completely equipped, modern building, containing a large auditorium, spacious offices, studios, completely equipped kitchen and dining room, and other convenient features. A library is being supplied, each member contributing his share to its establishment.

There has been special entertainment each day of this week in celebration of the opening of this building, which ended with a grand ball and high jinks last evening,—the theatrical managers co-operating with the musicians and providing the best talents on the current bills.

Miss Ann Glauber of the San Francisco office of the California Development Association has set an example for other business women by being the first to appear in the typical Spanish dress of red, green and yellow, the official festival year colors. The costume is quite attractive, consisting of a white linen blouse worn under a green velvet bolero, a pleated skirt of Spanish yellow color, topped with a long red silk sash having a black fringe. Stockings—she rolls 'em down—are of red silk and the slippers are of black satin. Long black earrings, coral bracelets and either a red or yellow rose in the hair, complete the costume.

What kind of a husband do you advise me to get?"
"You get a single man and let the husbands alone."

Sacramento County is improving the roads as rapidly as possible, and it is anticipated that they will all be in good condition in the near future.

Life In Four Acts

Act I—Their eyes met.
Act II—Their lips met.
Act III—Their souls met.
Act IV—Their lawyers met. —Dodo.

"Why are you lugging home that expensive box of candy?"

"Just playing safe—my wife kissed me this morning so I think it must be her birthday or our wedding anniversary."
--Orange Owl.



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Finance

WHEAT sold at \$2.06 in January and by April 3rd had dropped to \$1.36. This has happened twice in the last four years and there must be some reason for it, which is not generally appreciated. In the meantime, unnecessary loss and suffering is caused.

* * *

—There has been but little change in general business but confidence is stronger. Wheat is partially recovering, and stocks which fell in March rose in May. There is evidently a large volume of business being done in spite of complaints. Car loadings are high, the movement of goods is well sustained; even the iron and steel industry, which has been a little disappointing, is well sustained at western points.

* * *

—Great Britain has gone through the first month of free gold payments with a net balance of receipts over outgo at the Bank of England. Dollar exchange is above the point where it is profitable to ship gold from London to New York. Exchange rates are so close that it is not profitable to ship gold in either direction.

* * *

—There has been much talk about the rubber industry of Great Britain and a report is current that there is enough profit to Britain in the rubber industry to pay the interest on the loan. This depends upon the assumption that rubber will remain at top price, which is not in the very nature of things at all likely to happen.

* * *

—There has been a sharp increase in the amount produced of crude petroleum in the last two months and the question of overproduction is again to the fore. The increase has largely come from what is known as the Smack-over field in Arkansas with an increase of 350,000 barrels daily since February.

* * *

—There is a strong sentiment in the East for a cohesive, governing fire insurance organization. The steady drain of excessive losses and high expenses suffered by both the Eastern Union and the non-affiliated companies, has made the present time appropriate for action. All this is quite in line with the new tendencies to amalgamation and cooperation in business.

* * *

—Prompt action by the Pacific Coast department of the Underwriters Salvage Company has saved insurance companies much money lately. The salvaging work of this organization is reckoned exceedingly good, "the best ever seen on the Pacific Coast," says Independent Adjuster A. A. Eitel.

* * *

—People are expected to come to California in unusual numbers this year. The reports of the Imperial Irrigation district must make the mouths of Middle Western farmers water. Who could have foreseen the time when actual shipments of lettuce and cantaloupes would each exceed 10,000 cars, and when there would be in what people called a desert, more than 350,000 acres under cultivation?

* * *

—Messrs Heller-Bruce & Co., who have made a specialty of municipal and public utilities bonds, report a very keen interest in these securities. That is quite in accord with the general tone of the market. In times of doubt, the public utilities investments come to the front and firms such as Heller-Bruce & Co., reap the reward of the specialized knowledge.

* * *

—One-half of California's annual production of wealth is dependent upon agriculture and 33 per cent of its industries depend on farm crops.

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Milady Invests

By Kitty Parsons

"Good morning, Mr. Fixit. You didn't expect me back so soon, I imagine * * * Well, when I picked up the morning paper and saw that the stock I bought yesterday had slipped four points, I decided I'd run in and get my money back before it was too late. * * * You mean to say I can't return it for the original amount, when it hasn't been used—the very next day too? I never heard anything so silly: Any store in town will give you credit if you return their goods within three days.

There was something else I wanted to ask you about today, too—let me see. Oh yes, that new stock with the fancy name. Bird's Eye Maple, I think they call it. * * * Oh, Bella Donna, is it? Well, I don't believe in drugs but I'd like a few shares of that for my sister—she used to take laudanum in her coffee, when she was trying to get thin—or perhaps it was saccharin, I always confuse them.

* * * * No, I really wouldn't consider any kind of oil stock. I hate oil in any form at all. I always take plain vinegar on my own salad but of course "everyone to his own taste," as the woman said when she kissed the goat. There almost seems to be something wrong with everything you have to offer today and I insist on sticking up for my principles in these little matters.

* * * * No, I certainly do not want any railroad investments either. My grandfather was knocked down crossing a railroad track, one hot day in July—you remember that hot spell we had ten years ago? He only stopped for a minute to wipe the perspiration from his brow, in the middle of the track, and a freight train hit him. We wouldn't have felt so badly if it had been an express. We were all dreadfully upset although he was so hard to get along with anyway that it was really a blessing for grandmother to have him laid up for a few months.

I believe I'll have a dozen of each of these little ten-cent stocks. You know that old proverb about not putting all your potatoes in one hat, of course? Now, I have about twenty dollars left that I want to invest in something particularly nice. What would you suggest? * * * Oh, no, I don't like the name "Mutual." It always reminds me of Dickens and I never could endure any of his books—not since I struggled through "Ivanhoe" at school.

I believe I'll just shut my eyes and put my finger on something and take a chance on it. I'm so venturesome. Oh, look what I drew, Mr. Fixit! Ulster Special. I haven't worn a water-proof since I was a child. They're so ugly that I'd rather get wet than feel messy. What a funny thing to invest in! I'll stick to my bargain though, as long as it's only fifty cents a share. I'd rather have more shares for less than versa visa, wouldn't you?

Well, I must run along now or my mother will be gone and I'll have to pay for my own lunch and I really feel just in the mood for some sweetbreads. If any of these stocks go down, I'll be back again tomorrow. A woman has to be on the lookout for treachery all the time in these days.

If you hear of any big bargains in the stock market, be sure to call me up right away. Is there any particularly good day for markdowns like Monday is in the stores? You can charge and send these, please. I might leave them in the subway by mistake if I took them with me. You're always reading in the paper about the number of things that are picked up in the cars—some people are so grasping. Sorry to hurry away, but you'll probably see me again before very long. And don't forget the Ulsters, will you—six of them, please. Good morning."

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Director of Publicity
National Automobile Club.

THE average European traveler usually carries a guide book that provides him with the background of history and which calls to his attention the interesting things which he should see and the route which he should travel in order to derive the greatest amount of benefit from his tour.

The California motorist, unfortunately, sets out very frequently without any adequate preparation, without any idea of the historic background of the state, without any knowledge of the human interest attached to the landmarks past which he drives.

There is scarcely a scene in Europe's famous districts of beauty that may not be duplicated by California. California is a great laboratory for the development of a comprehensive understanding of Nature in all her moods. Lovely Lake Geneva has a counterpart in Tahoe, "the Lake of the Sky"; Coleridge's hymn, "Before Sunrise in the Vale of Chamouni" might have been inspired by the varied play of light and shade in the canyons of the Feather River or by the great gorge of the Yosemite.

The Lake District of England has no such beauties of scenery as may be found in the thousand canyons that lie along the Coast Range or in the awe-inspiring distances of the Sierra Nevada. Helvellyan,

the highest mountain in England, is 800 feet lower than Mt. Diablo, and Snowdon, loftiest peak in Wales, described in vivid language by George Borrow, is three hundred feet lower than the sentinel mount of Contra Costa.

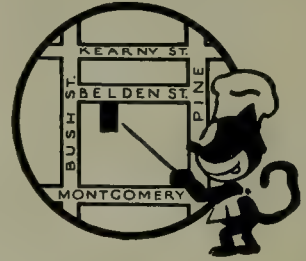
European writers and tourists are wont to enthuse over the precipitous rise of the Matterhorn, the famous crag of the Swiss Alps. Yet, Mt. Whitney is higher than the Matterhorn, and Mt. Shasta presents a far more awe-inspiring mien.

The ancient Greeks were accustomed to look upon Mt. Olympus as the home of the gods and, as this sublime mountain was enrobed throughout the year in a garment of cloud, poet and dramatist of the Hellenic age enlarged its actual proportions until it takes on an aspect magnified by its classical association. The volcanic crown of Mt. Lassen is several feet higher than the Grecian Olympus and the deities of Greek mythology would have found Mt. Lassen with its natural steam-heated apartments and hot and cold water on every side far more comfortable than the bleak and barren summit of Olympus.

There are no more noble forests to be found in the world than the Redwood Groves of California. There are no grander water spectacles than there are to be found in the majestic region of the Yosemite. California has its Petrified Forest, its "Garden of the Gods," its strange limestone sculptures and its colorful canyons. The motion picture industry has shown to the world how California scenery may be made to act as an effective background for settings of any clime.

If, in motoring, you take with you a little imagination you will find a new interest in the landscapes of California. Our forefathers had developed this mental attitude that made travel more interesting by perusal of the pages of Izaak Walton, George Borrow, Gilbert White and Thoreau. The present age has developed so rapidly with emphasis on the practical things of life that more attention is given to the condition of the road than to the country through which it leads. No better advice can be given to the motorist than that of Robert Louis Stevenson. "He who is indeed of the brotherhood," he said, "does not voyage in search of the picturesque, but of certain jolly humors. He must be open to all impressions and let his thoughts take color from what he sees. He should be as a pipe for any wind to play on."

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Mr. Blabbitt on the Movies

WITH all the palaces devoted to the movies, nowadays, children no longer take any interest in Versailles or Buckingham, when they run across pictures of them in their textbooks, for this is the day of moving pictures. Movie directors remake history to suit evolutionists, fundamentalists or monkeys themselves. They (the directors) are accomplished psychologists—the best of them are baldheaded and the worst have no heads,—anyway, all of them know how to attract crowds to box offices and it is just this fact that concerns us.

The better or more notorious a picture is, the longer the line the press agents hand out and the longer the line we have to stand in.

I am convinced that the ticket cubicles, devoted to the collecting of halves and dollars for the czar of the movies and the industry's actors and actorines, were correctly named when they called them "box offices." It has often seemed to me that practically every sweet old lady and young thing, in the queues which are herded down the sidewalks, wears boxing gloves when she picks up her change, planked down on rubber mats by implacable, marcelled cashiers. I will grant, in addition, that these self-same cashiers are sometimes knockouts. Movie patrons waiting for the next show should, at least, carry out the Marquis of Queensberry rules in their endeavors of reaching advantageous positions directly in front of the exits. These are the observations of a man in the street, since I have but rarely been able to actually gain ready admission to a supposedly excellent show.

For a novelty, let me theorize for a moment. Suppose, for instance that I am able to gain the confines of the palatial lobby of the Bijou Theater. I have before me an evening of entertainment and a stern-faced usherette who requests me to go to the farthest aisle on my right, down which, she assures me, I will find an empty seat. Rest under no illusion, there is some reason for the emptiness of the seat which I take. It is third from the end. The fact that it is hard or soft is directly connected with the theater's audible entertainment. A safe theorem in this respect is: "Hard seats—soft music. Soft seats—hard music."

When I have nicely balanced my hat and coat on my knee and the long-haired director has persuaded his musical crew to the production of dulcet strains, a somewhat large woman sails down the aisle to my port side, under tow by an usherette, eases into my row and comes to anchor, after brushing the hair of people in the row in front with her cargo and coming ajar on my feet. Upon seating herself, the worthy dame, who, I perceive, has been eating onions, immediately makes a successful struggle for both arms of her chair and settles down to the enjoyment of a mixed repast, consisting of taffy and popcorn.

Just before the feature picture, the lights go on and people spring up here and there, like jacks-in-the-box, all as intent on getting out as they were eager to get in. About the time the house is in the height of uproar, the lights go out and new victims rush down the aisles, effectually blocking all view of the screen.

The picture I came to see—well, would you believe it? I've forgotten all about the picture. Perhaps a person with nerves should not go to a movie but, on the other hand, a person without nerve will never in the world gain admittance to one on Saturday or Sunday night.

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SYNOPSIS OF THE ANNUAL STATEMENT OF THE

Liberty Bell Insurance Co.

of Philadelphia, in the State of California, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS

Real estate	
Mortgages and collateral loans.....	\$106,000.00
Bonds and stocks.....	328,881.25
Cash in office and banks.....	187,006.51
Agents' balances.....	
Bills receivable taken for risks.....	
Other ledger assets.....	

Total ledger assets.....	\$621,887.76
NON-LEDGER:	
Total interest and rents due or accrued	\$ 4,493.36
Market value of securities over book value.....	
Other non-ledger assets.....	

Gross assets.....	\$626,381.12
Deduct assets not admitted.....	631.25
Total admitted assets.....	\$625,749.87

LIABILITIES

Net amount of unpaid losses and claims.....	
Unearned premiums.....	
All other liabilities.....	500.00

Total liabilities (except capital and surplus)	\$ 500.00
Capital.....	250,000.00
Surplus.....	375,249.87

Total capital, surplus and other liabilities.....	\$625,749.87
---	--------------

HENRY N. BROWN
President.
CHARLES S. CONKLIN
Secretary.

J. F. MAGEE
Insurance Manager
H. M. NEWHALL & CO.
210 Battery St. Phone Sutter 1886

DELINQUENT SALE

Mineral Development Co.: location of business San Francisco, California.

NOTICE

There is delinquent upon the following described stock on account of assessment levied on the 14th day of April, 1925, the several amounts set opposite the names of the respective shareholders, as follows:

Names	No. Cert.	No. Shares	Amt.
Albion F. Clark	117	3500	\$17.50
W. H. Dean	43	5000	25.00

And in accordance with the law and order of the Board of Directors made on the 14th day of April, 1925, so many shares of each parcel of such stock as may be necessary will be sold at public auction at the office of the company, Room 237 Monadnock Bldg., San Francisco, California on Thursday the 18th day of June, 1925, at the hour of twelve o'clock noon of said day to pay the delinquent assessment thereon, together with cost of advertising and expense of sale.

M. J. Seely, Secretary, 237 Monadnock Building, 681 Market Street, San Francisco, Calif.

SUMMONS TO ESTABLISH TITLE

Action No. 38,652.

In the Superior Court of the State of California, in and for the City and County of San Francisco.

William N. Gerrard, et al, Plaintiffs, vs. all persons claiming any interest in, or lien upon the real property herein described or any part thereof, Defendants.

The People of the State of California: To all persons claiming any interest in, or lien upon, the real property herein described or any part thereof, defendants, greeting:

You are hereby required to appear and answer the complaint of William N. Gerrard, et al, plaintiffs, filed with the Clerk of the above-entitled Court and City and County, within three months after the first publication of this Summons, and to set forth what interest or lien, if any, you have in or upon that certain real property or any part thereof, situated in the City and County of San Francisco, State of California, particularly described as follows:

First: Beginning at a point on the northerly line of Broadway Street, distant thereon one hundred (100) feet westerly from the corner formed by the intersection of the northerly line of Broadway Street with the westerly line of Octavia Street and running thence westerly along said northerly line of Broadway Street thirty-seven (37) feet, six (6) inches; thence at a right angle northerly one hundred (100) feet; thence at a right angle easterly thirty-seven (37) feet six (6) inches; and thence at a right angle southerly one hundred (100) feet to the point of beginning; being part of WESTERN ADDITION BLOCK Number 192.

Second: Beginning at a point on the northerly line of Broadway Street, distant thereon eighty (80) feet easterly from the corner formed by the intersection of the northerly line of Broadway Street with the easterly line of Laguna Street, and running thence easterly along said northerly line of Broadway Street, forty-one (41) feet, six (6) inches; thence at a right angle northerly one hundred and thirty-seven (137) feet, six (6) inches; thence at a right angle westerly forty-one (41) feet, six (6) inches; and thence at a right angle southerly one hundred and thirty-seven (137) feet, six (6) inches to the point of beginning.

And you are hereby notified that, unless you so appear and answer the plaintiffs will apply to the Court for the relief demanded in the complaint, to-wit: That it be adjudged that the plaintiffs are the owners of said property in fee simple absolute; that their title to said property be established and quieted; that the Court ascertain and determine all estates, rights, titles, interests and claims in and to said property, and every part thereof, whether the same be legal or equitable, present or future, vested or contingent, and whether the same consists of mortgages or liens of any description; that plaintiffs recover their costs herein and have such other and further relief as may be met in the premises.

Witness my hand and the Seal of this Court. Dated April 22, 1925.

(Seal) **H. I. MULCREVY,**
Clerk.
By **J. J. RAFFERTY,**
Deputy Clerk.

L. W. LOVEY,
Attorney for Plaintiffs.

SYNOPSIS OF THE ANNUAL STATEMENT OF

Associated Industries Insurance Corporation

of San Francisco, in the State of California, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS

Real Estate	
Mortgages and collateral loans.....	
Bonds and stocks.....	\$333,685.83
Cash in company's office and in banks.....	55,443.70
Premiums in course of collection.....	105,354.61
Bills receivable.....	
Other ledger assets.....	200.00

Ledger assets.....	\$494,684.14
NON-LEDGER ASSETS:	
Interest and rents due or accrued	6,072.24
Market value of securities over book value.....	3,574.17
Other non-ledger assets.....	

Total gross assets.....	\$504,930.55
Deduct assets not admitted.....	892.29
Total admitted assets.....	\$504,038.26

LIABILITIES

Net unpaid claims, except liability and workmen's compensation	\$ 422.00
Special reserve for unpaid liability and workmen's compensation claims.....	124,016.61
Estimated expenses of investigation and adjustment of claims.....	50.00
Total unearned premiums on unexpired risks.....	47,413.47
Commissions and brokerage due or to become due.....	117.26
All other liabilities.....	20,846.62

Total liabilities (except capital and surplus)	\$192,865.96
Capital.....	153,300.00
Surplus.....	157,872.30

Total liabilities, capital and surplus.....	\$504,038.26
---	--------------

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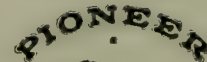
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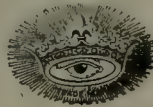
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The picturesque fairways of Harding Park, San Francisco's new golf course just across Lake Merced, are shown in interesting photographs in the Rotagravure of Sunday's Chronicle. Local devotees of the game are photographed in characteristic drives on the various greens, soon to be opened to the city's golfers.

Many interesting pictures from the far corners of the earth lend variety to this interesting edition of The

San Francisco
Chronicle

ROTAGRAVURE

Golden Gate Ferry Co.

Foot of Hyde Street

TIME TABLE

SUMMER SCHEDULE

LEAVE SAUSALITO		LEAVE SAN FRANCISCO Foot of Hyde Street	
A.M.	P.M.	A.M.	P.M.
4:30	12:30	5:00	12:30
5:30	1:00	6:00	1:00
6:00	1:30	6:30	1:30
6:30	2:00	7:00	2:00
7:00	2:30	7:30	2:30
7:30	3:00	8:00	3:00
8:00	3:30	8:30	3:30
8:30	4:00	9:00	4:00
9:00	4:30	9:30	4:30
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11:30	7:00	12:00	7:00
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	9:30		9:30
	10:30		10:00
	11:30		11:00
	A.M.		12:00
	12:30		A.M.
			1:00

Special service Saturdays, Sundays, holidays and such other times as traffic requirements make necessary.

HARRY E. SPEAS,
Vice-President and General Manager.

Time




Card

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Leave Oakland Side at "SHORT-WAY"		THE SHORT WAY—SIX MINUTE SERVICE	Leave Vallejo Side at MORROW COVE	
A.M.	P.M.		A.M.	P.M.
†6:00	2:40		†5:45	2:20
6:30	3:00		6:15	2:40
7:00	3:20		6:45	3:00
7:30	3:40		7:15	3:20
8:00	4:00		7:45	3:40
8:20	4:20		8:20	4:00
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9:00	5:00		9:00	4:40
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10:00	6:00		10:00	5:40
10:20	6:20		10:20	6:00
10:40	6:40		10:40	6:20
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11:40	7:40		11:40	7:20
NOON	8:00		NOON	7:45
12:00	8:30		12:00	8:15
P.M.	9:00		P.M.	8:45
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12:40	10:00		12:40	9:45
1:00	10:30		1:00	10:15
1:20	11:00		1:20	10:45
1:40	*11:30		1:40	*11:15
2:00	*12:00		2:00	*11:45
2:20	*12:30			*12:15
	*1:00			*12:45

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Manager



ESTABLISHED JULY 20, 1856

News Letter

SAN FRANCISCO

AND

CALIFORNIA ADVERTISER

PRICE 10 CENTS

\$5.00 PER YEAR

SAN FRANCISCO

SATURDAY, JUNE 20th, 1925

LOS ANGELES



MONTEREY CYPRESS

◆
*"O'er the glad waters of
the dark blue sea
Our thoughts as bound-
less, and our souls
as free,
Far as the breeze can
bear, the billows
foam.
Survey our empire, and
behold our home!"*

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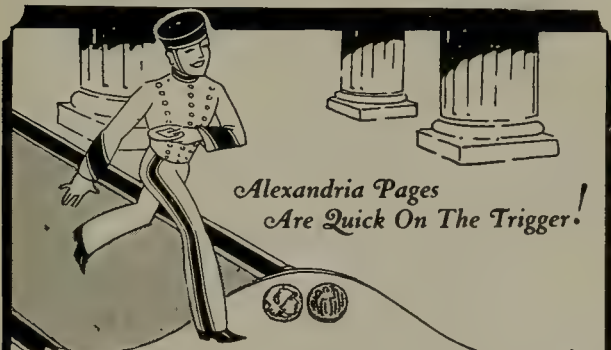
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SAN FRANCISCO NEWS LETTER

California Advertiser



Devoted to the Leading Interests of California and the Pacific Coast

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"Little Drops of Water"

By
ELEANORE F. ROSS

What would life be without Hetch Hetchy?
* * *

It is like the poor,—for it is always with us.
* * *

It is like the weather,—a subject which we can always talk about.
* * *

It has aroused almost as much discussion as Bryan's "sixteen to one," and is about as well understood.
* * *

A lot of the arguments pro and con won't hold water.
* * *

The city has gone to a lot of dam expense in the matter.
* * *

And still, like the Ancient Mariner, we are forced to exclaim: "Water, water, everywhere, and not a drop to drink!"
* * *

It has assumed the uncertainty of the juggler's rabbit,—now you have it and now you haven't!
* * *

It has the characteristics of a "dog in the manger" for it can't pay for itself, and objects to anyone else paying for it.
* * *

Every so often we have to dig down in our jeans to supply it with money, for it has all the wheedlesome qualities of a new wife who wants a new hat.
* * *

We believe that it has provided more excuse for vacation jaunts for city officials than any other known enterprise in municipal history.
* * *

It is becoming almost as costly a farce to the people of San Francisco as Prohibition has become to the people of the United States.
* * *

There has been so much provocation for profanity in its devious manipulations that we now propose it as an expressive swear word: "Hetch Hetchy!"

It is the original I. W. W. (I won't work.)
* * *

The more you pay for it, the less you have of it.
* * *

It may even, in time, rob Mayor Jim of his good humor.
* * *

It is a question of water, but it is a burning one.
* * *

It is the modern Prometheus, bound, up in the high Sierras.
* * *

It has all the extravagance of a mistress together with the stinginess of an economical wife.
* * *

It resembles the promise which is given us of a future life: It is ours, but we can't prove it!
* * *

The Hetch Hetchy question is like Banquo's Ghost—it will not down.
* * *

More varieties of amendments than Heinz has pickles have been proposed to the contract of sale.
* * *

It is full of loose waves, but it has put a tight crimp in San Francisco's pocketbook.
* * *

Oh, Hetch Hetchy! Hetch Hetchy! What crimes are committed in thy name!
* * *

Is it fifteen years ago that Hetch Hetchy was voted for by the people? Perhaps the next generation will drink of its waters!
* * *

If an enterprising private corporation had built and controlled it, Hetch Hetchy would not now be "shooting its power off into the air!"



The Dry Chief Gloats

All these people who have jobs must justify their jobs in terms of work accomplished, at least it seems to them that they must do so, with the ever-present fear of public criticism dogging them. So we get the report of the Dry Chief of this country, Roy A. Haynes, who has completed his fourth year as prohibition commissioner and administrator of the Harrison Narcotic Act.

He has a paean of victory for the dry forces and calls on us with eloquent gesture to applaud all that he has done. Like a Homeric hero he calls men and gods to witness the potency of his strength and the vigor of his good right arm. "It has been a hard fight," he says. All the heroes say that. They perspire, sometimes they even sob; it has always been a hard fight.

And the net result of the fight? Here it is, in the words of the commissioner: "Real whiskey, wine, gin and brandy are practically unobtainable now for beverage use." That is the commissioner's claim to fame. But if these beverages are unobtainable what about the imitations? On this point, the commissioner is prudently silent. It would be no great victory (would it?) to have driven the real, guaranteed liquor out of the market only to substitute deadly and inferior booze which stupefies and degrades.

That is the fact, however. The records of the insane asylums show the effects of the liquor which our vigorous prohibition commissioner, according to his own statements, has succeeded in substituting for the wholesome beverages of former times.

He now says that he is after the control of industrial alcohol, which as he says, is the chief source of trouble to the authorities. The prohibition commissioner therefore is driven to the dreadful admission that our people are substituting the use of industrial alcohol for proper liquor.

The City's Growth

The city is growing up Market Street and in the direction of the peninsula. The projected buildings on Market Street give proof of this and show that the balance is shifting and, with it, the centers of trade and amusement.

Two great amusement buildings are to be constructed, one on Hyde at Market and one on Market and Eighth. These will add greatly to the development of the night-life at this part of the city. But these are only indications of the coming growth. The opening of Van Ness Avenue through the block between Eleventh and Twelfth Streets to Mission and, at a later date, to Howard, makes another movement of business in the same direction. Plans for improving the new block are in contemplation already. It is said that "Hale's" will build a new store. The White Automobile Company is arranging for the erection of new sales rooms and other equipment at Eleventh and Mission, and talk is common of new chain stores with headquarters at Twelfth and Market.

Then, there is the much discussed plan for the erection of a railroad terminal at Eleventh or Twelfth and Mission. Altogether the new swing of San Francisco's progress appears to be well developed and set for a long period of steady growth.

The problem now is to keep the workers and others connected with our growing industry on this side of the Bay, so that we may profit by the increase in resources, as we should profit. There is no reason why we should constantly lose to the other side of the Bay, the revenues and business

which come from the presence of a large population deriving its means of livelihood from San Francisco. It is the problem of our business statesmen to see that the development of the city is well conserved for the benefit of the city and that the natural desire of people to live close to their work should be capable of realization in this community.

Pacific Mail Transfer Approved

The stockholders of the Pacific Mail Company at a meeting in New York recently voted formal approval of the transfer of the Pacific Mail Company's interests to Herbert Fleishhacker of San Francisco, and the organization of a subsidiary to W. R. Grace and Co., to operate the seven Pacific Mail passenger ships in the intercoastal and Central American trades.

The matter of the liquidation of the affairs of the company has been considered by the directors for some time. Gale H. Carter, who recently resigned as president, and M. C. Brush, chairman of the Board of Directors, recently elected president, have realized for some time that "the outstanding problems are to find a means of liquidating the company's affairs, which will produce a present cash realization to stockholders instead of a protracted liquidation with its inevitable losses and heavy expenses," and the next object was to find a purchaser for the company's vessels on satisfactory terms.

More than 80 per cent of the stockholders actually favored the project and the rest made no objection to the proceeding.

Thus we have the passing of a well established, even famous, company which has done much for the upbuilding of the coast and the development of commerce. It is not without regret that we record the departure of so useful and faithful a public benefactor. But for the Pacific Mail, the story of the coast would not have been so brilliant.

The successors in interest are well known to us. They have maintained a very high standard of public service. They are much appreciated and respected in our midst.

Industrial Accidents

It is always pleasant to record the fact that some social organizations looking to the reduction of suffering in the community are at least partially successful. For this reason we find a reading of the report of the Industrial Accident Commission very gratifying and interesting. We are liable to forget that the struggle with nature and material, for industrial gain, implies loss of human life and a great deal of human suffering. Fortunately in this state, at least, we are doing our best with some success, to mitigate it.

Industry in the year 1924 cost 645 men and women their lives in this state. These figures are not high, considering the amount of work done and really represent an enormous growth in the control of agencies causing death in industry. But it is in the number of accidents from which death did not result that the investigator and the industrial engineer will find his impetus for further control of accident. There were injured in 1924 the total of 206,131, men and women.

This of course, represents a great deal of pain and human suffering, which should as far as possible be alleviated. Of these accidents there were only 1319 which caused permanent injury and many of them were mere scratches, but the vast majority did require serious medical attention.

As might be expected, the building industry was the most prolific in accident and caused the greatest amount of injury, but only killed 57. The next highest in the list is public utilities, which of course embraces the electrical industry with its many risks.

The report shows that control is being more completely established and death and accident risks diminished.

Chinese Disturbances

There is no doubt that the former Celestial Empire is in a bad way. One cannot upset a system as well established as that of feudal China, without such dislocation that it will take many decades to repair, particularly where the mass of the people are so little political as in that country.

There is no need to be unduly apprehensive over the strikes that are at present infesting the country and causing alarm and much trouble among the white residents. These ebullitions will pass and the economic strength of the foreign powers backed by their military forces appear to be too great to be shaken. But the country is, notwithstanding, quite disturbed and there is ground enough for worry over invested capital.

A sincere attempt at reorganization was tried and what is known as the Reorganization Conference which was summoned at Peking after the Chang-Feng coup of last winter to consider means of restoring China to peaceful and constitutional conditions, adjourned at the end of April, after practically nothing to show for its three months work. But it did provide a successor for the purpose of drafting a national constitution. If this could do something to give at least a semblance of national authority to the country, it might get somewhere. But unfortunately, it does not seem likely to accomplish more than a mere cover for the ambitious attempts of rival generals to gain power. It looks like the beginning of a period closely resembling in many essential features the history of the South American republics with their succession of military adventurers.

Before any progress is really made the conflict between the rival generals in Manchuria will have to be determined.

The Repentance of "Pussyfoot"

In another editorial in this issue we have called attention to the statements of the prohibition commissioner. We now direct the mind of the reader to the dissatisfaction of Mr. "Pussyfoot" Johnson, with respect to his former efforts to impose prohibition on the world. Mr. Johnson has been an evangelist of prohibition and carried the gospel into the wilds of England, after distilling it here. In England he met with a rough reception; for, the opposition of the unregenerate British cost him an eye.

Now, says Mr. Johnson, at Kansas City, a man has as much right to drink liquor as he has to eat food, that may be distasteful to other people. Also he has arrived at the conclusion that, whatever the law may say, people will continue to satisfy their own taste in matters of food and drink.

This is good doctrine. It is the doctrine that all of us who have opposed the stupid prohibition amendment will subscribe to; one which indeed we have ardently advocated. There is no possible way in which a people can be prevented from gratifying its physical taste, short of banishing the object desired altogether from the earth.

The attempt to enforce so deadly and stupid a piece of legislation has produced a nation of hypocrites, the very representatives of which vote for prohibition and privately gratify their own tastes, at the expense of the laws which they have made. This is perhaps a worse effect than all the mass of legislative humbug and fraudulent officialism which it has brought in its train.

There is no way out of the mess except the return to sanity and the repudiation of the men and measures which have been so calamitous. The repentance of "Pussyfoot" Johnson is timely and should be followed by that of others who believed with him.

EXPATRIATES.

By Eleanore F. Ross

There is a tendency among American women (I think this trait is essentially feminine) to eulogize anything or everything that hails from foreign shores. Although they must realize that very often the stamp: "Made in France" is a flagrant misnomer, they purchase goods so labeled and exhibit them proudly to their friends. Time was when "Made in Germany" added value to various products, but now that significant phrase is taboo.

Shops in American cities today display cosmetics, furniture, silken clothing, textiles, hardware, etc., etc., that can hold their own with any foreign productions. It is an exploded fallacy that America cannot manufacture anything as good or better than that of other countries.

The feminine as well as masculine gender of America has in several instances entered into the fascinating industry of extracting flower fragrance, and now "all the perfumes of Araby" can be found on our shores, bottled and labeled, to vie with the French manufacture.

In a word, we have every material necessity or luxury right here at home.

But there are expatriates of another caliber, and of a more dangerous quality; those who go abroad for their spiritual needs; their religion, their "kultur," as well as for those things which appeal to the materialistic instincts.

"Culture," one would think, after listening to their babble, is a matter of geography; religion—well, any belief that involves some other than our orthodox God, is to be preferred. So we have silly women prating of Sufi religion, Yogi philosophy, the teachings of some dark-skinned creature who has brought his lascivious "culture" and his (generally) filthy body onto our shores, to enlighten the "unbelieving West."

These were the sort of women who upheld German "kultur" just before the war; these are the sort of women who catch at any fad tintured with the unusual or the alien atmosphere which happens to be afloat; these are the sort of women who depreciate their own country and their own God, and who, in times of great National stress and crises, prove willing tools for the programs of the propagandists.

Mission Council, K. of C. Tour

This is a most comprehensive and interesting trip which Mission Council, K. of C., have planned over the Santa Fe, from July 4th to 30th, 1925. It has been the desire of the committee to provide a Summer Vacation Excursion at a minimum cost, and yet one which will prove of the greatest interest in proportion to the mileage.

The trip will cover approximately 10,000 miles on sea and land, visiting en route: Los Angeles and its harbor; the City of Panama; the Panama Canal; the City of Cristobal, (Colon); the City of Havana and surrounding territory; Key West, Fla.; the Cities of Miami, St. Augustine and Jacksonville, Fla.; City of New Orleans, La.; City of Houston, Texas; City of Galveston, Texas; Albuquerque, N. M., and the Grand Canyon.

Heavy travel through the Panama Canal during the summer season limits first-class steamer accommodations to 150 people, and the party will be composed of that number. The cost, per person, of transportation, steamer and Pullman accommodations for the round trip, including designated side trips, auto-sight-seeing rides, hotel accommodations, together with meals served to the party on steamers, at hotels and in the dining cars, will be \$500.00.

A deposit of \$50 will insure reservations, but the final payment will be due on July 4th, 1925, when the boorage will close.

Address K. of C. Transportation Committee, 2612 Mission Street, or Chas. H. Duffy, G. P. A., Santa Fe Railway, 601 Market Street, San Francisco.



PLEASURE'S WAND

OBEDIENCE TO NO WAND BUT PLEASURE'S
— Tom Moore



By Katherine Schwartz
Formerly of the "Chicago Tribune"

President

HENRY DUFFY in line with the other splendid productions which he has given us, has given us the best comedy I have seen in many a day, "The Best People" which opened with a wow last week.

To my mind, in the second act of this play is one of the funniest situations ever conceived. If you like Marion Lord in "The Last Warning," (and who didn't?) you will enjoy her in this show. She is simply a riot. Beautiful Eveta Nudsen has a much better part in this play than she had in the "Last Warning" and she makes the most of it. Dave Herblin as the calm, self-possessed, masterful chauffeur, who marries the rich daughter, is particularly pleasing. Florence Roberts, always delightful, and always the finished performer, is particularly well cast as the aristocratic mother of two modern and little-understood children. Norman Hackett, as the father, driven to distraction by his wayward children, gets a great deal out of his part. Earl Lee, recently seen here as Cousin Henry in "White Collars," does some fine character work as Uncle George, or as Marion Lord puts it, "the bum uncle." William Macauley is seen in a foppish Englishman part and does very well; Miss Tate, the stern stenographer, gets a lot out of her part; Robert Adams does well as Bertie, the dissipated son; the others who made the most of their small parts were Marion Sterly, Eugene Baranowski and John Mackenzie.

This play is surely in for a long run, and one's expectations are realized to the fullest, when one goes to see a Duffy production.

Loew's Warfield

Delightful Colleen Moore will be seen once more in the screen feature at the Warfield this week. She is more serious-minded and mature in her new offering, "The Desert Flower," a moving drama of western life. In this picture Colleen is a little waif in the desert camp of a construction gang, who escapes the persecutions of a brutal stepfather to make her own way in the world and take care of her baby sister.

Others in the cast are Lloyd Hughes, her leading man, William Norton Bailey, Monte Collins, Sr., Isabel Keith, Edna Gregory. Irving Cummings directed the picture.

There is a large company of principals in "Ideas," including Stella Hymson, Roy Smoot, Paul Howard and Jack Eddy, and a ballet of the Sunkist Beauties, this large company, together with Lipschultz and his Music Masters brings the company to over seventy players.

New Columbia

Following the run of "The Rivals" into the Columbia will be seen "The Show-Off," one of the most popular of current successes in New York, opening at the local theater next Monday evening. George Kelly, who wrote "The Torch Bearers," is the author of this three-act play, a comedy,—the stage portrait of a young American. Hobart Cavanaugh will be seen in the title role.

Alcazar

The third week of that sparkling smart comedy "Irene," starring Dale Winter who is simply delightful in the title

role begins tomorrow evening. Henry Duffy gives a splendid performance of Madame Lucy, the French modiste, and everyone in the large cast are seen to advantage.

California

"The Crowded Hour," which is the screen version of the successful stage play, with Bebe Daniels, Kenneth Harlan, Helen Lee Worthing and T. Roy Barnes in the stellar roles. It was adapted by Channing Pollock and Edgar Selwyn, and was directed by F. Mason Hopper, who made "Janice Meredith" and other big pictures. It is said to be replete with thrilling situations. There are many original settings.

Max Dolin will feature the violin solo, "Souvenir" as a request number, and also Bizet's "Carmen." Short reels and the news weekly round out the program.

Cameo

What is called a "blue streak western story" will be seen at the Cameo this week,—William Desmond in "The Burning Trail." This picture was adapted from the story of Herbert Knibbs and was directed by Arthur Rosson.

In this picture Desmond has a most unusual role—he plays the part of a happy-go-lucky itinerant who wanders from ranch to ranch. Supporting him are Mary McIvor, Jack Daugherty, Dolores Rouse and other screen favorites.

Granada

Next week at the Granada will be seen a horse, Rex, superb in beauty and almost human in intelligence as the star of a great picture called "Black Cyclone." His performance as a movie actor is really something to see in the cinema line that no man can get across.

The revue this week is called "The Big and Little Stars' Revue," Ralph Pollack, the Synco-Symphonists, Jack Holland Dancers, and Hal Roach's wildest comedy called, "Wild Papas," complete the bill.

Wilkes

Take a handful of white men, throw them into the isolation of a sun-baked desolate india rubber plantation in West Africa, add one luring French-African vampire for good measure, and you get the result of seeing White Cargo at the Wilkes Theater. It was adapted from the novel "Hell's Playground," written by a San Francisco girl, Ida Vere Simonton, who states that in writing it she sought only to portray life as it is in West Africa, which is the locale of the play.

Orpheum

A fine bill is promised for patrons of the Orpheum this week, headed by the distinguished singing star, and maker of phonograph records, Marion Harris. She has a fine program of the popular songs of the day, and is assisted at the piano by Edwin Weber.

Another interesting act is the appearance of two noted juvenile picture stars, Jane and Katherine Lee in a comedy sketch entitled, "At the Studio." Blossom Seely, the synchronization girl, who was such a big hit last week is remain-

Amusements

NEXT WEEK

AZTEC Market nr Eighth	} Pictures
EGYPTIAN Market at Jones	
ALEXANDRIA	} Pictures
ALCAZAR O'Farrell nr. Powell	} "Irene"
BEATTY'S CASINO Ellis and Mason	} Revue and Pictures
CALIFORNIA 4th and Market	} "The Crowded Hour"
CAMEO 936 Market St.	} William Desmond in "The Burning Trail"
CASTRO	} Pictures
COLISEUM	} Pictures
NEW COLUMBIA Eddy and Mason	} "The Show-Off"
CURRAN Geary, Nr. Mason	} "Lady, Be Good"
GOLDEN GATE G. G. Ave. and Taylor	} Vaudeville
GRANADA 1066 Market St.	} "Black Cyclone"
IMPERIAL 1077 Market St.	} "The Lost World"
LOS W'S WARFIELD 988 Market St.	} "The Desert Flower"
METROPOLITAN 2055 Union St.	} Pictures
NEW FILLMORE NEW MISSION	} Pictures
ORPHEUM O'Farrell and Powell	} Vaudeville
PANTAGES Market at Mason	} Vaudeville
PRESIDENT	} "The Best People"
STRAND 965 Market St.	} Pictures
UNION SQUARE	} Pictures and Vaudeville
WILKES (Formerly Geary) Geary and Mason	} "White Cargo"
WIGWAM	} Pictures and Vaudeville

ing over for a second week. She and her talented partner, Benny Fields, will offer an entire new repertoire. Frank Fay, billed as "Broadway's Favorite Son" is also remaining for the second week.

Golden Gate

There is another fine bill at the Golden Gate this week, headed by Del Chain and Lou Archer in an offering entitled, "I Did Not," which is filled with clever hokum comedy that brings hearty laughs. On the screen the feature is "The Crimson Runner" with Alan Hale and Taylor Holmes supporting Priscilla Dean. There are the usual short films, Grace Rollins Hunt at the organ and Claude Sweeten's orchestra.

San Francisco Grand Opera

The subscription sale for the eight performances to be given by the San Francisco Grand Opera Company under the general direction of Gaetano Merola opened last Monday at Sherman Clay & Co. The repertoire, (dates tentative) includes Manon, Samson et Delilah, Barbiere Di Siviglia, Anima Allegra, Aida, Martha, Amore Dei Tre Re, Tosca.

Among the long list of artists who will appear are Fernand Anseau, Antonio Cortis, Marguerite D'Alvarez, Elvira de Hidalgo, Cesare Formichi, Marcel Journet, El'nor Marlo, Claudia, Muzio, Antonio Nicolich, Lodovici, Olivero, Tito Schipa, Riccardo Straciaci, Rosina Torri, Vittorio Trevisan.

Curran

"Lady, Be Good," that tuneful, snappy musical comedy now running at the Curran Theater, is going into the third week. This is a fine evening's entertainment, and a most worthy presentation. Following this show into the Curran will be seen that much talked of show which has been playing to packed houses in Los Angeles, "No, No, Nanette." Almost everyone who has heard the music to this opera is whistling, singing or playing it, and it's opening here is looked forward to with much interest.

Concert by Vought Students

At the conclusion of their season as winners of the scholarships awarded them last September by the Vought School of Music, Lucile White, coloratura soprano, and Frederick E. Levin, basso, will give a joint recital at the Fairmont Hotel Friday evening, June 26. The assisting artists will be Irene Millier, piano, and Merrill Jordan, flute.

One of the vocal teachers who heard Miss White sing at her debut a few months ago said: "Her singing sounded like the beginning of another Melba."

Alfred Metzger said in the Pacific Coast Musical Review, "We can readily consider her concert one of the artistic successes of the season."

Levin also scored a success at the concert of the Pacific Musical Society and at the Artists' Concert of Music Week. He has a deep, resonant voice of true bass quality, which he uses artistically.

In Litigation

Old Gentleman—"And whose little girl are you?"

Modern Child—"That's up to the judge, sir. Mother and father are fighting it out in court!" —Judge.

Art School Celebrates

On June 27, at Scottish Rite hall, the Advertising Art School will celebrate its first anniversary with a play and dance given by its students. The play, *Fai Sui*, is a clever burlesque-fantasy written by Mary Olds, Director of K. F. R. C., City of Paris.

Ralph Chesse, a talented young artist, has designed the beautiful Chinese costumes, and has worked for weeks, moulding and painting the masks to be worn by all the actors. These masks portray the characters and emotions represented in the play. Miss Henrietta McCandless, one of the youngest students at the school, painted the poster used to advertise the play. The music for the evening will be furnished by Ben Black's orchestra.



fishing

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By Antoinette Arnold

"June-light discloses
Love's olden dreams sparkling anew
Moonlight and roses
Bring mem'ries of you."

SO whispers the song everyone seems to be singing or whistling these days—stimulating the romantically inclined and filling the air with melody.

'Tis then my heart grows fonder as through the flowers I wander—

"Does the moon grow bigger, too, in California?" asks the little June child with all the fervor and enthusiasm of Youth.

"Everything appears to grow bigger," diplomatically replied the "mother of a little mother" visiting this state for the first time in years. "Yes, everything." The speaker's hair was silvery gray. Her eyes were deep set blue and her thoughts were now wandering back some forty years ago this week of June.

It was the anniversary of her own wedding day of which she was thinking, this mother, as she held the hand of her daughter's daughter and went roaming back over her years of happiness. She had come West again, this June, to attend the marriage ceremony of her youngest child—a boy—and was now awaiting the nuptial day.

With her knowledge of things as they are, the silver-haired mother had planned a profitable professional career for the youngest of her five boys when he should decide to "take unto himself a wife." But the bridegroom-elect and his chosen one had decided differently; and mother, with her heart of understanding, just naturally and gracefully acquiesced.

Besides, was this not the month of June with "dreams" sparkling anew?

Romance was wielding its magic wand and the mother was veritably dreaming of those days some forty years ago—in June, her own wedding day. She has been so happy with the man of her choice. He has ever been considerate, kind and true—a liberal provider, thoughtful, genuine—a companion, and "husband."

However happy they had been some forty years ago—they were happier still, today, for, according to her way of reckoning, she had married the "best man in the world" and he convinced her more and more that her decision was true.

"Wedding days in June are happy" so she thought, but anniversaries in June are happiest, especially if one is really fortunate and can quadruple the years by ten and a little bit more.

The thoughtful head bowed in reverential reveries as the mem'ries hurried through—and she was thinking aloud the words of the song, "June-light discloses—"

When in burst the bridegroom son.

Modern Moonlight

Kissing his mother on her forehead as he had always done he said jubilantly, "Listen to this, Muz. What do you think of this for modern moonlight usages in the merry

month of June? I'll read you an item from the newspapers. It says:

"Cutting hay by moonlight in the Cotati section north of Petaluma is one of the latest agricultural novelties. At the Land Company holdings the superintendent has a large night crew at work with the aid of several tractors. It is said that there are 25,000 acres planted to hay and they're to be cut by moonlight."

Putting his newspaper down the stalwart lad asserted himself: "Now, Muz, you know I always wanted to be a farmer. All the rest of the family are social favorites in professional life. But, now that they are cutting hay by moonlight, it's a farmer's life for me. Hey, Muz?"

Muz just smiled as she always does, in that fascinating way of hers. "Be a farmer, lad, if you want, and cut your hay by night or by day, only let me come and visit you every year; at least, every June."

Somehow the lad and his "Muz" again felt a new bond of June-light. The boy whistled a familiar air as he dashed down the stairway. He stepped into the growing garden and apparently started his own investigations as to the feasibility of agricultural novelties, such as the cutting of hay by moonlight.

Mother looked out into that garden, but what she saw in the moonlight—was a stalwart son and—supreme happiness.

* * *

Mrs. Templeton Crocker, who has returned to Burlingame after an extended visit abroad, was the center of what appeared to be an impromptu reception at the St. Francis at the noon hour recently. Mrs. Crocker's presence in San Francisco is always a happy incident, as her charm and hospitality and her flair for interesting parties, either large or small, always adds high lights to the social season.

Mrs. Malcolm Whitman (Jennie Crocker) was also greeted enthusiastically at the hotel, where she lunched with her three little girls whom she brought to California with her for the summer; they are now at the Burlingame home where Mrs. Whitman passed the greater part of her time before her marriage.

Mrs. Crocker wore a costume of navy blue cloth with very short sleeves, made in tunic fashion and richly embroidered in roses whose colors shaded from scarlet through the fusch'a shades to pink. Her hat was a close-fitting black satin, turned up in the back and ornamented in the front with two gold arrows. The costume was completed with a black fox fur.

Miss Marion Zeile, who lunched with Mrs. Crocker, wore a handsome coat of large plaid pattern in green, navy gray and red, and a large hat.

* * *

Vanishing Party Fad

Members of the San Francisco Junior League are following close behind London society in discovering the fascination of "vanishing parties" as a diversion and a clever way of filling their treasury. The vanishing parties were devised in the last London season to raise money for

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one of society's favorite charities, and shortly after their introduction here by Mrs. Kenneth Monteagle they have become an absorbing fad.

Mrs. Monteagle asked a group of seven guests to her first party, and with this group as a nucleus a chain of other parties already has been given. Each guest at the first vanishing party gives a small sum to the funds of the Junior League, and in addition is expected to entertain at luncheon or tea a group of six.

The guests at Mrs. Monteagle's luncheon, each of whom is entertaining very shortly, included Mrs. Kenneth McIntosh, Mrs. Coy Filmer, Mrs. Horace Bradford Clifton, Mrs. Alexander Wilson, Mrs. Vernon Alvord and Miss Helen Foster.

* * *

The engagement of Miss Virginia Hardy, daughter of Mr. and Mrs. Vernon S. Hardy of Berkeley, and Mr. Everett Pomroy Soule was told at a luncheon given recently by Miss Hardy at the Claremont Country Club. Miss Hardy is a graduate of Miss Ransome's school in Piedmont and is a student at the University of California, where she is a member of the Pi Beta Phi sorority. Mr. Soule is the son of Mr. Beach Carter Soule of Piedmont. He is engaged in business in the Eastbay, and is a State University graduate and a Zeta Psi fraternity member.

The wedding is to take place this summer.

The luncheon was given to compliment Miss Ruth Dangler of Minden, Nev., a classmate of the bride-elect's. Fourteen girls were entertained.

* * *

Mrs. Younger Hostess

Mrs. William J. Younger entertained at a supper in the Borgia room at the Fairmont Hotel in honor of Josef Lhevinne and Lazar S. Samoiloff, following the Lhevinne concert last week. Other honor guests were Mme. Julia Claussen, Mr. and Mrs. W. J. Henderson, Mr. and Mrs. Emil J. Polak, Mr. and Mrs. Albert Lang, Dr. and Mrs. Younger, Miss Mollie Merrick, Miss Alice Seckels, Mr. Redfern Mason and Mr. A. Kostelanetz.

* * *

Wins Scholarship

Margaret Mary O'Dea, the beautiful San Francisco contralto singer, has just won the Julia Claussen scholarship at the San Francisco School for Musical Arts in competition with many other well known singers. Gifted with a voice of rare qualities, Miss O'Dea also has a most charming personality and the stage presence which bespeaks for her a career.

Julia Claussen predicts a brilliant career for this young singer who is studiously devoting her time to the development of her musical qualifications.

"I have a secret ambition to become an operatic star," said Margaret Mary O'Dea, whose innate modesty is typical of her hidden genius which, apparently, needs only the direction which so great a singer as Julia Claussen is able to impart. We expect to see a realization of Miss O'Dea's ambition, for she is seriously minded and is ardently devoting all of her time and energies toward the splendid place defined for her by experts in the world of musical achievement.

* * *

Dr. and Mrs. David Starr Jordan have been entertaining



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a number of their friends at Portola Hills, the country estate of August Schilling, in the foothills near Woodside. Schilling placed his home and its resources at the Jordans' disposal and the guests were invited for the hours between 10 o'clock and 6. In addition to luncheon, which was served on the lawn outside Portola Hall, and tea, which took place in a retreat some distance from the house, swimming, driving and strolling about the grounds were on the program for the guests' diversion.

Dr. and Mrs. Jordan entertained at dinner in honor of Frederick J. Libby, executive secretary of the National Council for the Prevention of War. Those present were Libby, Professor and Mrs. Edgar E. Robinson, Dr. Frank Golder, Rev. Rowland B. Dodge and Mrs. Dodge, and Dr. and Mrs. Jordan.

* * *

Tea Party

Mrs. Philip Kraft was hostess at a tea Wednesday in the Laurel Court of the Fairmont Hotel. Guests for the afternoon were Mesdames Parker Stewart, Spencer Browne, Carlo Morbio, Albert V. Pettit, H. P. Plate, E. S. McCurdy, Howard Dignan, and the Misses Priscilla Poore, Harriett Van Wyck, Laura Carpenter, Ruth Evans and Florence Browne.

* * *

Mrs. Jesse Whited, who has a charming home in Fairfax, Marin county, entertained a group of friends at her country place, "Jessemay," giving a luncheon out under the oak trees.

The guests had place cards of rare significance and were honored by representative groups of writers and musicians. After the luncheon the guests played bridge under the glorious trees from which hung boughs of trailing vines and sweet-scented flowers.

Mrs. J. Emmet Hayden, past-president of the Cap and Bells Club, who has been the honor guest at so many delightful affairs this season, made a gracious speech at the conclusion of the delightful luncheon and presented a necklace of three stranded pearls to Josephine Wilson, leader of the literary section, as a token from members of Cap and Bells.

* * *

Mrs. L. A. Pfeiffer, one of the best known of San Francisco women in literary and welfare circles, attended the Santa Cruz convention recently. Mrs. Pfeiffer is a member of Laurel Hall Club, the first club of women organized in this city, the Hypatia Club, the Pacific Coast Women's Press Association and is an official in the San Francisco Branch League of American Pen Women.

New officers of the Hypatia Club who were installed recently at the home of Mrs. Joseph R. O'Donnell are President, Mrs. May O'Donnell (Mrs. J. R. O'Donnell); first vice president, Mrs. H. Verney; secretary, Mrs. Leslie Morcom; financial secretary, Mrs. Susannah Bray; treasurer, Mrs. Theodore Lenzen. A pleasant discussion of literary events marked the program proceedings. Mrs. Kathleen Byrne is the retiring president of the Hypatia Club, having just completed a most successful and interesting year.

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GOLF

By Fred Blair



THE Menlo Cup Invitational golf tournament brought out some of the best golfers from the bay and peninsula clubs and the standard of play was very high, from the Medalist, George Ritchie, the Bulletin champion and former Northern California titleholder, to John J. McHugh, who won the event; first one and then another played some flashy golf.

George Ritchie's score of 66 set a record for the course. McHugh, who beat George in the opening round, came within one stroke of duplicating that score in his match with Stanton Haight. McHugh had three wonderful rounds during the progress of the tournament. He qualified with 71 and in two of his matches he had a 67; and 68 in the finals with John Levison.

This is the second big Invitational golf tournament that McHugh has won. His first was at the San Francisco Golf and Country club three years ago when he defeated Jack Neville in the finals out of an entry list of 360 players. The defeat of Jack Neville at that time was one of McHugh's best achievements, as Neville was at his best in those days and McHugh was but seventeen years of age.

But since that time McHugh has won the State and the Northern California championships; also the Chronicle and the Olympic club titles, and this youngster has a great future before him as a golfer for he has only just passed his twentieth birthday. John G. Levison, whom McHugh defeated in the finals for the Menlo Cup, is without doubt the best Southpaw golfer in the State of California today, as his record will show.

Levison is the champion of the Beresford Golf and Country club, and is a former titleholder of the San Jose and Presidio clubs. In last Sunday's match at Menlo when McHugh beat him for the cup, this graduate from Lincoln Park was forced to shoot the best golf of the tournament,—their morning round was: McHugh, 68, Levison 71, McHugh leading two up at the turn.

Levison shot the best golf he has ever done all through the tournament and he is to be congratulated for his wonderful effort against a boy who has no equal.

Everyone was glad to see George Mullen and Walter O'Brien win a cup. Mullen is one of the most consistent

golfers at Lakeside and his work in the second flight was a true sample of his ability as a golfer.

The hardest man to beat was Lincoln Wilson, another famed Southpaw from the California club. Wilson had previously won a 21 hole decision from Tom Kerrigan, last year's winner, but George stepped right in and beat him, and won the final match from Paul Willis.

In Walter O'Brien's case it's different. Walter is one of the old school at the Municipal Links at Lincoln park. When at his best, there was no kid in the country that could take him down, but like his brother Eddie, who won the city championship in 1918, he had forsaken the links for several years. Now that he is back and shooting good golf we hope to hear more about him.

Sidney Kahn, the giant youngster from the Beresford club, won his first important flight. Kahn was very severe on his clubmate, Major Irving Wiel, in the semi-finals, and showed a lot of class when he won the final match from C. H. Johnstone. Fred Crosby, who is a member of the host club, drove 300 miles to get there on time to qualify and got an awful kick out of beating Dr. W. P. Willard in the final test.

G. H. McKaig was a little too much for Sylvan Kauffman; while Al Heyman was the second member of the Beresford club to cop a cup. Al did it at the expense of F. K. Whipple when he beat him on the 17th. A. T. de Forrest won the last flight from Stewart Hollman, while Grace Carter captured the consolation prize with 74-8-66.

The whole affair was a wonderful success; perfect California weather prevailed during the whole time of play. The hospitality of the members of the club knew no bounds, and the toothsome tit-bits prepared by Paul Berger, the efficient manager of the club, were beyond conception. To Clinton La Montague, who engineered the whole affair, we doff our hats, as it was one of the most enjoyable golfing affairs ever pulled off.

Frank Kales again showed his superiority as a golfer at the Claremont Golf and Country club when he retained the honor of winning the championship for the second year in succession. Frank has been one of the leading golfers in the state for a number of years, but the golf he played during this annual event surpassed anything he has done for many years. A. L. Hommidieu was the only

man that gave Frank any trouble,—the rest of his matches were walk-aways. Holly Moore, his opponent in the finals, was quite at sea when he met Kales, being eight down at the half distance and eventually losing 10-9.

W. J. Whelan won the second flight from L. de Armond in a real match which had to go three extra holes for a decision. Whelan had a tough time in the semi-finals because Frank Jackson refused to let go until he had played the 19th.

Other results were: Don Kessler defeated Bob Yates, 5-3; Bob Lipman defeated W. Cavalier 1 up; H. Payne defeated Theodore Lerch 1 up; J. B. Black defeated J. D. Fletcher, 3-1; C. D. McLaughlin defeated D. C. Kinney 1 up; and Charlie Beardsley defeated F. W. Kewell, 3-2.

* * *

The California club's team of 20 men reversed the decision over the Belvedere players in their return match

(Continued on Page 12)



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THE BRAVE *and* THE FAIR

By Josephine Wilson



[NOTE: This department will publish, each week, the most distinctive events in men's and women's organizations.

PROMINENT MEN AND THEIR ACTIVITIES



JOSEPHINE
WILSON

Parker Jackson has been unanimously elected to the presidency of the Lions' Club. He succeeds I. C. Walker, who after having served for a year, was given a vote of thanks. G. L. Najarian was chosen to act on the directorate for one year to fill out the unexpired term of Jackson as a director. Regular directors who will serve for two years are John Woerner, I. C. Walker and Duke Morrison. A secretary and treasurer are appointed by the president and the Board of Directors.

* * *

Clayton Hamilton, author, critic and lecturer, who has been appearing before various organizations while visiting the coast, has been imparting a wealth of information as well as dispensing humor before groups of intellectual men and women. Mr. Hamilton and all of his kind will ever find a ready ear among the people of the West.

* * *

Superintendent of Schools, Joseph M. Gwinn, has recommended that the teachers be received into the department following the reports from principals, that their probationary periods have been satisfactorily served. More than sixty probationary teachers were received as regular teachers in the San Francisco schools during the past week.

* * *

General Vallejo's old water works up in Sonoma County which were established in 1870, were ordered by the State Railroad Commission, Saturday, June 13, to provide service to houses in a new Petaluma subdivision being handled by the Petaluma Development Company.

R. E. Emparan, grandson of General Vallejo, will manage the water works founded by General Vallejo.

* * *

The agricultural literature of the state has been enriched by the publication of three books by professors of the University of California. They are based on special research work.

"Potato Production in California," by J. T. Rosa, Jr., assistant professor of truck crops at Davis Farm, deals with the status of the potato industry, varieties, cultivation, diseases and seed selection.

P. B. Kennedy, associate professor of agronomy, has written "The Tangier Pea," and L. O. Bonnet, associate in viticulture, has written "Phylloxera Resistant Vineyards," a discussion of the most widespread and destructive insect which attacks grapevines.

More than 4000 men and women, leaders in the electrical industry of the nation assembled in this city during the past week in attendance at the forty-eighth annual convention of the National Electric Association. Prominent personages included Herbert Hoover, Secretary of Commerce; and William M. Jardine, Secretary of Agriculture.

E. N. Hurley was chairman of the convention; N. T. Sands, third vice-president of the N. E. L. A.; A. E. Wishon, general manager of the San Joaquin Light & Power Company; F. T. Griffith, president of the Portland N. E. L. A., and Wigginton Creed of San Francisco are a few of the leaders participating in the deliberations of the convention.

WOMEN AND THEIR ACTIVITIES

"Women's power in the world, today, is becoming so great that they could change the world overnight, if they only realized their strength," said Mrs. Minnie Maddern Fiske, in addressing the San Francisco Center at their noteworthy luncheon given last Tuesday in the Colonial ballroom of the St. Francis Hotel.

Looking the part of a loveable gentlewoman as well as the "first lady of the stage," today, Mrs. Fiske charmed her audience of both men and women when she spoke exaltingly of her own sex. But it was not of the stage that Mrs. Fiske gave eloquence, although the chairman had introduced the distinguished actress in recognition of her place among thousands of theater-goers and students of the theater.

Mrs. Fiske, in her typically unselfish way, dwelt upon the necessity of protecting the fur-bearing animals, the manner of their capture and made appeal to the women to co-operate with those forces directed against the torturing of these animals.

"Our Humane Trapping Committee will endeavor to enlist the aid of women in abandoning the wearing of furs except those from animals raised on farms or those that are killed instantaneously," declared the noted and brilliant woman of the stage. She called attention to the fact that over one million animals are trapped in one year in a savage pre-historic way and, with the strength of her magnetic appeal, Mrs. Fiske laid before the San Francisco Center women their responsibility in putting forth united effort against the present day methods in certain trapping of fur-bearing animals.

Enthusiastic applause greeted the famous actress as she concluded her address and many members and their friends signally attested their definite interest in the movement by signing cards pledging their personal and co-ordinated endeavors against the almost unbelievable methods of cruelty exercised in trapping animals for their fur.

Clayton Hamilton, dramatic critic, lecturer and playwright, addressed the San Francisco Center at their luncheon the day they paid tribute to Mrs. Minnie Maddern Fiske.

He punctuated his illuminating remarks with dry and scintillating humor, referring constantly to the overstrained effort on the part of Americans to be strictly "up-to-date."

"Why, in New York many people will not read a newspaper that is one-half hour old because they know that in a few minutes another paper will be printed and that it will be up-to-date." After commenting upon the fallacy and the superficial interpretation of being a man-of-the-minute, the prominent speaker referred to the production of "The Rivals," which is now celebrating the 150th anniversary of its appearance on the stage.

With profound wisdom and far-visions analysis, as well as a keen and close scrutiny of theaters and theatrical productions, Hamilton stated that "We spend a futile million dollars a year trying to enforce prohibition and nothing at all toward keeping alive the classics written by Shakespeare and Sheridan. It is remarkable that in these days of a temporary-minded public we are viewing a play one hundred and fifty years old. But," added Hamilton, with

(Continued on Page 13)

NOTICE OF TRUSTEES' SALE UNDER DEED OF TRUST

WHEREAS, Stephen H. Risdon and Amy Risdon, his wife, both of the City and County of San Francisco, State of California, did execute a certain deed of trust, bearing date the 14th day of July, 1924, to City Title Insurance Company, a corporation, as trustee, for the benefit and security of Alvah M. Johnson, which deed of trust was recorded in the office of the County Recorder of the City and County of San Francisco, State of California, on the 19th day of July, 1924, in Liber 912 of Official Records of Deeds, at page 205; and

WHEREAS, the said Alvah M. Johnson thereafter sold, assigned and transferred unto Catherine M. Johnson all of his right, title and interest as beneficiary in and to the said note and deed of trust, in and by a certain assignment recorded on November 5th, 1924, in Liber 949 of Official Records, at page 406, in the City and County of San Francisco, State of California; and

WHEREAS, default has been made by the said Stephen H. Risdon and Amy Risdon, his wife, in the payment of the promissory note secured by said deed of trust; and

WHEREAS, the said Catherine M. Johnson has demanded that said trustee, City Title Insurance Company, a corporation, should forthwith proceed to sell a part of the real property described in said deed of trust, to satisfy said indebtedness; and

WHEREAS, the first parcel of real estate described in said deed of trust has been heretofore released to said Stephen H. Risdon and Amy Risdon, his wife;

NOW, THEREFORE, in accordance with the terms and under the authority of said deed of trust, the said City Title Insurance Company, a corporation, as such trustee, does hereby give notice that on Saturday, the 11th day of July, 1925, at the hour of 11 o'clock a. m. of said day, at the office of the City Title Insurance Company, a corporation, at 216 Montgomery Street, San Francisco, California, it will sell at public auction to the highest bidder, for current lawful money of the United States of America, that part of the real estate described in said deed of trust hereinafter described in order to satisfy and pay the amount due and unpaid on the aforesaid promissory note, together with the expenses of sale necessarily incurred, and together with all further sums which have or which may hereafter become due said Catherine M. Johnson, pursuant to the terms of said deed of trust.

That the said real property, with the improvements thereon, described in said deed of trust and to be sold as above indicated, is situate, lying and being in the City and County of San Francisco, State of California, and more particularly described as follows, to-wit:

Commencing at a point on the easterly line of Thirty-eighth Avenue, distant thereon one hundred and fifty (150) feet southerly from the point formed by the intersection of the easterly line of Thirty-eighth Avenue with the southerly line of Lincoln Way, and running thence southerly along the said easterly line of Thirty-eighth Avenue twenty-five (25) feet, thence at a right angle easterly one hundred and twenty feet (120), thence at a right angle northerly twenty five (25) feet, and thence at a right angle westerly one hundred and twenty (120) feet to the easterly line of Thirty-eighth Avenue and the point of commencement. Being a portion of Outside Land Block number 636.

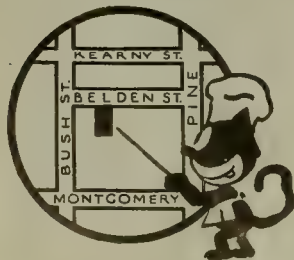
CITY TITLE INSURANCE COMPANY,

H. W. DIMOND, President.
BERT D. PAOLINELLI, Secretary.
Trustee.

Dated: June 16th, 1925.

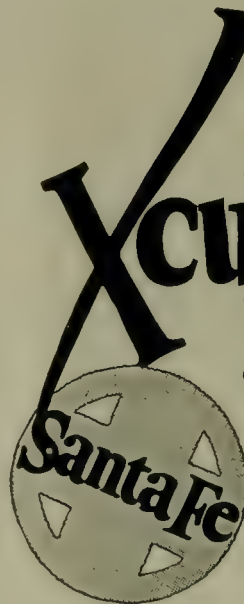
GLENSOR, CLEWE AND VAN DINE, Attorneys for Catherine M. Johnson.

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SAN JOSE 15 East Santa Clara St.	STOCKTON 221 First National Bank Bldg.		

GOLF

(Continued from Page 10)

played at Ingleside, when they came close to whitewashing their friendly enemies from the Island club. George and Babe Ritchie were the only players who saved the day for the invaders, scoring the only three points made; but these two kids got an awful kick out of accomplishing it, as they beat Studebaker Johnson, the Captain of the team; and Al Darbee. The result of the day's play was, California 25 to 3 by Belvedere. Total of both matches, California 41, Belvedere 23.

Sacramento county is improving its roads as rapidly as possible, and it is anticipated that they will all be in good condition in the near future.

* * *

"Why are you lugging home that expensive box of candy?"

"Just playing safe—my wife kissed me this morning so I think it must be her birthday or our wedding anniversary."—Orange Owl.

* * *

People who look through key holes don't see anything to speak of.

—Whirlwind.



Enterprising News Dealers

Prior to the fire of 1906 Edward W. Smith operated a modest magazine business. His two sons, Ernest and Richard, were well known in the business section of the city as boy agents of the Curtis Publishing Company.

After the fire, Smith found himself with thousands of others, without business and without home.

Casting about for a means of keeping the wolf from the door, Smith secured a wholesale distribution for the Saturday Evening Post in San Francisco. From the humble beginning with an old wagon, and a sturdy but not very attractive horse, that magazine distributing business has grown to be one of the largest wholesale periodical houses in the West.

Last month the firm of Edward W. Smith & Son,—his son Richard now being the junior member of the firm, moved into a perfectly equipped two-story concrete building which they had erected at 161 Tehama Street. This building is located in the same block with the San Francisco home of the American News Company. The office of the building is located in the front of the premises. A driveway runs into the rear of the building, and a platform high enough to discharge loads without lifting, permits efficient handling of periodical merchandise by the firm.

The veteran dealers have approximately six hundred retail outlets in San Francisco. Through long and friendly personal contact with news dealers, they are able to secure favorable displays for their publications, and so-called "front row" positions for their leading periodicals.

Personal work, careful attention to the myriad details that surround this phase of American business life, have built a solid foundation for the firm of Edward W. Smith & Son. The desire of publishers to get the very best representation in every field from their representatives has developed a situation that finds the San Francisco firm well equipped to handle.

The building they have erected is in the heart of the city, two blocks from Market and Third Streets, and just 500 feet from the largest building in the city. They have a trained corps of collectors and delivery men, each of whom knows personally the dealers in his district.

Since the fire and earthquake the firm of Smith & Son has grown to be a considerable factor in the western magazine field.

The distribution of the San Francisco News Letter in this territory is handled very efficiently by Smith & Son, and a very noted increase in the news stand sales of this publication has been effected by them.

WOMEN AND THEIR ACTIVITIES

(Continued from Page 11)

a subtle twist to his fine discernments, "we are doing so because the play itself deals with a plot that is old and always new and human."

The speaker told of the life of Sheridan, his struggle in the playwright world, his marriage, his manner of doing everything everybody else did, but doing it a little bit better and more brilliantly and made graphic comment on the strength of "The Rivals," its hold on the public throughout its long career and pointed out the opportunity of now seeing in San Francisco this classic of the stage with such a notable cast portraying his characters.

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Finance

THE Southern Pacific reports a very notable response to the reduction rates in fares which have recently gone into operation. These fares will be continued till September 27. The growth of the vacation spirit in this country is shown by this appreciation of travel facilities.

* * *

—The International Federation of Commercial Travelers petitioned the Interstate Commerce Commission to reconsider its recent ruling refusing to abolish the "surcharge" on Pullman car tickets. This "surcharge" is an addition to the fare, for extra railway service, which amounts to 50 per cent of the Pullman rate. The Southern Pacific has published a brochure explaining the nature of the charge.

* * *

—Referring to the foregoing, the railways contend that the surcharge for Pullman travel should be maintained, because it costs the railroads more to produce it; because Pullman travel is safer and more satisfactory; because it is more luxurious; because it is used by those who can best afford it, and, finally because the railroads cannot afford to furnish at a lower price than is now paid. In the last reason lies the whole gist of the matter.

* * *

—Every company backing an underwriter's policy in California, whether, singly, or jointly with other companies, will be required to register the title of the policy with the State Insurance Department after July 24th of this year, the date when this new legislative enactment becomes effective.

* * *

—Rolla V. Watt, for the past thirty-one years manager of the Pacific department of the Royal at San Francisco, has left for the head office of the Royal at Liverpool and expects to be away for about three months. The invitation to Mr. Watt and his wife proceeds from the Board of Directors and is given out of compliment to his long and effective work on behalf of the company.

* * *

—Proposal to organize a mutual company to write the fidelity and burglary insurance of members of the California Bankers' Association was rejected by the insurance committee of the latter. This was not without considerable criticism of the methods of the regular companies, however.

* * *

—Careers are open at all times to the able. Thus, we have the example of Ray S. Shaw, who at thirty-one, is now the head of a general agency for insurance, well and favorably known through Southern California. This young man was born at Napa, went through the public schools and then threw himself into insurance work with such vigor that he is now in the manager class.

* * *

—The State Bank Commissioner of Utah, Seth Pixton, has come out with a strong denunciation of those agents for building and loan associations who maintain to prospective clients that they are just as safe as life insurance. Mr. Pixton points out that the failure of a legal reserve insurance company is impossible.

* * *

—Production of gasoline in the United States which has of late broken record after record continues its upward trend, says the Department of the Interior in its press memorandum. The output of the nation in gasoline during the month of April was 860,492,115 gallons a daily average of 28,700,000 gallons. The increased supply however is met by an increased demand and it can hardly be said that there is any real overproduction.

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Employees' Pension Fund.....	461,746.52

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A 1925 Home Evening

A ONE-ACT TRAGEDY

By Kitty Parsons

(The action takes place between 7:30 p. m. and 3 a. m. every evening.)

Mrs. Smart: Don't speak of Mah Jongg, Cosmo! You're absolutely medieval. No one but the Getters have played that stupid game for the last six months. And besides, we have a whole book of Cross Word Puzzles to do yet.

Mr. Smart: Have we finished the sixth so soon?

Mrs. S.: Sixth nothing! We're half through the eleventh. You can't keep up with me any more. I'm going to make a plea for a new series of books at once for the good of humanity!

Mr. S.: Humanity bunk!

Mrs. S.: Bunk nothing! I call it a great benefit to the nation to learn all about a lot of wild gods and goddesses and dead kings and countries and animals. And a lot of obscene words they might never happen to run into.

Mr. S.: Obsolete, my dear—if you're so hipped on education do the thing right.

Mrs. S.: I never before was so well acquainted with a dictionary—only think, we got five for Christmas! Just look at this beauty in the "Post" tonight—"Sharpener for Sharks." And the design is perfect—just like an American flag only the stars and stripes are squares.

Mr. S.: My head aches tonight—I ought to rest my brain.

Mrs. S.: That's all that's the matter with your brain—lack of use. Before you know it, it'll become obsolete like the words in the dictionary. What's a crank in three letters, dearest?

Mr. S.: You ought to know, my dear.

Mrs. S.: I do, of course—it's a MAN! Now, what is it an old maid is never without? You ought to answer that because you were always rather stuck on that homely Miss Chaser. Oh, I know—HOPE. You see I need the O for the next line down, cutically. 5—8 is a synonym for Saturday night.

Mr. S.: Soap, I guess. A traveling man must have written that. What's the next one?

Mrs. S.: A state beginning with D. I'll take District of Columbia because I want the I in district for a good tonic for invalids—Iodine. An English clergyman is easy because there isn't any better known one than Bernard Shaw. And a river in Italy must be the Rhine. Geography is my strong suit. A play by Shakespeare is the School for Scandal. What a perfect snap this one is tonight!

Mr. S.: Snap nothing! You've got the whole darned thing wrong. If you'd quit hogging the whole newspaper and let me get a look at it sidewise, we might get somewhere.

Mrs. S.: Don't be so childish, Cosmo. What else could a Hebrew priest be but Nero? I guess I know my Bible history without any help from the daily papers. 24-28 is a country in Europe. That must be Peru.

Mr. S.: The years must have confused your sense of direction, my dear.

Mrs. S.: Don't be a cat, Cosmo. I've only been married to you ten years and I was a mere child when I buried my first.

Mr. S.: Which childhood, may I ask?

Mrs. S.: Don't try to be funny, Cosmo—you're not built for jesting. Perhaps you can do better on the Bible. 31—36 is a brother of Joseph. I know that myself because he had such a nice short name—Lot of course. I always remember them because Joe had the coat of many colors and Lot the pillar of salt.

Mr. S.: What did you do with the Bible Aunt Lucy gave you for Christmas?

Mrs. S.: I gave it to mother for her birthday. The store wouldn't take it back because it was against their principles to exchange religious works. I read the Bible when I was a child.

Mr. S.: You'd never guess it. Who have you put down for this French king?

Mrs. S.: That's Peter the Great—quite an early one, you know. What I really want is a five letter city in Greece beginning with a T. Is Tokio in Greece or Italy?

Mr. S.: Here's where I quit.

Mrs. S.: How disagreeable! Just because I'm cleverer than you, you needn't be such a spoil-sport. My family was always quick at games, anyway. You'd better go back to Mah Jongg if it will improve your disposition any—I do like pleasant men around the house.

Mr. S.: From what you have led me to believe, I shouldn't imagine your first was such a little sunbeam in the home.

Mrs. S.: He was all right till he got the nurembega in his neck, or was it his knee? I always get them mixed because my second had the vertico.

Mr. S.: Well, I guess I'll hit the hay—there's no peace here.

Mrs. S.: I would if I were you. Sleep is a great softener for the disposition—as well as the brain, and your family seems to need a great deal of sleep. Oh, before you go, Cosmo—what's a dried fish in eight letters? I'm sure you've eaten them at the Elks' banquets. I want something that begins with D because I could use that for divorce. (Door bangs loudly behind Cosmo.) Cosmo! COSMO! You're simply insulting! And I have to go all the way to 98 alone and I'm only on 44 now. A stupid fellow in eight letters—Bonehead, of course, so that I can use the B for Beauty Parlor. I guess I'll stop at Bonehead and call it a day. If I do more than three puzzles a day now I'll be out of work when spring comes and will have to go back to Mah Jongg for exercise. (Calling loudly) Cosmo, dearest, I'm all through now—where are you?

(Loud snores are heard issuing from the next room.)

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The "Gypsy Patteran."

RUDYARD KIPLING has popularized the term "Gypsy Trail" and it now serves as a common designation for the motor expedition out on the open road.

The origin of the term is explained by George Borrow in his "The Zingali." The "Gypsy Trail" or "Romany Patteran" was the mark left by the gypsy band to direct the tribes who followed. In England, even now, on approaching a crossroad, the observing individual will spy one or three handfuls of grass lying at a small distance from each other down one of the roads. It bears the appearance of the work of frolicsome children, but it is, ten chances to one, that they were strewn in a regular pattern by gypsies for the purpose of informing any of their companions who might be straggling behind the route which they had taken. This is one form of the Romany Patteran or trail.

Another type is a cross drawn at the entrance of a road, the long part, or stem of the cross, pointing down the particular road which the party has taken.

"Once in the south of France," writes Borrow, "when I was weary, hungry and penniless, I observed one of these cross patterans and followed the direc-

tion pointed out, arriving at the resting place of a gypsy band by whom I was received with kindness and hospitality."

Another type of patteran, which is more particularly adapted for the night, is a cleft stick stuck in the side of the road close by the edge with a little arm in the cleft pointing down the road which the band has taken in the manner of a sign-post. Any stragglers who might arrive at night where crossroads occur search for the patteran on the left hand side and speedily rejoin their companions.

By following these patterans or trails the first gypsies on their way to Europe never lost each other although they wandered amid horrid wildernesses and defiles.

* * *

The Wendover Cut Off.

Governor Dern of Utah, Governor Scrugham of Nevada and Secretary of Agriculture Jardine donned suits of white overalls at Salt Lake the other day and, armed with shovels, demolished the last barrier to transcontinental travel over the Victory Highway. The celebration, which was held under the auspices of the Salt Lake civic bodies, marked the dedication of the Wendover Cut Off, an important link of the Victory Highway.

The Victory Highway is the only transcontinental route, the whole of which lies in the domain of Federal aid routes, and it offers the most direct connection between New York and San Francisco. Travelers over the Victory Highway will enter California by way of the scenic Truckee river and follow the historic trail of the Argonauts down the Auburn route into Sacramento and then along the Sacramento river highway, crossing the great bridge at Antioch and coming into sight of the bay at the portals of the tunnel which connects the Contra Costa highway system with that of Alameda county.

"When the Victory Highway is completed," said one newspaper in an editorial, "it will constitute the greatest monument in all history. From the pyramids to the Peace Palace at The Hague, there is nothing which compares with the gigantic enterprise of proclaiming our part in the World War by means of a paved roadway crossing the continent and linking the two oceans with a concrete chain 3300 miles long. The most colossal of the triumphal arches, ancient or modern, becomes a minor circumstance when con-

trasted with the Victory Highway. And, like the roads of ancient Rome, it will be an enduring monument preserved as long as the United States remains the Great Republic of the West."

"I'll never get over what I saw last night."

"What's that?"

"The moon."

—Purple Cow.

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Mr. Blabbitt on Ketch Ketchy

I HAVE seen or heard of but few genuine arguments between officials so electrifying as the current discussion on the disposal of Ketch Ketchy power. The problem does not seem so difficult to me. It would be quite another matter if the energy concerned were represented by real, live horses. Sixty thousand horses would require a lot of feed and a big lot to run in. Probably those trusted with details of governing the city would be only too glad to get rid of so many equines, if they had to get up in the morning, round the creatures up and hitch them to street cars, mill-wheels, etc., for the day's work.

As it is, the sixty thousand horses are invisible. They run along great power lines. They do not kick, but are rather inclined to shock. The task of building up a stable civic organization for retailing and wholesaling the potent product of Ketch Ketchy is an immense one. The city is very able to handle the business. The point is, the Specific Gas and Electric Company has the harness and, thus, holds the reins.

San Francisco has succeeded in bringing three thousand horses and more down from the big Sierran watering-trough to Newark (California). They have all been saddled and broken. All that is needed now is a buyer. There are race horses, dray horses and ponies, capable of moving anything from a street car to a merry-go-round. They are of the finest breed and were raised on snow water and sunshine. They have enough fire in their eyes and sparks in their shoes to light most of the lights used here.

With a Mare and a Goat Island tethered in the Bay, we should find some way of hitching a few horses. The Specific Company has the rope. We should help it tie the slip-knots, until our own corral is built.

Horses are not worth what they used to be. Any ordinary automobile has eighteen or more under its hood—educated horses, at that, running as they do on rubber tires. With over two million motor cars being used daily on our highways, about forty billion horsepower is utilized in hauling the ladies to teas, bankers to golf courses and workmen to work. Who, in this case, is trusted with the manipulation, purchasing and utilization of this enormous volume of equine energy? Why, the people, of course! Who runs the city, supposedly? Why, the people, assuredly! But, if these same persons are unable to make use of automobiles, through lack of funds and facilities to buy them, who helps them out? The dealers, with their alluring long term payments!

So, if the city has no road to lead the horses over, from Newark, the Specific Gas and Electric Company will pay the city two million dollars for the privilege of herding them over its own—fair enough. San Francisco can then take this gold dust and invest it in equipment needed in supplying the present deficiencies in the marketing end of its great electrical plant.

San Francisco has ability. It has handled big projects in the past and the present problem is but an infant, in comparison to the giants to come.

The present discussion of horsepower has proved a bucking broncho. In this case, however, the poor critters can't kick because they are pent up. Most of the kicking is being done by buckaroos against the slats of the corral fence, in their endeavor to confuse the fellow who is endeavoring to break the plugs.

I am not an engineer, a financier or an electrolier—but—"You can't fool an old horsefly!"

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SYNOPSIS OF THE ANNUAL STATEMENT OF THE

Liberty Bell Insurance Co.

of Philadelphia, in the State of California, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS

Real estate.....	
Mortgages and collateral loans.....	\$106,000.00
Bonds and stocks.....	328,881.25
Cash in office and banks.....	187,006.51
Agents' balances.....	
Bills receivable taken for risks.....	
Other ledger assets.....	

Total ledger assets.....\$621,887.76

NON-LEDGER:

Total interest and rents due or accrued.....	\$ 4,493.36
Market value of securities over book value.....	
Other non-ledger assets.....	

Gross assets.....\$626,381.12

Deduct assets not admitted..... 631.25

Total admitted assets.....\$625,749.87

LIABILITIES

Net amount of unpaid losses and claims.....	
Unearned premiums.....	
All other liabilities.....	500.00

Total liabilities (except capital and surplus).....	\$ 500.00
Capital.....	250,000.00
Surplus.....	375,249.87

Total capital, surplus and other liabilities.....\$625,749.87

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SUMMONS TO ESTABLISH TITLE

Action No. 38,652.

In the Superior Court of the State of California, in and for the City and County of San Francisco.

William N. Gerrard, et al., Plaintiffs, vs. all persons claiming any interest in, or lien upon the real property herein described or any part thereof, Defendants.

The People of the State of California: To all persons claiming any interest in, or lien upon, the real property herein described or any part thereof, defendants, greeting:

You are hereby required to appear and answer the complaint of William N. Gerrard, et al., plaintiffs, filed with the Clerk of the above-entitled Court and City and County, within three months after the first publication of this Summons, and to set forth what interest or lien, if any, you have in or upon that certain real property or any part thereof, situated in the City and County of San Francisco, State of California, particularly described as follows:

First: Beginning at a point on the northerly line of Broadway Street, distant thereon one hundred (100) feet westerly from the corner formed by the intersection of the northerly line of Broadway Street with the westerly line of Octavia Street and running thence westerly along said northerly line of Broadway Street thirty-seven (37) feet, six (6) inches; thence at a right angle northerly one hundred (100) feet; thence at a right angle easterly thirty-seven (37) feet six (6) inches; and thence at a right angle southerly one hundred (100) feet to the point of beginning; being part of WESTERN ADDITION BLOCK Number 192.

Second: Beginning at a point on the northerly line of Broadway Street, distant thereon eighty (80) feet easterly from the corner formed by the intersection of the northerly line of Broadway Street with the easterly line of Laguna Street, and running thence easterly along said northerly line of Broadway Street, forty-one (41) feet, six (6) inches; thence at a right angle northerly one hundred and thirty-seven (137) feet, six (6) inches; thence at a right angle westerly forty-one (41) feet, six (6) inches; and thence at a right angle southerly one hundred and thirty-seven (137) feet, six (6) inches to the point of beginning.

And you are hereby notified that, unless you so appear and answer, the plaintiffs will apply to the Court for the relief demanded in the complaint, to-wit: That it be adjudged that the plaintiffs are the owners of said property in fee simple absolute; that their title to said property be established and quieted; that the Court ascertain and determine all estates, rights, titles, interests and claims in and to said property, and every part thereof, whether the same be legal or equitable, present or future, vested or contingent, and whether the same consists of mortgages or liens of any description; that plaintiffs recover their costs herein and have such other and further relief as may be met in the premises.

Witness my hand and the Seal of this Court, Dated April 22, 1925.

(Seal)

H. I. MULCREVY, Clerk.

By J. J. RAFFERTY, Deputy Clerk.

L. W. LOVEY, Attorney for Plaintiffs.



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San Francisco
Chronicle

ROTAGRAVURE

Golden Gate Ferry Co.

Foot of Hyde Street

TIME TABLE

SUMMER SCHEDULE

LEAVE SAUSALITO		LEAVE SAN FRANCISCO Foot of Hyde Street	
A.M.	P.M.	A.M.	P.M.
4:30	12:30	5:00	12:30
5:30	1:00	6:00	1:00
6:00	1:30	6:30	1:30
6:30	2:00	7:00	2:00
7:00	2:30	7:30	2:30
7:30	3:00	8:00	3:00
8:00	3:30	8:30	3:30
8:30	4:00	9:00	4:00
9:00	4:30	9:30	4:30
9:30	5:00	10:00	5:00
10:00	5:30	10:30	5:30
10:30	6:00	11:00	6:00
11:00	6:30	11:30	6:30
11:30	7:00	12:00	7:00
12:00	7:30		7:30
	8:00		8:00
	8:30		8:30
	9:00		9:00
	9:30		9:30
	10:00		10:00
	10:30		11:00
	11:30		11:00
	A.M.		12:00
	12:30		A.M.
			1:00

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HARRY E. SPEAS,
Vice-President and General Manager.

Time



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The lowest ferry rates on San Francisco Bay.

Leave Oakland Side at "SHORT-WAY"		THE SHORT WAY—SIX MINUTE SERVICE	Leave Vallejo Side at MORROW COVE	
A.M.	P.M.		A.M.	P.M.
†6:00	2:00		†5:45	2:20
6:30	2:00		6:15	2:40
7:00	3:20		6:45	3:00
7:30	3:40		7:15	3:20
8:00	4:00		7:45	3:40
8:20	4:20		8:20	4:00
8:40	4:40		8:40	4:20
9:00	5:00		9:00	4:40
9:20	5:20		9:20	5:00
9:40	5:40		9:40	5:20
10:00	6:00		10:00	5:40
10:20	6:20		10:20	6:00
10:40	6:40		10:40	6:20
11:00	7:00		11:00	6:40
11:20	7:20		11:20	7:00
11:40	7:40		11:40	7:20
NOON	8:00		NOON	7:45
12:00	8:30		12:00	8:15
P.M.	9:00		P.M.	8:45
12:20	9:30		12:20	9:15
12:40	10:00		12:40	9:45
1:00	10:30		1:00	10:15
1:20	11:00		1:20	10:45
1:40	*11:30		1:40	*11:15
2:00	*12:00		2:00	*11:45
2:20	*12:30			*12:15
	*1:00			*12:45

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SAN FRANCISCO

News Letter

AND

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CALIFORNIA ADVERTISER

\$5.00 PER YEAR

SAN FRANCISCO

SATURDAY, JUNE 27th, 1925

LOS ANGELES



MASTER EDWARD LEVIN

Handsome son of Mr. and Mrs. Alex E. Levin, who thinks he would like to be a motion picture theater owner when he "grows up."

*"Oh, for boyhood's time of June,
Crowding years in one brief moon."*

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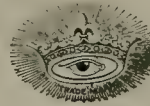
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SAN FRANCISCO
NEWS LETTER
California Advertiser



Devoted to the Leading Interests of California and the Pacific Coast

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VOL. CVI

SAN FRANCISCO, CALIF., JUNE 27, 1925

No. 26

“A Jug of Wine”

At this writing, when the good gray city is panting in a breathless haze of heat; when we seek the “sweet shady side of Pall Mall” as cattle seek the shady side of the barn:

* * *

When the only person we envy is the elevator man, riding up and down in his cool shaft, then, oh then, we long more than ever for the old days of freedom, before Volstead suffered his brainstorm.

* * *

If you are the ordinary “man in the street,” with no pre-Volstead cellar at home, or if you are ignorant of “ways and means” of obtaining the heart’s desire, or if (perhaps) you have a New England conscience and believe in standing by a law that was foisted upon you against your will or vote—

* * *

You must try and slake your thirst at some soda fountain, with sickish and syrupy soft drinks, which your healthy stomach rebels against, and which have the effect of increasing your sensation of desert dryness. You are aware, too, that quite often these “soft drinks” are doped with deleterious chemicals to give them the desired “kick”—ingredients that the good old stuff we used to get, would blush to contain.

* * *

You remember that “Pisco Punch” we imbibed down at Duncan Nichols’ in the old Montgomery Block, with its indescribable and haunting taste of something strange and exotic, and whose recipe Duncan never shared with a soul?

* * *

♦ And the thin slices of cheese that went with it, and how we used to sit around quietly enjoying it, and the quaint pictures and framed newspaper clippings on the walls? And the lively college boys to whom Duncan would serve just enough and no more, in spite of blandishments and offered bribes?

* * *

Can you still feel against your lips the cool green fragrance of the leaves in those famous old mint juleps that Hoffman’s Bar, at Second and Market Streets, used to serve?

* * *

Even the ladies had their particular drinks; one we call to mind being the “Honolulu Cocktail,” a mixture of pineapple and gin, that all the best hotels made a specialty of.

* * *

Could anything ever taste better than that “Silver Dollar Cocktail,” absorbed standing against the bar of the Silver Dollar in Halleck Street, with a cold glass in one hand and one of those dainty sandwiches the Dollar used to make, in the other?

Will you ever again possess the thrill of well-being that stole over you, when you and your sweetheart sat in the curtained booths upstairs at Techau’s Tavern, and raised your glasses of sparkling Burgundy and drank to each other’s health and love, not only in the wine, but in each other’s eyes?

* * *

And was there ever invented a more compatible combination than the Richelieu Saloon used to entice its patrons with—special enchiladas and cold steam beer?

* * *

And sh—sh—sh! Did you ever eat in Bab’s, after dark, in one of those unique basement compartments illustrating anything from a bath room to a mausoleum? Mumm was the word!

* * *

Did anyone’s ruby lips ever look as luscious as that little red cherry tucked cosily in the bottom of your sweet Martini glass?

* * *

And wasn’t it about this time of the year (or may be a little earlier), that our old nurse would make a great occasion of putting on a clean apron, and with a shining tin pail, would set forth to the corner grocery for a nickel’s worth of “bock” beer to go with the corned beef and cabbage for supper? “Tis the kind of food you do be naiding,” she would say, “to make a strong gossoon of you!”

* * *

Ah, well-a-day, if you once followed the primrose path called “The Cocktail Route,” which led from Kearny and Market Streets as far as Washington Street—if you drove your four-in-hand along the Pan-handle into the Park, and through its green confines out along the beach; if you stopped for refreshments at its various and sundry cafes, and drank deeply of everything from iced ginger ale to amber Pommery Sec;

* * *

If you attended “dinner dances” where guests drank temperately and wisely, drank just enough to start that latent wit a-going, which is buried sometimes so deeply within us that only the sparkle of the good grape can lure it forth; if you tripped the light fantastic at well-conducted dances, where the things that are done today would not be tolerated for a moment; if you lived in those good old times when manners were courtly, when “ladies” really existed; when men were chivalrous, and when a person could take a glass of wine without becoming a criminal, then, you sad dog, you are luckier than some of us, for you have “had your day.”



Our Statesman Mayor

The rewards of politics are few and scanty; the appreciation of the citizens is so slight that it becomes increasingly hard to understand why men of ability in this age of practical and realistic effort should devote themselves to the public service.

The ideals of youth, however, do survive in the pick of our people and thus we get men like the present mayor of San Francisco, who has within the last week so courageously and ably taken the field regarding the power belonging to the city in connection with the Hetch Hetchy project and the Pacific Gas and Electric Company. Never did city executive handle a difficult and dangerous question more ably or with greater courage.

His message to the supervisors advocating the temporary sale of the Hetch Hetchy power to the above-mentioned corporation is a document of great importance and unusual force, so that the praise bestowed upon it by Supervisor Ralph McLeran is well deserved when he said: "Words cannot be found by me to express to you and through you to the people of San Francisco my admiration for the masterful language that you have just read from your message."

The essence of the message lies in the following: "We have no right to waste the people's money. The problem has to be solved by common sense and not by common scolds. Whoever attempts to deceive or mislead the people on this question may imagine himself serving his personal political advantage, but he surely is not serving the taxpayers."

Somehow or other, just when it appears as if the whole fabric of democracy is found ineffective, because of the venality of politicians and the stupidity of the mass, at that moment, there comes forward a man who has integrity and knows his own mind. Such men redeem a community from the curse of selfish mediocrity. Such a man we have in the Mayor.

We San Franciscans must always have a liking for Roald Amundsen. His gallant little ship Gjoa reposes outside the Golden Gate Park entrance, facing the ocean and we have a personal touch with him which adds a sentimental flavor to the affection which we all have for a brave man.

He set out to the Pole and returned to Spitzbergen, with planes and men in good condition. That is the best that he has to say. It is not all we wanted to hear, but compared with what we dreaded during the last two weeks, it is very good news indeed. Already relief expeditions were being formed to search for him. They are now unnecessary.

We do not yet know what was done. He says according to the story as it comes through the press, that he went to 88.30 north before he descended and that he found neither land nor open water on that side of the Pole. What he did find we know not as yet. He stayed as long as he could for food and fuel were just about enough to bring him back to his base.

Amundsen is everlastingly connected with the discovery of the South Pole, thus anticipating Captain R. F. Scott, by thirty-four days. The latter, overcome by blizzards, succumbed to starvation within practical reach of abundant food supplies. Now, the former victor seems to be confronted with a sort of failure. But Amundsen has never yet really failed in anything which he has undertaken, and we rest in eager anticipation of the story which he will have to tell.

In the meantime, the struggle of man against the frozen North seems to have no end. Year after year intrepid individuals set forth to break through the ramparts which nature has raised against their adventurous curiosity. The Scandinavian race seems to ceaselessly produce men who will not be content with what is discovered; who are like old Othere in King Alfred's story, who "cannot eat nor sleep for thinking of those seas." They will solve the secrets of the Pole if they die in doing so.

The Sherman Law has been lifting its bewhiskered head over the waves of time for thirty years and more.

Now and again it comes into the courts, drifts sadly away into the Supreme Court, and is alternately patted and slapped. It is not treated with the respect due to its age. Grandfathers who stay uselessly on the scene are usually snubbed, more or less, and this is just what happens to the Sherman Act.

Lately the United States Supreme Court held that certain agreements between leading manufacturers with regard to prices were not in contravention of the Sherman Act. Thereupon there rose a long cry which tried to be a wail but more closely resembles a whoop, that the old gentleman had passed away this time for certain.

Now Mr. Henry Ford comes out with a blast from his Detroit fortress to the effect that the Sherman Act is not dead. He calls upon all trade executives to remember that the Sherman Act is not a dead letter and is confident "that the Coolidge administration will sharply check any effort to renew trade combinations that are in violation of this statute." He says that the evils which were connected with the surge of big business in the last quarter century have been largely corrected and that we are now "to see whether we have learned anything the last twenty-five years."

Now, with all due respect, we cannot see much force in that statement. If Mr. Ford implies that big business conditions are as they were twenty-five years ago, he is mistaken. The Supreme Court, when it wrote its recent opinion was evidently of the opinion that business cannot be carried on in terms of modern life unless the large producers come to an agreement with respect to the price of their product. Such agreements are not in any sense in restraint of trade. Quite the contrary, and the Supreme Court recognized that new and important fact.

There is a never ending stream of young men who take up the work of law and who expect to spend their lives at the profession. This summer the bar examiners will take in hand 211 applicants, which is the largest class that has so far offered itself.

Whether the young men are wise or not depends upon the individual case, but there is no reason to suppose that the profession offers that El Dorado which must present itself to the imagination of those who so gallantly assail its ramparts. We have seen no evidence that the profession of the law displays that fascinating prospect which so many young men apparently find in it.

Of course a large number of those who will take the bar examination will not be lawyers, in the professional sense. Many will fail and others who have taken up law as a cultural course have no intention of continuing its pursuit. They take the course and are admitted, if they can pass the examination, and then stop, law having furnished them with that information which they wanted and which they will use in some other line of endeavor. But even allowing for these, there will be a far too great number who will take up the burden of practice and will hunt clients for themselves or seek jobs with the great firms which work for the large corporations. It is perhaps in this sort of freedom that the charm of the profession mostly

lies. Young men who take it up fancy that they can obtain a greater degree of personal freedom, as they earn their living, than they can in other fields. That of course is largely an illusion, as they will find out. Life apparently makes about the same demands on all of us. The chief demand is that we keep steadily and consistently at work. That is a form of servitude that none of us can escape except at his peril, and no avoidance of it can be had in the profession of the law as compared with other forms of work.

The Chinese Situation How far we are getting the news from China is open to suspicion. There are many reasons why it might not be deemed advisable to create an impression of alarm at the manifestations which are proceeding in that rather surprising land. The interests of those foreigners who have staked much on the continued occupation and exploitation of that country at the hands of the nationals of other lands are very large. With the industrial development due to the starting of factories by those nationals, the trouble has begun.

It should be well recognized that the factory system is one which in the very necessity of the case, presents problems involving the interests of employes and employers at the point of production. These problems result in conflicts between the employer and the employed. These are always hard problems and bitter conflicts, even when there is race identity and national unity between the employer and the employe.

But when the perfectly evident conflict between employe and employer is again complicated by racial and religious differences, when the employer is a foreigner who maintains a police force of his own, there is a tremendous gulf, a practically unbridgeable one, in fact. It is easy to say that the strikers should be supported to the extent of certain humane modifications in the conditions of employment. But that does not meet the situation. The people who invested money in Chinese enterprise did so upon the implied agreement that they would be allowed to peacefully pursue the path of their industrial development, that they should be allowed to peacefully employ labor and pay wages agreed upon. The strike upsets all that. Who is to support these nationals? They will naturally expect to be supported by the military forces of the governments to which they owe allegiance. So begins a new race-war.

A Manufacturing Country Did it ever occur to you that the last quarter of a century has effected a revolution in these United States, that we are no longer an agricultural country in the international economy? We are an industrial community, rapidly growing to be more and more of an industrial community and destined to be supereminently the greatest industrial country that man has ever created. That means a change in national character. The city man differs in character from the country man. The industrialist has not the view of life of the agriculturist. The change of the American from agriculturist to industrialist will write itself on the pages of history and of art. The course of this change will make most interesting reading for ourselves and our children.

Manufactures formed more than two-thirds of the merchandise exported from the United States in the month of April, which are the last statistics out. Of these 43.5 per cent were finished manufactures, 15.5 per cent were semi-manufactured materials and 10.2 per cent were manufactured food stuffs. Factory products were 69.3 per cent of the total exports. Other great groups for export were crude materials for manufacturing such as cotton, and crude food stuffs.

The increase in manufactured exports is phenomenal.

There never was anything quite like it. If we examine the increase between 1914 and 1924 we find that it runs through cotton manufactures, automobiles, copper, iron and steel, refined mineral oil and lumber. For example, we exported 133 millions of cotton manufactures in 1924 as against 50 millions in 1914, and 147 million dollars of automobiles and tires as against 32 millions in 1914. One might go down the list and produce figures on the same scale. How can the rest of the world stand up against this? It cannot. We take the leadership, unavoidably, for the tide of our power sweeps away the struggling smaller peoples. That is right; it is as it should be. But such power means responsibility. Are we training for that?

The Redwood Stage System

"Through motor coach service to Portland, Seattle and Vancouver," is the result of a successful meeting just held at Grants Pass, Oregon, by stage line executives operating all lines between San Francisco and Vancouver via the Redwood Highway.

According to Clyde Edmondson, General Passenger Agent, this meeting represents the culmination of a movement long fostered by the West Coast Transit Company to perfect an unified working organization to be known as the "Redwood Stage System," offering direct fast through service by stage between points in California and points in Oregon and Washington, in both directions, via Redwood Highway.

According to the report of the meeting, the various operators interested are enthusiastic over this consolidation of schedules and rates, and are bending every effort to divert traffic over this new and most scenic of all routings.

It is pointed out that this service will prove of dollars and cents value to the territory along the Redwood Highway, because outside tourist, vacation and all-year travel will be induced to make the trip over the Redwood Highway, instead of by other routings.

Such points of interest as the Oregon Caves, Crater Lake, Rainier Park, etc., will be reached over this new system.

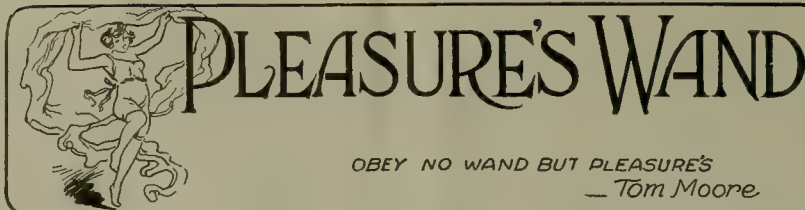
Special through rates have been arranged, schedules matched and joint interline tickets perfected. It is declared that the trip to Portland may now be made in almost as good running time as by train.

Officials attending the meeting in Grants Pass were: Burr P. McConaha, President West Coast Transit Company; Clyde Edmondson, General Passenger Agent; R. W. Lemen, Manager Oregon Stages System; W. L. Lewis, Manager Interurban Stages, Oregon; George W. Bryant, Manager Coast Auto Lines, Oregon; Max Clark, Manager Portland-Seattle Stage Company, and C. B. Howard, Manager Howard Grimes Line, Oregon.

Interesting Lecture at the Club Beaux Arts

Marcos Huidobro, Consul to Chile, gave a most interesting talk on Art and Architecture of Chili at the Galerie des Beaux Arts, in Maiden Lane, last Monday evening, which will be the last lecture of the present season at this little gallery. Among those who formed the interested audience were Mr. and Mrs. Fin Lund, Swedish Consul and wife, Mr. and Mrs. Smith O'Brien, Miss Elizabeth Witter, Mr. Cyril Cane, acting British Consul, Mrs. Herbert Coffman, Mr. Howard Putzel, Mr. Richard Wharton Simmons, and others.

Ralph Parker, formerly manager of the business development department of the Anglo-California Trust Company, has been appointed associate editor of Coast Banker, San Francisco. He was at one time publicity manager of Stephens & Company, bond house, and advertising manager of the United Bank & Trust Company's predecessor. During the two years since he left the Anglo-California Trust Company, Parker has been writing travel articles and interviewing famous people.



By Katherine Schwartz
Formerly of the "Chicago Tribune"

Columbia

A great American comedy opened at the New Columbia Theater last Monday evening, "The Show-Off." Everyone can remember having met, at some time or other, just such a braggart, such a pure bluffer, who tramples on everyone's feelings, going their own sweet way serenely—as Aubrey Piper—played so capably by a former San Francisco boy, Hobart Cavanaugh.

There is a fine supporting cast which includes Maude Franklin, Beatrice Maude, Jessie Busley, Jack Gilchrist, W. P. Granger, Neil McFee, Charles Bloomer and Charles Sugah-Turner.

George Kelly, who wrote the play, also staged it, and Messrs. Stewart and French produced it.

There was a fine audience the opening night, and they remained to give the company four encores before leaving. From all indications, this show will be a record breaker at this house.

* * *

Cameo

This week the screen feature at the cozy little Cameo Theater is one of B. M. Bower's most popular Western stories, "Jean of the Lazy J," and was screened as a Blue Streak Western under Clifford Smith's direction, starring Jack Hoxie and titled "Ridin' Thunder."

Supporting Jack Hoxie will be seen Katherine Grant, Jack Pratt, Francis Ford, William McCall, and Broderick O'Farrell. One of the features of the picture is a breathless ride across the State of Arizona, which Hoxie performs on Scout's sturdy back. There is a breathless relay race against time to save the life of an innocent man, and many other thrilling features.

* * *

Orpheum

Harry Carroll and his latest revue, "Everything Will Be All Right," is the headliner at the Orpheum this week. Marion Harris, popular singer of "blues," remains over for a second big week. Bertie and Betty Wheeler have returned to vaudeville and will be seen in a sketch which they call "Bits of Everything." Marie Sabbott with Jack Thompson and the Bradley Sisters, will be seen in a brand new musical playlet called, "It's All a Fake." Eddie Lambert, featured comedian of many musical shows, has a new comedy turn. Fred Bernard and Sid Gary, syncopators, will be seen in a snappy lot of songs, and the Burns Bros., acrobats, close the show.

* * *

Golden Gate

Jane and Katherine Lee, those popular kiddies, head the bill at the Golden Gate this week in a clever sketch entitled, "At the Studio." A second feature act announced is "Wither's Oproy," the old style variety entertainment of thirty years ago. Venita Gould, the well known and very popular mimic, comes in "Impressions," a well-staged act in which Miss Gould impersonates many well known favorites.

Percy Bronson, always a favorite here, returns with a new act in which he introduces his charming partner, Edith Evans. Zender & Burroughs have a novel offering which they call "Doings Unique." Arco Brothers, super athletes and acrobats, round out the bill.

The screen offering is "Private Affairs," a sensational love drama adapted from the Saturday Evening Post story, "The Ledger of Life," starring Gladys Hulette, Robert Agnew, and Mildred Harris.

Grace Rollins Hunt will preside at the organ and music will be furnished by Claude Sweeten and his men.

* * *

Curran

If you haven't seen "Lady, Be Good," that bright and snappy musical comedy at the Curran, make it a point to go sometime this week, for this is the last week of its engagement.

This play is full of action, melody, dancing, beauty and youth. There is a lovely chorus, well-drilled. Kitty and Ned Doner, T. Roy Barnes, head a large cast.

Following "Lady, Be Good" Edward D. Smith is sending another big production here for an extended engagement, "No, No, Nannette."

* * *

Theater Arts Club

The second year of the Theater Arts Club's dramatic activity opened last night at the Players Theater, when this fine organization produced four exceptionally interesting playlets, "The Fifteenth Candle," by Rachel Lyman Field; "The Marriage of Little Eva," by Kenyon Nicholson; "Like Father, Like Son," a comedy, by Leila Weekes Wilson, and "The Bracelet," a dramatic bit by Alfred Sutro.

* * *

Imperial

"The Ten Commandments," that spectacular production of Paramount's, opened at the Imperial Theater yesterday. The same production and music score that created such favorable comment when this picture was shown here before will be used.

There is an enormous cast, and in some of the scenes more than 25,000 people participated. Theodore Roberts, Estelle Taylor, Richard Dix, Leatrice Joy, Nita Naldi, Charles Ogle and Agnes Ayres carry the principal roles.

* * *

California

Comedy will rule at the California this week. "Are Parents People?" is the name of the feature. Betty Bronson, whose work in Peter Pan is one of the outstanding features of this year, has the leading role. Florence Vidor and Adolphe Menjou are also featured. Lawrence Gray, a San Francisco boy, supports Miss Bronson.

* * *

Wilkes

"White Cargo" has been playing to capacity audiences ever since the opening night, and the box office reports a large advance seat sale.

This dynamic play is one of the most realistic things ever staged—it grips one from the opening scene to the final curtain. There is a splendid cast for this production including Richard Tucker, Edith Ransom and others.

* * *

President

"The Best People," frothy, breezy and altogether delightful in its fun, continues for a third week as the attraction at Henry Duffy's beautiful new theater on McAllister

Amusements

NEXT WEEK

AZTEC Market nr. Eighth	} Pictures
EGYPTIAN Market at Jones	
ALEXANDRIA	} Pictures
ALCAZAR O'Farrell nr. Powell	} "Irene" Henry Duffy Players
BEATTY'S CASINO Ellis and Mason	
CALIFORNIA 4th and Market	} "Are Parents People?"
CAMEO 936 Market St.	} "Ridin' Thunder" with Jack Hoxie
CASTRO	} Pictures
COLISEUM	} Pictures
NEW COLUMBIA Eddy and Mason	} "The Show-Off"
CURRAN Geary, Nr. Mason	
GOLDEN GATE G. G. Ave. and Taylor	} Vaudeville
GRANADA 1066 Market St.	} "Promise Me" and "Old Home Week"
IMPERIAL 1077 Market St.	
LOEW'S WARFIELD 988 Market St.	} "Pretty Ladies"
METROPOLITAN 2055 Union St.	} Pictures
NEW FILLMORE NEW MISSION	} Pictures
ORPHEUM O'Farrell and Powell	} Vaudeville
PANTAGES Market at Mason	} Vaudeville
PRESIDENT	} "The Best People"
STRAND 965 Market St.	} Pictures
UNION SQUARE	} Pictures and Vaudeville
WILKES (Formerly Geary) Geary and Mason	} "White Cargo"
WIGWAM	

Street, the President. Increasing crowds are finding their way to this new playhouse because of the popularity of this splendid comedy by Avery Hopwood and David Gray, and also because of the exceptional worth of the players appearing in it.

Marion Lord is most amusing as the gold digging chorus girl; Eveta Nudsen is fine as the spoiled daughter of a rich family; Norman Hackett stars as her doting father; David Herblin is good as the chauffeur-lover; Earl Lee of "White Collars" fame is great as the crotchety old uncle. Others in the cast are Florence Roberts, Marion Sterly, Olive Cooper, Robert Adams, John Mackenzie and Eugene Baranowski.

* * *

Alcazar

Crowds continue to come to the Alcazar to see that sparkling musical comedy "Irene," starring Dale Winter, in which she is such a big success as Irene O'Dare, the little shop girl.

Henry Duffy gets a load of fun out of the role of Madame Lucy, the French modiste. His dance with Gladys Nagle and Sidney Reynolds is a scream. Duffy brought most of the others in the cast from New York, including Flo Irwin, who revels in a comedy role; Walter Regan, Henry Coote and others. Dorothy La Mar has the part she originated and played for several seasons; Ralph Murphy is agreeably cast; Bernice Berwin, Walter White and Henry Caubissens complete the cast. There is a pretty chorus of clever girls, beautifully costumed.

* * *

Loew's Warfield

"Pretty Ladies," a story of stage life, opens at Loew's Warfield today, featuring ZaSu Pitts and Tom Moore. This picture was directed by Monta Bell and is considered his best effort as a screen director.

It is a mystery how he has been able to secure such an array of stage and screen talent for the cast of this picture. In addition to ZaSu Pitts and Tom Moore, some of the others who appear are Lilyan Tashman, Bernard Randall, Helena D'Algy, George K. Arthur, Ann Pennington; Conrad Nagel and Norma Shearer both make brief appearances; Roy D'Arcy, Paul Ellis, Lucille LeSueur, Gwendolyn Lee and Dorothy Seastrom.

Another item of interest in connection with this picture is that Fanchon of Fanchon and Marco trained the large chorus which appears in the picture.

Art Landry, one of the most popular band leaders ever to appear in San Francisco, is also opening this week, with a larger and better band, and with a program which is certain to duplicate for him his enormous success of last year.

George Lipschultz and his Music Masters have another final musical offering for this week.

Telltale Tresses

Helen—"What are the wild waves saying?"

Eller—"That George has been here."

First Sheik—"How did you get that cauliflower ear?"

Second Sheik—"My girl's father threw me out into the vegetable garden."
--Judge.

Problems

Charles—"Women are puzzles, aren't they?"

Thomas—"Yes, I've had to give several of them up."

What kind of a husband do you advise me to get?"

"You get a single man and let the husbands alone."

Life In Four Acts

Act I—Their eyes met.

Act II—Their lips met.

Act III—Their souls met.

Act IV—Their lawyers met.

—Dodo.



Golfing

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By Antoinette Arnold

SOCIETY and its children made another record this past week.

Attention was turned to a glorious scheme. And because everyone, mother, father and little ones, were allied in one big definite purpose—Circus Day at Menlo Park last Saturday will long be remembered as an outstanding event. It was their annual Circus Day, better and bigger than ever.

Proceeds from the circus will be devoted to the Convalescent Home for Children and because of the real fun of it, and the way the little folks managed the day, there is a handsome sum for the Convalescent Home.

While of course the sponsors were back of the noble-hearted project, yet it was the children, themselves, who really put it over.

Every boy, every girl, naturally had the time of their young lives—but they knew, each and every one of them, that they were doing something toward making some one happy and that is what made their own little hearts beat happily. As one clever youngster said, "put the pep into the party."

Twin queens ruled over the Circus. Both of the little girls, Misses Bernice and Lurline Roth, daughters of Mr. and Mrs. William P. Roth, received an equal number of votes, qualifying them for the honor. So each of them was a queen.

* * *

Brilliant Pageant

A group of heralds, led by Mary Louise La Montaigne and Mary Beth Pike, headed the procession, for the circus opened in real circus fashion. Twelve boy clowns dressed in green and orange followed and amused the vast audience with clever tricks and original antics such as might be the envy of any clown.

Exquisitely costumed outriders mounted on handsome ponies preceded the queens, who, in turn, rode in stately dignity on their throne, which moved slowly through the flower-strewn way.

Of course, some of the pranks of the pet ponies were not according to schedule. Some of the friskiest of them almost precipitated a dramatic run-away, but the clever little riders suppressed them, much to the admiration of their parents and the pride of their playmates, who never took their eyes from the animated animals nor lost one trick of the performances. It just made matters more exciting—and that was what everyone wanted, including the riders most of all.

Girls in white riding breeches and bright red coats; boys robed in white, represented the galaxy of performers.

"Mounted Marvels" concluded the parade with pretty girls in fascinating ballet costumes and boys dressed as Pierrots.

Orange and green, the chosen colors of Circus Day, dominated the brilliant affair. Awnings of the radiant colorings were stretched over the boxes and the booths, shading the attractive displays and lending an array of nature's own coloring to the scene.

Peanuts, popcorn, pink lemonade and every conceivable circus decoy for the swelling of the Convalescent fund were

so temptingly offered that there seemed to be nothing left in the cupboards at home.

A country dance followed the circus and in this part of the day's devotions of joy, the elder brothers and sisters took part. Aunt and uncle, mother and dad, were participants in the diversions, for it was a glorified family gathering and every one wanted to be some part of the play.

Many of the young performers attracted hearty applause by the daring and verve and perfect form of their riding. Mark McCann, Peter McBean and DeLancey Lewis, Jr., playing the game of jeu de bar handled their ponies particularly well. The rough riding and stunts of young Joe Ross and the circus-riding of Miss Laura Louise La Montaigne, the queen of last year's circus, Miss Audrey Shortlidge, Miss Rowena Dunphy and many others were also enthusiastically received.

Clarence Walter, who acted in his traditional capacity as ring master, was presented by the children of the Circus Club with a large silver trophy cup as a mark of appreciation.

* * *

Other children who participated in the show were Misses Edith Chamberlain, Rowena Dunphy, Ena Douglass, Eunice Fretz, Grace Hamilton, Carol Lapham, Mary E. Lacey, Marie La Montaigne, Maybeth Pike, Lurline Roth, Evelyn Taylor, Eleanor Weir, Katherine Weinstock, Amy Rowles, Sibly Coryell, Betty Downey, Dana Dunphy, Florence Douglass, Carol Fillmore, Happy Hamilton, Charity Harris, Viola Leonard, Edna Lapham, Laura Louise la Montague, Betty McCann, Ruth Landsburg, Bernice Roth, Betty Shortridge, Barbara Thompson, Rosalie Walter, Barbara Weinstock

The boys were Messrs. Billy Crosby, Eldridge Douglass, DeLancey Lewis, John Merrill, Peter McBean, Jr., Byrne Pike, Jacob Schurman, Billy Thorney, Joseph Ross, Nixon Brown, Selah Chamberlain, Jr., Melville Frehe, Lawrence Harris, Jr., Roger Lapham, Jr., Charles Merrill, Frank Merrill, Mark McCann, Jr., Albert Schwabaeher, Jr.

* * *

One of the several parties incident to the circus was a sub-debutante luncheon at the Menlo Country Club with Miss Grace Hamilton and Miss Eleanor Weir as hostesses.

Their guests included: Misses Betty Downey, Eleanor Simpson, Gloria Ames, California Breuner, Rosalie Walter, Jean Stettheimer, Dorothy Mein, Alma Spreckels, Frances Stent, Ruth Lansburgh, Margot Sutro.

* * *

Matrons in the Boxes of the Fashionables

Prominent society folks who sponsored the Circus Day event included: Mesdames Augustus Taylor, William Roth, Frances Crosby, Charles Dunphy, Robert Hays Smith, Eli Weil, R. A. Fanto, Henry Rosenfeldt, Charles Bransten, A. G. C. Hahn, Henry Mayer, Timothy Hopkins, Le Roy Nickel, John Sutton, Clarence Walter, Stewart Lowrey, Walter Martin, Charles Merrill, Alexander Hamilton, Clinton La Montaigne, Mark McCann, Leon Douglass,

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* * *

Engagement Announced

Formal announcement has been made by Mr. and Mrs. George Adams Martin of the engagement of their daughter, Miss Florence Hamilton Martin, to Mr. Rodney Chase, son of Mrs. Henry Sabin Chase and the late Mr. Chase of Waterbury, Conn. The wedding will probably take place in the fall.

Miss Martin is the sister of Miss Peggy Hamilton Martin and the niece of Mrs. Rudolph Schilling, Miss Edna Hamilton, Mr. John Ralston Hamilton and Mr. Fletcher Hamilton. She was graduated from Bryn Mawr in 1923.

Mr. Chase is a Yale man and was graduated from the university with the class of 1920. During the war he served the country as a naval aviator. Mr. Chase arrived a few days ago and will be in California a week as the guest of Mr. and Mrs. Martin at their home in San Rafael.

* * *

Miss Muriel Vanderbilt on her visit to Del Monte attends no social events. Her principal recreation is riding through the rugged hills back of Carmel, camping, fishing and playing golf. Last week she took a motor trip through Placerville and the Mother Lode country, where her grandfather, James G. Fair, two generations ago made a fortune.

In a few weeks Miss Vanderbilt will return to the Atlantic Coast, where her marriage to F. C. Church of Boston will take place late in July at Newport.

**Alex E. Levin and Mrs. Levin
Plan Tour of Eastern Cities**

* * *

Mr. and Mrs. Alex E. Levin and their young son, Edward Levin, a brilliant and handsome child of three summers, have but recently returned from a visit to Los Angeles and Hollywood. Mr. Alex Levin is one of the most successful and most prominent young men in the motion picture theater business of the West and has been connected with some of the finest neighborhood theaters of the Pacific Coast.

Believing that neighborhood picture palaces have a definite and substantial place in a community as well as in great motion picture enterprises, Mr. Levin has put his high standards in the theaters which he built, notably the Alexandria Egyptian theater, and the Coliseum Theater, of the Richmond district.

Big business men predict that Alex E. Levin may soon hear the call to Paris, where motion picture interests of large caliber may attract his attention. He is regarded as one of the foremost motion picture theater men in this part of the country.

Mrs. Levin, a pretty and charming young mother, has the excellent taste and good judgment to be interested most of all in her family. The little lad whose beaming face is to be found on the front page of this issue, is the son of Mr. and Mrs. Alex E. Levin.

But if you want some new ideas about the motion picture business, you should really meet young Edward Levin. He has some very original and striking ideas about theaters and motion pictures—and he will gladly tell you a few—if he chances to like you well enough. The best part of it all is that the clever lad knows what he is talking about.



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Lady Curzon Engaged

An interesting announcement in London is the engagement of Lady Alexandra Curzon, who has been called the most beautiful girl in England, and Major Edward E. Metcalfe, equerry to the Prince of Wales. The wedding will take place in July.

Lady Alexandra is the youngest daughter of the late Marquess Curzon and his first wife, who was Miss Mary Leiter of Chicago, and is a niece of Mr. Joseph Leiter of Washington and Mrs. Collin Campbell of Santa Barbara. She is a goddaughter of Queen Alexandra of England, for whom she was named. Lady Alexandra's engagement to Prince George had been rumored.

Major Metcalfe was a member of the Indian Cavalry when the Prince of Wales toured India in 1922. The prince was attracted to him by his knowledge of horses and made him a member of his personal staff.

* * *

Mrs. J. Cheever Cowdin of New York and her son, master J. Cheever Cowdin, Jr., have arrived from the Atlantic Coast to spend the summer in California and have taken apartments for the present at the Fairmont.

Mrs. Cowdin and her son went to Menlo Park to spend the week-end with her brother-in-law and sister, Mr. and Mrs. Stewart Lowery.

* * *

Luncheon, Swimming Party

Mrs. William Kent, Jr., and Mrs. Gregory Jones entertained a group of friends with a luncheon and swimming party at the Kent home in Kentfield. The affair was another vanishing party, to benefit the Junior League fund. Among those present were: Mesdames Phillip Kelly, Howard Fletcher, Erwin Richter, Harold Fletcher, Misses Marjorie Pittman, Florence Martin.

* * *

Miss Marianne Kuhn and Robert Gay Hooker, whose marriage will be an interesting event at the end of this month, were guests of honor at a dinner party given last evening by Mr. and Mrs. Samuel K. Knight in Burlingame.

Those who greeted the honor guests on this occasion were: Mr. and Mrs. Robert Watt Miller, Misses Katherine Kuhn, Eleanor Martin, Mary Martin, Evelyn Poett, Messrs. Wendell Kuhn, Tallant Tubbs, George Bourne of New York, George Pope, Jr., Robert Hooker.

* * *

Woman Club Leader Sails for Honolulu

An enthusiastic "Bon Voyage" was given Mrs. Parker S. Maddux yesterday when she sailed on the steamer Maui for Honolulu. Prominent club women representing various organizations of the city assembled at the pier. A handsome basket of flowers and fruits was presented Mrs. Maddux and her stateroom was filled with individual gifts, bouquets, flowers and sweetmeats.

Mrs. Maddux has gone to the Hawaiian islands to represent Western women at the Conference on Pacific Relations. She is accompanied by her young daughter, Meredith. Sail-

(Continued on Page 15)

SANTA MARIA INN

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GOLF

By Fred Blair



DR. WILHELM WALDEYER, the eminent physician and one of the leading golfers of the medical profession, gives his version of how the directors of the California Golf and Country Club conceived the idea of acquiring those 420 acres of land at Baden, on which they have built one of the finest golf courses in the state.

William Taylor, president of the club, John Northcott and Fred Gomph are the three men who are responsible for putting this big project over.

The golf course lies 30-minutes' auto ride from the City Hall, and two blocks from the San Mateo car line. This property has a frontage of half a mile, some of its most valuable land fronting the State Highway, including a parcel of land of 100 acres, which has been appraised at \$250,000, more than will cover the price of the land on which the golf course is built, as well as covering the expense of laying out the 18 holes.

One of the greatest assets to the club is that of the two wells that have been sunk on the course, capable of supplying 556,000 gallons of water per day. The soil is adapted for a golf course, being of rich black loam. It has been a dairy ranch for over 50 years and is ideally located behind a ridge of hills, heavily wooded, which gives protection from wind and fog. One hundred and fifty acres in the heart of this wonderful property stands today one of the most up-to-date 18-hole golf courses in California, laid out and designed by Vernon Macan, the noted English golf architect, which has been supervised by John Northcott, one of the members of the club, and Fred Gomph, the secretary.

Bill Taylor, of banking fame, was the real financier. Bill's fertile brain worked out ways and means that no other man in the country could ever hope to conceive.

Taylor's motto was, "Don't spend a nickel until you have the money in the bank." Now Taylor can say to the members of the California Club that when they step on the course on the opening day, which they expect will be early in November, that the club won't owe one red cent, and more than that, they will have money in the bank.

We know of lots of clubs that only wished they had consulted Bill Taylor before attempting to finance their club, then they wouldn't be in such a financial mess which will take years to remedy.

* * *

Golf, the National Game

The tremendous popular interest taken in golf during the past few years, both among the old and young alike, has put the ancient Scotch pastime in the front ranks of our National outdoor sports.

There are probably twenty million people playing the game today and the actual moneys spent in golf equipment during the year runs into half a billion dollars. In the course of the next few years we will find that every little one-horse town will sport a golf course of its own, and that is one of the reasons that the California Golf Club directors launched out and bought the properties at Baden before it was too late to get the land at a reasonable figure.

We must also compliment the club's directors in choosing such an efficient architect as Vernon Macan to design and lay out the course. The course has been equipped with all the latest improvements in sprinkling and drainage system; the greens are a work of art which could not be made possible except by a man like Macan, who has had an international experience in the laying out of golfcourses.

With the combined experience of Bill Taylor, the man of finance, John Northcott, who has supervised the building of the course since the very first sod was cut, and Fred Gomph, the efficient secretary, there is no foursome in the world that could have foreseen and worked out such a wonderful proposition as these four men have done and find themselves at the end of fifteen months of hard work in the happy position of completing the course and everything paid up-to-date and still have \$150,000 in the bank.

The work on the \$100,000 clubhouse will commence the first of July. The plans show that it will be one of the finest structures in the state. The frontage is 300 feet in length, two stories in height, with 400 lockers for the men and 100 for the women and about twenty rooms for members, large reception hall and spacious dining room. Everything will be heated by electricity. The membership of 400 men and 100 women has been closed for over a month and there are about fifty on the waiting list, which proves what faith the golfers in this section have in the directors and their new home.

The men who engineered and put over the California Club's new course could not have been purchased at any price, their love for the game and their club was all that they needed, so today the members of the club, of which there are many new ones, should present the committee with a solid golf plaque with all the names inscribed as a token of esteem for the wonderful work they have accomplished in giving its members one of the finest golf clubs in America.



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\$8.00 per day and up with bath

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MEL S. WRIGHT, MANAGER

Coronado Beach, California

THE BRAVE *and* THE FAIR

By Josephine Wilson

(NOTE: This department will publish, each week, the most distinctive events in men's and women's organizations.)

WOMEN AND THEIR ACTIVITIES

Mrs. B. M. Breeden, president of the San Francisco Archdiocesan Council of the National Council of Catholic Women, presided over a four days' convention held in the Fairmont Hotel which made high record in the manner of women's assemblages.

From the time that the initial reception was given on the afternoon of June 14 until the close of the banquet, which took place on the evening of June 18, at the Fairmont Hotel, a spirit of camaraderie and co-operation prevailed. The convention was of brilliant historical reckoning with addresses by many of the nation's great authorities on subjects of direct purpose and potentiality.

Morning sessions were held in the terrace room of the Fairmont Hotel and the dispatch and precision of their procedures were of notable attention. During the noon hour, round tables discussions were the nature of procedures with ever increasing interest. First the meetings were held in the gold ballroom until on the final day, Thursday, June 18, the interest and attendance made it necessary to engage still larger accommodations in the Venetian dining room.

Music formed a distinctive artistic adjunct to all of the sessions. Miss Margaret Mary O'Dea was the soloist at the reception with Mary Louise Larson at the piano. One of the pretty sights of the musical offerings was the playing of two harps by a mother and her daughter, Mrs. Edward McGurrian and Miss Mary McGurrian. That same evening, Miss Genevieve Morris sang a group of songs with Miss Genevieve Tompkinson at the piano.

The convention opened with services at St. Mary's Cathedral with an address by Archbishop Edward J. Hanna and closed with an address by His Grace on the evening of June 18, the Archbishop taking for his subject "Our Country."

Mrs. B. M. Breeden was the toastmaster and Mrs. Eustace Cullinan was chairman of the banquet. Miss Agnes Regan gave an address at the banquet on "The National Council."

* * *

Federation of Women's Clubs

Dr. Mariana Bertola, the newly elected president of the California Federation of Women's Clubs, presided with her usual executive ability at the luncheon given last Saturday at the Fairmont Hotel in honor of Mrs. John D. Sherman, president of the General Federation of Women's Clubs.

"The federation is top heavy with its city women; what we want is the women from the country," stated Dr. Bertola in her illuminating address as she opened the luncheon proceedings. "The country women are smart, they know a lot more than we do about many things and we need them in our federation work." Dr. Bertola paid high tribute to the women of the new staff and commended the work of those who had given their time and talent to the development of the federation and its outstanding activities.

Mrs. Edward J. Wales, past president of the San Francisco District Federation of Women's Clubs, and a past president of To Kalon Club, had charge of the luncheon and that is one reason why it all ran along so smoothly and well. Mrs. Wales never loses her head and has the knack of being gracious under stress and the apparent worriments of such big things.

PROMINENT MEN AND THEIR BIG EVENTS



HAROLD CASTLE
MACQUARRIE

Harold Castle Macquarrie, well known in electrical circles and business enterprises and formerly a member of the staff of the Associated Press, has just been officially appointed Managing Director of the new super-radio station, KTAB, located at Tenth Avenue, Oakland.

According to Mr. Macquarrie, who addressed the Soroptomist Club at their luncheon in the St. Francis Hotel last Monday, the program features of this new radio station

will be something superlatively fine and intensely interesting. Qualified by reason of consistent and constant study of high entertainment, Mr. Macquarrie intends to introduce a number of new features into radio programs.

More than \$30,000 has already been subscribed for the new super-radio station. "Our station will have the American flag flying over the topmost mast," said Mr. Macquarrie in making his address last Monday. "There will be a pennant bearing the initials, KTAB below the flag, floating from a 16-foot pole. Illumined letters, four on each one of the staffs of six feet, will face in opposite directions and they will flash on and off so that they may be seen all over the Bay region."

"We shall put the best to be had on our programs, or there will be no programs," added Macquarrie, who stated that the toll station will give during sporadic hours, lectures on art and will devote the hours each night between 10 and 11 o'clock to what will be universally known as "Mothers' hours."

Ada Morgan O'Brien, who blazed the way in radio program work here in San Francisco, will be associated with Mr. Macquarrie in this new field which is attracting much attention. Mrs. O'Brien knows the value of program work and under her special supervision will come selected numbers for the broadcasting hours of KTAB.

August first has been named as the tentative date for the broadcasting of the initial program over KTAB, the "Keep Tab" super-radio station.

The motto selected for the station bears the significant words:

"Waft, waft, ye winds, His story,
And you, ye waters, roll,
Till, like a sea of glory,
It spreads from pole to pole."
1 9 2 5

* * *

Professor H. R. Thompson of the University of Kansas at Topeka, Kansas, brought a party of 125 school teachers, representing schools of 36 different states, to the University of California, Berkeley, where they will attend the summer school session.

Their Cost \$370,000

Their Value Inestimable

EACH road sign erected by the California State Automobile Association is a monument to a membership. Over 48,000 have been placed on the highways at a total cost of over \$370,000. In their erection the Association has expended over \$275,000 of its members' funds, and the various counties have contributed approximately \$95,000—less than 26 per cent of the total cost—on behalf of the general motoring public. In addition to its initial investment in the cost of erection, the Association has assumed the entire cost of maintenance, which now exceeds \$30,000 annually.



The Yellow Diamond Your Guide and Protector

CONSTANTLY on duty, day and night, Sundays and holidays, in sunshine and storm, 365 days in the year, the yellow diamond road signs of the California State Automobile Association are guiding hundreds of thousands of motorists each year over the highways and byways of Northern and Central California. On paved highway and country road, on city street and mountain pass, marking mileage and direction, advising of traffic regulations and warning of danger, they are the motorist's constant guide and protector, making travel safe, sure and economical, both as to time and expense.



Finance

THE Southern Pacific has opened a stock transfer office at its San Francisco headquarters. Western purchasers of Southern Pacific stock can now have the change of ownership recorded by the Company in San Francisco instead of having to wait until the stock transfer is made at New York. Southern Pacific Company is a western railroad with western headquarters and its stock is widely held by western investors.

* * *

The Department of the Interior makes its reports on mining accidents and shows that the reduction in death rate through explosions of gas and dust is marked and there is a slight increase in accidents from haulage, explosives and electricity. There is no doubt that everything possible is being done to keep the rate down.

* * *

W. P. Ballard has been appointed as general industrial agent for the Southern Pacific Company with headquarters at San Francisco. Ballard will have jurisdiction over the Pacific system of the company. He has been superintendent of the Visalia Electric Railroad Company, a Southern Pacific subsidiary at Exeter, Calif., and industrial agent for the Southern Pacific in the San Joaquin Valley

* * *

Henry M. Robinson, President of the First National Bank of Los Angeles, a member of the Supreme Economic Council and a member of the Dawes Commission, lately spoke at Seattle at the National Foreign Trade Convention and said: "It appears that we shall be under economic compulsion to make foreign loans and investments. It appears that the making of such loans, in the finality, will be of both direct and indirect advantage to our nation's business, if made with wisdom. It appears that the probabilities favor unparalleled developments in new countries and this, in the finality, will be of extraordinary advantage generally to the business of this country."

* * *

Confidence is stronger in general business. The depressing influences in the grain and stock markets are passing off and prices are rising and recovery quite pronounced. There are complaints about business, but the volume is large. Cars of revenue freight have increased and are the largest on record for this period of the year. Volume of business is really larger than ever before.

* * *

The recent rise in the price of rubber has caused all sorts of sensational reports to the effect that the increased price of rubber would pay the whole of the British debt to this country. This is based upon the fact that our rubber importations in 1924 cost about \$185,000,000 and the estimate that the 1925 importations would cost \$400,000,000. This depends upon the idea that the highest prices are going to prevail, which is contrary to all experience.

* * *

Rubber has risen in price partly owing to the operation of the so-called Stevenson Plan which fixes a certain standard production for each company. It imposes surtaxes on production, intended to check production as long as prices are on unremunerative levels. Owing to the operation of the plan consumption has overhauled production till we get the high prices which mark rubber today.

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526 California Street, San Francisco, Cal.

DECEMBER 31st, 1924

Assets..... \$96,917,170.69
Capital, Reserve and Contingent Funds..... 4,000,000.00
Employees' Pension Fund..... 461,746.52

MISSION BRANCH..... Mission and 21st Streets
PARK-PRESIDIO BRANCH..... Clement St. and 7th Ave.
HAIGHT STREET BRANCH..... Haight and Belvedere Streets
WEST PORTAL BRANCH..... West Portal Ave. and Ulloa St

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Phone Kearny 391

SOCIETY

(Continued from Page 9)

ing on the boat with Mrs. Maddux were Dr. and Mrs. Ray Lyman Wilbur and their son, Dr. Wilbur heading the U. S. delegation to the conference sessions; Chester H. Rowell, delegate; Mrs. Seward A. Simmons of Los Angeles, who is going to the conference, but not as official delegate.

The Redwood Highway Caravan

The Redwood Highway Association promises to present one of the most imposing features of the Diamond Jubilee in the City of San Francisco during the week beginning September 4.

This highway really begins in San Francisco, where crossing the bay by ferry to Sausalito, one begins a journey of five hundred miles of the most picturesque natural scenery in the world. Of the five hundred miles every mile differs from every other mile. The highway winds over the Corte Madera grade into San Anselmo and San Rafael, and thence over a good pavement through the beautiful Marin hills and to Santa Rosa through the vineyards and orchards of Sonoma. Then the "Switzerland of America" begins and through Mendocino County the highway winds through the mountains with the most wonderful of vistas.

The real Redwoods now begin and the natural cathedrals through which the highway passes inspire sublimest feelings. Here the natural camping spots afford numerous comforts every year. Northward then the highway follows the rugged coast through Del Norte County and Josephine County, Oregon, to Grants Pass, the gateway to the Oregon Caves and other wonders of this region.

From this point a caravan will leave for San Francisco the week of the Diamond Jubilee and proceed, gathering numbers at Crescent City, Eureka, Willits, Ukiah, Santa Rosa, and Lake and Marin County points, until arriving at Sausalito there will be five miles of caravan which will cross the bay and with proper police escort parade the streets of San Francisco on September 9th. This will be the most imposing caravan ever put over any highway in the state and will probably give to northern California a most favorable and lasting bit of advertising.

Utility Auto Kitchenette

To the autoist, male or female, who has experienced the usual disheartening struggle to keep food fresh and safe from flies, dust and dirt, when on the road, or to prepare a meal conveniently in camp or along the highway, the Utility Auto Kitchenette comes as a heaven-sent comfort and luxury. Here is the compact gasoline stove, the different compartments in which to place foodstuffs and keep them in a clean and sanitary manner, so that butter is not melted, milk soured, nor eggs broken. Cooking utensils each have their own particular nook or corner, and after traveling many miles, the camper can lay his hands on things as he wants them. Only the person who has demonstrated this complete and satisfying outfit, can really appreciate its intrinsic and practical value to the motorist. The Riddle Sheet Metal Works, 1067-71 Folsom St., will send you folder if you write them.

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On the Redwood Highway

80 Rooms 25 With Bath, 8 With Shower Bath

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RATES—Per Day, single, European Plan

120 rooms with running water	52.50 to \$4.00
220 rooms with bath	3.50 to 5.00
160 rooms with bath	6.00 to 8.00

Double, \$4.00 up

Also a number of large and beautiful rooms and suites, some in period furnishings with grand piano, fire place and bath, \$10.00 up.

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[RANCHO GOLF CLUB] available to all guests

HAROLD E. LATHROP
Manager

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Rates Exceptionally Reasonable.
Telephone 110

Petrol Paragraphs



By E. V. Weller,
Director of Publicity
National Automobile Club.

THE motorist who plans on an extended vacation tour to include the chief scenic attractions of California can make a grand circuit tour of the state by starting in San Francisco and proceeding north over the Redwood Highway, then south again over the Pacific Highway, visiting the National Parks and continuing to the southern part of the state, returning by the Coast Highway to San Francisco.

A suggested route would be by way of the Napa Valley where the region of the geysers may be visited as well as the Petrified Forest which lies a few miles outside of the city of Santa Rosa. A side excursion may be made from Hopland over the ridge in the Clear Lake district, returning to the Redwood Highway again by way of Blue Lakes and Ukiah. The Redwood groves begin at Cummings and offer some pleasant retreats for the camper and excellent accommodations are offered for those who are not provided with camping equipment.

If the tourist does not wish to travel as far as Grants Pass, where the Pacific Highway joins the Redwood Highway, he may cross over to the Sacramento Valley Arterial Highway through the wild mountain country of Trinity County.

Mt. Shasta is the northern sentinel of the Pacific Highway and about the base of this snow-capped peak are numerous springs and streams, caves and falls, and a side trip may be made from this point to the caves and lava beds of the northeastern corner of California. South of Shasta stands the Lassen Volcanic National Park which contains an assortment of curiosities worth going many a mile to see. Here are boiling lakes, hot and cold streams, spouting geysers and mud pots, cinder cones, ice caves, waterfalls and a score of picturesque lakes.

Adjoining the Lassen district is the Feather River country, a region of awe-inspiring gorges and fern-bordered highways. On the eastern border of California, reached from the Pacific Highway by way of Sacramento, is Lake Tahoe, a scenic district of perennial lure and this district is connected with the Yosemite Valley by way of the Tioga road, one of the highest and most attractive touring lanes in the world.

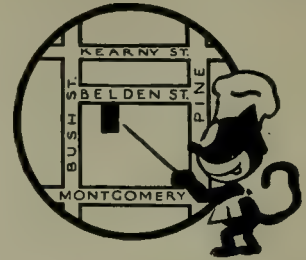
Yosemite National Park connects with the San Joaquin Valley by way of the Valley Route to southern California. An interesting side trip from Fresno is to Huntington Lake, a remarkable district of the southern Sierra, while Reedley is the natural gateway to General Grant National Park and Visalia is the logical starting point for an excursion into Sequoia National Park. Adjoining these national reservations are the Grand Canyons of the Kings and the Kern, picturesque Owens River valley and the wierd limestones and sandstone sculptures of Red Rock Canyon bordering on the sandy wastes of Death Valley.

Southern California offers an entirely different appeal to the tourist. Although only one of the national reservations, Palm Springs, is located south of the Tehachapi, the southern part of the state has often been called a tourist's paradise, as it possesses thousands of beautiful canyons accessible over a wonderful system of highways and scores of bathing beaches within a few miles run from the city.

The grand circuit tour of California is one that affords an appreciation of the diversified scenery and historical record of California that can be secured in no other way.

"There's one thing I don't like about this house," said Mrs. Peck, "and that's my husband!" —Judge.

Attention Club Members!



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SERVICE

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Mr. Blabbitt on Monkeys

As a starter, I might say, with pardonable paraphrasing, "A Fool and His Monkey Are Soon Parted" as the basis for a short paper on a subject, regularly claiming columns of space in our San Francisco dailies, known as Evolution here, and as Revolution in Tennessee.

In making the statement, "A Fool, etc.," you may immediately jump at the conclusion that mine is far away and has been for some time. Then, again, you may say that I am the original monkey. To this, I must answer, "Yes and no." Thereby hangs a tale.

When I was a boy, it was a habit of boys of my age to indulge in monkeyshines—anything from walking on fence rails to ringing doorbells and running. As I became older, the "shines" disappeared, with diminishing agility, and I became addicted to plain monkeying, which is still one of my weaknesses. Now, I monkey with everything—carburetors, stocks, tools and my family tree. They tell me that the habit grows with age and that a centenarian would, just as soon as not, whittle his front porch into gimcracks and shavings, merely to pass away the time.

It is with the problem of passing away hours, days and years that we are most concerned. Today, you, no doubt, do various things, coming under the general heading of "monkeying" that you would not care to advertise to the world. I, for instance, monkey with the English language—which has been built up as a result of monkeying with other tongues.

The famous and good advice "Hear no evil—see no evil—speak no evil," is pictorially represented to an unheeding world by three monkeys, of more than human intelligence. How many human beings would sit in these postures, day after day, just for someone else's benefit? It simply isn't done in the best circles.

Whether Darwin was right or Bryan is wrong is not the issue. What about Barnum, who said something to the effect that one fool dies every minute and two are born to take his place? If this is true—and everyone believes it is of other people—one monkey must die every minute and two monkeys must be born to take his place—holding to the original comparison of fools and monkeys. (See first paragraph, line two.) Owing to the general acceptance of Barnum's theory, our conclusion must be that there are several hundreds of millions of monkeys in the world at large—which includes Tennessee.

A trial is soon to be held, the purpose of which is to test the theory of evolution. Monkeydom will not be present. Its modern representatives will be on the pan, but not on the stand, through their inability to speak our language. What will be the results? Well, probably the young folks will, if they are forbidden to study text books on evolution and monkeys, endeavor to procure copies of various risqué treatises on the subject, through underground sources. Mail order houses will advertise books on Evolution instead of the current ones on Sex and will make money hand over fist—monkey fashion. Boys and girls making the investment will receive copies, by mail, in plain wrappers, as advertised—"The purchase price refunded if you do not concur in our belief that this book tears the veil from life's mysteries in startling, breathtaking and fearless fashion." They will read the volumes in attics, cellars or behind geographies in school rooms. It would not be amiss to imagine two young things, sitting on a park bench, on a moonlit night, discussing, with bated breath, Darwin's tropical trips, the latest finds on Borneo or Galapagos or the latest creation of W. J. B.

The idea is a gold mine for San Francisco teachers of the theory of evolution. Simply by ostensibly forbidding

pupils to read books on the subject, they could encourage the practice—with perfect term papers as a result.

"A Fool and His Monkey Are Soon Parted." Few will admit they are fools. Therefore, they must not be parted from their particular monkeys, living away back in the dim, dim past.



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 Call and Deliver in San Francisco, Alameda and San Mateo Counties

SUMMONS TO ESTABLISH TITLE

Action No. 38,652.

In the Superior Court of the State of California, in and for the City and County of San Francisco.

William N. Gerrard, et al., Plaintiffs, vs. all persons claiming any interest in, or lien upon the real property herein described or any part thereof, Defendants.

The People of the State of California: To all persons claiming any interest in, or lien upon, the real property herein described or any part thereof, defendants, greeting:

You are hereby required to appear and answer the complaint of William N. Gerrard, et al., plaintiffs, filed with the Clerk of the above-entitled Court and City and County, within three months after the first publication of this Summons, and to set forth what interest or lien, if any, you have in or upon that certain real property or any part thereof, situated in the City and County of San Francisco, State of California, particularly described as follows:

First: Beginning at a point on the northerly line of Broadway Street, distant thereon one hundred (100) feet westerly from the corner formed by the intersection of the northerly line of Broadway Street with the westerly line of Octavia Street and running thence westerly along said northerly line of Broadway Street thirty-seven (37) feet, six (6) inches; thence at a right angle northerly one hundred (100) feet; thence at a right angle easterly thirty-seven (37) feet six (6) inches; and thence at a right angle southerly one hundred (100) feet to the point of beginning; being part of WESTERN ADDITION BLOCK Number 192.

Second: Beginning at a point on the northerly line of Broadway Street, distant thereon eighty (80) feet easterly from the corner formed by the intersection of the northerly line of Broadway Street with the easterly line of Laguna Street, and running thence easterly along said northerly line of Broadway Street, forty-one (41) feet, six (6) inches; thence at a right angle northerly one hundred and thirty-seven (137) feet, six (6) inches; thence at a right angle westerly forty-one (41) feet, six (6) inches; and thence at a right angle southerly one hundred and thirty-seven (137) feet, six (6) inches to the point of beginning.

And you are hereby notified that, unless you so appear and answer, the plaintiffs will apply to the Court for the relief demanded in the complaint, to-wit: That it be adjudged that the plaintiffs are the owners of said property in fee simple absolute; that their title to said property be established and quieted; that the Court ascertain and determine all estates, rights, titles, interests and claims in and to said property, and every part thereof, whether the same be legal or equitable, present or future, vested or contingent, and whether the same consists of mortgages or liens of any description; that plaintiffs recover their costs herein and have such other and further relief as may be met in the premises.

Witness my hand and the Seal of this Court. Dated April 22, 1925.

(Seal) H. I. MULCREVY, Clerk.
 By J. J. RAFFERTY, Deputy Clerk.
 L. W. LOVEY, Attorney for Plaintiffs.

"Yes, my dear, we've decided to take our vacation late this year to avoid the rush of people taking their vacations early in the year to avoid the rush."—Judge.

A Testimonial

To the Editor—

Dear Sir: Two days ago I lost my pocketbook containing nearly \$100 cash. Immediately I inserted an advertisement in your paper and awaited results.

That night I went home and found the pocketbook in the trousers of another suit.

Who says it doesn't pay to advertise?—Judge.

THE SAN FRANCISCO BANK
 526 California St. (and Branches), San Francisco

For the quarter year ending June 30th, 1925, a dividend has been declared at the rate of **four and one-quarter (4 1/4)** per cent per annum on all deposits, payable on and after July 1st, 1925. Dividends not called for are added to the deposit account and earn interest from July 1st, 1925. Deposits made on or before July 11th, 1925, will earn interest from July 1st, 1925.

A. H. MULLER, Secretary.



New Poodle Dog
 HOTEL AND RESTAURANT
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BETTER cleaning with more regard for your clothes and your budget. SMALL repairs, no charge—Large repairs, small charge. **BUTTONS** sewed on tight. Just say: "Send driver—" Market 7913



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GEO. W. CASWELL

Sutter 6654 or Oakland 1017 Telephone Direct

1,800,000 cups were served at the Panama Pacific International Exposition

SYNOPSIS OF THE ANNUAL STATEMENT OF THE

Liberty Bell Insurance Co.

of Philadelphia, in the State of California, on the 31st day of December, 1924, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS

Real estate	
Mortgages and collateral loans	\$106,000.00
Bonds and stocks	328,881.25
Cash in office and banks	187,006.51
Agents' balances	
Bills receivable taken for risks	
Other ledger assets	

Total ledger assets

NON-LEDGER:

Total interest and rents due or accrued

Market value of securities over book value

Other non-ledger assets

Gross assets

Deduct assets not admitted

Total admitted assets

LIABILITIES

Net amount of unpaid losses and claims

Unearned premiums

All other liabilities

Total liabilities (except capital and surplus)

Capital

Surplus

Total capital, surplus and other liabilities

HENRY N. BROWN, President.

CHARLES S. CONKLIN, Secretary.

J. F. MAGEE
 Insurance Manager
 H. M. NEWHALL & CO.
 210 Battery St. Phone Sutter 1880

NOTICE OF TRUSTEES' SALE UNDER DEED OF TRUST

WHEREAS, Stephen H. Risdon and Amy Risdon, his wife, both of the City and County of San Francisco, State of California, did execute a certain deed of trust, bearing date the 14th day of July, 1924, to City Title Insurance Company, a corporation, as trustee, for the benefit and security of Alvah M. Johnson, which deed of trust was recorded in the office of the County Recorder of the City and County of San Francisco, State of California, on the 19th day of July, 1924, in Liber 912 of Official Records of Deeds, at page 205; and

WHEREAS, the said Alvah M. Johnson thereafter sold, assigned and transferred unto Catherine M. Johnson all of his right, title and interest as beneficiary in and to the said note and deed of trust, in and by a certain assignment recorded on November 5th, 1924, in Liber 949 of Official Records, at page 406, in the City and County of San Francisco, State of California; and

WHEREAS, default has been made by the said Stephen H. Risdon and Amy Risdon, his wife, in the payment of the promissory note secured by said deed of trust; and

WHEREAS, the said Catherine M. Johnson has demanded that said trustee, City Title Insurance Company, a corporation, should forthwith proceed to sell a part of the real property described in said deed of trust, to satisfy said indebtedness; and

WHEREAS, the first parcel of real estate described in said deed of trust has been heretofore released to said Stephen H. Risdon and Amy Risdon, his wife;

NOW, THEREFORE, in accordance with the terms and under the authority of said deed of trust, the said City Title Insurance Company, a corporation, as such trustee, does hereby give notice that on Saturday, the 11th day of July, 1925, at the hour of 11 o'clock a. m. of said day, at the office of the City Title Insurance Company, a corporation, at 216 Montgomery Street, San Francisco, California, it will sell at public auction to the highest bidder, for current lawful money of the United States of America, that part of the real estate described in said deed of trust hereinafter described in order to satisfy and pay the amount due and unpaid on the aforesaid promissory note, together with the expenses of sale necessarily incurred, and together with all further sums which have or which may hereafter become due said Catherine M. Johnson, pursuant to the terms of said deed of trust.

That the said real property, with the improvements thereon, described in said deed of trust and to be sold as above indicated, is situate, lying and being in the City and County of San Francisco, State of California, and more particularly described as follows, to-wit:

Commencing at a point on the easterly line of Thirty-eighth Avenue distant thereon one hundred and fifty (150) feet southerly from the point formed by the intersection of the easterly line of Thirty-eighth Avenue with the southerly line of Lincoln Way, and running thence southerly along the said easterly line of Thirty-eighth Avenue twenty-five (25) feet, thence at a right angle easterly one hundred and twenty feet (120), thence at a right angle northerly twenty five (25) feet, and thence at a right angle westerly one hundred and twenty (120) feet to the easterly line of Thirty-eighth Avenue and the point of commencement. Being a portion of Outside Land Block number 636.

CITY TITLE INSURANCE COMPANY,
H. W. DIMOND, President.
BERT D. PAOLINELLI, Secretary.
(Seal) _____, Trustee.

Dated: June 16th, 1925.
CLEYSON, CLEWIE AND VAN DINE,
Attorneys for Catherine M. Johnson.

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and
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Foot of Hyde Street

TIME TABLE

SUMMER SCHEDULE

LEAVE SAUSALITO		LEAVE SAN FRANCISCO	
		Foot of Hyde Street	
A.M.	P.M.	A.M.	P.M.
4:30	12:30	5:00	12:30
5:30	1:00	6:00	1:00
6:00	1:30	6:30	1:30
6:30	2:00	7:00	2:00
7:00	2:30	7:30	2:30
7:30	3:00	8:00	3:00
8:00	3:30	8:30	3:30
8:30	4:00	9:00	4:00
9:00	4:30	9:30	4:30
9:30	5:00	10:00	5:00
10:00	5:30	10:30	5:30
10:30	6:00	11:00	6:00
11:00	6:30	11:30	6:30
11:30	7:00	12:00	7:00
12:00	7:30		7:30
	8:00		8:00
	8:30		8:30
	9:00		9:00
	9:30		9:30
	10:00		10:00
	10:30		10:30
	11:00		11:00
	11:30		11:30
	A.M.		A.M.
	12:30		1:00

Special service Saturdays, Sundays, holidays and such other times as traffic requirements make necessary.

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A.M.	P.M.		A.M.	P.M.
6:00	2:40		6:45	2:20
6:30	3:00		6:15	2:40
7:00	3:20		6:45	3:00
7:30	3:40		7:15	3:20
8:00	4:00		7:45	3:40
8:20	4:20		8:20	4:00
8:40	4:40		8:40	4:20
9:00	5:00		9:00	4:40
9:20	5:20		9:20	5:00
9:40	5:40		9:40	5:20
10:00	6:00		10:00	5:40
10:20	6:20		10:20	6:00
10:40	6:40		10:40	6:20
11:00	7:00		11:00	6:40
11:20	7:20		11:20	7:00
11:40	7:40		11:40	7:20
NOON	8:00		NOON	7:45
12:00	8:30		12:00	8:15
P.M.	9:00		P.M.	8:45
12:20	9:30		12:20	9:15
12:40	10:00		12:40	9:45
1:00	10:30		1:00	10:15
1:20	11:00		1:20	10:45
1:40	*11:30		1:40	*11:15
2:00	*12:00		2:00	*11:45
2:20	*12:30			*12:15
	*1:00			*12:45

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